

**Youth Social Action Survey Wave 2
Topline results**

The following results are based on 2,021 interviews with young people aged 10-20 years.

- 2,021 interviews conducted and data processed among young people aged 10-20 across the UK.
- Interviews were conducted in the home and administered by interviewers between 2nd-19th September 2015.
- Results are based on all young people from England, Wales, Scotland and Northern Ireland.
- A random location quota design with used to achieve a nationally representative sample. Boost sampling was also used to achieve a minimum number of interviews in Wales, Scotland and Northern Ireland.
- The data is weighted by age within gender, region and family socio-economic status, derived from 2012 census information from the Office of National Statistics.
- Where results do not sum to 100%, this is due to multiple responses or computer rounding.
- 'Any social action' includes respondents who answered Q1B-Q1G.
- Please note significance figures are at the 95% level.

The topline presents figures for all 10-20 year olds and, for some tables, 10-20 year olds participating in meaningful social action (please see accompanying report for a definition of meaningful social action). Please refer to the base descriptions within each table for details of which groups of young people each table is based on.

Q.1	VOLUNTEER ACTIONS IN PAST 12 MONTHS	2015	2014	Significant?
	Base: All	2021	2038	
	Donated money or goods	54%	59%	SIGNIFICANT
	Done any fundraising or a sponsored event	43%	40%	Not significant
	Helped improve your local area	16%	14%	Not significant
	Campaigned for something you believe in	10%	10%	Not significant
	Tutored, coached or mentored anyone	21%	17%	SIGNIFICANT
	Supported other people who aren't friends or relatives	28%	25%	SIGNIFICANT
	Given time to help a charity or cause	32%	30%	Not significant
	None of these	29%	26%	SIGNIFICANT
	Any activity (including donating)	71%	74%	SIGNIFICANT
	Any activity (excluding donating)	59%	57%	Not significant
	None	29%	26%	SIGNIFICANT
	Donated only, no activity	12%	17%	SIGNIFICANT
	Meaningful social action	42%	40%	Not significant

Q.2A	AGE WHEN FIRST DID ACTIVITY	2015
	Base: All participating in meaningful social action in past 12 months	816
	Under 10 years	36%
	11 years	12%
	12 years	11%
	13 years	7%
	14 years	8%
	15 years	7%
	16 years	8%
	17 years	3%
	18 years	3%
	19 years	1%
	20 years	1%
	Don't know	3%
	Mean	12.04
	Std Err	0.11

Q.2B	FREQUENCY OF ACTIVITY DONE MOST OFTEN IN PAST 12 MONTHS	2015	2014	Significant?
	Base: All doing any social action in past 12 months	1175	1154	
	Once a week or more	19%	22%	Not significant
	Once a fortnight or more	6%	7%	Not significant
	Once a month or more	14%	15%	Not significant
	Every few months or more	30%	24%	SIGNIFICANT
	Once /one-off activity	29%	30%	Not significant
	Don't know	1%	1%	Not significant
	Once a month/more	39%	44%	SIGNIFICANT
	Less often	59%	54%	SIGNIFICANT

Q.2B	FREQUENCY OF ACTIVITY DONE MOST OFTEN IN PAST 12 MONTHS	2015	2014	Significant?
	Base: All participating in meaningful social action in past 12 months	816	782	
	Once a week or more	27%	30%	Not significant
	Once a fortnight or more	8%	10%	Not significant

Once a month or more	19%	20%	Not significant
Every few months or more	40%	32%	SIGNIFICANT
Once /one-off activity	6%	8%	Not significant
Don't know	0%	0%	Not significant
Once a month/more	54%	60%	SIGNIFICANT
Less often	46%	40%	SIGNIFICANT

Q.2C	HOW LONG SPENT DOING MOST-OFTEN ACTIVITY EACH TIME	2015	2014	Significant?
	Base: All doing any social action in past 12 months	1175	1154	
	12 months or more	3%	6%	SIGNIFICANT
	A few months	4%	4%	Not significant
	A month	3%	4%	Not significant
	A fortnight	3%	2%	Not significant
	A week	4%	4%	Not significant
	A few days	8%	9%	Not significant
	A whole day	23%	21%	Not significant
	A few hours	52%	48%	Not significant
	Don't know	1%	0%	SIGNIFICANT
	A few months/12 months of more	6%	10%	SIGNIFICANT
	A few days to a month	18%	20%	Not significant
	A whole day or less	75%	70%	SIGNIFICANT

Q.2C	HOW LONG SPENT DOING MOST-OFTEN ACTIVITY EACH TIME	2015	2014	Significant?
	Base: All participating in meaningful social action in past 12 months	816	782	
	12 months or more	4%	8%	SIGNIFICANT
	A few months	5%	6%	Not significant
	A month	4%	5%	Not significant
	A fortnight	3%	3%	Not significant
	A week	5%	6%	Not significant
	A few days	10%	12%	Not significant
	A whole day	20%	14%	SIGNIFICANT
	A few hours	48%	45%	Not significant
	Don't know	0%	0%	Not significant
	A few months/12 months of more	8%	14%	SIGNIFICANT
	A few days to a month	23%	26%	Not significant
	A whole day or less	68%	59%	SIGNIFICANT

Q.3(1)	AGREEMENT: Doing activities to help other people or the environment is important to you	2015
	Base: All participating in meaningful social action in past 12 months	816
	Agree strongly	47%
	Agree slightly	47%
	Neither agree nor disagree	6%
	Disagree slightly	0%
	Disagree strongly	0%
	Don't know	0%
	Agree	93%
	Neither/nor	6%
	Disagree	1%

Q.3(2)	AGREEMENT: Doing activities to help other people or the environment is part of your routine	2015
	Base: All participating in meaningful social action in past 12 months	816
	Agree strongly	30%
	agree slightly	37%
	Neither agree nor disagree	19%
	Disagree slightly	11%
	Disagree strongly	3%
	Don't know	1%
	Agree	67%
	Neither/nor	19%
	Disagree	13%

Q.3(3)	AGREEMENT: Doing activities to help other people or the environment is something you'll always aim to do	2015
	Base: All participating in meaningful social action in past 12 months	816
	Agree strongly	39%
	Agree slightly	49%

Neither agree nor disagree	9%
Disagree slightly	1%
Disagree strongly	1%
Don't know	1%
Agree	88%
Neither/nor	9%
Disagree	2%

Q.4	All doing any named activity in past 12 months	2015	2014	Significant?
	Base: All doing any social action in past 12 months	1175	1154	
	In person only	85%	86%	Not significant
	Online only	1%	1%	Not significant
	A mix of in person and online	13%	13%	Not significant
	Don't know	0%	0%	-
	Any in person	98%	99%	SIGNIFICANT
	Any online	14%	13%	Not significant

Q.5	HOW BECAME INVOLVED IN ACTIVITIES	2015	2014	Significant?
	Base: All participating in meaningful social action in the past 12 months	816	782	
	School	69%	55%	SIGNIFICANT
	College	12%	9%	Not significant
	University (16+ ONLY)	3%	3%	Not significant
	Apprenticeship	1%	1%	SIGNIFICANT
	Job (e.g. days supported by your employer) (16+ ONLY)	3%	3%	Not significant
	Local community	11%	10%	Not significant
	Place of worship	7%	5%	SIGNIFICANT
	A club or group e.g. sports, hobbies, general youth group	18%	20%	Not significant
	A uniformed group such as scouts, girl guides, cadets	10%		
	A programme through a charity such as Free the Children, Fixers or Children in Need	6%	1%	-
	A development programme for young people, such as National Citizen Service programmes, Duke of Edinburgh	4%		
	A service year or gap year (16+ ONLY)	0%	0%	Not significant
	Friends	24%	22%	Not significant
	Family	30%	23%	SIGNIFICANT
	By yourself (e.g. finding or creating your own opportunity to get involved)	6%	7%	SIGNIFICANT
	Through a website, social media, or chatroom (e.g. Vinspired, Do-it)	2%	5%	SIGNIFICANT
	Other	5%	5%	Not significant
	Don't know	0%	0%	-

* NB categories have changed. Code in 2014 a structured programme is a uniformed youth group, programme through a charity, and development plan for young people in 2015 questionnaire.
Please note respondents could give more than one response.

Q.7A	EXTENT OF PERSONAL BENEFIT	2015	2014	Significant?
	Base: All doing any social action in past 12 months	1175	1154	
	A lot	47%	44%	Not significant
	A fair amount	40%	44%	Not significant
	A little	9%	9%	Not significant
	Not at all	2%	1%	SIGNIFICANT
	Don't know	3%	2%	Not significant
	A lot/fair amount	87%	88%	Not significant
	A little/not at all	11%	10%	Not significant

Q.7A	EXTENT OF PERSONAL BENEFIT	2015	2014	Significant?
	Base: All participating in meaningful social action in the past 12 months	816	782	
	A lot	52%	47%	SIGNIFICANT
	A fair amount	41%	45%	Not significant
	A little	7%	8%	Not significant
	Not at all	0%	0%	Not significant
	Don't know	0%	0%	Not significant
	A lot/fair amount/a little	96%	97%	Not significant
	A lot/fair amount	93%	92%	Not significant
	A little/not at all	7%	8%	Not significant

Q.7B	SELF: HOW BENEFITTED	2015	2014	Significant?
	Base: All participating in meaningful social action in the past 12 months who perceived a personal benefit	769	723	
	I enjoyed helping other people	74%	71%	Not significant
	I helped a charity /cause /group that I believe in	35%	34%	Not significant
	I had fun	52%	46%	SIGNIFICANT

I felt better about myself	38%	30%	SIGNIFICANT
I could spend time with my friends /family	22%	17%	SIGNIFICANT
I met new people	27%	22%	SIGNIFICANT
I felt I made a difference	34%	28%	SIGNIFICANT
I learnt new skills	25%	21%	Not significant
I got experience making decisions /leading an activity	15%	13%	Not significant
It added to my CV /job opportunities	16%	15%	Not significant
I felt valued as part of a team	27%	19%	SIGNIFICANT
I gained confidence /self-esteem	22%	18%	Not significant
I learnt about things that affect me /my community /the environment	14%	10%	SIGNIFICANT
The activity was related to personal interest e.g. sports	12%	12%	Not significant
It was well organised	14%	8%	SIGNIFICANT
Something else /Other	3%	2%	Not significant
Don't know	0%	1%	SIGNIFICANT

Please note respondents could give more than one response.

Q.7C	SELF: WHY DID NOT BENEFIT	2015	2014	Significant?
	Base: All doing any social action in past 12 months AND have benefitted only a little / not at all	111	110	
	I didn't think it was a worthwhile cause /charity	2%	2%	Not significant
	I didn't have any say in the activity	14%	13%	Not significant
	I didn't find it fun /engaging /interesting	8%	7%	Not significant
	I didn't think it helped the community	2%	2%	Not significant
	I didn't learn anything	20%	13%	Not significant
	It didn't help build my experience /CV	1%	1%	Not significant
	It was a one-off activity /event	35%	22%	SIGNIFICANT
	The activity was poorly planned /organised	0%	3%	Not significant
	Something else /Other	12%	11%	Not significant
	Don't know	21%	35%	SIGNIFICANT

Please note respondents could give more than one response.

Q.7D	EXTENT OF BENEFIT FOR OTHERS /THE ENVIRONMENT	2015	2014	Significant?
	Base: All doing any social action in past 12 months	1175	1154	
	A lot	45%	42%	Not significant
	A fair amount	43%	43%	Not significant
	A little	8%	10%	Not significant
	Not at all	0%	1%	SIGNIFICANT
	Don't know	4%	4%	Not significant
	A lot/fair amount/a little	96%	95%	Not significant
	A lot/fair amount	87%	85%	Not significant
	A little/not at all	9%	11%	Not significant

Q.7D	EXTENT OF BENEFIT FOR OTHERS /THE ENVIRONMENT	2015	2014	Significant?
	Base: All participating in meaningful social action in the past 12 months	816	782	
	A lot	49%	47%	Not significant
	A fair amount	44%	43%	Not significant
	A little	7%	10%	Not significant
	Not at all	0%	0%	Not significant
	Don't know	0%	0%	Not significant
	A lot/fair amount	93%	90%	SIGNIFICANT
	A little/not at all	7%	10%	SIGNIFICANT

Q.7E	OTHERS: HOW BENEFITTED	2015	2014	Significant?
	Base: All participating in meaningful social action in the past 12 months and perceived others benefitted	757	707	
	Other people had fun	49%	43%	SIGNIFICANT
	Other people learnt new skills /gained confidence /self-esteem	29%	26%	Not significant
	The local community /the environment were improved	23%	23%	Not significant
	Other people's lives were improved	42%	39%	Not significant
	Money was raised for a good cause /charity	50%	50%	Not significant
	Awareness of the issue /charity has improved	21%	19%	Not significant
	It helped people in other countries	15%	7%	SIGNIFICANT
	It was motivating to see other people helping others /the environment	17%	14%	Not significant
	Made the environment better for the future	9%	5%	SIGNIFICANT
	Something else /Other	2%	1%	Not significant
	Don't know	0%	1%	SIGNIFICANT

Please note respondents could give more than one response.

Q.7F	OTHERS: WHY DID NOT BENEFIT	2015	2014	Significant?
	Base: All doing any social action in past 12 months AND others benefitted only a little / not at all	98	121	
	It hasn't made a difference to anyone's lives /the environment	5%	12%	Not significant
	It didn't raise awareness about the issue /cause /charity	4%	8%	Not significant
	There is no improvement in the local /wider community /society /the environment	7%	4%	Not significant

It didn't improve other people's skills /self-confidence /self-esteem	3%	8%	Not significant
The area /issue /cause did not need help	0%	0%	Not significant
It seemed a pointless activity	11%	6%	Not significant
It was not well planned /organised	5%	1%	Not significant
Not enough time /activity was too short	24%	17%	Not significant
Something else /other	14%	11%	Not significant
Don't know	31%	38%	Not significant

Please note respondents could give more than one response.

Q.8A	REASONS WHY NOT INVOLVED IN ACTIVITIES OR DONATING	2015	2014	Significant?
	Base: All not doing any social action or donating in past 12 months	573	536	
	Put off by a previous experience	0%	1%	SIGNIFICANT
	My friends aren't doing this type of thing	11%	9%	Not significant
	Don't have enough time	33%	24%	SIGNIFICANT
	Travelling is difficult /expensive	2%	4%	Not significant
	Don't think I'd find it fun /engaging	5%	4%	Not significant
	I don't feel like I would be able to make a difference	3%	3%	Not significant
	I don't know how to get involved /no one has asked me	13%	18%	SIGNIFICANT
	Activities are not advertised in my area	6%	6%	Not significant
	Few /no opportunities in my area	6%	11%	SIGNIFICANT
	I have a health problem /disability that makes it difficult to take part	1%	1%	Not significant
	It never occurred to me to take part	32%	32%	Not significant
	I'm not interested	19%	20%	Not significant
	Other	8%	7%	Not significant
	Don't know	10%	5%	SIGNIFICANT

Please note respondents could give more than one response.

Q.8B	WHETHER EVER DONE ANY NAMED ACTIVITIES	2015	2014	Significant?
	Base: All who donated money or goods but no social action in past 12 months	273	348	
	Put off by a previous experience	0%	1%	Not significant
	My friends aren't doing this type of thing	13%	11%	Not significant
	Don't have enough time	37%	33%	Not significant
	Travelling is difficult /expensive	3%	4%	Not significant
	Don't think I'd find it fun /engaging	6%	6%	Not significant
	I don't feel like I would be able to make a difference	6%	5%	Not significant
	I don't know how to get involved /no one has asked me	19%	15%	Not significant
	Activities are not advertised in my area	7%	6%	Not significant
	Few /no opportunities in my area	10%	11%	Not significant
	I have a health problem /disability that makes it difficult to take part	2%	1%	Not significant
	It never occurred to me to take part	23%	29%	Not significant
	I'm not interested	11%	10%	Not significant
	Other	2%	2%	Not significant
	Don't know	9%	9%	Not significant

Please note respondents could give more than one response.

Q.8C	WHETHER EVER DONE SOCIAL ACTION	2015
	Base: All not doing any social action or donated only in past 12 months	846
	Yes	25%
	No	70%
	Don't know	5%

Q.9	FACTORS THAT WOULD ENCOURAGE TAKING PART	2015	2014	Significant?
	Base: All not doing any social action or donated only in past 12 months	846	1256	
	Any	68%	83%	SIGNIFICANT
	If it was close to where I live	19%	30%	SIGNIFICANT
	If it was at the same time each week	2%	5%	SIGNIFICANT
	If it was in my free time, e.g. evenings /weekends, lunchtimes /break times	10%	11%	Not significant
	If it was in class with help from my teachers /lecturers	10%	14%	SIGNIFICANT
	If I could do it with my family /friends	31%	36%	SIGNIFICANT
	If I had an adult to help me	4%	5%	Not significant
	If someone I admired was doing the activity	5%	7%	Not significant
	If I could try it once to see if I liked it	14%	11%	SIGNIFICANT
	If I knew more about the chances to take part	8%	10%	Not significant
	If I knew how it would benefit me /my career or others /the environment	6%	6%	Not significant
	If I could help a particular cause/ charity	12%	20%	SIGNIFICANT
	If it related to my interests e.g. sports	11%	14%	SIGNIFICANT
	I saw an advert that inspired me to help	4%	-	-
	Other	4%	-	-
	Nothing /Not interested (unprompted)	12%	17%	SIGNIFICANT
	None of these things	9%	-	-
	Don't know	11%	0%	SIGNIFICANT

* The 2014 question was asked to all respondents, but table above shows data for those who did not do any social in the past 12 months for comparability with the 2015 results
Please note respondents could give more than one response.

Q.10A	ACTIVITY INTENTION IN NEXT 12 MONTHS	2015	2014	Significant?
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	Base: All	2021	2038	
Definitely will		30%	27%	SIGNIFICANT
Very likely		19%	24%	SIGNIFICANT
Fairly likely		20%	22%	Not significant
Not that likely		8%	8%	Not significant
Not at all likely		4%	4%	Not significant
Definitely won't		3%	3%	Not significant
Don't know		15%	12%	SIGNIFICANT
Likely		70%	74%	SIGNIFICANT
Not likely		15%	15%	Not significant

Q.10A	ACTIVITY INTENTION IN NEXT 12 MONTHS	2015	2014	Significant?
	Base: All participating in meaningful social action in the past 12 months	816	782	
	Definitely will	58%	50%	SIGNIFICANT
	Very likely	26%	30%	Not significant
	Fairly likely	14%	18%	SIGNIFICANT
	Not that likely	1%	1%	Not significant
	Not at all likely	1%	0%	Not significant
	Definitely won't	0%	0%	Not significant
	Don't know	2%	1%	Not significant
	Likely	98%	98%	Not significant
	Not likely	1%	2%	Not significant

Q.10B	PEOPLE ENCOURAGING PARTICIPATION /HELPING OTHERS /ENVIRONMENT	2015
	Base: All	2021
	Any	73%
	Parents/carers	43%
	Teachers	43%
	Friends	28%
	Other family members	17%
	Other person	10%
	None of these	27%

Q.10B	PEOPLE ENCOURAGING PARTICIPATION /HELPING OTHERS /ENVIRONMENT	2015
	Base: All participating in meaningful social action in the past 12 months	816
	Any	94%
	Parents/carers	63%
	Teachers	61%
	Friends	43%
	Other family members	28%
	Other person	16%
	None of these	6%

Please note respondents could give more than one response.

Q.11	SATISFACTION WITH LIFE NOWADAYS	2015	2014
	Base: All	2021	2038
	10 - Completely satisfied	34%	31%
	...9	17%	19%
	...8	24%	21%
	...7	14%	0.16
	...6	6%	8%
	...5	3%	4%
	...4	1%	1%
	...3	1%	0
	...2	0%	0%
	...1	0%	0%
	0 - Not at all satisfied	0%	0%
	Don't know	0%	0
	High	51%	50%
	Medium high	38%	36%
	Medium low	10%	12%
	Low	1%	2%

Q.11	SATISFACTION WITH LIFE NOWADAYS	2015	2014	Significant?
	Base: All participating in meaningful social action in the past 12 months	2021	2038	
	10 - Completely satisfied	40%	36%	SIGNIFICANT
	...9	18%	20%	Not significant

...8	24%	21%	SIGNIFICANT
...7	11%	13%	SIGNIFICANT
...6	4%	6%	SIGNIFICANT
...5	3%	3%	Not significant
...4	0%	1%	SIGNIFICANT
...3	0%	0%	Not significant
...2	0%	0%	Not significant
...1	0%	0%	Not significant
0 - Not at all satisfied	0%	0%	Not significant
Don't know	0%	0%	Not significant
High	58%	56%	Not significant
Medium high	34%	34%	Not significant
Medium low	7%	8%	Not significant
Low	1%	1%	Not significant

Q.12	HOW THINGS IN LIFE ARE WORTHWHILE	2015
	Base: All	2021
	10 - Completely worthwhile	36%
	...9	15%
	...8	19%
	...7	15%
	...6	7%
	...5	5%
	...4	1%
	...3	1%
	...2	0%
	...1	0%
	0 - Not at all worthwhile	0%
	Don't know	0%
	High	51%
	Medium high	34%
	Medium low	12%
	Low	2%

Q.12	HOW THINGS IN LIFE ARE WORTHWHILE	2015
	Base: All participating in meaningful social action in the past 12 months	2021
	10 - Completely worthwhile	47%
	...9	17%
	...8	16%
	...7	12%
	...6	4%
	...5	3%
	...4	1%
	...3	0%
	...2	0%
	...1	0%
	0 - Not at all worthwhile	0%
	Don't know	0%
	High	64%
	Medium high	28%
	Medium low	7%
	Low	1%

**Youth Social Action Survey Wave 2
Meaningful Social Action Results**

% participating in meaningful social action in past 12 months		2015	2014	Significant? 2015 vs 2014	2015 results notes
	Total	42%	40%	NO	
Gender	Male	39%	35%	NO	Significant difference between male and female
	Female	45%	46%	NO	
Age	Age 10-15	40%	42%	NO	
	Age 16-20	44%	38%	YES	
Social grade	ABC1	45%	45%	NO	Significant difference between ABC1 and C2DE
	C2DE	38%	34%	NO	
Ethnicity	White	43%	40%	NO	Significant difference between ethnicity
	BME	36%	39%	NO	
Religion	Religion	45%	43%	NO	Significant difference between religious status
	No religion	39%	37%	NO	
	Disability	43%	40%	NO	
	SEN	49%	43%	NO	
Area	Urban	42%	42%	NO	
	Rural	42%	36%	YES	
Location	England	42%	39%	NO	Respondents in England, Wales and Scotland are significantly more likely to have done meaningful social action than respondents in Northern Ireland
	Scotland	44%	49%	NO	
	Wales	42%	39%	NO	
	Northern Ireland	24%	36%	YES	
Region (England)	North East	45%	36%	NO	
	Yorks & Humber	40%	31%	NO	
	North West	44%	45%	NO	
	West Mids	31%	35%	NO	
	East Mids	50%	54%	NO	
	South West	54%	38%	YES	
	East	41%	25%	YES	
	South East	49%	54%	NO	
Occupation	Gtr London	33%	35%	NO	
	School	41%	42%	NO	
	College	51%	46%	NO	
	University	50%	54%	NO	
	Apprenticeship	40%	33%	NO	
	Employment	36%	26%	YES	
	Unemployed	29%	21%	NO	