**J09-037536 - GLOBAL LUNG CANCER COALITION - ATTITUDES TO LUNG CANCER - ARGENTINA**
**10TH - 24TH FEBRUARY 2010**
**INTERNAL USE ONLY**
**IPSOS MORI**

**Table 1**
***CM01 - WHICH OF THE FOLLOWING CANCERS DO YOU THINK KILLS THE MOST PEOPLE IN YOUR COUNTRY? YOU MAY CHOOSE UP TO TWO.***
**BASE: ALL RESPONDENTS**

| | | SEX | | AGE | | | | | CM01 | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | **TOTAL (z)** | MALE (a) | FEMALE (b) | 16-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | LUNG CANCER ONLY (m) | LUNG CANCER AND ONE OTHER (n) | ONE CHOSEN - NOT LUNG CANCER (o) | TWO CHOSEN - NOT LUNG CANCER (p) | UNWEIGHTED TOTAL |
| **UNWEIGHTED BASE** | **1000** | 490 | 510 | 170 | 210 | 209 | 201 | 210 | 392 | 149 | 341 | 71 | 1000 |
| **WEIGHTED BASE** | **1000** | 490 | 510 | 217 | 247 | 213 | 187 | 136 | 407 | 138 | 343 | 68* | 1000 |
| | ***100%*** | *49%* | *51%* | *22%* | *25%* | *21%* | *19%* | *14%* | *41%* | *14%* | *34%* | *7%** | *100%* |
| LUNG CANCER | **545** | 293 | 252 | 130 | 131 | 112 | 99 | 73 | 407 | 138 | - | - | 541 |
| | 55%op | 60%b | *49%* | *60%* | *53%* | *52%* | *53%* | *54%* | 100%zop | 100%zop | - | - | *54%* |
| BREAST CANCER | **324** | 127 | 197 | 75 | 90 | 57 | 63 | 39 | - | 71 | 202 | 51 | 333 |
| | 32%am | *26%* | 39%za | *34%* | 36%e | *27%* | *34%* | *29%* | - | 51%zm | 59%zm | 75%zmno | *33%* |
| BOWEL OR COLON CANCER | **152** | 67 | 86 | 18 | 34 | 36 | 29 | 36 | - | 31 | 77 | 44 | 161 |
| | 15%cm | *14%* | *17%* | *8%* | *14%* | 17%c | *15%* | 26%zcdef | - | 22%zm | 22%zm | 65%zmno | *16%* |
| PROSTATE CANCER | **102** | 47 | 55 | 9 | 32 | 30 | 18 | 13 | - | 27 | 44 | 32 | 100 |
| | 10%cm | *9%* | *11%* | *4%* | 13%c | 14%c | *9%* | *10%* | - | 19%zm | 13%m | 46%zmno | *10%* |
| SKIN CANCER | **39** | 19 | 20 | 15 | 7 | 7 | 5 | 5 | - | 9 | 21 | 9 | 38 |
| | 4%m | *4%* | *4%* | *7%* | *3%* | *3%* | *3%* | *3%* | - | 7%m | 6%m | 13%zm | *4%* |
| NONE OF THESE | **41** | 19 | 22 | 2 | 8 | 9 | 15 | 8 | - | - | - | - | 44 |
| | 4%mno | *4%* | *4%* | *1%* | *3%* | *4%* | 8%zcd | 6%c | - | - | - | - | *4%* |
| DON'T KNOW | **3** | 3 | - | - | - | - | 1 | 1 | - | - | - | - | 3 |
| | * | *1%* | - | - | - | - | *1%* | *1%* | - | - | - | - | * |

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l - z/m/n/o/p
* small base; ** very small base (under 30) ineligible for sig testing

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**Table 1**
***CM01 - WHICH OF THE FOLLOWING CANCERS DO YOU THINK KILLS THE MOST PEOPLE IN YOUR COUNTRY? YOU MAY CHOOSE UP TO TWO.***
**BASE: ALL RESPONDENTS**

| | | EDUCATION LEVEL OF RESPONDENT | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | **TOTAL (z)** | NO EDUCATION OR INCOMPLETE PRIMARY SCHOOL (a) | COMPLETE PRIMARY SCHOOL (b) | INCOMPLETE MEDIA EDUCATION (c) | COMPLETE MEDIA EDUCATION (d) | INCOMPLETE UNIVERSITY (e) | COMPLETE UNIVERSITY (f) | POSTGRADUATE EDUCATION (MASTERS, PHD OR EQUIVALENT (g) | INCOMPLETE TERTIARY EDUCATION (h) | COMPLETE TERTIARY EDUCATION (i) | UNWEIGHTED TOTAL |
| **UNWEIGHTED BASE** | **1000** | 19 | 130 | 109 | 289 | 132 | 170 | 6 | 33 | 112 | 1000 |
| **WEIGHTED BASE** | **1000** | 19** | 113 | 123* | 304 | 139 | 154 | 5** | 38** | 104* | 1000 |
| | ***100%*** | *2%*** | *11%* | *12%** | *30%* | *14%* | *15%* | *** | *4%*** | *10%** | *100%* |
| LUNG CANCER | **545** | 12 | 55 | 79 | 160 | 89 | 72 | 2 | 16 | 60 | 541 |
| | ***55%*** | *61%* | *49%* | 64%bf | *53%* | 64%bf | *47%* | *40%* | *41%* | *58%* | *54%* |
| BREAST CANCER | **324** | 1 | 33 | 44 | 99 | 42 | 60 | 2 | 14 | 29 | 333 |
| | ***32%*** | *4%* | *29%* | *35%* | *33%* | *30%* | *39%* | *43%* | *38%* | *28%* | *33%* |
| BOWEL OR COLON CANCER | **152** | 2 | 19 | 14 | 41 | 18 | 29 | - | 8 | 21 | 161 |
| | ***15%*** | *8%* | *17%* | *11%* | *14%* | *13%* | *19%* | - | *22%* | *20%* | *16%* |
| PROSTATE CANCER | **102** | 4 | 15 | 7 | 41 | 4 | 16 | - | 7 | 7 | 100 |
| | 10%e | *21%* | 14%e | *6%* | 14%e | *3%* | 10%e | - | *19%* | *7%* | *10%* |
| SKIN CANCER | **39** | - | 2 | 6 | 11 | 5 | 5 | * | * | 9 | 38 |
| | ***4%*** | - | *2%* | *5%* | *4%* | *4%* | *3%* | *8%* | *1%* | 9%zbd | *4%* |
| NONE OF THESE | **41** | 3 | 4 | 3 | 11 | 3 | 14 | 1 | - | 1 | 44 |
| | ***4%*** | *15%* | *4%* | *2%* | *4%* | *2%* | 9%zcdei | *27%* | - | *1%* | *4%* |
| DON'T KNOW | **3** | 1 | - | - | 1 | - | - | - | - | 1 | 3 |
| | * | *3%* | - | - | * | - | - | - | - | *1%* | * |

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i
* small base; ** very small base (under 30) ineligible for sig testing

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**Table 2**
***CM02 - LUNG CANCER IS MAINLY CAUSED BY SMOKING CIGARETTES AND OTHER TOBACCO PRODUCTS. BEARING THIS IN MIND, TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT. I HAVE LESS SYMPATHY FOR PEOPLE WITH LUNG CANCER THAN PEOPLE WITH OTHER TYPES OF CANCER.***
**BASE: ALL RESPONDENTS**

| | | SEX | | AGE | | | | | CM01 | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | **TOTAL (z)** | MALE (a) | FEMALE (b) | 16-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | LUNG CANCER ONLY (m) | LUNG CANCER AND ONE OTHER (n) | ONE CHOSEN - NOT LUNG CANCER (o) | TWO CHOSEN - NOT LUNG CANCER (p) | UNWEIGHTED TOTAL |
| **UNWEIGHTED BASE** | **1000** | 490 | 510 | 170 | 210 | 209 | 201 | 210 | 392 | 149 | 341 | 71 | 1000 |
| **WEIGHTED BASE** | **1000** | 490 | 510 | 217 | 247 | 213 | 187 | 136 | 407 | 138 | 343 | 68* | 1000 |
| | ***100%*** | *49%* | *51%* | *22%* | *25%* | *21%* | *19%* | *14%* | *41%* | *14%* | *34%* | *7%** | *100%* |
| STRONGLY AGREE | **16** | 10 | 6 | 6 | 3 | * | 3 | 4 | 2 | 4 | 6 | 1 | 15 |
| | ***2%*** | *2%* | *1%* | *3%* | *1%* | * | *2%* | 3%e | *1%* | 3%m | *2%* | *2%* | *2%* |
| TEND TO AGREE | **82** | 37 | 46 | 10 | 17 | 17 | 22 | 17 | 30 | 9 | 25 | 12 | 90 |
| | ***8%*** | *8%* | *9%* | *4%* | *7%* | *8%* | 12%c | 12%c | *7%* | *6%* | *7%* | 17%zmno | *9%* |
| NEITHER AGREE NOR DISAGREE | **108** | 54 | 53 | 39 | 24 | 20 | 13 | 12 | 52 | 8 | 43 | 5 | 103 |
| | ***11%*** | *11%* | *10%* | 18%zdefg | *10%* | *9%* | *7%* | *9%* | 13%n | *6%* | 13%n | *7%* | *10%* |
| TEND TO DISAGREE | **285** | 136 | 149 | 61 | 67 | 62 | 57 | 38 | 122 | 22 | 117 | 10 | 295 |
| | 29%np | *28%* | *29%* | *28%* | *27%* | *29%* | *31%* | *28%* | 30%np | *16%* | 34%np | *14%* | *30%* |
| STRONGLY DISAGREE | **502** | 248 | 254 | 102 | 137 | 114 | 86 | 64 | 199 | 95 | 149 | 41 | 490 |
| | ***50%*** | *51%* | *50%* | *47%* | *55%* | *53%* | *46%* | *47%* | *49%* | 69%zmo | *44%* | 60%o | *49%* |
| AGREE (COMB) | **98** | 47 | 51 | 15 | 20 | 18 | 25 | 20 | 32 | 13 | 31 | 13 | 105 |
| | ***10%*** | *10%* | *10%* | *7%* | *8%* | *8%* | *13%* | 15%zcde | *8%* | *9%* | *9%* | 19%zmo | *11%* |
| DISAGREE (COMB) | **788** | 384 | 404 | 163 | 204 | 175 | 144 | 102 | 321 | 117 | 267 | 51 | 785 |
| | ***79%*** | *78%* | *79%* | *75%* | *82%* | *82%* | *77%* | *75%* | *79%* | *85%* | *78%* | *74%* | *79%* |
| DON'T KNOW | **6** | 4 | 2 | - | - | - | 5 | 1 | 3 | - | 2 | - | 7 |
| | ***1%*** | *1%* | * | - | - | - | 3%zcde | *1%* | *1%* | - | *1%* | - | *1%* |

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l - z/m/n/o/p
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**BASE: ALL RESPONDENTS**

| | | EDUCATION LEVEL OF RESPONDENT | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | **TOTAL (z)** | NO EDUCATION OR INCOMPLETE PRIMARY SCHOOL (a) | COMPLETE PRIMARY SCHOOL (b) | INCOMPLETE MEDIA EDUCATION (c) | COMPLETE MEDIA EDUCATION (d) | INCOMPLETE UNIVERSITY (e) | COMPLETE UNIVERSITY (f) | POSTGRADUATE EDUCATION (MASTERS, PHD OR EQUIVALENT (g) | INCOMPLETE TERTIARY EDUCATION (h) | COMPLETE TERTIARY EDUCATION (i) | UNWEIGHTED TOTAL |
| **UNWEIGHTED BASE** | **1000** | 19 | 130 | 109 | 289 | 132 | 170 | 6 | 33 | 112 | 1000 |
| **WEIGHTED BASE** | **1000** | 19** | 113 | 123* | 304 | 139 | 154 | 5** | 38** | 104* | 1000 |
| | ***100%*** | *2%*** | *11%* | *12%** | *30%* | *14%* | *15%* | *** | *4%*** | *10%** | *100%* |
| STRONGLY AGREE | **16** | 1 | 3 | 3 | 1 | 3 | 1 | - | - | 3 | 15 |
| | ***2%*** | *8%* | 3%d | *3%* | * | *2%* | *1%* | - | - | *3%* | *2%* |
| TEND TO AGREE | **82** | 4 | 17 | 10 | 23 | 6 | 10 | - | 2 | 9 | 90 |
| | ***8%*** | *22%* | 15%zdef | *8%* | *8%* | *4%* | *6%* | - | *5%* | *9%* | *9%* |
| NEITHER AGREE NOR DISAGREE | **108** | - | 13 | 15 | 29 | 17 | 15 | 1 | 6 | 12 | 103 |
| | ***11%*** | - | *11%* | *12%* | *10%* | *12%* | *10%* | *14%* | *17%* | *11%* | *10%* |
| TEND TO DISAGREE | **285** | 3 | 38 | 27 | 98 | 43 | 38 | 2 | 13 | 24 | 295 |
| | ***29%*** | *17%* | *34%* | *22%* | *32%* | *31%* | *25%* | *43%* | *34%* | *23%* | *30%* |
| STRONGLY DISAGREE | **502** | 10 | 42 | 67 | 151 | 70 | 88 | 2 | 17 | 55 | 490 |
| | 50%b | *53%* | *37%* | 55%b | 49%b | *50%* | 57%b | *43%* | *45%* | 53%b | *49%* |
| AGREE (COMB) | **98** | 6 | 20 | 14 | 24 | 9 | 11 | - | 2 | 12 | 105 |
| | ***10%*** | *30%* | 18%zdef | *11%* | *8%* | *6%* | *7%* | - | *5%* | *12%* | *11%* |
| DISAGREE (COMB) | **788** | 14 | 80 | 94 | 249 | 113 | 126 | 4 | 30 | 79 | 785 |
| | ***79%*** | *70%* | *71%* | *76%* | 82%b | *81%* | 82%b | *86%* | *78%* | *76%* | *79%* |
| DON'T KNOW | **6** | - | - | 1 | 2 | * | 2 | - | - | 1 | 7 |
| | ***1%*** | - | - | *1%* | *1%* | * | *1%* | - | - | *1%* | *1%* |

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i
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**Table 3**
***DEMOGRAPHICS***
**BASE: ALL RESPONDENTS**

| | | SEX | | AGE | | | | | CM01 | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | TOTAL (z) | MALE (a) | FEMALE (b) | 16-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | LUNG CANCER ONLY (m) | LUNG CANCER AND ONE OTHER (n) | ONE CHOSEN - NOT LUNG CANCER (o) | TWO CHOSEN - NOT LUNG CANCER (p) | UNWEIGHTED TOTAL |
| **UNWEIGHTED BASE** | **1000** | 490 | 510 | 170 | 210 | 209 | 201 | 210 | 392 | 149 | 341 | 71 | 1000 |
| **WEIGHTED BASE** | **1000** | 490 | 510 | 217 | 247 | 213 | 187 | 136 | 407 | 138 | 343 | 68* | 1000 |
| | ***100%*** | *49%* | *51%* | *22%* | *25%* | *21%* | *19%* | *14%* | *41%* | *14%* | *34%* | *7%** | *100%* |
| **SEX** | | | | | | | | | | | | | |
| MALE | **490** | 490 | - | 109 | 122 | 104 | 91 | 64 | 233 | 60 | 152 | 24 | 490 |
| | 49%bp | 100%zb | - | *50%* | *49%* | *49%* | *49%* | *47%* | 57%znop | *43%* | *44%* | *35%* | *49%* |
| FEMALE | **510** | - | 510 | 108 | 126 | 109 | 96 | 72 | 174 | 78 | 192 | 44 | 510 |
| | 51%am | - | 100%za | *50%* | *51%* | *51%* | *51%* | *53%* | *43%* | 57%m | 56%m | 65%zm | *51%* |
| **AGE** | | | | | | | | | | | | | |
| 16-24 | **217** | 109 | 108 | 217 | - | - | - | - | 104 | 26 | 79 | 6 | 170 |
| | 22%defgp | *22%* | *21%* | 100%zdefg | - | - | - | - | 26%p | *19%* | 23%p | *10%* | *17%* |
| 25-34 | **247** | 122 | 126 | - | 247 | - | - | - | 95 | 36 | 90 | 18 | 210 |
| | 25%cefg | *25%* | *25%* | - | 100%zcefg | - | - | - | *23%* | *26%* | *26%* | *27%* | *21%* |
| 35-44 | **213** | 104 | 109 | - | - | 213 | - | - | 89 | 23 | 79 | 14 | 209 |
| | 21%cdfg | *21%* | *21%* | - | - | 100%zcdfg | - | - | *22%* | *17%* | *23%* | *21%* | *21%* |
| 45-54 | **187** | 91 | 96 | - | - | - | 187 | - | 71 | 28 | 58 | 14 | 201 |
| | 19%cdeg | *18%* | *19%* | - | - | - | 100%zcdeg | - | *17%* | *21%* | *17%* | *20%* | *20%* |
| 55-64 | **136** | 64 | 72 | - | - | - | - | 136 | 49 | 24 | 38 | 15 | 210 |
| | 14%cdef | *13%* | *14%* | - | - | - | - | 100%zcdef | *12%* | *18%* | *11%* | 23%mo | *21%* |
| **EDUCATION LEVEL OF RESPONDENT** | | | | | | | | | | | | | |
| NO EDUCATION OR INCOMPLETE PRIMARY SCHOOL | **19** | 12 | 7 | 4 | 3 | 2 | 3 | 8 | 10 | 2 | 3 | 1 | 19 |
| | ***2%*** | *2%* | *1%* | *2%* | *1%* | *1%* | *2%* | 6%zde | *3%* | *1%* | *1%* | *1%* | *2%* |
| COMPLETE PRIMARY SCHOOL | **113** | 47 | 66 | 5 | 22 | 18 | 34 | 35 | 46 | 9 | 47 | 7 | 130 |
| | 11%c | *10%* | *13%* | *2%* | 9%c | 8%c | 18%zcde | 26%zcde | *11%* | *6%* | 14%n | *10%* | *13%* |
| INCOMPLETE MEDIA EDUCATION | **123** | 63 | 60 | 61 | 21 | 15 | 18 | 8 | 56 | 23 | 35 | 7 | 109 |
| | 12%eg | *13%* | *12%* | 28%zdefg | *9%* | *7%* | *10%* | *6%* | *14%* | *16%* | *10%* | *10%* | *11%* |

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| | | SEX | | AGE | | | | | CM01 | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
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| **WEIGHTED BASE** | **1000** | 490 | 510 | 217 | 247 | 213 | 187 | 136 | 407 | 138 | 343 | 68* | 1000 |
| | ***100%*** | *49%* | *51%* | *22%* | *25%* | *21%* | *19%* | *14%* | *41%* | *14%* | *34%* | *7%** | *100%* |
| COMPLETE MEDIA EDUCATION | **304** | 153 | 152 | 66 | 71 | 81 | 55 | 31 | 120 | 40 | 111 | 21 | 289 |
| | 30%g | *31%* | *30%* | *30%* | *29%* | 38%g | *30%* | *22%* | *29%* | *29%* | *32%* | *30%* | *29%* |
| INCOMPLETE UNIVERSITY | **139** | 79 | 61 | 50 | 47 | 26 | 9 | 8 | 73 | 16 | 42 | 6 | 132 |
| | 14%fg | *16%* | *12%* | 23%zefg | 19%fg | 12%fg | *5%* | *6%* | *18%* | *12%* | *12%* | *8%* | *13%* |
| COMPLETE UNIVERSITY | **154** | 76 | 79 | 6 | 46 | 40 | 35 | 27 | 41 | 31 | 58 | 10 | 170 |
| | 15%cm | *15%* | *15%* | *3%* | 19%c | 19%c | 19%c | 20%c | *10%* | 23%zm | 17%m | *15%* | *17%* |
| POSTGRADUATE EDUCATION (MASTERS, PHD OR EQUIVALENT | **5** | 2 | 3 | - | 1 | * | 2 | 1 | 1 | * | 1 | * | 6 |
| | * | * | *1%* | - | * | * | *1%* | *1%* | * | * | * | *1%* | *1%* |
| INCOMPLETE TERTIARY EDUCATION | **38** | 22 | 16 | 17 | 9 | 5 | 5 | 2 | 13 | 3 | 17 | 5 | 33 |
| | ***4%*** | *5%* | *3%* | 8%zeg | *3%* | *3%* | *3%* | *1%* | *3%* | *2%* | *5%* | *8%* | *3%* |
| COMPLETE TERTIARY EDUCATION | **104** | 36 | 68 | 8 | 27 | 26 | 25 | 17 | 47 | 14 | 29 | 12 | 112 |
| | 10%c | *7%* | 13%a | *4%* | 11%c | 12%c | 14%c | 12%c | *11%* | *10%* | *9%* | 17%o | *11%* |

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**BASE: ALL RESPONDENTS**

| | | EDUCATION LEVEL OF RESPONDENT | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | **TOTAL (z)** | NO EDUCATION OR INCOMPLETE PRIMARY SCHOOL (a) | COMPLETE PRIMARY SCHOOL (b) | INCOMPLETE MEDIA EDUCATION (c) | COMPLETE MEDIA EDUCATION (d) | INCOMPLETE UNIVERSITY (e) | COMPLETE UNIVERSITY (f) | POSTGRADUATE EDUCATION (MASTERS, PHD OR EQUIVALENT (g) | INCOMPLETE TERTIARY EDUCATION (h) | COMPLETE TERTIARY EDUCATION (i) | UNWEIGHTED TOTAL |
| **UNWEIGHTED BASE** | **1000** | 19 | 130 | 109 | 289 | 132 | 170 | 6 | 33 | 112 | 1000 |
| **WEIGHTED BASE** | **1000** | 19** | 113 | 123* | 304 | 139 | 154 | 5** | 38** | 104* | 1000 |
| | ***100%*** | *2%*** | *11%* | *12%** | *30%* | *14%* | *15%* | *** | *4%*** | *10%** | *100%* |
| **SEX** | | | | | | | | | | | |
| MALE | **490** | 12 | 47 | 63 | 153 | 79 | 76 | 2 | 22 | 36 | 490 |
| | 49%i | *62%* | *42%* | 51%i | 50%i | 56%bi | 49%i | *39%* | *58%* | *35%* | *49%* |
| FEMALE | **510** | 7 | 66 | 60 | 152 | 61 | 79 | 3 | 16 | 68 | 510 |
| | ***51%*** | *38%* | 58%e | *49%* | *50%* | *44%* | *51%* | *61%* | *42%* | 65%zcdef | *51%* |
| **AGE** | | | | | | | | | | | |
| 16-24 | **217** | 4 | 5 | 61 | 66 | 50 | 6 | - | 17 | 8 | 170 |
| | 22%bfi | *20%* | *4%* | 49%zbdfi | 22%bfi | 36%zbdfi | *4%* | - | *45%* | *8%* | *17%* |
| 25-34 | **247** | 3 | 22 | 21 | 71 | 47 | 46 | 1 | 9 | 27 | 210 |
| | ***25%*** | *15%* | *19%* | *17%* | *23%* | 34%zbcd | 30%c | *25%* | *23%* | *26%* | *21%* |
| 35-44 | **213** | 2 | 18 | 15 | 81 | 26 | 40 | * | 5 | 26 | 209 |
| | 21%c | *8%* | *16%* | *12%* | 27%bc | *18%* | 26%c | *10%* | *14%* | 25%c | *21%* |
| 45-54 | **187** | 3 | 34 | 18 | 55 | 9 | 35 | 2 | 5 | 25 | 201 |
| | 19%e | *17%* | 30%zcde | *15%* | 18%e | *6%* | 23%e | *40%* | *13%* | 24%e | *20%* |
| 55-64 | **136** | 8 | 35 | 8 | 31 | 8 | 27 | 1 | 2 | 17 | 210 |
| | 14%e | *39%* | 31%zcdefi | *7%* | *10%* | *5%* | 17%cde | *25%* | *5%* | 16%e | *21%* |
| **EDUCATION LEVEL OF RESPONDENT** | | | | | | | | | | | |
| NO EDUCATION OR INCOMPLETE PRIMARY SCHOOL | **19** | 19 | - | - | - | - | - | - | - | - | 19 |
| | 2%d | *100%* | - | - | - | - | - | - | - | - | *2%* |
| COMPLETE PRIMARY SCHOOL | **113** | - | 113 | - | - | - | - | - | - | - | 130 |
| | 11%cdefi | - | 100%zcdefi | - | - | - | - | - | - | - | *13%* |

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i
* small base; ** very small base (under 30) ineligible for sig testing

**J09-037536 - GLOBAL LUNG CANCER COALITION - ATTITUDES TO LUNG CANCER - ARGENTINA**
**10TH - 24TH FEBRUARY 2010**
**INTERNAL USE ONLY**
**IPSOS MORI**

**Table 3**
***DEMOGRAPHICS***
**BASE: ALL RESPONDENTS**

| | | EDUCATION LEVEL OF RESPONDENT | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | **TOTAL (z)** | NO EDUCATION OR INCOMPLETE PRIMARY SCHOOL (a) | COMPLETE PRIMARY SCHOOL (b) | INCOMPLETE MEDIA EDUCATION (c) | COMPLETE MEDIA EDUCATION (d) | INCOMPLETE UNIVERSITY (e) | COMPLETE UNIVERSITY (f) | POSTGRADUATE EDUCATION (MASTERS, PHD OR EQUIVALENT (g) | INCOMPLETE TERTIARY EDUCATION (h) | COMPLETE TERTIARY EDUCATION (i) | UNWEIGHTED TOTAL |
| **WEIGHTED BASE** | **1000** | 19** | 113 | 123* | 304 | 139 | 154 | 5** | 38** | 104* | 1000 |
| | ***100%*** | *2%*** | *11%* | *12%** | *30%* | *14%* | *15%* | *** | *4%*** | *10%** | *100%* |
| INCOMPLETE MEDIA EDUCATION | **123** | - | - | 123 | - | - | - | - | - | - | 109 |
| | 12%bdefi | - | - | 100%zbdefi | - | - | - | - | - | - | *11%* |
| COMPLETE MEDIA EDUCATION | **304** | - | - | - | 304 | - | - | - | - | - | 289 |
| | 30%bcefi | - | - | - | 100%zbcefi | - | - | - | - | - | *29%* |
| INCOMPLETE UNIVERSITY | **139** | - | - | - | - | 139 | - | - | - | - | 132 |
| | 14%bcdfi | - | - | - | - | 100%zbcdfi | - | - | - | - | *13%* |
| COMPLETE UNIVERSITY | **154** | - | - | - | - | - | 154 | - | - | - | 170 |
| | 15%bcdei | - | - | - | - | - | 100%zbcdei | - | - | - | *17%* |
| POSTGRADUATE EDUCATION (MASTERS, PHD OR EQUIVALENT | **5** | - | - | - | - | - | - | 5 | - | - | 6 |
| | * | - | - | - | - | - | - | *100%* | - | - | *1%* |
| INCOMPLETE TERTIARY EDUCATION | **38** | - | - | - | - | - | - | - | 38 | - | 33 |
| | 4%bdef | - | - | - | - | - | - | - | *100%* | - | *3%* |
| COMPLETE TERTIARY EDUCATION | **104** | - | - | - | - | - | - | - | - | 104 | 112 |
| | 10%bcdef | - | - | - | - | - | - | - | - | 100%zbcdef | *11%* |

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i
* small base; ** very small base (under 30) ineligible for sig testing