

J15063333-04-03 29-JAN - 11-FEB 2016

PUBLIC - FINAL  
TALL BUILDINGS IN LONDON

21 Apr 2016

Table 1

TW01 - How satisfied or dissatisfied are you with London as a city to live in?

BASE: ALL ADULTS AGED 15+ IN LONDON

	TOTAL	GENDER		AGE						SOCIAL GRADE				TENURE					LONDON REGION	
		MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	OWNED OUTRIGHT BY HOUSE -HOLD (m)	BEING BOUGHT ON A MORTGAGE (n)	RENTED FROM LOCAL AUTHO -RITY (o)	RENTED FROM A PRIVATE LANDLORD (p)	OTHER (q)	INNER LONDON (r)	OUTER LONDON (s)
Unweighted Base	504	251	253	88	122	90	84	56	64	98	129	97	180	78	98	145	174	4	186	318
Weighted Base	504	248	256	106*	122*	97*	78*	46*	55*	143*	147	95*	119	88*	107*	96	202	5**	186	318
Very satisfied	134 27%	60 24%	74 29%	28 26%	20 17%	19 19%	26 33% <sup>d</sup>	18 39% <sup>de</sup>	24 43% <sup>de</sup>	39 27%	41 28%	26 28%	28 23%	32 36% <sup>op</sup>	49 46% <sup>op</sup>	18 19%	34 17%	1 17%	49 26%	84 27%
Fairly satisfied	233 46%	128 51%	105 41%	47 44%	68 56% <sup>gh</sup>	48 49%	37 47%	15 33%	18 34%	64 45%	65 44%	43 46%	61 51%	32 36%	46 43%	52 54% <sup>m</sup>	98 49%	4 83%	94 50%	139 44%
Neither satisfied nor dissatisfied	68 13%	30 12%	38 15%	11 10%	27 22% <sup>cg</sup>	13 13%	8 10%	3 7%	6 11%	19 13%	21 14%	8 9%	20 17%	9 10%	5 4%	19 8%	44 22% <sup>mno</sup>	- -	26 14%	41 13%
Fairly dissatisfied	55 11%	23 9%	32 12%	18 17% <sup>d</sup>	5 4%	15 15% <sup>d</sup>	5 7%	6 13%	5 10%	21 15% <sup>l</sup>	16 11%	12 13% <sup>l</sup>	5 5%	12 14%	6 6%	10 11%	23 11%	- -	12 7%	43 13% <sup>r</sup>
Very dissatisfied	15 3%	8 3%	6 3%	3 3%	2 1%	2 2%	3 3%	4 8% <sup>d</sup>	1 2%	- -	4 3%	5 5% <sup>i</sup>	6 5% <sup>i</sup>	4 4%	1 1%	7 8% <sup>np</sup>	3 1%	- -	4 2%	10 3%
Satisfied [NET]	367 73%	187 75%	179 70%	74 70%	88 72%	67 69%	63 80%	33 72%	42 77%	103 72%	106 72%	70 73%	88 74%	64 73%	95 89% <sup>mop</sup>	70 73%	132 65%	5 100%	143 77%	223 70%
Dissatisfied [NET]	70 14%	31 13%	38 15%	21 20% <sup>d</sup>	7 6%	17 18% <sup>d</sup>	8 10%	9 21% <sup>d</sup>	7 12%	21 15%	20 14%	17 18%	11 9%	15 17% <sup>n</sup>	7 6%	18 19% <sup>n</sup>	25 13%	- -	17 9%	53 17% <sup>r</sup>
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

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Table 2

TW01 - How satisfied or dissatisfied are you with London as a city to live in?

BASE: ALL ADULTS AGED 15+ IN LONDON

	TOTAL	INCOME					WORKING STATUS		CHILDREN IN HOUSEHOLD		MARITAL STATUS			ETHNICITY	
		UP TO £6499 (a)	£6500 - £11499 (b)	£11500 - £17499 (c)	£17500 - £24999 (d)	£25000 PLUS (e)	WORKING (f)	NOT WORKING (g)	YES (h)	NO (i)	MAR/ LIVING AS (j)	SINGLE (k)	WID/ DIV/ SEP (l)	WHITE (m)	NON- WHITE (n)
Unweighted Base	504	6	28	46	21	138	280	224	191	313	266	186	51	282	218
Weighted Base	504	6**	17**	38*	23**	173	317	187	173	331	267	193	43*	288	211
Very satisfied	134 27%	* 4%	6 35%	11 29%	11 48%	50 29%	82 26%	51 27%	42 24%	91 28%	71 27%	47 24%	16 37%	93 32% <sup>n</sup>	40 19%
Fairly satisfied	233 46%	5 96%	6 35%	17 45%	8 36%	76 44%	145 46%	88 47%	85 49%	148 45%	128 48%	89 46%	15 35%	123 43%	107 51%
Neither satisfied nor dissatisfied	68 13%	- -	2 12%	6 15%	1 3%	26 15%	45 14%	23 12%	22 13%	46 14%	36 13%	26 14%	6 13%	33 11%	35 16%
Fairly dissatisfied	55 11%	- -	1 5%	1 2%	3 13%	21 12%	37 12%	18 10%	19 11%	36 11%	26 10%	23 12%	6 13%	27 10%	25 12%
Very dissatisfied	15 3%	- -	2 14%	4 9% <sup>e</sup>	- *	1 -	8 2%	7 4%	5 3%	10 3%	6 2%	8 4%	1 2%	11 4%	4 2%
Satisfied [NET]	367 73%	6 100%	12 69%	28 73%	19 84%	126 73%	228 72%	139 75%	127 73%	240 72%	200 75%	136 70%	31 71%	217 75%	148 70%
Dissatisfied [NET]	70 14%	- -	3 18%	4 12%	3 13%	21 12%	45 14%	24 13%	24 14%	46 14%	32 12%	31 16%	7 15%	38 13%	28 13%
Don't know	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e - f/g - h/i - j/k/l - m/n  
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Table 3

TW02 - Which, if any, of the following types of housing do you think is the most suitable for meeting the needs of Londoners?

BASE: ALL ADULTS AGED 15+ IN LONDON

	TOTAL	GENDER		AGE						SOCIAL GRADE				TENURE					LONDON REGION	
		MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	OWNED OUTRIGHT BY HOUSE -HOLD (m)	BEING BOUGHT ON A MORTGAGE (n)	RENTED FROM LOCAL AUTHO -RITY (o)	RENTED FROM A PRIVATE LANDLORD (p)	OTHER (q)	INNER LONDON (r)	OUTER LONDON (s)
<b>Unweighted Base</b>	<b>504</b>	251	253	88	122	90	84	56	64	98	129	97	180	78	98	145	174	4	186	318
<b>Weighted Base</b>	<b>504</b>	248	256	106*	122*	97*	78*	46*	55*	143*	147	95*	119	88*	107*	96	202	5**	186	318
More detached houses	<b>34</b> <b>7%</b>	21 8%	13 5%	5 4%	7 6%	12 13%	5 7%	3 6%	3 5%	7 5%	5 3%	10 10%	12 10%j	7 8%	3 2%	10 10%n	13 6%	- -	7 4%	27 9%
More semi-detached houses	<b>44</b> <b>9%</b>	17 7%	27 10%	10 10%	10 8%	5 5%	7 8%	6 14%	5 10%	20 14%jl	5 3%	13 13%jl	6 5%	7 8%	16 15%p	7 7%	13 6%	- -	20 11%	23 7%
More terraced houses	<b>120</b> <b>24%</b>	56 23%	64 25%	25 24%	25 21%	17 17%	23 29%	14 31%	16 29%	24 17%	32 22%	25 26%	39 33%i	19 22%	30 28%	27 28%	40 20%	2 48%	28 15%	92 29%r
More purpose built flats in low-rise blocks (5 storeys or less)	<b>105</b> <b>21%</b>	38 15%	67 26%a	13 12%	26 22%	27 27%c	19 24%	7 15%	13 23%	37 26%k	36 25%k	12 12%	20 17%	18 20%	32 30%o	13 14%	42 21%	- -	38 20%	67 21%
More purpose built flats in medium-rise blocks (between 6 and 20 storeys)	<b>87</b> <b>17%</b>	53 21%b	34 13%	23 21%	25 21%	13 13%	15 19%	5 12%	6 11%	23 16%	30 21%	15 16%	19 16%	16 18%	18 17%	15 16%	33 17%	2 52%	31 17%	55 17%
More purpose built flats in high-rise blocks (more than 20 storeys)	<b>41</b> <b>8%</b>	28 11%b	12 5%	14 13%	11 9%	5 5%	5 6%	6 12%	1 2%	11 8%	17 11%	5 6%	8 6%	5 6%	3 3%	8 8%	24 12%n	- -	20 11%	20 6%
More converted flats	<b>50</b> <b>10%</b>	22 9%	28 11%	14 13%	14 11%	9 9%	4 5%	4 8%	7 12%	13 9%	16 11%	11 12%	10 8%	10 12%	4 3%	9 9%	25 12%n	- -	25 13%	25 8%
Other	<b>11</b> <b>2%</b>	9 4%b	2 1%	- -	- -	8 8%cdf	- -	* 1%	3 6%cd	6 4%	2 1%	3 3%	* *	4 4%	1 1%	- -	6 3%	- -	7 4%	4 1%
None	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	<b>13</b> <b>3%</b>	4 2%	9 4%	3 3%	3 3%	3 3%	2 2%	1 1%	1 3%	1 1%	4 3%	2 2%	6 5%	1 1%	- -	6 7%n	5 3%	- -	10 5%s	3 1%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

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Table 4

TW02 - Which, if any, of the following types of housing do you think is the most suitable for meeting the needs of Londoners?

BASE: ALL ADULTS AGED 15+ IN LONDON

	TOTAL	INCOME					WORKING STATUS		CHILDREN IN HOUSEHOLD		MARITAL STATUS			ETHNICITY	
		UP TO £6499 (a)	£6500 - £11499 (b)	£11500 - £17499 (c)	£17500 - £24999 (d)	£25000 PLUS (e)	WORKING (f)	NOT WORKING (g)	YES (h)	NO (i)	MAR/ LIVING AS (j)	SINGLE (k)	WID/ DIV/ SEP (l)	WHITE (m)	NON- WHITE (n)
Unweighted Base	504	6	28	46	21	138	280	224	191	313	266	186	51	282	218
Weighted Base	504	6**	17**	38*	23**	173	317	187	173	331	267	193	43*	288	211
More detached houses	34 7%	-	1 4%	6 17%e	4 17%	4 2%	21 6%	13 7%	18 11%i	16 5%	24 9%	7 4%	3 7%	15 5%	19 9%
More semi-detached houses	44 9%	1 24%	1 3%	4 11%	4 18%	9 5%	30 9%	14 7%	17 10%	27 8%	22 8%	17 9%	5 12%	27 9%	17 8%
More terraced houses	120 24%	3 60%	6 38%	8 22%	3 11%	31 18%	66 21%	54 29%	48 28%	73 22%	61 23%	48 25%	11 25%	71 25%	47 22%
More purpose built flats in low-rise blocks (5 storeys or less)	105 21%	-	1 7%	6 17%	3 14%	47 27%	67 21%	38 20%	41 24%	64 19%	65 24%	31 16%	9 20%	65 23%	39 19%
More purpose built flats in medium-rise blocks (between 6 and 20 storeys)	87 17%	1 12%	2 10%	3 8%	7 31%	44 25% <sup>c</sup>	57 18%	30 16%	23 13%	64 19%	50 19%	33 17%	3 7%	54 19%	32 15%
More purpose built flats in high-rise blocks (more than 20 storeys)	41 8%	-	3 15%	4 11%	-	17 10%	30 9%	11 6%	8 4%	33 10%	18 7%	21 11%	1 3%	21 7%	19 9%
More converted flats	50 10%	-	4 22%	5 14%	-	13 8%	30 9%	20 11%	14 8%	36 11%	19 7%	26 13%	5 13%	22 7%	25 12%
Other	11 2%	-	-	-	-	6 4%	9 3%	2 1%	-	11 3% <sup>h</sup>	2 1%	5 3%	4 9% <sup>j</sup>	7 2%	5 2%
None	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	13 3%	* 4%	* 2%	-	2 9%	3 2%	8 2%	5 3%	4 3%	8 3%	7 3%	4 2%	2 4%	6 2%	7 3%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e - f/g - h/i - j/k/l - m/n  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

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**Table 5**

**TW03 - Thinking about tall buildings in London, to what extent do you agree or disagree with the following: SUMMARY**

**BASE: ALL ADULTS AGED 15+ IN LONDON**

	<b>Total</b>	<b>Strongly agree</b>	<b>Tend to agree</b>	<b>Neither agree nor disagree</b>	<b>Tend to disagree</b>	<b>Strongly disagree</b>	<b>Agree [NET]</b>	<b>Disagree [NET]</b>	<b>Don't know</b>
I am worried that too many new tall buildings are being built in London	<b>504</b>	47 9%	138 27%	113 22%	163 32%	41 8%	185 37%	204 41%	2 *
New tall buildings are making the skyline of London look better	<b>504</b>	42 8%	179 36%	129 26%	105 21%	47 9%	221 44%	152 30%	2 *
New tall buildings are damaging what makes London special	<b>504</b>	37 7%	152 30%	128 25%	150 30%	35 7%	189 37%	185 37%	2 *
New tall buildings are making a valuable contribution to the vibrancy of London	<b>504</b>	36 7%	168 33%	158 31%	89 18%	46 9%	205 41%	136 27%	6 1%

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Table 6

TW03\_1 - Thinking about tall buildings in London, to what extent do you agree or disagree with the following:

I am worried that too many new tall buildings are being built in London

BASE: ALL ADULTS AGED 15+ IN LONDON

	TOTAL	GENDER		AGE						SOCIAL GRADE				TENURE					LONDON REGION	
		MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	OWNED OUTRIGHT BY HOUSE -HOLD (m)	BEING BOUGHT ON A MORTGAGE (n)	RENTED FROM LOCAL AUTHO -RITY (o)	RENTED FROM A PRIVATE LANDLORD (p)	OTHER (q)	INNER LONDON (r)	OUTER LONDON (s)
Unweighted Base	504	251	253	88	122	90	84	56	64	98	129	97	180	78	98	145	174	4	186	318
Weighted Base	504	248	256	106*	122*	97*	78*	46*	55*	143*	147	95*	119	88*	107*	96	202	5**	186	318
Strongly agree	47 9%	19 8%	28 11%	4 3%	7 6%	10 10%	7 8%	10 21%cd	11 19%cd	18 13%	15 10%	6 6%	8 7%	15 17%p	11 10%	8 8%	13 7%	1 17%	24 13%	23 7%
Tend to agree	138 27%	61 24%	78 30%	24 22%	40 33%	24 25%	25 32%	10 23%	15 27%	39 28%	41 28%	23 25%	35 29%	18 21%	37 35%	29 30%	54 27%	-	55 30%	83 26%
Neither agree nor disagree	113 22%	47 19%	65 26%	32 30%	21 18%	22 23%	20 25%	8 17%	10 18%	25 18%	36 25%	25 26%	27 22%	14 16%	19 18%	20 21%	51 25%	4 83%	32 17%	81 25%
Tend to disagree	163 32%	99 40%b	64 25%	39 36%	39 32%	33 34%	22 28%	15 34%	15 27%	49 34%	46 31%	31 33%	37 31%	37 42%o	32 30%	25 26%	68 34%	-	53 29%	109 34%
Strongly disagree	41 8%	22 9%	20 8%	9 8%	13 11%	8 8%	5 6%	3 5%	5 9%	11 7%	9 6%	9 9%	13 11%	5 5%	8 8%	14 15%p	14 7%	-	20 11%	21 7%
Agree [NET]	185 37%	80 32%	106 41%	27 25%	47 39%	34 35%	32 40%	20 44%	26 47%cd	58 41%	56 38%	29 31%	42 36%	33 37%	48 45%	36 38%	67 33%	1 17%	79 43%	106 33%
Disagree [NET]	204 41%	120 48%b	84 33%	47 44%	52 43%	41 42%	27 35%	18 39%	19 36%	59 42%	55 37%	40 42%	50 42%	42 47%	40 38%	39 41%	82 41%	-	74 40%	131 41%
Don't know	2 *	1 *	* *	- -	2 1%	- -	- -	- -	- -	- -	- -	1 1%	* *	- -	- -	- -	2 1%	-	1 1%	* *

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Table 7

TW03\_1 - Thinking about tall buildings in London, to what extent do you agree or disagree with the following:

I am worried that too many new tall buildings are being built in London

BASE: ALL ADULTS AGED 15+ IN LONDON

	TOTAL	INCOME					WORKING STATUS		CHILDREN IN HOUSEHOLD		MARITAL STATUS			ETHNICITY	
		UP TO £6499 (a)	£6500 - £11499 (b)	£11500 - £17499 (c)	£17500 - £24999 (d)	£25000 PLUS (e)	WORKING (f)	NOT WORKING (g)	YES (h)	NO (i)	MAR/ LIVING AS (j)	SINGLE (k)	WID/ DIV/ SEP (l)	WHITE (m)	NON- WHITE (n)
Unweighted Base	504	6	28	46	21	138	280	224	191	313	266	186	51	282	218
Weighted Base	504	6**	17**	38*	23**	173	317	187	173	331	267	193	43*	288	211
Strongly agree	47 9%	2 27%	1 8%	2 6%	1 6%	25 14%	21 7%	26 14% <sup>f</sup>	18 11%	29 9%	27 10%	13 7%	7 17%	31 11%	14 7%
Tend to agree	138 27%	1 24%	5 26%	15 40%	6 25%	44 25%	96 30%	42 23%	37 22%	101 30%	73 27%	50 26%	15 35%	78 27%	60 28%
Neither agree nor disagree	113 22%	1 26%	2 9%	2 6%	7 29%	31 18%	69 22%	44 24%	43 25%	69 21%	58 22%	48 25%	7 16%	57 20%	53 25%
Tend to disagree	163 32%	1 23%	5 29%	12 33%	6 28%	60 34%	102 32%	61 33%	59 34%	104 31%	92 34%	61 32%	9 22%	94 33%	69 33%
Strongly disagree	41 8%	-	5 28%	6 15%	3 12%	15 8%	29 9%	12 7%	13 7%	28 9%	16 6%	21 11%	4 10%	28 10%	14 7%
Agree [NET]	185 37%	3 51%	6 34%	18 47%	7 31%	69 40%	118 37%	68 36%	56 32%	130 39%	100 37%	63 33%	22 52% <sup>k</sup>	109 38%	74 35%
Disagree [NET]	204 41%	1 23%	10 56%	18 47%	9 40%	74 43%	131 41%	73 39%	72 42%	132 40%	108 40%	82 43%	14 32%	122 42%	83 39%
Don't know	2 *	-	-	-	-	-	-	2 1%	2 1%	-	2 1%	-	-	*	1 1%

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Table 8

TW03\_2 - Thinking about tall buildings in London, to what extent do you agree or disagree with the following:

New tall buildings are making the skyline of London look better

BASE: ALL ADULTS AGED 15+ IN LONDON

	TOTAL	GENDER		AGE						SOCIAL GRADE				TENURE					LONDON REGION	
		MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	OWNED OUTRIGHT BY HOUSE -HOLD (m)	BEING BOUGHT ON A MORTGAGE (n)	RENTED FROM LOCAL AUTHO -RITY (o)	RENTED FROM A PRIVATE LANDLORD (p)	OTHER (q)	INNER LONDON (r)	OUTER LONDON (s)
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Weighted Base	504	248	256	106*	122*	97*	78*	46*	55*	143*	147	95*	119	88*	107*	96	202	5**	186	318
Strongly agree	42 8%	26 11%	16 6%	8 8%	10 8%	8 8%	9 12%	4 9%	3 5%	12 8%	7 5%	11 12%	13 11%	6 7%	11 11%	13 14%p	12 6%	- -	14 8%	28 9%
Tend to agree	179 36%	105 42%b	74 29%	45 42%g	42 35%	34 35%	26 34%	10 23%	21 39%	38 27%	48 33%	39 41%	54 45%i	28 32%	34 32%	30 31%	86 43%	1 18%	50 27%	129 41%r
Neither agree nor disagree	129 26%	54 22%	75 29%	32 30%	36 30%	18 18%	26 33%h	9 19%	8 15%	35 24%	45 31%	22 23%	27 22%	19 21%	29 27%	19 20%	56 28%	1 13%	48 26%	81 25%
Tend to disagree	105 21%	47 19%	59 23%	14 13%	25 20%	31 32%c	13 17%	13 28%	10 18%	41 29%kl	34 23%	14 15%	16 13%	21 23%	24 22%	19 20%	39 19%	3 69%	54 29% <i>s</i>	129 16%
Strongly disagree	47 9%	15 6%	32 13%a	8 7%	7 6%	7 7%	3 4%	10 22%cd <i>ef</i>	12 22%cd <i>ef</i>	17 12%	13 9%	8 8%	9 8%	15 17%p	9 9%	15 15%p	8 4%	- -	18 10%	28 9%
Agree [NET]	221 44%	132 53%b	90 35%	53 50%	53 43%	42 43%	36 45%	14 31%	24 44%	50 35%	55 37%	50 52%ij	67 56%ij	34 39%	45 42%	43 45%	98 48%	1 18%	64 34%	157 49%r
Disagree [NET]	152 30%	61 25%	91 35%a	22 20%	31 26%	37 39%cf	17 21%	23 50%cd <i>f</i>	22 40%cf	58 41%kl	47 32%	22 23%	26 21%	36 40%p	33 31%	34 35%p	46 23%	3 69%	73 39% <i>s</i>	79 25%
Don't know	2 *	1 *	* *	- -	2 1%	- -	- -	- -	- -	- -	- -	1 1%	* *	- -	- -	- -	2 1%	- -	1 1%	* *

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



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Table 9

TW03\_2 - Thinking about tall buildings in London, to what extent do you agree or disagree with the following:

New tall buildings are making the skyline of London look better

BASE: ALL ADULTS AGED 15+ IN LONDON

	TOTAL	INCOME					WORKING STATUS		CHILDREN IN HOUSEHOLD		MARITAL STATUS			ETHNICITY	
		UP TO £6499 (a)	£6500 - £11499 (b)	£11500 - £17499 (c)	£17500 - £24999 (d)	£25000 PLUS (e)	WORKING (f)	NOT WORKING (g)	YES (h)	NO (i)	MAR/ LIVING AS (j)	SINGLE (k)	WID/ DIV/ SEP (l)	WHITE (m)	NON- WHITE (n)
Unweighted Base	504	6	28	46	21	138	280	224	191	313	266	186	51	282	218
Weighted Base	504	6**	17**	38*	23**	173	317	187	173	331	267	193	43*	288	211
Strongly agree	42 8%	-	3	2	5	14	26	16	18	24	18	18	7	25	18
		-	17%	6%	21%	8%	8%	9%	11%	7%	7%	9%	16%	9%	8%
Tend to agree	179 36%	3	5	12	7	42	107	72	66	113	100	67	11	92	87
		44%	29%	33%	29%	24%	34%	39%	38%	34%	37%	35%	26%	32%	41%
Neither agree nor disagree	129 26%	*	3	13	3	45	86	43	43	86	68	54	7	79	47
		4%	16%	35%	11%	26%	27%	23%	25%	26%	26%	28%	15%	27%	22%
Tend to disagree	105 21%	1	4	5	4	57	77	29	31	75	60	35	10	59	46
		24%	24%	13%	18%	33% <sup>c</sup>	24% <sup>g</sup>	15%	18%	23%	23%	18%	24%	20%	22%
Strongly disagree	47 9%	2	3	5	5	17	22	25	14	33	19	20	8	34	11
		27%	15%	13%	21%	10%	7%	13% <sup>f</sup>	8%	10%	7%	10%	19% <sup>j</sup>	12% <sup>n</sup>	5%
Agree [NET]	221 44%	3	8	15	11	55	133	89	84	137	118	85	18	116	105
		44%	46%	39%	50%	32%	42%	47%	49%	41%	44%	44%	41%	40%	50%
Disagree [NET]	152 30%	3	7	10	9	73	99	54	44	108	79	54	19	92	57
		51%	39%	26%	39%	42%	31%	29%	26%	33%	30%	28%	43%	32%	27%
Don't know	2 *	-	-	-	-	-	-	2	2	-	2	-	-	*	1
		-	-	-	-	-	-	1%	1%	-	1%	-	-	*	1%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e - f/g - h/i - j/k/l - m/n  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

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Table 10

TW03\_3 - Thinking about tall buildings in London, to what extent do you agree or disagree with the following:

New tall buildings are damaging what makes London special

BASE: ALL ADULTS AGED 15+ IN LONDON

	TOTAL	GENDER		AGE						SOCIAL GRADE				TENURE					LONDON REGION	
		MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	OWNED OUTRIGHT BY HOUSE -HOLD (m)	BEING BOUGHT ON A MORTGAGE (n)	RENTED FROM LOCAL AUTHO -RITY (o)	RENTED FROM A PRIVATE LANDLORD (p)	OTHER (q)	INNER LONDON (r)	OUTER LONDON (s)
Unweighted Base	504	251	253	88	122	90	84	56	64	98	129	97	180	78	98	145	174	4	186	318
Weighted Base	504	248	256	106*	122*	97*	78*	46*	55*	143*	147	95*	119	88*	107*	96	202	5**	186	318
Strongly agree	37 7%	15 6%	21 8%	5 5%	5 4%	6 6%	5 6%	7 16% <sup>d</sup>	9 16% <sup>cd</sup>	12 8%	13 9%	5 5%	7 6%	13 14% <sup>p</sup>	9 9%	6 6%	9 5%	- -	18 10%	19 6%
Tend to agree	152 30%	68 27%	84 33%	31 29%	40 33%	30 31%	25 32%	7 16%	18 33%	49 34%	38 26%	27 29%	38 32%	25 28%	39 36%	25 26%	58 29%	3 69%	62 34%	90 28%
Neither agree nor disagree	128 25%	57 23%	71 28%	34 32% <sup>h</sup>	27 22%	26 26%	21 27% <sup>h</sup>	13 29% <sup>h</sup>	6 11%	33 23%	41 28%	31 33% <sup>l</sup>	22 19%	11 13%	23 22%	25 26% <sup>m</sup>	63 31% <sup>m</sup>	1 13%	45 24%	83 26%
Tend to disagree	150 30%	88 36% <sup>b</sup>	62 24%	27 25%	38 31%	32 33%	23 30%	13 29%	16 29%	40 28%	47 32%	25 26%	39 33%	34 39%	26 25%	27 28%	61 30%	1 18%	47 25%	103 32%
Strongly disagree	35 7%	19 8%	16 6%	9 8%	9 7%	3 4%	4 5%	4 10%	5 9%	8 6%	9 6%	5 5%	13 11%	5 6%	9 8%	13 13% <sup>p</sup>	8 4%	- -	12 6%	23 7%
Agree [NET]	189 37%	83 34%	106 41%	36 34%	46 37%	36 37%	30 38%	15 32%	27 49%	61 43%	51 35%	32 34%	45 38%	38 43%	48 45%	31 32%	67 33%	3 69%	80 43%	109 34%
Disagree [NET]	185 37%	107 43% <sup>b</sup>	78 30%	36 34%	47 39%	36 37%	27 35%	18 39%	21 38%	48 34%	55 38%	30 31%	52 43%	39 45%	35 33%	40 41%	69 34%	1 18%	59 32%	126 40%
Don't know	2 *	1 *	1 *	- -	2 1%	- -	- -	- -	1 1%	- -	- -	2 2%	1 1%	- -	- -	1 1%	2 1%	- -	2 1%	* *

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

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Table 11

TW03\_3 - Thinking about tall buildings in London, to what extent do you agree or disagree with the following:

New tall buildings are damaging what makes London special

BASE: ALL ADULTS AGED 15+ IN LONDON

	TOTAL	INCOME					WORKING STATUS		CHILDREN IN HOUSEHOLD		MARITAL STATUS			ETHNICITY	
		UP TO £6499 (a)	£6500 - £11499 (b)	£11500 - £17499 (c)	£17500 - £24999 (d)	£25000 PLUS (e)	WORKING (f)	NOT WORKING (g)	YES (h)	NO (i)	MAR/ LIVING AS (j)	SINGLE (k)	WID/ DIV/ SEP (l)	WHITE (m)	NON- WHITE (n)
Unweighted Base	504	6	28	46	21	138	280	224	191	313	266	186	51	282	218
Weighted Base	504	6**	17**	38*	23**	173	317	187	173	331	267	193	43*	288	211
Strongly agree	37 7%	2 27%	1 7%	6 17%	- -	16 9%	20 6%	17 9%	15 9%	22 7%	19 7%	12 6%	5 12%	28 10% <sup>n</sup>	7 3%
Tend to agree	152 30%	1 18%	5 27%	10 26%	8 36%	54 31%	95 30%	57 30%	39 22%	113 34% <sup>h</sup>	80 30%	55 28%	16 38%	79 28%	72 34%
Neither agree nor disagree	128 25%	1 24%	2 13%	9 23%	3 13%	38 22%	89 28%	39 21%	55 32% <sup>i</sup>	73 22%	70 26%	52 27%	6 14%	66 23%	60 28%
Tend to disagree	150 30%	2 31%	7 41%	10 27%	10 44%	53 31%	96 30%	54 29%	51 30%	99 30%	85 32%	55 29%	10 24%	94 33%	55 26%
Strongly disagree	35 7%	- -	2 12%	3 8%	1 6%	12 7%	17 5%	18 10%	12 7%	23 7%	12 4%	18 10%	4 10%	20 7%	15 7%
Agree [NET]	189 37%	3 46%	6 34%	16 42%	8 36%	70 41%	116 36%	73 39%	54 31%	135 41%	100 37%	67 35%	22 50%	107 37%	79 38%
Disagree [NET]	185 37%	2 31%	9 53%	13 34%	11 50%	65 37%	113 36%	72 38%	63 36%	122 37%	97 36%	73 38%	15 34%	114 40%	70 33%
Don't know	2 *	- -	- -	- -	- -	- -	- -	2 1%	2 1%	1 *	2 1%	- -	1 2%	1 *	2 1%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e - f/g - h/i - j/k/l - m/n  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

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Table 12

TW03\_4 - Thinking about tall buildings in London, to what extent do you agree or disagree with the following:

New tall buildings are making a valuable contribution to the vibrancy of London

BASE: ALL ADULTS AGED 15+ IN LONDON

	TOTAL	GENDER		AGE						SOCIAL GRADE				TENURE					LONDON REGION	
		MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	OWNED OUTRIGHT BY HOUSE -HOLD (m)	BEING BOUGHT ON A MORTGAGE (n)	RENTED FROM LOCAL AUTHO -RITY (o)	RENTED FROM A PRIVATE LANDLORD (p)	OTHER (q)	INNER LONDON (r)	OUTER LONDON (s)
Unweighted Base	504	251	253	88	122	90	84	56	64	98	129	97	180	78	98	145	174	4	186	318
Weighted Base	504	248	256	106*	122*	97*	78*	46*	55*	143*	147	95*	119	88*	107*	96	202	5**	186	318
Strongly agree	36 7%	24 10%	12 5%	10 10%	7 6%	7 7%	7 8%	3 7%	3 5%	11 8%	6 4%	5 6%	13 11%	6 6%	6 6%	14 14%p	11 6%	- -	10 5%	27 8%
Tend to agree	168 33%	94 38%	74 29%	37 35%	43 35%	37 38%	18 23%	10 22%	24 44%fg	40 28%	50 34%	40 42%	39 32%	25 28%	36 34%	25 26%	79 39%o	1 18%	47 25%	121 38%r
Neither agree nor disagree	158 31%	72 29%	87 34%	38 36%h	43 35%h	28 29%	27 34%h	13 28%	9 17%	44 31%	43 29%	29 30%	42 35%	20 22%	31 29%	31 32%	74 37%m	1 13%	54 29%	105 33%
Tend to disagree	89 18%	35 14%	54 21%	18 17%	18 15%	11 12%	19 24%	11 24%	12 22%	29 21%	31 21%	11 11%	17 15%	22 25%p	24 23%p	14 15%	25 12%	2 52%	42 23%	47 15%
Strongly disagree	46 9%	21 9%	25 10%	2 2%	8 6%	13 13%c	8 10%	9 19%cd	7 12%cd	18 12%l	15 10%	8 9%	5 4%	16 18%p	10 9%	10 10%	10 5%	1 17%	29 15% s	18 6%
Agree [NET]	205 41%	118 48%b	86 34%	47 44%	50 41%	44 45%	24 31%	13 29%	26 48%	51 36%	57 38%	45 47%	52 43%	31 35%	42 39%	38 40%	90 45%	1 18%	57 30%	148 47%r
Disagree [NET]	136 27%	56 22%	80 31%	21 19%	26 21%	24 25%	26 33%	20 43%cd	19 34%	47 33%l	47 32%l	19 20%	23 19%	38 43%op	34 32%p	24 25%	35 17%	3 69%	71 38% s	65 20%
Don't know	6 1%	3 1%	3 1%	- -	3 3%	1 1%	1 1%	* 1%	* 1%	- -	1 *	2 2%	3 2%	- -	- -	3 3%	3 1%	- -	5 3% s	1 *

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

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Table 13

*TW03\_4 - Thinking about tall buildings in London, to what extent do you agree or disagree with the following:**New tall buildings are making a valuable contribution to the vibrancy of London*

BASE: ALL ADULTS AGED 15+ IN LONDON

	TOTAL	INCOME					WORKING STATUS		CHILDREN IN HOUSEHOLD		MARITAL STATUS			ETHNICITY	
		UP TO £6499 (a)	£6500 - £11499 (b)	£11500 - £17499 (c)	£17500 - £24999 (d)	£25000 PLUS (e)	WORKING (f)	NOT WORKING (g)	YES (h)	NO (i)	MAR/ LIVING AS (j)	SINGLE (k)	WID/ DIV/ SEP (l)	WHITE (m)	NON- WHITE (n)
Unweighted Base	504	6	28	46	21	138	280	224	191	313	266	186	51	282	218
Weighted Base	504	6**	17**	38*	23**	173	317	187	173	331	267	193	43*	288	211
Strongly agree	36 7%	-	4	2	2	14	20	16	14	22	19	17	1	19	17
		-	21%	5%	9%	8%	6%	9%	8%	7%	7%	9%	2%	7%	8%
Tend to agree	168 33%	2	3	11	7	58	99	69	59	110	93	61	14	100	65
		30%	17%	29%	29%	33%	31%	37%	34%	33%	35%	32%	33%	35%	31%
Neither agree nor disagree	158 31%	2	4	11	8	49	111	47	56	102	83	64	11	85	74
		43%	26%	30%	37%	28%	35%g	25%	32%	31%	31%	33%	26%	29%	35%
Tend to disagree	89 18%	-	4	8	5	30	53	36	25	64	44	34	11	52	37
		-	22%	20%	22%	17%	17%	19%	15%	19%	17%	18%	25%	18%	17%
Strongly disagree	46 9%	2	2	6	-	23	31	16	15	32	25	17	4	32	13
		27%	10%	15%	-	13%	10%	8%	8%	10%	9%	9%	10%	11%	6%
Agree [NET]	205 41%	2	6	13	9	71	120	85	73	132	112	77	15	119	83
		30%	37%	34%	38%	41%	38%	45%	42%	40%	42%	40%	35%	41%	39%
Disagree [NET]	136 27%	2	6	13	5	54	84	51	40	96	69	51	15	83	50
		27%	33%	35%	22%	31%	26%	28%	23%	29%	26%	27%	35%	29%	24%
Don't know	6 1%	-	1	-	1	-	3	3	4	1	3	*	2	1	5
		-	4%	-	2%	-	1%	2%	2%	*	1%	*	5%k	*	2%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e - f/g - h/i - j/k/l - m/n  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

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Table 14

TW04 - Do you think the number of new tall buildings over 20-storeys currently under construction, planned or proposed is too much, too little or about right?

BASE: ALL ADULTS AGED 15+ IN LONDON

	TOTAL	GENDER		AGE						SOCIAL GRADE				TENURE					LONDON REGION	
		MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	OWNED OUTRIGHT BY HOUSE -HOLD (m)	BEING BOUGHT ON A MORTGAGE (n)	RENTED FROM LOCAL AUTHO -RITY (o)	RENTED FROM A PRIVATE LANDLORD (p)	OTHER (q)	INNER LONDON (r)	OUTER LONDON (s)
Unweighted Base	504	251	253	88	122	90	84	56	64	98	129	97	180	78	98	145	174	4	186	318
Weighted Base	504	248	256	106*	122*	97*	78*	46*	55*	143*	147	95*	119	88*	107*	96	202	5**	186	318
Too much	198 39%	76 30%	122 48%a	38 36%	39 32%	34 35%	29 37%	28 61%cd ef	30 54%cd	69 49%kl	68 46%l	31 33%	30 25%	43 49%p	59 55%op	35 36%	57 28%	3 69%	90 49%s	108 34%
About right	236 47%	137 55%b	99 39%	52 49%	62 51%g	45 46%	41 52%g	15 32%	21 39%	58 41%	58 40%	53 56%j	67 56%ij	36 41%	36 34%	50 52%n	106 53%n	1 31%	78 42%	158 50%
Too little	56 11%	30 12%	26 10%	15 14%	15 12%	15 16%	5 6%	2 5%	4 7%	9 7%	16 11%	10 10%	21 18%i	9 10%	7 7%	11 11%	29 15%	- -	10 5%	46 15%r
Don't know	15 3%	5 2%	9 4%	2 1%	5 4%	3 3%	4 5%	1 2%	-	6 4%	5 4%	1 1%	2 2%	- -	5 4%	* *	9 5%	- -	9 5%	6 2%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

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Table 15

*TW04 - Do you think the number of new tall buildings over 20-storeys currently under construction, planned or proposed is too much, too little or about right?*

BASE: ALL ADULTS AGED 15+ IN LONDON

	TOTAL	INCOME					WORKING STATUS		CHILDREN IN HOUSEHOLD		MARITAL STATUS			ETHNICITY	
		UP TO £6499 (a)	£6500 - £11499 (b)	£11500 - £17499 (c)	£17500 - £24999 (d)	£25000 PLUS (e)	WORKING (f)	NOT WORKING (g)	YES (h)	NO (i)	MAR/ LIVING AS (j)	SINGLE (k)	WID/ DIV/ SEP (l)	WHITE (m)	NON- WHITE (n)
Unweighted Base	504	6	28	46	21	138	280	224	191	313	266	186	51	282	218
Weighted Base	504	6**	17**	38*	23**	173	317	187	173	331	267	193	43*	288	211
Too much	198	4	4	16	9	82	112	85	65	133	112	66	19	121	76
	39%	67%	24%	42%	42%	47%	35%	46% <sup>f</sup>	38%	40%	42%	34%	44%	42%	36%
About right	236	2	11	19	11	77	157	79	79	156	118	99	18	137	96
	47%	33%	65%	50%	50%	44%	49%	42%	46%	47%	44%	51%	42%	47%	46%
Too little	56	-	2	3	2	10	39	17	22	33	30	20	5	25	31
	11%	-	11%	8%	9%	6%	12%	9%	13%	10%	11%	11%	13%	9%	15%
Don't know	15	-	-	-	-	5	10	5	6	8	7	7	*	6	8
	3%	-	-	-	-	3%	3%	3%	4%	3%	3%	4%	1%	2%	4%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e - f/g - h/i - j/k/l - m/n  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

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**Table 16**

**TW05 - To what extent, if at all, do you agree or disagree with the following statements: SUMMARY**

**BASE: ALL ADULTS AGED 15+ IN LONDON**

	Total	Strongly agree	Tend to agree	Neither agree nor disagree	Tend to disagree	Strongly disagree	Agree [NET]	Disagree [NET]	Don't know
There should be more limits placed on the height of new tall buildings being built or planned in London	504	92 18%	206 41%	122 24%	72 14%	10 2%	298 59%	83 16%	1 *
There should be more limits placed on the number of new very tall buildings with 50 or more storeys being built or planned in London	504	97 19%	201 40%	119 24%	74 15%	13 2%	298 59%	87 17%	- -
There should be no limits on the number of new very tall buildings with 50 or more storeys being built or planned in London	504	18 4%	86 17%	107 21%	163 32%	128 25%	104 21%	291 58%	1 *



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Table 17

TW05\_1 - To what extent, if at all, do you agree or disagree with the following statement:

There should be more limits placed on the height of new tall buildings being built or planned in London

BASE: ALL ADULTS AGED 15+ IN LONDON

	TOTAL	GENDER		AGE						SOCIAL GRADE				TENURE					LONDON REGION	
		MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	OWNED OUTRIGHT BY HOUSE -HOLD (m)	BEING BOUGHT ON A MORTGAGE (n)	RENTED FROM LOCAL AUTHO -RITY (o)	RENTED FROM A PRIVATE LANDLORD (p)	OTHER (q)	INNER LONDON (r)	OUTER LONDON (s)
Unweighted Base	504	251	253	88	122	90	84	56	64	98	129	97	180	78	98	145	174	4	186	318
Weighted Base	504	248	256	106*	122*	97*	78*	46*	55*	143*	147	95*	119	88*	107*	96	202	5**	186	318
Strongly agree	92 18%	42 17%	50 20%	7 6%	14 11%	19 20% <sub>c</sub>	17 22% <sub>c</sub>	18 39% <sub>cd</sub>	18 33% <sub>cd</sub>	32 23%	24 17%	16 17%	20 16%	26 29% <sub>p</sub>	21 20%	23 24% <sub>p</sub>	21 11%	1 17%	53 29% <sub>s</sub>	39 12%
Tend to agree	206 41%	78 31%	128 50% <sub>a</sub>	54 51%	51 42%	36 37%	28 36%	20 43%	17 32%	51 36%	65 44%	43 46%	47 39%	37 42%	51 48%	32 34%	78 39%	3 69%	63 34%	143 45% <sub>r</sub>
Neither agree nor disagree	122 24%	73 29% <sub>b</sub>	49 19%	28 27% <sub>g</sub>	30 25% <sub>g</sub>	25 25% <sub>g</sub>	21 27% <sub>g</sub>	3 7%	14 26% <sub>g</sub>	37 26%	34 23%	17 18%	34 29%	17 19%	12 11%	24 25% <sub>n</sub>	66 33% <sub>mn</sub>	1 13%	33 18%	89 28% <sub>r</sub>
Tend to disagree	72 14%	47 19% <sub>b</sub>	25 10%	17 16%	24 19%	15 15%	10 13%	3 6%	5 8%	21 15%	20 14%	18 18%	13 11%	9 10%	20 19%	10 11%	33 16%	-	31 17%	41 13%
Strongly disagree	10 2%	7 3%	4 1%	1 1%	3 3%	3 3%	1 1%	2 5%	-	1 1%	3 2%	1 1%	5 4%	1 1%	2 2%	6 6% <sub>p</sub>	2 1%	-	5 3%	5 2%
Agree [NET]	298 59%	120 48%	178 70% <sub>a</sub>	60 57%	64 53%	55 57%	45 58%	37 82% <sub>cd</sub>	36 65% <sub>ef</sub>	83 58%	89 60%	59 62%	67 56%	62 71% <sub>p</sub>	72 68% <sub>p</sub>	56 58%	99 49%	4 87%	116 62%	182 57%
Disagree [NET]	83 16%	54 22% <sub>b</sub>	29 11%	18 17%	27 22%	17 18%	11 14%	5 11%	5 8%	22 16%	23 16%	19 20%	18 15%	9 11%	22 21%	16 17%	35 17%	-	36 19%	47 15%
Don't know	1 *	1 1%	-	-	-	-	1 2%	-	-	-	1 1%	-	-	-	-	-	1 1%	-	1 1%	-

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

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Table 18

*TW05\_1 - To what extent, if at all, do you agree or disagree with the following statement:**There should be more limits placed on the height of new tall buildings being built or planned in London*

BASE: ALL ADULTS AGED 15+ IN LONDON

	TOTAL	INCOME					WORKING STATUS		CHILDREN IN HOUSEHOLD		MARITAL STATUS			ETHNICITY	
		UP TO £6499 (a)	£6500 - £11499 (b)	£11500 - £17499 (c)	£17500 - £24999 (d)	£25000 PLUS (e)	WORKING (f)	NOT WORKING (g)	YES (h)	NO (i)	MAR/ LIVING AS (j)	SINGLE (k)	WID/ DIV/ SEP (l)	WHITE (m)	NON- WHITE (n)
Unweighted Base	504	6	28	46	21	138	280	224	191	313	266	186	51	282	218
Weighted Base	504	6**	17**	38*	23**	173	317	187	173	331	267	193	43*	288	211
Strongly agree	92 18%	2 27%	5 32%	10 27%	7 32%	38 22%	52 16%	40 21%	31 18%	61 18%	56 21%	24 13%	12 29% <sup>k</sup>	55 19%	35 17%
Tend to agree	206 41%	3 53%	4 23%	14 37%	7 31%	63 36%	130 41%	76 41%	64 37%	142 43%	109 41%	83 43%	14 33%	110 38%	93 44%
Neither agree nor disagree	122 24%	-	4 22%	7 19%	2 8%	43 25%	80 25%	42 22%	46 27%	76 23%	61 23%	52 27%	8 18%	71 24%	51 24%
Tend to disagree	72 14%	1 19%	3 16%	5 13%	5 21%	27 15%	49 15%	23 12%	23 14%	49 15%	38 14%	27 14%	7 17%	45 16%	27 13%
Strongly disagree	10 2%	-	1 8%	2 4%	1 3%	2 1%	5 1%	6 3%	7 4%	4 1%	4 2%	6 3%	-	7 3%	3 1%
Agree [NET]	298 59%	5 81%	9 55%	24 64%	14 63%	101 58%	182 57%	116 62%	95 55%	203 61%	164 61%	107 56%	27 62%	165 57%	128 61%
Disagree [NET]	83 16%	1 19%	4 23%	6 17%	5 24%	29 17%	54 17%	29 16%	30 17%	53 16%	42 16%	33 17%	7 17%	52 18%	30 14%
Don't know	1 *	-	-	-	1 6%	-	1 *	-	1 1%	-	-	-	1 3% <sup>jk</sup>	-	1 1%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e - f/g - h/i - j/k/l - m/n  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

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Table 19

TW05\_2 - To what extent, if at all, do you agree or disagree with the following statement:

There should be more limits placed on the number of new very tall buildings with 50 or more storeys being built or planned in London

BASE: ALL ADULTS AGED 15+ IN LONDON

	TOTAL	GENDER		AGE						SOCIAL GRADE				TENURE					LONDON REGION	
		MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	OWNED OUTRIGHT BY HOUSE -HOLD (m)	BEING BOUGHT ON A MORTGAGE (n)	RENTED FROM LOCAL AUTHO -RITY (o)	RENTED FROM A PRIVATE LANDLORD (p)	OTHER (q)	INNER LONDON (r)	OUTER LONDON (s)
Unweighted Base	504	251	253	88	122	90	84	56	64	98	129	97	180	78	98	145	174	4	186	318
Weighted Base	504	248	256	106*	122*	97*	78*	46*	55*	143*	147	95*	119	88*	107*	96	202	5**	186	318
Strongly agree	97 19%	42 17%	55 21%	8 7%	10 8%	20 21%cd	21 27%cd	20 45%cd	18 33%cd	38 27%kl	30 21%	11 12%	18 15%	31 35%p	25 24%p	21 21%p	20 10%	1 17%	48 26% <sub>s</sub>	50 16%
Tend to agree	201 40%	94 38%	107 42%	47 44%	58 47%g	32 33%	31 40%	12 27%	20 37%	56 39%	50 34%	47 50%j	48 40%	35 40%	45 43%	33 35%	79 39%	3 69%	67 36%	134 42%
Neither agree nor disagree	119 24%	57 23%	62 24%	36 34%gh	30 25%h	25 26%h	18 22%	6 13%	5 8%	21 15%	43 29%i	18 19%	37 31%i	11 12%	18 17%	22 23%	66 33%mn	1 13%	32 17%	87 28% <sub>r</sub>
Tend to disagree	74 15%	48 19%b	26 10%	15 14%	19 16%	17 18%	7 9%	5 12%	11 20%	23 16%	21 15%	18 19%	11 9%	11 13%	16 15%	14 15%	32 16%	-	33 18%	41 13%
Strongly disagree	13 2%	6 2%	7 3%	1 1%	5 4%	3 3%	2 2%	2 4%	1 2%	4 3%	2 2%	1 1%	6 5%	1 1%	1 1%	6 6%	4 2%	-	7 4%	6 2%
Agree [NET]	298 59%	137 55%	162 63%	54 51%	68 56%	53 54%	53 67%	33 72% <sub>c</sub>	38 70%	94 66%	81 55%	58 61%	66 55%	66 74% <sub>op</sub>	71 66%p	54 56%	99 49%	4 87%	115 62%	184 58%
Disagree [NET]	87 17%	54 22% <sub>b</sub>	33 13%	15 15%	24 20%	20 20%	8 11%	7 16%	12 22%	27 19%	24 16%	19 20%	17 14%	12 14%	18 17%	20 21%	36 18%	-	40 21%	47 15%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

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Table 20

*TW05\_2 - To what extent, if at all, do you agree or disagree with the following statement:**There should be more limits placed on the number of new very tall buildings with 50 or more storeys being built or planned in London*

BASE: ALL ADULTS AGED 15+ IN LONDON

	TOTAL	INCOME					WORKING STATUS		CHILDREN IN HOUSEHOLD		MARITAL STATUS			ETHNICITY	
		UP TO £6499 (a)	£6500 - £11499 (b)	£11500 - £17499 (c)	£17500 - £24999 (d)	£25000 PLUS (e)	WORKING (f)	NOT WORKING (g)	YES (h)	NO (i)	MAR/ LIVING AS (j)	SINGLE (k)	WID/ DIV/ SEP (l)	WHITE (m)	NON- WHITE (n)
Unweighted Base	504	6	28	46	21	138	280	224	191	313	266	186	51	282	218
Weighted Base	504	6**	17**	38*	23**	173	317	187	173	331	267	193	43*	288	211
Strongly agree	97 19%	2 27%	3 18%	8 22%	7 32%	49 28%	56 18%	41 22%	31 18%	67 20%	61 23% <sup>k</sup>	23 12%	14 32% <sup>k</sup>	63 22%	33 15%
Tend to agree	201 40%	3 53%	7 38%	18 48%	10 42%	65 37%	136 43%	66 35%	62 36%	139 42%	105 39%	82 42%	14 33%	104 36%	93 44%
Neither agree nor disagree	119 24%	* 4%	2 12%	8 20%	3 11%	24 14%	70 22%	49 26%	54 31% <sup>l</sup>	65 20%	60 22%	54 28%	5 12%	61 21%	58 27%
Tend to disagree	74 15%	1 15%	3 19%	2 6%	3 12%	30 17%	47 15%	27 15%	21 12%	53 16%	34 13%	31 16%	9 20%	48 17%	26 12%
Strongly disagree	13 2%	- -	2 14%	2 4%	1 3%	5 3%	9 3%	4 2%	5 3%	8 2%	8 3%	4 2%	1 2%	11 4%	2 1%
Agree [NET]	298 59%	5 81%	10 56%	26 69%	17 74%	114 66%	192 60%	107 57%	93 54%	205 62%	166 62%	104 54%	28 65%	167 58%	126 60%
Disagree [NET]	87 17%	1 15%	6 33%	4 10%	3 15%	35 20%	55 17%	31 17%	26 15%	60 18%	42 16%	35 18%	10 23%	59 21%	27 13%
Don't know	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e - f/g - h/i - j/k/l - m/n  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

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Table 21

TW05\_3 - To what extent, if at all, do you agree or disagree with the following statement:

There should be no limits on the number of new very tall buildings with 50 or more storeys being built or planned in London

BASE: ALL ADULTS AGED 15+ IN LONDON

	TOTAL	GENDER		AGE						SOCIAL GRADE				TENURE					LONDON REGION	
		MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	OWNED OUTRIGHT BY HOUSE -HOLD (m)	BEING BOUGHT ON A MORTGAGE (n)	RENTED FROM LOCAL AUTHO -RITY (o)	RENTED FROM A PRIVATE LANDLORD (p)	OTHER (q)	INNER LONDON (r)	OUTER LONDON (s)
Unweighted Base	504	251	253	88	122	90	84	56	64	98	129	97	180	78	98	145	174	4	186	318
Weighted Base	504	248	256	106*	122*	97*	78*	46*	55*	143*	147	95*	119	88*	107*	96	202	5**	186	318
Strongly agree	18 4%	13 5%	5 2%	6 6%	3 2%	4 4%	2 3%	1 2%	2 4%	3 2%	4 3%	5 5%	6 5%	3 3%	1 1%	7 8% n	5 3%	- -	8 4%	10 3%
Tend to agree	86 17%	52 21%	34 13%	22 21%	23 19%	16 17%	12 16%	4 9%	8 15%	11 7%	26 18% i	22 23% i	27 23% i	9 10%	18 17%	16 16%	43 21%	- -	23 12%	63 20%
Neither agree nor disagree	107 21%	51 20%	57 22%	26 25%	31 25%	22 22%	17 21%	6 13%	6 12%	24 17%	23 16%	22 24%	38 32% ij	10 12%	16 15%	23 24% m	57 28% mn	1 13%	31 17%	77 24%
Tend to disagree	163 32%	75 30%	88 35%	26 25%	48 39%	38 39%	22 28%	12 26%	17 32%	60 42% l	43 29%	33 34%	28 23%	31 35%	33 31%	23 24%	69 34%	3 69%	54 29%	109 34%
Strongly disagree	128 25%	56 23%	72 28%	26 24%	16 13%	18 18%	26 33% d	23 51% cd e	20 37% de	45 31% kl	51 35% kl	11 12%	21 17%	36 41% p	38 36% p	26 28% p	27 13%	1 17%	69 37% s	59 19%
Agree [NET]	104 21%	65 26% b	39 15%	28 26%	26 21%	20 21%	15 19%	5 10%	11 20%	14 10%	30 21% i	27 29% i	33 28% i	11 13%	19 18%	23 24%	48 24%	- -	31 17%	73 23%
Disagree [NET]	291 58%	131 53%	160 63%	52 49%	64 52%	56 57%	47 60%	35 77% cd e	37 68% c	105 74% kl	94 64% kl	44 46%	48 41%	67 76% op	71 67% op	50 52%	95 47%	4 87%	123 66% s	168 53%
Don't know	1 *	1 *	- -	- -	1 1%	- -	- -	- -	- -	- -	- -	1 1%	- -	- -	- -	- -	1 1%	- -	1 1%	- -

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

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Table 22

**TW05\_3 - To what extent, if at all, do you agree or disagree with the following statement:****There should be no limits on the number of new very tall buildings with 50 or more storeys being built or planned in London****BASE: ALL ADULTS AGED 15+ IN LONDON**

	TOTAL	INCOME					WORKING STATUS		CHILDREN IN HOUSEHOLD		MARITAL STATUS			ETHNICITY	
		UP TO £6499 (a)	£6500 - £11499 (b)	£11500 - £17499 (c)	£17500 - £24999 (d)	£25000 PLUS (e)	WORKING (f)	NOT WORKING (g)	YES (h)	NO (i)	MAR/ LIVING AS (j)	SINGLE (k)	WID/ DIV/ SEP (l)	WHITE (m)	NON- WHITE (n)
<b>Unweighted Base</b>	<b>504</b>	6	28	46	21	138	280	224	191	313	266	186	51	282	218
<b>Weighted Base</b>	<b>504</b>	6**	17**	38*	23**	173	317	187	173	331	267	193	43*	288	211
Strongly agree	<b>18</b> <b>4%</b>	-	3	4	1	5	7	11	7	11	9	8	1	10	8
		-	16%	10%	3%	3%	2%	6%	4%	3%	3%	4%	3%	4%	4%
Tend to agree	<b>86</b> <b>17%</b>	*	2	6	5	18	58	28	29	58	42	37	6	45	41
		4%	12%	17%	22%	11%	18%	15%	17%	17%	16%	19%	15%	16%	20%
Neither agree nor disagree	<b>107</b> <b>21%</b>	1	6	5	4	19	69	39	50	58	60	43	5	47	61
		18%	34%	13%	20%	11%	22%	21%	29% <sup>i</sup>	17%	22%	22%	11%	16%	29% <sup>m</sup>
Tend to disagree	<b>163</b> <b>32%</b>	2	3	15	5	70	114	49	52	111	92	56	16	96	64
		38%	15%	39%	20%	40%	36%	26%	30%	34%	34%	29%	36%	33%	30%
Strongly disagree	<b>128</b> <b>25%</b>	2	4	8	8	60	69	59	35	93	64	49	15	90	36
		39%	23%	21%	35%	35%	22%	31% <sup>f</sup>	20%	28%	24%	26%	35%	31% <sup>n</sup>	17%
Agree [NET]	<b>104</b> <b>21%</b>	*	5	10	6	24	65	39	35	69	51	45	8	55	49
		4%	29%	27%	25%	14%	21%	21%	20%	21%	19%	24%	18%	19%	23%
Disagree [NET]	<b>291</b> <b>58%</b>	4	6	23	13	130	183	108	87	204	156	105	31	186	100
		77%	37%	60%	55%	75%	58%	58%	50%	62% <sup>h</sup>	58%	54%	72%	65% <sup>n</sup>	47%
Don't know	<b>1</b> <b>*</b>	-	-	-	-	-	-	1	1	-	1	-	-	-	1
		-	-	-	-	-	-	1%	1%	-	*	-	-	-	1%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e - f/g - h/i - j/k/l - m/n  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

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Table 23

**TW06 - To what extent, if at all, do you agree or disagree that new tall buildings should NOT be allowed to be built anywhere in London but limited to specific areas only, such as Canary Wharf or the City?**

BASE: ALL ADULTS AGED 15+ IN LONDON

	TOTAL	GENDER		AGE						SOCIAL GRADE				TENURE					LONDON REGION	
		MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	OWNED OUTRIGHT BY HOUSE -HOLD (m)	BEING BOUGHT ON A MORTGAGE (n)	RENTED FROM LOCAL AUTHO -RITY (o)	RENTED FROM A PRIVATE LANDLORD (p)	OTHER (q)	INNER LONDON (r)	OUTER LONDON (s)
Unweighted Base	504	251	253	88	122	90	84	56	64	98	129	97	180	78	98	145	174	4	186	318
Weighted Base	504	248	256	106*	122*	97*	78*	46*	55*	143*	147	95*	119	88*	107*	96	202	5**	186	318
Strongly agree	75 15%	33 13%	41 16%	8 7%	12 10%	15 15%	11 14%	12 27%cd ef	17 31%cd	29 20%	22 15%	10 11%	13 11%	23 27%p	16 15%	15 15%	21 10%	- -	37 20% s	38 12%
Tend to agree	206 41%	104 42%	101 40%	49 46%	46 38%	43 45%	32 41%	15 33%	20 37%	59 41%	63 43%	37 39%	47 39%	39 44%	41 39%	34 36%	82 41%	4 87%	75 40%	131 41%
Neither agree nor disagree	97 19%	39 16%	58 23%	20 19%	32 27%h	15 16%	12 16%	11 25%	5 10%	22 15%	30 21%	26 27%	19 16%	12 13%	22 21%	13 13%	48 24%o	1 13%	27 14%	70 22%
Tend to disagree	89 18%	49 20%	40 16%	16 15%	20 17%	20 20%	19 25%g	3 6%	11 20%	23 16%	25 17%	18 19%	24 20%	11 13%	22 21%	20 21%	35 17%	- -	30 16%	59 18%
Strongly disagree	37 7%	22 9%	15 6%	13 12%	10 8%	4 4%	4 5%	4 10%	1 2%	11 8%	6 4%	4 4%	16 13%jk	3 4%	5 5%	14 15% mnp	14 7%	- -	17 9%	20 6%
Agree [NET]	280 56%	138 55%	143 56%	56 53%	58 48%	58 60%	43 55%	27 59%	37 68% d	87 61%	86 58%	47 50%	60 50%	62 71% nop	57 53%	49 51%	103 51%	4 87%	112 60%	168 53%
Disagree [NET]	125 25%	71 28%	55 21%	30 28%	30 25%	24 24%	23 29%	7 16%	12 22%	34 24%	30 21%	22 23%	39 33% j	15 16%	27 26%	34 36% m	49 25%	- -	47 25%	78 25%
Don't know	1 *	1 *	* *	- -	1 1%	- -	- -	- -	- -	- -	1 1%	- -	* *	- -	- -	- -	1 1%	- -	1 *	* *

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

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Table 24

**TW06 - To what extent, if at all, do you agree or disagree that new tall buildings should NOT be allowed to be built anywhere in London but limited to specific areas only, such as Canary Wharf or the City?**

BASE: ALL ADULTS AGED 15+ IN LONDON

	TOTAL	INCOME					WORKING STATUS		CHILDREN IN HOUSEHOLD		MARITAL STATUS			ETHNICITY	
		UP TO £6499 (a)	£6500 - £11499 (b)	£11500 - £17499 (c)	£17500 - £24999 (d)	£25000 PLUS (e)	WORKING (f)	NOT WORKING (g)	YES (h)	NO (i)	MAR/ LIVING AS (j)	SINGLE (k)	WID/ DIV/ SEP (l)	WHITE (m)	NON- WHITE (n)
Unweighted Base	504	6	28	46	21	138	280	224	191	313	266	186	51	282	218
Weighted Base	504	6**	17**	38*	23**	173	317	187	173	331	267	193	43*	288	211
Strongly agree	75 15%	2 39%	2 11%	8 21%	5 20%	34 20%	38 12%	37 20% <sup>f</sup>	20 11%	55 17%	41 15%	20 10%	14 32% <sup>jk</sup>	47 16%	26 12%
Tend to agree	206 41%	3 57%	6 35%	9 25%	9 40%	69 40%	139 44%	67 36%	70 40%	136 41%	104 39%	85 44%	16 38%	109 38%	94 45%
Neither agree nor disagree	97 19%	-	2 9%	9 25%	1 5%	27 16%	63 20%	34 18%	36 21%	61 19%	59 22% <sup>l</sup>	35 18%	2 5%	58 20%	39 18%
Tend to disagree	89 18%	* 4%	6 35%	7 19%	6 28%	29 16%	55 17%	34 18%	33 19%	56 17%	46 17%	33 17%	10 23%	50 17%	39 18%
Strongly disagree	37 7%	-	2 10%	4 9%	1 6%	15 8%	23 7%	13 7%	14 8%	22 7%	17 6%	18 10%	1 2%	23 8%	13 6%
Agree [NET]	280 56%	5 96%	8 46%	17 46%	14 60%	103 59%	176 56%	104 56%	90 52%	191 58%	145 54%	105 54%	30 70%	156 54%	120 57%
Disagree [NET]	125 25%	* 4%	8 45%	11 29%	8 34%	43 25%	78 25%	47 25%	47 27%	78 24%	63 24%	52 27%	11 25%	73 26%	52 25%
Don't know	1 *	-	-	-	-	-	-	1 1%	* *	1 *	* *	1 *	- -	* *	- -

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e - f/g - h/i - j/k/l - m/n  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



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Table 25

TW07 - Which one of these statements comes closest to your view on new developments?

BASE: ALL ADULTS AGED 15+ IN LONDON

	TOTAL	GENDER		AGE						SOCIAL GRADE				TENURE					LONDON REGION	
		MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	OWNED OUTRIGHT BY HOUSE -HOLD (m)	BEING BOUGHT ON A MORTGAGE (n)	RENTED FROM LOCAL AUTHO -RITY (o)	RENTED FROM A PRIVATE LANDLORD (p)	OTHER (q)	INNER LONDON (r)	OUTER LONDON (s)
Unweighted Base	504	251	253	88	122	90	84	56	64	98	129	97	180	78	98	145	174	4	186	318
Weighted Base	504	248	256	106*	122*	97*	78*	46*	55*	143*	147	95*	119	88*	107*	96	202	5**	186	318
New tall buildings should be developed	262 52%	139 56%	124 48%	68 64%fg h	72 59%fg h	57 58%gh	32 41%	15 33%	18 34%	47 33%	78 53%i	57 60%i	80 67%ij	35 40%	45 43%	64 66%mn	109 54%	4 83%	88 47%	174 55%
We should limit the number of new tall buildings	235 47%	106 43%	129 50%	36 34%	48 40%	40 42%	45 57%cd	30 65%cd e	36 65%cd e	96 67%jk l	67 45%l	36 38%	36 30%	53 60%op	60 57%o	30 31%	90 44%o	1 17%	93 50%	142 45%
Don't know	6 1%	3 1%	3 1%	2 2%	1 1%	* *	2 2%	1 2%	* 1%	- -	3 2%	1 1%	3 2%	- -	1 1%	2 2%	4 2%	- -	5 3%	2 1%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

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Table 26

*TW07 - Which one of these statements comes closest to your view on new developments?*

BASE: ALL ADULTS AGED 15+ IN LONDON

	TOTAL	INCOME					WORKING STATUS		CHILDREN IN HOUSEHOLD		MARITAL STATUS			ETHNICITY	
		UP TO £6499 (a)	£6500 - £11499 (b)	£11500 - £17499 (c)	£17500 - £24999 (d)	£25000 PLUS (e)	WORKING (f)	NOT WORKING (g)	YES (h)	NO (i)	MAR/ LIVING AS (j)	SINGLE (k)	WID/ DIV/ SEP (l)	WHITE (m)	NON- WHITE (n)
Unweighted Base	504	6	28	46	21	138	280	224	191	313	266	186	51	282	218
Weighted Base	504	6**	17**	38*	23**	173	317	187	173	331	267	193	43*	288	211
New tall buildings should be developed	262 52%	1 23%	12 71%	20 53%	11 47%	76 44%	167 53%	95 51%	98 57%	164 50%	130 49%	112 58%	19 44%	147 51%	112 53%
We should limit the number of new tall buildings	235 47%	4 77%	5 29%	17 45%	12 53%	95 55%	147 46%	88 47%	71 41%	164 50%	133 50%	79 41%	24 55%	137 48%	96 46%
Don't know	6 1%	- -	- -	1 2%	- -	2 1%	3 1%	4 2%	4 2%	3 1%	4 2%	2 1%	* 1%	4 1%	2 1%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e - f/g - h/i - j/k/l - m/n  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

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**Table 27**

**TW08 - To what extent do you agree or disagree with the following: SUMMARY**

**BASE: ALL ADULTS AGED 15+ IN LONDON**

	Total	Strongly agree	Tend to agree	Neither agree nor disagree	Tend to disagree	Strongly disagree	Agree [NET]	Disagree [NET]	Don't know
New tall buildings will help to meet the housing needs of average Londoners	504	35 7%	176 35%	110 22%	120 24%	60 12%	210 42%	180 36%	3 1%
New tall buildings in London are mainly for wealthy foreigners	504	79 16%	177 35%	140 28%	76 15%	28 6%	257 51%	104 21%	3 1%

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Table 28

TW08\_1 - To what extent do you agree or disagree with the following: New tall buildings will help to meet the housing needs of average Londoners

BASE: ALL ADULTS AGED 15+ IN LONDON

	TOTAL	GENDER		AGE						SOCIAL GRADE				TENURE					LONDON REGION	
		MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	OWNED OUTRIGHT BY HOUSE -HOLD (m)	BEING BOUGHT ON A MORTGAGE (n)	RENTED FROM LOCAL AUTHO -RITY (o)	RENTED FROM A PRIVATE LANDLORD (p)	OTHER (q)	INNER LONDON (r)	OUTER LONDON (s)
Unweighted Base	504	251	253	88	122	90	84	56	64	98	129	97	180	78	98	145	174	4	186	318
Weighted Base	504	248	256	106*	122*	97*	78*	46*	55*	143*	147	95*	119	88*	107*	96	202	5**	186	318
Strongly agree	35 7%	20 8%	15 6%	11 10%	9 7%	5 5%	6 8%	1 2%	3 5%	2 2%	7 5%	9 9% <sub>i</sub>	16 13% <sub>ij</sub>	1 1%	4 4%	18 18% <sub>mnp</sub>	11 5%	- -	12 7%	22 7%
Tend to agree	176 35%	92 37%	84 33%	43 41%	54 45% <sub>ef</sub>	25 26%	22 28%	12 27%	19 34%	39 28%	60 41%	37 39%	39 32%	32 36%	34 32%	28 29%	79 39%	1 18%	66 36%	109 34%
Neither agree nor disagree	110 22%	47 19%	64 25%	20 19%	29 24%	20 20%	13 16%	13 28%	15 28%	32 22%	30 21%	18 19%	30 25%	20 22%	14 13%	21 21%	54 27% <sub>n</sub>	1 13%	32 17%	79 25%
Tend to disagree	120 24%	64 26%	57 22%	24 23%	18 15%	38 39% <sub>dh</sub>	21 27%	11 25%	8 14%	45 32% <sub>j</sub>	28 19%	21 22%	26 22%	19 22%	34 32% <sub>o</sub>	17 17%	48 24%	2 52%	46 25%	74 23%
Strongly disagree	60 12%	25 10%	35 14%	7 6%	10 8%	10 10%	17 21% <sub>cd</sub>	7 15%	11 19% <sub>c</sub>	23 16% <sub>l</sub>	21 14% <sub>l</sub>	10 10%	7 6%	17 20% <sub>p</sub>	19 18% <sub>p</sub>	12 13% <sub>p</sub>	9 4%	1 17%	29 15%	32 10%
Agree [NET]	210 42%	112 45%	99 39%	54 51% <sub>eg</sub>	63 52% <sub>ef</sub>	30 31%	28 36%	13 29%	21 39%	42 29%	68 46% <sub>i</sub>	46 49% <sub>i</sub>	55 46% <sub>i</sub>	32 36%	38 36%	45 47%	90 44%	1 18%	79 42%	132 41%
Disagree [NET]	180 36%	89 36%	92 36%	31 29%	28 23%	47 49% <sub>cd</sub>	38 48% <sub>cd</sub>	18 40%	18 33%	69 48% <sub>jk</sub>	49 33%	31 32%	33 27%	37 41%	53 50% <sub>op</sub>	29 30%	57 28%	3 69%	75 40%	105 33%
Don't know	3 1%	1 1%	1 1%	1 1%	1 1%	- -	* *	1 2%	- -	- -	1 *	- -	2 2%	- -	1 1%	1 1%	1 1%	- -	1 *	2 1%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

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Table 29

TW08\_1 - To what extent do you agree or disagree with the following: New tall buildings will help to meet the housing needs of average Londoners

BASE: ALL ADULTS AGED 15+ IN LONDON

	TOTAL	INCOME					WORKING STATUS		CHILDREN IN HOUSEHOLD		MARITAL STATUS			ETHNICITY	
		UP TO £6499 (a)	£6500 - £11499 (b)	£11500 - £17499 (c)	£17500 - £24999 (d)	£25000 PLUS (e)	WORKING (f)	NOT WORKING (g)	YES (h)	NO (i)	MAR/ LIVING AS (j)	SINGLE (k)	WID/ DIV/ SEP (l)	WHITE (m)	NON- WHITE (n)
Unweighted Base	504	6	28	46	21	138	280	224	191	313	266	186	51	282	218
Weighted Base	504	6**	17**	38*	23**	173	317	187	173	331	267	193	43*	288	211
Strongly agree	35 7%	- -	3 18%	3 8%	1 6%	6 4%	15 5%	20 11% <sup>f</sup>	19 11% <sup>i</sup>	16 5%	16 6%	17 9%	2 4%	12 4%	22 11% <sup>m</sup>
Tend to agree	176 35%	3 58%	6 35%	15 39%	9 40%	52 30%	112 35%	63 34%	60 35%	116 35%	89 33%	73 38%	14 33%	94 33%	78 37%
Neither agree nor disagree	110 22%	- -	4 25%	6 16%	1 6%	36 21%	58 18%	52 28% <sup>f</sup>	37 22%	73 22%	65 24%	37 19%	7 17%	68 24%	43 20%
Tend to disagree	120 24%	2 42%	2 13%	7 20%	4 18%	51 29%	92 29% <sup>g</sup>	28 15%	33 19%	88 26%	61 23%	47 25%	12 27%	69 24%	50 24%
Strongly disagree	60 12%	- -	2 10%	7 17%	7 30%	28 16%	38 12%	22 12%	23 14%	37 11%	35 13%	18 9%	8 17%	44 15% <sup>n</sup>	16 8%
Agree [NET]	210 42%	3 58%	9 52%	17 46%	11 47%	58 34%	127 40%	83 45%	78 45%	132 40%	105 39%	90 46%	16 36%	107 37%	100 48% <sup>m</sup>
Disagree [NET]	180 36%	2 42%	4 22%	14 37%	11 48%	79 45%	130 41% <sup>g</sup>	50 27%	56 32%	124 38%	96 36%	65 34%	19 44%	113 39%	65 31%
Don't know	3 1%	- -	- -	- -	- -	- -	2 1%	1 1%	1 1%	2 1%	1 *	1 *	1 2%	* *	2 1%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e - f/g - h/i - j/k/l - m/n  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

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Table 30

TW08\_2 - To what extent do you agree or disagree with the following: New tall buildings in London are mainly for wealthy foreigners

BASE: ALL ADULTS AGED 15+ IN LONDON

	TOTAL	GENDER		AGE						SOCIAL GRADE				TENURE					LONDON REGION	
		MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	OWNED OUTRIGHT BY HOUSE -HOLD (m)	BEING BOUGHT ON A MORTGAGE (n)	RENTED FROM LOCAL AUTHO -RITY (o)	RENTED FROM A PRIVATE LANDLORD (p)	OTHER (q)	INNER LONDON (r)	OUTER LONDON (s)
Unweighted Base	504	251	253	88	122	90	84	56	64	98	129	97	180	78	98	145	174	4	186	318
Weighted Base	504	248	256	106*	122*	97*	78*	46*	55*	143*	147	95*	119	88*	107*	96	202	5**	186	318
Strongly agree	79 16%	31 13%	48 19%	15 14%	18 15%	10 10%	17 22%	10 21%	10 18%	26 18%	27 18%	14 15%	13 11%	16 18%	26 24%p	18 19%p	19 9%	- -	46 25% <sub>s</sub>	34 11%
Tend to agree	177 35%	103 41% <sub>b</sub>	75 29%	30 28%	42 35%	47 48% <sub>cf</sub>	24 31%	14 31%	19 35%	63 45% <sub>jk</sub>	44 30%	26 28%	43 36%	35 39%	40 37%	26 27%	70 35%	4 87%	66 35%	111 35%
Neither agree nor disagree	140 28%	63 25%	77 30%	33 31%	36 30%	25 26%	19 24%	13 28%	15 27%	31 22%	48 33%	29 31%	32 27%	26 29%	22 21%	22 23%	68 34% <sub>n</sub>	1 13%	32 17%	108 34% <sub>r</sub>
Tend to disagree	76 15%	36 15%	40 16%	22 20% <sub>e</sub>	18 15%	7 7%	14 18%	7 15%	8 15%	14 10%	22 15%	21 22% <sub>i</sub>	18 15%	11 13%	14 14%	16 17%	34 17%	- -	25 13%	51 16%
Strongly disagree	28 6%	14 6%	14 6%	7 7%	6 5%	8 8%	3 4%	1 3%	3 5%	8 5%	5 3%	5 5%	11 9%	1 1%	4 4%	13 14% <sub>mnp</sub>	10 5%	- -	17 9% <sub>s</sub>	12 4%
Agree [NET]	257 51%	134 54%	123 48%	45 42%	61 50%	57 58%	42 53%	24 52%	29 53%	90 63% <sub>jk</sub>	71 48%	40 42%	56 47%	51 57%	66 62% <sub>op</sub>	44 46%	88 44%	4 87%	112 60% <sub>s</sub>	145 46%
Disagree [NET]	104 21%	50 20%	54 21%	29 27%	24 20%	15 15%	18 22%	8 18%	11 20%	22 16%	27 19%	25 27%	29 24%	12 14%	18 17%	30 31% <sub>mn</sub>	44 22%	- -	41 22%	62 20%
Don't know	3 1%	2 1%	2 1%	- -	1 1%	1 1%	* *	1 2%	* *	- -	1 *	1 1%	2 2%	- -	1 1%	1 1%	2 1%	- -	1 1%	2 1%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

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Table 31

TW08\_2 - To what extent do you agree or disagree with the following: New tall buildings in London are mainly for wealthy foreigners

BASE: ALL ADULTS AGED 15+ IN LONDON

	TOTAL	INCOME					WORKING STATUS		CHILDREN IN HOUSEHOLD		MARITAL STATUS			ETHNICITY	
		UP TO £6499 (a)	£6500 - £11499 (b)	£11500 - £17499 (c)	£17500 - £24999 (d)	£25000 PLUS (e)	WORKING (f)	NOT WORKING (g)	YES (h)	NO (i)	MAR/ LIVING AS (j)	SINGLE (k)	WID/ DIV/ SEP (l)	WHITE (m)	NON- WHITE (n)
Unweighted Base	504	6	28	46	21	138	280	224	191	313	266	186	51	282	218
Weighted Base	504	6**	17**	38*	23**	173	317	187	173	331	267	193	43*	288	211
Strongly agree	79 16%	2 27%	2 11%	9 25%	6 26%	35 20%	46 15%	33 18%	30 17%	49 15%	47 17%	26 14%	7 15%	57 20% <sup>n</sup>	21 10%
Tend to agree	177 35%	3 53%	5 27%	11 31%	5 22%	75 43%	122 38%	55 30%	53 31%	124 37%	96 36%	65 34%	16 37%	100 35%	73 35%
Neither agree nor disagree	140 28%	1 15%	4 21%	11 30%	5 24%	34 20%	92 29%	48 26%	46 26%	94 29%	68 25%	58 30%	14 31%	71 25%	69 33%
Tend to disagree	76 15%	* 4%	3 16%	5 13%	6 26%	21 12%	38 12%	38 20% <sup>f</sup>	33 19%	43 13%	39 15%	31 16%	5 13%	42 15%	33 16%
Strongly disagree	28 6%	- -	4 22%	1 2%	1 3%	8 5%	18 6%	11 6%	10 6%	18 6%	16 6%	12 6%	1 2%	15 5%	13 6%
Agree [NET]	257 51%	5 81%	7 38%	21 56%	11 48%	111 64%	168 53%	89 47%	83 48%	173 52%	142 53%	91 47%	23 53%	157 55%	94 45%
Disagree [NET]	104 21%	* 4%	6 37%	6 15%	6 29%	29 17%	55 17%	49 26% <sup>f</sup>	43 25%	61 18%	55 20%	43 22%	6 14%	57 20%	47 22%
Don't know	3 1%	- -	1 4%	- -	- -	- -	2 *	2 1%	1 1%	2 1%	2 1%	- -	1 2%	2 1%	1 1%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e - f/g - h/i - j/k/l - m/n  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

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Table 32

TW09 - Factors you think should be given the highest priority when deciding on the planning permission for new tall buildings

BASE: ALL ADULTS AGED 15+ IN LONDON

	TOTAL	GENDER		AGE						SOCIAL GRADE				TENURE					LONDON REGION	
		MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	OWNED OUTRIGHT BY HOUSE -HOLD (m)	BEING BOUGHT ON A MORTGAGE (n)	RENTED FROM LOCAL AUTHO -RITY (o)	RENTED FROM A PRIVATE LANDLORD (p)	OTHER (q)	INNER LONDON (r)	OUTER LONDON (s)
Unweighted Base	504	251	253	88	122	90	84	56	64	98	129	97	180	78	98	145	174	4	186	318
Weighted Base	504	248	256	106*	122*	97*	78*	46*	55*	143*	147	95*	119	88*	107*	96	202	5**	186	318
Whether it provides affordable new homes	243 48%	118 48%	124 49%	57 54%	59 48%	45 46%	40 51%	17 38%	25 46%	72 51%	78 53%	41 43%	52 43%	38 43%	63 59%p	47 49%	88 43%	3 69%	110 59% <sub>s</sub>	133 42%
Whether it provides new job opportunities	157 31%	78 31%	79 31%	43 41% <sub>g</sub>	45 37% <sub>g</sub>	25 25%	23 29%	9 19%	13 23%	37 26%	43 29%	35 37%	43 36%	18 21%	43 40% <sub>m</sub>	31 32%	60 30%	2 52%	56 30%	101 32%
Whether it looks right in relation to its surroundings	141 28%	79 32%	63 24%	22 20%	35 29%	29 30%	21 26%	19 41% <sub>c</sub>	16 30%	58 40% <sub>kl</sub>	42 29%	19 20%	23 19%	35 39% <sub>op</sub>	42 40% <sub>op</sub>	15 16%	49 25%	- -	54 29%	88 28%
What the people living nearby think	139 28%	67 27%	72 28%	22 21%	37 30%	27 28%	19 24%	18 40% <sub>c</sub>	16 29%	43 30%	47 32%	22 23%	28 23%	31 35%	29 27%	27 28%	50 25%	1 17%	54 29%	85 27%
Whether it has a good design	138 27%	68 27%	71 28%	34 32%	31 25%	23 24%	22 28%	14 31%	13 24%	40 28%	40 27%	24 25%	34 29%	17 19%	24 23%	25 26%	70 34% <sub>m</sub>	1 13%	48 26%	90 28%
Whether it has green credentials	101 20%	53 21%	48 19%	9 8%	28 23% <sub>c</sub>	27 28% <sub>ch</sub>	22 29% <sub>ch</sub>	9 20%	6 11%	39 27%	27 18%	16 17%	19 16%	9 10%	27 25% <sub>m</sub>	15 16%	46 23% <sub>m</sub>	1 31%	40 22%	61 19%
How tall it is	94 19%	31 13%	62 24% <sub>a</sub>	17 16%	18 15%	15 16%	21 27%	7 16%	15 28%	24 17%	21 14%	24 25%	25 21%	17 19%	19 17%	19 20%	37 18%	1 31%	20 11%	74 23% <sub>r</sub>
Whether it contributes to London's image in the world	67 13%	39 16%	28 11%	21 19%	17 14%	15 15%	8 10%	3 7%	4 7%	14 10%	25 17%	7 7%	21 17% <sub>k</sub>	15 17%	11 10%	15 15%	24 12%	2 52%	18 10%	48 15%
Whether it adds public spaces at ground level	58 11%	26 10%	32 12%	10 9%	11 9%	14 14%	10 13%	6 14%	7 13%	10 7%	24 16%	13 14%	10 9%	11 13%	10 10%	11 11%	26 13%	- -	28 15%	30 9%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



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Table 32

TW09 - Factors you think should be given the highest priority when deciding on the planning permission for new tall buildings

BASE: ALL ADULTS AGED 15+ IN LONDON

	TOTAL	GENDER		AGE						SOCIAL GRADE				TENURE					LONDON REGION	
		MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	OWNED OUTRIGHT BY HOUSE -HOLD (m)	BEING BOUGHT ON A MORTGAGE (n)	RENTED FROM LOCAL AUTHO- -RITY (o)	RENTED FROM A PRIVATE LANDLORD (p)	OTHER (q)	INNER LONDON (r)	OUTER LONDON (s)
<b>Weighted Base</b>	<b>504</b>	248	256	106*	122*	97*	78*	46*	55*	143*	147	95*	119	88*	107*	96	202	5**	186	318
Its visibility across London	<b>57</b> <b>11%</b>	27 11%	30 12%	10 9%	16 13%	9 9%	8 10%	8 17%	8 14%	16 11%	14 10%	8 8%	19 16%	14 16%n	6 5%	14 15%n	23 11%	1 18%	13 7%	44 14%r
The track record of the developer, architect and construction firms	<b>37</b> <b>7%</b>	22 9%	15 6%	10 9%	6 5%	13 14%h	3 4%	4 9%h	-	11 8%	7 5%	9 10%	9 8%	5 5%	8 7%	4 4%	20 10%	- -	17 9%	20 6%
What expert consultants think	<b>32</b> <b>6%</b>	18 7%	15 6%	6 5%	9 7%	6 7%	6 8%	1 2%	4 8%	8 5%	4 3%	10 11%j	10 8%	7 8%	4 4%	7 7%	14 7%	1 18%	7 4%	25 8%
Whether it provides public access to the upper floors for viewing purposes	<b>28</b> <b>6%</b>	12 5%	15 6%	8 7%	3 2%	7 7%	5 7%	2 4%	3 6%	5 3%	6 4%	6 7%	10 8%	5 5%	3 3%	4 4%	17 8%	- -	5 3%	23 7%
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Most mentions	<b>339</b> <b>67%</b>	173 70%	166 65%	65 62%	87 71%h	71 73%h	57 72%	29 64%	29 54%	101 71%	98 67%	57 60%	82 69%	54 61%	77 73%	62 65%	139 69%	5 100%	126 68%	213 67%
None	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	<b>9</b> <b>2%</b>	6 2%	3 1%	1 1%	3 3%	1 1%	* 1%	* 1%	2 3%	1 *	3 2%	* 1%	4 4%	2 2%	-	3 4%	2 1%	-	7 4%S	1 *

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

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Table 33

*TW09 - Factors you think should be given the highest priority when deciding on the planning permission for new tall buildings*

BASE: ALL ADULTS AGED 15+ IN LONDON

	TOTAL	INCOME					WORKING STATUS		CHILDREN IN HOUSEHOLD		MARITAL STATUS			ETHNICITY	
		UP TO £6499 (a)	£6500 - £11499 (b)	£11500 - £17499 (c)	£17500 - £24999 (d)	£25000 PLUS (e)	WORKING (f)	NOT WORKING (g)	YES (h)	NO (i)	MAR/ LIVING AS (j)	SINGLE (k)	WID/ DIV/ SEP (l)	WHITE (m)	NON- WHITE (n)
Unweighted Base	504	6	28	46	21	138	280	224	191	313	266	186	51	282	218
Weighted Base	504	6**	17**	38*	23**	173	317	187	173	331	267	193	43*	288	211
Whether it provides affordable new homes	243 48%	2 35%	13 74%	19 50%	8 36%	97 56%	159 50%	83 45%	84 49%	158 48%	123 46%	99 52%	20 46%	147 51%	93 44%
Whether it provides new job opportunities	157 31%	1 18%	5 29%	16 42%	6 26%	60 34%	96 30%	61 33%	58 33%	99 30%	76 28%	71 37%	10 23%	94 33%	60 29%
Whether it looks right in relation to its surroundings	141 28%	1 18%	4 24%	9 25%	4 17%	73 42%	89 28%	52 28%	42 25%	99 30%	81 30%	51 27%	10 22%	97 34% <sub>n</sub>	44 21%
What the people living nearby think	139 28%	3 58%	4 22%	8 22%	5 21%	54 31%	88 28%	51 28%	42 24%	97 29%	86 32% <sub>k</sub>	42 22%	11 27%	79 27%	59 28%
Whether it has a good design	138 27%	- -	3 15%	14 38%	5 21%	51 29%	91 29%	48 26%	44 25%	95 29%	74 28%	51 26%	13 30%	78 27%	61 29%
Whether it has green credentials	101 20%	4 66%	2 12%	7 19%	5 21%	41 24%	75 24% <sub>g</sub>	26 14%	35 20%	66 20%	59 22%	28 15%	13 30% <sub>k</sub>	54 19%	45 22%
How tall it is	94 19%	1 16%	4 22%	5 15%	8 33%	23 13%	59 19%	35 19%	30 17%	64 19%	53 20%	33 17%	8 19%	62 21%	32 15%
Whether it contributes to London's image in the world	67 13%	- -	2 13%	6 15%	2 8%	22 13%	42 13%	25 13%	24 14%	42 13%	34 13%	29 15%	4 9%	32 11%	35 16%
Whether it adds public spaces at ground level	58 11%	1 15%	2 11%	2 6%	6 25%	19 11%	34 11%	24 13%	23 14%	34 10%	35 13%	16 8%	7 16%	33 11%	25 12%
Its visibility across London	57 11%	2 27%	4 22%	4 9%	4 17%	12 7%	38 12%	20 11%	19 11%	39 12%	30 11%	24 12%	4 8%	32 11%	24 12%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e - f/g - h/i - j/k/l - m/n  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

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Table 33

TW09 - Factors you think should be given the highest priority when deciding on the planning permission for new tall buildings

BASE: ALL ADULTS AGED 15+ IN LONDON

	TOTAL	INCOME					WORKING STATUS		CHILDREN IN HOUSEHOLD		MARITAL STATUS			ETHNICITY	
		UP TO £6499 (a)	£6500 - £11499 (b)	£11500 - £17499 (c)	£17500 - £24999 (d)	£25000 PLUS (e)	WORKING (f)	NOT WORKING (g)	YES (h)	NO (i)	MAR/ LIVING AS (j)	SINGLE (k)	WID/ DIV/ SEP (l)	WHITE (m)	NON- WHITE (n)
<b>Weighted Base</b>	<b>504</b>	6**	17**	38*	23**	173	317	187	173	331	267	193	43*	288	211
The track record of the developer, architect and construction firms	<b>37</b> <b>7%</b>	-	1	6	1	14	30	7	12	25	17	19	1	23	14
		-	8%	15%	6%	8%	9%	4%	7%	7%	6%	10%	1%	8%	7%
What expert consultants think	<b>32</b> <b>6%</b>	-	-	3	2	10	18	14	18	14	23	8	1	10	22
		-	-	7%	10%	6%	6%	8%	10%i	4%	8%	4%	3%	3%	11% <sup>m</sup>
Whether it provides public access to the upper floors for viewing purposes	<b>28</b> <b>6%</b>	-	-	4	2	7	17	10	8	19	15	10	3	10	18
		-	-	10%	10%	4%	5%	6%	5%	6%	5%	5%	8%	3%	8% <sup>m</sup>
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Most mentions	<b>339</b> <b>67%</b>	3	12	29	15	141	226	112	118	221	190	120	27	197	140
		54%	67%	76%	67%	81%	71% <sup>g</sup>	60%	68%	67%	71%	62%	64%	68%	66%
None	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	<b>9</b> <b>2%</b>	-	-	1	-	-	2	6	4	5	3	4	2	1	7
		-	-	2%	-	-	1%	3%	2%	2%	1%	2%	4%	*	3% <sup>m</sup>

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e - f/g - h/i - j/k/l - m/n  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

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Table 34

TW10 - To what extent do you agree or disagree that Londoners should be consulted more over the number of new tall buildings that are built?

BASE: ALL ADULTS AGED 15+ IN LONDON

	TOTAL	GENDER		AGE						SOCIAL GRADE				TENURE					LONDON REGION	
		MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	OWNED OUTRIGHT BY HOUSE -HOLD (m)	BEING BOUGHT ON A MORTGAGE (n)	RENTED FROM LOCAL AUTHO -RITY (o)	RENTED FROM A PRIVATE LANDLORD (p)	OTHER (q)	INNER LONDON (r)	OUTER LONDON (s)
Unweighted Base	504	251	253	88	122	90	84	56	64	98	129	97	180	78	98	145	174	4	186	318
Weighted Base	504	248	256	106*	122*	97*	78*	46*	55*	143*	147	95*	119	88*	107*	96	202	5**	186	318
Strongly agree	140 28%	69 28%	72 28%	17 16%	28 23%	36 37% <sup>c</sup>	19 25%	19 41% <sup>cd</sup>	22 40% <sup>cd</sup>	51 36% <sup>l</sup>	41 28%	25 27%	23 19%	29 33%	32 30%	30 31%	48 24%	1 17%	63 34% <sup>s</sup>	77 24%
Tend to agree	227 45%	108 44%	119 47%	64 61% <sup>eg</sup> h	55 45%	36 37%	37 48%	16 35%	18 33%	56 39%	73 50%	45 47%	53 45%	40 46%	52 49%	37 39%	88 44%	2 52%	74 40%	153 48%
Neither agree nor disagree	101 20%	52 21%	49 19%	21 19%	28 23%	20 20%	16 20%	8 17%	10 18%	17 12%	25 17%	23 25% <sup>i</sup>	36 30% <sup>ij</sup>	11 13%	18 17%	22 23%	48 24%	1 31%	32 17%	69 22%
Tend to disagree	25 5%	15 6%	10 4%	3 3%	7 6%	4 4%	5 6%	2 4%	5 8%	15 10% <sup>k</sup>	5 4%	- -	5 4%	7 8%	4 4%	2 2%	11 6%	- -	9 5%	17 5%
Strongly disagree	9 2%	3 1%	6 2%	2 2%	3 3%	1 1%	2 2%	1 3%	- -	4 3%	2 2%	1 1%	2 1%	- -	- -	4 4% <sup>n</sup>	5 2%	- -	7 4% <sup>s</sup>	2 1%
Agree [NET]	367 73%	177 71%	191 75%	81 76%	83 68%	72 74%	57 72%	34 76%	40 73%	107 75%	114 77% <sup>l</sup>	70 74%	76 64%	70 79%	84 79%	67 70%	136 68%	3 69%	137 74%	230 72%
Disagree [NET]	34 7%	18 7%	16 6%	5 4%	10 8%	5 5%	6 8%	3 7%	5 8%	19 13% <sup>k</sup>	8 5%	1 1%	7 6%	7 8%	4 4%	6 6%	16 8%	- -	15 8%	19 6%
Don't know	1 *	1 *	* *	- -	1 1%	- -	- -	- -	- -	- -	1 1%	- -	* *	- -	- -	* *	1 *	- -	1 1%	- -

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

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Table 35

**TW10 - To what extent do you agree or disagree that Londoners should be consulted more over the number of new tall buildings that are built?**

BASE: ALL ADULTS AGED 15+ IN LONDON

	TOTAL	INCOME					WORKING STATUS		CHILDREN IN HOUSEHOLD		MARITAL STATUS			ETHNICITY	
		UP TO £6499 (a)	£6500 - £11499 (b)	£11500 - £17499 (c)	£17500 - £24999 (d)	£25000 PLUS (e)	WORKING (f)	NOT WORKING (g)	YES (h)	NO (i)	MAR/ LIVING AS (j)	SINGLE (k)	WID/ DIV/ SEP (l)	WHITE (m)	NON- WHITE (n)
Unweighted Base	504	6	28	46	21	138	280	224	191	313	266	186	51	282	218
Weighted Base	504	6**	17**	38*	23**	173	317	187	173	331	267	193	43*	288	211
Strongly agree	140 28%	3 51%	7 43%	10 28%	8 33%	55 32%	85 27%	55 30%	47 27%	94 28%	73 27%	48 25%	20 46% <sup>ijk</sup>	85 29%	54 25%
Tend to agree	227 45%	3 49%	8 44%	13 35%	13 57%	76 44%	144 45%	83 44%	72 42%	155 47%	121 45%	93 48% <sup>l</sup>	12 29%	120 42%	105 50%
Neither agree nor disagree	101 20%	-	1 7%	10 25%	1 3%	24 14%	63 20%	38 20%	45 26% <sup>i</sup>	57 17%	53 20%	40 21%	7 17%	56 20%	45 21%
Tend to disagree	25 5%	-	-	4 11%	1 6%	15 8%	17 5%	8 5%	6 3%	20 6%	16 6%	6 3%	3 7%	21 7% <sup>n</sup>	4 2%
Strongly disagree	9 2%	-	1 7%	* 1%	-	4 2%	8 2%	1 1%	4 2%	5 2%	5 2%	4 2%	-	6 2%	3 1%
Agree [NET]	367 73%	6 100%	15 87%	24 63%	21 91%	131 76%	229 72%	138 74%	119 69%	249 75%	194 72%	142 73%	32 75%	205 71%	158 75%
Disagree [NET]	34 7%	-	1 7%	4 12%	1 6%	19 11%	24 8%	10 5%	9 5%	25 7%	21 8%	10 5%	3 7%	27 9% <sup>n</sup>	7 3%
Don't know	1 *	-	-	-	-	-	* *	1 *	* *	1 *	- -	1 *	* 1%	- -	* *

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e - f/g - h/i - j/k/l - m/n  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

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Table 36

**TW11 - Would you be more or less likely to vote for a local politician or councillor who supported the development of a new tall building of over 20 storeys where you live, or would it make no difference?**

**BASE: ALL ADULTS AGED 15+ IN LONDON**

	TOTAL	GENDER		AGE						SOCIAL GRADE				TENURE					LONDON REGION	
		MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	OWNED OUTRIGHT BY HOUSE -HOLD (m)	BEING BOUGHT ON A MORTGAGE (n)	RENTED FROM LOCAL AUTHO -RITY (o)	RENTED FROM A PRIVATE LANDLORD (p)	OTHER (q)	INNER LONDON (r)	OUTER LONDON (s)
Unweighted Base	504	251	253	88	122	90	84	56	64	98	129	97	180	78	98	145	174	4	186	318
Weighted Base	504	248	256	106*	122*	97*	78*	46*	55*	143*	147	95*	119	88*	107*	96	202	5**	186	318
More likely	80 16%	47 19%	32 13%	18 17%	29 24%fh	14 15%	9 11%	5 12%	4 8%	14 10%	14 10%	22 23%ij	30 25%ij	2 3%	12 11%	20 20%mn	46 23%mn	- -	24 13%	56 18%
It would make no difference	284 56%	144 58%	140 55%	68 64%gh	70 58%	61 62%g	43 55%	18 40%	24 44%	80 56%	81 55%	57 60%	66 56%	43 48%	63 59%	51 53%	118 59%	4 83%	101 54%	184 58%
Less likely	135 27%	53 21%	82 32%a	20 19%	22 18%	18 19%	27 34%cd	22 49%cd	26 47%cd	46 32%kl	52 35%kl	15 16%	22 18%	43 49%nop	32 30%p	23 24%	34 17%	1 17%	56 30%	78 25%
Don't know	5 1%	4 2%	1 *	- -	* *	4 4%	- -	- -	* 1%	3 2%	- -	* 1%	1 1%	- -	- -	2 2%	3 1%	- -	5 3% <sub>s</sub>	- -

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

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Table 37

**TW11 - Would you be more or less likely to vote for a local politician or councillor who supported the development of a new tall building of over 20 storeys where you live, or would it make no difference?**

**BASE: ALL ADULTS AGED 15+ IN LONDON**

	TOTAL	INCOME					WORKING STATUS		CHILDREN IN HOUSEHOLD		MARITAL STATUS			ETHNICITY	
		UP TO £6499 (a)	£6500 - £11499 (b)	£11500 - £17499 (c)	£17500 - £24999 (d)	£25000 PLUS (e)	WORKING (f)	NOT WORKING (g)	YES (h)	NO (i)	MAR/ LIVING AS (j)	SINGLE (k)	WID/ DIV/ SEP (l)	WHITE (m)	NON- WHITE (n)
Unweighted Base	504	6	28	46	21	138	280	224	191	313	266	186	51	282	218
Weighted Base	504	6**	17**	38*	23**	173	317	187	173	331	267	193	43*	288	211
More likely	80 16%	-	5	10	3	15	49	31	37	43	37	35	9	41	39
		-	29%	28% <sup>e</sup>	11%	9%	16%	16%	21% <sup>i</sup>	13%	14%	18%	20%	14%	18%
It would make no difference	284 56%	2	7	19	18	105	194	90	102	182	161	110	13	156	125
		34%	42%	51%	78%	60%	61% <sup>g</sup>	48%	59%	55%	60% <sup>i</sup>	57% <sup>i</sup>	31%	54%	59%
Less likely	135 27%	4	5	8	2	51	69	65	33	102	69	45	20	87	45
		66%	29%	21%	10%	29%	22%	35% <sup>f</sup>	19%	31% <sup>h</sup>	26%	23%	47% <sup>j</sup> <sup>k</sup>	30%	22%
Don't know	5 1%	-	-	-	-	3	4	1	1	3	1	3	1	3	2
		-	-	-	-	2%	1%	*	1%	1%	*	2%	2%	1%	1%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e - f/g - h/i - j/k/l - m/n  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

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Table 38

**TW12 - Now thinking about the forthcoming London Mayoral election. Overall would you be more favourable or less favourable to a politician who supported building more tall buildings in London?**

**BASE: ALL ADULTS AGED 15+ IN LONDON**

	TOTAL	GENDER		AGE						SOCIAL GRADE				TENURE					LONDON REGION	
		MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	OWNED OUTRIGHT BY HOUSE -HOLD (m)	BEING BOUGHT ON A MORTGAGE (n)	RENTED FROM LOCAL AUTHO -RITY (o)	RENTED FROM A PRIVATE LANDLORD (p)	OTHER (q)	INNER LONDON (r)	OUTER LONDON (s)
Unweighted Base	504	251	253	88	122	90	84	56	64	98	129	97	180	78	98	145	174	4	186	318
Weighted Base	504	248	256	106*	122*	97*	78*	46*	55*	143*	147	95*	119	88*	107*	96	202	5**	186	318
More favourable	82 16%	41 17%	41 16%	25 23%	27 23% <sup>f</sup>	11 12%	8 10%	6 13%	5 9%	11 8%	15 10%	21 22% <sup>ij</sup>	35 29% <sup>ij</sup>	3 3%	13 12%	23 24% <sup>mn</sup>	43 21% <sup>m</sup>	- -	22 12%	60 19%
It would make no difference	261 52%	141 57%	120 47%	55 52%	66 54% <sup>g</sup>	58 60% <sup>gh</sup>	47 60% <sup>gh</sup>	15 32%	21 38%	75 53%	74 50%	55 58%	57 48%	39 44%	53 50%	48 50%	116 58%	1 31%	82 44%	179 56% <sup>r</sup>
Less favourable	157 31%	65 26%	92 36% <sup>a</sup>	27 25%	27 22%	27 28%	23 30%	24 54% <sup>cd</sup> <sup>ef</sup>	29 53% <sup>cd</sup> <sup>ef</sup>	56 39% <sup>kl</sup>	59 40% <sup>kl</sup>	17 18%	25 21%	46 52% <sup>op</sup>	40 38% <sup>p</sup>	23 24%	42 21%	3 69%	79 42% <sup>s</sup>	78 25%
Don't know	4 1%	1 *	3 1%	- -	1 1%	1 1%	* 1%	1 2%	* 1%	- -	- -	1 1%	2 2%	- -	1 1%	2 2%	1 1%	- -	2 1%	1 *

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



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Table 39

*TW12 - Now thinking about the forthcoming London Mayoral election. Overall would you be more favourable or less favourable to a politician who supported building more tall buildings in London?*

BASE: ALL ADULTS AGED 15+ IN LONDON

	TOTAL	INCOME					WORKING STATUS		CHILDREN IN HOUSEHOLD		MARITAL STATUS			ETHNICITY	
		UP TO £6499 (a)	£6500 - £11499 (b)	£11500 - £17499 (c)	£17500 - £24999 (d)	£25000 PLUS (e)	WORKING (f)	NOT WORKING (g)	YES (h)	NO (i)	MAR/ LIVING AS (j)	SINGLE (k)	WID/ DIV/ SEP (l)	WHITE (m)	NON- WHITE (n)
Unweighted Base	504	6	28	46	21	138	280	224	191	313	266	186	51	282	218
Weighted Base	504	6**	17**	38*	23**	173	317	187	173	331	267	193	43*	288	211
More favourable	82 16%	1 16%	6 37%	9 23%e	4 16%	14 8%	50 16%	32 17%	31 18%	50 15%	37 14%	39 20%	5 12%	48 17%	33 16%
It would make no difference	261 52%	1 18%	5 31%	18 47%	14 62%	97 56%	186 59%g	75 40%	102 59%i	159 48%	146 55%	97 50%	18 42%	138 48%	120 57%
Less favourable	157 31%	4 66%	6 32%	11 29%	4 19%	63 36%	80 25%	77 41%f	37 22%	120 36%h	82 31%	56 29%	19 44%	101 35%	54 26%
Don't know	4 1%	-	-	* 1%	1 3%	-	1 *	2 1%	2 1%	2 1%	2 1%	* *	1 2%	1 *	3 1%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e - f/g - h/i - j/k/l - m/n  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

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Table 40

**TW13A - Prompted with image: Overall, to what extent would you support or oppose the building of a new tall building similar to one of these in your local area, that is around 15-20 minutes walk from where you live?**

BASE: ALL ADULTS AGED 15+ IN LONDON (VERSION 1)

	TOTAL	GENDER		AGE						SOCIAL GRADE				TENURE					LONDON REGION	
		MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	OWNED OUTRIGHT BY HOUSE -HOLD (m)	BEING BOUGHT ON A MORTGAGE (n)	RENTED FROM LOCAL AUTHO -RITY (o)	RENTED FROM A PRIVATE LANDLORD (p)	OTHER (q)	INNER LONDON (r)	OUTER LONDON (s)
Unweighted Base	241	134	107	42	59	40	35	27	38	50	64	43	84	43	52	55	90	1	86	155
Weighted Base	248	130	118*	55**	61*	45*	31**	25**	31**	72*	77*	42*	57*	46*	56*	36*	107*	2**	92*	156
Strongly support	25 10%	12 9%	14 11%	7 12%	8 13%	5 11%	2 5%	1 4%	3 10%	5 7%	3 4%	6 13%	12 20%j	* *	7 12%	10 28%mp	8 7%	- -	8 9%	17 11%
Tend to support	78 31%	50 39%b	28 23%	17 31%	25 41%	16 36%	7 22%	5 22%	8 25%	24 33%	22 29%	12 29%	20 35%	15 32%	10 18%	7 19%	46 43%no	- -	17 18%	61 39%r
Neither support nor oppose	61 25%	29 22%	32 27%	17 32%	17 27%	12 27%	8 24%	3 11%	4 14%	10 14%	26 34%i	10 24%	14 25%	7 16%	13 24%	7 19%	31 29%	2 100%	29 31%	32 21%
Tend to oppose	52 21%	29 23%	23 19%	7 13%	8 13%	8 18%	14 44%	7 30%	8 25%	19 26%	14 18%	10 24%	9 17%	12 27%	14 24%	9 24%	17 16%	- -	22 23%	31 20%
Strongly oppose	32 13%	9 7%	22 19%a	7 12%	4 6%	3 8%	2 5%	8 34%	8 25%	14 20%l	12 15%l	4 10%	2 3%	11 25%p	12 21%p	4 10%	4 4%	- -	17 18%	15 9%
Would support [NET]	103 42%	62 48%	41 35%	24 43%	33 54%	21 47%	9 27%	6 25%	11 35%	29 40%	25 33%	18 42%	32 55%j	15 32%	17 31%	17 47%	54 51%	- -	25 27%	79 50%r
Would oppose [NET]	84 34%	39 30%	45 38%	14 26%	12 19%	12 26%	15 49%	16 64%	16 50%	33 46%l	25 33%	14 34%	11 20%	24 52%p	26 46%p	12 34%	22 21%	- -	38 42%	45 29%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

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Table 41

**TW13A - Prompted with image: Overall, to what extent would you support or oppose the building of a new tall building similar to one of these in your local area, that is around 15-20 minutes walk from where you live?**

BASE: ALL ADULTS AGED 15+ IN LONDON (VERSION 1)

	TOTAL	INCOME					WORKING STATUS		CHILDREN IN HOUSEHOLD		MARITAL STATUS			ETHNICITY	
		UP TO £6499 (a)	£6500 - £11499 (b)	£11500 - £17499 (c)	£17500 - £24999 (d)	£25000 PLUS (e)	WORKING (f)	NOT WORKING (g)	YES (h)	NO (i)	MAR/ LIVING AS (j)	SINGLE (k)	WID/ DIV/ SEP (l)	WHITE (m)	NON- WHITE (n)
Unweighted Base	241	4	17	24	9	67	133	108	76	165	131	89	21	144	95
Weighted Base	248	3**	12**	19**	10**	89*	156	92*	70*	178	133	98*	17**	156	91*
Strongly support	25 10%	-	2	1	2	7	13	12	12	13	13	11	2	16	9
		-	19%	6%	20%	8%	9%	13%	17% <sub>l</sub>	7%	10%	11%	12%	10%	10%
Tend to support	78 31%	1	3	8	3	28	55	23	18	60	43	33	2	52	26
		30%	25%	40%	32%	31%	35%	25%	25%	34%	33%	33%	12%	33%	29%
Neither support nor oppose	61 25%	-	1	3	-	25	40	21	16	44	26	31	3	30	30
		-	11%	16%	-	28%	26%	23%	23%	25%	20%	32%	19%	19%	34% <sub>m</sub>
Tend to oppose	52 21%	2	3	5	2	16	28	24	15	37	33	15	5	33	18
		70%	25%	24%	24%	18%	18%	26%	22%	21%	25%	15%	28%	21%	20%
Strongly oppose	32 13%	-	2	3	2	13	20	12	9	23	17	9	5	25	7
		-	19%	14%	24%	15%	13%	13%	13%	13%	13%	9%	30%	16%	8%
Would support [NET]	103 42%	1	5	9	5	34	68	35	30	74	56	43	4	68	35
		30%	45%	45%	52%	39%	44%	38%	42%	41%	42%	44%	23%	43%	39%
Would oppose [NET]	84 34%	2	5	7	5	29	48	36	24	60	50	24	10	58	25
		70%	44%	38%	48%	33%	31%	39%	34%	34%	38%	24%	57%	37%	27%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e - f/g - h/i - j/k/l - m/n  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

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**Table 42**

**TW14A - Prompted with image: On balance do you think building a new tall building similar to one of these in your local area would be good, bad or make no difference to: SUMMARY**

**BASE: ALL ADULTS AGED 15+ IN LONDON (VERSION 1)**

	Total	Good	Make no difference	Bad	Don't know
Local people	248	84 34%	93 37%	71 29%	- -
Local businesses	248	160 65%	59 24%	28 11%	1 *
The area as a place to live	248	83 34%	85 34%	79 32%	- -
Meeting local housing needs	248	125 50%	84 34%	38 15%	1 1%

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Table 43

**TW14A\_1 - Prompted with image: On balance do you think building a new tall building similar to one of these in your local area would be good, bad or make no difference to: Local people**  
**BASE: ALL ADULTS AGED 15+ IN LONDON (VERSION 1)**

	TOTAL	GENDER		AGE						SOCIAL GRADE				TENURE					LONDON REGION	
		MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	OWNED OUTRIGHT BY HOUSE -HOLD (m)	BEING BOUGHT ON A MORTGAGE (n)	RENTED FROM LOCAL AUTHO -RITY (o)	RENTED FROM A PRIVATE LANDLORD (p)	OTHER (q)	INNER LONDON (r)	OUTER LONDON (s)
Unweighted Base	241	134	107	42	59	40	35	27	38	50	64	43	84	43	52	55	90	1	86	155
Weighted Base	248	130	118*	55**	61*	45*	31**	25**	31**	72*	77*	42*	57*	46*	56*	36*	107*	2**	92*	156
Good	84 34%	46 35%	38 33%	18 34%	30 50%	15 32%	8 25%	7 27%	6 20%	20 28%	24 32%	20 47%	20 35%	9 20%	18 32%	14 37%	43 41%	- -	29 32%	55 35%
Make no difference	93 37%	55 43%	37 32%	22 40%	22 36%	20 45%	9 30%	8 34%	11 35%	25 35%	27 35%	16 37%	25 44%	13 28%	20 35%	14 39%	46 43%	- -	36 39%	57 36%
Bad	71 29%	29 22%	42 36%	15 27%	9 14%	10 23%	14 45%	10 39%	14 46%	27 37%	26 34%	7 16%	12 21%	24 52%op	19 34%p	9 24%	17 16%	2 100%	27 29%	44 28%
Don't know	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

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Table 44

**TW14A\_1 - Prompted with image: On balance do you think building a new tall building similar to one of these in your local area would be good, bad or make no difference to: Local people**

BASE: ALL ADULTS AGED 15+ IN LONDON (VERSION 1)

	TOTAL	INCOME					WORKING STATUS		CHILDREN IN HOUSEHOLD		MARITAL STATUS			ETHNICITY	
		UP TO £6499 (a)	£6500 - £11499 (b)	£11500 - £17499 (c)	£17500 - £24999 (d)	£25000 PLUS (e)	WORKING (f)	NOT WORKING (g)	YES (h)	NO (i)	MAR/ LIVING AS (j)	SINGLE (k)	WID/ DIV/ SEP (l)	WHITE (m)	NON- WHITE (n)
Unweighted Base	241	4	17	24	9	67	133	108	76	165	131	89	21	144	95
Weighted Base	248	3**	12**	19**	10**	89*	156	92*	70*	178	133	98*	17**	156	91*
Good	84 34%	1 30%	4 35%	6 30%	3 26%	33 37%	59 38%	25 28%	27 38%	58 32%	49 37%	33 34%	2 15%	55 35%	29 32%
Make no difference	93 37%	2 63%	4 33%	7 39%	3 32%	27 30%	57 36%	36 39%	26 37%	66 37%	43 32%	42 43%	8 46%	59 38%	34 37%
Bad	71 29%	* 7%	4 33%	6 31%	4 42%	29 33%	40 26%	31 33%	17 25%	54 30%	42 31%	23 24%	6 39%	43 27%	28 31%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e - f/g - h/i - j/k/l - m/n  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

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Table 45

**TW14A\_2 - Prompted with image: On balance do you think building a new tall building similar to one of these in your local area would be good, bad or make no difference to: Local businesses**

**BASE: ALL ADULTS AGED 15+ IN LONDON (VERSION 1)**

	TOTAL	GENDER		AGE						SOCIAL GRADE				TENURE					LONDON REGION	
		MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	OWNED OUTRIGHT BY HOUSE -HOLD (m)	BEING BOUGHT ON A MORTGAGE (n)	RENTED FROM LOCAL AUTHO -RITY (o)	RENTED FROM A PRIVATE LANDLORD (p)	OTHER (q)	INNER LONDON (r)	OUTER LONDON (s)
Unweighted Base	241	134	107	42	59	40	35	27	38	50	64	43	84	43	52	55	90	1	86	155
Weighted Base	248	130	118*	55**	61*	45*	31**	25**	31**	72*	77*	42*	57*	46*	56*	36*	107*	2**	92*	156
Good	160	88	72	40	43	32	15	6	23	49	48	30	32	27	33	24	76	-	59	101
	65%	68%	61%	74%	70%	71%	49%	25%	75%	69%	63%	71%	57%	58%	59%	67%	71%	-	65%	64%
Make no difference	59	28	32	10	8	11	11	14	6	13	24	7	16	15	16	9	20	-	19	40
	24%	21%	27%	18%	14%	24%	34%	56%	20%	19%	31%	16%	27%	33%	28%	24%	18%	-	21%	26%
Bad	28	14	13	5	10	1	5	5	2	8	5	5	9	4	6	3	12	2	13	15
	11%	11%	11%	9%	16%	3%	17%	20%	5%	11%	7%	13%	16%	9%	11%	9%	11%	100%	14%	9%
Don't know	1	-	1	-	-	1	-	-	-	1	-	-	-	-	1	-	-	-	-	1
	*	-	1%	-	-	2%	-	-	-	2%	-	-	-	-	2%	-	-	-	-	1%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

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Table 46

**TW14A\_2 - Prompted with image: On balance do you think building a new tall building similar to one of these in your local area would be good, bad or make no difference to: Local businesses**  
**BASE: ALL ADULTS AGED 15+ IN LONDON (VERSION 1)**

	TOTAL	INCOME					WORKING STATUS		CHILDREN IN HOUSEHOLD		MARITAL STATUS			ETHNICITY	
		UP TO £6499 (a)	£6500 - £11499 (b)	£11500 - £17499 (c)	£17500 - £24999 (d)	£25000 PLUS (e)	WORKING (f)	NOT WORKING (g)	YES (h)	NO (i)	MAR/ LIVING AS (j)	SINGLE (k)	WID/ DIV/ SEP (l)	WHITE (m)	NON- WHITE (n)
Unweighted Base	241	4	17	24	9	67	133	108	76	165	131	89	21	144	95
Weighted Base	248	3**	12**	19**	10**	89*	156	92*	70*	178	133	98*	17**	156	91*
Good	160 65%	1 30%	6 47%	14 71%	9 88%	59 67%	93 60%	67 72%	45 65%	115 64%	85 64%	65 66%	10 58%	102 65%	58 64%
Make no difference	59 24%	2 63%	4 29%	5 27%	1 6%	18 21%	40 26%	19 21%	18 25%	42 23%	31 23%	22 23%	6 38%	37 23%	22 25%
Bad	28 11%	* 7%	3 24%	* 2%	1 6%	11 13%	21 14%	6 7%	6 9%	22 12%	16 12%	11 11%	1 4%	17 11%	11 12%
Don't know	1 *	- -	- -	- -	- -	- -	1 1%	- -	1 2%	- -	1 1%	- -	- -	1 1%	- -

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e - f/g - h/i - j/k/l - m/n  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



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Table 47

**TW14A\_3 - Prompted with image: On balance do you think building a new tall building similar to one of these in your local area would be good, bad or make no difference to: The area as a place to live**  
**BASE: ALL ADULTS AGED 15+ IN LONDON (VERSION 1)**

	TOTAL	GENDER		AGE						SOCIAL GRADE				TENURE					LONDON REGION	
		MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	OWNED OUTRIGHT BY HOUSE -HOLD (m)	BEING BOUGHT ON A MORTGAGE (n)	RENTED FROM LOCAL AUTHO -RITY (o)	RENTED FROM A PRIVATE LANDLORD (p)	OTHER (q)	INNER LONDON (r)	OUTER LONDON (s)
Unweighted Base	241	134	107	42	59	40	35	27	38	50	64	43	84	43	52	55	90	1	86	155
Weighted Base	248	130	118*	55**	61*	45*	31**	25**	31**	72*	77*	42*	57*	46*	56*	36*	107*	2**	92*	156
Good	83	49	34	24	22	16	10	2	10	18	24	20	22	11	21	15	36	-	18	66
	34%	38%	29%	43%	36%	34%	32%	10%	31%	25%	31%	47%	38%	24%	38%	43%	33%	-	19%	42%r
Make no difference	85	47	39	13	30	16	10	11	6	25	27	11	23	12	16	10	47	-	39	47
	34%	36%	33%	23%	49%	34%	31%	46%	18%	35%	35%	26%	39%	26%	28%	28%	44%	-	42%	30%
Bad	79	34	45	18	9	14	12	11	16	29	26	12	13	23	20	11	24	2	35	44
	32%	26%	38%	33%	14%	32%	37%	43%	51%	40%	34%	27%	23%	50%p	35%	29%	22%	100%	39%	28%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

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Table 48

**TW14A\_3 - Prompted with image: On balance do you think building a new tall building similar to one of these in your local area would be good, bad or make no difference to: The area as a place to live**  
**BASE: ALL ADULTS AGED 15+ IN LONDON (VERSION 1)**

	TOTAL	INCOME					WORKING STATUS		CHILDREN IN HOUSEHOLD		MARITAL STATUS			ETHNICITY	
		UP TO £6499 (a)	£6500 - £11499 (b)	£11500 - £17499 (c)	£17500 - £24999 (d)	£25000 PLUS (e)	WORKING (f)	NOT WORKING (g)	YES (h)	NO (i)	MAR/ LIVING AS (j)	SINGLE (k)	WID/ DIV/ SEP (l)	WHITE (m)	NON- WHITE (n)
Unweighted Base	241	4	17	24	9	67	133	108	76	165	131	89	21	144	95
Weighted Base	248	3**	12**	19**	10**	89*	156	92*	70*	178	133	98*	17**	156	91*
Good	83 34%	1 30%	5 39%	7 35%	6 65%	28 31%	52 33%	32 34%	27 39%	56 32%	42 32%	37 37%	4 27%	55 35%	29 32%
Make no difference	85 34%	2 63%	1 11%	6 31%	- -	28 32%	57 36%	29 31%	23 33%	62 35%	50 38%	31 31%	4 24%	50 32%	35 39%
Bad	79 32%	* 7%	6 50%	6 33%	4 35%	32 37%	48 31%	32 34%	20 29%	59 33%	40 30%	31 31%	8 49%	51 33%	27 30%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e - f/g - h/i - j/k/l - m/n  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

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Table 49

**TW14A\_4 - Prompted with image: On balance do you think building a new tall building similar to one of these in your local area would be good, bad or make no difference to: Meeting local housing needs**  
**BASE: ALL ADULTS AGED 15+ IN LONDON (VERSION 1)**

	TOTAL	GENDER		AGE						SOCIAL GRADE				TENURE					LONDON REGION	
		MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	OWNED OUTRIGHT BY HOUSE -HOLD (m)	BEING BOUGHT ON A MORTGAGE (n)	RENTED FROM LOCAL AUTHO -RITY (o)	RENTED FROM A PRIVATE LANDLORD (p)	OTHER (q)	INNER LONDON (r)	OUTER LONDON (s)
Unweighted Base	241	134	107	42	59	40	35	27	38	50	64	43	84	43	52	55	90	1	86	155
Weighted Base	248	130	118*	55**	61*	45*	31**	25**	31**	72*	77*	42*	57*	46*	56*	36*	107*	2**	92*	156
Good	125	65	60	28	38	27	16	5	11	35	41	22	28	15	31	18	61	-	41	84
	50%	50%	51%	51%	62%	60%	50%	22%	35%	48%	53%	52%	48%	33%	55%	50%	57% <sub>m</sub>	-	45%	54%
Make no difference	84	46	38	16	17	15	10	14	11	26	21	14	22	17	15	14	34	2	38	45
	34%	35%	32%	29%	29%	33%	31%	59%	37%	37%	27%	34%	39%	37%	27%	40%	32%	100%	42%	29%
Bad	38	18	21	11	6	3	6	4	9	11	15	6	6	14	9	4	11	-	12	26
	15%	13%	17%	19%	9%	7%	19%	16%	29%	15%	19%	15%	11%	30% <sub>op</sub>	17%	10%	10%	-	13%	17%
Don't know	1	1	-	1	-	-	-	1	-	-	1	-	1	-	1	-	1	-	-	1
	1%	1%	-	1%	-	-	-	3%	-	-	1%	-	1%	-	1%	-	1%	-	-	1%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

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Table 50

**TW14A\_4 - Prompted with image: On balance do you think building a new tall building similar to one of these in your local area would be good, bad or make no difference to: Meeting local housing needs**  
**BASE: ALL ADULTS AGED 15+ IN LONDON (VERSION 1)**

	TOTAL	INCOME					WORKING STATUS		CHILDREN IN HOUSEHOLD		MARITAL STATUS			ETHNICITY	
		UP TO £6499 (a)	£6500 - £11499 (b)	£11500 - £17499 (c)	£17500 - £24999 (d)	£25000 PLUS (e)	WORKING (f)	NOT WORKING (g)	YES (h)	NO (i)	MAR/ LIVING AS (j)	SINGLE (k)	WID/ DIV/ SEP (l)	WHITE (m)	NON- WHITE (n)
Unweighted Base	241	4	17	24	9	67	133	108	76	165	131	89	21	144	95
Weighted Base	248	3**	12**	19**	10**	89*	156	92*	70*	178	133	98*	17**	156	91*
Good	125	1	5	10	5	48	85	40	40	85	68	50	7	83	41
	50%	30%	39%	55%	52%	54%	54%	44%	57%	48%	51%	51%	40%	53%	46%
Make no difference	84	1	5	6	1	33	47	36	23	61	45	32	6	53	31
	34%	39%	43%	30%	6%	37%	30%	40%	32%	34%	34%	33%	37%	34%	34%
Bad	38	1	2	3	4	8	23	15	8	30	19	15	4	21	17
	15%	31%	18%	15%	42%	9%	15%	17%	11%	17%	14%	16%	23%	13%	19%
Don't know	1	-	-	-	-	-	1	-	-	1	1	1	-	-	1
	1%	-	-	-	-	-	1%	-	-	1%	1%	1%	-	-	2%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e - f/g - h/i - j/k/l - m/n  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

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Table 51

**TW13B - Unprompted (no image shown): Overall, to what extent would you support or oppose the building of a new tall building in your local area, that is around 15-20 minutes walk from where you live?**

BASE: ALL ADULTS AGED 15+ IN LONDON (VERSION 2)

	TOTAL	GENDER		AGE						SOCIAL GRADE				TENURE					LONDON REGION	
														OWNED OUTRIGHT BY HOUSE -HOLD	BEING BOUGHT ON A MORTGAGE	RENTED FROM LOCAL AUTHO -RITY	RENTED FROM A PRIVATE LANDLORD			
		MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	(m)	(n)	(o)	(p)	(q)	INNER LONDON (r)	OUTER LONDON (s)
Unweighted Base	263	117	146	46	63	50	49	29	26	48	65	54	96	35	46	90	84	3	100	163
Weighted Base	256	118*	138	51*	61*	52*	47*	21**	24**	71*	70*	53*	62*	42**	50*	60*	95*	2**	94*	162
Strongly support	10 4%	6 5%	4 3%	4 7%	1 2%	1 1%	3 6%	1 4%	-	1 1%	1 1%	3 5%	5 8%	-	1 2%	6 10%	3 3%	-	2 2%	8 5%
Tend to support	73 29%	42 36%b	31 22%	17 34%	19 31%	16 32%	17 35%	3 16%	1 4%	16 23%	17 24%	20 38%	20 32%	4 9%	19 38%o	8 13%	42 45%o	-	27 28%	47 29%
Neither support nor oppose	103 40%	45 38%	58 42%	24 47%	27 45%	22 42%	14 29%	8 37%	9 36%	27 38%	33 46%	21 41%	23 36%	13 32%	13 25%	32 53%n	38 40%	1 64%	40 43%	63 39%
Tend to oppose	32 13%	13 11%	19 14%	6 12%	7 12%	5 9%	9 18%	2 10%	3 13%	13 19%	6 8%	5 10%	8 13%	8 19%	12 25%op	4 6%	8 9%	-	9 9%	23 14%
Strongly oppose	37 14%	12 10%	25 18%	- -	6 10%c	9 17%c	5 11%c	7 33%	11 44%	14 19%	14 20%k	3 5%	6 10%	17 41%	5 9%	10 17%p	4 4%	1 36%	16 17%	21 13%
Would support [NET]	83 32%	48 41%b	35 25%	21 41%	20 33%	17 33%	20 42%	4 20%	1 4%	17 24%	18 26%	23 43%	25 40%	4 9%	20 40%	14 23%	45 47%o	-	29 31%	54 33%
Would oppose [NET]	69 27%	25 21%	44 32%	6 12%	13 22%	13 25%	14 29%	9 43%	14 57%	27 38%k	20 28%	8 15%	15 23%	25 59%	17 34%p	14 23%	12 12%	1 36%	25 26%	44 27%
Don't know	* *	- -	* *	- -	- -	- -	- -	- -	* 2%	- -	- -	* 1%	- -	- -	- -	* 1%	- -	- -	* 1%	- -

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

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Table 52

**TW13B - Unprompted (no image shown): Overall, to what extent would you support or oppose the building of a new tall building in your local area, that is around 15-20 minutes walk from where you live?**

BASE: ALL ADULTS AGED 15+ IN LONDON (VERSION 2)

	TOTAL	INCOME					WORKING STATUS		CHILDREN IN HOUSEHOLD		MARITAL STATUS			ETHNICITY	
		UP TO £6499 (a)	£6500 - £11499 (b)	£11500 - £17499 (c)	£17500 - £24999 (d)	£25000 PLUS (e)	WORKING (f)	NOT WORKING (g)	YES (h)	NO (i)	MAR/ LIVING AS (j)	SINGLE (k)	WID/ DIV/ SEP (l)	WHITE (m)	NON- WHITE (n)
Unweighted Base	263	2	11	22	12	71	147	116	115	148	135	97	30	138	123
Weighted Base	256	2**	5**	19**	13**	85*	161	95*	103*	153	135	94*	26**	132	120*
Strongly support	10 4%	-	1	2	1	1	6	4	4	5	4	5	-	4	6
		-	16%	9%	5%	2%	4%	4%	4%	3%	3%	5%	-	3%	5%
Tend to support	73 29%	-	1	9	4	22	49	24	37	36	32	32	9	34	39
		-	15%	47%	31%	26%	30%	26%	36%	24%	24%	34%	34%	26%	33%
Neither support nor oppose	103 40%	1	2	3	6	37	65	38	37	67	67	32	3	49	52
		30%	37%	16%	50%	44%	40%	40%	36%	44%	50%k	34%	13%	37%	43%
Tend to oppose	32 13%	-	-	-	1	9	21	11	13	19	16	12	4	18	14
		-	-	-	5%	10%	13%	12%	12%	13%	12%	13%	15%	14%	12%
Strongly oppose	37 14%	2	2	5	1	16	20	17	12	25	15	13	10	27	9
		70%	32%	28%	9%	19%	13%	18%	11%	17%	11%	14%	36%	20%n	7%
Would support [NET]	83 32%	-	2	10	5	23	55	28	42	41	37	37	9	38	45
		-	31%	56%	36%	28%	34%	30%	40%i	27%	27%	39%	34%	29%	37%
Would oppose [NET]	69 27%	2	2	5	2	24	41	28	24	45	31	25	13	45	23
		70%	32%	28%	14%	29%	26%	30%	24%	29%	23%	26%	51%	34%n	19%
Don't know	* *	- -	- -	- -	- -	- -	- -	* 1%	- -	* *	- -	- -	* 2%	- -	* *

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e - f/g - h/i - j/k/l - m/n  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

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**Table 53**

***TW14B - Unprompted (no image shown): On balance do you think building a new tall building in your local area would be good, bad or make no difference to: SUMMARY***

**BASE: ALL ADULTS AGED 15+ IN LONDON (VERSION 2)**

	Total	Good	Make no difference	Bad	Don't know
Local people	256	85 33%	94 37%	76 30%	1 1%
Local businesses	256	136 53%	76 30%	41 16%	3 1%
The area as a place to live	256	67 26%	105 41%	82 32%	2 1%
Meeting local housing needs	256	118 46%	75 29%	62 24%	1 1%

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Table 54

**TW14B\_1 - Unprompted (no image shown): On balance do you think building a new tall building in your local area would be good, bad or make no difference to: Local people**  
**BASE: ALL ADULTS AGED 15+ IN LONDON (VERSION 2)**

	TOTAL	GENDER		AGE						SOCIAL GRADE				TENURE					LONDON REGION	
		MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	OWNED OUTRIGHT BY HOUSE -HOLD (m)	BEING BOUGHT ON A MORTGAGE (n)	RENTED FROM LOCAL AUTHO -RITY (o)	RENTED FROM A PRIVATE LANDLORD (p)	OTHER (q)	INNER LONDON (r)	OUTER LONDON (s)
Unweighted Base	263	117	146	46	63	50	49	29	26	48	65	54	96	35	46	90	84	3	100	163
Weighted Base	256	118*	138	51*	61*	52*	47*	21**	24**	71*	70*	53*	62*	42**	50*	60*	95*	2**	94*	162
Good	85	49	36	17	20	20	15	6	6	18	17	26	24	9	16	20	40	-	33	52
	33%	41%b	26%	33%	33%	38%	33%	30%	27%	25%	24%	50%ij	39%	22%	32%	34%	42%	-	35%	32%
Make no difference	94	43	51	32	19	11	21	5	6	20	34	17	23	13	17	23	33	1	36	58
	37%	36%	37%	63%de	32%	21%	44%e	25%	24%	28%	48%	32%	37%	30%	34%	39%	35%	64%	38%	36%
Bad	76	26	49	2	21	21	10	10	11	32	20	9	15	20	16	16	22	1	24	51
	30%	22%	36%a	4%	35%c	41%c	22%c	45%	48%	45%kl	28%	17%	24%	48%	33%	26%	23%	36%	25%	32%
Don't know	1	-	1	-	-	-	1	-	*	1	-	*	-	-	1	*	-	-	1	-
	1%	-	1%	-	-	-	2%	-	2%	1%	-	1%	-	-	2%	1%	-	-	2%	-

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



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Table 55

**TW14B\_1 - Unprompted (no image shown): On balance do you think building a new tall building in your local area would be good, bad or make no difference to: Local people**  
**BASE: ALL ADULTS AGED 15+ IN LONDON (VERSION 2)**

	TOTAL	INCOME					WORKING STATUS		CHILDREN IN HOUSEHOLD		MARITAL STATUS			ETHNICITY	
		UP TO £6499 (a)	£6500 - £11499 (b)	£11500 - £17499 (c)	£17500 - £24999 (d)	£25000 PLUS (e)	WORKING (f)	NOT WORKING (g)	YES (h)	NO (i)	MAR/ LIVING AS (j)	SINGLE (k)	WID/ DIV/ SEP (l)	WHITE (m)	NON- WHITE (n)
Unweighted Base	263	2	11	22	12	71	147	116	115	148	135	97	30	138	123
Weighted Base	256	2**	5**	19**	13**	85*	161	95*	103*	153	135	94*	26**	132	120*
Good	85 33%	1 30%	4 72%	11 57%	2 17%	27 32%	54 34%	31 33%	36 35%	49 32%	38 28%	36 38%	11 42%	39 30%	46 38%
Make no difference	94 37%	-	* 4%	5 25%	6 49%	29 34%	59 37%	35 37%	38 37%	56 36%	56 42%	35 37%	2 8%	47 36%	44 37%
Bad	76 30%	2 70%	1 24%	3 18%	4 33%	29 34%	48 30%	28 29%	27 26%	48 32%	39 29%	24 25%	13 48%	44 34%	30 25%
Don't know	1 1%	-	-	-	-	-	-	1	1	*	1	-	*	1	*
		-	-	-	-	-	-	2%	1%	*	1%	-	2%	1%	*

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e - f/g - h/i - j/k/l - m/n  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

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Table 56

**TW14B\_2 - Unprompted (no image shown): On balance do you think building a new tall building in your local area would be good, bad or make no difference to: Local businesses**  
**BASE: ALL ADULTS AGED 15+ IN LONDON (VERSION 2)**

	TOTAL	GENDER		AGE						SOCIAL GRADE				TENURE					LONDON REGION	
		MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	OWNED OUTRIGHT BY HOUSE -HOLD (m)	BEING BOUGHT ON A MORTGAGE (n)	RENTED FROM LOCAL AUTHO -RITY (o)	RENTED FROM A PRIVATE LANDLORD (p)	OTHER (q)	INNER LONDON (r)	OUTER LONDON (s)
Unweighted Base	263	117	146	46	63	50	49	29	26	48	65	54	96	35	46	90	84	3	100	163
Weighted Base	256	118*	138	51*	61*	52*	47*	21**	24**	71*	70*	53*	62*	42**	50*	60*	95*	2**	94*	162
Good	136	71	66	24	37	30	29	7	10	37	39	30	29	20	29	27	57	2	49	87
	53%	60%	48%	47%	60%	57%	61%	35%	40%	53%	56%	58%	46%	48%	58%	44%	60%	72%	52%	54%
Make no difference	76	29	48	21	13	13	14	6	8	22	18	17	20	9	15	22	25	1	27	49
	30%	24%	35%	42% <sup>d</sup>	22%	26%	31%	29%	32%	30%	26%	32%	32%	20%	30%	36%	27%	28%	29%	30%
Bad	41	18	23	6	10	9	4	8	5	11	12	4	14	13	5	10	12	-	15	26
	16%	15%	17%	11%	16%	17%	8%	36%	23%	15%	17%	8%	22% <sup>k</sup>	32%	11%	17%	12%	-	16%	16%
Don't know	3	1	2	-	2	-	-	-	1	1	1	1	-	-	1	1	1	-	2	1
	1%	1%	1%	-	3%	-	-	-	5%	1%	1%	2%	-	-	1%	2%	1%	-	2%	*

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

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Table 57

**TW14B\_2 - Unprompted (no image shown): On balance do you think building a new tall building in your local area would be good, bad or make no difference to: Local businesses**  
**BASE: ALL ADULTS AGED 15+ IN LONDON (VERSION 2)**

	TOTAL	INCOME					WORKING STATUS		CHILDREN IN HOUSEHOLD		MARITAL STATUS			ETHNICITY	
		UP TO £6499 (a)	£6500 - £11499 (b)	£11500 - £17499 (c)	£17500 - £24999 (d)	£25000 PLUS (e)	WORKING (f)	NOT WORKING (g)	YES (h)	NO (i)	MAR/ LIVING AS (j)	SINGLE (k)	WID/ DIV/ SEP (l)	WHITE (m)	NON- WHITE (n)
Unweighted Base	263	2	11	22	12	71	147	116	115	148	135	97	30	138	123
Weighted Base	256	2**	5**	19**	13**	85*	161	95*	103*	153	135	94*	26**	132	120*
Good	136 53%	-	4	11	6	53	91	45	57	79	76	47	13	71	65
		-	76%	58%	47%	62%	56%	48%	55%	52%	57%	50%	50%	54%	54%
Make no difference	76 30%	-	1	5	4	17	46	30	32	44	41	29	6	32	42
		-	17%	29%	32%	21%	29%	32%	31%	29%	30%	30%	24%	24%	35%
Bad	41 16%	2	*	2	3	14	23	18	14	27	17	17	6	26	13
		70%	7%	13%	21%	16%	14%	19%	13%	18%	13%	19%	24%	20%	11%
Don't know	3 1%	1	-	-	-	1	1	2	1	2	1	2	*	2	*
		30%	-	-	-	1%	1%	2%	1%	1%	1%	2%	2%	2%	*

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e - f/g - h/i - j/k/l - m/n  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

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Table 58

**TW14B\_3 - Unprompted (no image shown): On balance do you think building a new tall building in your local area would be good, bad or make no difference to: The area as a place to live**  
**BASE: ALL ADULTS AGED 15+ IN LONDON (VERSION 2)**

	TOTAL	GENDER		AGE						SOCIAL GRADE				TENURE					LONDON REGION	
		MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	OWNED OUTRIGHT BY HOUSE -HOLD (m)	BEING BOUGHT ON A MORTGAGE (n)	RENTED FROM LOCAL AUTHO -RITY (o)	RENTED FROM A PRIVATE LANDLORD (p)	OTHER (q)	INNER LONDON (r)	OUTER LONDON (s)
Unweighted Base	263	117	146	46	63	50	49	29	26	48	65	54	96	35	46	90	84	3	100	163
Weighted Base	256	118*	138	51*	61*	52*	47*	21**	24**	71*	70*	53*	62*	42**	50*	60*	95*	2**	94*	162
Good	67	37	30	13	17	14	14	7	3	12	17	19	19	8	13	16	31	-	26	42
	26%	31%	22%	24%	28%	27%	30%	32%	12%	18%	24%	36%	31%	18%	26%	27%	32%	-	27%	26%
Make no difference	105	46	58	30	20	21	19	6	9	28	29	22	26	14	21	27	37	1	39	66
	41%	39%	42%	59% <sup>d</sup>	32%	41%	40%	26%	39%	40%	41%	41%	42%	32%	42%	46%	39%	28%	41%	41%
Bad	82	34	48	9	23	16	14	9	11	29	24	12	17	21	16	16	26	2	28	54
	32%	29%	35%	17%	39% <sup>c</sup>	31%	29%	42%	47%	41%	35%	22%	27%	50%	32%	27%	28%	72%	30%	33%
Don't know	2	1	1	-	1	*	-	-	*	1	-	*	*	-	-	1	1	-	2	-
	1%	1%	1%	-	2%	*	-	-	2%	1%	-	1%	*	-	-	1%	1%	-	2%	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

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Table 59

**TW14B\_3 - Unprompted (no image shown): On balance do you think building a new tall building in your local area would be good, bad or make no difference to: The area as a place to live**  
**BASE: ALL ADULTS AGED 15+ IN LONDON (VERSION 2)**

	TOTAL	INCOME					WORKING STATUS		CHILDREN IN HOUSEHOLD		MARITAL STATUS			ETHNICITY	
		UP TO £6499 (a)	£6500 - £11499 (b)	£11500 - £17499 (c)	£17500 - £24999 (d)	£25000 PLUS (e)	WORKING (f)	NOT WORKING (g)	YES (h)	NO (i)	MAR/ LIVING AS (j)	SINGLE (k)	WID/ DIV/ SEP (l)	WHITE (m)	NON- WHITE (n)
Unweighted Base	263	2	11	22	12	71	147	116	115	148	135	97	30	138	123
Weighted Base	256	2**	5**	19**	13**	85*	161	95*	103*	153	135	94*	26**	132	120*
Good	67 26%	-	2	7	5	20	45	22	30	38	31	29	8	32	35
		-	49%	39%	42%	24%	28%	23%	29%	25%	23%	30%	29%	24%	29%
Make no difference	105 41%	1	1	7	4	33	65	40	44	61	59	38	7	49	53
		30%	23%	38%	33%	39%	40%	42%	43%	40%	44%	40%	28%	37%	44%
Bad	82 32%	2	1	4	3	31	50	32	29	53	44	27	11	50	31
		70%	24%	24%	25%	36%	31%	34%	28%	35%	33%	29%	42%	38%	26%
Don't know	2 1%	-	*	-	-	1	1	1	*	1	-	1	*	1	*
		-	4%	-	-	1%	1%	1%	*	1%	-	1%	2%	1%	*

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e - f/g - h/i - j/k/l - m/n  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

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TALL BUILDINGS IN LONDON

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Table 60

**TW14B\_4 - Unprompted (no image shown): On balance do you think building a new tall building in your local area would be good, bad or make no difference to: Meeting local housing needs**  
**BASE: ALL ADULTS AGED 15+ IN LONDON (VERSION 2)**

	TOTAL	GENDER		AGE						SOCIAL GRADE				TENURE					LONDON REGION	
		MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	OWNED OUTRIGHT BY HOUSE -HOLD (m)	BEING BOUGHT ON A MORTGAGE (n)	RENTED FROM LOCAL AUTHO -RITY (o)	RENTED FROM A PRIVATE LANDLORD (p)	OTHER (q)	INNER LONDON (r)	OUTER LONDON (s)
Unweighted Base	263	117	146	46	63	50	49	29	26	48	65	54	96	35	46	90	84	3	100	163
Weighted Base	256	118*	138	51*	61*	52*	47*	21**	24**	71*	70*	53*	62*	42**	50*	60*	95*	2**	94*	162
Good	118	64	54	22	28	26	25	10	8	31	28	31	28	9	27	27	51	2	42	76
	46%	54%b	39%	42%	45%	51%	53%	45%	32%	44%	40%	58%	44%	22%	53%	45%	53%	72%	44%	47%
Make no difference	75	31	44	15	17	10	15	7	11	23	21	16	15	22	9	19	21	1	23	52
	29%	26%	32%	28%	29%	18%	32%	35%	46%	32%	30%	31%	24%	52%	18%	32%	22%	28%	25%	32%
Bad	62	23	39	15	15	16	7	4	5	16	21	5	19	11	15	14	23	-	28	33
	24%	19%	28%	29%	24%	31%	15%	19%	20%	22%	30%k	10%	31%k	26%	29%	23%	24%	-	30%	21%
Don't know	1	1	*	-	1	-	-	-	*	1	-	*	-	-	-	*	1	-	1	-
	1%	1%	*	-	2%	-	-	-	2%	1%	-	1%	-	-	-	1%	1%	-	2%	-

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

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TALL BUILDINGS IN LONDON

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Table 61

**TW14B\_4 - Unprompted (no image shown): On balance do you think building a new tall building in your local area would be good, bad or make no difference to: Meeting local housing needs**

BASE: ALL ADULTS AGED 15+ IN LONDON (VERSION 2)

	TOTAL	INCOME					WORKING STATUS		CHILDREN IN HOUSEHOLD		MARITAL STATUS			ETHNICITY	
		UP TO £6499 (a)	£6500 - £11499 (b)	£11500 - £17499 (c)	£17500 - £24999 (d)	£25000 PLUS (e)	WORKING (f)	NOT WORKING (g)	YES (h)	NO (i)	MAR/ LIVING AS (j)	SINGLE (k)	WID/ DIV/ SEP (l)	WHITE (m)	NON- WHITE (n)
Unweighted Base	263	2	11	22	12	71	147	116	115	148	135	97	30	138	123
Weighted Base	256	2**	5**	19**	13**	85*	161	95*	103*	153	135	94*	26**	132	120*
Good	118 46%	1 30%	3 66%	13 70%	4 33%	43 51%	77 48%	41 43%	51 50%	67 44%	59 44%	46 49%	13 48%	64 48%	54 45%
Make no difference	75 29%	-	1 30%	3 14%	5 42%	24 28%	43 26%	32 34%	28 27%	47 31%	41 30%	25 27%	8 31%	40 31%	32 27%
Bad	62 24%	2 70%	* 4%	3 16%	3 25%	17 20%	41 25%	21 22%	24 23%	38 25%	35 26%	22 23%	5 19%	27 20%	33 28%
Don't know	1 1%	-	-	-	-	1 1%	1 1%	* 1%	-	1 1%	-	1 1%	* 2%	1 1%	* *

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e - f/g - h/i - j/k/l - m/n  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

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TALL BUILDINGS IN LONDON

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Table 62  
DEMOGRAPHICS  
BASE: ALL ADULTS AGED 15+ IN LONDON

	GENDER		AGE						SOCIAL GRADE				TENURE					LONDON REGION		
	TOTAL	MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	OWNED OUTRIGHT BY HOUSE -HOLD (m)	BEING BOUGHT ON A MORTGAGE (n)	RENTED FROM LOCAL AUTHO -RITY (o)	RENTED FROM A PRIVATE LANDLORD (p)	OTHER (q)	INNER LONDON (r)	OUTER LONDON (s)
Unweighted Base	504	251	253	88	122	90	84	56	64	98	129	97	180	78	98	145	174	4	186	318
Weighted Base	504	248	256	106*	122*	97*	78*	46*	55*	143*	147	95*	119	88*	107*	96	202	5**	186	318
GENDER																				
MALE	248 49%	248 100%b	- -	52 49%	63 52%	49 50%	40 51%	22 48%	23 42%	70 49%	69 47%	50 53%	58 49%	49 55%n	33 31%	43 45%	118 59%no	2 35%	93 50%	155 49%
FEMALE	256 51%	- -	256 100%a	54 51%	58 48%	48 50%	39 49%	24 52%	32 58%	72 51%	78 53%	45 47%	61 51%	40 45%	73 69%mp	53 55%p	83 41%	3 65%	93 50%	163 51%
AGE																				
15-24	106 21%	52 21%	54 21%	106 100%def gh	- -	- -	- -	- -	- -	4 3%	43 29%i	31 32%i	29 24%i	9 10%	22 20%	18 19%	51 25%m	2 52%	45 24%	61 19%
25-34	122 24%	63 26%	58 23%	- -	122 100%cef gh	- -	- -	- -	- -	40 28%	31 21%	24 25%	26 22%	9 10%	17 16%	17 18%	78 39%mmo	1 18%	48 26%	74 23%
35-44	97 19%	49 20%	48 19%	- -	- -	97 100%cdf gh	- -	- -	- -	34 24%k	31 21%	10 10%	23 19%	10 11%	20 19%	22 23%mm	44 22%	- -	34 18%	63 20%
45-54	78 16%	40 16%	39 15%	- -	- -	- -	78 100%cde gh	- -	- -	30 21%	21 14%	13 14%	14 12%	7 8%	33 31%mp	18 18%p	17 8%	1 17%	31 17%	47 15%
55-64	46 9%	22 9%	24 9%	- -	- -	- -	- -	46 100%cde fh	- -	14 10%	9 6%	11 12%	11 9%	16 18%p	10 9%	12 12%p	8 4%	1 13%	14 7%	32 10%
65+	55 11%	23 9%	32 13%	- -	- -	- -	- -	- -	55 100%cd efg	20 14%	12 8%	6 7%	16 14%	37 42%nop	5 4%	9 10%p	4 2%	- -	15 8%	40 13%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



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Table 62  
DEMOGRAPHICS  
BASE: ALL ADULTS AGED 15+ IN LONDON

	TOTAL	GENDER		AGE					SOCIAL GRADE				TENURE					LONDON REGION		
		MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	OWNED OUTRIGHT BY HOUSE -HOLD (m)	BEING BOUGHT ON A MORTGAGE (n)	RENTED FROM LOCAL AUTHO -RITY (o)	RENTED FROM A PRIVATE LANDLORD (p)	OTHER (q)	INNER LONDON (r)	OUTER LONDON (s)
Weighted Base	504	248	256	106*	122*	97*	78*	46*	55*	143*	147	95*	119	88*	107*	96	202	5**	186	318
SOCIAL GRADE																				
AB	143 28%	70 28%	72 28%	4 3%	40 33%c	34 35%c	30 39%c	14 32%c	20 36%c	143 100%jkl	-	-	-	40 46%op	37 35%o	9 10%	54 27%o	-	53 28%	90 28%
C1	147 29%	69 28%	78 30%	43 40%g	31 26%	31 32%	21 27%	9 20%	12 22%	-	147 100%ikl	-	-	31 35%	38 36%o	20 21%	55 27%	1 17%	68 36%s	80 25%
C2	95 19%	50 20%	45 17%	31 29%eh	24 20%	10 10%	13 17%	11 24%	6 12%	-	-	95 100%ijl	-	8 9%	19 17%	21 22%m	44 22%m	-	29 16%	66 21%
DE	119 24%	58 23%	61 24%	29 27%	26 21%	23 23%	14 18%	11 24%	16 30%	-	-	-	119 100%ijk	9 11%	12 12%	45 47%mnp	48 24%mn	4 83%	37 20%	83 26%
TENURE																				
OWNED OUTRIGHT BY HOUSEHOLD	88 18%	49 20%	40 16%	9 8%	9 7%	10 10%	7 9%	16 35%cd ef	37 68%cd efg	40 28%kl	31 21%kl	8 9%	9 8%	88 100%nop	-	-	-	-	21 11%	67 21%r
BEING BOUGHT ON A MORTGAGE	107 21%	33 13%	73 29%a	22 20%	17 14%	20 21%	33 43%cd egh	10 21%	5 9%	37 26%l	38 26%l	19 20%	12 10%	-	107 100%mop	-	-	-	39 21%	68 21%
RENTED FROM LOCAL AUTHORITY	96 19%	43 17%	53 21%	18 17%	17 14%	22 23%	18 22%	12 26%	9 17%	9 6%	20 14%	21 22%i	45 38%ijk	-	-	96 100%mnp	-	-	55 30%s	41 13%
RENTED FROM A PRIVATE LANDLORD	202 40%	118 48%b	83 33%	51 48%fg h	78 64%ce fgh	44 45%fg h	17 22%h	8 17%	4 6%	54 38%	55 37%	44 47%	48 41%	-	-	-	202 100%mno	-	65 35%	137 43%
OTHER	5 1%	2 1%	3 1%	2 2%	1 1%	-	1 1%	1 1%	-	-	1 1%	-	4 3%	-	-	-	-	5 100%	3 2%	1 *
LONDON REGION																				
INNER LONDON	186 37%	93 37%	93 36%	45 42%	48 39%	34 35%	31 40%	14 30%	15 27%	53 37%	68 46%kl	29 31%	37 31%	21 24%	39 36%	55 57%mnp	65 32%	3 69%	186 100%s	- -
OUTER LONDON	318 63%	155 63%	163 64%	61 58%	74 61%	63 65%	47 60%	32 70%	40 73%	90 63%	80 54%	66 69%j	83 69%j	67 76%o	68 64%o	41 43%	137 68%o	1 31%	-	318 100%r

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

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**Table 62**  
**DEMOGRAPHICS**  
**BASE: ALL ADULTS AGED 15+ IN LONDON**

	TOTAL	GENDER		AGE						SOCIAL GRADE				TENURE					LONDON REGION	
		MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	OWNED OUTRIGHT BY HOUSE -HOLD (m)	BEING BOUGHT ON A MORTGAGE (n)	RENTED FROM LOCAL AUTHO -RITY (o)	RENTED FROM A PRIVATE LANDLORD (p)	OTHER (q)	INNER LONDON (r)	OUTER LONDON (s)
Weighted Base	504	248	256	106*	122*	97*	78*	46*	55*	143*	147	95*	119	88*	107*	96	202	5**	186	318
INCOME																				
UP TO £6499	6 1%	3 1%	3 1%	- -	1 1%	1 1%	1 1%	3 7%cd	- -	1 *	1 1%	4 3%	- -	1 1%	3 3%	1 1%	- -	3 2%	2 1%	
£6500 - £11499	17 3%	9 4%	8 3%	2 2%	1 1%	4 4%	2 3%	1 3%	6 11%cd	1 1%	3 2%	3 3%	10 8%ij	4 5%	1 *	10 10%np	3 1%	- -	7 4%	10 3%
£11500 - £17499	38 7%	19 8%	18 7%	5 4%	13 11%	4 5%	3 4%	5 10%	7 14%	7 5%	10 7%	8 8%	12 10%	10 11%	3 3%	8 9%	17 8%	- -	15 8%	23 7%
£17500 - £24999	23 5%	8 3%	14 6%	1 1%	5 4%	4 5%	5 7%	1 3%	6 11%cd	8 5%	6 4%	4 5%	5 4%	7 8%	2 2%	6 6%	8 4%	- -	10 5%	13 4%
£25000 PLUS	173 34%	89 36%	85 33%	20 19%	45 37%cd	45 46%cd	34 43%cd	18 40%cd	13 23%	97 68%kl	54 37%kl	11 12%	11 9%	31 35%o	50 47%o	18 19%	71 35%o	3 69%	81 43%st	93 29%
WORKING STATUS																				
WORKING	317 63%	174 70%b	144 56%	53 50%h	94 77%cdgh	77 80%cdgh	64 82%cdgh	24 52%h	5 9%	103 72%l	96 65%l	65 68%l	53 45%	37 42%	78 73%mo	48 50%	144 71%mo	4 87%	120 65%	197 62%
NOT WORKING	187 37%	74 30%	112 44%a	53 50%de	28 23%	20 20%	14 18%	22 48%de	50 91%cd	39 28%	51 35%	30 32%	66 55%ijkl	51 58%np	28 27%	48 50%np	58 29%	1 13%	66 35%	121 38%
CHILDREN IN HOUSEHOLD																				
YES	173 34%	76 31%	97 38%	28 26%gh	42 34%gh	64 66%cd	36 45%cdgh	3 7%	* 1%	41 29%	50 34%	32 34%	50 42%	9 10%	50 47%mp	45 47%mp	66 33%mn	2 35%	63 34%	110 35%
NO	331 66%	172 69%	159 62%	78 74%ef	80 66%e	34 34%	43 55%e	42 93%cd	54 99%cd	101 71%	97 66%	63 66%	69 58%	80 90%nop	56 53%	51 53%	136 67%no	3 65%	124 66%	207 65%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

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**Table 62**  
**DEMOGRAPHICS**  
**BASE: ALL ADULTS AGED 15+ IN LONDON**

	TOTAL	GENDER		AGE						SOCIAL GRADE				TENURE					LONDON REGION	
		MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	OWNED OUTRIGHT BY HOUSE -HOLD (m)	BEING BOUGHT ON A MORTGAGE (n)	RENTED FROM LOCAL AUTHO -RITY (o)	RENTED FROM A PRIVATE LANDLORD (p)	OTHER (q)	INNER LONDON (r)	OUTER LONDON (s)
Weighted Base	504	248	256	106*	122*	97*	78*	46*	55*	143*	147	95*	119	88*	107*	96	202	5**	186	318
MARITAL STATUS																				
MAR/LIVING AS	267 53%	126 51%	142 55%	16 15%	68 56% h	72 75% cd	56 71% ch	29 63% c	27 48% c	107 75% jk l	67 46%	37 39%	56 47%	50 57%	70 66% op	43 45%	101 50%	2 35%	81 43%	187 59% r
SINGLE	193 38%	110 44% b	83 32%	91 85% de fgh	51 42% ef h	19 19%	16 20%	12 26% h	5 8%	23 16%	71 48% i	50 53% i	48 41% i	22 24%	30 28%	42 44% mn	92 46% mn	2 52%	91 49% s	102 32%
WID/DIV/SEP	43 9%	12 5%	31 12% a	- -	2 1%	6 6% c	7 8% cd	5 11% cd	24 43% cde fg	12 9%	9 6%	8 8%	14 12%	17 19% np	6 6%	11 11% p	9 4%	1 13%	15 8%	28 9%
ETHNICITY																				
WHITE	288 57%	135 54%	153 60%	48 45%	72 59% e	42 43%	49 63% ce	35 77% cd e	42 77% cd e	100 70% ijk l	81 55%	49 52%	58 49%	69 78% op	68 64% o	37 38%	110 55% o	3 69%	98 53%	190 60%
NON-WHITE	211 42%	111 45%	100 39%	55 52% gh	49 40% gh	55 57% df gh	29 37%	9 20%	13 23%	43 30%	65 44% i	43 46% i	60 50% i	20 22%	38 36%	58 60% mnp	91 45% m	1 31%	86 46%	125 39%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

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Table 63  
**DEMOGRAPHICS**  
 BASE: ALL ADULTS AGED 15+ IN LONDON

	TOTAL	INCOME					WORKING STATUS		CHILDREN IN HOUSEHOLD		MARITAL STATUS			ETHNICITY	
		UP TO £6499 (a)	£6500 - £11499 (b)	£11500 - £17499 (c)	£17500 - £24999 (d)	£25000 PLUS (e)	WORKING (f)	NOT WORKING (g)	YES (h)	NO (i)	MAR/ LIVING AS (j)	SINGLE (k)	WID/ DIV/ SEP (l)	WHITE (m)	NON- WHITE (n)
Unweighted Base	504	6	28	46	21	138	280	224	191	313	266	186	51	282	218
Weighted Base	504	6**	17**	38*	23**	173	317	187	173	331	267	193	43*	288	211
<b>GENDER</b>															
MALE	248 49%	3 50%	9 54%	19 51%	8 36%	89 51%	174 55%g	74 40%	76 44%	172 52%	126 47%	110 57%l	12 29%	135 47%	111 53%
FEMALE	256 51%	3 50%	8 46%	18 49%	14 64%	85 49%	144 45%	112 60%f	97 56%	159 48%	142 53%	83 43%	31 71%k	153 53%	100 47%
<b>AGE</b>															
15-24	106 21%	- -	2 14%	5 13%	1 5%	20 11%	53 17%	53 29%f	28 16%	78 24%	16 6%	91 47%jl	- -	48 17%	55 26%m
25-34	122 24%	1 12%	1 6%	13 36%	5 21%	45 26%	94 30%g	28 15%	42 24%	80 24%	68 25%l	51 27%l	2 4%	72 25%	49 23%
35-44	97 19%	1 18%	4 25%	4 12%	4 20%	45 26%	77 24%g	20 11%	64 37%i	34 10%	72 27%k	19 10%	6 14%	42 14%	55 26%m
45-54	78 16%	1 15%	2 13%	3 8%	5 23%	34 19%	64 20%g	14 8%	36 21%i	43 13%	56 21%k	16 8%	7 15%	49 17%	29 14%
55-64	46 9%	3 56%	1 8%	5 12%	1 5%	18 10%	24 8%	22 12%	3 2%	42 13%h	29 11%	12 6%	5 11%	35 12%n	9 4%
65+	55 11%	- -	6 34%	7 20%e	6 26%	13 7%	5 2%	50 27%f	* *	54 16%h	27 10%k	5 2%	24 55%jk	42 15%n	13 6%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e - f/g - h/i - j/k/l - m/n  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

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**Table 63**  
**DEMOGRAPHICS**  
**BASE: ALL ADULTS AGED 15+ IN LONDON**

	TOTAL	INCOME					WORKING STATUS		CHILDREN IN HOUSEHOLD		MARITAL STATUS			ETHNICITY	
		UP TO £6499 (a)	£6500 - £11499 (b)	£11500 - £17499 (c)	£17500 - £24999 (d)	£25000 PLUS (e)	WORKING (f)	NOT WORKING (g)	YES (h)	NO (i)	MAR/ LIVING AS (j)	SINGLE (k)	WID/ DIV/ SEP (l)	WHITE (m)	NON- WHITE (n)
<b>Weighted Base</b>	<b>504</b>	6**	17**	38*	23**	173	317	187	173	331	267	193	43*	288	211
<b>SOCIAL GRADE</b>															
AB	<b>143</b> <b>28%</b>	-	1	7	8	97	103	39	41	101	107	23	12	100	43
		-	6%	19%	34%	56% <sup>c</sup>	33% <sup>g</sup>	21%	24%	31%	40% <sup>k</sup>	12%	29% <sup>k</sup>	35% <sup>n</sup>	20%
C1	<b>147</b> <b>29%</b>	1	3	10	6	54	96	51	50	97	67	71	9	81	65
		12%	19%	27%	27%	31%	30%	27%	29%	29%	25%	37% <sup>j</sup>	21%	28%	31%
C2	<b>95</b> <b>19%</b>	1	3	8	4	11	65	30	32	63	37	50	8	49	43
		24%	17%	21% <sup>e</sup>	19%	7%	20%	16%	19%	19%	14%	26% <sup>j</sup>	18%	17%	21%
DE	<b>119</b> <b>24%</b>	4	10	12	5	11	53	66	50	69	56	48	14	58	60
		65%	57%	32% <sup>e</sup>	20%	6%	17%	35% <sup>f</sup>	29%	21%	21%	25%	32%	20%	28%
<b>TENURE</b>															
OWNED OUTRIGHT BY HOUSEHOLD	<b>88</b> <b>18%</b>	-	4	10	7	31	37	51	9	80	50	22	17	69	20
		-	25%	26%	31%	18%	12%	27% <sup>f</sup>	5%	24% <sup>h</sup>	19%	11%	39% <sup>jk</sup>	24% <sup>n</sup>	9%
BEING BOUGHT ON A MORTGAGE	<b>107</b> <b>21%</b>	1	1	3	2	50	78	28	50	56	70	30	6	68	38
		18%	3%	8%	9%	29% <sup>c</sup>	25% <sup>g</sup>	15%	29% <sup>i</sup>	17%	26% <sup>k</sup>	16%	14%	24%	18%
RENTED FROM LOCAL AUTHORITY	<b>96</b> <b>19%</b>	3	10	8	6	18	48	48	45	51	43	42	11	37	58
		58%	56%	22%	25%	10%	15%	26% <sup>f</sup>	26% <sup>i</sup>	15%	16%	22%	25%	13%	27% <sup>m</sup>
RENTED FROM A PRIVATE LANDLORD	<b>202</b> <b>40%</b>	1	3	17	8	71	144	58	66	136	101	92	9	110	91
		24%	16%	44%	36%	41%	45% <sup>g</sup>	31%	38%	41%	38%	48% <sup>l</sup>	21%	38%	43%
OTHER	<b>5</b> <b>1%</b>	-	-	-	-	3	4	1	2	3	2	2	1	3	1
		-	-	-	-	2%	1%	*	1%	1%	1%	1%	1%	1%	1%
<b>LONDON REGION</b>															
INNER LONDON	<b>186</b> <b>37%</b>	3	7	15	10	81	120	66	63	124	81	91	15	98	86
		58%	40%	39%	44%	47%	38%	35%	36%	37%	30%	47% <sup>j</sup>	34%	34%	41%
OUTER LONDON	<b>318</b> <b>63%</b>	2	10	23	13	93	197	121	110	207	187	102	28	190	125
		42%	60%	61%	56%	53%	62%	65%	64%	63%	70% <sup>k</sup>	53%	66%	66%	59%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e - f/g - h/i - j/k/l - m/n  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

J15063333-04-03 29-JAN - 11-FEB 2016

PUBLIC - FINAL  
TALL BUILDINGS IN LONDON

21 Apr 2016

Table 63  
**DEMOGRAPHICS**  
 BASE: ALL ADULTS AGED 15+ IN LONDON

	TOTAL	INCOME					WORKING STATUS		CHILDREN IN HOUSEHOLD		MARITAL STATUS			ETHNICITY	
		UP TO £6499 (a)	£6500 - £11499 (b)	£11500 - £17499 (c)	£17500 - £24999 (d)	£25000 PLUS (e)	WORKING (f)	NOT WORKING (g)	YES (h)	NO (i)	MAR/ LIVING AS (j)	SINGLE (k)	WID/ DIV/ SEP (l)	WHITE (m)	NON- WHITE (n)
Weighted Base	504	6**	17**	38*	23**	173	317	187	173	331	267	193	43*	288	211
<b>INCOME</b>															
UP TO £6499	6 1%	6 100%	-	-	-	-	3 1%	2 1%	2 1%	4 1%	1 *	2 1%	2 5%j	3 1%	1 *
£6500 - £11499	17 3%	-	17 100%	-	-	-	5 2%	12 6%f	5 3%	12 4%	8 3%	7 4%	2 6%	11 4%	6 3%
£11500 - £17499	38 7%	-	-	38 100%e	-	-	21 7%	16 9%	12 7%	25 8%	16 6%	13 7%	9 21%jk	27 9%	11 5%
£17500 - £24999	23 5%	-	-	-	23 100%	-	16 5%	7 4%	9 5%	14 4%	14 5%	5 3%	4 10%	18 6%	5 2%
£25000 PLUS	173 34%	-	-	-	-	173 100%c	139 44%g	35 19%	50 29%	123 37%	118 44%kl	46 24%	9 22%	124 43%en	49 23%
<b>WORKING STATUS</b>															
WORKING	317 63%	3 61%	5 30%	21 56%	16 71%	139 80%c	317 100%g	-	109 63%	208 63%	177 66%l	123 64%l	18 41%	189 66%	125 59%
NOT WORKING	187 37%	2 39%	12 70%	16 44%e	7 29%	35 20%	-	187 100%f	64 37%	123 37%	90 34%	70 36%	25 59%jk	99 34%	86 41%
<b>CHILDREN IN HOUSEHOLD</b>															
YES	173 34%	2 30%	5 32%	12 33%	9 40%	50 29%	109 34%	64 34%	173 100%i	-	125 47%kl	40 21%	7 17%	83 29%	90 43%m
NO	331 66%	4 70%	12 68%	25 67%	14 60%	123 71%	208 66%	123 66%	-	331 100%h	142 53%	153 79%j	36 83%j	205 71%n	121 57%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e - f/g - h/i - j/k/l - m/n  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

J15063333-04-03 29-JAN - 11-FEB 2016

PUBLIC - FINAL  
TALL BUILDINGS IN LONDON

21 Apr 2016

Table 63  
**DEMOGRAPHICS**  
 BASE: ALL ADULTS AGED 15+ IN LONDON

	TOTAL	INCOME					WORKING STATUS		CHILDREN IN HOUSEHOLD		MARITAL STATUS			ETHNICITY	
		UP TO £6499 (a)	£6500 - £11499 (b)	£11500 - £17499 (c)	£17500 - £24999 (d)	£25000 PLUS (e)	WORKING (f)	NOT WORKING (g)	YES (h)	NO (i)	MAR/ LIVING AS (j)	SINGLE (k)	WID/ DIV/ SEP (l)	WHITE (m)	NON- WHITE (n)
Weighted Base	504	6**	17**	38*	23**	173	317	187	173	331	267	193	43*	288	211
<b>MARITAL STATUS</b>															
MAR/LIVING AS	267 53%	1 18%	8 45%	16 43%	14 60%	118 68% <sup>c</sup>	177 56%	90 48%	125 73% <sup>i</sup>	142 43%	267 100% <sup>kl</sup>	- -	- -	161 56%	107 51%
SINGLE	193 38%	2 43%	7 41%	13 33%	5 22%	46 27%	123 39%	70 38%	40 23%	153 46% <sup>h</sup>	- -	193 100% <sup>j</sup>	- -	98 34%	90 42%
WID/DIV/SEP	43 9%	2 38%	2 14%	9 24% <sup>e</sup>	4 18%	9 5%	18 6%	25 14% <sup>f</sup>	7 4%	36 11% <sup>h</sup>	- -	- -	43 100% <sup>jk</sup>	29 10%	14 7%
<b>ETHNICITY</b>															
WHITE	288 57%	3 54%	11 64%	27 71%	18 79%	124 71%	189 60%	99 53%	83 48%	205 62% <sup>h</sup>	161 60%	98 51%	29 68%	288 100% <sup>n</sup>	- -
NON-WHITE	211 42%	1 18%	6 36%	11 29%	5 21%	49 29%	125 39%	86 46%	90 52% <sup>i</sup>	121 36%	107 40%	90 46%	14 32%	- -	211 100% <sup>m</sup>

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e - f/g - h/i - j/k/l - m/n  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

	Page	Table	Title	Base Description	Base
●	1	1	TW01 - How satisfied or dissatisfied are you with London as a city to live in?	BASE: ALL ADULTS AGED 15+ IN LONDON	504
●	2	2	TW01 - How satisfied or dissatisfied are you with London as a city to live in?	BASE: ALL ADULTS AGED 15+ IN LONDON	504
●	3	3	TW02 - Which, if any, of the following types of housing do you think is the most suitable for meeting the needs of Londoners?	BASE: ALL ADULTS AGED 15+ IN LONDON	504
●	4	4	TW02 - Which, if any, of the following types of housing do you think is the most suitable for meeting the needs of Londoners?	BASE: ALL ADULTS AGED 15+ IN LONDON	504
	5	5	TW03 - Thinking about tall buildings in London, to what extent do you agree or disagree with the following: SUMMARY	BASE: ALL ADULTS AGED 15+ IN LONDON	504
●	6	6	TW03_1 - Thinking about tall buildings in London, to what extent do you agree or disagree with the following: I am worried that too many new tall buildings are being built in London	BASE: ALL ADULTS AGED 15+ IN LONDON	504
●	7	7	TW03_1 - Thinking about tall buildings in London, to what extent do you agree or disagree with the following: I am worried that too many new tall buildings are being built in London	BASE: ALL ADULTS AGED 15+ IN LONDON	504
●	8	8	TW03_2 - Thinking about tall buildings in London, to what extent do you agree or disagree with the following: New tall buildings are making the skyline of London look better	BASE: ALL ADULTS AGED 15+ IN LONDON	504
●	9	9	TW03_2 - Thinking about tall buildings in London, to what extent do you agree or disagree with the following: New tall buildings are making the skyline of London look better	BASE: ALL ADULTS AGED 15+ IN LONDON	504



	Page	Table	Title	Base Description	Base
●	10	10	TW03_3 - Thinking about tall buildings in London, to what extent do you agree or disagree with the following: New tall buildings are damaging what makes London special	BASE: ALL ADULTS AGED 15+ IN LONDON	504
●	11	11	TW03_3 - Thinking about tall buildings in London, to what extent do you agree or disagree with the following: New tall buildings are damaging what makes London special	BASE: ALL ADULTS AGED 15+ IN LONDON	504
●	12	12	TW03_4 - Thinking about tall buildings in London, to what extent do you agree or disagree with the following: New tall buildings are making a valuable contribution to the vibrancy of London	BASE: ALL ADULTS AGED 15+ IN LONDON	504
●	13	13	TW03_4 - Thinking about tall buildings in London, to what extent do you agree or disagree with the following: New tall buildings are making a valuable contribution to the vibrancy of London	BASE: ALL ADULTS AGED 15+ IN LONDON	504
●	14	14	TW04 - Do you think the number of new tall buildings over 20-storeys currently under construction, planned or proposed is too much, too little or about right?	BASE: ALL ADULTS AGED 15+ IN LONDON	504
●	15	15	TW04 - Do you think the number of new tall buildings over 20-storeys currently under construction, planned or proposed is too much, too little or about right?	BASE: ALL ADULTS AGED 15+ IN LONDON	504
	16	16	TW05 - To what extent, if at all, do you agree or disagree with the following statements: SUMMARY	BASE: ALL ADULTS AGED 15+ IN LONDON	504
●	17	17	TW05_1 - To what extent, if at all, do you agree or disagree with the following statement: There should be more limits placed on the height of new tall buildings being built or planned in London	BASE: ALL ADULTS AGED 15+ IN LONDON	504

	Page	Table	Title	Base Description	Base
●	18	18	TW05_1 - To what extent, if at all, do you agree or disagree with the following statement: There should be more limits placed on the height of new tall buildings being built or planned in London	BASE: ALL ADULTS AGED 15+ IN LONDON	504
●	19	19	TW05_2 - To what extent, if at all, do you agree or disagree with the following statement: There should be more limits placed on the number of new very tall buildings with 50 or more storeys being built or planned in London	BASE: ALL ADULTS AGED 15+ IN LONDON	504
●	20	20	TW05_2 - To what extent, if at all, do you agree or disagree with the following statement: There should be more limits placed on the number of new very tall buildings with 50 or more storeys being built or planned in London	BASE: ALL ADULTS AGED 15+ IN LONDON	504
●	21	21	TW05_3 - To what extent, if at all, do you agree or disagree with the following statement: There should be no limits on the number of new very tall buildings with 50 or more storeys being built or planned in London	BASE: ALL ADULTS AGED 15+ IN LONDON	504
●	22	22	TW05_3 - To what extent, if at all, do you agree or disagree with the following statement: There should be no limits on the number of new very tall buildings with 50 or more storeys being built or planned in London	BASE: ALL ADULTS AGED 15+ IN LONDON	504
●	23	23	TW06 - To what extent, if at all, do you agree or disagree that new tall buildings should NOT be allowed to be built anywhere in London but limited to specific areas only, such as Canary Wharf or the City?	BASE: ALL ADULTS AGED 15+ IN LONDON	504

	Page	Table	Title	Base Description	Base
●	24	24	TW06 - To what extent, if at all, do you agree or disagree that new tall buildings should NOT be allowed to be built anywhere in London but limited to specific areas only, such as Canary Wharf or the City?	BASE: ALL ADULTS AGED 15+ IN LONDON	504
●	25	25	TW07 - Which one of these statements comes closest to your view on new developments?	BASE: ALL ADULTS AGED 15+ IN LONDON	504
	26	26	TW07 - Which one of these statements comes closest to your view on new developments?	BASE: ALL ADULTS AGED 15+ IN LONDON	504
	27	27	TW08 - To what extent do you agree or disagree with the following: SUMMARY	BASE: ALL ADULTS AGED 15+ IN LONDON	504
●	28	28	TW08_1 - To what extent do you agree or disagree with the following: New tall buildings will help to meet the housing needs of average Londoners	BASE: ALL ADULTS AGED 15+ IN LONDON	504
●	29	29	TW08_1 - To what extent do you agree or disagree with the following: New tall buildings will help to meet the housing needs of average Londoners	BASE: ALL ADULTS AGED 15+ IN LONDON	504
●	30	30	TW08_2 - To what extent do you agree or disagree with the following: New tall buildings in London are mainly for wealthy foreigners	BASE: ALL ADULTS AGED 15+ IN LONDON	504
●	31	31	TW08_2 - To what extent do you agree or disagree with the following: New tall buildings in London are mainly for wealthy foreigners	BASE: ALL ADULTS AGED 15+ IN LONDON	504
●	32	32	TW09 - Factors you think should be given the highest priority when deciding on the planning permission for new tall buildings	BASE: ALL ADULTS AGED 15+ IN LONDON	504
●	33	32	TW09 - Factors you think should be given the highest priority when deciding on the planning permission for new tall buildings	BASE: ALL ADULTS AGED 15+ IN LONDON	504

	Page	Table	Title	Base Description	Base
●	34	33	TW09 - Factors you think should be given the highest priority when deciding on the planning permission for new tall buildings	BASE: ALL ADULTS AGED 15+ IN LONDON	504
●	35	33	TW09 - Factors you think should be given the highest priority when deciding on the planning permission for new tall buildings	BASE: ALL ADULTS AGED 15+ IN LONDON	504
●	36	34	TW10 - To what extent do you agree or disagree that Londoners should be consulted more over the number of new tall buildings that are built?	BASE: ALL ADULTS AGED 15+ IN LONDON	504
●	37	35	TW10 - To what extent do you agree or disagree that Londoners should be consulted more over the number of new tall buildings that are built?	BASE: ALL ADULTS AGED 15+ IN LONDON	504
●	38	36	TW11 - Would you be more or less likely to vote for a local politician or councillor who supported the development of a new tall building of over 20 storeys where you live, or would it make no difference?	BASE: ALL ADULTS AGED 15+ IN LONDON	504
●	39	37	TW11 - Would you be more or less likely to vote for a local politician or councillor who supported the development of a new tall building of over 20 storeys where you live, or would it make no difference?	BASE: ALL ADULTS AGED 15+ IN LONDON	504
●	40	38	TW12 - Now thinking about the forthcoming London Mayoral election. Overall would you be more favourable or less favourable to a politician who supported building more tall buildings in London?	BASE: ALL ADULTS AGED 15+ IN LONDON	504
●	41	39	TW12 - Now thinking about the forthcoming London Mayoral election. Overall would you be more favourable or less favourable to a politician who supported building more tall buildings in London?	BASE: ALL ADULTS AGED 15+ IN LONDON	504

	Page	Table	Title	Base Description	Base
●	42	40	TW13A - Prompted with image: Overall, to what extent would you support or oppose the building of a new tall building similar to one of these in your local area, that is around 15-20 minutes walk from where you live?	BASE: ALL ADULTS AGED 15+ IN LONDON (VERSION 1)	241
●	43	41	TW13A - Prompted with image: Overall, to what extent would you support or oppose the building of a new tall building similar to one of these in your local area, that is around 15-20 minutes walk from where you live?	BASE: ALL ADULTS AGED 15+ IN LONDON (VERSION 1)	241
	44	42	TW14A - Prompted with image: On balance do you think building a new tall building similar to one of these in your local area would be good, bad or make no difference to: SUMMARY	BASE: ALL ADULTS AGED 15+ IN LONDON (VERSION 1)	248
●	45	43	TW14A_1 - Prompted with image: On balance do you think building a new tall building similar to one of these in your local area would be good, bad or make no difference to: Local people	BASE: ALL ADULTS AGED 15+ IN LONDON (VERSION 1)	241
	46	44	TW14A_1 - Prompted with image: On balance do you think building a new tall building similar to one of these in your local area would be good, bad or make no difference to: Local people	BASE: ALL ADULTS AGED 15+ IN LONDON (VERSION 1)	241
	47	45	TW14A_2 - Prompted with image: On balance do you think building a new tall building similar to one of these in your local area would be good, bad or make no difference to: Local businesses	BASE: ALL ADULTS AGED 15+ IN LONDON (VERSION 1)	241

	Page	Table	Title	Base Description	Base
	48	46	TW14A_2 - Prompted with image: On balance do you think building a new tall building similar to one of these in your local area would be good, bad or make no difference to: Local businesses	BASE: ALL ADULTS AGED 15+ IN LONDON (VERSION 1)	241
●	49	47	TW14A_3 - Prompted with image: On balance do you think building a new tall building similar to one of these in your local area would be good, bad or make no difference to: The area as a place to live	BASE: ALL ADULTS AGED 15+ IN LONDON (VERSION 1)	241
	50	48	TW14A_3 - Prompted with image: On balance do you think building a new tall building similar to one of these in your local area would be good, bad or make no difference to: The area as a place to live	BASE: ALL ADULTS AGED 15+ IN LONDON (VERSION 1)	241
●	51	49	TW14A_4 - Prompted with image: On balance do you think building a new tall building similar to one of these in your local area would be good, bad or make no difference to: Meeting local housing needs	BASE: ALL ADULTS AGED 15+ IN LONDON (VERSION 1)	241
	52	50	TW14A_4 - Prompted with image: On balance do you think building a new tall building similar to one of these in your local area would be good, bad or make no difference to: Meeting local housing needs	BASE: ALL ADULTS AGED 15+ IN LONDON (VERSION 1)	241
●	53	51	TW13B - Unprompted (no image shown): Overall, to what extent would you support or oppose the building of a new tall building in your local area, that is around 15-20 minutes walk from where you live?	BASE: ALL ADULTS AGED 15+ IN LONDON (VERSION 2)	263

	Page	Table	Title	Base Description	Base
●	54	52	TW13B - Unprompted (no image shown): Overall, to what extent would you support or oppose the building of a new tall building in your local area, that is around 15-20 minutes walk from where you live?	BASE: ALL ADULTS AGED 15+ IN LONDON (VERSION 2)	263
	55	53	TW14B - Unprompted (no image shown): On balance do you think building a new tall building in your local area would be good, bad or make no difference to: SUMMARY	BASE: ALL ADULTS AGED 15+ IN LONDON (VERSION 2)	256
●	56	54	TW14B_1 - Unprompted (no image shown): On balance do you think building a new tall building in your local area would be good, bad or make no difference to: Local people	BASE: ALL ADULTS AGED 15+ IN LONDON (VERSION 2)	263
	57	55	TW14B_1 - Unprompted (no image shown): On balance do you think building a new tall building in your local area would be good, bad or make no difference to: Local people	BASE: ALL ADULTS AGED 15+ IN LONDON (VERSION 2)	263
●	58	56	TW14B_2 - Unprompted (no image shown): On balance do you think building a new tall building in your local area would be good, bad or make no difference to: Local businesses	BASE: ALL ADULTS AGED 15+ IN LONDON (VERSION 2)	263
	59	57	TW14B_2 - Unprompted (no image shown): On balance do you think building a new tall building in your local area would be good, bad or make no difference to: Local businesses	BASE: ALL ADULTS AGED 15+ IN LONDON (VERSION 2)	263
●	60	58	TW14B_3 - Unprompted (no image shown): On balance do you think building a new tall building in your local area would be good, bad or make no difference to: The area as a place to live	BASE: ALL ADULTS AGED 15+ IN LONDON (VERSION 2)	263

	Page	Table	Title	Base Description	Base
	61	59	TW14B_3 - Unprompted (no image shown): On balance do you think building a new tall building in your local area would be good, bad or make no difference to: The area as a place to live	BASE: ALL ADULTS AGED 15+ IN LONDON (VERSION 2)	263
●	62	60	TW14B_4 - Unprompted (no image shown): On balance do you think building a new tall building in your local area would be good, bad or make no difference to: Meeting local housing needs	BASE: ALL ADULTS AGED 15+ IN LONDON (VERSION 2)	263
	63	61	TW14B_4 - Unprompted (no image shown): On balance do you think building a new tall building in your local area would be good, bad or make no difference to: Meeting local housing needs	BASE: ALL ADULTS AGED 15+ IN LONDON (VERSION 2)	263
●	64	62	DEMOGRAPHICS / GENDER / AGE	BASE: ALL ADULTS AGED 15+ IN LONDON	504
●	65	62	DEMOGRAPHICS / SOCIAL GRADE / TENURE / LONDON REGION	BASE: ALL ADULTS AGED 15+ IN LONDON	504
●	66	62	DEMOGRAPHICS / INCOME / WORKING STATUS / CHILDREN IN HOUSEHOLD	BASE: ALL ADULTS AGED 15+ IN LONDON	504
●	67	62	DEMOGRAPHICS / MARITAL STATUS / ETHNICITY	BASE: ALL ADULTS AGED 15+ IN LONDON	504
●	68	63	DEMOGRAPHICS / GENDER / AGE	BASE: ALL ADULTS AGED 15+ IN LONDON	504



	Page	Table	Title	Base Description	Base
●	69	63	DEMOGRAPHICS / SOCIAL GRADE / TENURE / LONDON REGION	BASE: ALL ADULTS AGED 15+ IN LONDON	504
●	70	63	DEMOGRAPHICS / INCOME / WORKING STATUS / CHILDREN IN HOUSEHOLD	BASE: ALL ADULTS AGED 15+ IN LONDON	504
●	71	63	DEMOGRAPHICS / MARITAL STATUS / ETHNICITY	BASE: ALL ADULTS AGED 15+ IN LONDON	504