

Ipsos MORI Political Monitor - May 2014

Table 1

Q/V(POL).1A/1B/2 Combined Voting Intention

Base : All

	Total (Weighted) (x)	Likelihood to vote					Would NOT vote (f)	Gender		Age							Social Class						UnWgt Total Total			
		(10) Absolutely certain (a)	(6 to 10) (b)	(7 to 10) (c)	(8 to 10) (d)	(9 to 10) (e)		Male (g)	Female (h)	18-34 (i)	35-54 (j)	55+ (k)	18-24 (l)	25-34 (m)	35-44 (n)	45-54 (o)	55-64 (p)	65+ (q)	75+ (r)	AB (A)	C1 (B)	C2 (C)		DE (D)	ABC1 (E)	C2DE (F)
Unweighted Total	1003	609	821	785	742	657	74	457	546	254	347	402	99	155	166	181	172	230	77	287	315	181	220	602	401	1003
Weighted Total	1003	589	814	780	729	641	74*	489	514	287	355	361	121	166	180	175	150	211	100	269	284	215	235	553	450	1003
Total Voting	810	539	725	699	662	587	10**	402	408	199	293	319	77*	121	155	138	134	184	90*	222	232	170	186	454	356	815
Conservative	257	169	239	230	218	184	-	140	117	51	97	109	20	30	51	46	33	76	37	82	78	49	49	159	98	246
	32%	31%	33%	33%	33%	31%	-s	35%	29%	25%	33%	34%	26% ^s	25%	33%	33%	25%	41%	40% ^s	37%	33%	29%	26%	35%	27%	30%
Labour	274	185	239	231	216	198	5	123	152	62	106	106	28	34	59	47	53	53	28	73	74	56	72	147	127	287
	34%	34%	33%	33%	33%	34%	53% ^s	31%	37%	31%	36%	33%	36% ^s	28%	38%	34%	39%	29%	31% ^s	33%	32%	33%	38%	32%	36%	35%
Liberal Democrats (Lib Dem)	80	51	69	67	63	57	1	35	45	24	26	30	6	18	15	11	15	15	7	28	23	15	14	51	29	84
	10%	9%	10%	10%	10%	10%	9% ^s	9%	11%	12%	9%	9%	8% ^s	15%	10%	8%	11%	8%	8% ^s	13%	10%	9%	7%	11%	8%	10%
Scottish Nationalist	25	22	23	23	22	22	-	6	19	6	10	9	2	4	3	7	4	5	3	4	10	6	5	14	11	32
	3%	4%	3%	3%	3%	4%	-s	2%	5%	3%	4%	3%	3% ^s	3%	2%	5%	3%	2%	3% ^s	2%	4%	4%	3%	3%	3%	4%
Plaid Cymru	3	3	3	3	3	3	-	1	1	-	-	3	-	-	-	-	-	3	3	-	-	-	3	-	3	2
	*	*	*	*	*	*	-s	*	*	-	-	1%	-s	-	-	-	-	1%	3% ^s	-	-	-	1%	-	1%	*
Green Party	62	42	57	54	51	46	*	24	38	24	24	14	12	12	14	10	6	8	3	11	23	12	15	34	28	60
	8%	8%	8%	8%	8%	8%	4% ^s	6%	9%	12%	8%	4%	15% ^s	10%	9%	7%	5%	4%	4% ^s	5%	10%	7%	8%	8%	8%	7%
UKIP	95	62	84	79	76	68	3	60	35	23	26	46	9	14	11	15	23	23	10	21	21	27	25	43	52	93
	12%	11%	12%	11%	12%	12%	33% ^s	15%	8%	11%	9%	15%	11% ^s	12%	7%	11%	17%	13%	11% ^s	10%	9%	16%	13%	9%	15%	11%
British National Party	5	3	5	5	5	4	-	4	2	2	3	1	-	2	2	1	-	1	-	-	-	3	3	-	5	5
	1%	1%	1%	1%	1%	1%	-s	1%	*	1%	1%	*	-s	2%	1%	1%	-	*	-s	-	-	2%	1%	-	2%	1%
Other	9	3	6	6	6	6	-	9	*	7	1	1	1	6	-	1	-	1	-	3	3	3	1	6	4	6
	1%	1%	1%	1%	1%	1%	-s	2%	*	4%	*	*	1% ^s	5%	-	1%	-	*	-s	1%	1%	2%	*	1%	1%	1%
"Conservative Lead over Labour"	-17	-17	1	-1	2	-14	-5	17	-34	-12	-9	3	-8	-4	-8	-1	-20	23	8	9	3	-7	-23	12	-30	-41
	-2%	-3%	*	*	*	-2%	-53% ^s	4%	-8%	-6%	-3%	1%	-10% ^s	-3%	-5%	-1%	-15%	12%	9% ^s	4%	1%	-4%	-12%	3%	-8%	-5%
Undecided	103	41	71	66	55	44	7	45	58	49	30	24	28	20	13	17	11	13	6	33	23	18	28	57	46	93
	10%	7%	9%	9%	8%	7%	9% ^s	9%	11%	17%	8%	7%	23% ^s	12%	7%	10%	7%	6%	6% ^s	12%	8%	8%	12%	10%	10%	9%
Would not vote	83	3	10	7	6	3	57	41	42	38	30	14	16	23	13	18	5	9	1	12	28	27	16	39	43	86
	8%	1%	1%	1%	1%	*	76% ^s	8%	8%	13%	9%	4%	13% ^s	14%	7%	10%	3%	4%	1% ^s	4%	10%	13%	7%	7%	10%	9%
Refused	7	6	7	7	6	6	-	2	6	1	2	4	-	1	-	2	*	4	2	2	1	-	4	3	4	9
	1%	1%	1%	1%	1%	1%	-s	*	1%	*	1%	1%	-s	1%	-	1%	*	2%	2% ^s	1%	*	-	2%	1%	1%	1%

Fieldwork dates : 10th to 12th May 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J13-102839-01

* = Less than 0.5%

s = Where unweighted base sizes smaller than 100, please note results are indicative only

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

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Ipsos MORI Political Monitor - May 2014

Table 2

Q/V(POL).1A/1B/2 Combined Voting Intention

Base : All

Total (Weighted)	Voting							Working status		Government		Work sector		Tenure					GOR Regions							Past vote (2010 General Election)			UnW Tot.	
	(x)	Con (a)	Lab (b)	LD (c)	UKIP (d)	Not Con (e)	Not Lab (f)	Con LD (g)	Full-time (h)	Not full-time/Not working (i)	Satis-fied (j)	Dis-satis-fied (k)	Public (l)	Private (m)	Mort gage (o)	Owned out-right (p)	Private renter (q)	Social renter (r)	Total owner occup-ier (s)	North (A)	North excl. Scot (B)	Mid-lands (C)	South (D)	Grea-ter London (E)	Eng-land (F)	Scot (G)	Con (H)	Lab (I)		LD (J)
Unweighted Total	1003	246	287	84	93	569	528	330	452	551	329	588	243	329	370	330	150	136	700	348	247	287	368	121	853	101	262	232	165	1003
Weighted Total	1003	257	274	80*	95*	553	536	337	447	556	350	571	119	422	348	333	165	145	681	335	247	311	358	129	865	88*	273	211	154	1003
Total Voting	810	257	274	80*	95*	553	536	337	361	449	301	454	94*	338	287	281	123	110	568	280	204	251	279	109	693	76*	246	199	135	815
Conservative	257	257	-	-	-	-	257	257	118	139	191	53	17	128	102	100	34	16	201	74	59	91	92	37	231	15	193	3	9	246
	32%	100%	-	-s	-s	-	48%	76%	33%	31%	63%	12%	19%	38%	35%	36%	28%	15%	35%	26%	29%	36%	33%	34%	33%	19%	78%	1%	6%	30%
Labour	274	-	274	-	-	274	-	-	114	160	42	211	47	98	108	79	29	56	187	101	82	89	84	44	240	19	9	172	38	287
	34%	-	100%	-s	-s	50%	-	-	32%	36%	14%	46%	50%	29%	38%	28%	23%	51%	33%	36%	40%	35%	30%	41%	35%	25%	3%	87%	28%	35%
Liberal Democrats (Lib Dem)	80	-	-	80	-	80	80	80	42	38	34	40	11	35	29	22	22	8	51	18	12	29	34	9	70	6	3	4	58	84
	10%	-	-	100%	-s	14%	15%	24%	12%	9%	11%	9%	12%	10%	10%	8%	18%	7%	9%	6%	6%	11%	12%	8%	10%	8%	1%	2%	43%	10%
Scottish Nationalist	25	-	-	-	-	25	25	-	11	14	3	20	6	5	5	9	3	7	15	25	-	-	-	-	-	25	-	4	*	32
	3%	-	-	-s	-s	5%	5%	-	3%	3%	1%	4%	6%	1%	2%	3%	2%	7%	3%	9%	-	-	-	-	-	33%	-	2%	*	4%
Plaid Cymru	3	-	-	-	-	3	3	-	-	3	-	1	-	-	1	-	1	-	1	-	-	3	-	-	-	-	-	-	-	2
	*	-	-	-s	-s	*	*	-	-	1%	-	-	-	-	*	-	1%	-	*	-	-	1%	-	-	-	-	-	-	-	*
Green Party	62	-	-	-	-	62	62	-	30	32	12	45	7	26	14	25	16	7	39	23	17	13	26	10	54	5	8	3	21	60
	8%	-	-	-s	-s	11%	12%	-	8%	7%	4%	10%	8%	8%	5%	9%	13%	6%	7%	8%	9%	5%	9%	9%	8%	7%	3%	2%	16%	7%
UKIP	95	-	-	-	95	95	-	-	41	54	20	70	5	43	26	43	11	15	68	30	26	22	42	8	85	5	34	12	6	93
	12%	-	-	-s	100%	17%	18%	-	11%	12%	7%	15%	5%	13%	9%	15%	9%	13%	12%	11%	13%	9%	15%	8%	12%	6%	14%	6%	5%	11%
British National Party	5	-	-	-	-	5	5	-	4	1	-	5	-	3	-	2	2	2	2	3	2	2	-	-	4	2	-	-	-	5
	1%	-	-	-s	-s	1%	1%	-	1%	*	-	1%	-	1%	-	1%	2%	2%	*	1%	1%	1%	-	-	1%	2%	-	-	-	1%
Other	9	-	-	-	-	9	9	-	2	8	-	9	*	1	1	2	6	-	4	6	6	1	2	1	9	-	-	-	1	6
	1%	-	-	-s	-s	2%	2%	-	*	2%	-	2%	*	*	1%	5%	-	1%	1%	2%	3%	1%	1%	1%	1%	-	-	-	1%	1%
"Conservative Lead over Labour"	-17	257	-274	0	0	-274	257	257	3	-21	149	-158	-29	29	-6	21	5	-39	14	-27	-23	2	8	-7	-9	-4	185	-170	-30	-41
	-2%	100%	-100%	0%	0%	-50%	48%	76%	1%	-5%	49%	-35%	-31%	9%	-2%	7%	4%	-36%	3%	-10%	-11%	1%	3%	-7%	-1%	-5%	75%	-85%	-22%	-5%
Undecided	103	-	-	-	-	-	-	-	41	62	30	56	9	46	26	38	21	18	64	30	20	29	44	11	89	10	19	9	14	93
	10%	-	-	-s	-s	-	-	-	9%	11%	8%	10%	8%	11%	7%	11%	13%	12%	9%	9%	8%	9%	12%	9%	10%	11%	7%	4%	9%	9%
Would not vote	83	-	-	-	-	-	-	-	43	39	15	59	14	36	33	12	19	15	45	23	20	29	31	8	76	2	7	3	5	86
	8%	-	-	-s	-s	-	-	-	10%	7%	4%	10%	12%	9%	10%	4%	11%	11%	7%	7%	8%	9%	9%	6%	9%	3%	3%	2%	3%	9%
Refused	7	-	-	-	-	-	-	-	2	6	4	2	2	1	1	3	2	2	4	2	2	2	3	-	7	-	-	-	9	
	1%	-	-	-s	-s	-	-	-	*	1%	1%	*	2%	*	*	1%	1%	1%	1%	1%	1%	1%	1%	-	1%	-	-	-	1%	

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Table 3

Q/V(POL).1A/1B/2 Combined Voting Intention

Base : All certain to vote

	Total (Weighted) (x)	Likelihood to vote					Would NOT vote (f)	Gender		Age								Social Class						UnWgt Total Total		
		(10) Absolutely certain (a)	(6 to 10) (b)	(7 to 10) (c)	(8 to 10) (d)	(9 to 10) (e)		Male (g)	Female (h)	18-34 (i)	35-54 (j)	55+ (k)	18-24 (l)	25-34 (m)	35-44 (n)	45-54 (o)	55-64 (p)	65+ (q)	75+ (r)	AB (A)	C1 (B)	C2 (C)	DE (D)		ABC1 (E)	C2DE (F)
Unweighted Total	609	609	609	609	609	609	-	276	333	109	207	293	32	77	93	114	124	169	60	209	191	91	118	400	209	609
Weighted Total	589	589	589	589	589	589	**	287	302	117	210	263	39*	77*	102	108	106	156	78*	196	165	105	124	361	229	609
Total Voting	539	539	539	539	539	539	**	266	273	99*	192	248	33*	66*	92*	100	102	146	73*	171	154	99*	114	326	213	558
Conservative	169	169	169	169	169	169	-	91	78	28	53	88	11	17	23	30	27	61	31	60	49	29	31	109	59	164
	31%	31%	31%	31%	31%	31%	-s	34%	28%	28%	28%	35%	32% s	26% s	25% s	30%	26%	42%	42% s	35%	32%	29% s	27%	34%	28%	29%
Labour	185	185	185	185	185	185	-	81	104	25	77	84	6	19	42	35	42	41	22	59	52	29	45	111	74	203
	34%	34%	34%	34%	34%	34%	-s	31%	38%	25%	40%	34%	18% s	28% s	45% s	35%	42%	28%	31% s	34%	34%	30% s	39%	34%	35%	36%
Liberal Democrats (Lib Dem)	51	51	51	51	51	51	-	24	27	15	16	20	3	12	10	6	12	9	4	22	13	10	6	35	16	55
	9%	9%	9%	9%	9%	9%	-s	9%	10%	15%	8%	8%	9% s	18% s	10% s	6%	11%	6%	5% s	13%	9%	10% s	5%	11%	7%	10%
Scottish Nationalist	22	22	22	22	22	22	-	6	16	4	9	9	-	4	3	6	4	5	3	4	9	5	4	13	8	28
	4%	4%	4%	4%	4%	4%	-s	2%	6%	4%	5%	4%	-s	6% s	4% s	6%	4%	3%	4% s	2%	6%	5% s	3%	4%	4%	5%
Plaid Cymru	3	3	3	3	3	3	-	1	1	-	-	3	-	-	-	-	-	3	3	-	-	-	3	-	3	2
	*	*	*	*	*	*	-s	*	*	-	-	1%	-s	-s	-s	-	-	2%	3% s	-	-	-s	2%	-	1%	*
Green Party	42	42	42	42	42	42	-	16	25	16	15	11	7	9	6	8	4	7	3	10	14	6	11	25	17	40
	8%	8%	8%	8%	8%	8%	-s	6%	9%	16%	8%	4%	22% s	13% s	7% s	8%	4%	5%	5% s	6%	9%	6% s	10%	8%	8%	7%
UKIP	62	62	62	62	62	62	-	40	22	11	18	33	5	5	7	11	14	20	8	13	16	18	14	30	32	61
	11%	11%	11%	11%	11%	11%	-s	15%	8%	11%	9%	13%	15% s	8% s	7% s	11%	13%	13%	11% s	8%	11%	19% s	12%	9%	15%	11%
British National Party	3	3	3	3	3	3	-	3	-	-	3	-	-	-	2	1	-	-	-	-	-	2	1	-	3	2
	1%	1%	1%	1%	1%	1%	-s	1%	-	-	2%	-	-s	-s	2% s	1%	-	-	-s	-	-	2% s	1%	-	1%	*
Other	3	3	3	3	3	3	-	3	-	1	1	1	1	-	-	1	-	1	-	2	-	-s	1	2	1	3
	1%	1%	1%	1%	1%	1%	-s	1%	-	1%	1%	*	3% s	-s	-s	1%	-	1%	-s	1%	-	-s	1%	1%	*	1%
"Conservative Lead over Labour"	-17	-17	-17	-17	-17	-17	0	10	-26	3	-24	4	5	-1	-19	-5	-16	20	9	2	-3	-1	-14	-2	-15	-39
	-3%	-3%	-3%	-3%	-3%	-3%	0% s	4%	-10%	3%	-12%	2%	14% s	-2% s	-20% s	-5%	-15%	13%	12% s	1%	-2%	-1% s	-13%	-1%	-7%	-7%
Undecided	41	41	41	41	41	41	-	20	21	16	16	10	6	9	8	7	3	7	3	22	8	5	7	30	12	38
	7%	7%	7%	7%	7%	7%	-s	7%	7%	13%	7%	4%	16% s	12% s	8% s	7%	3%	4%	4% s	11%	5%	4% s	5%	8%	5%	6%
Would not vote	3	3	3	3	3	3	-	1	2	1	1	1	-	1	1	-	1	*	-	1	1	1	-	2	1	5
	1%	1%	1%	1%	1%	1%	-s	*	1%	1%	*	*	-s	1% s	1% s	-	1%	*	-s	1%	1%	1% s	-	1%	*	1%
Refused	6	6	6	6	6	6	-	1	6	1	1	4	-	1	-	1	*	4	2	2	1	-	3	3	3	8
	1%	1%	1%	1%	1%	1%	-s	*	2%	1%	*	2%	-s	2% s	-s	1%	*	2%	3% s	1%	1%	-s	2%	1%	1%	1%

Fieldwork dates : 10th to 12th May 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

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Table 4

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Base : All certain to vote

Total (Weighted)	Voting							Working status		Government		Work sector		Tenure					GOR Regions							Past vote (2010 General Election)			UnW Tot.	
	(x)	Con (a)	Lab (b)	LD (c)	UKIP (d)	Not Con (e)	Not Lab (f)	Con LD (g)	Full-time (h)	Not full-time/Not working (i)	Satis-fied (j)	Dis-satis-fied (k)	Public (l)	Private (m)	Mort gage (o)	Owned out-right (p)	Private renter (q)	Social renter (r)	Total owner occupier (s)	North (A)	North excl. Scot (B)	Mid-lands (C)	South (D)	Grea-ter London (E)	Eng-land (F)	Scot (G)	Con (H)	Lab (I)		LD (J)
Unweighted Total	609	164	203	55	61	394	355	219	271	338	208	355	150	184	214	240	73	74	454	204	131	167	238	87	508	73	190	182	115	609
Weighted Total	589	169	185	51*	62*	370	354	220	261	328	218	327	150	236	194	239	78*	73*	433	185	124	181	224	90*	498	61*	194	163	104	609
Total Voting	539	169	185	51*	62*	370	354	220	240	299	199	302	65*	214	181	221	66*	66*	401	172	116	170	197	87*	453	56*	184	159	98*	558
Conservative	169	169	-	-	-	-	169	169	70	99	126	31	9	76	62	83	13	8	145	51	39	53	64	29	150	12	144	2	5	164
	31%	100%	-	-s	-s	-	48%	77%	29%	33%	64%	10%	14%	35%	34%	37%	20% s	12% s	36%	30%	34%	31%	32%	33% s	33%	22% s	78%	1%	5%	29%
Labour	185	-	185	-	-	185	-	-	79	106	26	148	35	65	67	65	19	32	132	56	45	67	63	33	163	10	6	137	27	203
	34%	-	100%	-s	-s	50%	-	-	33%	36%	13%	49%	54%	30%	37%	29%	29% s	40% s	33%	32%	39%	39%	32%	38% s	36%	19% s	3%	86%	27%	36%
Liberal Democrats (Lib Dem)	51	-	-	51	-	51	51	51	29	22	23	24	9	21	20	12	15	4	33	13	8	18	20	7	43	5	2	2	45	55
	9%	-	-	100% s	-s	14%	14%	23%	12%	7%	12%	8%	13%	10%	11%	6%	22% s	6% s	8%	8%	7%	11%	10%	8% s	9%	9% s	1%	1%	46%	10%
Scottish Nationalist	22	-	-	-	-	22	22	-	10	11	2	18	5	5	4	9	2	7	13	22	-	-	-	-	-	22	-	4	*	28
	4%	-	-	-s	-s	6%	6%	-	4%	4%	1%	6%	8%	2%	2%	4%	3% s	10% s	3%	13%	-	-	-	-s	-	39% s	-	3%	*	5%
Plaid Cymru	3	-	-	-	-	3	3	-	-	3	-	1	-	-	1	-	1	-	1	-	-	3	-	-	-	-	-	-	-	2
	*	-	-	-s	-s	1%	1%	-	-	1%	-	*	-	-	1%	-	2% s	-s	*	-	-	1%	-	-s	-	-s	-	-	-	*
Green Party	42	-	-	-	-	42	42	-	22	20	9	28	5	19	10	18	8	6	28	11	9	11	20	10	37	2	7	3	15	40
	8%	-	-	-s	-s	11%	12%	-	9%	7%	4%	9%	7%	9%	6%	8%	12% s	9% s	7%	7%	8%	6%	10%	11% s	8%	4% s	4%	2%	15%	7%
UKIP	62	-	-	-	62	62	62	-	27	35	13	45	2	26	15	30	7	10	45	17	14	15	30	7	56	3	24	11	5	61
	11%	-	-	-s	100% s	17%	17%	-	11%	12%	6%	15%	3%	12%	8%	14%	10% s	15% s	11%	10%	12%	9%	15%	8% s	12%	5% s	13%	7%	5%	11%
British National Party	3	-	-	-	-	3	3	-	3	-	-	3	-	1	-	2	1	-	2	2	-	1	-	-	1	2	-	-	-	2
	1%	-	-	-s	-s	1%	1%	-	1%	-	-	1%	-	1%	-	1%	2% s	-s	*	2	1%	-	1%	-s	*	3% s	-	-	-	*
Other	3	-	-	-	-	3	3	-	1	2	-	3	-	1	1	2	-	-	3	-	-	1	2	1	3	-	-	-	1	3
	1%	-	-	-s	-s	1%	1%	-	1%	1%	-	1%	-	1%	1%	1%	-s	-s	1%	-	-	1%	2	1	3	-s	-	-	1%	1%
"Conservative Lead over Labour"	-17	169	-185	0	0	-185	169	169	-9	-7	101	-118	-26	11	-5	18	-6	-24	13	-4	-6	-14	1	-5	-13	2	138	-135	-22	-39
	-3%	100%	-100%	0% s	0% s	-50%	48%	77%	-4%	-2%	51%	-39%	-39%	5%	-3%	8%	-9% s	-36% s	3%	-3%	-5%	-8%	1%	-6% s	-3%	3% s	75%	-85%	-23%	-7%
Undecided	41	-	-	-	-	-	-	-	17	24	15	21	4	19	11	15	9	6	26	11	6	9	22	3	35	5	11	4	6	38
	7%	-	-	-s	-s	-	-	-	7%	7%	7%	6%	5%	8%	6%	6%	11% s	8% s	6%	6%	5%	5%	10%	4% s	7%	9% s	6%	3%	6%	6%
Would not vote	3	-	-	-	-	-	-	-	2	1	1	2	1	2	1	*	1	*	2	2	2	*	1	-	3	-	-	*	*	5
	1%	-	-	-s	-s	-	-	-	1%	*	*	1%	2%	1%	*	*	1% s	1% s	*	1%	1%	*	*	-s	1%	-s	-	*	*	1%
Refused	6	-	-	-	-	-	-	-	2	4	4	2	2	1	1	3	2	1	4	1	1	2	3	-	6	-	-	-	-	8
	1%	-	-	-s	-s	-	-	-	1%	1%	2%	1%	3%	*	*	1%	2% s	1% s	1%	*	1%	1%	2%	-s	1%	-s	-	-	-	1%

Fieldwork dates : 10th to 12th May 2014
 Respondent Type : GB Adults, General Public 18+ - Telephone
 Source : Ipsos MORI J13-102839-01

*=Less than 0.5%
 s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Ipsos MORI Political Monitor - May 2014

Table 5

Q.V/POL.1(A/B). How would you vote if there were a General Election tomorrow?

Base : All

Total (Weighted)	Likelihood to vote						Gender		Age								Social Class						UnWgt Total			
	(10 Absolutely certain (a))	(6 to 10) (b)	(7 to 10) (c)	(8 to 10) (d)	(9 to 10) (e)	Would NOT vote (f)	Male (g)	Female (h)	18-34 (i)	35-54 (j)	55+ (k)	18-24 (l)	25-34 (m)	35-44 (n)	45-54 (o)	55-64 (p)	65+ (q)	75+ (r)	AB (A)	C1 (B)	C2 (C)	DE (D)		ABC1 (E)	C2DE (F)	Total
Unweighted Total	1003	609	821	785	742	657	74	457	546	254	347	402	99	155	166	181	172	230	77	287	315	181	220	602	401	1003
Weighted Total	1003	589	814	780	729	641	74*	489	514	287	355	361	121	166	180	175	150	211	100	269	284	215	235	553	450	1003
Conservative	222	156	209	204	194	168	-	122	100	44	85	93	20	24	44	41	29	64	30	70	71	43	38	141	81	211
	22%	26%	26%	26%	27%	26%	-s	25%	20%	15%	24%	26%	16% ^s	15%	24%	24%	19%	30%	30% ^s	26%	25%	20%	16%	25%	18%	21%
Labour	223	159	202	195	184	169	5	103	120	48	93	82	20	28	51	42	38	44	25	62	62	39	59	124	98	232
	22%	27%	25%	25%	25%	26%	7% ^s	21%	23%	17%	26%	23%	16% ^s	17%	28%	24%	25%	21%	25% ^s	23%	22%	18%	25%	22%	22%	23%
Liberal Democrats (Lib Dem)	67	44	58	55	54	48	1	33	34	21	21	25	4	16	13	8	14	11	6	25	19	12	11	43	24	69
	7%	7%	7%	7%	7%	7%	1% ^s	7%	7%	7%	6%	7%	4% ^s	10%	7%	5%	9%	5%	6% ^s	9%	7%	6%	5%	8%	5%	7%
Scottish Nationalist	23	20	22	22	21	20	-	6	17	6	10	7	2	4	3	7	3	4	3	4	8	6	5	12	11	30
	2%	3%	3%	3%	3%	3%	-s	1%	3%	2%	3%	2%	2% ^s	2%	2%	4%	2%	2%	3% ^s	2%	3%	3%	2%	2%	3%	3%
Plaid Cymru	3	3	3	3	3	3	-	1	1	-	-	3	-	-	-	-	3	3	-	-	-	3	-	3	2	
	*	*	*	*	*	*	-s	*	*	-	-	1%	-s	-	-	-	1%	3% ^s	-	-	-	1%	-	1%	1%	*
Green Party	56	38	53	50	47	42	-	24	32	22	23	11	10	12	13	10	5	7	2	9	20	12	15	29	27	53
	6%	6%	6%	6%	6%	7%	-s	5%	6%	7%	6%	3%	8% ^s	7%	7%	6%	3%	3%	2% ^s	3%	7%	5%	6%	5%	6%	5%
UKIP	78	52	70	67	64	56	3	50	27	16	23	39	5	10	10	14	19	19	8	15	17	24	21	32	45	76
	8%	9%	9%	9%	9%	9%	4% ^s	10%	5%	5%	7%	11%	4% ^s	6%	5%	8%	13%	9%	8% ^s	6%	6%	11%	9%	6%	10%	8%
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
British National Party (BNP)	5	3	5	5	5	4	-	4	2	2	3	1	-	2	2	1	-	1	-	-	-	3	3	-	5	5
	1%	1%	1%	1%	1%	1%	-s	1%	*	1%	1%	*	-s	1%	1%	1%	-	*	-s	-	-	1%	1%	-	1%	*
Independent Candidate	2	1	1	1	1	1	-	1	*	*	1	-	-	*	-	1	-	-	-	2	-	-	-	2	-	2
	*	*	*	*	*	*	-s	*	*	*	*	-	-s	*	-	1%	-	-	-s	1%	-	-	-	*	-	*
Other	1	1	1	1	1	1	-	1	-	-	-	1	-	-	-	-	-	1	-	-	-	1	-	1	1	
	*	*	*	*	*	*	-s	*	-	-	*	-	-s	-	-	-	-	*	-s	-	-	*	-	*	*	*
Undecided	224	98	165	153	134	111	7	96	127	87	62	75	45	42	32	30	36	39	17	66	51	49	57	118	106	218
	22%	17%	20%	20%	18%	17%	10% ^s	20%	25%	30%	17%	21%	37% ^s	25%	18%	17%	24%	18%	17% ^s	25%	18%	23%	24%	21%	24%	22%
Would not vote	81	2	8	6	5	2	57	40	41	38	30	13	16	23	13	17	4	9	1	11	28	27	16	38	43	84
	8%	*	1%	1%	1%	*	78% ^s	8%	8%	13%	8%	4%	13% ^s	14%	7%	10%	3%	4%	1% ^s	4%	10%	13%	7%	7%	10%	8%
Refused	19	12	18	18	17	17	-	8	11	5	3	11	-	5	-	3	2	9	6	4	9	-	6	13	6	20
	2%	2%	2%	2%	2%	3%	-s	2%	2%	2%	1%	3%	-s	3%	-	2%	2%	4%	6% ^s	2%	3%	-	3%	2%	1%	2%

Fieldwork dates : 10th to 12th May 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J13-102839-01

*Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Ipsos MORI Political Monitor - May 2014

Table 6

Q.V/POL.1(A/B). How would you vote if there were a General Election tomorrow?

Base : All

Total (Weighted)	Voting							Working status		Government		Work sector		Tenure					GOR Regions						Past vote (2010 General Election)			UnW Tot.		
	(x)	Con (a)	Lab (b)	LD (c)	UKIP (d)	Not Con (e)	Not Lab (f)	Con LD (g)	Full-time (h)	Not full-time/Not working (i)	Satis-fied (j)	Dis-satis-fied (k)	Public (l)	Private (m)	Mort-gage (o)	Owned out-right (p)	Private renter (q)	Social renter (r)	Total owner occupier (s)	North (A)	North excl. Scot (B)	Mid-lands (C)	South (D)	Grea-ter London (E)	Eng-land (F)	Scot (G)	Con (H)		Lab (I)	LD (J)
Unweighted Total	1003	246	287	84	93	569	330	452	551	329	588	243	329	370	330	150	136	700	348	247	287	368	121	853	101	262	232	165	1003	
Weighted Total	1003	257	274	80*	95*	553	337	447	556	350	571	119	422	348	333	165	145	681	335	247	311	358	129	865	88*	273	211	154	1003	
Conservative	222	222	-	-	-	222	222	104	118	169	43	13	116	91	88	26	13	179	64	51	77	81	32	199	13	173	2	8	211	
	22%	86%	-	-s	-s	41%	66%	23%	21%	48%	8%	11%	28%	26%	26%	16%	9%	26%	19%	21%	25%	23%	25%	23%	15%	63%	1%	5%	21%	
Labour	223	-	223	-	223	-	-	98	125	35	176	39	80	93	59	22	45	153	84	67	72	66	36	193	17	7	149	25	232	
	22%	-	81%	-s	-s	40%	-	22%	22%	10%	31%	33%	19%	27%	18%	14%	31%	22%	25%	27%	23%	18%	28%	22%	20%	2%	70%	16%	23%	
Liberal Democrats (Lib Dem)	67	-	-	67	-	67	67	33	34	28	34	8	28	24	16	19	7	41	13	9	24	30	9	59	5	3	3	50	69	
	7%	-	-	84% s	-s	12%	13%	7%	6%	8%	6%	7%	7%	7%	5%	12%	5%	6%	4%	4%	8%	8%	7%	7%	5%	1%	1%	1%	32%	7%
Scottish Nationalist	23	-	-	-	23	23	-	11	13	2	19	6	5	5	9	3	6	15	23	-	-	-	-	-	23	-	4	*	30	
	2%	-	-	-s	-s	4%	4%	2%	2%	1%	3%	5%	1%	2%	3%	2%	4%	2%	7%	-	-	-	-	-	27%	-	2%	*	3%	
Plaid Cymru	3	-	-	-	3	3	-	-	3	-	1	-	-	1	-	1	-	1	-	-	3	-	-	-	-	-	-	-	-	2
	*	-	-	-s	-s	*	-	-	*	-	*	-	-	*	-	1%	-	*	-	-	1%	-	-	-	-	-	-	-	-	*
Green Party	56	-	-	-	56	56	-	25	30	8	42	5	23	14	20	16	6	34	19	14	13	24	10	48	5	4	3	21	53	
	6%	-	-	-s	-s	10%	10%	6%	5%	2%	7%	5%	5%	4%	6%	10%	4%	5%	6%	6%	4%	7%	8%	6%	5%	1%	2%	13%	5%	
UKIP	78	-	-	-	78	78	-	34	44	16	57	5	36	19	35	11	12	53	24	21	22	32	7	69	3	27	12	5	76	
	8%	-	-	-s	82% s	14%	14%	8%	8%	5%	10%	4%	9%	5%	10%	7%	9%	8%	7%	8%	7%	9%	6%	8%	4%	10%	10%	6%	3%	8%
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-s	-s	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
British National Party (BNP)	5	-	-	-	5	5	-	4	1	-	5	-	3	-	2	2	2	2	3	2	2	-	4	2	-	-	-	-	5	
	1%	-	-	-s	-s	1%	1%	1%	*	-	1%	-	1%	-	*	1%	1%	*	1%	1%	1%	-	-	*	2%	-	-	-	*	
Independent Candidate	2	-	-	-	2	2	-	2	-	-	2	*	1	*	1	-	-	2	*	*	1	-	2	-	-	-	-	1	2	
	*	-	-	-s	-s	*	-	*	-	-	*	*	*	*	*	-	-	*	*	*	*	*	*	*	*	-	-	-	1%	*
Other	1	-	-	-	1	1	-	-	1	-	1	-	-	-	1	-	-	1	-	-	-	1	-	1	-	-	-	-	-	1
	*	-	-	-s	-s	*	-	-	*	-	*	-	-	-	*	-	-	*	-	-	-	*	-	*	-	-	-	-	-	*
Undecided	224	33	50	13	16	90	73	89	134	68	123	27	91	64	81	41	35	145	73	55	64	87	25	197	18	48	33	39	218	
	22%	13%	18%	16% s	17% s	16%	14%	20%	24%	20%	22%	23%	22%	19%	24%	25%	24%	21%	22%	22%	22%	21%	24%	19%	23%	20%	17%	15%	25%	22%
Would not vote	81	-	-	-	-	-	-	42	39	14	58	13	35	32	12	19	15	44	21	19	29	31	8	74	2	7	3	5	84	
	8%	-	-	-s	-s	-	-	9%	7%	4%	10%	11%	8%	9%	4%	11%	11%	6%	6%	8%	9%	9%	6%	9%	3%	3%	2%	3%	8%	
Refused	19	2	2	-	1	6	7	4	15	8	9	2	3	3	9	5	2	12	9	9	3	7	1	19	-	4	2	-	20	
	2%	1%	1%	-s	1% s	1%	1%	1%	3%	2%	2%	2%	1%	1%	3%	3%	2%	2%	3%	4%	1%	2%	1%	2%	-	2%	1%	-	2%	

Fieldwork dates : 10th to 12th May 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J13-102839-01

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Ipsos MORI Political Monitor - May 2014

Table 7

Q.V/POL.2. Which party are you most inclined to support?

Base : All undecided or refused

	Total (Weighted) (x)	Likelihood to vote						Gender		Age								Social Class						UnWgt Total		
		(10) Absolutely certain (a)	(6 to 10) (b)	(7 to 10) (c)	(8 to 10) (d)	(9 to 10) (e)	Would NOT vote (f)	Male (g)	Female (h)	18-34 (i)	35-54 (j)	55+ (k)	18-24 (l)	25-34 (m)	35-44 (n)	45-54 (o)	55-64 (p)	65+ (q)	75+ (r)	AB (A)	C1 (B)	C2 (C)	DE (D)		ABC1 (E)	C2DE (F)
Unweighted Total	238	115	183	169	153	129	7	96	142	69	70	99	31	38	35	35	46	53	18	70	68	40	60	138	100	238
Weighted Total	243	111	183	171	151	127	7**	105	138	91*	65*	86*	45*	47*	32*	33*	39*	48*	23**	70*	60*	49*	63*	131	112	238
Conservative	35	13	30	26	25	16	-	18	17	7	12	16	1	6	7	5	4	12	6	11	7	5	11	18	17	35
	14%	12%	17%	15%	16%	12%	-s	17% s	12%	7% s	18% s	19% s	1% s	13% s	22% s	14% s	11% s	25% s	28% s	16% s	12% s	11% s	18% s	14%	15%	15%
Labour	52	26	37	36	32	29	-	20	32	15	13	24	8	7	8	5	15	9	3	10	12	17	12	22	29	55
	21%	24%	20%	21%	21%	23%	-s	19% s	23%	16% s	20% s	28% s	18% s	14% s	25% s	15% s	39% s	19% s	14% s	14% s	20% s	34% s	19% s	17%	26%	23%
Liberal Democrats (Lib Dem)	13	7	12	11	10	9	-	2	11	3	5	5	1	2	2	3	1	4	1	4	4	2	3	8	5	15
	5%	6%	6%	7%	6%	7%	-s	2% s	8%	4% s	7% s	5% s	3% s	4% s	6% s	9% s	3% s	8% s	6% s	5% s	7% s	5% s	4% s	6%	4%	6%
Scottish Nationalist	2	2	2	2	2	2	-	-	2	-	-	2	-	-	-	-	1	1	-	-	2	-	-	2	-	2
	1%	1%	1%	1%	1%	1%	-s	-s	1%	-s	-s	2% s	-s	-s	-s	-s	2% s	1% s	-s	-s	3% s	-s	-s	1%	-	1%
Plaid Cymru	-	-	-	-	-	-	-s	-s	-	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-	-
Green Party	6	4	5	4	4	4	*	*	6	2	1	3	2	*	1	-	1	1	1	2	3	1	-	5	1	7
	3%	4%	3%	3%	3%	3%	6% s	* s	4%	3% s	1% s	3% s	5% s	1% s	3% s	-s	4% s	3% s	7% s	3% s	5% s	2% s	-s	4%	1%	3%
UKIP	17	10	13	12	12	12	1	10	7	7	2	8	3	4	1	1	4	4	2	6	4	3	4	10	7	17
	7%	9%	7%	7%	8%	10%	7% s	10% s	5%	8% s	3% s	9% s	7% s	9% s	4% s	3% s	10% s	8% s	7% s	8% s	7% s	6% s	6% s	8%	6%	7%
Scottish Socialist Party	-	-	-	-	-	-	-s	-s	-	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-	-	-
British National Party	-	-	-	-	-	-	-s	-s	-	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-	-	-
Other	7	1	4	4	4	4	-	7	-	7	-	-	1	6	-	-	-	-	-	1	3	3	-	4	3	3
	3%	1%	2%	2%	3%	3%	-s	7% s	-	8% s	-s	-s	2% s	13% s	-s	-s	-s	-s	-s	1% s	5% s	6% s	-s	3%	3%	1%
Undecided	103	41	71	66	55	44	7	45	58	49	30	24	28	20	13	17	11	13	6	33	23	18	28	57	46	93
	42%	37%	39%	39%	37%	35%	87% s	43% s	42%	53% s	46% s	28% s	63% s	44% s	41% s	50% s	28% s	28% s	28% s	47% s	39% s	36% s	45% s	43%	41%	39%
Would not vote	1	1	1	1	1	1	-	*	1	-	*	1	-	-	-	*	1	-	-	1	-	-	*	1	*	2
	1%	1%	1%	1%	1%	1%	-s	* s	1%	-s	1% s	1% s	-s	-s	-s	1% s	2% s	-s	-s	1% s	-s	-s	1% s	1%	*	1%
Refused	7	6	7	7	6	6	-	2	6	1	2	4	-	1	-	2	*	4	2	2	1	-	4	3	4	9
	3%	6%	4%	4%	4%	5%	-s	2% s	4%	1% s	3% s	5% s	-s	3% s	-s	7% s	1% s	7% s	10% s	3% s	2% s	-s	7% s	2%	4%	4%

Fieldwork dates : 10th to 12th May 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J13-102839-01

* = Less than 0.5%

s = Where unweighted base sizes smaller than 100, please note results are indicative only

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Ipsos MORI Political Monitor - May 2014

Table 8

Q.V/POL.2. Which party are you most inclined to support?

Base : All undecided or refused

Total (Weight ed)	Voting							Working status		Government		Work sector		Tenure					GOR Regions							Past vote (2010 General Election)			UnW Tot.	
	(x)	Con (a)	Lab (b)	LD (c)	UKIP (d)	Not Con (e)	Not Lab (f)	Con LD (g)	Full-time (h)	Not full-time/ Not working (i)	Satis -fied (j)	Dis-satis -fied (k)	Public (l)	Private (m)	Mort gage (o)	Owned out-right (p)	Private renter (q)	Social renter (r)	Total owner occupier (s)	North (A)	North excl. Scot (B)	Mid-lands (C)	South (D)	Grea-ter London (E)	Eng-land (F)	Scot (G)	Con (H)	Lab (I)		LD (J)
Unweighted Total	238	35	55	15	17	99	79	50	99	139	70	135	57	71	73	85	39	38	158	82	64	60	96	24	211	18	50	41	41	238
Weighted Total	243	35*	52*	13**	17**	96*	80*	48*	93*	150	77*	132	29**	93*	67*	90*	46*	38*	158	82*	64*	67*	94*	26**	217	18**	52*	35*	39*	238
Conservative	35	35	-	-	-	-	35	35	13	22	22	10	5	11	11	12	8	3	23	10	8	14	11	4	32	2	20	1	*	35
	14%	100%	-s	-s	-s	-s	44%	73%	14%	28%	7%	16%	12%	16%	13%	18%	8%	14%	12%	12%	21%	12%	17%	15%	10%	39%	3%	1%	15%	
Labour	52	-	52	-	-	52	-	-	16	35	7	35	8	18	15	20	6	11	35	17	16	17	18	8	48	1	2	24	13	55
	21%	-s	100%	-s	-s	53%	-s	-s	17%	24%	10%	26%	28%	19%	22%	22%	14%	28%	22%	21%	24%	25%	19%	30%	22%	4%	69%	34%	23%	
Liberal Democrats (Lib Dem)	13	-	-	13	-	13	13	13	8	5	6	6	3	7	5	5	2	1	10	4	3	5	4	-	11	1	-	1	9	15
	5%	-s	-s	100%	-s	13%	16%	27%	9%	3%	8%	5%	9%	7%	7%	6%	5%	2%	6%	5%	5%	7%	4%	-s	5%	8%	-s	2%	22%	6%
Scottish Nationalist	2	-	-	-	-	2	2	-	-	2	1	1	-	-	-	-	-	2	-	2	-	-	-	-	-	2	-	-	-	2
	1%	-s	-s	-s	-s	2%	2%	-s	-s	1%	1%	1%	-s	-s	-s	-s	-s	4%	-	2%	-s	-s	-s	-s	-	9%	-s	-s	-s	1%
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-s	-s	-s	-s	-s	-s	-s	-s	-	-s	-	-s	-s	-s	-s	-s	-s	-	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-
Green Party	6	-	-	-	-	6	6	-	5	1	4	3	2	3	*	5	-	*	5	4	3	-	2	*	6	*	4	-	1	7
	3%	-s	-s	-s	-s	6%	8%	-s	5%	1%	5%	2%	6%	3%	1%	5%	-s	1%	3%	5%	5%	-s	3%	2%	3%	2%	8%	-s	2%	3%
UKIP	17	-	-	-	17	17	17	-	7	10	4	12	1	6	7	8	-	2	15	6	5	1	10	1	16	1	7	-	2	17
	7%	-s	-s	-s	100%	18%	22%	-s	7%	7%	5%	9%	2%	7%	10%	9%	-s	6%	10%	7%	8%	1%	11%	3%	7%	7%	13%	-s	5%	7%
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-s	-s	-s	-s	-s	-s	-s	-s	-	-s	-	-s	-s	-s	-s	-s	-s	-	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-
British National Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-s	-s	-s	-s	-s	-s	-s	-s	-	-s	-	-s	-s	-s	-s	-s	-s	-	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-
Other	7	-	-	-	7	7	-	-	-	7	-	7	-	-	1	-	6	-	1	6	6	-	1	1	7	-	-	-	-	3
	3%	-s	-s	-s	-s	7%	9%	-s	-	5%	-s	5%	-s	-s	2%	-s	13%	-s	1%	7%	9%	-s	1%	4%	3%	-s	-s	-s	-s	1%
Undecided	103	-	-	-	-	-	-	-	41	62	30	56	9	46	26	38	21	18	64	30	20	29	44	11	89	10	19	9	14	93
	42%	-s	-s	-s	-s	-s	-s	-s	44%	42%	39%	42%	31%	50%	38%	42%	46%	47%	40%	37%	32%	43%	47%	44%	41%	55%	37%	25%	36%	39%
Would not vote	1	-	-	-	-	-	-	-	1	-	*	1	*	1	1	-	-	-	-	1	1	-	-	-	1	-	-	-	-	2
	1%	-s	-s	-s	-s	-s	-s	-s	1%	-	1%	1%	2%	1%	2%	-s	-s	-s	1%	2%	2%	-s	-s	-s	1%	-s	-s	-s	-s	1%
Refused	7	-	-	-	-	-	-	-	2	6	4	2	2	1	1	3	2	2	4	2	2	2	3	-	7	-	-	-	-	9
	3%	-s	-s	-s	-s	-s	-s	-s	2%	4%	5%	2%	6%	1%	1%	3%	4%	5%	2%	2%	3%	3%	4%	-s	3%	-s	-s	-s	-s	4%

Fieldwork dates : 10th to 12th May 2014
 Respondent Type : GB Adults, General Public 18+ - Telephone
 Source : Ipsos MORI J13-102839-01

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Ipsos MORI Political Monitor - May 2014

Table 9

Q.V/POL.1(A/B). How would you vote if there were a General Election tomorrow? (All certain to vote)

Base : All certain to vote

	Total (Weighted) (x)	Likelihood to vote						Gender		Age								Social Class						UnWgt Total			
		(10) Absolutely certain (a)	(6 to 10) (b)	(7 to 10) (c)	(8 to 10) (d)	(9 to 10) (e)	Would NOT vote (f)	Male (g)	Female (h)	18-34 (i)	35-54 (j)	55+ (k)	18-24 (l)	25-34 (m)	35-44 (n)	45-54 (o)	55-64 (p)	65+ (q)	75+ (r)	AB (A)	C1 (B)	C2 (C)	DE (D)		ABC1 (E)	C2DE (F)	Total
Unweighted Total	609	609	609	609	609	609	-	276	333	109	207	293	32	77	93	114	124	169	60	209	191	91	118	400	209	609	
Weighted Total	589	589	589	589	589	589	-**	287	302	117	210	263	39*	77*	102	108	106	156	78*	196	165	105	124	361	229	609	
Conservative	156 26%	156 26%	156 26%	156 26%	156 26%	156 26%	-s	85 30%	71 23%	27 24%	50 24%	79 30%	11 27% s	17 22% s	20 20% s	30 27%	24 35%	55 37% s	27 34% s	54 27%	47 28%	28 26% s	28 22%	100 28%	56 24%	150 25%	
Labour	159 27%	159 27%	159 27%	159 27%	159 27%	159 27%	-s	71 25%	88 29%	20 17%	71 34%	68 26%	5 12% s	15 20% s	38 37% s	33 31%	32 30%	36 23%	19 24% s	49 25%	45 27%	25 23% s	41 33%	94 26%	65 29%	173 28%	
Liberal Democrats (Lib Dem)	44 7%	44 7%	44 7%	44 7%	44 7%	44 7%	-s	22 8%	22 7%	12 10%	14 7%	19 7%	1 4% s	10 13% s	9 9% s	5 5%	11 10%	8 5%	4 4% s	20 10%	11 7%	8 7% s	5 4%	31 9%	13 6%	47 8%	
Scottish Nationalist	20 3%	20 3%	20 3%	20 3%	20 3%	20 3%	-s	6 2%	14 5%	4 3%	9 4%	7 3%	- -s	4 5% s	3 3% s	6 5%	3 3%	4 2%	3 3% s	4 2%	8 5%	5 5% s	4 3%	12 3%	8 4%	26 4%	
Plaid Cymru	3 *	3 *	3 *	3 *	3 *	3 *	-s	1 *	1 *	- -	- -	3 1%	- -s	- -s	- -s	- -	3 2%	3 3% s	- -	- -	- -	3 2%	- -	- -	3 1%	2 *	
Green Party	38 6%	38 6%	38 6%	38 6%	38 6%	38 6%	-s	16 6%	21 7%	14 12%	14 7%	9 4%	5 14% s	9 11% s	6 6% s	8 8%	4 3%	6 4%	2 2% s	8 4%	12 8%	6 6% s	11 9%	21 6%	17 8%	37 6%	
UKIP	52 9%	52 9%	52 9%	52 9%	52 9%	52 9%	-s	35 12%	17 6%	8 7%	16 7%	29 11%	4 11% s	3 4% s	6 6% s	10 9%	12 11%	17 11%	6 8% s	10 5%	13 8%	16 15% s	13 10%	23 6%	29 13%	51 8%	
Scottish Socialist Party	-	-	-	-	-	-	-s	-	-	-	-	-	-s	-s	-	-	-	-	-	-	-	-s	-	-	-	-	
British National Party (BNP)	3 1%	3 1%	3 1%	3 1%	3 1%	3 1%	-s	3 1%	-	-	3 1%	-	-	-	2 2% s	1 1%	-	-	-	-	-	-s	2 2% s	1 1%	-	3 1%	2 *
Independent Candidate	1 *	1 *	1 *	1 *	1 *	1 *	-s	1 *	-	-	1 1%	-	-	-	1 1%	-	-	-	-	1 1%	-	-s	-	1 *	-	1 *	
Other	1 *	1 *	1 *	1 *	1 *	1 *	-s	1 *	-	-	-	1 *	-	-	-	-	-	1 *	-	-	-	-s	1 1%	-	1 *	1 *	
Undecided	98 17%	98 17%	98 17%	98 17%	98 17%	98 17%	-s	41 14%	57 19%	30 26%	28 14%	40 15%	13 32% s	17 22% s	17 17% s	11 10%	18 17%	21 14%	11 14% s	46 23%	24 15%	15 14% s	13 11%	70 19%	28 12%	100 16%	
Would not vote	2 *	2 *	2 *	2 *	2 *	2 *	-s	1 *	2 *	1 1%	1 *	*	1 1% s	1 1% s	-	-	*	-	*	*	1 1%	1 1% s	-	1 *	1 *	4 1%	
Refused	12 2%	12 2%	12 2%	12 2%	12 2%	12 2%	-s	4 1%	8 3%	1 1%	2 1%	9 4%	- -s	1 2% s	- -s	2 2%	2 2%	7 4%	4 6% s	4 2%	3 2%	- -s	5 4%	7 2%	5 2%	15 2%	

Fieldwork dates : 10th to 12th May 2014
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 Source : Ipsos MORI J13-102839-01

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Ipsos MORI Political Monitor - May 2014

Table 10

Q.V/POL.1(A/B). How would you vote if there were a General Election tomorrow? (All certain to vote)

Base : All certain to vote

Total (Weighted)	Voting							Working status		Government		Work sector		Tenure					GOR Regions							Past vote (2010 General Election)			UnW Tot.	
	(x)	Con (a)	Lab (b)	LD (c)	UKIP (d)	Not Con (e)	Not Lab (f)	Con LD (g)	Full-time (h)	Not full-time/Not working (i)	Satis-fied (j)	Dis-satis-fied (k)	Public (l)	Private (m)	Mort-gage (o)	Owned out-right (p)	Private renter (q)	Social renter (r)	Total owner occupier (s)	North (A)	North excl. Scot (B)	Mid-lands (C)	South (D)	Grea-ter London (E)	Eng-land (F)	Scot (G)	Con (H)	Lab (I)		LD (J)
Unweighted Total	609	164	203	55	61	394	219	271	338	208	355	150	184	214	240	73	74	454	204	131	167	238	87	508	73	190	182	115	609	
Weighted Total	589	169	185	51*	62*	370	220	261	328	218	327	72*	236	194	239	78*	73*	433	185	124	181	224	90*	498	61*	194	163	104	609	
Conservative	156	156	-	-	-	-	156	66	90	120	28	7	74	58	74	13	8	132	44	33	50	61	28	138	11	134	2	4	150	
	26%	92%	-	-s	-s	-	44%	25%	27%	55%	8%	10%	31%	30%	31%	17%	11%	30%	24%	27%	28%	27%	31%	28%	18%	69%	1%	4%	25%	
Labour	159	-	159	-	-	159	-	71	88	19	131	29	58	63	52	15	27	114	48	38	56	55	30	140	10	5	121	19	173	
	27%	-	86%	-s	-s	43%	-	27%	27%	9%	40%	41%	24%	32%	22%	20%	38%	26%	26%	31%	31%	25%	34%	28%	16%	3%	74%	18%	28%	
Liberal Democrats (Lib Dem)	44	-	-	44	-	44	44	23	21	19	22	7	17	17	11	13	3	28	10	7	17	17	7	38	3	2	1	39	47	
	7%	-	-	86%	-s	12%	12%	9%	6%	9%	7%	9%	7%	9%	4%	17%	4%	6%	5%	5%	9%	8%	8%	8%	5%	1%	1%	37%	8%	
Scottish Nationalist	20	-	-	-	-	20	20	10	10	2	17	5	5	4	9	2	5	13	20	-	-	-	-	-	20	-	4	*	26	
	3%	-	-	-s	-s	5%	6%	4%	3%	1%	5%	7%	2%	2%	4%	2%	7%	3%	11%	-	-	-	-	-	33%	-	3%	*	4%	
Plaid Cymru	3	-	-	-	-	3	3	-	3	-	1	-	-	1	-	1	-	1	-	-	3	-	-	-	-	-	-	-	-	2
	*	-	-	-s	-s	1%	1%	-	1%	-	*	-	-	1%	-	2%	-s	*	-	-	1%	-	-	-	-	-	-	-	-	*
Green Party	38	-	-	-	-	38	38	19	19	5	28	4	17	10	14	8	6	24	9	7	11	18	10	33	2	4	3	14	37	
	6%	-	-	-s	-s	10%	11%	7%	6%	2%	9%	6%	7%	5%	6%	10%	8%	6%	5%	6%	6%	8%	11%	7%	4%	2%	2%	14%	6%	
UKIP	52	-	-	-	52	52	52	22	30	10	39	2	22	10	25	7	10	35	16	14	14	22	6	47	2	21	11	4	51	
	9%	-	-	-s	84%	14%	15%	8%	9%	5%	12%	2%	9%	5%	11%	8%	13%	8%	9%	9%	12%	8%	10%	7%	3%	11%	7%	4%	8%	
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-s	-s	-	-	-	-	-	-	-	-	-	-	-s	-s	-	-	-	-	-	-	-	-	-s	-	-	-	-
British National Party (BNP)	3	-	-	-	-	3	3	3	-	-	3	-	1	-	2	1	-	2	2	-	1	-	-	1	2	-	-	-	-	2
	1%	-	-	-s	-s	1%	1%	1%	-	-	1%	-	1%	-	1%	2%	-s	*	1%	-	1%	-	-	-s	*	3%	-	-	-	*
Independent Candidate	1	-	-	-	-	1	1	1	-	-	1	-	1	-	1	-	-	1	-	-	1	-	-	1	-	-	-	-	1	1
	*	-	-	-s	-s	*	*	1%	-	-	1%	-	1%	-	1%	-s	-s	*	-	-	1%	-	-	-s	*	-s	-	-	1%	*
Other	1	-	-	-	-	1	1	-	1	-	1	-	-	-	1	-	-s	1	-	-	-	1	-	1	-	-	-	-	-	1
	*	-	-	-s	-s	*	*	-	*	-	*	-	-	-	*	-s	-s	*	-	-	-	*	-s	*	-s	-	-	-	-	*
Undecided	98	12	25	7	9	47	34	40	58	35	50	15	38	28	43	14	12	71	30	19	26	42	9	83	11	28	19	22	100	
	17%	7%	13%	14%	14%	13%	10%	15%	18%	16%	15%	20%	16%	14%	18%	18%	17%	16%	16%	15%	14%	19%	10%	17%	18%	14%	11%	21%	16%	
Would not vote	2	-	-	-	-	-	-	1	1	1	1	1	1	*	*	1	*	1	1	1	*	1	-	2	-	-	*	*	4	
	*	-	-	-s	-s	-	-	*	*	*	*	2%	*	*	*	1%	1%	*	*	*	*	*	*	-s	*	-s	*	*	1%	
Refused	12	1	2	-	1	3	2	4	9	7	5	2	3	3	7	2	1	10	5	5	2	6	-	12	-	2	2	-	15	
	2%	1%	1%	-s	2%	1%	1%	1%	3%	3%	2%	3%	1%	1%	3%	2%	2%	2%	3%	4%	1%	3%	-s	3%	-s	1%	1%	-	2%	

Fieldwork dates : 10th to 12th May 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J13-102839-01

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Ipsos MORI Political Monitor - May 2014

Table 11

Q.V/POL.2. Which party are you most inclined to support? (certain to vote)

Base : All undecided or refused - AND - certain to vote

	Total (Weighted) (x)	Likelihood to vote						Gender		Age								Social Class						UnWgt Total		
		(10) Absolutely certain (a)	(6 to 10) (b)	(7 to 10) (c)	(8 to 10) (d)	(9 to 10) (e)	Would NOT vote (f)	Male (g)	Female (h)	18-34 (i)	35-54 (j)	55+ (k)	18-24 (l)	25-34 (m)	35-44 (n)	45-54 (o)	55-64 (p)	65+ (q)	75+ (r)	AB (A)	C1 (B)	C2 (C)	DE (D)		ABC1 (E)	C2DE (F)
Unweighted Total	115	115	115	115	115	115	-	44	71	26	35	54	9	17	18	17	25	29	12	49	33	13	20	82	33	115
Weighted Total	111	111	111	111	111	111	**	45*	66*	31*	30*	49*	13**	18**	17**	13**	21**	28**	16**	50*	27**	15**	18**	77*	33*	115
Conservative	13	13	13	13	13	13	-	6	7	1	3	9	-	1	3	1	3	6	4	7	2	1	3	9	4	14
	12%	12%	12%	12%	12%	12%	-s	14% _s	10% _s	2% _s	11% _s	18% _s	-s	3% _s	16% _s	4% _s	13% _s	23% _s	25% _s	14% _s	8% _s	7% _s	15% _s	12% _s	11% _s	12%
Labour	26	26	26	26	26	26	-	10	16	5	6	16	1	4	4	2	10	5	3	10	7	5	4	17	9	30
	24%	24%	24%	24%	24%	24%	-s	23% _s	24% _s	15% _s	18% _s	32% _s	9% _s	19% _s	21% _s	15% _s	50% _s	19% _s	21% _s	20% _s	26% _s	32% _s	23% _s	22% _s	27% _s	26%
Liberal Democrats (Lib Dem)	7	7	7	7	7	7	-	2	5	3	2	2	1	2	1	1	1	1	-	2	2	2	1	4	3	8
	6%	6%	6%	6%	6%	6%	-s	5% _s	7% _s	10% _s	7% _s	3% _s	11% _s	9% _s	5% _s	11% _s	4% _s	3% _s	-s	4% _s	6% _s	15% _s	3% _s	5% _s	9% _s	7%
Scottish Nationalist	2	2	2	2	2	2	-	-	2	-	-	2	-	-	-	-	1	1	-	-	2	-	-	2	-	2
	1%	1%	1%	1%	1%	1%	-s	-s	2% _s	-s	-s	3% _s	-s	-s	-s	-s	4% _s	2% _s	-s	-s	6% _s	-s	-s	2% _s	-s	2%
Plaid Cymru	-	-	-	-	-	-	-	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-
Green Party	4	4	4	4	4	4	-	-	4	2	*	1	2	-	*	-	1	1	2	2	2	-	-	4	-	3
	4%	4%	4%	4%	4%	4%	-s	-s	6% _s	6% _s	2% _s	3% _s	16% _s	-s	3% _s	-s	-s	5% _s	9% _s	4% _s	7% _s	-s	-s	5% _s	-s	3%
UKIP	10	10	10	10	10	10	-	5	5	3	2	5	1	2	1	2	3	2	3	3	3	2	1	7	3	10
	9%	9%	9%	9%	9%	9%	-s	11% _s	8% _s	9% _s	7% _s	10% _s	5% _s	12% _s	7% _s	8% _s	9% _s	10% _s	10% _s	7% _s	12% _s	15% _s	5% _s	9% _s	9% _s	9%
Scottish Socialist Party	-	-	-	-	-	-	-	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-
British National Party	-	-	-	-	-	-	-	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-
Other	1	1	1	1	1	1	-	1	-	1	-	-	1	-	-	-	-	-	-	1	-	-	-	1	-	1
	1%	1%	1%	1%	1%	1%	-s	2% _s	-s	3% _s	-s	-s	8% _s	-s	-s	-s	-s	-s	-s	2% _s	-s	-s	-s	1% _s	-s	1%
Undecided	41	41	41	41	41	41	-	20	21	16	16	10	6	9	8	7	3	7	3	22	8	5	7	30	12	38
	37%	37%	37%	37%	37%	37%	-s	44% _s	32% _s	50% _s	52% _s	20% _s	51% _s	50% _s	49% _s	55% _s	14% _s	25% _s	21% _s	43% _s	29% _s	31% _s	37% _s	38% _s	35% _s	33%
Would not vote	1	1	1	1	1	1	-	-	1	-	-	1	-	-	-	1	-	-	-	1	-	-	-	1	-	1
	1%	1%	1%	1%	1%	1%	-s	-s	1% _s	-s	-s	2% _s	-s	-s	-s	4% _s	-s	-s	-s	2% _s	-s	-s	-s	1% _s	-s	1%
Refused	6	6	6	6	6	6	-	1	6	1	1	4	-	1	-	*	4	2	2	2	1	-	3	3	3	8
	6%	6%	6%	6%	6%	6%	-s	1% _s	8% _s	4% _s	3% _s	8% _s	-s	7% _s	-s	7% _s	2% _s	13% _s	14% _s	4% _s	5% _s	-s	16% _s	4% _s	9% _s	7%

Fieldwork dates : 10th to 12th May 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J13-102839-01

*Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Ipsos MORI Political Monitor - May 2014

Table 12

Q.V/POL.2. Which party are you most inclined to support? (certain to vote)

Base : All undecided or refused - AND - certain to vote

Total (Weight ed)	Voting							Working status		Government		Work sector		Tenure					GOR Regions						Past vote (2010 General Election)			UnW Tot.			
	(x)	Con (a)	Lab (b)	LD (c)	UKIP (d)	Not Con (e)	Not Lab (f)	Con LD (g)	Full-time (h)	Not full-time/ Not working (i)	Satis -fied (j)	Dis-satis -fied (k)	Public (l)	Private (m)	Mort gage (o)	Owned out-right (p)	Private renter (q)	Social renter (r)	Total owner occup -ier (s)	North (A)	North excl. Scot (B)	Mid-lands (C)	South (D)	Grea -ter London (E)	Eng-land (F)	Scot (G)	Con (H)		Lab (I)	LD (J)	
Unweighted Total	115	14	30	8	10	54	38	22	50	65	40	60	32	32	37	47	14	16	84	38	28	25	52	11	101	10	28	26	23	115	
Weighted Total	111	13**	26**	7**	10**	49*	36*	20**	44*	67*	42*	55*	16**	40*	31*	50*	16**	13**	81*	35*	24**	28**	48*	9**	95*	11**	29**	21**	22**	115	
Conservative	13	13	-	-	-	-	13	13	3	9	7	3	2	2	4	9	-	-	13	7	6	3	3	1	12	1	10	-	*	14	
	12%	100%	-s	-s	-s	-s	36%	65%	8%	14%	17%	5%	12%	5%	13%	18%	-s	-s	16%	20%	24%	11%	6%	11%	12%	11%	35%	-s	2%	12%	
Labour	26	-	26	-	-	26	-	-	8	19	6	17	6	8	5	13	4	5	18	8	7	11	7	3	23	*	1	16	7	30	
	24%	-s	100%	-s	-s	53%	-s	-s	17%	28%	15%	32%	34%	19%	16%	26%	24%	34%	22%	22%	30%	41%	15%	33%	24%	4%	3%	75%	34%	26%	
Liberal Democrats (Lib Dem)	7	-	-	7	-	7	7	7	5	2	4	2	2	4	3	2	2	1	5	3	2	2	2	-	5	1	-	1	6	8	
	6%	-s	-s	100%	-s	14%	19%	35%	12%	2%	9%	4%	13%	10%	10%	3%	10%	5%	6%	9%	7%	6%	5%	-s	5%	13%	-s	4%	28%	7%	
Scottish Nationalist	2	-	-	-	-	2	2	-	-	2	1	1	-	-	-	-	-	2	-	2	-	-	-	-	-	2	-	-	-	2	
	1%	-s	-s	-s	-s	3%	4%	-s	-s	2%	2%	2%	-s	-s	-s	-s	-s	12%	-s	5%	-s	-s	-s	-s	-s	14%	-s	-s	-s	2%	
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
	-	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-
Green Party	4	-	-	-	-	4	4	-	2	1	4	*	*	2	-	4	-	*	4	2	2	-	2	-	4	-	4	-	*	3	
	4%	-s	-s	-s	-s	8%	11%	-s	6%	2%	8%	1%	3%	5%	-s	7%	-s	3%	4%	6%	8%	-s	4%	-s	4%	-s	12%	-s	2%	3%	
UKIP	10	-	-	-	10	10	10	-	5	5	2	6	1	4	5	5	-	-	10	1	-	1	8	1	9	1	4	-	1	10	
	9%	-s	-s	-s	100%	20%	27%	-s	12%	7%	5%	11%	4%	11%	16%	10%	-s	-s	12%	4%	-s	4%	16%	10%	9%	11%	13%	-s	6%	9%	
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
	-	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-
British National Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-
Other	1	-	-	-	-	1	1	-	-	1	-	1	-	-	1	-	-	-	1	-	-	-	1	1	1	-	-	-	-	1	
	1%	-s	-s	-s	-s	2%	3%	-s	2%	2%	-s	2%	-s	-s	3%	-s	-s	-s	1%	-s	-s	-s	2%	11%	1%	-s	-s	-s	-s	1%	
Undecided	41	-	-	-	-	-	-	-	17	24	15	21	4	19	11	15	9	6	26	11	6	9	22	3	35	5	11	4	6	38	
	37%	-s	-s	-s	-s	-s	-s	-s	39%	36%	35%	38%	23%	47%	36%	30%	55%	43%	32%	31%	24%	31%	45%	35%	37%	47%	37%	21%	29%	33%	
Would not vote	1	-	-	-	-	-	-	-	1	-	-	1	-	-	1	-	-	-	1	1	1	-	-	-	1	-	-	-	-	1	
	1%	-s	-s	-s	-s	-s	-s	-s	2%	-s	-s	2%	-s	2%	3%	-s	-s	-s	1%	3%	4%	-s	-s	-s	1%	-s	-s	-s	-s	1%	
Refused	6	-	-	-	-	-	-	-	2	4	4	2	2	1	1	3	2	1	4	1	1	2	3	-	6	-	-	-	-	8	
	6%	-s	-s	-s	-s	-s	-s	-s	4%	7%	9%	4%	11%	2%	3%	6%	11%	4%	5%	2%	3%	7%	7%	-s	6%	-s	-s	-s	-s	7%	

Fieldwork dates : 10th to 12th May 2014

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Ipsos MORI Political Monitor - May 2014

Table 13

Q.2/POLSC. And how likely will you be to vote in an immediate General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote and 1 that you would be absolutely certain NOT to vote?

Base : All

	Total (Weighted) (x)	Likelihood to vote					Would NOT vote (f)	Gender		Age									Social Class						UnWgt Total	
		(10) Absol-utely certain (a)	(6 to 10) (b)	(7 to 10) (c)	(8 to 10) (d)	(9 to 10) (e)		Male (g)	Female (h)	18-34 (i)	35-54 (j)	55+ (k)	18-24 (l)	25-34 (m)	35-44 (n)	45-54 (o)	55-64 (p)	65+ (q)	75+ (r)	AB (A)	C1 (B)	C2 (C)	DE (D)	ABC1 (E)		C2DE (F)
Unweighted Total	1003	609	821	785	742	657	74	457	546	254	347	402	99	155	166	181	172	230	77	287	315	181	220	602	401	1003
Weighted Total	1003	589	814	780	729	641	74*	489	514	287	355	361	121	166	180	175	150	211	100	269	284	215	235	553	450	1003
1 - Absolutely certain not to vote	74	-	-	-	-	-	74	32	42	32	27	15	14	18	13	14	6	9	1	12	17	26	18	29	45	74
	7%	-	-	-	-	-	100% ^s	7%	8%	11%	8%	4%	12% ^s	11%	7%	8%	4%	4%	1% ^s	4%	6%	12%	8%	5%	10%	7%
2	12	-	-	-	-	-	-	7	5	6	2	4	3	2	-	2	2	2	1	3	4	-	4	8	4	12
	1%	-	-	-	-	-	- ^s	1%	1%	2%	1%	1%	3% ^s	1%	-	1%	2%	1%	1% ^s	1%	2%	-	2%	1%	1%	1%
3	12	-	-	-	-	-	-	4	8	8	3	1	3	5	3	-	-	1	1	1	3	3	5	5	8	11
	1%	-	-	-	-	-	- ^s	1%	2%	3%	1%	*	2% ^s	3%	1%	-	-	1%	1% ^s	*	1%	1%	2%	1%	2%	1%
4	21	-	-	-	-	-	-	13	9	12	6	4	8	3	5	1	-	4	-	3	6	5	8	9	13	19
	2%	-	-	-	-	-	- ^s	3%	2%	4%	2%	1%	7% ^s	2%	3%	1%	-	2%	- ^s	1%	2%	2%	3%	2%	3%	2%
5	65	-	-	-	-	-	-	26	38	26	21	18	9	16	9	12	8	11	5	10	14	25	16	24	40	61
	6%	-	-	-	-	-	- ^s	5%	7%	9%	6%	5%	8% ^s	10%	5%	7%	5%	5%	5% ^s	4%	5%	12%	7%	4%	9%	6%
6	34	-	34	-	-	-	-	19	15	16	13	6	11	5	10	3	4	2	1	8	11	9	7	18	16	36
	3%	-	4%	-	-	-	- ^s	4%	3%	6%	4%	2%	9% ^s	3%	6%	1%	3%	1%	1% ^s	3%	4%	4%	3%	3%	4%	4%
7	51	-	51	51	-	-	-	29	21	20	22	10	14	5	11	11	6	4	3	7	15	10	18	23	28	43
	5%	-	6%	7%	-	-	- ^s	6%	4%	7%	6%	3%	12% ^s	3%	6%	4%	2%	3% ^s	3%	3%	5%	5%	8%	4%	6%	4%
8	88	-	88	88	88	-	-	42	46	30	34	24	8	22	18	16	11	13	4	17	27	25	20	44	45	85
	9%	-	11%	11%	12%	-	- ^s	9%	9%	11%	10%	7%	7% ^s	13%	10%	9%	7%	6%	4% ^s	6%	9%	11%	8%	8%	10%	8%
9	51	-	51	51	51	-	-	28	23	19	16	17	8	10	9	7	7	10	6	12	20	7	12	33	19	48
	5%	-	6%	7%	7%	8%	- ^s	6%	4%	6%	5%	5%	7% ^s	6%	5%	4%	5%	5% ^s	6% ^s	5%	7%	3%	5%	6%	4%	5%
10 - Absolutely certain to vote	589	589	589	589	589	589	-	287	302	117	210	263	39	77	102	108	106	156	78	196	165	105	124	361	229	609
	59%	100%	72%	76%	81%	92%	- ^s	59%	59%	41%	59%	73%	32% ^s	47%	56%	62%	71%	74%	78% ^s	73%	58%	49%	53%	65%	51%	61%
Don't know	5	-	-	-	-	-	-	1	4	3	2	-	3	-	1	1	-	-	-	-	1	1	3	1	4	4
	*	-	-	-	-	-	- ^s	*	1%	1%	1%	-	2% ^s	-	1%	*	-	-	- ^s	-	*	1%	1%	*	1%	*
Refused	1	-	-	-	-	-	-	1	-	1	-	-	-	1	-	-	-	-	-	-	1	-	-	1	-	1
	*	-	-	-	-	-	- ^s	*	-	*	-	-	- ^s	*	-	-	-	-	- ^s	-	*	-	-	*	-	*
Mean	8.18	10.00	9.36	9.51	9.69	9.92	1.00	8.24	8.13	7.22	8.24	8.88	6.79	7.53	8.18	8.31	8.87	8.89	9.19	8.86	8.30	7.52	7.87	8.57	7.70	8.25

Fieldwork dates : 10th to 12th May 2014
 Respondent Type : GB Adults, General Public 18+ - Telephone
 Source : Ipsos MORI J13-102839-01

*=Less than 0.5%
 s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 14

Q.2/POLSC. And how likely will you be to vote in an immediate General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote and 1 that you would be absolutely certain NOT to vote?

Base : All

Total (Weighted)	Voting							Working status		Government		Work sector		Tenure					GOR Regions						Past vote (2010 General Election)			UnW Tot.		
	(x)	Con (a)	Lab (b)	LD (c)	UKIP (d)	Not Con (e)	Not Lab (f)	Con LD (g)	Full-time (h)	Not full-time/ Not working (i)	Satis-fied (j)	Dis-satis-fied (k)	Public (l)	Private (m)	Mort gage (o)	Owned out-right (p)	Private renter (q)	Social renter (r)	Total owner occupier (s)	North (A)	North excl. Scot (B)	Mid-lands (C)	South (D)	Grea-ter London (E)	Eng-land (F)	Scot (G)	Con (H)		Lab (I)	LD (J)
Unweighted Total	1003	246	287	84	93	569	528	330	452	551	329	588	243	329	370	330	150	136	700	348	247	287	368	121	853	101	262	232	165	1003
Weighted Total	1003	257	274	80*	95*	553	536	337	447	556	350	571	119	422	348	333	165	145	681	335	247	311	358	129	865	88*	273	211	154	1003
1 - Absolutely certain not to vote	74 7%	-	5	1	3	10	5	1	33 7%	41 7%	11 3%	56 10%	10 9%	28 7%	22 6%	13 4%	15 9%	21 15%	35 5%	25 7%	19 8%	25 8%	23 7%	8 6%	63 7%	6 7%	5 2%	2 1%	5 3%	74 7%
2	12 1%	1	-	1	1	2	4	3	5 1%	7 1%	5 1%	7 1%	1 1%	5 1%	6 2%	4 1%	-	1 1%	11 2%	1 7%	-	3 1%	8 2%	2 1%	11 1%	1 2%	1 7%	-	-	12 1%
3	12 1%	2 1%	5 2%	2 *s	2 2s	8 1%	4 1%	2 1%	6 1%	7 1%	4 1%	8 1%	2 2%	5 1%	5 1%	1 *	2 1%	4 2%	7 1%	3 1%	3 1%	6 2%	2 1%	2 2%	12 1%	3 1%	-	-	2 1%	11 1%
4	21 2%	5 2%	4 1%	4 5s	1 1s	9 2%	10 2%	9 3%	8 2%	13 2%	7 2%	11 2%	2 1%	12 3%	5 1%	5 2%	3 2%	8 6%	10 2%	7 2%	7 3%	11 4%	3 1%	3 2%	20 2%	-	4 1%	1 1%	2 2%	19 2%
5	65 6%	10 4%	19 7%	4 5s	4 5s	36 7%	27 5%	14 4%	26 6%	39 7%	21 6%	41 7%	8 6%	22 5%	21 6%	12 3%	23 14%	6 4%	33 5%	30 9%	24 10%	17 5%	18 5%	4 3%	57 7%	6 6%	10 4%	15 7%	5 3%	61 6%
6	34 3%	9 3%	7 3%	3 3s	5 5s	18 3%	20 4%	12 3%	15 3%	19 3%	14 4%	16 3%	6 5%	13 3%	18 5%	3 1%	4 2%	8 6%	21 3%	12 3%	10 4%	6 2%	16 5%	3 3%	31 4%	1 1%	5 2%	-	8 5%	36 4%
7	51 5%	12 5%	15 6%	3 4s	2 2s	25 5%	22 4%	15 4%	21 5%	30 5%	21 6%	23 4%	3 3%	29 7%	18 5%	17 5%	7 4%	9 6%	35 5%	18 6%	13 5%	13 4%	20 5%	6 4%	44 5%	5 6%	10 4%	5 2%	6 4%	43 4%
8	88 9%	34 13%	18 7%	7 9s	8 8s	41 7%	56 11%	41 12%	48 11%	40 7%	29 8%	50 9%	10 8%	47 11%	38 11%	22 7%	17 10%	12 8%	59 9%	29 9%	22 9%	33 11%	26 7%	9 7%	76 9%	7 8%	25 9%	15 7%	13 8%	85 8%
9	51 5%	16 6%	13 5%	6 7s	7 7s	33 6%	36 7%	21 6%	24 5%	28 5%	20 6%	27 5%	4 3%	24 6%	21 6%	15 5%	14 8%	1 1%	36 5%	22 7%	22 9%	14 5%	15 4%	3 3%	49 6%	1 1%	16 6%	9 4%	9 6%	48 5%
10 - Absolutely certain to vote	589 59%	169 66%	185 68%	51 64s	62 65s	370 67%	354 66%	220 65%	261 58%	328 59%	218 62%	327 57%	72 61%	236 56%	194 56%	239 72%	78 47%	73 50%	433 64%	185 55%	124 50%	181 58%	224 62%	90 70%	498 58%	61 69%	194 71%	163 77%	104 68%	609 61%
Don't know	5 *	-	2 1%	-	-s	2 *	-	-	1 *	4 1%	-	4 1%	1 *	1 *	-	1 *	2 1%	2 1%	1 *	2 1%	2 1%	1 *	2 1%	-	5 1%	-	-	2 1%	-	4 *
Refused	1 *	-	-	-	-s	-	-	-	1 *	-	1 *	-	1 *	-	-	-	1 *	-	-	-	-	-	1 *	-	1 *	-	-	-	-	1 *
Mean	8.18	9.00	8.80	8.67	8.68	8.81	8.91	8.92	8.22	8.15	8.55	7.97	8.12	8.17	8.16	8.87	7.74	7.27	8.51	8.10	7.94	8.10	8.34	8.59	8.14	8.55	9.04	9.28	8.83	8.25

Fieldwork dates : 10th to 12th May 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J13-102839-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 15

Q.3 Are you satisfied or dissatisfied with the way the Government is running the country?

Base : All

	Total (Weighted) (x)	Likelihood to vote					Gender		Age									Social Class						UnWgt Total		
		(10) Absol- utely certain (a)	(6 to 10) (b)	(7 to 10) (c)	(8 to 10) (d)	(9 to 10) (e)	Would NOT vote (f)	Male (g)	Female (h)	18-34 (i)	35-54 (j)	55+ (k)	18-24 (l)	25-34 (m)	35-44 (n)	45-54 (o)	55-64 (p)	65+ (q)	75+ (r)	AB (A)	C1 (B)	C2 (C)	DE (D)		ABC1 (E)	C2DE (F)
Unweighted Total	1003	609	821	785	742	657	74	457	546	254	347	402	99	155	166	181	172	230	77	287	315	181	220	602	401	1003
Weighted Total	1003	589	814	780	729	641	74*	489	514	287	355	361	121	166	180	175	150	211	100	269	284	215	235	553	450	1003
Satisfied	350 35%	218 37%	302 37%	287 37%	267 37%	238 37%	11 15% ^s	202 41%	147 29%	98 34%	120 34%	131 36%	49 40% ^s	49 30%	66 37%	54 31%	43 29%	88 42%	45 45% ^s	116 43%	98 35%	64 30%	71 30%	215 39%	135 30%	329 33%
Dissatisfied	571 57%	327 55%	443 54%	427 55%	405 56%	354 55%	56 76% ^s	253 52%	318 62%	158 55%	213 60%	200 56%	55 45% ^s	103 62%	106 59%	107 61%	98 65%	102 49%	45 45% ^s	135 50%	159 56%	131 61%	145 62%	294 53%	277 61%	588 59%
Don't know	82 8%	44 7%	69 8%	65 8%	58 8%	49 8%	7 9% ^s	34 7%	49 9%	31 11%	22 6%	29 8%	18 14% ^s	14 8%	9 5%	13 8%	9 6%	20 10%	10 10% ^s	17 6%	27 9%	20 9%	19 8%	44 8%	39 9%	86 9%
Net satisfied	-221 -22%	-109 -18%	-142 -17%	-140 -18%	-138 -19%	-116 -18%	-45 -61%^s	-51 -10%	-170 -33%	-60 -21%	-93 -26%	-69 -19%	-6 -5%^s	-54 -32%	-40 -22%	-53 -30%	-55 -37%	-14 -7%	* *^s	-19 -7%	-61 -21%	-67 -31%	-75 -32%	-80 -14%	-142 -32%	-259 -26%

Fieldwork dates : 10th to 12th May 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J13-102839-01

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Ipsos MORI Political Monitor - May 2014

Table 16

Q.3 Are you satisfied or dissatisfied with the way the Government is running the country?

Base : All

Total (Weighted)	Voting							Working status		Government		Work sector		Tenure					GOR Regions						Past vote (2010 General Election)			UnW Tot.		
	(x)	Con (a)	Lab (b)	LD (c)	UKIP (d)	Not Con (e)	Not Lab (f)	Con LD (g)	Full-time (h)	Not full-time/Not working (i)	Satis-fied (j)	Dis-satis-fied (k)	Public (l)	Private (m)	Mort gage (o)	Owned out-right (p)	Private renter (q)	Social renter (r)	Total owner occup-ier (s)	North (A)	North excl. Scot (B)	Mid-lands (C)	South (D)	Grea-ter London (E)	Eng-land (F)	Scot (G)	Con (H)		Lab (I)	LD (J)
Unweighted Total	1003	246	287	84	93	569	528	330	452	551	329	588	243	329	370	330	150	136	700	348	247	287	368	121	853	101	262	232	165	1003
Weighted Total	1003	257	274	80*	95*	553	536	337	447	556	350	571	119	422	348	333	165	145	681	335	247	311	358	129	865	88*	273	211	154	1003
Satisfied	350 35%	191 74%	42 15%	34 43% ^s	20 21% ^s	111 20%	259 48%	225 67%	170 38%	180 32%	350 100%	-	27 23%	175 41%	133 38%	124 37%	47 29%	41 28%	256 38%	102 30%	78 32%	124 40%	124 35%	45 35%	306 35%	24 27%	165 61%	37 18%	44 29%	329 33%
Dissatisfied	571 57%	53 20%	211 77%	40 50% ^s	70 73% ^s	402 73%	243 45%	92 27%	242 54%	329 59%	-	571 100%	81 68%	211 50%	180 52%	186 56%	108 66%	89 61%	366 54%	211 63%	155 63%	159 51%	201 56%	76 59%	489 57%	56 64%	88 32%	160 76%	96 62%	588 59%
Don't know	82 8%	14 5%	21 8%	6 7% ^s	5 6% ^s	41 7%	33 6%	20 6%	35 8%	48 9%	-	-	11 9%	36 8%	35 10%	23 7%	9 5%	15 10%	58 9%	21 6%	14 6%	28 9%	33 9%	7 6%	70 8%	8 9%	19 7%	14 7%	15 9%	86 9%
Net satisfied	-221 -22%	138 54%	-169 -62%	-6 -7%^s	-50 -52%^s	-291 -53%	16 3%	132 39%	-73 -16%	-149 -27%	350 100%	-571 -100%	-54 -46%	-37 -9%	-47 -14%	-62 -19%	-61 -37%	-48 -33%	-110 -16%	-109 -33%	-76 -31%	-35 -11%	-77 -22%	-31 -24%	-183 -21%	-33 -37%	77 28%	-122 -58%	-52 -34%	-259 -26%

Fieldwork dates : 10th to 12th May 2014
 Respondent Type : GB Adults, General Public 18+ - Telephone
 Source : Ipsos MORI J13-102839-01

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 s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Ipsos MORI Political Monitor - May 2014

Table 17

Q.4 Are you satisfied or dissatisfied with the way David Cameron is doing his job as Prime Minister?

Base : All

	Total (Weighted) (x)	Likelihood to vote					Gender		Age										Social Class						UnWgt Total	
		(10) Absol- utely certain (a)	(6 to 10) (b)	(7 to 10) (c)	(8 to 10) (d)	(9 to 10) (e)	Would NOT vote (f)	Male (g)	Female (h)	18-34 (i)	35-54 (j)	55+ (k)	18-24 (l)	25-34 (m)	35-44 (n)	45-54 (o)	55-64 (p)	65+ (q)	75+ (r)	AB (A)	C1 (B)	C2 (C)	DE (D)	ABC1 (E)		C2DE (F)
Unweighted Total	1003	609	821	785	742	657	74	457	546	254	347	402	99	155	166	181	172	230	77	287	315	181	220	602	401	1003
Weighted Total	1003	589	814	780	729	641	74*	489	514	287	355	361	121	166	180	175	150	211	100	269	284	215	235	553	450	1003
Satisfied	396	244	344	326	307	266	14	213	183	114	131	150	54	60	68	63	53	97	44	127	120	75	73	248	148	385
	39%	41%	42%	42%	42%	42%	19% s	44%	36%	40%	37%	42%	44% s	36%	38%	36%	35%	46%	44% s	47%	42%	35%	31%	45%	33%	38%
Dissatisfied	525	315	411	397	382	341	44	248	277	140	198	186	48	92	103	95	89	97	46	123	145	118	139	268	257	538
	52%	53%	50%	51%	52%	53%	59% s	51%	54%	49%	56%	52%	40% s	56%	57%	55%	59%	46%	46% s	46%	51%	55%	59%	48%	57%	54%
Don't know	83	31	59	56	40	33	16	29	54	33	25	24	20	13	9	16	8	16	10	18	19	22	23	38	45	80
	8%	5%	7%	7%	6%	5%	22% s	6%	10%	11%	7%	7%	16% s	8%	5%	9%	5%	8%	10% s	7%	7%	10%	10%	7%	10%	8%
Net satisfied	-129	-71	-67	-71	-75	-75	-30	-35	-94	-26	-67	-36	6	-32	-35	-32	-36	*	-2	5	-25	-43	-65	-20	-109	-153
	-13%	-12%	-8%	-9%	-10%	-12%	-40% s	-7%	-18%	-9%	-19%	-10%	5% s	-19%	-19%	-18%	-24%	*	-2% s	2%	-9%	-20%	-28%	-4%	-24%	-15%

Fieldwork dates : 10th to 12th May 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J13-102839-01

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Ipsos MORI Political Monitor - May 2014

Table 18

Q.4 Are you satisfied or dissatisfied with the way David Cameron is doing his job as Prime Minister?

Base : All

	Total (Weighted)	Voting						Working status		Government		Work sector		Tenure					GOR Regions						Past vote (2010 General Election)			UnW Tot.		
		Con (a)	Lab (b)	LD (c)	UKIP (d)	Not Con (e)	Not Lab (f)	Con LD (g)	Full-time (h)	Not full-time/Not working (i)	Satis-fied (j)	Dis-satis-fied (k)	Public (l)	Private (m)	Mort gage (o)	Owned out-right (p)	Private renter (q)	Social renter (r)	Total owner occup-ier (s)	North (A)	North excl. Scot (B)	Mid-lands (C)	South (D)	Grea-ter London (E)	Eng-land (F)	Scot (G)	Con (H)		Lab (I)	LD (J)
Unweighted Total	1003	246	287	84	93	569	528	330	452	551	329	588	243	329	370	330	150	136	700	348	247	287	368	121	853	101	262	232	165	1003
Weighted Total	1003	257	274	80*	95*	553	536	337	447	556	350	571	119	422	348	333	165	145	681	335	247	311	358	129	865	88*	273	211	154	1003
Satisfied	396	215	49	34	23	115	281	249	183	213	295	67	34	194	158	143	53	34	302	106	77	148	142	49	345	29	180	40	51	385
	39%	84%	18%	43% ^s	24% ^s	21%	52%	74%	41%	38%	84%	12%	29%	46%	46%	43%	32%	23%	44%	32%	31%	48%	40%	38%	40%	33%	66%	19%	33%	38%
Dissatisfied	525	35	207	40	69	403	231	74	231	294	37	474	73	195	169	160	95	95	329	202	151	138	184	74	450	51	80	155	94	538
	52%	14%	75%	49% ^s	73% ^s	73%	43%	22%	52%	53%	11%	83%	61%	46%	49%	48%	58%	66%	48%	60%	61%	45%	51%	58%	52%	58%	29%	73%	61%	54%
Don't know	83	7	19	6	3	35	24	13	33	49	18	30	12	32	20	30	17	15	50	26	19	24	32	5	70	8	13	16	10	80
	8%	3%	7%	8% ^s	3% ^s	6%	4%	4%	7%	9%	5%	5%	10%	8%	6%	9%	10%	11%	7%	8%	8%	8%	9%	4%	8%	9%	5%	8%	6%	8%
Net satisfied	-129	180	-158	-5	-46	-288	50	175	-48	-80	258	-406	-38	*	-11	-16	-42	-61	-27	-96	-74	10	-42	-25	-104	-23	100	-115	-43	-153
	-13%	70%	-57%	-6% ^s	-49% ^s	-52%	9%	52%	-11%	-14%	74%	-71%	-32%	*	-3%	-5%	-26%	-42%	-4%	-29%	-30%	3%	-12%	-19%	-12%	-26%	37%	-54%	-28%	-15%

Fieldwork dates : 10th to 12th May 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J13-102839-01

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Ipsos MORI Political Monitor - May 2014

Table 19

Q.6 Are you satisfied or dissatisfied with the way Nick Clegg is doing his job as Deputy Prime Minister?

Base : All

	Total (Weighted) (x)	Likelihood to vote					Gender		Age								Social Class						UnWgt Total			
		(10) Absol- utely certain (a)	(6 to 10) (b)	(7 to 10) (c)	(8 to 10) (d)	(9 to 10) (e)	Would NOT vote (f)	Male (g)	Female (h)	18-34 (i)	35-54 (j)	55+ (k)	18-24 (l)	25-34 (m)	35-44 (n)	45-54 (o)	55-64 (p)	65+ (q)	75+ (r)	AB (A)	C1 (B)	C2 (C)		DE (D)	ABC1 (E)	C2DE (F)
Unweighted Total	1003	609	821	785	742	657	74	457	546	254	347	402	99	155	166	181	172	230	77	287	315	181	220	602	401	1003
Weighted Total	1003	589	814	780	729	641	74*	489	514	287	355	361	121	166	180	175	150	211	100	269	284	215	235	553	450	1003
Satisfied	226 23%	125 21%	189 23%	181 23%	165 23%	146 23%	9 12% ^s	110 22%	117 23%	77 27%	71 20%	78 22%	39 32% ^s	38 23%	42 16%	29 16%	25 26%	54 29%	29 29% ^s	70 26%	74 26%	33 15%	50 21%	144 26%	83 18%	225 22%
Dissatisfied	667 66%	413 70%	547 67%	525 67%	501 69%	439 68%	48 66% ^s	334 68%	333 65%	166 58%	252 71%	249 69%	60 49% ^s	106 64%	119 66%	133 76%	117 78%	132 63%	56 56% ^s	168 63%	188 66%	159 74%	152 65%	356 64%	311 69%	674 67%
Don't know	110 11%	51 9%	78 10%	74 10%	63 9%	56 9%	17 23% ^s	46 9%	64 12%	45 15%	32 9%	33 9%	23 19% ^s	22 13%	19 11%	13 7%	8 6%	25 12%	15 15% ^s	30 11%	23 8%	24 11%	32 14%	53 10%	57 13%	104 10%
Net satisfied	-440 -44%	-288 -49%	-359 -44%	-344 -44%	-336 -46%	-293 -46%	-40 -54%^s	-224 -46%	-216 -42%	-88 -31%	-182 -51%	-171 -47%	-21 -17%^s	-68 -41%	-78 -43%	-104 -60%	-93 -62%	-78 -37%	-27 -27%^s	-98 -37%	-114 -40%	-126 -59%	-102 -43%	-212 -38%	-228 -51%	-449 -45%

Fieldwork dates : 10th to 12th May 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J13-102839-01

* = Less than 0.5%

s = Where unweighted base sizes smaller than 100, please note results are indicative only

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Ipsos MORI Political Monitor - May 2014

Table 20

Q.6 Are you satisfied or dissatisfied with the way Nick Clegg is doing his job as Deputy Prime Minister?

Base : All

	Total (Weighted)	Voting						Working status		Government		Work sector		Tenure					GOR Regions						Past vote (2010 General Election)			UnW Tot.		
		Con (a)	Lab (b)	LD (c)	UKIP (d)	Not Con (e)	Not Lab (f)	Con LD (g)	Full-time (h)	Not full-time/Not working (i)	Satis-fied (j)	Dis-satis-fied (k)	Public (l)	Private (m)	Mort gage (o)	Owned out-right (p)	Private renter (q)	Social renter (r)	Total owner occup-ier (s)	North (A)	North excl. Scot (B)	Mid-lands (C)	South (D)	Grea-ter London (E)	Eng-land (F)	Scot (G)	Con (H)		Lab (I)	LD (J)
Unweighted Total	1003	246	287	84	93	569	528	330	452	551	329	588	243	329	370	330	150	136	700	348	247	287	368	121	853	101	262	232	165	1003
Weighted Total	1003	257	274	80*	95*	553	536	337	447	556	350	571	119	422	348	333	165	145	681	335	247	311	358	129	865	88*	273	211	154	1003
Satisfied	226	94	34	42	11	97	156	135	109	118	170	41	24	103	91	68	30	33	159	64	49	84	79	22	198	15	79	23	38	225
	23%	37%	12%	52% ^s	12% ^s	17%	29%	40%	24%	21%	49%	7%	20%	24%	26%	20%	18%	23%	23%	19%	20%	27%	22%	17%	23%	17%	29%	11%	25%	22%
Dissatisfied	667	141	217	33	79	419	343	175	297	370	140	485	82	275	223	233	103	99	456	232	171	201	234	94	574	61	172	170	101	674
	66%	55%	79%	42% ^s	83% ^s	76%	64%	52%	66%	67%	40%	85%	69%	65%	64%	70%	62%	68%	67%	69%	69%	65%	65%	73%	66%	69%	63%	80%	65%	67%
Don't know	110	22	23	5	4	38	37	27	41	69	40	44	13	44	33	32	32	12	65	39	27	26	45	12	92	12	21	19	15	104
	11%	9%	8%	6% ^s	5% ^s	7%	7%	8%	9%	12%	11%	8%	11%	11%	10%	10%	19%	9%	10%	12%	11%	8%	13%	10%	11%	14%	8%	9%	10%	10%
Net satisfied	-440	-47	-183	8	-68	-322	-187	-39	-188	-252	29	-444	-58	-172	-133	-165	-73	-65	-298	-169	-122	-117	-155	-72	-376	-46	-93	-147	-63	-449
	-44%	-18%	-67%	10%^s	-72%^s	-58%	-35%	-12%	-42%	-45%	8%	-78%	-49%	-41%	-38%	-50%	-44%	-45%	-44%	-50%	-50%	-38%	-43%	-56%	-43%	-53%	-34%	-70%	-41%	-45%

Fieldwork dates : 10th to 12th May 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J13-102839-01

*Less than 0.5%

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Table 21

Q.5 Are you satisfied or dissatisfied with the way Ed Miliband is doing his job as leader of the Labour Party?

Base : All

	Total (Weighted) (x)	Likelihood to vote					Gender		Age									Social Class						UnWgt Total		
		(10) Absol- utely certain (a)	(6 to 10) (b)	(7 to 10) (c)	(8 to 10) (d)	(9 to 10) (e)	Would NOT vote (f)	Male (g)	Female (h)	18-34 (i)	35-54 (j)	55+ (k)	18-24 (l)	25-34 (m)	35-44 (n)	45-54 (o)	55-64 (p)	65+ (q)	75+ (r)	AB (A)	C1 (B)	C2 (C)	DE (D)		ABC1 (E)	C2DE (F)
Unweighted Total	1003	609	821	785	742	657	74	457	546	254	347	402	99	155	166	181	172	230	77	287	315	181	220	602	401	1003
Weighted Total	1003	589	814	780	729	641	74*	489	514	287	355	361	121	166	180	175	150	211	100	269	284	215	235	553	450	1003
Satisfied	316	181	258	246	228	200	17	150	166	90	120	105	47	44	67	53	37	68	42	91	75	67	82	166	150	305
	31%	31%	32%	32%	31%	31%	24% ^s	31%	32%	31%	34%	29%	38% ^s	26%	37%	31%	25%	32%	42% ^s	34%	26%	31%	35%	30%	33%	30%
Dissatisfied	537	332	453	438	411	360	38	280	257	132	195	210	45	87	94	100	96	114	42	145	170	115	108	315	222	558
	54%	56%	56%	56%	56%	56%	52% ^s	57%	50%	46%	55%	58%	37% ^s	52%	52%	58%	64%	54%	42% ^s	54%	60%	53%	46%	57%	49%	56%
Don't know	150	76	104	96	90	81	18	60	91	65	40	46	30	35	19	21	17	29	16	32	40	33	44	72	78	140
	15%	13%	13%	12%	12%	13%	25% ^s	12%	18%	23%	11%	13%	24% ^s	21%	10%	12%	11%	14%	16% ^s	12%	14%	16%	19%	13%	17%	14%
Net satisfied	-222	-150	-195	-192	-183	-160	-21	-131	-91	-42	-74	-105	1	-43	-27	-47	-59	-47	*	-54	-95	-47	-25	-149	-73	-253
	-22%	-26%	-24%	-25%	-25%	-25%	-28% ^s	-27%	-18%	-15%	-21%	-29%	1% ^s	-26%	-15%	-27%	-39%	-22%	*s	-20%	-33%	-22%	-11%	-27%	-16%	-25%

Fieldwork dates : 10th to 12th May 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J13-102839-01

* = Less than 0.5%

s = Where unweighted base sizes smaller than 100, please note results are indicative only

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Ipsos MORI Political Monitor - May 2014

Table 22

Q.5 Are you satisfied or dissatisfied with the way Ed Miliband is doing his job as leader of the Labour Party?

Base : All

	Total (Weighted)	Voting						Working status		Government		Work sector		Tenure					GOR Regions						Past vote (2010 General Election)			UnW Tot.		
		Con (a)	Lab (b)	LD (c)	UKIP (d)	Not Con (e)	Not Lab (f)	Con LD (g)	Full-time (h)	Not full-time/Not working (i)	Satis-fied (j)	Dis-satis-fied (k)	Public (l)	Private (m)	Mort gage (o)	Owned out-right (p)	Private renter (q)	Social renter (r)	Total owner occup-ier (s)	North (A)	North excl. Scot (B)	Mid-lands (C)	South (D)	Grea-ter London (E)	Eng-land (F)	Scot (G)	Con (H)		Lab (I)	LD (J)
Unweighted Total	1003	246	287	84	93	569	528	330	452	551	329	588	243	329	370	330	150	136	700	348	247	287	368	121	853	101	262	232	165	1003
Weighted Total	1003	257	274	80*	95*	553	536	337	447	556	350	571	119	422	348	333	165	145	681	335	247	311	358	129	865	88*	273	211	154	1003
Satisfied	316	63	152	26	16	219	130	89	126	189	109	183	42	109	109	99	51	54	208	103	76	108	104	41	267	27	66	102	49	305
	31%	24%	56%	33% ^s	17% ^s	40%	24%	26%	28%	34%	31%	32%	36%	26%	31%	30%	31%	38%	31%	31%	31%	35%	29%	32%	31%	31%	24%	48%	32%	30%
Dissatisfied	537	169	94	47	68	275	349	216	264	274	187	319	60	250	203	186	80	60	389	187	141	157	193	73	468	46	177	90	87	558
	54%	66%	34%	59% ^s	72% ^s	50%	65%	64%	59%	49%	53%	56%	50%	59%	58%	56%	49%	42%	57%	56%	57%	51%	54%	57%	54%	52%	65%	43%	56%	56%
Don't know	150	25	28	6	11	60	57	32	57	94	54	69	17	63	36	48	34	30	84	45	30	45	61	15	131	15	30	19	19	140
	15%	10%	10%	8% ^s	11% ^s	11%	11%	9%	13%	17%	15%	12%	14%	15%	10%	14%	21%	21%	12%	13%	12%	14%	17%	11%	15%	17%	11%	9%	12%	14%
Net satisfied	-222	-106	58	-21	-52	-56	-220	-127	-138	-84	-77	-135	-17	-140	-94	-88	-29	-6	-181	-83	-65	-49	-89	-32	-201	-18	-112	12	-37	-253
	-22%	-41%	21%	-26%^s	-55%^s	-10%	-41%	-38%	-31%	-15%	-22%	-24%	-15%	-33%	-27%	-26%	-18%	-4%	-27%	-25%	-26%	-16%	-25%	-23%	-21%	-41%	6%	-24%	-25%	

Fieldwork dates : 10th to 12th May 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J13-102839-01

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s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Ipsos MORI Political Monitor - May 2014

Table 23

Q7 Are you satisfied or dissatisfied with the way Nigel Farage is doing his job as leader of UKIP, the UK Independence Party?

Base : All

	Total (Weighted) (x)	Likelihood to vote					Gender		Age								Social Class						UnWgt Total			
		(10) Absol- utely certain (a)	(6 to 10) (b)	(7 to 10) (c)	(8 to 10) (d)	(9 to 10) (e)	Would NOT vote (f)	Male (g)	Female (h)	18-34 (i)	35-54 (j)	55+ (k)	18-24 (l)	25-34 (m)	35-44 (n)	45-54 (o)	55-64 (p)	65+ (q)	75+ (r)	AB (A)	C1 (B)	C2 (C)		DE (D)	ABC1 (E)	C2DE (F)
Unweighted Total	1003	609	821	785	742	657	74	457	546	254	347	402	99	155	166	181	172	230	77	287	315	181	220	602	401	1003
Weighted Total	1003	589	814	780	729	641	74*	489	514	287	355	361	121	166	180	175	150	211	100	269	284	215	235	553	450	1003
Satisfied	350 35%	216 37%	300 37%	287 37%	273 38%	236 37%	21 28% ^s	215 44%	135 26%	78 27%	139 39%	133 37%	28 23% ^s	50 30%	70 39%	68 39%	60 40%	73 35%	30 30% ^s	95 35%	102 36%	80 37%	72 31%	198 36%	152 34%	337 34%
Dissatisfied	464 46%	278 47%	378 46%	363 47%	339 47%	301 47%	38 51% ^s	208 42%	256 50%	147 51%	161 45%	156 43%	57 47% ^s	89 54%	76 42%	85 49%	71 47%	86 41%	38 38% ^s	137 51%	135 48%	89 41%	102 44%	272 49%	192 43%	482 48%
Don't know	190 19%	96 16%	136 17%	130 17%	116 16%	104 16%	15 21% ^s	67 14%	123 24%	63 22%	55 16%	72 20%	36 30% ^s	27 16%	34 19%	21 12%	20 13%	52 25%	33 33% ^s	37 14%	46 16%	46 22%	60 26%	83 15%	107 24%	184 18%
Net satisfied	-114 -11%	-62 -10%	-78 -10%	-76 -10%	-66 -9%	-65 -10%	-17 -23%^s	7 1%	-121 -24%	-69 -24%	-22 -6%	-23 -7%	-29 -24%^s	-39 -24%	-5 -3%	-17 -10%	-11 -7%	-12 -6%	-8 -8%^s	-42 -16%	-33 -12%	-9 -4%	-30 -13%	-75 -13%	-40 -9%	-145 -14%

Fieldwork dates : 10th to 12th May 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J13-102839-01

*=Less than 0.5%

^s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Ipsos MORI Political Monitor - May 2014

Table 24

Q7 Are you satisfied or dissatisfied with the way Nigel Farage is doing his job as leader of UKIP, the UK Independence Party?

Base : All

	Total (Weighted)	Voting						Working status		Government		Work sector		Tenure					GOR Regions						Past vote (2010 General Election)			UnW Tot.		
		Con (a)	Lab (b)	LD (c)	UKIP (d)	Not Con (e)	Not Lab (f)	Con LD (g)	Full-time (h)	Not full-time/Not working (i)	Satis-fied (j)	Dis-satis-fied (k)	Public (l)	Private (m)	Mort gage (o)	Owned out-right (p)	Private renter (q)	Social renter (r)	Total owner occup-ier (s)	North (A)	North excl. Scot (B)	Mid-lands (C)	South (D)	Grea-ter London (E)	Eng-land (F)	Scot (G)	Con (H)		Lab (I)	LD (J)
Unweighted Total	1003	246	287	84	93	569	528	330	452	551	329	588	243	329	370	330	150	136	700	348	247	287	368	121	853	101	262	232	165	1003
Weighted Total	1003	257	274	80*	95*	553	536	337	447	556	350	571	119	422	348	333	165	145	681	335	247	311	358	129	865	88*	273	211	154	1003
Satisfied	350 35%	108 42%	68 25%	16 20% ^s	84 89% ^s	193 35%	234 44%	125 37%	156 35%	194 35%	148 42%	187 33%	29 25%	154 37%	125 36%	128 39%	45 27%	46 32%	253 37%	106 32%	77 31%	105 34%	139 39%	45 35%	307 35%	28 32%	130 48%	56 27%	41 26%	337 34%
Dissatisfied	464 46%	103 40%	151 55%	53 67% ^s	5 5% ^s	274 49%	226 42%	157 47%	219 49%	245 44%	139 40%	292 51%	66 56%	191 45%	165 48%	147 44%	83 51%	63 44%	312 46%	168 50%	130 53%	132 42%	164 46%	66 51%	401 46%	38 43%	97 35%	119 56%	94 61%	482 48%
Don't know	190 19%	45 18%	56 20%	10 13% ^s	6 6% ^s	86 16%	76 14%	55 16%	72 16%	118 21%	62 18%	92 16%	23 20%	77 18%	57 17%	58 17%	37 22%	35 25%	115 17%	61 18%	39 16%	73 24%	56 16%	18 14%	158 18%	22 25%	46 17%	36 17%	20 13%	184 18%
Net satisfied	-114 -11%	5 2%	-83 -30%	-37 -46%^s	80 84%^s	-80 -15%	8 1%	-32 -10%	-63 -14%	-51 -9%	9 3%	-105 -18%	-37 -31%	-36 -9%	-41 -12%	-18 -5%	-38 -23%	-17 -12%	-59 -9%	-63 -19%	-53 -21%	-27 -9%	-25 -7%	-21 -16%	-94 -11%	-10 -11%	33 12%	-63 -30%	-53 -34%	-145 -14%

Fieldwork dates : 10th to 12th May 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J13-102839-01

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Table 25
Q.8 Do you think that the general economic condition of the country will improve, stay the same, or get worse over the next 12 months?

Base : All

	Total (Weighted) (x)	Likelihood to vote					Would NOT vote (f)	Gender		Age									Social Class						UnWgt Total	
		(10) Absol- utely certain (a)	(6 to 10) (b)	(7 to 10) (c)	(8 to 10) (d)	(9 to 10) (e)		Male (g)	Female (h)	18-34 (i)	35-54 (j)	55+ (k)	18-24 (l)	25-34 (m)	35-44 (n)	45-54 (o)	55-64 (p)	65+ (q)	75+ (r)	AB (A)	C1 (B)	C2 (C)	DE (D)	ABC1 (E)		C2DE (F)
Unweighted Total	1003	609	821	785	742	657	74	457	546	254	347	402	99	155	166	181	172	230	77	287	315	181	220	602	401	1003
Weighted Total	1003	589	814	780	729	641	74*	489	514	287	355	361	121	166	180	175	150	211	100	269	284	215	235	553	450	1003
Improve	527 53%	343 58%	458 56%	438 56%	419 57%	373 58%	22 29% ^s	310 63%	217 42%	137 48%	178 50%	212 59%	62 51% ^s	75 45%	87 48%	91 52%	86 57%	127 60%	58 58% ^s	172 64%	152 53%	103 48%	101 43%	323 58%	204 45%	518 52%
Stay the same	255 25%	136 23%	205 25%	197 25%	176 24%	147 23%	21 29% ^s	102 21%	152 30%	74 26%	95 27%	86 24%	26 21% ^s	48 29%	52 29%	43 24%	42 28%	23 21%	23 23% ^s	63 24%	79 28%	59 27%	53 23%	142 26%	112 25%	266 27%
Get worse	184 18%	86 15%	121 15%	115 15%	106 14%	92 14%	25 34% ^s	68 14%	116 23%	63 22%	75 21%	46 13%	26 21% ^s	38 23%	37 21%	37 21%	21 14%	25 12%	9 8% ^s	24 9%	44 15%	47 22%	69 30%	68 12%	116 26%	184 18%
Don't know	37 4%	25 4%	29 4%	29 4%	28 4%	28 4%	6 8% ^s	10 2%	28 5%	13 5%	8 2%	16 5%	8 6% ^s	6 3%	4 2%	4 2%	2 1%	14 7%	11 11% ^s	10 4%	10 3%	7 3%	11 5%	20 4%	18 4%	35 3%
Net improve	343 34%	257 44%	337 41%	323 41%	313 43%	281 44%	-3 -4%^s	242 49%	101 20%	74 26%	103 29%	166 46%	36 30%^s	37 22%	50 28%	53 30%	65 43%	101 48%	49 49%^s	147 55%^s	108 38%	56 26%	32 14%	255 46%	88 20%	334 33%

Fieldwork dates : 10th to 12th May 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J13-102839-01

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Ipsos MORI Political Monitor - May 2014

Table 26
Q.8 Do you think that the general economic condition of the country will improve, stay the same, or get worse over the next 12 months?

Base : All

	Total (Weighted)	Voting						Working status		Government		Work sector		Tenure					GOR Regions						Past vote (2010 General Election)			UnW Tot.		
		Con (a)	Lab (b)	LD (c)	UKIP (d)	Not Con (e)	Not Lab (f)	Con LD (g)	Full-time (h)	Not full-time/Not working (i)	Satis-fied (j)	Dis-satis-fied (k)	Public (l)	Private (m)	Mort gage (o)	Owned out-right (p)	Private renter (q)	Social renter (r)	Total owner occup-ier (s)	North (A)	North excl. Scot (B)	Mid-lands (C)	South (D)	Grea-ter London (E)	Eng-land (F)	Scot (G)	Con (H)		Lab (I)	LD (J)
Unweighted Total	1003	246	287	84	93	569	528	330	452	551	329	588	243	329	370	330	150	136	700	348	247	287	368	121	853	101	262	232	165	1003
Weighted Total	1003	257	274	80*	95*	553	536	337	447	556	350	571	119	422	348	333	165	145	681	335	247	311	358	129	865	88*	273	211	154	1003
Improve	527 53%	198 77%	113 41%	60 75% _s	37 39% _s	247 45%	332 62%	258 77%	259 58%	268 48%	274 78%	207 36%	52 44%	247 59%	197 57%	196 59%	69 42%	59 41%	393 58%	162 48%	124 50%	172 55%	194 54%	65 51%	465 54%	38 43%	183 67%	93 44%	87 57%	518 52%
Stay the same	255 25%	41 16%	86 31%	13 16% _s	27 29% _s	162 29%	117 22%	54 16%	116 26%	139 25%	57 16%	178 31%	37 31%	103 24%	87 25%	88 26%	45 28%	31 22%	175 26%	84 25%	58 24%	83 27%	88 25%	34 26%	216 25%	26 29%	49 18%	69 33%	44 28%	266 27%
Get worse	184 18%	17 7%	63 23%	4 6% _s	27 29% _s	122 22%	76 14%	22 6%	63 14%	121 22%	11 3%	167 29%	26 22%	59 14%	52 15%	34 10%	46 28%	47 33%	86 13%	76 23%	57 23%	45 14%	63 18%	24 19%	153 18%	19 21%	33 12%	44 21%	17 11%	184 18%
Don't know	37 4%	1 *	12 4%	2 3% _s	3 4% _s	22 4%	11 2%	3 1%	9 2%	28 5%	7 2%	19 3%	4 3%	12 3%	11 3%	15 4%	4 2%	7 5%	26 4%	13 4%	8 3%	11 4%	13 4%	5 4%	31 4%	6 6%	8 3%	6 3%	7 4%	35 3%
Net improve	343 34%	181 70%	50 18%	56 70%_s	10 10%_s	125 23%	256 48%	237 70%	196 44%	146 26%	263 75%	39 7%	26 22%	188 45%	145 42%	162 49%	23 14%	11 8%	307 45%	86 26%	67 27%	127 41%	130 36%	41 32%	312 36%	19 21%	150 55%	49 23%	71 46%	334 33%

Fieldwork dates : 10th to 12th May 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

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