

# SCOTTISH PUBLIC OPINION MONITOR

September 2016



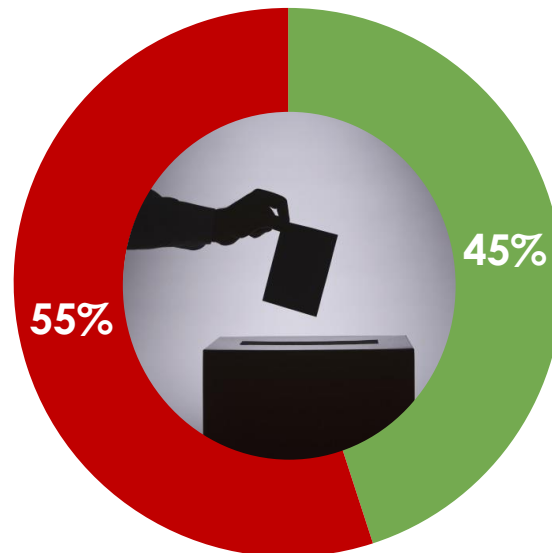
# INDEPENDENCE

# Support for independence (1)

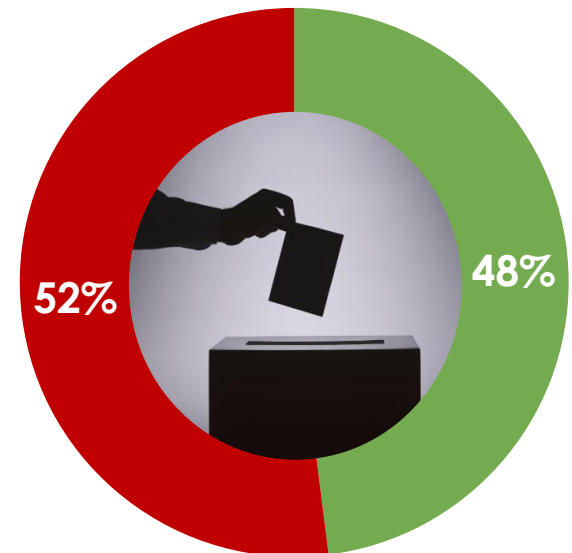
IF A REFERENDUM WERE HELD TOMORROW ABOUT SCOTLAND'S CONSTITUTIONAL FUTURE, HOW WOULD YOU VOTE IN RESPONSE TO THE FOLLOWING QUESTION: SHOULD SCOTLAND BE AN INDEPENDENT COUNTRY?

ALL GIVING A VOTING INTENTION (VI)

All giving VI



All giving VI and Certain/likely to vote



YES

NO

Base: All giving voting intention = 914. All certain to vote = 831; Data collected among 1,000 Scottish adults 16+, 5<sup>th</sup> – 11<sup>th</sup> September 2016

Source: Ipsos MORI Scottish Public Opinion Monitor

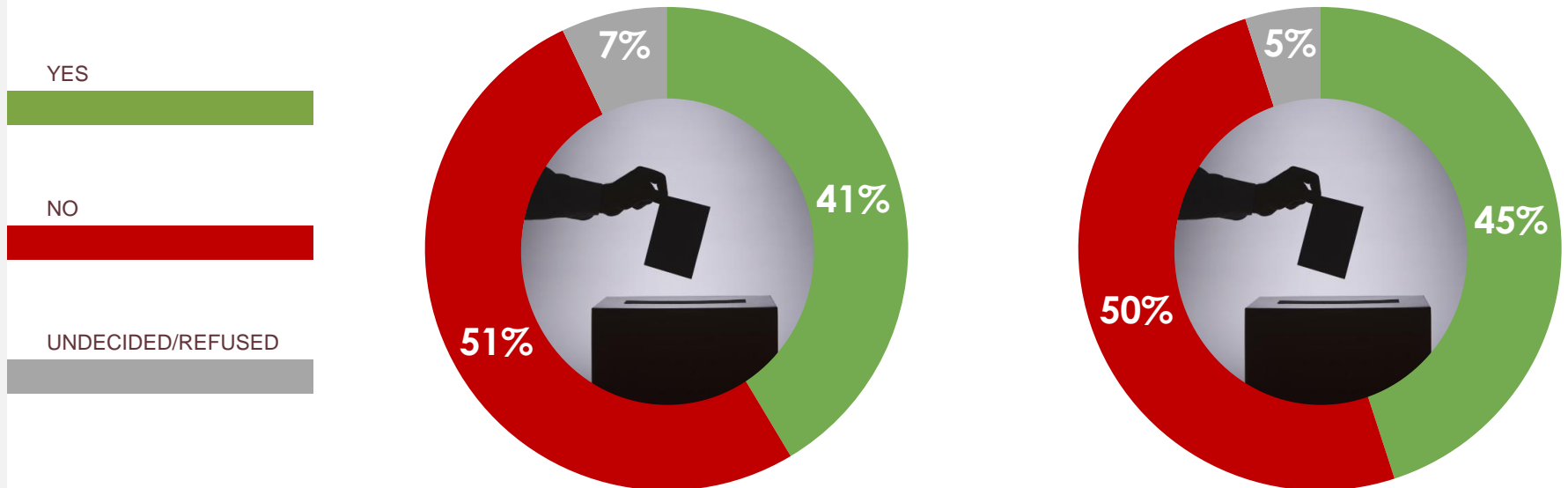
# Support for independence (2)

IF A REFERENDUM WERE HELD TOMORROW ABOUT SCOTLAND'S CONSTITUTIONAL FUTURE, HOW WOULD YOU VOTE IN RESPONSE TO THE FOLLOWING QUESTION: SHOULD SCOTLAND BE AN INDEPENDENT COUNTRY?

## ALL RESPONDENTS

All respondents

All certain/likely to vote

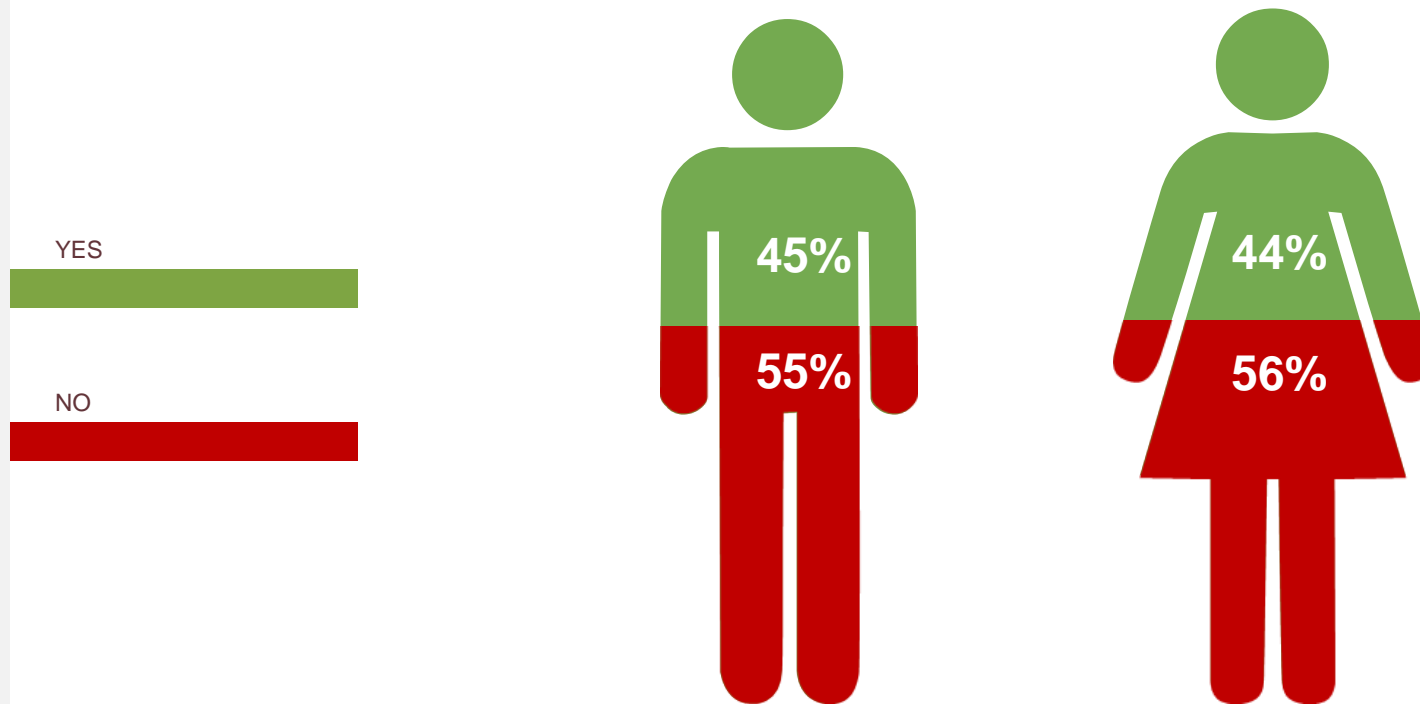


Base: All = 1,000. All certain to vote = 883; Data collected among 1,000 Scottish adults 16+, 5<sup>th</sup> – 11<sup>th</sup> September 2016

Source: Ipsos MORI Scottish Public Opinion Monitor

# Support by gender

IF A REFERENDUM WERE HELD TOMORROW ABOUT SCOTLAND'S CONSTITUTIONAL FUTURE, HOW WOULD YOU VOTE IN RESPONSE TO THE FOLLOWING QUESTION: SHOULD SCOTLAND BE AN INDEPENDENT COUNTRY?

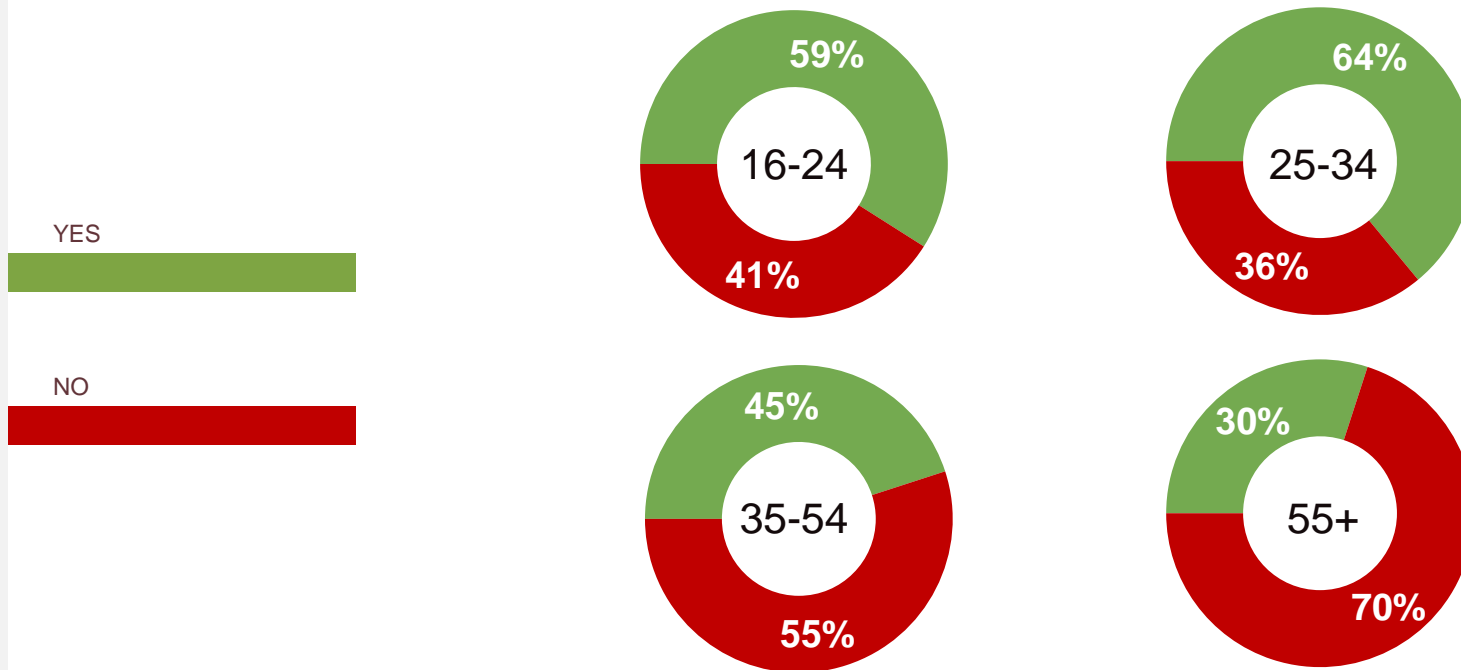


Base: All giving a voting intention = 914; Data collected among 1,000 Scottish adults 16+, 5<sup>th</sup> – 11<sup>th</sup> September 2016

Source: Ipsos MORI Scottish Public Opinion Monitor

# Support by age

IF A REFERENDUM WERE HELD TOMORROW ABOUT SCOTLAND'S CONSTITUTIONAL FUTURE, HOW WOULD YOU VOTE IN RESPONSE TO THE FOLLOWING QUESTION: SHOULD SCOTLAND BE AN INDEPENDENT COUNTRY?



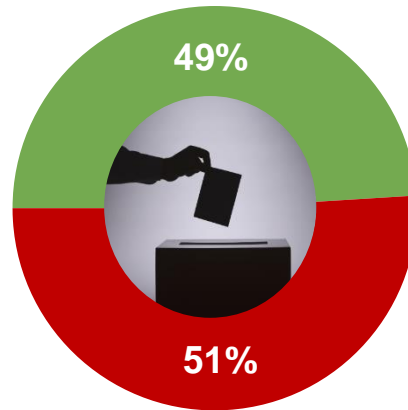
Base: All giving a voting intention = 914; Data collected among 1,000 Scottish adults 16+, 5<sup>th</sup> – 11<sup>th</sup> September 2016

Source: Ipsos MORI Scottish Public Opinion Monitor

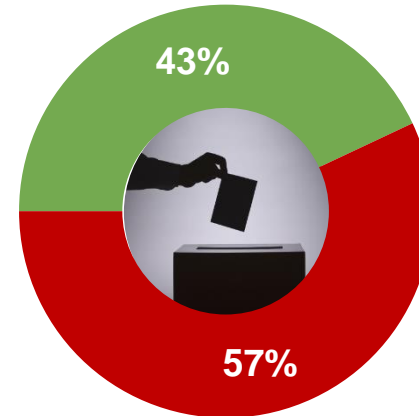
# Support by levels of deprivation

**IF A REFERENDUM WERE HELD TOMORROW ABOUT SCOTLAND'S CONSTITUTIONAL FUTURE, HOW WOULD YOU VOTE IN RESPONSE TO THE FOLLOWING QUESTION: SHOULD SCOTLAND BE AN INDEPENDENT COUNTRY?**

**20% Most deprived areas**



**20% Least deprived areas**



YES

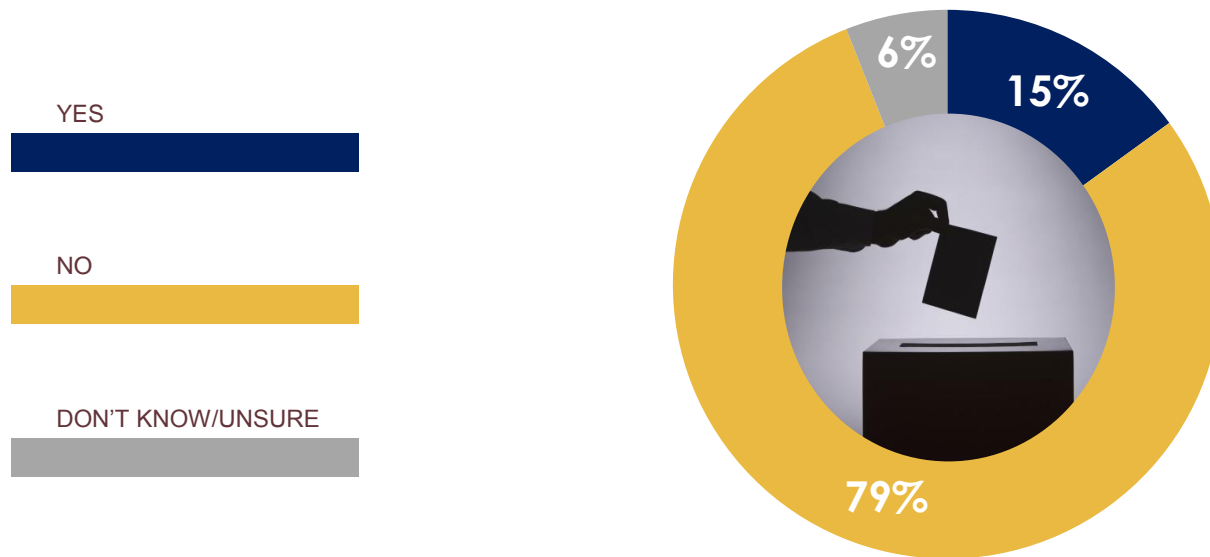
NO

Base: All giving a voting intention = 914; Data collected among 1,000 Scottish adults 16+, 5<sup>th</sup> – 11<sup>th</sup> September 2016

Source: Ipsos MORI Scottish Public Opinion Monitor

# Did Brexit change your mind on independence?

AS YOU MAY KNOW, THE UK VOTED TO LEAVE THE EUROPEAN UNION IN A REFERENDUM HELD IN JUNE 2016. DID THIS EVENT CHANGE HOW YOU WOULD VOTE IN A FUTURE REFERENDUM ON SCOTTISH INDEPENDENCE OR NOT?



Base: 1,000 Scottish adults 16+, 5<sup>th</sup> – 11<sup>th</sup> September 2016

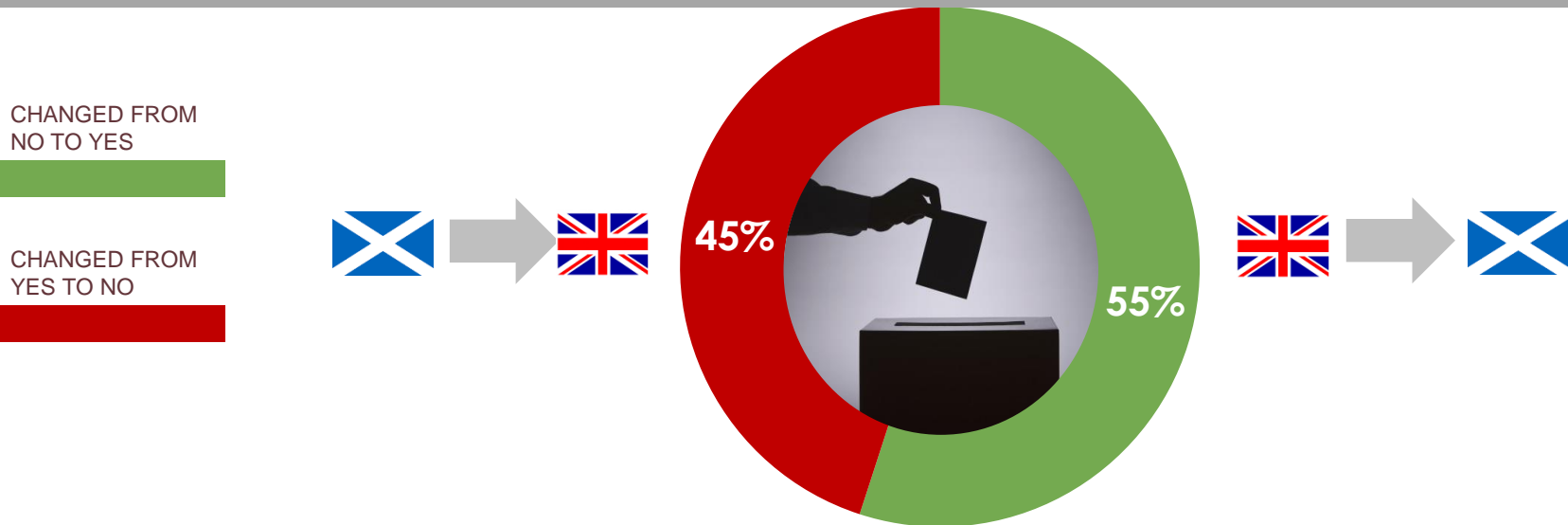
Source: Ipsos MORI Scottish Public Opinion Monitor



# More changed from 'No' to 'Yes' after Brexit

AS YOU MAY KNOW, THE UK VOTED TO LEAVE THE EUROPEAN UNION IN A REFERENDUM HELD IN JUNE 2016. DID THIS EVENT CHANGE HOW YOU WOULD VOTE IN A FUTURE REFERENDUM ON SCOTTISH INDEPENDENCE OR NOT?

## ALL WHO CHANGED THEIR MIND ON INDEPENDENCE



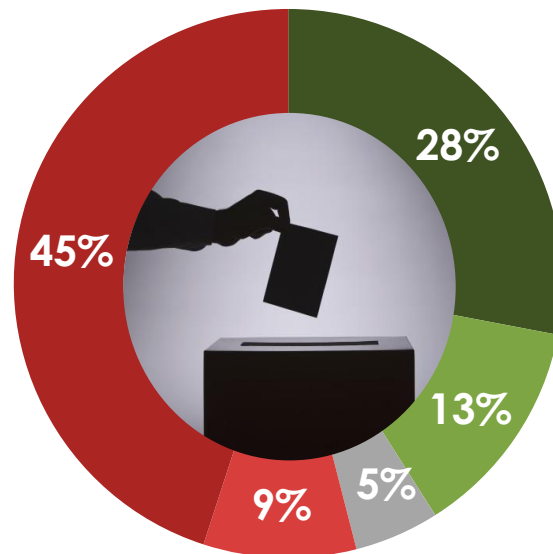
Base: All who have changed their mind on independence = 141 Data collected among Scottish adults 16+, 5<sup>th</sup> – 11<sup>th</sup> September 2016

Source: Ipsos MORI Scottish Public Opinion Monitor

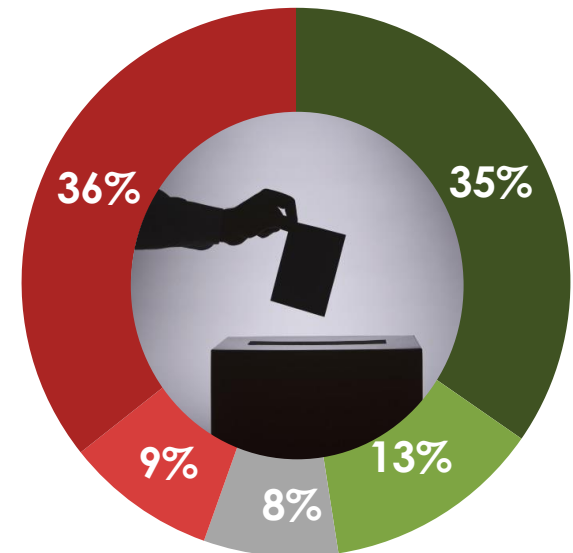
# Support for Indyref2 being held has fallen

TO WHAT EXTENT DO YOU AGREE OR DISAGREE THAT THERE SHOULD BE ANOTHER REFERENDUM ON SCOTTISH INDEPENDENCE WITHIN THE NEXT TWO YEARS?

Sept 2016



June 2016



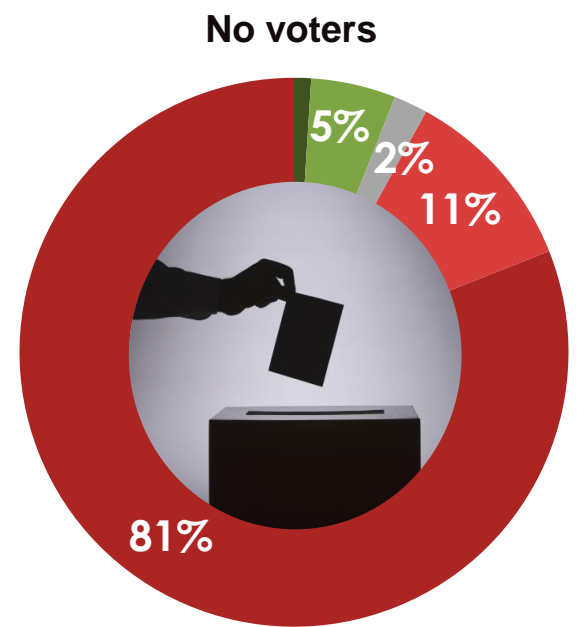
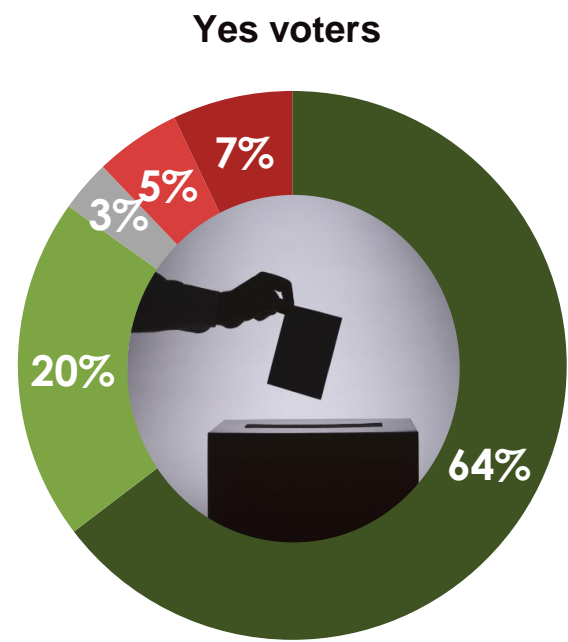
Base: September 2016 = 1,000; June 2016 = 1,000; Scottish adults 16+

Source: Ipsos MORI Scottish Public Opinion Monitor

## TO WHAT EXTENT DO YOU AGREE OR DISAGREE THAT THERE SHOULD BE ANOTHER REFERENDUM ON SCOTTISH INDEPENDENCE WITHIN THE NEXT TWO YEARS?

### YES AND NO VOTERS

- STRONGLY AGREE
- TEND TO AGREE
- NEITHER AGREE NOR DISAGREE / DON'T KNOW
- TEND TO DISAGREE
- STRONGLY DISAGREE



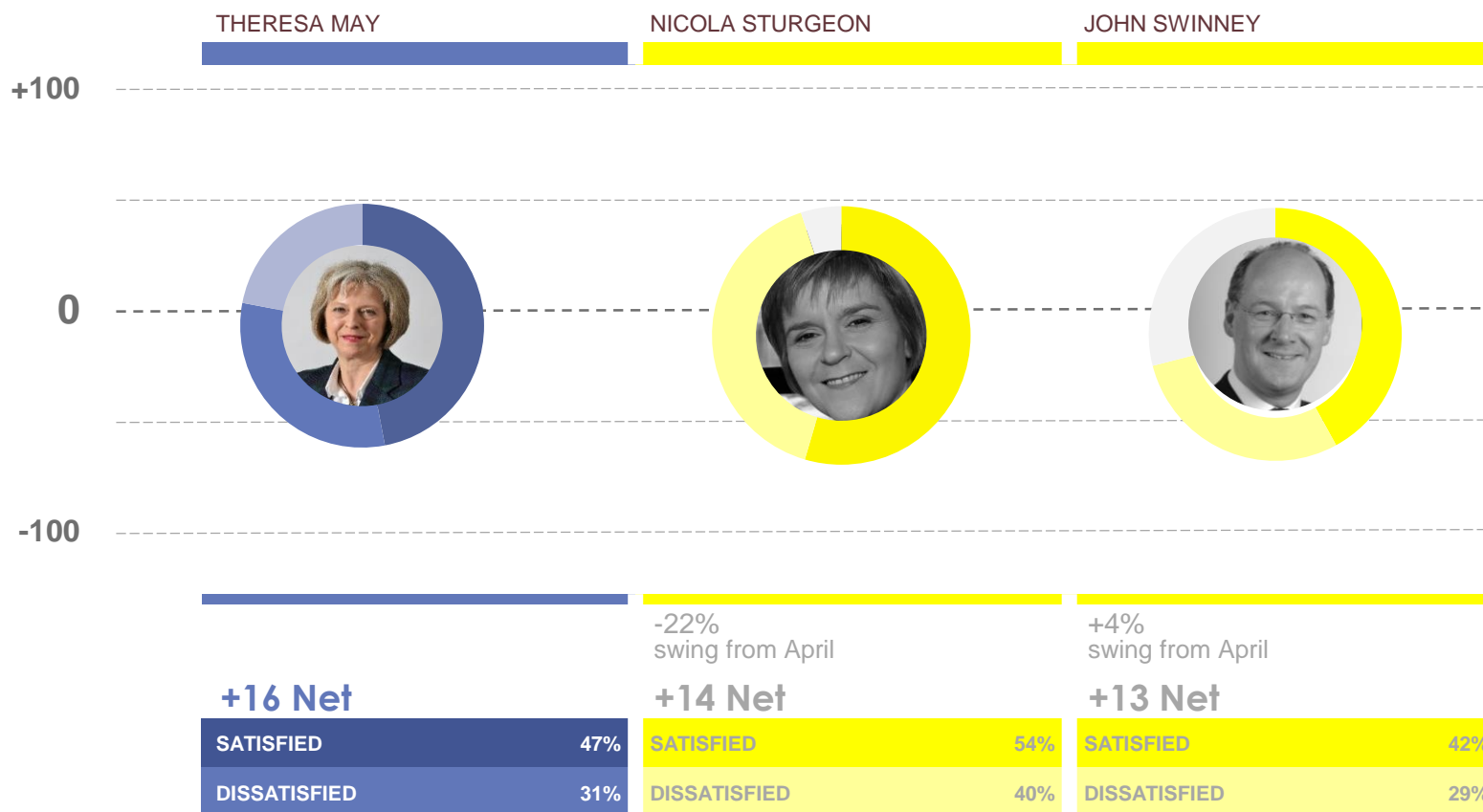
Base: All Yes voters = 388; All No voters = 526; Scottish adults 16+, 5<sup>th</sup> – 11<sup>th</sup> September 2016

Source: Ipsos MORI Scottish Public Opinion Monitor

# SATISFACTION WITH PARTY LEADERS

# Satisfaction with Prime Minister, First Minister and Deputy First Minister

HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE WAY ... IS RUNNING THE COUNTRY / DOING HIS/ HER JOB AS PRIME MINISTER / FIRST MINISTER/ DEPUTY FIRST MINISTER

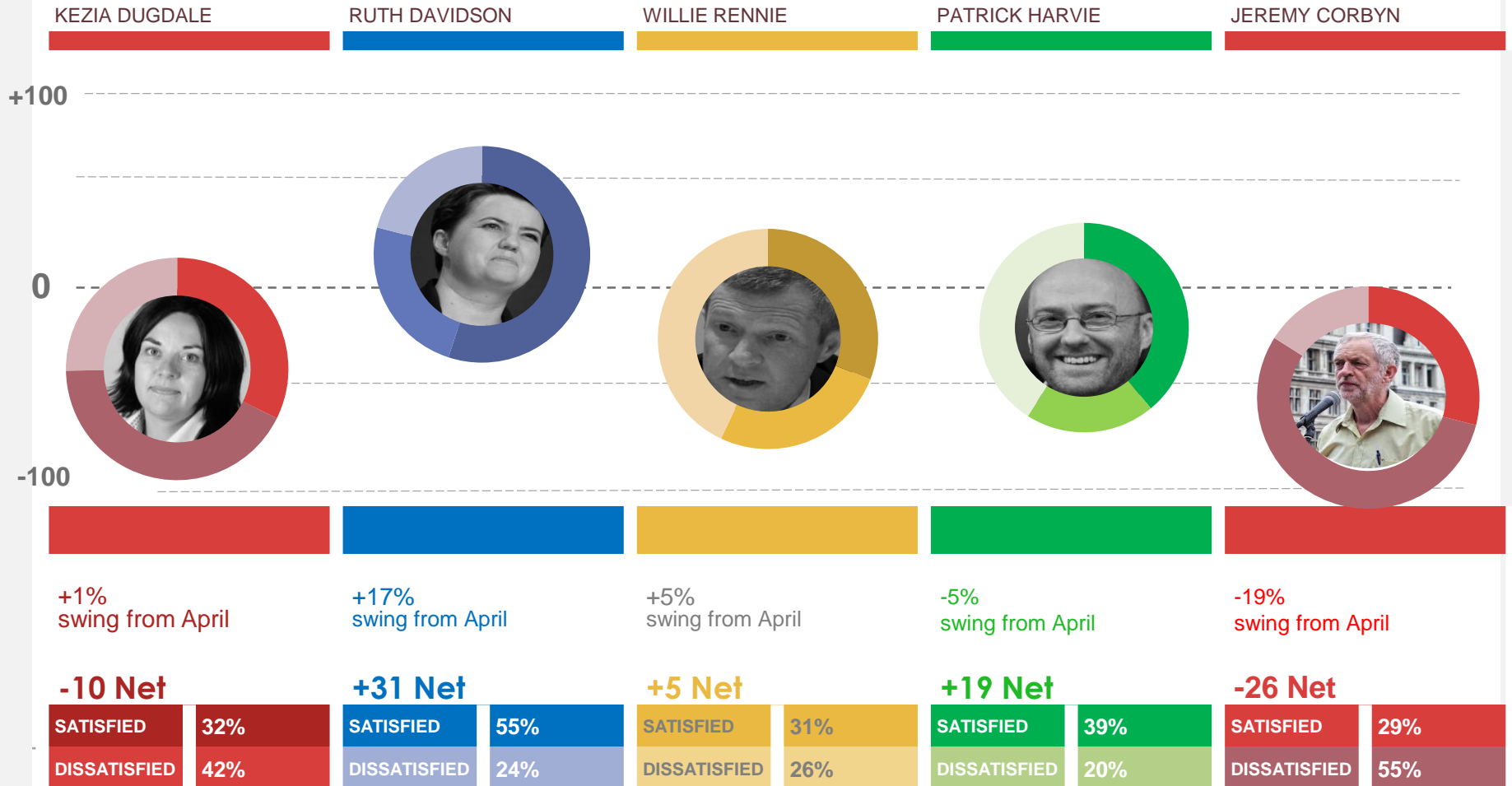


Base: 1,000 Scottish adults 16+, 5<sup>th</sup> – 11<sup>th</sup> September 2016  
Swing is calculated as the average of change in % "satisfied" and % "dissatisfied"

Source: Ipsos MORI Scottish Public Opinion Monitor

# Satisfaction with Scottish party leaders

HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE WAY ... IS DOING HIS/HER JOB AS LEADER OF THE XXXX PARTY?

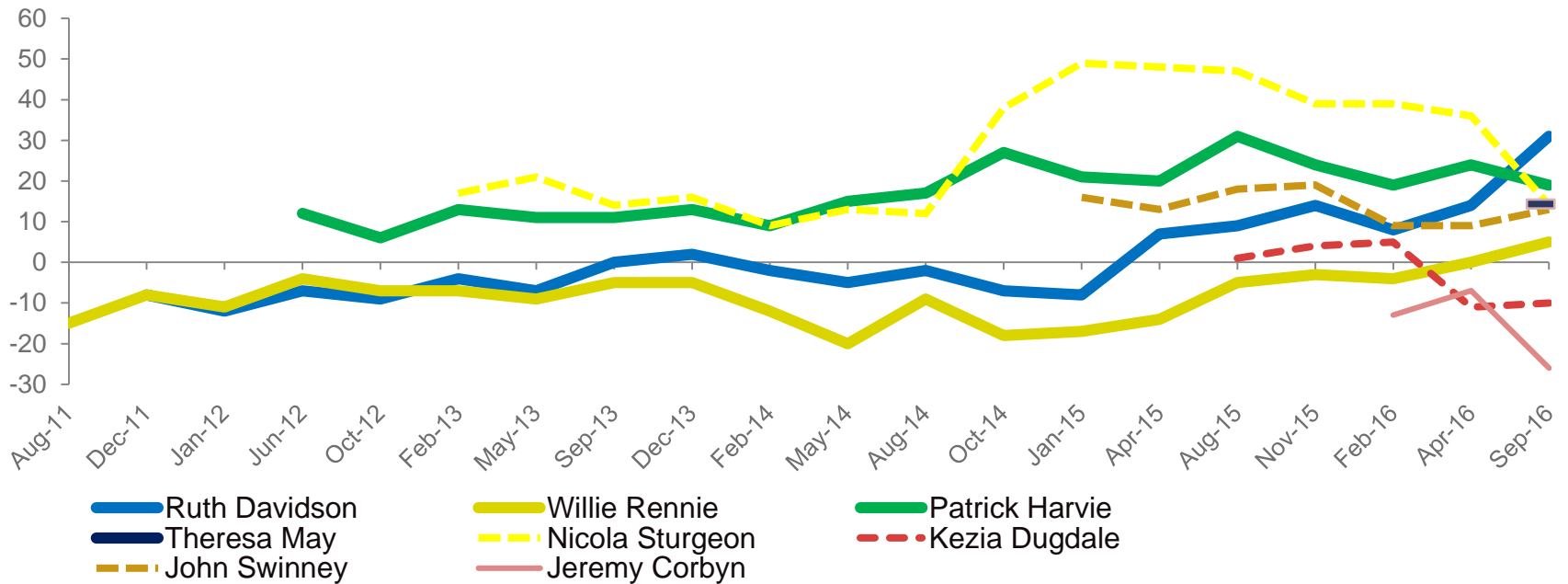


Base: 1,000 Scottish adults 16+, 5<sup>th</sup> – 11<sup>th</sup> September 2016  
Swing is calculated as the average of change in % "satisfied" and % "dissatisfied"

# Net Satisfaction with party leaders trend

ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY ... IS DOING HIS/HER JOB AS FIRST MINISTER/PRIME MINISTER/LEADER OF SCOTTISH LABOUR/THE SCOTTISH LIBERAL DEMOCRATS/THE SCOTTISH CONSERVATIVES?

15



Base: All . Data collected among c1,000 Scottish adults.

Source: Ipsos MORI Scottish Public Opinion Monitor

# Technical details

This presents the topline results from Scotland.

Results are based on a survey of 1,000 respondents (adults aged 16+) conducted by telephone

**Fieldwork dates:** 5th – 11th September 2016

**Data are weighted by:** age, sex and working status using census data; tenure using SHS data; and public-private sector employment using Scottish Government Quarterly Public Sector Employment series data

Where results do not sum to 100%, this may be due to computer rounding, multiple responses, or the exclusion of “don’t know” categories

Results are based on all respondents (1,000) unless otherwise stated.

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