

Ipsos MORI Political Monitor - April 2015

Table 1

Q/V(POL).1A/1B/2 Combined Voting Intention

Base : All

	Total (Weighted)	Likelihood to vote					Gender		Age									Social Class						UnWgt Total		
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	1000	737	888	868	841	788	48	511	489	165	343	492	67	98	131	212	216	276	90	331	298	162	209	629	371	1000
Weighted Total	1000	682	845	812	781	733	76	487	513	289	347	363	117	172	168	179	145	218	100	268	270	218	245	537	463	1000
Total Voting	838	636	777	754	730	685	17	417	421	215	292	330	93	123	130	163	132	199	92	239	226	187	186	465	373	877
Conservative	266 32%	208 33%	253 33%	250 33%	245 34%	227 33%	4 23% s	134 32%	132 31%	73 34%	77 26%	116 35%	26 29% s	46 38% s	34 26%	43 27%	33 25%	83 42%	45 49% s	97 41%	78 35%	59 32%	32 17%	175 38%	91 24%	280 32%
Labour	290 35%	222 35%	269 35%	257 34%	245 34%	233 34%	5 27% s	132 32%	158 38%	76 35%	118 40%	96 29%	35 38% s	41 34% s	48 37%	70 43%	48 36%	48 24%	19 20% s	70 29%	80 35%	69 37%	71 38%	150 32%	140 38%	296 34%
Liberal Democrats (Lib Dem)	68 8%	47 7%	62 8%	60 8%	59 8%	53 8%	5 32% s	40 10%	28 7%	15 7%	18 6%	35 11%	7 8% s	8 7% s	5 4%	13 8%	15 11%	20 10%	9 10% s	21 9%	18 8%	11 6%	18 10%	40 9%	29 8%	76 9%
Scottish Nationalist	39 5%	35 5%	38 5%	37 5%	37 5%	36 5%	1 8% s	17 4%	22 5%	9 4%	17 6%	14 4%	7 8% s	2 1% s	8 6%	9 5%	7 5%	7 3%	2 2% s	6 3%	8 3%	12 6%	13 7%	14 3%	25 7%	58 7%
Plaid Cymru	8 1%	7 1%	7 1%	7 1%	7 1%	7 1%	- - s	4 1%	4 1%	1 *	4 1%	3 1%	- - s	1 1% s	2 1%	2 1%	- -	3 1%	2 2% s	5 2%	3 1%	- -	* *	7 2%	* *	10 1%
Green Party	67 8%	54 8%	62 8%	62 8%	60 8%	57 8%	* 2% s	38 9%	29 7%	29 13%	27 9%	11 3%	11 12% s	18 15% s	16 12%	11 7%	5 4%	6 3%	1 1% s	20 9%	19 9%	12 6%	15 8%	40 9%	27 7%	62 7%
UKIP	95 11%	64 10%	86 11%	81 11%	77 11%	73 11%	1 8% s	49 12%	46 11%	13 6%	32 11%	51 15%	6 7% s	7 5% s	17 13%	15 9%	22 17%	29 15%	14 15% s	19 8%	19 8%	24 13%	33 18%	38 8%	57 15%	89 10%
British National Party	-	-	-	-	-	-	- - s	-	-	-	-	-	- - s	-	-	-	-	-	- - s	-	-	-	-	-	-	-
Other	5 1%	* *	1 *	1 *	* *	* *	- - s	3 1%	2 *	-	1 *	4 1%	- - s	-	1 1%	-	1 1%	3 2%	- - s	1 *	* *	-	4 2%	1 *	4 1%	6 1%
"Conservative Lead over Labour"	-24 -3%	-14 -2%	-15 -2%	-7 -1%	* *	-6 -1%	-1 -5% s	2 1%	-26 -6%	-4 -2%	-41 -14%	20 6%	-8 -9% s	5 4% s	-14 -11%	-26 -16%	-14 -11%	34 17%	27 29% s	27 11%	-2 -1%	-10 -5%	-39 -21%	25 5%	-49 -13%	-16 -2%
Undecided	62 6%	28 4%	41 5%	36 4%	31 4%	30 4%	4 6% s	20 4%	43 8%	25 9%	20 6%	18 5%	11 9% s	14 8% s	11 6%	9 5%	11 7%	7 3%	3 3% s	15 6%	22 8%	10 4%	16 6%	37 7%	25 5%	60 6%
Would not vote	79 8%	9 1%	14 2%	14 2%	12 2%	9 1%	48 63% s	46 9%	33 7%	37 13%	32 9%	9 3%	10 9% s	27 16% s	26 15%	6 4%	1 1%	9 4%	3 3% s	11 4%	17 6%	17 8%	34 14%	28 5%	51 11%	51 5%
Refused	20 2%	8 1%	12 1%	8 1%	8 1%	8 1%	7 9% s	4 1%	16 3%	12 4%	3 1%	6 2%	4 3% s	8 5% s	2 1%	1 1%	2 1%	4 2%	3 3% s	2 1%	5 2%	5 2%	9 4%	7 1%	13 3%	12 1%

Fieldwork dates : 12th to 15th April 2015
 Respondent Type : GB Adults, General Public 18+ - Telephone
 Source : Ipsos MORI J14-090542-01

* = Less than 0.5%

s = Where unweighted base sizes smaller than 100, please note results are indicative only

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<http://www.ipsos-mori.com/politicaltrends>

Ipsos MORI

Ipsos MORI Political Monitor - April 2015

Table 2

Q/V(POL).1A/1B/2 Combined Voting Intention

Base : All

	Total (Weighted)	Voting						Working status		Government		Work sector		Tenure						GOR Regions						Past vote (2010 General Election)			UnW Tot.		
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/ Not working	Satis-fied	Dis-satis-fied	Public	Private	Mort gage	Owned out-right	Private renter	Social renter	Total renter	Total owner occupier	North	North excl. Scot	Mid-lands	South	Grea-ter London	Eng-land	Scot	Con		Lab	LD
Unweighted Total	1000	280	296	76	89	597	581	356	414	586	358	566	211	290	334	387	133	129	262	721	352	229	302	346	122	827	123	292	249	154	1000
Weighted Total	1000	266	290	68	95	572	548	334	444	556	366	547	104	401	351	309	174	150	323	660	329	242	309	362	133	863	87	259	231	145	1000
Total Voting	838	266	290	68	95	572	548	334	368	470	319	463	85	334	301	275	136	116	252	576	286	210	253	299	112	725	76	241	219	137	877
Conservative	266	266	-	-	-	-	266	266	125	141	228	25	23	124	106	102	35	20	55	208	74	60	88	104	31	245	15	195	9	20	280
	32%	100%	-	-s	-s	-	49%	80%	34%	30%	72%	5%	27%	37%	35%	37%	25%	17%	22%	36%	26%	28%	35%	35%	28%	34%	19%	81%	4%	14%	32%
Labour	290	-	290	-	290	-	-	-	120	170	32	240	43	100	113	75	45	55	100	188	112	100	80	98	53	265	12	13	180	35	296
	35%	-	100%	-s	-s	51%	-	-	33%	36%	10%	52%	50%	30%	38%	27%	33%	48%	40%	33%	39%	48%	32%	33%	47%	36%	16%	5%	82%	26%	34%
Liberal Democrats (Lib Dem)	68	-	-	68	-	68	68	68	30	38	27	32	3	28	21	26	13	7	20	47	15	12	26	27	9	64	3	5	*	49	76
	8%	-	-	100%	-s	12%	12%	20%	8%	8%	9%	7%	4%	8%	7%	9%	10%	6%	8%	8%	5%	6%	10%	9%	8%	9%	4%	2%	*	36%	9%
Scottish Nationalist	39	-	-	-	-	39	39	-	17	22	2	36	4	13	17	8	4	9	13	25	39	-	-	-	-	39	1	9	1	58	
	5%	-	-	-s	-s	7%	7%	-	5%	5%	1%	8%	5%	4%	6%	3%	3%	8%	5%	4%	14%	-	-	-	-	52%	1%	4%	1%	7%	
Plaid Cymru	8	-	-	-	-	8	8	-	5	3	-	7	3	1	3	3	-	-	-	6	-	-	8	-	-	-	1	3	2	10	
	1%	-	-	-s	-s	1%	1%	-	1%	1%	-	1%	3%	*	1%	1%	-	-	-	1%	-	-	3%	-	-	-	*	1%	1%	1%	
Green Party	67	-	-	-	-	67	67	-	31	36	3	61	6	33	21	13	26	6	31	34	21	15	15	30	10	57	6	2	8	20	62
	8%	-	-	-s	-s	12%	12%	-	8%	8%	1%	13%	7%	10%	7%	5%	19%	5%	12%	6%	7%	7%	6%	10%	9%	8%	8%	1%	4%	15%	7%
UKIP	95	-	-	-	95	95	95	-	39	56	23	61	3	33	19	44	13	19	31	64	24	24	33	37	9	90	*	23	9	10	89
	11%	-	-	-s	100%	17%	17%	-	11%	12%	7%	13%	4%	10%	6%	16%	9%	16%	12%	11%	8%	11%	13%	13%	8%	12%	*	9%	4%	7%	10%
British National Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	5	-	-	-	5	5	-	-	1	4	3	2	-	3	1	3	1	-	1	4	-	-	2	3	-	5	*	-	1	6	
	1%	-	-	-s	-s	1%	1%	-	*	1%	1%	*	-	1%	*	1%	-	*	1%	1%	-	-	1%	1%	-	1%	*	-	1%	1%	
"Conservative Lead over Labour"	-24	266	-290	0	0	-290	266	266	5	-29	196	-215	-20	24	-7	27	-10	-35	-46	20	-38	-40	8	6	-22	-20	2	182	-171	-15	-16
	-3%	100%	-100%	0%	0%	-51%	49%	80%	1%	-6%	62%	-46%	-23%	7%	-2%	10%	-8%	-30%	-18%	3%	-13%	-19%	3%	2%	-20%	-3%	3%	76%	-78%	-11%	-2%
Undecided	62	-	-	-	-	-	-	-	27	35	22	26	12	23	19	16	14	9	23	35	14	9	24	24	9	52	5	13	6	6	60
	6%	-	-	-s	-s	-	-	-	6%	6%	6%	5%	12%	6%	6%	5%	8%	6%	7%	5%	4%	4%	8%	7%	7%	6%	6%	5%	3%	4%	6%
Would not vote	79	-	-	-	-	-	-	-	44	35	13	56	6	37	20	16	24	18	42	36	20	15	29	30	9	66	6	3	3	1	51
	8%	-	-	-s	-s	-	-	-	10%	6%	3%	10%	6%	9%	6%	5%	14%	12%	13%	5%	6%	6%	9%	8%	7%	8%	7%	1%	1%	*	5%
Refused	20	-	-	-	-	-	-	-	4	16	13	2	*	7	10	2	-	7	7	12	9	8	3	8	3	20	*	2	3	1	12
	2%	-	-	-s	-s	-	-	-	1%	3%	4%	*	*	2%	3%	1%	-	4%	2%	2%	3%	3%	1%	2%	3%	2%	*	1%	1%	1%	1%

Fieldwork dates : 12th to 15th April 2015

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J14-090542-01

* = Less than 0.5%

s = Where unweighted base sizes smaller than 100, please note results are indicative only

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<http://www.ipsos-mori.com/politicaltrends>

Ipsos MORI Political Monitor - April 2015

Table 3

Q/V(POL).1A/1B/2 Combined Voting Intention

Base : All certain to vote

	Total (Weighted)	Likelihood to vote					Gender	Age										Social Class						UnWgt Total		
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)		Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2		DE	ABC1
Unweighted Total	737	737	737	737	737	737	-	369	368	93	248	396	33	60	91	157	172	224	76	253	231	119	134	484	253	737
Weighted Total	682	682	682	682	682	682	-	320	362	155	235	292	53	102	103	132	114	178	85	190	205	152	135	395	287	737
Total Voting	636	636	636	636	636	636	-	305	331	142	219	276	52	90	92	126	108	168	80	183	189	143	122	372	265	692
Conservative	208	208	208	208	208	208	-	104	104	52	58	99	20	31	26	32	26	73	41	72	68	43	26	139	69	226
	33%	33%	33%	33%	33%	33%	-s	34%	31%	36% s	26%	36%	39% s	35% s	28% s	25%	24%	43%	51% s	39%	36%	30%	21%	38%	26%	33%
Labour	222	222	222	222	222	222	-	98	124	50	88	84	15	35	29	59	41	43	16	60	64	50	48	124	98	239
	35%	35%	35%	35%	35%	35%	-s	32%	37%	35% s	40%	30%	28% s	39% s	32% s	46%	38%	26%	20% s	33%	34%	35%	39%	33%	37%	35%
Liberal Democrats (Lib Dem)	47	47	47	47	47	47	-	25	22	5	14	28	3	1	4	10	12	16	9	14	14	8	11	28	18	55
	7%	7%	7%	7%	7%	7%	-s	8%	7%	3% s	6%	10%	7% s	1% s	4% s	8%	12%	9%	11% s	8%	7%	5%	9%	8%	7%	8%
Scottish Nationalist	35	35	35	35	35	35	-	15	19	9	14	12	7	2	8	6	6	6	2	5	8	11	11	13	21	50
	5%	5%	5%	5%	5%	5%	-s	5%	6%	6% s	6%	4%	14% s	2% s	9% s	4%	6%	3%	2% s	3%	4%	7%	9%	4%	8%	7%
Plaid Cymru	7	7	7	7	7	7	-	4	3	-	4	3	-	-	2	2	-	3	2	4	3	-	*	6	*	9
	1%	1%	1%	1%	1%	1%	-s	1%	1%	-s	2%	1%	-s	-s	2% s	2%	-	2% s	2%	2%	1%	-	*	2%	*	1%
Green Party	54	54	54	54	54	54	-	30	24	21	24	9	5	16	14	10	5	4	1	16	16	12	10	32	22	48
	8%	8%	8%	8%	8%	8%	-s	10%	7%	15% s	11%	3%	10% s	17% s	15% s	8%	4%	3%	1% s	9%	9%	8%	8%	9%	8%	7%
UKIP	64	64	64	64	64	64	-	28	35	6	18	40	1	5	9	8	17	23	11	11	16	20	16	27	36	64
	10%	10%	10%	10%	10%	10%	-s	9%	11%	4% s	8%	15%	2% s	5% s	10% s	7%	16%	14%	14% s	6%	9%	14%	13%	7%	14%	9%
British National Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-s	-	-	-s	-	-	-s	-s	-s	-	-	-	-s	-	-	-	-	-	-	-
Other	*	*	*	*	*	*	-	*	-	-	-	*	-	-	-	-	-	*	-	-	-	-	*	-	*	1
	*	*	*	*	*	*	-s	*	-	-s	-	*	-s	-s	-s	-	-	*	-s	-	-	-	*	-	*	*
"Conservative Lead over Labour"	-14	-14	-14	-14	-14	-14	0	6	-20	2	-30	15	6	-4	-3	-27	-15	30	25	11	4	-7	-22	15	-29	-13
	-2%	-2%	-2%	-2%	-2%	-2%	0% s	2%	-6%	1% s	-14%	5%	11% s	-5% s	-4% s	-21%	-14%	18%	31% s	6%	2%	-5%	-18%	4%	-11%	-2%
Undecided	28	28	28	28	28	28	-	9	19	9	10	10	1	7	6	4	5	5	1	5	10	5	8	15	14	33
	4%	4%	4%	4%	4%	4%	-s	3%	5%	6% s	4%	3%	3% s	7% s	6% s	3%	4%	3%	2% s	3%	5%	3%	6%	4%	5%	4%
Would not vote	9	9	9	9	9	9	-	5	4	5	3	2	-	5	3	-	-	2	-	-	2	4	3	2	7	5
	1%	1%	1%	1%	1%	1%	-s	2%	1%	3% s	1%	1%	-s	5% s	3% s	-	-	1%	-s	-	1%	3%	2%	1%	3%	1%
Refused	8	8	8	8	8	8	-	1	7	-	3	5	-	-	2	1	2	3	3	2	4	-	2	6	2	7
	1%	1%	1%	1%	1%	1%	-s	*	2%	-s	1%	2%	-s	-s	2% s	1%	2%	2%	4% s	1%	2%	-	1%	2%	1%	1%

Fieldwork dates : 12th to 15th April 2015

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J14-090542-01

* = Less than 0.5%

s = Where unweighted base sizes smaller than 100, please note results are indicative only

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<http://www.ipsos-mori.com/politicaltrends>

Ipsos MORI

Ipsos MORI Political Monitor - April 2015

Table 4

Q/V(POL).1A/1B/2 Combined Voting Intention

Base : All certain to vote

Total (Weighted)	Voting							Working status		Government		Work sector		Tenure						GOR Regions							Past vote (2010 General Election)			UnW Tot.		
	Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/ Not working	Satis-fied	Dis-satis-fied	Public	Private	Mort gage	Owned out-right	Private renter	Social renter	Total renter	Total owner occupier	North	North excl. Scot.	Mid-lands	South	Grea-ter London	Eng-land	Scot	Con	Lab	LD			
Unweighted Total	737	226	239	55	64	466	453	281	295	442	272	415	154	207	245	315	84	79	163	560	265	167	218	254	86	600	98	240	212	125	737	
Weighted Total	682	208	222	47	64	428	414	255	293	389	250	386	71	267	238	246	104	80	184	484	229	163	208	244	88	580	67	209	183	123	737	
Total Voting	636	208	222	47	64	428	414	255	273	363	233	367	66	247	231	232	90	74	164	463	221	156	195	221	78	541	64	198	180	117	692	
Conservative	208	208	-	-	-	-	208	208	91	117	181	18	17	89	80	89	23	13	35	169	62	49	67	79	20	191	13	162	5	18	226	
	33%	100%	-	-s	-s	-	50%	82%	33%	32%	78%	5%	27%	36%	35%	38%	25%	17%	22%	37%	28%	31%	34%	36%	26%	35%	20%	82%	3%	15%	33%	
Labour	222	-	222	-	222	-	-	-	96	126	15	194	34	75	85	66	36	34	69	151	79	71	67	76	40	202	8	11	148	32	239	
	35%	-	100%	-s	-s	52%	-	-	35%	35%	6%	53%	51%	31%	37%	29%	40%	46%	42%	33%	36%	46%	34%	34%	51%	37%	13%	5%	82%	27%	35%	
Liberal Democrats (Lib Dem)	47	-	-	47	-	47	47	47	16	30	18	23	3	17	15	21	5	4	9	36	11	8	20	17	3	43	3	2	*	39	55	
	7%	-	-	100%	-s	11%	11%	18%	6%	8%	8%	6%	4%	7%	7%	9%	6%	6%	6%	8%	5%	5%	10%	8%	4%	8%	4%	1%	*	34%	8%	
Scottish Nationalist	35	-	-	-	-	35	35	-	16	18	2	32	4	13	15	8	4	7	11	23	35	-	-	-	-	-	35	1	9	*	50	
	5%	-	-	-s	-s	8%	8%	-	6%	5%	1%	9%	6%	5%	6%	3%	4%	9%	7%	5%	16%	-	-	-	-s	-	54%	1%	5%	*	7%	
Plaid Cymru	7	-	-	-	-	7	7	-	4	3	-	6	2	1	2	3	-	-	-	5	-	-	7	-	-	-	-	-	3	2	9	
	1%	-	-	-s	-s	2%	2%	-	1%	1%	-	2%	3%	*	1%	1%	-s	-s	-	1%	-	-	4%	-	-s	-	-s	-	2%	2%	1%	
Green Party	54	-	-	-	-	54	54	-	26	28	2	51	4	30	18	12	18	5	23	30	16	10	11	26	8	44	6	2	8	20	48	
	8%	-	-	-s	-s	13%	13%	-	9%	8%	1%	14%	7%	12%	8%	5%	21%	6%	14%	6%	7%	7%	6%	12%	10%	8%	9%	1%	5%	17%	7%	
UKIP	64	-	-	-	64	64	-	-	24	40	15	44	2	23	15	33	4	12	16	48	18	18	24	23	7	60	-	19	7	6	64	
	10%	-	-	-s	100%	15%	15%	-	9%	11%	7%	12%	3%	9%	6%	14%	4%	16%	10%	10%	8%	11%	12%	10%	9%	11%	-s	10%	4%	5%	9%	
British National Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	*	-	-	-	*	*	-	-	-	*	*	-	-	-	*	-	-	-	*	*	-	-	*	*	*	*	*	*	-	-	-	1
	*	-	-	-s	-s	*	*	-	-	*	*	-	-	-	*	-	-s	-s	-	*	-	-	*	-s	-s	-s	*	*	-	-	-	*
"Conservative Lead over Labour"	-14	208	-222	0	0	-222	208	208	-5	-9	166	-176	-16	13	-5	23	-13	-21	-34	18	-17	-22	*	4	-19	-11	5	152	-142	-14	-13	
	-2%	100%	-100%	0%	0%	-52%	50%	82%	-2%	-2%	71%	-48%	-25%	5%	-2%	10%	-14%	-29%	-21%	4%	-8%	-14%	*	2%	-25%	-2%	7%	77%	-79%	-12%	-2%	
Undecided	28	-	-	-	-	-	-	-	14	14	9	11	5	12	5	8	10	3	12	13	5	3	9	14	8	23	2	8	2	6	33	
	4%	-	-	-s	-s	-	-	-	5%	4%	4%	3%	8%	5%	2%	3%	9%	3%	7%	3%	2%	2%	4%	6%	9%	4%	3%	4%	1%	5%	4%	
Would not vote	9	-	-	-	-	-	-	-	5	5	3	6	-	5	-	5	5	-	5	5	-	-	2	8	2	9	-	*	1	-	5	
	1%	-	-	-s	-s	-	-	-	2%	1%	1%	2%	-	2%	-	2%	4%	-s	2%	1%	-	-	1%	3%	2%	2%	-s	*	1%	-	1%	
Refused	8	-	-	-	-	-	-	-	1	7	5	2	*	3	2	1	-	3	3	3	4	4	3	1	-	8	-	2	-	-	7	
	1%	-	-	-s	-s	-	-	-	*	2%	2%	*	*	1%	1%	1%	-s	4%	2%	1%	2%	2%	1%	1%	-s	1%	-s	1%	-	-	1%	

Fieldwork dates : 12th to 15th April 2015

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J14-090542-01

* = Less than 0.5%

s = Where unweighted base sizes smaller than 100, please note results are indicative only

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<http://www.ipsos-mori.com/politicaltrends>

Ipsos MORI Political Monitor - April 2015

Table 5

Q.V/POL.1(A/B). How would you vote if there were a General Election tomorrow?

Base : All

	Total (Weighted)	Likelihood to vote					Would NOT vote	Gender		Age								Social Class						UnWgt Total		
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)		Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	1000	737	888	868	841	788	48	511	489	165	343	492	67	98	131	212	216	276	90	331	298	162	209	629	371	1000
Weighted Total	1000	682	845	812	781	733	76	487	513	289	347	363	117	172	168	179	145	218	100	268	270	218	245	537	463	1000
Conservative	232 23%	188 28%	224 27%	222 27%	221 28%	206 28%	4 5%	123 25%	110 21%	59 20%	69 20%	104 29%	22 19%	37 22%	31 18%	38 21%	29 20%	76 35%	42 42%	89 33%	64 24%	50 23%	30 12%	153 28%	80 17%	249 25%
Labour	241 24%	197 29%	228 27%	222 27%	213 27%	203 28%	3 4%	114 24%	127 25%	65 22%	95 27%	81 22%	26 22%	39 23%	36 21%	59 33%	41 28%	40 19%	18 18%	53 20%	72 27%	53 24%	64 26%	124 23%	117 25%	241 24%
Liberal Democrats (Lib Dem)	54 5%	38 6%	53 6%	51 6%	50 6%	45 6%	- -s	32 7%	21 4%	10 3%	14 4%	30 8%	5 5%	4 3%	5 3%	9 5%	12 9%	18 8%	9 9%	17 6%	14 5%	11 5%	12 5%	31 6%	22 5%	60 6%
Scottish Nationalist	38 4%	35 5%	38 4%	37 5%	37 5%	36 5%	1 1%	17 4%	21 4%	9 3%	16 5%	14 4%	7 6%	2 1%	8 5%	8 4%	7 5%	7 3%	2 2%	6 2%	8 3%	12 5%	13 5%	14 3%	24 5%	57 6%
Plaid Cymru	7 1%	6 1%	6 1%	6 1%	6 1%	6 1%	- -s	4 1%	4 1%	1 *	3 1%	3 1%	- -s	1 1%	1 1%	2 1%	- 1%	3 2%	2 2%	5 2%	2 1%	- *	- 7	- *	9 *	9 1%
Green Party	63 6%	50 7%	58 7%	58 7%	56 7%	53 7%	* s	36 7%	27 5%	29 10%	24 7%	10 3%	11 9%	18 10%	16 9%	8 5%	4 3%	6 3%	1 1%	19 7%	19 7%	11 5%	14 6%	38 7%	25 5%	56 6%
UKIP	81 8%	55 8%	74 9%	68 8%	65 8%	61 8%	1 2%	42 9%	39 8%	12 4%	25 7%	45 12%	6 5%	6 3%	10 6%	15 8%	20 14%	24 11%	11 11%	19 7%	15 6%	21 10%	26 11%	34 6%	47 10%	78 8%
Scottish Socialist Party	-	-	-	-	-	-	- -s	-	-	-	-	-	- -s	- -s	-	-	-	-	- -s	-	-	-	-	-	-	-
Independent Candidate	1 *	* *	1 *	1 *	* *	* *	- -s	1 *	-	-	-	1 *	- -s	- -s	-	-	* *	* *	- -s	-	-	-	1 *	-	1 *	2 *
Other	4 *	- *	* *	* *	- *	- *	- -s	2 *	2 *	- *	1 *	3 1%	- -s	- -s	1 *	-	* *	3 1%	- -s	1 *	* *	-	3 1%	1 *	3 1%	4 *
Undecided	191 19%	95 14%	135 16%	123 15%	114 15%	107 15%	20 26%	71 15%	120 23%	63 22%	70 20%	58 16%	30 26%	33 19%	38 22%	32 18%	27 19%	31 14%	10 10%	47 17%	54 20%	38 18%	51 21%	101 19%	90 19%	186 19%
Would not vote	74 7%	9 1%	13 2%	13 2%	12 1%	9 1%	48 62%	42 9%	32 6%	37 13%	28 8%	8 2%	10 9%	27 16%	22 13%	6 4%	1 *	8 4%	3 3%	11 4%	16 6%	17 8%	30 12%	27 5%	46 10%	46 5%
Refused	14 1%	8 1%	14 2%	9 1%	8 1%	8 1%	- -s	3 1%	11 2%	5 2%	3 1%	6 2%	- -s	5 3%	2 1%	1 1%	3 2%	3 2%	3 3%	2 1%	5 2%	5 2%	2 1%	7 1%	7 2%	12 1%

Fieldwork dates : 12th to 15th April 2015

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J14-090542-01

* = Less than 0.5%

s = Where unweighted base sizes smaller than 100, please note results are indicative only

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<http://www.ipsos-mori.com/politicaltrends>

Ipsos MORI

Ipsos MORI Political Monitor - April 2015

Table 6

Q.V/POL.1(A/B). How would you vote if there were a General Election tomorrow?

Base : All

	Total (Weighted)	Voting						Working status		Government		Work sector		Tenure						GOR Regions						Past vote (2010 General Election)			UnW Tot.		
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satis-fied	Dis-satis-fied	Public	Private	Mortgage	Owned out-right	Private renter	Social renter	Total renter	Total owner occupier	North	North excl. Scot.	Mid-lands	South	Grea-ter London	Eng-land	Scot	Con		Lab	LD
Unweighted Total	1000	280	296	76	89	597	581	356	414	586	358	566	211	290	334	387	133	129	262	721	352	229	302	346	122	827	123	292	249	154	1000
Weighted Total	1000	266	290	68	95	572	548	334	444	556	366	547	104	401	351	309	174	150	323	660	329	242	309	362	133	863	87	259	231	145	1000
Conservative	232 23%	232 87%	-	-s	-s	-	232 42%	232 69%	109 24%	124 22%	206 56%	15 3%	21 20%	106 27%	94 27%	94 30%	28 16%	13 9%	42 13%	188 28%	63 19%	49 20%	74 24%	95 26%	27 20%	212 25%	14 16%	177 68%	5 2%	15 11%	249 25%
Labour	241 24%	-	241 83%	-	-s	-s	241 42%	-	98 22%	143 26%	16 4%	208 38%	33 32%	79 20%	92 26%	63 20%	38 22%	48 32%	86 27%	155 23%	86 26%	80 33%	68 22%	87 24%	48 36%	223 26%	6 7%	9 3%	162 70%	28 19%	241 24%
Liberal Democrats (Lib Dem)	54 5%	-	-	54 78%	-s	-s	54 9%	54 10%	21 5%	33 6%	21 6%	28 5%	3 3%	19 5%	19 5%	22 7%	7 4%	4 3%	12 4%	41 6%	11 3%	9 4%	21 7%	22 6%	5 4%	51 6%	2 3%	5 2%	*	42 29%	60 6%
Scottish Nationalist	38 4%	-	-	-	-	38 7%	38 7%	-	17 4%	21 4%	2 1%	35 6%	4 4%	13 3%	17 5%	8 3%	4 2%	8 6%	12 4%	25 4%	38 4%	-	-	-	-	-	38 44%	1 1%	9 4%	1 *	57 6%
Plaid Cymru	7 1%	-	-	-	-s	-s	7 1%	7 1%	4 1%	3 1%	-	6 1%	2 2%	1 *	3 1%	3 1%	-	-	-	6 1%	-	-	7 2%	-	-	-	-	1 *	3 1%	1 1%	9 1%
Green Party	63 6%	-	-	-	-s	-s	63 11%	63 11%	28 6%	35 6%	3 1%	58 11%	5 4%	32 8%	19 5%	12 4%	25 15%	6 4%	31 10%	31 5%	19 6%	14 6%	15 5%	29 8%	9 7%	54 6%	5 5%	2 1%	8 3%	19 13%	56 6%
UKIP	81 8%	-	-	-	81 86%	81 14%	81 15%	-	31 7%	50 9%	17 5%	55 10%	3 3%	26 7%	16 5%	37 12%	12 7%	16 11%	28 9%	53 8%	21 6%	20 8%	28 9%	32 9%	5 4%	76 9%	* *	21 8%	9 4%	10 7%	78 8%
Scottish Socialist Party	-	-	-	-s	-s	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Independent Candidate	1 *	-	-	-	-s	-s	1 *	1 *	-	1 *	*	*	-	-	*	*	*	*	*	*	-	-	-	1 *	1 *	-	*	*	-	-	2 *
Other	4 *	-	-	-	-	4 1%	4 1%	-	1 *	3 1%	3 1%	1 *	-	3 1%	*	3 1%	1 *	-	1 *	3 1%	-	-	2 1%	2 1%	-	4 *	-	-	-	1 *	4 *
Undecided	191 19%	33 13%	48 17%	15 22%	14 14%	82 14%	67 12%	48 14%	92 21%	99 18%	76 21%	87 16%	27 26%	79 20%	69 20%	48 16%	35 20%	33 22%	68 21%	117 18%	66 20%	50 21%	63 20%	61 17%	30 22%	166 19%	16 19%	39 15%	33 14%	26 18%	186 19%
Would not vote	74 7%	-	-	-	-s	-s	-	-	41 9%	33 6%	13 3%	51 9%	6 6%	34 8%	16 5%	16 5%	23 14%	17 11%	40 12%	32 5%	16 5%	11 5%	28 9%	30 8%	9 7%	61 7%	5 6%	3 1%	3 1%	1 *	46 5%
Refused	14 1%	*	1 *	-	-s	-s	1 *	1 *	2 *	12 2%	10 3%	3 1%	*	8 2%	6 2%	2 1%	-	4 3%	4 1%	9 1%	9 3%	9 4%	3 1%	2 1%	-	14 2%	-	2 1%	-	1 1%	12 1%

Fieldwork dates : 12th to 15th April 2015

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J14-090542-01

* = Less than 0.5%

s = Where unweighted base sizes smaller than 100, please note results are indicative only

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<http://www.ipsos-mori.com/politicaltrends>

Ipsos MORI

Ipsos MORI Political Monitor - April 2015

Table 7

Q.V/POL.2. Which party are you most inclined to support?

Base : All undecided or refused

	Total (Weighted)	Likelihood to vote						Gender		Age								Social Class						UnWgt Total		
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	198	118	160	150	141	131	9	75	123	34	75	89	15	19	31	44	42	47	12	58	65	29	46	123	75	198
Weighted Total	205	102	149	132	121	114	20	73	131	68	73	64	30	38	39	33	30	34	13	49	59	43	54	108	97	198
Conservative	34 16%	20 19%	29 19%	28 21%	24 20%	21 18%	-s	12 16%	22 17%	13 20%	8 11%	12 19%	5 16%	9 23%	3 8%	5 15%	5 16%	7 21%	4 28%	8 17%	15 25%	9 22%	2 3%	23 21%	11 11%	31 16%
Labour	49 24%	24 24%	41 28%	35 26%	32 27%	30 27%	2 9%	18 24%	31 24%	11 17%	23 31%	15 23%	9 30%	2 5%	12 31%	11 32%	7 24%	8 23%	1 6%	17 35%	8 14%	16 37%	7 14%	26 24%	23 24%	55 28%
Liberal Democrats (Lib Dem)	15 7%	9 8%	9 6%	9 6%	9 7%	9 7%	5 28%	7 10%	7 6%	5 8%	4 5%	5 8%	2 5%	4 10%	-s	4 12%	3 9%	3 8%	-s	4 9%	4 7%	-s	6 12%	8 8%	6 7%	16 8%
Scottish Nationalist	1 *	-	-	-	-	-	1 4%	-s	1%	-s	1%	-s	-s	-s	-s	2%	-s	-s	-s	-s	-s	-s	1%	-	1%	1 1%
Plaid Cymru	1 *	1 1%	1 *	1 *	1 *	1 *	-s	-s	*	-s	1%	-s	-s	-s	1%	-s	-s	-s	-s	-s	1%	-s	-s	1%	-s	1 1%
Green Party	4 2%	4 4%	4 3%	4 3%	4 3%	4 3%	-s	2 3%	2 1%	-s	3%	1%	-s	4%	2%	-s	-s	8%	3%	-s	-s	3%	2%	2%	2%	6 3%
UKIP	14 7%	9 8%	12 8%	12 9%	12 10%	12 10%	-s	7 10%	6 5%	1 1%	7 9%	6 9%	-s	1 3%	7 17%	-s	2 5%	5 13%	3 21%	-s	4 6%	3 8%	7 13%	4 3%	10 10%	11 6%
Scottish Socialist Party	-	-	-	-	-	-	-s	-s	-	-s	-	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-
British National Party	-	-	-	-	-	-	-s	-s	-	-s	-	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-
Undecided	62 31%	28 28%	41 28%	36 27%	31 26%	30 27%	4 22%	20 27%	43 33%	25 37%	20 27%	18 28%	11 36%	14 37%	11 27%	9 28%	11 36%	7 20%	3 20%	15 31%	22 37%	10 22%	16 30%	37 34%	25 26%	60 30%
Would not vote	5 3%	* *	* *	* *	* *	* *	2%	4 5%	2 1%	-s	4 6%	1 2%	-s	-s	4 11%	-s	* 1%	1 3%	-s	-s	1 1%	-s	5 9%	1 1%	5 5%	5 3%
Refused	20 10%	8 8%	12 8%	8 6%	8 6%	8 7%	7 36%	4 5%	16 13%	12 18%	3 4%	6 9%	4 12%	8 22%	2 4%	1 3%	2 6%	4 12%	3 24%	2 4%	5 9%	5 11%	9 16%	7 7%	13 14%	12 6%

Fieldwork dates : 12th to 15th April 2015

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J14-090542-01

* = Less than 0.5%

s = Where unweighted base sizes smaller than 100, please note results are indicative only

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<http://www.ipsos-mori.com/politicaltrends>

Ipsos MORI Political Monitor - April 2015

Table 8

Q.V/POL.2. Which party are you most inclined to support?

Base : All undecided or refused

	Total (Weighted)	Voting						Working status		Government		Work sector		Tenure						GOR Regions						Past vote (2010 General Election)			UnW Tot.			
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satis-fied	Dis-satis-fied	Public	Private	Mortgage	Owned out-right	Private renter	Social renter	Total renter	Total owner occupier	North excl. Scot.	Mid-lands	South	Grea-ter London	Eng-land	Scot	Con	Lab		LD		
Unweighted Total	198	31	55	16	11	90	66	47	89	109	70	101	55	55	67	70	22	33	55	137	73	52	64	61	25	167	21	45	39	32	198	
Weighted Total	205	34	49	15	14	83	67	48	94	110	86	90	27	87	75	50	35	37	71	126	75	59	66	64	30	180	16	41	33	27	198	
Conservative	34 16%	34 100%	-s	-s	-s	-s	34 50%	34 70%	17 18%	17 15%	22 26%	10 11%	2 6%	17 20%	12 16%	8 17%	6 18%	7 18%	13 18%	21 16%	11 14%	10 17%	14 22%	9 14%	5 15%	33 18%	* 3%	18 45%	4 13%	4 16%	31 16%	
Labour	49 24%	-	49 100%	-	-	49 59%	-	-	22 23%	27 25%	16 18%	32 35%	10 36%	20 23%	21 28%	13 25%	7 21%	7 20%	15 20%	34 27%	26 35%	20 35%	12 18%	11 17%	5 16%	41 23%	6 37%	4 10%	19 57%	7 27%	55 28%	
Liberal Democrats (Lib Dem)	15 7%	-	-	15 100%	-	15 18%	15 22%	15 30%	10 10%	5 5%	7 8%	4 5%	* *	8 10%	2 3%	4 7%	6 16%	2 6%	8 11%	6 5%	4 5%	3 6%	5 8%	5 8%	4 14%	13 7%	1 5%	* *	-	-	7 26%	16 8%
Scottish Nationalist	1 *	-	-	-	-	1 1%	1 1%	-	-	1 1%	-	1 1%	-	-	-	-	-	1 2%	1 1%	-	1 1%	-	-	-	-	-	1 4%	-	-	-	1 1%	
Plaid Cymru	1 *	-	-	-	-	1 1%	1 1%	-	1 1%	-	-	1 1%	-	1 1%	-	-	-	-	-	1 *	-	-	1 1%	-	-	-	-	-	-	-	1 2%	1 1%
Green Party	4 2%	-	-	-	-	4 5%	4 6%	-	3 3%	1 1%	-	3 3%	2 6%	2 2%	3 4%	1 2%	* 1%	-	* 3%	3 3%	1 4%	1 2%	* *	1 1%	2 1%	2 10%	1 2%	1 3%	1 3%	1 3%	6 3%	
UKIP	14 7%	-	-	-	14 100%	14 17%	14 20%	-	7 8%	6 6%	6 7%	6 7%	1 3%	7 8%	3 4%	7 14%	1 2%	3 7%	3 5%	10 8%	3 5%	3 6%	5 8%	5 8%	4 13%	14 8%	-	2 5%	-	-	11 6%	
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
British National Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Undecided	62 31%	-	-	-	-	-	-	-	27 29%	35 32%	22 26%	26 29%	12 45%	23 26%	19 26%	16 31%	14 40%	9 25%	23 32%	35 28%	14 19%	9 15%	24 36%	24 39%	9 30%	52 29%	5 34%	13 31%	6 18%	6 24%	60 30%	
Would not vote	5 3%	-	-	-	-	-	-	-	3 3%	2 2%	-	5 6%	* 1%	3 4%	3 4%	* 1%	* 1%	1 4%	2 2%	4 3%	4 6%	3 6%	1 2%	-	-	4 2%	1 6%	* 1%	-	-	5 3%	
Refused	20 10%	-	-	-	-	-	-	-	4 5%	16 14%	13 15%	2 2%	* 2%	7 8%	10 14%	2 4%	-	7 18%	7 9%	12 10%	9 12%	8 14%	3 5%	8 13%	3 11%	20 11%	* 2%	2 6%	3 10%	1 3%	12 6%	

Fieldwork dates : 12th to 15th April 2015

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J14-090542-01

* = Less than 0.5%

s = Where unweighted base sizes smaller than 100, please note results are indicative only

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<http://www.ipsos-mori.com/politicaltrends>

Ipsos MORI Political Monitor - April 2015

Table 9

Q.V/POL.1(A/B). How would you vote if there were a General Election tomorrow? (All certain to vote)

Base : All certain to vote

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						UnWgt Total	
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	737	737	737	737	737	737	-	369	368	93	248	396	33	60	91	157	172	224	76	253	231	119	134	484	253	737
Weighted Total	682	682	682	682	682	682	-	320	362	155	235	292	53	102	103	132	114	178	85	190	205	152	135	395	287	737
Conservative	188	188	188	188	188	188	-	99	89	44	53	91	19	25	23	30	23	68	38	66	56	41	25	122	66	208
	28%	28%	28%	28%	28%	28%	-s	31%	25%	29%	23%	31%	36%	25%	22%	23%	20%	38%	45%	35%	27%	27%	19%	31%	23%	28%
Labour	197	197	197	197	197	197	-	87	110	48	78	72	15	33	24	53	36	36	15	49	60	45	43	109	88	206
	29%	29%	29%	29%	29%	29%	-s	27%	30%	31%	33%	25%	28%	33%	24%	41%	31%	20%	18%	26%	29%	29%	32%	28%	31%	28%
Liberal Democrats (Lib Dem)	38	38	38	38	38	38	-	22	17	5	10	24	3	1	4	6	10	14	9	10	10	8	10	20	18	43
	6%	6%	6%	6%	6%	6%	-s	7%	5%	3%	4%	8%	6%	1%	4%	5%	9%	8%	10%	5%	5%	5%	8%	5%	6%	6%
Scottish Nationalist	35	35	35	35	35	35	-	15	19	9	14	12	7	2	8	6	6	6	2	5	8	11	11	13	21	50
	5%	5%	5%	5%	5%	5%	-s	5%	5%	6%	6%	4%	13%	2%	8%	4%	6%	3%	2%	3%	4%	7%	8%	3%	7%	7%
Plaid Cymru	6	6	6	6	6	6	-	4	3	-	3	3	-	-	1	2	-	3	2	4	2	-	*	6	*	8
	1%	1%	1%	1%	1%	1%	-s	1%	1%	-s	1%	1%	-s	-s	1%	2%	-	2%	2%	2%	1%	-	*	1%	*	1%
Green Party	50	50	50	50	50	50	-	28	22	21	21	8	5	16	14	7	4	4	1	14	16	11	8	30	20	42
	7%	7%	7%	7%	7%	7%	-s	9%	6%	13%	9%	3%	10%	15%	14%	5%	3%	3%	1%	8%	8%	7%	6%	8%	7%	6%
UKIP	55	55	55	55	55	55	-	26	29	5	14	37	1	4	5	8	16	20	10	11	13	19	12	24	31	57
	8%	8%	8%	8%	8%	8%	-s	8%	8%	3%	6%	13%	2%	4%	5%	6%	14%	12%	12%	6%	6%	12%	9%	6%	11%	8%
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Independent Candidate	*	*	*	*	*	*	-s	*	-	-	-	*	-	-	-	-	-	*	-	-	-	-	*	-	*	1
	*	*	*	*	*	*	-s	*	-	-s	-	*	-s	-s	-s	-	-	*	-s	-	-	-	*	-	*	*
Undecided	95	95	95	95	95	95	-	32	63	19	37	39	2	17	19	18	16	23	8	28	33	14	19	61	33	109
	14%	14%	14%	14%	14%	14%	-s	10%	17%	12%	16%	13%	5%	16%	18%	13%	14%	13%	9%	15%	16%	9%	14%	16%	12%	15%
Would not vote	9	9	9	9	9	9	-	5	4	5	3	1	-	5	3	-	-	1	-	-	2	4	3	2	7	4
	1%	1%	1%	1%	1%	1%	-s	1%	1%	3%	1%	*	-s	5%	3%	-	-	1%	-s	-	1%	3%	2%	*	3%	1%
Refused	8	8	8	8	8	8	-	2	5	-	3	5	-	-	2	1	3	2	1	2	5	-	1	6	1	9
	1%	1%	1%	1%	1%	1%	-s	1%	1%	-s	1%	2%	-s	-s	2%	1%	2%	1%	2%	1%	2%	-	1%	2%	*	1%

Fieldwork dates : 12th to 15th April 2015

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J14-090542-01

* = Less than 0.5%

s = Where unweighted base sizes smaller than 100, please note results are indicative only

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<http://www.ipsos-mori.com/politicaltrends>

Ipsos MORI

Ipsos MORI Political Monitor - April 2015

Table 10

Q.V/POL.1(A/B). How would you vote if there were a General Election tomorrow? (All certain to vote)

Base : All certain to vote

	Total (Weighted)	Voting						Working status		Government		Work sector		Tenure						GOR Regions						Past vote (2010 General Election)			UnW Tot.			
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/ Not working	Satis-fied	Dis-satis-fied	Public	Private	Mort gage	Owned out-right	Private renter	Social renter	Total renter	Total owner occupier	North	North excl. Scot.	Mid-lands	South	Grea-ter London	Eng-land	Scot	Con		Lab	LD	
Unweighted Total	737	226	239	55	64	466	453	281	295	442	272	415	154	207	245	315	84	79	163	560	265	167	218	254	86	600	98	240	212	125	737	
Weighted Total	682	208	222	47	64	428	414	255	293	389	250	386	71	267	238	246	104	80	184	484	229	163	208	244	88	580	67	209	183	123	737	
Conservative	188	188	-	-	-	-	188	188	80	108	170	12	17	79	73	82	18	12	30	155	55	43	58	75	18	172	12	151	4	14	208	
	28%	91%	-	-s	-s	-	45%	74%	27%	28%	68%	3%	24%	30%	31%	33%	17%	15%	16%	32%	24%	26%	28%	31%	21%	30%	19%	72%	2%	11%	28%	
Labour	197	-	197	-	-	197	-	-	84	113	8	177	28	66	76	57	32	31	63	134	69	64	59	69	38	182	5	9	132	27	206	
	29%	-	89%	-s	-s	46%	-	-	29%	29%	3%	46%	39%	25%	32%	23%	31%	39%	34%	28%	30%	39%	28%	28%	43%	31%	8%	4%	72%	22%	28%	
Liberal Democrats (Lib Dem)	38	-	-	38	-	38	38	38	12	26	15	20	3	13	13	18	4	3	7	30	7	5	16	16	3	36	2	2	*	33	43	
	6%	-	-	82%	-s	9%	9%	15%	4%	7%	6%	5%	4%	5%	5%	7%	4%	4%	4%	6%	3%	3%	8%	6%	4%	6%	3%	1%	*	27%	6%	
Scottish Nationalist	35	-	-	-	-	35	35	-	16	18	2	32	4	13	15	8	4	7	11	23	35	-	-	-	-	-	35	1	9	*	50	
	5%	-	-	-s	-s	8%	8%	-	6%	5%	1%	8%	5%	5%	6%	3%	4%	9%	6%	5%	15%	-	-	-	-s	-	52%	1%	5%	*	7%	
Plaid Cymru	6	-	-	-	-	6	6	-	3	3	-	5	1	1	2	3	-	-	-	5	-	-	6	-	-	-	-	3	1	8		
	1%	-	-	-s	-s	1%	2%	-	1%	1%	-	1%	2%	*	1%	1%	-s	-s	-	1%	-	-	3%	-	-s	-	-s	-	2%	1%	1%	
Green Party	50	-	-	-	-	50	50	-	23	27	2	47	3	28	15	11	18	5	23	26	14	9	11	25	7	42	4	2	8	19	42	
	7%	-	-	-s	-s	12%	12%	-	8%	7%	1%	12%	4%	11%	6%	5%	17%	6%	12%	5%	6%	6%	5%	10%	9%	7%	7%	1%	4%	16%	6%	
UKIP	55	-	-	-	55	55	55	-	19	36	12	41	2	19	12	31	3	10	13	43	15	15	23	17	3	51	-	17	7	6	57	
	8%	-	-	-s	86%	13%	13%	-	7%	9%	5%	10%	3%	7%	5%	13%	3%	12%	7%	9%	6%	9%	11%	7%	3%	9%	-s	8%	4%	5%	8%	
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Independent Candidate	*	-	-	-s	-s	*	*	-	*	*	*	-	-	-	*	-	-	-	*	*	-	-	*	*	*	*	*	*	-	-	1	*
Undecided	95	20	24	9	9	45	41	28	48	47	36	44	14	41	30	30	21	10	30	60	32	24	31	31	16	80	8	27	19	22	109	
	14%	9%	11%	18%	14%	11%	10%	11%	16%	12%	14%	11%	20%	15%	13%	12%	20%	12%	16%	12%	14%	15%	15%	13%	19%	14%	12%	13%	10%	18%	15%	
Would not vote	9	-	-	-	-	-	-	-	5	4	3	6	-	5	-	4	5	-	5	4	-	-	1	8	2	9	-	-	1	-	4	
	1%	-	-	-s	-s	-	-	-	2%	1%	1%	1%	-	2%	-	2%	4%	-s	2%	1%	-	-	1%	3%	2%	2%	-s	-	1%	-	1%	
Refused	8	-	1	-	-	1	-	-	2	6	4	3	*	4	1	2	-	3	3	4	4	4	2	2	-	8	*	-	1	9		
	1%	-	*	-s	-s	*	-	-	1%	1%	1%	1%	*	1%	*	1%	-s	3%	1%	1%	2%	2%	1%	1%	-s	1%	-s	*	-	1%	1%	

Fieldwork dates : 12th to 15th April 2015

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J14-090542-01

* = Less than 0.5%

s = Where unweighted base sizes smaller than 100, please note results are indicative only

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<http://www.ipsos-mori.com/politicaltrends>

Ipsos MORI Political Monitor - April 2015

Table 11

Q.V/POL.2. Which party are you most inclined to support? (certain to vote)

Base : All undecided or refused - AND - certain to vote

	Total (Weighted)	Likelihood to vote					Gender	Age										Social Class						UnWgt Total		
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)		Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2		DE	ABC1
Unweighted Total	118	118	118	118	118	118	-	45	73	11	44	63	2	9	17	27	28	35	9	39	43	14	22	82	36	118
Weighted Total	102	102	102	102	102	102	-	34	68	19	39	44	2	17	21	19	19	25	9	29	38	14	21	68	35	118
Conservative	20 19%	20 19%	20 19%	20 19%	20 19%	20 19%	-s	5	15	7	5	7	1	6	3	1	3	5	3	5	12	2	*	17	2	18
Labour	24 24%	24 24%	24 24%	24 24%	24 24%	24 24%	-s	11	13	2	10	12	-	2	5	5	5	7	1	11	4	5	4	15	9	33
Liberal Democrats (Lib Dem)	9 8%	9 8%	9 8%	9 8%	9 8%	9 8%	-s	3	5	-	4	5	-	-	-	4	2	2	-	4	4	-	*	8	*	12
Scottish Nationalist	-	-	-	-	-	-	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-
Plaid Cymru	1 1%	1 1%	1 1%	1 1%	1 1%	1 1%	-s	-	1	-	1	-	-	-	1	-	-	-	-	-	1	-	-	1	-	1
Green Party	4 4%	4 4%	4 4%	4 4%	4 4%	4 4%	-s	2	2	-	3	1	-	-	-	3	1	-	-	2	*	*	2	2	2	6
UKIP	9 8%	9 8%	9 8%	9 8%	9 8%	9 8%	-s	3	6	1	4	4	-	1	4	-	1	2	1	-	3	2	4	3	5	7
Scottish Socialist Party	-	-	-	-	-	-	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-
British National Party	-	-	-	-	-	-	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-
Undecided	28 28%	28 28%	28 28%	28 28%	28 28%	28 28%	-s	9	19	9	10	10	1	7	6	4	5	5	1	5	10	5	8	15	14	33
Would not vote	*	*	*	*	*	*	-s	*	-	-	-	*	-	-	-	-	-	*	-	*	*	*	*	*	-	1
Refused	8 8%	8 8%	8 8%	8 8%	8 8%	8 8%	-s	1	7	-	3	5	-	-	2	1	2	3	3	2	4	-	2	6	2	7

Fieldwork dates : 12th to 15th April 2015
 Respondent Type : GB Adults, General Public 18+ - Telephone
 Source : Ipsos MORI J14-090542-01

*=Less than 0.5%
 s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos MORI Political Monitor - April 2015

Table 12

Q.V/POL.2. Which party are you most inclined to support? (certain to vote)

Base : All undecided or refused - AND - certain to vote

	Total (Weighted)	Voting						Working status		Government		Work sector		Tenure						GOR Regions						Past vote (2010 General Election)			UnW Tot.				
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satis-fied	Dis-satis-fied	Public	Private	Mortgage	Owned out-right	Private renter	Social renter	Total renter	Total owner occupier	North	North excl. Scot.	Mid-lands	South	Grea-ter London	Eng-land	Scot	Con		Lab	LD		
Unweighted Total	118	18	33	12	7	59	44	30	54	64	42	57	32	33	36	50	13	14	27	86	45	32	36	37	15	98	13	28	28	26	118		
Weighted Total	102	20	24	9	9	46	41	28	50	53	39	47	15	45	31	33	21	12	33	64	36	28	33	34	16	88	8	27	19	23	118		
Conservative	20 19%	20	-	-	-	-	20	20	10	9	11	7	*	10	7	7	5	1	5	14	7	6	8	5	2	19	*	11	1	4	18		
		100%	-s	-s	-s	-s	47%	70%	20%	18%	29%	14%	3%	23%	22%	22%	23%	6%	17%	22%	19%	22%	25%	14%	13%	22%	6%	42%	5%	19%	15%		
Labour	24 24%	-	24	-	-	24	-	-	12	13	6	17	6	9	8	9	4	3	6	17	11	8	8	6	2	20	3	2	15	4	33		
		-s	100%	-s	-s	53%	-s	-s	23%	24%	17%	36%	41%	20%	27%	28%	18%	22%	19%	27%	30%	27%	23%	19%	14%	22%	38%	7%	81%	20%	28%		
Liberal Democrats (Lib Dem)	9 8%	-	-	9	-	9	9	9	4	4	3	3	*	5	2	3	1	1	2	6	4	3	4	1	-	7	1	*	-	6	12		
		-s	-s	100%	-s	19%	21%	30%	8%	8%	8%	7%	1%	10%	8%	10%	6%	5%	6%	9%	11%	12%	11%	2%	-s	8%	10%	*s	-s	28%	10%		
Scottish Nationalist	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
		-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	
Plaid Cymru	1 1%	-	-	-	-	1	1	-	1	-	-	1	1	-	1	-	-	-	-	1	-	-	1	-	-	-	-	-	-	1	1		
		-s	-s	-s	-s	1%	1%	-s	1%	-s	-s	1%	4%	-s	2%	-s	-s	-s	-s	1%	-s	-s	2%	-s	-s	-s	-s	-s	-s	-s	2%	1%	
Green Party	4 4%	-	-	-	-	4	4	-	3	1	-	3	2	2	3	1	*	-	*	3	3	1	*	1	*	2	2	1	1	1	6		
		-s	-s	-s	-s	8%	9%	-s	6%	1%	-s	7%	11%	3%	9%	2%	2%	-s	1%	5%	8%	4%	1%	3%	3%	2%	19%	3%	4%	3%	5%		
UKIP	9 8%	-	-	-	9	9	9	-	4	4	4	4	*	4	3	2	1	2	3	6	3	3	*	5	4	9	2	-	-	7			
		-s	-s	-s	100%	19%	21%	-s	9%	8%	9%	8%	2%	9%	10%	7%	4%	19%	9%	9%	9%	11%	1%	15%	24%	10%	-s	8%	-s	-s	6%		
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
		-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	
British National Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
		-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s
Undecided	28 28%	-	-	-	-	-	-	-	14	14	9	11	5	12	5	8	10	3	12	13	5	3	9	14	8	23	2	8	2	6	33		
		-s	-s	-s	-s	-s	-s	-s	29%	27%	24%	23%	37%	28%	16%	25%	47%	22%	37%	21%	14%	10%	27%	43%	46%	26%	27%	30%	10%	28%	28%		
Would not vote	*	-	-	-	-	-	-	-	-	*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1		
		-s	-s	-s	-s	-s	-s	-s	-s	1%	-s	1%	-s	-s	-s	1%	-s	-s	-s	1%	-s	-s	1%	-s	-s	*s	-s	2%	-s	-s	1%		
Refused	8 8%	-	-	-	-	-	-	-	1	7	5	2	*	3	2	1	-	3	3	3	4	4	3	1	-	8	2	-	-	7			
		-s	-s	-s	-s	-s	-s	-s	2%	13%	13%	4%	1%	6%	6%	4%	-s	27%	10%	5%	10%	13%	8%	4%	-s	9%	-s	9%	-s	-s	6%		

Fieldwork dates : 12th to 15th April 2015

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J14-090542-01

* = Less than 0.5%

s = Where unweighted base sizes smaller than 100, please note results are indicative only

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<http://www.ipsos-mori.com/politicaltrends>

Ipsos MORI Political Monitor - April 2015

Table 13

Q.2/POLSC. And how likely will you be to vote in an immediate General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote and 1 that you would be absolutely certain NOT to vote?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						UnWgt Total	
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	1000	737	888	868	841	788	48	511	489	165	343	492	67	98	131	212	216	276	90	331	298	162	209	629	371	1000
Weighted Total	1000	682	845	812	781	733	76	487	513	289	347	363	117	172	168	179	145	218	100	268	270	218	245	537	463	1000
1 - Absolutely certain not to vote	76	-	-	-	-	-	76	41	35	39	29	8	13	27	17	12	1	7	2	14	11	16	36	25	52	48
	8%	-	-	-	-	-	100%	8%	7%	14%	8%	2%	11%	15%	10%	7%	1%	3%	2%	5%	4%	7%	15%	5%	11%	5%
2	2	-	-	-	-	-	-	1	1	1	*	1	1	-	-	*	1	-	-	-	*	-	2	*	2	3
	*	-	-	-	-	-	-s	*	*	*	*	*	1%	-s	-	*	1%	-	-s	-	*	-	1%	*	*	*
3	14	-	-	-	-	-	-	9	5	6	3	6	-	6	3	-	3	2	2	3	1	2	8	4	10	10
	1%	-	-	-	-	-	-s	2%	1%	2%	1%	2%	-s	3%	2%	-	2%	1%	2%	1%	*	1%	3%	1%	2%	1%
4	10	-	-	-	-	-	-	9	1	4	6	1	4	-	5	1	1	-	-	5	2	-	3	7	3	7
	1%	-	-	-	-	-	-s	2%	*	1%	2%	*	3%	-s	3%	1%	*	-	-s	2%	1%	-	1%	1%	1%	1%
5	47	-	-	-	-	-	-	20	27	25	14	8	17	8	9	5	1	7	1	7	11	11	18	18	29	38
	5%	-	-	-	-	-	-s	4%	5%	9%	4%	2%	14%	5%	5%	3%	1%	3%	1%	3%	4%	5%	7%	3%	6%	4%
6	33	-	33	-	-	-	-	10	24	19	11	4	14	5	7	4	2	2	1	4	3	11	16	7	26	20
	3%	-	4%	-	-	-	-s	2%	5%	6%	3%	1%	12%	3%	4%	2%	1%	1%	1%	2%	1%	5%	6%	1%	6%	2%
7	30	-	30	30	-	-	-	22	9	14	8	8	4	10	3	5	4	4	4	5	12	7	6	17	13	27
	3%	-	4%	4%	-	-	-s	4%	2%	5%	2%	2%	4%	6%	2%	3%	2%	2%	4%	2%	4%	3%	3%	3%	3%	3%
8	49	-	49	49	49	-	-	30	19	13	18	17	7	6	9	10	8	9	5	17	14	8	10	31	18	53
	5%	-	6%	6%	6%	-	-s	6%	4%	4%	5%	5%	6%	4%	5%	5%	6%	4%	5%	6%	5%	4%	4%	6%	4%	5%
9	51	-	51	51	51	51	-	24	27	14	20	17	5	9	11	9	9	8	1	22	8	11	10	30	21	51
	5%	-	6%	6%	7%	7%	-s	5%	5%	5%	6%	5%	4%	5%	7%	5%	6%	4%	1%	8%	3%	5%	4%	6%	5%	5%
10 - Absolutely certain to vote	682	682	682	682	682	682	-	320	362	155	235	292	53	102	103	132	114	178	85	190	205	152	135	395	287	737
	68%	100%	81%	84%	87%	93%	-s	66%	70%	54%	68%	80%	46%	59%	61%	74%	79%	81%	85%	71%	76%	70%	55%	73%	62%	74%
Don't know	4	-	-	-	-	-	-	1	3	-	1	3	-	-	-	1	1	1	-	1	1	-	2	2	2	4
	*	-	-	-	-	-	-s	*	1%	-	*	1%	-s	-s	-	1%	1%	*	-s	*	1%	-	1%	*	*	*
Refused	2	-	-	-	-	-	-	-	2	-	2	*	-	-	2	-	*	-	-	-	2	-	-	2	-	2
	*	-	-	-	-	-	-s	-	*	-	*	*	-s	-s	1%	-	*	-	-s	-	1%	-	-	*	-	*
Mean	8.52	10.00	9.56	9.71	9.81	9.93	1.00	8.39	8.65	7.56	8.51	9.31	7.30	7.73	8.12	8.87	9.38	9.27	9.42	8.88	9.04	8.62	7.49	8.96	8.02	8.92

Fieldwork dates : 12th to 15th April 2015
 Respondent Type : GB Adults, General Public 18+ - Telephone
 Source : Ipsos MORI J14-090542-01

*=Less than 0.5%
 s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos MORI Political Monitor - April 2015

Table 14

Q.2/POLSC. And how likely will you be to vote in an immediate General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote and 1 that you would be absolutely certain NOT to vote?

Base : All

	Total (Weighted)	Voting							Working status		Government		Work sector		Tenure						GOR Regions						Past vote (2010 General Election)			UnW Tot.		
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satis-fied	Dis-satis-fied	Public	Private	Mort gage	Owned out-right	Private renter	Social renter	Total renter	Total owner occupier	North	North excl. Scot	Mid-lands	South	Grea-ter London	Eng-land	Scot	Con	Lab		LD	
Unweighted Total	1000	280	296	76	89	597	581	356	414	586	358	566	211	290	334	387	133	129	262	721	352	229	302	346	122	827	123	292	249	154	1000	
Weighted Total	1000	266	290	68	95	572	548	334	444	556	366	547	104	401	351	309	174	150	323	660	329	242	309	362	133	863	87	259	231	145	1000	
1 - Absolutely certain not to vote	76	4	5	5	1	13	12	9	41	36	20	43	6	29	20	11	20	24	44	30	20	14	22	34	17	69	6	3	10	1	48	
	8%	1%	2%	8% ^s	1% ^s	2%	2%	3%	9%	6%	5%	8%	6%	7%	6%	3%	11%	16%	14%	5%	6%	6%	7%	10%	13%	8%	7%	1%	5%	*	5%	
2	2	-	-	- ^s	*	*	*	-	-	2	1	*	-	-	-	*	1	1	2	*	1	1	1	-	-	2	*	-	-	-	3	
	*	-	-	- ^s	*	*	*	-	-	*	*	*	-	-	-	*	1%	1%	1%	*	*	*	*	-	-	*	*	-	-	-	-	*
3	14	1	1	-	2	3	3	1	7	6	1	13	1	6	5	3	1	4	5	8	3	1	8	2	1	7	3	2	-	1	10	
	1%	*	*	- ^s	2% ^s	1%	1%	*	2%	1%	*	2%	1%	1%	1%	1%	1%	3%	2%	1%	1%	*	3%	1%	*	1%	3%	1%	-	*	1%	
4	10	-	1	-	1	2	1	-	9	1	2	5	1	9	7	1	1	1	2	8	4	3	3	3	1	9	1	1	-	-	7	
	1%	-	*	- ^s	1% ^s	*	*	-	2%	*	1%	1%	1%	2%	2%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	-	-	-	1%
5	47	7	13	1	3	26	20	8	14	32	16	26	6	13	15	11	6	13	19	26	14	9	18	15	5	38	5	6	6	1	38	
	5%	3%	5%	1% ^s	3% ^s	5%	4%	2%	3%	6%	4%	5%	6%	3%	4%	3%	4%	8%	6%	4%	4%	4%	6%	4%	4%	4%	6%	2%	3%	1%	4%	
6	33	4	12	2	5	20	12	5	8	25	20	7	3	9	13	7	7	6	13	20	15	13	5	13	2	32	1	2	9	-	20	
	3%	1%	4%	3% ^s	6% ^s	4%	2%	2%	2%	5%	6%	1%	2%	2%	4%	2%	4%	4%	4%	3%	4%	5%	2%	4%	1%	4%	2%	1%	4%	-	2%	
7	30	4	12	1	4	19	12	6	15	15	11	14	4	18	9	7	8	6	14	16	9	9	9	12	7	27	*	6	8	*	27	
	3%	2%	4%	2% ^s	4% ^s	3%	2%	2%	3%	3%	3%	3%	4%	4%	3%	2%	5%	4%	4%	2%	3%	4%	3%	3%	5%	3%	*	2%	3%	*	3%	
8	49	18	12	6	4	27	33	24	29	20	19	26	7	26	21	9	14	4	18	31	17	15	16	16	5	46	2	14	11	9	53	
	5%	7%	4%	8% ^s	4% ^s	5%	6%	7%	7%	4%	5%	5%	6%	7%	6%	3%	8%	3%	6%	5%	5%	6%	5%	4%	4%	5%	2%	5%	5%	6%	5%	
9	51	19	11	6	9	30	38	25	25	26	23	23	4	22	19	13	9	9	19	32	16	14	18	17	6	47	2	16	4	10	51	
	5%	7%	4%	9% ^s	10% ^s	5%	7%	8%	6%	5%	6%	4%	4%	5%	5%	4%	5%	6%	6%	5%	5%	6%	5%	5%	5%	5%	2%	6%	2%	7%	5%	
10 - Absolutely certain to vote	682	208	222	47	64	428	414	255	293	389	250	386	71	267	238	246	104	80	184	484	229	163	208	244	88	580	67	209	183	123	737	
	68%	78%	77%	69% ^s	67% ^s	75%	76%	76%	66%	70%	68%	71%	69%	66%	68%	80%	60%	54%	57%	73%	70%	67%	67%	68%	66%	67%	76%	81%	79%	85%	74%	
Don't know	4	1	1	*	1	3	3	1	-	4	1	3	-	1	4	*	-	-	4	-	-	-	1	3	1	3	1	-	-	*	4	
	*	*	*	1% ^s	2% ^s	1%	*	*	-	1%	*	1%	-	*	1%	*	-	-	-	1%	-	-	*	1%	1%	*	-	*	-	-	*	*
Refused	2	-	-	- ^s	- ^s	-	-	-	2	*	2	-	*	2	-	-	2	-	2	-	-	-	2	-	2	-	-	-	-	-	2	
	*	-	-	- ^s	- ^s	-	-	-	*	*	*	-	*	*	-	-	1%	-	1%	-	-	-	*	-	*	-	-	-	-	-	-	
Mean	8.52	9.39	9.17	8.81	8.96	9.11	9.22	9.27	8.40	8.62	8.73	8.55	8.63	8.53	8.63	9.16	8.12	7.41	7.79	8.88	8.65	8.65	8.49	8.44	8.20	8.51	8.63	9.43	9.10	9.69	8.92	

Fieldwork dates : 12th to 15th April 2015
 Respondent Type : GB Adults, General Public 18+ - Telephone
 Source : Ipsos MORI J14-090542-01

*=Less than 0.5%
 s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos MORI Political Monitor - April 2015

Table 15

Q.3 Are you satisfied or dissatisfied with the way the Government is running the country?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						UnWgt Total	
		(10) Absol- utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	1000	737	888	868	841	788	48	511	489	165	343	492	67	98	131	212	216	276	90	331	298	162	209	629	371	1000
Weighted Total	1000	682	845	812	781	733	76	487	513	289	347	363	117	172	168	179	145	218	100	268	270	218	245	537	463	1000
Satisfied	366	250	324	304	293	273	20	179	188	115	108	143	46	68	56	52	43	100	54	118	104	69	75	222	144	358
	37%	37%	38%	37%	37%	37%	26% ^s	37%	37%	40%	31%	39%	40% ^s	40% ^s	33%	29%	30%	46%	54% ^s	44%	38%	32%	31%	41%	31%	36%
Dissatisfied	547	386	456	450	436	409	43	264	283	142	210	195	48	94	96	115	91	104	40	130	141	132	144	271	276	566
	55%	57%	54%	55%	56%	56%	57% ^s	54%	55%	49%	61%	54%	41% ^s	54% ^s	57%	64%	63%	48%	39% ^s	48%	52%	61%	59%	50%	60%	57%
Don't know	86	45	64	58	53	50	13	44	43	33	28	25	23	10	16	12	11	14	7	20	25	16	26	45	42	76
	9%	7%	8%	7%	7%	7%	17% ^s	9%	8%	11%	8%	7%	19% ^s	6% ^s	10%	7%	8%	6%	7% ^s	7%	9%	7%	10%	8%	9%	8%
Net satisfied	-181	-136	-132	-146	-143	-136	-24	-86	-95	-27	-102	-52	-2	-25	-40	-62	-47	-4	14	-11	-38	-63	-69	-49	-132	-208
	-18%	-20%	-16%	-18%	-18%	-19%	-31%^s	-18%	-19%	-9%	-29%	-14%	-2%^s	-15%^s	-24%	-35%	-33%	-2%	14%^s	-4%	-14%	-29%	-28%	-9%	-29%	-21%

Fieldwork dates : 12th to 15th April 2015

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J14-090542-01

* = Less than 0.5%

s = Where unweighted base sizes smaller than 100, please note results are indicative only

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<http://www.ipsos-mori.com/politicaltrends>


Ipsos MORI Political Monitor - April 2015

Table 16

Q.3 Are you satisfied or dissatisfied with the way the Government is running the country?

Base : All

	Total (Weighted)	Voting							Working status		Government		Work sector		Tenure						GOR Regions							Past vote (2010 General Election)			UnW Tot.
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/ Not working	Satis-fied	Dis-satis-fied	Public	Private	Mort gage	Owned out-right	Private renter	Social renter	Total renter	Total owner occup-ier	North	North excl. Scot	Mid-lands	South	Grea-ter London	Eng-land	Scot	Con	Lab	LD	
Unweighted Total	1000	280	296	76	89	597	581	356	414	586	358	566	211	290	334	387	133	129	262	721	352	229	302	346	122	827	123	292	249	154	1000
Weighted Total	1000	266	290	68	95	572	548	334	444	556	366	547	104	401	351	309	174	150	323	660	329	242	309	362	133	863	87	259	231	145	1000
Satisfied	366 37%	228 86%	32 11%	27 40%	23 24%	91 16%	287 52%	255 76%	164 37%	202 36%	366 100%	-	28 27%	171 43%	133 38%	133 43%	53 31%	40 27%	93 29%	266 40%	100 30%	81 34%	119 39%	147 41%	46 35%	339 39%	18 21%	190 73%	30 13%	46 31%	358 36%
Dissatisfied	547 55%	25 9%	240 83%	32 47%	61 64%	438 77%	223 41%	56 17%	241 54%	306 55%	-	547 100%	68 66%	199 50%	192 55%	154 50%	94 54%	99 66%	194 60%	346 53%	214 65%	148 61%	160 52%	173 48%	76 57%	445 52%	66 76%	54 21%	188 81%	89 61%	566 57%
Don't know	86 9%	14 5%	19 6%	9 13%	11 12%	43 7%	38 7%	23 7%	39 9%	47 8%	-	-	8 8%	31 8%	25 7%	22 7%	26 15%	10 7%	37 11%	47 7%	15 5%	13 5%	29 10%	41 11%	11 8%	78 9%	3 3%	15 6%	13 6%	10 7%	76 8%
Net satisfied	-181 -18%	203 76%	-208 -72%	-4 -6%	-38 -40%	-348 -61%	63 12%	199 59%	-77 -17%	-104 -19%	366 100%	-547 -100%	-40 -39%	-28 -7%	-59 -17%	-21 -7%	-41 -24%	-60 -40%	-101 -31%	-81 -12%	-114 -35%	-66 -27%	-41 -13%	-26 -7%	-30 -22%	-106 -12%	-48 -55%	135 52%	-159 -69%	-43 -30%	-208 -21%

Fieldwork dates : 12th to 15th April 2015

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J14-090542-01

*Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<http://www.ipsos-mori.com/politicaltrends>

Ipsos MORI

Ipsos MORI Political Monitor - April 2015

Table 17

Q.4 Are you satisfied or dissatisfied with the way David Cameron is doing his job as Prime Minister?

Base : All

	Total (Weighted)	Likelihood to vote					Would NOT vote	Gender		Age									Social Class						UnWgt Total	
		(10) Absol- utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)		Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	1000	737	888	868	841	788	48	511	489	165	343	492	67	98	131	212	216	276	90	331	298	162	209	629	371	1000
Weighted Total	1000	682	845	812	781	733	76	487	513	289	347	363	117	172	168	179	145	218	100	268	270	218	245	537	463	1000
Satisfied	394 39%	280 41%	357 42%	340 42%	328 42%	307 42%	19 25% ^s	195 40%	199 39%	115 40%	123 35%	157 43%	47 40% ^s	68 39% ^s	61 37%	61 34%	45 31%	112 51%	58 58% ^s	126 47%	116 43%	81 37%	72 29%	242 45%	153 33%	396 40%
Dissatisfied	535 53%	377 55%	446 53%	436 54%	422 54%	399 54%	40 53% ^s	260 53%	275 54%	145 50%	201 58%	189 52%	57 48% ^s	88 51% ^s	92 55%	109 61%	89 61%	99 46%	39 39% ^s	130 49%	140 52%	122 56%	143 58%	270 50%	265 57%	545 55%
Don't know	71 7%	25 4%	41 5%	35 4%	31 4%	27 4%	17 22% ^s	32 6%	39 8%	30 10%	23 7%	18 5%	13 12% ^s	16 9%	14 9%	9 5%	11 8%	7 3%	3 3% ^s	12 5%	14 5%	15 7%	30 12%	26 5%	45 10%	59 6%
Net satisfied	-140 -14%	-97 -14%	-89 -11%	-96 -12%	-94 -12%	-92 -13%	-21 -28%^s	-64 -13%	-76 -15%	-30 -10%	-78 -23%	-32 -9%	-10 -8%^s	-20 -12%^s	-30 -18%	-48 -27%	-44 -30%	12 6%	19 19%^s	-4 -2%	-24 -9%	-41 -19%	-71 -29%	-28 -5%	-112 -24%	-149 -15%

Fieldwork dates : 12th to 15th April 2015

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J14-090542-01

* = Less than 0.5%

s = Where unweighted base sizes smaller than 100, please note results are indicative only

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<http://www.ipsos-mori.com/politicaltrends>


Ipsos MORI Political Monitor - April 2015

Table 18

Q.4 Are you satisfied or dissatisfied with the way David Cameron is doing his job as Prime Minister?

Base : All

	Total (Weighted)	Voting							Working status		Government		Work sector		Tenure						GOR Regions							Past vote (2010 General Election)			UnW Tot.
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/ Not working	Satis-fied	Dis-satis-fied	Public	Private	Mort gage	Owned out-right	Private renter	Social renter	Total renter	Total owner occup-ier	North	North excl. Scot	Mid-lands	South	Grea-ter London	Eng-land	Scot	Con	Lab	LD	
Unweighted Total	1000	280	296	76	89	597	581	356	414	586	358	566	211	290	334	387	133	129	262	721	352	229	302	346	122	827	123	292	249	154	1000
Weighted Total	1000	266	290	68	95	572	548	334	444	556	366	547	104	401	351	309	174	150	323	660	329	242	309	362	133	863	87	259	231	145	1000
Satisfied	394	237	42	25	35	115	310	262	177	217	322	43	34	179	138	147	63	37	100	285	110	89	124	160	52	364	21	204	31	48	396
	39%	89%	15%	36%	37%	20%	57%	78%	40%	39%	88%	8%	33%	45%	39%	48%	36%	25%	31%	43%	33%	37%	40%	44%	39%	42%	24%	79%	14%	33%	40%
Dissatisfied	535	26	240	39	50	433	219	66	235	300	39	481	61	198	194	148	82	103	186	342	211	149	154	170	77	442	62	46	193	93	545
	53%	10%	83%	57%	53%	76%	40%	20%	53%	54%	11%	88%	59%	49%	55%	48%	47%	69%	57%	52%	64%	62%	50%	47%	58%	51%	71%	18%	84%	64%	55%
Don't know	71	2	8	4	10	24	19	7	32	39	6	23	8	25	19	14	28	9	38	33	8	3	31	32	4	57	4	9	7	4	59
	7%	1%	3%	6%	10%	4%	3%	2%	7%	7%	2%	4%	8%	6%	5%	5%	16%	6%	12%	5%	2%	1%	10%	9%	3%	7%	5%	3%	3%	3%	6%
Net satisfied	-140	211	-198	-15	-16	-318	91	196	-58	-82	283	-438	-27	-19	-56	-1	-20	-66	-86	-57	-101	-60	-30	-10	-25	-77	-41	159	-162	-44	-149
	-14%	79%	-68%	-21%	-17%	-56%	17%	59%	-13%	-15%	77%	-80%	-26%	-5%	-16%	*	-11%	-44%	-27%	-9%	-31%	-25%	-10%	-3%	-19%	-9%	-46%	61%	-70%	-31%	-15%

Fieldwork dates : 12th to 15th April 2015

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J14-090542-01

* = Less than 0.5%

s = Where unweighted base sizes smaller than 100, please note results are indicative only

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<http://www.ipsos-mori.com/politicaltrends>

Ipsos MORI

Ipsos MORI Political Monitor - April 2015

Table 19

Q.6 Are you satisfied or dissatisfied with the way Nick Clegg is doing his job as Deputy Prime Minister?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age										Social Class						UnWgt Total
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	
Unweighted Total	1000	737	888	868	841	788	48	511	489	165	343	492	67	98	131	212	216	276	90	331	298	162	209	629	371	1000
Weighted Total	1000	682	845	812	781	733	76	487	513	289	347	363	117	172	168	179	145	218	100	268	270	218	245	537	463	1000
Satisfied	271	193	236	228	218	204	10	145	126	67	92	112	27	40	44	49	40	72	34	90	70	56	55	159	112	289
	27%	28%	28%	28%	28%	28%	14% ^s	30%	25%	23%	26%	31%	23% ^s	23% ^s	26%	27%	28%	33%	34% ^s	34%	26%	26%	23%	30%	24%	29%
Dissatisfied	584	421	508	497	484	453	43	291	294	170	206	209	67	103	90	115	87	122	51	150	166	135	133	316	269	587
	58%	62%	60%	61%	62%	62%	56% ^s	60%	57%	59%	59%	57%	58% ^s	60% ^s	54%	64%	60%	56%	51% ^s	56%	61%	62%	54%	59%	58%	59%
Don't know	145	68	101	86	79	75	23	51	93	52	50	43	23	29	34	16	19	24	15	28	34	26	56	63	82	124
	14%	10%	12%	11%	10%	10%	30% ^s	11%	18%	18%	14%	12%	19% ^s	17% ^s	20%	9%	13%	11%	15% ^s	11%	13%	12%	23%	12%	18%	12%
Net satisfied	-314	-228	-271	-269	-266	-250	-32	-146	-168	-103	-114	-97	-40	-63	-47	-67	-47	-50	-17	-60	-96	-79	-78	-156	-157	-298
	-31%	-33%	-32%	-33%	-34%	-34%	-43%^s	-30%	-33%	-36%	-33%	-27%	-35%^s	-36%^s	-28%	-37%	-32%	-23%	-17%^s	-22%	-36%	-36%	-32%	-29%	-34%	-30%

Fieldwork dates : 12th to 15th April 2015
 Respondent Type : GB Adults, General Public 18+ - Telephone
 Source : Ipsos MORI J14-090542-01

*=Less than 0.5%
 s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos MORI Political Monitor - April 2015

Table 20

Q.6 Are you satisfied or dissatisfied with the way Nick Clegg is doing his job as Deputy Prime Minister?

Base : All

	Total (Weighted)	Voting							Working status		Government		Work sector		Tenure						GOR Regions						Past vote (2010 General Election)			UnW Tot.	
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satis-fied	Dis-satis-fied	Public	Private	Mort gage	Owned out-right	Private renter	Social renter	Total renter	Total owner occup-ier	North	North excl. Scot	Mid-lands	South	Grea-ter London	Eng-land	Scot	Con	Lab		LD
Unweighted Total	1000	280	296	76	89	597	581	356	414	586	358	566	211	290	334	387	133	129	262	721	352	229	302	346	122	827	123	292	249	154	1000
Weighted Total	1000	266	290	68	95	572	548	334	444	556	366	547	104	401	351	309	174	150	323	660	329	242	309	362	133	863	87	259	231	145	1000
Satisfied	271 27%	130 49%	42 14%	39 56%	21 22%	112 20%	200 37%	168 50%	129 29%	142 25%	177 48%	67 12%	28 27%	125 31%	105 30%	103 33%	38 22%	20 13%	58 18%	208 32%	74 22%	60 25%	99 32%	98 27%	29 22%	252 29%	13 15%	102 39%	31 13%	64 44%	289 29%
Dissatisfied	584 58%	106 40%	206 71%	24 35%	64 67%	395 69%	295 54%	130 39%	267 60%	317 57%	135 37%	429 78%	63 61%	236 59%	211 60%	166 54%	93 54%	101 68%	195 60%	377 57%	226 69%	161 67%	158 51%	200 55%	83 62%	485 56%	65 75%	124 48%	168 73%	75 52%	587 59%
Don't know	145 14%	30 11%	43 15%	6 8%	10 10%	65 11%	52 10%	36 11%	47 11%	97 17%	55 15%	51 9%	12 12%	40 10%	35 10%	40 13%	42 24%	28 19%	71 22%	74 11%	29 9%	20 8%	52 17%	63 17%	21 16%	125 15%	9 10%	34 13%	32 14%	6 4%	124 12%
Net satisfied	-314 -31%	24 9%	-164 -57%	15 21%	-43 -45%	-283 -49%	-95 -17%	38 11%	-138 -31%	-176 -32%	42 11%	-362 -66%	-36 -35%	-111 -28%	-106 -30%	-63 -20%	-55 -32%	-81 -54%	-137 -42%	-169 -26%	-153 -46%	-101 -42%	-59 -19%	-102 -28%	-53 -40%	-233 -27%	-52 -59%	-22 -8%	-136 -59%	-11 -8%	-298 -30%

Fieldwork dates : 12th to 15th April 2015

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J14-090542-01

* = Less than 0.5%

s = Where unweighted base sizes smaller than 100, please note results are indicative only

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<http://www.ipsos-mori.com/politicaltrends>

Ipsos MORI

Ipsos MORI Political Monitor - April 2015

Table 21

Q.5 Are you satisfied or dissatisfied with the way Ed Miliband is doing his job as leader of the Labour Party?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						UnWgt Total	
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	1000	737	888	868	841	788	48	511	489	165	343	492	67	98	131	212	216	276	90	331	298	162	209	629	371	1000
Weighted Total	1000	682	845	812	781	733	76	487	513	289	347	363	117	172	168	179	145	218	100	268	270	218	245	537	463	1000
Satisfied	334	253	298	285	274	266	16	172	163	129	95	111	56	73	40	55	50	61	23	86	90	84	75	176	159	328
	33%	37%	35%	35%	35%	36%	21% ^s	35%	32%	45%	27%	30%	48% ^s	42% ^s	24%	31%	34%	28%	23% ^s	32%	33%	38%	31%	33%	34%	33%
Dissatisfied	520	356	450	436	425	387	36	256	265	108	199	212	38	71	102	98	77	135	68	148	145	113	115	292	228	538
	52%	52%	53%	54%	54%	53%	48% ^s	53%	52%	37%	57%	58%	32% ^s	41% ^s	61%	55%	53%	62%	68% ^s	55%	54%	52%	47%	54%	49%	54%
Don't know	145	72	97	90	83	80	24	59	86	52	53	40	23	29	27	26	18	22	9	34	35	21	55	69	76	134
	15%	11%	12%	11%	11%	11%	32% ^s	12%	17%	18%	15%	11%	20% ^s	17% ^s	16%	15%	13%	10%	9% ^s	13%	13%	10%	22%	13%	16%	13%
Net satisfied	-186	-102	-151	-150	-151	-121	-21	-84	-102	21	-105	-102	19	2	-62	-43	-28	-74	-45	-62	-55	-29	-40	-116	-69	-210
	-19%	-15%	-18%	-19%	-19%	-17%	-27% ^s	-17%	-20%	7%	-30%	-28%	16% ^s	1% ^s	-37%	-24%	-19%	-34%	-45% ^s	-23%	-20%	-13%	-16%	-22%	-15%	-21%

Fieldwork dates : 12th to 15th April 2015

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J14-090542-01

*Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<http://www.ipsos-mori.com/politicaltrends>

Ipsos MORI

Ipsos MORI Political Monitor - April 2015

Table 22

Q.5 Are you satisfied or dissatisfied with the way Ed Miliband is doing his job as leader of the Labour Party?

Base : All

	Total (Weighted)	Voting							Working status		Government		Work sector		Tenure						GOR Regions						Past vote (2010 General Election)			UnW Tot.	
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/ Not working	Satis-fied	Dis-satis-fied	Public	Private	Mort gage	Owned out-right	Private renter	Social renter	Total renter	Total owner occup-ier	North	North excl. Scot	Mid-lands	South	Grea-ter London	Eng-land	Scot	Con	Lab		LD
Unweighted Total	1000	280	296	76	89	597	581	356	414	586	358	566	211	290	334	387	133	129	262	721	352	229	302	346	122	827	123	292	249	154	1000
Weighted Total	1000	266	290	68	95	572	548	334	444	556	366	547	104	401	351	309	174	150	323	660	329	242	309	362	133	863	87	259	231	145	1000
Satisfied	334	71	174	16	13	229	126	87	141	194	116	194	39	131	135	86	55	56	111	220	106	88	108	121	56	300	17	56	128	49	328
	33%	27%	60%	24%	14%	40%	23%	26%	32%	35%	32%	35%	38%	33%	38%	28%	32%	37%	34%	33%	32%	37%	35%	33%	42%	35%	20%	22%	56%	34%	33%
Dissatisfied	520	174	80	40	68	274	368	214	246	274	208	289	49	218	181	178	84	66	150	359	179	119	150	191	66	437	60	182	79	84	538
	52%	66%	28%	58%	72%	48%	67%	64%	55%	49%	57%	53%	47%	54%	52%	57%	48%	44%	46%	54%	54%	49%	48%	53%	49%	51%	69%	70%	34%	58%	54%
Don't know	145	21	36	12	14	69	54	33	57	88	43	64	16	52	35	45	35	28	63	80	44	34	52	49	12	127	10	22	23	12	134
	15%	8%	12%	18%	14%	12%	10%	10%	13%	16%	12%	12%	15%	13%	10%	15%	20%	19%	19%	12%	13%	14%	17%	14%	9%	15%	11%	8%	10%	8%	13%
Net satisfied	-186	-104	94	-23	-55	-45	-242	-127	-106	-80	-92	-95	-9	-87	-47	-92	-29	-10	-39	-138	-73	-31	-42	-70	-10	-137	-43	-126	49	-35	-210
	-19%	-39%	32%	-34%	-58%	-8%	-44%	-38%	-24%	-14%	-25%	-17%	-9%	-22%	-13%	-30%	-17%	-7%	-12%	-21%	-22%	-13%	-14%	-19%	-8%	-16%	-49%	-49%	21%	-24%	-21%

Fieldwork dates : 12th to 15th April 2015

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J14-090542-01

*Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<http://www.ipsos-mori.com/politicaltrends>

Ipsos MORI

Ipsos MORI Political Monitor - April 2015

Table 23

Q7 Are you satisfied or dissatisfied with the way Nigel Farage is doing his job as leader of UKIP, the UK Independence Party?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						UnWgt Total	
		(10) Absol- utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	1000	737	888	868	841	788	48	511	489	165	343	492	67	98	131	212	216	276	90	331	298	162	209	629	371	1000
Weighted Total	1000	682	845	812	781	733	76	487	513	289	347	363	117	172	168	179	145	218	100	268	270	218	245	537	463	1000
Satisfied	299	213	270	262	245	230	13	167	132	62	102	135	22	40	49	52	54	81	40	69	75	80	75	144	155	297
	30%	31%	32%	32%	31%	31%	17% ^s	34%	26%	22%	29%	37%	19% ^s	23% ^s	29%	29%	37%	37%	40% ^s	26%	28%	37%	31%	27%	33%	30%
Dissatisfied	555	401	479	461	451	426	44	263	292	188	200	167	76	112	93	107	76	91	31	166	160	113	117	325	230	562
	56%	59%	57%	57%	58%	58%	58% ^s	54%	57%	65%	58%	46%	65% ^s	65% ^s	55%	60%	53%	42%	31% ^s	62%	59%	52%	48%	61%	50%	56%
Don't know	146	67	96	89	85	77	19	56	90	39	45	61	19	20	26	20	15	46	29	33	35	25	53	68	78	141
	15%	10%	11%	11%	11%	10%	25% ^s	12%	17%	13%	13%	17%	16% ^s	12% ^s	15%	11%	10%	21%	29% ^s	12%	13%	11%	22%	13%	17%	14%
Net satisfied	-256	-188	-209	-200	-206	-196	-32	-96	-160	-126	-98	-32	-53	-72	-43	-55	-23	-9	9	-96	-85	-33	-42	-181	-75	-265
	-26%	-28%	-25%	-25%	-26%	-27%	-41%^s	-20%	-31%	-43%	-28%	-9%	-46%^s	-42%^s	-26%	-31%	-16%	-4%	9%^s	-36%	-31%	-15%	-17%	-34%	-16%	-27%

Fieldwork dates : 12th to 15th April 2015

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J14-090542-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<http://www.ipsos-mori.com/politicaltrends>

Ipsos MORI

Ipsos MORI Political Monitor - April 2015

Table 24

Q7 Are you satisfied or dissatisfied with the way Nigel Farage is doing his job as leader of UKIP, the UK Independence Party?

Base : All

	Total (Weighted)	Voting							Working status		Government		Work sector		Tenure						GOR Regions						Past vote (2010 General Election)			UnW Tot.	
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/ Not working	Satis-fied	Dis-satis-fied	Public	Private	Mort gage	Owned out-right	Private renter	Social renter	Total renter	Total owner occupier	North	North excl. Scot	Mid-lands	South	Grea-ter London	Eng-land	Scot	Con	Lab		LD
Unweighted Total	1000	280	296	76	89	597	581	356	414	586	358	566	211	290	334	387	133	129	262	721	352	229	302	346	122	827	123	292	249	154	1000
Weighted Total	1000	266	290	68	95	572	548	334	444	556	366	547	104	401	351	309	174	150	323	660	329	242	309	362	133	863	87	259	231	145	1000
Satisfied	299	95	46	20	86	167	215	115	129	171	142	131	21	134	90	125	37	39	76	215	95	83	88	117	39	271	12	103	44	39	297
	30%	36%	16%	29%	90%	29%	39%	34%	29%	31%	39%	24%	21%	33%	26%	41%	21%	26%	23%	33%	29%	34%	28%	32%	29%	31%	13%	40%	19%	27%	30%
Dissatisfied	555	139	209	37	1	343	273	176	274	281	174	353	66	237	216	144	112	77	189	359	190	123	170	195	81	465	66	123	162	93	562
	56%	52%	72%	54%	1%	60%	50%	53%	62%	50%	47%	64%	63%	59%	62%	46%	64%	52%	59%	54%	58%	51%	55%	54%	61%	54%	76%	48%	70%	64%	56%
Don't know	146	32	34	11	8	62	60	43	41	105	50	64	17	31	45	40	24	34	58	85	45	35	51	50	14	127	10	33	26	13	141
	15%	12%	12%	16%	8%	11%	11%	13%	9%	19%	14%	12%	16%	8%	13%	13%	14%	22%	18%	13%	14%	15%	17%	14%	10%	15%	11%	13%	11%	9%	14%
Net satisfied	-256	-45	-163	-17	84	-176	-58	-62	-146	-110	-32	-222	-44	-103	-126	-18	-75	-39	-113	-144	-95	-40	-83	-79	-42	-194	-55	-20	-118	-54	-265
	-26%	-17%	-56%	-25%	89%	-31%	-11%	-18%	-33%	-20%	-9%	-41%	-43%	-26%	-36%	-6%	-43%	-26%	-35%	-22%	-29%	-17%	-27%	-22%	-32%	-22%	-62%	-8%	-51%	-37%	-27%

Fieldwork dates : 12th to 15th April 2015

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J14-090542-01

*Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<http://www.ipsos-mori.com/politicaltrends>

Ipsos MORI

Ipsos MORI Political Monitor - April 2015

Table 25

(AP1y15)Q9. Have you definitely decided to vote for (party) or is there a chance you may change your mind before you vote?

Base : All giving a voting intention

	Total (Weighted)	Likelihood to vote					Gender		Age								Social Class						UnWgt Total			
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2		DE	ABC1	C2DE
Unweighted Total	879	693	828	813	791	741	13	459	420	130	297	452	55	75	106	191	198	254	83	307	256	142	174	563	316	879
Weighted Total	839	637	778	754	731	686	17	418	422	215	293	331	93	123	130	163	132	199	92	239	226	187	187	466	374	879
Definitely decided	503	423	480	474	468	449	10	251	252	107	180	216	37	70	70	110	78	138	75	139	134	120	110	273	230	543
	60%	66%	62%	63%	64%	66%	62% s	60%	60%	50%	61%	65%	40% s	57% s	54%	67%	59%	69%	81% s	58%	59%	64%	59%	59%	62%	62%
May change mind	321	212	293	275	257	233	4	162	160	105	109	107	54	51	56	53	50	56	17	97	91	64	70	188	133	323
	38%	33%	38%	36%	35%	34%	22% s	39%	38%	49%	37%	32%	58% s	42% s	43%	33%	38%	28%	19% s	40%	40%	34%	37%	40%	36%	37%
Don't know	15	2	6	6	6	4	3	5	10	3	4	8	2	1	4	-	3	5	-	3	1	3	7	5	10	13
	2%	*	1%	1%	1%	1%	15% s	1%	2%	1%	1%	2%	2% s	1% s	3%	-	2%	3%	- s	1%	1%	2%	4%	1%	3%	1%

Fieldwork dates : 12th to 15th April 2015

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J14-090542-01

* = Less than 0.5%

s = Where unweighted base sizes smaller than 100, please note results are indicative only

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<http://www.ipsos-mori.com/politicaltrends>

Ipsos MORI Political Monitor - April 2015

Table 26

(AP1y15)Q9. Have you definitely decided to vote for (party) or is there a chance you may change your mind before you vote?

Base : All giving a voting intention

	Total (Weighted)	Voting							Working status		Government		Work sector		Tenure						GOR Regions							Past vote (2010 General Election)			UnW Tot.
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/ Not working	Satis-fied	Dis-satis-fied	Public	Private	Mort gage	Owned out-right	Private renter	Social renter	Total renter	Total owner occup-ier	North	North excl. Scot	Mid-lands	South	Grea-ter London	Eng-land	Scot	Con	Lab	LD	
Unweighted Total	879	280	296	76	89	597	581	356	360	519	326	502	181	255	301	350	110	106	216	651	319	206	256	304	106	724	113	274	239	147	879
Weighted Total	839	266	290	68	95	572	548	334	368	471	319	464	85	334	301	276	136	117	253	577	287	210	253	299	112	725	77	242	219	137	879
Definitely decided	503	183	189	23	49	320	314	206	195	308	182	294	47	182	177	182	65	75	140	360	183	132	146	174	67	427	51	173	149	59	543
	60%	69%	65%	33% s	51% s	56%	57%	61%	53%	65%	57%	63%	55%	54%	59%	66%	48%	64%	55%	62%	64%	63%	58%	58%	59%	59%	66%	72%	68%	43%	62%
May change mind	321	82	100	44	42	238	220	126	167	154	132	164	37	146	121	85	69	40	109	206	101	76	102	119	42	286	25	66	68	76	323
	38%	31%	34%	64% s	45% s	42%	40%	38%	45%	33%	42%	35%	43%	44%	40%	31%	51%	34%	43%	36%	35%	36%	40%	40%	37%	39%	33%	27%	31%	56%	37%
Don't know	15	1	2	2	4	14	13	3	6	9	4	7	1	6	3	8	2	2	4	11	3	2	6	6	4	13	1	2	1	2	13
	2%	*	1%	2% s	4% s	2%	2%	1%	2%	2%	1%	1%	1%	2%	1%	3%	2%	1%	2%	2%	1%	1%	2%	2%	3%	2%	1%	1%	*	1%	1%

Fieldwork dates : 12th to 15th April 2015
 Respondent Type : GB Adults, General Public 18+ - Telephone
 Source : Ipsos MORI J14-090542-01

* = Less than 0.5%

s = Where unweighted base sizes smaller than 100, please note results are indicative only

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<http://www.ipsos-mori.com/politicaltrends>

Ipsos MORI

Ipsos MORI Political Monitor - April 2015

Table 27

(AP1y15)Q17. I am going to read out some things both favourable and unfavourable that have been said about various politicians.
Which of these, if any, do you think apply to (a) Ed Miliband ?

Base: All

	Total (Weighted)	Likelihood to vote						Gender		Age										Social Class						UnWgt Total
		(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	
Unweighted Total	1000	737	888	868	841	788	48	511	489	165	343	492	67	98	131	212	216	276	90	331	298	162	209	629	371	1000
Weighted Total	1000	682	845	812	781	733	76	487	513	289	347	363	117	172	168	179	145	218	100	268	270	218	245	537	463	1000
A capable leader	331 33%	247 36%	298 35%	285 35%	273 35%	262 36%	14 19% ^s	168 34%	163 32%	103 35%	110 32%	118 33%	50 42% ^s	53 31% ^s	40 24%	70 39%	57 39%	62 28%	23 23% ^s	83 31%	88 33%	70 32%	89 36%	171 32%	159 34%	339 34%
Good in a crisis	241 24%	179 26%	214 25%	203 25%	194 25%	189 26%	12 16% ^s	109 22%	132 26%	78 27%	76 22%	86 24%	36 31% ^s	42 24% ^s	29 17%	48 27%	37 26%	49 23%	22 22% ^s	70 26%	66 24%	50 23%	55 22%	136 25%	105 23%	243 24%
Has sound judgement	352 35%	260 38%	322 38%	311 38%	295 38%	279 38%	13 18% ^s	186 38%	167 32%	102 35%	128 37%	122 33%	44 38% ^s	58 34% ^s	52 31%	77 43%	58 40%	63 29%	23 23% ^s	103 39%	83 31%	80 37%	86 35%	187 35%	166 36%	377 38%
Understands the problems facing Britain	500 50%	372 55%	449 53%	432 53%	417 53%	401 55%	20 27% ^s	245 50%	255 50%	151 52%	176 51%	173 48%	79 67% ^s	72 42% ^s	104 43%	104 58%	76 52%	98 45%	41 41% ^s	137 51%	134 50%	100 46%	129 53%	271 50%	229 50%	511 51%
Out of touch with ordinary people	422 42%	276 41%	353 42%	343 42%	328 42%	300 41%	26 34% ^s	213 44%	210 41%	133 46%	133 38%	156 43%	48 41% ^s	85 49% ^s	72 43%	61 34%	58 40%	98 45%	48 48% ^s	113 42%	117 43%	97 45%	95 39%	230 43%	192 41%	416 42%
More style than substance	301 30%	194 28%	251 30%	239 29%	231 30%	208 28%	21 28% ^s	151 31%	149 29%	65 22%	97 28%	139 38%	37 32%	28 16% ^s	54 32%	44 24%	48 33%	91 42%	44 44% ^s	78 29%	73 27%	72 33%	78 32%	151 28%	150 32%	315 32%
Has got a lot of personality	203 20%	141 21%	172 20%	160 20%	153 20%	148 20%	9 12% ^s	104 21%	98 19%	71 25%	57 16%	75 21%	37 31% ^s	35 20% ^s	27 16%	29 16%	34 23%	41 19%	19 19% ^s	44 16%	43 16%	55 25%	61 25%	87 16%	116 25%	189 19%
Looks after some sections of society more than others	581 58%	395 58%	496 59%	480 59%	466 60%	432 59%	37 49% ^s	297 61%	284 55%	170 59%	193 56%	218 60%	75 64% ^s	95 55% ^s	94 56%	99 55%	82 56%	137 63%	68 68% ^s	164 61%	156 58%	128 59%	133 54%	320 60%	261 56%	583 58%
Has a clear vision for Britain	451 45%	349 51%	412 49%	401 49%	390 50%	374 51%	19 25% ^s	214 44%	237 46%	120 42%	159 46%	172 47%	61 52% ^s	59 34% ^s	58 35%	101 56%	74 51%	98 45%	45 45% ^s	126 47%	122 45%	95 44%	109 45%	247 46%	204 44%	467 47%
None of these	32 3%	21 3%	23 3%	23 3%	21 3%	21 3%	8 11% ^s	12 3%	20 4%	10 3%	9 3%	13 4%	- -	10 6% ^s	6 3%	3 2%	4 3%	9 4%	2 2% ^s	8 3%	9 3%	2 1%	13 5%	17 3%	15 3%	32 3%
Don't know	50 5%	14 2%	27 3%	21 3%	19 2%	16 2%	18 23% ^s	17 3%	33 6%	20 7%	18 5%	12 3%	3 2% ^s	17 10% ^s	11 7%	7 4%	4 3%	8 4%	2 2% ^s	11 4%	5 2%	12 6%	21 9%	16 3%	34 7%	36 4%

Fieldwork dates : 12th to 15th April 2015

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J14-090542-01

* = Less than 0.5%

s = Where unweighted base sizes smaller than 100, please note results are indicative only

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<http://www.ipsos-mori.com/politicaltrends>

Ipsos MORI Political Monitor - April 2015

Table 28

(AP1y15)Q17. I am going to read out some things both favourable and unfavourable that have been said about various politicians. Which of these, if any, do you think apply to (a) Ed Miliband ?

Base: All

Total (Weighted)	Voting							Working status		Government		Work sector		Tenure						GOR Regions							Past vote (2010 General Election)			UnW Tot.	
	Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/ Not working	Satis-fied	Dis-satis-fied	Public	Private	Mort gage	Owned out-right	Private renter	Social renter	Total renter	Total owner occupier	North	North excl. Scot	Mid-lands	South	Grea-ter London	Eng-land	Scot	Con	Lab	LD		
Unweighted Total	1000	280	296	76	89	597	581	356	414	586	358	566	211	290	334	387	133	129	262	721	352	229	302	346	122	827	123	292	249	154	1000
Weighted Total	1000	266	290	68	95	572	548	334	444	556	366	547	104	401	351	309	174	150	323	660	329	242	309	362	133	863	87	259	231	145	1000
A capable leader	331	43	188	22	18	254	109	65	137	194	81	225	40	117	116	99	48	63	111	215	96	79	102	132	57	298	16	36	148	60	339
		33%	16%	65%	32%	19%	44%	20%	19%	31%	35%		39%	29%	33%	32%	28%	42%	34%	33%	29%	33%	33%	37%	43%	35%	19%	14%	64%	41%	34%
Good in a crisis	241	27	136	14	9	183	74	42	89	151	57	162	31	69	81	63	42	51	92	144	67	56	74	100	38	220	11	26	107	50	243
		24%	10%	47%	21%	10%	32%	14%	12%	20%	27%		30%	17%	23%	20%	24%	34%	29%	22%	20%	23%	24%	28%	29%	26%	12%	10%	46%	34%	24%
Has sound judgement	352	46	199	23	21	276	122	69	159	193	90	236	55	133	133	97	58	59	117	230	115	95	109	129	56	317	20	42	151	69	377
		35%	17%	69%	33%	22%	48%	22%	21%	36%	35%		53%	33%	38%	31%	34%	39%	36%	35%	35%	39%	35%	36%	42%	37%	23%	16%	66%	48%	38%
Understands the problems facing Britain	500	90	235	43	32	357	211	132	223	277	155	301	63	182	187	151	80	73	153	338	149	118	158	193	82	448	31	75	182	96	511
		50%	34%	81%	62%	34%	62%	39%	40%	50%	50%		61%	45%	53%	49%	46%	49%	47%	51%	45%	49%	51%	53%	61%	52%	36%	29%	79%	67%	51%
Out of touch with ordinary people	422	146	49	25	60	200	297	171	192	231	182	214	38	186	129	127	85	72	157	256	134	84	137	151	53	349	49	149	58	50	416
		42%	55%	17%	36%	64%	35%	54%	51%	43%	41%		36%	46%	37%	41%	49%	48%	49%	39%	41%	35%	44%	42%	40%	40%	56%	57%	25%	35%	42%
More style than substance	301	100	40	30	36	145	205	130	113	188	147	131	22	112	82	103	46	60	107	185	92	60	104	104	32	255	32	104	45	39	315
		30%	38%	14%	43%	38%	25%	37%	39%	25%	34%		21%	28%	23%	33%	27%	40%	33%	28%	28%	25%	34%	29%	24%	30%	37%	40%	20%	27%	32%
Has got a lot of personality	203	39	89	11	20	137	86	50	77	126	65	109	22	65	61	51	40	47	87	112	41	32	81	81	32	182	8	34	75	31	189
		20%	15%	31%	16%	21%	24%	16%	15%	17%	23%		22%	16%	17%	16%	23%	31%	27%	17%	12%	13%	26%	23%	24%	21%	10%	13%	33%	22%	19%
Looks after some sections of society more than others	581	204	122	43	62	291	373	247	269	311	252	280	55	247	198	182	104	87	192	379	170	115	195	216	75	495	55	188	98	86	583
		58%	77%	42%	62%	65%	51%	68%	74%	61%	56%		53%	62%	56%	59%	60%	58%	59%	58%	51%	48%	63%	60%	57%	57%	62%	73%	42%	60%	58%
Has a clear vision for Britain	451	86	221	34	29	317	181	119	181	270	144	271	54	157	164	141	65	76	141	305	149	124	139	163	64	411	25	87	165	81	467
		45%	32%	76%	49%	30%	55%	33%	36%	41%	49%		52%	39%	47%	46%	37%	51%	44%	46%	45%	51%	45%	45%	48%	48%	28%	34%	71%	56%	47%
None of these	32	8	5	*	6	14	17	8	18	14	12	18	1	12	8	11	2	10	12	19	15	9	11	7	3	25	6	11	2	2	32
		3%	3%	2%	*s	6%	2%	3%	2%	4%	3%		1%	3%	2%	4%	1%	7%	4%	3%	5%	4%	3%	2%	3%	3%	7%	4%	1%	2%	3%
Don't know	50	6	6	6	3	15	15	12	13	37	24	13	4	16	12	16	17	4	22	28	17	15	13	20	7	44	2	5	1	*	36
		5%	2%	2%	9%	3%	3%	4%	3%	7%	6%	2%	4%	4%	4%	5%	10%	3%	7%	4%	5%	6%	4%	6%	5%	5%	2%	2%	*	*	4%

Fieldwork dates : 12th to 15th April 2015

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J14-090542-01

* = Less than 0.5%

s = Where unweighted base sizes smaller than 100, please note results are indicative only

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<http://www.ipsos-mori.com/politicaltrends>

Ipsos MORI Political Monitor - April 2015

Table 29
**(AP1y15)Q17. I am going to read out some things both favourable and unfavourable that have been said about various politicians.
 Which of these, if any, do you think apply to (b) David Cameron ?**

Base: All

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						UnWgt Total	
		(10 Absolutely certain)	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	1000	737	888	868	841	788	48	511	489	165	343	492	67	98	131	212	216	276	90	331	298	162	209	629	371	1000
Weighted Total	1000	682	845	812	781	733	76	487	513	289	347	363	117	172	168	179	145	218	100	268	270	218	245	537	463	1000
A capable leader	569 57%	427 63%	515 61%	505 62%	493 63%	460 63%	24 32% s	275 57%	294 57%	168 58%	188 54%	213 59%	67 57% s	102 59% s	87 52%	100 56%	78 53%	136 62%	67 67% s	178 67%	161 60%	118 54%	112 46%	339 63%	230 50%	586 59%
Good in a crisis	514 51%	392 57%	467 55%	454 56%	443 57%	417 57%	18 23% s	252 52%	262 51%	145 50%	175 50%	194 53%	57 49% s	88 51% s	86 51%	89 50%	73 50%	121 55%	58 58% s	160 60%	148 55%	106 49%	100 41%	308 57%	205 44%	531 53%
Has sound judgement	440 44%	332 49%	393 47%	386 48%	379 48%	359 49%	21 28% s	215 44%	225 44%	128 44%	136 39%	176 48%	57 49% s	71 41% s	64 38%	73 41%	63 44%	113 52%	61 61% s	126 47%	125 46%	103 47%	87 35%	251 47%	189 41%	436 44%
Understands the problems facing Britain	473 47%	334 49%	420 50%	400 49%	386 49%	364 50%	25 32% s	232 48%	241 47%	127 44%	154 44%	192 53%	66 57% s	61 35% s	79 47%	75 42%	65 45%	127 58%	69 69% s	140 52%	130 48%	98 45%	105 43%	269 50%	204 44%	481 48%
Out of touch with ordinary people	653 65%	452 66%	559 66%	539 66%	520 67%	486 66%	50 65% s	317 65%	336 65%	189 65%	232 67%	232 64%	78 67% s	111 64% s	102 61%	130 72%	96 66%	136 62%	60 60% s	175 65%	176 65%	146 67%	156 64%	351 65%	302 65%	657 66%
More style than substance	438 44%	308 45%	378 45%	367 45%	352 45%	332 45%	33 44% s	218 45%	219 43%	102 35%	163 47%	172 47%	39 34% s	63 37% s	74 44%	89 49%	71 49%	101 46%	44 44% s	107 40%	118 44%	107 49%	105 43%	226 42%	212 46%	466 47%
Has got a lot of personality	398 40%	286 42%	354 42%	344 42%	333 43%	310 42%	21 27% s	205 42%	193 38%	103 35%	138 40%	157 43%	48 41% s	55 32% s	74 44%	65 36%	54 37%	103 47%	53 53% s	119 45%	112 42%	76 35%	90 37%	232 43%	166 36%	398 40%
Looks after some sections of society more than others	749 75%	537 79%	653 77%	642 79%	619 79%	577 79%	49 64% s	382 78%	367 72%	213 73%	271 78%	265 73%	84 71% s	129 75% s	122 73%	149 83%	114 78%	152 70%	68 68% s	202 75%	207 77%	169 78%	171 70%	409 76%	340 73%	768 77%
Has a clear vision for Britain	563 56%	420 62%	508 60%	495 61%	482 62%	452 62%	26 34% s	267 55%	296 58%	148 51%	197 57%	219 60%	68 58% s	79 46% s	102 61%	95 53%	80 55%	139 64%	71 70% s	160 60%	167 62%	123 56%	113 46%	328 61%	235 51%	585 59%
None of these	20 2%	10 1%	10 1%	10 1%	10 1%	10 1%	4 6% s	6 1%	13 3%	5 2%	9 3%	5 1%	- 3% s	5 4%	7 1%	3 2%	2 1%	3 1% s	1 *	3 1%	1 *	15 6%	4 1%	16 3%	14 3%	
Don't know	29 3%	6 1%	16 2%	11 1%	9 1%	8 1%	8 11% s	10 2%	19 4%	11 4%	11 3%	8 2%	2 2% s	9 5% s	8 5%	3 2%	4 3%	4 2%	1 1% s	5 2%	4 1%	11 5%	10 4%	9 2%	20 4%	22 2%

Fieldwork dates : 12th to 15th April 2015
 Respondent Type : GB Adults, General Public 18+ - Telephone
 Source : Ipsos MORI J14-090542-01

*=Less than 0.5%
 s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos MORI Political Monitor - April 2015

Table 30
(AP1y15)Q17. I am going to read out some things both favourable and unfavourable that have been said about various politicians.
Which of these, if any, do you think apply to (b) David Cameron ?

Base: All

	Total (Weighted)	Voting						Working status		Government		Work sector		Tenure					GOR Regions						Past vote (2010 General Election)			UnW Tot.			
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/ Not working	Satis-fied	Dis-satis-fied	Public	Private	Mort-gage	Owned out-right	Private renter	Social renter	Total renter	Total owner-ier	North	North excl. Scot	Mid-lands	South	Grea-ter London	Eng-land	Scot		Con	Lab	LD
Unweighted Total	1000	280	296	76	89	597	581	356	414	586	358	566	211	290	334	387	133	129	262	721	352	229	302	346	122	827	123	292	249	154	1000
Weighted Total	1000	266	290	68	95	572	548	334	444	556	366	547	104	401	351	309	174	150	323	660	329	242	309	362	133	863	87	259	231	145	1000
A capable leader	569	243	121	45	50	263	385	288	258	311	309	212	59	247	213	197	91	59	150	410	162	127	184	223	85	514	36	225	98	96	586
	57%	91%	42%	65% s	53% s	46%	70%	86%	58%	56%	84%	39%	57%	62%	61%	64%	53%	39%	46%	62%	49%	52%	60%	62%	64%	60%	41%	87%	42%	66%	59%
Good in a crisis	514	222	111	36	47	238	349	258	233	280	293	183	54	224	182	178	77	66	144	360	149	116	150	214	81	466	33	205	96	76	531
	51%	83%	38%	53% s	49% s	42%	64%	77%	53%	50%	80%	34%	52%	56%	52%	58%	45%	44%	44%	55%	45%	48%	49%	59%	60%	54%	37%	79%	41%	53%	53%
Has sound judgement	440	218	75	32	45	175	317	250	194	247	277	122	37	194	161	160	63	49	112	321	122	96	153	165	58	396	26	197	55	64	436
	44%	82%	26%	46% s	47% s	31%	58%	75%	44%	44%	76%	22%	36%	48%	46%	52%	36%	33%	35%	49%	37%	40%	50%	46%	43%	46%	29%	76%	24%	44%	44%
Understands the problems facing Britain	473	229	76	37	52	184	337	267	214	260	291	133	44	197	172	176	65	52	117	348	135	101	156	182	66	424	34	201	55	69	481
	47%	86%	26%	55% s	55% s	32%	62%	80%	48%	47%	80%	24%	43%	49%	49%	57%	37%	35%	36%	53%	41%	42%	51%	50%	50%	49%	39%	78%	24%	48%	48%
Out of touch with ordinary people	653	98	234	48	68	447	312	147	287	366	157	450	72	242	215	195	114	117	231	410	219	159	197	237	90	555	61	105	193	112	657
	65%	37%	81%	71% s	72% s	78%	57%	44%	65%	66%	43%	82%	70%	60%	61%	63%	66%	78%	71%	62%	67%	66%	64%	65%	68%	64%	69%	41%	84%	77%	66%
More style than substance	438	51	176	35	44	324	199	86	189	248	90	321	51	158	142	134	67	86	153	276	157	110	137	144	62	367	46	68	151	76	466
	44%	19%	61%	52% s	46% s	57%	36%	26%	43%	45%	24%	59%	49%	39%	41%	43%	39%	57%	47%	42%	48%	46%	44%	40%	47%	43%	53%	26%	65%	52%	47%
Has got a lot of personality	398	150	92	33	41	200	257	183	176	222	208	156	39	176	143	124	68	54	122	267	124	98	133	141	58	357	27	145	75	67	398
	40%	56%	32%	48% s	43% s	35%	47%	55%	40%	40%	57%	29%	38%	44%	41%	40%	39%	36%	38%	41%	38%	40%	43%	39%	44%	41%	30%	56%	32%	46%	40%
Looks after some sections of society more than others	749	166	247	58	74	480	399	224	360	389	230	467	86	307	270	227	124	118	243	497	248	183	233	267	102	644	66	149	199	136	768
	75%	62%	85%	85% s	77% s	84%	73%	67%	81%	70%	63%	85%	83%	77%	77%	73%	72%	79%	75%	75%	75%	76%	75%	74%	77%	75%	75%	57%	86%	94%	77%
Has a clear vision for Britain	563	233	129	28	55	263	368	262	249	314	299	221	62	238	203	194	85	71	155	397	172	136	177	214	78	503	37	206	93	96	585
	56%	88%	44%	42% s	58% s	46%	67%	78%	56%	56%	82%	40%	60%	59%	58%	63%	49%	47%	48%	60%	52%	56%	57%	59%	59%	58%	42%	80%	40%	66%	59%
None of these	20	*	9	-	2	12	3	*	6	14	1	18	*	6	6	5	-	8	8	11	10	6	5	4	4	15	5	2	6	1	14
	2%	*	3%	-s	2% s	1%	1%	*	1%	2%	*	3%	*	1%	2%	2%	-	5%	2%	2%	3%	2%	2%	1%	3%	2%	5%	1%	3%	1%	1%
Don't know	29	2	5	-	3	8	5	2	6	23	8	10	3	10	9	8	10	3	12	17	9	8	9	12	3	25	1	1	2	-	22
	3%	1%	2%	-s	3% s	1%	1%	1%	1%	4%	2%	2%	3%	2%	3%	3%	6%	2%	4%	3%	3%	3%	3%	3%	2%	3%	1%	*	1%	-	2%

Fieldwork dates : 12th to 15th April 2015
 Respondent Type : GB Adults, General Public 18+ - Telephone
 Source : Ipsos MORI J14-090542-01

*=Less than 0.5%
 s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos MORI Political Monitor - April 2015

Table 31

(AP15)Q17. I am going to read out some things both favourable and unfavourable that have been said about various politicians.
Which of these, if any, do you think apply to Nick Clegg ?

Base: All asked about Nick Clegg

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						UnWgt Total	
		(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	507	372	450	442	427	399	32	263	244	86	177	244	34	52	68	109	106	138	47	177	157	77	96	334	173	507
Weighted Total	505	336	423	405	389	362	49	245	260	151	179	175	60	91	87	92	66	109	52	143	145	107	109	289	216	507
A capable leader	156 31%	110 33%	136 32%	134 33%	132 34%	120 33%	11 22% ^s	83 34%	73 28%	40 26% ^s	63 35%	53 30%	18 31% ^s	22 24% ^s	29 33% ^s	34 37%	23 34%	30 28%	15 29% ^s	42 29%	45 31%	40 37% ^s	28 26% ^s	87 30%	68 32%	160 32%
Good in a crisis	120 24%	82 25%	102 24%	98 24%	95 25%	86 24%	9 19% ^s	60 24%	60 23%	39 26% ^s	39 22%	42 24%	19 32% ^s	20 22% ^s	16 19% ^s	23 25%	19 28%	23 21%	12 22% ^s	32 22%	38 26%	27 25% ^s	24 22% ^s	69 24%	50 23%	124 24%
Has sound judgement	166 33%	117 35%	150 35%	142 35%	138 36%	129 36%	6 12% ^s	82 33%	84 32%	46 31% ^s	61 34%	59 33%	16 27% ^s	30 33% ^s	31 35% ^s	30 33%	25 37%	34 31%	15 29% ^s	43 30%	44 30%	43 40% ^s	35 32% ^s	87 30%	78 36%	167 33%
Understands the problems facing Britain	230 46%	170 51%	208 49%	201 50%	196 51%	183 50%	11 23% ^s	115 47%	115 44%	61 41% ^s	84 47%	85 48%	25 42% ^s	37 40% ^s	41 47% ^s	44 47%	33 49%	52 48%	25 47% ^s	72 50%	67 46%	47 44% ^s	44 40% ^s	140 48%	91 42%	245 48%
Out of touch with ordinary people	204 41%	131 39%	166 39%	160 39%	157 40%	142 39%	22 45% ^s	100 41%	104 40%	69 46% ^s	63 35%	72 41%	30 51% ^s	39 42% ^s	28 32% ^s	35 38%	27 41%	45 41%	20 38% ^s	54 37%	61 42%	42 39% ^s	48 44% ^s	115 40%	89 41%	207 41%
More style than substance	194 38%	151 45%	168 40%	167 41%	164 42%	158 44%	14 28% ^s	90 37%	103 40%	45 30% ^s	58 33%	90 51%	22 36% ^s	24 26% ^s	36 26% ^s	27 39%	62 41%	31 57%	57 59% ^s	56 40%	50 39%	50 47% ^s	30 28% ^s	113 39%	80 37%	222 44%
Has got a lot of personality	170 34%	127 38%	148 35%	148 36%	140 36%	131 36%	13 26% ^s	83 34%	87 34%	46 31% ^s	61 34%	63 36%	20 33% ^s	26 29% ^s	34 31% ^s	24 37%	39 36%	21 36%	21 40% ^s	47 33%	47 33%	48 45% ^s	27 25% ^s	95 33%	75 35%	172 34%
Looks after some sections of society more than others	205 41%	131 39%	166 39%	159 39%	153 39%	143 39%	26 52% ^s	98 40%	107 41%	74 49% ^s	66 37%	65 37%	40 68% ^s	34 37% ^s	26 30% ^s	40 43%	23 35%	41 38%	23 44% ^s	55 38%	58 40%	42 39% ^s	50 46% ^s	113 39%	92 42%	194 38%
Has a clear vision for Britain	159 31%	117 35%	143 34%	138 34%	135 35%	124 34%	6 12% ^s	89 36%	70 27%	36 24% ^s	60 33%	63 36%	21 35% ^s	16 17% ^s	26 30% ^s	33 36%	23 34%	40 37%	18 35% ^s	36 25%	54 37%	37 35% ^s	31 29% ^s	90 31%	69 32%	176 35%
None of these	19 4%	13 4%	17 4%	17 4%	15 4%	15 4%	- - ^s	13 5%	6 2%	4 3% ^s	12 7%	3 2%	- - ^s	4 5% ^s	6 7% ^s	6 6%	1 1%	2 2%	* 1% ^s	5 3%	4 3%	3 3% ^s	7 6% ^s	9 3%	10 5%	17 3%
Don't know	39 8%	12 4%	22 5%	17 4%	14 4%	13 4%	13 27% ^s	11 5%	27 11%	15 10% ^s	15 8%	8 5%	2 3% ^s	13 14% ^s	12 14% ^s	3 3%	1 2%	7 7%	3 6% ^s	11 8%	6 4%	9 8% ^s	13 12% ^s	17 6%	21 10%	27 5%

Fieldwork dates : 12th to 15th April 2015
Respondent Type : GB Adults, General Public 18+ - Telephone
Source : Ipsos MORI J14-090542-01

*=Less than 0.5%

=Where unweighted base sizes smaller than 100, please note results are indicative only

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:
<http://www.ipsos-mori.com/politicaltrends>

Ipsos MORI

Ipsos MORI Political Monitor - April 2015

Table 32

(AP1y15)Q17. I am going to read out some things both favourable and unfavourable that have been said about various politicians. Which of these, if any, do you think apply to Nick Clegg ?

Base: All asked about Nick Clegg

Total (Weighted)	Voting							Working status		Government		Work sector		Tenure					GOR Regions							Past vote (2010 General Election)			UnW Tot.		
	Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satis-fied	Dis-satis-fied	Public	Private	Mort-gage	Owned out-right	Private renter	Social renter	Total renter	Total owner occup-ier	North	North excl. Scot	Mid-lands	South	Grea-ter London	Eng-land	Scot	Con	Lab		LD	
Unweighted Total	507	145	154	40	44	298	289	185	216	291	186	275	109	157	161	198	81	57	138	359	185	125	146	176	63	426	60	145	132	80	507
Weighted Total	505	139	142	31	48	276	274	170	234	271	196	256	52	215	172	159	102	62	164	331	165	128	157	183	61	443	37	132	115	73	507
A capable leader	156 31%	53 38%	40 28%	21 67%	11 22%	85 31%	98 36%	74 44%	74 32%	82 30%	75 38%	68 27%	18 35%	74 34%	57 33%	52 33%	30 30%	14 23%	44 27%	109 33%	50 30%	40 32%	56 36%	50 27%	17 28%	140 32%	9 25%	38 29%	26 23%	40 54%	160 32%
Good in a crisis	120 24%	43 31%	25 18%	17 55%	8 17%	58 21%	76 28%	60 35%	55 23%	65 24%	58 30%	43 17%	16 31%	49 23%	41 24%	35 22%	28 27%	11 18%	39 24%	76 23%	29 17%	22 17%	33 21%	58 32%	13 22%	110 25%	7 18%	35 27%	16 14%	31 42%	124 24%
Has sound judgement	166 33%	64 46%	37 26%	19 61%	14 30%	81 29%	108 40%	83 49%	73 31%	92 34%	86 44%	63 25%	20 39%	72 33%	58 34%	58 37%	28 28%	18 29%	46 28%	117 35%	43 26%	36 28%	61 39%	62 34%	18 30%	152 34%	7 20%	48 36%	31 27%	38 53%	167 33%
Understands the problems facing Britain	230 46%	80 58%	59 42%	26 84%	17 36%	125 45%	146 53%	106 62%	103 44%	127 47%	110 56%	100 39%	25 48%	103 48%	79 46%	78 49%	38 37%	31 50%	69 42%	157 47%	71 43%	57 45%	74 47%	85 47%	31 51%	204 46%	14 38%	70 53%	47 41%	51 70%	245 48%
Out of touch with ordinary people	204 41%	45 32%	58 41%	7 24%	27 55%	124 45%	111 41%	52 31%	101 43%	104 38%	55 28%	130 51%	19 37%	94 43%	65 38%	56 35%	49 48%	33 53%	82 50%	121 36%	76 46%	57 45%	61 39%	67 37%	21 35%	172 39%	19 52%	46 35%	52 46%	18 24%	207 41%
More style than substance	194 38%	59 43%	53 38%	8 26%	25 52%	113 41%	119 44%	67 40%	71 30%	122 45%	75 38%	108 42%	22 43%	65 30%	60 35%	70 44%	29 28%	31 49%	59 30%	130 36%	59 36%	41 32%	61 38%	74 41%	32 51%	162 37%	18 48%	62 47%	52 46%	21 28%	222 44%
Has got a lot of personality	170 34%	60 43%	43 30%	16 53%	11 24%	91 33%	107 39%	76 45%	77 33%	93 34%	72 37%	80 31%	17 32%	75 35%	58 34%	62 39%	25 25%	23 37%	49 30%	120 36%	44 26%	31 24%	63 40%	63 35%	23 37%	145 33%	12 33%	46 35%	36 32%	41 57%	172 34%
Looks after some sections of society more than others	205 41%	52 37%	58 41%	5 18%	29 60%	121 44%	115 42%	57 34%	94 40%	111 41%	68 35%	120 47%	26 49%	85 40%	67 39%	60 38%	45 44%	29 46%	74 45%	127 38%	59 36%	42 33%	76 48%	70 38%	26 42%	174 39%	17 46%	48 36%	50 43%	15 21%	194 38%
Has a clear vision for Britain	159 31%	49 35%	37 26%	24 76%	21 43%	93 34%	105 38%	72 43%	74 32%	84 31%	75 38%	67 26%	20 38%	65 30%	48 28%	57 36%	36 36%	14 23%	51 31%	105 32%	46 28%	35 27%	55 35%	57 31%	17 28%	143 32%	11 31%	43 33%	28 24%	41 56%	176 35%
None of these	19 4%	5 4%	10 7%	- 3%	- s	13 5%	8 3%	6 3%	13 6%	6 2%	4 2%	11 4%	1 3%	13 6%	7 4%	3 2%	6 6%	3 5%	9 6%	10 3%	7 4%	6 5%	4 3%	8 4%	5 8%	18 4%	1 2%	5 4%	5 4%	17 7%	17 3%
Don't know	39 8%	4 3%	5 3%	* 1%	2 5%	7 3%	7 3%	5 3%	8 4%	30 11%	16 8%	10 4%	4 7%	10 5%	13 8%	15 9%	9 9%	1 2%	10 6%	28 8%	14 8%	13 10%	12 7%	13 7%	2 3%	36 8%	1 2%	7 5%	2 2%	- s	27 5%

Fieldwork dates : 12th to 15th April 2015
Respondent Type : GB Adults, General Public 18+ - Telephone
Source : Ipsos MORI J14-090542-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos MORI Political Monitor - April 2015

Table 33

(AP1y15)Q17. I am going to read out some things both favourable and unfavourable that have been said about various politicians.
Which of these, if any, do you think apply to Nigel Farage ?

Base: All asked about Nigel Farage

	Total (Weighted)	Likelihood to vote						Gender		Age										Social Class						UnWgt Total
		(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	
Unweighted Total	493	365	438	426	414	389	16	248	245	79	166	248	33	46	63	103	110	138	43	154	141	85	113	295	198	493
Weighted Total	495	346	421	407	393	371	27	242	254	139	168	188	58	81	81	87	79	109	48	124	124	111	136	249	247	493
A capable leader	127 26%	81 23%	109 26%	103 25%	96 25%	88 24%	4 14% ^s	71 29%	56 22%	32 23% ^s	30 18%	64 34%	18 31% ^s	14 18% ^s	12 14% ^s	18 21%	23 29%	42 38%	24 49% ^s	29 23%	29 23%	32 29% ^s	37 27%	58 23%	69 28%	125 25%
Good in a crisis	85 17%	53 15%	67 16%	64 16%	62 16%	55 15%	4 14% ^s	45 18%	40 16%	22 16% ^s	22 13%	40 21%	12 21% ^s	10 12% ^s	11 13% ^s	11 13%	17 21%	23 21%	12 25% ^s	25 20%	18 14%	16 15% ^s	26 19%	43 17%	42 17%	80 16%
Has sound judgement	95 19%	61 18%	81 19%	77 19%	74 19%	68 18%	4 14% ^s	54 22%	41 16%	21 15% ^s	28 16%	46 24%	10 18% ^s	11 14% ^s	17 13% ^s	17 20%	12 16%	33 30%	22 46% ^s	25 20%	15 12%	25 22% ^s	30 22%	40 16%	55 22%	89 18%
Understands the problems facing Britain	162 33%	115 33%	141 34%	140 34%	133 34%	124 33%	6 23% ^s	88 37%	74 29%	37 27% ^s	52 31%	73 39%	14 24% ^s	23 28% ^s	22 27% ^s	31 35%	31 39%	42 39%	21 43% ^s	39 31%	33 26%	43 39% ^s	48 35%	71 29%	91 37%	158 32%
Out of touch with ordinary people	208 42%	158 46%	187 44%	179 44%	177 45%	169 45%	9 32% ^s	106 44%	102 40%	58 42% ^s	77 46%	73 39%	30 52% ^s	29 35% ^s	40 49% ^s	37 43%	31 40%	41 38%	18 37% ^s	62 50%	49 40%	44 40% ^s	53 39%	111 45%	97 39%	223 45%
More style than substance	273 55%	209 61%	246 58%	241 59%	235 60%	222 60%	13 47% ^s	145 60%	128 50%	71 51% ^s	96 57%	107 57%	32 55% ^s	39 48% ^s	48 59% ^s	47 54%	44 56%	63 58%	28 58% ^s	73 58%	77 62%	69 62% ^s	55 40%	150 60%	124 50%	281 57%
Has got a lot of personality	318 64%	237 69%	285 68%	279 69%	270 69%	254 68%	12 45% ^s	170 70%	148 58%	86 62% ^s	108 64%	124 66%	40 70% ^s	46 57% ^s	51 63% ^s	57 65%	72 66%	33 66%	68% ^s	89 72%	89 71%	78 70% ^s	62 46%	178 72%	140 57%	320 65%
Looks after some sections of society more than others	306 62%	227 65%	269 64%	262 64%	255 65%	242 65%	12 43% ^s	161 67%	145 57%	103 74% ^s	100 60%	102 54%	46 80% ^s	57 70% ^s	49 60% ^s	51 59%	47 60%	55 50%	23 48% ^s	85 69%	85 69%	73 66% ^s	62 46%	171 69%	135 55%	311 63%
Has a clear vision for Britain	211 43%	147 43%	184 44%	178 44%	171 44%	161 43%	10 38% ^s	114 47%	96 38%	65 47% ^s	64 38%	82 44%	29 50% ^s	36 44% ^s	32 40% ^s	31 36%	34 43%	48 44%	22 45% ^s	57 46%	53 42%	59 53% ^s	42 31%	109 44%	101 41%	206 42%
None of these	25 5%	15 4%	15 4%	15 4%	15 4%	15 4%	3 13% ^s	11 5%	14 5%	7 5% ^s	11 6%	7 4%	- -	7 9% ^s	6 7% ^s	5 6%	2 3%	5 4%	1 3% ^s	4 3%	5 4%	2 2% ^s	14 10%	9 4%	15 6%	18 4%
Don't know	24 5%	6 2%	14 3%	13 3%	10 3%	9 2%	4 16% ^s	6 3%	17 7%	5 4% ^s	6 3%	13 7%	1 2% ^s	4 5% ^s	2 2% ^s	4 4%	5 7%	8 7%	5 10% ^s	1 1%	2 2%	4 4% ^s	16 12%	3 1%	20 8%	24 5%

Fieldwork dates : 12th to 15th April 2015
Respondent Type : GB Adults, General Public 18+ - Telephone
Source : Ipsos MORI J14-090542-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos MORI Political Monitor - April 2015

Table 34
(AP1y15)Q17. I am going to read out some things both favourable and unfavourable that have been said about various politicians. Which of these, if any, do you think apply to Nigel Farage ?

Base: All asked about Nigel Farage

Total (Weighted)	Voting							Working status		Government		Work sector		Tenure					GOR Regions							Past vote (2010 General Election)			UnW Tot.		
	Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/ Not working	Satis-fied	Dis-satis-fied	Public	Private	Mort-gage	Owned out-right	Private renter	Social renter	Total renter	Total owner occup-ier	North	North excl. Scot	Mid-lands	South	Grea-ter London	Eng-land	Scot	Con	Lab		LD	
Unweighted Total	493	135	142	36	45	299	292	171	198	295	172	291	102	133	173	189	52	72	124	362	167	104	156	170	59	401	63	147	117	74	493
Weighted Total	495	127	149	37	46	296	274	164	210	285	170	291	52	186	178	150	71	88	159	328	165	114	152	179	72	420	51	127	116	72	493
A capable leader	127	35	26	10	33	75	85	45	43	84	53	61	8	39	36	53	8	26	35	89	31	27	40	56	20	119	5	42	21	19	125
	26%	28%	17%	28%	72%	25%	31%	28%	20%	29%	31%	21%	15%	21%	20%	35%	12%	30%	22%	27%	19%	23%	26%	31%	27%	28%	9%	33%	18%	26%	25%
Good in a crisis	85	21	17	8	25	53	57	28	34	50	38	40	5	25	30	31	7	15	22	60	18	14	26	41	13	76	5	26	11	16	80
	17%	16%	11%	20%	54%	18%	21%	17%	16%	18%	22%	14%	10%	14%	17%	20%	10%	17%	14%	18%	11%	12%	17%	23%	17%	18%	9%	20%	9%	23%	16%
Has sound judgement	95	27	16	3	33	55	66	30	37	58	45	42	5	31	22	41	6	25	32	63	28	22	29	37	14	86	6	34	11	11	89
	19%	21%	11%	9%	70%	19%	24%	18%	17%	20%	27%	14%	10%	17%	12%	27%	9%	29%	20%	19%	17%	20%	19%	21%	19%	21%	11%	27%	10%	16%	18%
Understands the problems facing Britain	162	45	38	8	40	91	98	53	69	94	70	84	13	67	54	57	14	35	49	111	44	34	52	66	28	148	10	59	25	18	158
	33%	36%	26%	21%	85%	31%	36%	32%	33%	33%	41%	29%	24%	36%	30%	38%	19%	40%	31%	34%	27%	30%	34%	37%	38%	35%	20%	46%	22%	25%	32%
Out of touch with ordinary people	208	49	72	20	3	140	117	69	99	109	62	138	24	77	77	63	35	32	67	140	76	43	66	66	25	168	33	42	57	44	223
	42%	38%	48%	53%	6%	47%	43%	42%	47%	38%	37%	47%	47%	41%	43%	42%	49%	36%	42%	43%	46%	38%	44%	37%	35%	40%	65%	33%	49%	61%	45%
More style than substance	273	71	96	22	9	170	146	93	109	165	90	167	26	94	98	87	37	45	81	185	95	66	89	89	35	229	29	67	84	41	281
	55%	56%	64%	59%	18%	57%	53%	57%	52%	58%	53%	57%	51%	50%	55%	58%	51%	51%	51%	56%	58%	58%	59%	50%	48%	55%	57%	52%	72%	58%	57%
Has got a lot of personality	318	92	90	22	40	185	188	114	146	173	127	172	29	134	119	101	43	48	91	221	101	77	92	126	46	286	24	90	69	53	320
	64%	73%	61%	59%	85%	63%	68%	70%	69%	61%	75%	59%	55%	72%	67%	68%	60%	55%	58%	67%	61%	67%	60%	70%	64%	68%	47%	71%	60%	73%	65%
Looks after some sections of society more than others	306	91	91	26	16	176	176	116	152	153	117	162	38	127	125	90	51	35	85	216	97	66	93	115	38	264	31	80	62	56	311
	62%	71%	61%	69%	34%	60%	64%	71%	72%	54%	69%	56%	73%	69%	70%	60%	71%	40%	54%	66%	59%	58%	62%	64%	53%	63%	61%	63%	54%	78%	63%
Has a clear vision for Britain	211	56	56	10	37	123	123	66	90	121	82	110	21	83	75	71	29	33	62	146	68	51	71	72	29	188	17	58	40	33	206
	43%	44%	38%	27%	80%	42%	45%	40%	43%	42%	48%	38%	40%	45%	42%	47%	41%	38%	39%	45%	41%	45%	47%	40%	40%	45%	33%	46%	35%	46%	42%
None of these	25	3	14	-	-	16	5	3	9	16	3	20	1	8	11	6	5	3	8	17	12	7	4	9	5	19	5	4	11	1	18
	5%	2%	9%	-s	-s	5%	2%	2%	4%	5%	2%	7%	2%	5%	6%	4%	6%	4%	5%	5%	7%	6%	3%	5%	7%	5%	10%	3%	10%	1%	4%
Don't know	24	5	5	4	-	11	11	8	6	18	10	11	4	7	4	3	6	11	16	7	9	5	7	8	6	19	3	4	3	*	24
	5%	4%	3%	10%	-s	4%	4%	5%	3%	6%	6%	4%	7%	4%	2%	2%	8%	12%	10%	2%	5%	5%	5%	4%	9%	4%	7%	3%	2%	1%	5%

Fieldwork dates : 12th to 15th April 2015
 Respondent Type : GB Adults, General Public 18+ - Telephone
 Source : Ipsos MORI J14-090542-01

*=Less than 0.5%
 s=Where unweighted base sizes smaller than 100, please note results are indicative only