

Scottish Public Attitudes & Opinion Monitor - Wave 20

Table 1

**FF1(a) Thinking about information being provided on the issues that will help you decide how to vote in the referendum, how easy or difficult would you say it is to find information that is
(a) Trustworthy**

Base : All

	Total (Weight ed)	Gender		AGE Q2c/Q2cr				Employment status of respondent (Q.4)				Home ownership (DEM2)			Children in household (DEM5)		Sector (PSEC)		Unweigh ted Total
		Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-54 (e)	55 or more (f)	Working (full time) (g)	Working (part- time) (h)	Not working (i)	Retired (j)	Owner occup ied (k)	Rent council /HAT (l)	Rented private (m)	Yes (n)	No (o)	Private /Self- empl -oyed (p)	Public (q)	
	(x)																		
Unweighted Total	1006	469	537	127	146	316	400	400	130	180	283	734	134	86	250	756	264	226	1006
Weighted Total	1006	482	524	142*	151	342	353	415	99	228	251	653	232	89*	268	738	325	143	1006
Very easy	40 4% b	26 5% xb	13 3%	9 6%	6 4%	13 4%	11 3%	21 5%	3 3%	7 3%	9 4%	27 4%	9 4%	1 2%	9 3%	31 4%	17 5%	6 4%	42 4%
Fairly easy	161 16% gp	69 14%	92 18%	33 23% xe	24 16%	46 13%	53 15%	54 13%	15 15%	54 24% xgj	36 14%	110 17%	38 16%	9 10%	49 18%	112 15%	35 11%	27 19% p	167 17%
Neither/ nor	147 15% fj	74 15%	73 14%	25 18% f	32 21% xf	54 16% f	34 10%	70 17% j	21 21% ij	27 12%	26 10%	88 13%	34 15%	20 23% xk	45 17%	102 14%	59 18%	22 15%	142 14%
Fairly difficult	323 32%	151 31%	173 33%	54 38%	48 32%	112 33%	104 30%	135 32%	35 35%	77 34%	72 29%	212 32%	68 29%	32 36%	95 35%	229 31%	103 32%	54 38% x	325 32%
Very difficult	291 29% cq	143 30%	148 28%	21 15%	35 23%	105 31% c	124 35% xcd	124 30%	23 23%	58 25%	84 33%	194 30%	66 28%	24 27%	65 24%	226 31%	103 32% q	31 21%	286 28%
Don't know	44 4% ck	19 4%	25 5%	1 *	6 4%	12 3%	26 7% xce	12 3%	3 3%	6 3%	24 10% xghi	23 4%	17 7%	2 3%	6 2%	38 5%	9 3%	3 2%	44 4%
Combinations - Summary net																			
Very/fairly easy	201 20%	96 20%	105 20%	41 29% xef	30 20%	59 17%	65 18%	74 18%	18 18%	60 26% xgj	45 18%	137 21%	47 20%	11 12%	58 22%	142 19%	52 16%	33 23% p	209 21%
Very/fairly difficult	614 61%	293 61%	321 61%	76 53%	83 55%	217 63%	228 65% c	259 62%	58 58%	135 59%	156 62%	405 62%	134 58%	56 63%	159 59%	455 62%	206 63%	85 59%	611 61%

Fieldwork dates : 28th July to 3rd August 2014

Respondent Type : General public

J14-052969-01 Weighted. All fieldwork (End 3 August). Coding, suppression and ranking applied.

Source : Ipsos MORI

*=Less than 0.5 %

Proportions/Means: Columns Tested (5% risk level) - x/a/b - x/c/d/e/f - x/g/h/i/j - x/k/l/m - x/n/o - x/p/q

* small base

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Table 2

FF1(a) Thinking about information being provided on the issues that will help you decide how to vote in the referendum, how easy or difficult would you say it is to find information that is
(a) Trustworthy

Base : All

	Total (Weighted)	Affluence of area 20% zones					Urban/rural		Party support Scottish Parliament Holyrood First vote - constituency (SP_vote1a/2b/3c, Q7a/b/c)					INDY1 Should Scotland be an independent country?			DECISION		Unweighted Total	
		1 Most deprived (a)	2 (b)	3 (c)	4 (d)	5 Least deprived (e)	Urban (f)	Rural (g)	Scot-tish Con & Union-ist Party (h)	Scot-tish Lab (i)	Scot-tish LD (j)	SNP (k)	Other (l)	Yes (m)	No (n)	Undecided (o)	Definit-ely decided (p)	May change mind (q)		
Unweighted Total	1006	126	159	177	213	223	683	215	149	291	55	285	71	348	545	113	752	127	1006	
Weighted Total	1006	153	171	173	199	202	687	212	129	283	54*	295	69*	375	524	107*	747	134	1006	
Very easy	40 4% nq	11 7% ee	7 4%	4 2%	10 5%	4 2%	29 4%	7 3%	2 2%	10 4%	2 4%	19 6% xx	2 2%	27 7% xno	11 2%	2 2%	37 5% xq	1 1%	42 4%	
Fairly easy	161 16% inq	25 17%	25 14%	24 14%	31 16%	38 19%	115 17%	28 13%	20 16%	34 12%	4 7%	61 21% xij	10 15%	77 21% xn	65 12%	19 17%	128 17% q	12 9%	167 17%	
Neither/ nor	147 15% np	21 14%	28 17%	24 14%	32 16%	28 14%	98 14%	35 17%	14 10%	32 11%	9 16%	55 19% xhi	13 19%	71 19% xn	62 12%	14 13%	97 13%	34 26% xp	142 14%	
Fairly difficult	323 32% lo	43 28%	50 29%	68 39% x	68 34%	63 31%	228 33%	63 30%	44 34% l	102 36% l	16 29%	87 29%	13 19%	118 31%	181 35% o	24 23%	241 32%	57 42% xp	325 32%	
Very difficult	291 29% km	45 30%	55 32%	43 25%	54 27%	64 31%	191 28%	70 33%	42 32% k	92 32% k	23 42% xk	61 21%	31 44% xk	70 19%	182 35% xm	39 36% m	210 28%	31 23%	286 28%	
Don't know	44 4% q	8 5%	6 4%	9 5%	5 3%	6 3%	26 4%	9 4%	8 6%	13 5%	1 1%	13 4%	1 1%	12 3%	23 4%	10 9% xmn	34 5% q	-	44 4%	
Combinations - Summary net																				
Very/fairly easy	201 20% inq	36 24%	32 19%	29 17%	41 20%	41 20%	144 21%	35 16%	23 18%	44 16%	6 11%	80 27% xhi	12 17%	104 28% xn	76 15%	20 19%	165 22% xq	12 9%	209 21%	
Very/fairly difficult	614 61% km	88 58%	105 61%	111 64%	122 61%	127 63%	419 61%	134 63%	86 66% k	194 68% xk	38 71% k	148 50%	44 63%	188 50%	363 69% xm	63 59%	451 60%	87 65%	611 61%	

Fieldwork dates : 28th July to 3rd August 2014
 Respondent Type : General public
 J14-052969-01 Weighted. All fieldwork (End 3 August). Coding, suppression and ranking applied.
 Source : Ipsos MORI
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 Proportions/Means: Columns Tested (5% risk level) - x/a/b/c/d/e - x/f/g - x/h/i/j/k/l - x/m/n/o - x/p/q
 * small base



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Table 3

FF1(b) Thinking about information being provided on the issues that will help you decide how to vote in the referendum, how easy or difficult would you say it is to find information that is
(b) Impartial

Base : All

	Total (Weight ed)	Gender		AGE Q2c/Q2cr				Employment status of respondent (Q.4)				Home ownership (DEM2)			Children in household (DEM5)		Sector (PSEC)		Unweigh ted Total
		Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-54 (e)	55 or more (f)	Working (full time) (g)	Working (part- time) (h)	Not working (i)	Retired (j)	Owner occup ied (k)	Rent council /HAT (l)	Rented private (m)	Yes (n)	No (o)	Private /Self- empl -oyed (p)	Public (q)	
	(x)																		
Unweighted Total	1006	469	537	127	146	316	400	400	130	180	283	734	134	86	250	756	264	226	1006
Weighted Total	1006	482	524	142*	151	342	353	415	99	228	251	653	232	89*	268	738	325	143	1006
Very easy	32 3%	17 3%	16 3%	8 5%	8 5%	8 2%	9 2%	12 3%	5 5%	8 4%	6 2%	18 3%	9 4%	3 4%	11 4%	21 3%	10 3%	8 5%	36 4%
Fairly easy	161 16%f	82 17%	79 15%	37 26%xef	28 19%	49 14%	45 13%	55 13%	12 12%	58 25%xghj	35 14%	104 16%	36 16%	16 18%	50 19%	111 15%	42 13%	20 14%	155 15%
Neither/ nor	125 12%	63 13%	62 12%	26 18%f	15 10%	48 14%	36 10%	58 14%	14 14%	25 11%	26 10%	85 13%	25 11%	11 13%	30 11%	95 13%	40 12%	26 18%x	127 13%
Fairly difficult	338 34%	147 31%	190 36%	49 34%	55 36%	109 32%	122 35%	142 34%	40 41%	73 32%	77 31%	222 34%	78 33%	26 29%	95 35%	243 33%	107 33%	56 39%	342 34%
Very difficult	301 30%ciq	156 32%	145 28%	18 13%	41 27%c	116 34%c	119 34%c	137 33%i	24 24%	52 23%	86 34%i	203 31%	61 26%	29 33%	69 26%	232 31%	113 35%q	30 21%	303 30%
Don't know	49 5%agkq	16 3%	33 6%	6 4%	4 3%	11 3%	24 7%	11 3%	4 4%	11 5%	22 9%yg	21 3%	23 10%yk	3 4%	13 5%	36 5%	13 4%	3 2%	43 4%
Combinations - Summary net																			
Very/fairly easy	193 19%f	99 21%	94 18%	44 31%xef	36 24%f	58 17%	53 15%	67 16%	17 17%	66 29%xghj	41 16%	122 19%	45 20%	19 22%	61 23%	132 18%	52 16%	28 20%	191 19%
Very/fairly difficult	638 63%ci	303 63%	335 64%	66 47%	96 64%c	226 66%c	241 68%xc	279 67%i	64 65%	125 55%	163 65%	425 65%	139 60%	55 62%	164 61%	474 64%	220 68%	87 61%	645 64%

Fieldwork dates : 28th July to 3rd August 2014

Respondent Type : General public

J14-052969-01 Weighted. All fieldwork (End 3 August). Coding, suppression and ranking applied.

Source : Ipsos MORI

*=Less than 0.5 %

Proportions/Means: Columns Tested (5% risk level) - x/a/b - x/c/d/ef - x/g/h/i/j - x/k/l/m - x/n/o - x/p/q

* small base

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Table 4

FF1(b) Thinking about information being provided on the issues that will help you decide how to vote in the referendum, how easy or difficult would you say it is to find information that is
(b) Impartial

Base : All

	Total (Weighted) (x)	Affluence of area 20% zones					Urban/rural		Party support Scottish Parliament Holyrood First vote - constituency (SP_vote1a/2b/3c, Q7a/b/c)					INDY1 Should Scotland be an independent country?			DECISION		Unweighted Total	
		1 Most deprived (a)	2 (b)	3 (c)	4 (d)	5 Least deprived (e)	Urban (f)	Rural (g)	Scot-tish Con & Union-ist Party (h)	Scot-tish Lab (i)	Scot-tish LD (j)	SNP (k)	Other (l)	Yes (m)	No (n)	Undecided (o)	Definit-ely decided (p)	May change mind (q)		
Unweighted Total	1006	126	159	177	213	223	683	215	149	291	55	285	71	348	545	113	752	127	1006	
Weighted Total	1006	153	171	173	199	202	687	212	129	283	54*	295	69*	375	524	107*	747	134	1006	
Very easy	32 3% ⁿ	11 7% ^{xe}	5 3%	4 2%	7 3%	3 2%	24 3%	7 3%	2 1%	5 2%	1 1%	15 5%	3 4%	20 5% ^{xn}	8 2%	4 3%	25 3%	4 3%	36 4%	
Fairly easy	161 16% ^{ln}	29 19%	30 17%	29 17%	30 15%	32 16%	120 17%	29 14%	19 15%	47 17% ^l	4 8%	58 20% ^{jl}	4 5%	74 20% ^{xn}	71 13%	17 16%	125 17%	15 11%	155 15%	
Neither/ nor	125 12%	17 11%	23 14%	19 11%	27 14%	31 15%	85 12%	32 15%	15 11%	32 11%	4 7%	40 14%	5 7%	48 13%	63 12%	14 13%	90 12%	22 16%	127 13%	
Fairly difficult	338 34%	47 30%	58 34%	66 38%	68 34%	64 32%	232 34%	71 33%	47 36%	102 36%	14 26%	89 30%	24 35%	124 33%	181 35%	32 30%	242 32%	59 44% ^{xp}	342 34%	
Very difficult	301 30% ^m	41 27%	44 26%	48 28%	58 29%	67 33%	195 28%	63 30%	39 30%	83 29%	30 56% ^{xhi} k	79 27%	32 46% ^{xhi} k	92 24%	178 34% ^{xm}	31 29%	227 30%	33 24%	303 30%	
Don't know	49 5%	8 5%	12 7%	7 4%	10 5%	5 3%	32 5%	10 5%	8 6%	15 5%	1 1%	14 5%	2 3%	16 4%	23 4%	10 9%	37 5%	2 1%	43 4%	
Combinations - Summary net																				
Very/fairly easy	193 19% ^{ln}	40 26% ^x	35 20%	33 19%	37 18%	35 17%	143 21%	36 17%	21 16%	52 18%	5 9%	74 25% ^{xjl}	7 9%	94 25% ^{xn}	79 15%	20 19%	151 20%	19 14%	191 19%	
Very/fairly difficult	638 63% ^{km}	88 57%	102 60%	114 66%	126 63%	132 65%	427 62%	134 63%	85 66%	185 65%	44 82% ^{xhi} k	168 57%	56 81% ^{xhi} k	216 58%	359 68% ^{xm}	64 59%	470 63%	91 68%	645 64%	

Fieldwork dates : 28th July to 3rd August 2014

Respondent Type : General public

J14-052969-01 Weighted. All fieldwork (End 3 August). Coding, suppression and ranking applied.

Source : Ipsos MORI

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Proportions/Means: Columns Tested (5% risk level) - x/a/b/c/d/e - x/f/g - x/h/i/j/k/l - x/m/n/o - x/p/q

* small base

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Table 5

**FF1(c) Thinking about information being provided on the issues that will help you decide how to vote in the referendum, how easy or difficult would you say it is to find information that is
(c) Helpful**

Base : All

	Total (Weighted)	Gender		AGE Q2c/Q2cr				Employment status of respondent (Q.4)				Home ownership (DEM2)			Children in household (DEM5)		Sector (PSEC)		Unweighted Total
		Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-54 (e)	55 or more (f)	Working (full time) (g)	Working (part- time) (h)	Not working (i)	Retired (j)	Owner occup- ied (k)	Rent council /HAT (l)	Rented private (m)	Yes (n)	No (o)	Private /Self- empl- -oyed (p)	Public (q)	
	(x)																		
Unweighted Total	1006	469	537	127	146	316	400	400	130	180	283	734	134	86	250	756	264	226	1006
Weighted Total	1006	482	524	142*	151	342	353	415	99	228	251	653	232	89*	268	738	325	143	1006
Very easy	81 8% b	52 11% xb	29 6%	11 8%	10 7%	33 10%	26 7%	41 10%	6 6%	15 7%	16 6%	47 7%	26 11%	5 5%	22 8%	59 8%	30 9%	13 9%	80 8%
Fairly easy	319 32% fjp	149 31%	170 32%	65 46% xdef	46 31%	115 33% f	88 25%	129 31%	27 27%	95 42% xghj	65 26%	210 32%	72 31%	24 27%	90 34%	229 31%	87 27%	56 39% xp	321 32%
Neither/ nor	126 13%	54 11%	72 14%	25 17%	21 14%	39 11%	41 12%	54 13%	19 19% xj	25 11%	24 10%	85 13%	22 10%	16 18%	28 10%	98 13%	41 13%	20 14%	128 13%
Fairly difficult	282 28% a	120 25%	163 31% xa	35 24%	40 27%	96 28%	107 30%	112 27%	29 30%	57 25%	81 32%	189 29%	61 26%	26 29%	76 28%	206 28%	95 29%	36 25%	285 28%
Very difficult	164 16% bcq	94 20% xb	70 13%	4 3%	28 19% c	54 16% c	73 21% xc	70 17%	16 16%	27 12%	51 20% xi	107 16%	37 16%	16 18%	47 18%	117 16%	64 20% q	15 11%	161 16%
Don't know	34 3% k	13 3%	21 4%	2 2%	6 4%	6 2%	18 5% xe	9 2%	2 2%	9 4%	13 5%	16 2%	15 6% k	2 3%	5 2%	28 4%	8 3%	3 2%	31 3%
Combinations - Summary net																			
Very/fairly easy	400 40% fj	201 42%	199 38%	77 54% xdf	56 37%	147 43% f	114 32%	170 41% j	33 33%	110 48% xhj	81 32%	257 39%	98 42%	29 32%	112 42%	288 39%	117 36%	69 48% xp	401 40%
Very/fairly difficult	447 44% cq	214 44%	232 44%	39 27%	68 45% c	150 44% c	180 51% xc	182 44%	45 45%	84 37%	132 53% xgi	295 45%	97 42%	42 47%	124 46%	323 44%	159 49% q	51 36%	446 44%

Fieldwork dates : 28th July to 3rd August 2014

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J14-052969-01 Weighted. All fieldwork (End 3 August). Coding, suppression and ranking applied.

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Table 6

FF1(c) Thinking about information being provided on the issues that will help you decide how to vote in the referendum, how easy or difficult would you say it is to find information that is
(c) Helpful

Base : All

	Total (Weighted) (x)	Affluence of area 20% zones					Urban/rural		Party support Scottish Parliament Holyrood First vote - constituency (SP_vote1a/2b/3c, Q7a/b/c)					INDY1 Should Scotland be an independent country?			DECISION		Unweighted Total	
		1 Most deprived (a)	2 (b)	3 (c)	4 (d)	5 Least deprived (e)	Urban (f)	Rural (g)	Scot-tish Con & Union-ist Party (h)	Scot-tish Lab (i)	Scot-tish LD (j)	SNP (k)	Other (l)	Yes (m)	No (n)	Undecided (o)	Definit-ely decided (p)	May change mind (q)		
Unweighted Total	1006	126	159	177	213	223	683	215	149	291	55	285	71	348	545	113	752	127	1006	
Weighted Total	1006	153	171	173	199	202	687	212	129	283	54*	295	69*	375	524	107*	747	134	1006	
Very easy	81 8% nq	16 10%	12 7%	19 11%	16 8%	11 6%	54 8%	20 9%	11 8%	15 5%	3 5%	33 11% xi	6 9%	45 12% xn	28 5%	8 7%	70 9% xq	2 2%	80 8%	
Fairly easy	319 32% in	53 35%	55 32%	50 29%	60 30%	74 37%	229 33%	63 30%	36 28%	75 26%	14 25%	121 41% xhi	24 34% j	150 40% xno	140 27%	29 27%	247 33%	41 31%	321 32%	
Neither/ nor	126 13% fp	11 7%	22 13%	22 13%	27 14%	24 12%	75 11%	31 15%	15 11%	32 11%	6 12%	32 11%	13 19%	48 13%	68 13%	10 9%	82 11%	27 20% xp	128 13%	
Fairly difficult	282 28% km	40 26%	49 29%	47 27%	59 30%	60 30%	192 28%	63 30%	38 29%	93 33% xkl	17 32%	65 22%	12 17%	81 22%	166 32% xm	35 32% m	199 27%	44 33%	285 28%	
Very difficult	164 16% km	26 17%	27 16%	30 17%	32 16%	30 15%	116 17%	30 14%	25 19% k	56 20% k	13 24% k	35 12%	14 20%	37 10%	105 20% xm	22 20% m	121 16%	17 12%	161 16%	
Don't know	34 3% e	7 5%	7 4%	5 3%	6 3%	2 1%	20 3%	6 3%	5 4%	12 4%	1 1%	9 3%	1 1%	14 4%	16 3%	4 4%	27 4%	2 2%	31 3%	
Combinations - Summary net																				
Very/fairly easy	400 40% in	69 45%	67 39%	69 40%	76 38%	86 42%	283 41%	82 39%	46 36%	90 32%	16 30%	154 52% xhi	30 43% j	195 52% xno	168 32%	37 34%	317 42% x	44 33%	401 40%	
Very/fairly difficult	447 44% km	66 43%	75 44%	77 45%	91 46%	91 45%	308 45%	93 44%	63 49% k	149 53% xkl	31 57% kl	100 34%	26 37%	118 32%	272 52% xm	57 53% m	320 43%	61 45%	446 44%	

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 Respondent Type : General public
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 * small base



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Table 7

FF1(d) Thinking about information being provided on the issues that will help you decide how to vote in the referendum, how easy or difficult would you say it is to find information that is
(d) Factual

Base : All

	Total (Weight ed)	Gender		AGE Q2c/Q2cr				Employment status of respondent (Q.4)				Home ownership (DEM2)			Children in household (DEM5)		Sector (PSEC)		Unweigh ted Total
		Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-54 (e)	55 or more (f)	Working (full time) (g)	Working (part- time) (h)	Not working (i)	Retired (j)	Owner occup ied (k)	Rent council /HAT (l)	Rented private (m)	Yes (n)	No (o)	Private /Self- empl -oyed (p)	Public (q)	
	(x)																		
Unweighted Total	1006	469	537	127	146	316	400	400	130	180	283	734	134	86	250	756	264	226	1006
Weighted Total	1006	482	524	142*	151	342	353	415	99	228	251	653	232	89*	268	738	325	143	1006
Very easy	51 5%j	26 5%	25 5%	12 8%f	11 7%	16 5%	12 3%	21 5%	5 5%	17 7%j	7 3%	38 6%	10 4%	2 2%	16 6%	34 5%	16 5%	9 6%	51 5%
Fairly easy	233 23%	119 25%	114 22%	41 29%	34 23%	73 21%	82 23%	94 23%	22 23%	55 24%	57 23%	153 23%	53 23%	20 22%	61 23%	172 23%	65 20%	36 25%	237 24%
Neither/ nor	128 13%	59 12%	69 13%	20 14%	21 14%	44 13%	39 11%	60 14%	16 16%	26 11%	25 10%	81 12%	31 13%	14 16%	29 11%	99 13%	40 12%	24 17%k	127 13%
Fairly difficult	334 33%af	140 29%	195 37%xa	61 43%xf	46 30%	118 34%	104 29%	138 33%	36 36%	81 36%	75 30%	218 33%	73 31%	34 38%	94 35%	241 33%	114 35%	47 33%	333 33%
Very difficult	227 23%c	122 25%	105 20%	6 4%	35 23%c	84 25%c	98 28%xc	99 24%	20 20%	38 17%	70 28%xi	149 23%	51 22%	18 20%	62 23%	165 22%	85 26%	26 18%	228 23%
Don't know	33 3%gkpp	16 3%	17 3%	2 2%	5 3%	8 2%	19 5%x	4 1%	1 1%	11 5%g	18 7%xgh	15 2%	15 7%kx	1 2%	7 3%	26 4%	4 1%	1 *	30 3%
Combinations - Summary net																			
Very/fairly easy	284 28%	145 30%	139 26%	53 37%xef	45 30%	89 26%	94 27%	114 27%	27 27%	72 31%	63 25%	190 29%	62 27%	22 25%	77 29%	206 28%	81 25%	44 31%	288 29%
Very/fairly difficult	561 56%	261 54%	300 57%	66 47%	81 53%	202 59%c	201 57%	237 57%	56 56%	119 52%	145 58%	367 56%	124 53%	52 58%	155 58%	406 55%	200 61%xq	74 52%	561 56%

Fieldwork dates : 28th July to 3rd August 2014

Respondent Type : General public

J14-052969-01 Weighted. All fieldwork (End 3 August). Coding, suppression and ranking applied.

Source : Ipsos MORI

*=Less than 0.5 %

Proportions/Means: Columns Tested (5% risk level) - x/a/b - x/c/d/e/f - x/g/h/i/j - x/k/l/m - x/n/o - x/p/q

* small base

Scottish Public Attitudes & Opinion Monitor - Wave 20

Table 8

FF1(d) Thinking about information being provided on the issues that will help you decide how to vote in the referendum, how easy or difficult would you say it is to find information that is
(d) Factual

Base : All

Total (Weighted)	Affluence of area 20% zones					Urban/rural		Party support Scottish Parliament Holyrood First vote - constituency (SP_vote1a/2b/3c, Q7a/b/c)					INDY1 Should Scotland be an independent country?			DECISION		Unweighted Total		
	1 Most deprived (a)	2 (b)	3 (c)	4 (d)	5 Least deprived (e)	Urban (f)	Rural (g)	Scot-tish Con & Union-ist Party (h)	Scot-tish Lab (i)	Scot-tish LD (j)	SNP (k)	Other (l)	Yes (m)	No (n)	Undecided (o)	Definit-ely decided (p)	May change mind (q)			
Unweighted Total	1006	126	159	177	213	223	683	215	149	291	55	285	71	348	545	113	752	127	1006	
Weighted Total	1006	153	171	173	199	202	687	212	129	283	54*	295	69*	375	524	107*	747	134	1006	
Very easy	51 5% nq	13 8% ee	8 5%	10 6%	9 4%	5 3%	38 5%	7 3%	4 3%	13 5%	2 4%	18 6%	3 5%	28 7% xn	19 4%	4 4%	45 6% xq	1 1%	51 5%	
Fairly easy	233 23% ln	31 21%	38 22%	37 22%	58 29% x	48 24%	158 23%	55 26%	27 21%	54 19%	11 20%	92 31% xhi	8 11%	107 28% xn	100 19%	26 24%	178 24%	27 20%	237 24%	
Neither/ nor	128 13%	19 12%	24 14%	16 9%	20 10%	32 16%	84 12%	27 13%	16 13%	36 13%	4 7%	41 14%	12 18%	61 16% xn	57 11%	10 9%	88 12%	26 20% xp	127 13%	
Fairly difficult	334 33%	49 32%	55 32%	68 39%	67 33%	65 32%	230 34%	73 34%	42 32%	94 33%	17 32%	93 32%	21 30%	115 31%	184 35%	35 33%	241 32%	52 39%	333 33%	
Very difficult	227 23% km	34 22%	42 24%	34 20%	39 19%	49 24%	155 23%	42 20%	36 28% k	78 28% xk	19 36% xk	40 13%	22 32% k	49 13%	152 29% xm	26 24% m	169 23%	25 19%	228 23%	
Don't know	33 3% n	8 5%	5 3%	7 4%	7 3%	3 1%	21 3%	9 4%	4 3%	9 3%	1 1%	12 4%	3 5%	16 4%	12 2%	6 5%	26 3%	2 2%	30 3%	
Combinations - Summary net																				
Very/fairly easy	284 28% ln	44 29%	46 27%	47 27%	67 34%	54 27%	195 28%	62 29%	31 24%	67 24%	13 24%	110 37% xhi	11 15%	134 36% xn	119 23%	31 28%	223 30%	28 21%	288 29%	
Very/fairly difficult	561 56% km	82 54%	96 56%	102 59%	105 53%	114 56%	386 56%	114 54%	77 60% k	172 61% k	36 68% k	133 45%	43 62% k	164 44%	336 64% xm	61 57% m	410 55%	77 58%	561 56%	

Fieldwork dates : 28th July to 3rd August 2014

Respondent Type : General public

J14-052969-01 Weighted. All fieldwork (End 3 August). Coding, suppression and ranking applied.

Source : Ipsos MORI

*=Less than 0.5 %

Proportions/Means: Columns Tested (5% risk level) - x/a/b/c/d/e - x/f/g - x/h/i/j/k/l - x/m/n/o - x/p/q

* small base

Scottish Public Attitudes & Opinion Monitor - Wave 20

Table 9

FF1 Thinking about information being provided on the issues that will help you decide how to vote in the referendum, how easy or difficult would you say it is to find information that is

- Summary table -

Base : All

	(a) Trustworthy	(b) Impartial	(c) Helpful	(d) Factual
Unweighted Total	1006	1006	1006	1006
Weighted Total	1006	1006	1006	1006
Very easy	40 4%	32 3%	81 8%	51 5%
Fairly easy	161 16%	161 16%	319 32%	233 23%
Neither/ nor	147 15%	125 12%	126 13%	128 13%
Fairly difficult	323 32%	338 34%	282 28%	334 33%
Very difficult	291 29%	301 30%	164 16%	227 23%
Don't know	44 4%	49 5%	34 3%	33 3%
Combinations - Summary n at				
Very/fairly easy	201 20%	193 19%	400 40%	284 28%
Very/fairly difficult	614 61%	638 63%	447 44%	561 56%

Fieldwork dates : 28th July to 3rd August 2014

Respondent Type : General public

J14-052969-01 Weighted. All fieldwork (End 3 August). Coding, suppression and ranking applied.

Source : Ipsos MORI

*=Less than 0.5 %