

Ipsos MORI Political Monitor - April 2015

Table 1 (AP1y15)Q12. Looking ahead to the next General Election, which, if any, issues do you think will be very important to you in helping you decide which party to vote for?

Base : All

	Total (Weighted)	Likelihood to vote					Gender		Age								Social Class						UnWgt Total			
		(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2		DE	ABC1	C2DE
Unweighted Total	1000	737	888	868	841	788	48	511	489	165	343	492	67	98	131	212	216	276	90	331	298	162	209	629	371	1000
Weighted Total	1000	682	845	812	781	733	76	487	513	289	347	363	117	172	168	179	145	218	100	268	270	218	245	537	463	1000
Healthcare/ NHS/ hospitals	466	372	431	427	420	396	18	196	270	117	166	183	41	75	66	100	73	110	51	133	124	108	101	257	209	482
Managing the economy/ economic situation	350	280	324	322	316	299	7	197	152	86	131	133	33	53	32	60	54	79	43	124	83	78	64	207	143	357
Education/ schools	237	171	217	210	205	191	9	82	155	85	93	59	32	53	36	57	21	36	18	74	71	49	43	145	92	242
Asylum and immigration	186	129	162	155	148	140	8	88	98	36	69	81	6	30	34	35	31	50	24	45	47	39	54	92	94	184
Taxation	164	115	146	146	139	129	8	75	90	44	75	45	17	27	30	44	22	23	13	46	53	31	34	100	65	153
Benefits	114	81	94	93	92	87	10	44	69	40	42	31	9	31	16	25	17	15	7	23	42	13	36	65	48	121
Housing	81	64	71	71	70	65	4	35	46	18	34	28	8	10	12	22	12	16	5	15	30	11	24	45	35	83
Unemployment	80	61	70	70	65	62	1	33	47	19	33	28	9	10	14	19	19	9	2	21	24	9	26	45	35	89
Poverty/inequality	76	65	70	69	69	67	4	34	42	11	32	32	2	10	12	20	15	17	3	27	24	9	15	51	24	90
Europe/ EU	71	57	67	66	66	62	-	43	28	16	27	28	8	8	14	13	11	17	9	28	24	10	9	52	19	81
Pensions	59	47	55	54	53	48	-	26	33	9	9	40	2	7	*	9	8	32	14	12	16	11	19	28	30	67
Protecting the natural environment/ climate change	54	43	50	50	49	44	-	25	29	13	20	22	6	7	8	12	9	13	4	28	10	8	8	38	16	64
Defence	53	41	47	46	44	43	3	35	18	14	16	24	10	3	5	11	6	18	9	20	16	7	11	36	18	65
Foreign policy/foreign affairs	48	32	42	42	41	34	1	26	21	18	13	17	4	14	6	7	7	10	4	17	12	7	11	29	19	48
Care for older and disabled people	47	39	47	43	43	40	-	10	37	9	15	24	3	6	2	13	6	18	7	10	16	12	10	25	22	53
Crime and anti-social behaviour/ law and order	42	35	41	41	39	36	-	20	22	16	15	11	2	14	7	8	5	6	6	13	12	5	13	24	18	36
Public transport/ roads	39	30	32	32	32	31	4	22	17	11	17	11	3	8	4	14	6	5	3	12	8	6	13	21	19	41
Issues affecting children / families	25	16	22	22	20	20	-	3	22	17	4	5	-	17	1	3	2	3	1	8	2	6	9	10	15	16
Government / MPs / politicians / political parties	22	16	21	21	19	18	1	12	10	6	5	11	2	4	3	2	4	7	3	5	7	5	5	12	10	29
Wages / minimum wage / fair pay	20	8	9	9	9	9	9	5	15	9	8	3	4	5	5	3	2	1	*	4	6	2	7	11	9	15
Oil/energy/gas policy	18	16	18	18	16	16	-	4	14	6	7	6	2	4	1	6	1	5	4	3	1	7	7	4	14	15
Public services generally	17	12	17	17	15	14	-	13	4	3	11	3	-	3	7	4	3	1	1	7	7	1	2	14	3	21
Working conditions / workers rights	12	7	9	8	8	7	-	9	2	2	6	4	*	2	4	2	4	-	-	1	3	2	5	4	7	13
Trade unions/ strikes	12	11	12	12	12	12	-	1	11	5	6	1	3	2	1	5	1	-	-	1	3	3	4	4	7	9

Fieldwork dates : 12th to 15th April 2015  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Source : Ipsos MORI J14-090542-01

\*Less than 0.5%  
 -Where unweighted base sizes smaller than 100, please note results are indicative only

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Base : All

	Total (Weighted)	Likelihood to vote					Gender		Age								Social Class						UnWgt Total			
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2		DE	ABC1	C2DE
Weighted Total	1000	682	845	812	781	733	76	487	513	289	347	363	117	172	168	179	145	218	100	268	270	218	245	537	463	1000
Animal welfare	10	8	8	8	8	8	-	1	9	3	3	3	3	*	*	3	1	2	1	2	5	*	3	6	4	11
Terrorism	10	7	8	8	7	7	-	3	7	1	6	3	-	1	5	*	3	2	1	1	5	1	4	5	5	10
Energy / gas / oil production / policy / prices	9	6	7	7	6	6	2	8	*	3	3	3	2	2	1	2	1	1	*	4	2	2	4	4	7	
MPs expenses	8	7	7	7	7	7	-	5	4	3	4	1	-	3	1	1	1	1	*	3	3	2	3	5	8	
Race relations	8	5	5	5	5	5	2	3	4	-	5	3	-	-	2	3	1	1	1	1	2	3	2	3	5	9
Constitution/Devolution	7	6	6	6	6	6	-	4	3	1	1	5	1	-	1	2	3	1	2	2	1	2	5	3	10	
Tuition / university fees	6	5	6	6	6	6	-	1	5	5	1	1	5	-	1	-	-	-	1	3	1	2	4	2	6	
Social care / social services	6	5	6	6	6	5	-	2	4	-	3	3	-	-	1	2	1	2	1	3	3	-	*	6	*	11
Scottish Independence / Referendum	4	4	4	4	4	4	-	4	1	2	*	2	2	-	*	1	2	-	2	-	1	2	2	2	6	
Social justice	4	4	4	4	4	4	-	2	2	-	1	3	-	-	1	1	2	-	3	1	-	1	3	1	6	
National security / safety	4	3	3	3	3	3	-	3	1	-	3	1	-	-	3	-	-	1	*	1	3	-	1	3	3	
Behaviour of MPs / politicians / political parties	3	2	3	3	2	2	-	1	2	-	-	3	-	-	-	1	3	1	1	1	-	1	3	1	6	
Standards of living	3	3	3	3	3	3	-	*	3	-	2	1	-	-	*	1	1	*	*	2	-	1	2	1	4	
Openness / honesty / transparency	3	3	3	3	3	3	-	3	-	1	-	1	-	1	-	-	1	-	-	1	-	1	1	1	2	
Privatisation	2	2	2	2	2	2	-	2	-	-	2	-	-	2	*	-	-	-	*	-	-	2	*	2	2	
Other	53	43	49	49	49	44	2	31	21	28	8	17	17	10	4	4	4	13	4	10	12	13	18	22	31	51
None / nothing	3	1	1	1	1	1	2	1	2	2	1	-	-	2	-	1	-	-	-	1	-	2	1	2	2	
Don't know	94	25	54	34	31	28	22	42	52	33	34	27	18	15	23	11	9	18	12	5	23	26	40	28	66	70
No answer	7	5	5	5	5	5	2	4	3	4	1	2	2	3	1	-	1	1	-	1	3	2	1	4	2	7

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Table 2 (AP1y15)Q12. Looking ahead to the next General Election, which, if any, issues do you think will be very important to you in helping you decide which party to vote for?

Base : All

	Total (Weighted)	Voting						Working status		Government		Work sector		Tenure						GOR Regions						Past vote (2010 General Election)			UnW Tot.		
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/ Not working	Satis-fied	Dis-satis-fied	Public	Private	Mort gage	Owned out-right	Private renter	Social renter	Total renter	Total owner occup-ier	North	North excl. Scot	Mid-lands	South	Grea-ter London	Eng-land	Scot	Con		Lab	LD
Unweighted Total	1000	280	296	76	89	597	581	356	414	586	358	566	211	290	334	387	133	129	262	721	352	229	302	346	122	827	123	292	249	154	1000
Weighted Total	1000	266	290	68	95	572	548	334	444	556	366	547	104	401	351	309	174	150	323	660	329	242	309	362	133	863	87	259	231	145	1000
Healthcare/ NHS/ hospitals	466	118	159	41	39	290	249	159	209	257	149	292	60	186	171	149	71	67	138	320	141	110	145	180	66	414	31	124	122	91	482
Managing the economy/ economic situation	350	151	95	21	25	171	228	173	173	176	177	155	36	155	141	121	54	29	82	263	111	84	102	137	52	316	26	130	69	62	357
Education/ schools	237	55	85	26	15	153	124	81	102	135	73	147	44	84	98	64	35	35	70	162	68	54	75	94	43	212	15	59	56	51	242
Asylum and immigration	196	46	35	9	63	116	127	56	82	103	67	110	17	75	52	73	31	30	60	124	59	49	66	61	25	165	10	55	26	26	184
Taxation	164	50	62	10	10	94	82	60	90	74	55	96	10	92	70	46	25	22	47	116	50	41	36	78	31	151	9	47	42	22	153
Benefits	114	22	52	5	7	80	51	28	48	66	22	86	20	36	41	28	20	21	42	69	49	36	34	31	15	94	13	25	32	14	121
Housing	81	22	32	4	7	51	41	26	38	42	28	46	9	32	25	21	16	15	31	46	21	20	26	34	17	77	1	12	29	9	83
Unemployment	80	16	35	3	12	60	41	19	28	52	23	52	10	24	30	17	10	23	33	47	28	20	26	26	13	62	8	17	27	9	89
Poverty/inequality	76	4	36	10	4	61	30	14	32	43	11	60	9	26	23	29	12	11	24	52	24	20	24	28	12	68	4	5	27	20	90
Europe/ EU	71	24	15	8	14	41	49	33	35	36	31	30	5	34	18	32	14	6	20	50	13	10	28	30	12	62	2	26	9	10	81
Pensions	59	17	20	4	8	38	35	20	12	47	22	32	5	9	12	20	8	16	25	32	22	16	17	20	8	50	6	19	15	5	67
Protecting the natural environment/ climate change	54	4	13	10	1	48	39	14	22	33	11	38	8	21	7	24	17	5	22	31	14	10	16	24	9	50	4	5	9	20	64
Defence	53	23	10	3	4	25	7	26	22	31	23	29	7	18	20	22	7	4	11	43	18	14	20	16	8	47	4	18	5	6	65
Foreign policy/foreign affairs	48	15	8	5	9	26	34	19	23	25	17	28	7	21	23	15	7	3	10	37	12	8	19	17	3	39	3	13	7	6	48
Care for older and disabled people	47	12	23	2	2	32	21	14	14	33	10	34	5	17	16	17	6	5	12	33	16	14	14	18	4	44	2	12	12	10	53
Crime and anti-social behaviour/ law and order	42	12	17	5	4	28	23	16	20	23	11	29	4	19	13	9	9	10	20	23	10	10	11	22	15	41	-	12	11	7	36
Public transport/ roads	39	10	14	6	1	26	22	16	20	19	14	22	6	16	11	12	12	3	15	23	16	15	6	18	6	39	1	5	14	6	41
Issues affecting children / families	25	6	11	3	-	15	10	9	12	13	9	14	3	5	11	8	-	7	7	19	4	3	6	14	7	22	1	8	11	1	16
Government / MPs / politicians / political parties	22	4	6	2	1	15	13	6	10	12	10	9	4	7	6	7	5	3	8	13	8	4	8	7	4	18	4	7	4	4	29
Wages / minimum wage / fair pay	20	1	7	-	-	9	3	1	9	11	6	14	2	6	6	3	2	9	11	8	7	5	5	8	4	18	2	2	4	1	15
Oil/energy/gas policy	18	3	5	-	1	11	9	3	3	15	5	13	3	13	2	3	2	1	4	15	10	7	7	2	2	11	3	5	1	1	15
Public services generally	17	2	6	-	2	13	9	2	14	3	5	12	4	9	13	2	1	2	3	14	9	7	1	7	2	15	2	7	5	3	21
Working conditions / workers rights	12	1	7	-	3	10	5	2	4	8	2	10	3	2	6	2	-	4	4	8	4	4	5	2	1	11	-	2	5	-	13

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Weighted Total	1000	266	290	68	95	572	548	334	444	556	366	547	104	401	351	309	174	150	323	660	329	242	309	362	133	863	87	259	231	145	1000
Trade unions/ strikes	12	*	10	-	-	11	1	*	3	8	*	11	2	6	7	1	3	1	4	7	6	5	2	3	1	10	1	*	4	-	9
Animal welfare	10	1	4	-	1	7	4	1	1	9	5	5	2	-	3	3	1	1	2	6	3	3	2	5	1	9	*	1	1	1	11
Terrorism	10	2	5	-	1	7	4	2	3	7	2	8	1	2	6	2	2	-	2	8	5	5	-	5	2	9	*	2	*	2	10
Energy / gas / oil production / policy / prices	9	2	4	-	-	4	3	2	4	4	2	5	1	4	3	3	3	-	3	5	1	1	2	6	2	9	-	2	1	2	7
MPs expenses	8	2	3	-	-	3	3	2	6	3	2	6	2	4	*	4	4	-	4	4	1	1	3	4	*	8	*	2	-	2	8
Race relations	8	1	2	-	2	4	3	1	4	4	2	6	2	4	3	2	1	2	3	5	4	3	2	2	2	7	*	2	1	-	9
Constitution/Devolution	7	1	3	-	2	5	3	1	2	5	1	5	1	2	3	4	1	-	1	6	4	4	2	1	*	6	*	2	2	*	10
Tuition / university fees	6	1	2	-	-	5	4	1	3	4	4	2	1	2	5	1	-	-	6	3	3	-	3	2	6	-	1	1	2	6	
Social care / social services	6	-	3	2	-	5	2	2	2	4	1	4	2	2	3	1	1	-	1	5	4	4	1	1	*	5	1	1	2	11	
Scottish Independence / Referendum	4	1	-	-	-	4	4	1	2	2	*	4	*	2	2	3	-	-	4	4	1	-	-	-	1	4	1	2	-	6	
Social Justice	4	1	3	-	-	3	1	1	1	3	1	3	-	2	2	1	1	-	1	3	1	1	1	2	-	3	*	1	2	1	6
National security / safety	4	1	-	-	3	3	4	1	3	1	1	3	-	3	3	1	-	-	3	4	-	-	3	-	4	-	1	-	-	3	
Behaviour of MPs / politicians / political parties	3	2	1	1	-	2	3	2	*	3	2	2	*	*	*	2	1	1	1	2	3	2	-	1	-	3	1	1	1	1	6
Standards of living	3	-	1	*	-	2	*	*	2	1	*	2	*	1	2	-	*	1	1	2	3	2	-	*	*	3	*	-	2	-	4
Openness / honesty / transparency	3	-	-	-	-	1	1	-	1	1	-	3	-	1	-	-	-	3	3	-	1	-	-	1	-	1	-	-	-	-	2
Privatisation	2	-	*	-	-	2	2	-	*	2	-	2	-	*	-	-	-	2	2	*	2	2	*	-	2	-	-	*	*	2	2
Other	53	15	16	5	2	35	34	20	24	29	16	34	4	20	22	15	12	4	16	37	19	12	18	16	7	43	7	11	11	6	51
None / nothing	3	-	-	1	-	1	1	1	1	2	2	-	1	-	-	1	2	-	1	-	-	-	3	-	3	-	-	-	-	1	2
Don't know	94	16	21	*	8	34	29	16	31	63	35	38	3	31	24	21	19	27	46	45	34	23	19	41	11	79	11	9	20	4	70
No answer	7	1	1	2	-	3	4	4	4	2	2	3	2	4	5	-	-	1	1	6	*	-	3	4	1	6	*	1	-	3	7

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Table 3  
(AP1y15)Q13 Which party do you think has the best policies on Asylum and Immigration - the Conservatives, Labour, Liberal Democrats or some other party?

Base: All

	Total (Weighted)	Likelihood to vote					Gender		Age								Social Class						UnWgt Total			
		(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2		DE	ABC1	C2DE
Unweighted Total	1000	737	888	868	841	788	48	511	489	165	343	492	67	98	131	212	216	276	90	331	298	162	209	629	371	1000
Weighted Total	1000	682	845	812	781	733	76	487	513	289	347	363	117	172	168	179	145	218	100	268	270	218	245	537	463	1000
Labour	214	161	191	185	178	170	14	102	112	72	85	57	25	47	31	54	26	31	12	67	51	39	56	119	95	210
	17%	24%	23%	23%	23%	23%	19%	21%	22%	25%	24%	16%	21%	27%	18%	30%	18%	14%	12%	25%	19%	18%	23%	22%	20%	21%
Conservatives	167	137	155	154	151	143	-	85	82	47	54	66	20	27	27	27	23	43	20	53	50	35	29	103	64	176
	17%	20%	18%	19%	19%	20%	-s	18%	16%	16%	16%	17%	16%	16%	15%	16%	16%	20%	20%	20%	19%	16%	12%	19%	14%	18%
Liberal Democrats	59	44	54	54	54	50	3	33	26	11	22	26	4	7	8	14	8	18	8	20	21	11	7	41	18	70
	6%	6%	6%	7%	7%	7%	5%	7%	5%	4%	6%	7%	4%	4%	5%	8%	5%	8%	8%	7%	8%	5%	3%	8%	4%	7%
UKIP	203	136	185	176	165	151	5	117	87	38	67	99	20	18	30	37	40	58	26	52	56	50	46	108	96	205
	20%	20%	22%	22%	21%	21%	6%	24%	17%	13%	19%	27%	17%	11%	18%	20%	28%	27%	26%	19%	21%	23%	19%	20%	21%	21%
Other	109	93	103	103	99	97	3	58	51	37	44	28	17	21	23	21	15	13	6	25	35	25	24	60	49	115
	11%	14%	12%	13%	13%	13%	4%	12%	10%	13%	13%	8%	14%	12%	14%	12%	10%	6%	6%	9%	13%	12%	10%	11%	11%	12%
None	81	35	53	46	44	40	11	40	41	19	29	33	8	11	20	9	12	21	11	14	15	26	27	28	53	79
	8%	5%	6%	6%	6%	5%	14%	8%	8%	6%	8%	9%	7%	6%	12%	5%	9%	10%	11%	5%	5%	12%	11%	5%	11%	8%
Don't know	167	76	104	94	91	81	40	52	115	66	47	54	24	43	29	18	20	34	17	36	43	32	56	79	88	145
	17%	11%	12%	12%	12%	11%	52%	11%	22%	23%	13%	15%	20%	25%	17%	10%	14%	16%	17%	14%	16%	15%	23%	15%	19%	15%

Fieldwork dates : 12th to 15th April 2015  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Source : Ipsos MORI J14-090542-01  
 \*\*Less than 0.5%  
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Ipsos MORI Political Monitor - April 2015

Table 4  
(AP1y15)Q13 Which party do you think has the best policies on Asylum and Immigration - the Conservatives, Labour, Liberal Democrats or some other party?

Base: All

	Total (Weighted)	Voting							Working status		Government		Work sector		Tenure						GOR Regions						Past vote (2010 General Election)			UnW Tot.	
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/ Not working	Satis-fied	Dis-satis-fied	Public	Private	Mort gage	Owned out-right	Private renter	Social renter	Total renter	Total owner occupier	North	North excl. Scot	Mid-lands	South	Grea-ter London	Eng-land	Scot	Con	Lab		LD
Unweighted Total	1000	280	296	76	89	597	581	356	414	586	358	566	211	290	334	387	133	129	262	721	352	229	302	346	122	827	123	292	249	154	1000
Weighted Total	1000	266	290	68	95	572	548	334	444	556	366	547	104	401	351	309	174	150	323	660	329	242	309	362	133	863	87	259	231	145	1000
Labour	214	13	158	4	-	180	34	17	102	112	38	167	30	80	72	49	44	46	90	121	68	57	57	88	44	194	11	15	120	27	210
	21%	5%	54%	6%	0%	31%	6%	5%	23%	20%	10%	30%	29%	20%	21%	16%	25%	31%	28%	18%	21%	24%	19%	24%	33%	22%	12%	6%	52%	19%	21%
Conservatives	167	125	23	4	1	34	136	130	76	92	131	22	17	74	68	54	24	18	42	122	44	34	56	67	30	153	10	99	15	16	176
	17%	47%	8%	6%	1%	6%	25%	39%	17%	16%	36%	4%	16%	18%	19%	18%	14%	12%	13%	19%	13%	14%	18%	22%	18%	11%	38%	7%	11%	18%	
Liberal Democrats	59	14	10	27	1	41	46	42	30	29	23	30	7	22	23	22	11	2	13	45	16	14	18	25	3	54	2	16	8	28	70
	6%	5%	3%	40%	1%	7%	8%	12%	7%	5%	6%	6%	7%	6%	7%	7%	6%	2%	4%	7%	5%	6%	6%	7%	2%	6%	3%	6%	4%	19%	7%
UKIP	203	56	26	12	82	128	157	67	90	113	83	105	13	85	54	90	30	25	56	144	66	57	67	70	14	184	9	67	24	29	205
	20%	21%	9%	17%	87%	22%	29%	20%	20%	20%	23%	19%	12%	21%	15%	29%	17%	17%	17%	22%	20%	24%	22%	19%	11%	21%	11%	26%	10%	20%	21%
Other	109	12	21	5	5	89	79	17	57	52	12	91	14	48	38	30	24	12	36	68	45	14	20	44	16	72	31	9	27	24	115
	11%	4%	7%	8%	5%	16%	14%	5%	13%	9%	3%	17%	14%	12%	11%	10%	14%	8%	11%	10%	14%	6%	7%	12%	12%	8%	36%	4%	12%	17%	12%
None	81	20	12	6	2	31	39	26	32	49	20	55	8	35	33	21	13	13	26	54	32	22	29	20	8	62	10	19	10	11	79
	8%	7%	4%	9%	3%	5%	7%	8%	7%	9%	5%	10%	8%	9%	10%	7%	7%	9%	8%	8%	10%	9%	9%	5%	6%	7%	7%	4%	7%	12%	8%
Don't know	167	27	39	10	3	69	57	36	57	110	60	78	15	57	62	44	29	32	60	105	58	44	62	47	17	144	14	33	27	10	145
	17%	10%	14%	14%	4%	12%	10%	11%	13%	20%	16%	14%	14%	14%	18%	14%	17%	21%	19%	16%	17%	16%	20%	13%	13%	17%	16%	13%	12%	7%	15%

Fieldwork dates : 12th to 15th April 2015  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Source : Ipsos MORI J14-090542-01  
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Ipsos MORI Political Monitor - April 2015

Table 5  
(AP1y15)Q13 Which party do you think has the best policies on Crime and Anti-social behaviour - the Conservatives, Labour, Liberal Democrats or some other party?

Base: All

	Total (Weighted)	Likelihood to vote					Gender		Age								Social Class						UnWgt Total			
		(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2		DE	ABC1	C2DE
Unweighted Total	1000	737	888	868	841	788	48	511	489	165	343	492	67	98	131	212	216	276	90	331	298	162	209	629	371	1000
Weighted Total	1000	682	845	812	781	733	76	487	513	289	347	363	117	172	168	179	145	218	100	268	270	218	245	537	463	1000
Labour	210 21%	157 23%	185 22%	179 22%	174 22%	164 22%	14 18%	108 22%	102 20%	70 24%	69 20%	70 19%	25 21%	45 26%	29 17%	40 23%	33 23%	37 17%	10 10%	46 17%	51 19%	48 22%	64 26%	97 18%	112 24%	200 20%
Conservatives	281 28%	217 32%	264 31%	258 32%	250 32%	236 32%	5 7%	139 29%	142 28%	55 19%	99 28%	127 35%	24 21%	30 18%	41 24%	58 32%	38 26%	89 41%	49 49%	94 35%	93 35%	57 26%	37 15%	187 35%	94 20%	305 31%
Liberal Democrats	53 5%	40 6%	49 6%	49 6%	48 6%	45 6%	2 2%	35 7%	18 4%	20 7%	12 3%	21 6%	10 9%	10 6%	3 2%	9 5%	14 10%	7 3%	4 4%	24 9%	16 6%	4 2%	9 4%	40 7%	13 3%	57 6%
UKIP	34 3%	18 3%	32 4%	28 3%	24 3%	19 3%	1 2%	26 5%	7 1%	11 4%	4 1%	19 5%	8 7%	3 2%	2 1%	2 1%	9 6%	10 5%	4 4%	6 2%	4 2%	12 5%	12 5%	10 2%	24 5%	27 3%
Other	62 6%	51 8%	56 7%	56 7%	53 7%	2 3%	28 6%	35 7%	35 7%	15 5%	30 9%	18 5%	8 7%	7 4%	20 12%	10 6%	8 7%	8 4%	4 4%	12 5%	21 8%	13 6%	16 7%	33 6%	29 6%	68 7%
None	82 8%	48 7%	59 7%	55 7%	54 7%	49 7%	6 7%	47 10%	35 7%	12 4%	34 10%	36 10%	4 3%	8 5%	18 11%	16 9%	17 11%	19 9%	10 10%	16 6%	13 5%	23 11%	29 12%	29 5%	53 11%	83 8%
Don't know	278 28%	150 22%	199 24%	187 23%	176 22%	165 23%	46 61%	103 21%	175 34%	107 37%	99 29%	71 20%	38 32%	69 40%	56 33%	43 24%	25 18%	46 21%	19 19%	70 28%	71 26%	60 27%	77 32%	141 26%	137 30%	260 26%

Fieldwork dates : 12th to 15th April 2015  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
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Ipsos MORI Political Monitor - April 2015

Table 6  
(AP1y15)Q13 Which party do you think has the best policies on Crime and Anti-social behaviour - the Conservatives, Labour, Liberal Democrats or some other party?

Base: All

	Total (Weighted)	Voting							Working status		Government		Work sector		Tenure						GOR Regions						Past vote (2010 General Election)			UnW Tot.	
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satis-fied	Dis-satis-fied	Public	Private	Mort gage	Owned out-right	Private renter	Social renter	Total renter	Total owner occupier	North	North excl. Scot	Mid-lands	South	Grea-ter London	Eng-land	Scot	Con	Lab		LD
Unweighted Total	1000	280	296	76	89	597	581	356	414	586	358	566	211	290	334	387	133	129	262	721	352	229	302	346	122	827	123	292	249	154	1000
Weighted Total	1000	266	290	68	95	572	548	334	444	556	366	547	104	401	351	309	174	150	323	660	329	242	309	362	133	863	87	259	231	145	1000
Labour	210	12	144	8	12	178	47	20	85	125	33	169	29	67	64	54	39	48	86	119	68	61	67	74	25	189	7	16	112	24	200
	21%	5%	50%	11%	13%	31%	9%	6%	19%	22%	9%	31%	28%	17%	18%	18%	22%	32%	27%	18%	21%	25%	22%	20%	19%	22%	6%	6%	49%	17%	20%
Conservatives	281	189	30	12	23	74	233	201	120	161	205	55	24	114	100	114	36	30	66	213	91	72	90	100	36	254	19	164	28	31	305
	28%	71%	10%	17%	24%	13%	43%	60%	27%	29%	56%	10%	23%	28%	29%	37%	21%	20%	21%	32%	28%	30%	29%	28%	27%	29%	22%	63%	12%	21%	31%
Liberal Democrats	53	13	13	20	-	37	37	33	34	19	16	31	6	27	26	15	10	1	11	40	9	7	24	21	5	50	2	9	8	21	57
	5%	5%	5%	29%	s	7%	7%	10%	8%	3%	4%	6%	5%	7%	7%	5%	6%	1%	3%	6%	3%	3%	8%	6%	4%	6%	2%	3%	3%	15%	6%
UKIP	34	3	5	-	24	29	27	3	22	12	7	22	*	18	9	12	9	4	12	21	16	16	2	16	2	34	-	10	6	5	27
	3%	1%	2%	s	28%	5%	5%	1%	5%	2%	2%	4%	*	5%	3%	4%	5%	2%	4%	3%	5%	7%	1%	4%	1%	4%	-	4%	3%	3%	3%
Other	62	*	14	3	9	58	45	3	32	31	1	58	6	29	25	9	13	14	27	34	34	7	10	18	9	35	26	4	16	8	68
	6%	*	5%	5%	9%	10%	8%	1%	7%	5%	1	11%	5%	7%	7%	3%	7%	9%	8%	5%	10%	3%	3%	5%	7%	4%	30%	1%	7%	6%	7%
None	82	12	19	8	6	45	38	20	42	40	15	62	7	37	34	26	8	11	19	60	31	24	26	25	9	67	6	16	15	12	83
	8%	4%	6%	12%	7%	8%	7%	6%	9%	7%	4%	11%	7%	9%	10%	8%	5%	7%	6%	9%	9%	10%	9%	7%	8%	7%	6%	6%	6%	8%	8%
Don't know	278	37	66	18	21	149	121	55	110	168	90	151	32	109	92	79	59	43	101	171	81	54	90	108	48	233	27	41	46	44	260
	28%	14%	23%	26%	22%	26%	22%	16%	25%	30%	25%	28%	31%	27%	26%	26%	34%	28%	31%	26%	25%	22%	29%	30%	36%	27%	16%	20%	31%	26%	

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Ipsos MORI Political Monitor - April 2015

Table 7  
(AP1y15)Q13 Which party do you think has the best policies on Education - the Conservatives, Labour, Liberal Democrats or some other party ?

Base: All

	Total (Weighted)	Likelihood to vote					Gender		Age								Social Class						UnWgt Total			
		(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2		DE	ABC1	C2DE
Unweighted Total	1000	737	888	868	841	788	48	511	489	165	343	492	67	98	131	212	216	276	90	331	298	162	209	629	371	1000
Weighted Total	1000	682	845	812	781	733	76	487	513	289	347	363	117	172	168	179	145	218	100	268	270	218	245	537	463	1000
Labour	315	239	290	284	268	257	11	162	153	95	112	108	35	60	43	69	56	53	21	80	88	75	72	168	147	321
	31%	35%	34%	35%	34%	35%	14% <sup>s</sup>	33%	30%	33%	32%	30%	30% <sup>s</sup>	35% <sup>s</sup>	25%	39%	38%	24%	21% <sup>s</sup>	30%	33%	35%	29%	31%	32%	32%
Conservatives	235	172	215	208	204	188	10	120	115	56	62	117	27	30	29	33	33	84	47	70	65	56	44	135	100	241
	23%	25%	25%	26%	26%	26%	13% <sup>s</sup>	25%	22%	19%	18%	32%	23% <sup>s</sup>	17% <sup>s</sup>	17%	18%	23%	38%	47% <sup>s</sup>	26%	24%	26%	18%	25%	22%	24%
Liberal Democrats	74	62	71	69	68	66	-	41	33	12	31	30	8	4	10	21	14	17	8	26	20	13	14	46	28	85
	7%	9%	8%	9%	9%	9%	-s	8%	6%	4%	9%	8%	7% <sup>s</sup>	2% <sup>s</sup>	6%	12%	9%	8%	8% <sup>s</sup>	10%	7%	6%	6%	9%	6%	9%
UKIP	22	14	20	20	19	15	*	12	10	8	3	11	4	4	-	3	5	6	2	6	6	7	3	12	10	21
	2%	2%	2%	3%	2%	2%	1% <sup>s</sup>	3%	2%	3%	1%	3%	4% <sup>s</sup>	2% <sup>s</sup>	-	2%	3%	3%	2% <sup>s</sup>	2%	2%	3%	1%	2%	2%	2%
Other	92	68	81	73	73	70	7	35	57	34	39	19	14	20	20	19	8	11	3	18	25	19	30	43	49	92
	9%	10%	10%	9%	9%	10%	9% <sup>s</sup>	7%	11%	12%	11%	5%	12% <sup>s</sup>	11% <sup>s</sup>	12%	11%	6%	5%	3% <sup>s</sup>	7%	9%	9%	12%	8%	11%	9%
None	60	24	34	33	31	27	12	36	24	10	24	26	1	8	16	8	9	18	7	17	10	13	20	27	33	61
	6%	4%	4%	4%	4%	4%	15% <sup>s</sup>	7%	5%	3%	7%	7%	1% <sup>s</sup>	5% <sup>s</sup>	9%	5%	6%	8%	7% <sup>s</sup>	6%	4%	6%	8%	5%	7%	6%
Don't know	203	102	134	123	118	110	37	81	122	75	77	51	28	47	51	25	21	31	11	51	55	35	62	107	96	179
	20%	15%	16%	15%	15%	15%	48% <sup>s</sup>	17%	24%	28%	22%	14%	24% <sup>s</sup>	27% <sup>s</sup>	30%	14%	14%	14%	11% <sup>s</sup>	19%	21%	16%	25%	20%	21%	18%

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Ipsos MORI Political Monitor - April 2015

Table 8 (AP1y15)Q13 Which party do you think has the best policies on Education - the Conservatives, Labour, Liberal Democrats or some other party ?

Base: All

	Total (Weighted)	Voting							Working status		Government		Work sector		Tenure						GOR Regions						Past vote (2010 General Election)			UnW Tot.	
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/ Not working	Satis-fied	Dis-satis-fied	Public	Private	Mort gage	Owned out-right	Private renter	Social renter	Total renter	Total owner occupier	North	North excl. Scot	Mid-lands	South	Grea-ter London	Eng-land	Scot	Con	Lab		LD
Unweighted Total	1000	280	296	76	89	597	581	356	414	586	358	566	211	290	334	387	133	129	262	721	352	229	302	346	122	827	123	292	249	154	1000
Weighted Total	1000	266	290	68	95	572	548	334	444	556	366	547	104	401	351	309	174	150	323	660	329	242	309	362	133	863	87	259	231	145	1000
Labour	315	32	213	10	13	266	85	42	133	182	55	243	44	109	107	92	54	60	114	199	121	107	95	99	50	284	14	29	160	45	321
	31%	12%	73%	15%	14%	46%	16%	13%	30%	33%	15%	44%	43%	27%	31%	30%	31%	40%	35%	30%	37%	44%	31%	27%	37%	33%	16%	11%	69%	31%	32%
Conservatives	235	167	4	11	28	49	212	178	97	137	178	36	20	96	79	91	34	24	58	169	52	39	89	93	28	215	13	143	9	25	241
	23%	63%	1%	16%	29%	9%	39%	53%	22%	25%	49%	7%	19%	24%	22%	29%	19%	16%	18%	26%	16%	16%	29%	26%	21%	25%	15%	55%	4%	17%	24%
Liberal Democrats	74	21	14	27	3	48	55	48	37	36	32	33	6	33	30	29	9	5	14	59	22	16	22	29	6	66	6	19	9	32	85
	7%	8%	5%	39%	3%	8%	10%	14%	8%	7%	9%	6%	6%	14%	4%	3%	5%	3%	4%	9%	7%	7%	7%	8%	4%	8%	7%	8%	4%	22%	9%
UKIP	22	*	4	*	17	21	18	*	12	10	4	18	1	12	8	9	3	2	5	17	12	10	3	7	2	20	1	11	5	1	21
	2%	*	1%	*	18%	4%	3%	*	3%	2%	1%	3%	1%	3%	2%	3%	2%	1%	1%	3%	4%	4%	1%	2%	1%	2%	1%	4%	2%	1%	2%
Other	92	2	16	*	6	78	63	3	47	45	12	73	9	40	35	19	16	17	33	54	46	10	16	31	8	49	35	5	19	11	92
	9%	1%	6%	1%	6%	14%	12%	1%	10%	8%	3%	13%	9%	10%	6%	9%	11%	10%	10%	8%	14%	4%	5%	8%	6%	6%	40%	2%	8%	7%	9%
None	60	11	7	7	5	26	30	18	28	32	17	41	5	27	24	18	12	7	19	42	17	14	25	18	7	52	3	9	5	8	61
	6%	4%	3%	10%	5%	5%	5%	5%	6%	6%	5%	7%	5%	7%	7%	6%	7%	5%	6%	6%	5%	6%	8%	5%	6%	6%	3%	3%	2%	6%	6%
Don't know	203	33	32	13	25	85	85	46	90	113	69	102	18	84	67	52	46	34	80	120	60	44	59	84	33	177	16	44	25	23	179
	20%	12%	11%	20%	26%	15%	16%	14%	20%	20%	19%	19%	17%	21%	19%	17%	27%	23%	25%	16%	18%	18%	19%	23%	24%	21%	18%	17%	11%	16%	18%

Fieldwork dates : 12th to 15th April 2015  
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Ipsos MORI Political Monitor - April 2015

Table 9  
(AP1y15)Q13 Which party do you think has the best policies on Healthcare - the Conservatives, Labour, Liberal Democrats or some other party?

Base: All

	Total (Weighted)	Likelihood to vote					Gender		Age								Social Class						UnWgt Total			
		(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2		DE	ABC1	C2DE
Unweighted Total	1000	737	888	868	841	788	48	511	489	165	343	492	67	98	131	212	216	276	90	331	298	162	209	629	371	1000
Weighted Total	1000	682	845	812	781	733	76	487	513	289	347	363	117	172	168	179	145	218	100	268	270	218	245	537	463	1000
Labour	360	274	343	329	312	296	9	190	169	109	129	121	47	63	53	76	59	62	26	99	91	75	94	190	169	364
	36%	40%	41%	41%	40%	40%	12% <sup>s</sup>	39%	33%	38%	37%	33%	40% <sup>s</sup>	36% <sup>s</sup>	32%	43%	41%	28%	26% <sup>s</sup>	37%	34%	34%	38%	35%	37%	36%
Conservatives	227	169	206	204	199	183	10	110	118	51	66	110	21	30	29	37	31	79	45	62	76	56	34	138	90	235
	23%	25%	24%	25%	25%	23%	13% <sup>s</sup>	23%	23%	18%	19%	30%	18% <sup>s</sup>	17% <sup>s</sup>	17%	21%	22%	36%	45% <sup>s</sup>	23%	28%	26%	14%	26%	19%	24%
Liberal Democrats	63	42	53	52	50	49	1	32	31	18	21	24	7	12	11	10	9	14	5	22	16	13	12	37	26	69
	6%	6%	6%	6%	6%	7%	1% <sup>s</sup>	7%	6%	6%	6%	6%	7% <sup>s</sup>	7% <sup>s</sup>	5%	7%	6%	5% <sup>s</sup>	5% <sup>s</sup>	8%	6%	6%	5%	7%	6%	7%
UKIP	33	26	29	29	29	29	*	16	18	4	17	13	-	4	7	9	6	7	1	5	8	9	11	13	20	30
	3%	4%	3%	4%	4%	4%	1% <sup>s</sup>	3%	3%	1%	5%	4%	-s	2% <sup>s</sup>	4%	5%	4%	3%	1% <sup>s</sup>	2%	3%	4%	5%	2%	4%	3%
Other	91	69	74	74	74	70	11	44	47	30	37	24	9	21	20	17	13	11	2	23	24	16	28	47	44	96
	9%	10%	9%	9%	9%	10%	15% <sup>s</sup>	9%	9%	11%	11%	7%	8% <sup>s</sup>	12% <sup>s</sup>	12%	10%	9%	5%	2% <sup>s</sup>	9%	9%	7%	12%	9%	10%	10%
None	76	39	49	45	43	39	11	35	41	12	34	30	5	7	19	15	11	19	11	18	17	20	21	35	41	72
	8%	6%	6%	6%	6%	5%	14% <sup>s</sup>	7%	8%	4%	10%	8%	4% <sup>s</sup>	4% <sup>s</sup>	11%	8%	7%	9%	11% <sup>s</sup>	7%	6%	9%	5%	6%	9%	7%
Don't know	150	63	90	78	73	65	33	60	90	65	43	43	29	36	28	15	15	27	11	39	38	29	44	77	74	134
	15%	9%	11%	10%	9%	9%	44% <sup>s</sup>	12%	18%	22%	12%	12%	25% <sup>s</sup>	21% <sup>s</sup>	17%	8%	11%	12%	11% <sup>s</sup>	14%	14%	13%	18%	14%	16%	13%

Fieldwork dates : 12th to 15th April 2015  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Source : Ipsos MORI J14-090542-01  
 \*Less than 0.5%  
 s-Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos MORI Political Monitor - April 2015

Table 10 (AP1y15)Q13 Which party do you think has the best policies on Healthcare - the Conservatives, Labour, Liberal Democrats or some other party?

Base: All

	Total (Weighted)	Voting							Working status		Government		Work sector		Tenure						GOR Regions						Past vote (2010 General Election)			UnW Tot.	
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satis-fied	Dis-satis-fied	Public	Private	Mort gage	Owned out-right	Private renter	Social renter	Total renter	Total owner occupier	North	North excl. Scot	Mid-lands	South	Grea-ter London	Eng-land	Scot	Con	Lab		LD
Unweighted Total	1000	280	296	76	89	597	581	356	414	586	358	566	211	290	334	387	133	129	262	721	352	229	302	346	122	827	123	292	249	154	1000
Weighted Total	1000	266	290	68	95	572	548	334	444	556	366	547	104	401	351	309	174	150	323	660	329	242	309	362	133	863	87	259	231	145	1000
Labour	360	36	238	14	18	300	97	49	169	191	70	263	48	138	141	99	56	60	116	240	127	113	109	123	51	331	14	34	175	59	364
	36%	13%	82%	20%	19%	52%	18%	15%	38%	34%	19%	48%	46%	34%	40%	32%	32%	40%	36%	36%	39%	47%	35%	34%	38%	38%	16%	13%	76%	40%	36%
Conservatives	227	174	4	5	21	35	205	179	91	136	182	29	21	98	70	92	38	25	63	162	54	43	76	97	29	207	11	156	11	17	235
	23%	65%	1%	7%	22%	6%	37%	53%	21%	24%	50%	5%	20%	24%	20%	30%	22%	17%	20%	25%	16%	18%	25%	27%	21%	24%	13%	60%	5%	12%	24%
Liberal Democrats	63	10	9	29	4	51	52	39	29	34	23	35	5	22	25	21	12	5	17	46	19	10	21	23	11	52	9	9	7	29	69
	6%	4%	3%	43%	5%	9%	9%	12%	7%	6%	6%	6%	5%	6%	7%	7%	7%	3%	5%	7%	6%	4%	7%	6%	9%	6%	10%	4%	3%	20%	7%
UKIP	33	5	-	-	28	28	33	5	14	19	5	27	1	13	11	11	3	8	11	22	16	16	9	8	3	32	*	10	3	4	30
	3%	2%	-	-	30%	5%	6%	2%	3%	3%	1%	5%	1%	3%	3%	4%	2%	6%	4%	3%	5%	6%	3%	2%	2%	4%	*	4%	1%	3%	3%
Other	91	4	9	*	7	72	66	4	53	38	8	79	7	42	27	18	21	22	43	45	43	10	17	31	15	49	34	2	20	15	96
	9%	1%	3%	1%	7%	13%	12%	1%	12%	7%	2%	14%	6%	11%	8%	6%	12%	15%	13%	7%	13%	4%	5%	9%	11%	6%	38%	1%	9%	10%	10%
None	76	14	9	10	7	34	39	24	33	42	18	53	8	39	29	28	8	10	18	56	27	21	26	23	6	63	6	17	4	12	72
	8%	5%	3%	15%	7%	6%	7%	7%	7%	8%	5%	10%	7%	10%	8%	9%	4%	7%	6%	9%	8%	9%	8%	6%	4%	7%	7%	7%	2%	9%	7%
Don't know	150	24	20	10	10	52	56	34	55	95	59	61	15	49	49	41	35	19	55	90	42	30	51	57	19	129	13	31	11	10	134
	15%	9%	7%	15%	11%	9%	10%	10%	12%	17%	16%	11%	14%	12%	14%	13%	20%	13%	17%	14%	13%	12%	17%	16%	14%	15%	14%	12%	5%	7%	13%

Fieldwork dates : 12th to 15th April 2015  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Source : Ipsos MORI J14-090542-01  
 \*Less than 0.5%  
 -Where unweighted base sizes smaller than 100, please note results are indicative only

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Ipsos MORI Political Monitor - April 2015

Table 11 (AP1y15)Q13 Which party do you think has the best policies on Managing the economy - the Conservatives, Labour, Liberal Democrats or some other party?

Base: All

	Total (Weighted)	Likelihood to vote						Gender		Age								Social Class						UnWgt Total		
		(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	1000	737	888	868	841	788	48	511	489	165	343	492	67	98	131	212	216	276	90	331	298	162	209	629	371	1000
Weighted Total	1000	682	845	812	781	733	76	487	513	289	347	363	117	172	168	179	145	218	100	268	270	218	245	537	463	1000
Labour	232	178	213	204	196	187	13	113	120	80	74	79	36	43	20	54	44	35	12	59	48	53	72	107	125	234
	23%	26%	25%	25%	25%	25%	17% <sup>s</sup>	23%	23%	28%	21%	22%	31% <sup>s</sup>	25% <sup>s</sup>	12%	30%	30%	16%	12% <sup>s</sup>	22%	18%	24%	29%	20%	27%	23%
Conservatives	409	307	376	371	356	331	11	208	201	100	130	178	42	58	61	69	59	119	65	134	132	89	54	266	143	433
	41%	45%	44%	46%	46%	45%	15% <sup>s</sup>	43%	39%	35%	38%	49%	36% <sup>s</sup>	33% <sup>s</sup>	37%	38%	41%	55%	65% <sup>s</sup>	50%	49%	41%	22%	49%	31%	43%
Liberal Democrats	42	30	41	40	40	37	-	27	15	10	13	18	2	9	6	7	9	10	3	16	19	4	3	35	7	48
	4%	4%	5%	5%	5%	5%	-s	5%	3%	4%	4%	5%	2% <sup>s</sup>	5% <sup>s</sup>	4%	4%	6%	4%	3% <sup>s</sup>	6%	7%	2%	1%	6%	2%	5%
UKIP	28	17	26	26	23	21	1	12	15	6	13	10	-	6	2	11	4	6	1	6	7	7	8	13	15	26
	3%	2%	3%	3%	3%	3%	2% <sup>s</sup>	3%	3%	2%	4%	3%	-s	3% <sup>s</sup>	1%	6%	2%	3%	1% <sup>s</sup>	2%	3%	3%	3%	2%	3%	3%
Other	66	55	57	57	57	55	4	33	32	23	25	18	5	18	14	11	13	5	2	17	14	9	26	31	35	74
	7%	8%	7%	7%	7%	8%	5% <sup>s</sup>	7%	6%	8%	7%	5%	4% <sup>s</sup>	11% <sup>s</sup>	8%	8%	9%	3%	2% <sup>s</sup>	6%	5%	4%	11%	6%	8%	7%
None	64	30	36	35	34	31	12	34	31	9	31	25	1	7	24	7	8	17	7	9	15	19	22	24	40	60
	6%	4%	4%	4%	4%	4%	16% <sup>s</sup>	7%	6%	3%	9%	7%	1% <sup>s</sup>	4% <sup>s</sup>	14%	4%	6%	8%	7% <sup>s</sup>	3%	6%	9%	9%	5%	9%	6%
Don't know	159	64	96	79	77	71	35	60	99	62	62	35	30	32	40	22	9	26	10	26	34	37	60	62	97	125
	16%	9%	11%	10%	10%	10%	46% <sup>s</sup>	12%	19%	21%	18%	10%	26% <sup>s</sup>	18% <sup>s</sup>	24%	12%	6%	12%	10% <sup>s</sup>	10%	13%	17%	25%	11%	21%	13%

Fieldwork dates : 12th to 15th April 2015  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Source : Ipsos MORI J14-090542-01  
<sup>s</sup>-Less than 0.5%  
<sup>s</sup>-Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos MORI Political Monitor - April 2015

Table 12 (AP1y15)Q13 Which party do you think has the best policies on Managing the economy - the Conservatives, Labour, Liberal Democrats or some other party?

Base: All

	Total (Weighted)	Voting							Working status		Government		Work sector		Tenure						GOR Regions						Past vote (2010 General Election)			UnW Tot.	
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/ Not working	Satis-fied	Dis-satis-fied	Public	Private	Mort gage	Owned out-right	Private renter	Social renter	Total renter	Total owner occup-ier	North	North excl. Scot	Mid-lands	South	Grea-ter London	Eng-land	Scot	Con	Lab		LD
Unweighted Total	1000	280	296	76	89	597	581	356	414	586	358	566	211	290	334	387	133	129	262	721	352	229	302	346	122	827	123	292	249	154	1000
Weighted Total	1000	266	290	68	95	572	548	334	444	556	366	547	104	401	351	309	174	150	323	660	329	242	309	362	133	863	87	259	231	145	1000
Labour	232	3	184	4	4	215	35	8	95	137	22	202	33	71	85	60	34	53	86	144	84	70	64	84	42	209	13	4	140	32	234
	23%	1%	63%	6%	4%	38%	6%	2%	21%	25%	6%	37%	32%	18%	24%	19%	19%	35%	27%	22%	25%	29%	21%	23%	31%	24%	15%	2%	61%	22%	23%
Conservatives	409	252	46	23	39	122	328	275	188	221	287	85	40	186	143	158	64	35	99	301	109	90	143	157	48	376	19	222	36	55	433
	41%	95%	16%	33%	42%	21%	60%	82%	42%	40%	78%	15%	39%	46%	41%	51%	37%	24%	31%	46%	33%	37%	46%	43%	36%	44%	21%	86%	15%	38%	43%
Liberal Democrats	42	4	6	21	3	34	31	25	24	18	13	29	4	18	17	11	7	3	10	29	16	14	8	17	5	38	2	3	6	21	48
	4%	1%	2%	31%	3%	6%	6%	8%	5%	3%	4%	9%	4%	4%	5%	4%	4%	2%	3%	4%	5%	6%	3%	5%	4%	4%	2%	1%	3%	14%	5%
UKIP	28	1	2	1	24	27	26	2	11	17	3	22	1	10	7	10	4	6	11	17	11	11	6	10	3	26	1	12	5	1	26
	3%	*	1%	2%	25%	5%	5%	1%	2%	3%	1%	4%	1%	3%	2%	3%	3%	4%	3%	3%	3%	4%	2%	3%	2%	3%	1%	5%	2%	1%	3%
Other	66	1	4	2	4	58	55	3	42	24	3	59	8	33	21	13	19	11	30	34	39	5	8	19	4	28	34	2	11	14	74
	7%	*	1%	3%	4%	10%	10%	1%	9%	4%	1%	11%	8%	8%	6%	4%	11%	7%	9%	5%	12%	2%	3%	5%	3%	3%	39%	1%	5%	10%	7%
None	64	1	12	8	2	30	19	8	31	34	2	62	7	32	23	15	11	16	27	37	19	16	26	20	11	53	3	3	8	11	60
	6%	*	4%	11%	2%	5%	3%	3%	7%	6%	1%	11%	6%	8%	6%	5%	7%	11%	8%	6%	6%	7%	8%	5%	8%	6%	3%	1%	4%	7%	6%
Don't know	159	4	36	9	20	85	53	13	54	105	36	89	11	51	55	43	34	26	60	98	51	35	53	54	21	133	16	13	26	10	125
	16%	2%	12%	13%	21%	15%	10%	4%	12%	19%	10%	16%	10%	13%	16%	14%	20%	17%	19%	15%	16%	15%	17%	15%	16%	15%	19%	5%	11%	7%	13%

Fieldwork dates : 12th to 15th April 2015  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Source : Ipsos MORI J14-090542-01  
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 \*\*Where unweighted base sizes smaller than 100, please note results are indicative only

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Ipsos MORI Political Monitor - April 2015

Table 13  
(AP1y15)Q13 Which party do you think has the best policies on Taxation - the Conservatives, Labour, Liberal Democrats or some other party?

Base: All

	Total (Weighted)	Likelihood to vote						Gender		Age								Social Class						UnWgt Total		
		(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	1000	737	888	868	841	788	48	511	489	165	343	492	67	98	131	212	216	276	90	331	298	162	209	629	371	1000
Weighted Total	1000	682	845	812	781	733	76	487	513	289	347	363	117	172	168	179	145	218	100	268	270	218	245	537	463	1000
Labour	288	224	259	252	241	232	13	160	127	95	97	96	39	56	37	60	51	45	14	68	87	50	83	155	133	297
	29%	33%	31%	31%	31%	32%	17% <sup>s</sup>	33%	25%	33%	28%	26%	34% <sup>s</sup>	33% <sup>s</sup>	22%	33%	35%	20%	14% <sup>s</sup>	26%	32%	23%	34%	29%	29%	30%
Conservatives	300	210	273	265	254	235	11	145	155	72	96	132	28	43	53	44	39	93	53	100	82	70	47	182	118	306
	30%	31%	32%	33%	32%	32%	15% <sup>s</sup>	30%	30%	25%	28%	36%	24% <sup>s</sup>	25% <sup>s</sup>	31%	24%	27%	43%	53% <sup>s</sup>	37%	30%	32%	19%	34%	26%	31%
Liberal Democrats	73	58	73	71	70	65	1	48	26	14	29	30	5	9	8	21	13	17	3	29	26	10	8	55	18	83
	7%	9%	9%	9%	9%	9%	1% <sup>s</sup>	10%	5%	5%	8%	8%	5% <sup>s</sup>	5% <sup>s</sup>	5%	12%	9%	8%	3% <sup>s</sup>	11%	10%	5%	3%	10%	4%	8%
UKIP	22	19	21	21	21	20	1	14	8	3	7	12	-	3	2	5	5	7	2	7	4	8	4	11	11	21
	2%	3%	3%	3%	3%	3%	1% <sup>s</sup>	3%	2%	1%	2%	3%	-s	2% <sup>s</sup>	1%	3%	4%	3%	2% <sup>s</sup>	3%	1%	3%	1%	2%	2%	2%
Other	89	73	84	84	84	77	1	41	48	28	36	24	13	15	17	19	13	12	6	23	23	22	22	46	43	94
	9%	11%	10%	10%	11%	10%	1% <sup>s</sup>	8%	9%	10%	11%	7%	11% <sup>s</sup>	9% <sup>s</sup>	10%	11%	9%	5%	6% <sup>s</sup>	9%	8%	10%	9%	9%	9%	9%
None	56	23	32	28	27	24	8	29	27	16	22	18	4	12	13	10	8	10	3	9	8	19	19	18	38	49
	6%	3%	4%	3%	3%	3%	11% <sup>s</sup>	6%	5%	5%	6%	5%	3% <sup>s</sup>	7% <sup>s</sup>	8%	5%	5%	5%	3% <sup>s</sup>	3%	3%	9%	8%	3%	8%	5%
Don't know	172	74	102	91	85	80	42	49	123	61	59	51	27	35	39	21	17	35	19	30	40	39	62	71	101	150
	17%	11%	12%	11%	11%	11%	55% <sup>s</sup>	10%	24%	21%	17%	14%	23% <sup>s</sup>	20% <sup>s</sup>	23%	11%	12%	16%	19% <sup>s</sup>	11%	15%	18%	26%	13%	22%	15%

Fieldwork dates : 12th to 15th April 2015  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Source : Ipsos MORI J14-090542-01  
<sup>s</sup>-Less than 0.5%  
<sup>s</sup>-Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos MORI Political Monitor - April 2015

Table 14  
(AP1y15)Q13 Which party do you think has the best policies on Taxation - the Conservatives, Labour, Liberal Democrats or some other party?

Base: All

	Total (Weighted)	Voting						Working status		Government		Work sector		Tenure						GOR Regions						Past vote (2010 General Election)			UnW Tot.		
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/ Not working	Satis-fied	Dis-satis-fied	Public	Private	Mort gage	Owned out-right	Private renter	Social renter	Total renter	Total owner occup-ier	North	North excl. Scot	Mid-lands	South	Grea-ter London	Eng-land	Scot	Con		Lab	LD
Unweighted Total	1000	280	296	76	89	597	581	356	414	586	358	566	211	290	334	387	133	129	262	721	352	229	302	346	122	827	123	292	249	154	1000
Weighted Total	1000	266	290	68	95	572	548	334	444	556	366	547	104	401	351	309	174	150	323	660	329	242	309	362	133	863	87	259	231	145	1000
Labour	288	16	201	5	13	246	61	21	129	159	40	234	38	96	92	76	60	56	116	167	95	81	78	115	50	262	13	19	146	42	297
	29%	6%	69%	7%	14%	43%	11%	6%	29%	29%	11%	43%	37%	24%	26%	25%	35%	38%	36%	25%	29%	34%	25%	32%	37%	30%	15%	7%	63%	29%	30%
Conservatives	300	215	30	5	26	67	252	220	132	168	234	48	30	134	113	115	38	26	65	229	75	62	103	122	36	276	14	182	29	23	306
	30%	81%	10%	8%	28%	12%	46%	66%	30%	30%	64%	9%	29%	33%	32%	37%	22%	18%	20%	35%	23%	28%	33%	34%	27%	32%	16%	70%	12%	16%	31%
Liberal Democrats	73	10	8	41	3	59	60	51	40	33	22	40	5	36	31	24	10	7	17	55	20	17	25	28	9	68	4	16	6	36	83
	7%	4%	3%	60%	3%	10%	11%	15%	9%	6%	6%	7%	5%	9%	9%	8%	6%	5%	5%	8%	6%	7%	8%	7%	8%	4%	6%	3%	25%	6%	
UKIP	22	1	-	-	19	21	22	1	11	12	4	17	-	11	5	10	5	2	7	15	7	7	4	11	3	22	-	7	4	4	21
	2%	*	-	-s	20%	4%	4%	*	2%	2%	1%	3%	-	3%	1%	3%	1%	2%	2%	2%	2%	3%	1%	3%	2%	2%	-	3%	2%	3%	2%
Other	89	-	12	3	13	84	72	3	50	39	4	81	9	45	34	16	20	16	35	50	40	9	23	26	12	50	31	4	20	16	94
	9%	-	4%	4%	13%	15%	13%	1%	11%	7%	1%	15%	9%	11%	10%	5%	11%	10%	11%	8%	12%	4%	8%	7%	9%	6%	35%	2%	9%	11%	9%
None	56	6	9	6	4	21	18	12	27	29	7	47	4	25	24	17	8	7	15	41	26	21	18	12	3	45	5	5	8	11	49
	6%	2%	3%	9%	4%	4%	3%	3%	6%	5%	2%	6%	4%	6%	7%	6%	4%	5%	5%	6%	8%	9%	6%	3%	3%	5%	6%	2%	3%	7%	5%
Don't know	172	19	30	9	17	74	63	27	55	117	57	81	17	55	52	49	33	35	68	102	66	45	58	48	20	141	21	26	17	13	150
	17%	7%	10%	12%	18%	13%	11%	8%	12%	21%	15%	15%	16%	14%	15%	16%	19%	24%	21%	15%	20%	19%	19%	13%	15%	16%	24%	10%	7%	9%	15%

Fieldwork dates : 12th to 15th April 2015  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Source : Ipsos MORI J14-090542-01  
 \*Less than 0.5%  
 s-Where unweighted base sizes smaller than 100, please note results are indicative only

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Ipsos MORI Political Monitor - April 2015

Table 15  
(AP1y15)Q13 Which party do you think has the best policies on Defence - the Conservatives, Labour, Liberal Democrats or some other party?

Base: All

	Total (Weighted)	Likelihood to vote						Gender		Age								Social Class						UnWgt Total		
		(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	1000	737	888	868	841	788	48	511	489	165	343	492	67	98	131	212	216	276	90	331	298	162	209	629	371	1000
Weighted Total	1000	682	845	812	781	733	76	487	513	289	347	363	117	172	168	179	145	218	100	268	270	218	245	537	463	1000
Labour	167 17%	130 19%	148 18%	148 18%	141 18%	136 19%	3 4%	86 18%	81 16%	35 12%	58 17%	74 20%	12 10%	23 14%	23 13%	35 20%	38 26%	35 16%	14 14%	36 13%	39 14%	39 18%	54 22%	74 14%	93 20%	180 18%
Conservatives	285 28%	207 30%	264 31%	254 31%	245 31%	228 31%	9 12%	153 31%	132 26%	73 25%	87 25%	125 34%	33 28%	40 23%	48 24%	36 27%	88 25%	45 40%	45 45%	93 35%	82 30%	67 31%	43 17%	175 33%	109 24%	300 30%
Liberal Democrats	51 5%	42 6%	46 5%	46 6%	42 6%	5 7%	32 7%	19 4%	5 4%	14 5%	18 5%	20 6%	4 4%	10 6%	8 6%	9 5%	11 5%	6 6%	23 9%	18 7%	4 3%	7 3%	41 8%	11 3%	53 5%	
UKIP	47 5%	27 4%	46 5%	39 5%	35 4%	30 4%	1 1%	31 6%	16 3%	16 5%	14 4%	17 5%	11 9%	5 3%	4 2%	10 6%	6 4%	11 5%	5 5%	8 3%	8 3%	17 8%	14 6%	17 3%	31 7%	37 4%
Other	116 12%	96 14%	105 12%	105 13%	104 14%	100 14%	7 10%	59 12%	57 11%	29 10%	53 15%	33 9%	10 9%	19 11%	19 16%	27 15%	27 10%	14 9%	19 6%	37 14%	31 11%	25 11%	23 10%	68 13%	48 10%	138 14%
None	74 7%	37 5%	48 6%	45 5%	43 5%	39 5%	12 16%	42 9%	31 6%	13 4%	29 8%	32 9%	4 3%	9 5%	14 8%	14 9%	13 9%	19 5%	5 5%	13 5%	16 6%	22 10%	23 9%	29 5%	45 10%	73 7%
Don't know	260 26%	143 21%	188 22%	176 22%	167 21%	157 21%	39 52%	83 17%	177 34%	110 38%	88 25%	63 17%	43 37%	66 39%	51 30%	37 21%	28 19%	35 16%	18 18%	57 21%	77 28%	45 21%	82 33%	134 25%	126 27%	219 22%

Fieldwork dates : 12th to 15th April 2015  
Respondent Type : GB Adults, General Public 18+ - Telephone  
Source : Ipsos MORI J14-090542-01  
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Ipsos MORI Political Monitor - April 2015

Table 16 (AP1y15)Q13 Which party do you think has the best policies on Defence - the Conservatives, Labour, Liberal Democrats or some other party?

Base: All

	Total (Weighted)	Voting							Working status		Government		Work sector		Tenure						GOR Regions						Past vote (2010 General Election)			UnW Tot.	
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/ Not working	Satis-fied	Dis-satis-fied	Public	Private	Mort gage	Owned out-right	Private renter	Social renter	Total renter	Total owner occupier	North	North excl. Scot	Mid-lands	South	Grea-ter London	Eng-land	Scot	Con	Lab		LD
Unweighted Total	1000	280	296	76	89	597	581	356	414	586	358	566	211	290	334	387	133	129	262	721	352	229	302	346	122	827	123	292	249	154	1000
Weighted Total	1000	266	290	68	95	572	548	334	444	556	366	547	104	401	351	309	174	150	323	660	329	242	309	362	133	863	87	259	231	145	1000
Labour	167	15	125	4	5	144	34	19	68	98	21	140	26	51	60	52	22	29	52	112	45	36	57	65	26	143	10	15	98	22	180
	17%	6%	43%	6%	6%	25%	6%	6%	15%	18%	6%	26%	26%	13%	17%	17%	13%	20%	16%	17%	14%	15%	18%	18%	20%	17%	11%	6%	42%	15%	18%
Conservatives	285	184	32	13	24	82	234	198	120	164	206	60	22	126	100	107	44	29	73	207	82	64	96	107	32	253	18	157	23	34	300
	28%	69%	11%	19%	25%	14%	43%	59%	27%	30%	56%	11%	21%	31%	29%	35%	29%	20%	23%	31%	25%	28%	31%	29%	24%	29%	21%	60%	10%	24%	30%
Liberal Democrats	51	8	16	18	1	36	28	26	30	21	20	25	3	23	16	16	12	7	19	32	14	13	13	24	11	49	1	9	14	22	53
	5%	3%	5%	26%	1%	6%	5%	8%	7%	4%	5%	9%	2%	6%	5%	5%	7%	5%	6%	5%	4%	5%	4%	7%	6%	8%	1%	4%	6%	15%	5%
UKIP	47	6	5	3	32	39	40	9	26	21	10	31	1	20	14	18	9	6	15	32	22	21	10	15	3	46	1	14	7	4	37
	5%	2%	2%	4%	33%	7%	7%	3%	6%	4%	3%	6%	1%	5%	4%	6%	5%	4%	5%	5%	7%	9%	3%	4%	2%	5%	1%	5%	3%	3%	4%
Other	116	4	22	4	9	100	82	8	62	54	7	103	18	47	42	28	25	16	42	70	51	17	22	43	19	78	33	7	27	24	138
	12%	1%	8%	6%	10%	18%	15%	2%	14%	10%	2%	19%	17%	12%	12%	9%	15%	11%	13%	11%	15%	7%	7%	12%	14%	9%	38%	3%	12%	17%	14%
None	74	11	22	6	3	39	27	17	37	36	16	55	6	39	33	19	6	13	19	52	32	28	25	16	8	63	4	11	17	8	73
	7%	4%	8%	9%	4%	7%	5%	5%	8%	7%	4%	10%	6%	10%	9%	6%	3%	9%	6%	8%	10%	12%	8%	4%	6%	7%	4%	7%	7%	6%	7%
Don't know	260	39	69	19	20	132	103	58	99	161	87	134	27	95	85	69	55	48	103	154	82	63	87	92	35	231	19	47	46	29	219
	26%	15%	24%	28%	22%	23%	19%	17%	22%	29%	24%	25%	26%	24%	24%	22%	32%	32%	32%	23%	26%	26%	28%	25%	26%	27%	22%	18%	20%	20%	22%

Fieldwork dates : 12th to 15th April 2015  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Source : Ipsos MORI J14-090542-01  
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Ipsos MORI Political Monitor - April 2015

Table 17  
(AP1y15)Q13 Which party do you think has the best policies on Unemployment - the Conservatives, Labour, Liberal Democrats or some other party?

Base: All

	Total (Weighted)	Likelihood to vote					Gender		Age								Social Class						UnWgt Total			
		(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2		DE	ABC1	C2DE
Unweighted Total	1000	737	888	868	841	788	48	511	489	165	343	492	67	98	131	212	216	276	90	331	298	162	209	629	371	1000
Weighted Total	1000	682	845	812	781	733	76	487	513	289	347	363	117	172	168	179	145	218	100	268	270	218	245	537	463	1000
Labour	303	227	273	269	253	239	13	149	154	85	100	117	31	54	39	62	63	54	20	83	72	68	80	155	148	310
	30%	33%	32%	33%	32%	33%	17% <sub>s</sub>	31%	30%	29%	29%	32%	27% <sub>s</sub>	31% <sub>s</sub>	23%	34%	44%	25%	20% <sub>s</sub>	31%	27%	31%	33%	29%	32%	31%
Conservatives	318	241	300	287	282	263	7	161	157	76	113	129	39	37	58	55	40	89	50	109	96	68	46	204	114	323
	32%	35%	36%	35%	36%	36%	9% <sub>s</sub>	33%	31%	26%	33%	35%	33% <sub>s</sub>	21% <sub>s</sub>	35%	31%	28%	41%	50% <sub>s</sub>	41%	35%	31%	19%	38%	25%	32%
Liberal Democrats	50	38	43	41	41	40	3	32	17	21	13	16	8	13	7	6	7	9	5	11	15	8	15	26	24	48
	5%	6%	5%	5%	5%	6%	4% <sub>s</sub>	7%	3%	7%	4%	4%	7% <sub>s</sub>	8% <sub>s</sub>	4%	3%	5%	4%	5% <sub>s</sub>	4%	6%	4%	6%	5%	5%	5%
UKIP	35	19	27	27	27	23	1	21	14	7	10	18	3	4	5	5	6	13	3	4	8	13	12	11	24	31
	4%	3%	3%	3%	3%	3%	2% <sub>s</sub>	4%	3%	2%	3%	5%	3% <sub>s</sub>	2% <sub>s</sub>	3%	3%	4%	6%	3% <sub>s</sub>	1%	3%	6%	5%	2%	5%	3%
Other	63	53	57	57	57	54	3	33	29	15	32	15	4	11	16	17	7	8	3	16	15	14	18	30	32	76
	6%	8%	7%	7%	7%	7%	4% <sub>s</sub>	7%	6%	5%	9%	4%	3% <sub>s</sub>	6% <sub>s</sub>	9%	9%	5%	4%	3% <sub>s</sub>	6%	5%	7%	7%	6%	7%	8%
None	59	25	33	28	28	27	11	28	31	10	28	21	4	6	14	15	10	11	3	7	15	17	21	22	38	57
	6%	4%	4%	3%	4%	4%	15% <sub>s</sub>	6%	6%	4%	8%	6%	3% <sub>s</sub>	4% <sub>s</sub>	8%	8%	7%	5%	3% <sub>s</sub>	3%	5%	8%	8%	4%	8%	6%
Don't know	172	80	111	102	93	86	38	61	111	75	51	47	28	47	30	20	12	35	17	40	50	30	53	89	83	155
	17%	12%	13%	13%	12%	12%	50% <sub>s</sub>	13%	22%	28%	15%	13%	24% <sub>s</sub>	27% <sub>s</sub>	18%	11%	8%	16%	17% <sub>s</sub>	15%	18%	14%	22%	17%	16%	16%

Fieldwork dates : 12th to 15th April 2015  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
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\*\*Less than 0.5%  
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Ipsos MORI Political Monitor - April 2015

Table 18 (AP1y15)Q13 Which party do you think has the best policies on Unemployment - the Conservatives, Labour, Liberal Democrats or some other party?

Base: All

	Total (Weighted)	Voting							Working status		Government		Work sector		Tenure						GOR Regions						Past vote (2010 General Election)			UnW Tot.	
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satis-fied	Dis-satis-fied	Public	Private	Mort gage	Owned out-right	Private renter	Social renter	Total renter	Total owner occup-ier	North	North excl. Scot	Mid-lands	South	Grea-ter London	Eng-land	Scot	Con	Lab		LD
Unweighted Total	1000	280	296	76	89	597	581	356	414	586	358	566	211	290	334	387	133	129	262	721	352	229	302	346	122	827	123	292	249	154	1000
Weighted Total	1000	266	290	68	95	572	548	334	444	556	366	547	104	401	351	309	174	150	323	660	329	242	309	362	133	863	87	259	231	145	1000
Labour	303	22	204	13	15	257	75	35	129	174	42	247	42	113	111	86	43	60	103	197	101	85	103	100	43	269	15	20	154	43	310
	30%	8%	70%	19%	15%	45%	14%	11%	29%	31%	12%	45%	41%	28%	32%	28%	25%	40%	32%	30%	31%	35%	33%	28%	32%	31%	16%	8%	67%	30%	31%
Conservatives	318	217	27	15	29	84	274	232	147	171	232	57	28	140	110	121	50	33	82	231	87	71	103	128	43	292	15	194	25	34	323
	32%	81%	9%	22%	31%	15%	50%	69%	33%	31%	63%	10%	27%	35%	31%	39%	29%	22%	25%	35%	26%	30%	33%	36%	32%	34%	16%	75%	11%	24%	32%
Liberal Democrats	50	4	10	23	-	38	32	26	24	26	21	25	3	16	15	15	12	6	18	30	11	7	12	27	12	44	4	3	5	24	48
	5%	1%	3%	33%	-s	7%	6%	8%	5%	5%	6%	5%	2%	4%	4%	5%	7%	4%	6%	5%	3%	3%	4%	6%	9%	5%	4%	1%	2%	16%	5%
UKIP	35	1	4	-	29	33	30	1	10	25	3	30	1	11	10	13	3	9	12	23	18	17	6	12	4	34	1	8	7	2	31
	4%	-	1%	-s	31%	6%	5%	-	2%	4%	1%	6%	1%	3%	3%	4%	2%	6%	4%	4%	5%	7%	2%	3%	4%	1%	3%	3%	2%	3%	
Other	63	1	7	-	4	57	50	1	35	27	3	55	9	27	23	13	16	7	23	36	34	6	10	19	4	32	27	2	12	10	76
	6%	-	3%	-s	4%	10%	9%	-	8%	5%	1%	10%	8%	7%	6%	4%	9%	5%	7%	5%	10%	3%	3%	3%	5%	4%	31%	1%	5%	7%	8%
None	59	1	11	4	5	30	19	6	29	30	10	46	4	30	24	16	9	7	17	40	24	18	17	18	6	47	6	1	10	10	57
	6%	-	4%	6%	5%	5%	4%	2%	7%	5%	3%	6%	4%	7%	7%	5%	5%	5%	5%	6%	7%	8%	6%	5%	4%	5%	6%	-	4%	7%	6%
Don't know	172	20	27	13	14	74	67	33	70	102	55	86	17	64	58	44	40	28	68	102	56	37	58	58	22	145	19	31	17	21	155
	17%	8%	9%	19%	14%	13%	12%	10%	16%	18%	15%	16%	17%	16%	16%	14%	23%	18%	21%	15%	17%	15%	19%	16%	16%	17%	22%	12%	7%	15%	16%

Fieldwork dates : 12th to 15th April 2015  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Source : Ipsos MORI J14-090542-01  
 -Less than 0.5%  
 s-Where unweighted base sizes smaller than 100, please note results are indicative only

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Ipsos MORI Political Monitor - April 2015

Table 19 (AP1y15)Q13 Which party do you think has the best policies on Benefits - the Conservatives, Labour, Liberal Democrats or some other party?

Base: All

	Total (Weighted)	Likelihood to vote					Gender		Age								Social Class						UnWgt Total			
		(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2		DE	ABC1	C2DE
Unweighted Total	1000	737	888	868	841	788	48	511	489	165	343	492	67	98	131	212	216	276	90	331	298	162	209	629	371	1000
Weighted Total	1000	682	845	812	781	733	76	487	513	289	347	363	117	172	168	179	145	218	100	268	270	218	245	537	463	1000
Labour	301	226	269	260	248	242	18	143	158	89	102	110	37	52	44	58	55	55	20	73	80	63	85	153	148	312
	30%	33%	32%	32%	32%	33%	23% <sup>s</sup>	29%	31%	31%	29%	30%	31% <sup>s</sup>	30% <sup>s</sup>	26%	32%	38%	25%	20% <sup>s</sup>	27%	30%	29%	35%	28%	32%	31%
Conservatives	269	203	253	250	242	220	3	126	143	64	81	124	21	43	31	50	38	86	45	85	86	64	34	171	98	291
	27%	30%	30%	31%	31%	30%	4% <sup>s</sup>	26%	28%	22%	23%	34%	18% <sup>s</sup>	25% <sup>s</sup>	18%	28%	26%	39%	44% <sup>s</sup>	32%	32%	29%	14%	32%	21%	29%
Liberal Democrats	63	52	60	58	58	56	-	48	15	16	28	19	11	6	17	11	7	12	7	23	17	8	16	40	23	63
	6%	8%	7%	7%	7%	8%	-s	10%	3%	8%	8%	5%	9% <sup>s</sup>	3% <sup>s</sup>	10%	6%	5%	7% <sup>s</sup>	7% <sup>s</sup>	9%	6%	4%	6%	7%	5%	6%
UKIP	34	25	32	32	32	28	1	22	12	10	10	14	3	7	3	6	7	7	2	6	8	12	8	14	20	27
	3%	4%	4%	4%	4%	4%	2% <sup>s</sup>	5%	2%	3%	3%	4%	3% <sup>s</sup>	4% <sup>s</sup>	2%	4%	5%	3%	2% <sup>s</sup>	2%	3%	6%	3%	3%	4%	3%
Other	75	59	63	63	63	59	9	39	36	18	40	17	4	13	22	18	10	7	2	21	18	14	21	39	36	84
	7%	9%	7%	8%	8%	8%	12% <sup>s</sup>	8%	7%	6%	12%	5%	4% <sup>s</sup>	8% <sup>s</sup>	13%	10%	7%	3%	2% <sup>s</sup>	8%	7%	7%	9%	7%	8%	8%
None	61	24	36	32	30	27	11	36	26	11	27	24	4	7	16	10	11	12	4	17	10	15	19	27	34	58
	6%	3%	4%	4%	4%	4%	14% <sup>s</sup>	7%	5%	4%	8%	7%	3% <sup>s</sup>	4% <sup>s</sup>	10%	6%	8%	6%	4% <sup>s</sup>	6%	4%	7%	8%	5%	7%	6%
Don't know	197	94	131	116	109	100	33	72	125	82	60	55	37	45	34	26	16	40	21	43	51	41	63	93	104	165
	20%	14%	15%	14%	14%	14%	44% <sup>s</sup>	15%	24%	28%	17%	15%	31% <sup>s</sup>	26% <sup>s</sup>	20%	14%	11%	18%	21% <sup>s</sup>	16%	19%	19%	26%	17%	22%	17%

Fieldwork dates : 12th to 15th April 2015  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Source : Ipsos MORI J14-090542-01  
<sup>s</sup>-Less than 0.5%  
<sup>s</sup>-Where unweighted base sizes smaller than 100, please note results are indicative only

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Ipsos MORI Political Monitor - April 2015

Table 20  
(AP1y15)Q13 Which party do you think has the best policies on Benefits - the Conservatives, Labour, Liberal Democrats or some other party?

Base: All

	Total (Weighted)	Voting							Working status		Government		Work sector		Tenure						GOR Regions							Past vote (2010 General Election)			UnW Tot.
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satis-fied	Dis-satis-fied	Public	Private	Mort gage	Owned out-right	Private renter	Social renter	Total renter	Total owner occupier	North	North excl. Scot	Mid-lands	South	Grea-ter London	Eng-land	Scot	Con	Lab	LD	
Unweighted Total	1000	280	296	76	89	597	581	356	414	586	358	566	211	290	334	387	133	129	262	721	352	229	302	346	122	827	123	292	249	154	1000
Weighted Total	1000	266	290	68	95	572	548	334	444	556	366	547	104	401	351	309	174	150	323	660	329	242	309	362	133	863	87	259	231	145	1000
Labour	301	18	187	12	20	252	83	30	123	177	57	229	43	101	97	94	49	56	105	191	98	82	101	101	42	267	16	28	138	45	312
	30%	7%	65%	18%	21%	44%	15%	9%	28%	32%	16%	42%	41%	25%	28%	30%	28%	37%	33%	29%	30%	34%	33%	28%	31%	18%	11%	60%	31%	31%	
Conservatives	269	196	21	8	23	58	232	204	117	152	205	50	22	115	92	116	34	23	56	208	81	66	85	104	30	244	15	170	25	28	291
	27%	73%	7%	12%	24%	10%	42%	61%	28%	27%	56%	9%	22%	29%	26%	38%	19%	15%	17%	32%	24%	27%	27%	29%	23%	28%	17%	66%	11%	19%	
Liberal Democrats	63	19	7	25	4	42	55	44	36	27	29	26	6	28	30	15	10	8	17	45	14	10	24	25	8	57	4	12	5	26	63
	6%	7%	2%	37%	4%	7%	10%	13%	8%	5%	8%	5%	6%	7%	9%	5%	6%	5%	5%	7%	4%	4%	8%	7%	6%	7%	5%	5%	2%	18%	
UKIP	34	2	3	-	23	27	26	2	21	12	5	25	1	20	12	9	6	7	13	21	13	13	6	14	3	33	1	8	7	4	27
	3%	1%	1%	-s	25%	5%	5%	1%	5%	2%	1%	5%	1%	5%	3%	3%	4%	4%	4%	3%	4%	5%	2%	4%	3%	4%	3%	3%	3%	1%	
Other	75	3	10	2	7	63	55	4	46	29	3	67	10	34	29	13	15	14	29	42	34	6	17	24	8	40	28	3	20	12	84
	7%	1%	4%	2%	7%	11%	10%	1%	10%	5%	1%	12%	10%	8%	8%	4%	9%	9%	9%	6%	10%	2%	6%	7%	6%	5%	32%	1%	8%	8%	
None	61	6	14	6	2	29	21	12	28	33	10	47	5	34	26	15	7	11	19	41	29	24	19	13	5	51	5	7	6	8	58
	6%	2%	5%	9%	3%	5%	4%	4%	6%	6%	3%	9%	5%	8%	7%	5%	4%	7%	6%	6%	9%	10%	6%	4%	4%	6%	5%	3%	3%	6%	
Don't know	197	24	47	14	16	101	77	38	72	125	57	102	16	70	64	46	52	32	84	110	59	41	57	81	37	171	19	31	31	21	165
	20%	9%	16%	21%	17%	18%	14%	11%	16%	22%	16%	19%	16%	17%	18%	15%	30%	21%	26%	17%	18%	17%	18%	22%	20%	22%	12%	13%	15%	17%	

Fieldwork dates : 12th to 15th April 2015  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Source : Ipsos MORI J14-090542-01  
 \*Less than 0.5%  
 s-Where unweighted base sizes smaller than 100, please note results are indicative only

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Ipsos MORI Political Monitor - April 2015

Table 21  
(AP1y15)Q13 Which party do you think has the best policies on Housing - the Conservatives, Labour, Liberal Democrats or some other party?

Base: All

	Total (Weighted)	Likelihood to vote						Gender		Age								Social Class						UnWgt Total		
		(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	1000	737	888	868	841	788	48	511	489	165	343	492	67	98	131	212	216	276	90	331	298	162	209	629	371	1000
Weighted Total	1000	682	845	812	781	733	76	487	513	289	347	363	117	172	168	179	145	218	100	268	270	218	245	537	463	1000
Labour	308 31%	247 36%	289 34%	278 34%	266 34%	257 35%	16 20%	158 32%	150 29%	101 35%	96 28%	111 31%	42 36%	59 34%	34 20%	62 40%	58 24%	53 23%	23 23%	76 28%	90 34%	63 29%	78 32%	166 31%	141 31%	309 31%
Conservatives	204 20%	146 21%	188 22%	180 22%	171 22%	159 22%	5 6%	108 22%	96 19%	50 17%	61 18%	93 26%	28 24%	22 13%	29 17%	32 18%	29 20%	64 29%	38 38%	65 24%	56 21%	48 22%	35 14%	121 23%	83 18%	210 21%
Liberal Democrats	66 7%	49 7%	58 7%	56 7%	55 7%	54 7%	5 7%	33 7%	32 6%	11 4%	27 8%	27 7%	3 2%	8 5%	13 8%	14 8%	8 5%	20 9%	9 9%	25 9%	20 7%	13 6%	8 3%	45 8%	21 4%	73 7%
UKIP	26 3%	16 2%	20 2%	20 2%	20 3%	16 2%	1 1%	17 4%	9 2%	7 2%	8 2%	11 3%	4 4%	3 2%	4 2%	5 3%	4 3%	7 3%	2 2%	3 1%	4 1%	10 5%	9 4%	7 1%	19 4%	22 2%
Other	95 9%	80 12%	88 10%	88 11%	87 11%	84 11%	- s	45 9%	50 10%	27 9%	40 12%	27 8%	8 7%	19 11%	24 14%	16 9%	14 9%	14 6%	5 5%	26 10%	27 10%	20 9%	22 9%	53 10%	42 9%	105 11%
None	76 8%	37 5%	50 6%	48 6%	47 6%	40 5%	12 15%	45 9%	31 6%	12 4%	31 9%	33 9%	1 1%	11 6%	16 10%	15 8%	13 9%	20 9%	7 7%	22 8%	14 5%	17 8%	22 9%	37 7%	39 9%	83 8%
Don't know	225 23%	106 16%	152 18%	142 18%	135 17%	122 17%	38 50%	79 16%	146 28%	82 28%	83 24%	60 17%	31 27%	50 29%	48 28%	36 20%	20 14%	40 18%	16 16%	50 19%	59 22%	46 21%	71 29%	108 20%	117 25%	196 20%

Fieldwork dates : 12th to 15th April 2015  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Source : Ipsos MORI J14-090542-01  
 \*Less than 0.5%  
 s-Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos MORI Political Monitor - April 2015

Table 22  
(AP1y15)Q13 Which party do you think has the best policies on Housing - the Conservatives, Labour, Liberal Democrats or some other party?

Base: All

	Total (Weighted)	Voting						Working status		Government		Work sector		Tenure						GOR Regions						Past vote (2010 General Election)			UnW Tot.		
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satis-fied	Dis-satis-fied	Public	Private	Mort gage	Owned out-right	Private renter	Social renter	Total renter	Total owner occup-ier	North	North excl. Scot	Mid-lands	South	Grea-ter London	Eng-land	Scot	Con		Lab	LD
Unweighted Total	1000	280	296	76	89	597	581	356	414	586	358	566	211	290	334	387	133	129	262	721	352	229	302	346	122	827	123	292	249	154	1000
Weighted Total	1000	266	290	68	95	572	548	334	444	556	366	547	104	401	351	309	174	150	323	660	329	242	309	362	133	863	87	259	231	145	1000
Labour	308	40	192	11	16	243	91	51	140	167	59	227	39	119	104	89	62	51	112	193	112	94	93	103	40	275	17	46	143	42	309
	31%	15%	66%	16%	17%	42%	17%	15%	32%	30%	16%	41%	38%	30%	30%	29%	35%	34%	35%	29%	34%	39%	30%	29%	30%	32%	20%	18%	62%	29%	31%
Conservatives	204	150	14	10	19	45	182	160	82	122	165	28	15	86	71	81	23	26	49	151	54	46	68	83	26	192	8	118	16	15	210
	20%	56%	5%	14%	20%	8%	33%	48%	19%	22%	45%	5%	15%	21%	20%	26%	13%	17%	15%	23%	16%	19%	22%	23%	19%	22%	9%	45%	7%	10%	21%
Liberal Democrats	66	16	13	24	3	44	47	40	33	33	31	32	6	25	24	23	12	6	18	47	19	13	20	27	9	55	6	13	10	33	73
	7%	6%	4%	35%	3%	8%	9%	12%	7%	6%	8%	6%	5%	6%	7%	8%	7%	4%	6%	7%	6%	5%	6%	7%	6%	6%	7%	5%	5%	23%	7%
UKIP	26	1	4	-	21	25	22	1	9	17	5	22	1	9	8	11	2	5	7	19	16	15	6	5	2	25	1	7	8	-	22
	3%	-	1%	-	22%	4%	4%	1	2%	3%	1%	4%	1%	2%	2%	4%	1%	3%	2%	3%	5%	6%	2%	1%	1%	3%	1%	3%	3%	-	2%
Other	95	5	13	4	8	83	76	10	49	46	8	80	13	40	36	21	17	15	32	57	38	12	23	33	12	57	27	7	19	23	105
	9%	2%	4%	6%	8%	15%	14%	3%	11%	8%	2%	15%	13%	10%	10%	7%	10%	10%	10%	9%	12%	5%	8%	9%	7%	30%	3%	8%	16%	11%	
None	76	16	11	7	7	32	37	24	41	36	22	48	6	36	29	24	13	9	22	53	26	21	22	29	10	66	5	17	9	14	83
	8%	6%	4%	11%	7%	6%	7%	7%	9%	6%	6%	9%	6%	9%	8%	8%	8%	6%	7%	8%	8%	8%	7%	8%	8%	6%	7%	4%	10%	8%	
Don't know	225	37	44	12	23	100	94	49	90	135	77	111	23	87	78	60	45	38	83	198	65	42	78	82	35	193	23	51	27	18	198
	23%	14%	15%	17%	24%	17%	17%	15%	20%	24%	21%	20%	22%	22%	22%	19%	26%	25%	26%	21%	20%	17%	25%	23%	26%	22%	26%	20%	12%	13%	20%

Fieldwork dates : 12th to 15th April 2015  
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Ipsos MORI Political Monitor - April 2015

Table 23  
(AP1y15)Q13 Which party do you think has the best policies on Pensions - the Conservatives, Labour, Liberal Democrats or some other party?

Base: All

	Total (Weighted)	Likelihood to vote					Gender		Age								Social Class						UnWgt Total			
		(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2		DE	ABC1	C2DE
Unweighted Total	1000	737	888	868	841	788	48	511	489	165	343	492	67	98	131	212	216	276	90	331	298	162	209	629	371	1000
Weighted Total	1000	682	845	812	781	733	76	487	513	289	347	363	117	172	168	179	145	218	100	268	270	218	245	537	463	1000
Labour	230	175	204	201	195	185	12	115	115	62	86	83	27	35	29	57	39	43	17	57	52	56	64	110	120	244
	23%	26%	24%	25%	25%	25%	16% <sup>s</sup>	24%	22%	21%	25%	23%	23% <sup>s</sup>	20% <sup>s</sup>	17%	32%	27%	20%	17% <sup>s</sup>	21%	19%	26%	26%	20%	26%	24%
Conservatives	281	215	262	256	248	233	7	139	142	63	83	135	25	38	42	41	46	89	49	86	93	50	52	179	103	295
	28%	32%	31%	31%	32%	32%	9% <sup>s</sup>	29%	28%	22%	24%	37%	21% <sup>s</sup>	22% <sup>s</sup>	25%	23%	32%	41%	49% <sup>s</sup>	32%	34%	23%	21%	33%	22%	30%
Liberal Democrats	24	18	22	20	20	20	-	14	10	4	7	14	4	-	3	3	6	8	3	13	9	1	2	22	2	32
	2%	3%	3%	2%	3%	3%	-s	3%	2%	1%	2%	4%	3% <sup>s</sup>	-s	2%	2%	4%	3%	3% <sup>s</sup>	5%	3%	-	1%	4%	-	3%
UKIP	13	10	13	13	11	11	1	8	5	2	5	7	-	2	-	5	2	5	1	2	3	6	2	5	8	14
	1%	2%	1%	2%	1%	1%	1% <sup>s</sup>	2%	1%	1%	1%	2%	-s	1% <sup>s</sup>	-	3%	1%	2%	1% <sup>s</sup>	1%	1%	3%	1%	1%	1%	1%
Other	69	55	63	63	62	57	4	34	35	27	26	16	9	18	14	12	8	8	2	17	14	19	19	31	38	66
	7%	8%	7%	8%	8%	8%	5% <sup>s</sup>	7%	7%	9%	8%	4%	8% <sup>s</sup>	11% <sup>s</sup>	8%	7%	5%	4%	2% <sup>s</sup>	6%	5%	9%	8%	6%	8%	7%
None	92	49	66	66	61	54	11	58	34	18	35	39	3	15	19	16	11	28	10	18	18	25	30	37	55	92
	9%	7%	8%	8%	8%	7%	14% <sup>s</sup>	12%	7%	6%	10%	11%	3% <sup>s</sup>	9% <sup>s</sup>	11%	9%	8%	13%	10% <sup>s</sup>	7%	7%	12%	12%	7%	12%	9%
Don't know	289	158	215	194	183	174	42	118	172	113	105	71	49	64	61	45	33	38	19	73	80	60	76	153	136	257
	29%	23%	25%	24%	23%	24%	56% <sup>s</sup>	24%	33%	38%	30%	19%	42% <sup>s</sup>	37% <sup>s</sup>	36%	25%	23%	17%	19% <sup>s</sup>	27%	30%	28%	31%	29%	29%	26%

Fieldwork dates : 12th to 15th April 2015  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
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<sup>s</sup>-Less than 0.5%  
<sup>s</sup>-Where unweighted base sizes smaller than 100, please note results are indicative only

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Ipsos MORI Political Monitor - April 2015

Table 24 (AP1y15)Q13 Which party do you think has the best policies on Pensions - the Conservatives, Labour, Liberal Democrats or some other party?

Base: All

	Total (Weighted)	Voting						Working status		Government		Work sector		Tenure						GOR Regions						Past vote (2010 General Election)			UnW Tot.		
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satis-fied	Dis-satis-fied	Public	Private	Mort gage	Owned out-right	Private renter	Social renter	Total renter	Total owner occup-ier	North	North excl. Scot	Mid-lands	South	Grea-ter London	Eng-land	Scot	Con		Lab	LD
Unweighted Total	1000	280	296	76	89	597	581	356	414	586	358	566	211	290	334	387	133	129	262	721	352	229	302	346	122	827	123	292	249	154	1000
Weighted Total	1000	266	290	68	95	572	548	334	444	556	366	547	104	401	351	309	174	150	323	660	329	242	309	362	133	863	87	259	231	145	1000
Labour	230	13	166	6	7	203	49	19	91	139	24	197	38	68	87	63	37	42	79	150	90	73	74	66	30	202	17	19	127	25	244
	23%	5%	57%	9%	7%	35%	9%	6%	21%	25%	7%	36%	37%	17%	25%	21%	21%	28%	24%	23%	27%	30%	24%	18%	23%	20%	7%	55%	18%	24%	
Conservatives	281	196	28	11	28	74	242	206	118	163	212	54	18	114	101	120	27	30	56	221	76	64	95	110	28	264	12	167	31	30	295
	28%	74%	9%	16%	29%	13%	44%	62%	27%	29%	58%	10%	17%	28%	29%	39%	15%	20%	17%	34%	23%	28%	31%	31%	21%	31%	14%	64%	13%	20%	30%
Liberal Democrats	24	1	3	13	2	21	19	14	11	14	9	13	2	10	9	6	5	3	7	15	7	6	5	13	3	22	1	3	2	12	32
	2%	*	1%	19%	2%	4%	4%	4%	2%	2%	2%	2%	2%	2%	2%	2%	3%	2%	2%	2%	2%	2%	1%	3%	2%	3%	2%	1%	1%	8%	3%
UKIP	13	*	*	1	12	13	13	2	6	8	4	10	1	5	2	8	3	1	4	9	7	7	2	4	*	13	*	6	3	*	14
	1%	*	*	2%	12%	2%	2%	*	1%	1%	1%	2%	1%	1%	*	3%	1%	1%	1%	1%	2%	3%	1%	1%	*	2%	2%	2%	2%	*	1%
Other	69	1	10	*	6	60	51	2	46	24	1	63	5	42	28	13	12	12	25	41	32	5	14	23	6	32	28	2	13	13	66
	7%	1%	4%	1%	7%	11%	9%	1%	10%	4%	1	12%	5%	10%	8%	4%	7%	8%	8%	6%	10%	2%	5%	6%	5%	4%	32%	1%	6%	9%	7%
None	92	12	13	12	10	46	45	24	42	50	23	62	10	44	31	28	12	19	31	59	29	21	35	28	9	75	8	13	8	20	92
	9%	4%	4%	17%	10%	8%	8%	7%	10%	9%	6%	11%	10%	11%	9%	9%	7%	13%	10%	9%	9%	9%	11%	8%	7%	9%	9%	5%	4%	14%	9%
Don't know	289	43	70	25	31	155	128	68	131	159	93	148	29	120	93	70	78	43	121	164	87	66	84	118	57	254	21	50	46	46	257
	29%	16%	24%	36%	32%	27%	23%	20%	29%	29%	25%	27%	28%	30%	27%	23%	45%	29%	38%	25%	27%	27%	27%	33%	42%	29%	19%	20%	32%	26%	

Fieldwork dates : 12th to 15th April 2015  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Source : Ipsos MORI J14-090542-01  
 \*Less than 0.5%  
 \*\*Where unweighted base sizes smaller than 100, please note results are indicative only

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Ipsos MORI Political Monitor - April 2015

Table 25  
(AP1y15)Q13 Which party do you think has the best policies on Transport - the Conservatives, Labour, Liberal Democrats or some other party?

Base: All

	Total (Weighted)	Likelihood to vote						Gender		Age								Social Class						UnWgt Total		
		(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	1000	737	888	868	841	788	48	511	489	165	343	492	67	98	131	212	216	276	90	331	298	162	209	629	371	1000
Weighted Total	1000	682	845	812	781	733	76	487	513	289	347	363	117	172	168	179	145	218	100	268	270	218	245	537	463	1000
Labour	217	162	199	194	182	173	12	111	106	74	71	72	27	47	31	40	35	36	12	52	53	50	62	105	112	204
	22%	24%	24%	24%	23%	24%	16% <sub>s</sub>	23%	21%	26%	20%	20%	23% <sub>s</sub>	27% <sub>s</sub>	18%	22%	24%	17%	12% <sub>s</sub>	19%	20%	23%	25%	20%	24%	20%
Conservatives	211	167	198	196	194	180	3	118	93	62	54	95	26	36	30	23	29	66	38	68	62	44	37	130	81	215
	21%	24%	23%	24%	25%	18%	4% <sub>s</sub>	24%	18%	21%	15%	26%	22% <sub>s</sub>	21% <sub>s</sub>	18%	13%	20%	30%	38% <sub>s</sub>	25%	23%	20%	15%	24%	18%	22%
Liberal Democrats	34	25	32	28	27	27	2	19	15	4	17	13	4	-	6	11	6	7	5	15	14	6	-	29	6	43
	3%	4%	4%	4%	3%	4%	2% <sub>s</sub>	4%	3%	2%	5%	4%	4%	-s	3%	6%	4%	3%	5% <sub>s</sub>	6%	5%	3%	-	5%	1%	4%
UKIP	23	16	22	22	18	18	1	15	8	5	7	12	-	5	2	5	3	9	3	5	6	6	7	11	12	21
	2%	2%	3%	3%	2%	2%	2% <sub>s</sub>	3%	2%	2%	2%	3%	-s	3% <sub>s</sub>	1%	3%	2%	4%	3% <sub>s</sub>	2%	2%	3%	3%	2%	3%	2%
Other	124	106	113	113	112	107	2	65	60	33	52	39	8	25	25	27	22	18	6	29	37	28	30	66	58	134
	12%	16%	13%	14%	15%	15%	2% <sub>s</sub>	13%	12%	11%	15%	11%	7% <sub>s</sub>	15%	15%	15%	15%	8%	6% <sub>s</sub>	11%	14%	13%	12%	12%	13%	13%
None	80	43	61	57	54	47	11	38	42	13	35	33	7	6	17	18	16	16	6	22	22	17	18	44	36	87
	8%	6%	7%	7%	7%	6%	15% <sub>s</sub>	8%	8%	5%	10%	9%	6% <sub>s</sub>	4% <sub>s</sub>	10%	10%	11%	7%	6% <sub>s</sub>	8%	8%	8%	8%	8%	8%	9%
Don't know	310	163	221	202	195	180	45	120	190	98	112	100	44	53	57	55	35	65	29	77	75	66	91	152	158	296
	31%	24%	26%	25%	25%	25%	59% <sub>s</sub>	25%	37%	34%	32%	26%	38% <sub>s</sub>	31% <sub>s</sub>	34%	31%	24%	30%	29% <sub>s</sub>	29%	28%	30%	37%	26%	34%	30%

Fieldwork dates : 12th to 15th April 2015  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
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Ipsos MORI Political Monitor - April 2015

Table 26  
(AP1y15)Q13 Which party do you think has the best policies on Transport - the Conservatives, Labour, Liberal Democrats or some other party?

Base: All

	Total (Weighted)	Voting						Working status		Government		Work sector		Tenure						GOR Regions						Past vote (2010 General Election)			UnW Tot.		
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satis-fied	Dis-satis-fied	Public	Private	Mort gage	Owned out-right	Private renter	Social renter	Total renter	Total owner occupier	North	North excl. Scot	Mid-lands	South	Grea-ter London	Eng-land	Scot	Con		Lab	LD
Unweighted Total	1000	280	296	76	89	597	581	356	414	586	358	566	211	290	334	387	133	129	262	721	352	229	302	346	122	827	123	292	249	154	1000
Weighted Total	1000	266	290	68	95	572	548	334	444	556	366	547	104	401	351	309	174	150	323	660	329	242	309	362	133	863	87	259	231	145	1000
Labour	217	17	159	4	12	186	45	21	97	120	38	169	24	78	82	52	29	53	82	134	74	64	69	74	36	196	10	19	118	25	204
	22%	6%	55%	6%	12%	33%	8%	6%	22%	22%	10%	31%	23%	20%	23%	17%	17%	35%	25%	20%	22%	26%	22%	20%	27%	23%	7%	51%	17%	20%	
Conservatives	211	153	13	8	20	44	184	161	86	125	158	38	18	88	67	83	37	21	58	150	47	42	79	85	28	195	5	124	17	17	215
	21%	58%	4%	11%	21%	8%	34%	48%	19%	22%	43%	7%	17%	22%	19%	27%	21%	14%	18%	23%	14%	17%	25%	24%	21%	23%	6%	48%	7%	12%	22%
Liberal Democrats	34	6	5	15	-	24	25	21	19	15	17	15	4	17	13	15	6	-	6	27	13	12	10	11	4	32	1	7	6	16	43
	3%	2%	2%	22%	s	4%	5%	6%	4%	3%	5%	3%	4%	4%	4%	5%	4%	-	2%	4%	4%	5%	3%	3%	4%	4%	1%	3%	3%	11%	4%
UKIP	23	-	3	-	18	21	18	-	9	14	3	20	*	9	6	12	2	3	6	18	12	12	4	8	2	21	-	9	5	1	21
	2%	-	1%	-s	19%	4%	3%	-	2%	3%	1%	4%	*	2%	2%	4%	1%	2%	2%	3%	4%	5%	1%	2%	1%	2%	-	3%	2%	1%	2%
Other	124	12	28	5	5	98	83	18	66	58	18	100	15	59	50	31	25	10	35	81	49	18	31	44	11	81	32	13	32	26	134
	12%	5%	10%	8%	6%	17%	15%	5%	15%	10%	5%	18%	15%	15%	14%	10%	15%	7%	11%	12%	15%	7%	10%	12%	8%	9%	5%	14%	18%	13%	
None	80	21	19	5	9	39	41	26	31	49	26	48	6	36	29	32	6	12	19	61	32	25	22	26	11	71	7	19	9	13	87
	8%	8%	7%	8%	10%	7%	7%	8%	7%	9%	7%	9%	6%	9%	8%	10%	4%	8%	6%	9%	10%	10%	7%	7%	8%	8%	7%	7%	4%	9%	9%
Don't know	310	57	63	31	31	158	152	87	135	175	107	156	37	113	104	83	67	49	117	188	103	70	94	114	41	266	33	69	43	46	296
	31%	21%	22%	45%	33%	28%	28%	26%	30%	32%	29%	29%	35%	28%	30%	27%	39%	33%	36%	28%	31%	29%	30%	31%	30%	31%	37%	27%	19%	32%	30%

Fieldwork dates : 12th to 15th April 2015  
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Ipsos MORI Political Monitor - April 2015

Table 27  
(AP1y15)Q14 And which party do you think has the best policies on Europe - the Conservatives, Labour, Liberal Democrats, UKIP or some other party?

Base: All

	Total (Weighted)	Likelihood to vote					Gender		Age								Social Class						UnWgt Total			
		(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2		DE	ABC1	C2DE
Unweighted Total	1000	737	888	868	841	788	48	511	489	165	343	492	67	98	131	212	216	276	90	331	298	162	209	629	371	1000
Weighted Total	1000	682	845	812	781	733	76	487	513	289	347	363	117	172	168	179	145	218	100	268	270	218	245	537	463	1000
Conservatives	217	164	199	191	187	179	6	94	122	55	71	91	21	33	38	33	30	62	35	65	70	46	36	135	82	226
	22%	24%	24%	24%	24%	24%	8% <sub>s</sub>	19%	24%	19%	20%	25%	18% <sub>s</sub>	19% <sub>s</sub>	22%	18%	20%	28%	35% <sub>s</sub>	24%	26%	21%	15%	25%	18%	23%
Labour	247	196	226	221	214	204	12	114	134	73	88	87	31	41	26	62	37	49	21	66	61	61	60	126	121	252
	25%	29%	27%	27%	27%	28%	15% <sub>s</sub>	23%	26%	25%	25%	24%	27% <sub>s</sub>	24% <sub>s</sub>	16%	34%	26%	23%	21% <sub>s</sub>	24%	22%	28%	24%	23%	26%	25%
Liberal Democrats	98	73	88	85	79	6	69	30	38	29	31	16	23	17	12	12	19	8	39	28	13	18	67	31	101	
	10%	11%	10%	11%	11%	8% <sub>s</sub>	14%	6%	13%	8%	8%	13% <sub>s</sub>	13% <sub>s</sub>	10%	7%	8%	8%	8% <sub>s</sub>	15%	11%	6%	7%	13%	7%	10%	
UKIP	176	122	158	152	141	132	2	102	75	32	62	82	17	15	33	29	31	51	24	42	43	42	49	85	91	171
	18%	18%	19%	19%	18%	18%	3% <sub>s</sub>	21%	15%	11%	18%	23%	15% <sub>s</sub>	9% <sub>s</sub>	20%	16%	22%	23%	24% <sub>s</sub>	16%	16%	19%	20%	16%	20%	17%
Other	83	68	72	72	70	9	41	43	23	37	23	6	17	19	18	16	7	1	17	22	22	22	39	44	92	
	8%	10%	9%	9%	10%	11% <sub>s</sub>	8%	8%	8%	11%	6%	5% <sub>s</sub>	10% <sub>s</sub>	11%	10%	11%	3%	1% <sub>s</sub>	7%	8%	10%	8%	7%	10%	9%	9%
None	34	6	19	15	15	9	4	22	12	10	11	12	4	6	7	4	7	6	2	3	8	9	13	12	32	
	3%	1%	2%	2%	2%	1%	6% <sub>s</sub>	4%	2%	4%	3%	3% <sub>s</sub>	4% <sub>s</sub>	4%	2%	5%	3%	2% <sub>s</sub>	1%	3%	4%	5%	2%	5%	3%	
Don't know	145	52	83	75	69	59	38	46	99	59	49	37	22	37	28	21	12	25	10	35	38	25	47	73	126	
	14%	8%	10%	9%	9%	8%	50% <sub>s</sub>	9%	19%	20%	14%	10%	19% <sub>s</sub>	21% <sub>s</sub>	17%	12%	8%	11%	10% <sub>s</sub>	13%	14%	11%	18%	14%	16%	13%

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Ipsos MORI Political Monitor - April 2015

Table 28  
(AP1y15)Q14 And which party do you think has the best policies on Europe - the Conservatives, Labour, Liberal Democrats, UKIP or some other party?

Base: All

	Total (Weighted)	Voting							Working status		Government		Work sector		Tenure						GOR Regions						Past vote (2010 General Election)			UnW Tot.	
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/ Not working	Satis-fied	Dis-satis-fied	Public	Private	Mort gage	Owned out-right	Private renter	Social renter	Total renter	Total owner occupier	North	North excl. Scot	Mid-lands	South	Grea-ter London	Eng-land	Scot	Con	Lab		LD
Unweighted Total	1000	280	296	76	89	597	581	356	414	586	358	566	211	290	334	387	133	129	262	721	352	229	302	346	122	827	123	292	249	154	1000
Weighted Total	1000	266	290	68	95	572	548	334	444	556	366	547	104	401	351	309	174	150	323	660	329	242	309	362	133	863	87	259	231	145	1000
Conservatives	217	162	23	5	2	35	173	166	96	121	168	34	22	91	72	83	26	28	54	155	65	52	52	100	25	202	13	136	19	19	226
	22%	61%	8%	7%	3%	8%	32%	50%	22%	22%	46%	8%	21%	23%	20%	27%	15%	19%	17%	24%	20%	21%	17%	28%	19%	23%	15%	52%	8%	13%	23%
Labour	247	11	182	11	-	219	48	22	101	146	33	196	34	83	86	71	43	45	89	157	88	77	76	83	41	225	11	12	135	45	252
	25%	4%	63%	16%	-s	38%	9%	7%	23%	26%	9%	36%	33%	21%	24%	23%	25%	30%	27%	24%	27%	32%	25%	23%	30%	26%	13%	5%	58%	31%	25%
Liberal Democrats	98	26	20	40	-	68	74	66	60	38	42	51	8	52	40	27	26	4	31	67	23	18	35	41	23	92	5	15	14	39	101
	10%	10%	7%	58%	-s	12%	14%	20%	14%	7%	11%	9%	7%	13%	11%	9%	15%	3%	10%	10%	7%	7%	11%	11%	17%	11%	6%	6%	6%	27%	10%
UKIP	176	36	25	5	86	126	137	41	74	102	61	101	9	69	51	76	24	25	49	127	48	40	59	69	18	159	8	54	26	19	171
	18%	14%	9%	8%	91%	22%	25%	12%	17%	18%	17%	18%	9%	17%	14%	25%	14%	17%	15%	19%	15%	17%	19%	19%	14%	18%	9%	21%	11%	13%	17%
Other	83	1	12	1	3	67	57	3	45	39	8	71	9	39	28	19	16	15	31	47	42	11	19	23	8	44	30	2	19	14	92
	8%	1%	4%	2%	3%	12%	10%	1%	10%	7%	8%	13%	9%	10%	8%	6%	9%	10%	10%	7%	13%	5%	6%	6%	5%	35%	1%	8%	9%	9%	9%
None	34	11	7	1	*	11	16	12	16	17	9	21	3	17	17	7	3	6	9	24	14	12	15	4	1	26	2	10	2	1	32
	3%	4%	2%	1%	*s	2%	3%	4%	4%	3%	2%	4%	3%	4%	5%	2%	2%	4%	3%	4%	4%	5%	5%	1%	1%	3%	3%	4%	1%	1%	3%
Don't know	145	19	21	6	2	45	42	24	52	93	45	74	18	50	57	25	35	25	60	82	50	32	53	42	17	114	18	30	16	8	126
	14%	7%	7%	8%	2%	8%	8%	7%	12%	17%	12%	13%	17%	12%	16%	8%	20%	17%	19%	12%	15%	13%	17%	12%	13%	13%	20%	12%	7%	6%	13%

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	Page	Table	Title	Base Description	Base
●	1	1	(AP1y15)Q12. Looking ahead to the next General Election, which, if any, issues do you think will be very important to you in helping you decide which party to vote for?	Base : All	1000
●	3	2	(AP1y15)Q12. Looking ahead to the next General Election, which, if any, issues do you think will be very important to you in helping you decide which party to vote for?	Base : All	1000
●	5	3	(AP1y15)Q13 Which party do you think has the best policies on Asylum and Immigration - the Conservatives, Labour, Liberal Democrats or some other party?	Base: All	1000
●	6	4	(AP1y15)Q13 Which party do you think has the best policies on Asylum and Immigration - the Conservatives, Labour, Liberal Democrats or some other party?	Base: All	1000
●	7	5	(AP1y15)Q13 Which party do you think has the best policies on Crime and Anti-social behaviour - the Conservatives, Labour, Liberal Democrats or some other party?	Base: All	1000
●	8	6	(AP1y15)Q13 Which party do you think has the best policies on Crime and Anti-social behaviour - the Conservatives, Labour, Liberal Democrats or some other party?	Base: All	1000
●	9	7	(AP1y15)Q13 Which party do you think has the best policies on Education - the Conservatives, Labour, Liberal Democrats or some other party ?	Base: All	1000
●	10	8	(AP1y15)Q13 Which party do you think has the best policies on Education - the Conservatives, Labour, Liberal Democrats or some other party ?	Base: All	1000

	Page	Table	Title	Base Description	Base
●	11	9	(AP1y15)Q13 Which party do you think has the best policies on Healthcare - the Conservatives, Labour, Liberal Democrats or some other party?	Base: All	1000
●	12	10	(AP1y15)Q13 Which party do you think has the best policies on Healthcare - the Conservatives, Labour, Liberal Democrats or some other party?	Base: All	1000
●	13	11	(AP1y15)Q13 Which party do you think has the best policies on Managing the economy - the Conservatives, Labour, Liberal Democrats or some other party?	Base: All	1000
●	14	12	(AP1y15)Q13 Which party do you think has the best policies on Managing the economy - the Conservatives, Labour, Liberal Democrats or some other party?	Base: All	1000
●	15	13	(AP1y15)Q13 Which party do you think has the best policies on Taxation - the Conservatives, Labour, Liberal Democrats or some other party?	Base: All	1000
●	16	14	(AP1y15)Q13 Which party do you think has the best policies on Taxation - the Conservatives, Labour, Liberal Democrats or some other party?	Base: All	1000
●	17	15	(AP1y15)Q13 Which party do you think has the best policies on Defence - the Conservatives, Labour, Liberal Democrats or some other party?	Base: All	1000
●	18	16	(AP1y15)Q13 Which party do you think has the best policies on Defence - the Conservatives, Labour, Liberal Democrats or some other party?	Base: All	1000
●	19	17	(AP1y15)Q13 Which party do you think has the best policies on Unemployment - the Conservatives, Labour, Liberal Democrats or some other party?	Base: All	1000



	Page	Table	Title	Base Description	Base
●	20	18	(AP1y15)Q13 Which party do you think has the best policies on Unemployment - the Conservatives, Labour, Liberal Democrats or some other party?	Base: All	1000
●	21	19	(AP1y15)Q13 Which party do you think has the best policies on Benefits - the Conservatives, Labour, Liberal Democrats or some other party?	Base: All	1000
●	22	20	(AP1y15)Q13 Which party do you think has the best policies on Benefits - the Conservatives, Labour, Liberal Democrats or some other party?	Base: All	1000
●	23	21	(AP1y15)Q13 Which party do you think has the best policies on Housing - the Conservatives, Labour, Liberal Democrats or some other party?	Base: All	1000
●	24	22	(AP1y15)Q13 Which party do you think has the best policies on Housing - the Conservatives, Labour, Liberal Democrats or some other party?	Base: All	1000
●	25	23	(AP1y15)Q13 Which party do you think has the best policies on Pensions - the Conservatives, Labour, Liberal Democrats or some other party?	Base: All	1000
●	26	24	(AP1y15)Q13 Which party do you think has the best policies on Pensions - the Conservatives, Labour, Liberal Democrats or some other party?	Base: All	1000
●	27	25	(AP1y15)Q13 Which party do you think has the best policies on Transport - the Conservatives, Labour, Liberal Democrats or some other party?	Base: All	1000
●	28	26	(AP1y15)Q13 Which party do you think has the best policies on Transport - the Conservatives, Labour, Liberal Democrats or some other party?	Base: All	1000

	Page	Table	Title	Base Description	Base
●	29	27	(AP1y15)Q14 And which party do you think has the best policies on Europe - the Conservatives, Labour, Liberal Democrats , UKIP or some other party?	Base: All	1000
●	30	28	(AP1y15)Q14 And which party do you think has the best policies on Europe - the Conservatives, Labour, Liberal Democrats , UKIP or some other party?	Base: All	1000