J09-037536 - GLOBAL LUNG CANCER COALITION - ATTITUDES TO LUNG CANCER - SPAIN
25TH JANUARY - 5TH FEBRUARY 2010
INTERNAL USE ONLY
IPSOS MORI

Table 1
CM01 - WHICH OF THE FOLLOWING CANCERS DO YOU THINK KILLS THE MOST PEOPLE IN YOUR COUNTRY? YOU MAY CHOOSE UP TO TWO.
BASE: ALL RESPONDENTS

	TOTAL (z)	SEX MALE (a)	SEX FEMALE (b)	AGE 15-24 (c)	AGE 25-34 (d)	AGE 35-44 (e)	AGE 45-54 (f)	AGE 55-64 (g)	AGE 65+ (h)	CM01 LUNG CANCER ONLY (m)	CM01 LUNG CANCER AND ONE OTHER (n)	CM01 ONE CHOSEN - NOT LUNG CANCER (o)	CM01 TWO CHOSEN - NOT LUNG CANCER (p)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	1005	505	500	197	206	208	143	110	141	418	180	249	36	1005
WEIGHTED BASE	1000 100%	486 49%	514 51%	162 16%	197 20%	181 18%	144 14%	128* 13%*	189 19%	394 39%	195 19%	247 25%	38* 4%*	1005 100%
LUNG CANCER	589 59%hop	299 62%	289 56%	103 63%h	123 63%h	112 62%h	86 60%	76 59%	89 47%	394 100%zop	195 100%zop	- -	- -	598 60%
BREAST CANCER	216 22%am	82 17%	135 26%a	35 21%	40 20%	41 23%	31 22%	23 18%	46 24%	- -	85 43%zm	104 42%zm	27 73%zmno	211 21%
BOWEL OR COLON CANCER	216 22%m	101 21%	115 22%	27 17%	48 24%	34 19%	35 24%	33 26%	39 21%	- -	80 41%zm	114 46%zm	23 60%zm	211 21%
PROSTATE CANCER	53 5%m	33 7%	20 4%	8 5%	8 4%	11 6%	6 4%	6 5%	14 7%	- -	19 10%zm	17 7%m	17 45%zmno	49 5%
SKIN CANCER	32 3%m	14 3%	18 4%	4 2%	8 4%	3 1%	7 5%	5 4%	6 3%	- -	12 6%m	12 5%m	8 22%zmno	30 3%
DON'T KNOW	127 13%mnop	69 14%	58 11%	22 13%	18 9%	20 11%	15 11%	15 12%	37 19%zde	- -	- -	- -	- -	122 12%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l - z/m/n/o/p
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BASE: ALL RESPONDENTS

	TOTAL (z)	EDUCATION LEVEL OF RESPONDENT								UNWEIGHTED TOTAL
		DON'T READ (ILLITERATE) (a)	WITHOUT STUDIES BUT CAN READ (b)	INCOMPLETE PRIMARY STUDIES (c)	1ST GRADE MORE OR LESS TILL 10 YEARS OLD (d)	2ND GRADE, 1ST CYCLE UNTIL 14 YEARS (e)	2ND GRADE, 2ND CYCLE UNTIL 18 YEARS (f)	3RD GRADE DEGREE UNIVERSITY, 3 YEARS (g)	UNIVERSITY STUDIES (h)	
UNWEIGHTED BASE	1005	5	18	43	179	366	251	81	62	1005
WEIGHTED BASE	1000	10**	28**	58*	248	324	211	69*	51*	1005
	100%	1%**	3%**	6%*	25%	32%	21%	7%*	5%*	100%
LUNG CANCER	589	6	14	22	133	191	144	43	35	598
	59%c	59%	50%	39%	53%	59%c	68%zcde	62%c	69%cd	60%
BREAST CANCER	216	2	10	12	70	67	35	14	6	211
	22%	23%	34%	21%	28%fh	21%	17%	21%	12%	21%
BOWEL OR COLON CANCER	216	-	5	12	58	73	45	17	5	211
	22%h	-	18%	21%	23%h	23%h	22%	25%h	11%	21%
PROSTATE CANCER	53	-	2	4	19	10	9	6	3	49
	5%	-	7%	6%	8%e	3%	4%	9%e	5%	5%
SKIN CANCER	32	-	1	1	9	14	5	2	-	30
	3%	-	5%	2%	3%	4%	2%	3%	-	3%
DON'T KNOW	127	4	7	14	34	37	17	5	8	122
	13%	41%	24%	25%zefg	14%	11%	8%	8%	16%	12%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h
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Table 2
CM02 - LUNG CANCER IS MAINLY CAUSED BY SMOKING CIGARETTES AND OTHER TOBACCO PRODUCTS. BEARING THIS IN MIND, TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT.
I HAVE LESS SYMPATHY FOR PEOPLE WITH LUNG CANCER THAN PEOPLE WITH OTHER TYPES OF CANCER.
BASE: ALL RESPONDENTS

	TOTAL (z)	SEX MALE (a)	SEX FEMALE (b)	AGE 15-24 (c)	AGE 25-34 (d)	AGE 35-44 (e)	AGE 45-54 (f)	AGE 55-64 (g)	AGE 65+ (h)	CM01 LUNG CANCER ONLY (m)	CM01 LUNG CANCER AND ONE OTHER (n)	CM01 ONE CHOSEN - NOT LUNG CANCER (o)	CM01 TWO CHOSEN - NOT LUNG CANCER (p)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	**1005**	505	500	197	206	208	143	110	141	418	180	249	36	1005
WEIGHTED BASE	**1000**	486	514	162	197	181	144	128*	189	394	195	247	38*	1005
	100%	49%	51%	16%	20%	18%	14%	13%*	19%	39%	19%	25%	4%*	100%
STRONGLY AGREE	**77**	37	40	12	13	14	13	10	14	38	13	20	-	74
	8%	8%	8%	8%	7%	8%	9%	8%	7%	10%	6%	8%	-	7%
TEND TO AGREE	**61**	25	36	12	10	8	7	11	14	23	10	22	1	57
	6%	5%	7%	7%	5%	4%	5%	9%	7%	6%	5%	9%	3%	6%
NEITHER AGREE NOR DISAGREE	**91**	45	46	15	17	13	9	11	27	31	7	38	5	85
	9%n	9%	9%	9%	9%	7%	6%	8%	14%f	8%	4%	16%zmn	14%n	8%
TEND TO DISAGREE	**187**	85	102	32	38	30	24	24	38	68	45	47	7	185
	19%	17%	20%	20%	19%	17%	17%	19%	20%	17%	23%	19%	18%	18%
STRONGLY DISAGREE	**555**	277	279	87	116	106	88	71	88	229	118	115	24	577
	56%o	57%	54%	54%	59%h	59%h	61%h	55%	46%	58%o	60%o	47%	65%	57%
AGREE (COMB)	**138**	62	76	24	23	22	20	21	28	61	22	41	1	131
	14%	13%	15%	15%	12%	12%	14%	17%	15%	16%	11%	17%p	3%	13%
DISAGREE (COMB)	**742**	362	381	119	154	137	113	95	126	297	163	162	31	762
	74%o	74%	74%	74%	78%h	75%	78%h	74%	67%	75%o	84%zmo	66%	83%	76%
DON'T KNOW	**29**	18	11	4	4	9	2	1	8	5	3	5	-	27
	3%	4%	2%	2%	2%	5%g	2%	1%	4%	1%	1%	2%	-	3%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l - z/m/n/o/p
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I HAVE LESS SYMPATHY FOR PEOPLE WITH LUNG CANCER THAN PEOPLE WITH OTHER TYPES OF CANCER.
BASE: ALL RESPONDENTS

	TOTAL (z)	DON'T READ (ILLITERATE) (a)	WITHOUT STUDIES BUT CAN READ (b)	INCOMPLETE PRIMARY STUDIES (c)	1ST GRADE MORE OR LESS TILL 10 YEARS OLD (d)	2ND GRADE, 1ST CYCLE UNTIL 14 YEARS (e)	2ND GRADE, 2ND CYCLE UNTIL 18 YEARS (f)	3RD GRADE DEGREE UNIVERSITY, 3 YEARS (g)	UNIVERSITY STUDIES (h)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	1005	5	18	43	179	366	251	81	62	1005
WEIGHTED BASE	1000	10**	28**	58*	248	324	211	69*	51*	1005
	100%	*1%***	*3%***	*6%**	*25%*	*32%*	*21%*	*7%**	*5%**	*100%*
STRONGLY AGREE	77	-	2	8	23	23	17	3	3	74
	8%	-	*6%*	*13%*	*9%*	*7%*	*8%*	*4%*	*6%*	*7%*
TEND TO AGREE	61	-	4	4	19	23	9	1	1	57
	6%	-	*16%*	*7%*	*8%*	*7%*	*4%*	*1%*	*1%*	*6%*
NEITHER AGREE NOR DISAGREE	91	-	2	10	23	28	16	9	3	85
	9%	-	*7%*	*17%*	*9%*	*9%*	*8%*	*13%*	*6%*	*8%*
TEND TO DISAGREE	187	4	11	4	52	68	31	12	5	185
	19%	*40%*	*39%*	*7%*	*21%c*	*21%c*	*15%*	*17%*	*10%*	*18%*
STRONGLY DISAGREE	555	6	7	28	124	174	137	45	35	577
	56%	*60%*	*26%*	*48%*	*50%*	*54%*	*65%zcde*	*64%d*	*68%cde*	*57%*
AGREE (COMB)	138	-	6	12	42	46	25	4	4	131
	14%g	-	*22%*	*21%g*	*17%g*	*14%g*	*12%*	*5%*	*7%*	*13%*
DISAGREE (COMB)	742	10	19	32	176	242	168	57	40	762
	74%c	*100%*	*66%*	*55%*	*71%*	*75%c*	*79%c*	*82%c*	*78%c*	*76%*
DON'T KNOW	29	-	2	5	8	8	2	-	4	27
	3%	-	*6%*	*8%fg*	*3%*	*3%*	*1%*	-	*8%zefg*	*3%*

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Table 3
DEMOGRAPHICS
BASE: ALL RESPONDENTS

	TOTAL (z)	SEX MALE (a)	SEX FEMALE (b)	AGE 15-24 (c)	AGE 25-34 (d)	AGE 35-44 (e)	AGE 45-54 (f)	AGE 55-64 (g)	AGE 65+ (h)	CM01 LUNG CANCER ONLY (m)	CM01 LUNG CANCER AND ONE OTHER (n)	CM01 ONE CHOSEN - NOT LUNG CANCER (o)	CM01 TWO CHOSEN - NOT LUNG CANCER (p)	UNWEIGHTED TOTAL
UNWEIGHTED BASE	1005	505	500	197	206	208	143	110	141	418	180	249	36	1005
WEIGHTED BASE	1000	486	514	162	197	181	144	128*	189	394	195	247	38*	1005
	100%	49%	51%	16%	20%	18%	14%	13%*	19%	39%	19%	25%	4%*	100%
SEX														
MALE	486	486	-	83	100	91	66	66	80	206	93	99	18	505
	49%bo	100%zb	-	51%	51%	50%	46%	52%	42%	52%o	48%	40%	48%	50%
FEMALE	514	-	514	79	97	90	78	61	109	188	101	147	20	500
	51%a	-	100%za	49%	49%	50%	54%	48%	58%	48%	52%	60%zm	52%	50%
AGE														
15-24	162	83	79	162	-	-	-	-	-	70	32	34	4	197
	16%defgh	17%	15%	100%zdefgh	-	-	-	-	-	18%	17%	14%	10%	20%
25-34	197	100	97	-	197	-	-	-	-	82	42	49	7	206
	20%cefgh	21%	19%	-	100%zcefgh	-	-	-	-	21%	21%	20%	17%	20%
35-44	181	91	90	-	-	181	-	-	-	80	32	41	8	208
	18%cdfgh	19%	18%	-	-	100%zcdfgh	-	-	-	20%	16%	17%	21%	21%
45-54	144	66	78	-	-	-	144	-	-	58	28	34	8	143
	14%cdegh	14%	15%	-	-	-	100%zcdegh	-	-	15%	14%	14%	23%	14%
55-64	128	66	61	-	-	-	-	128	-	46	29	35	1	110
	13%cdefh	14%	12%	-	-	-	-	100%zcdefh	-	12%	15%	14%	3%	11%
65+	189	80	109	-	-	-	-	-	189	57	32	53	10	141
	19%cdefg	16%	21%	-	-	-	-	-	100%zcdefg	15%	16%	22%m	25%	14%
EDUCATION LEVEL OF RESPONDENT														
DON'T READ (ILLITERATE)	10	2	8	-	-	-	-	2	8	4	2	-	-	5
	1%	*	2%	-	-	-	-	2%	4%zcdef	1%	1%	-	-	*
WITHOUT STUDIES BUT CAN READ	28	17	12	2	2	2	-	3	21	5	9	6	1	18
	3%	3%	2%	1%	1%	1%	-	2%	11%zcdefg	1%	5%m	2%	4%	2%

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WEIGHTED BASE	**1000** *100%*	486 *49%*	514 *51%*	162 *16%*	197 *20%*	181 *18%*	144 *14%*	128* *13%**	189 *19%*	394 *39%*	195 *19%*	247 *25%*	38* *4%**	1005 *100%*
INCOMPLETE PRIMARY STUDIES	**58** *6%*	35 *7%*	22 *4%*	5 *3%*	5 *3%*	5 *3%*	6 *4%*	15 *12%zcdef*	21 *11%zcdef*	16 *4%*	7 *3%*	20 *8%m*	1 *3%*	43 *4%*
1ST GRADE MORE OR LESS TILL 10 YEARS OLD	**248** *25%cdem*	112 *23%*	136 *26%*	21 *13%*	34 *17%*	28 *15%*	39 *27%cde*	43 *34%cde*	83 *44%zcdef*	73 *19%*	60 *31%m*	68 *28%m*	14 *37%m*	179 *18%*
2ND GRADE, 1ST CYCLE UNTIL 14 YEARS	**324** *32%h*	148 *30%*	176 *34%*	73 *45%zdegh*	60 *31%*	57 *31%*	53 *37%h*	39 *31%*	42 *22%*	136 *34%*	55 *28%*	83 *34%*	13 *34%*	366 *36%*
2ND GRADE, 2ND CYCLE UNTIL 18 YEARS	**211** *21%h*	111 *23%*	100 *20%*	50 *31%zfgh*	60 *30%zfgh*	49 *27%gh*	27 *18%h*	18 *14%h*	8 *4%*	104 *27%zo*	40 *20%*	45 *18%*	5 *13%*	251 *25%*
3RD GRADE DEGREE UNIVERSITY, 3 YEARS	**69** *7%*	35 *7%*	34 *7%*	8 *5%*	24 *12%zcfgh*	20 *11%cgh*	8 *5%*	5 *4%*	6 *3%*	26 *7%*	17 *9%*	19 *8%*	2 *5%*	81 *8%*
UNIVERSITY STUDIES	**51** *5%h*	26 *5%*	25 *5%*	3 *2%*	12 *6%h*	21 *11%zcgh*	11 *8%ch*	3 *2%*	1 ***	30 *8%no*	5 *2%*	6 *3%*	1 *4%*	62 *6%*

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	TOTAL (z)	EDUCATION LEVEL OF RESPONDENT								UNWEIGHTED TOTAL
		DON'T READ (ILLITERATE) (a)	WITHOUT STUDIES BUT CAN READ (b)	INCOMPLETE PRIMARY STUDIES (c)	1ST GRADE MORE OR LESS TILL 10 YEARS OLD (d)	2ND GRADE, 1ST CYCLE UNTIL 14 YEARS (e)	2ND GRADE, 2ND CYCLE UNTIL 18 YEARS (f)	3RD GRADE DEGREE UNIVERSITY, 3 YEARS (g)	UNIVERSITY STUDIES (h)	
UNWEIGHTED BASE	1005	5	18	43	179	366	251	81	62	1005
WEIGHTED BASE	1000	10**	28**	58*	248	324	211	69*	51*	1005
	100%	1%**	3%**	6%*	25%	32%	21%	7%*	5%*	100%
SEX										
MALE	486	2	17	35	112	148	111	35	26	505
	49%	17%	59%	61%	45%	46%	52%	51%	50%	50%
FEMALE	514	8	12	22	136	176	100	34	25	500
	51%	83%	41%	39%	55%	54%	48%	49%	50%	50%
AGE										
15-24	162	-	2	5	21	73	50	8	3	197
	16%dh	-	5%	8%	9%	23%zcdgh	24%zcdgh	12%	6%	20%
25-34	197	-	2	5	34	60	60	24	12	206
	20%	-	6%	9%	14%	19%	28%zcde	35%zcde	23%	20%
35-44	181	-	2	5	28	57	49	20	21	208
	18%d	-	6%	9%	11%	18%	23%cd	28%zcde	40%zcdef	21%
45-54	144	-	-	6	39	53	27	8	11	143
	14%	-	-	10%	16%	16%	13%	11%	23%	14%
55-64	128	2	3	15	43	39	18	5	3	110
	13%	19%	10%	26%zefgh	17%fgh	12%	9%	7%	6%	11%
65+	189	8	21	21	83	42	8	6	1	141
	19%efgh	81%	73%	37%zefgh	33%zefgh	13%fh	4%	8%	2%	14%
EDUCATION LEVEL OF RESPONDENT										
DON'T READ (ILLITERATE)	10	10	-	-	-	-	-	-	-	5
	1%	100%	-	-	-	-	-	-	-	*
WITHOUT STUDIES BUT CAN READ	28	-	28	-	-	-	-	-	-	18
	3%def	-	100%	-	-	-	-	-	-	2%

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	TOTAL (z)	DON'T READ (ILLITERATE) (a)	WITHOUT STUDIES BUT CAN READ (b)	INCOMPLETE PRIMARY STUDIES (c)	1ST GRADE MORE OR LESS TILL 10 YEARS OLD (d)	2ND GRADE, 1ST CYCLE UNTIL 14 YEARS (e)	2ND GRADE, 2ND CYCLE UNTIL 18 YEARS (f)	3RD GRADE DEGREE UNIVERSITY, 3 YEARS (g)	UNIVERSITY STUDIES (h)	UNWEIGHTED TOTAL
				EDUCATION LEVEL OF RESPONDENT						
WEIGHTED BASE	**1000** *100%*	10** *1%***	28** *3%***	58* *6%**	248 *25%*	324 *32%*	211 *21%*	69* *7%**	51* *5%**	1005 *100%*
INCOMPLETE PRIMARY STUDIES	**58** 6%defg	- -	- -	58 100%zdefgh	- -	- -	- -	- -	- -	43 *4%*
1ST GRADE MORE OR LESS TILL 10 YEARS OLD	**248** 25%cefgh	- -	- -	- -	248 100%zcefgh	- -	- -	- -	- -	179 *18%*
2ND GRADE, 1ST CYCLE UNTIL 14 YEARS	**324** 32%cdfgh	- -	- -	- -	- -	324 100%zcdfgh	- -	- -	- -	366 *36%*
2ND GRADE, 2ND CYCLE UNTIL 18 YEARS	**211** 21%cdegh	- -	- -	- -	- -	- -	211 100%zcdegh	- -	- -	251 *25%*
3RD GRADE DEGREE UNIVERSITY, 3 YEARS	**69** 7%defh	- -	- -	- -	- -	- -	- -	69 100%zcdefh	- -	81 *8%*
UNIVERSITY STUDIES	**51** 5%defg	- -	- -	- -	- -	- -	- -	- -	51 100%zcdefg	62 *6%*

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