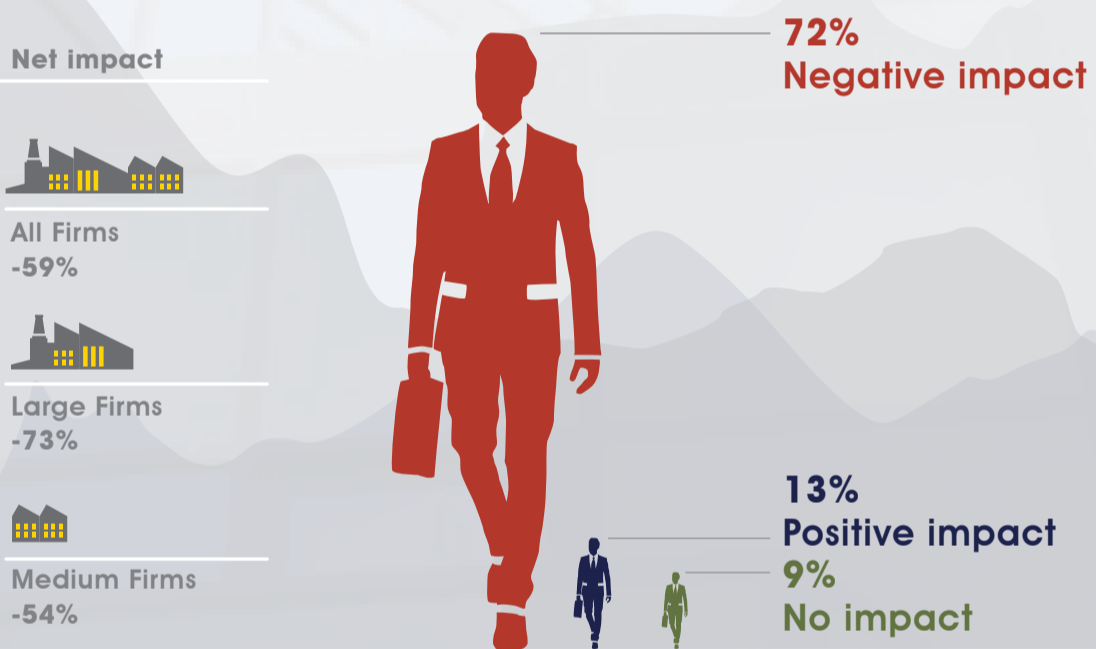


# Scottish Corporate Reputation Survey

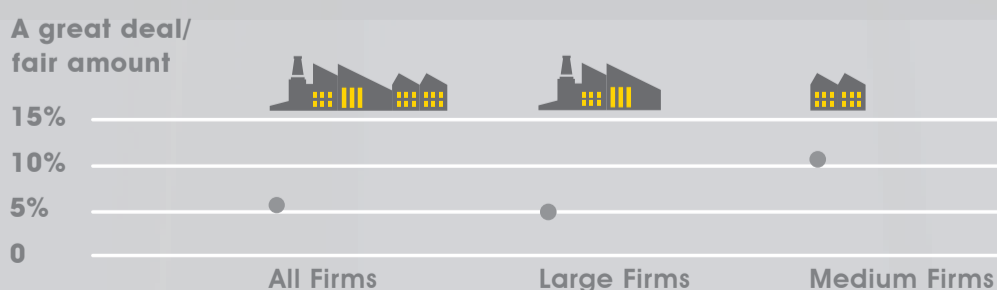
Do you think that Scottish independence would improve or worsen prospects for your business?



Do you think that Scottish independence would have a... on businesses in Scotland?



To what extent has your business started to plan ahead for the possibility of Scotland becoming independent from the rest of the UK?



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Results are based on a survey of 251 senior decision makers with responsibility for affairs in Scotland at medium and large businesses. The survey was conducted by telephone. Fieldwork dates 25th September – 31st October 2012. Where results do not sum to 100%, this is due to computer rounding, multiple responses or the exclusion of "don't know" categories.