

BBC Media Review - Young Person's Survey FINAL

Table 1

Q.1 Of the things listed on this card, which do you do the most?

Base : UK Young People Aged 11-15

	Wtd. Total (z)	Gender		Q.B Age				Q.1 Do Most					Q.2 Do Least			Q.3 TV set in room		Q.4 PC/Internet in the room		Unwtd. Total
		Male (a)	Female (b)	11-12 (c)	11-13 (d)	13-14 (e)	13-15 (f)	Watch TV (g)	Listen to the radio (h)	Watch DVDs (i)	Play computer games (j)	Go on the internet (k)	Listen to the radio (l)	Watch DVDs (m)	Play computer games (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Total	237	122	115	90	148	105	147	148	29	60	74	133	139	35	44	168	69	88	149	237
Weighted Total	237	122	115	92*	139	96	145	147	30**	62*	75*	135	138	34*	45*	169	68*	89*	148	237
Watch TV	147	74	73	58	87	64	89	147	23	49	51	74	87	22	21	102	46	46	102	148
	62%knq	61%	63%	63%	63%	67%kl	61%	100%zijk	79%	79%zk	68%k	55%	63%	63%	47%	60%	68%	51%	69%zq	62%
Go on the internet	135	61	73	44	71	55	91	74	21	44	42	135	75	19	31	98	36	61	74	133
	57%acdgr	50%	64%za	47%	51%	58%	63%zcd	50%	69%	71%zgj	56%	100%zgj	55%	56%	69%	58%	53%	69%zr	50%	56%
Play computer games	75	60	15	31	44	29	45	51	18	33	75	42	47	9	-	56	19	23	52	74
	32%bn	49%zb	13%	34%	32%	30%	31%	35%	60%	53%zgz	100%zgik	31%	34%n	28%n	-	33%	28%	26%	35%	31%
Watch DVDs	62	36	26	22	30	24	40	49	21	62	33	44	31	-	12	49	13	19	43	60
	26%dm	30%	22%	24%	21%	25%	27%	33%z	71%	100%zgj	43%z	33%z	22%cm	-	26%cm	29%	20%	22%	29%	25%
Listen to the radio	30	16	13	10	15	14	20	23	30	21	18	21	-	4	7	25	5	9	21	29
	13%l	14%	12%	11%	11%	14%	14%	16%	100%	34%zgz	24%z	15%	-	13%l	16%l	15%	8%	10%	14%	12%

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/g/h/i/j/k - z/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



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Table 2

Q.1 Of the things listed on this card, which do you do the most?

Base : UK Young People Aged 11-15

		Q.5/Q.6 Allowed to watch TV until						Q.10 Watch/listen to BBC without parental permission		Q.12 Internet rules		Q.18 Social network		Q.22 Uses swear words						
	W/t.d. Total (z)	Up to 9:30pm (a)	10:00pm (b)	10:30pm-11pm (c)	11:30pm-12am (d)	Later than midnight (e)	Can watch anytime (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Several times a day (m)	About once a day (n)	Several times a week (o)	About once a week - Less than once a month (p)	Hardly ever (q)	Never (r)	Unwtd. Total
Unweighted Total	237	34	41	61	34	7	59	79	74	134	68	162	42	49	24	28	37	55	43	237
Weighted Total	237	33*	41*	62*	33*	8**	60*	78*	74*	134	68*	162	42*	48*	23**	29**	38*	55*	43*	237
Watch TV	147 62%	22 67%	28 70%	36 59%	22 66%	5 71%	33 56%	47 61%	43 58%	81 60%	38 56%	96 59%	23 56%	31 63%	15 63%	21 72%	22 58%	31 57%	28 66%	148 62%
Go on the internet	135 57%	16 49%	19 45%	32 52%	21 63%	5 60%	41 68%zb	43 55%	44 59%	77 58%	51 75%zi	109 68%zi	20 48%	30 63%	13 58%	12 42%	20 52%	37 67%	21 49%	133 56%
Play computer games	75 32%zh	7 22%	12 30%	24 39%	11 32%	2 31%	19 32%	30 39%h	14 19%	47 35%	16 23%	46 28%	17 40%	15 31%	7 31%	12 41%	8 20%	20 37%	14 32%	74 31%
Watch DVDs	62 26%	6 17%	10 25%	18 29%	10 31%	1 17%	17 28%	18 23%	16 21%	35 26%	13 19%	39 24%	9 22%	14 29%	6 24%	9 30%	9 24%	16 30%	8 19%	60 25%
Listen to the radio	30 13%	3 9%	3 7%	11 18%	4 13%	-	8 14%	11 15%	6 8%	18 13%	5 7%	20 12%	3 7%	8 16%	4 17%	3 11%	4 11%	9 16%	2 5%	29 12%

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j - z/k/l - z/m/n/o/p/q/r

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



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Table 3

Q.1 Of the things listed on this card, which do you do the most?

Base : UK Young People Aged 11-15

	Wtd. Total (z)	Q.27 Watch TV programmes would be embarrassed to watch with parents	Q.31 Watch TV programmes Parents might not approve of			Q.33 Seen/heard something on TV/Radio unsuitable for age			Q.35 Seen/heard something on Online unsuitable for age			Q.36 Anything on TV/Radio that should not be allowed		Interview presence		Unwtd. Total
		Agree (a)	Often/ Sometimes (b)	Not very often/Hardly ever (c)	Never (d)	Often/ Sometimes (e)	Not very often/Hardly ever (f)	Never (g)	Often/ Sometimes (h)	Not very often/Hardly ever (i)	Never (j)	Yes (k)	No (l)	Parent at young person interview (m)	Child at adult interview (n)	
Unweighted Total	237	84	64	92	78	88	95	44	58	83	53	76	127	166	32	237
Weighted Total	237	84*	62*	91*	81*	85*	94*	47*	57*	83*	54*	76*	127	165	32*	237
Watch TV	147	48	39	56	50	51	56	32	28	47	36	53	77	109	23	148
	62%h	57%	63%	61%	62%	59%	59%	68%	49%	57%	66%	70%	60%	66%	70%	62%
Go on the internet	135	56	38	46	49	43	57	30	37	50	37	45	69	93	18	133
	57%	66%z	62%	50%	60%	50%	61%	64%	65%	60%	67%	60%	54%	56%	57%	56%
Play computer games	75	26	28	23	24	33	23	16	20	24	13	31	35	60	12	74
	32%f	31%	45%zc	26%	30%	38%f	25%	33%	35%	29%	25%	41%	27%	36%z	37%	31%
Watch DVDs	62	28	22	21	18	24	20	17	12	17	17	24	31	44	8	60
	26%	33%	36%	24%	22%	28%	21%	36%	21%	20%	30%	32%	25%	27%	25%	25%
Listen to the radio	30	14	7	15	8	13	10	7	9	6	7	12	17	23	4	29
	13%i	16%	11%	16%	10%	15%	11%	14%	15%	7%	13%	15%	13%	14%	13%	12%

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a - z/b/c/d - z/e/f/g - z/h/i/j - z/k/l - z/m/n

Overlap formulae used. * small base



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Table 4

Q.2 And which do you do the least?

Base : UK Young People Aged 11-15

	Wtd. Total (z)	Gender		Q.B Age				Q.1 Do Most					Q.2 Do Least			Q.3 TV set in room		Q.4 PC/internet in the room		Unwtd. Total
		Male (a)	Female (b)	11-12 (c)	11-13 (d)	13-14 (e)	13-15 (f)	Watch TV (g)	Listen to the radio (h)	Watch DVDs (i)	Play computer games (j)	Go on the internet (k)	Listen to the radio (l)	Watch DVDs (m)	Play computer games (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Total	237	122	115	90	148	105	147	148	29	60	74	133	139	35	44	168	69	88	149	237
Weighted Total	237	122	115	92*	139	96	145	147	30**	62*	75*	135	138	34*	45*	169	68*	89*	148	237
Listen to the radio	138 58%bfrn	83 68%zb	55 47%	62 68%zef	89 64%zef	50 52%	75 52%	87 59%	-	31 49%	47 62%	75 56%	138 100%zmn	3 8%	4 9%	99 59%	38 56%	51 58%	87 58%	139 59%
Play computer games	45	7	38	13	19	18	32	21	7	12	-	31	4	1	45	32	12	20	24	44
	19%adgilm	6%	33%za	14%	14%	19%	22%jd	14%aj	24%	19%j	-	23%gj	3%	3%	100%zlm	19%	18%	23%	16%	19%
Watch DVDs	34	14	20	8	21	16	26	22	4	-	9	19	3	34	1	20	14	13	21	35
	14%clln	11%	18%	9%	15%c	17%	18%	15%ai	15%	-	13%ai	14%ai	2%	100%zln	2%	12%	21%	15%	14%	15%
Go on the internet	17	12	5	7	11	8	10	12	6	6	9	-	3	1	2	12	5	-	17	17
	7%klq	10%	4%	8%	8%	8%	7%	8%ak	21%	10%k	12%k	-	2%	3%	5%	7%	-	12%zq	7%	7%
Watch TV	3	1	2	-	1	2	3	-	-	2	-	2	-	-	2	1	2	2	1	3
	1%	1%	2%	-	1%	2%	2%	-	-	4%g	-	2%	-	-	5%l	1%	3%	2%	1%	1%
Don't know	1	-	1	1	1	-	-	1	-	1	1	1	-	-	-	1	-	1	-	1
	*	-	1%	1%	1%	-	-	1%	-	2%	1%	1%	-	-	-	1%	-	1%	-	*

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/g/h/i/j/k - z/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



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Table 5

Q.2 And which do you do the least?

Base : UK Young People Aged 11-15

	Wtd. Total (z)	Q.5/Q.6 Allowed to watch TV until						Q.10 Watch/listen to BBC without parental permission		Q.12 Internet rules		Q.18 Social network		Q.22 Uses swear words						Unwtd. Total
		Up to 9:30pm (a)	10:00pm (b)	10:30pm- 11pm (c)	11:30pm- 12am (d)	Later than midnight (e)	Can watch anytime (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Several times a day (m)	About once a day (n)	Several times a week (o)	About once a week - Less than once a month (p)	Hardly ever (q)	Never (r)	
Unweighted Total	237	34	41	61	34	7	59	79	74	134	68	162	42	49	24	28	37	55	43	237
Weighted Total	237	33*	41*	62*	33*	8**	60*	78*	74*	134	68*	162	42*	48*	23**	29**	38*	55*	43*	237
Listen to the radio	138 58%	16 48%	27 66%	37 60%	19 57%	4 58%	35 58%	43 56%	44 60%	83 62%	41 60%	94 58%	30 72% z	27 56%	13 58%	19 65%	20 53%	33 61%	25 58%	139 59%
Play computer games	45 19%	5 15%	6 15%	13 21%	7 22%	2 27%	11 18%	13 17%	20 27%	21 15%	17 25%	34 21%	5 12%	9 19%	2 9%	4 13%	13 33% z	11 20%	5 12%	44 19%
Watch DVDs	34 14%	7 22%	8 20%	6 10%	6 18%	-	7 12%	11 14%	9 12%	16 12%	11 17%	24 15%	5 12%	6 13%	4 19%	5 19%	2 6%	6 11%	10 23% p	35 15%
Go on the internet	17 7% j k	3 9%	3 8%	5 9%	-	1 16%	5 8%	6 8%	5 7%	3 2%	-	1 1%	2 5%	7 14%	1 3%	3 10%	2 6%	2 3%	3 7%	17
Watch TV	3 1%	-	-	1 2%	-	-	1 2%	1 2%	1 1%	2 2%	1 1%	3 2%	-	1 2%	-	-	1 3%	-	-	3
Don't know	1 *	-	-	-	-	-	1 2%	-	-	1 1%	-	1 1%	-	-	1 4%	-	-	-	-	1 *

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j - z/k/l - z/m/n/o/p/q/r

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



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Table 6

Q.2 And which do you do the least?

Base : UK Young People Aged 11-15

	Wtd. Total (z)	Q.27 Watch TV programmes would be embarrassed to watch with parents	Q.31 Watch TV programmes Parents might not approve of			Q.33 Seen/heard something on TV/Radio unsuitable for age			Q.35 Seen/heard something on Online unsuitable for age			Q.36 Anything on TV/Radio that should not be allowed		Interview presence		Unwtd. Total
		Agree (a)	Often/ Sometimes (b)	Not very often/Hardly ever (c)	Never (d)	Often/ Sometimes (e)	Not very often/Hardly ever (f)	Never (g)	Often/ Sometimes (h)	Not very often/Hardly ever (i)	Never (j)	Yes (k)	No (l)	Parent at young person interview (m)	Child at adult interview (n)	
Unweighted Total	237	84	64	92	78	88	95	44	58	83	53	76	127	166	32	237
Weighted Total	237	84*	62*	91*	81*	85*	94*	47*	57*	83*	54*	76*	127	165	32*	237
Listen to the radio	138 58%	47 56%	38 62%	52 57%	46 57%	47 55%	54 58%	31 66%	33 58%	50 60%	35 64%	46 60%	67 53%	99 60%	17 51%	139 59%
Play computer games	45 19%	21 25%	10 16%	19 21%	15 19%	17 20%	20 21%	7 15%	11 20%	13 16%	13 24%	10 13%	28 22%	27 16%	7 22%	44 19%
Watch DVDs	34 14%	9 11%	8 13%	10 11%	15 18%	10 12%	14 14%	7 16%	6 11%	17 21% zj	4 8%	11 15%	20 16%	23 14%	7 23%	35 15%
Go on the internet	17 7% hij	4 5%	4 6%	8 9%	5 6%	5 6%	6 6%	5 10%	- -	2 2%	- -	5 7%	10 8%	14 8%	3 9%	17 7%
Watch TV	3 1%	1 2%	1 2%	- -	2 3%	- -	3 4%	- -	2 4%	1 1%	- -	1 2%	2 2%	1 1%	- -	3 1%
Don't know	1 *	- -	- -	- -	1 1%	1 1%	- -	- -	- -	- -	1 2%	1 1%	- -	1 1%	- -	1 *

Fieldwork Dates : 7th - 25th March 2009

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Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a - z/b/c/d - z/e/f/g - z/h/i/j - z/k/l - z/m/n

Overlap formulae used. * small base



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Table 7

Q.3 Do you have a TV set in your bedroom?

Base : UK Young People Aged 11-15

	Wtd. Total (z)	Gender		Q.B Age				Q.1 Do Most					Q.2 Do Least			Q.3 TV set in room		Q.4 PC/internet in the room		Unwtd. Total
		Male (a)	Female (b)	11-12 (c)	11-13 (d)	13-14 (e)	13-15 (f)	Watch TV (g)	Listen to the radio (h)	Watch DVDs (i)	Play computer games (j)	Go on the internet (k)	Listen to the radio (l)	Watch DVDs (m)	Play computer games (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Total	237	122	115	90	148	105	147	148	29	60	74	133	139	35	44	168	69	88	149	237
Weighted Total	237	122	115	92*	139	96	145	147	30**	62*	75*	135	138	34*	45*	169	68*	89*	148	237
Yes	169 71%pr	93 77%	76 66%	64 70%	95 68%	66 69%	105 72%	102 69%	25 83%	49 78%	56 75%	98 73%	99 72%	20 58%	32 73%	169 100%zp	-	71 80%zr	98 66%	168 71%
No	68 29%oq	29 23%	39 34%	27 30%	44 32%	30 31%	41 28%	46 31%	5 17%	13 22%	19 25%	36 27%	38 28%	14 42%	12 27%	-	68 100%zo	18 20%	50 34%zq	69 29%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/g/h/i/j/k - z/l/m/n - z/o/p - z/q/r
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Table 8

Q.3 Do you have a TV set in your bedroom?

Base : UK Young People Aged 11-15

	Wtd. Total (z)	Q.5/Q.6 Allowed to watch TV until						Q.10 Watch/listen to BBC without parental permission		Q.12 Internet rules		Q.18 Social network		Q.22 Uses swear words						Unwtd. Total
		Up to 9:30pm (a)	10:00pm (b)	10:30pm-11pm (c)	11:30pm-12am (d)	Later than midnight (e)	Can watch anytime (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Several times a day (m)	About once a day (n)	Several times a week (o)	About once a week - Less than once a month (p)	Hardly ever (q)	Never (r)	
Unweighted Total	237	34	41	61	34	7	59	79	74	134	68	162	42	49	24	28	37	55	43	237
Weighted Total	237	33*	41*	62*	33*	8**	60*	78*	74*	134	68*	162	42*	48*	23**	29**	38*	55*	43*	237
Yes	169 71%a	17 52%	26 65%	47 77%a	25 74%	6 85%	47 78%a	62 80%z	49 66%	96 72%	50 74%	121 75%	27 64%	40 82%p	20 87%	21 71%	22 57%	39 71%	28 65%	168 71%
No	68 29%g	16 48%zcf	14 35%	14 23%	9 26%	1 15%	13 22%	15 20%	25 34%	38 28%	18 26%	41 25%	15 36%	8 18%	3 13%	8 29%	16 43%cm	16 29%	15 35%	69 29%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j - z/k/l - z/m/n/o/p/q/r

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Table 9

Q.3 Do you have a TV set in your bedroom?

Base : UK Young People Aged 11-15

		Q.27 Watch TV programmes would be embarrassed to watch with parents	Q.31 Watch TV programmes Parents might not approve of			Q.33 Seen/heard something on TV/Radio unsuitable for age			Q.35 Seen/heard something on Online unsuitable for age			Q.36 Anything on TV/Radio that should not be allowed		Interview presence		Unwtd. Total
	Wtd. Total (z)	Agree (a)	Often/ Sometimes (b)	Not very often/Hardly ever (c)	Never (d)	Often/ Sometimes (e)	Not very often/Hardly ever (f)	Never (g)	Often/ Sometimes (h)	Not very often/Hardly ever (i)	Never (j)	Yes (k)	No (l)	Parent at young person interview (m)	Child at adult interview (n)	
Unweighted Total	237	84	64	92	78	88	95	44	58	83	53	76	127	166	32	237
Weighted Total	237	84*	62*	91*	81*	85*	94*	47*	57*	83*	54*	76*	127	165	32*	237
Yes	169	66	47	69	50	61	65	36	41	60	42	56	94	113	23	168
	71% ^d	79%	76%	75%	62%	71%	69%	76%	72%	73%	77%	74%	74%	68%	69%	71%
No	68	18	15	22	31	25	29	11	16	22	13	20	33	52	10	69
	29%	21%	24%	25%	38% ^z	29%	31%	24%	28%	27%	23%	26%	26%	32%	31%	29%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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Table 10

Q.4 Do you have a computer connected to the internet in your bedroom?

Base : UK Young People Aged 11-15

	Wtd. Total (z)	Gender		Q.B Age				Q.1 Do Most					Q.2 Do Least			Q.3 TV set in room		Q.4 PC/Internet in the room		Unwtd. Total
		Male (a)	Female (b)	11-12 (c)	11-13 (d)	13-14 (e)	13-15 (f)	Watch TV (g)	Listen to the radio (h)	Watch DVDs (i)	Play computer games (j)	Go on the internet (k)	Listen to the radio (l)	Watch DVDs (m)	Play computer games (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Total	237	122	115	90	148	105	147	148	29	60	74	133	139	35	44	168	69	88	149	237
Weighted Total	237	122	115	92*	139	96	145	147	30**	62*	75*	135	138	34*	45*	169	68*	89*	148	237
Yes	89 37%cdgpr	40 33%	49 42%	27 29%	44 32%	38 40%	62 43%zcd	46 31%	9 29%	19 31%	23 30%	61 45%zgj	51 37%	13 39%	20 46%	71 42%zp	18 27%	89 100%zr	-	88 37%
No	148 63%fkoq	82 67%	67 58%	65 71%zf	95 68%zf	57 60%	83 57%	102 69%zk	21 71%	43 69%k	52 70%k	74 55%	87 63%	21 61%	24 54%	98 58%	50 73%zo	-	148 100%zq	149 63%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/g/h/i/j/k - z/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Ipsos MORI

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Table 11

Q.4 Do you have a computer connected to the internet in your bedroom?

Base : UK Young People Aged 11-15

	Wtd. Total (z)	Q.5/Q.6 Allowed to watch TV until						Q.10 Watch/listen to BBC without parental permission		Q.12 Internet rules		Q.18 Social network		Q.22 Uses swear words						Unwtd. Total
		Up to 9:30pm (a)	10:00pm (b)	10:30pm-11pm (c)	11:30pm-12am (d)	Later than midnight (e)	Can watch anytime (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Several times a day (m)	About once a day (n)	Several times a week (o)	About once a week - Less than once a month (p)	Hardly ever (q)	Never (r)	
Unweighted Total	237	34	41	61	34	7	59	79	74	134	68	162	42	49	24	28	37	55	43	237
Weighted Total	237	33*	41*	62*	33*	8**	60*	78*	74*	134	68*	162	42*	48*	23**	29**	38*	55*	43*	237
Yes	89 37%	12 36%	11 26%	21 35%	15 46%	1 15%	27 46%	32 41%	33 45%	55 41%	31 46%	79 49% zl	10 24%	19 40%	13 55%	9 30%	9 25%	27 50% zpr	11 25%	88 37%
No	148 63% kk	21 64%	30 74%	40 65%	18 54%	6 85%	33 54%	46 59%	41 55%	79 59%	36 54%	83 51%	32 76% k	29 60%	10 45%	20 70%	29 75% q	28 50%	33 75% q	149 63%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork Dates : 7th - 25th March 2009
Respondent Type : UK Young People Aged 11-15
Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j - z/k/l - z/m/n/o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Ipsos MORI

BBC Media Review - Young Person's Survey

FINAL

Table 12

Q.4 Do you have a computer connected to the internet in your bedroom?

Base : UK Young People Aged 11-15

	Wtd. Total (z)	Q.27 Watch TV programmes would be embarrassed to watch with parents	Q.31 Watch TV programmes Parents might not approve of			Q.33 Seen/heard something on TV/Radio unsuitable for age			Q.35 Seen/heard something on Online unsuitable for age			Q.36 Anything on TV/Radio that should not be allowed		Interview presence		Unwtd. Total
		Agree (a)	Often/ Sometimes (b)	Not very often/Hardly ever (c)	Never (d)	Often/ Sometimes (e)	Not very often/Hardly ever (f)	Never (g)	Often/ Sometimes (h)	Not very often/Hardly ever (i)	Never (j)	Yes (k)	No (l)	Parent at young person interview (m)	Child at adult interview (n)	
	Unweighted Total	237	84	64	92	78	88	95	44	58	83	53	76	127	166	32
Weighted Total	237	84*	62*	91*	81*	85*	94*	47*	57*	83*	54*	76*	127	165	32*	237
Yes	89 37% ^m	32 39%	20 32%	35 38%	32 40%	31 37%	37 39%	20 42%	29 50% ^z	30 36%	28 51% ^z	26 35%	53 41%	54 33%	11 33%	88 37%
No	148 63% ^{hj}	52 61%	42 68%	56 62%	48 60%	54 63%	57 61%	27 58%	28 50%	53 64%	27 49%	49 65%	74 59%	111 67% ^z	22 67%	149 63%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork Dates : 7th - 25th March 2009
Respondent Type : UK Young People Aged 11-15
Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a - z/b/c/d - z/e/f/g - z/h/i/j - z/k/l - z/m/n
Overlap formulae used. * small base



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Table 13

Q.5 UP TO what time are you generally allowed to watch television during an average WEEKDAY or are you allowed to watch anytime you want?

Base : UK Young People Aged 11-15

	Wtd. Total (z)	Gender		Q.B Age				Q.1 Do Most					Q.2 Do Least			Q.3 TV set in room		Q.4 PC/internet in the room		Unwtd. Total
		Male (a)	Female (b)	11-12 (c)	11-13 (d)	13-14 (e)	13-15 (f)	Watch TV (g)	Listen to the radio (h)	Watch DVDs (i)	Play computer games (j)	Go on the internet (k)	Listen to the radio (l)	Watch DVDs (m)	Play computer games (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Total	237	122	115	90	148	105	147	148	29	60	74	133	139	35	44	168	69	88	149	237
Weighted Total	237	122	115	92*	139	96	145	147	30**	62*	75*	135	138	34*	45*	169	68*	89*	148	237
8.30pm or earlier	20 9% _f	13 11%	8 7%	14 15% _{zef}	16 12% _{zef}	6 6%	7 5%	10 7%	-	6 9%	6 8%	10 8%	13 9%	4 12%	4 9%	13 8%	8 11%	7 8%	13 9%	20 8%
9pm	57 24% _{fo}	25 20%	32 28%	30 32% _{zf}	45 32% _{zef}	22 23%	27 19%	40 27% _k	9 29%	12 19%	16 21%	27 20%	33 24%	9 26%	10 23%	33 20%	24 35% _{zo}	17 19%	40 27%	58 24%
9.30pm	28 12% _f	11 9%	17 15%	17 18% _{zf}	22 16% _{zef}	9 9%	11 8%	20 13%	6 21%	9 15%	8 10%	14 10%	17 12%	2 5%	4 9%	21 12%	7 11%	11 12%	18 12%	30 13%
10pm	53 22% _b	34 28% _{zb}	19 16%	20 22%	30 22%	23 24%	33 23%	34 23%	8 27%	12 19%	22 29%	31 23%	29 21%	9 27%	12 27%	42 25%	11 17%	16 18%	37 25%	54 23%
10.30pm	13 5% _{cd}	7 6%	6 5%	1 1%	4 3%	7 7% _{cd}	12 8% _{zcd}	7 5%	-	5 8%	3 4%	10 7%	8 6%	2 5%	3 7%	11 6%	2 3%	6 7%	7 4%	13 5%
11pm	17 7% _{cd}	9 7%	8 7%	-	1 1%	5 5% _{cd}	17 12% _{zcd}	9 6%	2 8%	5 8%	6 8%	10 8%	10 7%	1 3%	4 8%	11 7%	6 8%	10 11%	7 5%	15 6%
11.30pm	2 1%	1 1%	1 1%	-	-	1 1%	2 1%	1 1%	-	-	-	1 1%	-	-	-	2 1%	-	1 1%	1 1%	2 1%
12am	2 1%	2 2%	-	-	1 1%	2 2%	2 1%	2 1%	-	1 2%	-	1 1%	2 1%	-	-	2 1%	-	1 1%	1 *	2 1%
Later than midnight	5 2%	2 2%	3 2%	-	-	1 1%	5 3% _{de}	4 3%	1 4%	2 4%	1 2%	4 3%	4 3%	-	-	5 3%	-	1 1%	4 2%	4 2%
Can watch anytime	38 16%	18 14%	20 17%	11 12%	18 13%	19 20%	27 19%	21 14%	3 11%	9 15%	14 18%	25 19%	22 16%	6 19%	4 10%	30 17%	8 12%	16 18%	21 14%	37 16%
Don't know	2 1%	-	2 2%	-	2 1%	2 2%	2 1%	-	-	-	-	2 1%	-	1 3%	1 2%	-	2 3% _o	2 2%	-	2 1%
Up to 10:30pm	172 73% _{fq}	90 74%	82 71%	81 88% _{zef}	118 85% _{zef}	66 69% _f	91 62%	111 75%	23 77%	44 71%	55 73%	92 68%	100 73%	26 75%	33 75%	120 71%	52 77%	57 65%	115 77% _{zq}	175 74%
Later than 10:30pm	63 27% _{cd}	32 26%	32 28%	11 12%	19 14%	28 29% _{cd}	53 36% _{zcd}	37 25%	7 23%	18 29%	21 27%	41 31%	37 27%	8 22%	10 23%	49 29%	14 20%	30 33%	34 23%	60 25%

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/g/h/i/j/k - z/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Ipsos MORI

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Table 14

Q.5 UP TO what time are you generally allowed to watch television during an average WEEKDAY or are you allowed to watch anytime you want?

Base : UK Young People Aged 11-15

	Wtd. Total (z)	Q.5/Q.6 Allowed to watch TV until						Q.10 Watch/listen to BBC without parental permission		Q.12 Internet rules		Q.18 Social network		Q.22 Uses swear words						Unwtd. Total
		Up to 9:30pm (a)	10:00pm (b)	10:30pm- 11pm (c)	11:30pm- 12am (d)	Later than midnight (e)	Can watch anytime (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Several times a day (m)	About once a day (n)	Several times a week (o)	About once a week - Less than once a month (p)	Hardly ever (q)	Never (r)	
Unweighted Total	237	34	41	61	34	7	59	79	74	134	68	162	42	49	24	28	37	55	43	237
Weighted Total	237	33*	41*	62*	33*	8**	60*	78*	74*	134	68*	162	42*	48*	23**	29**	38*	55*	43*	237
8.30pm or earlier	20	9	5	4	-	-	2	7	4	12	2	8	6	1	-	5	5	4	5	20
	9%jkm	27%zcdf	13%d	7%	-	-	3%	9%	6%	9%	3%	5%	15%k	2%	-	19%	13%	8%	11%	8%
9pm	57	20	18	14	2	-	3	17	23	35	14	38	11	9	4	5	12	13	15	58
	24%cdf	61%zcdf	45%zcdf	22%f	7%	-	5%	22%	32%	26%	21%	24%	26%	18%	19%	18%	30%	23%	35%	24%
9.30pm	28	3	7	13	4	1	1	8	9	15	8	19	4	3	2	4	7	7	6	30
	12%l	9%	18%f	21%zf	11%f	12%	1%	11%	12%	11%	12%	12%	10%	5%	7%	13%	19%	13%	14%	13%
10pm	53	-	10	24	13	-	7	18	19	39	12	39	11	7	7	6	9	14	9	54
	22%af	-	24%a	39%zaf	-	-	11%	23%	25%	29%z	17%	24%	27%	15%	32%	21%	24%	25%	21%	23%
10.30pm	13	-	-	6	6	-	1	9	4	7	5	12	1	4	3	1	-	3	1	13
	5%	-	-	10%b	17%zabf	-	2%	11%z	5%	5%	7%	7%	2%	9%	14%	4%	-	5%	2%	5%
11pm	17	-	-	1	7	2	7	8	3	7	7	11	3	4	1	3	2	5	3	15
	7%bc	-	-	1%	20%zabc	30%	12%abc	10%	5%	5%	11%	7%	8%	8%	4%	9%	6%	9%	7%	6%
11.30pm	2	-	-	-	-	2	-	-	1	-	1	1	-	1	-	1	-	-	-	2
	1%	-	-	-	-	27%	-	-	2%	-	2%	1%	-	2%	-	3%	-	-	-	1%
12am	2	-	-	-	2	-	-	1	1	-	2	2	-	1	-	-	-	1	-	2
	1%	-	-	-	6%z	-	-	1%	2%	-	3%	1%	-	2%	-	-	-	1%	-	1%
Later than midnight	5	-	-	-	-	2	2	1	-	1	2	4	-	4	1	-	-	-	-	4
	2%	-	-	-	-	31%	4%	2%	-	1%	3%	2%	-	7%zq	6%	-	-	-	-	2%
Can watch anytime	38	-	-	-	-	-	38	8	8	18	12	25	5	15	4	4	3	7	4	37
	16%abcd	-	-	-	-	-	63%zabcd	10%	11%	14%	18%	16%	12%	31%zpqr	19%	13%	9%	14%	9%	16%
Don't know	2	1	-	-	-	-	-	1	1	-	2	2	-	-	-	-	-	1	-	2
	1%	3%	-	-	-	-	-	1%	1%	-	3%	1%	-	-	-	-	-	2%	-	1%
Up to 10:30pm	172	32	41	61	25	1	13	60	59	107	41	117	34	24	16	22	33	41	36	175
	73%ljm	97%zdf	100%zdf	99%zdf	74%f	12%	22%	77%	80%	80%zj	61%	72%	80%	50%	72%	75%	86%zm	75%lm	84%lm	74%
Later than 10:30pm	63	-	-	1	9	7	47	17	14	27	25	43	8	24	6	7	5	13	7	60
	27%abci	-	-	1%	26%abc	88%	78%zabcd	22%	19%	20%	37%zi	27%	20%	50%zpqr	28%	25%	14%	24%	16%	25%

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j - z/k/l - z/m/n/o/p/q/r

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Ipsos MORI

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Table 15

Q.5 UP TO what time are you generally allowed to watch television during an average WEEKDAY or are you allowed to watch anytime you want?

Base : UK Young People Aged 11-15

	Wtd. Total (z)	Q.27 Watch TV programmes would be embarrassed to watch with parents	Q.31 Watch TV programmes Parents might not approve of			Q.33 Seen/heard something on TV/Radio unsuitable for age			Q.35 Seen/heard something on Online unsuitable for age			Q.36 Anything on TV/Radio that should not be allowed		Interview presence		Unwtd. Total
		Agree (a)	Often/ Sometimes (b)	Not very often/Hardly ever (c)	Never (d)	Often/ Sometimes (e)	Not very often/Hardly ever (f)	Never (g)	Often/ Sometimes (h)	Not very often/Hardly ever (i)	Never (j)	Yes (k)	No (l)	Parent at young person interview (m)	Child at adult interview (n)	
Unweighted Total	237	84	64	92	78	88	95	44	58	83	53	76	127	166	32	237
Weighted Total	237	84*	62*	91*	81*	85*	94*	47*	57*	83*	54*	76*	127	165	32*	237
8.30pm or earlier	20	1	4	5	11	6	6	8	3	3	8	7	11	13	3	20
	9%ai	1%	6%	6%	14%	7%	7%	18%zf	5%	4%	14%ai	10%	9%	8%	8%	8%
9pm	57	20	11	24	23	23	21	11	14	15	17	21	25	41	10	58
	24%	23%	18%	26%	28%	27%	23%	22%	25%	18%	31%	27%	20%	25%	30%	24%
9.30pm	28	14	7	16	5	14	11	3	10	11	2	12	11	20	5	30
	12%aj	17%	12%	17%ad	6%	16%	11%	6%	18%aj	13%	4%	16%	9%	12%	17%	13%
10pm	53	18	15	22	15	16	24	10	10	24	14	15	31	39	6	54
	22%	21%	24%	24%	19%	19%	26%	20%	18%	29%	25%	20%	24%	24%	19%	23%
10.30pm	13	8	7	4	-	4	6	3	4	3	5	1	10	10	2	13
	5%ad	10%	12%zd	5%ad	-	5%	6%	6%	8%	4%	9%	2%	8%	6%	6%	5%
11pm	17	8	3	8	5	4	9	1	4	7	2	4	12	12	3	15
	7%	9%	5%	9%	6%	5%	10%	3%	7%	8%	4%	6%	9%	7%	10%	6%
11.30pm	2	-	-	-	2	1	-	1	-	-	1	1	1	1	1	2
	1%	-	-	-	2%	1%	-	2%	-	-	2%	1%	1%	1%	3%	1%
12am	2	1	-	2	-	-	1	-	-	1	-	-	2	-	-	2
	1%	1%	-	2%	-	-	1%	3%	-	1%	2%	-	2%	-	-	1%
Later than midnight	5	1	1	1	2	-	1	4	1	1	-	1	2	1	-	4
	2%am	2%	2%	1%	3%	-	1%	8%ze	2%	1%	-	2%	2%	1%	-	2%
Can watch anytime	38	13	12	9	16	18	13	6	10	16	4	13	21	26	2	37
	16%ac	16%	20%	10%	20%	21%	14%	12%	17%	19%	8%	17%	16%	16%	8%	16%
Don't know	2	-	1	-	1	-	2	-	-	2	-	-	2	2	-	2
	1%	-	1%	-	1%	-	2%	-	-	2%	-	-	1%	1%	-	1%
Up to 10:30pm	172	61	44	71	54	62	68	35	42	56	45	57	88	123	26	175
	73%	72%	71%	78%	67%	73%	72%	73%	74%	68%	83%z	75%	69%	75%	80%	74%
Later than 10:30pm	63	23	17	20	26	23	24	13	15	25	9	19	38	40	7	60
	27%	28%	27%	22%	32%	27%	26%	27%	26%	30%	17%	25%	30%	24%	20%	25%

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a - z/b/c/d - z/e/f/g - z/h/i/j - z/k/l - z/m/n

Overlap formulae used. * small base



Ipsos MORI

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Table 16

Q.6 UP TO what time are you generally allowed to watch television during an average WEEKEND day or are you allowed to watch anytime you want?

Base : UK Young People Aged 11-15

	Wtd. Total (z)	Gender		Q.B Age				Q.1 Do Most					Q.2 Do Least			Q.3 TV set in room		Q.4 PC/internet in the room		Unwtd. Total
		Male (a)	Female (b)	11-12 (c)	11-13 (d)	13-14 (e)	13-15 (f)	Watch TV (g)	Listen to the radio (h)	Watch DVDs (i)	Play computer games (j)	Go on the internet (k)	Listen to the radio (l)	Watch DVDs (m)	Play computer games (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Total	237	122	115	90	148	105	147	148	29	60	74	133	139	35	44	168	69	88	149	237
Weighted Total	237	122	115	92*	139	96	145	147	30**	62*	75*	135	138	34*	45*	169	68*	89*	148	237
8.30pm or earlier	7 3%l	3 3%	4 3%	3 4%	5 4%	4 4%	4 3%	5 3%	2 7%	4 6%	3 4%	4 3%	1 1%	2 5%	2 4%	4 2%	3 4%	3 3%	4 3%	7 3%
9pm	14 6%o	6 5%	8 7%	5 5%	10 7%	6 7%	9 6%	11 7%	1 4%	2 3%	2 3%	7 5%	6 5%	4 11%	2 5%	6 3%	8 12%zo	3 3%	11 7%	14 6%
9.30pm	13 5%	6 5%	7 6%	7 8%	10 7%	5 6%	5 4%	7 4%	1 2%	1 2%	3 4%	7 5%	9 7%	1 4%	1 2%	8 5%	5 7%	6 7%	7 4%	13 5%
10pm	42 18%f	25 20%	17 15%	28 30%zdef	33 24%zef	13 14%f	14 10%	30 20%k	3 10%	10 16%	12 16%	19 14%	28 20%	8 23%	6 13%	28 16%	14 21%	11 12%	31 21%	42 18%
10.30pm	26 11%	10 8%	16 13%	11 12%	17 12%	9 9%	15 10%	16 11%	7 24%	10 17%k	10 13%	12 9%	14 10%	1 3%	5 12%	19 11%	7 10%	8 9%	18 12%	26 11%
11pm	37 16%	21 17%	16 14%	17 18%	21 15%	12 13%	20 14%	20 14%	4 14%	7 12%	15 20%	20 15%	23 16%	5 15%	7 16%	29 17%	9 13%	13 15%	24 16%	36 15%
11.30pm	14 6%b	11 9%zb	3 2%	4 4%	8 6%	7 7%	10 7%	9 6%	1 4%	3 5%	5 6%	8 6%	9 6%	3 8%	1 3%	8 5%	6 8%	5 6%	8 6%	15 6%
12am	19 8%cd	12 10%	7 6%	3 3%	5 4%	10 10%cd	17 11%zcd	13 9%	3 10%	8 12%	6 8%	13 9%	10 7%	3 9%	6 14%	17 10%	3 4%	10 11%	9 6%	19 8%
Later than midnight	8 3%cd	5 4%	3 3%	- -	- -	3 3%cd	8 5%zcd	5 4%	- -	1 2%	2 3%	5 3%	4 3%	- -	2 5%	6 4%	1 2%	1 1%	6 4%	7 3%
Can watch anytime	55 23%cdr	22 18%	33 29%	13 14%	26 19%	25 26%cd	42 29%zcd	31 21%	7 24%	16 25%	16 21%	39 29%zg	32 24%	7 21%	11 24%	43 26%	12 18%	27 31%zr	28 19%	55 23%
Don't know	3 1%	1 1%	2 2%	1 1%	3 2%	2 2%	2 1%	1 1%	- -	- -	1 2%	1 1%	- -	- -	1 2%	2 1%	1 1%	1 1%	2 1%	3 1%
Up to 10:30pm	101 43%lko	50 41%	51 44%	54 59%zef	75 54%zef	37 39%f	47 32%	68 46%k	14 47%	27 44%	31 41%	49 37%	59 43%	16 47%	16 37%	64 38%	37 54%zo	31 34%	70 47%	102 43%
Later than 10:30pm	133 56%cdpr	71 58%	62 54%	37 40%	60 43%	57 59%cd	97 67%zcd	78 53%	16 53%	35 56%	44 58%	84 63%zg	78 57%	18 53%	27 61%	103 61%zp	30 44%	57 65%	76 51%	132 56%

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/g/h/i/j/k - z/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Ipsos MORI

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Table 17

Q.6 UP TO what time are you generally allowed to watch television during an average WEEKEND day or are you allowed to watch anytime you want?

Base : UK Young People Aged 11-15

	Wtd. Total (z)	Q.5/Q.6 Allowed to watch TV until						Q.10 Watch/listen to BBC without parental permission		Q.12 Internet rules		Q.18 Social network		Q.22 Uses swear words						Unwtd. Total
		Up to 9:30pm (a)	10:00pm (b)	10:30pm- 11pm (c)	11:30pm- 12am (d)	Later than midnight (e)	Can watch anytime (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Several times a day (m)	About once a day (n)	Several times a week (o)	About once a week - Less than once a month (p)	Hardly ever (q)	Never (r)	
Unweighted Total	237	34	41	61	34	7	59	79	74	134	68	162	42	49	24	28	37	55	43	237
Weighted Total	237	33*	41*	62*	33*	8**	60*	78*	74*	134	68*	162	42*	48*	23**	29**	38*	55*	43*	237
8.30pm or earlier	7 3%	6 18%zbcdf	-	-	-	-	1 2%	3 4%	1 2%	5 4%	1 1%	6 4%	1 2%	-	1 5%	-	2 5%	2 3%	2 5%	7 3%
9pm	14 6%	14 42%zbcdf	-	-	-	-	-	3 3%	7 9%	10 8%	3 4%	9 5%	4 10%	-	1 3%	2 6%	5 14%zgm	3 5%	3 7%	14 6%
9.30pm	13 5%	11 35%zbcdf	-	-	-	-	1 2%	8 10%z	2 3%	6 4%	5 7%	9 6%	2 4%	1 2%	4 16%	-	3 9%	1 2%	3 8%	13 5%
10pm	42 18%acdf	-	41 100%zacdf	-	-	-	1 2%	9 11%	15 20%	25 19%	9 13%	24 15%	10 24%	7 14%	4 18%	5 19%	5 12%	11 20%	10 23%	42 18%
10.30pm	26 11%abdf	-	-	24 40%zabdf	-	-	1 2%	6 8%	11 15%	16 12%	5 8%	19 11%	3 7%	5 10%	1 5%	2 6%	5 14%	7 14%	5 12%	26 11%
11pm	37 16%abdfm	-	-	37 60%zabdf	-	-	-	16 21%	9 12%	22 16%	10 14%	23 14%	10 24%	2 4%	3 14%	9 30%	7 18%km	9 16%	8 19%km	36 15%
11.30pm	14 6%	-	-	-	14 42%zabcf	-	-	8 10%	4 6%	8 6%	5 7%	11 7%	2 5%	2 4%	2 7%	2 7%	2 6%	6 11%r	-	15 6%
12am	19 8%cf	-	-	-	19 58%zabcf	-	-	7 9%	9 12%	10 7%	10 14%	15 10%	4 9%	7 14%	2 9%	2 7%	1 2%	5 10%	2 5%	19 8%
Later than midnight	8 3%j	-	-	-	-	8 100%	-	2 3%	1 2%	1 1%	5 7%j	6 3%	-	3 7%q	-	1 3%	1 3%	-	2 5%	7 3%
Can watch anytime	55 23%abcf	-	-	-	-	-	55 92%zabcd	15 20%	13 18%	29 22%	16 23%	40 25%	5 12%	22 45%zpq	5 22%	6 21%	6 16%	11 19%	6 14%	55 23%
Don't know	3 1%	2 6%z	-	-	-	-	-	1 1%	1 1%	1 1%	1 1%	1 1%	1 3%	-	-	-	1 2%	-	1 3%	3 1%
Up to 10:30pm	101 43%dfm	31 94%zcdf	41 100%zcdf	24 40%df	-	-	5 8%	28 36%	36 49%	63 47%	23 34%	67 41%	20 47%	13 27%	11 47%	9 31%	20 53%km	24 44%	24 55%km	102 43%
Later than 10:30pm	133 56%ab	-	-	37 60%ab	33 100%zabc	8 100%	55 92%zabc	48 62%	36 49%	70 52%	44 65%	94 58%	21 50%	35 73%zpr	12 53%	20 69%	17 44%	31 56%	18 43%	132 56%

Fieldwork Dates : 7th - 25th March 2009
Respondent Type : UK Young People Aged 11-15
Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j - z/k/l - z/m/n/o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Ipsos MORI

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Table 18

Q.6 UP TO what time are you generally allowed to watch television during an average WEEKEND day or are you allowed to watch anytime you want?

Base : UK Young People Aged 11-15

	Wtd. Total (z)	Q.27 Watch TV programmes would be embarrassed to watch with parents	Q.31 Watch TV programmes Parents might not approve of			Q.33 Seen/heard something on TV/Radio unsuitable for age			Q.35 Seen/heard something on Online unsuitable for age			Q.36 Anything on TV/Radio that should not be allowed		Interview presence		Unwtd. Total
		Agree (a)	Often/ Sometimes (b)	Not very often/Hardly ever (c)	Never (d)	Often/ Sometimes (e)	Not very often/Hardly ever (f)	Never (g)	Often/ Sometimes (h)	Not very often/Hardly ever (i)	Never (j)	Yes (k)	No (l)	Parent at young person interview (m)	Child at adult interview (n)	
Unweighted Total	237	84	64	92	78	88	95	44	58	83	53	76	127	166	32	237
Weighted Total	237	84*	62*	91*	81*	85*	94*	47*	57*	83*	54*	76*	127	165	32*	237
8.30pm or earlier	7	2	3	1	3	3	1	3	2	2	3	1	6	4	1	7
	3%	2%	4%	1%	4%	4%	1%	6%	4%	2%	6%	2%	5%	2%	3%	3%
9pm	14	2	1	7	6	6	6	-	6	3	3	7	3	10	3	14
	6%ab	2%	1%	7%	8%	7%	7%	-	11%	3%	6%	9%l	2%	6%	10%	6%
9.30pm	13	3	4	3	5	4	3	4	3	4	4	1	5	10	2	13
	5%k	3%	6%	4%	7%	5%	3%	9%	5%	5%	8%	1%	4%	6%	7%	5%
10pm	42	17	9	19	13	11	17	12	7	12	13	16	19	37	9	42
	18%	20%	15%	21%	17%	13%	19%	25%	12%	14%	23%	22%z	15%	22%z	27%	18%
10.30pm	26	11	10	9	6	11	8	6	6	7	9	8	15	18	7	26
	11%	13%	17%	10%	8%	13%	9%	13%	10%	8%	17%	10%	12%	11%	20%	11%
11pm	37	17	8	16	12	18	12	4	10	14	8	13	19	27	4	36
	16%	20%	14%	17%	14%	21%	13%	9%	17%	17%	15%	17%	15%	16%	11%	15%
11.30pm	14	4	2	10	2	3	9	2	2	9	1	3	9	7	1	15
	6%	5%	4%	10%zd	2%	3%	10%	4%	3%	10%	3%	4%	7%	5%	3%	6%
12am	19	8	6	10	3	8	9	2	3	9	6	6	11	13	2	19
	8%	10%	9%	12%	4%	10%	9%	5%	5%	11%	11%	7%	9%	8%	6%	8%
Later than midnight	8	-	1	1	5	1	-	4	1	1	1	1	5	4	2	7
	3%	-	2%	1%	7%	1%	-	9%zef	2%	1%	2%	1%	4%	3%	6%	3%
Can watch anytime	55	21	18	13	23	20	26	9	18	20	5	20	32	32	2	55
	23%cmn	25%	29%c	14%	29%c	23%	27%	19%	32%j	25%j	10%	26%	25%	20%n	7%	23%
Don't know	3	-	-	1	2	1	2	-	-	2	-	-	3	3	-	3
	1%	-	-	1%	2%	1%	2%	-	-	3%	-	-	2%	2%	-	1%
Up to 10:30pm	101	34	27	40	34	35	36	25	23	27	32	34	48	78	21	102
	43%l	41%	43%	44%	42%	41%	39%	54%	41%	33%	59%zi	44%	38%	47%z	66%zm	43%
Later than 10:30pm	133	50	35	50	45	50	56	22	34	53	22	42	76	84	11	132
	56%jmn	59%	57%	55%	56%	58%	59%	46%	59%	65%j	41%	56%	60%	51%n	34%	56%

Fieldwork Dates : 7th - 25th March 2009
Respondent Type : UK Young People Aged 11-15
Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a - z/b/c/d - z/e/f/g - z/h/i/j - z/k/l - z/m/n
Overlap formulae used. * small base



Ipsos MORI

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Table 19

Q.5/Q.6 UP TO what time are you generally allowed to watch television? WEEKDAY/WEEKEND

Base : UK Young People Aged 11-15

	Wtd. Total (z)	Gender		Q.B Age				Q.1 Do Most					Q.2 Do Least			Q.3 TV set in room		Q.4 PC/internet in the room		Unwtd. Total
		Male (a)	Female (b)	11-12 (c)	11-13 (d)	13-14 (e)	13-15 (f)	Watch TV (g)	Listen to the radio (h)	Watch DVDs (i)	Play computer games (j)	Go on the internet (k)	Listen to the radio (l)	Watch DVDs (m)	Play computer games (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Total	237	122	115	90	148	105	147	148	29	60	74	133	139	35	44	168	69	88	149	237
Weighted Total	237	122	115	92*	139	96	145	147	30**	62*	75*	135	138	34*	45*	169	68*	89*	148	237
8.30pm or earlier	6	2	4	2	4	4	4	4	-	2	1	2	1	2	2	3	3	3	3	6
	2% <i>l</i>	2%	3%	2%	3%	4%	3%	3%	-	3%	2%	1%	1%	5%	4%	2%	4%	3%	2%	3%
9pm	16	7	9	6	12	7	10	12	2	3	4	8	6	4	2	8	8	3	13	16
	7% <i>o</i>	6%	8%	7%	9%	8%	7%	8%	7%	5%	5%	6%	5%	11%	5%	5%	12% <i>o</i>	3%	9%	7%
9.30pm	11	4	7	7	10	4	4	7	1	1	2	6	8	1	1	6	5	6	5	12
	5%	4%	6%	8%	7% <i>z</i> <i>f</i>	4%	3%	4%	2%	2%	3%	4%	6%	4%	2%	4%	7%	7%	4%	5%
10pm	41	24	17	26	32	13	14	28	3	10	12	19	27	8	6	26	14	11	30	41
	17% <i>f</i>	19%	15%	29% <i>z</i> <i>e</i> <i>f</i>	23% <i>z</i> <i>e</i> <i>f</i>	14% <i>f</i>	10%	19%	10%	16%	16%	14%	19%	23%	13%	16%	21%	12%	20%	17%
10.30pm	24	9	16	11	17	7	13	16	7	10	9	12	14	1	5	19	6	8	16	25
	10%	7%	13%	12%	12%	8%	9%	11%	24%	17% <i>k</i>	12%	9%	10%	3%	12%	11%	8%	9%	11%	11%
11pm	37	21	16	17	21	12	20	20	4	7	15	20	23	5	7	29	9	13	24	36
	16%	17%	14%	18%	15%	13%	14%	14%	14%	12%	20%	15%	16%	15%	16%	17%	13%	15%	16%	15%
11.30pm	13	10	3	4	8	6	9	8	1	3	5	8	8	3	1	7	6	5	8	14
	6% <i>b</i>	8% <i>b</i>	2%	4%	6%	6%	6%	6%	4%	5%	6%	6%	6%	8%	3%	4%	8%	6%	5%	6%
12am	20	13	7	3	6	10	17	13	3	8	6	13	11	3	6	17	3	10	10	20
	9% <i>c</i> <i>d</i>	11%	6%	3%	4%	11% <i>c</i> <i>d</i>	12% <i>k</i> <i>c</i> <i>d</i>	9%	10%	12%	8%	9%	8%	9%	14%	10%	4%	11%	7%	8%
Later than midnight	8	5	3	-	-	3	8	5	-	1	2	5	4	-	2	6	1	1	6	7
	3% <i>d</i>	4%	3%	-	-	3% <i>d</i>	5% <i>k</i> <i>c</i> <i>d</i>	4%	-	2%	3%	3%	3%	-	5%	4%	2%	1%	4%	3%
Can watch anytime	60	27	33	16	28	28	44	33	8	17	19	41	35	7	11	47	13	27	33	59
	25% <i>c</i> <i>d</i>	22%	29%	17%	20%	29% <i>d</i>	31% <i>k</i> <i>c</i> <i>d</i>	23%	28%	27%	25%	30% <i>k</i> <i>g</i>	25%	21%	24%	28%	19%	31%	22%	25%
Don't know	1	-	1	-	1	1	1	-	-	-	-	1	-	-	1	-	1	1	-	1
	*	-	1%	-	1%	1%	1%	-	-	-	-	1%	-	-	2%	-	1%	1%	-	*
Up to 10:30pm	98	46	52	53	75	36	45	67	13	26	28	47	57	16	16	63	36	31	68	100
	41% <i>f</i> <i>o</i>	38%	45%	58% <i>k</i> <i>e</i> <i>f</i>	54% <i>k</i> <i>e</i> <i>f</i>	37% <i>f</i>	31%	45% <i>k</i>	43%	42%	37%	35%	41%	47%	37%	37%	53% <i>k</i> <i>o</i>	34%	46%	42%
Later than 10:30pm	138	76	62	39	63	59	99	81	17	36	47	87	81	18	27	107	31	57	81	136
	58% <i>c</i> <i>d</i> <i>p</i>	62%	54%	42%	45%	62% <i>c</i> <i>d</i>	68% <i>k</i> <i>c</i> <i>d</i> <i>e</i>	55%	57%	58%	63%	64% <i>k</i> <i>g</i>	59%	53%	61%	63% <i>k</i> <i>p</i>	46%	65%	54%	57%

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/g/h/i/j/k - z/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Ipsos MORI

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Table 20

Q.5/Q.6 UP TO what time are you generally allowed to watch television? WEEKDAY/WEEKEND

Base : UK Young People Aged 11-15

	Wtd. Total (z)	Q.5/Q.6 Allowed to watch TV until						Q.10 Watch/listen to BBC without parental permission		Q.12 Internet rules		Q.18 Social network		Q.22 Uses swear words						Unwtd. Total
		Up to 9:30pm (a)	10:00pm (b)	10:30pm- 11pm (c)	11:30pm- 12am (d)	Later than midnight (e)	Can watch anytime (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Several times a day (m)	About once a day (n)	Several times a week (o)	About once a week - Less than once a month (p)	Hardly ever (q)	Never (r)	
Unweighted Total	237	34	41	61	34	7	59	79	74	134	68	162	42	49	24	28	37	55	43	237
Weighted Total	237	33*	41*	62*	33*	8**	60*	78*	74*	134	68*	162	42*	48*	23**	29**	38*	55*	43*	237
8.30pm or earlier	6 2%	6 18%zbcdf	-	-	-	-	-	2 2%	1 2%	3 2%	1 1%	4 2%	1 2%	-	-	-	2 5%	2 3%	2 5%	6 3%
9pm	16 7%cf	16 48%zbcdf	-	-	-	-	-	4 5%	7 9%	12 9%	3 4%	10 6%	5 13%	-	1 3%	2 6%	6 16%zgm	3 5%	4 10%gm	16 7%
9.30pm	11 5%	11 35%zbcdf	-	-	-	-	-	6 8%	2 3%	6 4%	4 6%	8 5%	2 4%	-	4 16%	-	3 9%gm	1 2%	3 8%	12 5%
10pm	41 17%acdf	-	41 100%zacdf	-	-	-	-	9 11%	15 20%	24 18%	9 13%	24 15%	9 21%	7 14%	4 18%	4 15%	5 12%	11 20%	10 23%	41 17%
10.30pm	24 10%bf	-	-	24 40%zabdf	-	-	-	6 8%	10 14%	16 12%	5 8%	19 11%	3 7%	4 8%	1 5%	2 6%	5 14%	7 14%	5 12%	25 11%
11pm	37 16%abdfm	-	-	37 60%zabdf	-	-	-	16 21%	9 12%	22 16%	10 14%	23 14%	10 24%	2 4%	3 14%	9 30%	7 18%gm	9 16%	8 19%gm	36 15%
11.30pm	13 6%	-	-	-	13 39%zabcf	-	-	7 9%	4 6%	8 6%	4 6%	10 6%	2 5%	2 4%	2 7%	2 7%	2 6%	5 10%r	-	14 6%
12am	20 9%cf	-	-	-	20 61%zabcf	-	-	8 10%	9 12%	10 7%	10 15%z	16 10%	4 9%	7 14%	2 9%	2 7%	1 2%	6 11%	2 5%	20 8%
Later than midnight	8 3%j	-	-	-	-	8 100%	-	2 3%	1 2%	1 1%	5 7%j	6 3%	-	3 7%q	-	1 3%	1 3%	-	2 5%	7 3%
Can watch anytime	60 25%abcd	-	-	-	-	-	60 100%zabcd	18 23%	14 19%	32 24%	17 25%	42 26%	6 14%	24 50%zpq	6 27%	7 25%	6 16%	11 19%	6 14%	59 25%
Don't know	1 *	-	-	-	-	-	-	-	1 1%	-	1 1%	1 1%	-	-	-	-	-	-	-	1 *
Up to 10:30pm	98 41%dfm	33 100%zcdf	41 100%zcdf	24 40%df	-	-	-	27 35%	35 48%	61 46%	22 32%	64 40%	20 47%	10 22%	10 42%	8 27%	21 56%gm	24 44%gm	25 57%zm	100 42%
Later than 10:30pm	138 58%abr	-	-	37 60%ab	33 100%zabc	8 100%	60 100%zabc	51 65%	38 51%	72 54%	45 67%	97 60%	22 53%	38 78%zpq	13 58%	21 73%	17 44%	31 56%	18 43%	136 57%

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j - z/k/l - z/m/n/o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Ipsos MORI

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Table 21

Q.5/Q.6 UP TO what time are you generally allowed to watch television? WEEKDAY/WEEKEND

Base : UK Young People Aged 11-15

	Wtd. Total (z)	Q.27 Watch TV programmes would be embarrassed to watch with parents	Q.31 Watch TV programmes Parents might not approve of			Q.33 Seen/heard something on TV/Radio unsuitable for age			Q.35 Seen/heard something on Online unsuitable for age			Q.36 Anything on TV/Radio that should not be allowed		Interview presence		Unwtd. Total
		Agree (a)	Often/ Sometimes (b)	Not very often/Hardly ever (c)	Never (d)	Often/ Sometimes (e)	Not very often/Hardly ever (f)	Never (g)	Often/ Sometimes (h)	Not very often/Hardly ever (i)	Never (j)	Yes (k)	No (l)	Parent at young person interview (m)	Child at adult interview (n)	
Unweighted Total	237	84	64	92	78	88	95	44	58	83	53	76	127	166	32	237
Weighted Total	237	84*	62*	91*	81*	85*	94*	47*	57*	83*	54*	76*	127	165	32*	237
8.30pm or earlier	6 2%	- -	2 3%	- -	4 5% ^c	2 2%	1 1%	3 6%	- -	2 2%	3 6%	- -	6 5%	4 2%	- -	6 3%
9pm	16 7%	3 3%	2 3%	8 9%	6 8%	7 8%	7 8%	- -	7 12%	4 5%	3 6%	7 9%	5 4%	12 7%	4 12%	16 7%
9.30pm	11 5%	2 2%	3 4%	3 4%	5 7%	3 3%	3 3%	4 9%	3 5%	3 3%	4 8%	1 1%	5 4%	8 5%	2 7%	12 5%
10pm	41 17%	17 20%	9 15%	18 20%	13 17%	11 13%	16 17%	12 25%	7 12%	12 14%	11 21%	16 22%	18 14%	36 22% ^z	9 27%	41 17%
10.30pm	24 10%	11 13%	9 15%	9 10%	6 8%	10 12%	8 9%	6 13%	6 10%	7 8%	9 17%	8 10%	14 11%	17 10%	5 16%	25 11%
11pm	37 16%	17 20%	8 14%	16 17%	12 14%	18 21%	12 13%	4 9%	10 17%	14 17%	8 15%	13 17%	19 15%	27 16%	4 11%	36 15%
11.30pm	13 6%	4 5%	2 4%	9 10% ^z	2 2%	3 3%	8 9%	2 4%	2 3%	8 9%	1 3%	3 4%	8 6%	7 5%	1 3%	14 6%
12am	20 9%	8 10%	6 9%	11 12%	3 4%	8 10%	10 10%	2 5%	3 5%	10 12%	6 11%	6 7%	12 9%	13 8%	2 6%	20 8%
Later than midnight	8 3%	- -	1 2%	1 1%	5 7%	1 1%	- -	4 9% ^{zef}	1 2%	1 1%	1 2%	1 1%	5 4%	4 3%	2 6%	7 3%
Can watch anytime	60 25% ^{cjn}	23 27%	20 32% ^c	15 17%	23 29%	23 27%	27 28%	9 19%	19 34% ^j	22 26% ^j	6 12%	21 28%	34 27%	36 22%	3 10%	59 25%
Don't know	1 *	- -	- -	- -	1 1%	- -	1 1%	- -	- -	1 1%	- -	- -	1 1%	1 1%	- -	1 *
Up to 10:30pm	98 41% ^{ai}	32 38%	24 39%	39 43%	35 43%	32 38%	36 39%	25 54%	22 39%	27 33%	31 57% ^{zi}	32 43%	48 38%	76 46% ^z	20 63% ^{zm}	100 42%
Later than 10:30pm	138 58% ^{jmn}	52 62%	38 61%	52 57%	45 56%	53 62%	57 61%	22 46%	35 61%	55 66% ^j	23 43%	43 57%	78 62%	88 53%	12 37%	136 57%

Fieldwork Dates : 7th - 25th March 2009
Respondent Type : UK Young People Aged 11-15
Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a - z/b/c/d - z/e/f/g - z/h/i/j - z/k/l - z/m/n
Overlap formulae used. * small base



Ipsos MORI

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Table 22

Q.7 UP TO what time are you generally allowed to listen to the RADIO during an average WEEKDAY or are you allowed to listen anytime you want?

Base : UK Young People Aged 11-15

	Wtd. Total (z)	Gender		Q.B Age				Q.1 Do Most					Q.2 Do Least			Q.3 TV set in room		Q.4 PC/internet in the room		Unwtd. Total
		Male (a)	Female (b)	11-12 (c)	11-13 (d)	13-14 (e)	13-15 (f)	Watch TV (g)	Listen to the radio (h)	Watch DVDs (i)	Play computer games (j)	Go on the internet (k)	Listen to the radio (l)	Watch DVDs (m)	Play computer games (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Total	237	122	115	90	148	105	147	148	29	60	74	133	139	35	44	168	69	88	149	237
Weighted Total	237	122	115	92*	139	96	145	147	30**	62*	75*	135	138	34*	45*	169	68*	89*	148	237
8.30pm or earlier	22 9%fc	12 10%	10 9%	15 16%zf	20 14%zef	8 8%f	8 5%	13 9%	6 20%	8 13%	8 10%	12 9%	10 7%	2 6%	5 11%	19 11%	3 4%	4 4%	19 13%zq	23 10%
9pm	23 10%f	14 11%	10 9%	16 17%zef	18 13%f	7 7%	8 5%	14 10%	3 11%	2 4%	8 10%	12 9%	17 13%	2 5%	3 7%	14 8%	9 14%	8 9%	15 10%	23 10%
9.30pm	7 3%	2 2%	5 4%	5 5%	5 4%	2 2%	2 1%	6 4%	1 3%	3 5%	- -	4 3%	3 2%	- -	4 9%zl	6 4%	1 1%	4 4%	3 2%	7 3%
10pm	13 6%p	8 6%	5 5%	3 3%	6 5%	6 7%	10 7%	7 5%	3 10%	2 4%	4 5%	9 7%	5 3%	3 9%	3 7%	13 8%zp	- -	6 7%	7 5%	13 5%
10.30pm	1 *	1 1%	- -	- -	1 1%	1 1%	1 1%	- -	- -	- -	- -	1 1%	1 1%	- -	- -	1 *	- -	- *	1 *	1 *
11pm	8 4%dl	5 4%	3 3%	- -	1 1%	4 4%dl	8 6%zcd	4 3%	2 8%	2 4%	2 2%	4 3%	- -	3 8%l	3 7%l	6 4%	2 3%	5 6%	3 2%	8 3%
11.30pm	1 *	1 1%	- -	1 1%	1 1%	- -	- -	1 1%	- -	- -	1 1%	1 1%	1 1%	- -	- -	- -	1 1%	- 1%	1 1%	1 *
12am	5 2%	3 3%	2 2%	2 2%	2 1%	2 2%	3 2%	2 1%	- -	1 2%	1 1%	3 3%	2 2%	2 6%	1 3%	3 2%	2 3%	3 4%	2 1%	5 2%
Later than midnight	1 *	1 1%	- -	- -	- -	- -	1 1%	- -	- -	- -	- -	1 1%	1 1%	- -	- -	1 1%	- 1%	- -	1 1%	1 *
Can listen anytime	101 43%cd	47 38%	54 47%	31 33%	52 38%	44 46%	70 48%zcd	59 40%	10 34%	27 43%	31 41%	58 43%	59 43%	15 44%	20 45%	72 43%	29 42%	43 48%	58 39%	100 42%
Don't know	54 23%no	28 23%	25 22%	20 22%	33 24%	22 23%	34 23%	41 28%z	4 14%	17 27%	21 28%	29 22%	39 28%zn	8 22%	5 11%	32 19%	21 31%o	16 18%	38 26%	55 23%
Up to 10:30pm	67 28%f	36 30%	31 26%	38 42%zef	50 36%zef	24 25%f	29 20%	40 27%	13 44%	15 25%	19 26%	38 28%	36 26%	7 20%	15 34%	54 32%	13 19%	22 24%	45 31%	67 28%
Later than 10:30pm	116 49%cdr	57 47%	59 52%	34 37%	56 40%	50 52%cd	83 57%zcd	67 45%	12 42%	30 48%	35 46%	67 50%	63 46%	20 58%	25 55%	83 49%	34 49%	52 58%zr	65 44%	115 49%

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/g/h/i/j/k - z/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Ipsos MORI

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Table 23

Q.7 UP TO what time are you generally allowed to listen to the RADIO during an average WEEKDAY or are you allowed to listen anytime you want?

Base : UK Young People Aged 11-15

	Wtd. Total (z)	Q.5/Q.6 Allowed to watch TV until						Q.10 Watch/listen to BBC without parental permission		Q.12 Internet rules		Q.18 Social network		Q.22 Uses swear words						Unwtd. Total
		Up to 9:30pm (a)	10:00pm (b)	10:30pm-11pm (c)	11:30pm-12am (d)	Later than midnight (e)	Can watch anytime (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Several times a day (m)	About once a day (n)	Several times a week (o)	About once a week - Less than once a month (p)	Hardly ever (q)	Never (r)	
Unweighted Total	237	34	41	61	34	7	59	79	74	134	68	162	42	49	24	28	37	55	43	237
Weighted Total	237	33*	41*	62*	33*	8**	60*	78*	74*	134	68*	162	42*	48*	23**	29**	38*	55*	43*	237
8.30pm or earlier	22	4	9	5	3	-	2	10	9	14	4	11	6	3	2	2	6	5	4	23
	9%fk	11%	23%zcf	8%	8%	-	3%	13%	12%	10%	5%	7%	15%	6%	10%	7%	16%	9%	9%	10%
9pm	23	7	5	10	-	-	1	10	6	14	7	15	6	3	2	3	4	4	7	23
	10%fl	21%zdf	13%df	16%df	-	-	2%	13%	7%	10%	11%	10%	14%	6%	8%	11%	11%	7%	16%	10%
9.30pm	7	1	3	2	1	-	-	2	4	4	3	5	2	-	-	-	4	1	2	7
	3%	3%	7%f	3%	4%	-	-	3%	5%	3%	4%	3%	5%	-	-	-	11%kzm	2%	4%	3%
10pm	13	1	2	4	4	-	2	6	4	11	1	10	2	1	2	3	3	3	1	13
	6%	4%	5%	7%	11%	-	3%	8%	5%	8%	1%	6%	5%	2%	7%	11%	8%	6%	3%	5%
10.30pm	1	-	-	-	-	-	1	1	-	1	-	1	-	1	-	-	-	-	-	1
	*	-	-	-	-	-	1%	1%	-	1%	-	*	-	2%	-	-	-	-	-	*
11pm	8	-	-	-	6	2	-	6	-	3	3	6	-	2	2	1	1	2	-	8
	4%	-	-	-	19%zabcf	28%	-	8%kzh	-	2%	5%	4%	-	4%	9%	3%	3%	4%	-	3%
11.30pm	1	-	-	-	1	-	-	1	-	1	-	1	-	-	-	-	1	-	-	1
	*	-	-	-	3%	-	-	1%	-	1%	-	1%	-	-	-	-	3%	-	-	*
12am	5	-	1	2	1	1	-	1	2	4	1	3	2	1	-	-	1	-	3	5
	2%	-	2%	4%	4%	12%	-	1%	3%	3%	2%	2%	5%	2%	-	-	3%	-	6%	2%
Later than midnight	1	-	-	-	-	1	-	-	-	-	1	1	-	1	-	-	-	-	-	1
	*	-	-	-	-	15%	-	-	-	-	2%	1%	-	2%	-	-	-	-	-	*
Can listen anytime	101	11	8	27	5	2	46	22	33	58	27	76	11	24	11	11	15	23	15	100
	43%bdgl	34%	20%	44%bd	15%	31%	77%zabcd	28%	44%g	44%	39%	47%l	27%	50%	48%	39%	41%	43%	35%	42%
Don't know	54	9	12	11	12	1	8	18	16	24	21	32	13	12	4	8	2	16	11	55
	23%ip	26%	30%	18%	36%zf	15%	14%	23%	22%	18%	31%i	20%	30%	26%p	17%	29%	4%	29%p	26%p	23%
Up to 10:30pm	67	13	20	21	8	-	5	30	22	44	15	42	16	8	6	8	18	13	14	67
	28%fm	40%f	48%zdf	34%f	23%	-	9%	38%z	30%	33%	22%	26%	38%	16%	26%	30%	46%zmq	24%	33%	28%
Later than 10:30pm	116	11	9	29	13	6	46	30	35	66	32	87	13	28	13	12	19	26	18	115
	49%bgl	34%	22%	47%b	40%	85%	77%zabcd	39%	47%	49%	47%	54%zcl	32%	58%	57%	42%	49%	47%	41%	49%

Fieldwork Dates : 7th - 25th March 2009
Respondent Type : UK Young People Aged 11-15
Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j - z/k/l - z/m/n/o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Ipsos MORI

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Table 24

Q.7 UP TO what time are you generally allowed to listen to the RADIO during an average WEEKDAY or are you allowed to listen anytime you want?

Base : UK Young People Aged 11-15

	Wtd. Total (z)	Q.27 Watch TV programmes would be embarrassed to watch with parents	Q.31 Watch TV programmes Parents might not approve of			Q.33 Seen/heard something on TV/Radio unsuitable for age			Q.35 Seen/heard something on Online unsuitable for age			Q.36 Anything on TV/Radio that should not be allowed		Interview presence		Unwtd. Total
		Agree (a)	Often/ Sometimes (b)	Not very often/Hardly ever (c)	Never (d)	Often/ Sometimes (e)	Not very often/Hardly ever (f)	Never (g)	Often/ Sometimes (h)	Not very often/Hardly ever (i)	Never (j)	Yes (k)	No (l)	Parent at young person interview (m)	Child at adult interview (n)	
Unweighted Total	237	84	64	92	78	88	95	44	58	83	53	76	127	166	32	237
Weighted Total	237	84*	62*	91*	81*	85*	94*	47*	57*	83*	54*	76*	127	165	32*	237
8.30pm or earlier	22	9	5	7	10	13	6	3	6	2	8	7	10	19	2	23
	9% ⁱ	10%	8%	7%	13%	15%	7%	7%	11% ⁱ	2%	15% ⁱ	9%	8%	11%	6%	10%
9pm	23	4	5	8	11	8	11	4	4	10	7	9	12	18	2	23
	10%	5%	8%	9%	13%	10%	11%	9%	7%	12%	14%	11%	10%	11%	7%	10%
9.30pm	7	6	2	3	2	3	2	2	1	4	2	1	5	3	-	7
	3%	7% ^z	3%	3%	2%	4%	2%	4%	2%	5%	3%	1%	4%	2%	-	3%
10pm	13	5	4	7	1	3	8	1	1	4	7	2	11	7	5	13
	6% ^d	6%	7%	7%	1%	4%	8%	2%	2%	5%	13% ^z ^h	2%	9% ^z	4%	15% ^z ^m	5%
10.30pm	1	-	1	-	-	1	-	-	1	-	-	1	-	1	-	1
	*	-	1%	-	-	1%	-	-	1%	-	-	1%	-	*	-	*
11pm	8	2	1	6	2	4	3	-	1	6	-	2	6	5	1	8
	4%	3%	1%	6%	2%	5%	3%	-	1%	7%	-	2%	5%	3%	3%	3%
11.30pm	1	1	1	-	-	1	-	-	1	-	-	-	1	1	1	1
	*	1%	2%	-	-	1%	-	-	2%	-	-	-	1%	1%	3%	*
12am	5	3	1	2	2	1	1	3	1	2	1	-	5	2	1	5
	2%	4%	2%	3%	2%	1%	1%	6%	2%	3%	2%	-	4%	1%	3%	2%
Later than midnight	1	-	-	-	1	-	-	1	-	1	-	-	1	-	-	1
	*	-	-	-	1%	-	-	2%	-	1%	-	-	1%	-	-	*
Can listen anytime	101	35	28	39	33	36	41	19	30	34	18	34	51	67	11	100
	43%	42%	45%	43%	41%	42%	44%	40%	52% ^j	41%	32%	45%	40%	41%	34%	42%
Don't know	54	18	15	19	19	16	21	13	11	21	11	20	24	42	10	55
	23%	22%	24%	21%	23%	19%	23%	28%	19%	25%	20%	26%	19%	26%	29%	23%
Up to 10:30pm	67	24	17	25	24	28	27	11	14	20	24	19	38	48	9	67
	28%	28%	27%	27%	29%	32%	29%	23%	24%	24%	45% ^z ^h ⁱ	26%	30%	29%	28%	28%
Later than 10:30pm	116	42	31	47	38	41	46	23	32	42	19	36	64	75	14	115
	49% ^j	50%	49%	52%	47%	48%	49%	49%	57% ^j	51%	35%	48%	51%	45%	43%	49%

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a - z/b/c/d - z/e/f/g - z/h/i/j - z/k/l - z/m/n

Overlap formulae used. * small base



Ipsos MORI

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Table 25

Q.8 UP TO what time are you generally allowed to listen to the RADIO during an average WEEKEND day or are you allowed to listen anytime you want?

Base : UK Young People Aged 11-15

	Wtd. Total (z)	Gender		Q.B Age				Q.1 Do Most					Q.2 Do Least			Q.3 TV set in room		Q.4 PC/internet in the room		Unwtd. Total
		Male (a)	Female (b)	11-12 (c)	11-13 (d)	13-14 (e)	13-15 (f)	Watch TV (g)	Listen to the radio (h)	Watch DVDs (i)	Play computer games (j)	Go on the internet (k)	Listen to the radio (l)	Watch DVDs (m)	Play computer games (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Total	237	122	115	90	148	105	147	148	29	60	74	133	139	35	44	168	69	88	149	237
Weighted Total	237	122	115	92*	139	96	145	147	30**	62*	75*	135	138	34*	45*	169	68*	89*	148	237
8.30pm or earlier	15 6% _f	7 6%	8 7%	10 10% _f	14 10% _{zf}	5 5%	5 4%	9 6%	4 14%	4 7%	5 7%	8 6%	7 5%	2 6%	2 4%	12 7%	3 4%	3 3%	12 8%	15 6%
9pm	9 4%	6 5%	3 3%	5 6%	7 5%	4 4%	4 2%	6 4%	2 7%	2 3%	4 5%	5 4%	6 5%	- -	1 2%	5 3%	3 5%	1 1%	8 5%	9 4%
9.30pm	8 3%	4 3%	4 3%	3 3%	5 3%	5 5%	5 3%	5 3%	2 6%	3 5%	2 3%	7 5%	2 2%	2 5%	3 7%	4 2%	4 6%	3 3%	5 3%	8 3%
10pm	13 5%	10 8%	3 3%	6 7%	7 5%	3 3%	6 4%	7 5%	3 9%	4 7%	3 4%	8 6%	9 6%	1 2%	3 7%	12 7%	1 2%	4 5%	8 6%	12 5%
10.30pm	5 2% _f	2 2%	3 3%	4 5% _f	5 4% _f	1 1%	1 1%	4 3%	1 3%	1 2%	2 3%	1 1%	3 2%	- -	1 2%	3 2%	2 3%	2 2%	3 2%	5 2%
11pm	9 4%	4 3%	5 4%	5 6%	6 4%	2 2%	4 3%	7 5%	- -	1 2%	1 1%	3 2%	5 4%	1 4%	4 9%	8 5%	1 2%	3 3%	6 4%	9 4%
11.30pm	4 2%	2 2%	2 2%	1 1%	1 1%	1 1%	3 2%	1 1%	1 4%	1 2%	2 3%	3 2%	2 2%	1 3%	- -	3 2%	1 2%	4 5% _{zr}	- -	4 2%
12am	10 4% _r	5 4%	4 4%	3 3%	4 3%	3 3%	7 5%	4 3%	1 4%	1 2%	1 1%	6 4%	3 2%	3 9%	3 8%	7 4%	2 3%	7 8% _r	3 2%	9 4%
Later than midnight	3 1%	3 3%	- -	1 1%	1 1%	1 1%	2 2%	2 1%	- -	- -	1 1%	2 2%	2 1%	- -	- -	2 1%	1 1%	- -	3 2%	3 1%
Can listen anytime	103 43% _c	47 39%	56 49%	29 32%	53 39% _c	49 51% _{zcd}	73 51% _{zcd}	60 40%	11 37%	28 45%	33 43%	58 43%	56 41%	16 46%	21 47%	76 45%	27 40%	46 51%	57 39%	103 43%
Don't know	59 25% _n	32 26%	27 24%	24 26%	37 26%	23 24%	35 24%	43 29%	4 14%	17 27%	21 28%	34 25%	42 31% _{zn}	9 26%	6 13%	37 22%	22 33%	17 19%	42 28%	60 25%
Up to 10:30pm	49 21% _f	28 23%	21 18%	28 31% _{zef}	37 27% _{zef}	17 18%	21 14%	31 21%	12 41%	14 23%	16 22%	29 22%	27 19%	5 13%	10 23%	36 21%	13 19%	13 14%	36 24%	49 21%
Later than 10:30pm	129 54% _{cdr}	62 51%	67 58%	40 43%	65 47%	55 58% _{cd}	90 62% _{zcd}	74 50%	13 45%	31 50%	38 50%	72 53%	68 50%	21 61%	28 64%	96 57%	33 48%	59 67% _{zr}	70 47%	128 54%

Fieldwork Dates : 7th - 25th March 2009
Respondent Type : UK Young People Aged 11-15
Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/g/h/i/j/k - z/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Ipsos MORI

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Table 26

Q.8 UP TO what time are you generally allowed to listen to the RADIO during an average WEEKEND day or are you allowed to listen anytime you want?

Base : UK Young People Aged 11-15

	Wtd. Total (z)	Q.5/Q.6 Allowed to watch TV until						Q.10 Watch/listen to BBC without parental permission		Q.12 Internet rules		Q.18 Social network		Q.22 Uses swear words						Unwtd. Total
		Up to 9:30pm (a)	10:00pm (b)	10:30pm- 11pm (c)	11:30pm- 12am (d)	Later than midnight (e)	Can watch anytime (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Several times a day (m)	About once a day (n)	Several times a week (o)	About once a week - Less than once a month (p)	Hardly ever (q)	Never (r)	
Unweighted Total	237	34	41	61	34	7	59	79	74	134	68	162	42	49	24	28	37	55	43	237
Weighted Total	237	33*	41*	62*	33*	8**	60*	78*	74*	134	68*	162	42*	48*	23**	29**	38*	55*	43*	237
8.30pm or earlier	15 6%	2 6%	6 15%zf	4 6%	1 3%	-	2 3%	8 10%	4 5%	9 7%	3 4%	8 5%	4 9%	2 4%	2 8%	1 3%	2 6%	4 7%	4 9%	15 6%
9pm	9 4%	4 12%zdf	2 5%	2 3%	-	-	1 2%	4 5%	2 3%	6 4%	2 3%	5 3%	3 7%	1 2%	2 7%	2 6%	2 6%	-	2 5%	9 4%
9.30pm	8 3%	5 15%zbcf	-	1 1%	2 6%	-	-	4 5%	3 4%	4 3%	4 5%	6 4%	2 5%	-	-	-	4 11%zm	2 3%	2 4%	8 3%
10pm	13 5%	1 4%	7 18%zcdf	3 5%	1 3%	-	-	4 5%	5 7%	9 7%	2 3%	8 5%	4 9%	4 8%	-	2 8%	1 3%	3 6%	2 5%	12 5%
10.30pm	5 2%	-	1 3%	4 6%z	-	-	-	2 3%	2 3%	3 2%	2 3%	5 3%	-	-	-	-	3 8%zm	2 3%	-	5 2%
11pm	9 4%	-	-	7 11%zbf	2 6%	1 12%	-	4 5%	1 1%	4 3%	3 4%	4 2%	3 8%	-	2 8%	2 8%	1 3%	1 2%	3 7%	9 4%
11.30pm	4 2%	-	-	1 2%	3 9%zf	-	-	4 5%zh	-	3 2%	1 2%	4 3%	-	-	1 4%	2 7%	-	1 2%	-	4 2%
12am	10 4%	-	1 2%	2 4%	5 16%zabcf	1 12%	-	2 3%	4 6%	7 5%	2 3%	8 5%	2 5%	2 5%	1 4%	1 3%	1 3%	1 2%	3 6%	9 4%
Later than midnight	3 1%	-	-	-	1 3%	2 30%	-	2 3%	-	1 1%	1 2%	2 1%	-	1 2%	-	-	2 6%z	-	-	3 1%
Can listen anytime	103 43%bdgl	11 34%	9 22%	25 40%ed	6 17%	2 31%	49 81%zabcd	26 34%	32 44%	59 44%	27 39%	77 48%l	10 25%	25 53%	10 43%	10 36%	18 47%	24 44%	14 33%	103 43%
Don't know	59 25%fp	10 29%	15 36%f	13 22%	12 36%f	1 15%	8 14%	18 23%	19 26%	28 21%	22 32%	36 23%	14 33%	12 26%p	6 25%	8 29%	3 7%	16 30%p	14 31%p	60 25%
Up to 10:30pm	49 21%f	12 37%zdf	16 40%zdf	14 22%f	4 12%	-	3 5%	21 28%	17 23%	32 24%	12 18%	31 19%	13 30%	7 14%	4 15%	5 17%	13 34%zm	11 20%	10 22%	49 21%
Later than 10:30pm	129 54%abi	11 34%	10 24%	35 56%ab	17 52%b	6 85%	49 81%zabcd	38 49%	38 51%	74 55%	34 50%	95 58%l	16 37%	29 60%	14 59%	16 54%	22 59%	28 51%	20 46%	128 54%

Fieldwork Dates : 7th - 25th March 2009
Respondent Type : UK Young People Aged 11-15
Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j - z/k/l - z/m/n/o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



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Table 27

Q.8 UP TO what time are you generally allowed to listen to the RADIO during an average WEEKEND day or are you allowed to listen anytime you want?

Base : UK Young People Aged 11-15

	Wtd. Total (z)	Q.27 Watch TV programmes would be embarrassed to watch with parents	Q.31 Watch TV programmes Parents might not approve of			Q.33 Seen/heard something on TV/Radio unsuitable for age			Q.35 Seen/heard something on Online unsuitable for age			Q.36 Anything on TV/Radio that should not be allowed		Interview presence		Unwtd. Total
		Agree (a)	Often/ Sometimes (b)	Not very often/Hardly ever (c)	Never (d)	Often/ Sometimes (e)	Not very often/Hardly ever (f)	Never (g)	Often/ Sometimes (h)	Not very often/Hardly ever (i)	Never (j)	Yes (k)	No (l)	Parent at young person interview (m)	Child at adult interview (n)	
Unweighted Total	237	84	64	92	78	88	95	44	58	83	53	76	127	166	32	237
Weighted Total	237	84*	62*	91*	81*	85*	94*	47*	57*	83*	54*	76*	127	165	32*	237
8.30pm or earlier	15	8	1	8	5	8	3	2	5	2	4	6	4	12	1	15
	6%bl	9%	1%	9%b	6%	10%	4%	5%	8%	2%	8%	8%	3%	7%	4%	6%
9pm	9	2	1	3	4	4	5	-	4	3	1	5	3	8	-	9
	4%	2%	1%	4%	5%	4%	5%	-	7%	3%	2%	6%	2%	5%	-	4%
9.30pm	8	2	3	2	3	2	3	3	-	4	3	-	5	6	1	8
	3%	2%	4%	2%	4%	2%	3%	7%	-	5%	6%	-	4%	3%	4%	3%
10pm	13	4	-	7	5	3	6	3	1	6	4	3	7	9	2	12
	5%	5%	-	8%b	7%b	4%	7%	7%	2%	7%	8%	5%	5%	6%	7%	5%
10.30pm	5	3	3	2	-	4	1	-	1	3	1	2	3	4	1	5
	2%	4%	5% d	2%	-	5% z	1%	-	2%	3%	2%	3%	2%	2%	3%	2%
11pm	9	3	2	3	3	3	3	2	1	2	4	1	8	5	2	9
	4%	4%	3%	3%	4%	3%	3%	5%	2%	3%	7%	1%	6%	3%	7%	4%
11.30pm	4	1	-	4	-	2	2	-	1	3	-	2	2	1	-	4
	2% m	1%	-	4% z	-	2%	2%	-	2%	4%	-	3%	2%	1%	-	2%
12am	10	5	2	5	3	3	3	3	1	5	3	2	8	4	1	9
	4%	6%	3%	5%	4%	3%	4%	6%	2%	6%	6%	2%	6%	2%	3%	4%
Later than midnight	3	1	1	1	1	1	-	1	1	1	-	-	3	2	1	3
	1%	1%	2%	1%	1%	1%	-	2%	2%	1%	-	-	3%	1%	3%	1%
Can listen anytime	103	35	32	37	34	38	42	19	30	34	18	32	57	68	12	103
	43%	42%	51%	41%	42%	44%	45%	40%	53%	41%	34%	42%	45%	41%	37%	43%
Don't know	59	21	18	18	22	17	26	13	12	21	15	22	28	46	11	60
	25%	25%	29%	20%	27%	20%	27%	28%	22%	25%	28%	29%	22%	28%	33%	25%
Up to 10:30pm	49	19	7	23	18	21	18	9	11	17	14	17	21	39	6	49
	21% b	22%	12%	25%	22%	25%	19%	19%	19%	21%	25%	22%	17%	23%	17%	21%
Later than 10:30pm	129	45	36	50	41	47	51	25	34	45	25	37	78	81	16	128
	54% m	53%	59%	55%	51%	55%	54%	54%	59%	54%	47%	49%	62% z	49%	50%	54%

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a - z/b/c/d - z/e/f/g - z/h/i/j - z/k/l - z/m/n

Overlap formulae used. * small base



Ipsos MORI

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Table 28

Q.7/Q.8 UP TO what time are you generally allowed to listen to the RADIO? WEEKDAY/WEEKEND

Base : UK Young People Aged 11-15

	Wtd. Total (z)	Gender		Q.B Age				Q.1 Do Most					Q.2 Do Least			Q.3 TV set in room		Q.4 PC/internet in the room		Unwtd. Total
		Male (a)	Female (b)	11-12 (c)	11-13 (d)	13-14 (e)	13-15 (f)	Watch TV (g)	Listen to the radio (h)	Watch DVDs (i)	Play computer games (j)	Go on the internet (k)	Listen to the radio (l)	Watch DVDs (m)	Play computer games (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Total	237	122	115	90	148	105	147	148	29	60	74	133	139	35	44	168	69	88	149	237
Weighted Total	237	122	115	92*	139	96	145	147	30**	62*	75*	135	138	34*	45*	169	68*	89*	148	237
8.30pm or earlier	15 6% <i>f</i>	7 6%	8 7%	10 10% <i>f</i>	13 9% <i>zf</i>	5 5%	5 4%	9 6%	3 11%	3 5%	4 5%	7 5%	7 5%	2 6%	3 6%	12 7%	3 4%	3 3%	12 8%	15 6%
9pm	10 4% <i>f</i>	5 4%	5 4%	7 8% <i>f</i>	8 6% <i>f</i>	3 3%	3 2%	6 4%	2 7%	1 2%	3 4%	6 5%	8 6%	- -	1 2%	6 3%	4 6%	2 2%	8 5%	10 4%
9.30pm	8 3%	4 3%	4 3%	3 3%	5 3%	5 5%	5 3%	5 3%	2 6%	3 5%	2 3%	7 5%	2 2%	2 5%	3 7%	4 2%	4 6%	3 3%	5 3%	8 3%
10pm	13 5%	10 8%	3 3%	6 7%	7 5%	4 4%	6 4%	7 5%	3 9%	4 7%	3 4%	8 6%	8 5%	2 6%	3 7%	13 8% <i>zp</i>	- -	5 6%	7 5%	12 5%
10.30pm	5 2% <i>f</i>	2 2%	3 3%	4 5% <i>f</i>	5 4% <i>f</i>	1 1%	1 1%	4 3%	1 3%	1 2%	2 3%	1 1%	3 2%	- -	1 2%	3 2%	2 3%	2 2%	3 2%	5 2%
11pm	8 3%	4 3%	4 4%	4 5%	5 4%	2 2%	4 3%	6 4%	- -	1 2%	1 1%	2 2%	4 3%	1 4%	3 7%	7 4%	1 2%	3 3%	5 4%	8 3%
11.30pm	4 2%	2 2%	2 2%	1 1%	1 1%	1 1%	3 2%	1 1%	1 4%	1 2%	2 3%	3 2%	2 2%	1 3%	- -	3 2%	1 2%	4 5% <i>zr</i>	- -	4 2%
12am	10 4% <i>r</i>	5 4%	4 4%	3 3%	4 3%	3 3%	7 5%	4 3%	1 4%	1 2%	1 1%	6 4%	3 2%	3 9%	3 8%	7 4%	2 3%	7 8% <i>r</i>	3 2%	9 4%
Later than midnight	3 1%	3 3%	- -	1 1%	1 1%	1 1%	2 2%	2 1%	- -	- -	1 1%	2 2%	2 1%	- -	- -	2 1%	1 1%	- -	3 2%	3 1%
Can listen anytime	109 46% <i>c</i>	51 42%	58 50%	33 36%	58 42% <i>c</i>	50 53% <i>cd</i>	76 52% <i>zcd</i>	63 43%	12 41%	30 48%	35 46%	63 47%	61 44%	16 46%	22 49%	80 47%	29 43%	46 51%	63 43%	109 46%
Don't know	53 22% <i>n</i>	28 23%	24 21%	20 22%	32 23%	21 22%	33 23%	40 27% <i>z</i>	4 14%	17 27%	21 28%	29 22%	38 28% <i>zn</i>	8 22%	5 11%	32 19%	20 30%	15 17%	38 26%	54 23%
Up to 10:30pm	50 21% <i>f</i>	28 23%	23 20%	30 33% <i>zdef</i>	37 27% <i>zef</i>	18 18% <i>f</i>	20 14%	31 21%	11 37%	12 20%	14 19%	29 22%	27 20%	6 17%	11 25%	37 22%	13 19%	15 17%	35 24%	50 21%
Later than 10:30pm	134 57% <i>cdr</i>	66 54%	68 59%	42 45%	69 50%	57 60% <i>d</i>	92 64% <i>zcd</i>	77 52%	14 49%	33 53%	40 52%	76 56%	72 52%	21 61%	28 64%	99 59%	35 51%	59 67% <i>zr</i>	75 51%	133 56%

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/g/h/i/j/k - z/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



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Table 29

Q.7/Q.8 UP TO what time are you generally allowed to listen to the RADIO? WEEKDAY/WEEKEND

Base : UK Young People Aged 11-15

	Wtd. Total (z)	Q.5/Q.6 Allowed to watch TV until						Q.10 Watch/listen to BBC without parental permission		Q.12 Internet rules		Q.18 Social network		Q.22 Uses swear words						Unwtd. Total
		Up to 9:30pm (a)	10:00pm (b)	10:30pm-11pm (c)	11:30pm-12am (d)	Later than midnight (e)	Can watch anytime (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Several times a day (m)	About once a day (n)	Several times a week (o)	About once a week - Less than once a month (p)	Hardly ever (q)	Never (r)	
Unweighted Total	237	34	41	61	34	7	59	79	74	134	68	162	42	49	24	28	37	55	43	237
Weighted Total	237	33*	41*	62*	33*	8**	60*	78*	74*	134	68*	162	42*	48*	23**	29**	38*	55*	43*	237
8.30pm or earlier	15 6%k	1 3%	7 18%zadf	5 8%	1 3%	-	1 1%	6 8%	5 7%	10 7%	2 3%	7 4%	5 12%	2 4%	2 7%	1 3%	2 6%	4 7%	4 9%	15 6%
9pm	10 4%	5 15%zcdf	2 5%	2 3%	-	-	1 2%	5 6%	3 4%	6 5%	3 4%	6 4%	3 7%	1 2%	3 12%	1 3%	2 6%	-	3 7%q	10 4%
9.30pm	8 3%	5 15%zbcf	-	1 1%	2 6%	-	-	4 5%	3 4%	4 3%	4 5%	6 4%	2 5%	-	-	-	4 11%zm	2 3%	2 4%	8 3%
10pm	13 5%	1 4%	8 21%zacdf	2 3%	1 3%	-	-	4 5%	5 7%	10 7%	2 3%	9 5%	3 7%	4 8%	-	2 8%	1 3%	5 8%	1 2%	12 5%
10.30pm	5 2%	-	1 3%	4 6%z	-	-	-	2 3%	2 3%	3 2%	2 3%	5 3%	-	-	-	-	3 8%zm	2 3%	-	5 2%
11pm	8 3%k	-	-	6 9%zf	2 6%	1 12%	-	4 5%	1 1%	3 2%	3 4%	3 2%	3 8%k	-	2 8%	2 8%	-	1 2%	3 7%	8 3%
11.30pm	4 2%	-	-	1 2%	3 9%zf	-	-	4 5%zh	-	3 2%	1 2%	4 3%	-	-	1 4%	2 7%	-	1 2%	-	4 2%
12am	10 4%	-	1 2%	2 4%	5 16%zabcf	1 12%	-	2 3%	4 6%	7 5%	2 3%	8 5%	2 5%	2 5%	1 4%	1 3%	1 3%	1 2%	3 6%	9 4%
Later than midnight	3 1%	-	-	-	1 3%	2 30%	-	2 3%	-	1 1%	1 2%	2 1%	-	1 2%	-	-	2 6%z	-	-	3 1%
Can listen anytime	109 46%bdgl	13 40%cd	9 22%	28 45%bd	6 17%	2 31%	50 83%zabcd	27 35%	33 45%	64 47%	27 40%	82 50%zcl	11 27%	25 53%	11 48%	11 39%	20 52%	24 44%	16 37%	109 46%
Don't know	53 22%ip	8 23%	12 30%	11 18%	12 36%zf	1 15%	8 14%	17 22%	16 22%	23 17%	21 31%i	31 19%	13 30%	12 26%p	4 17%	8 29%	2 4%	15 28%p	11 26%p	54 23%
Up to 10:30pm	50 21%fl	12 37%zdf	19 46%zcdf	14 22%fl	4 12%	-	2 3%	21 27%	19 26%	33 25%	12 18%	32 20%	13 31%	7 14%	4 19%	4 15%	13 34%zm	12 22%	10 23%	50 21%
Later than 10:30pm	134 57%abi	13 40%	10 24%	36 59%b	17 52%b	6 85%	50 83%zabcd	39 51%	39 52%	78 58%	35 52%	98 61%l	17 40%	29 60%	15 64%	16 57%	23 61%	28 51%	22 51%	133 56%

Fieldwork Dates : 7th - 25th March 2009
Respondent Type : UK Young People Aged 11-15
Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j - z/k/l - z/m/n/o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Ipsos MORI

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Table 30

Q.7/Q.8 UP TO what time are you generally allowed to listen to the RADIO? WEEKDAY/WEEKEND

Base : UK Young People Aged 11-15

	Wtd. Total (z)	Q.27 Watch TV programmes would be embarrassed to watch with parents	Q.31 Watch TV programmes Parents might not approve of			Q.33 Seen/heard something on TV/Radio unsuitable for age			Q.35 Seen/heard something on Online unsuitable for age			Q.36 Anything on TV/Radio that should not be allowed		Interview presence		Unwtd. Total
		Agree (a)	Often/ Sometimes (b)	Not very often/Hardly ever (c)	Never (d)	Often/ Sometimes (e)	Not very often/Hardly ever (f)	Never (g)	Often/ Sometimes (h)	Not very often/Hardly ever (i)	Never (j)	Yes (k)	No (l)	Parent at young person interview (m)	Child at adult interview (n)	
Unweighted Total	237	84	64	92	78	88	95	44	58	83	53	76	127	166	32	237
Weighted Total	237	84*	62*	91*	81*	85*	94*	47*	57*	83*	54*	76*	127	165	32*	237
8.30pm or earlier	15	9	2	6	6	9	3	2	5	2	5	6	5	12	1	15
	6%	10%	3%	7%	8%	11%	4%	5%	8%	2%	9%	8%	4%	7%	4%	6%
9pm	10	1	2	3	5	4	6	-	4	2	3	4	5	8	-	10
	4%	1%	3%	3%	7%	4%	7%	-	7%	2%	6%	5%	4%	5%	-	4%
9.30pm	8	2	3	2	3	2	3	3	-	4	3	-	5	6	1	8
	3%	2%	4%	2%	4%	2%	3%	7%	-	5%	6%	-	4%	3%	4%	3%
10pm	13	5	1	7	4	3	6	3	1	5	5	3	8	10	3	12
	5%	6%	2%	8%	5%	4%	7%	7%	2%	6%	10%	5%	6%	6%	11%	5%
10.30pm	5	3	3	2	-	4	1	-	1	3	1	2	3	4	1	5
	2%	4%	5% ^d	2%	-	5% ^z	1%	-	2%	3%	2%	3%	2%	2%	3%	2%
11pm	8	2	1	3	3	3	3	1	1	2	3	-	8	4	2	8
	3%	2%	2%	3%	4%	3%	3%	2%	2%	3%	5%	-	6% ^{zk}	3%	7%	3%
11.30pm	4	1	-	4	-	2	2	-	1	3	-	2	2	1	-	4
	2% ^m	1%	-	4% ^z	-	2%	2%	-	2%	4%	-	3%	2%	1%	-	2%
12am	10	5	2	5	3	3	3	3	1	5	3	2	8	4	1	9
	4%	6%	3%	5%	4%	3%	4%	6%	2%	6%	6%	2%	6%	2%	3%	4%
Later than midnight	3	1	1	1	1	1	-	1	1	1	-	-	3	2	1	3
	1%	1%	2%	1%	1%	1%	-	2%	2%	1%	-	-	3%	1%	3%	1%
Can listen anytime	109	38	33	40	36	39	45	20	32	35	19	36	57	72	12	109
	46%	45%	52%	44%	45%	46%	48%	42%	56% ^j	43%	36%	47%	45%	44%	37%	46%
Don't know	53	18	15	18	19	15	21	13	10	21	11	20	23	42	10	54
	22%	21%	24%	20%	23%	18%	23%	28%	18%	25%	20%	26%	18%	26%	29%	23%
Up to 10:30pm	50	20	11	20	19	22	20	9	11	15	18	16	25	39	7	50
	21%	24%	17%	22%	23%	26%	21%	19%	19%	19%	33% ^z	21%	20%	24%	21%	21%
Later than 10:30pm	134	47	36	53	43	48	53	25	36	47	25	40	78	83	16	133
	57% ^m	56%	59%	58%	54%	56%	57%	54%	63%	56%	47%	53%	62%	51%	50%	56%

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a - z/b/c/d - z/e/f/g - z/h/i/j - z/k/l - z/m/n

Overlap formulae used. * small base



Ipsos MORI

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Table 31

Q.9 How often, if at all, do you watch TV or listen to the radio later than you are usually allowed without asking your parents permission?

Base : UK Young People Aged 11-15

	Wtd. Total (z)	Gender		Q.B Age				Q.1 Do Most					Q.2 Do Least			Q.3 TV set in room		Q.4 PC/internet in the room		Unwtd. Total
		Male (a)	Female (b)	11-12 (c)	11-13 (d)	13-14 (e)	13-15 (f)	Watch TV (g)	Listen to the radio (h)	Watch DVDs (i)	Play computer games (j)	Go on the internet (k)	Listen to the radio (l)	Watch DVDs (m)	Play computer games (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Total	237	122	115	90	148	105	147	148	29	60	74	133	139	35	44	168	69	88	149	237
Weighted Total	237	122	115	92*	139	96	145	147	30**	62*	75*	135	138	34*	45*	169	68*	89*	148	237
Often	34 15%	21 17%	14 12%	9 10%	16 12%	17 18%	25 18%	23 16%	4 13%	6 9%	12 16%	21 16%	21 16%	6 17%	5 11%	25 15%	10 14%	13 15%	21 14%	35 15%
Sometimes	60 25%	29 24%	31 27%	29 32%	42 30% zef	20 21%	31 21%	34 23%	6 19%	14 23%	20 26%	34 25%	36 26%	5 16%	14 32%	47 28%	13 19%	24 27%	36 24%	61 26%
Not very often	36 15%	15 13%	20 18%	10 11%	22 16% c	19 20%	26 18%	21 15%	7 22%	8 13%	10 14%	20 15%	19 14%	6 18%	7 16%	23 14%	13 19%	17 20%	18 12%	37 16%
Hardly ever	29 12% j	15 12%	14 12%	11 12%	17 12%	13 13%	19 13%	16 11%	1 4%	7 12%	4 5%	13 10%	17 12%	3 9%	7 16%	21 12%	9 13%	12 14%	17 11%	29 12%
Never	47 20% ef	25 21%	21 19%	26 28% zdef	30 22% ef	13 14%	21 14%	33 23%	8 27%	16 25%	15 19%	26 19%	27 19%	6 18%	8 18%	30 18%	17 25%	12 13%	35 24%	45 19%
Don't know	2 1%	2 2%	-	1 1%	1 1%	-	1 1%	1 1%	-	-	-	1 1%	2 2%	-	-	-	2 3% o	-	2 2%	2 1%
Not applicable - there are no rules about how late I am allowed to watch TV or listen to the radio	29 12% cd	14 12%	14 13%	6 7%	11 8%	13 14% d	23 16% cd	18 13%	5 15%	11 18%	15 19% z	18 14%	15 11%	7 22%	3 6%	24 14%	5 7%	10 11%	19 13%	28 12%
Often/Sometimes	94 40%	50 41%	45 39%	38 41%	58 42%	38 39%	56 39%	57 39%	10 32%	20 32%	32 42%	55 41%	57 42%	11 33%	19 43%	72 42%	23 33%	37 42%	57 39%	96 41%
Often/Sometimes/Not very often	130 55%	65 53%	65 57%	48 52%	80 58%	56 59%	82 57%	78 53%	16 54%	28 45%	42 56%	75 56%	77 56%	18 52%	26 59%	95 56%	35 52%	55 62%	76 51%	133 56%
Not very often/Hardly ever/Never	112 47%	56 46%	56 49%	47 51%	69 50%	45 47%	65 45%	71 48%	16 53%	31 50%	29 39%	60 45%	63 46%	15 45%	22 50%	74 44%	38 56%	42 47%	70 47%	111 47%
Hardly ever/Never	76 32% d	40 33%	36 31%	37 40% ef	47 34%	26 27%	39 27%	49 34%	9 30%	23 37% j	19 25%	40 29%	44 32%	9 27%	15 35%	50 30%	25 37%	24 27%	52 35%	74 31%

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/g/h/i/j/k - z/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Ipsos MORI

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Table 32

Q.9 How often, if at all, do you watch TV or listen to the radio later than you are usually allowed without asking your parents permission?

Base : UK Young People Aged 11-15

	Wtd. Total (z)	Q.5/Q.6 Allowed to watch TV until						Q.10 Watch/listen to BBC without parental permission		Q.12 Internet rules		Q.18 Social network		Q.22 Uses swear words						Unwtd. Total
		Up to 9:30pm (a)	10:00pm (b)	10:30pm-11pm (c)	11:30pm-12am (d)	Later than midnight (e)	Can watch anytime (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Several times a day (m)	About once a day (n)	Several times a week (o)	About once a week - Less than once a month (p)	Hardly ever (q)	Never (r)	
Unweighted Total	237	34	41	61	34	7	59	79	74	134	68	162	42	49	24	28	37	55	43	237
Weighted Total	237	33*	41*	62*	33*	8**	60*	78*	74*	134	68*	162	42*	48*	23**	29**	38*	55*	43*	237
Often	34	2	3	7	9	1	12	23	9	14	14	22	6	17	2	2	3	5	6	35
	15% ^{al}	6%	7%	11%	27% ^{zab}	15%	21%	30% ^{zh}	13%	11%	21%	14%	14%	35% ^{zpq}	9%	6%	8%	9%	14%	15%
Sometimes	60	7	8	24	8	1	11	33	27	35	15	45	6	6	9	12	11	12	8	61
	25% ^{am}	22%	20%	38% ^{zcf}	24%	15%	18%	42% ^z	36% ^z	27%	22%	28%	15%	13%	40%	42%	28%	22%	20%	26%
Not very often	36	6	5	11	7	-	5	12	22	24	11	30	5	7	3	-	8	13	5	37
	15%	19%	13%	19%	22%	-	9%	16%	30% ^{zgj}	18%	16%	19% ^z	11%	14%	12%	-	21%	24% ^z	12%	16%
Hardly ever	29	6	10	3	5	1	4	10	16	17	8	20	4	5	3	4	7	5	6	29
	12% ^{ac}	19% ^c	24% ^{zcf}	5%	14%	16%	7%	12%	22% ^z	12%	12%	12%	10%	10%	12%	13%	19%	9%	13%	12%
Never	47	11	12	13	3	2	5	-	-	30	9	25	16	3	2	10	6	13	13	45
	20% ^{fghkm}	33% ^{zdf}	31% ^{df}	21%	9%	24%	9%	-	-	23%	13%	15%	37% ^{zjk}	6%	8%	35%	17%	23% ^m	30% ^m	19%
Don't know	2	-	-	1	-	-	1	-	-	1	-	-	1	-	-	-	1	-	1	2
	1%	-	-	2%	-	-	2%	-	-	1%	-	-	3% ^{ak}	-	-	-	3%	-	3%	1%
Not applicable - there are no rules about how late I am allowed to watch TV or listen to the radio	29	-	2	2	1	2	21	-	-	12	11	19	4	11	4	1	1	7	4	28
	12% ^{acgh}	-	5%	3%	4%	31%	35% ^{zabcd}	-	-	9%	17%	12%	9%	23% ^{zp}	19%	3%	3%	13%	9%	12%
Often/Sometimes	94	9	11	31	17	2	23	56	36	50	29	67	12	23	11	14	14	17	14	96
	40%	28%	27%	50% ^{ab}	51% ^b	29%	39%	72% ^{zh}	48%	37%	42%	42%	30%	48%	49%	49%	36%	31%	33%	41%
Often/Sometimes/Not very often	130	16	17	42	24	2	29	68	58	74	40	98	17	30	14	14	22	30	19	133
	55% ^{bl}	47%	40%	68% ^{zbf}	73% ^{zabf}	29%	48%	88% ^z	78% ^z	55%	59%	60% ^{zl}	40%	61%	61%	49%	58%	55%	45%	56%
Not very often/Hardly ever/Never	112	24	28	28	15	3	15	22	38	71	28	75	24	14	7	14	22	31	24	111
	47% ^{fgm}	72% ^{zcdf}	68% ^{zcf}	45% ^f	45% ^f	40%	24%	28%	52% ^g	53% ^z	41%	46%	58%	29%	32%	49%	57% ^m	56% ^m	55% ^m	47%
Hardly ever/Never	76	17	22	16	8	3	9	10	16	47	17	45	20	7	5	14	14	17	19	74
	32% ^{fghkm}	53% ^{zcdf}	54% ^{zcdf}	27%	23%	40%	16%	12%	22%	35%	25%	28%	47% ^{zk}	16%	20%	49%	36% ^m	32%	43% ^m	31%

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j - z/k/l - z/m/n/o/p/q/r

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Ipsos MORI

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Table 33

Q.9 How often, if at all, do you watch TV or listen to the radio later than you are usually allowed without asking your parents permission?

Base : UK Young People Aged 11-15

		Q.27 Watch TV programmes would be embarrassed to watch with parents	Q.31 Watch TV programmes Parents might not approve of			Q.33 Seen/heard something on TV/Radio unsuitable for age			Q.35 Seen/heard something on Online unsuitable for age			Q.36 Anything on TV/Radio that should not be allowed		Interview presence		
	Wtd. Total (z)	Agree (a)	Often/ Sometimes (b)	Not very often/Hardly ever (c)	Never (d)	Often/ Sometimes (e)	Not very often/Hardly ever (f)	Never (g)	Often/ Sometimes (h)	Not very often/Hardly ever (i)	Never (j)	Yes (k)	No (l)	Parent at young person interview (m)	Child at adult interview (n)	Unwtd. Total
Unweighted Total	237	84	64	92	78	88	95	44	58	83	53	76	127	166	32	237
Weighted Total	237	84*	62*	91*	81*	85*	94*	47*	57*	83*	54*	76*	127	165	32*	237
Often	34 15%j	12 14%	15 24%zcd	9 10%	9 11%	15 18%	14 15%	3 6%	10 18%	11 14%	3 6%	10 13%	20 16%	25 15%	7 21%	35 15%
Sometimes	60 25% d	26 31%	14 23%	33 36% zd	11 14%	30 35% zfg	20 22%	7 16%	16 27%	23 28%	12 22%	19 25%	34 27%	41 25%	12 36%	61 26%
Not very often	36 15%	18 21%	10 17%	16 17%	10 12%	12 15%	18 19%	5 11%	8 14%	15 18%	10 19%	12 16%	18 15%	23 14%	3 9%	37 16%
Hardly ever	29 12% b	7 9%	2 4%	17 18% zb	10 13%	7 8%	12 13%	7 15%	6 10%	8 10%	10 18%	11 14%	12 10%	18 11%	5 16%	29 12%
Never	47 20% ci	13 15%	11 18%	11 12%	25 30% zc	13 15%	17 18%	15 31% ze	14 24% i	9 11%	16 30% zi	16 22%	24 19%	37 23% in	3 10%	45 19%
Don't know	2 1%	-	1 2%	-	1 1%	-	2 2%	-	-	1 1%	-	-	-	2 1%	-	2 1%
Not applicable - there are no rules about how late I am allowed to watch TV or listen to the radio	29 12% c	8 10%	8 13%	5 6%	15 19% zc	8 9%	10 10%	10 21% z	3 6%	15 18% hj	3 6%	8 10%	18 14%	20 12%	2 8%	28 12%
Often/Sometimes	94 40% dj	38 45%	29 47% d	43 47% d	20 25%	45 53% zfg	34 37%	10 22%	26 46%	34 42%	15 28%	29 38%	55 43%	65 40%	19 58% zm	96 41%
Often/Sometimes/Not very often	130 55% dg	56 66% z	39 63% d	58 64% zd	30 37%	57 67% zg	53 56% g	16 33%	34 59%	50 60%	25 47%	41 54%	73 57%	88 54%	21 66%	133 56%
Not very often/Hardly ever/Never	112 47% ie	38 45%	24 39%	43 47%	45 55%	32 38%	48 51%	27 57% ee	28 49%	32 39%	36 66% zi	39 52%	55 43%	78 47%	11 35%	111 47%
Hardly ever/Never	76 32% bei	20 24%	14 22%	27 30%	35 43% zb	20 23%	30 31%	21 46% ze	20 35%	17 21%	26 48% zi	27 36%	36 28%	55 33%	8 26%	74 31%

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a - z/b/c/d - z/e/f/g - z/h/i/j - z/k/l - z/m/n

Overlap formulae used. * small base



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Table 34

Q.10 Is what you watch or listen to without your parent's permission ever on BBC TV channels or BBC radio stations?

Base : UK Young People Aged 11-15 who watch TV/listen to the radio later than allowed without permission

	Wtd. Total (z)	Gender		Q.B Age				Q.1 Do Most					Q.2 Do Least			Q.3 TV set in room		Q.4 PC/internet in the room		Unwtd. Total
		Male (a)	Female (b)	11-12 (c)	11-13 (d)	13-14 (e)	13-15 (f)	Watch TV (g)	Listen to the radio (h)	Watch DVDs (i)	Play computer games (j)	Go on the internet (k)	Listen to the radio (l)	Watch DVDs (m)	Play computer games (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Total	162	82	80	58	105	77	104	96	18	35	46	89	96	22	33	116	46	67	95	162
Weighted Total	160	80*	79*	59*	97	69*	101	94*	17**	35*	46*	89*	94*	21**	34*	116	44*	67*	92*	162
Yes	78 49% bp	46 58% zb	32 40%	25 43%	44 45%	35 51%	52 52%	47 50%	11 66%	18 51%	30 66% zgk	43 48%	43 46%	11 53%	13 39%	62 54% zp	15 35%	32 48%	46 49%	79 49%
No	74 46% aj	30 37%	44 56% za	31 54%	48 50%	29 42%	42 42%	43 46% j	6 34%	16 44%	14 30%	44 49% j	44 47%	9 42%	20 59%	49 42%	25 57%	33 49%	41 44%	74 46%
Don't know	8 5%	4 5%	4 5%	2 3%	5 5%	5 7%	6 6%	4 4%	-	2 5%	2 4%	3 3%	6 7%	1 4%	1 3%	4 4%	4 8%	2 3%	6 7%	9 6%

Fieldwork Dates : 7th - 25th March 2009
Respondent Type : UK Young People Aged 11-15
Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/g/h/i/j/k - z/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

BBC Media Review - Young Person's Survey FINAL

Table 35

Q.10 Is what you watch or listen to without your parent's permission ever on BBC TV channels or BBC radio stations?

Base : UK Young People Aged 11-15 who watch TV/listen to the radio later than allowed without permission

	Wtd. Total (z)	Q.5/Q.6 Allowed to watch TV until						Q.10 Watch/listen to BBC without parental permission		Q.12 Internet rules		Q.18 Social network		Q.22 Uses swear words						Unwtd. Total
		Up to 9:30pm (a)	10:00pm (b)	10:30pm-11pm (c)	11:30pm-12am (d)	Later than midnight (e)	Can watch anytime (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Several times a day (m)	About once a day (n)	Several times a week (o)	About once a week - Less than once a month (p)	Hardly ever (q)	Never (r)	
Unweighted Total	162	23	27	46	30	3	32	79	74	92	48	119	22	35	18	18	29	36	25	162
Weighted Total	160	22**	26**	45*	29**	3**	33*	78*	74*	90*	48*	118	21**	34*	17**	18**	29**	35*	25**	162
Yes	78 49%h	12 54%	9 33%	23 50%	15 51%	2 67%	18 54%	78 100%zh	-	43 46%	22 45%	55 47%	11 51%	16 47%	8 50%	14 76%	9 31%	20 57%	10 42%	79 49%
No	74 46%g	10 46%	15 57%	19 42%	13 46%	1 33%	14 44%	- 100%zg	74	41 45%	25 53%	59 50%	7 31%	17 51%	7 40%	4 20%	18 63%	15 43%	12 47%	74 46%
Don't know	8 5%gk	-	3 10%	4 8%	1 4%	- 2%	1 2%	-	-	6 7%	1 2%	3 3%	4 18%	1 2%	2 10%	1 4%	2 6%	-	3 12%	9 6%

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j - z/k/l - z/m/n/o/p/q/r

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



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Table 36

Q.10 Is what you watch or listen to without your parent's permission ever on BBC TV channels or BBC radio stations?

Base : UK Young People Aged 11-15 who watch TV/listen to the radio later than allowed without permission

		Q.27 Watch TV programmes would be embarrassed to watch with parents	Q.31 Watch TV programmes Parents might not approve of			Q.33 Seen/heard something on TV/Radio unsuitable for age			Q.35 Seen/heard something on Online unsuitable for age			Q.36 Anything on TV/Radio that should not be allowed		Interview presence		
			Often/ Sometimes (b)	Not very often/Hardly ever (c)	Never (d)	Often/ Sometimes (e)	Not very often/Hardly ever (f)	Never (g)	Often/ Sometimes (h)	Not very often/Hardly ever (i)	Never (j)	Yes (k)	No (l)	Parent at young person interview (m)	Child at adult interview (n)	
	Wtd. Total (z)	Agree (a)														Unwtd. Total
Unweighted Total	162	64	44	77	38	68	66	21	41	59	34	53	86	109	27	162
Weighted Total	160	63*	42*	75*	40*	64*	65*	23**	40*	57*	35*	52*	85*	106	27**	162
Yes	78	29	20	40	15	35	29	9	23	30	10	25	46	50	12	79
	49%j	47%	48%	53%	37%	54%	45%	40%	58%j	52%j	28%	47%	53%	47%	43%	49%
No	74	30	20	30	24	28	31	13	14	24	24	24	37	49	14	74
	46%	48%	48%	40%	61%zc	44%	47%	60%	35%	42%	69%zhi	46%	43%	47%	54%	46%
Don't know	8	3	2	5	1	2	5	-	3	3	1	3	3	6	1	9
	5%	5%	4%	7%	2%	3%	8%	-	7%	6%	3%	6%	3%	6%	3%	6%

Fieldwork Dates : 7th - 25th March 2009
Respondent Type : UK Young People Aged 11-15
Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a - z/b/c/d - z/e/f/g - z/h/i/j - z/k/l - z/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Ipsos MORI

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Table 37

Q.11 Which, if any, of these do you do?

Access the internet at home, via a computer

Base : UK Young People Aged 11-15

	Wtd. Total (z)	Gender		Q.B Age				Q.1 Do Most					Q.2 Do Least			Q.3 TV set in room		Q.4 PC/internet in the room		Unwtd. Total
		Male (a)	Female (b)	11-12 (c)	11-13 (d)	13-14 (e)	13-15 (f)	Watch TV (g)	Listen to the radio (h)	Watch DVDs (i)	Play computer games (j)	Go on the internet (k)	Listen to the radio (l)	Watch DVDs (m)	Play computer games (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Total	237	122	115	90	148	105	147	148	29	60	74	133	139	35	44	168	69	88	149	237
Weighted Total	237	122	115	92*	139	96	145	147	30**	62*	75*	135	138	34*	45*	169	68*	89*	148	237
Yes	202 85% gir	103 85%	98 85%	76 83%	117 84%	82 85%	125 86%	119 80%	22 75%	47 76%	63 83%	129 96% zgj	122 89%	29 85%	39 87%	146 87%	56 82%	87 98% zr	115 78%	202 85%
No	34 14% klq	17 14%	17 15%	14 15%	21 15%	14 15%	20 14%	28 19% zk	7 25%	15 24% zk	13 17% k	5 4%	14 11%	5 15%	6 13%	22 13%	12 18%	2 2%	32 22% zq	34 14%
Don't know	1 *	1 1%	-	1 1%	1 1%	-	-	1 1%	-	-	-	-	1 1%	-	-	1 1%	-	-	1 1%	1 *

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/g/h/i/j/k - z/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Ipsos MORI

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Table 38

Q.11 Which, if any, of these do you do?

Access the internet at home, via a computer

Base : UK Young People Aged 11-15

	Wtd. Total (z)	Q.5/Q.6 Allowed to watch TV until						Q.10 Watch/listen to BBC without parental permission		Q.12 Internet rules		Q.18 Social network		Q.22 Uses swear words						Unwtd. Total
		Up to 9:30pm (a)	10:00pm (b)	10:30pm-11pm (c)	11:30pm-12am (d)	Later than midnight (e)	Can watch anytime (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Several times a day (m)	About once a day (n)	Several times a week (o)	About once a week - Less than once a month (p)	Hardly ever (q)	Never (r)	
Unweighted Total	237	34	41	61	34	7	59	79	74	134	68	162	42	49	24	28	37	55	43	237
Weighted Total	237	33*	41*	62*	33*	8**	60*	78*	74*	134	68*	162	42*	48*	23**	29**	38*	55*	43*	237
Yes	202	28	33	54	32	6	48	65	65	134	66	161	41	39	21	18	31	53	39	202
	85%	84%	80%	88%	97%zbf	72%	81%	84%	88%	100%z	97%z	99%z	98%z	82%	93%	62%	81%	97%zmp	89%	85%
No	34	5	7	7	1	2	12	12	9	-	2	1	1	8	2	11	7	2	5	34
	14%diqlq	16%	17%	12%	3%	28%	19% d	15%	12%	-	3%	1%	2%	16% q	7%	38%	19% q	3%	11%	14%
Don't know	1	-	1	-	-	-	-	1	-	-	-	-	-	1	-	-	-	-	-	1
	*	-	3%	-	-	-	-	1%	-	-	-	-	-	2%	-	-	-	-	-	*

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j - z/k/l - z/m/n/o/p/q/r

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



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Table 39

Q.11 Which, if any, of these do you do?

Access the internet at home, via a computer

Base : UK Young People Aged 11-15

		Q.27 Watch TV programmes would be embarrassed to watch with parents	Q.31 Watch TV programmes Parents might not approve of			Q.33 Seen/heard something on TV/Radio unsuitable for age			Q.35 Seen/heard something on Online unsuitable for age			Q.36 Anything on TV/Radio that should not be allowed		Interview presence		Unwtd. Total
		Wtd. Total (z)	Agree (a)	Often/ Sometimes (b)	Not very often/Hardly ever (c)	Never (d)	Often/ Sometimes (e)	Not very often/Hardly ever (f)	Never (g)	Often/ Sometimes (h)	Not very often/Hardly ever (i)	Never (j)	Yes (k)	No (l)	Parent at young person interview (m)	
	Unweighted Total	237	84	64	92	78	88	95	44	58	83	53	76	127	166	32
Weighted Total	237	84*	62*	91*	81*	85*	94*	47*	57*	83*	54*	76*	127	165	32*	237
Yes	202	75	49	78	72	70	86	39	57	81	54	63	109	139	25	202
	85%	89%	80%	86%	89%	82%	91% ^z	84%	100% ^z	98% ^z	100% ^z	83%	85%	85%	76%	85%
No	34	9	13	13	7	15	8	8	-	2	-	13	17	24	8	34
	14% ^{hij}	11%	20%	14%	9%	17%	9%	16%	-	2%	-	17%	14%	15%	24%	14%
Don't know	1	-	-	-	1	1	-	-	-	-	-	-	1	1	-	1
	*	-	-	-	1%	1%	-	-	-	-	-	-	1%	1%	-	*

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a - z/b/c/d - z/e/f/g - z/h/i/j - z/k/l - z/m/n

Overlap formulae used. * small base



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Table 40

Q.11 Which, if any, of these do you do?

Access the internet from your bedroom

Base : UK Young People Aged 11-15

	Wtd. Total (z)	Gender		Q.B Age				Q.1 Do Most					Q.2 Do Least			Q.3 TV set in room		Q.4 PC/Internet in the room		Unwtd. Total
		Male (a)	Female (b)	11-12 (c)	11-13 (d)	13-14 (e)	13-15 (f)	Watch TV (g)	Listen to the radio (h)	Watch DVDs (i)	Play computer games (j)	Go on the internet (k)	Listen to the radio (l)	Watch DVDs (m)	Play computer games (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Total	237	122	115	90	148	105	147	148	29	60	74	133	139	35	44	168	69	88	149	237
Weighted Total	237	122	115	92*	139	96	145	147	30**	62*	75*	135	138	34*	45*	169	68*	89*	148	237
Yes	94 40%cdgr	42 35%	52 45%	28 30%	46 33%	41 43%cd	66 46%zcd	50 34%	10 35%	18 30%	24 32%	63 47%zgj	55 40%	15 44%	21 46%	73 43%	21 31%	85 96%zr	9 6%	94 40%
No	142 60%fkq	78 64%	63 55%	63 69%zf	92 66%zef	54 57%	79 54%	97 66%zk	19 65%	44 70%k	51 68%k	71 53%	82 59%	19 56%	24 54%	95 56%	47 69%	4 4%	138 93%zq	142 60%
Don't know	1 *	1 1%	-	1 1%	1 1%	-	-	1 1%	-	-	-	-	1 1%	-	-	1 1%	-	-	1 1%	1 *

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/g/h/i/j/k - z/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



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Table 41

Q.11 Which, if any, of these do you do?

Access the internet from your bedroom

Base : UK Young People Aged 11-15

	Wtd. Total (z)	Q.5/Q.6 Allowed to watch TV until						Q.10 Watch/listen to BBC without parental permission		Q.12 Internet rules		Q.18 Social network		Q.22 Uses swear words						Unwtd. Total
		Up to 9:30pm (a)	10:00pm (b)	10:30pm-11pm (c)	11:30pm-12am (d)	Later than midnight (e)	Can watch anytime (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Several times a day (m)	About once a day (n)	Several times a week (o)	About once a week - Less than once a month (p)	Hardly ever (q)	Never (r)	
Unweighted Total	237	34	41	61	34	7	59	79	74	134	68	162	42	49	24	28	37	55	43	237
Weighted Total	237	33*	41*	62*	33*	8**	60*	78*	74*	134	68*	162	42*	48*	23**	29**	38*	55*	43*	237
Yes	94 40% bip	13 39%	10 26%	25 40%	17 51% b	1 15%	27 45%	36 47%	32 44%	60 45%	32 46%	85 53% z	9 22%	22 45%	14 63%	9 30%	9 25%	27 49% pr	12 27%	94 40%
No	142 60% k	20 61%	29 72%	37 60%	16 49%	6 85%	33 55%	40 52%	42 56%	73 55%	36 54%	77 47%	33 78% zk	25 52%	9 37%	20 70%	29 75% zmq	28 51%	31 73% q	142 60%
Don't know	1 *	-	1 3%	-	-	-	-	1 1%	-	-	-	-	-	1 2%	-	-	-	-	-	1 *

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j - z/k/l - z/m/n/o/p/q/r

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



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Table 42

Q.11 Which, if any, of these do you do?

Access the internet from your bedroom

Base : UK Young People Aged 11-15

		Q.27 Watch TV programmes would be embarrassed to watch with parents	Q.31 Watch TV programmes Parents might not approve of			Q.33 Seen/heard something on TV/Radio unsuitable for age			Q.35 Seen/heard something on Online unsuitable for age			Q.36 Anything on TV/Radio that should not be allowed		Interview presence		
		Wtd. Total (z)	Agree (a)	Often/ Sometimes (b)	Not very often/Hardly ever (c)	Never (d)	Often/ Sometimes (e)	Not very often/Hardly ever (f)	Never (g)	Often/ Sometimes (h)	Not very often/Hardly ever (i)	Never (j)	Yes (k)	No (l)	Parent at young person interview (m)	
	Unweighted Total	237	84	64	92	78	88	95	44	58	83	53	76	127	166	32
Weighted Total	237	84*	62*	91*	81*	85*	94*	47*	57*	83*	54*	76*	127	165	32*	237
Yes	94 40%	35 42%	22 35%	38 42%	33 40%	33 38%	39 41%	21 44%	29 52% ^z	31 38%	31 57% ^{zi}	28 37%	53 42%	60 36%	14 43%	94 40%
No	142 60% ^{hj}	49 58%	41 65%	53 58%	47 58%	51 60%	56 59%	26 56%	28 48%	51 62% ^j	23 43%	48 63%	73 57%	104 63%	18 57%	142 60%
Don't know	1 *	-	-	-	1 1%	1 1%	-	-	-	-	-	-	1 1%	1 1%	-	1 *

Fieldwork Dates : 7th - 25th March 2009
Respondent Type : UK Young People Aged 11-15
Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a - z/b/c/d - z/e/f/g - z/h/i/j - z/k/l - z/m/n
Overlap formulae used. * small base



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Table 43

Q.11 Which, if any, of these do you do?

Access the internet at school or elsewhere

Base : UK Young People Aged 11-15

	Wtd. Total (z)	Gender		Q.B Age				Q.1 Do Most					Q.2 Do Least			Q.3 TV set in room		Q.4 PC/internet in the room		Unwtd. Total
		Male (a)	Female (b)	11-12 (c)	11-13 (d)	13-14 (e)	13-15 (f)	Watch TV (g)	Listen to the radio (h)	Watch DVDs (i)	Play computer games (j)	Go on the internet (k)	Listen to the radio (l)	Watch DVDs (m)	Play computer games (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Total	237	122	115	90	148	105	147	148	29	60	74	133	139	35	44	168	69	88	149	237
Weighted Total	237	122	115	92*	139	96	145	147	30**	62*	75*	135	138	34*	45*	169	68*	89*	148	237
Yes	222	113	109	84	131	91	138	136	27	59	73	131	130	29	43	160	62	86	136	223
	94%	93%	95%	92%	95%	96%	95%	92%	92%	95%	97%	97%	95%	86%	95%	95%	91%	96%	92%	94%
No	14	8	6	6	6	4	8	11	2	3	2	4	6	5	2	8	6	3	11	13
	6% ^k	6%	5%	7%	4%	4%	5%	7% ^k	8%	5%	3%	3%	4%	14% ^l	5%	5%	9%	4%	7%	5%
Don't know	1	1	-	1	1	-	-	1	-	-	-	-	1	-	-	1	-	-	1	1
	*	1%	-	1%	1%	-	-	1%	-	-	-	-	1%	-	-	1%	-	-	1%	*

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/g/h/i/j/k - z/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



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Table 44

Q.11 Which, if any, of these do you do?

Access the internet at school or elsewhere

Base : UK Young People Aged 11-15

	Wtd. Total (z)	Q.5/Q.6 Allowed to watch TV until						Q.10 Watch/listen to BBC without parental permission		Q.12 Internet rules		Q.18 Social network		Q.22 Uses swear words						Unwtd. Total
		Up to 9:30pm (a)	10:00pm (b)	10:30pm-11pm (c)	11:30pm-12am (d)	Later than midnight (e)	Can watch anytime (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Several times a day (m)	About once a day (n)	Several times a week (o)	About once a week - Less than once a month (p)	Hardly ever (q)	Never (r)	
Unweighted Total	237	34	41	61	34	7	59	79	74	134	68	162	42	49	24	28	37	55	43	237
Weighted Total	237	33*	41*	62*	33*	8**	60*	78*	74*	134	68*	162	42*	48*	23**	29**	38*	55*	43*	237
Yes	222 94%	30 91%	36 89%	58 95%	32 96%	8 100%	57 94%	73 94%	71 96%	126 94%	66 97%	157 97% ^z	38 90%	45 93%	22 96%	26 89%	34 88%	53 96%	42 97%	223 94%
No	14 6% ^k	3 9%	3 8%	3 5%	1 4%	-	3 6%	3 4%	3 4%	8 6%	2 3%	5 3%	4 10%	2 5%	1 4%	3 11%	4 12%	2 4%	1 3%	13 5%
Don't know	1 *	-	1 3%	-	-	-	-	1 1%	-	-	-	-	-	1 2%	-	-	-	-	-	1 *

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j - z/k/l - z/m/n/o/p/q/r

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



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Table 45

Q.11 Which, if any, of these do you do?

Access the internet at school or elsewhere

Base : UK Young People Aged 11-15

		Q.27 Watch TV programmes would be embarrassed to watch with parents	Q.31 Watch TV programmes Parents might not approve of			Q.33 Seen/heard something on TV/Radio unsuitable for age			Q.35 Seen/heard something on Online unsuitable for age			Q.36 Anything on TV/Radio that should not be allowed		Interview presence		
		Wtd. Total (z)	Agree (a)	Often/ Sometimes (b)	Not very often/Hardly ever (c)	Never (d)	Often/ Sometimes (e)	Not very often/Hardly ever (f)	Never (g)	Often/ Sometimes (h)	Not very often/Hardly ever (i)	Never (j)	Yes (k)	No (l)	Parent at young person interview (m)	
	Unweighted Total	237	84	64	92	78	88	95	44	58	83	53	76	127	166	32
Weighted Total	237	84*	62*	91*	81*	85*	94*	47*	57*	83*	54*	76*	127	165	32*	237
Yes	222	80	60	84	74	80	91	41	54	78	53	70	117	155	30	223
	94%	95%	97%	93%	92%	94%	97%g	88%	95%	94%	98%	93%	92%	94%	93%	94%
No	14	4	2	7	5	4	3	6	3	5	1	5	9	8	2	13
	6%	5%	3%	7%	7%	4%	3%	12%f	5%	6%	2%	7%	7%	5%	7%	5%
Don't know	1	-	-	-	1	1	-	-	-	-	-	-	1	1	-	1
	-	-	-	-	1%	1%	-	-	-	-	-	-	1%	1%	-	*

Fieldwork Dates : 7th - 25th March 2009
Respondent Type : UK Young People Aged 11-15
Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a - z/b/c/d - z/e/f/g - z/h/i/j - z/k/l - z/m/n
Overlap formulae used. * small base



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Table 46

Q.11 Which, if any, of these do you do?

Play video or computer games

Base : UK Young People Aged 11-15

	Wtd. Total (z)	Gender		Q.B Age				Q.1 Do Most					Q.2 Do Least			Q.3 TV set in room		Q.4 PC/internet in the room		Unwtd. Total
		Male (a)	Female (b)	11-12 (c)	11-13 (d)	13-14 (e)	13-15 (f)	Watch TV (g)	Listen to the radio (h)	Watch DVDs (i)	Play computer games (j)	Go on the internet (k)	Listen to the radio (l)	Watch DVDs (m)	Play computer games (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Total	237	122	115	90	148	105	147	148	29	60	74	133	139	35	44	168	69	88	149	237
Weighted Total	237	122	115	92*	139	96	145	147	30**	62*	75*	135	138	34*	45*	169	68*	89*	148	237
Yes	188 79% ^{bn}	116 95% ^{zb}	72 62%	78 85%	117 84% ^{zf}	76 79%	110 76%	121 82%	25 83%	50 81%	73 97% ^{zgik}	103 77%	118 86% ^{zn}	31 91% ⁿ	18 41%	134 79%	54 79%	68 76%	120 81%	189 80%
No	49 21% ^{adjl}	6 5%	43 38% ^{za}	14 15%	22 16%	20 21%	35 24% ^d	26 18% ^j	5 17%	12 19% ^j	2 3%	32 23% ^j	20 14%	3 9%	26 59% ^{zlm}	35 21%	14 21%	21 24%	28 19%	48 20%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/g/h/i/j/k - z/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



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Table 47

Q.11 Which, if any, of these do you do?

Play video or computer games

Base : UK Young People Aged 11-15

	Wtd. Total (z)	Q.5/Q.6 Allowed to watch TV until						Q.10 Watch/listen to BBC without parental permission		Q.12 Internet rules		Q.18 Social network		Q.22 Uses swear words						Unwtd. Total
		Up to 9:30pm (a)	10:00pm (b)	10:30pm-11pm (c)	11:30pm-12am (d)	Later than midnight (e)	Can watch anytime (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Several times a day (m)	About once a day (n)	Several times a week (o)	About once a week - Less than once a month (p)	Hardly ever (q)	Never (r)	
Unweighted Total	237	34	41	61	34	7	59	79	74	134	68	162	42	49	24	28	37	55	43	237
Weighted Total	237	33*	41*	62*	33*	8**	60*	78*	74*	134	68*	162	42*	48*	23**	29**	38*	55*	43*	237
Yes	188	25	35	50	28	5	44	64	54	109	51	123	38	42	19	23	30	40	34	189
	79%	75%	86%	81%	85%	61%	74%	82%	73%	81%	75%	76%	90% ^{zk}	87%	81%	79%	78%	73%	79%	80%
No	49	8	6	12	5	3	16	14	20	25	17	39	4	6	4	6	9	15	9	48
	21% ^{kl}	25%	14%	19%	15%	39%	26%	18%	27%	19%	25%	24% ^{kl}	10%	13%	19%	21%	22%	27%	21%	20%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j - z/k/l - z/m/n/o/p/q/r

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



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Table 48

Q.11 Which, if any, of these do you do?

Play video or computer games

Base : UK Young People Aged 11-15

		Q.27 Watch TV programmes would be embarrassed to watch with parents	Q.31 Watch TV programmes Parents might not approve of			Q.33 Seen/heard something on TV/Radio unsuitable for age			Q.35 Seen/heard something on Online unsuitable for age			Q.36 Anything on TV/Radio that should not be allowed		Interview presence		Unwtd. Total
		Wtd. Total (z)	Agree (a)	Often/ Sometimes (b)	Not very often/Hardly ever (c)	Never (d)	Often/ Sometimes (e)	Not very often/Hardly ever (f)	Never (g)	Often/ Sometimes (h)	Not very often/Hardly ever (i)	Never (j)	Yes (k)	No (l)	Parent at young person interview (m)	
	Unweighted Total	237	84	64	92	78	88	95	44	58	83	53	76	127	166	32
Weighted Total	237	84*	62*	91*	81*	85*	94*	47*	57*	83*	54*	76*	127	165	32*	237
Yes	188	65	53	72	61	70	71	38	44	65	43	64	98	134	24	189
	79%	78%	85%	79%	76%	82%	75%	80%	77%	79%	79%	84%	77%	81%	75%	80%
No	49	19	9	19	20	15	23	10	13	17	11	12	29	31	8	48
	21%	22%	15%	21%	24%	18%	25%	20%	23%	21%	21%	16%	23%	19%	25%	20%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork Dates : 7th - 25th March 2009
Respondent Type : UK Young People Aged 11-15
Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a - z/b/c/d - z/e/f/g - z/h/i/j - z/k/l - z/m/n
Overlap formulae used. * small base



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Table 49

Q.11 Which, if any, of these do you do?

Download videos

Base : UK Young People Aged 11-15

Wtd. Total (z)	Gender		Q.B Age				Q.1 Do Most					Q.2 Do Least			Q.3 TV set in room		Q.4 PC/internet in the room		Unwtd. Total
	Male (a)	Female (b)	11-12 (c)	11-13 (d)	13-14 (e)	13-15 (f)	Watch TV (g)	Listen to the radio (h)	Watch DVDs (i)	Play computer games (j)	Go on the internet (k)	Listen to the radio (l)	Watch DVDs (m)	Play computer games (n)	Yes (o)	No (p)	Yes (q)	No (r)	
237	122	115	90	148	105	147	148	29	60	74	133	139	35	44	168	69	88	149	237
237	122	115	92*	139	96	145	147	30**	62*	75*	135	138	34*	45*	169	68*	89*	148	237
43 18% ^{bdr}	29 24% ^{zb}	14 12%	12 13%	19 13%	18 19%	31 22% ^{cd}	26 17%	4 14%	8 13%	20 27% ^{zgi}	28 21%	28 20%	4 12%	6 14%	31 18%	12 18%	22 24%	21 14%	42 18%
193 81% ^{aj}	91 75%	102 88% ^{za}	79 86%	119 86% ^{zf}	77 81%	114 78%	122 83% ^j	26 86%	53 86% ^j	55 73%	106 79%	109 79%	30 88%	38 86%	137 81%	56 82%	67 76%	126 85%	194 82%
1 *	1 1%	-	1 1%	1 1%	-	-	-	-	1 2%	-	-	1 1%	-	-	1 1%	-	-	1 1%	1 *

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Table 50

Q.11 Which, if any, of these do you do?

Download videos

Base : UK Young People Aged 11-15

	Wtd. Total (z)	Q.5/Q.6 Allowed to watch TV until						Q.10 Watch/listen to BBC without parental permission		Q.12 Internet rules		Q.18 Social network		Q.22 Uses swear words						Unwtd. Total
		Up to 9:30pm (a)	10:00pm (b)	10:30pm-11pm (c)	11:30pm-12am (d)	Later than midnight (e)	Can watch anytime (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Several times a day (m)	About once a day (n)	Several times a week (o)	About once a week - Less than once a month (p)	Hardly ever (q)	Never (r)	
Unweighted Total	237	34	41	61	34	7	59	79	74	134	68	162	42	49	24	28	37	55	43	237
Weighted Total	237	33*	41*	62*	33*	8**	60*	78*	74*	134	68*	162	42*	48*	23**	29**	38*	55*	43*	237
Yes	43 18% ^b	3 11%	2 5%	11 18%	9 28% ^b	1 15%	16 27% ^b	18 23%	13 17%	25 18%	17 24%	33 20%	8 19%	14 30% ^{zqr}	2 11%	4 15%	10 27%	6 12%	5 12%	42 18%
No	193 81% ^m	29 89% ^d	39 95% ^{zdf}	51 82%	23 69%	6 85%	44 73%	60 77%	61 83%	108 81%	51 76%	128 79%	34 81%	34 70%	21 89%	24 85%	28 73%	47 87%	38 88% ^m	194 82%
Don't know	1 *	-	-	-	1 3%	-	-	-	-	1 1%	-	1 1%	-	-	-	-	-	1 2%	-	1 *

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j - z/k/l - z/m/n/o/p/q/r

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Ipsos MORI

BBC Media Review - Young Person's Survey FINAL

Table 51

Q.11 Which, if any, of these do you do?

Download videos

Base : UK Young People Aged 11-15

	Wtd. Total (z)	Q.27 Watch TV programmes would be embarrassed to watch with parents	Q.31 Watch TV programmes Parents might not approve of			Q.33 Seen/heard something on TV/Radio unsuitable for age			Q.35 Seen/heard something on Online unsuitable for age			Q.36 Anything on TV/Radio that should not be allowed		Interview presence		Unwtd. Total
		Agree (a)	Often/ Sometimes (b)	Not very often/Hardly ever (c)	Never (d)	Often/ Sometimes (e)	Not very often/Hardly ever (f)	Never (g)	Often/ Sometimes (h)	Not very often/Hardly ever (i)	Never (j)	Yes (k)	No (l)	Parent at young person interview (m)	Child at adult interview (n)	
Unweighted Total	237	84	64	92	78	88	95	44	58	83	53	76	127	166	32	237
Weighted Total	237	84*	62*	91*	81*	85*	94*	47*	57*	83*	54*	76*	127	165	32*	237
Yes	43 18%g	16 19%	12 20%	14 16%	15 19%	20 23%g	20 21%g	3 7%	16 28%zj	19 23%	6 11%	13 18%	21 17%	29 18%	5 16%	42 18%
No	193 81%h	67 80%	50 80%	77 84%	65 80%	66 77%	74 79%	43 91%e	40 70%	63 77%	48 89%h	62 82%	105 83%	134 82%	27 84%	194 82%
Don't know	1 *	1 1%	-	-	1 1%	-	-	1 2%	1 2%	-	-	-	1 1%	1 1%	-	1 *

Fieldwork Dates : 7th - 25th March 2009
Respondent Type : UK Young People Aged 11-15
Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a - z/b/c/d - z/e/f/g - z/h/i/j - z/k/l - z/m/n
Overlap formulae used. * small base



Ipsos MORI

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Table 52

Q.11 Which, if any, of these do you do?

Download TV or radio programmes

Base : UK Young People Aged 11-15

	Wtd. Total (z)	Gender		Q.B Age				Q.1 Do Most					Q.2 Do Least			Q.3 TV set in room		Q.4 PC/internet in the room		Unwtd. Total
		Male (a)	Female (b)	11-12 (c)	11-13 (d)	13-14 (e)	13-15 (f)	Watch TV (g)	Listen to the radio (h)	Watch DVDs (i)	Play computer games (j)	Go on the internet (k)	Listen to the radio (l)	Watch DVDs (m)	Play computer games (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Total	237	122	115	90	148	105	147	148	29	60	74	133	139	35	44	168	69	88	149	237
Weighted Total	237	122	115	92*	139	96	145	147	30**	62*	75*	135	138	34*	45*	169	68*	89*	148	237
Yes	28 12%cr	15 12%	13 12%	3 4%	13 9% c	16 17% zcd	25 17% zcd	15 10%	4 13%	6 10%	9 12%	20 15%	12 9%	5 15%	8 18%	18 11%	10 14%	16 19% zr	12 8%	29 12%
No	208 88%efq	106 87%	102 88%	88 96% zdef	125 90% ef	79 82%	120 83%	132 90%	26 87%	56 90%	67 88%	113 84%	125 90%	29 85%	37 82%	151 89%	58 85%	72 81%	137 92% zq	207 87%
Don't know	1 *	1 1%	-	-	1 1%	1 1%	1 1%	1 *	-	-	-	1 1%	1 1%	-	-	-	1 1%	1 1%	-	1 *

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/g/h/i/j/k - z/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Ipsos MORI

BBC Media Review - Young Person's Survey FINAL

Table 53

Q.11 Which, if any, of these do you do?

Download TV or radio programmes

Base : UK Young People Aged 11-15

	Wtd. Total (z)	Q.5/Q.6 Allowed to watch TV until						Q.10 Watch/listen to BBC without parental permission		Q.12 Internet rules		Q.18 Social network		Q.22 Uses swear words						Unwtd. Total
		Up to 9:30pm (a)	10:00pm (b)	10:30pm-11pm (c)	11:30pm-12am (d)	Later than midnight (e)	Can watch anytime (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Several times a day (m)	About once a day (n)	Several times a week (o)	About once a week - Less than once a month (p)	Hardly ever (q)	Never (r)	
Unweighted Total	237	34	41	61	34	7	59	79	74	134	68	162	42	49	24	28	37	55	43	237
Weighted Total	237	33*	41*	62*	33*	8**	60*	78*	74*	134	68*	162	42*	48*	23**	29**	38*	55*	43*	237
Yes	28 12% ^b	6 20% ^b	-	5 7%	6 19% ^b	1 15%	9 15% ^b	11 15%	8 10%	14 10%	12 18%	24 15% ^z	4 9%	7 15%	3 12%	1 4%	4 11%	8 14%	4 9%	29 12%
No	208 88% ^k	26 80%	41 100% ^{zadf}	57 93%	26 79%	6 85%	51 85%	66 84%	66 90%	119 89%	56 82%	137 85%	38 91%	40 84%	20 88%	28 96%	34 89%	47 86%	39 91%	207 87%
Don't know	1 *	-	-	-	1 2%	-	-	1 1%	-	1 1%	-	1 *	-	1 2%	-	-	-	-	-	1 *

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j - z/k/l - z/m/n/o/p/q/r

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Ipsos MORI

BBC Media Review - Young Person's Survey FINAL

Table 54

Q.11 Which, if any, of these do you do?

Download TV or radio programmes

Base : UK Young People Aged 11-15

		Q.27 Watch TV programmes would be embarrassed to watch with parents	Q.31 Watch TV programmes Parents might not approve of			Q.33 Seen/heard something on TV/Radio unsuitable for age			Q.35 Seen/heard something on Online unsuitable for age			Q.36 Anything on TV/Radio that should not be allowed		Interview presence		Unwtd. Total
		Wtd. Total (z)	Agree (a)	Often/ Sometimes (b)	Not very often/Hardly ever (c)	Never (d)	Often/ Sometimes (e)	Not very often/Hardly ever (f)	Never (g)	Often/ Sometimes (h)	Not very often/Hardly ever (i)	Never (j)	Yes (k)	No (l)	Parent at young person interview (m)	
	Unweighted Total	237	84	64	92	78	88	95	44	58	83	53	76	127	166	32
Weighted Total	237	84*	62*	91*	81*	85*	94*	47*	57*	83*	54*	76*	127	165	32*	237
Yes	28	10	10	10	8	12	13	4	10	14	4	9	14	20	2	29
	12%	12%	16%	11%	10%	14%	13%	8%	17%	18%	7%	12%	11%	12%	7%	12%
No	208	74	52	80	73	74	81	44	47	68	50	67	113	145	30	207
	88%	88%	84%	88%	90%	86%	86%	92%	83%	82%	92%	88%	89%	88%	93%	87%
Don't know	1	-	-	1	-	-	1	-	-	-	1	-	-	-	-	1
	*	-	-	1%	-	-	1%	-	-	-	1%	-	-	-	-	*

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a - z/b/c/d - z/e/f/g - z/h/i/j - z/k/l - z/m/n

Overlap formulae used. * small base



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Table 55

Q.11 Which, if any, of these do you do? - Summary

Base : UK Young People Aged 11-15

	Wtd. Total (z)	Gender		Q.B Age				Q.1 Do Most					Q.2 Do Least			Q.3 TV set in room		Q.4 PC/internet in the room		Unwtd. Total
		Male (a)	Female (b)	11-12 (c)	11-13 (d)	13-14 (e)	13-15 (f)	Watch TV (g)	Listen to the radio (h)	Watch DVDs (i)	Play computer games (j)	Go on the internet (k)	Listen to the radio (l)	Watch DVDs (m)	Play computer games (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Total	237	122	115	90	148	105	147	148	29	60	74	133	139	35	44	168	69	88	149	237
Weighted Total	237	122	115	92*	139	96	145	147	30**	62*	75*	135	138	34*	45*	169	68*	89*	148	237
Any	236	122	114	92	139	95	144	147	30	61	75	135	138	34	44	169	67	89	147	236
	100%	100%	99%	100%	100%	99%	99%	99%	100%	99%	100%	100%	100%	100%	98%	100%	99%	100%	99%	100%
Access the internet at school or elsewhere	222	113	109	84	131	91	138	136	27	59	73	131	130	29	43	160	62	86	136	223
	94%	93%	95%	92%	95%	96%	95%	92%	92%	95%	97%	97%zg	95%	86%	95%	95%	91%	96%	92%	94%
Access the internet at home, via a computer	202	103	98	76	117	82	125	119	22	47	63	129	122	29	39	146	56	87	115	202
	85%gtr	85%	85%	83%	84%	85%	86%	80%	75%	76%	83%	96%zgij	89%	85%	87%	87%	82%	98%zrr	78%	85%
Play video or computer games	188	116	72	78	117	76	110	121	25	50	73	103	118	31	18	134	54	68	120	189
	79%bn	95%zb	62%	85%	84%zf	79%	76%	82%	83%	81%	97%zgik	77%	86%zn	91%nn	41%	79%	79%	76%	81%	80%
Access the internet from your bedroom	94	42	52	28	46	41	66	50	10	18	24	63	55	15	21	73	21	85	9	94
	40%cdgr	35%	45%	30%	33%	43%dd	46%zcd	34%	35%	30%	32%	47%zgij	40%	44%	46%	43%	31%	96%zrr	6%	40%
Download videos	43	29	14	12	19	18	31	26	4	8	20	28	28	4	6	31	12	22	21	42
	18%bdr	24%zb	12%	13%	13%	19%	22%dd	17%	14%	13%	27%zgi	21%	20%	12%	14%	18%	18%	24%	14%	18%
Download TV or radio programmes	28	15	13	3	13	16	25	15	4	6	9	20	12	5	8	18	10	16	12	29
	12%ccr	12%	12%	4%	9%cc	17%zcd	17%zcd	10%	13%	10%	12%	15%	9%	15%	18%	11%	14%	19%zrr	8%	12%
None of these	1	-	1	-	-	1	1	1	-	1	-	-	-	-	1	-	1	-	1	1
	*	-	1%	-	-	1%	1%	1%	-	1%	-	-	-	-	2%	-	1%	-	1%	*
Internet at home	203	103	99	77	118	82	125	119	22	48	63	129	123	29	39	147	56	88	115	203
	86%gr	85%	86%	84%	85%	85%	86%	80%	75%	78%	83%	96%zgij	89%zz	85%	87%	87%	82%	99%zrr	78%	86%

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/g/h/i/j/k - z/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Ipsos MORI

BBC Media Review - Young Person's Survey FINAL

Table 56

Q.11 Which, if any, of these do you do? - Summary

Base : UK Young People Aged 11-15

	Wtd. Total (z)	Q.5/Q.6 Allowed to watch TV until						Q.10 Watch/listen to BBC without parental permission		Q.12 Internet rules		Q.18 Social network		Q.22 Uses swear words						Unwtd. Total
		Up to 9:30pm (a)	10:00pm (b)	10:30pm-11pm (c)	11:30pm-12am (d)	Later than midnight (e)	Can watch anytime (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Several times a day (m)	About once a day (n)	Several times a week (o)	About once a week - Less than once a month (p)	Hardly ever (q)	Never (r)	
Unweighted Total	237	34	41	61	34	7	59	79	74	134	68	162	42	49	24	28	37	55	43	237
Weighted Total	237	33*	41*	62*	33*	8**	60*	78*	74*	134	68*	162	42*	48*	23**	29**	38*	55*	43*	237
Any	236	33	41	62	33	8	59	77	74	134	68	162	42	48	23	28	38	55	43	236
	100%	100%	100%	100%	100%	100%	98%	99%	100%	100%	100%	100%	100%	100%	100%	97%	100%	100%	100%	100%
Access the internet at school or elsewhere	222	30	36	58	32	8	57	73	71	126	66	157	38	45	22	26	34	53	42	223
	94%	91%	89%	95%	96%	100%	94%	94%	96%	94%	97%	97%z	90%	93%	96%	89%	88%	96%	97%	94%
Access the internet at home, via a computer	202	28	33	54	32	6	48	65	65	134	66	161	41	39	21	18	31	53	39	202
	85%	84%	80%	88%	97%zbf	72%	81%	84%	88%	100%z	97%z	99%z	98%z	82%	93%	62%	81%	97%zmp	89%	85%
Play video or computer games	188	25	35	50	28	5	44	64	54	109	51	123	38	42	19	23	30	40	34	189
	79%	75%	86%	81%	85%	61%	74%	82%	73%	81%	75%	76%	90%zkk	87%	81%	79%	78%	73%	79%	80%
Access the internet from your bedroom	94	13	10	25	17	1	27	36	32	60	32	85	9	22	14	9	9	27	12	94
	40%bip	39%	26%	40%	51%b	15%	45%	47%	44%	45%	46%	53%zl	22%	45%	63%	30%	25%	49%pr	27%	40%
Download videos	43	3	2	11	9	1	16	18	13	25	17	33	8	14	2	4	10	6	5	42
	18%b	11%	5%	18%	28%b	15%	27%b	23%	17%	18%	24%	20%	19%	30%zqr	11%	15%	27%	12%	12%	18%
Download TV or radio programmes	28	6	-	5	6	1	9	11	8	14	12	24	4	7	3	1	4	8	4	29
	12%b	20%b	-	7%	19%b	15%	15%b	15%	10%	10%	18%	15%z	9%	15%	12%	4%	11%	14%	9%	12%
None of these	1	-	-	-	-	-	1	1	-	-	-	-	-	-	-	1	-	-	-	1
	*	-	-	-	-	-	2%	1%	-	-	-	-	-	-	-	3%	-	-	-	*
Internet at home	203	29	33	54	32	6	48	66	65	134	67	162	41	39	21	18	32	53	39	203
	86%	87%	80%	88%	97%zbf	72%	81%	85%	88%	100%z	99%z	100%z	98%z	82%	93%	62%	84%	97%zmp	89%	86%

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j - z/k/l - z/m/n/o/p/q/r

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



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Table 57

Q.11 Which, if any, of these do you do? - Summary

Base : UK Young People Aged 11-15

	Wtd. Total (z)	Q.27 Watch TV programmes would be embarrassed to watch with parents	Q.31 Watch TV programmes Parents might not approve of			Q.33 Seen/heard something on TV/Radio unsuitable for age			Q.35 Seen/heard something on Online unsuitable for age			Q.36 Anything on TV/Radio that should not be allowed		Interview presence		Unwtd. Total
		Agree (a)	Often/ Sometimes (b)	Not very often/ Hardly ever (c)	Never (d)	Often/ Sometimes (e)	Not very often/ Hardly ever (f)	Never (g)	Often/ Sometimes (h)	Not very often/ Hardly ever (i)	Never (j)	Yes (k)	No (l)	Parent at young person interview (m)	Child at adult interview (n)	
Unweighted Total	237	84	64	92	78	88	95	44	58	83	53	76	127	166	32	237
Weighted Total	237	84*	62*	91*	81*	85*	94*	47*	57*	83*	54*	76*	127	165	32*	237
Any	236	84	62	90	81	84	94	47	57	83	54	76	126	164	32	236
	100%	100%	100%	99%	100%	99%	100%	100%	100%	100%	100%	100%	99%	99%	100%	100%
Access the internet at school or elsewhere	222	80	60	84	74	80	91	41	54	78	53	70	117	155	30	223
	94%	95%	97%	93%	92%	94%	97%g	88%	95%	94%	98%	93%	92%	94%	93%	94%
Access the internet at home, via a computer	202	75	49	78	72	70	86	39	57	81	54	63	109	139	25	202
	85%	89%	80%	86%	89%	82%	91%z	84%	100%z	98%z	100%z	83%	85%	85%	76%	85%
Play video or computer games	188	65	53	72	61	70	71	38	44	65	43	64	98	134	24	189
	79%	78%	85%	79%	76%	82%	75%	80%	77%	79%	79%	84%	77%	81%	75%	80%
Access the internet from your bedroom	94	35	22	38	33	33	39	21	29	31	31	28	53	60	14	94
	40%	42%	35%	42%	40%	38%	41%	44%	52%z	38%	57%zi	37%	42%	36%	43%	40%
Download videos	43	16	12	14	15	20	20	3	16	19	6	13	21	29	5	42
	18%g	19%	20%	16%	19%	23%g	21%g	7%	28%zj	23%	11%	18%	17%	18%	16%	18%
Download TV or radio programmes	28	10	10	10	8	12	13	4	10	14	4	9	14	20	2	29
	12%	12%	16%	11%	10%	14%	13%	8%	17%	18%	7%	12%	11%	12%	7%	12%
None of these	1	-	-	1	-	1	-	-	-	-	-	-	1	1	-	1
	*	-	-	1%	-	1%	-	-	-	-	-	-	1%	1%	-	*
Internet at home	203	75	49	79	72	71	86	39	57	82	54	63	109	139	25	203
	86%	89%	80%	87%	89%	83%	91%z	84%	100%z	99%z	100%z	83%	85%	85%	76%	86%

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a - z/b/c/d - z/e/f/g - z/h/i/j - z/k/l - z/m/n

Overlap formulae used. * small base



Ipsos MORI

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Table 58

Q.11 Which, if any, of these do you do? - Summary

Base : UK Young People Aged 11-15

Total	Yes/No		
	Yes	No	Don't know
a) Access the internet at home, via a computer	237	202 85%	34 14% 1 *
b) Access the internet from your bedroom	237	94 40%	142 60% 1 *
c) Access the internet at school or elsewhere	237	222 94%	14 6% 1 *
d) Play video or computer games	237	188 79%	49 21% - -
e) Download videos	237	43 18%	193 81% 1 *
f) Download TV or radio programmes	237	28 12%	208 88% 1 *

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Table 59

Q.12 Are there any rules in your home about your using the INTERNET?

Base : UK Young People Aged 11-15 who have internet access at home

	Wtd. Total (z)	Gender		Q.B Age				Q.1 Do Most					Q.2 Do Least			Q.3 TV set in room		Q.4 PC/Internet in the room		Unwtd. Total
		Male (a)	Female (b)	11-12 (c)	11-13 (d)	13-14 (e)	13-15 (f)	Watch TV (g)	Listen to the radio (h)	Watch DVDs (i)	Play computer games (j)	Go on the internet (k)	Listen to the radio (l)	Watch DVDs (m)	Play computer games (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Total	204	105	99	77	127	90	127	120	22	46	61	128	125	30	38	147	57	88	116	204
Weighted Total	204	104	99*	78*	119	82*	125	120	22**	48*	63*	129	124	29**	39*	148	56*	89*	115	204
Yes	134 66% b/k	76 73% z/b	58 58%	59 76% z/f	85 71% z/f	52 64%	75 59%	81 67%	18 78%	35 73% k	47 75% k	77 60%	83 67%	16 57%	21 53%	96 65%	38 68%	55 62%	79 68%	134 66%
No	68 33% c	28 27%	40 40%	19 24%	34 29%	29 35%	49 39% z/c/d	38 32%	5 22%	13 27%	16 25%	51 39% z/i/j	41 33%	11 40%	17 43%	50 34%	18 32%	31 35%	36 32%	68 33%
Don't Know	2 1%	- -	2 2%	- -	- 1	1 2%	2 2%	1 1%	- -	- -	- -	1 1%	- -	1 3%	1 3%	2 1%	- -	2 2%	- -	2 1%

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/g/h/i/j/k - z/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Ipsos MORI

BBC Media Review - Young Person's Survey FINAL

Table 60

Q.12 Are there any rules in your home about your using the INTERNET?

Base : UK Young People Aged 11-15 who have internet access at home

	Wtd. Total (z)	Q.5/Q.6 Allowed to watch TV until						Q.10 Watch/listen to BBC without parental permission		Q.12 Internet rules		Q.18 Social network		Q.22 Uses swear words						Unwtd. Total
		Up to 9:30pm (a)	10:00pm (b)	10:30pm-11pm (c)	11:30pm-12am (d)	Later than midnight (e)	Can watch anytime (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Several times a day (m)	About once a day (n)	Several times a week (o)	About once a week - Less than once a month (p)	Hardly ever (q)	Never (r)	
Unweighted Total	204	30	33	54	33	5	48	67	66	134	68	162	42	41	23	17	31	53	38	204
Weighted Total	204	30**	33*	54*	32*	6**	48*	66*	66*	134	68*	162	42*	39*	22**	18**	32*	53*	39*	204
Yes	134 66%j	21 72%	24 73%	38 70%	18 55%	1 17%	32 65%	43 65%	41 62%	134 100%zj	-	103 64%	31 73%	21 52%	14 65%	15 83%	27 85%zmq	32 60%	25 65%	134 66%
No	68 33%ip	7 25%	9 27%	15 27%	14 45%	5 83%	17 35%	22 33%	25 38%	-	68 100%zi	57 35%	11 27%	19 48%zp	8 35%	3 17%	5 15%	20 37%p	13 33%	68 33%
Don't Know	2 1%	1 3%	-	1 2%	-	-	-	1 2%	-	-	-	2 1%	-	-	-	-	-	1 2%	1 2%	2 1%

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j - z/k/l - z/m/n/o/p/q/r

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Ipsos MORI

BBC Media Review - Young Person's Survey FINAL

Table 61

Q.12 Are there any rules in your home about your using the INTERNET?

Base : UK Young People Aged 11-15 who have internet access at home

	Wtd. Total (z)	Q.27 Watch TV programmes would be embarrassed to watch with parents	Q.31 Watch TV programmes Parents might not approve of			Q.33 Seen/heard something on TV/Radio unsuitable for age			Q.35 Seen/heard something on Online unsuitable for age			Q.36 Anything on TV/Radio that should not be allowed		Interview presence		Unwtd. Total
		Agree (a)	Often/ Sometimes (b)	Not very often/Hardly ever (c)	Never (d)	Often/ Sometimes (e)	Not very often/Hardly ever (f)	Never (g)	Often/ Sometimes (h)	Not very often/Hardly ever (i)	Never (j)	Yes (k)	No (l)	Parent at young person interview (m)	Child at adult interview (n)	
Unweighted Total	204	74	52	80	70	74	86	37	58	83	53	63	110	141	24	204
Weighted Total	204	75*	50*	79*	72*	72*	86*	39*	57*	83*	54*	63*	110	140	25**	204
Yes	134	54	34	57	43	49	56	24	42	50	38	47	65	92	17	134
	66%	72%	68%	71%	59%	68%	65%	62%	73%	61%	69%	75%	59%	66%	68%	66%
No	68	20	16	22	28	21	30	14	14	32	16	16	44	46	8	68
	33%	27%	32%	27%	39%	30%	35%	36%	24%	39%	29%	25%	40% ^z	33%	32%	33%
Don't Know	2	1	-	1	1	1	-	1	1	-	1	-	1	2	-	2
	1%	2%	-	2%	1%	2%	-	2%	2%	-	2%	-	1%	2%	-	1%

Fieldwork Dates : 7th - 25th March 2009
Respondent Type : UK Young People Aged 11-15
Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a - z/b/c/d - z/e/f/g - z/h/i/j - z/k/l - z/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Ipsos MORI

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Table 62

Q.13 Are there rules about:

What sites you are allowed to access via the internet?

Base : UK Young People Aged 11-15 who have rules in home about using the internet

	Wtd. Total (z)	Gender		Q.B Age				Q.1 Do Most					Q.2 Do Least			Q.3 TV set in room		Q.4 PC/internet in the room		Unwtd. Total
		Male (a)	Female (b)	11-12 (c)	11-13 (d)	13-14 (e)	13-15 (f)	Watch TV (g)	Listen to the radio (h)	Watch DVDs (i)	Play computer games (j)	Go on the internet (k)	Listen to the radio (l)	Watch DVDs (m)	Play computer games (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Total	134	76	58	58	90	57	76	81	17	34	46	77	84	17	20	95	39	54	80	134
Weighted Total	134	76*	58*	59*	85*	52*	75*	81*	18**	35*	47*	77*	83*	16**	21**	96*	38*	55*	79*	134
Yes	115	65	50	53	76	46	62	73	16	30	42	65	70	16	17	84	31	44	72	116
	86%	86%	87%	90%	89%	88%	83%	90%	93%	86%	90%	84%	85%	94%	83%	88%	82%	79%	91% ^z	87%
No	16	10	6	5	7	5	11	7	1	5	4	10	11	1	3	10	6	10	6	15
	12%	13%	10%	8%	8%	9%	14%	8%	7%	14%	9%	13%	13%	6%	12%	10%	16%	17%	8%	11%
Don't Know	3	1	2	1	2	2	2	1	-	-	1	2	2	-	1	2	1	2	1	3
	2%	1%	3%	2%	2%	3%	2%	1%	-	-	2%	2%	2%	-	4%	2%	2%	3%	1%	2%

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/g/h/i/j/k - z/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



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Table 63

Q.13 Are there rules about:

What sites you are allowed to access via the internet?

Base : UK Young People Aged 11-15 who have rules in home about using the internet

	Q.5/Q.6 Allowed to watch TV until						Q.10 Watch/listen to BBC without parental permission		Q.12 Internet rules		Q.18 Social network		Q.22 Uses swear words						Unwtd. Total
	Up to 9:30pm (a)	10:00pm (b)	10:30pm-11pm (c)	11:30pm-12am (d)	Later than midnight (e)	Can watch anytime (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Several times a day (m)	About once a day (n)	Several times a week (o)	About once a week - Less than once a month (p)	Hardly ever (q)	Never (r)	
134	21	24	38	19	1	31	44	41	134	-	104	30	23	15	14	26	32	24	134
134	21**	24**	38*	18**	1**	32*	43*	41*	134	**	103	31**	21**	14**	15**	27**	32*	25**	134
115	19	21	33	14	1	27	35	39	115	-	91	25	17	12	15	24	25	23	116
86%	90%	88%	87%	79%	100%	86%	81%	96%zg	86%	-	88%	80%	82%	84%	100%	88%	78%	92%	87%
16	1	3	3	4	-	5	7	1	16	-	10	6	4	2	-	2	5	2	15
12%h	5%	12%	9%	21%	-	14%	17%h	2%	12%	-	9%	20%	18%	16%	-	8%	16%	8%	11%
3	1	-	2	-	-	-	1	1	3	-	3	-	-	-	-	1	2	-	3
2%	5%	-	4%	-	-	-	2%	2%	2%	-	3%	-	-	-	-	4%	5%	-	2%

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j - z/k/l - z/m/n/o/p/q/r

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



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Table 64

Q.13 Are there rules about:

What sites you are allowed to access via the internet?

Base : UK Young People Aged 11-15 who have rules in home about using the internet

	Wtd. Total (z)	Q.27 Watch TV programmes would be embarrassed to watch with parents	Q.31 Watch TV programmes Parents might not approve of			Q.33 Seen/heard something on TV/Radio unsuitable for age			Q.35 Seen/heard something on Online unsuitable for age			Q.36 Anything on TV/Radio that should not be allowed		Interview presence		Unwtd. Total
		Agree (a)	Often/ Sometimes (b)	Not very often/Hardly ever (c)	Never (d)	Often/ Sometimes (e)	Not very often/Hardly ever (f)	Never (g)	Often/ Sometimes (h)	Not very often/Hardly ever (i)	Never (j)	Yes (k)	No (l)	Parent at young person interview (m)	Child at adult interview (n)	
	Unweighted Total	134	53	35	57	42	51	55	23	42	51	37	47	65	93	16
Weighted Total	134	54*	34*	57*	43*	49*	56*	24**	42*	50*	38*	47*	65*	92*	17**	134
Yes	115 86% ^f	49 91%	29 84%	52 92%	35 81%	46 94% ^{zf}	44 79%	22 89%	33 79%	44 88%	35 93%	41 87%	57 87%	81 88%	16 94%	116 87%
No	16 12% ^{ce}	5 9%	5 16%	3 5%	7 17%	1 2%	12 21% ^{ze}	3 11%	8 18%	4 9%	3 7%	6 13%	7 10%	9 10%	1 6%	15 11%
Don't Know	3 2%	-	-	2 3%	1 2%	2 3%	-	-	1 2%	2 3%	-	-	2 3%	2 2%	-	3 2%

Fieldwork Dates : 7th - 25th March 2009
Respondent Type : UK Young People Aged 11-15
Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a - z/b/c/d - z/e/f/g - z/h/i/j - z/k/l - z/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 65

Q.14 Are there rules about:

How many hours you can spend on the internet?

Base : UK Young People Aged 11-15 who have rules in home about using the internet

	Wtd. Total (z)	Gender		Q.B Age				Q.1 Do Most					Q.2 Do Least			Q.3 TV set in room		Q.4 PC/internet in the room		Unwtd. Total
		Male (a)	Female (b)	11-12 (c)	11-13 (d)	13-14 (e)	13-15 (f)	Watch TV (g)	Listen to the radio (h)	Watch DVDs (i)	Play computer games (j)	Go on the internet (k)	Listen to the radio (l)	Watch DVDs (m)	Play computer games (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Total	134	76	58	58	90	57	76	81	17	34	46	77	84	17	20	95	39	54	80	134
Weighted Total	134	76*	58*	59*	85*	52*	75*	81*	18**	35*	47*	77*	83*	16**	21**	96*	38*	55*	79*	134
Yes	93 70%	54 71%	40 68%	44 75%	59 70%	33 64%	49 66%	60 74%	14 82%	29 83% zk	34 73%	53 68%	58 70%	10 61%	13 61%	68 71%	26 68%	36 65%	57 73%	92 69%
No	35 26%	21 28%	14 25%	13 22%	23 27%	16 30%	23 30%	18 22%	3 18%	6 17%	12 25%	21 28%	21 25%	5 32%	7 34%	26 27%	9 24%	17 31%	18 23%	37 28%
Don't Know	5 4%	1 2%	4 7%	2 3%	3 3%	3 6%	3 4%	3 4%	-	-	1 3%	3 4%	4 5%	1 6%	1 5%	2 2%	3 8%	2 4%	3 4%	5 4%

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/g/h/i/j/k - z/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Ipsos MORI

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Table 66

Q.14 Are there rules about:

How many hours you can spend on the internet?

Base : UK Young People Aged 11-15 who have rules in home about using the internet

	Wtd. Total (z)	Q.5/Q.6 Allowed to watch TV until						Q.10 Watch/listen to BBC without parental permission		Q.12 Internet rules		Q.18 Social network		Q.22 Uses swear words						Unwtd. Total
		Up to 9:30pm (a)	10:00pm (b)	10:30pm-11pm (c)	11:30pm-12am (d)	Later than midnight (e)	Can watch anytime (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Several times a day (m)	About once a day (n)	Several times a week (o)	About once a week - Less than once a month (p)	Hardly ever (q)	Never (r)	
Unweighted Total	134	21	24	38	19	1	31	44	41	134	-	104	30	23	15	14	26	32	24	134
Weighted Total	134	21**	24**	38*	18**	1**	32*	43*	41*	134	-**	103	31**	21**	14**	15**	27**	32*	25**	134
Yes	93 70% ^f	16 76%	19 80%	33 86% ^z	9 49%	-	16 51%	30 69%	33 82% ^z	93 70%	-	71 69%	22 73%	13 63%	13 87%	9 58%	19 68%	24 74%	17 68%	92 69%
No	35 26% ^{ch}	2 9%	5 20%	5 14%	9 51%	-	14 46% ^{zc}	12 29%	6 15%	35 26%	-	27 26%	8 27%	8 37%	2 13%	6 42%	6 23%	7 23%	6 24%	37 28%
Don't Know	5 4%	3 15%	-	-	-	1 100%	1 3%	1 2%	1 3%	5 4%	-	5 5%	-	-	-	-	2 8%	1 3%	2 8%	5 4%

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j - z/k/l - z/m/n/o/p/q/r

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



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BBC Media Review - Young Person's Survey FINAL

Table 67

Q.14 Are there rules about:

How many hours you can spend on the internet?

Base : UK Young People Aged 11-15 who have rules in home about using the internet

		Q.27 Watch TV programmes would be embarrassed to watch with parents	Q.31 Watch TV programmes Parents might not approve of			Q.33 Seen/heard something on TV/Radio unsuitable for age			Q.35 Seen/heard something on Online unsuitable for age			Q.36 Anything on TV/Radio that should not be allowed		Interview presence		Unwtd. Total
		Wtd. Total (z)	Agree (a)	Often/ Sometimes (b)	Not very often/Hardly ever (c)	Never (d)	Often/ Sometimes (e)	Not very often/Hardly ever (f)	Never (g)	Often/ Sometimes (h)	Not very often/Hardly ever (i)	Never (j)	Yes (k)	No (l)	Parent at young person interview (m)	
	Unweighted Total	134	53	35	57	42	51	55	23	42	51	37	47	65	93	16
Weighted Total	134	54*	34*	57*	43*	49*	56*	24**	42*	50*	38*	47*	65*	92*	17**	134
Yes	93	40	26	39	28	31	43	17	27	36	27	34	45	67	13	92
	70%	74%	76%	69%	66%	64%	77%	70%	64%	71%	73%	73%	69%	73%	76%	69%
No	35	12	8	17	10	16	13	5	12	13	9	13	19	22	3	37
	26%	22%	24%	29%	24%	32%	23%	21%	29%	26%	24%	27%	29%	24%	17%	28%
Don't Know	5	2	-	1	4	2	-	2	3	1	1	-	2	3	1	5
	4%	4%	-	2%	10% z	4%	-	9%	7%	2%	3%	-	3%	4%	7%	4%

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a - z/b/c/d - z/e/f/g - z/h/i/j - z/k/l - z/m/n

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



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BBC Media Review - Young Person's Survey
FINAL

Table 68

Q.13/Q.14 Are there rules about: - Summary

Base : UK Young People Aged 11-15 who have rules in home about using the internet

Total	Yes/No		
	Yes	No	Don't know
Q.13 What sites you are allowed to access via the internet? 134	115 86%	16 12%	3 2%
Q.14 How many hours you can spend on the internet? 134	93 70%	35 26%	5 4%

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Table 69

Q.15 Does the computer you use for the internet at home have any of these in operation?

Filtering software that blocks certain websites and activities

Base : UK Young People Aged 11-15 who have internet access at home

	Wtd. Total (z)	Gender		Q.B Age				Q.1 Do Most					Q.2 Do Least			Q.3 TV set in room		Q.4 PC/internet in the room		Unwtd. Total
		Male (a)	Female (b)	11-12 (c)	11-13 (d)	13-14 (e)	13-15 (f)	Watch TV (g)	Listen to the radio (h)	Watch DVDs (i)	Play computer games (j)	Go on the internet (k)	Listen to the radio (l)	Watch DVDs (m)	Play computer games (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Total	204	105	99	77	127	90	127	120	22	46	61	128	125	30	38	147	57	88	116	204
Weighted Total	204	104	99*	78*	119	82*	125	120	22**	48*	63*	129	124	29**	39*	148	56*	89*	115	204
Yes	115	62	52	49	73	43	66	68	13	30	42	66	73	13	21	91	24	51	64	116
	56%p	60%	53%	63%	61%	53%	52%	57%	59%	62%	68%zk	51%	59%	47%	53%	61%zp	43%	57%	55%	57%
No	79	37	42	25	41	33	54	45	8	15	17	56	44	15	16	52	27	34	45	78
	39%j	35%	43%	32%	35%	40%	43%	38%	36%	32%	27%	43%j	36%	53%	42%	35%	48%	38%	39%	38%
Don't know	10	5	5	4	5	6	6	6	1	3	3	7	7	-	2	5	5	4	6	10
	5%	5%	5%	5%	4%	7%	5%	5%	5%	6%	5%	5%	6%	-	5%	3%	9%	4%	5%	5%

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/g/h/i/j/k - z/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Ipsos MORI

BBC Media Review - Young Person's Survey FINAL

Table 70

Q.15 Does the computer you use for the internet at home have any of these in operation?

Filtering software that blocks certain websites and activities

Base : UK Young People Aged 11-15 who have internet access at home

	Wtd. Total (z)	Q.5/Q.6 Allowed to watch TV until						Q.10 Watch/listen to BBC without parental permission		Q.12 Internet rules		Q.18 Social network		Q.22 Uses swear words						Unwtd. Total
		Up to 9:30pm (a)	10:00pm (b)	10:30pm-11pm (c)	11:30pm-12am (d)	Later than midnight (e)	Can watch anytime (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Several times a day (m)	About once a day (n)	Several times a week (o)	About once a week - Less than once a month (p)	Hardly ever (q)	Never (r)	
Unweighted Total	204	30	33	54	33	5	48	67	66	134	68	162	42	41	23	17	31	53	38	204
Weighted Total	204	30**	33*	54*	32*	6**	48*	66*	66*	134	68*	162	42*	39*	22**	18**	32*	53*	39*	204
Yes	115 56% _j	15 51%	17 51%	40 73% _{zbf}	18 56%	1 17%	24 49%	42 63%	34 51%	88 66% _{zj}	25 36%	91 56%	24 56%	19 47%	14 64%	12 64%	17 54%	31 58%	22 58%	116 57%
No	79 39% _{ci}	11 38%	14 42% _c	12 22%	14 44% _c	5 83%	23 47% _c	22 34%	29 44%	38 28%	41 61% _{zi}	64 40%	15 36%	20 50%	6 27%	6 36%	12 38%	18 35%	15 40%	78 38%
Don't know	10 5%	3 10%	2 7%	3 5%	-	-	2 4%	2 3%	3 5%	8 6%	2 3%	7 4%	3 7%	1 2%	2 9%	-	2 7%	4 7%	1 2%	10 5%

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j - z/k/l - z/m/n/o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Ipsos MORI

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Table 71

Q.15 Does the computer you use for the internet at home have any of these in operation?

Filtering software that blocks certain websites and activities

Base : UK Young People Aged 11-15 who have internet access at home

	Wtd. Total (z)	Q.27 Watch TV programmes would be embarrassed to watch with parents	Q.31 Watch TV programmes Parents might not approve of			Q.33 Seen/heard something on TV/Radio unsuitable for age			Q.35 Seen/heard something on Online unsuitable for age			Q.36 Anything on TV/Radio that should not be allowed		Interview presence		Unwtd. Total
		Agree (a)	Often/ Sometimes (b)	Not very often/Hardly ever (c)	Never (d)	Often/ Sometimes (e)	Not very often/Hardly ever (f)	Never (g)	Often/ Sometimes (h)	Not very often/Hardly ever (i)	Never (j)	Yes (k)	No (l)	Parent at young person interview (m)	Child at adult interview (n)	
Unweighted Total	204	74	52	80	70	74	86	37	58	83	53	63	110	141	24	204
Weighted Total	204	75*	50*	79*	72*	72*	86*	39*	57*	83*	54*	63*	110	140	25**	204
Yes	115 56% _{ci}	51 68% _{cz}	30 60%	49 61%	35 48%	50 68% _{zfg}	45 53%	18 45%	42 74% _{zi}	39 47%	31 58%	38 60%	62 57%	77 55%	11 45%	116 57%
No	79 39% _{aeh}	22 30%	19 38%	27 34%	32 45%	19 26%	37 43% _{oe}	19 47% _{oe}	14 24%	40 48% _{zh}	19 34%	24 38%	42 38%	54 38%	14 55%	78 38%
Don't know	10 5%	2 2%	1 2%	4 5%	5 7%	4 5%	3 4%	3 8%	1 2%	4 5%	4 8%	1 2%	6 5%	9 7%	-	10 5%

Fieldwork Dates : 7th - 25th March 2009
Respondent Type : UK Young People Aged 11-15
Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a - z/b/c/d - z/e/f/g - z/h/i/j - z/k/l - z/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



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Table 72

Q.16 Does the computer you use for the internet at home have any of these in operation?

Monitoring software that records which websites you visit and other activities

Base : UK Young People Aged 11-15 who have internet access at home

	Wtd. Total (z)	Gender		Q.B Age				Q.1 Do Most					Q.2 Do Least			Q.3 TV set in room		Q.4 PC/internet in the room		Unwtd. Total
		Male (a)	Female (b)	11-12 (c)	11-13 (d)	13-14 (e)	13-15 (f)	Watch TV (g)	Listen to the radio (h)	Watch DVDs (i)	Play computer games (j)	Go on the internet (k)	Listen to the radio (l)	Watch DVDs (m)	Play computer games (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Total	204	105	99	77	127	90	127	120	22	46	61	128	125	30	38	147	57	88	116	204
Weighted Total	204	104	99*	78*	119	82*	125	120	22**	48*	63*	129	124	29**	39*	148	56*	89*	115	204
Yes	117 57% ^p	61 58%	56 56%	51 65%	74 62% ^f	45 55%	65 52%	67 56%	12 56%	29 60%	42 67% ^k	68 52%	71 57%	14 48%	25 64%	92 62% ^{zp}	24 44%	53 59%	64 56%	117 57%
No	59 29% ⁿ	34 33%	25 25%	18 23%	31 26%	23 28%	41 33%	40 33%	8 36%	12 26%	17 26%	40 31%	37 30%	11 37%	6 15%	37 25%	22 39%	25 28%	34 30%	59 29%
Don't know	28 14% ^{aj}	9 9%	19 19% ^{za}	9 12%	14 12%	14 17%	19 15%	13 11%	2 9%	7 14%	4 6%	22 17% ^{gj}	16 13%	4 15%	8 21%	18 12%	10 18%	11 13%	17 15%	28 14%

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/g/h/i/j/k - z/l/m/n - z/o/p - z/q/r

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Ipsos MORI

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Table 73

Q.16 Does the computer you use for the internet at home have any of these in operation?

Monitoring software that records which websites you visit and other activities

Base : UK Young People Aged 11-15 who have internet access at home

	Wtd. Total (z)	Q.5/Q.6 Allowed to watch TV until						Q.10 Watch/listen to BBC without parental permission		Q.12 Internet rules		Q.18 Social network		Q.22 Uses swear words						Unwtd. Total
		Up to 9:30pm (a)	10:00pm (b)	10:30pm-11pm (c)	11:30pm-12am (d)	Later than midnight (e)	Can watch anytime (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Several times a day (m)	About once a day (n)	Several times a week (o)	About once a week - Less than once a month (p)	Hardly ever (q)	Never (r)	
Unweighted Total	204	30	33	54	33	5	48	67	66	134	68	162	42	41	23	17	31	53	38	204
Weighted Total	204	30**	33*	54*	32*	6**	48*	66*	66*	134	68*	162	42*	39*	22**	18**	32*	53*	39*	204
Yes	117	14	19	38	19	2	24	41	37	83	33	94	23	18	13	16	19	28	22	117
	57%	47%	59%	70%zf	59%	39%	49%	63%	56%	62%	48%	58%	54%	47%	59%	88%	59%	54%	57%	57%
No	59	7	7	12	12	3	17	18	20	35	24	45	14	16	3	1	9	17	12	59
	29%	23%	23%	22%	36%	61%	35%	27%	30%	26%	35%	28%	34%	40%	13%	5%	29%	32%	32%	29%
Don't know	28	9	6	4	2	-	7	7	9	17	12	23	5	5	6	1	4	8	4	28
	14%	30%	18%	8%	5%	-	15%	10%	14%	12%	17%	14%	12%	13%	28%	6%	12%	14%	11%	14%

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j - z/k/l - z/m/n/o/p/q/r

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



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Table 74

Q.16 Does the computer you use for the internet at home have any of these in operation?

Monitoring software that records which websites you visit and other activities

Base : UK Young People Aged 11-15 who have internet access at home

	Wtd. Total (z)	Q.27 Watch TV programmes would be embarrassed to watch with parents	Q.31 Watch TV programmes Parents might not approve of			Q.33 Seen/heard something on TV/Radio unsuitable for age			Q.35 Seen/heard something on Online unsuitable for age			Q.36 Anything on TV/Radio that should not be allowed		Interview presence		Unwtd. Total
		Agree (a)	Often/ Sometimes (b)	Not very often/Hardly ever (c)	Never (d)	Often/ Sometimes (e)	Not very often/Hardly ever (f)	Never (g)	Often/ Sometimes (h)	Not very often/Hardly ever (i)	Never (j)	Yes (k)	No (l)	Parent at young person interview (m)	Child at adult interview (n)	
Unweighted Total	204	74	52	80	70	74	86	37	58	83	53	63	110	141	24	204
Weighted Total	204	75*	50*	79*	72*	72*	86*	39*	57*	83*	54*	63*	110	140	25**	204
Yes	117 57% ^{dg}	48 64%	29 58%	52 66% ^{zd}	34 47%	53 74% ^{zfg}	45 52%	16 41%	41 72% ^{zjj}	45 54%	27 49%	42 67%	58 52%	76 54%	13 52%	117 57%
No	59 29% ^{ae}	15 20%	13 26%	20 26%	25 34%	12 17%	27 32% ^{oe}	16 41% ^{oe}	13 22%	29 35%	14 25%	19 30%	34 31%	44 32%	8 34%	59 29%
Don't know	28 14% ^{hk}	12 16%	8 16%	7 8%	14 19%	7 9%	14 17%	7 18%	4 6%	9 11%	14 26% ^{zhi}	2 3%	18 16% ^k	20 14%	3 14%	28 14%

Fieldwork Dates : 7th - 25th March 2009
Respondent Type : UK Young People Aged 11-15
Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a - z/b/c/d - z/e/f/g - z/h/i/j - z/k/l - z/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



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Table 75

Q.15/Q.16 Does the computer you use for the internet at home have any of these in operation?

Base : UK Young People Aged 11-15 who have internet access at home

	Wtd. Total (z)	Gender		Q.B Age				Q.1 Do Most					Q.2 Do Least			Q.3 TV set in room		Q.4 PC/internet in the room		Unwtd. Total
		Male (a)	Female (b)	11-12 (c)	11-13 (d)	13-14 (e)	13-15 (f)	Watch TV (g)	Listen to the radio (h)	Watch DVDs (i)	Play computer games (j)	Go on the internet (k)	Listen to the radio (l)	Watch DVDs (m)	Play computer games (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Total	204	105	99	77	127	90	127	120	22	46	61	128	125	30	38	147	57	88	116	204
Weighted Total	204	104	99*	78*	119	82*	125	120	22**	48*	63*	129	124	29**	39*	148	56*	89*	115	204
Yes	139	72	66	56	86	56	82	82	14	36	48	83	85	18	28	108	31	63	76	140
	68%p	69%	67%	72%	72%	69%	66%	69%	63%	74%	76%k	64%	69%	61%	71%	73%zp	55%	71%	66%	69%
Q.15 Filtering software that blocks certain websites and activities	115	62	52	49	73	43	66	68	13	30	42	66	73	13	21	91	24	51	64	116
	56%p	60%	53%	63%	61%	53%	52%	57%	59%	62%	68%zk	51%	59%	47%	53%	61%zp	43%	57%	55%	57%
Q.16 Monitoring software that records which websites you visit and other activities	117	61	56	51	74	45	65	67	12	29	42	68	71	14	25	92	24	53	64	117
	57%p	58%	56%	65%	62%f	55%	52%	56%	56%	60%	67%k	52%	57%	48%	64%	62%zp	44%	59%	56%	57%
No	46	24	22	17	26	16	29	29	6	10	12	31	28	7	6	26	20	17	29	45
	22%o	23%	22%	22%	22%	20%	23%	24%	28%	20%	19%	24%	23%	24%	15%	17%	36%zo	19%	25%	22%
Don't know	20	8	11	5	7	10	14	8	2	3	3	16	10	4	5	15	5	9	10	19
	10%d	8%	11%	6%	6%	12%	12%	7%	9%	6%	5%	12%g	8%	15%	14%	10%	9%	10%	9%	9%

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/g/h/i/j/k - z/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



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Table 76

Q.15/Q.16 Does the computer you use for the internet at home have any of these in operation?

Base : UK Young People Aged 11-15 who have internet access at home

	Wtd. Total (z)	Q.5/Q.6 Allowed to watch TV until						Q.10 Watch/listen to BBC without parental permission		Q.12 Internet rules		Q.18 Social network		Q.22 Uses swear words						Unwtd. Total
		Up to 9:30pm (a)	10:00pm (b)	10:30pm- 11pm (c)	11:30pm- 12am (d)	Later than midnight (e)	Can watch anytime (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Several times a day (m)	About once a day (n)	Several times a week (o)	About once a week - Less than once a month (p)	Hardly ever (q)	Never (r)	
Unweighted Total	204	30	33	54	33	5	48	67	66	134	68	162	42	41	23	17	31	53	38	204
Weighted Total	204	30**	33*	54*	32*	6**	48*	66*	66*	134	68*	162	42*	39*	22**	18**	32*	53*	39*	204
Yes	139	19	22	44	21	2	31	50	41	99	37	111	27	24	16	16	22	35	25	140
	68%j	63%	67%	81%z	65%	39%	64%	76%	62%	74%zj	55%	69%	65%	60%	74%	88%	70%	67%	64%	69%
Q.15 Filtering software that blocks certain websites and activities	115	15	17	40	18	1	24	42	34	88	25	91	24	19	14	12	17	31	22	116
	56%j	51%	51%	73%zbf	56%	17%	49%	63%	51%	66%zj	36%	56%	56%	47%	64%	64%	54%	58%	58%	57%
Q.16 Monitoring software that records which websites you visit and other activities	117	14	19	38	19	2	24	41	37	83	33	94	23	18	13	16	19	28	22	117
	57%	47%	59%	70%zf	59%	39%	49%	63%	56%	62%	48%	58%	54%	47%	59%	88%	59%	54%	57%	57%
No	46	6	7	8	10	3	10	12	18	24	22	35	11	10	2	1	7	13	12	45
	22%i	20%	21%	15%	32%	61%	21%	18%	27%	18%	32%zi	22%	25%	26%	8%	5%	23%	24%	30%	22%
Don't know	20	5	4	2	1	-	7	4	7	11	9	15	4	5	4	1	2	5	2	19
	10%	17%	13%	4%	2%	-	15%	6%	11%	8%	13%	9%	10%	13%	18%	6%	7%	9%	6%	9%

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j - z/k/l - z/m/n/o/p/q/r

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



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Table 77

Q.15/Q.16 Does the computer you use for the internet at home have any of these in operation?

Base : UK Young People Aged 11-15 who have internet access at home

	Wtd. Total (z)	Q.27 Watch TV programmes would be embarrassed to watch with parents	Q.31 Watch TV programmes Parents might not approve of			Q.33 Seen/heard something on TV/Radio unsuitable for age			Q.35 Seen/heard something on Online unsuitable for age			Q.36 Anything on TV/Radio that should not be allowed		Interview presence		Unwtd. Total
		Agree (a)	Often/ Sometimes (b)	Not very often/Hardly ever (c)	Never (d)	Often/ Sometimes (e)	Not very often/Hardly ever (f)	Never (g)	Often/ Sometimes (h)	Not very often/Hardly ever (i)	Never (j)	Yes (k)	No (l)	Parent at young person interview (m)	Child at adult interview (n)	
Unweighted Total	204	74	52	80	70	74	86	37	58	83	53	63	110	141	24	204
Weighted Total	204	75*	50*	79*	72*	72*	86*	39*	57*	83*	54*	63*	110	140	25**	204
Yes	139	57	36	59	43	56	57	22	47	54	33	47	71	90	13	140
	68%	76%	71%	74%	60%	79%zg	66%	56%	82%zij	65%	61%	75%	65%	64%	52%	69%
Q.15 Filtering software that blocks certain websites and activities	115	51	30	49	35	50	45	18	42	39	31	38	62	77	11	116
	56% <i>i</i>	68% <i>z</i>	60%	61%	48%	69% <i>zfg</i>	53%	45%	74% <i>zi</i>	47%	58%	60%	57%	55%	45%	57%
Q.16 Monitoring software that records which websites you visit and other activities	117	48	29	52	34	53	45	16	41	45	27	42	58	76	13	117
	57% <i>dg</i>	64%	58%	66% <i>zd</i>	47%	74% <i>zfg</i>	52%	41%	72% <i>zij</i>	54%	49%	67%	52%	54%	52%	57%
No	46	10	9	16	20	10	19	13	8	22	12	13	26	36	8	45
	22% <i>ae</i>	13%	17%	20%	28%	14%	22%	33% <i>ee</i>	15%	26%	22%	21%	24%	25%	34%	22%
Don't know	20	8	6	5	9	5	10	4	2	7	9	2	12	15	3	19
	10% <i>hk</i>	11%	12%	6%	12%	7%	12%	11%	3%	8%	17% <i>h</i>	3%	11%	11%	14%	9%

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a - z/b/c/d - z/e/f/g - z/h/i/j - z/k/l - z/m/n

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



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Table 78

Q.15/Q.16 Does the computer you use for the internet at home have any of these in operation? - Summary

Base : UK Young People Aged 11-15 who have internet access at home

Total	Yes/No		
	Yes	No	Don't know
Q.15 Filtering software that blocks certain websites and activities 204	115 56%	79 39%	10 5%
Q.16 Monitoring software that records which websites you visit and other activities 204	117 57%	59 29%	28 14%

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Table 79

Q.17 Do you know how to get around these filtering or monitoring devices?

Base : UK Young People Aged 11-15 whose home computer has filtering or monitoring software

	Wtd. Total (z)	Gender		Q.B Age				Q.1 Do Most					Q.2 Do Least			Q.3 TV set in room		Q.4 PC/internet in the room		Unwtd. Total
		Male (a)	Female (b)	11-12 (c)	11-13 (d)	13-14 (e)	13-15 (f)	Watch TV (g)	Listen to the radio (h)	Watch DVDs (i)	Play computer games (j)	Go on the internet (k)	Listen to the radio (l)	Watch DVDs (m)	Play computer games (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Total	140	74	66	55	92	63	85	83	14	34	47	83	87	19	27	108	32	62	78	140
Weighted Total	139	72*	66*	56*	86*	56*	82*	82*	14**	36*	48*	83*	85*	18**	28**	108	31*	63*	76*	140
Yes	35	17	18	11	19	13	24	19	-	7	11	23	23	4	8	26	9	18	17	36
	25%	24%	27%	19%	22%	24%	29%	23%	-	20%	23%	28%	27%	21%	30%	24%	28%	28%	23%	26%
No	99	52	48	44	65	41	55	59	13	26	35	56	61	13	18	78	21	43	57	100
	72%	71%	72%	79%	75%	73%	67%	72%	92%	74%	73%	68%	72%	73%	67%	73%	68%	68%	74%	71%
Don't know	4	3	1	1	2	2	3	4	1	2	2	3	1	1	1	3	1	2	2	4
	3%	5%	1%	2%	2%	4%	4%	5%	8%	6%	5%	4%	1%	6%	3%	3%	4%	4%	3%	3%

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Table 80

Q.17 Do you know how to get around these filtering or monitoring devices?

Base : UK Young People Aged 11-15 whose home computer has filtering or monitoring software

	Wtd. Total (z)	Q.5/Q.6 Allowed to watch TV until						Q.10 Watch/listen to BBC without parental permission		Q.12 Internet rules		Q.18 Social network		Q.22 Uses swear words						Unwtd. Total
		Up to 9:30pm (a)	10:00pm (b)	10:30pm-11pm (c)	11:30pm-12am (d)	Later than midnight (e)	Can watch anytime (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Several times a day (m)	About once a day (n)	Several times a week (o)	About once a week - Less than once a month (p)	Hardly ever (q)	Never (r)	
Unweighted Total	140	19	22	44	22	2	31	51	41	99	39	112	28	26	17	15	22	35	25	140
Weighted Total	139	19**	22**	44*	21**	2**	31**	50*	41*	99*	37*	111	27**	24**	16**	16**	22**	35*	25**	140
Yes	35	3	6	12	4	-	11	14	10	23	10	28	7	6	6	5	5	7	5	36
	25%	14%	26%	27%	17%	-	35%	28%	25%	24%	27%	25%	24%	27%	38%	32%	22%	21%	19%	26%
No	99	16	14	31	18	2	19	33	29	73	25	79	21	17	8	11	18	27	19	100
	72%	86%	65%	70%	83%	100%	61%	66%	72%	74%	67%	71%	76%	73%	48%	68%	78%	76%	77%	71%
Don't know	4	-	2	1	-	-	1	3	1	2	2	4	-	-	2	-	-	1	1	4
	3%	-	10%	3%	-	-	4%	6%	3%	2%	6%	4%	-	-	14%	-	-	3%	4%	3%

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j - z/k/l - z/m/n/o/p/q/r

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Ipsos MORI

BBC Media Review - Young Person's Survey FINAL

Table 81

Q.17 Do you know how to get around these filtering or monitoring devices?

Base : UK Young People Aged 11-15 whose home computer has filtering or monitoring software

	Wtd. Total (z)	Q.27 Watch TV programmes would be embarrassed to watch with parents	Q.31 Watch TV programmes Parents might not approve of			Q.33 Seen/heard something on TV/Radio unsuitable for age			Q.35 Seen/heard something on Online unsuitable for age			Q.36 Anything on TV/Radio that should not be allowed		Interview presence		Unwtd. Total
		Agree (a)	Often/ Sometimes (b)	Not very often/Hardly ever (c)	Never (d)	Often/ Sometimes (e)	Not very often/Hardly ever (f)	Never (g)	Often/ Sometimes (h)	Not very often/Hardly ever (i)	Never (j)	Yes (k)	No (l)	Parent at young person interview (m)	Child at adult interview (n)	
	Unweighted Total	140	56	37	59	43	58	58	21	47	55	34	47	73	91	13
Weighted Total	139	57*	36*	59*	43*	56*	57*	22**	47*	54*	33*	47*	71*	90*	13**	140
Yes	35	16	7	17	10	13	19	2	16	12	6	13	17	15	1	36
	25% ^m	28%	20%	30%	24%	24%	33%	8%	35%	23%	19%	28%	24%	17%	6%	26%
No	99	40	29	38	32	42	38	17	29	39	27	31	54	73	12	100
	72%	70%	80%	65%	73%	74%	67%	77%	63%	71%	81%	65%	76%	81% ^z	94%	71%
Don't know	4	1	-	3	1	1	-	3	1	3	-	3	-	2	-	4
	3%	2%	-	5%	3%	2%	-	14%	2%	6%	-	7% ^l	-	2%	-	3%

Fieldwork Dates : 7th - 25th March 2009
Respondent Type : UK Young People Aged 11-15
Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a - z/b/c/d - z/e/f/g - z/h/i/j - z/k/l - z/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Ipsos MORI

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Table 82

Q.18 Do you use any social networking sites such as Facebook, My Space, MSN or Bebo?

Base : UK Young People Aged 11-15 who have internet access at home

	Gender		Q.B Age				Q.1 Do Most					Q.2 Do Least			Q.3 TV set in room		Q.4 PC/internet in the room		Unwtd. Total
	Male (a)	Female (b)	11-12 (c)	11-13 (d)	13-14 (e)	13-15 (f)	Watch TV (g)	Listen to the radio (h)	Watch DVDs (i)	Play computer games (j)	Go on the internet (k)	Listen to the radio (l)	Watch DVDs (m)	Play computer games (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Total	204	105 99	77	127	90	127	120	22	46	61	128	125	30	38	147	57	88	116	204
Weighted Total	204	104 99*	78*	119	82*	125	120	22**	48*	63*	129	124	29**	39*	148	56*	89*	115	204
Yes	162 79%acdr	72 90 69% 90%za	54 68%	87 73%	69 84%cd	108 86%zcd	96 80%	20 87%	39 81%	46 73%	109 85%zj	94 76%	24 82%	34 87%	121 82%	41 73%	79 89%zr	83 72%	162 79%
No	42 21%bftq	32 10 31%zb 10%	25 32%zef	32 27%zef	13 16%	17 14%	23 20%	3 13%	9 19%	17 27%k	20 15%	30 24%	5 18%	5 13%	27 18%	15 27%	10 11%	32 28%zq	42 21%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/g/h/i/j/k - z/l/m/n - z/o/p - z/q/r

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Ipsos MORI

BBC Media Review - Young Person's Survey FINAL

Table 83

Q.18 Do you use any social networking sites such as Facebook, My Space, MSN or Bebo?

Base : UK Young People Aged 11-15 who have internet access at home

	Wtd. Total (z)	Q.5/Q.6 Allowed to watch TV until						Q.10 Watch/listen to BBC without parental permission		Q.12 Internet rules		Q.18 Social network		Q.22 Uses swear words						Unwtd. Total
		Up to 9:30pm (a)	10:00pm (b)	10:30pm-11pm (c)	11:30pm-12am (d)	Later than midnight (e)	Can watch anytime (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Several times a day (m)	About once a day (n)	Several times a week (o)	About once a week - Less than once a month (p)	Hardly ever (q)	Never (r)	
Unweighted Total	204	30	33	54	33	5	48	67	66	134	68	162	42	41	23	17	31	53	38	204
Weighted Total	204	30**	33*	54*	32*	6**	48*	66*	66*	134	68*	162	42*	39*	22**	18**	32*	53*	39*	204
Yes	162 79% i	22 73%	24 73%	41 76%	26 81%	6 100%	42 87%	55 84%	59 90% z	103 77%	57 84%	162 100% z	-	35 90% r	19 85%	14 76%	26 80%	40 76%	27 71%	162 79%
No	42 21% h k	8 27%	9 27%	13 24%	6 19%	-	6 13%	11 16%	7 10%	31 23%	11 16%	- 100% z k	42	4 10%	3 15%	4 24%	6 20%	13 24%	11 29% m	42 21%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j - z/k/l - z/m/n/o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Ipsos MORI

BBC Media Review - Young Person's Survey FINAL

Table 84

Q.18 Do you use any social networking sites such as Facebook, My Space, MSN or Bebo?

Base : UK Young People Aged 11-15 who have internet access at home

		Q.27 Watch TV programmes would be embarrassed to watch with parents	Q.31 Watch TV programmes Parents might not approve of			Q.33 Seen/heard something on TV/Radio unsuitable for age			Q.35 Seen/heard something on Online unsuitable for age			Q.36 Anything on TV/Radio that should not be allowed		Interview presence		
			Often/ Sometimes (b)	Not very often/Hardly ever (c)	Never (d)	Often/ Sometimes (e)	Not very often/Hardly ever (f)	Never (g)	Often/ Sometimes (h)	Not very often/Hardly ever (i)	Never (j)	Yes (k)	No (l)	Parent at young person interview (m)	Child at adult interview (n)	
	Wtd. Total (z)	Agree (a)														
Unweighted Total	204	74	52	80	70	74	86	37	58	83	53	63	110	141	24	204
Weighted Total	204	75*	50*	79*	72*	72*	86*	39*	57*	83*	54*	63*	110	140	25**	204
Yes	162	60	38	66	56	58	63	33	49	62	43	53	84	106	21	162
	79%	81%	75%	83%	78%	81%	74%	84%	86%	75%	79%	84%	76%	76%	84%	79%
No	42	14	12	14	16	13	22	6	8	21	12	10	26	34	4	42
	21%	19%	25%	17%	22%	19%	26%	16%	14%	25%	21%	16%	24%	24%	16%	21%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork Dates : 7th - 25th March 2009
Respondent Type : UK Young People Aged 11-15
Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a - z/b/c/d - z/e/f/g - z/h/i/j - z/k/l - z/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Ipsos MORI

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Table 85

Q.19 From this card, please tell me how often, if at all, you use any social networking sites?

Base : UK Young People Aged 11-15 who use social networking sites

	Wtd. Total (z)	Gender		Q.B Age				Q.1 Do Most					Q.2 Do Least			Q.3 TV set in room		Q.4 PC/internet in the room		Unwtd. Total
		Male (a)	Female (b)	11-12 (c)	11-13 (d)	13-14 (e)	13-15 (f)	Watch TV (g)	Listen to the radio (h)	Watch DVDs (i)	Play computer games (j)	Go on the internet (k)	Listen to the radio (l)	Watch DVDs (m)	Play computer games (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Total	162	73	89	53	94	76	109	97	19	37	44	108	95	24	33	120	42	78	84	162
Weighted Total	162	72*	90*	54*	87*	69*	108	96*	20**	39*	46*	109	94*	24**	34*	121	41*	79*	83*	162
Several times a day	39 24%gjp	14 19%	25 28%	12 23%	22 25%	17 25%	26 24%	16 17%	4 21%	7 18%	4 9%	31 29%gj	24 26%	7 31%	7 21%	34 28%zp	4 10%	26 34%zr	12 15%	39 24%
About once a day	47 29%	24 34%	23 25%	19 36%	28 32%	20 29%	28 26%	31 32%	7 36%	8 36%	16 35%	33 30%	26 27%	10 42%	7 22%	33 27%	14 34%	18 23%	29 35%	48 30%
Several times a week	42 26%	15 21%	27 30%	11 21%	20 23%	16 23%	30 28%	30 32%k	3 16%	11 28%	11 23%	26 24%	25 27%	5 20%	11 33%	31 25%	11 28%	23 30%	18 22%	41 25%
About once a week	18 11%	12 16%	7 8%	6 11%	8 10%	9 13%	12 11%	9 9%	2 11%	4 12%	8 17%	9 9%	11 12%	- 12%	4 12%	15 12%	3 8%	6 8%	12 15%	18 11%
Less than once a week, but more than once a month	5 3%o	2 3%	3 4%	2 4%	3 3%	2 2%	3 3%	3 3%	- -	2 6%	1 3%	3 3%	3 3%	- -	2 6%	1 1%	4 10%zo	2 2%	3 4%	5 3%
About once a month	3 2%o	2 3%	1 1%	1 2%	2 2%	2 3%	2 2%	1 1%	1 6%	1 3%	2 5%	2 2%	1 1%	1 4%	- -	1 1%	2 5%	1 1%	2 3%	3 2%
Less than once a month	4 2%	2 3%	2 2%	- -	1 1%	2 2%	4 4%	3 3%	1 5%	2 6%	3 7%	2 2%	3 3%	- -	1 3%	3 3%	1 2%	2 2%	2 3%	4 2%
Hardly ever	4 2%	2 3%	2 2%	2 4%	3 3%	2 3%	2 2%	3 3%	1 5%	3 7%k	1 2%	2 2%	1 1%	1 4%	1 3%	3 2%	1 2%	- -	4 4%	4 2%
Never	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Several times a day/ About once a day	86 53%il	38 53%	48 53%	31 58%	50 57%	37 53%	54 50%	47 49%	11 57%	15 39%	20 44%	64 59%zgj	50 53%	17 72%	15 43%	68 56%	18 45%	44 57%	41 50%	87 54%
Several times a day/ About once a day/Several times a week	128 79%jn	53 73%	75 83%	43 79%	70 81%	53 77%	85 78%	78 81%ij	14 73%	26 67%	31 67%	91 83%ij	75 80%	22 92%	26 76%	98 81%	29 72%	68 86%zr	60 72%	128 79%
Several times a day/ About once a day/Several times a week/About once a week	146 90%ip	64 89%	82 91%	49 91%	79 90%	62 90%	97 90%	87 90%il	16 84%	30 78%	38 84%	100 92%il	86 92%	22 92%	30 88%	113 93%zp	33 81%	74 94%	72 86%	146 90%
Less than once a week, but more than once a month/About once a month/Less than once a month/Hardly ever	16 10%o	8 11%	8 9%	5 9%	8 10%	7 10%	11 10%	10 10%	3 16%	8 22%zkgk	7 16%	9 8%	8 8%	2 8%	4 12%	8 7%	8 19%zo	5 6%	11 14%	16 10%

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/g/h/i/j/k - z/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Ipsos MORI

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Table 86

Q.19 From this card, please tell me how often, if at all, you use any social networking sites?

Base : UK Young People Aged 11-15 who use social networking sites

	Wtd. Total (z)	Q.5/Q.6 Allowed to watch TV until						Q.10 Watch/listen to BBC without parental permission		Q.12 Internet rules		Q.18 Social network		Q.22 Uses swear words						Unwtd. Total
		Up to 9:30pm (a)	10:00pm (b)	10:30pm-11pm (c)	11:30pm-12am (d)	Later than midnight (e)	Can watch anytime (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Several times a day (m)	About once a day (n)	Several times a week (o)	About once a week - Less than once a month (p)	Hardly ever (q)	Never (r)	
Unweighted Total	162	22	24	41	27	5	42	56	59	104	56	162	-	36	19	13	25	41	27	162
Weighted Total	162	22**	24**	41*	26**	6**	42*	55*	59*	103	57*	162	..**	35*	19**	14**	26**	40*	27**	162
Several times a day	39 24% <i>ai</i>	4 18%	3 13%	9 21%	6 23%	- 40% <i>az</i>	17	12 22%	17 29%	19 18%	20 35% <i>zi</i>	39 24%	-	15 44% <i>zzq</i>	3 18%	2 15%	5 19%	7 17%	6 22%	39 24%
About once a day	47 29%	8 37%	8 33%	8 18%	7 27%	3 57%	13 32%	12 22%	16 26%	29 28%	17 31%	47 29%	-	9 26%	7 35%	2 12%	10 40%	10 24%	10 36%	48 30%
Several times a week	42 26%	5 21%	7 30%	15 35%	7 26%	- 18%	8 18%	18 33%	16 27%	28 27%	13 22%	42 26%	-	7 20%	5 27%	6 42%	4 16%	15 37%	4 15%	41 25%
About once a week	18 11% <i>j</i>	- -	3 13%	8 20%	2 6%	1 20%	4 10%	8 14%	7 12%	16 15%	3 5%	18 11%	-	2 5%	2 10%	2 16%	3 14%	6 15%	3 12%	18 11%
Less than once a week, but more than once a month	5 3%	3 14%	-	1 3%	1 3%	-	-	1 1%	1 2%	5 5%	-	5 3%	-	1 2%	1 5%	-	2 8%	-	1 4%	5 3%
About once a month	3 2%	2 10%	1 4%	-	-	-	-	2 3%	-	1 1%	2 3%	3 2%	-	-	-	1 7%	-	1 2%	1 4%	3 2%
Less than once a month	4 2%	-	-	1 2%	2 7%	1 23%	-	1 2%	1 2%	3 3%	1 2%	4 2%	-	1 4%	1 4%	1 8%	1 4%	-	-	4 2%
Hardly ever	4 2%	-	2 8%	-	2 7%	-	-	1 2%	1 2%	3 3%	1 2%	4 2%	-	-	-	-	-	2 5%	2 7%	4 2%
Never	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Several times a day/ About once a day	86 53% <i>ai</i>	12 55%	11 46%	17 40%	13 50%	3 57%	30 72% <i>zc</i>	24 44%	33 55%	48 46%	37 66% <i>zi</i>	86 53%	-	24 69% <i>zzq</i>	10 53%	4 28%	15 58%	17 42%	16 58%	87 54%
Several times a day/ About once a day/Several times a week	128 79% <i>ai</i>	16 76%	18 76%	31 75%	20 77%	3 57%	38 90% <i>zc</i>	43 77%	49 83%	75 73%	50 88% <i>zi</i>	128 79%	-	31 89%	15 81%	9 69%	19 74%	32 78%	20 73%	128 79%
Several times a day/ About once a day/Several times a week/About once a week	146 90%	16 76%	21 88%	39 95%	22 83%	4 77%	42 100% <i>zc</i>	51 92%	56 95%	91 88%	53 93%	146 90%	-	33 94%	17 91%	12 85%	23 88%	37 93%	23 85%	146 90%

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j - z/k/l - z/m/n/o/p/q/r

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



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Table 86

Q.19 From this card, please tell me how often, if at all, you use any social networking sites?

Base : UK Young People Aged 11-15 who use social networking sites

	Wtd. Total (z)	Q.5/Q.6 Allowed to watch TV until						Q.10 Watch/listen to BBC without parental permission		Q.12 Internet rules		Q.18 Social network		Q.22 Uses swear words						Unwtd. Total
		Up to 9:30pm (a)	10:00pm (b)	10:30pm-11pm (c)	11:30pm-12am (d)	Later than midnight (e)	Can watch anytime (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Several times a day (m)	About once a day (n)	Several times a week (o)	About once a week - Less than once a month (p)	Hardly ever (q)	Never (r)	
Unweighted Total	162	22	24	41	27	5	42	56	59	104	56	162	-	36	19	13	25	41	27	162
Weighted Total	162	22**	24**	41*	26**	6**	42*	55*	59*	103	57*	162	-**	35*	19**	14**	26**	40*	27**	162
Less than once a week, but more than once a month/About once a month/Less than once a month/Hardly ever	16 10% ^f	5 24%	3 12%	2 5%	4 17%	1 23%	-	5 8%	3 5%	12 12%	4 7%	16 10%	-	2 6%	2 9%	2 15%	3 12%	3 7%	4 15%	16 10%

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j - z/k/l - z/m/n/o/p/q/r

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Ipsos MORI

BBC Media Review - Young Person's Survey FINAL

Table 87

Q.19 From this card, please tell me how often, if at all, you use any social networking sites?

Base : UK Young People Aged 11-15 who use social networking sites

	Wtd. Total (z)	Q.27 Watch TV programmes would be embarrassed to watch with parents	Q.31 Watch TV programmes Parents might not approve of			Q.33 Seen/heard something on TV/Radio unsuitable for age			Q.35 Seen/heard something on Online unsuitable for age			Q.36 Anything on TV/Radio that should not be allowed		Interview presence		Unwtd. Total
		Agree (a)	Often/ Sometimes (b)	Not very often/Hardly ever (c)	Never (d)	Often/ Sometimes (e)	Not very often/Hardly ever (f)	Never (g)	Often/ Sometimes (h)	Not very often/Hardly ever (i)	Never (j)	Yes (k)	No (l)	Parent at young person interview (m)	Child at adult interview (n)	
Unweighted Total	162	59	39	67	54	60	64	31	50	62	42	53	84	107	20	162
Weighted Total	162	60*	38*	66*	56*	58*	63*	33*	49*	62*	43*	53*	84*	106	21**	162
Several times a day	39 24%	15 24%	9 24%	16 24%	13 23%	12 21%	19 31%	6 18%	12 24%	18 30%	8 19%	13 24%	21 25%	23 22%	6 28%	39 24%
About once a day	47 29%	15 25%	9 25%	18 27%	19 34%	18 30%	15 24%	12 37%	13 27%	20 32%	11 26%	18 35%	23 28%	35 33%	7 35%	48 30%
Several times a week	42 26%	18 30%	10 25%	20 30%	12 22%	17 30%	18 28%	6 17%	13 27%	13 22%	14 33%	14 27%	21 25%	29 27%	6 26%	41 25%
About once a week	18 11%	9 15%	6 16%	7 11%	5 10%	7 12%	6 10%	3 9%	5 10%	6 10%	5 11%	4 8%	11 13%	10 10%	2 10%	18 11%
Less than once a week, but more than once a month	5 3% ^m	1 2%	2 6%	1 1%	2 4%	1 2%	2 3%	2 7%	1 3%	1 1%	3 7%	1 2%	2 2%	1 1%	-	5 3%
About once a month	3 2%	-	1 2%	1 1%	1 2%	1 2%	2 3%	-	2 4%	1 1%	-	2 4%	1 1%	3 3%	-	3 2%
Less than once a month	4 2%	1 2%	-	2 3%	2 4%	1 2%	1 1%	2 7%	-	1 2%	2 4%	-	3 3%	2 2%	-	4 2%
Hardly ever	4 2%	1 2%	1 3%	2 3%	1 2%	1 2%	-	2 6%	2 4%	1 1%	-	-	1 1%	3 3%	-	4 2%
Never	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Several times a day/ About once a day	86 53%	30 49%	19 49%	34 51%	32 57%	30 51%	35 55%	18 55%	25 52%	38 62%	19 45%	31 59%	45 53%	58 55%	13 64%	87 54%
Several times a day/ About once a day/Several times a week	128 79%	48 80%	28 74%	53 81%	44 79%	47 81%	53 83%	24 72%	39 79%	52 83%	33 78%	45 86%	66 79%	87 82%	19 90%	128 79%
Several times a day/ About once a day/Several times a week/About once a week	146 90%	57 95%	34 89%	61 92%	50 88%	54 93%	59 93%	27 81%	44 89%	58 94%	38 89%	49 94%	77 92%	97 91%	21 100%	146 90%

Fieldwork Dates : 7th - 25th March 2009
Respondent Type : UK Young People Aged 11-15
Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a - z/b/c/d - z/e/f/g - z/h/i/j - z/k/l - z/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Ipsos MORI

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Table 87

Q.19 From this card, please tell me how often, if at all, you use any social networking sites?

Base : UK Young People Aged 11-15 who use social networking sites

	Q.27 Watch TV programmes would be embarrassed to watch with parents		Q.31 Watch TV programmes Parents might not approve of			Q.33 Seen/heard something on TV/Radio unsuitable for age			Q.35 Seen/heard something on Online unsuitable for age			Q.36 Anything on TV/Radio that should not be allowed		Interview presence		Unwtd. Total
	Wtd. Total (z)	Agree (a)	Often/ Sometimes (b)	Not very often/Hardly ever (c)	Never (d)	Often/ Sometimes (e)	Not very often/Hardly ever (f)	Never (g)	Often/ Sometimes (h)	Not very often/Hardly ever (i)	Never (j)	Yes (k)	No (l)	Parent at young person interview (m)	Child at adult interview (n)	
Unweighted Total	162	59	39	67	54	60	64	31	50	62	42	53	84	107	20	162
Weighted Total	162	60*	38*	66*	56*	58*	63*	33*	49*	62*	43*	53*	84*	106	21**	162
Less than once a week, but more than once a month/About once a month/Less than once a month/Hardly ever	16 10%	3 5%	4 11%	5 8%	7 12%	4 7%	5 7%	6 19%	5 11%	4 6%	5 11%	3 6%	7 8%	9 9%	- -	16 10%

Fieldwork Dates : 7th - 25th March 2009
Respondent Type : UK Young People Aged 11-15
Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a - z/b/c/d - z/e/f/g - z/h/i/j - z/k/l - z/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Ipsos MORI

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Table 88

Q.20 From this card, please tell me how much information you share about yourself, if anything, on social networking sites such as these?

Base : UK Young People Aged 11-15 who use social networking sites regularly/semi-regularly

	Wtd. Total (z)	Gender		Q.B Age				Q.1 Do Most					Q.2 Do Least			Q.3 TV set in room		Q.4 PC/internet in the room		Unwtd. Total
		Male (a)	Female (b)	11-12 (c)	11-13 (d)	13-14 (e)	13-15 (f)	Watch TV (g)	Listen to the radio (h)	Watch DVDs (i)	Play computer games (j)	Go on the internet (k)	Listen to the radio (l)	Watch DVDs (m)	Play computer games (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Total	158	71	87	51	91	74	107	94	18	34	43	106	94	23	32	117	41	78	80	158
Weighted Total	158	70*	88*	52*	84*	67*	106	93*	19**	36*	45*	108	93*	23**	33*	119	40*	79*	80*	158
A great deal	2 1%	-	2	1	1	1	1	1	-	2	-	1	2	-	1	2	-	2	-	2
		-	2%	2%	1%	1%	1%	1%	-	5%k	-	1%	2%	-	3%	2%	-	2%	-	1%
A lot	15 9%bd	11	4	4	5	5	11	12	1	2	6	11	10	1	3	8	6	8	7	14
		15%zb	5%	8%	5%	8%	10%	12%	6%	6%	14%	10%	10%	3%	10%	7%	16%	10%	8%	9%
A little	63 40%	28	35	18	31	23	46	39	11	12	19	44	33	13	13	51	13	27	36	62
		39%	40%	34%	37%	34%	43%e	42%	57%	34%	42%	41%	35%	59%	39%	43%	32%	34%	45%	39%
Hardly any	59 37%	25	35	21	38	30	38	29	3	11	13	38	36	9	13	46	13	32	27	61
		35%	39%	41%	44%z	44%t	36%	31%	14%	30%	29%	35%	39%	38%	40%	39%	33%	41%	34%	39%
Nothing	19 12%	7	12	8	10	8	11	13	4	9	6	14	12	-	3	12	8	9	10	19
		10%	14%	16%	11%	12%	10%	14%	23%	24%zk	14%	13%	13%	-	8%	10%	19%	12%	12%	12%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
A great deal/A lot	17 11%	11	6	5	6	6	12	12	1	4	6	12	12	1	4	10	6	10	7	16
		15%	7%	10%	7%	9%	11%	13%	6%	12%	14%	11%	12%	3%	13%	9%	16%	13%	8%	10%
At least a little	80 51%	38	42	22	37	29	57	51	12	17	25	56	44	14	17	61	19	37	43	78
		55%	47%	43%	44%	43%	54%e	55%	63%	46%	56%	52%	48%	62%	52%	51%	48%	47%	54%	49%
Hardly any/Nothing	78 49%	32	47	29	47	38	49	42	7	19	20	52	48	9	16	58	21	41	37	80
		45%	53%	57%	56%	57%t	46%	45%	37%	54%	44%	48%	52%	38%	48%	49%	52%	53%	46%	51%

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/g/h/i/j/k - z/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Ipsos MORI

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Table 89

Q.20 From this card, please tell me how much information you share about yourself, if anything, on social networking sites such as these?

Base : UK Young People Aged 11-15 who use social networking sites regularly/semi-regularly

	Wtd. Total (z)	Q.5/Q.6 Allowed to watch TV until						Q.10 Watch/listen to BBC without parental permission		Q.12 Internet rules		Q.18 Social network		Q.22 Uses swear words						Unwtd. Total
		Up to 9:30pm (a)	10:00pm (b)	10:30pm- 11pm (c)	11:30pm- 12am (d)	Later than midnight (e)	Can watch anytime (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Several times a day (m)	About once a day (n)	Several times a week (o)	About once a week - Less than once a month (p)	Hardly ever (q)	Never (r)	
Unweighted Total	158	22	22	41	25	5	42	55	58	101	55	158	-	36	19	13	25	39	25	158
Weighted Total	158	22**	22**	41*	24**	6**	42*	54*	58*	100*	56*	158	-**	35*	19**	14**	26**	38*	26**	158
A great deal	2 1%	1 5%	-	-	-	-	1 2%	2 4%	-	-	2 3%	2 1%	-	-	-	-	1 4%	1 2%	-	2 1%
A lot	15 9%	2 11%	2 10%	1 2%	4 17%	2 40%	3 7%	5 10%	9 15%	6 6%	8 15%	15 9%	-	4 12%	1 6%	-	4 17%	2 6%	3 12%	14 9%
A little	63 40%	6 28%	8 36%	19 45%	9 36%	1 20%	21 49%	21 39%	24 41%	40 40%	23 41%	63 40%	-	20 57% zq	9 46%	3 23%	11 44%	11 29%	9 35%	62 39%
Hardly any	59 37%	9 41%	7 30%	18 43%	10 40%	-	15 36%	25 46%	20 34%	38 38%	19 34%	59 37%	-	9 26%	6 32%	9 68%	7 28%	18 47%	9 34%	61 39%
Nothing	19 12% g	3 15%	5 24%	4 9%	2 7%	2 39%	3 7%	1 2%	5 9%	16 16%	3 6%	19 12%	-	2 6%	3 16%	1 9%	2 7%	6 16%	5 20%	19 12%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
A great deal/A lot	17 11% ci	3 16%	2 10%	1 2%	4 17%	2 40%	4 9%	7 13%	9 15%	6 6%	10 19% zi	17 11%	-	4 12%	1 6%	-	5 21%	3 8%	3 12%	16 10%
At least a little	80 51%	10 44%	10 45%	20 47%	13 54%	3 61%	24 58%	29 52%	33 57%	46 46%	33 60%	80 51%	-	24 69% zq	10 53%	3 23%	17 65%	14 37%	12 46%	78 49%
Hardly any/Nothing	78 49% m	12 56%	12 55%	22 53%	11 46%	2 39%	18 42%	26 48%	25 43%	54 54%	22 40%	78 49%	-	11 31%	9 47%	10 77%	9 35%	24 63% m	14 54%	80 51%

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j - z/k/l - z/m/n/o/p/q/r

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Ipsos MORI

BBC Media Review - Young Person's Survey FINAL

Table 90

Q.20 From this card, please tell me how much information you share about yourself, if anything, on social networking sites such as these?

Base : UK Young People Aged 11-15 who use social networking sites regularly/semi-regularly

	Wtd. Total (z)	Q.27 Watch TV programmes would be embarrassed to watch with parents	Q.31 Watch TV programmes Parents might not approve of			Q.33 Seen/heard something on TV/Radio unsuitable for age			Q.35 Seen/heard something on Online unsuitable for age			Q.36 Anything on TV/Radio that should not be allowed		Interview presence		Unwtd. Total
		Agree (a)	Often/ Sometimes (b)	Not very often/Hardly ever (c)	Never (d)	Often/ Sometimes (e)	Not very often/Hardly ever (f)	Never (g)	Often/ Sometimes (h)	Not very often/Hardly ever (i)	Never (j)	Yes (k)	No (l)	Parent at young person interview (m)	Child at adult interview (n)	
Unweighted Total	158	58	38	65	53	59	64	29	48	61	42	53	83	104	20	158
Weighted Total	158	60*	37*	64*	55*	57*	63*	31**	47*	61*	43*	53*	83*	104	21**	158
A great deal	2	1	-	1	-	1	1	-	-	1	1	-	1	1	1	2
	1%	2%	-	2%	-	2%	1%	-	-	2%	2%	-	1%	1%	4%	1%
A lot	15	6	4	6	5	4	5	5	5	5	3	5	7	7	5	14
	9%	10%	11%	9%	9%	7%	8%	15%	11%	9%	8%	10%	9%	7%	26%	9%
A little	63	29	20	25	18	21	30	9	21	25	14	26	33	41	11	62
	40%	49%	54% ^{zd}	39%	33%	37%	47%	29%	44%	40%	33%	49%	40%	40%	51%	39%
Hardly any	59	20	10	28	20	26	25	7	18	28	14	19	31	38	3	61
	37%	33%	28%	43%	37%	46%	39%	22%	37%	45%	33%	35%	38%	37%	14%	39%
Nothing	19	4	3	5	12	5	3	11	4	3	10	3	10	16	1	19
	12% ^{fi}	6%	7%	8%	21% ^{zc}	8%	4%	34%	9%	4%	24% ^{zi}	5%	12%	15%	5%	12%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
A great deal/A lot	17	7	4	7	5	5	6	5	5	6	4	5	8	8	6	16
	11%	12%	11%	10%	9%	9%	9%	15%	11%	10%	10%	10%	10%	8%	30%	10%
At least a little	80	36	24	31	23	26	36	14	26	31	18	31	41	50	17	78
	51%	61%	65% ^{zd}	49%	42%	46%	56%	43%	54%	51%	43%	59%	50%	48%	82%	49%
Hardly any/Nothing	78	23	13	33	32	31	28	18	22	30	24	22	41	54	4	80
	49% ^{ib}	39%	35%	51%	58% ^{ib}	54%	44%	57%	46%	49%	57%	41%	50%	52%	18%	51%

Fieldwork Dates : 7th - 25th March 2009
Respondent Type : UK Young People Aged 11-15
Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a - z/b/c/d - z/e/f/g - z/h/i/j - z/k/l - z/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Ipsos MORI

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Table 91

Q.21 How often do you hear swear words these days, if at all?

Base : UK Young People Aged 11-15

	Wtd. Total (z)	Gender		Q.B Age				Q.1 Do Most					Q.2 Do Least			Q.3 TV set in room		Q.4 PC/internet in the room		Unwtd. Total
		Male (a)	Female (b)	11-12 (c)	11-13 (d)	13-14 (e)	13-15 (f)	Watch TV (g)	Listen to the radio (h)	Watch DVDs (i)	Play computer games (j)	Go on the internet (k)	Listen to the radio (l)	Watch DVDs (m)	Play computer games (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Total	237	122	115	90	148	105	147	148	29	60	74	133	139	35	44	168	69	88	149	237
Weighted Total	237	122	115	92*	139	96	145	147	30**	62*	75*	135	138	34*	45*	169	68*	89*	148	237
Several times a day	150 63%cdp	78 64%	71 62%	44 48%	74 53%	68 71%zcd	105 72%zcd	94 63%	23 77%	40 64%	46 61%	88 65%	82 60%	23 67%	30 68%	117 69%zp	32 48%	57 64%	93 63%	150 63%
About once a day	29 12%	11 9%	18 16%	14 15%	19 14%	10 11%	15 10%	18 12%	2 7%	9 15%	11 14%	18 13%	17 12%	2 6%	6 14%	21 12%	8 11%	11 12%	18 12%	28 12%
Several times a week	27 11%bkn	19 15%b	8 7%	11 12%	18 13%	11 11%	15 11%	16 11%	2 8%	7 11%	10 13%	10 8%	19 14%an	5 15%an	1 2%	16 9%	11 16%	11 13%	15 10%	27 11%
About once a week	9 4%ero	2 2%	7 6%	7 8%zef	8 6%ef	1 1%	2 2%	6 4%	- -	- -	1 1%	4 3%	6 4%	1 3%	2 5%	3 2%	6 9%zo	4 5%	5 3%	9 4%
Less than once a week, but more than once a month	4 2%ef	2 2%	2 2%	3 3%	4 3%ef	1 1%	1 1%	3 2%	1 4%	1 2%	2 3%	3 2%	1 1%	1 3%	-	2 1%	2 2%	1 1%	3 2%	4 2%
About once a month	1 *	1 1%	-	1 1%	1 1%	-	-	-	-	-	1 1%	-	-	1 3%	-	1 1%	-	-	1 1%	1 *
Less than once a month	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Hardly ever	15 6%ef	7 6%	8 7%	11 12%zef	14 10%zef	3 4%	3 2%	9 6%	-	4 6%	3 4%	9 7%	10 7%	1 3%	5 11%	8 5%	7 10%	4 5%	10 7%	15 6%
Never	2 1%	2 2%	-	-	-	1 1%	2 2%	2 2%	1 4%	1 2%	2 3%	2 2%	1 1%	-	-	-	2 3%ao	-	2 2%	2 1%
Don't know	1 *	-	1 1%	-	1 1%	1 1%	1 1%	1 1%	-	-	-	-	1 1%	-	-	1 1%	-	-	1 1%	1 *
Several times a day/ About once a day	179 75%cdp	89 73%	90 78%	58 63%	93 67%	78 81%cd	120 83%zcd	111 75%	25 84%	49 79%	56 75%	105 78%	99 72%	25 73%	37 82%	138 82%zp	40 59%	68 77%	110 74%	178 75%
Several times a day/ About once a day/Several times a week	205 87%cdp	107 88%	98 85%	69 76%	111 80%	88 92%zcd	136 93%zcd	127 86%	27 92%	56 90%	66 87%	116 86%	119 86%	30 89%	38 84%	154 91%zp	51 75%	79 89%	126 85%	205 86%
Several times a day/ About once a day/Several times a week/About once a week	214 90%cd	110 90%	105 91%	76 83%	119 86%	89 93%cd	138 95%zcd	133 90%	27 92%	56 90%	67 89%	120 89%	125 91%	31 91%	40 89%	157 93%zp	57 84%	84 94%	131 88%	214 90%
Less than once a week, but more than once a month/About once a month/Less than once a month/Hardly ever	20 8%ef	10 8%	10 8%	15 17%zef	19 13%zef	4 4%	4 3%	12 8%	1 4%	5 8%	6 8%	12 9%	11 8%	3 9%	5 11%	11 7%	8 12%	5 6%	14 10%	20 8%

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/g/h/i/j/k - z/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Ipsos MORI

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Table 92

Q.21 How often do you hear swear words these days, if at all?

Base : UK Young People Aged 11-15

	Wtd. Total (z)	Q.5/Q.6 Allowed to watch TV until						Q.10 Watch/listen to BBC without parental permission		Q.12 Internet rules		Q.18 Social network		Q.22 Uses swear words						Unwtd. Total
		Up to 9:30pm (a)	10:00pm (b)	10:30pm-11pm (c)	11:30pm-12am (d)	Later than midnight (e)	Can watch anytime (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Several times a day (m)	About once a day (n)	Several times a week (o)	About once a week - Less than once a month (p)	Hardly ever (q)	Never (r)	
Unweighted Total	237	34	41	61	34	7	59	79	74	134	68	162	42	49	24	28	37	55	43	237
Weighted Total	237	33*	41*	62*	33*	8**	60*	78*	74*	134	68*	162	42*	48*	23**	29**	38*	55*	43*	237
Several times a day	150	14	25	36	24	5	46	52	45	79	45	104	20	47	13	19	16	34	20	150
	63%alpr	41%	61%	58%	73%a	70%	76%zac	67%	61%	59%	66%	64%	48%	98%zpqqr	57%	68%	42%	61%	47%	63%
About once a day	29	4	3	8	4	-	8	8	12	17	9	23	4	1	8	3	10	3	2	29
	12%am	13%	8%	14%	12%	-	14%	11%	16%	12%	13%	14%	9%	2%	35%	12%	27%zmqr	6%	5%	12%
Several times a week	27	3	7	7	4	1	4	11	6	19	4	15	7	-	1	6	7	9	4	27
	11%am	10%	17%	12%	12%	16%	7%	14%	9%	14%	6%	10%	17%	-	3%	21%	19%am	16%am	9%am	11%
About once a week	9	5	1	3	-	-	-	3	4	5	4	6	3	-	1	-	2	3	3	9
	4%	15%zbd	2%	5%	-	-	-	4%	6%	4%	6%	4%	7%	-	4%	-	6%	5%	7%	4%
Less than once a week, but more than once a month	4	2	1	1	-	-	-	1	-	2	-	1	1	-	-	-	2	-	2	4
	2%k	5%	2%	2%	-	-	-	1%	-	2%	-	1%	3%	-	-	-	6%	-	4%	2%
About once a month	1	-	-	1	-	-	-	-	-	1	-	-	1	-	-	-	-	-	1	1
	*	-	-	2%	-	-	-	-	-	1%	-	-	2%	-	-	-	-	-	2%	*
Less than once a month	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Hardly ever	15	3	4	5	1	-	2	2	6	10	5	9	6	-	-	-	-	7	8	15
	6%	10%	10%	8%	3%	-	3%	2%	8%	8%	7%	5%	14%z	-	-	-	-	12%mp	19%zmp	6%
Never	2	1	-	-	-	1	-	1	-	1	1	2	-	-	-	-	-	-	2	2
	1%	4%	-	-	-	15%	-	1%	-	1%	2%	1%	-	-	-	-	-	-	5%z	1%
Don't know	1	1	-	-	-	-	-	-	-	-	1	1	-	-	-	-	-	-	1	1
	*	3%	-	-	-	-	-	-	-	-	1%	1%	-	-	-	-	-	-	2%	*
Several times a day/About once a day	179	18	28	44	28	5	54	60	57	95	53	127	24	48	21	23	26	37	22	178
	75%alr	54%	69%	72%	85%a	70%	90%zabc	78%	77%	71%	79%	79%l	57%	100%zpqqr	92%	79%	69%	67%	52%	75%
Several times a day/About once a day/Several times a week	205	21	35	52	32	6	58	71	63	114	57	143	31	48	22	29	33	45	26	205
	87%alr	63%	86%a	84%a	97%za	85%	97%zabc	91%	86%	85%	85%	88%l	74%	100%zpqqr	96%	100%	88%r	83%r	61%	86%
Several times a day/About once a day/Several times a week/About once a week	214	26	36	55	32	6	58	74	68	119	61	149	34	48	23	29	36	48	29	214
	90%alr	79%	88%	89%	97%a	85%	97%za	95%	92%	89%	90%	92%l	81%	100%zqr	100%	100%	94%r	88%r	68%	90%

Fieldwork Dates : 7th - 25th March 2009
Respondent Type : UK Young People Aged 11-15
Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j - z/k/l - z/m/n/o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

BBC Media Review - Young Person's Survey FINAL

Table 92

Q.21 How often do you hear swear words these days, if at all?

Base : UK Young People Aged 11-15

	Wtd. Total (z)	Q.5/Q.6 Allowed to watch TV until						Q.10 Watch/listen to BBC without parental permission		Q.12 Internet rules		Q.18 Social network		Q.22 Uses swear words						Unwtd. Total
		Up to 9:30pm (a)	10:00pm (b)	10:30pm-11pm (c)	11:30pm-12am (d)	Later than midnight (e)	Can watch anytime (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Several times a day (m)	About once a day (n)	Several times a week (o)	About once a week - Less than once a month (p)	Hardly ever (q)	Never (r)	
Unweighted Total	237	34	41	61	34	7	59	79	74	134	68	162	42	49	24	28	37	55	43	237
Weighted Total	237	33*	41*	62*	33*	8**	60*	78*	74*	134	68*	162	42*	48*	23**	29**	38*	55*	43*	237
Less than once a week, but more than once a month/About once a month/Less than once a month/Hardly ever	20 8%gm	5 15%f	5 12%	7 11%	1 3%	- -	2 3%	3 3%	6 8%	13 10%	5 7%	10 6%	8 19%zk	- -	- -	- -	2 6%	7 12%am	11 25%zmp	20 8%

Fieldwork Dates : 7th - 25th March 2009
Respondent Type : UK Young People Aged 11-15
Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j - z/k/l - z/m/n/o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Ipsos MORI

BBC Media Review - Young Person's Survey FINAL

Table 93

Q.21 How often do you hear swear words these days, if at all?

Base : UK Young People Aged 11-15

	Wtd. Total (z)	Q.27 Watch TV programmes would be embarrassed to watch with parents	Q.31 Watch TV programmes Parents might not approve of			Q.33 Seen/heard something on TV/Radio unsuitable for age			Q.35 Seen/heard something on Online unsuitable for age			Q.36 Anything on TV/Radio that should not be allowed		Interview presence		Unwtd. Total
		Agree (a)	Often/ Sometimes (b)	Not very often/Hardly ever (c)	Never (d)	Often/ Sometimes (e)	Not very often/Hardly ever (f)	Never (g)	Often/ Sometimes (h)	Not very often/Hardly ever (i)	Never (j)	Yes (k)	No (l)	Parent at young person interview (m)	Child at adult interview (n)	
Unweighted Total	237	84	64	92	78	88	95	44	58	83	53	76	127	166	32	237
Weighted Total	237	84*	62*	91*	81*	85*	94*	47*	57*	83*	54*	76*	127	165	32*	237
Several times a day	150 63% dm	60 72% z	47 76% zd	57 63%	43 53%	57 67%	62 66%	27 58%	39 69%	52 63%	30 56%	54 71%	78 61%	97 59%	19 59%	150 63%
About once a day	29 12%	11 13%	10 17%	9 10%	9 11%	13 15%	10 11%	4 9%	10 17%	9 11%	6 11%	10 13%	16 13%	22 13%	7 22%	28 12%
Several times a week	27 11% ab	3 4%	1 2%	15 17% zb	10 12% ab	6 7%	11 12%	8 18%	3 5%	10 12%	7 14%	6 7%	14 11%	22 13%	5 16%	27 11%
About once a week	9 4%	4 5%	1 2%	3 3%	5 6%	4 4%	4 5%	1 2%	3 5%	3 4%	3 6%	2 3%	6 5%	5 3%	-	9 4%
Less than once a week, but more than once a month	4 2%	-	-	1 1%	3 4%	1 1%	1 1%	1 2%	1 2%	-	1 2%	2 3%	-	4 2%	-	4 2%
About once a month	1 *	1 1%	1 2%	-	-	1 1%	-	-	-	1 1%	-	-	1 1%	1 1%	-	1 *
Less than once a month	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Hardly ever	15 6% b	5 6%	-	4 5%	10 13% zb	3 3%	6 6%	5 11%	-	8 9% h	6 11% h	2 2%	11 9%	12 7%	-	15 6%
Never	2 1%	-	1 2%	-	1 1%	1 1%	-	-	1 2%	-	-	1 2%	1 1%	2 1%	1 3%	2 1%
Don't know	1 *	-	-	1 1%	-	-	-	-	-	-	-	-	-	1 1%	-	1 *
Several times a day/ About once a day	179 75% d	71 85% z	58 93% zcd	66 73%	52 64%	70 82%	72 77%	31 67%	49 86% zj	61 74%	36 67%	63 83% z	94 74%	119 72%	26 81%	178 75%
Several times a day/ About once a day/Several times a week	205 87% d	74 88%	59 95% zd	82 90% d	61 76%	76 89%	83 89%	40 84%	52 91%	71 86%	44 81%	69 91%	108 85%	140 85%	31 97% m	205 86%
Several times a day/ About once a day/Several times a week/About once a week	214 90% d	78 93%	60 97% zd	85 93% d	66 82%	79 93%	88 93%	41 86%	55 96%	74 90%	47 86%	71 93%	114 90%	145 88%	31 97%	214 90%

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a - z/b/c/d - z/e/f/g - z/h/i/j - z/k/l - z/m/n

Overlap formulae used. * small base



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FINAL

Table 93

Q.21 How often do you hear swear words these days, if at all?

Base : UK Young People Aged 11-15

	Q.27 Watch TV programmes would be embarrassed to watch with parents		Q.31 Watch TV programmes Parents might not approve of			Q.33 Seen/heard something on TV/Radio unsuitable for age			Q.35 Seen/heard something on Online unsuitable for age			Q.36 Anything on TV/Radio that should not be allowed		Interview presence		Unwtd. Total
	Wtd. Total (z)	Agree (a)	Often/ Sometimes (b)	Not very often/Hardly ever (c)	Never (d)	Often/ Sometimes (e)	Not very often/Hardly ever (f)	Never (g)	Often/ Sometimes (h)	Not very often/Hardly ever (i)	Never (j)	Yes (k)	No (l)	Parent at young person interview (m)	Child at adult interview (n)	
Unweighted Total	237	84	64	92	78	88	95	44	58	83	53	76	127	166	32	237
Weighted Total	237	84*	62*	91*	81*	85*	94*	47*	57*	83*	54*	76*	127	165	32*	237
Less than once a week, but more than once a month/About once a month/Less than once a month/Hardly ever	20 8%bh	6 7%	1 2%	5 6%	13 17%zbc	5 6%	6 7%	6 14%	1 2%	9 10%	7 14%h	4 5%	12 9%	17 10%	- -	20 8%

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Table 94

Q.22 How often do YOU ever use swear words, if at all?

Base : UK Young People Aged 11-15

	Wtd. Total (z)	Gender		Q.B Age				Q.1 Do Most					Q.2 Do Least			Q.3 TV set in room		Q.4 PC/internet in the room		Unwtd. Total
		Male (a)	Female (b)	11-12 (c)	11-13 (d)	13-14 (e)	13-15 (f)	Watch TV (g)	Listen to the radio (h)	Watch DVDs (i)	Play computer games (j)	Go on the internet (k)	Listen to the radio (l)	Watch DVDs (m)	Play computer games (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Total	237	122	115	90	148	105	147	148	29	60	74	133	139	35	44	168	69	88	149	237
Weighted Total	237	122	115	92*	139	96	145	147	30**	62*	75*	135	138	34*	45*	169	68*	89*	148	237
Several times a day	48 20%cd	29 24%	19 17%	9 10%	21 15%cd	24 25%cd	39 27%zcd	31 21%	8 26%	14 23%	15 20%	30 22%	27 20%	6 19%	9 21%	40 23%	8 13%	19 22%	29 19%	49 21%
About once a day	23 10%	14 11%	9 8%	7 8%	12 9%	11 12%	16 11%	15 10%	4 13%	6 9%	7 10%	13 10%	13 10%	4 13%	2 5%	20 12%	3 4%	13 14%	10 7%	24 10%
Several times a week	29 12%	15 13%	13 12%	13 14%	17 13%	10 11%	16 11%	21 14%	3 10%	9 14%	12 16%	12 9%	19 14%	5 16%	4 8%	21 12%	8 12%	9 10%	20 14%	28 12%
About once a week	17 7%	7 6%	10 9%	5 6%	10 7%	8 9%	12 8%	12 8%	2 7%	4 6%	3 4%	8 6%	10 7%	2 6%	4 10%	9 5%	8 11%	6 7%	11 7%	17 7%
Less than once a week, but more than once a month	11 5%	5 4%	6 5%	4 5%	6 4%	5 5%	6 4%	7 5%	1 4%	1 5%	4 5%	6 5%	5 4%	- -	3 7%	8 5%	3 5%	2 2%	9 6%	10 4%
About once a month	3 1%	1 1%	2 2%	2 2%	2 1%	- -	1 1%	1 1%	- -	1 2%	- -	2 2%	1 1%	- -	2 5%	1 1%	2 3%	1 1%	2 1%	3 1%
Less than once a month	7 3%	2 2%	5 4%	5 6%	5 4%	2 2%	2 1%	3 2%	1 3%	3 5%	1 2%	3 2%	4 3%	- -	3 6%	4 2%	3 4%	- -	7 5%q	7 3%
Hardly ever	55 23%ef	28 23%	27 23%	19 21%	32 23%	24 25%	36 25%	31 21%	9 29%	16 26%	20 27%	37 27%	33 24%	6 17%	11 25%	39 23%	16 23%	27 31%zr	28 19%	55 23%
Never	43 18%ef	21 17%	23 20%	27 30%zdef	32 23%zef	10 11%	16 11%	28 19%	2 8%	8 13%	14 18%	21 16%	25 18%	10 29%	5 12%	28 17%	15 23%	11 12%	33 22%	43 18%
Don't know	1 +	- -	1 1%	- -	1 1%	1 1%	1 1%	- -	- -	- -	- -	1 1%	- -	- -	1 2%	- -	1 1%	1 1%	- -	1 +
Several times a day/ About once a day	71 30%cdp	43 35%	28 25%	16 18%	33 24%cd	35 37%cd	55 38%zcd	45 31%	12 39%	20 32%	22 30%	44 32%	40 29%	11 32%	11 25%	60 35%zp	11 17%	32 36%	39 26%	73 31%
Several times a day/ About once a day/Several times a week	100 42%cdp	58 48%	42 36%	29 31%	50 36%	45 47%cd	71 49%zcd	66 45%	15 49%	28 46%	34 45%	56 42%	59 43%	16 47%	15 33%	80 47%zp	20 29%	41 46%	59 40%	101 43%
Several times a day/ About once a day/Several times a week/About once a week	117 49%cd	65 53%	52 45%	34 37%	61 44%cd	53 56%cd	83 57%zcd	77 53%	17 56%	32 52%	37 49%	64 48%	69 50%	18 54%	19 43%	89 53%	27 40%	47 53%	70 47%	118 50%
Less than once a week, but more than once a month/About once a month/Less than once a month/Hardly ever	76 32%fm	36 30%	40 35%	30 33%	45 32%	31 33%	46 31%	42 28%	11 36%	22 35%	25 33%	48 36%g	44 32%	6 17%	19 43%fm	52 31%	24 36%	30 34%	46 31%	75 32%

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/g/h/i/j/k - z/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Ipsos MORI

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Table 95

Q.22 How often do YOU ever use swear words, if at all?

Base : UK Young People Aged 11-15

	Wtd. Total (z)	Q.5/Q.6 Allowed to watch TV until						Q.10 Watch/listen to BBC without parental permission		Q.12 Internet rules		Q.18 Social network		Q.22 Uses swear words						Unwtd. Total
		Up to 9:30pm (a)	10:00pm (b)	10:30pm-11pm (c)	11:30pm-12am (d)	Later than midnight (e)	Can watch anytime (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Several times a day (m)	About once a day (n)	Several times a week (o)	About once a week - Less than once a month (p)	Hardly ever (q)	Never (r)	
Unweighted Total	237	34	41	61	34	7	59	79	74	134	68	162	42	49	24	28	37	55	43	237
Weighted Total	237	33*	41*	62*	33*	8**	60*	78*	74*	134	68*	162	42*	48*	23**	29**	38*	55*	43*	237
Several times a day	48 20%acipqr	-	7 16%a	6 9%	9 26%ac	3 46%	24 40%zabc	16 21%	17 24%	21 15%	19 28%l	35 22%	4 10%	48 100%zpq	-	-	-	-	-	49
About once a day	23 10%mq	4 14%	4 10%	4 7%	4 11%	-	6 10%	8 11%	7 9%	14 11%	8 11%	19 12%	3 8%	-	23 100%	-	-	-	-	24
Several times a week	29 12%hjkmpqr	2 6%	4 11%	10 17%	4 13%	1 12%	7 12%	14 17%h	4 5%	15 11%	3 4%	14 8%	4 10%	-	-	29 100%	-	-	-	28
About once a week	17 7%q	5 14%	2 4%	3 6%	3 9%	-	4 7%	5 6%	7 9%	12 9%	2 3%	12 7%	2 5%	-	-	-	17 44%zmqr	-	-	17
Less than once a week, but more than once a month	11 5%	3 11%b	-	5 8%	-	1 16%	1 2%	2 3%	5 6%	9 6%	1 1%	7 5%	2 5%	-	-	-	11 28%zmqr	-	-	10
About once a month	3 1%	1 3%	1 3%	1 2%	-	-	-	-	2 3%	2 2%	1 2%	3 2%	-	-	-	-	3 9%zmqr	-	-	3
Less than once a month	7 3%	2 6%	2 5%	2 3%	-	-	1 2%	2 2%	5 7%z	4 3%	1 2%	3 2%	2 5%	-	-	-	7 19%zmqr	-	-	7
Hardly ever	55 23%mp	6 17%	11 27%	16 26%	11 34%	-	11 18%	20 26%	15 20%	32 24%	20 29%	40 25%	13 30%	-	-	-	-	55 100%zmpr	-	55
Never	43 18%mpq	10 30%df	10 24%	13 22%	2 7%	2 27%	6 10%	10 13%	12 16%	25 19%	13 19%	27 17%	11 27%	-	-	-	-	-	43 100%zmpq	43
Don't know	1 *	-	-	-	-	-	-	-	1 1%	-	1 1%	1 1%	-	-	-	-	-	-	-	1
Several times a day/ About once a day	71 30%acpqr	4 14%	11 26%	10 16%	12 37%ac	3 46%	30 50%zabc	24 31%	24 33%	35 26%	27 39%	54 33%	7 18%	48 100%zpq	23 100%	-	-	-	-	73
Several times a day/ About once a day/Several times a week	100 42%alpq	6 19%	15 37%	20 33%	16 49%a	4 58%	37 62%zabc	38 49%	28 38%	50 37%	30 44%	68 42%	12 28%	48 100%zpq	23 100%	29 100%	-	-	-	101
Several times a day/ About once a day/About once a week	117 49%alqr	11 33%	17 41%	24 38%	19 59%a	4 58%	42 69%zabc	43 55%	34 47%	62 46%	32 46%	80 49%	14 33%	48 100%zpq	23 100%	29 100%	17 44%qr	-	-	118
																				50%

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j - z/k/l - z/m/n/o/p/q/r

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Ipsos MORI

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Table 95

Q.22 How often do YOU ever use swear words, if at all?

Base : UK Young People Aged 11-15

	Wtd. Total (z)	Q.5/Q.6 Allowed to watch TV until						Q.10 Watch/listen to BBC without parental permission		Q.12 Internet rules		Q.18 Social network		Q.22 Uses swear words						Unwtd. Total
		Up to 9:30pm (a)	10:00pm (b)	10:30pm-11pm (c)	11:30pm-12am (d)	Later than midnight (e)	Can watch anytime (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Several times a day (m)	About once a day (n)	Several times a week (o)	About once a week - Less than once a month (p)	Hardly ever (q)	Never (r)	
Unweighted Total	237	34	41	61	34	7	59	79	74	134	68	162	42	49	24	28	37	55	43	237
Weighted Total	237	33*	41*	62*	33*	8**	60*	78*	74*	134	68*	162	42*	48*	23**	29**	38*	55*	43*	237
Less than once a week, but more than once a month/About once a month/Less than once a month/Hardly ever	76 32% <i>fmr</i>	12 37%	14 35%	25 40% <i>f</i>	11 34%	1 16%	12 21%	24 31%	27 36%	47 35%	23 33%	54 33%	17 40%	- -	- -	- -	21 56% <i>zmr</i>	55 100% <i>zmp</i>	- -	75 32%

Fieldwork Dates : 7th - 25th March 2009
Respondent Type : UK Young People Aged 11-15
Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j - z/k/l - z/m/n/o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Ipsos MORI

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Table 96

Q.22 How often do YOU ever use swear words, if at all?

Base : UK Young People Aged 11-15

	Wtd. Total (z)	Q.27 Watch TV programmes would be embarrassed to watch with parents	Q.31 Watch TV programmes Parents might not approve of			Q.33 Seen/heard something on TV/Radio unsuitable for age			Q.35 Seen/heard something on Online unsuitable for age			Q.36 Anything on TV/Radio that should not be allowed		Interview presence		Unwtd. Total
		Agree (a)	Often/ Sometimes (b)	Not very often/Hardly ever (c)	Never (d)	Often/ Sometimes (e)	Not very often/Hardly ever (f)	Never (g)	Often/ Sometimes (h)	Not very often/Hardly ever (i)	Never (j)	Yes (k)	No (l)	Parent at young person interview (m)	Child at adult interview (n)	
Unweighted Total	237	84	64	92	78	88	95	44	58	83	53	76	127	166	32	237
Weighted Total	237	84*	62*	91*	81*	85*	94*	47*	57*	83*	54*	76*	127	165	32*	237
Several times a day	48 20%	20 23%	18 29% ^c	14 15%	17 21%	18 21%	21 23%	8 17%	14 24%	15 19%	8 15%	14 19%	30 23%	31 19%	5 15%	49 21%
About once a day	23 10%	10 12%	7 12%	8 9%	7 9%	9 11%	8 9%	5 12%	7 13%	6 7%	8 15%	6 8%	15 12%	12 7%	4 11%	24 10%
Several times a week	29 12%	7 9%	5 7%	16 18%	7 9%	13 15%	9 10%	4 8%	6 10%	6 8%	4 8%	12 16%	13 11%	18 11%	4 12%	28 12%
About once a week	17 7%	8 10%	6 9%	8 9%	3 4%	7 9%	7 8%	2 5%	3 5%	10 12% ^{zj}	1 2%	4 5%	9 7%	10 6%	5 15% ^m	17 7%
Less than once a week, but more than once a month	11 5%	2 2%	1 2%	4 5%	5 6%	3 4%	3 3%	2 5%	3 6%	3 3%	3 6%	3 4%	5 4%	8 5%	2 8%	10 4%
About once a month	3 1%	2 3%	2 4%	- -	1 1%	1 1%	2 2%	- -	2 4%	1 1%	- -	3 4% ^{zl}	- -	1 1%	- -	3 1%
Less than once a month	7 3%	2 2%	2 3%	3 3%	2 3%	3 3%	3 4%	1 2%	- -	2 3%	3 6%	3 4%	2 1%	6 4%	1 3%	7 3%
Hardly ever	55 23%	21 25%	12 19%	27 29%	15 19%	20 24%	22 23%	12 26%	14 24%	21 26%	15 28%	14 19%	33 26%	42 25%	5 16%	55 23%
Never	43 18% ^c	11 13%	9 15%	11 12%	23 28% ^z ^{zc}	11 13%	17 18%	12 26%	8 14%	16 20%	11 21%	15 20%	19 15%	36 22% ^z ^z	6 20%	43 18%
Don't know	1 *	- -	- -	- -	1 1%	- -	1 1%	- -	- -	1 1%	- -	- -	1 1%	1 1%	- -	1 *
Several times a day/ About once a day	71 30% ^m	30 36%	25 41% ^z ^{zc}	22 24%	24 30%	27 32%	30 32%	14 29%	21 37%	22 26%	16 29%	21 27%	45 35%	43 26%	8 26%	73 31%
Several times a day/ About once a day/Several times a week	100 42% ^m	37 44%	30 48%	38 42%	31 38%	40 47%	39 41%	17 36%	27 47%	28 34%	20 37%	33 43%	58 46%	61 37%	12 38%	101 43%
Several times a day/ About once a day/Several times a week/About once a week	117 49% ^m	46 54%	36 57%	46 50%	34 42%	47 55%	46 49%	19 41%	30 52%	38 46%	21 39%	37 48%	67 53%	71 43%	17 53%	118 50%

Fieldwork Dates : 7th - 25th March 2009
Respondent Type : UK Young People Aged 11-15
Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a - z/b/c/d - z/e/f/g - z/h/i/j - z/k/l - z/m/n
Overlap formulae used. * small base



Ipsos MORI

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FINAL

Table 96

Q.22 How often do YOU ever use swear words, if at all?

Base : UK Young People Aged 11-15

	Wtd. Total (z)	Q.27 Watch TV programmes would be embarrassed to watch with parents	Q.31 Watch TV programmes Parents might not approve of			Q.33 Seen/heard something on TV/Radio unsuitable for age			Q.35 Seen/heard something on Online unsuitable for age			Q.36 Anything on TV/Radio that should not be allowed		Interview presence		Unwtd. Total
		Agree (a)	Often/ Sometimes (b)	Not very often/ Hardly ever (c)	Never (d)	Often/ Sometimes (e)	Not very often/ Hardly ever (f)	Never (g)	Often/ Sometimes (h)	Not very often/ Hardly ever (i)	Never (j)	Yes (k)	No (l)	Parent at young person interview (m)	Child at adult interview (n)	
Unweighted Total	237	84	64	92	78	88	95	44	58	83	53	76	127	166	32	237
Weighted Total	237	84*	62*	91*	81*	85*	94*	47*	57*	83*	54*	76*	127	165	32*	237
Less than once a week, but more than once a month/About once a month/Less than once a month/Hardly ever	76 32%	27 32%	17 28%	34 38%	23 29%	27 32%	30 32%	15 33%	19 34%	27 33%	22 40%	24 31%	40 31%	57 34%	9 27%	75 32%

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Table 97

Q.22 How often do YOU ever use swear words, if at all?

Base : UK Young People Aged 11-15

	Total	Q.24 And where did you FIRST hear the swear words you use?														
		At home	On TV	At school	Friends	On the radio	On the internet	On social networking sites	On DVDs or films	On the street/ when out and about	At parties/ social events	At sporting events/ football	Other	Don't know	On TV/radio	On the internet/ social networking sites
Unweighted Total	237	36	26	89	41	1	-	1	7	19	2	7	-	13	27	1
Weighted Total	237	36	26	88	41	1	-	1	7	19	2	7	-	14	27	1
Several times a day	48 20%	19 52%	2 7%	20 23%	12 29%	-	-	1 100%	1 13%	2 9%	-	-	-	4 29%	2 7%	1 100%
About once a day	23 10%	5 13%	3 12%	9 10%	9 21%	-	-	-	1 16%	1 5%	-	1 10%	-	-	3 11%	-
Several times a week	29 12%	5 14%	4 15%	9 10%	10 24%	-	-	-	1 16%	7 35%	2 100%	4 62%	-	4 25%	4 14%	-
About once a week	17 7%	2 6%	2 7%	11 13%	2 5%	-	-	-	1 14%	-	-	1 10%	-	-	2 7%	-
Less than once a week, but more than once a month	11 5%	-	1 5%	4 4%	1 3%	1 100%	-	-	1 16%	2 12%	-	1 17%	-	1 7%	2 8%	-
About once a month	3 1%	-	1 4%	2 3%	1 2%	-	-	-	-	1 5%	-	-	-	-	1 4%	-
Less than once a month	7 3%	-	-	5 6%	1 2%	-	-	-	-	1 5%	-	-	-	-	-	-
Hardly ever	55 23%	5 14%	13 51%	27 31%	6 15%	-	-	-	2 27%	6 29%	-	-	-	5 39%	13 49%	-
Never	43 18%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	1 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Several times a day/ About once a day	71 30%	24 66%	5 18%	29 33%	20 50%	-	-	1 100%	2 28%	3 14%	-	1 10%	-	4 29%	5 18%	1 100%
Several times a day/ About once a day/Several times a week	100 42%	29 80%	9 33%	38 44%	30 74%	-	-	1 100%	3 44%	9 49%	2 100%	5 73%	-	8 54%	9 32%	1 100%
Several times a day/ About once a day/Several times a week/About once a week	117 49%	31 86%	10 40%	50 56%	32 78%	-	-	1 100%	4 58%	9 49%	2 100%	6 83%	-	8 54%	10 39%	1 100%
Less than once a week, but more than once a month/About once a month/Less than once a month/Hardly ever	76 32%	5 14%	15 60%	39 44%	9 22%	1 100%	-	-	3 42%	10 51%	-	1 17%	-	7 46%	16 61%	-

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Table 98

Q.23 From your experience, from this list, pick out those where you are MOST likely to hear swear words?

Base : UK Young People Aged 11-15 who ever hear swear words

	Wtd. Total (z)	Gender		Q.B Age				Q.1 Do Most					Q.2 Do Least			Q.3 TV set in room		Q.4 PC/internet in the room		Unwtd. Total
		Male (a)	Female (b)	11-12 (c)	11-13 (d)	13-14 (e)	13-15 (f)	Watch TV (g)	Listen to the radio (h)	Watch DVDs (i)	Play computer games (j)	Go on the internet (k)	Listen to the radio (l)	Watch DVDs (m)	Play computer games (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Total	234	120	114	90	147	103	144	145	28	59	72	131	137	35	44	167	67	88	146	234
Weighted Total	234	119	114	92*	138	94*	142	144	29**	61*	73*	132	136	34*	45*	168	66*	89*	145	234
At school	181	94	87	63	101	79	118	116	24	48	61	106	105	27	31	127	54	63	118	181
	78%cd	79%	76%	69%	73%	85%zcd	83%zcd	81%	85%	79%	84%	80%	77%	80%	70%	76%	82%	71%	81%	77%
Friends	108	56	52	30	52	49	77	69	16	30	35	64	63	17	19	84	24	41	67	107
	46%cd	47%	45%	33%	38%	53%cd	55%zcd	48%	56%	49%	48%	48%	46%	50%	42%	50%	37%	46%	46%	46%
On the street/ when out and about	94	50	44	35	53	40	59	59	10	29	26	57	53	12	23	71	23	32	62	94
	40%	42%	39%	38%	39%	43%	42%	41%	36%	48%	35%	43%	39%	36%	51%	42%	35%	36%	43%	40%
On TV	81	44	37	30	47	33	51	54	9	24	33	50	48	12	16	58	23	29	52	80
	35%	37%	32%	32%	34%	36%	36%	37%	31%	39%	45%z	38%	35%	36%	35%	34%	35%	33%	36%	34%
On DVDs or films	80	37	43	35	46	27	45	53	10	22	27	43	48	10	15	58	22	23	57	80
	34%q	31%	38%	38%	34%	29%	32%	37%	36%	36%	36%	32%	36%	30%	33%	35%	34%	26%	40%zq	34%
At parties/social events	43	21	22	8	17	19	35	31	7	13	14	32	24	6	10	32	12	20	24	43
	19%cd	18%	19%	9%	12%	20%cd	25%zcd	22%	23%	21%	19%	24%z	18%	17%	23%	19%	18%	22%	16%	18%
At sporting events/ football	43	31	12	17	27	19	27	30	5	15	17	24	28	6	5	36	8	15	28	44
	19%b	26%zb	11%	18%	19%	20%	19%	21%	17%	25%	23%	18%	21%	17%	11%	21%	12%	17%	19%	19%
At home	43	16	26	12	19	16	31	32	9	16	15	24	27	4	6	33	9	16	27	42
	18%cd	14%	23%	13%	14%	17%	22%de	22%z	30%	26%	20%	18%	20%	12%	13%	20%	14%	18%	19%	18%
On the internet	29	11	18	8	17	11	21	17	5	6	9	21	15	6	6	18	12	11	18	29
	12%	10%	15%	9%	12%	12%	15%	12%	19%	11%	12%	16%	11%	17%	13%	10%	18%	13%	12%	12%
On social networking sites	20	5	15	4	10	8	16	13	3	7	3	18	8	4	8	14	6	9	11	20
	8%a	4%	13%za	4%	7%	9%	11%	9%	10%	12%j	4%	14%zj	6%	12%	18%zl	8%	9%	10%	8%	9%
On the radio	8	3	5	3	6	3	5	5	2	3	2	6	2	2	3	6	2	3	5	8
	3%	2%	4%	4%	4%	4%	3%	3%	7%	5%	3%	4%	2%	7%	6%	3%	3%	3%	3%	3%
Don't know	1	1	-	-	-	-	1	1	-	-	-	-	-	1	-	1	-	1	-	1
	*	1%	-	-	-	-	1%	1%	-	-	-	-	-	3%l	-	1%	-	1%	-	*
On TV/radio	82	45	37	31	48	33	51	55	10	25	34	51	48	12	16	59	23	29	53	81
	35%	38%	32%	34%	35%	36%	36%	38%	35%	41%	47%z	39%	35%	36%	35%	35%	35%	33%	37%	35%
On the internet/social networking sites	40	14	26	10	22	16	30	25	6	10	9	30	19	8	12	24	16	15	25	40
	17%aco	12%	23%za	11%	16%c	17%	21%	17%	22%	17%	12%	23%zj	14%	22%	27%l	14%	25%o	17%	17%	17%

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/g/h/i/j/k - z/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Ipsos MORI

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Table 99

Q.23 From your experience, from this list, pick out those where you are MOST likely to hear swear words?

Base : UK Young People Aged 11-15 who ever hear swear words

	Wtd. Total (z)	Q.5/Q.6 Allowed to watch TV until						Q.10 Watch/listen to BBC without parental permission		Q.12 Internet rules		Q.18 Social network		Q.22 Uses swear words						Unwtd. Total
		Up to 9:30pm (a)	10:00pm (b)	10:30pm- 11pm (c)	11:30pm- 12am (d)	Later than midnight (e)	Can watch anytime (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Several times a day (m)	About once a day (n)	Several times a week (o)	About once a week - Less than once a month (p)	Hardly ever (q)	Never (r)	
Unweighted Total	234	32	41	61	34	6	59	78	74	133	66	159	42	49	24	28	37	55	40	234
Weighted Total	234	31*	41*	62*	33*	6**	60*	77*	74*	133	66*	159	42*	48*	23**	29**	38*	55*	40*	234
At school	181	23	31	44	29	4	49	59	60	100	53	122	31	41	20	24	27	43	25	181
	78%r	74%	76%	72%	86%	69%	82%	76%	81%	76%	80%	77%	75%	84%r	88%	83%	72%	79%	63%	77%
Friends	108	11	14	28	18	6	30	34	33	54	35	76	14	33	10	20	17	18	9	107
	46%qr	37%	35%	46%	53%	100%	49%	44%	44%	41%	53%	48%	34%	69%zpq	45%	69%	44%	33%	23%	46%
On the street/ when out and about	94	12	21	21	14	1	25	28	34	50	25	59	17	19	9	12	17	23	14	94
	40%	38%	51%	34%	43%	18%	42%	36%	45%	38%	37%	37%	40%	40%	39%	42%	44%	42%	35%	40%
On TV	81	7	15	21	12	2	23	31	26	43	20	54	10	16	5	18	10	18	15	80
	35%	23%	37%	35%	37%	32%	38%	40%	36%	32%	31%	34%	25%	33%	20%	62%	26%	33%	37%	34%
On DVDs or films	80	7	13	30	8	1	21	25	26	43	21	53	11	15	8	13	11	19	13	80
	34%	24%	31%	49%zad	23%	14%	34%	33%	35%	32%	31%	34%	26%	31%	34%	47%	30%	34%	33%	34%
At parties/social events	43	4	2	9	10	-	18	20	13	23	15	33	5	12	5	12	6	8	-	43
	19%br	13%	4%	15%	30%b	-	30%zb	26%z	18%	18%	22%	21%	11%	26%r	22%	40%	17%r	15%r	-	18%
At sporting events/ football	43	1	8	14	6	-	14	14	10	27	9	30	6	7	3	13	4	9	7	44
	19%a	3%	19%a	23%a	18%	-	24%a	19%	13%	21%	13%	19%	14%	15%	15%	44%	12%	16%	18%	19%
At home	43	1	5	11	4	1	20	12	12	17	11	26	2	18	2	9	2	5	7	42
	18%ailpq	3%	13%	18%a	12%	19%	33%zabd	16%	16%	13%	17%	16%	5%	38%zpq	9%	30%	6%	9%	17%	18%
On the internet	29	2	5	6	4	-	12	9	7	13	11	19	5	6	3	6	2	9	4	29
	12%	6%	12%	10%	12%	-	21%z	11%	9%	10%	17%	12%	12%	12%	14%	21%	5%	16%	9%	12%
On social networking sites	20	2	3	4	1	-	10	5	6	8	11	19	-	5	4	2	3	4	2	20
	8%	7%	7%	7%	3%	-	16%z	6%	8%	6%	16%zi	12%zi	-	9%	18%	6%	9%	8%	5%	9%
On the radio	8	-	1	2	-	-	5	3	2	5	1	6	-	3	1	2	-	1	1	8
	3%	-	2%	3%	-	-	8%z	4%	3%	4%	1%	4%	-	6%	5%	7%	-	1%	3%	3%
Don't know	1	1	-	-	-	-	-	-	-	1	-	-	1	-	-	1	-	-	-	1
	*	4%z	-	-	-	-	-	-	-	1%	-	-	3%k	-	-	4%	-	-	-	*
On TV/radio	82	7	15	21	12	2	24	32	26	44	20	55	10	16	6	18	10	18	15	81
	35%	23%	37%	35%	37%	32%	40%	42%	36%	33%	31%	35%	25%	33%	25%	62%	26%	33%	37%	35%
On the internet/social networking sites	40	4	7	8	5	-	16	11	11	20	15	30	5	7	6	6	5	10	5	40
	17%	13%	17%	13%	14%	-	27%z	15%	15%	15%	22%	19%	12%	15%	27%	21%	14%	18%	14%	17%

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j - z/k/l - z/m/n/o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Ipsos MORI

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Table 100

Q.23 From your experience, from this list, pick out those where you are MOST likely to hear swear words?

Base : UK Young People Aged 11-15 who ever hear swear words

		Q.27 Watch TV programmes would be embarrassed to watch with parents	Q.31 Watch TV programmes Parents might not approve of			Q.33 Seen/heard something on TV/Radio unsuitable for age			Q.35 Seen/heard something on Online unsuitable for age			Q.36 Anything on TV/Radio that should not be allowed		Interview presence		
	Wtd. Total (z)	Agree (a)	Often/ Sometimes (b)	Not very often/Hardly ever (c)	Never (d)	Often/ Sometimes (e)	Not very often/Hardly ever (f)	Never (g)	Often/ Sometimes (h)	Not very often/Hardly ever (i)	Never (j)	Yes (k)	No (l)	Parent at young person interview (m)	Child at adult interview (n)	Unwtd. Total
Unweighted Total	234	84	63	91	77	87	95	44	57	83	53	75	126	163	31	234
Weighted Total	234	84*	61*	90*	80*	84*	94*	47*	56*	83*	54*	75*	126	162	31*	234
At school	181	65	50	69	59	65	74	35	44	63	40	59	97	131	24	181
	78%	77%	82%	77%	74%	77%	78%	74%	79%	76%	73%	78%	77%	81%	76%	77%
Friends	108	36	32	42	32	39	42	21	30	37	20	33	60	73	15	107
	46%	43%	53%	46%	41%	46%	45%	45%	55%	45%	37%	44%	48%	45%	48%	46%
On the street/ when out and about	94	32	26	40	27	35	35	20	16	35	21	34	53	60	11	94
	40%	38%	42%	44%	34%	42%	37%	43%	29%	42%	39%	45%	42%	37%	36%	40%
On TV	81	29	28	27	23	34	28	13	20	27	14	31	34	58	13	80
	35% l	35%	46% zd	30%	29%	40%	30%	28%	35%	32%	27%	42% l	27%	36%	41%	34%
On DVDs or films	80	26	29	23	27	35	26	16	14	27	19	32	38	56	13	80
	34% c	31%	47% zc	26%	34%	41%	28%	33%	25%	33%	36%	43%	30%	35%	43%	34%
At parties/social events	43	18	11	21	10	15	24	2	14	17	6	13	29	29	7	43
	19% g	22%	18%	23%	12%	18% g	26% zg	5%	26% kj	21%	10%	18%	23%	18%	23%	18%
At sporting events/ football	43	20	10	19	14	20	13	11	9	20	7	21	18	29	4	44
	19%	23%	16%	22%	18%	24%	13%	23%	16%	24%	13%	28% zl	15%	18%	11%	19%
At home	43	15	15	13	13	16	16	9	9	10	7	15	23	30	8	42
	18%	18%	25%	15%	16%	20%	17%	19%	17%	12%	13%	21%	18%	19%	26%	18%
On the internet	29	12	7	13	9	16	11	3	15	6	3	13	14	18	3	29
	12%	14%	12%	15%	11%	18% z	11%	7%	27% kzlj	8%	5%	18%	11%	11%	9%	12%
On social networking sites	20	7	6	8	6	8	11	2	12	4	2	9	9	13	2	20
	8%	9%	10%	9%	7%	9%	11%	4%	22% kzlj	5%	3%	12%	7%	8%	7%	9%
On the radio	8	4	2	4	1	4	3	-	3	2	-	5	2	6	2	8
	3%	5%	3%	4%	1%	5%	3%	-	6%	2%	-	6%	2%	4%	7%	3%
Don't know	1	-	-	1	-	-	1	-	-	-	1	1	-	-	-	1
	*	-	-	1%	-	-	1%	-	-	-	2%	1%	-	-	-	*
On TV/radio	82	31	28	28	23	35	28	13	21	27	14	32	34	58	13	81
	35% l	36%	46% zd	31%	29%	41%	30%	28%	38%	32%	27%	43% l	27%	36%	41%	35%
On the internet/social networking sites	40	18	12	16	11	19	17	4	21	9	4	19	17	24	5	40
	17% j	21%	20%	18%	14%	23% g	18%	8%	38% kzlj	11%	7%	25% zl	14%	15%	16%	17%

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a - z/b/c/d - z/e/f/g - z/h/i/j - z/k/l - z/m/n

Overlap formulae used. * small base



Ipsos MORI

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Table 101

Q.24 And where did you FIRST hear the swear words you use?

Base : UK Young People Aged 11-15 who ever use swear words

	Wtd. Total (z)	Gender		Q.B Age				Q.1 Do Most					Q.2 Do Least			Q.3 TV set in room		Q.4 PC/internet in the room		Unwtd. Total
		Male (a)	Female (b)	11-12 (c)	11-13 (d)	13-14 (e)	13-15 (f)	Watch TV (g)	Listen to the radio (h)	Watch DVDs (i)	Play computer games (j)	Go on the internet (k)	Listen to the radio (l)	Watch DVDs (m)	Play computer games (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Total	193	102	91	63	114	93	130	120	27	52	61	111	114	25	38	140	53	76	117	193
Weighted Total	193	101*	92*	64*	106	85*	128	119	27**	54*	62*	112	112	24**	39*	141	52*	77*	115	193
At school	88 46%o	51 50%	37 40%	27 42%	50 47%	43 51%	61 48%	57 48%	10 38%	27 51%	33 54%	48 43%	55 49%	11 44%	17 43%	58 41%	30 59%zo	34 44%	54 47%	89 46%
Friends	41 21%	22 22%	18 20%	14 21%	22 21%	16 18%	27 21%	23 20%	5 18%	12 23%	17 27%	23 20%	23 20%	6 26%	8 21%	31 22%	9 18%	12 16%	29 25%	41 21%
At home	36 19%	17 17%	19 21%	8 12%	17 16%	15 18%	28 22%	20 17%	6 22%	11 20%	10 16%	19 17%	24 21%	3 12%	6 16%	30 21%	6 12%	14 18%	22 19%	36 19%
On TV	26 13%	13 13%	13 14%	12 19%	18 17%	10 12%	14 11%	17 14%	6 24%	7 13%	8 13%	13 12%	13 11%	2 8%	8 20%	21 15%	5 9%	10 13%	16 14%	26 13%
On the street/ when out and about	19 10%fp	9 8%	11 12%	10 16%	13 13%e	5 6%	9 7%	13 11%	1 5%	3 6%	3 5%	10 9%	11 10%	1 3%	7 19%	17 12%	2 3%	10 13%	9 8%	19 10%
On DVDs or films	7 4%ef	5 5%	2 3%	5 9%zef	6 6%ef	1 1%	2 2%	3 3%	2 9%	1 2%	3 5%	5 5%	5 4%	- -	2 6%	7 5%	1 1%	3 4%	4 4%	7 4%
At sporting events/ football	7 4%	6 6%	1 1%	2 4%	5 4%	3 4%	5 4%	6 5%	1 4%	2 5%	4 6%	3 3%	6 5%	- -	- -	6 4%	1 1%	4 5%	3 3%	7 4%
At parties/social events	2 1%	- -	2 2%	1 1%	1 1%	- -	1 1%	2 2%	- -	1 2%	1 2%	1 1%	1 1%	1 4%	- -	1 1%	1 2%	1 2%	1 1%	2 1%
On the radio	1 1%	- -	1 1%	1 2%	1 1%	- -	- -	- -	- -	- -	- -	1 1%	1 1%	- -	- -	1 1%	- -	1 1%	- -	1 1%
On social networking sites	1 *	- -	1 1%	- -	1 1%	1 1%	1 1%	- -	- -	- -	- -	1 1%	- -	1 4%	- -	1 1%	- -	- -	1 1%	1 1%
Don't know	14 7%nd	7 7%	7 7%	3 5%	4 4%	5 6%	11 9%nd	11 9%	3 12%	5 8%	6 9%	11 10%	5 5%	3 13%	2 6%	10 7%	4 8%	9 11%	6 5%	13 7%
On TV/radio	27 14%	13 13%	14 15%	13 21%	19 18%f	10 12%	14 11%	17 14%	6 24%	7 13%	8 13%	15 13%	14 12%	2 8%	8 20%	22 16%	5 9%	11 14%	16 14%	27 14%
On the internet/social networking sites	1 *	- -	1 1%	- -	1 1%	1 1%	1 1%	- -	- -	- -	- -	1 1%	- -	1 4%	- -	1 1%	- -	- -	1 1%	1 1%

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/g/h/i/j/k - z/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Ipsos MORI

BBC Media Review - Young Person's Survey FINAL

Table 102

Q.24 And where did you FIRST hear the swear words you use?

Base : UK Young People Aged 11-15 who ever use swear words

	Wtd. Total (z)	Q.5/Q.6 Allowed to watch TV until						Q.10 Watch/listen to BBC without parental permission		Q.12 Internet rules		Q.18 Social network		Q.22 Uses swear words						Unwtd. Total
		Up to 9:30pm (a)	10:00pm (b)	10:30pm- 11pm (c)	11:30pm- 12am (d)	Later than midnight (e)	Can watch anytime (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Several times a day (m)	About once a day (n)	Several times a week (o)	About once a week - Less than once a month (p)	Hardly ever (q)	Never (r)	
Unweighted Total	193	24	31	48	32	5	53	68	62	110	54	134	31	49	24	28	37	55	-	193
Weighted Total	193	23**	31*	48*	31*	6**	54*	67*	61*	109	54*	134	31*	48*	23**	29**	38*	55*	-.**	193
At school	88 46%	15	16	25	12	1	19	29	29	57	19	60	17	20	9	9	23	27	-	89
Friends	41 21%ccq	4	5	5	6	2	18	13	10	21	12	28	5	12	9	10	5	6	-	41
At home	36 19%pq	1	3	9	4	1	18	14	11	22	6	26	3	19	5	5	2	5	-	36
On TV	26 13%km	2	2	6	7	1	8	9	9	15	8	18	5	2	3	4	4	13	-	26
On the street/ when out and about	19 10%	3	5	2	5	-	3	6	6	13	5	15	3	2	1	7	4	6	-	19
On DVDs or films	7 4%	-	1	3	1	-	2	1	3	7	-	6	1	1	1	1	2	2	-	7
At sporting events/ football	4%	-	3%	6%	4%	-	4%	2%	5%	7%z	-	5%	4%	2%	5%	4%	6%	4%	-	4%
At parties/social events	2 1%	-	-	-	1	-	1	1	1	1	-	1	-	-	-	2	-	-	-	2
On the radio	1 1%	1	-	-	-	-	-	-	-	1	-	1	-	-	-	-	1	-	-	1
On social networking sites	1 *	-	-	1	-	-	-	-	1	1	-	1	-	1	-	-	-	-	-	1
Don't know	14 7%	1	2	6	1	-	4	5	3	5	6	9	2	4	-	4	1	5	-	13
On TV/radio	27 14%km	3	2	6	7	1	8	9	9	16	8	19	5	2	3	4	5	13	-	27
On the internet/social networking sites	1 *	-	-	1	-	-	-	-	1	1	-	1	-	1	-	-	-	-	-	1

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j - z/k/l - z/m/n/o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Ipsos MORI

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Table 103

Q.24 And where did you FIRST hear the swear words you use?

Base : UK Young People Aged 11-15 who ever use swear words

		Q.27 Watch TV programmes would be embarrassed to watch with parents	Q.31 Watch TV programmes Parents might not approve of			Q.33 Seen/heard something on TV/Radio unsuitable for age			Q.35 Seen/heard something on Online unsuitable for age			Q.36 Anything on TV/Radio that should not be allowed		Interview presence		
	Wtd. Total (z)	Agree (a)	Often/ Sometimes (b)	Not very often/Hardly ever (c)	Never (d)	Often/ Sometimes (e)	Not very often/Hardly ever (f)	Never (g)	Often/ Sometimes (h)	Not very often/Hardly ever (i)	Never (j)	Yes (k)	No (l)	Parent at young person interview (m)	Child at adult interview (n)	Unwtd. Total
Unweighted Total	193	73	55	81	55	77	77	32	50	66	42	61	107	129	26	193
Weighted Total	193	73*	53*	80*	57*	74*	76*	35*	49*	65*	43*	61*	107	128	26**	193
At school	88	37	26	37	24	31	34	19	19	29	25	30	45	57	9	89
	46%	52%	50%	45%	42%	42%	45%	54%	38%	44%	59%	49%	42%	44%	34%	46%
Friends	41	11	9	18	13	15	22	2	13	15	5	12	26	23	5	41
	21%g	15%	18%	23%	23%	20%	28%g	7%	27%	22%	11%	19%	24%	18%	18%	21%
At home	36	19	14	15	8	16	12	8	15	8	5	10	21	23	4	36
	19%	26%	26%	18%	13%	22%	16%	23%	31%kzlj	13%	12%	17%	20%	18%	17%	19%
On TV	26	11	5	13	8	15	9	1	7	9	5	11	14	21	5	26
	13%g	16%	9%	17%	14%	20%kg	12%	3%	14%	14%	12%	18%	13%	16%	19%	13%
On the street/ when out and about	19	4	6	8	4	9	8	2	5	9	4	8	8	13	2	19
	10%	6%	12%	10%	8%	12%	10%	5%	10%	14%	9%	13%	8%	10%	9%	10%
On DVDs or films	7	6	2	5	-	4	2	1	3	2	2	3	3	4	-	7
	4%	8%	4%	7%	-	5%	3%	3%	7%	3%	5%	6%	3%	3%	-	4%
At sporting events/ football	7	1	-	2	5	2	3	2	-	3	3	2	2	5	1	7
	4%	1%	-	3%	8%b	3%	4%	7%	-	5%	7%	4%	2%	4%	3%	4%
At parties/social events	2	1	-	1	1	-	2	-	-	1	-	2	-	-	-	2
	1%	1%	-	1%	2%	-	3%	-	-	2%	-	4%	-	-	-	1%
On the radio	1	-	-	-	1	-	-	-	1	-	-	-	-	1	-	1
	1%	-	-	-	2%	-	-	-	2%	-	-	-	-	1%	-	1%
On social networking sites	1	1	1	-	-	1	-	-	1	-	-	-	1	-	-	1
	*	1%	2%	-	-	1%	-	-	2%	-	-	-	1%	-	-	1%
Don't know	14	3	3	6	4	3	6	3	2	3	5	4	11	10	2	13
	7%	5%	6%	7%	7%	5%	8%	9%	4%	5%	13%	6%	10%	8%	8%	7%
On TV/radio	27	11	5	13	9	15	9	1	8	9	5	11	14	22	5	27
	14%g	16%	9%	17%	15%	20%g	12%	3%	16%	14%	12%	18%	13%	17%	19%	14%
On the internet/social networking sites	1	1	1	-	-	1	-	-	1	-	-	-	1	-	-	1
	*	1%	2%	-	-	1%	-	-	2%	-	-	-	1%	-	-	1%

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a - z/b/c/d - z/e/f/g - z/h/i/j - z/k/l - z/m/n

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Ipsos MORI

BBC Media Review - Young Person's Survey FINAL

Table 104

Q.25 In your experience of using these, which, if any, are you most likely to see or hear something that you think may not be suitable for someone of your age?

Base : UK Young People Aged 11-15

	Wtd. Total (z)	Gender		Q.B Age				Q.1 Do Most					Q.2 Do Least			Q.3 TV set in room		Q.4 PC/internet in the room		Unwtd. Total
		Male (a)	Female (b)	11-12 (c)	11-13 (d)	13-14 (e)	13-15 (f)	Watch TV (g)	Listen to the radio (h)	Watch DVDs (i)	Play computer games (j)	Go on the internet (k)	Listen to the radio (l)	Watch DVDs (m)	Play computer games (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Total	237	122	115	90	148	105	147	148	29	60	74	133	139	35	44	168	69	88	149	237
Weighted Total	237	122	115	92*	139	96	145	147	30**	62*	75*	135	138	34*	45*	169	68*	89*	148	237
TV	107	55	52	45	67	41	63	76	18	33	38	55	58	12	26	74	33	36	72	108
	45%	45%	45%	49%	48%	43%	43%	52% zk	61%	54% k	51%	41%	42%	36%	58%	44%	49%	40%	48%	46%
Radio	10	7	3	2	4	6	8	8	4	7	6	7	3	-	3	6	4	3	7	10
	4% l	6%	2%	2%	3%	6%	6%	6%	15%	11% z	8%	5%	2%	-	7%	4%	6%	4%	5%	4%
Internet	93	45	48	24	49	48	69	55	9	21	28	56	56	14	18	65	28	37	56	95
	39% c	37%	42%	26%	35% c	50% zcd	48% zcd	37%	30%	34%	37%	42%	41%	41%	40%	38%	42%	41%	38%	40%
DVD / films	70	35	35	31	45	22	39	42	8	20	22	41	45	6	17	52	18	25	45	71
	30% e	29%	31%	34%	32% e	23%	27%	29%	26%	31%	29%	31%	33%	19%	37%	31%	26%	28%	31%	30%
Computer games	29	21	8	10	19	16	19	20	6	13	18	15	15	2	3	21	8	8	21	30
	12% b	17% zb	7%	11%	13%	17% f	13%	14%	21%	20% zk	24% zgk	11%	11%	6%	7%	12%	12%	9%	14%	13%
Newspapers	18	7	11	9	13	7	9	12	1	4	5	12	8	6	7	11	7	3	16	19
	8% q	6%	9%	10%	9%	7%	6%	8%	4%	6%	6%	9%	6%	17% zl	16% zl	7%	10%	3%	10% zq	8%
Magazines	31	13	18	15	21	11	16	18	-	7	8	20	18	7	7	19	12	8	23	32
	13%	11%	15%	16%	15%	12%	11%	12%	-	11%	10%	15%	13%	20%	15%	11%	17%	9%	16%	14%
None	15	10	5	6	7	6	8	12	3	5	7	9	8	2	-	13	2	9	6	14
	6% r	8%	4%	7%	5%	6%	6%	8%	11%	7%	9%	6%	6%	7%	-	8%	3%	10% r	4%	6%
Don't know	8	3	4	2	3	2	6	4	-	1	1	5	4	2	-	6	2	1	7	7
	3%	3%	4%	2%	2%	2%	4%	3%	-	2%	2%	4%	3%	7%	-	3%	3%	1%	5%	3%
TV/Radio	112	59	54	46	69	44	67	79	18	35	39	58	60	12	29	77	35	38	75	113
	47%	48%	47%	50%	49%	46%	46%	54% zk	61%	57% k	52%	43%	43%	36%	65% zlm	46%	52%	43%	50%	48%
Internet/Computer games	112	59	53	32	62	57	80	66	13	28	38	64	66	15	20	78	34	44	68	114
	47% c	48%	46%	35%	45% c	60% zcd	55% zcd	45%	44%	45%	51%	48%	48%	43%	45%	46%	50%	49%	46%	48%

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/g/h/i/j/k - z/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Ipsos MORI

BBC Media Review - Young Person's Survey FINAL

Table 105

Q.25 In your experience of using these, which, if any, are you most likely to see or hear something that you think may not be suitable for someone of your age?

Base : UK Young People Aged 11-15

	Wtd. Total (z)	Q.5/Q.6 Allowed to watch TV until						Q.10 Watch/listen to BBC without parental permission		Q.12 Internet rules		Q.18 Social network		Q.22 Uses swear words						Unwtd. Total
		Up to 9:30pm (a)	10:00pm (b)	10:30pm-11pm (c)	11:30pm-12am (d)	Later than midnight (e)	Can watch anytime (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Several times a day (m)	About once a day (n)	Several times a week (o)	About once a week - Less than once a month (p)	Hardly ever (q)	Never (r)	
Unweighted Total	237	34	41	61	34	7	59	79	74	134	68	162	42	49	24	28	37	55	43	237
Weighted Total	237	33*	41*	62*	33*	8**	60*	78*	74*	134	68*	162	42*	48*	23**	29**	38*	55*	43*	237
TV	107 45%j	16 50%	20 49%	27 45%	14 42%	4 57%	26 43%	38 48%	41 55%z	67 50%j	20 30%	71 44%	18 42%	22 46%	8 33%	17 58%	17 45%	24 43%	20 46%	108 46%
Radio	10 4%	2 6%	1 2%	3 5%	2 7%	- -	1 1%	3 4%	2 2%	7 5%	2 3%	5 3%	3 8%	1 2%	- -	1 3%	3 9%	2 4%	2 5%	10 4%
Internet	93 39%r	12 37%	15 36%	24 38%	12 35%	3 42%	28 47%	34 44%	29 39%	54 40%	28 41%	72 44%zl	11 26%	21 43%	9 37%	12 43%	21 55%zr	20 36%	11 26%	95 40%
DVD / films	70 30%a	4 11%	12 30%	22 37%a	15 45%za	- -	17 29%	25 33%	18 25%	43 32%	20 30%	47 29%	17 40%	13 27%	8 33%	7 26%	10 27%	17 31%	15 34%	71 30%
Computer games	29 12%k	3 8%	4 9%	6 10%	7 23%	- -	9 15%	12 15%	6 8%	16 12%	5 8%	14 9%	7 18%	6 13%	4 16%	6 21%	2 5%	4 8%	7 15%	30 13%
Newspapers	18 8%jc	3 10%	4 10%	4 6%	2 5%	- -	5 8%	4 6%	5 7%	12 9%	2 2%	11 7%	2 5%	5 11%	- -	4 13%	3 9%	1 2%	5 11%	19 8%
Magazines	31 13%	5 15%	6 15%	7 12%	3 9%	- -	9 15%	7 9%	10 13%	19 14%	8 12%	20 12%	7 17%	6 13%	4 19%	5 17%	5 13%	3 6%	7 15%	32 14%
None	15 6%g	4 14%c	2 5%	2 3%	1 4%	- -	5 9%	1 1%	3 5%	8 6%	5 8%	11 7%	2 5%	5 11%p	3 14%	1 4%	- -	3 5%	2 5%	14 6%
Don't know	8 3%	2 6%	2 5%	1 2%	- -	2 31%	- -	1 2%	2 3%	3 2%	3 5%	5 3%	1 3%	2 5%	- -	1 4%	1 3%	2 4%	1 2%	7 3%
TV/Radio	112 47%j	17 53%	21 51%	29 46%	15 45%	4 57%	26 43%	40 51%	42 57%	71 53%zj	21 31%	74 46%	20 47%	22 46%	8 33%	17 58%	19 51%	25 45%	21 48%	113 48%
Internet/Computer games	112 47%r	14 43%	16 40%	28 46%	16 48%	3 42%	34 57%	41 52%	32 43%	65 49%	30 44%	78 48%	18 43%	25 53%	12 53%	14 49%	22 57%r	24 44%	15 33%	114 48%

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j - z/k/l - z/m/n/o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Ipsos MORI

BBC Media Review - Young Person's Survey FINAL

Table 106

Q.25 In your experience of using these, which, if any, are you most likely to see or hear something that you think may not be suitable for someone of your age?

Base : UK Young People Aged 11-15

		Q.27 Watch TV programmes would be embarrassed to watch with parents	Q.31 Watch TV programmes Parents might not approve of			Q.33 Seen/heard something on TV/Radio unsuitable for age			Q.35 Seen/heard something on Online unsuitable for age			Q.36 Anything on TV/Radio that should not be allowed		Interview presence		
	Wtd. Total (z)	Agree (a)	Often/ Sometimes (b)	Not very often/Hardly ever (c)	Never (d)	Often/ Sometimes (e)	Not very often/Hardly ever (f)	Never (g)	Often/ Sometimes (h)	Not very often/Hardly ever (i)	Never (j)	Yes (k)	No (l)	Parent at young person interview (m)	Child at adult interview (n)	Unwtd. Total
Unweighted Total	237	84	64	92	78	88	95	44	58	83	53	76	127	166	32	237
Weighted Total	237	84*	62*	91*	81*	85*	94*	47*	57*	83*	54*	76*	127	165	32*	237
TV	107 45%	40 47%	31 49%	40 43%	36 45%	47 55%zg	39 41%	15 32%	24 43%	32 39%	27 51%	40 53%	51 40%	85 51%z	21 66%z	108 46%
Radio	10 4%	3 4%	3 4%	2 3%	5 7%	4 5%	4 4%	2 4%	2 4%	5 6%	1 2%	6 8%	4 3%	7 4%	1 3%	10 4%
Internet	93 39%jm	37 44%	27 44%	41 45%	25 31%	41 48%zg	35 37%	12 26%	36 64%zjj	38 46%j	7 13%	35 47%	44 35%	56 34%	9 29%	95 40%
DVD / films	70 30% d	31 37%	23 36% d	31 34% d	16 20%	29 34%	32 34%	9 19%	16 27%	29 36%	17 31%	26 35%	38 30%	52 31%	7 21%	71 30%
Computer games	29 12% j	14 17%	10 15%	11 12%	8 10%	10 12%	15 16%	3 6%	8 14% j	12 14% j	2 3%	11 15%	14 11%	23 14%	6 18%	30 13%
Newspapers	18 8%	6 7%	5 8%	5 6%	8 10%	7 9%	7 7%	3 7%	6 10%	4 5%	4 7%	9 12%	7 5%	13 8%	2 7%	19 8%
Magazines	31 13% m	8 9%	12 19% c	7 8%	11 14%	15 18%	9 10%	6 14%	7 13%	13 16%	7 13%	13 17%	17 13%	16 10%	2 7%	32 14%
None	15 6% ek	2 3%	3 4%	6 6%	6 8%	- -	5 6% e	9 20% zel	- -	3 4%	9 17% zhl	1 1%	13 10% zk	9 6%	- -	14 6%
Don't know	8 3%	1 1%	1 2%	1 1%	4 6%	- -	2 2%	2 5% e	- -	1 1%	2 4%	- -	5 4%	7 4%	2 8%	7 3%
TV/Radio	112 47%	42 50%	32 51%	41 45%	39 49%	49 57%zg	41 44%	16 34%	26 45%	36 44%	27 51%	41 54%	55 43%	87 53%z	21 66%z	113 48%
Internet/Computer games	112 47%gjm	46 55%	32 52%	48 53%	31 39%	49 58%zg	43 46%	15 31%	40 71%zj	46 56%j	9 16%	42 55%	55 43%	71 43%	13 41%	114 48%

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a - z/b/c/d - z/e/f/g - z/h/i/j - z/k/l - z/m/n

Overlap formulae used. * small base



Ipsos MORI

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Table 107

Q.26 On balance, do you agree or disagree with each of the following statements I am about to read out?

Sometimes I'll watch certain TV programmes just to keep up with my friends

Base : UK Young People Aged 11-15

	Wtd. Total (z)	Gender		Q.B Age				Q.1 Do Most					Q.2 Do Least			Q.3 TV set in room		Q.4 PC/internet in the room		Unwtd. Total
		Male (a)	Female (b)	11-12 (c)	11-13 (d)	13-14 (e)	13-15 (f)	Watch TV (g)	Listen to the radio (h)	Watch DVDs (i)	Play computer games (j)	Go on the internet (k)	Listen to the radio (l)	Watch DVDs (m)	Play computer games (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Total	237	122	115	90	148	105	147	148	29	60	74	133	139	35	44	168	69	88	149	237
Weighted Total	237	122	115	92*	139	96	145	147	30**	62*	75*	135	138	34*	45*	169	68*	89*	148	237
Agree	82 35%	49 40%	33 29%	29 31%	51 37%	35 36%	53 37%	54 36%	11 37%	21 33%	31 42%	44 33%	47 34%	13 39%	14 32%	63 37%	19 28%	33 37%	49 33%	84 35%
Neither agree nor disagree	14 6% ^q	7 6%	7 6%	5 6%	7 5%	7 7%	9 6%	7 5%	1 3%	3 5%	3 4%	7 5%	10 8%	1 3%	2 4%	8 5%	6 10%	2 2%	13 8%	14 6%
Disagree	135 57% ^a	61 50%	74 64% ^{aa}	55 60%	77 56%	54 56%	81 56%	82 56%	17 56%	37 60%	39 52%	82 61%	76 55%	20 58%	28 63%	96 57%	39 58%	52 58%	84 56%	134 57%
No opinion/Don't know	5 2%	4 3%	1 1%	3 3%	4 3%	1 1%	2 1%	5 3% ^k	1 4%	1 2%	2 3%	1 1%	4 3%	- -	- -	2 1%	3 5%	2 2%	3 2%	5 2%
Net Agree	-53 -22%	-12 -10%	-41 -36%	-26 -28%	-26 -19%	-19 -20%	-27 -19%	-28 -19%	-6 -19%	-16 -27%	-8 -10%	-38 -28%	-29 -21%	-7 -19%	-14 -31%	-33 -20%	-20 -30%	-19 -21%	-34 -23%	-50 -21%

Fieldwork Dates : 7th - 25th March 2009
Respondent Type : UK Young People Aged 11-15
Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/g/h/i/j/k - z/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Ipsos MORI

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Table 108

Q.26 On balance, do you agree or disagree with each of the following statements I am about to read out?

Sometimes I'll watch certain TV programmes just to keep up with my friends

Base : UK Young People Aged 11-15

	Wtd. Total (z)	Q.5/Q.6 Allowed to watch TV until						Q.10 Watch/listen to BBC without parental permission		Q.12 Internet rules		Q.18 Social network		Q.22 Uses swear words							Unwtd. Total
		Up to 9:30pm (a)	10:00pm (b)	10:30pm-11pm (c)	11:30pm-12am (d)	Later than midnight (e)	Can watch anytime (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Several times a day (m)	About once a day (n)	Several times a week (o)	About once a week - Less than once a month (p)	Hardly ever (q)	Never (r)		
Unweighted Total	237	34	41	61	34	7	59	79	74	134	68	162	42	49	24	28	37	55	43	237	
Weighted Total	237	33*	41*	62*	33*	8**	60*	78*	74*	134	68*	162	42*	48*	23**	29**	38*	55*	43*	237	
Agree	82	11	16	20	8	1	26	27	24	56	13	56	15	23	8	10	15	17	9	84	
	35% ^{jr}	35%	38%	33%	26%	12%	43%	35%	32%	42% ^{zj}	20%	35%	36%	48% ^{zr}	36%	35%	38%	32%	21%	35%	
Neither agree nor disagree	14	3	-	4	3	-	4	3	6	7	3	8	2	3	1	5	4	-	2	14	
	6%	9% ^b	-	7%	8%	-	7%	4%	8%	6%	4%	5%	5%	6%	4%	16%	11% ^q	-	4%	6%	
Disagree	135	17	25	36	20	7	30	46	42	70	49	95	23	22	12	14	18	35	32	134	
	57%	53%	60%	59%	60%	88%	50%	59%	57%	52%	72% ^{zi}	59%	55%	46%	52%	50%	48%	65%	75% ^{zmp}	57%	
No opinion/Don't know	5	1	1	1	2	-	-	2	2	1	3	2	2	-	2	-	1	2	-	5	
	2%	3%	2%	2%	6%	-	-	3%	3%	1%	4%	1%	5%	-	7%	-	3%	4%	-	2%	
Net Agree	-53	-6	-9	-16	-12	-6	-4	-19	-18	-14	-35	-39	-8	1	-4	-4	-4	-18	-23	-50	
	-22%	-19%	-22%	-26%	-35%	-76%	-6%	-24%	-25%	-10%	-52%	-24%	-20%	1%	-16%	-15%	-10%	-33%	-54%	-21%	

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j - z/k/l - z/m/n/o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Ipsos MORI

BBC Media Review - Young Person's Survey

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Table 109

Q.26 On balance, do you agree or disagree with each of the following statements I am about to read out?

Sometimes I'll watch certain TV programmes just to keep up with my friends

Base : UK Young People Aged 11-15

		Q.27 Watch TV programmes would be embarrassed to watch with parents	Q.31 Watch TV programmes Parents might not approve of			Q.33 Seen/heard something on TV/Radio unsuitable for age			Q.35 Seen/heard something on Online unsuitable for age			Q.36 Anything on TV/Radio that should not be allowed		Interview presence		
	Wtd. Total (z)	Agree (a)	Often/ Sometimes (b)	Not very often/Hardly ever (c)	Never (d)	Often/ Sometimes (e)	Not very often/Hardly ever (f)	Never (g)	Often/ Sometimes (h)	Not very often/Hardly ever (i)	Never (j)	Yes (k)	No (l)	Parent at young person interview (m)	Child at adult interview (n)	Unwtd. Total
Unweighted Total	237	84	64	92	78	88	95	44	58	83	53	76	127	166	32	237
Weighted Total	237	84*	62*	91*	81*	85*	94*	47*	57*	83*	54*	76*	127	165	32*	237
Agree	82 35% m	41 48% z	31 49% zcd	30 33%	21 26%	31 37%	32 34%	15 33%	27 48% zi	25 30%	16 29%	25 33%	47 37%	46 28%	11 34%	84 35%
Neither agree nor disagree	14 6% l	5 6%	3 5%	6 7%	6 7%	8 9%	3 3%	1 3%	1 2%	6 7%	2 4%	5 6%	3 3%	12 7%	3 9%	14 6%
Disagree	135 57% ab	38 45%	28 45%	51 57%	54 67% zb	44 52%	56 60%	30 65%	29 50%	48 58%	36 67%	45 59%	74 58%	102 62% z	18 54%	134 57%
No opinion/Don't know	5 2%	1 1%	1 2%	4 4%	-	2 2%	3 3%	-	-	3 4%	-	1 1%	3 2%	5 3%	1 2%	5 2%
Net Agree	-53 -22%	3 3%	3 4%	-22 -24%	-33 -40%	-13 -15%	-25 -26%	-15 -32%	-1 -3%	-23 -28%	-20 -37%	-19 -25%	-26 -21%	-56 -34%	-6 -20%	-50 -21%

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a - z/b/c/d - z/e/f/g - z/h/i/j - z/k/l - z/m/n

Overlap formulae used. * small base



Ipsos MORI

BBC Media Review - Young Person's Survey FINAL

Table 110

Q.27 On balance, do you agree or disagree with each of the following statements I am about to read out?

There are programmes I watch on TV that I would be embarrassed to watch with my parents

Base : UK Young People Aged 11-15

	Wtd. Total (z)	Gender		Q.B Age				Q.1 Do Most					Q.2 Do Least			Q.3 TV set in room		Q.4 PC/internet in the room		Unwtd. Total
		Male (a)	Female (b)	11-12 (c)	11-13 (d)	13-14 (e)	13-15 (f)	Watch TV (g)	Listen to the radio (h)	Watch DVDs (i)	Play computer games (j)	Go on the internet (k)	Listen to the radio (l)	Watch DVDs (m)	Play computer games (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Total	237	122	115	90	148	105	147	148	29	60	74	133	139	35	44	168	69	88	149	237
Weighted Total	237	122	115	92*	139	96	145	147	30**	62*	75*	135	138	34*	45*	169	68*	89*	148	237
Agree	84 35%	39 32%	45 39%	28 31%	45 32%	38 40%	56 38%	48 32%	14 46%	28 45%	26 35%	56 41%	47 34%	9 27%	21 48%	66 39%	18 26%	32 37%	52 35%	84 35%
Neither agree nor disagree	8 3%	5 4%	3 3%	2 2%	4 3%	4 4%	6 4%	4 3%	1 4%	2 3%	4 5%	3 2%	3 2%	1 4%	2 4%	5 3%	3 5%	3 3%	5 4%	8 3%
Disagree	137 58%	73 60%	64 55%	57 63%	85 61%	51 54%	80 55%	89 61%	15 51%	31 51%	43 57%	74 55%	82 59%	21 62%	21 46%	93 55%	44 65%	52 58%	85 58%	137 58%
No opinion/Don't know	8 3%	4 3%	4 3%	4 5%	6 4%	3 3%	4 3%	7 5%	- -	1 2%	2 3%	1 1%	6 4%	2 7%	1 2%	5 3%	3 5%	2 2%	6 4%	8 3%
Net Agree	-53 -22%	-34 -28%	-19 -16%	-29 -32%	-40 -29%	-13 -14%	-24 -16%	-42 -28%	-2 -5%	-4 -6%	-17 -22%	-19 -14%	-34 -25%	-12 -35%	1 1%	-27 -16%	-26 -38%	-19 -22%	-34 -23%	-53 -22%

Fieldwork Dates : 7th - 25th March 2009
Respondent Type : UK Young People Aged 11-15
Source : Ipsos MORI (JN: 35642)

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/g/h/i/j/k - z/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Ipsos MORI

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Table 111

Q.27 On balance, do you agree or disagree with each of the following statements I am about to read out?

There are programmes I watch on TV that I would be embarrassed to watch with my parents

Base : UK Young People Aged 11-15

	Wtd. Total (z)	Q.5/Q.6 Allowed to watch TV until						Q.10 Watch/listen to BBC without parental permission		Q.12 Internet rules		Q.18 Social network		Q.22 Uses swear words						Unwtd. Total
		Up to 9:30pm (a)	10:00pm (b)	10:30pm-11pm (c)	11:30pm-12am (d)	Later than midnight (e)	Can watch anytime (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Several times a day (m)	About once a day (n)	Several times a week (o)	About once a week - Less than once a month (p)	Hardly ever (q)	Never (r)	
Unweighted Total	237	34	41	61	34	7	59	79	74	134	68	162	42	49	24	28	37	55	43	237
Weighted Total	237	33*	41*	62*	33*	8**	60*	78*	74*	134	68*	162	42*	48*	23**	29**	38*	55*	43*	237
Agree	84	4	17	28	12	-	23	29	30	54	20	60	14	20	10	7	15	21	11	84
	35%a	13%	41%a	45%a	38%a	-	38%a	38%	41%	40%	29%	37%	35%	41%	45%	25%	38%	38%	26%	35%
Neither agree nor disagree	8	-	1	-	4	-	3	3	3	3	3	6	-	1	3	3	-	1	-	8
	3%	-	2%	-	11%zc	-	6%	4%	4%	2%	5%	4%	-	2%	13%	10%	-	2%	-	3%
Disagree	137	28	22	30	17	8	32	43	40	74	43	91	27	27	10	18	22	31	29	137
	58%	84%zbcdf	54%	49%	51%	100%	53%	56%	54%	55%	63%	56%	63%	55%	42%	61%	59%	56%	67%	58%
No opinion/Don't know	8	1	1	4	-	-	2	2	1	4	2	5	1	1	-	1	1	2	3	8
	3%	3%	3%	6%	-	-	3%	3%	1%	3%	3%	3%	2%	2%	-	4%	3%	4%	7%	3%
Net Agree	-53	-23	-5	-2	-5	-8	-9	-14	-10	-20	-23	-30	-12	-7	1	-10	-8	-10	-18	-53
	-22%	-71%	-13%	-4%	-14%	-100%	-15%	-18%	-13%	-15%	-34%	-19%	-29%	-15%	3%	-36%	-21%	-18%	-41%	-22%

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j - z/k/l - z/m/n/o/p/q/r

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Ipsos MORI

BBC Media Review - Young Person's Survey FINAL

Table 112

Q.27 On balance, do you agree or disagree with each of the following statements I am about to read out?

There are programmes I watch on TV that I would be embarrassed to watch with my parents

Base : UK Young People Aged 11-15

	W/td. Total (z)	Q.27 Watch TV programmes would be embarrassed to watch with parents	Q.31 Watch TV programmes Parents might not approve of			Q.33 Seen/heard something on TV/Radio unsuitable for age			Q.35 Seen/heard something on Online unsuitable for age			Q.36 Anything on TV/Radio that should not be allowed		Interview presence		Unwtd. Total
		Agree (a)	Often/ Sometimes (b)	Not very often/Hardly ever (c)	Never (d)	Often/ Sometimes (e)	Not very often/Hardly ever (f)	Never (g)	Often/ Sometimes (h)	Not very often/Hardly ever (i)	Never (j)	Yes (k)	No (l)	Parent at young person interview (m)	Child at adult interview (n)	
Unweighted Total	237	84	64	92	78	88	95	44	58	83	53	76	127	166	32	237
Weighted Total	237	84*	62*	91*	81*	85*	94*	47*	57*	83*	54*	76*	127	165	32*	237
Agree	84 35% dg	84 100% z	36 58% zcd	34 38% d	13 15%	40 47% zg	33 35%	10 20%	28 50% zj	30 37%	15 28%	32 43%	42 33%	53 32%	18 54% zm	84 35%
Neither agree nor disagree	8 3%	-	2 3%	5 5%	1 2%	3 4%	5 5%	-	1 2%	2 3%	3 5%	4 5%	4 3%	5 3%	1 4%	8 3%
Disagree	137 58% abek	-	22 35%	48 53% b	65 80% zbc	40 47%	54 57%	35 75% zef	28 48%	46 56%	35 65%	36 48%	78 62%	99 60% n	14 42%	137 58%
No opinion/Don't know	8 3%	-	2 3%	4 4%	2 3%	2 2%	3 3%	2 5%	-	4 5%	1 2%	3 4%	3 2%	8 5%	-	8 3%
Net Agree	-53 -22%	84 100% z	14 23% c	-14 -15%	-53 -65%	* *	-21 -22%	-26 -55%	1 1%	-16 -19%	-20 -37%	-4 -5%	-36 -29%	-45 -28%	4 12%	-53 -22%

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a - z/b/c/d - z/e/f/g - z/h/i/j - z/k/l - z/m/n

Overlap formulae used. * small base



Ipsos MORI

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Table 113

Q.28 On balance, do you agree or disagree with each of the following statements I am about to read out?

Sometimes I'll copy things I've seen done or said on TV or the radio

Base : UK Young People Aged 11-15

	Wtd. Total (z)	Gender		Q.B Age				Q.1 Do Most					Q.2 Do Least			Q.3 TV set in room		Q.4 PC/internet in the room		Unwtd. Total
		Male (a)	Female (b)	11-12 (c)	11-13 (d)	13-14 (e)	13-15 (f)	Watch TV (g)	Listen to the radio (h)	Watch DVDs (i)	Play computer games (j)	Go on the internet (k)	Listen to the radio (l)	Watch DVDs (m)	Play computer games (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Total	237	122	115	90	148	105	147	148	29	60	74	133	139	35	44	168	69	88	149	237
Weighted Total	237	122	115	92*	139	96	145	147	30**	62*	75*	135	138	34*	45*	169	68*	89*	148	237
Agree	100	60	41	39	61	45	61	69	11	30	39	58	64	11	16	76	25	36	64	101
	42% b	49% zb	35%	43%	44%	47%	42%	47%	36%	49%	52%	43%	47%	33%	35%	45%	36%	41%	43%	43%
Neither agree nor disagree	24	8	16	8	12	5	16	14	7	4	6	14	10	7	4	15	9	9	15	23
	10% acl	7%	14%	9%	9%	5%	11% ae	10%	23%	7%	9%	10%	7%	21% zcl	10%	9%	13%	10%	10%	10%
Disagree	109	53	55	43	62	44	66	62	12	27	30	60	61	16	24	75	33	42	67	109
	46%	44%	48%	46%	45%	46%	45%	42%	41%	43%	40%	45%	44%	46%	53%	45%	49%	47%	45%	46%
No opinion/Don't know	4	1	3	2	3	2	2	2	-	1	-	2	3	-	1	3	1	2	2	4
	2%	1%	2%	2%	2%	2%	1%	1%	-	2%	-	1%	2%	-	2%	2%	1%	2%	1%	2%
Net Agree	-8	6	-14	-3	-1	1	-5	7	-1	3	9	-2	4	-4	-8	*	-8	-5	-3	-8
	-3%	5%	-13%	-4%	-1%	1% d	-3%	4% k	-5%	6% k	12% zgz	-1%	3%	-12%	-18%	*	-13%	-6%	-2%	-3%

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/g/h/i/j/k - z/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Ipsos MORI

BBC Media Review - Young Person's Survey FINAL

Table 114

Q.28 On balance, do you agree or disagree with each of the following statements I am about to read out?

Sometimes I'll copy things I've seen done or said on TV or the radio

Base : UK Young People Aged 11-15

	Wtd. Total (z)	Q.5/Q.6 Allowed to watch TV until						Q.10 Watch/listen to BBC without parental permission		Q.12 Internet rules		Q.18 Social network		Q.22 Uses swear words						Unwtd. Total
		Up to 9:30pm (a)	10:00pm (b)	10:30pm-11pm (c)	11:30pm-12am (d)	Later than midnight (e)	Can watch anytime (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Several times a day (m)	About once a day (n)	Several times a week (o)	About once a week - Less than once a month (p)	Hardly ever (q)	Never (r)	
Unweighted Total	237	34	41	61	34	7	59	79	74	134	68	162	42	49	24	28	37	55	43	237
Weighted Total	237	33*	41*	62*	33*	8**	60*	78*	74*	134	68*	162	42*	48*	23**	29**	38*	55*	43*	237
Agree	100	9	17	25	15	3	31	39	28	61	21	70	12	23	14	20	7	23	14	101
	42% ^{jp}	27%	41%	41%	46%	44%	52% ^{aa}	51%	38%	46% ^j	30%	43%	30%	47% ^p	59%	68%	19%	42% ^p	32%	43%
Neither agree nor disagree	24	4	2	6	5	-	6	4	7	13	8	17	4	5	3	2	5	6	3	23
	10%	12%	5%	10%	16%	-	11%	6%	10%	10%	11%	10%	10%	10%	14%	8%	12%	11%	7%	10%
Disagree	109	17	22	30	12	4	22	34	38	57	38	72	24	21	5	7	25	24	25	109
	46%	52%	54%	49%	37%	56%	36%	44%	52%	43%	56%	44%	58%	43%	23%	24%	66% ^{zm}	45%	59%	46%
No opinion/Don't know	4	3	-	-	-	-	1	-	-	2	2	3	1	-	1	-	1	1	1	4
	2%	9% ^{zc}	-	-	-	-	2%	-	-	1%	3%	2%	2%	-	4%	-	3%	2%	2%	2%
Net Agree	-8	-8	-6	-5	3	-1	9	5	-10	4	-17	-1	-12	2	8	13	-18	-1	-11	-8
	-3%	-25%	-14%	-8%	9%	-12%	15% ^{zabc}	7%	-14%	3%	-25%	-1%	-28%	4% ^q	37%	45%	-47%	-2%	-26%	-3%

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j - z/k/l - z/m/n/o/p/q/r

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Ipsos MORI

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Table 115

Q.28 On balance, do you agree or disagree with each of the following statements I am about to read out?

Sometimes I'll copy things I've seen done or said on TV or the radio

Base : UK Young People Aged 11-15

		Q.27 Watch TV programmes would be embarrassed to watch with parents	Q.31 Watch TV programmes Parents might not approve of			Q.33 Seen/heard something on TV/Radio unsuitable for age			Q.35 Seen/heard something on Online unsuitable for age			Q.36 Anything on TV/Radio that should not be allowed		Interview presence		
	Wtd. Total (z)	Agree (a)	Often/ Sometimes (b)	Not very often/Hardly ever (c)	Never (d)	Often/ Sometimes (e)	Not very often/Hardly ever (f)	Never (g)	Often/ Sometimes (h)	Not very often/Hardly ever (i)	Never (j)	Yes (k)	No (l)	Parent at young person interview (m)	Child at adult interview (n)	Unwtd. Total
Unweighted Total	237	84	64	92	78	88	95	44	58	83	53	76	127	166	32	237
Weighted Total	237	84*	62*	91*	81*	85*	94*	47*	57*	83*	54*	76*	127	165	32*	237
Agree	100	43	33	40	26	46	31	19	28	33	18	33	51	60	10	101
	42% d	52% z	54% z	44%	32%	54% z	33%	41%	50%	40%	33%	43%	40%	37%	32%	43%
Neither agree nor disagree	24	7	2	9	12	6	14	2	7	9	5	11	10	17	4	23
	10% b	9%	3%	10%	14% b	7%	15%	5%	12%	11%	9%	14%	8%	10%	13%	10%
Disagree	109	33	27	40	41	33	49	24	21	40	30	32	64	84	18	109
	46%	40%	43%	44%	50%	39%	52%	50%	36%	49%	56% h	43%	50%	51% z	55%	46%
No opinion/Don't know	4	-	-	1	3	-	-	2	1	-	1	-	2	4	-	4
	2%	-	-	1%	4%	-	-	4%	2%	-	2%	-	1%	2%	-	2%
Net Agree	-8	10	7	*	-15	13	-18	-5	8	-7	-12	*	-12	-24	-7	-8
	-3%	12% z	11% c	*	-19%	15% z	-19%	-10%	14% i	-9%	-22%	*	-10%	-14%	-22%	-3%

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Means: Columns Tested (5% risk level) - z/a - z/b/c/d - z/e/f/g - z/h/i/j - z/k/l - z/m/n

Overlap formulae used. * small base



Ipsos MORI

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Table 116

Q.26-Q.28 Summary of 'Agree'

Base : UK Young People Aged 11-15

	Wtd. Total (z)	Gender		Q.B Age				Q.1 Do Most					Q.2 Do Least			Q.3 TV set in room		Q.4 PC/internet in the room		Unwtd. Total
		Male (a)	Female (b)	11-12 (c)	11-13 (d)	13-14 (e)	13-15 (f)	Watch TV (g)	Listen to the radio (h)	Watch DVDs (i)	Play computer games (j)	Go on the internet (k)	Listen to the radio (l)	Watch DVDs (m)	Play computer games (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Total	237	122	115	90	148	105	147	148	29	60	74	133	139	35	44	168	69	88	149	237
Weighted Total	237	122	115	92*	139	96	145	147	30**	62*	75*	135	138	34*	45*	169	68*	89*	148	237
Q.26 Sometimes I'll watch certain TV programmes just to keep up with my friends	82 35%	49 40%	33 29%	29 31%	51 37%	35 36%	53 37%	54 36%	11 37%	21 33%	31 42%	44 33%	47 34%	13 39%	14 32%	63 37%	19 28%	33 37%	49 33%	84 35%
Q.27 There are programmes I watch on TV that I would be embarrassed to watch with my parents	84 35%	39 32%	45 39%	28 31%	45 32%	38 40%	56 38%	48 32%	14 46%	28 45%g	26 35%	56 41%zg	47 34%	9 27%	21 48%	66 39%	18 26%	32 37%	52 35%	84 35%
Q.28 Sometimes I'll copy things I've seen done or said on TV or the radio	100 42%b	60 49%zb	41 35%	39 43%	61 44%	45 47%	61 42%	69 47%	11 36%	30 49%	39 52%	58 43%	64 47%	11 33%	16 35%	76 45%	25 36%	36 41%	64 43%	101 43%

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/g/h/i/j/k - z/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Ipsos MORI

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Table 117

Q.26-Q.28 Summary of 'Agree'

Base : UK Young People Aged 11-15

	Wtd. Total (z)	Q.5/Q.6 Allowed to watch TV until						Q.10 Watch/listen to BBC without parental permission		Q.12 Internet rules		Q.18 Social network		Q.22 Uses swear words						Unwtd. Total
		Up to 9:30pm (a)	10:00pm (b)	10:30pm-11pm (c)	11:30pm-12am (d)	Later than midnight (e)	Can watch anytime (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Several times a day (m)	About once a day (n)	Several times a week (o)	About once a week - Less than once a month (p)	Hardly ever (q)	Never (r)	
Unweighted Total	237	34	41	61	34	7	59	79	74	134	68	162	42	49	24	28	37	55	43	237
Weighted Total	237	33*	41*	62*	33*	8**	60*	78*	74*	134	68*	162	42*	48*	23**	29**	38*	55*	43*	237
Q.26 Sometimes I'll watch certain TV programmes just to keep up with my friends	82 35%jr	11 35%	16 38%	20 33%	8 26%	1 12%	26 43%	27 35%	24 32%	56 42%zj	13 20%	56 35%	15 36%	23 48%zr	8 36%	10 35%	15 38%	17 32%	9 21%	84 35%
Q.27 There are programmes I watch on TV that I would be embarrassed to watch with my parents	84 35%a	4 13%	17 41%a	28 45%a	12 38%a	- -	23 38%a	29 38%	30 41%	54 40%	20 29%	60 37%	14 35%	20 41%	10 45%	7 25%	15 38%	21 38%	11 26%	84 35%
Q.28 Sometimes I'll copy things I've seen done or said on TV or the radio	100 42%jp	9 27%	17 41%	25 41%	15 46%	3 44%	31 52%a	39 51%	28 38%	61 46%j	21 30%	70 43%	12 30%	23 47%p	14 59%	20 68%	7 19%	23 42%p	14 32%	101 43%

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j - z/k/l - z/m/n/o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



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Table 118

Q.26-Q.28 Summary of 'Agree'

Base : UK Young People Aged 11-15

	Wtd. Total (Z)	Q.27 Watch TV programmes would be embarrassed to watch with parents	Q.31 Watch TV programmes Parents might not approve of			Q.33 Seen/heard something on TV/Radio unsuitable for age			Q.35 Seen/heard something on Online unsuitable for age			Q.36 Anything on TV/Radio that should not be allowed		Interview presence		Unwtd. Total
		Agree (a)	Often/ Sometimes (b)	Not very often/Hardly ever (c)	Never (d)	Often/ Sometimes (e)	Not very often/Hardly ever (f)	Never (g)	Often/ Sometimes (h)	Not very often/Hardly ever (i)	Never (j)	Yes (k)	No (l)	Parent at young person interview (m)	Child at adult interview (n)	
Unweighted Total	237	84	64	92	78	88	95	44	58	83	53	76	127	166	32	237
Weighted Total	237	84*	62*	91*	81*	85*	94*	47*	57*	83*	54*	76*	127	165	32*	237
Q.26 Sometimes I'll watch certain TV programmes just to keep up with my friends	82 35% am	41 48% z	31 49% zcd	30 33%	21 26%	31 37%	32 34%	15 33%	27 48% zi	25 30%	16 29%	25 33%	47 37%	46 28%	11 34%	84 35%
Q.27 There are programmes I watch on TV that I would be embarrassed to watch with my parents	84 35% dg	84 100% z	36 58% zcd	34 38% d	13 15%	40 47% zg	33 35%	10 20%	28 50% zj	30 37%	15 28%	32 43%	42 33%	53 32%	18 54% zm	84 35%
Q.28 Sometimes I'll copy things I've seen done or said on TV or the radio	100 42% dfm	43 52% z	33 54% zd	40 44%	26 32%	46 54% zf	31 33%	19 41%	28 50%	33 40%	18 33%	33 43%	51 40%	60 37%	10 32%	101 43%

Fieldwork Dates : 7th - 25th March 2009
Respondent Type : UK Young People Aged 11-15
Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a - z/b/c/d - z/e/f/g - z/h/i/j - z/k/l - z/m/n
Overlap formulae used. * small base



Ipsos MORI

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Table 119

Q.26-Q.28 Summary of 'Disagree'

Base : UK Young People Aged 11-15

	Wtd. Total (z)	Gender		Q.B Age				Q.1 Do Most					Q.2 Do Least			Q.3 TV set in room		Q.4 PC/Internet in the room		Unwtd. Total
		Male (a)	Female (b)	11-12 (c)	11-13 (d)	13-14 (e)	13-15 (f)	Watch TV (g)	Listen to the radio (h)	Watch DVDs (i)	Play computer games (j)	Go on the internet (k)	Listen to the radio (l)	Watch DVDs (m)	Play computer games (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Total	237	122	115	90	148	105	147	148	29	60	74	133	139	35	44	168	69	88	149	237
Weighted Total	237	122	115	92*	139	96	145	147	30**	62*	75*	135	138	34*	45*	169	68*	89*	148	237
Q.26 Sometimes I'll watch certain TV programmes just to keep up with my friends	135 57%a	61 50%	74 64%za	55 60%	77 56%	54 56%	81 56%	82 56%	17 56%	37 60%	39 52%	82 61%	76 55%	20 58%	28 63%	96 57%	39 58%	52 58%	84 56%	134 57%
Q.27 There are programmes I watch on TV that I would be embarrassed to watch with my parents	137 58%	73 60%	64 55%	57 63%	85 61%	51 54%	80 55%	89 61%	15 51%	31 51%	43 57%	74 55%	82 59%	21 62%	21 46%	93 55%	44 65%	52 58%	85 58%	137 58%
Q.28 Sometimes I'll copy things I've seen done or said on TV or the radio	109 46%	53 44%	55 48%	43 46%	62 45%	44 46%	66 45%	62 42%	12 41%	27 43%	30 40%	60 45%	61 44%	16 46%	24 53%	75 45%	33 49%	42 47%	67 45%	109 46%

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/g/h/i/j/k - z/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



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Table 120

Q.26-Q.28 Summary of 'Disagree'

Base : UK Young People Aged 11-15

	Wtd. Total (z)	Q.5/Q.6 Allowed to watch TV until						Q.10 Watch/listen to BBC without parental permission		Q.12 Internet rules		Q.18 Social network		Q.22 Uses swear words						Unwtd. Total
		Up to 9:30pm (a)	10:00pm (b)	10:30pm-11pm (c)	11:30pm-12am (d)	Later than midnight (e)	Can watch anytime (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Several times a day (m)	About once a day (n)	Several times a week (o)	About once a week - Less than once a month (p)	Hardly ever (q)	Never (r)	
Unweighted Total	237	34	41	61	34	7	59	79	74	134	68	162	42	49	24	28	37	55	43	237
Weighted Total	237	33*	41*	62*	33*	8**	60*	78*	74*	134	68*	162	42*	48*	23**	29**	38*	55*	43*	237
Q.26 Sometimes I'll watch certain TV programmes just to keep up with my friends	135 57%	17 53%	25 60%	36 59%	20 60%	7 88%	30 50%	46 59%	42 57%	70 52%	49 72%zi	95 59%	23 55%	22 46%	12 52%	14 50%	18 48%	35 65%	32 75%zmp	134 57%
Q.27 There are programmes I watch on TV that I would be embarrassed to watch with my parents	137 58%	28 84%zbcd	22 54%	30 49%	17 51%	8 100%	32 53%	43 56%	40 54%	74 55%	43 63%	91 56%	27 63%	27 55%	10 42%	18 61%	22 59%	31 56%	29 67%	137 58%
Q.28 Sometimes I'll copy things I've seen done or said on TV or the radio	109 46%	17 52%	22 54%	30 49%	12 37%	4 56%	22 36%	34 44%	38 52%	57 43%	38 56%	72 44%	24 58%	21 43%	5 23%	7 24%	25 66%zm	24 45%	25 59%	109 46%

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j - z/k/l - z/m/n/o/p/q/r

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



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Table 121

Q.26-Q.28 Summary of 'Disagree'

Base : UK Young People Aged 11-15

	Wtd. Total (z)	Q.27 Watch TV programmes would be embarrassed to watch with parents	Q.31 Watch TV programmes Parents might not approve of			Q.33 Seen/heard something on TV/Radio unsuitable for age			Q.35 Seen/heard something on Online unsuitable for age			Q.36 Anything on TV/Radio that should not be allowed		Interview presence		Unwtd. Total
		Agree (a)	Often/ Sometimes (b)	Not very often/ Hardly ever (c)	Never (d)	Often/ Sometimes (e)	Not very often/ Hardly ever (f)	Never (g)	Often/ Sometimes (h)	Not very often/ Hardly ever (i)	Never (j)	Yes (k)	No (l)	Parent at young person interview (m)	Child at adult interview (n)	
Unweighted Total	237	84	64	92	78	88	95	44	58	83	53	76	127	166	32	237
Weighted Total	237	84*	62*	91*	81*	85*	94*	47*	57*	83*	54*	76*	127	165	32*	237
Q.26 Sometimes I'll watch certain TV programmes just to keep up with my friends	135 57% ^{ab}	38 45%	28 45%	51 57%	54 67% ^{zb}	44 52%	56 60%	30 65%	29 50%	48 58%	36 67%	45 59%	74 58%	102 62% ^z	18 54%	134 57%
Q.27 There are programmes I watch on TV that I would be embarrassed to watch with my parents	137 58% ^{abek}	- -	22 35%	48 53% ^b	65 80% ^{zbc}	40 47%	54 57%	35 75% ^{zef}	28 48%	46 56%	35 65%	36 48%	78 62%	99 60% ⁿ	14 42%	137 58%
Q.28 Sometimes I'll copy things I've seen done or said on TV or the radio	109 46%	33 40%	27 43%	40 44%	41 50%	33 39%	49 52%	24 50%	21 36%	40 49%	30 56% ^h	32 43%	64 50%	84 51% ^z	18 55%	109 46%

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a - z/b/c/d - z/e/f/g - z/h/i/j - z/k/l - z/m/n

Overlap formulae used. * small base



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Table 122

Q.26-Q.28 Summary of 'Net Agree'

Base : UK Young People Aged 11-15

	Wtd. Total (z)	Gender		Q.B Age				Q.1 Do Most					Q.2 Do Least			Q.3 TV set in room		Q.4 PC/Internet in the room		Unwtd. Total
		Male (a)	Female (b)	11-12 (c)	11-13 (d)	13-14 (e)	13-15 (f)	Watch TV (g)	Listen to the radio (h)	Watch DVDs (i)	Play computer games (j)	Go on the internet (k)	Listen to the radio (l)	Watch DVDs (m)	Play computer games (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Total	237	122	115	90	148	105	147	148	29	60	74	133	139	35	44	168	69	88	149	237
Weighted Total	237	122	115	92*	139	96	145	147	30**	62*	75*	135	138	34*	45*	169	68*	89*	148	237
Q.26 Sometimes I'll watch certain TV programmes just to keep up with my friends	-53 -22%	-12 -10%	-41 -36%	-26 -28%	-26 -19%	-19 -20%	-27 -19%	-28 -19%	-6 -19%	-16 -27%	-8 -10%	-38 -28%	-29 -21%	-7 -19%	-14 -31%	-33 -20%	-20 -30%	-19 -21%	-34 -23%	-50 -21%
Q.27 There are programmes I watch on TV that I would be embarrassed to watch with my parents	-53 -22%	-34 -28%	-19 -16%	-29 -32%	-40 -29%	-13 -14%	-24 -16%	-42 -28%	-2 -5%	-4 -6%	-17 -22%	-19 -14%	-34 -25%	-12 -35%	1 1%	-27 -16%	-26 -38%	-19 -22%	-34 -23%	-53 -22%
Q.28 Sometimes I'll copy things I've seen done or said on TV or the radio	-8 -3%	6 5%	-14 -13%	-3 -4%	-1 -1%	1 1% d	-5 -3%	7 4% k	-1 -5%	3 6% k	9 12% zgk	-2 -1%	4 3%	-4 -12%	-8 -18%	* *	-8 -13%	-5 -6%	-3 -2%	-8 -3%

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/g/h/i/j/k - z/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



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Table 123

Q.26-Q.28 Summary of 'Net Agree'

Base : UK Young People Aged 11-15

	Wtd. Total (z)	Q.5/Q.6 Allowed to watch TV until						Q.10 Watch/listen to BBC without parental permission		Q.12 Internet rules		Q.18 Social network		Q.22 Uses swear words						Unwtd. Total
		Up to 9:30pm (a)	10:00pm (b)	10:30pm-11pm (c)	11:30pm-12am (d)	Later than midnight (e)	Can watch anytime (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Several times a day (m)	About once a day (n)	Several times a week (o)	About once a week - Less than once a month (p)	Hardly ever (q)	Never (r)	
Unweighted Total	237	34	41	61	34	7	59	79	74	134	68	162	42	49	24	28	37	55	43	237
Weighted Total	237	33*	41*	62*	33*	8**	60*	78*	74*	134	68*	162	42*	48*	23**	29**	38*	55*	43*	237
Q.26 Sometimes I'll watch certain TV programmes just to keep up with my friends	-53 -22%	-6 -19%	-9 -22%	-16 -26%	-12 -35%	-6 -76%	-4 -6%	-19 -24%	-18 -25%	-14 -10%	-35 -52%	-39 -24%	-8 -20%	1 1%	-4 -16%	-4 -15%	-4 -10%	-18 -33%	-23 -54%	-50 -21%
Q.27 There are programmes I watch on TV that I would be embarrassed to watch with my parents	-53 -22%	-23 -71%	-5 -13%	-2 -4%	-5 -14%	-8 -100%	-9 -15%	-14 -18%	-10 -13%	-20 -15%	-23 -34%	-30 -19%	-12 -29%	-7 -15%	1 3%	-10 -36%	-8 -21%	-10 -18%	-18 -41%	-53 -22%
Q.28 Sometimes I'll copy things I've seen done or said on TV or the radio	-8 -3%	-8 -25%	-6 -14%	-5 -8%	3 9%	-1 -12%	9 15% zabc	5 7%	-10 -14%	4 3%	-17 -25%	-1 -1%	-12 -28%	2 4% q	8 37%	13 45%	-18 -47%	-1 -2%	-11 -26%	-8 -3%

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j - z/k/l - z/m/n/o/p/q/r

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



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Table 124

Q.26-Q.28 Summary of 'Net Agree'

Base : UK Young People Aged 11-15

	Wtd. Total (z)	Q.27 Watch TV programmes would be embarrassed to watch with parents	Q.31 Watch TV programmes Parents might not approve of			Q.33 Seen/heard something on TV/Radio unsuitable for age			Q.35 Seen/heard something on Online unsuitable for age			Q.36 Anything on TV/Radio that should not be allowed		Interview presence		Unwtd. Total
		Agree (a)	Often/ Sometimes (b)	Not very often/ Hardly ever (c)	Never (d)	Often/ Sometimes (e)	Not very often/ Hardly ever (f)	Never (g)	Often/ Sometimes (h)	Not very often/ Hardly ever (i)	Never (j)	Yes (k)	No (l)	Parent at young person interview (m)	Child at adult interview (n)	
Unweighted Total	237	84	64	92	78	88	95	44	58	83	53	76	127	166	32	237
Weighted Total	237	84*	62*	91*	81*	85*	94*	47*	57*	83*	54*	76*	127	165	32*	237
Q.26 Sometimes I'll watch certain TV programmes just to keep up with my friends	-53 -22%	3 3%	3 4%	-22 -24%	-33 -40%	-13 -15%	-25 -26%	-15 -32%	-1 -3%	-23 -28%	-20 -37%	-19 -25%	-26 -21%	-56 -34%	-6 -20%	-50 -21%
Q.27 There are programmes I watch on TV that I would be embarrassed to watch with my parents	-53 -22%	84 100%z	14 23% c	-14 -15%	-53 -65%	* *	-21 -22%	-26 -55%	1 1%	-16 -19%	-20 -37%	-4 -5%	-36 -29%	-45 -28%	4 12%	-53 -22%
Q.28 Sometimes I'll copy things I've seen done or said on TV or the radio	-8 -3%	10 12% z	7 11% c	* *	-15 -19%	13 15% z g	-18 -19%	-5 -10%	8 14% i	-7 -9%	-12 -22%	* *	-12 -10%	-24 -14%	-7 -22%	-8 -3%

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a - z/b/c/d - z/e/f/g - z/h/i/j - z/k/l - z/m/n

Overlap formulae used. * small base



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Table 125

Q.26-Q.28 On balance, do you agree or disagree with each of the following statements I am about to read out? - Summary

Base : UK Young People Aged 11-15

	Total	Extent of Agreement				
		Agree	Neither agree nor disagree	Disagree	No opinion/ Don't know	Net Agree
Q.26 Sometimes I'll watch certain TV programmes just to keep up with my friends	237	82 35%	14 6%	135 57%	5 2%	-53 -22%
Q.27 There are programmes I watch on TV that I would be embarrassed to watch with my parents	237	84 35%	8 3%	137 58%	8 3%	-53 -22%
Q.28 Sometimes I'll copy things I've seen done or said on TV or the radio	237	100 42%	24 10%	109 46%	4 2%	-8 -3%

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Table 126

Q.29 You said you agreed that 'Sometimes I'll watch certain TV programmes just to keep up with my friends', what programmes are these?

Base : UK Young People Aged 11-15 who agreed they watch certain programmes to keep up with their friends

	Wtd. Total (z)	Gender		Q.B Age				Q.1 Do Most					Q.2 Do Least			Q.3 TV set in room		Q.4 PC/internet in the room		Unwtd. Total
		Male (a)	Female (b)	11-12 (c)	11-13 (d)	13-14 (e)	13-15 (f)	Watch TV (g)	Listen to the radio (h)	Watch DVDs (i)	Play computer games (j)	Go on the internet (k)	Listen to the radio (l)	Watch DVDs (m)	Play computer games (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Total	84	51	33	28	56	40	56	55	11	20	32	44	49	14	14	63	21	33	51	84
Weighted Total	82*	49*	33*	29**	51*	35*	53*	54*	11**	21**	31*	44*	47*	13**	14**	63*	19**	33*	49*	84*
Sport	12	11	1	6	10	6	7	9	-	2	6	5	11	1	-	10	3	6	7	13
	15%b	23%zb	4%	19%	20%	16%	13%	16%	-	10%	20%	11%	22%	6%	-	16%	14%	18%	14%	15%
Waterloo Road	9	2	7	3	5	3	6	2	1	1	-	7	4	2	3	8	1	6	3	9
	11%agr	4%	22%za	10%	9%	8%	12%	4%	8%	5%	-	17%gj	9%	14%	22%	13%	7%	20%	6%	11%
Hollyoaks	8	3	5	2	5	3	6	3	2	3	2	7	4	1	2	8	-	4	4	8
	9%g	6%	14%	7%	11%	10%	11%	5%	17%	14%	6%	15%g	8%	7%	13%	12%	-	12%	7%	10%
Skins	8	5	3	1	2	3	7	4	1	2	3	4	4	2	2	7	1	5	3	8
	9%g	10%	8%	3%	5%	9%	12%g	7%	8%	8%	8%	8%	8%	14%	13%	11%	4%	14%	6%	10%
The Simpsons	6	5	1	4	6	2	2	3	-	-	3	2	5	-	-	5	1	3	3	7
	7%	10%	3%	13%	12%zf	6%	4%	5%	-	-	11%	5%	11%	-	-	8%	4%	8%	7%	8%
Shameless	6	4	2	-	2	3	6	2	1	1	2	2	4	-	1	6	-	2	4	6
	7%dg	8%	6%	-	3%	7%	11%g	3%	10%	5%	6%	5%	9%	-	8%	9%	-	6%	8%	7%
EastEnders	6	2	4	2	4	3	4	1	1	1	1	3	2	1	3	6	-	3	3	6
	7%g	4%	11%	7%	7%	8%	7%	2%	8%	5%	3%	7%	4%	7%	19%	9%	-	9%	6%	7%
Family Guy	5	5	-	3	4	2	2	3	1	1	2	-	2	1	-	5	-	-	5	5
	6%	10%	-	11%	7%	6%	4%	6%	11%	6%	5%	-	4%	7%	-	8%	-	-	10%	6%
Soaps	4	-	4	1	3	3	3	3	1	-	-	2	2	-	2	3	1	2	2	4
	5%	-	11%za	4%	6%	8%	5%	5%	8%	-	-	4%	4%	-	13%	5%	5%	6%	4%	5%
X Factor/Dancing on ice	3	-	3	1	2	1	2	3	-	-	-	1	-	-	2	1	2	-	3	3
	4%	-	9%a	3%	4%	3%	4%	6%	-	-	-	3%	-	-	15%	2%	10%	-	6%	4%
Little Britain	3	3	-	2	3	1	1	3	-	1	1	1	3	-	-	2	1	-	3	3
	4%	6%	-	8%	6%	2%	1%	6%	-	6%	4%	3%	6%	-	-	4%	4%	-	6%	4%
Big Brother	2	1	1	1	1	-	1	1	-	-	-	2	1	-	1	2	-	1	1	2
	3%	2%	4%	4%	2%	-	2%	2%	-	-	-	5%	2%	-	9%	4%	-	4%	3%	2%
Other	37	22	15	11	22	15	26	26	5	8	14	23	21	7	5	28	9	16	21	38
	45%	44%	46%	39%	44%	44%	48%	48%	43%	41%	45%	52%	45%	54%	37%	44%	48%	48%	42%	45%
None	1	-	1	-	-	-	1	-	1	-	-	-	-	1	-	1	-	1	-	1
	2%	-	4%	-	-	-	2%	-	11%	-	-	-	-	10%	-	2%	-	4%	-	1%
Don't know	9	7	2	4	5	5	5	7	2	4	3	6	5	1	2	6	3	2	7	9
	11%	15%	6%	14%	9%	15%	10%	14%	19%	21%	11%	14%	11%	9%	15%	10%	16%	6%	14%	11%

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/g/h/i/j/k - z/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Ipsos MORI

BBC Media Review - Young Person's Survey FINAL

Table 127

Q.29 You said you agreed that 'Sometimes I'll watch certain TV programmes just to keep up with my friends', what programmes are these?

Base : UK Young People Aged 11-15 who agreed they watch certain programmes to keep up with their friends

	Wtd. Total (z)	Q.5/Q.6 Allowed to watch TV until						Q.10 Watch/listen to BBC without parental permission		Q.12 Internet rules		Q.18 Social network		Q.22 Uses swear words						Unwtd. Total
		Up to 9:30pm (a)	10:00pm (b)	10:30pm-11pm (c)	11:30pm-12am (d)	Later than midnight (e)	Can watch anytime (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Several times a day (m)	About once a day (n)	Several times a week (o)	About once a week - Less than once a month (p)	Hardly ever (q)	Never (r)	
Unweighted Total	84	12	16	21	9	1	25	28	24	57	14	58	15	24	9	10	14	18	9	84
Weighted Total	82*	11**	16**	20**	8**	1**	26**	27**	24**	56*	13**	56*	15**	23**	8**	10**	15**	17**	9**	84*
Sport	12	4	3	2	1	-	3	4	3	10	1	8	3	2	1	4	2	-	3	13
	15%	34%	21%	9%	9%	-	11%	15%	13%	17%	11%	14%	22%	10%	9%	39%	16%	-	34%	15%
Waterloo Road	9	1	1	2	-	-	5	3	4	5	2	8	-	5	1	-	2	-	1	9
	11%	8%	6%	11%	-	-	20%	12%	18%	10%	16%	15%	-	21%	15%	-	15%	-	10%	11%
Hollyoaks	8	1	1	1	-	-	5	3	2	6	1	6	1	4	-	-	2	2	-	8
	9%	8%	6%	5%	-	-	19%	11%	8%	10%	8%	10%	7%	16%	-	-	13%	12%	-	10%
Skins	8	-	-	3	3	-	2	3	2	4	4	7	1	3	1	1	-	2	1	8
	9%	-	-	13%	32%	-	9%	11%	8%	7%	29%	12%	6%	12%	11%	7%	-	13%	11%	10%
The Simpsons	6	-	3	2	-	-	1	2	3	6	-	4	2	2	2	-	-	2	1	7
	7%	-	18%	12%	-	-	3%	6%	11%	11%	-	8%	11%	7%	20%	-	-	10%	11%	8%
Shameless	6	-	1	1	-	-	4	4	2	3	1	3	1	3	1	-	1	1	-	6
	7%	-	7%	4%	-	-	16%	14%	9%	5%	8%	6%	5%	14%	9%	-	6%	6%	-	7%
EastEnders	6	-	-	2	-	1	3	3	1	3	1	4	-	3	-	1	1	-	1	6
	7%	-	-	9%	-	100%	12%	11%	4%	5%	8%	7%	-	13%	-	9%	7%	-	11%	7%
Family Guy	5	-	1	2	-	-	2	1	-	4	-	-	4	2	1	1	-	-	1	5
	6%	-	6%	8%	-	-	9%	3%	-	7%	-	-	25%	9%	9%	12%	-	-	11%	6%
Soaps	4	1	-	-	-	1	2	1	1	3	-	3	-	2	-	1	-	1	-	4
	5%	8%	-	-	-	100%	8%	3%	4%	5%	-	5%	-	8%	-	9%	-	5%	-	5%
X Factor/Dancing on ice	3	1	1	1	-	-	-	-	2	3	-	2	1	-	-	-	2	1	-	3
	4%	11%	6%	5%	-	-	-	-	9%	6%	-	4%	6%	-	-	-	15%	6%	-	4%
Little Britain	3	-	-	2	-	-	1	1	-	2	1	2	1	-	-	2	-	1	-	3
	4%	-	-	9%	-	-	4%	4%	5%	4%	5%	3%	8%	-	-	23%	-	4%	-	4%
Big Brother	2	1	-	1	-	-	-	1	1	2	-	1	1	-	-	-	1	1	-	2
	3%	11%	-	6%	-	-	-	4%	5%	4%	-	2%	8%	-	-	-	9%	7%	-	2%
Other	37	3	8	10	3	-	12	14	9	26	5	26	7	13	6	1	5	9	3	38
	45%	29%	54%	51%	31%	-	48%	50%	40%	47%	37%	46%	44%	55%	78%	10%	33%	51%	34%	45%
None	1	-	-	-	-	-	1	-	-	1	-	1	-	-	-	-	1	-	-	1
	2%	-	-	-	-	-	5%	-	-	2%	-	2%	-	-	-	-	9%	-	-	1%
Don't know	9	1	2	2	3	-	1	3	2	5	3	6	2	2	-	1	1	4	1	9
	11%	8%	13%	8%	39%	-	5%	11%	9%	9%	23%	11%	14%	9%	-	12%	8%	21%	13%	11%

Fieldwork Dates : 7th - 25th March 2009
Respondent Type : UK Young People Aged 11-15
Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j - z/k/l - z/m/n/o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Ipsos MORI

BBC Media Review - Young Person's Survey FINAL

Table 128

Q.29 You said you agreed that 'Sometimes I'll watch certain TV programmes just to keep up with my friends', what programmes are these?

Base : UK Young People Aged 11-15 who agreed they watch certain programmes to keep up with their friends

	Wtd. Total (z)	Q.27 Watch TV programmes would be embarrassed to watch with parents	Q.31 Watch TV programmes Parents might not approve of			Q.33 Seen/heard something on TV/Radio unsuitable for age			Q.35 Seen/heard something on Online unsuitable for age			Q.36 Anything on TV/Radio that should not be allowed		Interview presence		Unwtd. Total
		Agree (a)	Often/ Sometimes (b)	Not very often/Hardly ever (c)	Never (d)	Often/ Sometimes (e)	Not very often/Hardly ever (f)	Never (g)	Often/ Sometimes (h)	Not very often/Hardly ever (i)	Never (j)	Yes (k)	No (l)	Parent at young person interview (m)	Child at adult interview (n)	
Unweighted Total	84	41	31	31	21	33	33	14	28	26	16	26	48	48	11	84
Weighted Total	82*	41*	31*	30**	21**	31*	32*	15**	27**	25**	16**	25**	47*	46*	11**	84*
Sport	12	4	4	3	4	4	6	2	5	2	4	5	3	7	2	13
	15%	9%	13%	11%	20%	12%	18%	15%	17%	10%	25%	21%	7%	15%	17%	15%
Waterloo Road	9	7	4	3	2	2	7	1	5	2	1	2	6	3	-	9
	11%	18%	14%	11%	10%	6%	21%	6%	19%	9%	6%	9%	13%	6%	-	11%
Hollyoaks	8	6	4	2	2	3	5	-	5	1	1	2	6	3	1	8
	9%	15%	13%	6%	9%	9%	15%	-	17%	4%	6%	7%	13%	6%	8%	10%
Skins	8	5	4	2	2	6	1	1	5	2	1	4	4	3	-	8
	9%	12%	12%	6%	10%	18%	2%	7%	18%	7%	6%	15%	8%	7%	-	10%
The Simpsons	6	4	3	2	2	2	4	-	2	1	3	3	3	4	1	7
	7%	9%	9%	6%	8%	5%	14%	-	6%	6%	18%	10%	6%	8%	9%	8%
Shameless	6	5	3	2	1	3	3	-	2	2	-	3	2	2	-	6
	7%	12%	8%	7%	5%	9%	9%	-	8%	7%	-	12%	4%	4%	-	7%
EastEnders	6	4	2	1	3	2	4	-	3	-	1	2	4	3	1	6
	7%	10%	6%	3%	14%	6%	12%	-	11%	-	6%	7%	8%	6%	8%	7%
Family Guy	5	2	3	2	-	1	3	1	-	2	2	1	3	4	-	5
	6%	4%	9%	8%	-	3%	9%	8%	-	7%	13%	4%	7%	8%	-	6%
Soaps	4	3	1	2	1	3	1	-	2	1	-	2	2	3	1	4
	5%	7%	3%	6%	4%	9%	3%	-	7%	4%	-	8%	4%	6%	8%	5%
X Factor/Dancing on ice	3	-	-	1	2	-	2	-	1	1	-	1	2	2	1	3
	4%	-	-	4%	9%	-	7%	-	5%	4%	-	4%	5%	5%	11%	4%
Little Britain	3	-	1	2	-	-	2	-	-	1	1	1	2	3	-	3
	4%	-	4%	6%	-	-	6%	-	-	3%	7%	5%	4%	7%	-	4%
Big Brother	2	-	-	2	-	-	1	1	1	-	1	-	2	1	1	2
	3%	-	-	8%	-	-	4%	8%	5%	-	7%	-	5%	3%	11%	2%
Other	37	18	14	15	8	14	15	7	13	11	9	10	22	18	3	38
	45%	45%	46%	51%	36%	45%	47%	43%	48%	43%	54%	39%	47%	38%	27%	45%
None	1	-	-	-	1	-	-	1	-	1	-	-	1	1	1	1
	2%	-	-	-	6%	-	-	8%	-	5%	-	-	3%	3%	11%	1%
Don't know	9	6	3	3	3	2	3	4	2	3	2	3	6	5	1	9
	11%	16%	10%	10%	14%	5%	10%	28%	7%	12%	13%	11%	13%	11%	8%	11%

Fieldwork Dates : 7th - 25th March 2009
Respondent Type : UK Young People Aged 11-15
Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a - z/b/c/d - z/e/f/g - z/h/i/j - z/k/l - z/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Ipsos MORI

BBC Media Review - Young Person's Survey FINAL

Table 129

Q.30 You said you agreed that 'There are programmes I watch on TV that I would be embarrassed to watch with my parents', what programmes are these?

Base : UK Young People Aged 11-15 who agreed they watch programmes they would be embarrassed to watch with their parents

	Wtd. Total (z)	Gender		Q.B Age				Q.1 Do Most					Q.2 Do Least			Q.3 TV set in room		Q.4 PC/internet in the room		Unwtd. Total
		Male (a)	Female (b)	11-12 (c)	11-13 (d)	13-14 (e)	13-15 (f)	Watch TV (g)	Listen to the radio (h)	Watch DVDs (i)	Play computer games (j)	Go on the internet (k)	Listen to the radio (l)	Watch DVDs (m)	Play computer games (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Total	84	39	45	28	48	41	56	48	14	27	27	54	48	10	20	66	18	31	53	84
Weighted Total	84*	39*	45*	28**	45*	38*	56*	48*	14**	28**	26**	56*	47*	9**	21**	66*	18**	32*	52*	84*
Sex/kissing/ naked/ naughty/ love scenes	12	5	7	6	8	4	6	6	2	4	4	8	8	1	2	12	-	5	7	12
	14%	13%	15%	21%	19%	10%	11%	13%	14%	16%	15%	15%	17%	10%	9%	18%	-	15%	13%	14%
Skins	11	2	8	1	1	5	10	5	1	1	-	8	5	-	6	9	2	7	4	10
	13%dr	6%	19%	4%	2%	13%	17%dr	11%	9%	4%	-	15%	11%	-	27%	13%	12%	21%	7%	12%
Films (unspecified)	5	1	4	3	4	2	2	4	1	2	1	4	3	-	2	4	1	1	4	5
	6%	3%	9%	11%	9%	6%	4%	9%	7%	7%	3%	7%	6%	-	10%	6%	6%	3%	8%	6%
Shameless	5	1	4	-	2	5	5	4	-	1	-	3	3	1	1	5	-	2	3	5
	6%	3%	8%	-	4%	13%dr	9%	8%	-	4%	-	5%	6%	10%	4%	7%	-	6%	5%	6%
Family Guy	3	2	1	1	2	2	2	3	1	1	2	3	3	1	1	2	1	1	2	4
	4%	6%	2%	3%	5%	6%	4%	5%	5%	3%	6%	5%	5%	8%	4%	4%	5%	3%	5%	5%
Hollyoaks	3	1	2	1	1	2	2	2	-	-	-	2	1	1	1	2	1	2	1	3
	4%	3%	4%	4%	2%	6%	4%	4%	-	-	-	4%	2%	13%	5%	3%	5%	7%	2%	4%
Big Brother	2	-	2	1	1	1	1	2	1	1	1	1	1	-	-	2	-	-	2	2
	2%	-	4%	4%	2%	2%	2%	4%	7%	3%	3%	2%	2%	-	-	3%	-	-	4%	2%
Ones with swearing in	2	2	-	1	2	1	1	1	1	1	2	1	1	-	-	2	-	-	2	2
	2%	5%	-	4%	4%	2%	1%	2%	9%	4%	7%	2%	2%	-	-	3%	-	-	4%	2%
X Factor	1	-	1	1	1	-	-	1	-	-	-	1	1	-	-	1	-	-	1	1
	1%	-	2%	4%	2%	-	-	2%	-	-	-	2%	2%	-	-	2%	-	-	2%	1%
Little Britain	1	-	1	1	1	-	-	1	-	-	-	1	1	-	1	1	-	-	1	1
	1%	-	2%	4%	2%	-	-	2%	-	-	-	2%	2%	-	5%	2%	-	-	2%	1%
EastEnders	1	-	1	-	-	1	1	1	-	-	-	1	1	-	-	-	1	-	1	1
	1%	-	2%	-	-	2%	2%	2%	-	-	-	2%	2%	-	-	-	5%	-	2%	1%
Other soaps	1	1	-	-	-	-	1	-	-	1	-	1	-	-	1	1	-	-	1	1
	1%	3%	-	-	-	-	2%	-	-	4%	-	2%	-	-	5%	2%	-	-	2%	1%
Other	28	10	17	11	18	11	17	17	1	3	7	15	16	5	8	20	8	12	16	28
	33%	27%	39%	40%	40%	28%	30%	35%	5%	9%	27%	27%	33%	51%	36%	30%	46%	36%	31%	33%
None	1	1	-	-	1	1	1	1	-	1	1	-	1	-	-	1	-	-	1	1
	1%	2%	-	-	2%	2%	1%	2%	-	3%	3%	-	2%	-	-	1%	-	-	1%	1%
Don't know	24	15	9	8	13	11	16	13	7	12	11	15	15	1	3	15	9	8	16	24
	28%dr	38%	20%	28%	29%	30%	29%	27%	50%	43%	43%	28%	32%	16%	15%	23%	48%	25%	31%	29%
Not stated	1	1	-	1	1	-	-	1	-	1	-	1	1	-	-	1	-	-	1	1
	1%	2%	-	3%	2%	-	-	2%	-	3%	-	2%	2%	-	-	1%	-	-	2%	1%

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/g/h/i/j/k - z/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Ipsos MORI

BBC Media Review - Young Person's Survey FINAL

Table 130

Q.30 You said you agreed that 'There are programmes I watch on TV that I would be embarrassed to watch with my parents', what programmes are these?

Base : UK Young People Aged 11-15 who agreed they watch programmes they would be embarrassed to watch with their parents

	Wtd. Total (z)	Q.5/Q.6 Allowed to watch TV until						Q.10 Watch/listen to BBC without parental permission		Q.12 Internet rules		Q.18 Social network		Q.22 Uses swear words						Unwtd. Total
		Up to 9:30pm (a)	10:00pm (b)	10:30pm-11pm (c)	11:30pm-12am (d)	Later than midnight (e)	Can watch anytime (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Several times a day (m)	About once a day (n)	Several times a week (o)	About once a week - Less than once a month (p)	Hardly ever (q)	Never (r)	
Unweighted Total	84	5	17	28	12	-	22	30	30	53	20	59	15	20	11	8	14	20	11	84
Weighted Total	84*	4**	17**	28**	12**	-**	23**	29**	30**	54*	20**	60*	14**	20**	10**	7**	15**	21**	11**	84*
Sex/kissing/ naked/ naughty/ love scenes	12 14%	-	1	4	1	-	6	1	6	7	4	7	4	4	-	1	1	3	3	12
Skins	11 13%	-	2	3	1	-	5	2	4	6	5	10	1	4	1	-	2	4	-	10
Films (unspecified)	5 6%	1	1	2	1	-	-	3	-	5	-	3	2	-	-	2	3	-	-	5
Shameless	5 6%	-	-	2	-	-	3	1	3	4	-	4	-	2	1	-	1	1	-	5
Family Guy	3 4%	-	1	-	2	-	1	3	-	2	2	2	1	1	-	-	1	1	-	4
Hollyoaks	3 4%	-	2	1	-	-	-	1	1	2	1	3	-	1	-	-	1	1	-	3
Big Brother	2 2%	-	-	1	-	-	1	-	2	1	-	1	-	2	-	-	-	-	-	2
Ones with swearing in	2 2%	-	-	-	-	-	2	1	-	2	-	1	1	1	1	-	-	-	-	2
X Factor	1 1%	-	-	-	-	-	1	-	1	1	-	1	-	1	-	-	-	-	-	1
Little Britain	1 1%	-	-	1	-	-	-	-	-	1	-	1	-	-	-	-	1	-	-	1
EastEnders	1 1%	-	-	1	-	-	-	1	-	1	-	1	-	-	-	-	-	-	-	1
Other soaps	1 1%	-	-	-	1	-	-	1	-	-	1	1	-	-	1	-	-	-	-	1
Other	28 33%	-	7	8	4	-	9	12	12	19	5	22	3	8	3	3	6	4	4	28
None	1 1%	1	-	-	-	-	-	-	1	-	-	-	-	-	-	1	-	-	-	1
Don't know	24 28%	3	5	10	3	-	3	10	8	15	5	17	3	4	3	2	3	8	3	24

Fieldwork Dates : 7th - 25th March 2009
Respondent Type : UK Young People Aged 11-15
Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j - z/k/l - z/m/n/o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Ipsos MORI

BBC Media Review - Young Person's Survey FINAL

Table 130

Q.30 You said you agreed that 'There are programmes I watch on TV that I would be embarrassed to watch with my parents', what programmes are these?

Base : UK Young People Aged 11-15 who agreed they watch programmes they would be embarrassed to watch with their parents

	Wtd. Total (z)	Q.5/Q.6 Allowed to watch TV until						Q.10 Watch/listen to BBC without parental permission		Q.12 Internet rules		Q.18 Social network		Q.22 Uses swear words						Unwtd. Total
		Up to 9:30pm (a)	10:00pm (b)	10:30pm-11pm (c)	11:30pm-12am (d)	Later than midnight (e)	Can watch anytime (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Several times a day (m)	About once a day (n)	Several times a week (o)	About once a week - Less than once a month (p)	Hardly ever (q)	Never (r)	
Unweighted Total	84	5	17	28	12	-	22	30	30	53	20	59	15	20	11	8	14	20	11	84
Weighted Total	84*	4**	17**	28**	12**	-.**	23**	29**	30**	54*	20**	60*	14**	20**	10**	7**	15**	21**	11**	84*
Not stated	1	-	1	-	-	-	-	-	-	1	-	-	1	-	-	-	-	-	1	1
	1%	-	6%	-	-	-	-	-	-	2%	-	-	7%	-	-	-	-	-	8%	1%

Fieldwork Dates : 7th - 25th March 2009
Respondent Type : UK Young People Aged 11-15
Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j - z/k/l - z/m/n/o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Ipsos MORI

BBC Media Review - Young Person's Survey FINAL

Table 131

Q.30 You said you agreed that 'There are programmes I watch on TV that I would be embarrassed to watch with my parents', what programmes are these?

Base : UK Young People Aged 11-15 who agreed they watch programmes they would be embarrassed to watch with their parents

	Wtd. Total (z)	Q.27 Watch TV programmes would be embarrassed to watch with parents	Q.31 Watch TV programmes Parents might not approve of			Q.33 Seen/heard something on TV/Radio unsuitable for age			Q.35 Seen/heard something on Online unsuitable for age			Q.36 Anything on TV/Radio that should not be allowed		Interview presence		Unwtd. Total
		Agree (a)	Often/ Sometimes (b)	Not very often/Hardly ever (c)	Never (d)	Often/ Sometimes (e)	Not very often/Hardly ever (f)	Never (g)	Often/ Sometimes (h)	Not very often/Hardly ever (i)	Never (j)	Yes (k)	No (l)	Parent at young person interview (m)	Child at adult interview (n)	
Unweighted Total	84	84	36	34	13	41	32	9	28	30	15	32	42	55	18	84
Weighted Total	84*	84*	36*	34*	13**	40*	33*	10**	28**	30**	15**	32*	42*	53*	18**	84*
Sex/kissing/ naked/ naughty/ love scenes	12	12	6	5	1	6	6	-	2	8	1	4	8	7	1	12
	14%	14%	17%	14%	6%	14%	19%	-	7%	27%	6%	12%	19%	13%	7%	14%
Skins	11	11	4	5	2	3	7	1	4	4	2	4	7	7	1	10
	13%	13%	11%	13%	17%	8%	20%	12%	15%	14%	14%	13%	16%	14%	5%	12%
Films (unspecified)	5	5	3	2	-	3	1	1	2	2	1	2	3	3	2	5
	6%	6%	8%	6%	-	7%	4%	11%	7%	7%	7%	6%	7%	6%	11%	6%
Shameless	5	5	3	1	1	5	-	-	1	2	1	2	3	3	-	5
	6%	6%	8%	3%	7%	12% ^z	-	-	3%	7%	6%	6%	7%	6%	-	6%
Family Guy	3	3	2	1	-	2	2	-	1	1	1	1	3	3	2	4
	4%	4%	5%	2%	-	4%	5%	-	3%	5%	6%	2%	6%	6%	11%	5%
Hollyoaks	3	3	3	-	-	1	2	-	1	1	1	1	2	3	1	3
	4%	4%	9%	-	-	3%	6%	-	3%	3%	8%	3%	5%	6%	7%	4%
Big Brother	2	2	2	-	-	2	-	-	-	1	-	2	-	2	1	2
	2%	2%	5%	-	-	5%	-	-	-	3%	-	6%	-	4%	5%	2%
Ones with swearing in	2	2	-	1	1	2	-	-	1	1	-	1	1	1	-	2
	2%	2%	-	3%	6%	5%	-	-	4%	2%	-	4%	2%	1%	-	2%
X Factor	1	1	1	-	-	1	-	-	-	1	-	1	-	1	-	1
	1%	1%	3%	-	-	3%	-	-	-	3%	-	3%	-	2%	-	1%
Little Britain	1	1	1	-	-	-	-	1	-	-	1	1	-	1	-	1
	1%	1%	3%	-	-	-	-	11%	-	-	7%	3%	-	2%	-	1%
EastEnders	1	1	1	-	-	-	1	-	1	-	-	-	1	1	-	1
	1%	1%	3%	-	-	-	3%	-	3%	-	-	-	2%	2%	-	1%
Other soaps	1	1	-	1	-	1	-	-	-	1	-	-	1	-	-	1
	1%	1%	-	3%	-	3%	-	-	-	4%	-	-	3%	-	-	1%
Other	28	28	13	11	4	15	11	1	12	11	2	14	8	18	5	28
	33% ^l	33%	35%	32%	32%	37%	33%	12%	41%	38%	12%	42% ^l	19%	35%	28%	33%
None	1	1	1	-	-	-	-	-	-	-	-	-	-	1	-	1
	1%	1%	2%	-	-	-	-	-	-	-	-	-	-	1%	-	1%
Don't know	24	24	9	12	4	11	8	5	10	3	6	10	12	15	6	24
	28%	28%	24%	34%	30%	27%	24%	55%	35%	11%	41%	29%	27%	29%	32%	29%

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a - z/b/c/d - z/e/f/g - z/h/i/j - z/k/l - z/m/n

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Ipsos MORI

BBC Media Review - Young Person's Survey FINAL

Table 131

Q.30 You said you agreed that 'There are programmes I watch on TV that I would be embarrassed to watch with my parents', what programmes are these?

Base : UK Young People Aged 11-15 who agreed they watch programmes they would be embarassed to watch with their parents

	Q.27 Watch TV programmes would be embarrassed to watch with parents		Q.31 Watch TV programmes Parents might not approve of			Q.33 Seen/heard something on TV/Radio unsuitable for age			Q.35 Seen/heard something on Online unsuitable for age			Q.36 Anything on TV/Radio that should not be allowed		Interview presence		Unwtd. Total
	Wtd. Total (z)	Agree (a)	Often/ Sometimes (b)	Not very often/Hardly ever (c)	Never (d)	Often/ Sometimes (e)	Not very often/Hardly ever (f)	Never (g)	Often/ Sometimes (h)	Not very often/Hardly ever (i)	Never (j)	Yes (k)	No (l)	Parent at young person interview (m)	Child at adult interview (n)	
Unweighted Total	84	84	36	34	13	41	32	9	28	30	15	32	42	55	18	84
Weighted Total	84*	84*	36*	34*	13**	40*	33*	10**	28**	30**	15**	32*	42*	53*	18**	84*
Not stated	1	1	-	-	1	-	-	1	-	1	-	-	1	1	-	1
	1%	1%	-	-	8%	-	-	10%	-	3%	-	-	2%	2%	-	1%

Fieldwork Dates : 7th - 25th March 2009
Respondent Type : UK Young People Aged 11-15
Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a - z/b/c/d - z/e/f/g - z/h/i/j - z/k/l - z/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Ipsos MORI

BBC Media Review - Young Person's Survey FINAL

Table 132

Q.31 How often, if ever, do you watch TV programmes that your parents might not want you to watch?

Base : UK Young People Aged 11-15

	Wtd. Total (z)	Gender		Q.B Age				Q.1 Do Most					Q.2 Do Least			Q.3 TV set in room		Q.4 PC/internet in the room		Unwtd. Total
		Male (a)	Female (b)	11-12 (c)	11-13 (d)	13-14 (e)	13-15 (f)	Watch TV (g)	Listen to the radio (h)	Watch DVDs (i)	Play computer games (j)	Go on the internet (k)	Listen to the radio (l)	Watch DVDs (m)	Play computer games (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Total	237	122	115	90	148	105	147	148	29	60	74	133	139	35	44	168	69	88	149	237
Weighted Total	237	122	115	92*	139	96	145	147	30**	62*	75*	135	138	34*	45*	169	68*	89*	148	237
Often	104d	33%	76%	22%	32%	77% d	86%	53%	-	23%	37%	55%	54%	13%	49%	64%	4%	44%	64%	104
Sometimes	5222%	3226%	2017%	2123%	3526%	2223%	3121%	3423%	722%	2032% z	2432% z	3123%	3324%	720%	613%	4124%	1116%	1618%	3624%	5423%
Not very often	3314% p	1916%	1413%	1415%	2216%	1617%	1913%	1913%	725%	1219%	912%	2115%	2014%	38%	49%	2917%	57%	1213%	2115%	3414%
Hardly ever	5824% k	3025%	2724%	1819%	3123%	2526%	4028%	3725%	725%	1016%	1519%	2519%	3223%	823%	1533%	4024%	1826%	2326%	3524%	5824%
Never	8134% eo	3630%	4539%	3740% de	4734%	2526%	4430%	5034%	828%	1828%	2432%	4936%	4633%	1543%	1534%	5030%	3145% zo	3237%	4833%	7833%
Don't know	31%	11%	22%	-	11%	22%	32%	21%	-	11%	-	21%	21%	14%	22%	32%	-	22%	11%	31%
Often/Sometimes	6226%	3629%	2623%	2325%	3828%	2930%	3927%	3927%	722%	2236%	2837% z g	3829%	3828%	823%	1022%	4728%	1522%	2023%	4228%	6227%
Often/Sometimes/Not very often	9540% p	5545%	4135%	3741%	6043%	4547% f	5840%	5840%	1447%	3455% z g	3648%	5944%	5842%	1031%	1431%	7645% zp	1929%	3236%	6343%	9841%
Not very often/Hardly ever/Never	17273% j	8570%	8775%	6875%	10072%	6668%	10471%	10672%	2378%	3963%	4863%	9470%	9871%	2573%	3476%	11970%	5378%	6776%	10571%	17072%
Hardly ever/Never	13959% io	6655%	7263%	5559%	7856%	4952%	8458% e	8759% i	1653%	2744%	3952%	7455%	7857%	2266%	3067%	9053%	4971% zo	5562%	8356%	13657%

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/g/h/i/j/k - z/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Ipsos MORI

BBC Media Review - Young Person's Survey FINAL

Table 133

Q.31 How often, if ever, do you watch TV programmes that your parents might not want you to watch?

Base : UK Young People Aged 11-15

	Wtd. Total (z)	Q.5/Q.6 Allowed to watch TV until						Q.10 Watch/listen to BBC without parental permission		Q.12 Internet rules		Q.18 Social network		Q.22 Uses swear words						Unwtd. Total
		Up to 9:30pm (a)	10:00pm (b)	10:30pm-11pm (c)	11:30pm-12am (d)	Later than midnight (e)	Can watch anytime (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Several times a day (m)	About once a day (n)	Several times a week (o)	About once a week - Less than once a month (p)	Hardly ever (q)	Never (r)	
Unweighted Total	237	34	41	61	34	7	59	79	74	134	68	162	42	49	24	28	37	55	43	237
Weighted Total	237	33*	41*	62*	33*	8**	60*	78*	74*	134	68*	162	42*	48*	23**	29**	38*	55*	43*	237
Often	10 4% _i	2 6%	-	4 6%	1 3%	-	3 5%	4 5%	2 3%	3 2%	6 9% _z	8 5%	1 2%	4 9%	1 4%	-	2 5%	2 3%	1 2%	10 4%
Sometimes	52 22%	4 13%	9 22%	14 22%	7 21%	1 15%	17 28%	16 21%	18 24%	31 23%	10 15%	30 19%	11 27%	13 28%	6 28%	5 16%	9 24%	10 19%	8 19%	54 23%
Not very often	33 14%	3 8%	6 14%	7 12%	6 19%	1 16%	10 17%	15 19%	11 15%	20 15%	6 9%	23 14%	3 8%	4 9%	5 21%	11 37%	6 16%	5 8%	3 7%	34 14%
Hardly ever	58 24% _f	9 26% _f	12 30% _f	18 29% _f	14 41% _z	-	5 9%	25 32%	19 25%	36 27%	16 23%	43 27%	10 25%	9 20%	3 15%	5 19%	9 25%	22 41% _z	8 18%	58 24%
Never	81 34% _g	15 47% _d	13 33%	18 29%	5 16%	5 70%	23 38% _d	15 19%	24 33%	43 32%	28 42%	56 35%	16 38%	17 34%	7 32%	7 24%	11 30%	15 27%	23 53% _z	78 33%
Don't know	3 1%	-	-	1 2%	-	-	2 3%	3 4% _z	-	-	2 2%	2 1%	-	-	-	1 4%	-	1 2%	1 2%	3 1%
Often/Sometimes	62 26%	6 19%	9 22%	18 29%	8 24%	1 15%	20 34%	20 26%	20 27%	34 26%	16 24%	38 23%	12 29%	18 37%	7 32%	5 16%	11 30%	12 22%	9 21%	64 27%
Often/Sometimes/Not very often	95 40%	9 27%	15 37%	25 40%	14 44%	2 30%	30 50% _a	35 45%	31 42%	54 41%	22 33%	61 38%	16 37%	22 46%	12 53%	15 53%	17 46%	17 30%	12 28%	98 41%
Not very often/Hardly ever/Never	172 73%	27 81%	32 78%	43 69%	25 76%	6 85%	38 64%	55 70%	54 73%	100 74%	50 74%	122 75%	30 71%	30 63%	16 68%	23 80%	27 70%	42 76%	34 77%	170 72%
Hardly ever/Never	139 59% _f	24 73% _f	26 63%	35 58%	19 56%	5 70%	28 47%	40 51%	43 58%	79 59%	44 65%	99 61%	26 63%	26 54%	11 47%	12 43%	21 54%	37 68%	31 70%	136 57%

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j - z/k/l - z/m/n/o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Ipsos MORI

BBC Media Review - Young Person's Survey FINAL

Table 134

Q.31 How often, if ever, do you watch TV programmes that your parents might not want you to watch?

Base : UK Young People Aged 11-15

		Q.27 Watch TV programmes would be embarrassed to watch with parents	Q.31 Watch TV programmes Parents might not approve of			Q.33 Seen/heard something on TV/Radio unsuitable for age			Q.35 Seen/heard something on Online unsuitable for age			Q.36 Anything on TV/Radio that should not be allowed		Interview presence		
	Wtd. Total (z)	Agree (a)	Often/ Sometimes (b)	Not very often/Hardly ever (c)	Never (d)	Often/ Sometimes (e)	Not very often/Hardly ever (f)	Never (g)	Often/ Sometimes (h)	Not very often/Hardly ever (i)	Never (j)	Yes (k)	No (l)	Parent at young person interview (m)	Child at adult interview (n)	Unwtd. Total
Unweighted Total	237	84	64	92	78	88	95	44	58	83	53	76	127	166	32	237
Weighted Total	237	84*	62*	91*	81*	85*	94*	47*	57*	83*	54*	76*	127	165	32*	237
Often	10	6	10	-	-	5	3	2	3	4	2	1	7	7	1	10
	4% ^c	7%	16% ^{zcd}	-	-	6%	3%	5%	5%	5%	4%	1%	5%	4%	4%	4%
Sometimes	52	30	52	-	-	25	17	6	13	17	8	22	26	36	14	54
	22% ^{cd}	36% ^z	84% ^{zcd}	-	-	30% ^z	18%	13%	22%	20%	15%	29%	20%	22%	43% ^z	23%
Not very often	33	14	-	33	-	19	11	2	11	10	5	13	18	19	3	34
	14% ^{bdg}	16%	-	37% ^{zbd}	-	22% ^z	12%	5%	19%	13%	10%	17%	14%	12%	8%	14%
Hardly ever	58	21	-	58	-	16	33	6	14	29	8	18	29	38	6	58
	24% ^{bd}	25%	-	63% ^{zbd}	-	19%	35% ^{zeg}	14%	25%	35% ^{zj}	15%	23%	23%	23%	18%	24%
Never	81	13	-	-	81	20	29	30	16	22	30	22	46	62	6	78
	34% ^{abce}	15%	-	-	100% ^{zbc}	23%	30%	64% ^{zef}	28%	27%	55% ^{zhi}	29%	36%	38% ^{an}	20%	33%
Don't know	3	1	-	-	-	-	2	-	1	-	1	1	2	3	2	3
	1%	1%	-	-	-	-	2%	-	1%	-	2%	1%	2%	2%	7% ^z	1%
Often/Sometimes	62	36	62	-	-	30	20	8	15	21	10	23	33	43	15	64
	26% ^{cd}	43% ^z	100% ^{zcd}	-	-	36% ^{zfg}	21%	17%	27%	25%	18%	30%	26%	26%	47% ^{zm}	27%
Often/Sometimes/Not very often	95	50	62	33	-	49	31	10	26	31	15	36	50	62	18	98
	40% ^{dgi}	59% ^z	100% ^{zcd}	37% ^d	-	57% ^{zfg}	33%	22%	46%	38%	28%	47%	40%	38%	55% ^{km}	41%
Not very often/Hardly ever/Never	172	47	-	91	81	55	73	39	41	62	43	52	92	119	15	170
	73% ^{aben}	56%	-	100% ^{zb}	100% ^{zb}	64%	77%	83% ^e	72%	75%	80%	69%	72%	72% ^{an}	47%	72%
Hardly ever/Never	139	33	-	58	81	36	62	37	30	51	38	40	75	100	12	136
	59% ^{aben}	40%	-	63% ^b	100% ^{zbc}	43%	66% ^e	78% ^{ze}	53%	62%	70%	52%	59%	61% ^{an}	38%	57%

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a - z/b/c/d - z/e/f/g - z/h/i/j - z/k/l - z/m/n

Overlap formulae used. * small base



Ipsos MORI

BBC Media Review - Young Person's Survey FINAL

Table 135

Q.31 How often, if ever, do you watch TV programmes that your parents might not want you to watch?

Base : UK Young People Aged 11-15

	Total	Q.33 How often seen/heard something unsuitable for young people ON TV OR/RADIO										Q.35 How often seen/heard something unsuitable for young people ONLINE OR ON THE INTERNET									
		Often	Sometimes	Not very often	Hardly ever	Never	Don't know	Often/ Sometimes	Often/ Sometimes /Not very often	Not very often/ Hardly ever/ Never	Hardly ever/ Never	Often	Sometimes	Not very often	Hardly ever	Never	Don't know	Often/ Sometimes	Often/ Sometimes /Not very often	Not very often/ Hardly ever/ Never	Hardly ever/ Never
Unweighted Total	237	24	64	44	51	44	10	88	132	139	95	18	40	32	51	53	10	58	90	136	104
Weighted Total	237	24	62	44	50	47	10	85	129	141	98	17	40	32	51	54	10	57	88	137	105
Often	10	2	3	1	2	2	-	5	6	5	4	1	2	2	2	2	-	3	5	6	4
	4%	8%	5%	2%	4%	5%	-	6%	5%	3%	4%	5%	5%	7%	4%	4%	-	5%	6%	4%	4%
Sometimes	52	9	17	10	7	6	4	25	35	23	13	6	7	8	9	8	4	13	21	25	17
	22%	37%	27%	23%	14%	13%	39%	30%	27%	16%	13%	35%	17%	25%	17%	15%	41%	22%	23%	18%	16%
Not very often	33	4	15	6	5	2	1	19	25	14	7	1	9	5	6	5	-	11	15	16	11
	14%	17%	24%	14%	10%	5%	12%	22%	19%	10%	7%	7%	24%	14%	12%	10%	-	19%	17%	11%	11%
Hardly ever	58	3	13	15	18	6	2	16	32	40	24	6	8	11	18	8	2	14	26	37	26
	24%	13%	22%	35%	35%	14%	18%	19%	25%	28%	25%	34%	21%	36%	35%	15%	19%	25%	29%	27%	24%
Never	81	6	14	11	18	30	2	20	31	59	48	3	12	6	17	30	4	16	21	53	47
	34%	26%	23%	26%	35%	64%	20%	23%	24%	42%	49%	19%	31%	18%	33%	55%	40%	28%	24%	38%	45%
Don't know	3	-	-	-	2	-	1	-	-	2	2	-	1	-	-	1	-	1	1	1	1
	1%	-	-	-	3%	-	12%	-	-	1%	2%	-	2%	-	-	2%	-	1%	1%	1%	1%
Often/Sometimes	62	11	20	11	9	8	4	30	41	28	17	7	8	10	11	10	4	15	26	31	21
	26%	44%	32%	25%	17%	17%	39%	36%	32%	20%	17%	40%	21%	32%	21%	18%	41%	27%	29%	23%	20%
Often/Sometimes/Not very often	95	15	34	17	14	10	5	49	66	41	24	8	18	15	17	15	4	26	41	47	32
	40%	62%	56%	39%	27%	22%	50%	57%	51%	29%	25%	46%	45%	46%	33%	28%	41%	46%	46%	34%	30%
Not very often/Hardly ever/Never	172	13	42	33	40	39	5	55	88	112	79	10	30	21	40	43	6	41	62	105	84
	73%	56%	68%	75%	79%	83%	49%	64%	68%	79%	81%	60%	77%	68%	79%	80%	59%	72%	70%	77%	79%
Hardly ever/Never	139	9	27	27	35	37	4	36	63	98	72	9	21	17	34	38	6	30	47	89	73
	59%	38%	44%	61%	70%	78%	37%	43%	49%	70%	74%	54%	53%	54%	67%	70%	59%	53%	53%	65%	69%

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Table 136

Q.32 What have you watched that your parents might not want you to watch?

Base : UK Young People Aged 11-15 who watch programmes their parents might not want them to

	Wtd. Total (z)	Gender		Q.B Age				Q.1 Do Most					Q.2 Do Least			Q.3 TV set in room		Q.4 PC/internet in the room		Unwtd. Total
		Male (a)	Female (b)	11-12 (c)	11-13 (d)	13-14 (e)	13-15 (f)	Watch TV (g)	Listen to the radio (h)	Watch DVDs (i)	Play computer games (j)	Go on the internet (k)	Listen to the radio (l)	Watch DVDs (m)	Play computer games (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Total	98	56	42	37	66	49	61	59	14	33	37	60	60	12	14	78	20	33	65	98
Weighted Total	95*	55*	41*	37*	60*	45*	58*	58*	14**	34*	36*	59*	58*	10**	14**	76*	19**	32*	63*	98*
Films Horror/Scary/Dirty/Violent/unspecified	21 22%	11 20%	11 26%	9 25%	13 21%	9 20%	12 21%	16 27%	5 35%	11 34%	9 26%	14 24%	10 18%	1 7%	6 43%	16 21%	5 27%	4 12%	17 28%	21 21%
Skins	7 7%	4 7%	3 7%	2 5%	3 4%	5 11%	5 8%	5 9%	-	1 4%	-	4 6%	5 8%	-	1 7%	6 8%	1 5%	4 12%	3 5%	7 7%
Shameless	5 6%a	1 1%	5 11%a	1 3%	5 9%b	4 10%	4 8%	4 6%	1 7%	-	1 3%	3 5%	2 3%	2 18%	2 14%	5 7%	-	3 8%	3 4%	6 6%
Family Guy	4 5%	4 8%	-	-	2 4%	3 8%	4 8%	1 2%	1 8%	1 4%	3 9%g	4 6%	3 4%	1 7%	-	3 3%	2 10%	1 5%	3 5%	5 5%
Wrestling	4 4%k	4 7%	-	2 6%	4 6%	1 3%	1 3%	3 5%	-	1 2%	1 2%	1 1%	4 7%	-	-	3 3%	1 6%	-	4 6%	4 4%
Soaps	3 3%	1 2%	2 4%	-	1 2%	3 7%b	3 5%	1 2%	-	-	-	3 5%	1 2%	1 11%	1 7%	2 3%	1 5%	2 7%	1 1%	3 3%
Little Britain	3 3%	2 3%	1 2%	2 5%	3 5%	1 2%	1 2%	2 3%	1 7%	1 3%	1 3%	2 3%	2 3%	-	-	3 4%	-	-	3 4%	3 3%
Two Pints of Lager	2 3%	2 4%	-	1 3%	2 4%	1 3%	1 3%	1 2%	-	-	1 4%	1 1%	2 4%	1 7%	-	2 3%	-	2 5%	1 1%	3 3%
South Park	2 2%	2 4%	-	1 3%	1 2%	-	1 2%	1 2%	-	-	-	1 2%	2 4%	-	-	2 3%	-	1 3%	1 2%	2 2%
Big Brother	2 2%	1 2%	1 2%	-	1 2%	1 2%	2 3%	-	-	1 3%	1 3%	2 3%	2 3%	-	-	2 3%	-	1 3%	1 1%	2 2%
American Pie	2 2%	1 2%	1 2%	2 5%	2 3%	-	-	1 2%	1 7%	1 3%	1 3%	2 3%	1 2%	-	-	2 3%	-	1 3%	1 1%	2 2%
Sex/kissing/naked/naughty/love scenes	2 2%	1 1%	1 3%	1 3%	2 3%	1 2%	1 1%	1 2%	1 5%	-	1 2%	1 2%	1 2%	1 7%	-	2 2%	-	-	2 3%	2 2%
Gordon Ramsey - the F word	1 1%	-	1 3%	-	-	-	1 2%	-	-	1 4%	-	1 2%	-	-	1 9%	-	1 7%	-	1 2%	1 1%
Hannah Montana	1 1%	-	1 2%	1 3%	1 2%	-	-	1 2%	-	-	-	-	1 2%	-	-	1 1%	-	-	1 2%	1 1%
South Park	1 1%	1 1%	-	-	1 1%	1 2%	1 1%	1 1%	-	1 2%	-	1 1%	1 1%	-	-	1 1%	-	-	1 1%	1 1%
Other	19 20%	7 14%	12 29%	9 25%	14 23%	9 19%	10 17%	9 15%	2 12%	5 14%	8 23%	12 20%	13 23%	3 32%	2 14%	15 19%	4 23%	8 24%	11 18%	20 20%

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/g/h/i/j/k - z/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Ipsos MORI

BBC Media Review - Young Person's Survey FINAL

Table 136

Q.32 What have you watched that your parents might not want you to watch?

Base : UK Young People Aged 11-15 who watch programmes their parents might not want them to

	Wtd. Total (z)	Gender		Q.B Age				Q.1 Do Most					Q.2 Do Least			Q.3 TV set in room		Q.4 PC/Internet in the room		Unwtd. Total
		Male (a)	Female (b)	11-12 (c)	11-13 (d)	13-14 (e)	13-15 (f)	Watch TV (g)	Listen to the radio (h)	Watch DVDs (i)	Play computer games (j)	Go on the internet (k)	Listen to the radio (l)	Watch DVDs (m)	Play computer games (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Total	98	56	42	37	66	49	61	59	14	33	37	60	60	12	14	78	20	33	65	98
Weighted Total	95*	55*	41*	37*	60*	45*	58*	58*	14**	34*	36*	59*	58*	10**	14**	76*	19**	32*	63*	98*
None	2	1	1	1	2	1	1	2	-	-	-	-	1	1	-	-	2	-	2	2
	2%	1%	2%	3%	3%	2%	1%	3%	-	-	-	-	1%	9%	-	-	9%	-	3%	2%
Don't know/Can't remember	26	18	8	9	14	12	17	17	5	11	12	16	17	2	2	21	5	10	16	27
	27%	33%	19%	24%	23%	26%	30%	30%	36%	33%	34%	27%	30%	23%	14%	28%	24%	31%	26%	28%

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/g/h/i/j/k - z/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Ipsos MORI

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Table 137

Q.32 What have you watched that your parents might not want you to watch?

Base : UK Young People Aged 11-15 who watch programmes their parents might not want them to

	Wtd. Total (z)	Q.5/Q.6 Allowed to watch TV until						Q.10 Watch/listen to BBC without parental permission		Q.12 Internet rules		Q.18 Social network		Q.22 Uses swear words						Unwtd. Total
		Up to 9:30pm (a)	10:00pm (b)	10:30pm- 11pm (c)	11:30pm- 12am (d)	Later than midnight (e)	Can watch anytime (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Several times a day (m)	About once a day (n)	Several times a week (o)	About once a week - Less than once a month (p)	Hardly ever (q)	Never (r)	
Unweighted Total	98	10	15	26	15	2	30	36	33	56	23	63	16	23	13	16	17	17	12	98
Weighted Total	95*	9**	15**	25**	14**	2**	30**	35*	31*	54*	22**	61*	16**	22**	12**	15**	17**	17**	12**	98*
Films Horror/Scary/ Dirty/Violent/ unspecified	21 22%	2 19%	1 6%	3 12%	4 29%	-	12 38%	10 29%	6 20%	11 21%	3 13%	13 21%	1 8%	5 25%	3 25%	3 18%	6 36%	1 6%	3 25%	21 21%
Skins	7 7%	-	1 7%	2 7%	1 7%	1 52%	2 6%	2 6%	3 9%	4 7%	2 9%	5 8%	1 6%	1 4%	2 15%	-	3 17%	1 7%	-	7 7%
Shameless	5 6%	-	-	4 14%	1 6%	-	1 3%	2 5%	4 12%	3 5%	2 8%	4 7%	1 -	2 7%	-	2 12%	1 5%	-	1 8%	6 6%
Family Guy	4 5%	-	-	3 14%	-	-	1 4%	1 2%	1 5%	3 5%	1 3%	2 3%	1 9%	-	1 12%	1 8%	-	2 11%	-	5 5%
Wrestling	4 4%	1 8%	1 8%	-	-	-	2 6%	1 2%	1 2%	2 3%	-	1 1%	1 7%	1 3%	-	1 5%	1 7%	-	1 10%	4 4%
Soaps	3 3%	1 10%	1 8%	1 4%	-	-	-	2 5%	-	3 6%	-	3 5%	-	1 4%	-	-	-	2 13%	-	3 3%
Little Britain	3 3%	1 10%	2 13%	-	-	-	-	1 3%	1 3%	3 5%	-	2 3%	1 6%	2 9%	-	-	1 5%	-	-	3 3%
Two Pints of Lager	2 3%	1 11%	-	1 3%	1 5%	-	-	1 2%	2 5%	-	2 11%	-	2 15%	1 3%	2 14%	-	-	-	-	3 3%
South Park	2 2%	1 11%	-	-	-	-	1 4%	-	1 3%	1 2%	1 4%	1 2%	1 6%	-	1 8%	-	-	1 7%	-	2 2%
Big Brother	2 2%	-	-	-	-	-	2 7%	-	1 3%	2 4%	-	1 2%	1 7%	-	-	-	1 5%	1 7%	-	2 2%
American Pie	2 2%	-	-	2 8%	-	-	-	1 3%	-	2 4%	-	2 3%	-	-	-	1 6%	-	1 6%	-	2 2%
Sex/kissing/naked/ naughty/love scenes	2 2%	1 8%	-	-	-	-	1 3%	1 2%	1 3%	2 3%	-	2 3%	-	1 5%	1 6%	-	-	-	-	2 2%
Gordon Ramsey - the F word	1 1%	-	-	1 5%	-	-	-	-	-	1 2%	-	1 2%	-	-	-	-	1 7%	-	-	1 1%
Hannah Montana	1 1%	1 11%	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-	1 8%	1 1%
South Park	1 1%	-	-	-	1 5%	-	-	-	1 2%	1 1%	-	1 1%	-	-	-	-	-	1 4%	-	1 1%

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j - z/k/l - z/m/n/o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Ipsos MORI

BBC Media Review - Young Person's Survey FINAL

Table 137

Q.32 What have you watched that your parents might not want you to watch?

Base : UK Young People Aged 11-15 who watch programmes their parents might not want them to

	Wtd. Total (z)	Q.5/Q.6 Allowed to watch TV until					Q.10 Watch/listen to BBC without parental permission		Q.12 Internet rules		Q.18 Social network		Q.22 Uses swear words						Unwtd. Total	
		Up to 9:30pm (a)	10:00pm (b)	10:30pm-11pm (c)	11:30pm-12am (d)	Later than midnight (e)	Can watch anytime (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Several times a day (m)	About once a day (n)	Several times a week (o)	About once a week - Less than once a month (p)	Hardly ever (q)		Never (r)
Unweighted Total	98	10	15	26	15	2	30	36	33	56	23	63	16	23	13	16	17	17	12	98
Weighted Total	95*	9**	15**	25**	14**	2**	30**	35*	31*	54*	22**	61*	16**	22**	12**	15**	17**	17**	12**	98*
Other	19	3	4	6	1	-	5	8	9	11	5	17	-	6	3	3	5	2	1	20
	20%	37%	26%	25%	5%	-	17%	22%	31%	21%	23%	27%az	-	26%	24%	19%	28%	11%	8%	20%
None	2	-	-	-	1	-	1	-	1	1	-	1	-	1	-	1	-	-	-	2
	2%	-	-	-	7%	-	2%	-	3%	1%	-	1%	-	3%	-	6%	-	-	-	2%
Don't know/Can't remember	26	2	5	6	6	1	7	11	5	15	8	15	7	5	3	6	1	6	5	27
	27%h	20%	32%	22%	43%	48%	22%	31%	15%	27%	35%	25%	46%	24%	22%	43%	6%	35%	41%	28%

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j - z/k/l - z/m/n/o/p/q/r

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Ipsos MORI

BBC Media Review - Young Person's Survey FINAL

Table 138

Q.32 What have you watched that your parents might not want you to watch?

Base : UK Young People Aged 11-15 who watch programmes their parents might not want them to

	Wtd. Total (z)	Q.27 Watch TV programmes would be embarrassed to watch with parents	Q.31 Watch TV programmes Parents might not approve of			Q.33 Seen/heard something on TV/Radio unsuitable for age			Q.35 Seen/heard something on Online unsuitable for age			Q.36 Anything on TV/Radio that should not be allowed		Interview presence		Unwtd. Total
		Agree (a)	Often/ Sometimes (b)	Not very often/Hardly ever (c)	Never (d)	Often/ Sometimes (e)	Not very often/Hardly ever (f)	Never (g)	Often/ Sometimes (h)	Not very often/Hardly ever (i)	Never (j)	Yes (k)	No (l)	Parent at young person interview (m)	Child at adult interview (n)	
Unweighted Total	98	50	64	34	-	51	32	10	27	33	15	37	51	65	18	98
Weighted Total	95*	50*	62*	33*	-**	49*	31*	10**	26**	31*	15**	36*	50*	62*	18**	98*
Films Horror/Scary/ Dirty/Violent/ unspecified	21 22%	12 25%	15 23%	7 21%	-	11 23%	7 23%	3 31%	5 18%	5 17%	4 27%	7 20%	12 24%	13 21%	4 23%	21 21%
Skins	7 7%	4 8%	3 5%	4 12%	-	3 6%	3 8%	-	2 7%	3 9%	1 6%	3 9%	4 7%	7 11%	-	7 7%
Shameless	5 6%	3 6%	4 7%	1 3%	-	5 9%	1 2%	-	3 11%	-	2 11%	2 5%	4 7%	2 3%	-	6 6%
Family Guy	4 5%	3 6%	3 4%	2 6%	-	3 5%	1 2%	1 11%	2 7%	1 5%	-	2 6%	1 3%	1 1%	1 4%	5 5%
Wrestling	4 4%	2 4%	4 6%	-	-	2 4%	1 4%	-	2 7%	-	-	2 5%	-	3 4%	-	4 4%
Soaps	3 3%	2 4%	2 3%	1 3%	-	1 2%	2 7%	-	2 7%	-	1 8%	1 3%	2 4%	3 5%	2 12%	3 3%
Little Britain	3 3%	2 4%	2 3%	1 3%	-	2 4%	1 3%	-	2 7%	-	1 6%	1 3%	1 2%	3 5%	1 5%	3 3%
Two Pints of Lager	2 3%	1 1%	2 4%	-	-	2 5%	-	-	1 3%	2 5%	-	1 2%	2 3%	2 3%	1 4%	3 3%
South Park	2 2%	1 2%	2 3%	-	-	1 2%	-	1 11%	1 4%	1 3%	-	1 3%	1 2%	1 2%	-	2 2%
Big Brother	2 2%	1 2%	1 2%	1 3%	-	2 4%	-	-	-	2 6%	-	-	2 4%	2 3%	-	2 2%
American Pie	2 2%	1 2%	1 2%	1 3%	-	1 2%	-	1 9%	1 4%	-	1 6%	1 3%	1 2%	1 2%	-	2 2%
Sex/kissing/naked/ naughty/love scenes	2 2%	2 4%	1 2%	1 2%	-	1 2%	1 2%	-	1 3%	1 3%	-	1 3%	1 1%	2 3%	-	2 2%
Gordon Ramsey - the F word	1 1%	1 3%	1 2%	-	-	-	1 4%	-	1 5%	-	-	1 4%	-	-	-	1 1%
Hannah Montana	1 1%	-	1 2%	-	-	-	-	1 9%	-	-	-	1 3%	-	1 2%	1 5%	1 1%
South Park	1 1%	-	1 1%	-	-	-	-	1 7%	-	1 2%	-	1 2%	-	1 1%	-	1 1%

Fieldwork Dates : 7th - 25th March 2009
Respondent Type : UK Young People Aged 11-15
Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a - z/b/c/d - z/e/f/g - z/h/i/j - z/k/l - z/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Ipsos MORI

BBC Media Review - Young Person's Survey FINAL

Table 138

Q.32 What have you watched that your parents might not want you to watch?

Base : UK Young People Aged 11-15 who watch programmes their parents might not want them to

		Q.27 Watch TV programmes would be embarrassed to watch with parents	Q.31 Watch TV programmes Parents might not approve of			Q.33 Seen/heard something on TV/Radio unsuitable for age			Q.35 Seen/heard something on Online unsuitable for age			Q.36 Anything on TV/Radio that should not be allowed		Interview presence		
		Wtd. Total (z)	Agree (a)	Often/ Sometimes (b)	Not very often/Hardly ever (c)	Never (d)	Often/ Sometimes (e)	Not very often/Hardly ever (f)	Never (g)	Often/ Sometimes (h)	Not very often/Hardly ever (i)	Never (j)	Yes (k)	No (l)	Parent at young person interview (m)	
	Unweighted Total	98	50	64	34	-	51	32	10	27	33	15	37	51	65	18
Weighted Total	95*	50*	62*	33*	-.**	49*	31*	10**	26**	31*	15**	36*	50*	62*	18**	98*
Other	19	13	15	4	-	9	8	-	7	6	3	9	8	12	3	20
	20%	25%	24%	13%	-	16%	25%	-	26%	18%	20%	26%	16%	19%	16%	20%
None	2	1	1	1	-	1	1	-	-	1	-	2	-	1	-	2
	2%	2%	1%	3%	-	1%	3%	-	-	2%	-	5%	-	1%	-	2%
Don't know/Can't remember	26	9	13	13	-	11	10	3	5	11	3	4	19	18	7	27
	27% ak	19%	21%	39%	-	23%	33%	33%	18%	37%	22%	11%	37% zk	29%	39%	28%

Fieldwork Dates : 7th - 25th March 2009
Respondent Type : UK Young People Aged 11-15
Source : Ipsos MORI (JN: 35642)

Proportions/Means: Columns Tested (5% risk level) - z/a - z/b/c/d - z/e/f/g - z/h/i/j - z/k/l - z/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Ipsos MORI

BBC Media Review - Young Person's Survey FINAL

Table 139

Q.33 How often, if ever, have you seen or heard something ON TV OR ON THE RADIO which you did not think was really suitable for someone of your age?

Base : UK Young People Aged 11-15

	Wtd. Total (z)	Gender		Q.B Age				Q.1 Do Most					Q.2 Do Least			Q.3 TV set in room		Q.4 PC/internet in the room		Unwtd. Total
		Male (a)	Female (b)	11-12 (c)	11-13 (d)	13-14 (e)	13-15 (f)	Watch TV (g)	Listen to the radio (h)	Watch DVDs (i)	Play computer games (j)	Go on the internet (k)	Listen to the radio (l)	Watch DVDs (m)	Play computer games (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Total	237	122	115	90	148	105	147	148	29	60	74	133	139	35	44	168	69	88	149	237
Weighted Total	237	122	115	92*	139	96	145	147	30**	62*	75*	135	138	34*	45*	169	68*	89*	148	237
Often	24 10%	14 12%	9 8%	11 12%	16 12%	9 9%	12 8%	14 9%	3 10%	5 9%	10 14%	11 8%	15 11%	2 5%	4 8%	18 10%	6 9%	9 10%	15 10%	24 10%
Sometimes	62 26%a	25 20%	37 32%za	26 28%	42 30%	29 30%f	36 25%	37 25%	10 34%	18 29%	22 30%	32 24%	32 24%	8 24%	14 30%	43 25%	19 27%	23 25%	39 26%	64 27%
Not very often	44 19%	20 17%	23 20%	18 20%	28 20%	17 18%	26 18%	28 19%	6 22%	11 18%	12 16%	25 19%	29 21%	3 8%	10 22%	32 19%	12 18%	17 19%	27 18%	44 19%
Hardly ever	50 21%b	28 23%	23 20%	13 14%	25 18%	23 24%	37 26%zcd	28 19%	4 12%	8 13%	11 15%	32 24%l	26 19%	11 32%	10 23%	34 20%	17 25%	20 23%	30 20%	51 22%
Never	47 20%be	30 25%b	17 15%	20 22%cd	23 16%	13 14%	27 19%e	32 22%	7 22%	17 27%	16 21%	30 22%	31 23%	7 22%	7 16%	36 21%	11 17%	20 22%	27 19%	44 19%
Don't know	10 4%q	4 3%	6 5%	3 3%	6 4%	5 5%	7 5%	9 6%	- -	2 3%	4 5%	4 3%	5 4%	3 9% n	- -	7 4%	3 4%	1 1%	9 6%	10 4%
Often/Sometimes	85 36%	39 32%	46 40%	37 41%	58 42%z	38 39%f	48 33%	51 34%	13 44%	24 38%	33 43%k	43 32%	47 34%	10 29%	17 39%	61 36%	25 36%	31 35%	54 37%	88 37%
Often/Sometimes/Not very often	129 55%am	59 49%	70 61%	56 61%	86 62%zf	55 57%f	74 51%	79 53%	20 66%	35 57%	45 59%	68 51%	76 55%	13 37%	27 61% am	93 55%	37 54%	48 54%	81 55%	132 56%
Not very often/Hardly ever/Never	141 60% d	79 65%	63 55%	51 56%	75 54%	53 56%	90 62% e	88 59%	17 56%	36 59%	39 51%	87 65% j	85 62%	21 62%	27 61%	101 60%	40 59%	57 64%	85 57%	139 59%
Hardly ever/Never	98 41% bd	58 48% zb	39 34%	33 36%	47 34%	36 38%	65 44% de	60 40%	10 34%	25 40%	27 36%	62 46%	57 41%	19 54%	18 39%	69 41%	28 42%	40 45%	58 39%	95 40%

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/g/h/i/j/k - z/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Ipsos MORI

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Table 140

Q.33 How often, if ever, have you seen or heard something ON TV OR ON THE RADIO which you did not think was really suitable for someone of your age?

Base : UK Young People Aged 11-15

	Wtd. Total (z)	Q.5/Q.6 Allowed to watch TV until						Q.10 Watch/listen to BBC without parental permission		Q.12 Internet rules		Q.18 Social network		Q.22 Uses swear words						Unwtd. Total
		Up to 9:30pm (a)	10:00pm (b)	10:30pm-11pm (c)	11:30pm-12am (d)	Later than midnight (e)	Can watch anytime (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Several times a day (m)	About once a day (n)	Several times a week (o)	About once a week - Less than once a month (p)	Hardly ever (q)	Never (r)	
Unweighted Total	237	34	41	61	34	7	59	79	74	134	68	162	42	49	24	28	37	55	43	237
Weighted Total	237	33*	41*	62*	33*	8**	60*	78*	74*	134	68*	162	42*	48*	23**	29**	38*	55*	43*	237
Often	24	2	3	9	1	-	8	8	6	15	4	14	5	4	4	6	2	2	5	24
	10%	6%	8%	15%	3%	-	14%	10%	8%	11%	6%	8%	11%	8%	19%	21%	5%	4%	12%	10%
Sometimes	62	9	8	18	10	1	15	27	22	34	18	45	9	14	5	7	12	18	6	64
	26% ^r	29%	19%	30%	31%	12%	25%	34% ^z	30%	26%	26%	28%	21%	29%	21%	24%	32%	33% ^r	13%	27%
Not very often	44	6	8	13	6	-	11	14	16	30	8	29	9	7	4	5	11	9	8	44
	19%	18%	18%	21%	19%	-	19%	18%	22%	22%	12%	18%	21%	15%	16%	18%	29%	16%	18%	19%
Hardly ever	50	6	9	8	12	-	16	15	14	26	22	34	14	14	5	4	5	13	9	51
	21%	17%	22%	13%	35% ^{zc}	-	26%	19%	20%	19%	32% ^{zi}	21%	33%	29%	20%	14%	13%	23%	21%	22%
Never	47	7	12	11	4	4	9	9	13	24	14	33	6	8	5	4	6	12	12	44
	20% ^g	22%	29%	17%	12%	58%	15%	12%	18%	18%	21%	21%	15%	17%	24%	12%	15%	22%	28%	19%
Don't know	10	3	2	2	-	2	1	5	2	5	2	7	-	1	-	3	2	1	3	10
	4%	8%	5%	4%	-	30%	2%	6%	2%	4%	3%	4%	-	2%	-	11%	6%	2%	7%	4%
Often/Sometimes	85	11	11	28	11	1	23	35	28	49	21	58	13	18	9	13	14	20	11	88
	36%	35%	27%	45%	34%	12%	39%	45%	38%	37%	31%	36%	32%	37%	40%	45%	38%	37%	26%	37%
Often/Sometimes/Not very often	129	17	18	41	18	1	34	49	44	78	30	87	22	25	13	18	25	29	19	132
	55% ^{ij}	53%	45%	66% ^{zb}	53%	12%	57%	63%	60%	59% ^j	44%	54%	53%	52%	56%	63%	66% ^r	53%	44%	56%
Not very often/Hardly ever/Never	141	19	28	31	22	4	36	38	44	80	45	97	29	29	14	13	21	34	29	139
	60% ^g	57%	69%	51%	66%	58%	60%	49%	60%	60%	66%	60%	68%	61%	60%	44%	56%	62%	68%	59%
Hardly ever/Never	98	13	21	19	16	4	25	24	28	50	36	68	20	22	10	8	11	25	21	95
	41% ^{ccg}	39%	50% ^c	30%	47%	58%	41%	31%	38%	38%	53% ^{zi}	42%	47%	46%	44%	26%	28%	46%	49%	40%

Fieldwork Dates : 7th - 25th March 2009
Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j - z/k/l - z/m/n/o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Ipsos MORI

BBC Media Review - Young Person's Survey FINAL

Table 141

Q.33 How often, if ever, have you seen or heard something ON TV OR ON THE RADIO which you did not think was really suitable for someone of your age?

Base : UK Young People Aged 11-15

		Q.27 Watch TV programmes would be embarrassed to watch with parents	Q.31 Watch TV programmes Parents might not approve of			Q.33 Seen/heard something on TV/Radio unsuitable for age			Q.35 Seen/heard something on Online unsuitable for age			Q.36 Anything on TV/Radio that should not be allowed		Interview presence		
	Wtd. Total (z)	Agree (a)	Often/ Sometimes (b)	Not very often/Hardly ever (c)	Never (d)	Often/ Sometimes (e)	Not very often/Hardly ever (f)	Never (g)	Often/ Sometimes (h)	Not very often/Hardly ever (i)	Never (j)	Yes (k)	No (l)	Parent at young person interview (m)	Child at adult interview (n)	Unwtd. Total
Unweighted Total	237	84	64	92	78	88	95	44	58	83	53	76	127	166	32	237
Weighted Total	237	84*	62*	91*	81*	85*	94*	47*	57*	83*	54*	76*	127	165	32*	237
Often	24	12	11	7	6	24	-	-	12	4	3	14	9	9	-	24
	10%fgim	14%	17%z	8%	7%	28%zfg	-	-	21%zij	4%	5%	19%zl	7%	5%	-	10%
Sometimes	62	29	20	28	14	62	-	-	21	26	5	22	30	49	14	64
	26%dfgj	34%z	32%d	31%d	17%	72%zfg	-	-	37%zj	32%j	9%	29%	23%	30%z	44%z	27%
Not very often	44	15	11	22	11	-	44	-	8	20	9	14	21	29	3	44
	19%eg	18%	18%	24%	14%	-	47%zeg	-	14%	24%	17%	19%	16%	18%	9%	19%
Hardly ever	50	17	9	22	18	-	50	-	11	23	13	12	34	34	5	51
	21%eg	21%	14%	25%	22%	-	53%zeg	-	20%	27%	24%	15%	27%z	20%	16%	22%
Never	47	10	8	9	30	-	-	47	3	9	24	12	28	36	8	44
	20%acefhi	11%	13%	10%	37%zbc	-	-	100%zef	5%	11%	44%zhi	16%	22%	22%	24%	19%
Don't know	10	2	4	3	2	-	-	-	2	1	-	2	5	8	2	10
	4%f	2%	6%	3%	2%	-	-	-	3%	1%	-	3%	4%	5%	7%	4%
Often/Sometimes	85	40	30	35	20	85	-	-	33	30	8	36	39	58	14	88
	36%dfgj	48%z	49%zd	38%	25%	100%zfg	-	-	58%zij	36%j	14%	48%zl	31%	35%	44%	37%
Often/Sometimes/Not very often	129	55	41	57	31	85	44	-	41	50	17	50	60	87	17	132
	55%dfgjl	66%z	66%zd	62%d	39%	100%zfg	47%g	-	72%zj	60%j	32%	66%zl	47%	53%	53%	56%
Not very often/Hardly ever/Never	141	42	28	53	59	-	94	47	22	52	47	38	84	99	16	139
	60%abehk	50%	45%	58%	73%zb	-	100%ze	100%ze	39%	63%h	86%zhi	50%	66%zk	60%	49%	59%
Hardly ever/Never	98	27	17	31	48	-	50	47	14	32	37	23	63	70	13	95
	41%abehk	32%	27%	34%	59%zbc	-	53%ze	100%zef	25%	39%	68%zhi	31%	49%zk	42%	40%	40%

Fieldwork Dates : 7th - 25th March 2009
Respondent Type : UK Young People Aged 11-15
Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a - z/b/c/d - z/e/f/g - z/h/i/j - z/k/l - z/m/n
Overlap formulae used. * small base



Ipsos MORI

BBC Media Review - Young Person's Survey FINAL

Table 142

Q.33 How often, if ever, have you seen or heard something ON TV OR ON THE RADIO which you did not think was really suitable for someone of your age?

Base : UK Young People Aged 11-15

	Total	Q.31 How often watch TV programmes that parents might not want you to?										Q.35 How often seen/heard something unsuitable for young people ONLINE OR ON THE INTERNET									
		Often	Sometimes	Not very often	Hardly ever	Never	Don't know	Often/ Sometimes	Often/ Sometimes /Not very often	Not very often/ Hardly ever/ Never	Hardly ever/ Never	Often	Sometimes	Not very often	Hardly ever	Never	Don't know	Often/ Sometimes	Often/ Sometimes /Not very often	Not very often/ Hardly ever/ Never	Hardly ever/ Never
Unweighted Total	237	10	54	34	58	78	3	64	98	170	136	18	40	32	51	53	10	58	90	136	104
Weighted Total	237	10	52	33	58	81	3	62	95	172	139	17	40	32	51	54	10	57	88	137	105
Often	24 10%	2 19%	9 17%	4 12%	3 5%	6 7%	-	11 17%	15 15%	13 8%	9 7%	5 29%	7 17%	-	4 7%	3 5%	-	12 21%	12 14%	6 5%	6 6%
Sometimes	62 26%	3 33%	17 32%	15 44%	13 23%	14 17%	-	20 32%	34 36%	42 24%	27 20%	6 33%	15 39%	17 53%	10 19%	5 9%	1 9%	21 37%	38 43%	31 23%	15 14%
Not very often	44 19%	1 9%	10 19%	6 19%	15 27%	11 14%	-	11 18%	17 18%	33 19%	27 19%	2 13%	6 14%	5 14%	15 30%	9 17%	1 9%	8 14%	12 14%	29 21%	25 23%
Hardly ever	50 21%	2 18%	7 13%	5 15%	18 30%	18 22%	2 57%	9 14%	14 14%	40 23%	35 25%	3 20%	8 20%	8 26%	14 28%	13 24%	1 9%	11 20%	19 22%	36 26%	28 26%
Never	47 20%	2 21%	6 11%	2 7%	6 11%	30 37%	-	8 13%	10 11%	39 23%	37 26%	1 5%	2 5%	1 4%	8 16%	24 44%	3 31%	3 5%	4 5%	33 24%	32 31%
Don't know	10 4%	-	4 8%	1 4%	2 3%	2 2%	1 43%	4 6%	5 5%	5 3%	4 3%	-	2 5%	1 3%	-	-	4 41%	2 3%	3 3%	1 1%	-
Often/Sometimes	85 36%	5 51%	25 48%	19 56%	16 28%	20 25%	-	30 49%	49 51%	55 32%	36 26%	11 62%	22 56%	17 53%	13 26%	8 14%	1 9%	33 58%	50 56%	38 28%	21 20%
Often/Sometimes/Not very often	129 55%	6 60%	35 68%	25 75%	32 55%	31 39%	-	41 66%	66 69%	88 51%	63 45%	13 75%	28 70%	21 68%	28 56%	17 32%	2 19%	41 72%	62 70%	67 49%	46 43%
Not very often/Hardly ever/Never	141 60%	5 49%	23 44%	14 41%	40 68%	59 73%	2 57%	28 45%	41 43%	112 65%	98 71%	7 38%	15 39%	14 44%	38 74%	47 86%	5 49%	22 39%	36 41%	98 72%	84 80%
Hardly ever/Never	98 41%	4 40%	13 25%	7 22%	24 42%	48 59%	2 57%	17 27%	24 25%	79 46%	72 52%	4 25%	10 25%	9 30%	23 44%	37 68%	4 40%	14 25%	24 27%	69 50%	60 57%

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Table 143

Q.34 What exactly was it that you did not think was really suitable for someone of your age?

Base : UK Young People Aged 11-15 who have seen heard something on TV/radio that they though was unsuitable for someone of their age

	Wtd. Total (z)	Gender		Q.B Age				Q.1 Do Most					Q.2 Do Least			Q.3 TV set in room		Q.4 PC/internet in the room		Unwtd. Total
		Male (a)	Female (b)	11-12 (c)	11-13 (d)	13-14 (e)	13-15 (f)	Watch TV (g)	Listen to the radio (h)	Watch DVDs (i)	Play computer games (j)	Go on the internet (k)	Listen to the radio (l)	Watch DVDs (m)	Play computer games (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Total	132	61	71	55	92	61	77	80	19	34	45	69	78	14	27	94	38	49	83	132
Weighted Total	129	59*	70*	56*	86*	55*	74*	79*	20**	35*	45*	68*	76*	13**	27**	93*	37*	48*	81*	132
Swearing/rude words/bad/ foul language (including on Comic Relief)/The F word	50 39%q	25 42%	25 36%	23 41%	38 44%	25 46%	27 37%	31 39%	10 50%	12 36%	23 52%zk	23 34%	25 33%	9 68%	9 34%	37 40%	13 35%	13 27%	37 46%zq	54 41%
Nudity/adult/sexual content	28 22%	12 20%	16 23%	12 21%	15 18%	8 15%	16 22%e	16 20%	1 5%	6 18%	10 23%	16 24%	18 24%	4 31%	6 23%	23 25%	5 13%	13 28%	15 18%	28 21%
Violent/gory/bloody scenes	13 10%q	9 15%	5 7%	6 11%	10 11%	6 11%	7 10%	8 10%	2 9%	5 14%	3 7%	7 11%	7 10%	2 15%	3 13%	7 8%	6 17%	2 3%	12 15%q	14 11%
Drug/alcohol use/ references	4 3%	1 2%	3 4%	2 4%	2 3%	2 3%	2 2%	3 4%	- -	1 3%	1 3%	- -	1 2%	- -	3 10%	3 3%	1 2%	2 5%	2 2%	4 3%
Eastenders	2 1%	1 1%	1 1%	1 2%	2 2%	1 1%	1 1%	2 2%	- -	- -	- -	1 2%	2 2%	- -	- -	1 1%	1 2%	- -	2 2%	2 2%
Racist comments	2 1%	1 1%	1 1%	1 2%	2 2%	1 1%	1 1%	- -	- -	- -	1 2%	2 2%	2 2%	- -	- -	1 1%	1 2%	2 4%	- -	2 2%
Death/Disaster	1 1%	- -	1 2%	- -	- -	- -	1 2%	1 2%	1 6%	1 4%	1 3%	1 2%	- -	- -	- -	1 1%	- -	1 3%	- -	1 1%
Other	28 22%aj	6 10%	22 31%za	12 22%	22 26%	13 24%	16 21%	14 18%	5 28%	6 17%	4 9%	20 29%zgj	17 23%	2 16%	7 26%	21 22%	7 20%	15 30%	13 17%	29 22%
Don't know/Can't remember	27 21%	14 23%	13 19%	10 18%	15 18%	11 20%	17 23%	16 21%	2 12%	10 28%	7 16%	13 19%	18 24%	1 7%	5 17%	17 18%	10 28%	7 15%	20 24%	26 20%

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/g/h/i/j/k - z/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Ipsos MORI

BBC Media Review - Young Person's Survey FINAL

Table 144

Q.34 What exactly was it that you did not think was really suitable for someone of your age?

Base : UK Young People Aged 11-15 who have seen heard something on TV/radio that they though was unsuitable for someone of their age

	Wtd. Total (z)	Q.5/Q.6 Allowed to watch TV until						Q.10 Watch/listen to BBC without parental permission		Q.12 Internet rules		Q.18 Social network		Q.22 Uses swear words						Unwtd. Total
		Up to 9:30pm (a)	10:00pm (b)	10:30pm- 11pm (c)	11:30pm- 12am (d)	Later than midnight (e)	Can watch anytime (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Several times a day (m)	About once a day (n)	Several times a week (o)	About once a week - Less than once a month (p)	Hardly ever (q)	Never (r)	
Unweighted Total	132	18	19	41	18	1	35	50	46	80	31	89	23	27	14	18	25	29	19	132
Weighted Total	129	17**	18**	41*	18**	1**	34*	49*	44*	78*	30*	87*	22**	25**	13**	18**	25**	29**	19**	132
Swearing/rude words/bad/ foul language (including on Comic Relief)/The F word	50 39%	9 49%	6 30%	15 38%	6 36%	1 100%	14 39%	22 44%	17 39%	26 33%	14 46%	32 36%	8 36%	8 31%	6 43%	9 48%	10 40%	9 30%	10 50%	54 41%
Nudity/adult/sexual content	28 22% c	2 13%	4 22%	4 9%	6 34%	- -	12 35% zc	9 19%	12 27%	22 28% z	5 16%	21 24%	6 28%	7 30%	2 17%	2 12%	4 18%	5 17%	7 36%	28 21%
Violent/gory/bloody scenes	13 10%	2 12%	1 5%	3 7%	3 16%	- -	5 13%	4 8%	6 13%	7 8%	4 13%	8 9%	2 10%	6 25%	- -	2 11%	3 13%	2 6%	- -	14 11%
Drug/alcohol use/ references	4 3%	1 5%	1 6%	2 5%	- -	- -	- -	- -	3 7%	3 4%	1 3%	4 5%	- -	- -	1 7%	- -	3 12%	- -	- -	4 3%
Eastenders	2 1%	- -	- -	- -	- -	- -	2 5%	- -	1 2%	2 2%	- -	2 2%	- -	2 7%	- -	- -	- -	- -	- -	2 2%
Racist comments	2 1%	- -	- -	2 4%	- -	- -	- -	1 2%	1 2%	2 2%	- -	2 2%	- -	- -	- -	1 5%	- -	1 3%	- -	2 2%
Death/Disaster	1 1%	- -	- -	1 3%	- -	- -	- -	- -	- -	- -	1 4%	1 1%	- -	- -	- -	- -	- -	1 4%	- -	1 1%
Other	28 22% j	4 22%	4 21%	9 22%	3 17%	- -	9 25%	12 24%	7 15%	22 28% zj	2 6%	19 22%	5 21%	7 29%	5 36%	4 23%	2 7%	7 24%	3 16%	29 22%
Don't know/Can't remember	27 21%	4 21%	5 27%	11 26%	2 13%	- -	5 16%	10 20%	9 21%	13 16%	9 30%	20 23%	3 14%	3 12%	3 22%	4 23%	7 29%	6 22%	3 18%	26 20%

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j - z/k/l - z/m/n/o/p/q/r

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Ipsos MORI

BBC Media Review - Young Person's Survey FINAL

Table 145

Q.34 What exactly was it that you did not think was really suitable for someone of your age?

Base : UK Young People Aged 11-15 who have seen heard something on TV/radio that they though was unsuitable for someone of their age

		Q.27 Watch TV programmes would be embarrassed to watch with parents	Q.31 Watch TV programmes Parents might not approve of			Q.33 Seen/heard something on TV/Radio unsuitable for age			Q.35 Seen/heard something on Online unsuitable for age			Q.36 Anything on TV/Radio that should not be allowed		Interview presence		
	Wtd. Total (z)	Agree (a)	Often/ Sometimes (b)	Not very often/Hardly ever (c)	Never (d)	Often/ Sometimes (e)	Not very often/Hardly ever (f)	Never (g)	Often/ Sometimes (h)	Not very often/Hardly ever (i)	Never (j)	Yes (k)	No (l)	Parent at young person interview (m)	Child at adult interview (n)	Unwtd. Total
Unweighted Total	132	56	43	58	31	88	44	-	41	51	18	51	62	90	18	132
Weighted Total	129	55*	41*	57*	31*	85*	44*	-**	41*	50*	17**	50*	60*	87*	17**	132
Swearing/rude words/bad/ foul language (including on Comic Relief)/The F word	50	17	17	20	14	40	10	-	16	20	2	20	25	36	6	54
	39% f	30%	41%	34%	44%	47% z f	23%	-	39%	40%	12%	40%	41%	41%	37%	41%
Nudity/adult/sexual content	28	15	11	10	7	19	10	-	12	11	4	12	14	14	3	28
	22% m	27%	27%	18%	22%	22%	22%	-	30%	22%	22%	24%	24%	17%	19%	21%
Violent/gory/bloody scenes	13	1	7	4	3	10	3	-	2	4	3	3	7	9	1	14
	10% a	2%	16%	7%	10%	12%	7%	-	6%	8%	18%	6%	12%	11%	6%	11%
Drug/alcohol use/ references	4	3	3	-	1	4	-	-	1	2	1	2	2	2	-	4
	3%	6%	8% c	-	3%	5%	-	-	3%	4%	5%	4%	3%	2%	-	3%
Eastenders	2	1	2	-	-	2	-	-	-	2	-	2	-	2	-	2
	1%	2%	4%	-	-	2%	-	-	-	4%	-	3%	-	2%	-	2%
Racist comments	2	1	-	2	-	2	-	-	1	1	-	1	1	-	-	2
	1%	2%	-	3%	-	2%	-	-	2%	1%	-	2%	1%	-	-	2%
Death/Disaster	1	-	-	1	-	1	-	-	1	-	-	1	-	1	-	1
	1%	-	-	2%	-	1%	-	-	3%	-	-	3%	-	1%	-	1%
Other	28	18	10	12	6	18	10	-	10	10	5	11	12	19	5	29
	22%	32% z	23%	22%	19%	21%	24%	-	24%	19%	27%	21%	20%	22%	28%	22%
Don't know/Can't remember	27	11	6	14	6	13	14	-	6	11	6	9	13	17	3	26
	21% e	19%	15%	25%	20%	16%	31% e	-	16%	22%	33%	19%	22%	20%	17%	20%

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a - z/b/c/d - z/e/f/g - z/h/i/j - z/k/l - z/m/n

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Ipsos MORI

BBC Media Review - Young Person's Survey FINAL

Table 146

Q.35 How often, if ever, have you seen or heard something ONLINE OR ON THE INTERNET which you did not think was really suitable for someone of your age?

Base : UK Young People Aged 11-15 who have internet access at home

	Wtd. Total (z)	Gender		Q.B Age				Q.1 Do Most					Q.2 Do Least			Q.3 TV set in room		Q.4 PC/internet in the room		Unwtd. Total
		Male (a)	Female (b)	11-12 (c)	11-13 (d)	13-14 (e)	13-15 (f)	Watch TV (g)	Listen to the radio (h)	Watch DVDs (i)	Play computer games (j)	Go on the internet (k)	Listen to the radio (l)	Watch DVDs (m)	Play computer games (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Total	204	105	99	77	127	90	127	120	22	46	61	128	125	30	38	147	57	88	116	204
Weighted Total	204	104	99*	78*	119	82*	125	120	22**	48*	63*	129	124	29**	39*	148	56*	89*	115	204
Often	17 9%	11 11%	6 6%	7 9%	12 10%	6 8%	10 8%	7 6%	5 22%	6 12%	7 12%	11 9%	7 6%	2 8%	5 12%	15 10%	3 5%	8 9%	9 8%	18 9%
Sometimes	40 19%	16 16%	23 23%	15 19%	25 21%	16 20%	25 20%	21 18%	4 17%	6 13%	13 20%	26 20%	26 21%	4 15%	7 17%	27 18%	13 23%	21 23%	19 16%	40 20%
Not very often	32 15%	17 16%	15 15%	8 10%	17 14%	18 22% ^z	23 19%	20 17%	2 9%	5 11%	10 16%	17 13%	19 15%	9 30%	3 8%	24 16%	7 13%	9 10%	23 20%	32 16%
Hardly ever	51 25%	28 27%	23 23%	14 18%	25 21%	23 28%	37 29%	27 23%	4 16%	11 23%	14 22%	33 25%	31 25%	9 30%	10 26%	36 24%	15 27%	21 23%	30 26%	51 25%
Never	54 27% ^{def}	26 25%	28 28%	29 37% ^{zdef}	34 28% ^{oe}	16 20%	25 20%	36 30%	7 32%	17 34%	13 22%	37 28%	35 28%	4 14%	13 34%	42 28%	13 23%	28 31%	27 23%	53 26%
Don't know	10 5%	5 5%	5 5%	5 6%	6 5%	3 3%	5 4%	8 7%	1 4%	3 7%	5 9%	6 5%	6 5%	1 3%	1 2%	5 4%	5 9%	3 3%	7 6%	10 5%
Often/Sometimes	57 28%	28 26%	29 29%	22 28%	37 31%	23 28%	35 28%	28 23%	9 39%	12 24%	20 32%	37 29%	33 27%	6 22%	11 30%	41 28%	16 28%	29 32%	28 25%	58 28%
Often/Sometimes/Not very often	88 43%	45 43%	44 44%	30 39%	54 45%	40 49%	58 46%	48 40%	11 48%	17 35%	30 48%	54 42%	52 42%	15 52%	15 37%	66 44%	23 41%	38 42%	51 44%	90 44%
Not very often/Hardly ever/Never	137 67%	72 69%	65 66%	51 65%	76 64%	56 69%	86 68%	83 70%	13 57%	33 69%	37 59%	86 67%	85 68%	22 75%	26 68%	102 69%	35 63%	57 65%	80 69%	136 67%
Hardly ever/Never	105 52%	55 52%	51 51%	43 55%	59 50%	39 47%	62 50%	63 53%	11 48%	28 58%	27 44%	69 54%	66 53%	13 45%	23 60%	78 52%	28 50%	48 54%	57 50%	104 51%

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/g/h/i/j/k - z/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Ipsos MORI

BBC Media Review - Young Person's Survey FINAL

Table 147

Q.35 How often, if ever, have you seen or heard something ONLINE OR ON THE INTERNET which you did not think was really suitable for someone of your age?

Base : UK Young People Aged 11-15 who have internet access at home

	Wtd. Total (z)	Q.5/Q.6 Allowed to watch TV until						Q.10 Watch/listen to BBC without parental permission		Q.12 Internet rules		Q.18 Social network		Q.22 Uses swear words						Unwtd. Total
		Up to 9:30pm (a)	10:00pm (b)	10:30pm-11pm (c)	11:30pm-12am (d)	Later than midnight (e)	Can watch anytime (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Several times a day (m)	About once a day (n)	Several times a week (o)	About once a week - Less than once a month (p)	Hardly ever (q)	Never (r)	
Unweighted Total	204	30	33	54	33	5	48	67	66	134	68	162	42	41	23	17	31	53	38	204
Weighted Total	204	30**	33*	54*	32*	6**	48*	66*	66*	134	68*	162	42*	39*	22**	18**	32*	53*	39*	204
Often	17 9%	-	3	5	3	-	7	5	3	12	5	15	2	5	4	-	2	5	1	18
		-	10%	8%	8%	-	15%	7%	4%	9%	8%	9%	5%	12%	17%	-	8%	10%	3%	9%
Sometimes	40 19% d	10	4	11	2	1	12	18	11	30	8	34	6	9	3	6	6	8	7	40
		33%	11%	20%	7%	17%	25%	28%	17%	22%	12%	21%	14%	23%	16%	33%	19%	16%	17%	20%
Not very often	32 15%	4	5	8	6	-	8	14	9	18	13	27	5	9	1	3	5	7	6	32
		12%	15%	15%	20%	-	17%	21%	13%	14%	19%	16%	12%	23%	5%	17%	15%	14%	16%	16%
Hardly ever	51 25% k	5	7	12	12	1	13	16	15	32	19	35	16	6	5	3	11	14	10	51
		17%	21%	23%	36%	20%	27%	24%	23%	24%	28%	22%	37%	16%	23%	19%	36%	26%	27%	25%
Never	54 27% g	11	11	17	8	1	6	10	24	38	16	43	12	8	8	4	7	15	11	53
		36%	35%	32%	24%	20%	13%	15%	37%	28%	23%	26%	28%	20%	36%	24%	23%	29%	29%	26%
Don't know	10 5%	1	3	1	2	2	1	3	4	4	6	8	2	2	1	1	-	3	3	10
		3%	9%	2%	6%	43%	2%	5%	6%	3%	9%	5%	5%	6%	4%	6%	-	5%	8%	5%
Often/Sometimes	57 28%	10	7	15	5	1	19	23	14	42	14	49	8	14	7	6	8	14	8	58
		33%	21%	28%	15%	17%	40%	35%	21%	31%	20%	30%	18%	35%	33%	33%	27%	26%	20%	28%
Often/Sometimes/Not very often	88 43%	13	12	24	11	1	28	37	22	60	27	76	13	23	8	9	13	21	14	90
		45%	36%	44%	34%	17%	57%	56%	34%	45%	40%	47%	30%	58%	38%	50%	41%	40%	36%	44%
Not very often/Hardly ever/Never	137 67%	19	23	38	26	2	28	40	48	88	48	105	32	23	14	11	23	36	28	136
		64%	70%	69%	79%	40%	58%	60%	73%	66%	71%	65%	77%	59%	63%	60%	73%	69%	72%	67%
Hardly ever/Never	105 52% gm	15	18	29	19	2	20	26	40	70	35	78	27	14	13	8	19	29	22	104
		52%	56%	54%	60%	40%	41%	39%	60%	52%	51%	48%	65%	36%	58%	44%	59%	55%	56%	51%

Fieldwork Dates : 7th - 25th March 2009
Respondent Type : UK Young People Aged 11-15
Source : Ipsos MORI (JN: 35642)

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j - z/k/l - z/m/n/o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Ipsos MORI

BBC Media Review - Young Person's Survey FINAL

Table 148

Q.35 How often, if ever, have you seen or heard something ONLINE OR ON THE INTERNET which you did not think was really suitable for someone of your age?

Base : UK Young People Aged 11-15 who have internet access at home

		Q.27 Watch TV programmes would be embarrassed to watch with parents	Q.31 Watch TV programmes Parents might not approve of			Q.33 Seen/heard something on TV/Radio unsuitable for age			Q.35 Seen/heard something on Online unsuitable for age			Q.36 Anything on TV/Radio that should not be allowed		Interview presence		
	Wtd. Total (z)	Agree (a)	Often/ Sometimes (b)	Not very often/Hardly ever (c)	Never (d)	Often/ Sometimes (e)	Not very often/Hardly ever (f)	Never (g)	Often/ Sometimes (h)	Not very often/Hardly ever (i)	Never (j)	Yes (k)	No (l)	Parent at young person interview (m)	Child at adult interview (n)	Unwtd. Total
Unweighted Total	204	74	52	80	70	74	86	37	58	83	53	63	110	141	24	204
Weighted Total	204	75*	50*	79*	72*	72*	86*	39*	57*	83*	54*	63*	110	140	25**	204
Often	17 9%ijm	11 15%z	7 14%	7 9%	3 5%	11 15%zg	6 7%	1 2%	17 31%zij	-	-	10 16%zl	6 6%	8 6%	1 4%	18 9%
Sometimes	40 19%gij	17 23%	8 17%	18 23%	12 17%	22 31%zfg	13 16%	2 5%	40 69%zij	-	-	15 23%	19 17%	24 17%	6 23%	40 20%
Not very often	32 15%dghj	16 22%	10 20%d	16 20%d	6 8%	17 23%zg	13 15%	1 3%	-	32 38%zhj	-	9 15%	16 14%	22 15%	4 17%	32 16%
Hardly ever	51 25%hj	14 19%	11 21%	23 30%	17 23%	13 18%	30 34%ze	8 21%	-	51 62%zhj	-	16 26%	29 27%	35 25%	4 17%	51 25%
Never	54 27%cehi	15 20%	10 20%	13 17%	30 42%zabc	8 11%	23 26%e	24 61%zef	-	-	54 100%zhi	11 18%	35 32%k	41 29%	7 27%	53 26%
Don't know	10 5%ai	1 1%	4 8%	2 2%	4 6%	1 1%	2 2%	3 8%	-	-	-	1 2%	5 4%	10 7%z	3 12%	10 5%
Often/Sometimes	57 28%gijm	28 38%z	15 31%	25 31%	16 22%	33 46%zfg	19 22%	3 8%	57 100%zij	-	-	25 40%zl	25 23%	32 23%	7 27%	58 28%
Often/Sometimes/Not very often	88 43%dgjm	45 59%z	26 51%d	41 51%d	21 30%	50 70%zfg	32 37%g	4 11%	57 100%zij	32 38%j	-	34 55%zl	41 37%	54 38%	11 44%	90 44%
Not very often/Hardly ever/Never	137 67%eh	46 61%	31 61%	53 66%	53 73%	38 53%	65 76%ze	33 85%ze	-	83 100%zh	54 100%zh	37 58%	80 73%	98 70%	15 61%	136 67%
Hardly ever/Never	105 52%aeh	29 39%	21 41%	37 46%	47 65%zabc	21 29%	52 61%ze	32 82%zef	-	51 62%zh	54 100%zhi	27 44%	64 58%z	76 54%	11 44%	104 51%

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a - z/b/c/d - z/e/f/g - z/h/i/j - z/k/l - z/m/n

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Ipsos MORI

BBC Media Review - Young Person's Survey FINAL

Table 149

Q.35 How often, if ever, have you seen or heard something ONLINE OR ON THE INTERNET which you did not think was really suitable for someone of your age?

Base : UK Young People Aged 11-15 who have internet access at home

	Total	Q.31 How often watch TV programmes that parents might not want you to?										Q.33 How often seen/heard something unsuitable for young people ON TV OR/RADIO									
		Often	Sometimes	Not very often	Hardly ever	Never	Don't know	Often/Sometimes	Often/Sometimes/Not very often	Not very often/Hardly ever/ Never	Hardly ever/ Never	Often	Sometimes	Not very often	Hardly ever	Never	Don't know	Often/Sometimes	Often/Sometimes/Not very often	Not very often/Hardly ever/ Never	Hardly ever/ Never
Unweighted Total	204	9	43	27	53	70	2	52	79	150	123	19	55	38	48	37	7	74	112	123	85
Weighted Total	204	9	42	26	53	72	2	50	77	152	126	18	53	38	48	39	7	72	109	125	87
Often	17	1	6	1	6	3	-	7	8	10	9	5	6	2	3	1	-	11	13	7	4
	9%	10%	14%	4%	11%	5%	-	14%	11%	7%	7%	28%	11%	6%	7%	2%	-	15%	12%	5%	5%
Sometimes	40	2	7	9	8	12	1	8	18	30	21	7	15	6	8	2	2	22	28	15	10
	19%	21%	16%	36%	16%	17%	45%	17%	23%	20%	17%	38%	29%	15%	16%	5%	28%	31%	25%	12%	11%
Not very often	32	2	8	5	11	6	-	10	15	21	17	-	17	5	8	1	1	17	21	14	9
	15%	24%	19%	17%	21%	8%	-	20%	19%	14%	13%	-	32%	12%	17%	3%	13%	23%	19%	11%	11%
Hardly ever	51	2	9	6	18	17	-	11	17	40	34	4	10	15	14	8	-	13	28	38	23
	25%	21%	21%	22%	33%	23%	-	21%	22%	27%	27%	20%	18%	40%	30%	21%	-	18%	26%	30%	26%
Never	54	2	8	5	8	30	1	10	15	43	38	3	5	9	13	24	-	8	17	47	37
	27%	24%	19%	20%	15%	42%	55%	20%	20%	29%	30%	15%	9%	25%	28%	61%	-	11%	16%	37%	42%
Don't know	10	-	4	-	2	4	-	4	4	6	6	-	1	1	1	3	4	1	2	5	4
	5%	-	10%	-	4%	6%	-	8%	5%	4%	5%	-	2%	3%	2%	8%	59%	1%	2%	4%	5%
Often/Sometimes	57	3	13	11	14	16	1	15	26	41	30	12	21	8	11	3	2	33	41	22	14
	28%	31%	30%	40%	27%	22%	45%	31%	34%	27%	24%	65%	39%	20%	24%	8%	28%	46%	37%	18%	16%
Often/Sometimes/Not very often	88	5	21	15	26	21	1	26	41	62	47	12	38	12	19	4	3	50	62	36	24
	43%	55%	50%	58%	48%	30%	45%	51%	53%	41%	38%	65%	71%	32%	41%	11%	41%	70%	57%	29%	27%
Not very often/Hardly ever/Never	137	6	25	16	37	53	1	31	47	105	89	6	31	29	36	33	1	38	67	98	69
	67%	69%	60%	60%	69%	73%	55%	61%	61%	69%	71%	35%	59%	77%	75%	85%	13%	53%	61%	78%	79%
Hardly ever/Never	105	4	17	11	26	47	1	21	32	84	73	6	15	25	28	32	-	21	46	84	60
	52%	45%	40%	42%	48%	65%	55%	41%	42%	55%	58%	35%	27%	65%	58%	82%	-	29%	42%	67%	68%

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Table 150

Q.36 Is there anything on TV or radio these days that you think should NOT be allowed to be shown or said?

Base : UK Young People Aged 11-15

	Wtd. Total (z)	Gender		Q.B Age				Q.1 Do Most					Q.2 Do Least			Q.3 TV set in room		Q.4 PC/internet in the room		Unwtd. Total
		Male (a)	Female (b)	11-12 (c)	11-13 (d)	13-14 (e)	13-15 (f)	Watch TV (g)	Listen to the radio (h)	Watch DVDs (i)	Play computer games (j)	Go on the internet (k)	Listen to the radio (l)	Watch DVDs (m)	Play computer games (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Total	237	122	115	90	148	105	147	148	29	60	74	133	139	35	44	168	69	88	149	237
Weighted Total	237	122	115	92*	139	96	145	147	30**	62*	75*	135	138	34*	45*	169	68*	89*	148	237
Yes	76 32%	42 34%	34 29%	34 37%	51 37%	26 27%	42	53 36%	12 39%	24 39%	31 41%	45 34%	46 33%	11 32%	10 23%	56 33%	20 29%	26 30%	49 33%	76 32%
No	127 54%	63 52%	64 56%	45 49%	67 48%	54 57%	83 57%	77 52%	17 58%	31 50%	35 46%	69 51%	67 49%	20 59%	28 63%	94 55%	33 49%	53 59%	74 50%	127 54%
Don't know	34 14%	17 14%	17 15%	13 15%	21 15%	16 16%	21 14%	18 12%	1 3%	7 11%	10 13%	21 15%	25 18%	3 8%	6 14%	19 11%	15 22%	10 11%	24 16%	34 14%

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/g/h/i/j/k - z/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Ipsos MORI

BBC Media Review - Young Person's Survey FINAL

Table 151

Q.36 Is there anything on TV or radio these days that you think should NOT be allowed to be shown or said?

Base : UK Young People Aged 11-15

	Wtd. Total (z)	Q.5/Q.6 Allowed to watch TV until						Q.10 Watch/listen to BBC without parental permission		Q.12 Internet rules		Q.18 Social network		Q.22 Uses swear words						Unwtd. Total
		Up to 9:30pm (a)	10:00pm (b)	10:30pm-11pm (c)	11:30pm-12am (d)	Later than midnight (e)	Can watch anytime (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Several times a day (m)	About once a day (n)	Several times a week (o)	About once a week - Less than once a month (p)	Hardly ever (q)	Never (r)	
Unweighted Total	237	34	41	61	34	7	59	79	74	134	68	162	42	49	24	28	37	55	43	237
Weighted Total	237	33*	41*	62*	33*	8**	60*	78*	74*	134	68*	162	42*	48*	23**	29**	38*	55*	43*	237
Yes	76 32%	8 24%	16 40%	21 34%	8 25%	1 15%	21 35%	25 32%	24 32%	47 35%	16 24%	53 33%	10 24%	14 30%	6 27%	12 43%	13 35%	14 26%	15 35%	76 32%
No	127 54%	16 49%	18 43%	33 54%	20 59%	5 69%	34 57%	46 59%	37 50%	65 49%	44 64%zi	84 52%	26 62%	30 62%	15 65%	13 46%	16 43%	33 60%	19 44%	127 54%
Don't know	34 14%	9 27%zf	7 17%	8 13%	5 16%	1 17%	4 7%	8 10%	13 17%	22 16%	8 12%	26 16%	6 14%	4 9%	2 8%	3 11%	9 23%	8 14%	9 20%	34 14%

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j - z/k/l - z/m/n/o/p/q/r

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Ipsos MORI

BBC Media Review - Young Person's Survey

FINAL

Table 152

Q.36 Is there anything on TV or radio these days that you think should NOT be allowed to be shown or said?

Base : UK Young People Aged 11-15

	Wtd. Total (z)	Q.27 Watch TV programmes would be embarrassed to watch with parents	Q.31 Watch TV programmes Parents might not approve of			Q.33 Seen/heard something on TV/Radio unsuitable for age			Q.35 Seen/heard something on Online unsuitable for age			Q.36 Anything on TV/Radio that should not be allowed		Interview presence		Unwtd. Total
		Agree (a)	Often/ Sometimes (b)	Not very often/Hardly ever (c)	Never (d)	Often/ Sometimes (e)	Not very often/Hardly ever (f)	Never (g)	Often/ Sometimes (h)	Not very often/Hardly ever (i)	Never (j)	Yes (k)	No (l)	Parent at young person interview (m)	Child at adult interview (n)	
Unweighted Total	237	84	64	92	78	88	95	44	58	83	53	76	127	166	32	237
Weighted Total	237	84*	62*	91*	81*	85*	94*	47*	57*	83*	54*	76*	127	165	32*	237
Yes	76 32% ^{jl}	32 39%	23 37%	31 34%	22 27%	36 42% ^{zf}	26 27%	12 25%	25 44% ^{zj}	26 31%	11 20%	76 100% ^{zl}	-	48 29%	6 18%	76 32%
No	127 54% ^{kk}	42 50%	33 53%	46 51%	46 57%	39 46%	55 59%	28 60%	25 44%	45 55%	35 64% ^{hh}	-	127 100% ^{zk}	89 54%	22 68%	127 54%
Don't know	34 14% ^{kl}	10 11%	6 10%	14 16%	13 16%	10 12%	13 14%	7 14%	7 12%	12 14%	8 15%	-	-	29 17%	4 14%	34 14%

Fieldwork Dates : 7th - 25th March 2009
 Respondent Type : UK Young People Aged 11-15
 Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a - z/b/c/d - z/e/f/g - z/h/i/j - z/k/l - z/m/n
 Overlap formulae used. * small base



Ipsos MORI

BBC Media Review - Young Person's Survey FINAL

Table 153

Q.37 What kinds of things do you think should not be said or shown on TV?

Base : UK Young People Aged 11-15 who say there are things that shouldn't be allowed to be shown or said on TV/radio

	Wtd. Total (z)	Gender		Q.B Age				Q.1 Do Most					Q.2 Do Least			Q.3 TV set in room		Q.4 PC/internet in the room		Unwtd. Total
		Male (a)	Female (b)	11-12 (c)	11-13 (d)	13-14 (e)	13-15 (f)	Watch TV (g)	Listen to the radio (h)	Watch DVDs (i)	Play computer games (j)	Go on the internet (k)	Listen to the radio (l)	Watch DVDs (m)	Play computer games (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Total	76	42	34	33	54	29	43	53	11	23	30	45	47	11	10	56	20	26	50	76
Weighted Total	76*	42*	34*	34*	51*	26**	42*	53*	12**	24**	31**	45*	46*	11**	10**	56*	20**	26**	49*	76*
Too much swearing/rude words/bad/foul language (said in a nasty, not funny way)	28 36%	14 33%	14 41%	14 42%	21 41%	8 29%	13 32%	20 38%	7 64%	10 42%	13 43%	16 36%	14 31%	5 49%	5 49%	22 40%	5 27%	8 30%	20 40%	28 37%
Nudity/adult/sexual content/pornography/ 'dirty'	23 30% d	16 37%	7 22%	8 25%	11 23%	8 30%	15 35%	15 29%	3 30%	9 37%	12 37%	15 33%	15 34%	2 18%	2 20%	16 29%	7 34%	8 32%	14 29%	22 29%
Fighting/Violent/gory/ bloody/gruesome scenes	10 13%	5 13%	4 12%	4 13%	8 16%	4 16%	5 13%	7 13%	2 18%	4 16%	4 13%	8 17%	5 10%	1 8%	1 9%	10 17%	- -	3 12%	6 13%	10 13%
Bullying on reality/ celebrity programmes/ invasion of celebrity's privacy	3 5% d	1 2%	3 7%	1 3%	1 2%	- -	3 6%	1 2%	- -	1 5%	- -	3 8%	2 5%	- -	1 12%	1 2%	2 11%	1 5%	2 4%	3 4%
Disrespectful content/ Bad behaviour/ Ross/ Brand/Rude personal comments to people	3 4% d	3 7%	- -	- -	1 1%	2 7%	3 7%	3 6%	- -	2 10%	- -	3 7%	3 7%	- -	- -	3 5%	- -	1 4%	2 4%	3 4%
Racist comments	3 4%	2 5%	1 3%	1 3%	2 3%	2 7%	2 5%	3 6%	- -	2 8%	1 2%	2 4%	2 4%	- -	1 10%	3 5%	- -	2 8%	1 1%	3 4%
Accidents/Death/ Disaster/Graphic images	3 4%	2 5%	1 3%	1 3%	3 6%	2 6%	2 4%	3 5%	- -	2 7%	2 7%	2 4%	2 4%	- -	- -	2 3%	1 5%	1 3%	2 4%	3 4%
Eastenders	2 2%	1 2%	1 3%	1 3%	2 3%	1 3%	1 2%	2 3%	- -	- -	- -	1 2%	2 4%	- -	- -	1 2%	1 4%	- -	2 4%	2 3%
Homosexuality	1 1%	1 2%	- -	1 3%	1 2%	- -	- -	1 2%	- -	- -	- -	- -	1 2%	- -	- -	1 2%	- -	- -	1 2%	1 1%
Other	15 20% k	8 20%	7 20%	9 27%	11 21%	4 15%	6 14%	9 16%	- -	- -	4 14%	4 9%	13 28% z	2 19%	- -	11 20%	4 18%	4 16%	11 22%	15 20%
Don't know/Can't remember	5 6%	2 5%	3 9%	3 9%	5 9%	2 6%	2 4%	4 7%	1 6%	- -	- -	3 6%	2 4%	2 17%	1 9%	2 4%	3 13%	1 3%	4 8%	5 7%

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/g/h/i/j/k - z/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Ipsos MORI

BBC Media Review - Young Person's Survey FINAL

Table 154

Q.37 What kinds of things do you think should not be said or shown on TV?

Base : UK Young People Aged 11-15 who say there are things that shouldn't be allowed to be shown or said on TV/radio

	Wtd. Total (z)	Q.5/Q.6 Allowed to watch TV until						Q.10 Watch/listen to BBC without parental permission		Q.12 Internet rules		Q.18 Social network		Q.22 Uses swear words						Unwtd. Total
		Up to 9:30pm (a)	10:00pm (b)	10:30pm-11pm (c)	11:30pm-12am (d)	Later than midnight (e)	Can watch anytime (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Several times a day (m)	About once a day (n)	Several times a week (o)	About once a week - Less than once a month (p)	Hardly ever (q)	Never (r)	
Unweighted Total	76	8	16	20	9	1	22	25	24	47	16	53	10	16	6	12	13	14	15	76
Weighted Total	76*	8**	16**	21**	8**	1**	21**	25**	24**	47*	16**	53*	10**	14**	6**	12**	13**	14**	15**	76*
Too much swearing/rude words/bad/foul language (said in a nasty, not funny way)	28 36%	3 36%	7 44%	10 49%	2 26%	-	5 24%	10 39%	8 33%	15 31%	5 32%	16 31%	3 33%	4 31%	1 19%	3 23%	4 31%	5 37%	10 64%	28 37%
Nudity/adult/sexual content/pornography/ 'dirty'	23 30%	1 15%	5 32%	5 22%	6 69%	1 100%	5 24%	10 41%	8 35%	12 26%	7 47%	18 34%	2 19%	5 37%	2 34%	5 39%	1 7%	3 23%	6 42%	22 29%
Fighting/Violent/gory/ bloody/gruesome scenes	10 13%	1 11%	-	3 14%	1 9%	-	5 24%	7 28%	1 3%	7 16%	1 7%	9 16%	-	2 11%	3 54%	1 9%	-	3 23%	-	10 13%
Bullying on reality/ celebrity programmes/ invasion of celebrity's privacy	3 5%	1 12%	-	1 6%	-	-	1 6%	1 5%	1 4%	3 7%	-	3 7%	-	-	1 20%	-	2 17%	-	-	3 4%
Disrespectful content/ Bad behaviour/ Ross/ Brand/Rude personal comments to people	3 4%	-	-	1 5%	-	-	2 9%	-	1 5%	3 6%	-	3 6%	-	1 5%	-	-	1 8%	1 8%	-	3 4%
Racist comments	3 4%	-	1 6%	-	-	-	2 9%	-	1 4%	1 3%	1 6%	2 4%	-	-	-	1 6%	1 8%	1 8%	-	3 4%
Accidents/Death/ Disaster/Graphic images	3 4%	-	-	-	1 9%	-	2 10%	-	1 3%	2 4%	-	1 1%	1 9%	1 6%	-	-	-	1 5%	1 8%	3 4%
Eastenders	2 2%	-	-	-	-	-	2 8%	-	1 4%	2 4%	-	2 3%	-	2 12%	-	-	-	-	-	2 3%
Homosexuality	1 1%	-	-	-	1 11%	-	-	-	1 4%	1 2%	-	1 2%	-	-	1 15%	-	-	-	-	1 1%
Other	15 20%	2 26%	6 36%	3 15%	1 12%	-	3 14%	5 20%	4 16%	11 24%	2 12%	8 15%	5 53%	2 13%	-	4 32%	4 29%	2 16%	3 20%	15 20%
Don't know/Can't remember	5 6%	1 12%	2 13%	1 4%	-	-	1 3%	1 3%	2 9%	2 4%	3 17%	3 6%	2 19%	-	1 12%	-	2 15%	1 7%	1 8%	5 7%

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j - z/k/l - z/m/n/o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Ipsos MORI

BBC Media Review - Young Person's Survey FINAL

Table 155

Q.37 What kinds of things do you think should not be said or shown on TV?

Base : UK Young People Aged 11-15 who say there are things that shouldn't be allowed to be shown or said on TV/radio

		Q.27 Watch TV programmes would be embarrassed to watch with parents	Q.31 Watch TV programmes Parents might not approve of			Q.33 Seen/heard something on TV/Radio unsuitable for age			Q.35 Seen/heard something on Online unsuitable for age			Q.36 Anything on TV/Radio that should not be allowed		Interview presence		
	Wtd. Total (z)	Agree (a)	Often/ Sometimes (b)	Not very often/Hardly ever (c)	Never (d)	Often/ Sometimes (e)	Not very often/Hardly ever (f)	Never (g)	Often/ Sometimes (h)	Not very often/Hardly ever (i)	Never (j)	Yes (k)	No (l)	Parent at young person interview (m)	Child at adult interview (n)	Unwtd. Total
Unweighted Total	76	32	24	30	21	37	26	11	25	26	11	76	-	49	6	76
Weighted Total	76*	32*	23**	31**	22**	36*	26**	12**	25**	26**	11**	76*	-**	48*	6**	76*
Too much swearing/rude words/bad/foul language (said in a nasty, not funny way)	28 36%	11 33%	8 33%	9 30%	10 47%	15 41%	7 29%	5 46%	9 35%	6 23%	5 45%	28 36%	-	21 43%	3 49%	28 37%
Nudity/adult/sexual content/pornography/ 'dirty'	23 30%	6 19%	6 28%	8 27%	8 37%	13 36%	6 25%	2 19%	7 28%	10 37%	2 19%	23 30%	-	13 27%	1 16%	22 29%
Fighting/Violent/gory/ bloody/gruesome scenes	10 13%	4 13%	4 16%	5 16%	1 4%	7 18%	1 5%	1 6%	4 16%	4 14%	1 9%	10 13%	-	4 9%	1 16%	10 13%
Bullying on reality/ celebrity programmes/ invasion of celebrity's privacy	3 5%	3 8%	3 11%	-	1 4%	-	3 13%	-	3 14%	-	-	3 5%	-	-	-	3 4%
Disrespectful content/ Bad behaviour/ Ross/ Brand/Rude personal comments to people	3 4%	2 7%	-	2 8%	1 3%	1 3%	2 7%	-	1 3%	2 9%	-	3 4%	-	1 2%	-	3 4%
Racist comments	3 4%	2 7%	2 8%	1 4%	-	2 6%	1 3%	-	-	2 9%	-	3 4%	-	3 6%	-	3 4%
Accidents/Death/ Disaster/Graphic images	3 4%	-	1 3%	-	2 10%	-	1 4%	2 16%	1 4%	1 3%	-	3 4%	-	3 6%	-	3 4%
Eastenders	2 2%	1 3%	2 8%	-	-	2 5%	-	-	-	2 7%	-	2 2%	-	2 4%	-	2 3%
Homosexuality	1 1%	-	-	1 3%	-	-	1 4%	-	-	-	1 9%	1 1%	-	1 2%	-	1 1%
Other	15 20%	9 29%	5 23%	9 29%	1 4%	7 19%	7 27%	1 9%	6 25%	5 19%	2 19%	15 20%	-	8 16%	1 16%	15 20%
Don't know/Can't remember	5 6%	3 9%	1 3%	2 7%	2 9%	3 8%	1 4%	1 10%	2 7%	2 8%	1 9%	5 6%	-	3 7%	1 20%	5 7%

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a - z/b/c/d - z/e/f/g - z/h/i/j - z/k/l - z/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Ipsos MORI

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Table 156

Q.38 What kinds of things do you think should not be said on radio?

Base : UK Young People Aged 11-15 who say there are things that shouldn't be allowed to be shown or said on TV/radio

	Wtd. Total (z)	Gender		Q.B Age				Q.1 Do Most					Q.2 Do Least			Q.3 TV set in room		Q.4 PC/internet in the room		Unwtd. Total
		Male (a)	Female (b)	11-12 (c)	11-13 (d)	13-14 (e)	13-15 (f)	Watch TV (g)	Listen to the radio (h)	Watch DVDs (i)	Play computer games (j)	Go on the internet (k)	Listen to the radio (l)	Watch DVDs (m)	Play computer games (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Total	76	42	34	33	54	29	43	53	11	23	30	45	47	11	10	56	20	26	50	76
Weighted Total	76*	42*	34*	34*	51*	26**	42*	53*	12**	24**	31**	45*	46*	11**	10**	56*	20**	26**	49*	76*
Too much swearing/rude words/bad/foul language/racist language	11 15%	5 13%	6 17%	6 18%	9 18%	4 16%	5 12%	8 15%	4 35%	4 17%	7 22%	6 12%	4 9%	2 15%	1 9%	6 11%	5 24%	5 20%	6 12%	12 16%
Sexual connotations	1 1%	1 3%	-	-	-	-	1 3%	-	-	-	1 4%	-	1 2%	-	-	1 2%	-	-	1 2%	1 1%
Ross/Brand/rude personal comments to people	1 1%	1 2%	-	1 3%	1 2%	-	-	1 2%	-	-	-	-	1 2%	-	-	1 2%	-	-	1 2%	1 1%
Other	3 4%	-	3 9%	1 3%	2 4%	1 4%	2 5%	1 2%	-	1 5%	1 3%	3 7%g	1 2%	1 8%	1 12%	2 3%	1 6%	1 4%	2 4%	3 4%
None	19 25%	10 24%	9 26%	10 31%	14 28%	6 25%	9 21%	15 29%	3 25%	7 29%	5 17%	11 24%	12 27%	2 15%	2 18%	16 29%	3 15%	6 24%	13 26%	19 25%
Don't know/can't remember	40 53%	24 58%	16 48%	16 46%	25 48%	14 56%	25 59%	28 53%	5 40%	12 48%	17 54%	26 56%	26 57%	7 61%	6 60%	29 53%	11 55%	14 52%	27 54%	40 53%

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/g/h/i/j/k - z/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Ipsos MORI

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Table 157

Q.38 What kinds of things do you think should not be said on radio?

Base : UK Young People Aged 11-15 who say there are things that shouldn't be allowed to be shown or said on TV/radio

	Wtd. Total (z)	Q.5/Q.6 Allowed to watch TV until						Q.10 Watch/listen to BBC without parental permission		Q.12 Internet rules		Q.18 Social network		Q.22 Uses swear words						Unwtd. Total
		Up to 9:30pm (a)	10:00pm (b)	10:30pm- 11pm (c)	11:30pm- 12am (d)	Later than midnight (e)	Can watch anytime (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Several times a day (m)	About once a day (n)	Several times a week (o)	About once a week - Less than once a month (p)	Hardly ever (q)	Never (r)	
Unweighted Total	76	8	16	20	9	1	22	25	24	47	16	53	10	16	6	12	13	14	15	76
Weighted Total	76*	8**	16**	21**	8**	1**	21**	25**	24**	47*	16**	53*	10**	14**	6**	12**	13**	14**	15**	76*
Too much swearing/rude words/bad/foul language/ racist language	11 15%	2 24%	-	3 15%	2 22%	-	4 20%	4 18%	2 8%	8 18%	2 12%	8 15%	2 21%	3 23%	1 15%	-	2 16%	1 8%	4 24%	12 16%
Sexual connotations	1 1%	-	-	-	-	-	1 5%	1 5%	-	1 2%	-	1 2%	-	-	-	-	-	1 8%	-	1 1%
Ross/Brand/rude personal comments to people	1 1%	-	-	-	1 11%	-	-	-	1 4%	1 2%	-	1 2%	-	-	1 15%	-	-	-	-	1 1%
Other	3 4%	-	-	2 11%	-	-	1 4%	-	-	3 7%	-	3 6%	-	1 6%	-	-	1 10%	-	1 6%	3 4%
None	19 25%	3 38%	3 19%	3 16%	2 20%	-	8 38%	8 32%	6 23%	10 22%	2 12%	11 21%	1 12%	3 19%	2 32%	2 17%	2 14%	5 34%	5 36%	19 25%
Don't know/can't remember	40 53%	3 38%	13 81%	12 59%	4 46%	1 100%	7 32%	11 45%	16 65%	23 49%	12 77%	28 54%	7 67%	7 51%	2 38%	10 83%	8 60%	7 51%	5 34%	40 53%

Fieldwork Dates : 7th - 25th March 2009
Respondent Type : UK Young People Aged 11-15
Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j - z/k/l - z/m/n/o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Ipsos MORI

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Table 158

Q.38 What kinds of things do you think should not be said on radio?

Base : UK Young People Aged 11-15 who say there are things that shouldn't be allowed to be shown or said on TV/radio

		Q.27 Watch TV programmes would be embarrassed to watch with parents	Q.31 Watch TV programmes Parents might not approve of			Q.33 Seen/heard something on TV/Radio unsuitable for age			Q.35 Seen/heard something on Online unsuitable for age			Q.36 Anything on TV/Radio that should not be allowed		Interview presence		
	Wtd. Total (z)	Agree (a)	Often/ Sometimes (b)	Not very often/Hardly ever (c)	Never (d)	Often/ Sometimes (e)	Not very often/Hardly ever (f)	Never (g)	Often/ Sometimes (h)	Not very often/Hardly ever (i)	Never (j)	Yes (k)	No (l)	Parent at young person interview (m)	Child at adult interview (n)	Unwtd. Total
Unweighted Total	76	32	24	30	21	37	26	11	25	26	11	76	-	49	6	76
Weighted Total	76*	32*	23**	31**	22**	36*	26**	12**	25**	26**	11**	76*	-.**	48*	6**	76*
Too much swearing/rude words/bad/foul language/racist language	11	3	2	3	6	5	4	1	4	2	4	11	-	10	1	12
	15%	9%	7%	10%	26%	15%	17%	10%	16%	8%	36%	15%	-	22% z	16%	16%
Sexual connotations	1	1	-	1	-	1	-	-	1	-	-	1	-	-	-	1
	1%	3%	-	4%	-	3%	-	-	4%	-	-	1%	-	-	-	1%
Ross/Brand/rude personal comments to people	1	-	-	1	-	-	1	-	-	-	1	1	-	1	-	1
	1%	-	-	3%	-	-	4%	-	-	-	9%	1%	-	2%	-	1%
Other	3	3	2	1	-	-	2	-	1	2	-	3	-	1	-	3
	4%	10%	10%	3%	-	-	9%	-	5%	7%	-	4%	-	2%	-	4%
None	19	9	9	6	3	14	2	3	8	4	-	19	-	12	3	19
	25%	28%	41%	20%	16%	39% z	9%	24%	33%	16%	-	25%	-	25%	49%	25%
Don't know/can't remember	40	16	10	18	13	15	16	8	10	18	6	40	-	23	2	40
	53%	50%	42%	60%	58%	43%	62%	66%	42%	69%	55%	53%	-	49%	36%	53%

Fieldwork Dates : 7th - 25th March 2009
Respondent Type : UK Young People Aged 11-15
Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a - z/b/c/d - z/e/f/g - z/h/i/j - z/k/l - z/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Ipsos MORI

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Table 159

Q.A Gender of Child

Base : UK Young People Aged 11-15

	Wtd. Total (z)	Gender		Q.B Age				Q.1 Do Most					Q.2 Do Least			Q.3 TV set in room		Q.4 PC/internet in the room		Unwtd. Total
		Male (a)	Female (b)	11-12 (c)	11-13 (d)	13-14 (e)	13-15 (f)	Watch TV (g)	Listen to the radio (h)	Watch DVDs (i)	Play computer games (j)	Go on the internet (k)	Listen to the radio (l)	Watch DVDs (m)	Play computer games (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Total	237	122	115	90	148	105	147	148	29	60	74	133	139	35	44	168	69	88	149	237
Weighted Total	237	122	115	92*	139	96	145	147	30**	62*	75*	135	138	34*	45*	169	68*	89*	148	237
Male	122	122	-	47	71	49	75	74	16	36	60	61	83	14	7	93	29	40	82	122
	51%bkn	100%zb	-	51%	51%	51%	51%	50%	55%	58%k	80%zgik	45%	60%zmn	41%n	16%	55%	42%	45%	55%	51%
Female	115	-	115	45	68	47	71	73	13	26	15	73	55	20	38	76	39	49	67	115
	49%ajl	-	100%za	49%	49%	49%	49%	50%j	45%	42%j	20%	55%zji	40%	59%l	84%zlm	45%	58%	55%	45%	49%

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Table 160

Q.A Gender of Child

Base : UK Young People Aged 11-15

	Wtd. Total (z)	Q.5/Q.6 Allowed to watch TV until						Q.10 Watch/listen to BBC without parental permission		Q.12 Internet rules		Q.18 Social network		Q.22 Uses swear words						Unwtd. Total
		Up to 9:30pm (a)	10:00pm (b)	10:30pm-11pm (c)	11:30pm-12am (d)	Later than midnight (e)	Can watch anytime (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Several times a day (m)	About once a day (n)	Several times a week (o)	About once a week - Less than once a month (p)	Hardly ever (q)	Never (r)	
Unweighted Total	237	34	41	61	34	7	59	79	74	134	68	162	42	49	24	28	37	55	43	237
Weighted Total	237	33*	41*	62*	33*	8**	60*	78*	74*	134	68*	162	42*	48*	23**	29**	38*	55*	43*	237
Male	122	13	24	30	23	5	27	46	30	76	28	72	32	29	14	15	15	28	21	122
	51%hk	41%	58%	49%	70%zacf	59%	45%	59%h	40%	57%j	42%	44%	77%zdk	60%	60%	54%	39%	51%	48%	51%
Female	115	19	17	32	10	3	33	32	44	58	40	90	10	19	9	13	23	27	23	115
	49%dl	59%gd	42%	51%gd	30%	41%	55%gd	41%	60%zgzg	43%	58%il	56%zdl	23%	40%	40%	46%	61%	49%	52%	49%

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j - z/k/l - z/m/n/o/p/q/r

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



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Table 161

Q.A Gender of Child

Base : UK Young People Aged 11-15

	Q.27 Watch TV programmes would be embarrassed to watch with parents	Q.31 Watch TV programmes Parents might not approve of			Q.33 Seen/heard something on TV/Radio unsuitable for age			Q.35 Seen/heard something on Online unsuitable for age			Q.36 Anything on TV/Radio that should not be allowed		Interview presence		Unwtd. Total	
		Often/ Sometimes (b)	Not very often/Hardly ever (c)	Never (d)	Often/ Sometimes (e)	Not very often/Hardly ever (f)	Never (g)	Often/ Sometimes (h)	Not very often/Hardly ever (i)	Never (j)	Yes (k)	No (l)	Parent at young person interview (m)	Child at adult interview (n)		
	Wtd. Total (z)	Agree (a)														
Unweighted Total	237	84	64	92	78	88	95	44	58	83	53	76	127	166	32	237
Weighted Total	237	84*	62*	91*	81*	85*	94*	47*	57*	83*	54*	76*	127	165	32*	237
Male	122	39	36	49	36	39	48	30	28	45	26	42	63	82	14	122
	51%	47%	58%	54%	44%	46%	51%	65% ^e	48%	55%	49%	55%	50%	50%	44%	51%
Female	115	45	26	42	45	46	46	17	29	37	28	34	64	83	18	115
	49%	53%	42%	46%	56%	54% ^g	49%	35%	52%	45%	51%	45%	50%	50%	56%	49%

Fieldwork Dates : 7th - 25th March 2009
 Respondent Type : UK Young People Aged 11-15
 Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a - z/b/c/d - z/e/f/g - z/h/i/j - z/k/l - z/m/n
 Overlap formulae used. * small base



Ipsos MORI

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Table 162

Q.B How old are you?

Base : UK Young People Aged 11-15

	Wtd. Total (z)	Gender		Q.B Age				Q.1 Do Most					Q.2 Do Least			Q.3 TV set in room		Q.4 PC/internet in the room		Unwtd. Total
		Male (a)	Female (b)	11-12 (c)	11-13 (d)	13-14 (e)	13-15 (f)	Watch TV (g)	Listen to the radio (h)	Watch DVDs (i)	Play computer games (j)	Go on the internet (k)	Listen to the radio (l)	Watch DVDs (m)	Play computer games (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Total	237	122	115	90	148	105	147	148	29	60	74	133	139	35	44	168	69	88	149	237
Weighted Total	237	122	115	92*	139	96	145	147	30**	62*	75*	135	138	34*	45*	169	68*	89*	148	237
10 or under	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
11	45 19%efkn	23 19%	22 19%	45 49%zdef	45 33%zef	-	-	34 23%k	3 11%	11 18%	15 21%	18 13%	30 22%	5 15%	4 9%	30 18%	15 23%	14 15%	32 21%	43 18%
12	46 20%ef	24 20%	23 20%	46 51%zdef	46 33%zef	-	-	25 17%	7 23%	11 17%	15 20%	26 19%	33 24%	3 9%	9 20%	35 20%	12 17%	13 15%	33 23%	47 20%
13	47 20%cd	24 20%	23 20%	-	47 34%zc	47 49%zcd	47 32%zc	29 20%	5 17%	8 12%	13 18%	27 20%	27 19%	12 36%zin	6 14%	30 18%	17 25%	17 19%	30 20%	58 24%
14	49 21%cd	25 20%	24 21%	-	-	49 51%zcd	49 33%zcd	35 24%	9 29%	16 26%	15 20%	28 21%	23 17%	4 11%	12 27%	35 21%	13 19%	21 24%	27 18%	47 20%
15	50 21%cd	26 21%	24 21%	-	-	-	50 34%zcde	25 17%	6 20%	16 26%g	16 21%	36 27%zg	25 18%	10 28%	13 30%	39 23%	11 16%	24 27%	26 17%	42 18%
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
11-13	139 59%efknq	71 59%	68 59%	92 100%zef	139 100%zef	47 49%z	47 32%	87 59%i	15 51%	30 48%	44 58%	71 53%	89 65%zn	21 60%	19 43%	95 56%	44 65%	44 49%	95 64%zq	148 62%
13-15	145 61%cdlr	75 61%	71 61%	-	47 34%z	96 100%zcd	145 100%zcd	89 61%	20 66%	40 64%	45 59%	91 68%z	75 55%	26 76%l	32 71%	105 62%	41 60%	62 70%zr	83 56%	147 62%
14-15	98 41%cdlr	51 41%	48 41%	-	-	49 51%zcd	98 68%zcde	60 41%	15 49%	32 52%g	31 42%	64 47%z	48 35%	14 40%	26 57%zl	74 44%	24 35%	45 51%zr	53 36%	89 38%

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/g/h/i/j/k - z/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Ipsos MORI

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Table 163

Q.B How old are you?

Base : UK Young People Aged 11-15

	Wtd. Total (z)	Q.5/Q.6 Allowed to watch TV until						Q.10 Watch/listen to BBC without parental permission		Q.12 Internet rules		Q.18 Social network		Q.22 Uses swear words						Unwtd. Total
		Up to 9:30pm (a)	10:00pm (b)	10:30pm-11pm (c)	11:30pm-12am (d)	Later than midnight (e)	Can watch anytime (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Several times a day (m)	About once a day (n)	Several times a week (o)	About once a week - Less than once a month (p)	Hardly ever (q)	Never (r)	
Unweighted Total	237	34	41	61	34	7	59	79	74	134	68	162	42	49	24	28	37	55	43	237
Weighted Total	237	33*	41*	62*	33*	8**	60*	78*	74*	134	68*	162	42*	48*	23**	29**	38*	55*	43*	237
10 or under	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
11	45 19% djk	7 22% d	14 34% zdf	14 23% d	1 3%	-	9 16%	12 15%	13 18%	28 21% j	6 9%	21 13%	13 31% zk	1 2%	2 9%	11 37%	8 20% m	7 13% m	17 38% zm	43 18%
12	46 20% f	8 24%	13 31% f	14 23%	6 17%	-	6 10%	14 18%	18 24%	31 24%	13 19%	33 20%	12 28%	8 16%	5 21%	2 7%	9 24%	12 21%	11 25%	47 20%
13	47 20% g	11 33% zc	6 14%	10 15%	7 21%	-	13 21%	18 24%	17 23%	26 19%	15 22%	33 21%	7 17%	12 24%	5 22%	5 17%	7 18%	13 23%	5 11%	58 24%
14	49 21% h	4 13%	7 18%	10 16%	9 28%	3 40%	15 24%	17 22%	12 17%	26 20%	14 20%	35 22%	6 13%	12 26%	6 26%	5 19%	8 22%	11 21%	5 12%	47 20%
15	50 21% ab	2 7%	1 3%	14 23% b	10 31% ab	5 60%	17 28% ab	17 22%	13 18%	22 17%	20 30% zi	39 24%	4 11%	15 31%	5 21%	6 21%	6 16%	12 21%	6 14%	42 18%
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
11-13	139 59% dfkm	26 80% zdf	32 79% zdf	37 61%	14 41%	-	28 47%	44 56%	48 65%	85 64%	34 50%	87 54%	32 76% zk	21 43%	12 53%	17 60%	24 62%	32 58%	32 75% zm	148 62%
13-15	145 61% blr	18 53%	14 35%	34 55%	27 80% zabc	8 100%	44 74% zabc	52 67%	42 57%	75 56%	49 72% zi	108 67% zi	17 41%	39 81% zpr	16 69%	16 56%	22 57%	36 65% r	16 37%	147 62%
14-15	98 41% abl	7 20%	9 21%	24 39%	20 59% zab	8 100%	32 53% zab	34 44%	26 35%	49 36%	34 50%	75 46% zi	10 24%	27 57% zr	11 47%	11 40%	15 38%	23 42%	11 25%	89 38%

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j - z/k/l - z/m/n/o/p/q/r

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Ipsos MORI

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Table 164

Q.B How old are you?

Base : UK Young People Aged 11-15

	Wtd. Total (z)	Q.27 Watch TV programmes would be embarrassed to watch with parents	Q.31 Watch TV programmes Parents might not approve of			Q.33 Seen/heard something on TV/Radio unsuitable for age			Q.35 Seen/heard something on Online unsuitable for age			Q.36 Anything on TV/Radio that should not be allowed		Interview presence		Unwtd. Total
		Agree (a)	Often/ Sometimes (b)	Not very often/ Hardly ever (c)	Never (d)	Often/ Sometimes (e)	Not very often/ Hardly ever (f)	Never (g)	Often/ Sometimes (h)	Not very often/ Hardly ever (i)	Never (j)	Yes (k)	No (l)	Parent at young person interview (m)	Child at adult interview (n)	
Unweighted Total	237	84	64	92	78	88	95	44	58	83	53	76	127	166	32	237
Weighted Total	237	84*	62*	91*	81*	85*	94*	47*	57*	83*	54*	76*	127	165	32*	237
10 or under	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
11	45 19% ^{ai}	12 15%	9 15%	17 18%	19 24%	19 22%	14 15%	10 22%	10 18%	8 10%	13 24% ^{ai}	22 29% ^{zi}	19 15%	32 19%	3 10%	43 18%
12	46 20%	16 19%	14 22%	15 16%	18 22%	19 22%	17 18%	10 21%	12 21%	14 17%	16 29%	12 16%	26 20%	40 25% ^z	7 21%	47 20%
13	47 20% ^{dgi}	16 20%	15 24%	22 24% ^d	10 12%	21 24% ^g	21 23% ^g	3 5%	15 26% ^j	20 24% ^j	5 9%	17 22%	23 18%	32 20%	5 15%	58 24%
14	49 21% ^k	22 26%	14 22%	19 21%	15 19%	17 20%	19 20%	10 22%	8 14%	20 24%	11 20%	9 11%	32 25% ^k	34 21%	10 32%	47 20%
15	50 21% ^{em}	18 21%	10 17%	19 21%	19 24%	10 12%	23 24% ^e	14 30% ^e	12 21%	20 24%	9 17%	16 22%	28 22%	26 16%	7 22%	42 18%
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
11-13	139 59%	45 53%	38 62%	53 58%	47 58%	58 68% ^{zgi}	53 56%	23 48%	37 65%	42 51%	34 62%	51 67%	67 53%	104 63% ^{zn}	15 46%	148 62%
13-15	145 61% ^{jm}	56 66%	39 62%	60 66%	44 54%	48 56%	63 67%	27 58%	35 61%	60 73% ^{zj}	25 47%	42 55%	83 65%	93 56%	22 69%	147 62%
14-15	98 41% ^{em}	39 47%	24 38%	38 42%	34 42%	27 32%	42 44%	25 52% ^e	20 35%	40 49%	20 38%	25 33%	60 47%	60 37%	17 54% ^{em}	89 38%

Fieldwork Dates : 7th - 25th March 2009
Respondent Type : UK Young People Aged 11-15
Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a - z/b/c/d - z/e/f/g - z/h/i/j - z/k/l - z/m/n
Overlap formulae used. * small base



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Table 165

Parental presence at Young Person interview

Base : UK Young People Aged 11-15

	Wtd. Total (z)	Gender		Q.B Age				Q.1 Do Most					Q.2 Do Least			Q.3 TV set in room		Q.4 PC/internet in the room		Unwtd. Total
		Male (a)	Female (b)	11-12 (c)	11-13 (d)	13-14 (e)	13-15 (f)	Watch TV (g)	Listen to the radio (h)	Watch DVDs (i)	Play computer games (j)	Go on the internet (k)	Listen to the radio (l)	Watch DVDs (m)	Play computer games (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Total	237	122	115	90	148	105	147	148	29	60	74	133	139	35	44	168	69	88	149	237
Weighted Total	237	122	115	92*	139	96	145	147	30**	62*	75*	135	138	34*	45*	169	68*	89*	148	237
No	72	40	32	20	34	29	52	39	7	18	16	42	39	11	18	57	16	35	38	71
	30%cdjr	33%	28%	21%	25%	31%	36%zcdje	26%	22%	29%	21%	31%j	28%	33%	39%	33%	23%	39%zr	25%	30%
Part of young person interview	57	31	27	22	35	25	35	37	11	19	16	33	33	7	12	39	18	24	34	58
	24%	25%	23%	24%	25%	27%	24%	25%	36%	30%	22%	24%	24%	19%	28%	23%	27%	27%	23%	24%
All of young person interview	107	51	56	50	70	41	58	72	12	25	43	60	66	16	15	74	34	30	77	108
	45%fq	42%	49%	54%zf	50%f	43%	40%	49%	42%	40%	57%zik	44%	48%	48%	33%	44%	50%	34%	52%zq	46%

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Table 166

Parental presence at Young Person interview

Base : UK Young People Aged 11-15

	Wtd. Total (z)	Q.5/Q.6 Allowed to watch TV until						Q.10 Watch/listen to BBC without parental permission		Q.12 Internet rules		Q.18 Social network		Q.22 Uses swear words						Unwtd. Total
		Up to 9:30pm (a)	10:00pm (b)	10:30pm-11pm (c)	11:30pm-12am (d)	Later than midnight (e)	Can watch anytime (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Several times a day (m)	About once a day (n)	Several times a week (o)	About once a week - Less than once a month (p)	Hardly ever (q)	Never (r)	
Unweighted Total	237	34	41	61	34	7	59	79	74	134	68	162	42	49	24	28	37	55	43	237
Weighted Total	237	33*	41*	62*	33*	8**	60*	78*	74*	134	68*	162	42*	48*	23**	29**	38*	55*	43*	237
No	72 30%br	9 27%	5 13%	18 30%	13 38%b	3 41%	24 40%b	28 35%	24 33%	41 31%	22 33%	55 34%	8 20%	18 37%r	11 47%	11 37%	13 33%	13 24%	7 17%	71 30%
Part of young person interview	57 24%	9 29%	15 36%	11 19%	8 23%	-	14 23%	20 26%	15 20%	37 27%	12 18%	36 22%	13 31%	9 19%	6 24%	8 29%	9 24%	19 35%zr	13 6%	58 24%
All of young person interview	107 45%	15 45%	21 51%	32 51%	13 39%	4 59%	22 37%	30 39%	35 47%	56 42%	33 49%	71 44%	21 49%	21 44%	7 28%	10 34%	16 43%	22 41%	30 70%zmpq	108 46%

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j - z/k/l - z/m/n/o/p/q/r

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



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Table 167

Parental presence at Young Person interview

Base : UK Young People Aged 11-15

	Wtd. Total (z)	Q.27 Watch TV programmes would be embarrassed to watch with parents	Q.31 Watch TV programmes Parents might not approve of			Q.33 Seen/heard something on TV/Radio unsuitable for age			Q.35 Seen/heard something on Online unsuitable for age			Q.36 Anything on TV/Radio that should not be allowed		Interview presence		Unwtd. Total
		Agree (a)	Often/ Sometimes (b)	Not very often/Hardly ever (c)	Never (d)	Often/ Sometimes (e)	Not very often/Hardly ever (f)	Never (g)	Often/ Sometimes (h)	Not very often/Hardly ever (i)	Never (j)	Yes (k)	No (l)	Parent at young person interview (m)	Child at adult interview (n)	
Unweighted Total	237	84	64	92	78	88	95	44	58	83	53	76	127	166	32	237
Weighted Total	237	84*	62*	91*	81*	85*	94*	47*	57*	83*	54*	76*	127	165	32*	237
No	72	31	19	34	19	27	32	11	25	26	13	28	39	-	1	71
	30% ^{mn}	37%	31%	37%	24%	32%	34%	24%	43% ^{kzj}	31%	24%	37%	30%	-	2%	30%
Part of young person interview	57	17	13	24	19	15	29	10	14	22	9	13	31	57	7	58
	24% ^{ee}	20%	20%	26%	24%	17%	31% ^{ee}	22%	24%	27%	17%	17%	24%	35% ^{kz}	21%	24%
All of young person interview	107	36	30	34	43	43	33	26	19	35	32	35	58	107	25	108
	45% ^{cfh}	43%	49%	37%	53% ^{cf}	51% ^{df}	36%	54% ^{df}	33%	42%	59% ^{kzh}	46%	46%	65% ^{kz}	76% ^{kz}	46%

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Table 168

Young Person present at Adult interview

Base : UK Young People Aged 11-15

	Wtd. Total (z)	Gender		Q.B Age				Q.1 Do Most					Q.2 Do Least			Q.3 TV set in room		Q.4 PC/Internet in the room		Unwtd. Total
		Male (a)	Female (b)	11-12 (c)	11-13 (d)	13-14 (e)	13-15 (f)	Watch TV (g)	Listen to the radio (h)	Watch DVDs (i)	Play computer games (j)	Go on the internet (k)	Listen to the radio (l)	Watch DVDs (m)	Play computer games (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Total	237	122	115	90	148	105	147	148	29	60	74	133	139	35	44	168	69	88	149	237
Weighted Total	237	122	115	92*	139	96	145	147	30**	62*	75*	135	138	34*	45*	169	68*	89*	148	237
No	63	34	30	27	40	23	36	37	11	23	25	34	36	10	11	44	19	23	40	64
	27%	28%	26%	30%	28%	24%	25%	25%	38%	37% zqk	33%	26%	26%	30%	25%	26%	28%	26%	27%	27%
Not applicable (child from different household)	141	74	67	55	84	57	87	88	14	31	39	82	85	17	27	102	39	55	86	141
	60%	61%	58%	59%	61%	60%	60%	60%	49%	50%	51%	61%	61%	48%	59%	61%	57%	62%	58%	59%
Part of interview	18	6	12	6	8	6	12	14	3	6	5	9	10	4	4	14	4	6	12	18
	8%	5%	10%	6%	6%	6%	8%	10%	10%	9%	7%	7%	8%	12%	10%	8%	6%	7%	8%	8%
All of interview	14	8	7	4	7	9	10	8	1	2	6	9	6	3	3	8	6	5	9	14
	6%	6%	6%	5%	5%	10%	7%	6%	3%	4%	9%	7%	5%	10%	6%	5%	9%	6%	6%	6%

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/g/h/i/j/k - z/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Ipsos MORI

BBC Media Review - Young Person's Survey FINAL

Table 169

Young Person present at Adult interview

Base : UK Young People Aged 11-15

	Wtd. Total (z)	Q.5/Q.6 Allowed to watch TV until						Q.10 Watch/listen to BBC without parental permission		Q.12 Internet rules		Q.18 Social network		Q.22 Uses swear words						Unwtd. Total
		Up to 9:30pm (a)	10:00pm (b)	10:30pm- 11pm (c)	11:30pm- 12am (d)	Later than midnight (e)	Can watch anytime (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Several times a day (m)	About once a day (n)	Several times a week (o)	About once a week - Less than once a month (p)	Hardly ever (q)	Never (r)	
Unweighted Total	237	34	41	61	34	7	59	79	74	134	68	162	42	49	24	28	37	55	43	237
Weighted Total	237	33*	41*	62*	33*	8**	60*	78*	74*	134	68*	162	42*	48*	23**	29**	38*	55*	43*	237
No	63 27%	10 32%	14 34%	18 29%	6 19%	1 12%	13 22%	19 24%	23 32%	37 28%	19 29%	46 29%	11 26%	9 19%	5 22%	6 22%	8 22%	20 37% m	13 30%	64 27%
Not applicable (child from different household)	141 60% bh	16 49%	18 45%	35 57%	24 71% b	5 61%	43 72% zab	47 61%	36 49%	80 60%	41 60%	95 59%	27 65%	34 71%	14 63%	18 64%	21 56%	29 53%	24 55%	141 59%
Part of interview	18 8% q	2 7%	6 14%	6 10%	2 6%	- -	2 4%	7 9%	8 11%	10 8%	4 6%	11 7%	3 6%	3 6%	4 15%	2 8%	6 16% zq	1 2%	2 5%	18 8%
All of interview	14 6%	4 12% f	3 8%	3 5%	1 4%	2 27%	1 2%	5 6%	6 9%	7 5%	4 6%	9 6%	1 3%	2 4%	- -	2 6%	2 6%	4 8%	4 10%	14 6%

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j - z/k/l - z/m/n/o/p/q/r

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Ipsos MORI

BBC Media Review - Young Person's Survey FINAL

Table 170

Young Person present at Adult interview

Base : UK Young People Aged 11-15

	Wtd. Total (z)	Q.27 Watch TV programmes would be embarrassed to watch with parents	Q.31 Watch TV programmes Parents might not approve of			Q.33 Seen/heard something on TV/Radio unsuitable for age			Q.35 Seen/heard something on Online unsuitable for age			Q.36 Anything on TV/Radio that should not be allowed		Interview presence		Unwtd. Total
		Agree (a)	Often/ Sometimes (b)	Not very often/ Hardly ever (c)	Never (d)	Often/ Sometimes (e)	Not very often/ Hardly ever (f)	Never (g)	Often/ Sometimes (h)	Not very often/ Hardly ever (i)	Never (j)	Yes (k)	No (l)	Parent at young person interview (m)	Child at adult interview (n)	
Unweighted Total	237	84	64	92	78	88	95	44	58	83	53	76	127	166	32	237
Weighted Total	237	84*	62*	91*	81*	85*	94*	47*	57*	83*	54*	76*	127	165	32*	237
No	63 27% n	21	15	25	23	27	25	10	14	21	21	22	33	41	-	64
		25%	24%	27%	29%	32%	26%	21%	24%	26%	38% z	29%	26%	25% n	-	27%
Not applicable (child from different household)	141 60% n	46	32	58	51	44	62	29	36	53	27	48	72	92	-	141
		54%	51%	63%	63%	51%	65%	62%	64%	64%	50%	63%	56%	56% n	-	59%
Part of interview	18 8%	10	8	5	3	8	4	5	5	5	3	3	13	17	18	18
		12%	12%	5%	4%	10%	4%	10%	8%	6%	6%	4%	10%	10% z	55% zm	8%
All of interview	14 6%	7	8	4	3	6	4	3	2	3	3	3	9	14	14	14
		9%	12% z	4%	4%	7%	4%	7%	3%	4%	6%	4%	7%	9% z	45% zm	6%

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a - z/b/c/d - z/e/f/g - z/h/i/j - z/k/l - z/m/n

Overlap formulae used. * small base



Ipsos MORI

BBC Media Review - Young Person's Survey FINAL

Table 171

Break A

Base : UK Young People Aged 11-15

	Wtd. Total (z)	Gender		Q.B Age				Q.1 Do Most					Q.2 Do Least			Q.3 TV set in room		Q.4 PC/internet in the room		Unwtd. Total
		Male (a)	Female (b)	11-12 (c)	11-13 (d)	13-14 (e)	13-15 (f)	Watch TV (g)	Listen to the radio (h)	Watch DVDs (i)	Play computer games (j)	Go on the internet (k)	Listen to the radio (l)	Watch DVDs (m)	Play computer games (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Unweighted Total	237	122 51%	115 49%	90 38%	148 62%	105 44%	147 62%	148 62%	29 12%	60 25%	74 31%	133 56%	139 59%	35 15%	44 19%	168 71%	69 29%	88 37%	149 63%	237
Weighted Total	237	122 51%	115 49%	92* 39%*	139 59%	96 40%	145 61%	147 62%	30** 13%**	62* 26%*	75* 32%*	135 57%	138 58%	34* 14%*	45* 19%*	169 71%	68* 29%*	89* 37%*	148 63%	237
Gender																				
Male	122 51%	122 100%	-	47 51%	71 51%	49 51%	75 51%	74 50%	16 55%	36 58%	60 80%	61 45%	83 60%	14 41%	7 16%	93 55%	29 42%	40 45%	82 55%	122 51%
		bkn	100%zb	-	39%	59%	40%	61%	61%	14%	30%k	49%zgik	50%	68%zmn	11%n	6%	77%	23%	33%	67%
Female	115 49%	-	115 100%	45 49%	68 49%	47 49%	71 49%	73 50%	13 45%	26 42%	15 20%	73 55%	55 40%	20 59%	38 84%	76 45%	39 58%	49 55%	67 45%	115 49%
		aji	-	100%za	39%	59%	40%	61%	63%j	12%	22%j	13%	64%zij	47%	18%l	33%zlm	66%	34%	42%	58%
Q.B Age																				
11-12	92 39%	47 39%	45 39%	92 100%	92 66%	-	-	58 39%	10 34%	22 36%	31 41%	44 32%	62 45%	8 24%	13 29%	64 38%	27 40%	27 30%	65 44%	90 38%
		efkq	51%	49%	100%zdef	100%zef	-	63%	11%	24%	34%	47%	68%zm	9%	14%	70%	30%	29%	71%zq	
11-13	139 59%	71 59%	68 59%	92 100%	139 100%	47 49%	47 32%	87 59%	15 51%	30 48%	44 58%	71 53%	89 65%	21 60%	19 43%	95 56%	44 65%	44 49%	95 64%	148 62%
		efknq	51%	49%	66%zef	100%zef	34%l	63%l	11%	21%	32%	51%	64%zn	15%	14%	68%	32%	32%	68%za	
13-14	96 40%	49 40%	47 40%	-	47 34%	96 100%	96 66%	64 44%	14 46%	24 38%	29 36%	55 41%	50 36%	16 48%	18 41%	66 39%	30 44%	38 43%	57 39%	105 44%
		cd	51%	49%	-	49%c	100%zcdf	67%	14%	25%	30%	58%	52%	17%	19%	69%	31%	40%	60%	
13-15	145 61%	75 61%	71 61%	-	47 34%	96 100%	145 100%	89 61%	20 66%	40 64%	45 59%	91 68%	75 55%	26 76%	32 71%	105 62%	41 60%	62 70%	83 56%	147 62%
		cdlr	51%	49%	-	32%c	66%zcd	100%zcd	61%	14%	27%	31%	63%z	52%	22%	72%	28%	43%zr	57%	
Q.1 Do Most																				
Watch TV	147 62%	74 61%	73 63%	58 63%	87 63%	64 67%	89 61%	147 100%	23 79%	49 79%	51 68%	74 55%	87 63%	22 63%	21 47%	102 60%	46 68%	46 51%	102 69%	148 62%
		knq	50%	50%	39%	59%	44%l	100%zijk	16%	33%zk	35%k	50%	59%	15%	14%	69%	31%	31%	69%zq	
Listen to the radio	30 13%	16 14%	13 12%	10 11%	15 11%	14 14%	20 14%	23 16%	30 100%	21 34%	18 24%	21 15%	-	4 13%	7 16%	25 15%	5 8%	9 10%	21 14%	29 12%
		l	55%	45%	34%	51%	46%	79%	100%	71%zgk	60%z	69%	-	15%l	24%l	83%	17%	29%	71%	
Watch DVDs	62 26%	36 30%	26 22%	22 24%	30 21%	24 25%	40 27%	49 33%	21 71%	62 100%	33 43%	44 33%	31 22%	-	12 26%	49 29%	13 20%	19 22%	43 29%	60 25%
		dm	58%	42%	36%	48%	38%	64%	79%z	34%	100%zgj	53%z	71%z	49%lm	-	19%lm	78%	22%	31%	69%

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/g/h/i/j/k - z/l/m/n - z/o/p - z/q/r

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Ipsos MORI

BBC Media Review - Young Person's Survey FINAL

Table 171

Break A

Base : UK Young People Aged 11-15

	Wtd. Total (z)	Gender		Q.B Age				Q.1 Do Most					Q.2 Do Least			Q.3 TV set in room		Q.4 PC/internet in the room		Unwtd. Total
		Male (a)	Female (b)	11-12 (c)	11-13 (d)	13-14 (e)	13-15 (f)	Watch TV (g)	Listen to the radio (h)	Watch DVDs (i)	Play computer games (j)	Go on the internet (k)	Listen to the radio (l)	Watch DVDs (m)	Play computer games (n)	Yes (o)	No (p)	Yes (q)	No (r)	
Weighted Total	237	122	115	92*	139	96	145	147	30**	62*	75*	135	138	34*	45*	169	68*	89*	148	237
		51%	49%	39%*	59%	40%	61%	62%	13%**	26%*	32%*	57%	58%	14%*	19%*	71%	29%*	37%*	63%	
Play computer games	75	60	15	31	44	29	45	51	18	33	75	42	47	9	-	56	19	23	52	74
	32%	49%	13%	34%	32%	30%	31%	35%	60%	53%	100%	31%	34%	28%	-	33%	28%	26%	35%	31%
		bn	80%zb	20%	41%	58%	38%	68%	24%	43%zgk	100%zgik	56%	62%ln	13%ln	-	75%	25%	30%	70%	
Go on the internet	135	61	73	44	71	55	91	74	21	44	42	135	75	19	31	98	36	61	74	133
	57%	50%	64%	47%	51%	58%	63%	50%	69%	71%	56%	100%	55%	56%	69%	58%	53%	69%	50%	56%
		acdgr	45%	55%za	32%	53%	41%	68%zcd	55%	15%	33%zgj	31%	100%zgj	56%	14%	23%	73%	27%	45%zr	55%
Q.2 Do Least																				
Listen to the radio	138	83	55	62	89	50	75	87	-	31	47	75	138	3	4	99	38	51	87	139
	58%	68%	47%	68%	64%	52%	52%	59%	-	49%	62%	56%	100%	8%	9%	59%	56%	58%	58%	59%
		bfnm	60%zb	40%	45%zef	65%zef	36%	63%	-	22%	34%	55%	100%zmn	2%	3%	72%	28%	37%	63%	
Watch DVDs	34	14	20	8	21	16	26	22	4	-	9	19	3	34	1	20	14	13	21	35
	14%	11%	18%	9%	15%	17%	18%	15%	15%	-	13%	14%	2%	100%	2%	12%	21%	15%	14%	15%
		clin	41%	59%	24%	60%c	48%	63%l	13%	-	28%l	56%l	8%	100%zin	3%	58%	42%	39%	61%	
Play computer games	45	7	38	13	19	18	32	21	7	12	-	31	4	1	45	32	12	20	24	44
	19%	6%	33%	14%	14%	19%	22%	14%	24%	19%	-	23%	3%	3%	100%	19%	18%	23%	16%	19%
		adgjlm	16%	84%za	29%	43%	41%	71%cd	47%j	16%	26%j	-	69%gj	9%	2%	100%zlm	73%	27%	46%	54%
Q.3 TV set in room																				
Yes	169	93	76	64	95	66	105	102	25	49	56	98	99	20	32	169	-	71	98	168
	71%	77%	66%	70%	68%	69%	72%	69%	83%	78%	75%	73%	72%	58%	73%	100%	-	80%	66%	71%
		pr	55%	38%	56%	39%	62%	60%	15%	29%	33%	58%	59%	12%	19%	100%zp	-	42%zr	58%	
No	68	29	39	27	44	30	41	46	5	13	19	36	38	14	12	-	68	18	50	69
	29%	23%	34%	30%	32%	31%	28%	31%	17%	22%	25%	27%	28%	42%	27%	-	100%	20%	34%	29%
		oq	42%	40%	65%	44%	60%	68%	8%	20%	28%	53%	56%	21%	18%	-	100%zo	27%	73%zq	
Q.4 PC/internet in the room																				
Yes	89	40	49	27	44	38	62	46	9	19	23	61	51	13	20	71	18	89	-	88
	37%	33%	42%	29%	32%	40%	43%	31%	29%	31%	30%	45%	37%	39%	46%	42%	27%	100%	-	37%
		cdgpr	45%	30%	49%	43%	70%zcd	51%	10%	22%	26%	69%zgj	58%	15%	23%	80%zp	20%	100%zr	-	
No	148	82	67	65	95	57	83	102	21	43	52	74	87	21	24	98	50	-	148	149
	63%	67%	58%	71%	68%	60%	57%	69%	71%	69%	70%	55%	63%	61%	54%	58%	73%	-	100%	63%
		lkoq	55%	44%zf	64%zf	39%	56%	69%zk	14%	29%zk	35%k	50%	58%	14%	16%	66%	34%zo	-	100%zq	

Fieldwork Dates : 7th - 25th March 2009
Respondent Type : UK Young People Aged 11-15
Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f - z/g/h/i/j/k - z/l/m/n - z/o/p - z/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Ipsos MORI

BBC Media Review - Young Person's Survey FINAL

Table 172

Break A

Base : UK Young People Aged 11-15

	Wtd. Total (z)	Q.5/Q.6 Allowed to watch TV until						Q.10 Watch/listen to BBC without parental permission		Q.12 Internet rules		Q.18 Social network		Q.22 Uses swear words						Unwtd. Total
		Up to 9:30pm (a)	10:00pm (b)	10:30pm-11pm (c)	11:30pm-12am (d)	Later than midnight (e)	Can watch anytime (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Several times a day (m)	About once a day (n)	Several times a week (o)	About once a week - Less than once a month (p)	Hardly ever (q)	Never (r)	
Unweighted Total	237	34 14%	41 17%	61 26%	34 14%	7 3%	59 25%	79 33%	74 31%	134 57%	68 29%	162 68%	42 18%	49 21%	24 10%	28 12%	37 16%	55 23%	43 18%	237
Weighted Total	237	33* 14%*	41* 17%*	62* 26%*	33* 14%*	8** 3%**	60* 25%*	78* 33%*	74* 31%*	134 56%	68* 29%*	162 68%	42* 18%*	48* 20%*	23** 10%**	29** 12%**	38* 16%*	55* 23%*	43* 18%*	237
Gender																				
Male	122 51%	13 41% hk	24 58% 11%	30 49% 25%	23 70% 19% zacf	5 59% 4%	27 45% 22%	46 59% 38% lh	30 40% 24%	76 57% 62% kj	28 42% 23%	72 44% 59%	32 77% 27% zk	29 60% 24%	14 60% 11%	15 54% 13%	15 39% 12%	28 51% 23%	21 48% 17%	122 51%
Female	115 49%	19 59% dl	17 42% 17% d	32 51% 27% d	10 30% 9%	3 41% 3%	33 55% 29% d	32 41% 27%	44 60% 38% zg	58 43% 50%	40 58% 34% l	90 56% 78% zl	10 23% 8%	19 40% 17%	9 40% 8%	13 46% 12%	23 61% 20%	27 49% 23%	23 52% 20%	115 49%
Q.B Age																				
11-12	92 39%	15 47% dfjkm	26 65% 17% cdf	28 45% 29% cdf	7 20% 30% df	- 47% -	16 26% 17%	25 33% 28%	31 43% 34%	59 44% 65% kj	19 28% 21%	54 33% 58%	25 59% 27% zk	9 19% 10%	7 31% 8%	13 44% 14%	17 43% 18% lm	19 35% 21%	27 63% 30% zmq	92 38%
11-13	139 59%	26 80% dfkm	32 79% 19% zdf	37 61% 23% zdf	14 41% 27%	- 47% 10%	28 47% 20%	44 56% 31%	48 65% 35%	85 64% 61%	34 50% 24%	87 54% 63%	32 76% 23% zk	21 43% 15%	12 53% 9%	17 60% 13%	24 62% 17%	32 56% 23%	32 75% 23% zm	139 62%
13-14	96 40%	15 46% r	13 33% 16%	19 32% 20%	16 49% 17%	3 40% 3%	28 46% 29%	35 45% 37%	29 39% 30%	52 39% 55%	29 42% 30%	69 43% 72%	13 31% 17%	24 50% 25% r	11 49% 12%	10 35% 11%	15 40% 16%	24 44% 25% r	10 23% 11%	105 44%
13-15	145 61%	18 53% blr	14 35% 10%	34 55% 23%	27 80% 18% zabc	8 100% 5%	44 74% 31% zabc	52 67% 36%	42 57% 29%	75 56% 51%	49 72% 34% zi	108 67% 75% zl	17 41% 12%	39 81% 27% zpr	16 69% 11%	16 56% 11%	22 57% 15%	36 65% 25% r	16 37% 11%	147 62%
Q.1 Do Most																				
Watch TV	147 62%	22 67% 15%	28 70% 19%	36 59% 25%	22 66% 15%	5 71% 4%	33 56% 23%	47 61% 32%	43 58% 29%	81 60% 55%	38 56% 26%	96 59% 65%	23 56% 16%	31 63% 21%	15 63% 10%	21 72% 14%	22 58% 15%	31 57% 21%	28 66% 19%	148 62%
Listen to the radio	30 13%	3 9% 10%	3 7% 10%	11 18% 38%	4 13% 14%	- - -	8 14% 28%	11 15% 38%	6 8% 20%	18 13% 59%	5 7% 17%	20 12% 66%	3 7% 10%	8 16% 26%	4 17% 13%	3 11% 10%	4 11% 14%	9 16% 29%	2 5% 8%	29 12%

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j - z/k/l - z/m/n/o/p/q/r

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Ipsos MORI

BBC Media Review - Young Person's Survey FINAL

Table 172

Break A

Base : UK Young People Aged 11-15

	Wtd. Total (z)	Q.5/Q.6 Allowed to watch TV until						Q.10 Watch/listen to BBC without parental permission		Q.12 Internet rules		Q.18 Social network		Q.22 Uses swear words						Unwtd. Total
		Up to 9:30pm (a)	10:00pm (b)	10:30pm- 11pm (c)	11:30pm- 12am (d)	Later than midnight (e)	Can watch anytime (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Several times a day (m)	About once a day (n)	Several times a week (o)	About once a week - Less than once a month (p)	Hardly ever (q)	Never (r)	
Weighted Total	237	33* 14%*	41* 17%*	62* 26%*	33* 14%*	8** 3%**	60* 25%*	78* 33%*	74* 31%*	134 56%	68* 29%*	162 68%	42* 18%*	48* 20%*	23** 10%**	29** 12%**	38* 16%*	55* 23%*	43* 18%*	237
Watch DVDs	62 26%	6 9%	10 16%	18 29%	10 17%	1 2%	17 27%	18 29%	16 25%	35 26%	13 19%	39 24%	9 22%	14 29%	6 24%	9 30%	9 24%	16 30%	8 19%	60 25%
Play computer games	75 32%	7 22%	12 30%	24 39%	11 32%	2 31%	19 32%	30 39%	14 19%	47 35%	16 23%	46 28%	17 40%	15 31%	7 31%	12 41%	8 20%	20 37%	14 32%	74 31%
Go on the internet	135 57%	16 49%	19 45%	32 52%	21 63%	5 60%	41 68%	43 55%	44 59%	77 58%	51 75%	109 68%	20 48%	30 63%	13 58%	12 42%	20 52%	37 67%	21 49%	133 56%
Q.2 Do Least		12%	14%	24%	16%	3%	30%zb	32%	33%	58%	38%zt	81%zl	15%	22%	10%	9%	15%	27%	16%	
Listen to the radio	138 58%	16 48%	27 66%	37 60%	19 57%	4 58%	35 58%	43 56%	44 60%	83 62%	41 60%	94 58%	30 72%	27 56%	13 58%	19 65%	20 53%	33 61%	25 58%	139 59%
Watch DVDs	34 14%	7 22%	8 20%	6 10%	6 18%	- 12%	7 12%	11 14%	9 12%	16 12%	11 17%	24 15%	5 12%	6 13%	4 19%	5 16%	2 6%	6 11%	10 23%	35 15%
Play computer games	45 19%	5 15%	6 15%	13 21%	7 22%	2 27%	11 18%	13 17%	20 27%	21 15%	17 25%	34 21%	5 12%	9 19%	2 9%	4 13%	13 33%	11 20%	5 12%	44 19%
Q.3 TV set in room		11%	13%	28%	16%	5%	24%	29%	44%	46%	38%	76%	11%	21%	5%	8%	28%zr	25%	12%	
Yes	169 71%	17 52%	26 65%	47 77%	25 74%	6 85%	47 78%	62 80%	49 66%	96 72%	50 74%	121 75%	27 64%	40 82%	20 87%	21 71%	22 57%	39 71%	28 65%	168 71%
No	68 29%	16 48%	14 35%	14 23%	9 26%	1 15%	13 22%	15 20%	25 34%	38 28%	18 26%	41 25%	15 36%	8 18%	3 13%	8 29%	16 43%	16 29%	15 35%	69 29%
Q.4 PC/internet in the room		g	23%zcf	21%	21%	13%	2%	23%	37%	56%	26%	60%	22%	13%	4%	12%	24%zm	23%	23%	
Yes	89 37%	12 36%	11 26%	21 35%	15 46%	1 15%	27 46%	32 41%	33 45%	55 41%	31 46%	79 49%	10 24%	19 40%	13 55%	9 30%	9 25%	27 50%	11 25%	88 37%
		13%	12%	24%	17%	1%	31%	36%	37%	62%	35%	89%zl	11%	22%	14%	10%	10%	31%zpr	12%	

Fieldwork Dates : 7th - 25th March 2009
Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j - z/k/l - z/m/n/o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Ipsos MORI

BBC Media Review - Young Person's Survey FINAL

Table 172

Break A

Base : UK Young People Aged 11-15

		Q.5/Q.6 Allowed to watch TV until						Q.10 Watch/listen to BBC without parental permission		Q.12 Internet rules		Q.18 Social network		Q.22 Uses swear words						
	Wtd. Total (z)	Up to 9:30pm (a)	10:00pm (b)	10:30pm-11pm (c)	11:30pm-12am (d)	Later than midnight (e)	Can watch anytime (f)	Yes (g)	No (h)	Yes (i)	No (j)	Yes (k)	No (l)	Several times a day (m)	About once a day (n)	Several times a week (o)	About once a week - Less than once a month (p)	Hardly ever (q)	Never (r)	Unwtd. Total
Weighted Total	237	33* 14%*	41* 17%*	62* 26%*	33* 14%*	8** 3%**	60* 25%*	78* 33%*	74* 31%*	134 56%	68* 29%*	162 68%	42* 18%*	48* 20%*	23** 10%**	29** 12%**	38* 16%*	55* 23%*	43* 18%*	237
No	148 63%	21 64%	30 74%	40 65%	18 54%	6 85%	33 54%	46 59%	41 55%	79 59%	36 54%	83 51%	32 76%	29 60%	10 45%	20 70%	29 75%	28 50%	33 75%	149 63%
		kq	14%	20%	27%	12%	4%	31%	28%	53%	25%	56%	21%k	19%	7%	14%	19%q	19%	22%q	

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Ipsos MORI

BBC Media Review - Young Person's Survey FINAL

Table 173

Break A

Base : UK Young People Aged 11-15

		Q.27 Watch TV programmes would be embarrassed to watch with parents	Q.31 Watch TV programmes Parents might not approve of			Q.33 Seen/heard something on TV/Radio unsuitable for age			Q.35 Seen/heard something on Online unsuitable for age			Q.36 Anything on TV/Radio that should not be allowed		Interview presence		
	Wtd. Total (z)	Agree (a)	Often/ Sometimes (b)	Not very often/Hardly ever (c)	Never (d)	Often/ Sometimes (e)	Not very often/Hardly ever (f)	Never (g)	Often/ Sometimes (h)	Not very often/Hardly ever (i)	Never (j)	Yes (k)	No (l)	Parent at young person interview (m)	Child at adult interview (n)	Unwtd. Total
Unweighted Total	237	84 35%	64 27%	92 39%	78 33%	88 37%	95 40%	44 19%	58 24%	83 35%	53 22%	76 32%	127 54%	166 70%	32 14%	237
Weighted Total	237	84* 35%*	62* 26%*	91* 38%*	81* 34%*	85* 36%*	94* 40%*	47* 20%*	57* 24%*	83* 35%*	54* 23%*	76* 32%*	127 54%	165 70%	32* 14%*	237
Gender																
Male	122 51%	39 47% 32%	36 58% 29%	49 54% 41%	36 44% 30%	39 46% 32%	48 51% 40%	30 65% 25% e	28 48% 23%	45 55% 37%	26 49% 22%	42 55% 34%	63 50% 52%	82 50% 67%	14 44% 12%	122 51%
Female	115 49%	45 53% 39%	26 42% 23%	42 46% 36%	45 56% 39%	46 54% 40% g	46 49% 40%	17 35% 15%	29 52% 25%	37 45% 32%	28 51% 24%	34 45% 29%	64 50% 56%	83 50% 72%	18 56% 16%	115 49%
Q.B Age																
11-12	92 39%	28 34% <i>i</i> 31 %	23 38% 25%	31 34% 34%	37 46% 40%	37 44% 41%	31 33% 34%	20 42% 22%	22 39% 24%	22 27% 24%	29 53% 32% zi	34 45% 37%	45 35% 49%	72 44% 79% z	10 31% 11%	90 38%
11-13	139 59%	45 53% 32%	38 62% 28%	53 58% 38%	47 58% 34%	58 68% 42% zg	53 56% 38%	23 48% 16%	37 65% 27%	42 51% 31%	34 62% 24%	51 67% 37%	67 53% 48%	104 63% 75% zn	15 46% 11%	148 62%
13-14	96 40%	38 45% <i>d</i> 40 %	29 46% 30%	41 45% 43%	25 30% 26%	38 44% 39%	40 43% 42%	13 28% 14%	23 40% 24%	40 49% 42% j	16 30% 17%	26 34% 27%	54 43% 57%	66 40% 69%	15 47% 16%	105 44%
13-15	145 61%	56 66% <i>jm</i> 38 %	39 62% 27%	60 66% 41%	44 54% 30%	48 56% 33%	63 67% 43%	27 58% 19%	35 61% 24%	60 73% 41% zj	25 47% 17%	42 55% 29%	83 65% 57%	93 56% 64%	22 69% 15%	147 62%
Q.1 Do Most																
Watch TV	147 62%	48 57% <i>h</i> 32 %	39 63% 27%	56 61% 38%	50 62% 34%	51 59% 34%	56 59% 38%	32 68% 22%	28 49% 19%	47 57% 32%	36 66% 24%	53 70% 36%	77 60% 52%	109 66% 74%	23 70% 15%	148 62%
Listen to the radio	30 13%	14 16% <i>i</i> 46 %	7 11% 22%	15 16% 49%	8 10% 28%	13 15% 44%	10 11% 34%	7 14% 22%	9 15% 29%	6 7% 19%	7 13% 24%	12 15% 39%	17 13% 58%	23 14% 78%	4 13% 14%	29 12%

Fieldwork Dates : 7th - 25th March 2009

Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

Proportions/Mean: Columns Tested (5% risk level) - z/a - z/b/c/d - z/e/f/g - z/h/i/j - z/k/l - z/m/n

Overlap formulae used. * small base



Ipsos MORI

BBC Media Review - Young Person's Survey FINAL

Table 173

Break A

Base : UK Young People Aged 11-15

	Wtd. Total (z)	Q.27 Watch TV programmes would be embarrassed to watch with parents	Q.31 Watch TV programmes Parents might not approve of			Q.33 Seen/heard something on TV/Radio unsuitable for age			Q.35 Seen/heard something on Online unsuitable for age			Q.36 Anything on TV/Radio that should not be allowed		Interview presence		Unwtd. Total
		Agree (a)	Often/ Sometimes (b)	Not very often/ Hardly ever (c)	Never (d)	Often/ Sometimes (e)	Not very often/ Hardly ever (f)	Never (g)	Often/ Sometimes (h)	Not very often/ Hardly ever (i)	Never (j)	Yes (k)	No (l)	Parent at young person interview (m)	Child at adult interview (n)	
Weighted Total	237	84* 35%*	62* 26%*	91* 38%*	81* 34%*	85* 36%*	94* 40%*	47* 20%*	57* 24%*	83* 35%*	54* 23%*	76* 32%*	127 54%	165 70%	32* 14%*	237
Watch DVDs	62 26%	28 33% 45%	22 36% 36%	21 24% 35%	18 22% 28%	24 28% 38%	20 21% 32%	17 36% 27%	12 21% 19%	17 20% 27%	17 27%	24 32% 39%	31 25% 50%	44 27% 71%	8 25% 13%	60 25%
Play computer games	75 32%	26 31% 35% f	28 45% 37% z	23 26% 31%	24 30% 32%	33 38% 43% f	23 25% 31%	16 33% 21%	20 35% 27%	24 29% 31%	13 25% 18%	31 41% 41%	35 27% 46%	60 36% 79% z	12 37% 16%	74 31%
Go on the internet	135 57%	56 66% 41% z	38 62% 29%	46 50% 34%	49 60% 36%	43 50% 32%	57 61% 42%	30 64% 22%	37 65% 27%	50 60% 37%	37 67% 27%	45 60% 34%	69 54% 51%	93 56% 69%	18 57% 14%	133 56%
Q.2 Do Least																
Listen to the radio	138 58%	47 56% 34%	38 62% 28%	52 57% 37%	46 57% 33%	47 55% 34%	54 58% 39%	31 66% 23%	33 58% 24%	50 60% 36%	35 64% 25%	46 60% 33%	67 53% 49%	99 60% 72%	17 51% 12%	139 59%
Watch DVDs	34 14%	9 11% 27%	8 13% 23%	10 11% 30%	15 18% 43%	10 12% 29%	14 14% 40%	7 16% 22%	6 11% 19%	17 21% 51% z	4 8% 12%	11 15% 32%	20 16% 59%	23 14% 67%	7 23% 22%	35 15%
Play computer games	45 19%	21 25% 48%	10 16% 22%	19 21% 42%	15 19% 34%	17 20% 39%	20 21% 45%	7 15% 16%	11 20% 26%	13 16% 30%	13 24% 29%	10 13% 23%	28 22% 63%	27 16% 61%	7 22% 16%	44 19%
Q.3 TV set in room																
Yes	169 71%	66 79% 39% d	47 76% 28%	69 75% 41%	50 62% 30%	61 71% 36%	65 69% 39%	36 76% 21%	41 72% 24%	60 73% 36%	42 77% 25%	56 74% 33%	94 74% 55%	113 68% 67%	23 69% 13%	168 71%
No	68 29%	18 21% 26%	15 24% 22%	22 25% 33%	31 38% 45% z	25 29% 36%	29 31% 42%	11 24% 17%	16 28% 23%	22 27% 33%	13 23% 19%	20 26% 29%	33 26% 49%	52 32% 77%	10 31% 15%	69 29%
Q.4 PC/internet in the room																
Yes	89 37%	32 39% 37% m	20 32% 23%	35 38% 39%	32 40% 37%	31 37% 35%	37 39% 41%	20 42% 22%	29 50% 32% z	30 36% 33%	28 51% 31% z	26 35% 30%	53 41% 59%	54 33% 61%	11 33% 12%	88 37%

Fieldwork Dates : 7th - 25th March 2009
Respondent Type : UK Young People Aged 11-15

Source : Ipsos MORI (JN: 35642)

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Overlap formulae used. * small base



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BBC Media Review - Young Person's Survey FINAL

Table 173

Break A

Base : UK Young People Aged 11-15

	Wtd. Total (z)	Q.27 Watch TV programmes would be embarrassed to watch with parents	Q.31 Watch TV programmes Parents might not approve of			Q.33 Seen/heard something on TV/Radio unsuitable for age			Q.35 Seen/heard something on Online unsuitable for age			Q.36 Anything on TV/Radio that should not be allowed		Interview presence		Unwtd. Total
		Agree (a)	Often/ Sometimes (b)	Not very often/Hardly ever (c)	Never (d)	Often/ Sometimes (e)	Not very often/Hardly ever (f)	Never (g)	Often/ Sometimes (h)	Not very often/Hardly ever (i)	Never (j)	Yes (k)	No (l)	Parent at young person interview (m)	Child at adult interview (n)	
Weighted Total	237	84* 35%*	62* 26%*	91* 38%*	81* 34%*	85* 36%*	94* 40%*	47* 20%*	57* 24%*	83* 35%*	54* 23%*	76* 32%*	127 54%	165 70%	32* 14%*	237
No	148 63%	52 61% hj 35%	42 68% 28%	56 62% 38%	48 60% 33%	54 63% 37%	57 61% 39%	27 58% 19%	28 50% 19%	53 64% 36%	27 49% 18%	49 65% 33%	74 59% 50%	111 67% 75%z	22 67% 15%	149 63%

Fieldwork Dates : 7th - 25th March 2009
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Overlap formulae used. * small base



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