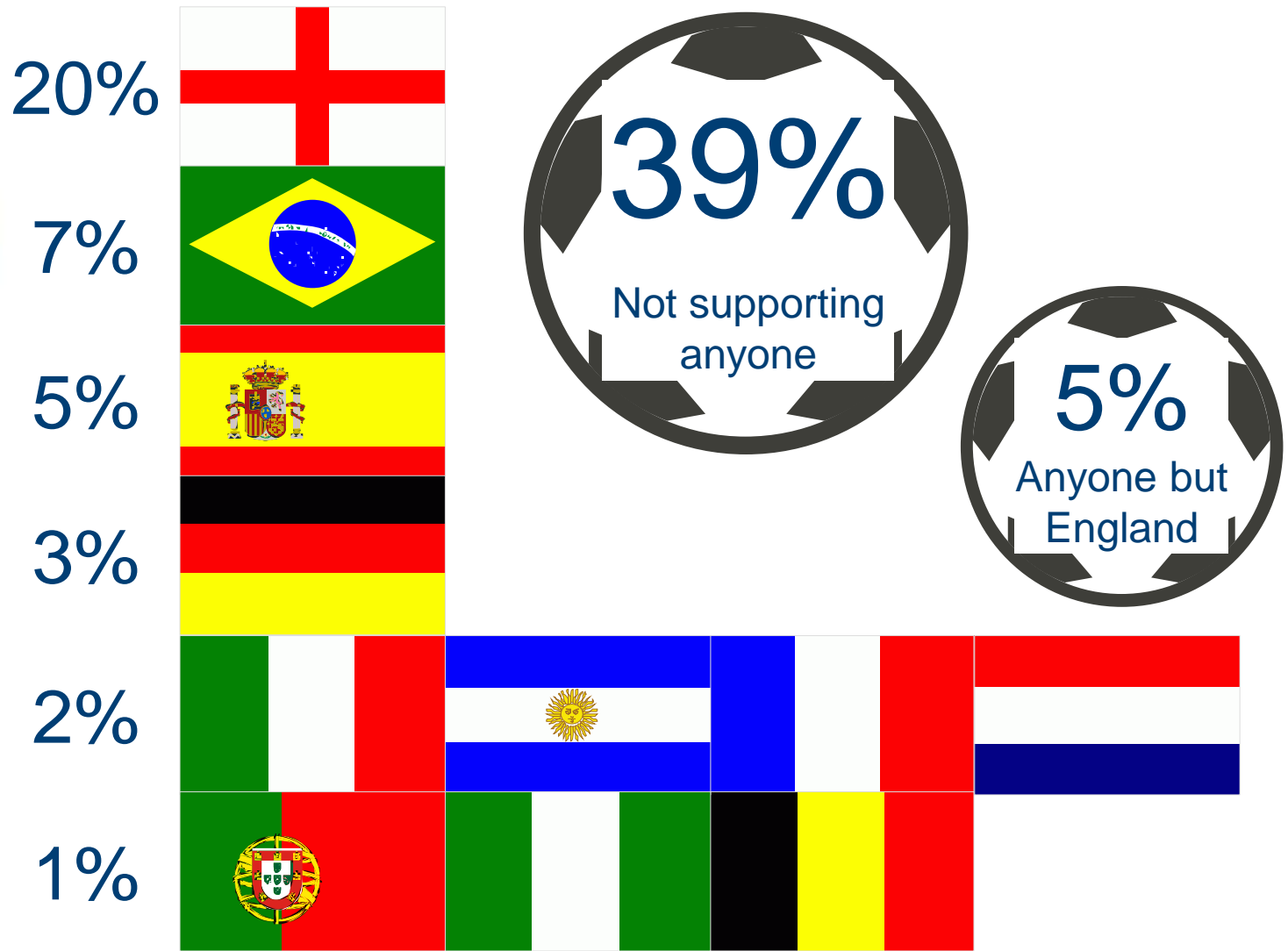




Who will Scots be supporting at the World Cup?

June 2014

Which country, if any, do you plan to support in the football World Cup finals?



Base: All with an interest in the World Cup (862). Data collected among 1,000 Scottish adults aged 16+, 26th May – 1st June 2014

- This presents the topline results from Scotland
- Results are based on a survey of 1,003 respondents (adults aged 16+) conducted by telephone
- Fieldwork dates: 26th May – 1st June 2014
- Data are weight by: age, sex and working status using census data; tenure using SHS data; and public-private sector employment using Scottish Government Quarterly Public Sector Employment series data
- Where results do not sum to 100%, this may be due to computer rounding, multiple responses, or the exclusion of “don’t know” categories
- Results are based on all respondents (1,003) unless otherwise stated





Thank you

mark.diffley@ipsos.com | 0131 240 3269

christopher.mclean@ipsos.com | 0131 240 3264

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