

SCOTTISH PARLIAMENT ELECTION PRIORITIES

March 2016



Ipsos MORI



2016

TAX AND WELFARE

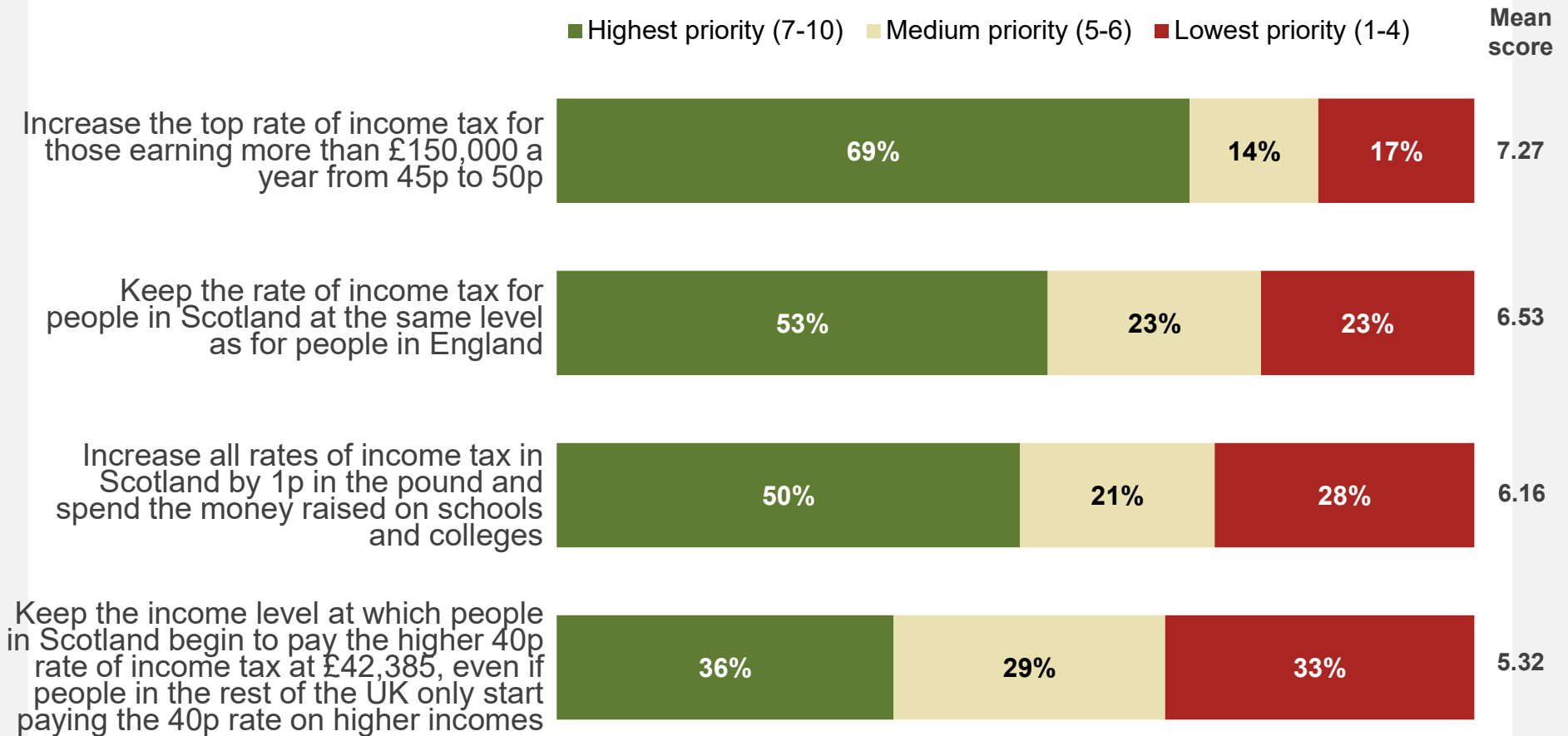
Ipsos MORI



Income tax

PLEASE GIVE EACH POLICY A SCORE BETWEEN 1 AND 10, WHERE 1 MEANS THAT YOU THINK IT SHOULD NEVER BE PUT IN PLACE AND 10 MEANS THAT IT IS VERY IMPORTANT AND SHOULD BE PUT IN PLACE QUICKLY

1



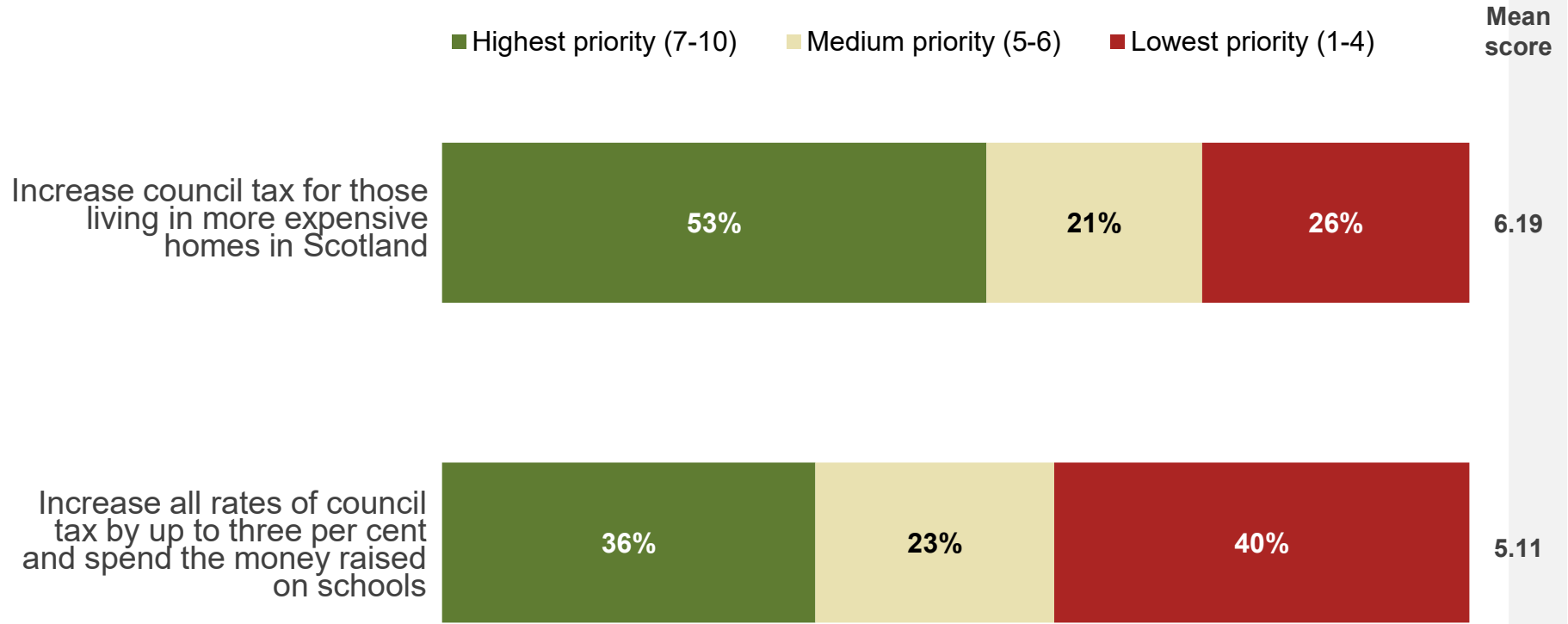
Base: 1,002 Scottish adults aged 16+, 18th - 29th March 2016

Source: Ipsos MORI

Council tax

PLEASE GIVE EACH POLICY A SCORE BETWEEN 1 AND 10, WHERE 1 MEANS THAT YOU THINK IT SHOULD NEVER BE PUT IN PLACE AND 10 MEANS THAT IT IS VERY IMPORTANT AND SHOULD BE PUT IN PLACE QUICKLY

2



Base: 1,002 Scottish adults aged 16+, 18th - 29th March 2016

Source: Ipsos MORI

Welfare

PLEASE GIVE EACH POLICY A SCORE BETWEEN 1 AND 10, WHERE 1 MEANS THAT YOU THINK IT SHOULD NEVER BE PUT IN PLACE AND 10 MEANS THAT IT IS VERY IMPORTANT AND SHOULD BE PUT IN PLACE QUICKLY

3

■ Highest priority (7-10) ■ Medium priority (5-6) ■ Lowest priority (1-4)

Mean score

Increase the level of free childcare for 3 and 4 year olds from fifteen to thirty hours a week in order to help parents go back to work



7.32

Give those who care for people with disabilities in Scotland more in benefits than those elsewhere in the UK



6.42

Base: 1,002 Scottish adults aged 16+, 18th - 29th March 2016

Source: Ipsos MORI

Technical details

This presents the topline results from Scotland.

Results are based on a survey of 1,002 respondents (adults aged 16+) conducted by telephone.

Fieldwork dates: 18th-29th March 2016.

Data are weighted by: age, sex and working status using census data; tenure using SHS data; and public-private sector employment using Scottish Government Quarterly Public Sector Employment series data.

Where results do not sum to 100%, this may be due to computer rounding, multiple responses, or the exclusion of “don’t know” categories.

Results are based on all respondents (1,002) unless otherwise stated.

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