

Rough sleeping in a recession Topline Results 10 November 2008

- Results based on 2014 respondents
- Fieldwork carried out face-to-face in-home between 31 October and 6 November 2008
- Research conducted by Ipsos MORI on behalf of St Mungo's
- Where results do not sum to 100, this is due to computer rounding, multiple responses or the exclusion of 'don't knows' or non-responses
- An asterisk (*) indicates a finding of less than 0.5%, but greater than zero
- · Base: All unless otherwise stated

ASK ALL

Q1. Taking your answers from this card, how concerned, if at all, would you say you are about the following?

	ı	Very concerned	Fairly concerned	Not very concerned	Not at all concerned	Don't know/ does not apply
Your current financial situation	%	15	36	30	17	1
Being made redundant or becoming unemployed during the next 12 months#	%	12	18	31	38	2
Being forced to leave your home during the next 12 months due to falling behind on your mortgage or rent payments	%	5	9	21	55	10

[#] Based on those in full/part-time employment only (excludes those who are self-employed) (862)

Q2a. Looking at this list, on which, if any, of these items <u>have you</u> reduced your spending in the past 3 months? Please just read out the letter(s) that apply.

Q2b. Looking again at this list, on which, if any, of these items do you expect to reduce your spending in the next 12 months? Please just read out the letter(s) that apply. PLEASE CODE ALL THAT APPLY

102 0002 7122 11711 711 1 2 1	Q2a.	Q2b.	Q2a/b (combined)
	%	%	%
Luxury or non-essential items	30	27	41
Eating out/takeaways	31	27	40
Clothing or footwear	24	18	31
Going out with friends/family e.g. to pubs, clubs, cinemas, events, etc	19	16	26
Holidays (within the UK or abroad)	16	16	26
Gas or electricity, heating	18	15	25
Household food	18	14	23
Travel and transport, including petrol	17	13	23
Christmas or birthday presents	13	15	22
Alcohol or cigarettes/tobacco	14	13	20
Toiletries, perfumes, hairdressing, etc	11	9	15
TV or telephone (including mobile phone) subscriptions/services	9	8	14
Donating money to charity	6	5	9
Betting, gambling, prize draws or lotteries	6	5	8
Don't know	1	4	NA
None of these	31	33	NA
Don't know/none of these	NA	NA	24
Any of these	67	63	76

ASK ALL

Q3. Taking your answers from this card, to what extent do you agree or disagree with the following statements?

		Strongly agree	Tend to agree	Neither agree nor dis- agree	Tend to disagree	Strongly disagree	Don't know	
My financial worries are having a negative effect on my relationships with family or friends	%	5	12	15	21	45	2	
The number of people 'sleeping rough' or living on the street is likely to increase because of the current economic situation	%	24	49	12	8	3	4	
The Government should be doing more to help prevent those who are at risk from losing their home	%	44	35	10	7	2	2	_

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ASK ALL

Q4. If you were to find yourself in the position of being homeless which people or organisations, if any, do you think you would turn to, to provide you with accommodation?

Mentions of 1% or higher only listed

	%
Family/relatives	57
Friends	21
My local council/MP	19
Homeless charities such as St Mungo's, Shelter, Crisis, Thames Reach etc	12
Homeless shelters/hostels	10
The Citizens Advice Bureau	7
Religious or community groups	5
Salvation Army	1
Other	1
Don't know/No answer	11