J09-037536 - GLOBAL LUNG CANCER COALITION - ATTITUDES TO LUNG CANCER - NETHERLANDS
2ND FEBRUARY - 1ST MARCH 2010
INTERNAL USE ONLY
IPSOS MORI

Table 1
CM01 - WHICH OF THE FOLLOWING CANCERS DO YOU THINK KILLS THE MOST PEOPLE IN YOUR COUNTRY? YOU MAY CHOOSE UP TO TWO.
BASE: ALL RESPONDENTS

	TOTAL (z)	SEX MALE (a)	SEX FEMALE (b)	AGE 15-24 (c)	AGE 25-34 (d)	AGE 35-44 (e)	AGE 45-54 (f)	AGE 55-64 (g)	AGE 65+ (h)	CM01 LUNG CANCER ONLY (m)	CM01 LUNG CANCER AND ONE OTHER (n)	CM01 ONE CHOSEN - NOT LUNG CANCER (o)	CM01 TWO CHOSEN - NOT LUNG CANCER (p)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	1004	432	572	87	55	164	209	200	280	135	443	141	214	1004
WEIGHTED BASE	1000	490	510	149*	159*	178	182	152	165	136*	468	126*	204	1004
	100%	49%	51%	15%*	16%*	18%	18%	15%	16%	14%*	47%	13%*	20%	100%
LUNG CANCER	604	314	290	94	92	122	119	88	81	136	468	-	-	578
	60%hop	64%	57%	63%h	58%	69%h	65%h	58%	49%	100%zop	100%zop	-	-	58%
BREAST CANCER	441	167	274	69	93	84	80	61	52	-	212	48	182	424
	44%ahm	34%	54%za	47%h	59%gh	47%h	44%h	40%	32%	-	45%m	38%m	89%zmno	42%
BOWEL OR COLON CANCER	392	186	206	44	59	66	74	68	76	-	196	66	129	420
	39%m	38%	40%	30%	37%	37%	41%	44%c	46%c	-	42%m	53%zm	63%zmn	42%
PROSTATE CANCER	98	63	35	17	12	17	14	20	18	-	36	4	58	103
	10%mo	13%b	7%	11%	8%	10%	8%	13%	11%	-	8%m	3%	28%zmno	10%
SKIN CANCER	71	32	39	18	10	14	15	5	6	-	24	7	39	65
	7%m	6%	8%	12%gh	6%	8%	8%	3%	4%	-	5%m	6%m	19%zmno	6%
NONE OF THESE	4	1	2	-	-	1	-	1	2	-	-	-	-	7
	*	*	*	-	-	*	-	*	1%	-	-	-	-	1%
DON'T KNOW	63	44	19	5	14	4	6	11	18	-	-	-	-	64
	6%mnop	9%b	4%	4%	9%	2%	3%	7%e	11%zcef	-	-	-	-	6%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l - z/m/n/o/p
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BASE: ALL RESPONDENTS

	TOTAL (z)	EDUCATION LEVEL OF RESPONDENT						UNWEIGHTED TOTAL
		UNIVERSITY EDUCATION (a)	HIGHER VOCATIONAL EDUCATION (b)	HIGHER GENERAL SECONDARY/PRE-UNIVERSITY EDUCATION (c)	UPPER SECONDARY VOCATIONAL EDUCATION (d)	LOWER GENERAL OR VOCATIONAL SECONDARY EDUCATION (e)	PRIMARY EDUCATION/NO EDUCATION (g)	
UNWEIGHTED BASE	**1004**	55	222	104	217	290	98	1004
WEIGHTED BASE	**1000**	53*	216	126*	241	243	102*	1004
	100%	5%*	22%	13%*	24%	24%	10%*	100%
LUNG CANCER	**604**	29	133	82	135	151	61	578
	60%	55%	62%	65%	56%	62%	60%	58%
BREAST CANCER	**441**	25	85	62	116	113	33	424
	44%	47%	39%	49%	48%	46%	32%	42%
BOWEL OR COLON CANCER	**392**	20	109	50	99	81	29	420
	39%	37%	50%zeg	40%	41%	33%	28%	42%
PROSTATE CANCER	**98**	2	25	11	22	27	7	103
	10%	4%	12%	9%	9%	11%	7%	10%
SKIN CANCER	**71**	16	8	5	17	14	9	65
	7%	31%zbcdeg	4%	4%	7%	6%	9%	6%
NONE OF THESE	**4**	-	1	1	1	-	1	7
	*****	-	*	1%	*	-	1%	1%
DON'T KNOW	**63**	4	7	5	12	17	17	64
	6%	7%	3%	4%	5%	7%	16%zbcde	6%

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Table 2
CM02 - LUNG CANCER IS MAINLY CAUSED BY SMOKING CIGARETTES AND OTHER TOBACCO PRODUCTS. BEARING THIS IN MIND, TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT.
I HAVE LESS SYMPATHY FOR PEOPLE WITH LUNG CANCER THAN PEOPLE WITH OTHER TYPES OF CANCER.
BASE: ALL RESPONDENTS

		SEX		AGE						CM01				
	TOTAL (z)	MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	LUNG CANCER ONLY (m)	LUNG CANCER AND ONE OTHER (n)	ONE CHOSEN - NOT LUNG CANCER (o)	TWO CHOSEN - NOT LUNG CANCER (p)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	1004	432	572	87	55	164	209	200	280	135	443	141	214	1004
WEIGHTED BASE	1000 100%	490 49%	510 51%	149* 15%*	159* 16%*	178 18%	182 18%	152 15%	165 16%	136* 14%*	468 47%	126* 13%*	204 20%	1004 100%
STRONGLY AGREE	54 5%	19 4%	35 7%	7 5%	15 9%	4 2%	6 3%	8 5%	14 8%ef	3 2%	24 5%	12 9%m	12 6%	56 6%
TEND TO AGREE	127 13%	70 14%	57 11%	37 25%zdefgh	14 9%	16 9%	20 11%	19 12%	16 10%	19 14%	61 13%	12 10%	29 14%	121 12%
NEITHER AGREE NOR DISAGREE	126 13%	75 15%b	51 10%	15 10%	11 7%	26 14%	24 13%	20 13%	28 17%	17 12%	61 13%	16 13%	24 12%	133 13%
TEND TO DISAGREE	111 11%	52 11%	60 12%	18 12%	18 11%	22 12%	23 13%	14 9%	14 8%	14 10%	56 12%	8 6%	23 11%	114 11%
STRONGLY DISAGREE	559 56%	260 53%	300 59%	70 47%	96 60%	109 61%	104 57%	89 59%	85 52%	80 59%	264 56%	76 61%	115 56%	552 55%
AGREE (COMB)	181 18%	89 18%	92 18%	44 30%zefg	29 18%	20 11%	27 15%	26 17%	30 18%	21 16%	85 18%	24 19%	41 20%	177 18%
DISAGREE (COMB)	671 67%	311 64%	359 70%	88 60%	114 72%	131 73%ch	128 70%h	103 67%	99 60%	94 69%	320 68%	84 67%	138 67%	666 66%
REFUSED	22 2%n	14 3%	8 1%	1 1%	5 3%	1 1%	4 2%	3 2%	8 5%ze	4 3%n	2 *	1 1%	2 1%	28 3%

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BASE: ALL RESPONDENTS

	TOTAL (z)	EDUCATION LEVEL OF RESPONDENT UNIVERSITY EDUCATION (a)	HIGHER VOCATIONAL EDUCATION (b)	HIGHER GENERAL SECONDARY/PRE-UNIVERSITY EDUCATION (c)	UPPER SECONDARY VOCATIONAL EDUCATION (d)	LOWER GENERAL OR VOCATIONAL SECONDARY EDUCATION (e)	PRIMARY EDUCATION/NO EDUCATION (g)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**1004**	55	222	104	217	290	98	1004
WEIGHTED BASE	**1000** **100%**	53* 5%*	216 22%	126* 13%*	241 24%	243 24%	102* 10%*	1000 100%
STRONGLY AGREE	**54** **5%**	4 7%	10 5%	5 4%	17 7%	11 5%	5 5%	56 6%
TEND TO AGREE	**127** **13%**	5 9%	25 12%	19 15%	29 12%	32 13%	18 17%	121 12%
NEITHER AGREE NOR DISAGREE	**126** **13%**	1 3%	26 12%	14 11%	36 15%a	37 15%a	11 10%	133 13%
TEND TO DISAGREE	**111** **11%**	4 8%	20 9%	7 6%	32 13%	25 10%	22 22%zbce	114 11%
STRONGLY DISAGREE	**559** **56%g**	39 73%zdeg	133 61%g	82 65%g	126 52%	129 53%g	37 36%	552 55%
AGREE (COMB)	**181** **18%**	8 16%	35 16%	24 19%	46 19%	43 18%	23 22%	177 18%
DISAGREE (COMB)	**671** **67%**	43 81%eg	153 71%	89 70%	158 66%	154 63%	60 59%	666 66%
REFUSED	**22** **2%**	* 1%	2 1%	- -	1 1%	9 4%	9 9%zbcd	28 3%

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Table 3
DEMOGRAPHICS
BASE: ALL RESPONDENTS

	TOTAL (z)	SEX MALE (a)	SEX FEMALE (b)	AGE 15-24 (c)	AGE 25-34 (d)	AGE 35-44 (e)	AGE 45-54 (f)	AGE 55-64 (g)	AGE 65+ (h)	CM01 LUNG CANCER ONLY (m)	CM01 LUNG CANCER AND ONE OTHER (n)	CM01 ONE CHOSEN - NOT LUNG CANCER (o)	CM01 TWO CHOSEN - NOT LUNG CANCER (p)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	1004	432	572	87	55	164	209	200	280	135	443	141	214	1004
WEIGHTED BASE	1000	490	510	149*	159*	178	182	152	165	136*	468	126*	204	1004
	100%	49%	51%	15%*	16%*	18%	18%	15%	16%	14%*	47%	13%*	20%	100%
SEX														
MALE	490	490	-	76	75	86	96	78	72	72	242	56	75	432
	49%bp	100%zb	-	51%	47%	49%	52%	51%	43%	53%p	52%p	44%	37%	43%
FEMALE	510	-	510	73	84	92	86	74	93	64	226	70	129	572
	51%a	-	100%za	49%	53%	51%	48%	49%	57%	47%	48%	56%	63%zmn	57%
AGE														
15-24	149	76	73	149	-	-	-	-	-	27	67	17	32	87
	15%defgh	16%	14%	100%zdefgh	-	-	-	-	-	20%	14%	14%	16%	9%
25-34	159	75	84	-	159	-	-	-	-	10	82	14	39	55
	16%cefgh	15%	16%	-	100%zcefgh	-	-	-	-	8%	17%m	11%	19%m	5%
35-44	178	86	92	-	-	178	-	-	-	20	102	23	28	164
	18%cdfgh	18%	18%	-	-	100%zcdfgh	-	-	-	15%	22%p	18%	14%	16%
45-54	182	96	86	-	-	-	182	-	-	28	91	22	35	209
	18%cdegh	19%	17%	-	-	-	100%zcdegh	-	-	21%	19%	18%	17%	21%
55-64	152	78	74	-	-	-	-	152	-	22	66	18	35	200
	15%cdefh	16%	15%	-	-	-	-	100%zcdefh	-	16%	14%	14%	17%	20%
65+	165	72	93	-	-	-	-	-	165	24	57	32	32	280
	16%cdefg	15%	18%	-	-	-	-	-	100%zcdefg	17%	12%	25%zn	16%	28%
EDUCATION LEVEL OF RESPONDENT														
UNIVERSITY EDUCATION	53	29	25	-	10	16	10	8	5	3	26	3	17	55
	5%c	6%	5%	-	6%	9%ch	6%c	6%c	3%	2%	6%	2%	8%	5%
HIGHER VOCATIONAL EDUCATION	216	122	94	8	51	50	42	31	32	24	109	33	43	222
	22%c	25%	18%	5%	32%c	28%c	23%c	20%c	19%c	18%	23%	26%	21%	22%

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	TOTAL (z)	SEX MALE (a)	SEX FEMALE (b)	AGE 15-24 (c)	AGE 25-34 (d)	AGE 35-44 (e)	AGE 45-54 (f)	AGE 55-64 (g)	AGE 65+ (h)	CM01 LUNG CANCER ONLY (m)	CM01 LUNG CANCER AND ONE OTHER (n)	CM01 ONE CHOSEN - NOT LUNG CANCER (o)	CM01 TWO CHOSEN - NOT LUNG CANCER (p)	UNWEIGHTED TOTAL
WEIGHTED BASE	**1000** *100%*	490 *49%*	510 *51%*	149* *15%**	159* *16%**	178 *18%*	182 *18%*	152 *15%*	165 *16%*	136* *14%**	468 *47%*	126* *13%**	204 *20%*	1004 *100%*
HIGHER GENERAL SECONDARY/PRE-UNIVERSITY EDUCATION	**126** *13%g*	58 *12%*	68 *13%*	37 *25%zefgh*	20 *13%*	21 *12%*	22 *12%g*	9 *6%*	15 *9%*	18 *13%*	64 *14%*	11 *8%*	27 *13%*	104 *10%*
UPPER SECONDARY VOCATIONAL EDUCATION	**241** *24%c*	117 *24%*	125 *24%*	13 *9%*	55 *35%ch*	54 *30%ch*	44 *24%c*	41 *27%c*	31 *19%c*	34 *25%*	101 *22%*	35 *28%*	58 *28%*	217 *22%*
LOWER GENERAL OR VOCATIONAL SECONDARY EDUCATION	**243** *24%d*	105 *21%*	139 *27%*	44 *29%d*	6 *4%*	31 *17%d*	52 *29%de*	51 *34%zde*	54 *33%zde*	35 *26%*	116 *25%*	31 *25%*	44 *22%*	290 *29%*
PRIMARY EDUCATION/NO EDUCATION	**102** *10%ef*	49 *10%*	53 *10%*	44 *30%zdefgh*	14 *9%e*	1 *1%*	9 *5%e*	9 *6%e*	24 *15%efg*	17 *13%*	44 *9%*	12 *10%*	11 *5%*	98 *10%*

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		UNIVERSITY EDUCATION (a)	HIGHER VOCATIONAL EDUCATION (b)	HIGHER GENERAL SECONDARY/PRE-UNIVERSITY EDUCATION (c)	UPPER SECONDARY VOCATIONAL EDUCATION (d)	LOWER GENERAL OR VOCATIONAL SECONDARY EDUCATION (e)	PRIMARY EDUCATION/NO EDUCATION (g)	
UNWEIGHTED BASE	**1004**	55	222	104	217	290	98	1004
WEIGHTED BASE	**1000**	53*	216	126*	241	243	102*	1004
	100%	*5%**	*22%*	*13%**	*24%*	*24%*	*10%**	*100%*
SEX								
MALE	**490**	29	122	58	117	105	49	432
	49%	*54%*	*56%e*	*46%*	*48%*	*43%*	*48%*	*43%*
FEMALE	510	25	94	68	125	139	53	572
	51%	*46%*	*44%*	*54%*	*52%*	*57%b*	*52%*	*57%*
AGE								
15-24	**149**	-	8	37	13	44	44	87
	15%abd	-	*4%*	*29%zabd*	*5%*	*18%abd*	*44%zabde*	*9%*
25-34	**159**	10	51	20	55	6	14	55
	16%e	*19%e*	*23%ze*	*16%e*	*23%e*	*3%*	*13%e*	*5%*
35-44	**178**	16	50	21	54	31	1	164
	18%g	*30%eg*	*23%eg*	*17%g*	*22%eg*	*13%g*	*1%*	*16%*
45-54	**182**	10	42	22	44	52	9	209
	18%	*20%*	*20%*	*18%*	*18%*	*21%g*	*8%*	*21%*
55-64	**152**	8	31	9	41	51	9	200
	15%	*16%*	*14%*	*7%*	*17%c*	*21%cg*	*9%*	*20%*
65+	**165**	5	32	15	31	54	24	280
	16%	*9%*	*15%*	*12%*	*13%*	*22%d*	*24%*	*28%*
EDUCATION LEVEL OF RESPONDENT								
UNIVERSITY EDUCATION	**53**	53	-	-	-	-	-	55
	5%bcde	*100%zbcdeg*	-	-	-	-	-	*5%*
HIGHER VOCATIONAL EDUCATION	**216**	-	216	-	-	-	-	222
	22%acdeg	-	*100%zacdeg*	-	-	-	-	*22%*

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		UNIVERSITY EDUCATION (a)	HIGHER VOCATIONAL EDUCATION (b)	HIGHER GENERAL SECONDARY/PRE-UNIVERSITY EDUCATION (c)	UPPER SECONDARY VOCATIONAL EDUCATION (d)	LOWER GENERAL OR VOCATIONAL SECONDARY EDUCATION (e)	PRIMARY EDUCATION/NO EDUCATION (g)	
WEIGHTED BASE	**1000** *100%*	53* *5%**	216 *22%*	126* *13%**	241 *24%*	243 *24%*	102* *10%**	1004 *100%*
HIGHER GENERAL SECONDARY/PRE-UNIVERSITY EDUCATION	**126** 13%abdeg	- -	- -	126 100%zabdeg	- -	- -	- -	104 *10%*
UPPER SECONDARY VOCATIONAL EDUCATION	**241** 24%abceg	- -	- -	- -	241 100%zabceg	- -	- -	217 *22%*
LOWER GENERAL OR VOCATIONAL SECONDARY EDUCATION	**243** 24%abcdg	- -	- -	- -	- -	243 100%zabcdg	- -	290 *29%*
PRIMARY EDUCATION/NO EDUCATION	**102** 10%abcde	- -	- -	- -	- -	- -	102 100%zabcde	98 *10%*

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