

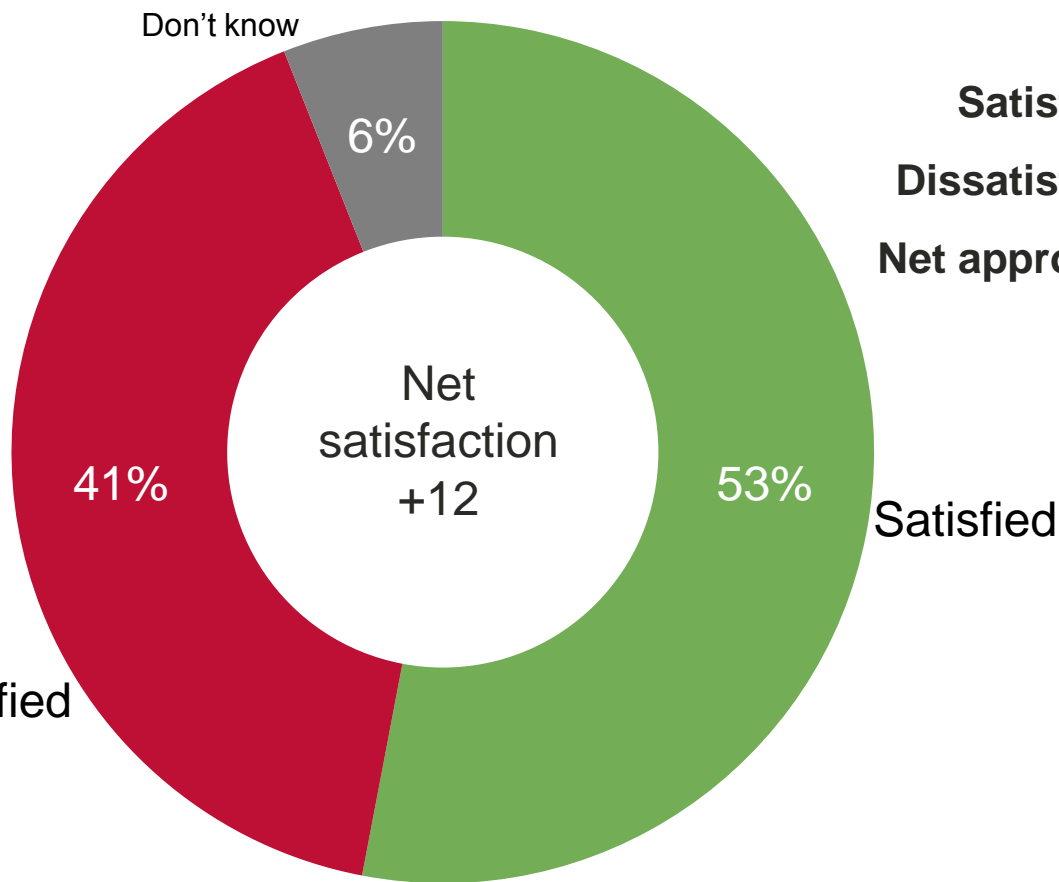
Scottish Public Opinion Monitor

Scottish Government Approval Rating

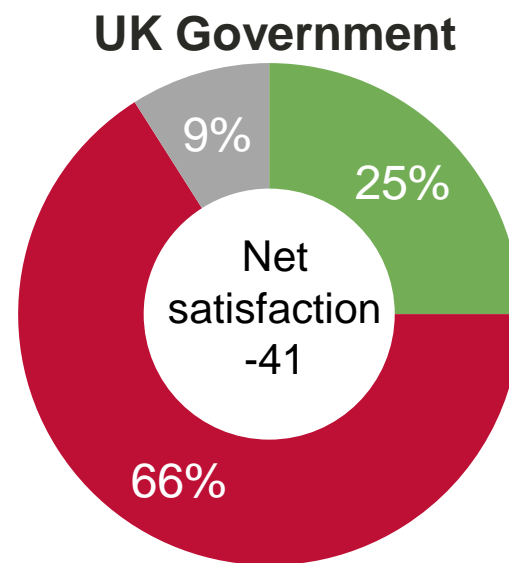
SCOTTISH PUBLIC OPINION MONITOR
Understanding Scotland

The majority of Scots are satisfied with the way the Scottish Government is running the country

Are you satisfied or dissatisfied with the way the Scottish Government is running the country?



	October 2012	February 2013	Change (Oct-Feb)
Satisfied	54%	53%	-1
Dissatisfied	39%	41%	+2
Net approval	+15	+12	-3

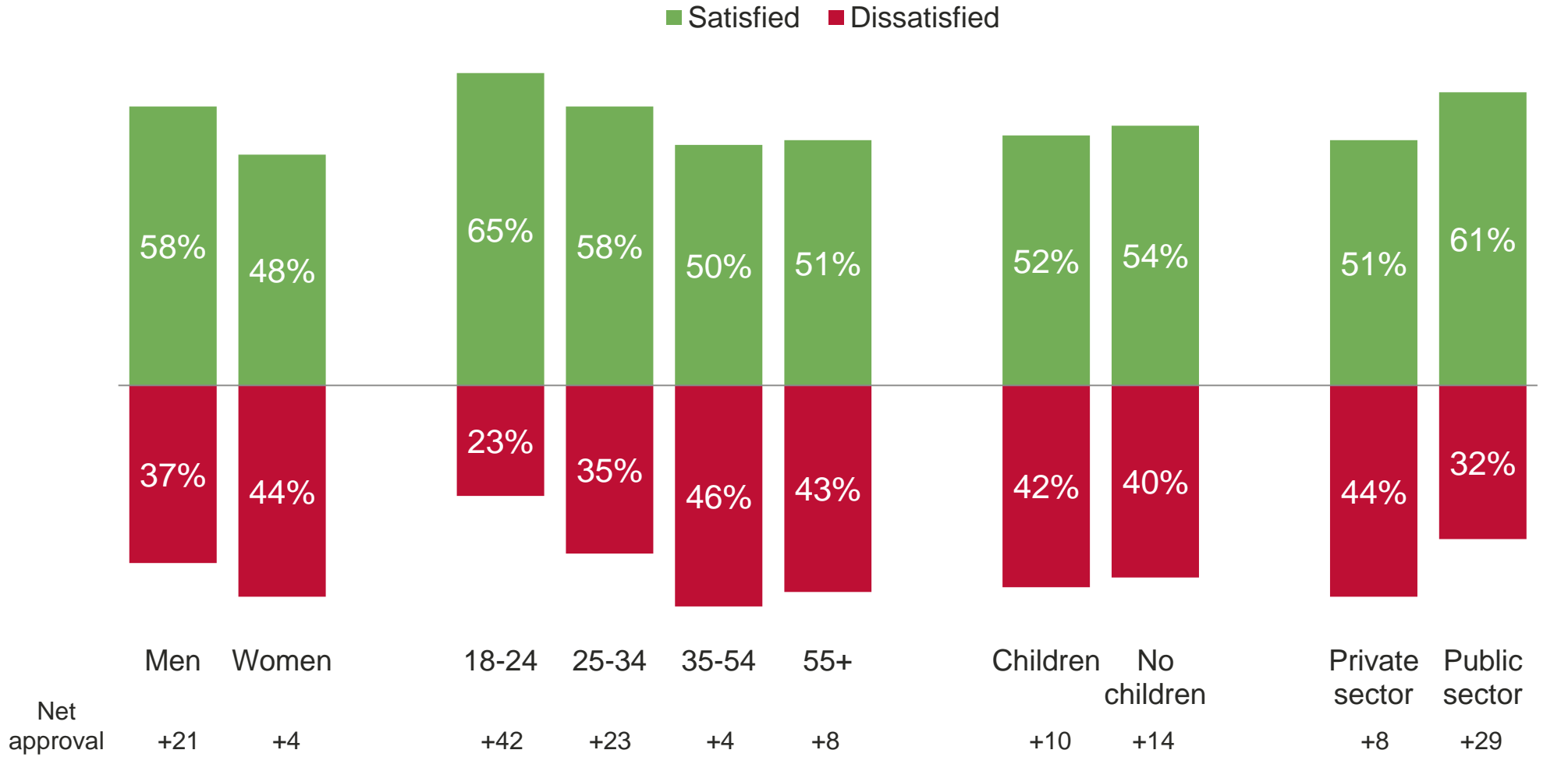


Base: 1,003 Scottish adults 18+, 4-9 February 2013

Source: Ipsos MORI

Satisfaction is highest among men and those aged 18-24...

Are you satisfied or dissatisfied with the way the Scottish Government is running the country?

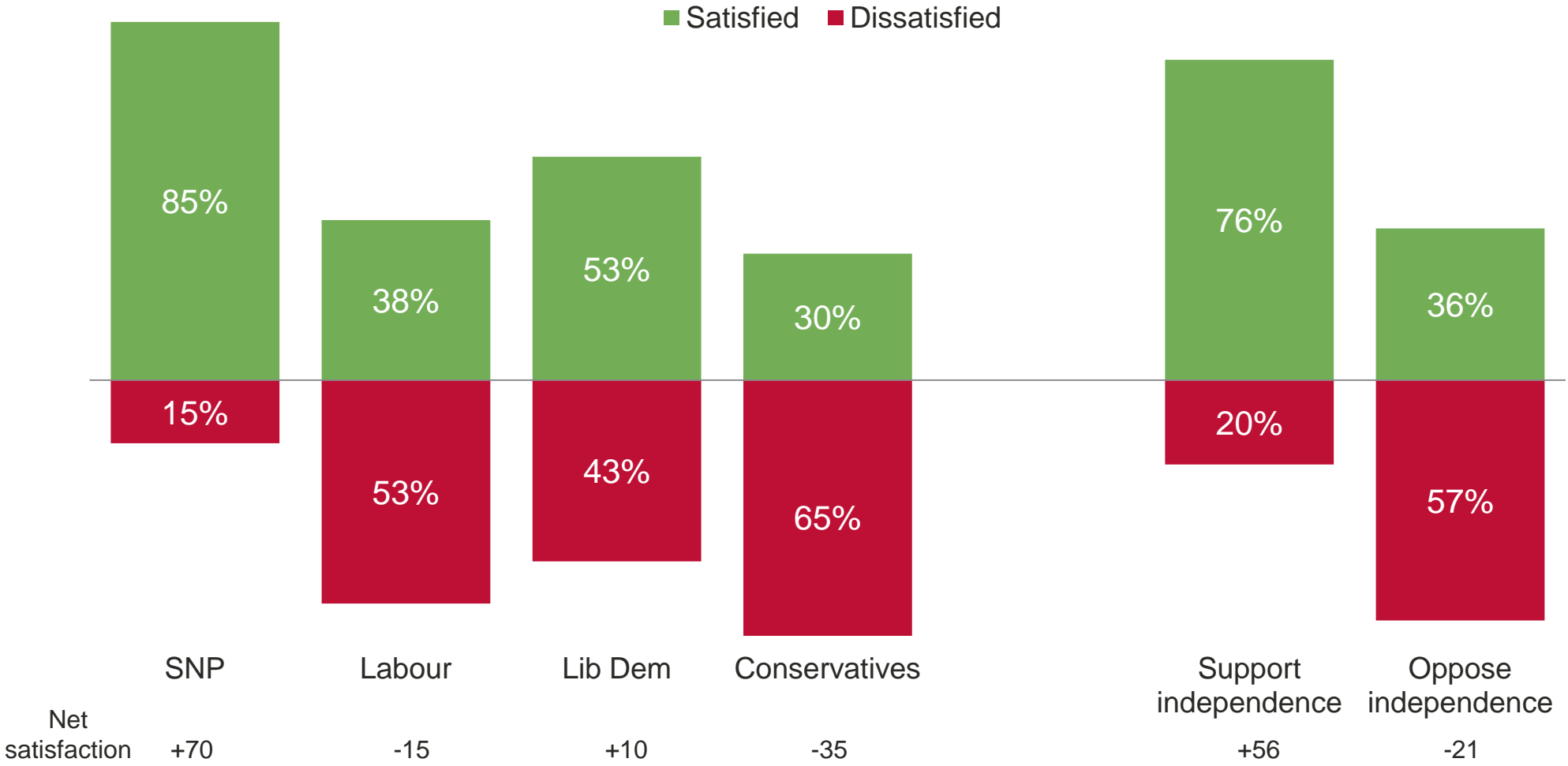


Base: 1,003 Scottish adults 18+, 4-9 February 2013

Source: Ipsos MORI

... as well as SNP voters and those who support independence

Are you satisfied or dissatisfied with the way the Scottish Government is running the country?



Base: 1,003 Scottish adults 18+, 4-9 February 2013

Source: Ipsos MORI

- This presents the topline results from Scotland
- Results are based on a survey of 1,003 respondents (adults aged 18+) conducted by telephone
- Fieldwork dates: 4th February – 9th February 2013
- Data are weight by: age, sex and working status using census data; tenure using SHS data; and public-private sector employment using Scottish Government Quarterly Public Sector Employment series data
- Where results do not sum to 100%, this may be due to computer rounding, multiple responses, or the exclusion of “don’t know” categories
- Results are based on all respondents (1,003) unless otherwise stated





SCOTTISH PUBLIC OPINION MONITOR
Understanding Scotland

Thank you

mark.diffley@ipsos.com | 0131 240 3269



[@IpsosMORIScot](https://twitter.com/IpsosMORIScot)

christopher.mclean@ipsos.com | 0131 240 3264

Ipsos MORI
Social Research Institute

© Ipsos MORI

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252:2006.

