

Ipsos MORI October Political Monitor

Topline Results

Fieldwork: 17th October- 19th October 2015

Technical Details

Ipsos MORI interviewed a representative sample of 1021 adults aged 18+ across Great Britain. Interviews were conducted by telephone 17th October- 19th October 2015. Data are weighted to match the profile of the population.

Where percentages do not sum to 100 this may be due to computer rounding, the exclusion of "don't know" categories, or multiple answers. An asterisk (*) denotes any value of less than half a per cent. Voting intention figures exclude those who say they would not vote, are undecided or refuse to name a party and in the headline figures, those who are not absolutely certain to vote. Data are based on all adults unless otherwise stated.

Europe

Q9a. If there were a referendum now on whether Britain should stay in or get out of the European Union, how would you vote?

Base: Half the sample (523)

	Nov '12	May '14	Oct '14	Jun '15	Oct '15
	%	%	%	%	%
Stay in	44	54	56	61	52
Get out	48	37	36	27	39
Don't know	8	10	8	12	9

Q9b. Should the United Kingdom remain a member of the European Union or leave the European Union?

Base: Half the sample (498)

	%
	Oct '15
Remain	52
Leave	36
Don't know	12

Q10. As you may know, there will be a referendum on Britain's membership of the European Union by 2017. Have you definitely decided to vote for Britain to [REFERENDUM VOTE AT Q9a/b – REMAIN/LEAVE] the European Union or is there a chance you may change your mind before you vote?

Base: All expressing an opinion (918)

	%	%	%
	Oct '15	Among those voting to remain in EU	Among those voting to leave EU
Definitely decided	57	55	59
May change mind	40	40	40
Don't know	3	5	1

Q11. Which of these options best describes your own preference for Britain's future role in Europe?

Base: 1,021 British adults 18+

	Nov '12	May '14	Oct '14	Jun '15	Oct '15
	%	%	%	%	%
Britain and other member states of the European Union moving towards closer political and economic integration	13	13	14	14	12
Britain's relationship with Europe remaining broadly the same as at present	29	32	29	31	26
Britain returning to being part of an economic community, without political links	28	30	34	33	37
Britain leaving the European Union altogether	23	20	17	13	18
Other	2	*	1	1	*
None of these	-	-	-	-	1
Don't know	5	*	1	6	5

Q12. Which of the following best describes your own view of Britain remaining a member of the European Union?

	"For Britain" <i>Half sample (520)</i> %	"For Britain's economy" <i>Half sample (501)</i> %
I strongly support Britain remaining a member of the European Union	29	23
I am generally in favour of Britain remaining a member of the European Union, but could be persuaded to leave if I thought it would be bad <i>for Britain/for Britain's economy</i>	32	31
I am generally opposed to Britain remaining a member of the European Union, but could be persuaded to remain if I thought it would be good <i>for Britain/for Britain's economy</i>	21	25
I strongly oppose Britain remaining a member of the European Union	13	18
Don't know	4	3

Q13. Thinking ahead to the referendum on European Union membership, which of the following outcomes do you think is most likely?

Base: 1,021 British adults 18+

	Oct '15 %
Britain will vote to remain a member of the European Union	62
Britain will vote to leave the European Union	30
Don't know	8

Q14. Please tell me how confident, if at all, you are that David Cameron will get a good deal for Britain in negotiations with other European Union leaders?

Base: 1,021 British adults 18+

	Nov'14 %	June '15 %	Oct '15 %
Very confident	4	6	5
Fairly confident	22	32	32
Not very confident	40	37	36
Not confident at all	29	20	24
Don't know	5	4	3
Confident	26	38	37
Not confident	69	57	60

Q15. I am going to read a list of areas in which Britain’s relationship with the European Union could change. For each one, can you please tell me whether it would make you more likely to vote for Britain to remain in the EU, more likely to vote for Britain to leave the EU, or if it would make no difference?

Base: 1,021 British adults 18+

	Much more likely to vote to remain in the EU	A little more likely to vote to remain in the EU	Make no difference to my vote	A little more likely to vote to leave the EU	Much more likely to vote to leave the EU	Don't know	More Likely to vote to remain	More Likely to vote to leave	More likely to vote to remain (amongst voting to leave) <i>Base: 348</i>
	%	%	%	%	%	%	%	%	%
Britain opting out from an “ever closer union” with Europe	12	16	41	11	13	6	28	24	16
Restricting access to benefits that EU migrants can claim when in or out of work	19	14	36	7	18	6	33	25	28
Returning more powers to the UK Parliament, such as deciding how many hours doctors can work	22	19	41	6	8	5	41	14	32
Restricting the right to free movement of labour between EU countries for EU citizens, so that immigration from the EU can be curbed	19	19	38	8	11	6	38	19	31
Preventing countries that use the Euro currency from imposing extra rules on the City of London	13	12	40	10	19	6	25	29	19

Q16. Which two or three, if any, of the following sources do you trust most to give you the information you need to make your mind up how to vote in the European referendum?

Base: 1,021 British adults 18+

	%
Television news	46
Academics	36
Newspapers	33
Online sources including social media such as Facebook and Twitter	31
Business leaders	26
Politicians	17
Celebrities	3
Online / websites sources	1
Radio	1
Other	3
None of them	7
Don't know	2

Q17. And which one, if any, of the following politicians do you trust most to tell the truth about Britain's relationship with Europe?

Base: 1,021 British adults 18+

	%
Jeremy Corbyn	18
Nigel Farage	17
David Cameron	16
Boris Johnson	10
Theresa May	5
George Osbourne	4
Tim Farron	2
Nicola Sturgeon	1
Stewart Lewis (red herring)	*
Other	1
None of them	22
Don't know	5