

Scottish Public Opinion Monitor Wave 19
Topline results
FINAL

Technical details:

- This presents the topline results from Scotland
- Results are based on a survey of 1,003 respondents (adults aged 16+) conducted by telephone.
- Fieldwork dates: 26th May – 1st June 2014
- Data are weight by: age, sex and working status using census data; tenure using SHS data; and public-private sector employment using Scottish Government Quarterly Public Sector Employment series data
- Where results do not sum to 100%, this may be due to computer rounding, multiple responses, or the exclusion of “don’t know” categories
- Results are based on all respondents (1,003) unless otherwise stated.

Based on what you have read, seen or heard, which of the campaigns do you think has been the most effective so far, if any?	
<i>Base: All</i>	%
Yes Scotland, who are campaigning for a Yes vote	51
Better Together, who are campaigning for a No vote	23
Neither	16
Don't Know	9

