

## Ipsos MORI Political Monitor - September 2014

Table 1

## Q/V(POL).1A/1B/2 Combined Voting Intention

Base : All

	Total (Weighted)	Likelihood to vote					Gender		Age										Social Class						UnWgt Total	
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	1010	631	858	832	785	714	54	518	492	193	373	444	66	127	149	224	195	249	96	263	317	199	231	580	430	1010
Weighted Total	1010	592	845	822	761	687	56	493	517	289	357	363	122	167	182	176	151	212	101	271	286	217	236	557	453	1010
Total Voting	859	550	783	764	709	642	14	439	420	234	301	324	98	136	155	146	133	191	89	238	245	182	194	484	375	867
Conservative	269 31%	186 34%	254 32%	254 33%	237 33%	213 33%	4 29% <sup>s</sup>	143 33%	125 30%	68 29%	92 31%	108 33%	23 24% <sup>s</sup>	45 33%	51 33%	41 28%	35 26%	73 38%	36 41% <sup>s</sup>	93 39%	71 29%	69 38%	36 18%	164 34%	105 28%	254 29%
Labour	293 34%	183 33%	265 34%	257 34%	233 33%	210 33%	6 43% <sup>s</sup>	137 31%	155 37%	82 35%	112 37%	98 30%	41 42% <sup>s</sup>	41 30%	65 42%	48 33%	46 35%	52 27%	21 24% <sup>s</sup>	69 29%	89 36%	53 29%	81 42%	158 33%	134 36%	295 34%
Liberal Democrats (Lib Dem)	68 8%	41 7%	58 7%	57 7%	51 7%	48 8%	2 18% <sup>s</sup>	33 8%	35 8%	21 9%	23 8%	24 8%	10 10% <sup>s</sup>	11 8%	11 7%	12 8%	11 8%	14 7%	8 9% <sup>s</sup>	24 10%	18 8%	10 6%	16 8%	42 9%	26 7%	70 8%
Scottish Nationalist	30 3%	22 4%	28 4%	26 3%	25 4%	23 4%	1 4% <sup>s</sup>	19 4%	11 3%	7 3%	13 4%	10 3%	5 5% <sup>s</sup>	2 1%	4 2%	9 6%	4 3%	6 3%	4 4% <sup>s</sup>	9 4%	10 4%	5 3%	5 3%	19 4%	11 3%	37 4%
Plaid Cymru	9 1%	1 *	7 1%	7 1%	4 1%	2 *	- - <sup>s</sup>	3 1%	5 1%	- -	4 1%	4 1%	- - <sup>s</sup>	- -	2 2%	3 1%	3 2%	2 1%	2 - <sup>s</sup>	2 1%	2 1%	2 1%	3 1%	4 1%	5 1%	13 1%
Green Party	61 7%	33 6%	51 7%	48 6%	47 7%	45 7%	- - <sup>s</sup>	31 7%	30 7%	36 15%	11 4%	15 5%	14 14% <sup>s</sup>	22 16%	5 3%	5 4%	10 7%	5 3%	3 4% <sup>s</sup>	14 6%	23 9%	12 6%	12 6%	38 8%	23 6%	58 7%
UKIP	118 14%	80 15%	111 14%	108 14%	106 15%	96 15%	1 6% <sup>s</sup>	67 15%	52 12%	15 6%	42 14%	61 19%	5 5% <sup>s</sup>	10 7%	16 10%	26 18%	24 18%	38 20%	16 18% <sup>s</sup>	24 10%	29 12%	30 16%	35 18%	53 11%	65 17%	127 15%
British National Party	1 *	1 *	1 *	1 *	1 *	1 *	- - <sup>s</sup>	1 *	- -	- -	1 *	1 *	- - <sup>s</sup>	- -	- -	1 1%	- -	1 *	- - <sup>s</sup>	- -	1 *	1 *	- -	1 *	1 *	2 *
Other	10 1%	3 1%	7 1%	4 1%	4 1%	3 *	- - <sup>s</sup>	4 1%	7 2%	7 3%	2 1%	2 1%	* * <sup>s</sup>	6 5%	* 1%	2 1%	1 1%	1 *	- - <sup>s</sup>	3 1%	2 1%	- -	6 3%	5 1%	6 1%	11 1%
"Conservative Lead over Labour"	-24 -3%	2 *	-11 -1%	-4 *	4 1%	4 1%	-2 -14% <sup>s</sup>	6 1%	-30 -7%	-14 -6%	-20 -7%	10 3%	-18 -19% <sup>s</sup>	4 3%	-14 -9%	-6 -4%	-11 -9%	21 11%	15 17% <sup>s</sup>	23 10%	-18 -7%	15 8%	-45 -23%	6 1%	-30 -8%	-41 -5%
Undecided	66 7%	29 5%	43 5%	42 5%	38 5%	33 5%	1 1% <sup>s</sup>	20 4%	46 9%	29 10%	19 5%	19 5%	16 13% <sup>s</sup>	13 8%	4 2%	14 8%	9 6%	9 4%	6 6% <sup>s</sup>	13 5%	20 7%	15 7%	18 8%	33 6%	33 7%	58 6%
Would not vote	74 7%	7 1%	10 1%	8 1%	8 1%	7 1%	41 74% <sup>s</sup>	29 6%	45 9%	25 8%	34 10%	16 4%	8 7% <sup>s</sup>	16 10%	19 11%	15 8%	7 5%	9 4%	3 3% <sup>s</sup>	18 6%	19 7%	17 8%	20 9%	37 7%	38 8%	72 7%
Refused	10 1%	6 1%	9 1%	8 1%	6 1%	6 1%	- - <sup>s</sup>	4 1%	6 1%	1 *	4 1%	5 1%	- - <sup>s</sup>	1 1%	3 2%	1 *	1 1%	3 2%	2 2% <sup>s</sup>	1 1%	1 *	3 1%	4 2%	3 *	7 2%	13 1%

Fieldwork dates : 6th to 9th September 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights - Updated October 2013 and January 2014

Source : Ipsos MORI J13-102839-01

\* = Less than 0.5%

s = Where unweighted base sizes smaller than 100, please note results are indicative only

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## Ipsos MORI Political Monitor - September 2014

Table 2

## Q/V(POL).1A/1B/2 Combined Voting Intention

Base : All

Total (Weighted)	Voting							Working status		Government		Work sector		Tenure						GOR Regions							Past vote (2010 General Election)			UnW Tot.		
	Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/ Not working	Satis-fied	Dis-satis-fied	Public	Private	Mort-gage	Owned out-right	Private renter	Social renter	Total renter	Total owner occupier	North	North excl. Scot.	Mid-lands	South	Grea-ter London	Eng-land	Scot	Con	Lab	LD			
Unweighted Total	1010	254	295	70	127	613	572	324	438	572	342	595	234	301	361	340	147	144	291	701	331	222	316	363	124	839	109	267	230	139	1010	
Weighted Total	1010	269	293	68	118	591	567	337	450	560	368	566	120	407	350	335	173	135	308	685	337	248	313	360	130	871	88	280	208	134	1010	
Total Voting	859	269	293	68	118	591	567	337	392	468	314	486	97	358	310	296	131	107	238	606	292	213	267	300	115	734	79	268	198	125	867	
Conservative	269	269	-	-	-	-	269	269	139	130	203	52	23	136	108	105	32	19	51	213	76	61	92	100	28	249	16	212	7	12	254	
	31%	100%	-	-s	-	-	47%	80%	35%	28%	65%	11%	23%	38%	35%	36%	24%	18%	21%	35%	26%	28%	34%	33%	24%	34%	20%	79%	3%	10%	29%	
Labour	293	-	293	-	-	293	-	-	128	165	46	225	39	110	100	78	58	52	110	179	113	91	90	90	54	250	21	2	163	38	295	
	34%	-	100%	-s	-	50%	-	-	33%	35%	15%	46%	41%	31%	32%	27%	45%	48%	46%	30%	39%	43%	34%	30%	47%	34%	27%	1%	82%	31%	34%	
Liberal Democrats (Lib Dem)	68	-	-	68	-	68	68	68	31	37	30	34	10	25	33	21	9	1	10	54	14	14	19	35	15	63	*	1	3	46	70	
	8%	-	-	100%	-	12%	12%	20%	8%	8%	10%	7%	11%	7%	11%	7%	7%	1%	4%	9%	5%	6%	7%	12%	13%	9%	*	1%	2%	37%	8%	
Scottish Nationalist	30	-	-	-	-	30	30	-	11	18	7	22	3	12	6	10	4	9	13	16	30	-	-	-	-	-	30	2	5	*	37	
	3%	-	-	-s	-	5%	5%	-	3%	4%	2%	5%	3%	3%	2%	3%	3%	8%	5%	3%	10%	-	-	-	-	-	38%	1%	3%	*	4%	
Plaid Cymru	9	-	-	-	-	9	9	-	4	4	2	4	2	4	5	2	1	-	1	7	-	-	9	-	-	-	-	-	-	-	13	
	1%	-	-	-s	-	1%	2%	-	1%	1%	1%	1%	2%	1%	2%	1%	-	-	1%	1%	-	-	3%	-	-	-	-	-	-	-	1%	
Green Party	61	-	-	-	-	61	61	-	28	33	9	48	9	24	19	17	20	5	25	36	19	15	17	25	6	56	4	7	5	15	58	
	7%	-	-	-s	-	10%	11%	-	7%	7%	3%	10%	9%	7%	6%	6%	16%	4%	11%	6%	7%	7%	6%	8%	5%	8%	6%	2%	11%	3%	12%	7%
UKIP	118	-	-	-	118	118	118	-	42	77	16	93	9	41	32	60	6	18	24	92	35	31	38	45	10	108	4	42	14	10	127	
	14%	-	-	-s	100%	20%	21%	-	11%	16%	5%	19%	10%	11%	10%	20%	5%	17%	10%	15%	12%	15%	14%	15%	9%	15%	5%	16%	7%	8%	15%	
British National Party	1	-	-	-	-	1	1	-	1	1	-	1	-	1	-	-	-	1	1	1	1	1	-	1	1	1	-	-	-	-	2	
	*	-	-	-s	-	*	*	-	*	*	-	*	*	*	-	-	-	1%	*	*	*	*	*	*	*	*	*	-	-	-	-	*
Other	10	-	-	-	-	10	10	-	8	2	*	7	2	6	5	3	-	2	2	8	4	1	2	4	2	7	3	1	1	2	11	
	1%	-	-	-s	-	2%	2%	-	2%	1%	*	2%	2%	2%	2%	1%	-	2%	1%	1%	1%	*	1%	1%	1%	1%	4%	*	*	1%	1%	
"Conservative Lead over Labour"	-24	269	-293	0	0	-293	269	269	11	-35	157	-174	-17	27	7	27	-26	-33	-59	34	-36	-30	2	10	-27	-1	-6	210	-156	-26	-41	
	-3%	100%	-100%	0%	0%	-50%	47%	80%	3%	-8%	50%	-36%	-17%	7%	2%	9%	-20%	-31%	-25%	6%	-12%	-14%	1%	3%	-23%	*	-8%	78%	-79%	-21%	-5%	
Undecided	66	-	-	-	-	-	-	-	18	48	26	33	8	21	19	19	18	10	28	38	20	16	16	30	6	61	3	10	2	7	58	
	7%	-	-	-s	-	-	-	-	4%	9%	7%	6%	7%	5%	5%	6%	10%	7%	9%	6%	6%	7%	5%	8%	5%	7%	4%	4%	1%	5%	6%	
Would not vote	74	-	-	-	-	-	-	-	36	38	23	43	13	26	18	16	23	16	39	34	22	18	27	25	7	69	4	3	7	2	72	
	7%	-	-	-s	-	-	-	-	8%	7%	6%	8%	11%	6%	5%	5%	13%	12%	13%	5%	7%	7%	9%	7%	5%	8%	5%	1%	3%	2%	7%	
Refused	10	-	-	-	-	-	-	-	4	6	5	4	1	2	3	5	1	2	3	7	3	1	2	5	1	7	2	-	1	*	13	
	1%	-	-	-s	-	-	-	-	1%	1%	1%	1%	1%	1%	1%	1%	*	2%	1%	1%	1%	*	1%	1%	1%	1%	2%	-	*	*	1%	

Fieldwork dates : 6th to 9th September 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

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## Ipsos MORI Political Monitor - September 2014

Table 3

## Q/V(POL).1A/1B/2 Combined Voting Intention

Base : All certain to vote

	Total (Weighted)	Likelihood to vote						Gender		Age										Social Class						UnWgt Total
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	
Unweighted Total	631	631	631	631	631	631	-	339	292	79	231	321	19	60	82	149	129	192	76	193	191	112	135	384	247	631
Weighted Total	592	592	592	592	592	592	-	303	289	114	216	262	38	76	102	114	96	166	80	187	159	120	126	346	246	631
Total Voting	550	550	550	550	550	550	-	288	262	106	199	245	33	73	97	101	89	156	74	175	151	112	112	326	224	587
Conservative	186	186	186	186	186	186	-	92	94	33	68	85	8	24	37	31	22	63	31	68	52	43	23	120	66	177
	34%	34%	34%	34%	34%	34%	-s	32%	36%	31% <b>s</b>	34%	35%	26% <b>s</b>	33% <b>s</b>	38% <b>s</b>	30%	25%	40%	41% <b>s</b>	39%	34%	39%	20%	37%	29%	30%
Labour	183	183	183	183	183	183	-	93	91	40	70	73	12	29	37	33	33	40	15	52	48	36	48	99	84	204
	33%	33%	33%	33%	33%	33%	-s	32%	35%	38% <b>s</b>	35%	30%	35% <b>s</b>	39% <b>s</b>	38% <b>s</b>	33%	37%	26%	21% <b>s</b>	29%	31%	32%	43%	30%	38%	35%
Liberal Democrats (Lib Dem)	41	41	41	41	41	41	-	21	20	11	10	19	5	6	2	8	8	12	7	21	9	4	8	29	12	44
	7%	7%	7%	7%	7%	7%	-s	7%	8%	11% <b>s</b>	5%	8%	16% <b>s</b>	8% <b>s</b>	2% <b>s</b>	8%	9%	8%	10% <b>s</b>	12%	6%	4%	7%	9%	5%	7%
Scottish Nationalist	22	22	22	22	22	22	-	13	8	2	10	10	2	1	4	6	3	6	4	8	6	5	2	14	7	30
	4%	4%	4%	4%	4%	4%	-s	5%	3%	2% <b>s</b>	5%	4%	5% <b>s</b>	1% <b>s</b>	4% <b>s</b>	6%	4%	4%	5% <b>s</b>	5%	4%	5%	2%	4%	3%	5%
Plaid Cymru	1	1	1	1	1	1	-	1	1	-	-	1	-	-	-	-	1	-	-	1	1	-	-	1	-	3
	*	*	*	*	*	*	-s	*	*	-s	-	1%	-s	-s	-s	-	2%	-	-s	*	*	-	-	*	-	1%
Green Party	33	33	33	33	33	33	-	19	14	16	9	8	6	10	5	4	4	4	2	8	13	5	7	21	12	33
	6%	6%	6%	6%	6%	6%	-s	7%	5%	15% <b>s</b>	5%	3%	17% <b>s</b>	13% <b>s</b>	5% <b>s</b>	4%	5%	2%	3% <b>s</b>	5%	9%	4%	6%	7%	5%	6%
UKIP	80	80	80	80	80	80	-	47	33	4	29	47	-	4	12	17	17	30	15	17	21	18	25	37	43	88
	15%	15%	15%	15%	15%	15%	-s	16%	12%	4% <b>s</b>	15%	19%	-s	6% <b>s</b>	13% <b>s</b>	16%	19%	20% <b>s</b>	10%	14%	16%	22%	11%	19%	15%	
British National Party	1	1	1	1	1	1	-	1	-	-	1	1	-	-	-	1	-	1	-	-	1	1	-	1	1	2
	*	*	*	*	*	*	-s	*	-	-s	*	*	-s	-s	-s	1%	-	*	-s	-	*	1%	-	*	*	*
Other	3	3	3	3	3	3	-	1	2	-	2	1	-	-	*	2	1	-	-	1	2	-	-	3	-	6
	1%	1%	1%	1%	1%	1%	-s	*	1%	-s	1%	*	-s	-s	*s	2%	1%	-	-s	1%	1%	-	-	1%	-	1%
"Conservative Lead over Labour"	2	2	2	2	2	2	0	-1	3	-8	-2	12	-3	-4	*	-2	-11	23	15	16	4	7	-25	21	-18	-27
	*	*	*	*	*	*	0% <b>s</b>	*	1%	-7% <b>s</b>	-1%	5%	-10% <b>s</b>	-6% <b>s</b>	*s	-2%	-12%	15%	20% <b>s</b>	9%	3%	6%	-22%	6%	-8%	-5%
Undecided	29	29	29	29	29	29	-	8	21	6	12	11	3	2	2	10	5	7	5	9	4	7	10	12	17	30
	5%	5%	5%	5%	5%	5%	-s	3%	7%	5% <b>s</b>	5%	4%	9% <b>s</b>	3% <b>s</b>	2% <b>s</b>	9%	5%	4%	6% <b>s</b>	5%	2%	6%	8%	4%	7%	5%
Would not vote	7	7	7	7	7	7	-	3	4	2	3	2	2	-	1	2	1	1	-	3	4	-	-	7	-	6
	1%	1%	1%	1%	1%	1%	-s	1%	1%	2% <b>s</b>	1%	1%	5% <b>s</b>	-s	1% <b>s</b>	2%	1%	1%	-s	2%	2%	-	-	2%	-	1%
Refused	6	6	6	6	6	6	-	4	2	*	2	3	-	*	2	1	1	2	1	-	*	2	4	*	5	8
	1%	1%	1%	1%	1%	1%	-s	1%	1%	*s	1%	1%	-s	*s	2% <b>s</b>	*	1%	1%	1% <b>s</b>	-	*	2%	3%	*	2%	1%

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Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights - Updated October 2013 and January 2014

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Table 4

## Q/V(POL).1A/1B/2 Combined Voting Intention

Base : All certain to vote

Total (Weighted)	Voting							Working status		Government		Work sector		Tenure						GOR Regions							Past vote (2010 General Election)			UnW Tot.		
	Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/ Not working	Satis-fied	Dis-satis-fied	Public	Private	Mort gage	Owned out-right	Private renter	Social renter	Total renter	Total owner occupier	North	North excl. Scot.	Mid-lands	South	Grea-ter London	Eng-land	Scot	Con	Lab	LD			
Unweighted Total	631	177	204	44	88	410	383	221	260	371	210	395	135	179	230	239	70	85	155	469	219	140	197	215	74	513	79	198	185	97	631	
Weighted Total	592	186	183	41	80	364	367	227	249	343	208	355	61	229	216	221	78	70	149	438	205	147	186	201	76	503	58	203	164	89	631	
Total Voting	550	186	183	41	80	364	367	227	236	314	195	327	55	215	205	207	67	66	133	412	194	138	173	183	71	465	56	193	162	87	587	
Conservative	186	186	-	-	-	186	186	88	88	98	142	35	12	91	77	79	18	12	30	156	62	47	60	64	16	169	15	157	4	7	177	
	34%	100%	-	-s	-s	-	51%	82%	37%	31%	73%	11%	22%	42%	37%	38%	27%	18%	22%	38%	32%	34%	34%	35%	22%	36%	27%	82%	3%	8%	30%	
Labour	183	-	183	-	-	183	-	-	78	105	16	155	26	63	67	49	34	31	64	116	64	52	59	61	38	156	12	1	133	26	204	
	33%	-	100%	-s	-s	50%	-	-	33%	34%	8%	48%	47%	29%	33%	24%	50%	47%	48%	28%	33%	38%	34%	33%	53%	34%	21%	1%	82%	30%	35%	
Liberal Democrats (Lib Dem)	41	-	-	41	-	41	41	15	26	19	21	3	15	22	18	-	1	1	39	9	9	11	21	9	36	-	1	2	34	44		
	7%	-	-	100%	-s	11%	11%	18%	6%	8%	10%	6%	6%	7%	11%	9%	-s	1%	1%	10%	5%	7%	6%	12%	12%	8%	-s	*	1%	39%	7%	
Scottish Nationalist	22	-	-	-	-	22	22	9	13	6	15	3	7	5	9	2	5	7	13	22	-	-	-	-	-	22	2	5	*	30		
	4%	-	-	-s	-s	6%	6%	4%	4%	3%	5%	5%	3%	2%	4%	3%	8%	8%	5%	3%	11%	-	-	-	-s	-	39%	1%	3%	*s	5%	
Plaid Cymru	1	-	-	-	-	1	1	-	1	1	*	*	*	-	-	-	-	-	1	-	-	1	-	-	-	-	-	-	-	-	3	
	*	-	-	-s	-s	*	*	-	*	*	*	*	*	-	1%	-s	-s	-	*	*	-	-	1%	-	-s	-	-	-	-	-	-s	1%
Green Party	33	-	-	-	-	33	33	16	17	*	30	4	13	12	6	11	3	15	18	8	5	14	11	3	29	3	-	4	14	33		
	6%	-	-	-s	-s	9%	9%	7%	5%	*	9%	8%	9%	6%	3%	17%	5%	11%	4%	4%	4%	8%	6%	5%	6%	6%	6%	-	2%	16%	6%	
UKIP	80	-	-	-	80	80	-	29	51	11	65	5	26	21	43	3	13	16	64	28	24	27	26	5	72	3	31	12	6	88		
	15%	-	-	-s	100%	22%	22%	12%	16%	6%	20%	10%	12%	10%	21%	4%	20%	12%	16%	14%	18%	15%	14%	7%	15%	6%	16%	8%	7%	15%		
British National Party	1	-	-	-	-	1	1	1	1	-	1	-	1	1	-	-	1	1	1	1	1	1	-	1	1	-	-	-	-	-	2	
	*	-	-	-s	-s	*	*	*	*	-	*	*	*	*	-	-s	1%	*	*	*	*	1%	-	*	1%	*	-s	-	-	-s	*	
Other	3	-	-	-	-	3	3	1	2	*	3	1	-	1	2	-	-	-	3	1	*	2	-	2	1	1	1	1	1	6		
	1%	-	-	-s	-s	1%	1%	1%	1%	*	1%	3%	-	1%	1%	-s	-s	-	1%	1%	*	1%	-	-s	*	1%	1%	1%	*	-s	1%	
"Conservative Lead over Labour"	2	186	-183	0	0	-183	186	186	10	-7	125	-120	-14	28	10	30	-16	-19	-35	40	-2	-5	1	4	22	13	3	156	-129	-19	-27	
	*	100%	-100%	0%	0%	-50%	51%	82%	4%	-2%	64%	-37%	-25%	13%	5%	14%	-23%	-29%	-26%	10%	-1%	-4%	*	2%	-31%	3%	5%	81%	-80%	-22%	-5%	
Undecided	29	-	-	-	-	-	-	7	22	7	22	4	11	8	9	8	3	11	17	10	8	9	11	2	26	2	8	2	2	30		
	5%	-	-	-s	-s	-	-	3%	6%	3%	6%	6%	5%	4%	4%	10%	5%	8%	4%	5%	5%	5%	5%	3%	5%	3%	4%	1%	2%	5%		
Would not vote	7	-	-	-	-	-	-	3	4	3	4	1	2	2	2	2	-	2	4	-	-	4	3	2	7	-	3	-	-	6		
	1%	-	-	-s	-s	-	-	1%	1%	1%	1%	1%	1%	1%	1%	3%	-s	2%	1%	-	-	2%	2%	3%	1%	-s	1%	-	-s	1%		
Refused	6	-	-	-	-	-	-	3	3	3	2	1	1	1	3	*	1	1	4	1	1	1	4	1	5	1	-	1	*	8		
	1%	-	-	-s	-s	-	-	1%	1%	2%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	*	*	2%	1%	1%	1%	-	*	*	1%		

Fieldwork dates : 6th to 9th September 2014  
Respondent Type : GB Adults, General Public 18+ - Telephone  
Standard weights - Updated October 2013 and January 2014

Source : Ipsos MORI J13-102839-01

\*=Less than 0.5%

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## Ipsos MORI Political Monitor - September 2014

Table 5

## Q.V/POL.1(A/B). How would you vote if there were a General Election tomorrow?

Base : All

	Total (Weighted)	Likelihood to vote					Gender	Age										Social Class						UnWgt Total			
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)		Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2		DE	ABC1	C2DE
Unweighted Total	1010	631	858	832	785	714	54	518	492	193	373	444	66	127	149	224	195	249	96	263	317	199	231	580	430	1010	
Weighted Total	1010	592	845	822	761	687	56	493	517	289	357	363	122	167	182	176	151	212	101	271	286	217	236	557	453	1010	
Conservative	247	173	235	234	218	198	4	134	113	66	85	97	21	45	50	35	32	64	34	83	63	67	34	146	101	231	
	24%	29%	28%	29%	29%	29%	7% <b>s</b>	27%	22%	23%	24%	27%	17% <b>s</b>	27%	27%	20%	21%	30%	33% <b>s</b>	31%	22%	31%	14%	26%	22%	23%	
Labour	258	170	236	230	212	193	5	122	135	77	96	85	38	39	58	39	38	47	21	66	74	51	67	140	118	256	
	25%	29%	28%	28%	28%	28%	9% <b>s</b>	25%	26%	26%	27%	23%	31% <b>s</b>	23%	32%	22%	25%	22%	20% <b>s</b>	24%	26%	24%	28%	25%	26%	25%	
Liberal Democrats (Lib Dem)	55	37	49	48	44	42	2	25	30	19	19	18	9	10	8	11	9	9	6	21	14	7	13	35	20	55	
	5%	6%	6%	6%	6%	6%	4% <b>s</b>	5%	6%	6%	5%	5%	7% <b>s</b>	6%	4%	6%	4%	6%	6% <b>s</b>	8%	5%	3%	6%	6%	4%	5%	
Scottish Nationalist	29	21	27	26	25	23	1	19	10	7	13	10	5	2	4	9	4	6	3	9	9	5	5	19	11	36	
	3%	4%	3%	3%	3%	3%	1% <b>s</b>	4%	2%	2%	4%	3%	4% <b>s</b>	1%	2%	5%	3%	3%	3% <b>s</b>	3%	3%	2%	2%	3%	2%	4%	
Plaid Cymru	8	1	7	7	3	2	-	3	5	-	4	4	-	-	2	1	2	2	-	2	1	2	3	3	5	11	
	1%	*	1%	1%	*	*	-s	1%	1%	-	1%	1%	-s	-	1%	1%	1%	1%	-s	1%	*	1%	1%	*	1%	1%	
Green Party	58	30	48	45	44	42	-	30	27	35	11	12	14	21	5	5	8	4	3	14	21	12	11	35	23	53	
	6%	5%	6%	5%	6%	6%	-s	6%	5%	12%	3%	3%	11% <b>s</b>	13%	3%	5%	2%	3% <b>s</b>	5%	7%	7%	5%	5%	6%	5%	5%	
UKIP	109	76	105	102	100	90	1	63	46	14	38	57	5	9	16	22	24	33	13	23	27	28	31	50	59	117	
	11%	13%	12%	12%	13%	13%	1% <b>s</b>	13%	9%	5%	11%	16%	4% <b>s</b>	5%	9%	13%	16%	16%	13% <b>s</b>	8%	9%	13%	13%	9%	13%	12%	
Scottish Socialist Party	2	-	2	-	-	-	-	2	-	2	-	-	-	2	-	-	-	-	-	-	-	-	2	-	2	1	
	*	*	*	*	*	*	-s	*	*	1%	*	*	-s	1%	*	*	*	*	-s	*	*	*	1%	*	*	1%	
British National Party (BNP)	1	1	1	1	1	1	-	1	-	-	1	1	-	-	-	1	-	1	-	-	1	1	-	1	1	2	
	*	*	*	*	*	*	-s	*	*	*	*	*	-s	*	*	*	*	*	*	-s	*	*	*	*	*	*	*
Independent Candidate	2	2	2	2	2	2	-	1	1	-	1	1	-	-	*	1	1	-	-	*	2	-	-	2	-	4	
	*	*	*	*	*	*	-s	*	*	*	*	*	-s	*	*	1%	1%	-	-s	*	1%	-	-	*	*	*	
Other	5	*	1	1	1	*	-	-	5	4	*	1	-	4	-	*	-	1	-	2	-	-	3	2	3	4	
	*	*	*	*	*	*	-s	-	1%	1%	*	*	-s	2%	-	*	-	*	-s	1%	-	-	1%	*	1%	*	
Undecided	144	63	106	102	91	77	1	52	92	36	50	58	21	15	16	34	26	32	15	31	52	22	40	83	61	147	
	14%	11%	13%	12%	12%	11%	2% <b>s</b>	11%	18%	12%	14%	16%	17% <b>s</b>	9%	9%	20%	17%	15%	15% <b>s</b>	11%	18%	10%	17%	15%	14%	15%	
Would not vote	72	4	8	6	5	4	41	29	43	25	33	15	8	16	19	13	6	9	3	16	18	17	20	35	38	70	
	7%	1%	1%	1%	1%	1%	74% <b>s</b>	6%	8%	8%	9%	4%	7% <b>s</b>	10%	11%	8%	4%	4%	3% <b>s</b>	6%	6%	8%	9%	6%	8%	7%	
Refused	20	12	18	17	13	13	-	11	9	6	6	8	2	4	3	3	2	6	3	3	4	6	7	7	12	23	
	2%	2%	2%	2%	2%	2%	-s	2%	2%	2%	2%	2%	1% <b>s</b>	2%	2%	2%	1%	3%	3% <b>s</b>	1%	1%	3%	3%	1%	3%	2%	

Fieldwork dates : 6th to 9th September 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights - Updated October 2013 and January 2014

Source : Ipsos MORI J13-102839-01

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## Ipsos MORI Political Monitor - September 2014

Table 6

## Q.V/POL.1(A/B). How would you vote if there were a General Election tomorrow?

Base : All

	Total (Weighted)	Voting						Working status		Government		Work sector		Tenure						GOR Regions						Past vote (2010 General Election)			UnW Tot.		
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satis-fied	Dis-satis-fied	Public	Private	Mort gage	Owned out-right	Private renter	Social renter	Total renter	Total owner occupier	North	North excl. Scot	Mid-lands	South	Grea-ter London	Eng-land	Scot	Con		Lab	LD
Unweighted Total	1010	254	295	70	127	613	572	324	438	572	342	595	234	301	361	340	147	144	291	701	331	222	316	363	124	839	109	267	230	139	1010
Weighted Total	1010	269	293	68	118	591	567	337	450	560	368	566	120	407	350	335	173	135	308	685	337	248	313	360	130	871	88	280	208	134	1010
Conservative	247 24%	247 92%	-	-s	-	-	247 44%	247 73%	127 28%	120 21%	191 52%	45 8%	22 18%	125 31%	100 29%	98 29%	28 16%	19 14%	47 15%	199 29%	68 20%	53 21%	81 26%	97 27%	27 21%	228 26%	16 18%	204 73%	3 1%	9 7%	231 23%
Labour	258 25%	-	258 88%	-s	-	258 44%	-	-	114 25%	144 26%	41 11%	200 35%	35 30%	98 24%	91 26%	69 20%	53 30%	42 25%	95 37%	160 23%	100 30%	81 33%	79 25%	79 22%	47 37%	222 25%	18 21%	2 1%	146 70%	35 26%	256 25%
Liberal Democrats (Lib Dem)	55 5%	-	-	55 81%	-s	55 9%	55 10%	55 16%	24 5%	31 6%	26 7%	27 5%	8 6%	20 5%	27 8%	17 5%	7 4%	1 *	7 2%	44 6%	9 3%	9 4%	14 4%	32 9%	14 10%	51 6%	* *	1 *	3 1%	38 28%	55 5%
Scottish Nationalist	29 3%	-	-	-s	-	29 5%	29 5%	-	11 3%	18 3%	6 2%	22 4%	3 2%	12 3%	6 2%	9 3%	4 2%	9 7%	13 4%	15 2%	29 9%	-	-	-	-	-	29 33%	1 *	5 3%	* *	36 4%
Plaid Cymru	8 1%	-	-	-s	-	8 1%	8 1%	-	4 1%	4 1%	2 1%	3 1%	2 1%	3 1%	4 1%	2 1%	1 1%	-	1 *	6 1%	-	-	8 2%	-	-	-	-	-	-	-	11 1%
Green Party	58 6%	-	-	-s	-	58 10%	58 10%	-	28 6%	30 5%	9 2%	45 8%	8 7%	24 6%	19 5%	15 4%	19 11%	5 3%	24 8%	34 5%	19 6%	15 6%	16 5%	23 6%	6 4%	53 6%	4 4%	7 2%	5 2%	14 11%	53 5%
UKIP	109 11%	-	-	-s	109 92%	109 18%	109 19%	-	38 8%	71 13%	16 4%	85 15%	8 7%	39 9%	30 9%	57 17%	4 3%	16 12%	20 7%	87 13%	33 10%	29 12%	36 11%	40 11%	8 6%	99 11%	4 4%	39 14%	12 6%	10 8%	117 12%
Scottish Socialist Party	2 *	-	-	-s	-	2 *	2 *	-	2 1%	-	-	2 *	-	2 1%	2 1%	-	-	-	-	2 *	2 1%	-	-	-	-	-	2 3%	-	-	-	1 *
British National Party (BNP)	1 *	-	-	-s	-	1 *	1 *	-	1 *	1 *	-	1 *	-	1 *	1 *	-	-	1 *	1 *	1 *	1 *	1 *	-	1 *	1 *	-	-	-	-	-	2 *
Independent Candidate	2 *	-	-	-s	-	2 *	2 *	-	1 *	1 *	* *	2 *	1 1%	-	* *	2 1%	-	-	-	2 *	* *	* *	2 1%	-	-	2 *	-	1 *	* *	-	4 *
Other	5 *	-	-	-s	-	5 1%	5 1%	-	4 1%	1 *	-	3 *	* *	4 1%	2 1%	1 *	-	2 1%	2 1%	3 *	1 *	1 *	-	4 1%	2 1%	5 1%	* *	-	-	2 1%	4 *
Undecided	144 14%	20 7%	33 11%	12 18%	8 7%	60 10%	47 8%	32 10%	52 12%	92 16%	46 12%	80 14%	17 14%	47 11%	44 12%	43 13%	33 19%	20 15%	54 17%	86 13%	47 14%	38 15%	47 15%	50 14%	15 11%	128 15%	9 10%	22 8%	25 12%	22 16%	147 15%
Would not vote	72 7%	-	-	-s	-	-	-	-	35 8%	37 7%	23 6%	41 7%	13 11%	24 6%	17 5%	15 4%	23 13%	16 12%	39 13%	32 5%	22 7%	18 7%	25 8%	25 7%	7 5%	66 8%	4 5%	1 *	7 3%	2 2%	70 7%
Refused	20 2%	2 1%	2 1%	1 1%	1 1%	4 1%	3 1%	2 1%	9 2%	11 2%	9 2%	9 2%	2 2%	8 2%	7 2%	8 2%	* *	5 3%	5 2%	15 2%	6 2%	3 1%	5 2%	9 3%	4 3%	16 2%	2 2%	4 1%	1 *	2 1%	23 2%

Fieldwork dates : 6th to 9th September 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights - Updated October 2013 and January 2014

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## Ipsos MORI Political Monitor - September 2014

Table 7

## Q.V/POL.2. Which party are you most inclined to support?

Base : All undecided or refused

	Total (Weighted)	Likelihood to vote					Gender	Age										Social Class						UnWgt Total		
		(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)		Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2		DE	ABC1
Unweighted Total	170	89	132	127	116	104	2	71	99	28	65	77	12	16	17	48	33	44	17	37	64	24	45	101	69	170
Weighted Total	164	75	123	119	104	90	1	63	101	42	57	66	23	19	19	37	28	38	18	34	56	27	47	90	74	170
Conservative	22 13%	12 17%	19 16%	19 16%	19 18%	15 17%	-s	9 15%	12 12%	2 5%	8 14%	12 18%	2 9%	-s	2 8%	6 17%	3 10%	9 23%	3 16%	10 29%	8 14%	2 7%	2 5%	18 19%	4 5%	23 14%
Labour	35 21%	14 18%	29 24%	28 23%	21 20%	16 18%	1 50%	15 24%	20 20%	5 13%	16 29%	13 21%	4 16%	2 9%	7 36%	9 25%	9 31%	5 13%	1 4%	3 10%	15 27%	2 8%	14 31%	18 21%	17 23%	39 23%
Liberal Democrats (Lib Dem)	13	4	9	9	7	6	-	8	5	2	4	7	1	1	3	1	2	4	2	3	4	3	3	7	6	15
Scottish Nationalist	1	1	1	1	1	1	-	-	1	-	-	1	-	-	-	-	-	1	1	-	1	-	-	1	-	1
Plaid Cymru	1	-	1	1	1	-	-	1	1	-	1	1	-	-	-	1	1	-	-	-	1	-	-	1	-	2
Green Party	3 2%	2 3%	3 3%	3 3%	3 3%	3 3%	-s	1 2%	2 2%	* 1%	-s 2%	3 5%	-s 2%	-s	-s	-s	1 5%	2 4%	-s	-s	3 5%	-s	1 1%	3 3%	1 1%	5 3%
UKIP	9 6%	4 6%	6 5%	6 5%	6 6%	6 7%	-s	3 5%	6 6%	1 2%	4 7%	5 7%	-s	1 4%	-s	4 10%	-s	5 13%	3 19%	1 4%	2 4%	2 6%	4 9%	4 4%	6 8%	10 6%
Scottish Socialist Party	*	*	*	*	*	*	-s	-s	*	-s	*	-s	-s	-s	-s	-s	-s	-s	-s	1	-s	-s	-s	-s	-s	1
British National Party	-	-s	-	-	-	-	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-
Other	*	-s	*	*	*	-	-s	1	-s	1	-s	-s	2	-s	-s	-s	-s	-s	-s	-s	-s	-s	1	-s	*s	1
Undecided	66 40%	29 39%	43 35%	42 35%	38 36%	33 37%	1 50%	20 32%	46 46%	29 70%	19 33%	19 28%	16 68%	13 71%	4 21%	14 39%	9 34%	9 24%	6 36%	13 40%	20 35%	15 56%	18 39%	33 37%	33 45%	58 34%
Would not vote	2 2%	2 3%	2 2%	2 2%	2 2%	2 3%	-s	-s	2	-s	1	1	-s	-s	-s	1	1	-s	-s	1	1	-s	-s	2	-s	2
Refused	10 6%	6 8%	9 7%	8 6%	6 6%	6 7%	-s	4 7%	6 6%	1 3%	4 7%	5 7%	-s	1 7%	3 17%	1 1%	1 5%	3 9%	2 11%	1 4%	1 2%	3 11%	4 9%	3 3%	7 10%	13 8%

Fieldwork dates : 6th to 9th September 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights - Updated October 2013 and January 2014

Source : Ipsos MORI J13-102839-01

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### Ipsos MORI Political Monitor - September 2014

Table 8

#### Q.V/POL.2. Which party are you most inclined to support?

Base : All undecided or refused

	Total (Weighted)	Voting						Working status		Government		Work sector		Tenure						GOR Regions						Past vote (2010 General Election)			UnW Tot.		
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satis-fied	Dis-satis-fied	Public	Private	Mort gage	Owned out-right	Private renter	Social renter	Total renter	Total owner occupier	North	North excl. Scot	Mid-lands	South	Grea-ter London	Eng-land	Scot	Con		Lab	LD
Unweighted Total	170	23	39	15	10	74	58	38	66	104	52	96	36	46	61	55	28	22	50	116	55	41	58	57	18	145	14	26	31	28	170
Weighted Total	164	22	35	13	9	64	50	35	61	103	54	89	19	54	51	50	34	25	59	101	53	42	52	59	19	144	11	25	25	23	170
Conservative	22 13%	22 100% <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	22 43% <sup>s</sup>	22 62% <sup>s</sup>	12 19% <sup>s</sup>	10 9%	12 22% <sup>s</sup>	7 7% <sup>s</sup>	1 5% <sup>s</sup>	11 20% <sup>s</sup>	7 14% <sup>s</sup>	4 12% <sup>s</sup>	- - <sup>s</sup>	4 7% <sup>s</sup>	14 14%	14	8 15% <sup>s</sup>	8 19% <sup>s</sup>	10 20% <sup>s</sup>	3 5% <sup>s</sup>	1 7% <sup>s</sup>	21 15%	- - <sup>s</sup>	9 34% <sup>s</sup>	4 14% <sup>s</sup>	3 14%	23
Labour	35 21%	- - <sup>s</sup>	35 100% <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	35 55% <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	14 22% <sup>s</sup>	21 21%	5 10% <sup>s</sup>	26 29% <sup>s</sup>	4 21% <sup>s</sup>	12 21% <sup>s</sup>	9 18% <sup>s</sup>	10 20% <sup>s</sup>	6 17% <sup>s</sup>	10 39% <sup>s</sup>	16 26% <sup>s</sup>	19 19%	13 24% <sup>s</sup>	10 23% <sup>s</sup>	11 21% <sup>s</sup>	11 19% <sup>s</sup>	7 37% <sup>s</sup>	28 19%	3 29% <sup>s</sup>	- - <sup>s</sup>	16 66% <sup>s</sup>	4 16% <sup>s</sup>	39 23%
Liberal Democrats (Lib Dem)	13 8%	- - <sup>s</sup>	- - <sup>s</sup>	13 100% <sup>s</sup>	- - <sup>s</sup>	13 20% <sup>s</sup>	13 26% <sup>s</sup>	13 38% <sup>s</sup>	7 11% <sup>s</sup>	6 6%	4 8% <sup>s</sup>	6 7% <sup>s</sup>	3 14% <sup>s</sup>	5 9% <sup>s</sup>	6 12% <sup>s</sup>	4 8% <sup>s</sup>	2 7% <sup>s</sup>	1 3% <sup>s</sup>	3 5% <sup>s</sup>	10 10%	5 9% <sup>s</sup>	5 11% <sup>s</sup>	5 10% <sup>s</sup>	3 5% <sup>s</sup>	1 5% <sup>s</sup>	12 9%	- - <sup>s</sup>	1 3% <sup>s</sup>	- - <sup>s</sup>	8 36% <sup>s</sup>	15 9%
Scottish Nationalist	1 *	- - <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	1 1% <sup>s</sup>	1 1% <sup>s</sup>	- - <sup>s</sup>	1 - <sup>s</sup>	1 1%	1 1% <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	1 1% <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	1 1%	1 1% <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	1 7% <sup>s</sup>	1 3% <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	1 1%
Plaid Cymru	1 1%	- - <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	1 2% <sup>s</sup>	1 3% <sup>s</sup>	- - <sup>s</sup>	1 1% <sup>s</sup>	1 1%	- - <sup>s</sup>	1 1% <sup>s</sup>	- - <sup>s</sup>	1 1% <sup>s</sup>	1 3% <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	1 1%	- - <sup>s</sup>	- - <sup>s</sup>	1 2% <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	2 1%
Green Party	3 2%	- - <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	3 5% <sup>s</sup>	3 7% <sup>s</sup>	- - <sup>s</sup>	* 1% <sup>s</sup>	3 3%	1 1% <sup>s</sup>	3 3% <sup>s</sup>	* 2% <sup>s</sup>	- - <sup>s</sup>	* 1% <sup>s</sup>	2 3% <sup>s</sup>	1 4% <sup>s</sup>	- - <sup>s</sup>	1 2% <sup>s</sup>	2 2%	1 1% <sup>s</sup>	- - <sup>s</sup>	1 2% <sup>s</sup>	2 3% <sup>s</sup>	1 4% <sup>s</sup>	3 2%	1 6% <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	4 4% <sup>s</sup>	3 3%
UKIP	9 6%	- - <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	9 100% <sup>s</sup>	9 15% <sup>s</sup>	9 19% <sup>s</sup>	- - <sup>s</sup>	4 6% <sup>s</sup>	6 5%	* 1% <sup>s</sup>	7 8% <sup>s</sup>	1 6% <sup>s</sup>	2 3% <sup>s</sup>	3 5% <sup>s</sup>	3 5% <sup>s</sup>	2 5% <sup>s</sup>	3 10% <sup>s</sup>	4 7% <sup>s</sup>	5 5%	2 5% <sup>s</sup>	2 6% <sup>s</sup>	3 5% <sup>s</sup>	4 8% <sup>s</sup>	2 10% <sup>s</sup>	9 6%	- - <sup>s</sup>	4 15% <sup>s</sup>	2 7% <sup>s</sup>	- - <sup>s</sup>	10 6%
Scottish Socialist Party	* *	- - <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	1 1% <sup>s</sup>	1 1% <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	* *	- - <sup>s</sup>	* s	- - <sup>s</sup>	- - <sup>s</sup>	1 1% <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	* *	1 1% <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	3 3% <sup>s</sup>	- - <sup>s</sup>	1 1% <sup>s</sup>	- - <sup>s</sup>	1 1%
British National Party	- -	- - <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>
Other	* *	- - <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	* 1% <sup>s</sup>	* 1% <sup>s</sup>	- - <sup>s</sup>	* 1% <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	* 2% <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	* 1% <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	* *	1 1% <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	* 3% <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	1 1%
Undecided	66 40%	- - <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	18 29% <sup>s</sup>	48 47%	26 48% <sup>s</sup>	33 37% <sup>s</sup>	8 43% <sup>s</sup>	21 39% <sup>s</sup>	19 38% <sup>s</sup>	19 38% <sup>s</sup>	18 53% <sup>s</sup>	10 40% <sup>s</sup>	28 47% <sup>s</sup>	38 38%	20 38% <sup>s</sup>	16 39% <sup>s</sup>	16 32% <sup>s</sup>	30 50% <sup>s</sup>	6 31% <sup>s</sup>	61 42%	3 32% <sup>s</sup>	10 40% <sup>s</sup>	2 10% <sup>s</sup>	7 29% <sup>s</sup>	58 34%
Would not vote	2 2%	- - <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	1 2% <sup>s</sup>	1 1%	- - <sup>s</sup>	2 3% <sup>s</sup>	- - <sup>s</sup>	1 3% <sup>s</sup>	1 2% <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	2 2%	- - <sup>s</sup>	- - <sup>s</sup>	2 5% <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	2 2%	- - <sup>s</sup>	1 6% <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	2 1%
Refused	10 6%	- - <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	4 7% <sup>s</sup>	6 6%	5 9% <sup>s</sup>	4 4% <sup>s</sup>	1 6% <sup>s</sup>	2 5% <sup>s</sup>	3 5% <sup>s</sup>	5 9% <sup>s</sup>	1 2% <sup>s</sup>	2 8% <sup>s</sup>	3 5% <sup>s</sup>	7 7%	3 5% <sup>s</sup>	1 1% <sup>s</sup>	2 4% <sup>s</sup>	5 9% <sup>s</sup>	1 6% <sup>s</sup>	7 5%	2 20% <sup>s</sup>	- - <sup>s</sup>	1 2% <sup>s</sup>	* 2% <sup>s</sup>	13 8%

Fieldwork dates : 6th to 9th September 2014  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Standard weights - Updated October 2013 and January 2014  
 Source : Ipsos MORI J13-102839-01  
 \*=Less than 0.5%  
 s=Where unweighted base sizes smaller than 100, please note results are indicative only





## Ipsos MORI Political Monitor - September 2014

Table 9

## Q.V/POL.1(A/B). How would you vote if there were a General Election tomorrow? (All certain to vote)

Base : All certain to vote

	Total (Weighted)	Likelihood to vote						Gender		Age								Social Class						UnWgt Total		
		(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	631	631	631	631	631	631	-	339	292	79	231	321	19	60	82	149	129	192	76	193	191	112	135	384	247	631
Weighted Total	592	592	592	592	592	592	-	303	289	114	216	262	38	76	102	114	96	166	80	187	159	120	126	346	246	631
Conservative	173	173	173	173	173	173	-	89	85	33	65	76	8	24	37	28	20	56	28	63	48	41	21	111	62	163
	29%	29%	29%	29%	29%	29%	-s	29%	29%	29%	30%	29%	22%	32%	36%	25%	21%	34%	35%	34%	30%	34%	17%	32%	25%	26%
Labour	170	170	170	170	170	170	-	85	85	40	63	66	12	29	35	28	28	38	15	49	42	34	44	92	78	184
	29%	29%	29%	29%	29%	29%	-s	28%	30%	35%	29%	25%	31%	38%	35%	25%	30%	23%	19%	26%	27%	28%	35%	26%	32%	29%
Liberal Democrats (Lib Dem)	37	37	37	37	37	37	-	18	20	11	10	16	5	6	2	7	7	9	6	20	7	3	8	26	11	39
	6%	6%	6%	6%	6%	6%	-s	6%	7%	10%	4%	6%	14%	8%	2%	7%	5%	8%	8%	11%	4%	3%	6%	8%	4%	6%
Scottish Nationalist	21	21	21	21	21	21	-	13	8	2	10	9	2	1	4	6	3	6	3	8	5	5	2	14	7	29
	4%	4%	4%	4%	4%	4%	-s	4%	3%	2%	4%	3%	4%	1%	4%	5%	3%	3%	4%	5%	3%	4%	2%	4%	3%	5%
Plaid Cymru	1	1	1	1	1	1	-	1	1	-	-	1	-	-	-	-	1	-	-	1	1	-	-	1	-	3
	*	*	*	*	*	*	-s	*	*	-s	-	1%	-s	-s	-s	-	2%	-	-s	*	*	-	-	*	-	*
Green Party	30	30	30	30	30	30	-	18	12	16	9	6	6	10	5	4	4	2	2	8	12	5	6	20	11	30
	5%	5%	5%	5%	5%	5%	-s	6%	4%	14%	4%	2%	15%	13%	5%	4%	4%	1%	2%	4%	7%	4%	5%	6%	4%	5%
UKIP	76	76	76	76	76	76	-	46	30	4	28	44	-	4	12	15	17	28	13	16	19	17	23	36	40	83
	13%	13%	13%	13%	13%	13%	-s	15%	10%	3%	13%	17%	-s	5%	12%	14%	17%	17%	16%	9%	12%	14%	18%	10%	16%	13%
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-s	-	-	-s	-	-	-s	-s	-s	-	-	-	-s	-	-	-	-	-	-	-
British National Party (BNP)	1	1	1	1	1	1	-	1	-	-	1	1	-	-	-	1	-	1	-	-	1	1	-	1	1	2
	*	*	*	*	*	*	-s	*	-	-s	*	*	-s	-s	-s	1%	-	*	-s	-	*	1%	-	*	*	*
Independent Candidate	2	2	2	2	2	2	-	1	1	-	1	1	-	-	*	1	1	-	-	*	2	-	-	2	-	4
	*	*	*	*	*	*	-s	*	1%	-s	1%	*	-s	-s	*	1%	1%	-	-s	*	1%	-	-	1%	-	1%
Other	*	*	*	*	*	*	-	-	*	-	*	-	-	-	-	*	-	-	-	*	-	-	-	*	-	1
	*	*	*	*	*	*	-s	-	*	-s	*	-	-s	-s	-s	*	-	-	-s	*	-	-	-	*	-	*
Undecided	63	63	63	63	63	63	-	22	41	5	24	34	3	1	3	21	12	22	11	18	18	9	17	36	27	74
	11%	11%	11%	11%	11%	11%	-s	7%	14%	4%	11%	13%	9%	2%	3%	18%	13%	13%	13%	10%	12%	8%	14%	10%	11%	12%
Would not vote	4	4	4	4	4	4	-	3	1	2	1	1	2	-	1	1	-	1	-	2	2	-	-	4	-	4
	1%	1%	1%	1%	1%	1%	-s	1%	*	2%	1%	*	5%	-s	1%	1%	-	1%	-s	1%	2%	-	-	1%	-	1%
Refused	12	12	12	12	12	12	-	7	5	2	3	6	-	2	2	1	2	4	2	1	2	4	5	3	9	15
	2%	2%	2%	2%	2%	2%	-s	2%	2%	2%	1%	2%	-s	3%	2%	1%	2%	3%	2%	*	1%	4%	4%	1%	4%	2%

Fieldwork dates : 6th to 9th September 2014  
Respondent Type : GB Adults, General Public 18+ - Telephone  
Standard weights - Updated October 2013 and January 2014  
Source : Ipsos MORI J13-102839-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

## Ipsos MORI Political Monitor - September 2014

Table 10

## Q.V/POL.1(A/B). How would you vote if there were a General Election tomorrow? (All certain to vote)

Base : All certain to vote

	Total (Weighted)	Voting						Working status		Government		Work sector		Tenure						GOR Regions						Past vote (2010 General Election)			UnW Tot.		
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satis-fied	Dis-satis-fied	Public	Private	Mort gage	Owned out-right	Private renter	Social renter	Total renter	Total owner occupier	North	North excl. Scot	Mid-lands	South	Grea-ter London	Eng-land	Scot	Con		Lab	LD
Unweighted Total	631	177	204	44	88	410	383	221	260	371	210	395	135	179	230	239	70	85	155	469	219	140	197	215	74	513	79	198	185	97	631
Weighted Total	592	186	183	41	80	364	367	227	249	343	208	355	61	229	216	221	78	70	149	438	205	147	186	201	76	503	58	203	164	89	631
Conservative	173	173	-	-	-	173	173	83	90	137	30	11	88	72	74	15	12	26	147	57	43	55	61	14	157	15	150	3	5	163	
	29%	93%	-	-s	-s	47%	76%	33%	26%	66%	8%	19%	38%	33%	34%	19% <b>s</b>	17% <b>s</b>	18%	33%	28%	29%	29%	30%	19% <b>s</b>	31%	25% <b>s</b>	74%	2%	6% <b>s</b>	26%	
Labour	170	-	170	-	170	-	-	71	98	15	143	23	58	64	44	32	27	59	108	59	48	53	58	37	145	11	1	125	24	184	
	29%	-	93%	-s	-s	47%	-	29%	29%	7%	40%	38%	26%	30%	20%	41% <b>s</b>	38% <b>s</b>	40%	25%	29%	33%	29%	29%	48% <b>s</b>	29%	18% <b>s</b>	1%	76%	27% <b>s</b>	29%	
Liberal Democrats (Lib Dem)	37	-	-	37	-	37	37	14	24	18	18	3	13	21	15	-	-	-	36	8	8	10	19	8	33	-	1	2	30	39	
	6%	-	-	91% <b>s</b>	-s	10%	10%	5%	7%	8%	5%	5%	6%	10%	7%	-s	-s	-	8%	4%	5%	5%	10%	10% <b>s</b>	7%	-	*	1%	34% <b>s</b>	6%	
Scottish Nationalist	21	-	-	-	-	21	21	9	12	5	15	3	7	5	8	2	5	7	13	21	-	-	-	-	-	21	1	5	*	29	
	4%	-	-	-s	-s	6%	6%	4%	3%	2%	4%	5%	3%	2%	4%	2% <b>s</b>	8% <b>s</b>	5%	3%	10%	-	-	-	-s	-	36% <b>s</b>	*	3%	* <b>s</b>	5%	
Plaid Cymru	1	-	-	-	1	1	-	-	1	1	*	*	-	-	1	-	-	-	1	-	-	1	-	-	-	-	-	-	-	3	
	*	-	-	-s	-s	*	*	-	*	*	-	-	-	-	1%	-s	-s	-	1	-	-	1%	-	-s	-	-s	-	-	-	-s	*
Green Party	30	-	-	-	30	30	-	16	14	*	28	4	13	12	4	11	3	14	16	8	5	13	10	3	27	3	-	4	13	30	
	5%	-	-	-s	-s	8%	8%	6%	4%	*	8%	7%	6%	6%	2%	14% <b>s</b>	5% <b>s</b>	9%	4%	4%	3%	7%	5%	4% <b>s</b>	5% <b>s</b>	5% <b>s</b>	-	2%	14% <b>s</b>	5%	
UKIP	76	-	-	-	76	76	-	27	49	10	62	4	26	19	43	2	11	13	62	27	23	24	25	5	67	3	30	10	6	83	
	13%	-	-	-s	95% <b>s</b>	21%	21%	11%	14%	5%	17%	7%	12%	9%	19%	2% <b>s</b>	16% <b>s</b>	9%	14%	13%	16%	13%	12%	7% <b>s</b>	13%	6% <b>s</b>	15%	6%	7% <b>s</b>	13%	
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
	-	-	-	-s	-s	-	-	-	-	-	-	-	-	-	-	-s	-s	-	-	-	-	-	-	-s	-	-s	-	-	-	-	
British National Party (BNP)	1	-	-	-	1	1	-	1	1	*	1	-	1	1	-	1	1	1	1	1	1	-	1	1	1	-	-	-	-	2	
	*	-	-	-s	-s	*	*	*	*	-	*	-	*	*	-	-s	1% <b>s</b>	*	*	*	*	1%	-	1% <b>s</b>	*	-s	-	-	-	-s	*
Independent Candidate	2	-	-	-	2	2	-	1	1	*	2	1	-	*	2	-	-	-	2	*	*	2	-	2	-	1	*	-	4		
	*	-	-	-s	-s	1%	1%	*	*	*	1%	1%	-	*	1%	-s	-s	-	1%	*	*	1%	-	-s	*	-s	1%	*	-s	1%	
Other	*	-	-	-	*	*	-	*	-	-	*	-	-	*	-	-	-	-	*	*	-	-	-	-	-	*	-	-	-	1	
	*	-	-	-s	-s	*	*	*	-	*	*	1%	-	*	-	-s	-s	-	*	*	*	-	-	-s	-	1% <b>s</b>	-	-	-	-s	*
Undecided	63	11	14	3	4	24	21	14	20	42	10	50	8	18	16	23	14	9	23	39	20	16	24	19	5	55	5	15	14	10	74
	11%	6%	7%	7% <b>s</b>	5% <b>s</b>	7%	6%	6%	8%	12%	5%	14%	13%	8%	7%	10%	18% <b>s</b>	13% <b>s</b>	16%	9%	10%	11%	13%	9%	6% <b>s</b>	11%	8% <b>s</b>	7%	9%	11% <b>s</b>	12%
Would not vote	4	-	-	-	-	-	-	1	3	3	1	1	1	1	1	2	-	2	2	-	-	1	3	2	4	-	1	-	-	4	
	1%	-	-	-s	-s	-	-	1%	1%	1%	*	1%	*	*	1%	3% <b>s</b>	-s	2%	*	-	-	1%	2%	3% <b>s</b>	1%	-s	1%	-	-s	1%	
Refused	12	2	-	1	-	1	2	2	5	6	7	4	1	4	4	5	*	2	2	10	4	3	3	5	2	10	1	4	1	15	
	2%	1%	-	2% <b>s</b>	-s	*	1%	1%	2%	2%	4%	1%	2%	2%	2%	2%	* <b>s</b>	3% <b>s</b>	1%	2%	2%	2%	1%	3%	2% <b>s</b>	2%	1% <b>s</b>	2%	*	1% <b>s</b>	2%

Fieldwork dates : 6th to 9th September 2014  
Respondent Type : GB Adults, General Public 18+ - Telephone  
Standard weights - Updated October 2013 and January 2014

Source : Ipsos MORI J13-102839-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:  
<http://www.ipsos-mori.com/politicaltrends>

Ipsos MORI

### Ipsos MORI Political Monitor - September 2014

Table 11

#### Q.V/POL.2. Which party are you most inclined to support? (certain to vote)

Base : All undecided or refused - AND - certain to vote

	Total (Weighted)	Likelihood to vote						Gender		Age										Social Class						UnWgt Total
		(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	
Unweighted Total	89	89	89	89	89	89	-	41	48	5	35	49	1	4	7	28	19	30	12	24	28	13	24	52	37	89
Weighted Total	75	75	75	75	75	75	-	29	46	7	27	40	3	4	5	22	14	26	12	19	20	14	22	39	36	89
Conservative	12	12	12	12	12	12	-s	3	9	-	3	9	-	-	-	3	2	7	3	5	4	2	2	9	4	14
	17% <sub>s</sub>	17% <sub>s</sub>	17% <sub>s</sub>	17% <sub>s</sub>	17% <sub>s</sub>	17% <sub>s</sub>	-s	11% <sub>s</sub>	20% <sub>s</sub>	-s	11% <sub>s</sub>	23% <sub>s</sub>	-s	-s	-s	14% <sub>s</sub>	13% <sub>s</sub>	29% <sub>s</sub>	23% <sub>s</sub>	25% <sub>s</sub>	20% <sub>s</sub>	13% <sub>s</sub>	8% <sub>s</sub>	23% <sub>s</sub>	10% <sub>s</sub>	16% <sub>s</sub>
Labour	14	14	14	14	14	14	-	8	6	-	6	7	-	-	1	5	4	3	-	2	5	2	4	8	6	20
	18% <sub>s</sub>	18% <sub>s</sub>	18% <sub>s</sub>	18% <sub>s</sub>	18% <sub>s</sub>	18% <sub>s</sub>	-s	28% <sub>s</sub>	12% <sub>s</sub>	-s	24% <sub>s</sub>	18% <sub>s</sub>	-s	-s	22% <sub>s</sub>	24% <sub>s</sub>	32% <sub>s</sub>	10% <sub>s</sub>	-s	12% <sub>s</sub>	27% <sub>s</sub>	14% <sub>s</sub>	19% <sub>s</sub>	19% <sub>s</sub>	17% <sub>s</sub>	22% <sub>s</sub>
Liberal Democrats (Lib Dem)	4	4	4	4	4	4	-	4	-	-	1	3	-	-	-	1	*	3	1	1	2	1	-	3	1	5
	5% <sub>s</sub>	5% <sub>s</sub>	5% <sub>s</sub>	5% <sub>s</sub>	5% <sub>s</sub>	5% <sub>s</sub>	-s	13% <sub>s</sub>	-s	-s	2% <sub>s</sub>	8% <sub>s</sub>	-s	-s	-s	2% <sub>s</sub>	3% <sub>s</sub>	10% <sub>s</sub>	9% <sub>s</sub>	5% <sub>s</sub>	10% <sub>s</sub>	5% <sub>s</sub>	-s	8% <sub>s</sub>	2% <sub>s</sub>	6% <sub>s</sub>
Scottish Nationalist	1	1	1	1	1	1	-	-	1	-	1	-	-	-	-	-	1	1	1	-	1	-	-	1	-	1
	1% <sub>s</sub>	1% <sub>s</sub>	1% <sub>s</sub>	1% <sub>s</sub>	1% <sub>s</sub>	1% <sub>s</sub>	-s	-s	2% <sub>s</sub>	-s	-s	2% <sub>s</sub>	-s	-s	-s	-s	-s	3% <sub>s</sub>	6% <sub>s</sub>	-s	3% <sub>s</sub>	-s	-s	2% <sub>s</sub>	-s	1% <sub>s</sub>
Plaid Cymru	-	-	-	-	-	-	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s
Green Party	2	2	2	2	2	2	-	1	2	-	2	-	-	-	-	1	2	-	-	2	-	-	1	2	1	3
	3% <sub>s</sub>	3% <sub>s</sub>	3% <sub>s</sub>	3% <sub>s</sub>	3% <sub>s</sub>	3% <sub>s</sub>	-s	2% <sub>s</sub>	4% <sub>s</sub>	-s	6% <sub>s</sub>	-s	-s	-s	-s	5% <sub>s</sub>	6% <sub>s</sub>	-s	-s	-s	8% <sub>s</sub>	-s	3% <sub>s</sub>	4% <sub>s</sub>	2% <sub>s</sub>	3% <sub>s</sub>
UKIP	4	4	4	4	4	4	-	2	3	1	1	2	-	1	-	2	2	2	2	*	1	1	2	2	3	5
	6% <sub>s</sub>	6% <sub>s</sub>	6% <sub>s</sub>	6% <sub>s</sub>	6% <sub>s</sub>	6% <sub>s</sub>	-s	5% <sub>s</sub>	6% <sub>s</sub>	10% <sub>s</sub>	5% <sub>s</sub>	6% <sub>s</sub>	-s	20% <sub>s</sub>	-s	6% <sub>s</sub>	-s	9% <sub>s</sub>	15% <sub>s</sub>	2% <sub>s</sub>	7% <sub>s</sub>	5% <sub>s</sub>	8% <sub>s</sub>	5% <sub>s</sub>	7% <sub>s</sub>	6% <sub>s</sub>
Scottish Socialist Party	*	*	*	*	*	*	-	-	*	-	*	-	-	-	-	*	-	-	-	-	-	-	-	*	-	1
	*s	*s	*s	*s	*s	*s	-s	-s	1% <sub>s</sub>	-s	1% <sub>s</sub>	-s	-s	-s	-s	2% <sub>s</sub>	-s	-s	-s	2% <sub>s</sub>	-s	-s	-s	1% <sub>s</sub>	-s	1% <sub>s</sub>
British National Party	-	-	-	-	-	-	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s
Undecided	29	29	29	29	29	29	-	8	21	6	12	11	3	2	2	10	5	7	5	9	4	7	10	12	17	30
	39% <sub>s</sub>	39% <sub>s</sub>	39% <sub>s</sub>	39% <sub>s</sub>	39% <sub>s</sub>	39% <sub>s</sub>	-s	28% <sub>s</sub>	46% <sub>s</sub>	84% <sub>s</sub>	43% <sub>s</sub>	28% <sub>s</sub>	100% <sub>s</sub>	69% <sub>s</sub>	40% <sub>s</sub>	44% <sub>s</sub>	33% <sub>s</sub>	26% <sub>s</sub>	42% <sub>s</sub>	47% <sub>s</sub>	18% <sub>s</sub>	49% <sub>s</sub>	45% <sub>s</sub>	32% <sub>s</sub>	47% <sub>s</sub>	34% <sub>s</sub>
Would not vote	2	2	2	2	2	2	-s	-	2	-	1	1	-	-	-	1	1	-	-	1	1	-	-	2	-	2
	3% <sub>s</sub>	3% <sub>s</sub>	3% <sub>s</sub>	3% <sub>s</sub>	3% <sub>s</sub>	3% <sub>s</sub>	-s	-s	5% <sub>s</sub>	-s	5% <sub>s</sub>	3% <sub>s</sub>	-s	-s	-s	6% <sub>s</sub>	7% <sub>s</sub>	-s	-s	8% <sub>s</sub>	5% <sub>s</sub>	-s	-s	6% <sub>s</sub>	-s	2% <sub>s</sub>
Refused	6	6	6	6	6	6	-	4	2	*	2	3	-	*	2	1	2	1	-	*	2	4	*	5	8	
	8% <sub>s</sub>	8% <sub>s</sub>	8% <sub>s</sub>	8% <sub>s</sub>	8% <sub>s</sub>	8% <sub>s</sub>	-s	12% <sub>s</sub>	5% <sub>s</sub>	5% <sub>s</sub>	9% <sub>s</sub>	7% <sub>s</sub>	-s	10% <sub>s</sub>	38% <sub>s</sub>	2% <sub>s</sub>	8% <sub>s</sub>	7% <sub>s</sub>	7% <sub>s</sub>	-s	2% <sub>s</sub>	14% <sub>s</sub>	16% <sub>s</sub>	1% <sub>s</sub>	15% <sub>s</sub>	9% <sub>s</sub>

Fieldwork dates : 6th to 9th September 2014  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Standard weights - Updated October 2013 and January 2014

Source : Ipsos MORI J13-102839-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

## Ipsos MORI Political Monitor - September 2014

Table 12

## Q.V/POL.2. Which party are you most inclined to support? (certain to vote)

Base : All undecided or refused - AND - certain to vote

	Total (Weighted)	Voting							Working status		Government		Work sector		Tenure						GOR Regions						Past vote (2010 General Election)			UnW Tot.	
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/ Not working	Satis-fied	Dis-satis-fied	Public	Private	Mort gage	Owned out-right	Private renter	Social renter	Total renter	Total owner occup-ier	North	North excl. Scot.	Mid-lands	South	Grea-ter London	Eng-land	Scot	Con	Lab		LD
Unweighted Total	89	14	20	5	5	35	29	19	31	58	24	61	20	21	29	33	13	12	25	62	28	19	32	29	8	74	9	20	21	16	89
Weighted Total	75	12	14	4	4	25	24	16	26	49	18	53	9	22	20	28	15	11	25	48	24	18	26	24	6	65	5	19	15	11	89
Conservative	12	12	-	-	-	-	12	12	5	8	4	5	1	3	4	5	3	-	3	9	4	4	5	3	1	12	-	7	1	2	14
	17% <sup>s</sup>	100% <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	52% <sup>s</sup>	77% <sup>s</sup>	18% <sup>s</sup>	16% <sup>s</sup>	24% <sup>s</sup>	10% <sup>s</sup>	5% <sup>s</sup>	14% <sup>s</sup>	21% <sup>s</sup>	17% <sup>s</sup>	23% <sup>s</sup>	- <sup>s</sup>	13% <sup>s</sup>	19% <sup>s</sup>	18% <sup>s</sup>	23% <sup>s</sup>	18% <sup>s</sup>	13% <sup>s</sup>	21% <sup>s</sup>	18% <sup>s</sup>	- <sup>s</sup>	40% <sup>s</sup>	10% <sup>s</sup>	16% <sup>s</sup>	14% <sup>s</sup>
Labour	14	-	14	-	-	14	-	-	7	7	1	13	2	4	3	5	1	4	5	8	5	4	6	3	1	11	1	-	9	2	20
	18% <sup>s</sup>	- <sup>s</sup>	100% <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	54% <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	25% <sup>s</sup>	14% <sup>s</sup>	5% <sup>s</sup>	24% <sup>s</sup>	26% <sup>s</sup>	19% <sup>s</sup>	12% <sup>s</sup>	19% <sup>s</sup>	9% <sup>s</sup>	35% <sup>s</sup>	20% <sup>s</sup>	16% <sup>s</sup>	20% <sup>s</sup>	20% <sup>s</sup>	22% <sup>s</sup>	12% <sup>s</sup>	14% <sup>s</sup>	17% <sup>s</sup>	20% <sup>s</sup>	- <sup>s</sup>	60% <sup>s</sup>	19% <sup>s</sup>	22% <sup>s</sup>
Liberal Democrats (Lib Dem)	4	-	-	4	-	4	4	4	1	2	1	2	-	2	1	2	-	1	1	3	1	1	1	2	1	3	-	-	-	4	5
	5% <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	100% <sup>s</sup>	- <sup>s</sup>	15% <sup>s</sup>	16% <sup>s</sup>	23% <sup>s</sup>	5% <sup>s</sup>	5% <sup>s</sup>	8% <sup>s</sup>	4% <sup>s</sup>	- <sup>s</sup>	8% <sup>s</sup>	3% <sup>s</sup>	9% <sup>s</sup>	- <sup>s</sup>	7% <sup>s</sup>	3% <sup>s</sup>	6% <sup>s</sup>	4% <sup>s</sup>	5% <sup>s</sup>	3% <sup>s</sup>	8% <sup>s</sup>	15% <sup>s</sup>	5% <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	34% <sup>s</sup>	6% <sup>s</sup>
Scottish Nationalist	1	-	-	-	-	1	1	-	1	1	1	-	-	-	-	1	-	-	-	1	1	-	-	-	-	-	1	1	-	1	1
	1% <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	3% <sup>s</sup>	3% <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	1% <sup>s</sup>	4% <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	3% <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	1% <sup>s</sup>	3% <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	13% <sup>s</sup>	4% <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	1% <sup>s</sup>
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>
Green Party	2	-	-	-	-	2	2	-	-	2	-	2	-	-	-	2	1	-	1	2	1	-	1	-	2	1	-	-	-	1	3
	3% <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	9% <sup>s</sup>	10% <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	5% <sup>s</sup>	- <sup>s</sup>	4% <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	6% <sup>s</sup>	5% <sup>s</sup>	- <sup>s</sup>	3% <sup>s</sup>	3% <sup>s</sup>	3% <sup>s</sup>	-	1	1	-	2% <sup>s</sup>	13% <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	9% <sup>s</sup>	3% <sup>s</sup>
UKIP	4	-	-	4	-	4	4	-	2	2	*	3	1	-	2	-	1	2	3	2	1	-	3	1	-	4	-	1	2	-	5
	6% <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	100% <sup>s</sup>	17% <sup>s</sup>	18% <sup>s</sup>	- <sup>s</sup>	8% <sup>s</sup>	5% <sup>s</sup>	2% <sup>s</sup>	6% <sup>s</sup>	12% <sup>s</sup>	- <sup>s</sup>	9% <sup>s</sup>	- <sup>s</sup>	5% <sup>s</sup>	17% <sup>s</sup>	10% <sup>s</sup>	4% <sup>s</sup>	4% <sup>s</sup>	5% <sup>s</sup>	10% <sup>s</sup>	4% <sup>s</sup>	- <sup>s</sup>	7% <sup>s</sup>	- <sup>s</sup>	7% <sup>s</sup>	12% <sup>s</sup>	- <sup>s</sup>	6% <sup>s</sup>
Scottish Socialist Party	*	-	-	-	-	-	-	-	-	*	-	-	-	-	-	-	-	-	-	*	*	-	-	-	-	-	-	-	*	-	1
	* <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	1% <sup>s</sup>	2% <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	1% <sup>s</sup>	- <sup>s</sup>	1% <sup>s</sup>	4% <sup>s</sup>	- <sup>s</sup>	2% <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	1% <sup>s</sup>	2% <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	7% <sup>s</sup>	- <sup>s</sup>	2% <sup>s</sup>	- <sup>s</sup>	1% <sup>s</sup>
British National Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>
Undecided	29	-	-	-	-	-	-	-	7	22	7	22	4	11	8	9	8	3	11	17	10	8	9	11	2	26	2	8	2	2	30
	39% <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	28% <sup>s</sup>	45% <sup>s</sup>	38% <sup>s</sup>	42% <sup>s</sup>	41% <sup>s</sup>	48% <sup>s</sup>	41% <sup>s</sup>	32% <sup>s</sup>	56% <sup>s</sup>	31% <sup>s</sup>	45% <sup>s</sup>	35% <sup>s</sup>	41% <sup>s</sup>	44% <sup>s</sup>	32% <sup>s</sup>	44% <sup>s</sup>	36% <sup>s</sup>	39% <sup>s</sup>	34% <sup>s</sup>	41% <sup>s</sup>	12% <sup>s</sup>	18% <sup>s</sup>	34% <sup>s</sup>
Would not vote	2	-	-	-	-	-	-	-	1	1	-	2	-	1	1	-	-	-	2	-	-	2	-	-	2	-	1	-	-	2	2
	3% <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	5% <sup>s</sup>	2% <sup>s</sup>	- <sup>s</sup>	5% <sup>s</sup>	- <sup>s</sup>	6% <sup>s</sup>	7% <sup>s</sup>	4% <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	2	- <sup>s</sup>	- <sup>s</sup>	9% <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	4% <sup>s</sup>	- <sup>s</sup>	8% <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	2% <sup>s</sup>
Refused	6	-	-	-	-	-	-	-	3	3	3	2	1	1	1	3	*	1	1	4	1	1	1	4	1	5	1	-	1	*	8
	8% <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	11% <sup>s</sup>	6% <sup>s</sup>	19% <sup>s</sup>	4% <sup>s</sup>	11% <sup>s</sup>	5% <sup>s</sup>	6% <sup>s</sup>	11% <sup>s</sup>	3% <sup>s</sup>	10% <sup>s</sup>	6% <sup>s</sup>	9% <sup>s</sup>	6% <sup>s</sup>	3% <sup>s</sup>	2% <sup>s</sup>	16% <sup>s</sup>	14% <sup>s</sup>	8% <sup>s</sup>	13% <sup>s</sup>	- <sup>s</sup>	3% <sup>s</sup>	3% <sup>s</sup>	9% <sup>s</sup>

Fieldwork dates : 6th to 9th September 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights - Updated October 2013 and January 2014

Source : Ipsos MORI J13-102839-01

\*Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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## Ipsos MORI Political Monitor - September 2014

Table 13

**Q.2/POLSC. And how likely will you be to vote in an immediate General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote and 1 that you would be absolutely certain NOT to vote?**

Base : All

	Total (Weighted)	Likelihood to vote					Would NOT vote	Gender		Age								Social Class						UnWgt Total		
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)		Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	1010	631	858	832	785	714	54	518	492	193	373	444	66	127	149	224	195	249	96	263	317	199	231	580	430	1010
Weighted Total	1010	592	845	822	761	687	56	493	517	289	357	363	122	167	182	176	151	212	101	271	286	217	236	557	453	1010
1 - Absolutely certain not to vote	56	-	-	-	-	-	56	23	34	21	20	15	10	11	11	9	10	5	1	14	12	12	18	26	30	54
	6%	-	-	-	-	-	100% <sup>s</sup>	5%	6%	7%	6%	4%	8% <sup>s</sup>	7%	6%	5%	6%	2%	1% <sup>s</sup>	5%	4%	6%	8%	5%	7%	5%
2	19	-	-	-	-	-	-	7	12	10	7	2	4	6	3	4	2	-	-	2	10	1	6	11	8	14
	2%	-	-	-	-	-	-	1%	2%	4%	2%	1%	4% <sup>s</sup>	4%	2%	2%	1%	-	-	1%	3%	1%	3%	2%	2%	1%
3	15	-	-	-	-	-	-	9	6	6	9	*	-	6	6	3	-	*	-	4	4	2	6	7	8	14
	2%	-	-	-	-	-	-	2%	1%	2%	2%	*	-	4%	3%	2%	-	*	-	1%	1%	1%	3%	1%	2%	1%
4	13	-	-	-	-	-	-	7	6	5	6	1	3	3	4	2	*	1	-	4	3	4	2	7	6	14
	1%	-	-	-	-	-	-	1%	1%	2%	2%	*	2% <sup>s</sup>	2%	2%	1%	*	*	-	1%	1%	2%	1%	1%	1%	1%
5	49	-	-	-	-	-	-	18	31	24	13	12	11	13	6	7	7	5	2	5	20	14	10	25	24	45
	5%	-	-	-	-	-	-	4%	6%	8%	4%	3%	9% <sup>s</sup>	8%	3%	4%	5%	2%	2% <sup>s</sup>	2%	7%	6%	4%	4%	5%	4%
6	23	-	23	-	-	-	-	11	13	10	8	5	1	9	3	5	2	3	3	2	11	4	6	13	10	26
	2%	-	3%	-	-	-	-	2%	2%	4%	2%	1%	1% <sup>s</sup>	5%	2%	3%	1%	1%	3% <sup>s</sup>	1%	4%	2%	3%	2%	2%	3%
7	61	-	61	61	-	-	-	29	32	34	21	6	16	18	16	5	4	2	1	4	24	18	15	28	33	47
	6%	-	7%	7%	-	-	-	6%	6%	12%	6%	2%	13% <sup>s</sup>	10%	9%	3%	3%	1%	1% <sup>s</sup>	1%	8%	8%	7%	5%	7%	5%
8	74	-	74	74	74	-	-	35	39	25	23	25	19	7	10	13	13	12	2	13	24	17	19	37	36	71
	7%	-	9%	9%	10%	-	-	7%	7%	9%	7%	7%	15% <sup>s</sup>	4%	5%	8%	9%	6%	2% <sup>s</sup>	5%	9%	8%	8%	7%	8%	7%
9	96	-	96	96	96	96	-	48	48	35	33	29	20	15	19	13	17	11	8	36	15	21	24	51	45	83
	9%	-	11%	12%	13%	14%	-	10%	9%	12%	9%	8%	16% <sup>s</sup>	9%	11%	7%	11%	5%	7% <sup>s</sup>	13%	5%	10%	10%	9%	10%	8%
10 - Absolutely certain to vote	592	592	592	592	592	592	-	303	289	114	216	262	38	76	102	114	96	166	80	187	159	120	126	346	246	631
	59%	100%	70%	72%	78%	86%	-	62%	56%	40%	60%	72%	31% <sup>s</sup>	46%	56%	65%	63%	78%	79% <sup>s</sup>	69%	55%	55%	53%	62%	54%	62%
Don't know	10	-	-	-	-	-	-	1	8	2	2	6	-	2	1	1	*	6	4	1	5	3	2	6	4	10
	1%	-	-	-	-	-	-	*	2%	1%	1%	2%	-	1%	1%	*	*	3%	4% <sup>s</sup>	*	2%	1%	1%	1%	1%	1%
Refused	3	-	-	-	-	-	-	3	-	3	-	-	-	3	-	-	-	-	-	-	-	-	3	-	3	1
	*	-	-	-	-	-	-	1%	-	1%	-	-	-	2%	-	-	-	-	-	-	-	-	1%	-	1%	*
Mean	8.39	10.00	9.39	9.48	9.68	9.86	1.00	8.57	8.21	7.56	8.38	9.06	7.47	7.62	8.22	8.55	8.66	9.36	9.49	8.92	8.19	8.34	8.07	8.55	8.20	8.52

Fieldwork dates : 6th to 9th September 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights - Updated October 2013 and January 2014

Source : Ipsos MORI J13-102839-01

\*=Less than 0.5%

<sup>s</sup>=Where unweighted base sizes smaller than 100, please note results are indicative only

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**Ipsos MORI**

## Ipsos MORI Political Monitor - September 2014

Table 14

**Q.2/POLSC. And how likely will you be to vote in an immediate General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote and 1 that you would be absolutely certain NOT to vote?**

Base : All

	Total (Weighted)	Voting							Working status		Government		Work sector		Tenure						GOR Regions							Past vote (2010 General Election)			UnW Tot.
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satis-fied	Dis-satis-fied	Public	Private	Mort gage	Owned out-right	Private renter	Social renter	Total renter	Total owner occup-ier	North	North excl. Scot	Mid-lands	South	Grea-ter London	Eng-land	Scot	Con	Lab	LD	
Unweighted Total	1010	254	295	70	127	613	572	324	438	572	342	595	234	301	361	340	147	144	291	701	331	222	316	363	124	839	109	267	230	139	1010
Weighted Total	1010	269	293	68	118	591	567	337	450	560	368	566	120	407	350	335	173	135	308	685	337	248	313	360	130	871	88	280	208	134	1010
1 - Absolutely certain not to vote	56 6%	4 1%	6 2%	2 4%	1 1%	10 2%	8 1%	7 2%	21 5%	35 6%	14 4%	35 6%	10 9%	17 4%	16 4%	8 2%	15 9%	15 11%	30 10%	23 3%	21 6%	16 6%	17 5%	19 5%	8 6%	50 6%	5 5%	3 1%	-	1 *	54 5%
2	19 2%	-	2 1%	2 2%	1 1%	9 2%	7 1%	2 *	9 2%	10 2%	7 2%	6 1%	1 1%	9 2%	9 3%	3 1%	2 3%	4 2%	6 2%	12 2%	5 2%	4 2%	2 1%	12 3%	4 3%	17 2%	2 2%	3 1%	-	1 1%	14 1%
3	15 2%	1 *	3 1%	-	-	3 1%	1 *	1 *	12 3%	3 1%	3 1%	10 2%	2 2%	9 2%	7 2%	-	7 4%	1 1%	8 3%	7 1%	3 1%	2 1%	8 3%	4 1%	-	15 *	1 *	3 1%	1 *	14 1%	
4	13 1%	2 1%	5 2%	1 2%	1 1%	9 1%	6 1%	3 1%	9 2%	3 1%	3 1%	10 2%	6 5%	7 2%	2 1%	2 1%	3 2%	6 4%	9 3%	4 1%	4 1%	3 1%	4 1%	3 2%	11 1%	2 2%	-	-	1 1%	14 1%	
5	49 5%	7 2%	9 3%	4 6%	1 1%	25 4%	22 4%	11 3%	23 5%	26 5%	27 7%	19 3%	8 7%	19 5%	11 3%	15 5%	11 6%	12 9%	23 7%	26 4%	15 5%	13 5%	9 3%	25 7%	7 6%	47 5%	2 2%	5 4%	9 6%	8 6%	45 4%
6	23 2%	* *	8 3%	1 2%	3 2%	19 3%	11 2%	2 *	10 2%	13 2%	8 2%	13 2%	6 5%	9 2%	10 3%	5 2%	4 2%	4 3%	8 3%	15 2%	9 3%	3 1%	8 3%	6 2%	1 1%	17 2%	5 6%	2 1%	3 2%	-	26 3%
7	61 6%	17 6%	24 8%	6 9%	2 2%	38 6%	31 5%	23 7%	32 7%	29 5%	26 7%	24 4%	6 5%	33 8%	17 5%	16 5%	24 14%	4 3%	28 9%	33 5%	15 4%	8 3%	19 6%	27 7%	13 10%	49 6%	6 7%	12 4%	3 1%	10 8%	47 5%
8	74 7%	23 9%	23 8%	3 4%	10 9%	45 8%	44 8%	26 8%	33 7%	40 7%	35 10%	32 6%	8 6%	32 8%	31 9%	22 6%	12 7%	6 5%	18 6%	53 8%	24 7%	18 7%	24 8%	26 7%	8 6%	64 7%	6 6%	22 8%	14 7%	10 7%	71 7%
9	96 9%	28 10%	26 9%	7 11%	16 13%	64 11%	65 11%	35 10%	47 11%	48 9%	31 8%	56 10%	12 10%	41 10%	30 8%	37 11%	15 9%	11 8%	26 9%	67 10%	36 11%	33 13%	31 10%	29 8%	8 6%	87 10%	3 3%	28 10%	10 5%	13 10%	83 8%
10 - Absolutely certain to vote	592 59%	186 69%	183 63%	41 60%	80 68%	364 62%	367 65%	227 67%	249 55%	343 61%	208 57%	355 63%	61 51%	229 56%	216 62%	221 66%	78 45%	70 52%	149 48%	438 64%	205 61%	147 59%	186 60%	201 56%	76 59%	503 58%	58 66%	203 72%	164 79%	89 67%	631 62%
Don't know	10 1%	1 *	2 1%	- s	3 3%	6 1%	5 1%	1 *	2 *	8 1%	4 1%	5 1%	* *	1 *	2 1%	4 1%	3 2%	1 1%	4 1%	6 1%	1 *	1 *	4 1%	5 1%	1 1%	9 1%	2 -	2 1%	-	10 1%	
Refused	3 *	-	-	- s	-	-	-	-	3 1%	-	3 1%	-	-	3 1%	-	-	-	-	3 *	-	-	-	3 1%	-	3 *	-	-	-	-	-	1 *
Mean	8.39	9.20	8.81	8.52	9.28	8.80	8.99	9.06	8.29	8.47	8.44	8.52	7.82	8.36	8.53	9.00	7.68	7.61	7.65	8.76	8.47	8.46	8.50	8.22	8.26	8.35	8.53	9.30	9.40	9.03	8.52

Fieldwork dates : 6th to 9th September 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights - Updated October 2013 and January 2014

Source : Ipsos MORI J13-102839-01

\*=Less than 0.5%

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## Ipsos MORI Political Monitor - September 2014

Table 15

**Q.3 Are you satisfied or dissatisfied with the way the Government is running the country?**

Base : All

	Total (Weighted )	Likelihood to vote					Gender		Age								Social Class						UnWgt Total			
		(10) Absol- utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2		DE	ABC1	C2DE
Unweighted Total	1010	631	858	832	785	714	54	518	492	193	373	444	66	127	149	224	195	249	96	263	317	199	231	580	430	1010
Weighted Total	1010	592	845	822	761	687	56	493	517	289	357	363	122	167	182	176	151	212	101	271	286	217	236	557	453	1010
Satisfied	368 36%	208 35%	308 36%	300 37%	274 36%	239 35%	14 25% <b>s</b>	186 38%	182 35%	134 46%	119 33%	115 32%	62 50% <b>s</b>	72 43%	67 37%	53 30%	37 25%	77 36%	35 34% <b>s</b>	104 38%	113 39%	89 41%	63 27%	216 39%	152 33%	342 34%
Dissatisfied	566 56%	355 60%	481 57%	468 57%	443 58%	411 60%	35 62% <b>s</b>	282 57%	284 55%	134 46%	205 57%	227 62%	55 45% <b>s</b>	79 47%	97 54%	108 61%	103 68%	124 59%	64 63% <b>s</b>	153 57%	156 55%	112 51%	145 62%	309 56%	257 57%	595 59%
Don't know	76 8%	28 5%	56 7%	54 7%	43 6%	37 5%	7 12% <b>s</b>	25 5%	51 10%	21 7%	33 9%	22 6%	6 5% <b>s</b>	16 9%	18 10%	15 9%	11 7%	11 5%	2 2% <b>s</b>	14 5%	17 6%	17 8%	28 12%	31 6%	45 10%	73 7%
<b>Net satisfied</b>	<b>-198</b> -20%	<b>-147</b> -25%	<b>-174</b> -21%	<b>-168</b> -20%	<b>-169</b> -22%	<b>-172</b> -25%	<b>-21</b> -37% <b>s</b>	<b>-96</b> -20%	<b>-102</b> -20%	*	<b>-86</b> -24%	<b>-112</b> -31%	<b>7</b> 6% <b>s</b>	<b>-7</b> -4%	<b>-30</b> -17%	<b>-55</b> -31%	<b>-65</b> -43%	<b>-47</b> -22%	<b>-29</b> -29% <b>s</b>	<b>-49</b> -18%	<b>-44</b> -15%	<b>-23</b> -11%	<b>-83</b> -35%	<b>-93</b> -17%	<b>-105</b> -23%	<b>-253</b> -25%

Fieldwork dates : 6th to 9th September 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights - Updated October 2013 and January 2014

Source : Ipsos MORI J13-102839-01

\* = Less than 0.5%

s = Where unweighted base sizes smaller than 100, please note results are indicative only

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## Ipsos MORI Political Monitor - September 2014

Table 16

## Q.3 Are you satisfied or dissatisfied with the way the Government is running the country?

Base : All

	Total (Weighted)	Voting							Working status		Government		Work sector		Tenure						GOR Regions							Past vote (2010 General Election)			UnW Tot.
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/ Not working	Satis-fied	Dis-satis-fied	Public	Private	Mort gage	Owned out-right	Private renter	Social renter	Total renter	Total owner occup-ier	North	North excl. Scot	Mid-lands	South	Grea-ter London	Eng-land	Scot	Con	Lab	LD	
Unweighted Total	1010	254	295	70	127	613	572	324	438	572	342	595	234	301	361	340	147	144	291	701	331	222	316	363	124	839	109	267	230	139	1010
Weighted Total	1010	269	293	68	118	591	567	337	450	560	368	566	120	407	350	335	173	135	308	685	337	248	313	360	130	871	88	280	208	134	1010
Satisfied	368	203	46	30	16	111	268	233	189	179	368	-	37	190	150	118	64	31	96	268	106	71	101	160	47	322	35	177	21	43	342
	36%	75%	16%	44%	14%	19%	47%	69%	42%	32%	100%	-	31%	47%	43%	35%	37%	23%	31%	39%	32%	29%	32%	44%	36%	37%	40%	63%	10%	33%	34%
Dissatisfied	566	52	225	34	93	434	261	85	231	335	-	566	74	196	185	197	86	87	173	383	208	158	182	176	72	483	50	85	173	84	595
	56%	19%	77%	49%	78%	74%	46%	25%	51%	60%	-	100%	62%	48%	53%	59%	50%	64%	56%	56%	62%	64%	58%	49%	56%	55%	56%	30%	83%	63%	59%
Don't know	76	14	21	5	9	45	38	19	29	47	-	-	8	22	15	20	23	17	40	35	23	19	29	24	11	67	4	18	14	6	73
	8%	5%	7%	7%	8%	8%	7%	6%	7%	8%	-	-	7%	5%	4%	6%	13%	12%	13%	5%	7%	8%	9%	7%	8%	8%	4%	6%	7%	4%	7%
Net satisfied	-198	151	-179	-4	-76	-323	7	147	-42	-157	368	-566	-38	-6	-36	-79	-21	-56	-77	-115	-102	-87	-81	-15	-25	-161	-15	92	-152	-41	-253
	-20%	56%	-61%	-5%	-64%	-55%	1%	44%	-9%	-28%	100%	-100%	-31%	-2%	-10%	-24%	-12%	-41%	-25%	-17%	-30%	-35%	-26%	-4%	-19%	-18%	-16%	33%	-73%	-31%	-25%

Fieldwork dates : 6th to 9th September 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights - Updated October 2013 and January 2014

Source : Ipsos MORI J13-102839-01

\*Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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## Ipsos MORI Political Monitor - September 2014

Table 17

## Q.4 Are you satisfied or dissatisfied with the way David Cameron is doing his job as Prime Minister?

Base : All

	Total (Weighted)	Likelihood to vote					Gender		Age								Social Class						UnWgt Total			
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2		DE	ABC1	C2DE
Unweighted Total	1010	631	858	832	785	714	54	518	492	193	373	444	66	127	149	224	195	249	96	263	317	199	231	580	430	1010
Weighted Total	1010	592	845	822	761	687	56	493	517	289	357	363	122	167	182	176	151	212	101	271	286	217	236	557	453	1010
Satisfied	394	231	338	328	300	267	11	205	189	132	136	126	53	79	75	61	45	80	36	114	118	93	69	233	162	375
	39%	39%	40%	40%	39%	39%	20% <sup>s</sup>	42%	37%	46%	38%	35%	44% <sup>s</sup>	47%	41%	35%	30%	38%	36% <sup>s</sup>	42%	41%	43%	29%	42%	36%	37%
Dissatisfied	547	340	465	453	426	394	36	264	283	130	204	213	55	75	98	107	95	118	59	141	150	108	149	291	257	569
	54%	57%	55%	55%	56%	57%	64% <sup>s</sup>	54%	55%	45%	57%	59%	45% <sup>s</sup>	45%	54%	61%	63%	56%	59% <sup>s</sup>	52%	52%	50%	63%	52%	57%	56%
Don't know	68	21	42	42	35	26	9	24	45	27	17	24	14	13	9	8	11	14	6	15	18	16	19	33	35	66
	7%	4%	5%	5%	5%	4%	16% <sup>s</sup>	5%	9%	9%	5%	7%	12% <sup>s</sup>	8%	5%	5%	7%	7%	5% <sup>s</sup>	6%	6%	7%	8%	6%	8%	7%
Net satisfied	-153	-109	-127	-125	-126	-127	-25	-59	-94	3	-68	-87	-1	4	-22	-46	-50	-38	-23	-27	-31	-16	-80	-58	-95	-194
	-15%	-18%	-15%	-15%	-16%	-18%	-44% <sup>s</sup>	-12%	-18%	1%	-19%	-24%	-1% <sup>s</sup>	2%	-12%	-26%	-33%	-18%	-23% <sup>s</sup>	-10%	-11%	-7%	-34%	-10%	-21%	-19%

Fieldwork dates : 6th to 9th September 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights - Updated October 2013 and January 2014

Source : Ipsos MORI J13-102839-01

\* = Less than 0.5%

s = Where unweighted base sizes smaller than 100, please note results are indicative only

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## Ipsos MORI Political Monitor - September 2014

Table 18

## Q.4 Are you satisfied or dissatisfied with the way David Cameron is doing his job as Prime Minister?

Base : All

	Total (Weighted)	Voting							Working status		Government		Work sector		Tenure						GOR Regions							Past vote (2010 General Election)			UnW Tot.
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/ Not working	Satis-fied	Dis-satis-fied	Public	Private	Mort gage	Owned out-right	Private renter	Social renter	Total renter	Total owner occup-ier	North	North excl. Scot	Mid-lands	South	Grea-ter London	Eng-land	Scot	Con	Lab	LD	
Unweighted Total	1010	254	295	70	127	613	572	324	438	572	342	595	234	301	361	340	147	144	291	701	331	222	316	363	124	839	109	267	230	139	1010
Weighted Total	1010	269	293	68	118	591	567	337	450	560	368	566	120	407	350	335	173	135	308	685	337	248	313	360	130	871	88	280	208	134	1010
Satisfied	394	204	65	29	24	143	282	233	210	184	308	51	44	206	160	132	59	41	100	291	116	80	113	165	51	343	35	188	32	45	375
	39%	76%	22%	43%	20%	24%	50%	69%	47%	33%	84%	9%	37%	51%	46%	39%	34%	30%	33%	43%	34%	32%	36%	46%	40%	39%	40%	67%	16%	34%	37%
Dissatisfied	547	54	213	36	87	417	258	90	218	329	37	495	68	187	175	185	83	91	174	361	199	149	176	173	72	467	50	78	165	82	569
	54%	20%	73%	52%	73%	71%	46%	27%	49%	59%	10%	87%	57%	46%	50%	55%	48%	67%	57%	53%	59%	60%	56%	48%	55%	54%	57%	28%	80%	62%	56%
Don't know	68	11	15	3	8	30	26	14	21	47	22	20	7	14	15	18	30	3	33	33	22	19	24	22	6	61	3	14	10	6	66
	7%	4%	5%	4%	7%	5%	5%	4%	5%	8%	6%	4%	6%	3%	4%	5%	17%	3%	11%	5%	7%	8%	8%	6%	5%	7%	3%	5%	5%	5%	7%
Net satisfied	-153	150	-148	-6	-63	-274	24	143	-8	-145	271	-444	-24	19	-16	-54	-24	-50	-74	-69	-83	-68	-62	-8	-20	-124	-15	110	-133	-38	-194
	-15%	56%	-51%	-9%	-54%	-46%	4%	43%	-2%	-26%	74%	-78%	-20%	5%	-4%	-16%	-14%	-37%	-24%	-10%	-25%	-28%	-20%	-2%	-16%	-14%	-17%	39%	-64%	-28%	-19%

Fieldwork dates : 6th to 9th September 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights - Updated October 2013 and January 2014

Source : Ipsos MORI J13-102839-01

\*Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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## Ipsos MORI Political Monitor - September 2014

Table 19

## Q.6 Are you satisfied or dissatisfied with the way Nick Clegg is doing his job as Deputy Prime Minister?

Base : All

	Total (Weighted )	Likelihood to vote					Gender		Age								Social Class						UnWgt Total			
		(10) Absol- utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2		DE	ABC1	C2DE
Unweighted Total	1010	631	858	832	785	714	54	518	492	193	373	444	66	127	149	224	195	249	96	263	317	199	231	580	430	1010
Weighted Total	1010	592	845	822	761	687	56	493	517	289	357	363	122	167	182	176	151	212	101	271	286	217	236	557	453	1010
Satisfied	214	108	182	175	150	128	5	95	119	76	78	59	30	47	40	38	24	36	16	55	66	43	50	121	93	201
	21%	18%	21%	21%	20%	19%	8% <sup>s</sup>	19%	23%	26%	22%	16%	24% <sup>s</sup>	28%	22%	22%	16%	17%	16% <sup>s</sup>	20%	23%	20%	21%	22%	20%	20%
Dissatisfied	671	434	580	567	539	495	35	344	326	165	239	266	67	98	129	110	115	151	70	189	179	146	156	368	303	694
	66%	73%	69%	69%	71%	72%	62% <sup>s</sup>	70%	63%	57%	67%	73%	55% <sup>s</sup>	58%	71%	63%	76%	71%	70% <sup>s</sup>	70%	63%	67%	66%	66%	67%	69%
Don't know	125	50	84	80	72	64	16	54	72	48	40	38	25	23	12	27	12	25	15	26	41	27	31	67	58	115
	12%	9%	10%	10%	9%	9%	29% <sup>s</sup>	11%	14%	17%	11%	10%	20% <sup>s</sup>	14%	7%	16%	8%	12%	15% <sup>s</sup>	10%	14%	13%	13%	12%	13%	11%
Net satisfied	-457	-326	-398	-393	-389	-366	-30	-249	-207	-89	-161	-207	-37	-51	-88	-72	-92	-116	-55	-134	-113	-103	-107	-247	-210	-493
	-45%	-55%	-47%	-48%	-51%	-53%	-54% <sup>s</sup>	-51%	-40%	-31%	-45%	-57%	-31% <sup>s</sup>	-31%	-49%	-41%	-61%	-54%	-54% <sup>s</sup>	-49%	-39%	-48%	-45%	-44%	-46%	-49%

Fieldwork dates : 6th to 9th September 2014  
Respondent Type : GB Adults, General Public 18+ - Telephone  
Standard weights - Updated October 2013 and January 2014  
Source : Ipsos MORI J13-102839-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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## Ipsos MORI Political Monitor - September 2014

Table 20

## Q.6 Are you satisfied or dissatisfied with the way Nick Clegg is doing his job as Deputy Prime Minister?

Base : All

	Total (Weighted)	Voting							Working status		Government		Work sector		Tenure						GOR Regions							Past vote (2010 General Election)			UnW Tot.
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/ Not working	Satis-fied	Dis-satis-fied	Public	Private	Mort gage	Owned out-right	Private renter	Social renter	Total renter	Total owner occup-ier	North	North excl. Scot	Mid-lands	South	Grea-ter London	Eng-land	Scot	Con	Lab	LD	
Unweighted Total	1010	254	295	70	127	613	572	324	438	572	342	595	234	301	361	340	147	144	291	701	331	222	316	363	124	839	109	267	230	139	1010
Weighted Total	1010	269	293	68	118	591	567	337	450	560	368	566	120	407	350	335	173	135	308	685	337	248	313	360	130	871	88	280	208	134	1010
Satisfied	214	95	36	30	7	93	152	125	112	102	160	34	28	109	87	55	50	21	70	143	59	39	61	94	32	187	19	80	17	37	201
	21%	35%	12%	44%	6%	16%	27%	37%	25%	18%	44%	6%	23%	27%	25%	16%	29%	15%	23%	21%	17%	16%	20%	26%	25%	22%	22%	29%	8%	27%	20%
Dissatisfied	671	140	228	35	103	449	361	174	297	374	142	492	81	255	227	248	85	97	182	475	239	179	212	220	85	573	60	167	177	87	694
	66%	52%	78%	51%	87%	76%	64%	52%	66%	67%	39%	87%	68%	63%	65%	74%	49%	72%	59%	69%	71%	72%	68%	61%	65%	66%	68%	60%	85%	65%	69%
Don't know	125	34	29	4	8	49	54	38	41	84	65	39	11	43	36	32	38	18	56	67	39	30	40	47	13	111	9	33	13	10	115
	12%	13%	10%	6%	7%	8%	9%	11%	9%	15%	18%	7%	9%	11%	10%	10%	22%	13%	18%	10%	12%	12%	13%	13%	10%	13%	10%	12%	6%	8%	11%
<b>Net satisfied</b>	<b>-457</b>	<b>-45</b>	<b>-192</b>	<b>-5</b>	<b>-96</b>	<b>-356</b>	<b>-209</b>	<b>-49</b>	<b>-185</b>	<b>-272</b>	<b>19</b>	<b>-458</b>	<b>-53</b>	<b>-146</b>	<b>-140</b>	<b>-193</b>	<b>-35</b>	<b>-76</b>	<b>-112</b>	<b>-333</b>	<b>-181</b>	<b>-140</b>	<b>-150</b>	<b>-126</b>	<b>-53</b>	<b>-385</b>	<b>-41</b>	<b>-87</b>	<b>-160</b>	<b>-50</b>	<b>-493</b>
	<b>-45%</b>	<b>-17%</b>	<b>-66%</b>	<b>-7%</b>	<b>-81%</b>	<b>-60%</b>	<b>-37%</b>	<b>-15%</b>	<b>-41%</b>	<b>-49%</b>	<b>5%</b>	<b>-81%</b>	<b>-45%</b>	<b>-36%</b>	<b>-40%</b>	<b>-58%</b>	<b>-21%</b>	<b>-56%</b>	<b>-36%</b>	<b>-49%</b>	<b>-54%</b>	<b>-56%</b>	<b>-48%</b>	<b>-35%</b>	<b>-41%</b>	<b>-44%</b>	<b>-46%</b>	<b>-31%</b>	<b>-77%</b>	<b>-38%</b>	<b>-49%</b>

Fieldwork dates : 6th to 9th September 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights - Updated October 2013 and January 2014

Source : Ipsos MORI J13-102839-01

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## Ipsos MORI Political Monitor - September 2014

Table 21

## Q.5 Are you satisfied or dissatisfied with the way Ed Miliband is doing his job as leader of the Labour Party?

Base : All

	Total (Weighted )	Likelihood to vote					Gender		Age								Social Class						UnWgt Total			
		(10) Absol- utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2		DE	ABC1	C2DE
Unweighted Total	1010	631	858	832	785	714	54	518	492	193	373	444	66	127	149	224	195	249	96	263	317	199	231	580	430	1010
Weighted Total	1010	592	845	822	761	687	56	493	517	289	357	363	122	167	182	176	151	212	101	271	286	217	236	557	453	1010
Satisfied	296	172	254	250	222	201	6	145	151	105	115	76	47	58	63	52	30	46	23	71	72	75	79	143	154	274
	29%	29%	30%	30%	29%	29%	11% <sup>s</sup>	29%	29%	36%	32%	21%	38% <sup>s</sup>	35%	35%	30%	20%	22%	23% <sup>s</sup>	26%	25%	34%	33%	26%	34%	27%
Dissatisfied	585	374	505	492	467	428	30	290	295	127	211	247	44	83	106	105	107	140	60	165	184	110	127	349	236	617
	58%	63%	60%	60%	61%	62%	54% <sup>s</sup>	59%	57%	44%	59%	68%	36% <sup>s</sup>	50%	58%	60%	71%	66%	59% <sup>s</sup>	61%	64%	51%	54%	63%	52%	61%
Don't know	128	45	86	79	72	58	20	57	71	57	31	40	32	25	13	18	14	26	18	35	30	32	30	65	63	119
	13%	8%	10%	10%	9%	8%	35% <sup>s</sup>	12%	14%	20%	9%	11%	26% <sup>s</sup>	15%	7%	10%	9%	12%	18% <sup>s</sup>	13%	10%	15%	13%	12%	14%	12%
<b>Net satisfied</b>	<b>-289</b>	<b>-202</b>	<b>-252</b>	<b>-242</b>	<b>-244</b>	<b>-227</b>	<b>-25</b>	<b>-145</b>	<b>-144</b>	<b>-22</b>	<b>-96</b>	<b>-171</b>	<b>3</b>	<b>-25</b>	<b>-43</b>	<b>-53</b>	<b>-78</b>	<b>-93</b>	<b>-37</b>	<b>-94</b>	<b>-112</b>	<b>-35</b>	<b>-47</b>	<b>-206</b>	<b>-83</b>	<b>-343</b>
	<b>-29%</b>	<b>-34%</b>	<b>-30%</b>	<b>-29%</b>	<b>-32%</b>	<b>-33%</b>	<b>-44%<sup>s</sup></b>	<b>-29%</b>	<b>-28%</b>	<b>-8%</b>	<b>-27%</b>	<b>-47%</b>	<b>2%<sup>s</sup></b>	<b>-15%</b>	<b>-24%</b>	<b>-30%</b>	<b>-52%</b>	<b>-44%</b>	<b>-36%<sup>s</sup></b>	<b>-35%</b>	<b>-39%</b>	<b>-16%</b>	<b>-20%</b>	<b>-37%</b>	<b>-18%</b>	<b>-34%</b>

Fieldwork dates : 6th to 9th September 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights - Updated October 2013 and January 2014

Source : Ipsos MORI J13-102839-01

\* = Less than 0.5%

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## Ipsos MORI Political Monitor - September 2014

Table 22

## Q.5 Are you satisfied or dissatisfied with the way Ed Miliband is doing his job as leader of the Labour Party?

Base : All

	Total (Weighted)	Voting						Working status		Government		Work sector		Tenure						GOR Regions						Past vote (2010 General Election)			UnW Tot.		
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/ Not working	Satis-fied	Dis-satis-fied	Public	Private	Mort gage	Owned out-right	Private renter	Social renter	Total renter	Total owner occup-ier	North	North excl. Scot	Mid-lands	South	Grea-ter London	Eng-land	Scot	Con		Lab	LD
Unweighted Total	1010	254	295	70	127	613	572	324	438	572	342	595	234	301	361	340	147	144	291	701	331	222	316	363	124	839	109	267	230	139	1010
Weighted Total	1010	269	293	68	118	591	567	337	450	560	368	566	120	407	350	335	173	135	308	685	337	248	313	360	130	871	88	280	208	134	1010
Satisfied	296	65	124	21	14	194	135	86	139	157	121	145	36	128	110	82	57	44	100	192	96	75	89	111	43	265	21	65	80	39	274
	29%	24%	42%	31%	12%	33%	24%	26%	31%	28%	33%	26%	30%	31%	31%	24%	33%	32%	33%	28%	28%	30%	29%	31%	33%	30%	24%	23%	39%	29%	27%
Dissatisfied	585	179	134	44	91	338	384	223	266	319	195	370	65	242	205	222	78	70	148	427	192	135	184	209	72	495	58	185	109	88	617
	58%	67%	46%	64%	77%	57%	68%	66%	59%	57%	53%	65%	54%	59%	59%	66%	45%	52%	48%	62%	57%	54%	59%	58%	56%	57%	65%	66%	52%	66%	61%
Don't know	128	24	35	3	13	58	47	27	44	84	52	50	19	37	34	32	38	21	59	66	49	39	39	40	14	111	10	30	18	6	119
	13%	9%	12%	5%	11%	10%	8%	8%	10%	15%	14%	9%	16%	10%	10%	22%	16%	19%	10%	15%	16%	13%	11%	11%	13%	11%	11%	9%	5%	12%	
<b>Net satisfied</b>	<b>-289</b>	<b>-114</b>	<b>-10</b>	<b>-23</b>	<b>-77</b>	<b>-144</b>	<b>-248</b>	<b>-137</b>	<b>-127</b>	<b>-162</b>	<b>-74</b>	<b>-225</b>	<b>-29</b>	<b>-115</b>	<b>-95</b>	<b>-140</b>	<b>-22</b>	<b>-26</b>	<b>-48</b>	<b>-235</b>	<b>-96</b>	<b>-60</b>	<b>-95</b>	<b>-98</b>	<b>-29</b>	<b>-229</b>	<b>-36</b>	<b>-120</b>	<b>-29</b>	<b>-49</b>	<b>-343</b>
	<b>-29%</b>	<b>-43%</b>	<b>-4%</b>	<b>-33%</b>	<b>-65%</b>	<b>-24%</b>	<b>-44%</b>	<b>-41%</b>	<b>-28%</b>	<b>-29%</b>	<b>-20%</b>	<b>-40%</b>	<b>-24%</b>	<b>-28%</b>	<b>-27%</b>	<b>-42%</b>	<b>-13%</b>	<b>-19%</b>	<b>-16%</b>	<b>-34%</b>	<b>-29%</b>	<b>-24%</b>	<b>-30%</b>	<b>-27%</b>	<b>-23%</b>	<b>-26%</b>	<b>-41%</b>	<b>-43%</b>	<b>-14%</b>	<b>-37%</b>	<b>-34%</b>

Fieldwork dates : 6th to 9th September 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights - Updated October 2013 and January 2014

Source : Ipsos MORI J13-102839-01

\*Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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## Ipsos MORI Political Monitor - September 2014

Table 23

**Q7 Are you satisfied or dissatisfied with the way Nigel Farage is doing his job as leader of UKIP, the UK Independence Party?**

Base : All

	Total (Weighted)	Likelihood to vote					Gender		Age									Social Class						UnWgt Total		
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	1010	631	858	832	785	714	54	518	492	193	373	444	66	127	149	224	195	249	96	263	317	199	231	580	430	1010
Weighted Total	1010	592	845	822	761	687	56	493	517	289	357	363	122	167	182	176	151	212	101	271	286	217	236	557	453	1010
Satisfied	398 39%	254 43%	353 42%	346 42%	321 42%	291 42%	16 29% <sup>s</sup>	224 45%	174 34%	89 31%	138 39%	171 47%	35 28% <sup>s</sup>	55 33%	72 40%	66 38%	67 45%	103 49%	55 54% <sup>s</sup>	96 35%	111 39%	95 44%	96 41%	207 37%	191 42%	394 39%
Dissatisfied	441 44%	257 43%	368 44%	357 43%	331 43%	298 43%	23 41% <sup>s</sup>	199 40%	242 47%	150 52%	153 43%	138 38%	63 51% <sup>s</sup>	87 52%	78 43%	75 43%	62 41%	76 36%	31 31% <sup>s</sup>	131 48%	133 46%	87 40%	91 38%	264 47%	177 39%	441 44%
Don't know	171 17%	81 14%	124 15%	119 15%	110 14%	98 14%	17 30% <sup>s</sup>	70 14%	101 20%	50 17%	66 19%	54 15%	25 20% <sup>s</sup>	25 15%	31 17%	35 20%	22 14%	33 15%	15 15% <sup>s</sup>	44 16%	42 15%	35 16%	50 21%	86 16%	85 19%	175 17%
<b>Net satisfied</b>	<b>-43</b> <b>-4%</b>	<b>-3</b> <b>-1%</b>	<b>-15</b> <b>-2%</b>	<b>-10</b> <b>-1%</b>	<b>-10</b> <b>-1%</b>	<b>-8</b> <b>-1%</b>	<b>-7</b> <b>-12%<sup>s</sup></b>	<b>24</b> <b>5%</b>	<b>-68</b> <b>-13%</b>	<b>-60</b> <b>-21%</b>	<b>-16</b> <b>-4%</b>	<b>33</b> <b>9%</b>	<b>-28</b> <b>-23%<sup>s</sup></b>	<b>-32</b> <b>-19%</b>	<b>-7</b> <b>-4%</b>	<b>-9</b> <b>-5%</b>	<b>5</b> <b>3%</b>	<b>28</b> <b>13%</b>	<b>24</b> <b>24%<sup>s</sup></b>	<b>-35</b> <b>-13%</b>	<b>-22</b> <b>-8%</b>	<b>9</b> <b>4%</b>	<b>5</b> <b>2%</b>	<b>-57</b> <b>-10%</b>	<b>14</b> <b>3%</b>	<b>-47</b> <b>-5%</b>

Fieldwork dates : 6th to 9th September 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights - Updated October 2013 and January 2014

Source : Ipsos MORI J13-102839-01

\*=Less than 0.5%

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## Ipsos MORI Political Monitor - September 2014

Table 24

Q7 Are you satisfied or dissatisfied with the way Nigel Farage is doing his job as leader of UKIP, the UK Independence Party?

Base : All

	Total (Weighted)	Voting							Working status		Government		Work sector		Tenure						GOR Regions							Past vote (2010 General Election)			UnW Tot.
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/ Not working	Satis-fied	Dis-satis-fied	Public	Private	Mort gage	Owned out-right	Private renter	Social renter	Total renter	Total owner occup-ier	North	North excl. Scot	Mid-lands	South	Grea-ter London	Eng-land	Scot	Con	Lab	LD	
Unweighted Total	1010	254	295	70	127	613	572	324	438	572	342	595	234	301	361	340	147	144	291	701	331	222	316	363	124	839	109	267	230	139	1010
Weighted Total	1010	269	293	68	118	591	567	337	450	560	368	566	120	407	350	335	173	135	308	685	337	248	313	360	130	871	88	280	208	134	1010
Satisfied	398	142	64	21	107	209	288	163	171	226	176	190	33	163	140	153	49	53	102	293	136	112	121	140	41	355	24	171	53	38	394
	39%	53%	22%	30%	90%	35%	51%	48%	38%	40%	48%	34%	27%	40%	40%	46%	28%	40%	33%	43%	40%	45%	39%	39%	31%	41%	27%	61%	25%	28%	39%
Dissatisfied	441	91	168	38	8	294	217	130	216	225	131	292	64	195	156	140	87	51	138	296	142	96	129	170	71	373	46	79	115	80	441
	44%	34%	57%	56%	7%	50%	38%	39%	48%	40%	36%	52%	53%	48%	45%	42%	50%	38%	45%	43%	42%	38%	41%	47%	55%	43%	52%	28%	56%	60%	44%
Don't know	171	35	61	9	3	88	62	44	62	109	61	84	23	49	54	42	37	31	68	97	59	41	62	50	18	143	18	30	39	16	175
	17%	13%	21%	13%	3%	15%	11%	13%	14%	19%	16%	15%	19%	12%	16%	13%	21%	23%	22%	14%	17%	16%	20%	14%	14%	16%	21%	11%	19%	12%	17%
<b>Net satisfied</b>	<b>-43</b>	<b>51</b>	<b>-104</b>	<b>-18</b>	<b>99</b>	<b>-84</b>	<b>71</b>	<b>34</b>	<b>-45</b>	<b>1</b>	<b>45</b>	<b>-103</b>	<b>-31</b>	<b>-32</b>	<b>-16</b>	<b>13</b>	<b>-38</b>	<b>3</b>	<b>-35</b>	<b>-3</b>	<b>-6</b>	<b>17</b>	<b>-8</b>	<b>-29</b>	<b>-30</b>	<b>-18</b>	<b>-22</b>	<b>92</b>	<b>-63</b>	<b>-43</b>	<b>-47</b>
	-4%	19%	-36%	-26%	83%	-14%	13%	10%	-10%	*	12%	-18%	-26%	-8%	-5%	4%	-22%	2%	-12%	*	-2%	7%	-2%	-8%	-23%	-2%	-25%	33%	-30%	-32%	-5%

Fieldwork dates : 6th to 9th September 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights - Updated October 2013 and January 2014

Source : Ipsos MORI J13-102839-01

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## Ipsos MORI Political Monitor - September 2014

Table 25  
**Q.8 Do you think that the general economic condition of the country will improve, stay the same, or get worse over the next 12 months?**

Base : All

	Total (Weighted)	Likelihood to vote					Gender		Age									Social Class						UnWgt Total		
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	1010	631	858	832	785	714	54	518	492	193	373	444	66	127	149	224	195	249	96	263	317	199	231	580	430	1010
Weighted Total	1010	592	845	822	761	687	56	493	517	289	357	363	122	167	182	176	151	212	101	271	286	217	236	557	453	1010
Improve	458	285	404	396	364	328	14	280	177	142	166	150	55	86	88	78	54	96	48	147	127	94	90	274	184	442
	45%	48%	48%	48%	48%	48%	25%	57%	34%	49%	46%	41%	45%	52%	49%	44%	36%	45%	48%	54%	44%	43%	38%	49%	41%	44%
Stay the same	298	175	256	245	229	211	15	112	186	75	111	111	32	43	58	53	51	60	24	78	92	68	60	170	128	306
	29%	30%	30%	30%	30%	31%	26%	23%	36%	26%	31%	31%	26%	26%	32%	30%	34%	28%	24%	29%	32%	31%	25%	31%	28%	30%
Get worse	213	107	149	145	134	119	25	92	121	60	67	86	28	33	30	37	39	47	23	39	55	43	76	94	120	222
	21%	18%	18%	18%	18%	17%	44%	19%	23%	21%	19%	24%	23%	20%	17%	21%	26%	22%	22%	14%	19%	20%	32%	17%	26%	22%
Don't know	41	25	36	36	35	30	3	8	33	12	13	16	7	5	5	9	7	9	6	7	12	12	11	19	22	40
	4%	4%	4%	4%	5%	4%	5%	2%	6%	4%	4%	4%	6%	3%	3%	5%	4%	4%	6%	3%	4%	5%	5%	3%	5%	4%
<b>Net improve</b>	<b>244</b>	<b>178</b>	<b>255</b>	<b>250</b>	<b>230</b>	<b>208</b>	<b>-11</b>	<b>188</b>	<b>56</b>	<b>81</b>	<b>99</b>	<b>64</b>	<b>28</b>	<b>54</b>	<b>58</b>	<b>41</b>	<b>15</b>	<b>49</b>	<b>26</b>	<b>108</b>	<b>72</b>	<b>51</b>	<b>13</b>	<b>180</b>	<b>64</b>	<b>220</b>
	<b>24%</b>	<b>30%</b>	<b>30%</b>	<b>30%</b>	<b>30%</b>	<b>30%</b>	<b>-20%</b>	<b>38%</b>	<b>11%</b>	<b>28%</b>	<b>28%</b>	<b>18%</b>	<b>23%</b>	<b>32%</b>	<b>32%</b>	<b>23%</b>	<b>10%</b>	<b>23%</b>	<b>25%</b>	<b>40%</b>	<b>25%</b>	<b>23%</b>	<b>6%</b>	<b>32%</b>	<b>14%</b>	<b>22%</b>

Fieldwork dates : 6th to 9th September 2014  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Standard weights - Updated October 2013 and January 2014  
 Source : Ipsos MORI J13-102839-01

\*=Less than 0.5%  
 s=Where unweighted base sizes smaller than 100, please note results are indicative only

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## Ipsos MORI Political Monitor - September 2014

Table 26

Q.8 Do you think that the general economic condition of the country will improve, stay the same, or get worse over the next 12 months?

Base : All

	Total (Weighted)	Voting							Working status		Government		Work sector		Tenure						GOR Regions							Past vote (2010 General Election)			UnW Tot.
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/ Not working	Satis-fied	Dis-satis-fied	Public	Private	Mort gage	Owned out-right	Private renter	Social renter	Total renter	Total owner occup-ier	North	North excl. Scot	Mid-lands	South	Grea-ter London	Eng-land	Scot	Con	Lab	LD	
Unweighted Total	1010	254	295	70	127	613	572	324	438	572	342	595	234	301	361	340	147	144	291	701	331	222	316	363	124	839	109	267	230	139	1010
Weighted Total	1010	269	293	68	118	591	567	337	450	560	368	566	120	407	350	335	173	135	308	685	337	248	313	360	130	871	88	280	208	134	1010
Improve	458	186	112	39	34	225	299	225	228	230	243	186	47	217	174	158	62	55	117	332	145	108	143	169	63	399	38	179	73	55	442
	45%	69%	38%	57%	29%	38%	53%	67%	51%	41%	66%	33%	39%	53%	50%	47%	36%	41%	38%	48%	43%	43%	46%	47%	49%	46%	43%	64%	35%	41%	44%
Stay the same	298	59	93	19	39	195	160	78	126	172	86	184	40	115	112	106	49	28	77	218	94	68	98	106	37	257	26	63	62	51	306
	29%	22%	32%	28%	33%	33%	28%	23%	28%	31%	23%	32%	33%	28%	32%	32%	29%	20%	25%	32%	28%	27%	31%	29%	29%	29%	23%	30%	38%	30%	
Get worse	213	17	71	8	38	141	88	25	84	130	24	174	30	62	54	54	53	48	101	108	85	67	61	68	21	184	18	30	63	22	222
	21%	6%	24%	11%	32%	24%	15%	7%	19%	23%	7%	31%	25%	15%	15%	16%	31%	35%	33%	16%	25%	27%	19%	19%	16%	21%	20%	11%	30%	16%	22%
Don't know	41	7	17	3	7	31	20	9	12	29	15	23	2	13	10	18	8	5	13	28	12	5	11	18	9	31	7	8	9	6	40
	4%	2%	6%	4%	6%	5%	4%	3%	3%	5%	4%	4%	2%	3%	3%	5%	5%	3%	4%	4%	4%	2%	4%	5%	7%	4%	3%	4%	5%	4%	
Net improve	244	169	41	31	-5	84	212	200	144	100	218	11	17	155	120	104	9	7	17	224	60	40	82	102	43	215	20	149	10	33	220
	24%	63%	14%	45%	-4%	14%	37%	59%	32%	18%	59%	2%	14%	38%	34%	31%	5%	5%	5%	33%	18%	16%	26%	28%	33%	25%	23%	53%	5%	25%	22%

Fieldwork dates : 6th to 9th September 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights - Updated October 2013 and January 2014

Source : Ipsos MORI J13-102839-01

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## Ipsos MORI Political Monitor - September 2014

Table 27

(SEP14)Q16(a). Please tell me to what extent you agree or disagree with the following statements?  
A vote for UKIP in a general election is a wasted vote?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age										Social Class						UnWgt Total
		(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	
Unweighted Total	1010	631	858	832	785	714	54	518	492	193	373	444	66	127	149	224	195	249	96	263	317	199	231	580	430	1010
Weighted Total	1010	592	845	822	761	687	56	493	517	289	357	363	122	167	182	176	151	212	101	271	286	217	236	557	453	1010
Strongly agree	368 36%	241 41%	322 38%	313 38%	294 39%	267 39%	19 35% <sup>s</sup>	187 38%	181 35%	105 36%	141 39%	122 34%	44 36% <sup>s</sup>	61 37%	74 41%	67 38%	50 33%	72 34%	33 33% <sup>s</sup>	117 43%	114 40%	62 29%	75 32%	231 41%	137 30%	376 37%
Tend to agree	137 14%	73 12%	117 14%	114 14%	102 13%	89 13%	4 7% <sup>s</sup>	53 11%	84 16%	50 17%	42 12%	45 12%	19 15% <sup>s</sup>	31 19%	20 11%	22 12%	16 11%	29 14%	13 13% <sup>s</sup>	28 11%	39 14%	37 17%	32 13%	68 12%	69 15%	133 13%
Neither agree nor disagree	63 6%	31 5%	45 5%	43 5%	33 4%	31 5%	5 9% <sup>s</sup>	36 7%	27 5%	22 8%	22 6%	19 5%	12 10% <sup>s</sup>	10 6%	18 10%	5 3%	13 8%	6 3%	1 1% <sup>s</sup>	19 7%	13 5%	12 5%	20 9%	32 6%	32 7%	53 5%
Tend to disagree	203 20%	101 17%	165 20%	160 19%	147 19%	131 19%	15 27% <sup>s</sup>	94 19%	109 21%	68 24%	71 20%	64 18%	31 25% <sup>s</sup>	37 22%	35 19%	36 20%	26 17%	38 18%	22 22% <sup>s</sup>	59 22%	65 23%	37 17%	42 18%	124 22%	79 17%	183 18%
Strongly disagree	213 21%	132 22%	180 21%	176 21%	170 22%	153 22%	10 17% <sup>s</sup>	117 24%	96 19%	38 13%	74 21%	101 28%	14 11% <sup>s</sup>	24 15%	33 18%	41 23%	45 30%	56 26%	21 21% <sup>s</sup>	41 15%	50 17%	65 30%	57 24%	91 16%	122 27%	235 23%
Don't know	26 3%	13 2%	16 2%	16 2%	15 2%	15 2%	3 5% <sup>s</sup>	6 1%	20 4%	6 2%	8 2%	13 4%	3 2% <sup>s</sup>	3 2%	2 1%	5 3%	1 1%	11 5%	10 10% <sup>s</sup>	6 2%	5 2%	4 2%	11 5%	11 2%	15 3%	30 3%
<b>Combinations - Summary</b>																										
<b>Agree</b>	505 50%	314 53%	439 52%	427 52%	397 52%	357 52%	23 41% <sup>s</sup>	240 49%	265 51%	155 53%	182 51%	167 46%	63 51% <sup>s</sup>	92 55%	94 52%	89 51%	66 44%	101 48%	47 46% <sup>s</sup>	145 54%	153 54%	99 46%	106 45%	299 54%	206 45%	509 50%
<b>Disagree</b>	416 41%	233 39%	345 41%	337 41%	316 42%	285 41%	25 45% <sup>s</sup>	211 43%	205 40%	107 37%	145 41%	164 45%	45 37% <sup>s</sup>	62 37%	68 37%	77 44%	71 47%	93 44%	43 43% <sup>s</sup>	101 37%	114 40%	102 47%	99 42%	215 39%	201 44%	418 41%
<b>Net Agree</b>	89 9%	81 14%	94 11%	90 11%	80 11%	72 10%	-2 -3% <sup>s</sup>	29 6%	60 12%	48 17%	38 11%	3 1%	18 14% <sup>s</sup>	30 18%	26 14%	12 7%	-5 -3%	8 4%	3 3% <sup>s</sup>	45 17%	39 14%	-3 -1%	8 3%	84 15%	5 1%	91 9%

Fieldwork dates : 6th to 9th September 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights - Updated October 2013 and January 2014

Source : Ipsos MORI J13-102839-01

\*Less than 0.5%

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## Ipsos MORI Political Monitor - September 2014

Table 28

(SEP14)Q16(a). Please tell me to what extent you agree or disagree with the following statements?  
A vote for UKIP in a general election is a wasted vote?

Base : All

	Total (Weighted)	Voting							Working status		Government		Work sector		Tenure						GOR Regions							Past vote (2010 General Election)			UnW Tot.	
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satis-fied	Dis-satis-fied	Public	Private	Mort-gage	Owned out-right	Private renter	Social renter	Total renter	Total owner occup-ier	North	North excl. Scot	Mid-lands	South	Grea-ter London	Eng-land	Scot	Con	Lab	LD		
Unweighted Total	1010	254	295	70	127	613	572	324	438	572	342	595	234	301	361	340	147	144	291	701	331	222	316	363	124	839	109	267	230	139	1010	
Weighted Total	1010	269	293	68	118	591	567	337	450	560	368	566	120	407	350	335	173	135	308	685	337	248	313	360	130	871	88	280	208	134	1010	
Strongly agree	368 36%	95 35%	139 48%	35 51% <sup>s</sup>	4 4%	235 40%	190 34%	130 39%	174 39%	193 35%	131 35%	218 38%	48 40%	158 39%	149 43%	100 30%	70 41%	40 29%	110 36%	249 36%	132 39%	90 36%	104 33%	132 37%	49 38%	309 35%	42 48%	76 27%	102 49%	68 51%	376 37%	
Tend to agree	137 14%	53 20%	43 15%	9 14% <sup>s</sup>	5 4%	70 12%	80 14%	62 19%	66 15%	71 13%	62 17%	64 11%	19 16%	59 15%	47 13%	54 16%	18 10%	18 14%	36 12%	101 15%	44 13%	35 14%	46 15%	47 13%	15 12%	120 14%	9 10%	53 19%	13 6%	14 11%	133 13%	
Neither agree nor disagree	63 6%	15 5%	13 5%	5 8% <sup>s</sup>	3 3%	31 5%	32 6%	20 6%	29 6%	35 6%	25 7%	29 5%	5 4%	32 8%	23 7%	18 7%	12 7%	9 7%	21 6%	42 6%	16 5%	8 3%	23 7%	24 7%	8 6%	51 6%	8 9%	18 7%	5 2%	8 6%	53 5%	
Tend to disagree	203 20%	59 22%	53 18%	7 10% <sup>s</sup>	25 21%	105 18%	111 20%	66 20%	98 22%	104 19%	81 22%	109 19%	20 17%	83 20%	73 21%	61 18%	38 22%	27 20%	65 21%	134 20%	64 19%	50 20%	68 22%	72 20%	34 26%	175 20%	14 16%	65 23%	44 21%	19 14%	183 18%	
Strongly disagree	213 21%	43 16%	39 13%	10 14% <sup>s</sup>	81 68%	143 24%	146 26%	52 16%	78 17%	135 24%	59 16%	136 24%	22 18%	73 18%	55 16%	93 28%	29 17%	34 25%	63 20%	148 22%	74 22%	60 24%	66 21%	73 20%	19 14%	191 22%	14 16%	64 23%	41 20%	20 15%	235 23%	
Don't know	26 3%	4 2%	5 2%	2 2% <sup>s</sup>	-	8 1%	7 1%	6 2%	5 1%	22 4%	10 3%	10 2%	5 4%	1 *	2 1%	9 3%	7 4%	8 6%	14 5%	12 2%	7 2%	6 2%	6 2%	14 4%	5 4%	24 3%	1 1%	4 1%	3 1%	4 3%	30 3%	
<b>Combinations - Summary</b>																																
<b>Agree</b>	505 50%	148 55%	182 62%	44 65% <sup>s</sup>	9 8%	304 52%	270 48%	192 57%	240 53%	264 47%	193 52%	282 50%	68 57%	218 53%	196 56%	154 46%	88 51%	58 43%	145 47%	350 51%	176 52%	125 50%	150 48%	179 50%	64 50%	430 49%	51 58%	129 46%	115 55%	83 62%	509 50%	
<b>Disagree</b>	416 41%	102 38%	92 32%	17 25% <sup>s</sup>	106 90%	248 42%	258 45%	119 35%	176 39%	240 43%	139 38%	245 43%	42 35%	157 38%	128 37%	154 46%	66 38%	61 45%	127 41%	282 41%	138 41%	110 44%	134 43%	144 40%	53 40%	366 42%	28 32%	129 46%	84 41%	39 29%	418 41%	
<b>Net Agree</b>	89 9%	46 17%	90 31%	27 40% <sup>s</sup>	-82%	57 10%	12 2%	73 22%	64 14%	24 4%	54 15%	37 6%	26 21%	61 15%	68 20%	*	21 12%	-3 -2%	18 6%	68 10%	38 11%	15 6%	16 5%	34 10%	12 9%	64 7%	23 26%	*	31 15%	44 33%	91 9%	

Fieldwork dates : 6th to 9th September 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights - Updated October 2013 and January 2014

Source : Ipsos MORI J13-102839-01

\* = Less than 0.5%

s = Where unweighted base sizes smaller than 100, please note results are indicative only

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<http://www.ipsos-mori.com/politicaltrends>

### Ipsos MORI Political Monitor - September 2014

Table 29

**(SEP14)Q16(b). Please tell me to what extent you agree or disagree with the following statements?  
I would like my local MP to leave his/her party and join UKIP?**

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age										Social Class						UnWgt Total
		(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	
Unweighted Total	1010	631	858	832	785	714	54	518	492	193	373	444	66	127	149	224	195	249	96	263	317	199	231	580	430	1010
Weighted Total	1010	592	845	822	761	687	56	493	517	289	357	363	122	167	182	176	151	212	101	271	286	217	236	557	453	1010
Strongly agree	80 8%	56 10%	75 9%	75 9%	74 10%	65 9%	1 2% <sup>s</sup>	52 11%	28 5%	13 4%	28 8%	39 11%	6 5% <sup>s</sup>	7 4%	10 6%	18 10%	12 8%	27 13%	12 12% <sup>s</sup>	18 7%	15 5%	19 9%	29 12%	32 6%	48 11%	89 9%
Tend to agree	61 6%	23 4%	45 5%	43 5%	39 5%	34 5%	8 14% <sup>s</sup>	25 5%	35 7%	21 7%	17 5%	23 6%	9 7% <sup>s</sup>	12 7%	8 4%	9 5%	11 7%	12 5%	5 5% <sup>s</sup>	8 3%	18 6%	13 6%	21 9%	27 5%	34 7%	53 5%
Neither agree nor disagree	79 8%	37 6%	57 7%	55 7%	47 6%	43 6%	9 16% <sup>s</sup>	36 7%	43 8%	33 11%	23 6%	23 6%	17 14% <sup>s</sup>	16 9%	10 5%	14 8%	11 8%	11 5%	5 5% <sup>s</sup>	21 8%	20 7%	18 8%	19 8%	42 7%	37 8%	68 7%
Tend to disagree	122 12%	62 10%	92 11%	91 11%	79 10%	67 10%	9 15% <sup>s</sup>	52 11%	70 13%	37 13%	39 11%	46 13%	11 9% <sup>s</sup>	25 15%	17 10%	22 12%	19 13%	27 13%	9 9% <sup>s</sup>	29 11%	32 11%	28 13%	34 14%	60 11%	62 14%	114 11%
Strongly disagree	635 63%	402 68%	556 66%	540 66%	506 66%	464 67%	26 47% <sup>s</sup>	315 64%	320 62%	175 61%	239 67%	220 61%	74 61% <sup>s</sup>	101 61%	131 72%	108 61%	93 62%	127 60%	64 63% <sup>s</sup>	193 71%	192 67%	132 61%	118 50%	384 69%	250 55%	650 64%
Don't know	34 3%	12 2%	20 2%	18 2%	15 2%	15 2%	3 5% <sup>s</sup>	13 3%	21 4%	11 4%	11 3%	12 3%	5 4% <sup>s</sup>	6 3%	6 3%	5 3%	4 2%	9 4%	6 6% <sup>s</sup>	2 1%	10 3%	7 3%	15 6%	12 2%	22 5%	36 4%
<b>Combinations - Summary</b>																										
<b>Agree</b>	141 14%	79 13%	121 14%	119 14%	113 15%	98 14%	9 16% <sup>s</sup>	77 16%	64 12%	34 12%	46 13%	62 17%	15 12% <sup>s</sup>	19 11%	18 10%	28 16%	24 16%	38 18%	17 17% <sup>s</sup>	26 10%	33 11%	32 15%	50 21%	59 11%	82 18%	142 14%
<b>Disagree</b>	757 75%	464 78%	648 77%	631 77%	585 77%	530 77%	35 62% <sup>s</sup>	367 74%	390 75%	212 73%	278 78%	267 73%	85 70% <sup>s</sup>	127 76%	148 82%	130 74%	113 75%	154 73%	73 72% <sup>s</sup>	221 82%	223 78%	160 74%	152 64%	445 80%	312 69%	764 76%
<b>Net Agree</b>	-616 -61%	-384 -65%	-527 -62%	-512 -62%	-472 -62%	-432 -63%	-26 -46% <sup>s</sup>	-290 -59%	-326 -63%	-179 -62%	-233 -65%	-205 -56%	-70 -58% <sup>s</sup>	-108 -65%	-131 -72%	-102 -58%	-89 -59%	-116 -55%	-56 -56% <sup>s</sup>	-196 -72%	-191 -67%	-128 -59%	-102 -43%	-386 -69%	-230 -51%	-622 -62%

Fieldwork dates : 6th to 9th September 2014  
Respondent Type : GB Adults, General Public 18+ - Telephone  
Standard weights - Updated October 2013 and January 2014

Source : Ipsos MORI J13-102839-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

## Ipsos MORI Political Monitor - September 2014

Table 30

(SEP14)Q16(b). Please tell me to what extent you agree or disagree with the following statements?  
I would like my local MP to leave his/her party and join UKIP?

Base : All

	Total (Weighted)	Voting							Working status		Government		Work sector		Tenure						GOR Regions							Past vote (2010 General Election)			UnW Tot.	
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/ Not working	Satis-fied	Dis-satis-fied	Public	Private	Mort-gage	Owned out-right	Private renter	Social renter	Total renter	Total owner occup-ier	North	North excl. Scot	Mid-lands	South	Grea-ter London	Eng-land	Scot	Con	Lab	LD		
Unweighted Total	1010	254	295	70	127	613	572	324	438	572	342	595	234	301	361	340	147	144	291	701	331	222	316	363	124	839	109	267	230	139	1010	
Weighted Total	1010	269	293	68	118	591	567	337	450	560	368	566	120	407	350	335	173	135	308	685	337	248	313	360	130	871	88	280	208	134	1010	
Strongly agree	80 8%	6 2%	9 3%	1 1%	57 48%	68 12%	65 12%	7 2%	26 6%	55 10%	13 4%	62 11%	5 4%	25 6%	13 4%	38 11%	6 4%	20 15%	26 9%	51 7%	31 9%	27 11%	22 7%	28 8%	8 6%	72 8%	4 5%	17 6%	18 9%	6 5%	89 9%	
Tend to agree	61 6%	14 5%	7 2%	5 7%	19 16%	35 6%	43 8%	19 6%	25 5%	36 6%	24 6%	30 5%	4 3%	22 5%	20 6%	15 5%	13 7%	11 8%	24 8%	35 5%	10 3%	9 4%	26 8%	24 7%	11 8%	56 6%	1 2%	21 7%	4 2%	3 2%	53 5%	
Neither agree nor disagree	79 8%	17 6%	18 6%	1 2%	16 13%	42 7%	42 7%	19 6%	24 5%	54 10%	35 9%	39 7%	9 7%	33 8%	24 7%	20 6%	15 9%	19 14%	34 11%	44 6%	33 10%	28 11%	17 5%	29 8%	8 6%	72 8%	5 6%	19 7%	13 6%	5 4%	68 7%	
Tend to disagree	122 12%	36 14%	27 9%	3 4%	12 11%	52 9%	61 11%	39 12%	57 13%	65 12%	46 13%	66 12%	12 10%	49 12%	42 12%	51 15%	16 9%	12 9%	28 9%	93 14%	35 10%	29 12%	51 16%	36 10%	9 7%	110 13%	6 7%	45 16%	19 9%	9 7%	114 11%	
Strongly disagree	635 63%	191 71%	226 77%	55 80%	12 10%	379 64%	344 61%	245 73%	305 68%	330 59%	237 64%	353 62%	82 69%	269 66%	242 69%	202 60%	117 67%	64 47%	180 59%	445 65%	217 64%	147 59%	187 60%	231 64%	92 71%	532 61%	70 79%	175 62%	150 72%	105 79%	650 64%	
Don't know	34 3%	3 1%	6 2%	4 6%	1 1%	14 2%	11 2%	7 2%	13 3%	21 4%	13 4%	17 3%	7 6%	8 2%	9 2%	9 3%	6 4%	10 7%	16 5%	18 3%	11 3%	9 4%	10 3%	13 4%	1 1%	28 3%	2 2%	4 1%	4 2%	5 4%	36 4%	
<b>Combinations - Summary</b>																																
<b>Agree</b>	141 14%	21 8%	16 5%	6 8%	77 65%	103 18%	109 19%	27 8%	50 11%	91 16%	37 10%	92 16%	9 7%	47 12%	33 9%	53 16%	19 11%	32 23%	50 16%	86 13%	41 12%	36 14%	47 15%	52 15%	19 15%	128 15%	5 6%	38 13%	22 11%	9 7%	142 14%	
<b>Disagree</b>	757 75%	227 85%	253 87%	57 84%	25 21%	431 73%	405 72%	285 85%	362 81%	395 70%	283 77%	419 74%	95 79%	319 78%	284 81%	253 75%	133 77%	75 56%	208 68%	538 78%	252 75%	176 71%	239 76%	266 74%	101 78%	642 74%	76 85%	220 79%	169 81%	114 86%	764 76%	
<b>Net Agree</b>	-616 -61%	-206 -77%	-238 -81%	-52 -76%	52 44%	-328 -55%	-296 -52%	-258 -77%	-312 -69%	-304 -54%	-246 -67%	-328 -58%	-86 -72%	-272 -67%	-252 -72%	-200 -60%	-114 -66%	-44 -32%	-158 -51%	-451 -66%	-211 -63%	-141 -57%	-191 -61%	-214 -59%	-82 -63%	-514 -59%	-70 -79%	-182 -65%	-146 -70%	-105 -79%	-622 -62%	

Fieldwork dates : 6th to 9th September 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights - Updated October 2013 and January 2014

Source : Ipsos MORI J13-102839-01

\*Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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<http://www.ipsos-mori.com/politicaltrends>

## Ipsos MORI Political Monitor - September 2014

Table 31

(SEP14)Q16(c). Please tell me to what extent you agree or disagree with the following statements?  
UKIP is highlighting important issues which other parties aren't taking seriously enough?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age										Social Class						UnWgt Total
		(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	
Unweighted Total	1010	631	858	832	785	714	54	518	492	193	373	444	66	127	149	224	195	249	96	263	317	199	231	580	430	1010
Weighted Total	1010	592	845	822	761	687	56	493	517	289	357	363	122	167	182	176	151	212	101	271	286	217	236	557	453	1010
Strongly agree	258 26%	167 28%	218 26%	214 26%	203 27%	191 28%	15 28% <sup>s</sup>	158 32%	99 19%	48 17%	89 25%	121 33%	18 15% <sup>s</sup>	30 18%	41 22%	49 28%	48 32%	72 34%	31 30% <sup>s</sup>	52 19%	66 23%	60 28%	79 34%	118 21%	140 31%	275 27%
Tend to agree	276 27%	159 27%	238 28%	228 28%	208 27%	182 26%	5 9% <sup>s</sup>	123 25%	153 30%	78 27%	97 27%	101 28%	34 28% <sup>s</sup>	44 26%	51 28%	46 26%	40 26%	61 29%	35 34% <sup>s</sup>	69 25%	86 30%	71 33%	50 21%	155 28%	121 27%	264 26%
Neither agree nor disagree	63 6%	28 5%	45 5%	43 5%	35 5%	29 4%	7 12% <sup>s</sup>	25 5%	38 7%	28 10%	23 6%	12 3%	20 16% <sup>s</sup>	8 5%	12 7%	10 6%	8 5%	5 2%	1 1% <sup>s</sup>	14 5%	17 6%	13 6%	19 8%	31 6%	32 7%	52 5%
Tend to disagree	104 10%	54 9%	86 10%	86 10%	79 10%	66 10%	5 9% <sup>s</sup>	44 9%	60 12%	27 9%	42 12%	36 10%	10 8% <sup>s</sup>	17 10%	20 11%	21 12%	17 11%	19 9%	6 6% <sup>s</sup>	36 13%	27 9%	19 9%	22 9%	63 11%	41 9%	104 10%
Strongly disagree	267 26%	167 28%	235 28%	232 28%	217 28%	199 29%	19 33% <sup>s</sup>	132 27%	135 26%	97 34%	93 26%	77 21%	37 30% <sup>s</sup>	61 36%	50 28%	42 24%	37 24%	40 19%	16 16% <sup>s</sup>	92 34%	81 28%	43 20%	51 21%	173 31%	94 21%	278 28%
Don't know	42 4%	17 3%	22 3%	20 2%	20 3%	20 3%	5 8% <sup>s</sup>	11 2%	32 6%	11 4%	15 4%	17 5%	4 3% <sup>s</sup>	7 4%	7 4%	7 4%	2 1%	15 7%	13 12% <sup>s</sup>	8 3%	9 3%	10 5%	15 6%	17 3%	25 6%	37 4%
<b>Combinations - Summary</b>																										
<b>Agree</b>	534 53%	325 55%	456 54%	441 54%	411 54%	373 54%	21 37% <sup>s</sup>	282 57%	252 49%	126 44%	186 52%	222 61%	52 43% <sup>s</sup>	74 44%	91 50%	95 54%	88 58%	133 63%	66 65% <sup>s</sup>	121 45%	152 53%	132 61%	129 55%	273 49%	261 58%	539 53%
<b>Disagree</b>	371 37%	222 37%	322 38%	318 39%	295 39%	266 39%	24 43% <sup>s</sup>	175 36%	195 38%	124 43%	134 38%	113 31%	46 38% <sup>s</sup>	78 46%	71 39%	64 36%	53 35%	59 28%	22 22% <sup>s</sup>	128 47%	108 38%	62 29%	73 31%	236 42%	135 30%	382 38%
<b>Net Agree</b>	163 16%	104 18%	134 16%	124 15%	115 15%	108 16%	-3 -6% <sup>s</sup>	106 22%	57 11%	2 1%	52 15%	109 30%	6 5% <sup>s</sup>	-3 -2%	21 11%	31 18%	35 23%	74 35%	43 43% <sup>s</sup>	-8 -3%	45 16%	70 32%	57 24%	37 7%	126 28%	157 16%

Fieldwork dates : 6th to 9th September 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights - Updated October 2013 and January 2014

Source : Ipsos MORI J13-102839-01

\*Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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<http://www.ipsos-mori.com/politicaltrends>

## Ipsos MORI Political Monitor - September 2014

Table 32

(SEP14)Q16(c). Please tell me to what extent you agree or disagree with the following statements?  
**UKIP is highlighting important issues which other parties aren't taking seriously enough?**

Base : All

	Total (Weighted)	Voting							Working status		Government		Work sector		Tenure						GOR Regions							Past vote (2010 General Election)			UnW Tot.	
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/ Not working	Satis-fied	Dis-satis-fied	Public	Private	Mort-gage	Owned out-right	Private renter	Social renter	Total renter	Total owner occup-ier	North	North excl. Scot	Mid-lands	South	Grea-ter London	Eng-land	Scot	Con	Lab	LD		
Unweighted Total	1010	254	295	70	127	613	572	324	438	572	342	595	234	301	361	340	147	144	291	701	331	222	316	363	124	839	109	267	230	139	1010	
Weighted Total	1010	269	293	68	118	591	567	337	450	560	368	566	120	407	350	335	173	135	308	685	337	248	313	360	130	871	88	280	208	134	1010	
Strongly agree	258 26%	71 26%	42 14%	13 19% <b>s</b>	90 76%	157 27%	186 33%	84 25%	102 23%	155 28%	76 21%	157 28%	25 21%	93 23%	77 22%	104 31%	33 19%	40 30%	73 24%	181 26%	94 28%	74 30%	76 24%	88 24%	26 20%	222 25%	20 23%	99 35%	43 21%	19 14%	275 27%	
Tend to agree	276 27%	102 38%	66 23%	16 24% <b>s</b>	24 21%	143 24%	178 31%	118 35%	131 29%	145 26%	123 33%	135 24%	24 20%	127 31%	91 26%	104 31%	46 27%	28 21%	75 24%	195 28%	90 27%	69 28%	96 31%	90 24%	31 28%	244 24%	21 24%	100 36%	50 24%	37 27%	264 26%	
Neither agree nor disagree	63 6%	14 5%	19 6%	5 7% <b>s</b>	-	28 5%	23 4%	19 6%	33 7%	30 5%	27 7%	27 5%	9 8%	33 8%	25 7%	11 3%	16 9%	10 8%	26 9%	37 5%	19 6%	16 7%	15 5%	29 8%	15 12%	29 7%	15 3%	58 5%	3 5%	11 5%	1 1%	52 5%
Tend to disagree	104 10%	33 12%	35 12%	9 13% <b>s</b>	2 2%	56 9%	54 10%	42 12%	47 10%	57 10%	44 12%	53 9%	16 13%	38 9%	37 10%	32 9%	22 13%	13 9%	35 11%	68 10%	28 8%	20 8%	36 11%	40 11%	12 9%	90 10%	8 9%	22 8%	25 12%	15 11%	104 10%	
Strongly disagree	267 26%	45 17%	120 41%	25 36% <b>s</b>	2 2%	193 33%	117 21%	69 21%	126 28%	141 25%	79 22%	177 31%	40 34%	112 27%	113 32%	69 21%	49 28%	30 22%	79 26%	182 27%	94 28%	62 25%	77 25%	96 27%	40 31%	223 26%	33 37%	41 15%	72 35%	59 44%	278 28%	
Don't know	42 4%	5 2%	11 4%	- - <b>s</b>	-	14 2%	8 1%	5 1%	10 2%	32 6%	19 5%	17 3%	4 4%	4 1%	6 2%	16 5%	6 3%	14 10%	19 6%	22 3%	11 3%	7 3%	13 4%	18 5%	5 4%	35 4%	4 4%	5 2%	6 3%	3 2%	37 4%	
<b>Combinations - Summary</b>																																
<b>Agree</b>	534 53%	172 64%	109 37%	29 43% <b>s</b>	114 97%	300 51%	364 64%	202 60%	233 52%	301 54%	199 54%	292 52%	49 41%	221 54%	169 48%	207 62%	80 46%	69 51%	148 48%	376 55%	185 55%	143 58%	172 55%	178 49%	57 44%	466 53%	42 47%	199 71%	93 45%	56 42%	539 53%	
<b>Disagree</b>	371 37%	77 29%	154 53%	34 49% <b>s</b>	4 3%	249 42%	171 30%	111 33%	173 39%	198 35%	123 33%	230 41%	56 47%	150 37%	150 43%	101 30%	71 41%	42 31%	114 37%	251 37%	122 36%	82 33%	113 36%	136 38%	52 40%	313 36%	40 46%	63 23%	98 47%	74 56%	382 38%	
<b>Net Agree</b>	163 16%	95 35%	-46 -16%	-4 -6% <b>s</b>	111 94%	52 9%	193 34%	91 27%	60 13%	103 18%	76 21%	62 11%	-7 -6%	71 17%	19 5%	107 32%	8 5%	26 20%	35 11%	126 18%	62 18%	61 25%	59 19%	42 12%	4 3%	153 18%	1 1%	135 48%	-5 -2%	-19 -14%	157 16%	

Fieldwork dates : 6th to 9th September 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights - Updated October 2013 and January 2014

Source : Ipsos MORI J13-102839-01

\*Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<http://www.ipsos-mori.com/politicaltrends>