



Ipsos MORI Scottish Public Opinion Monitor

February 2011

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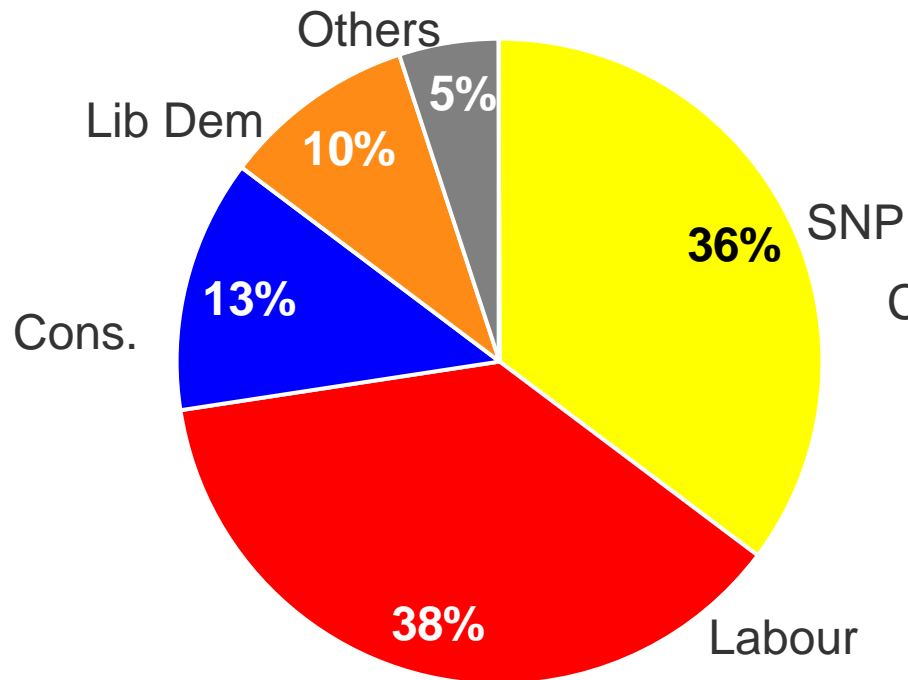
Ipsos MORI **THE  TIMES**



Voting intention: all giving an opinion vs. those 'certain to vote' – Constituency vote, Holyrood

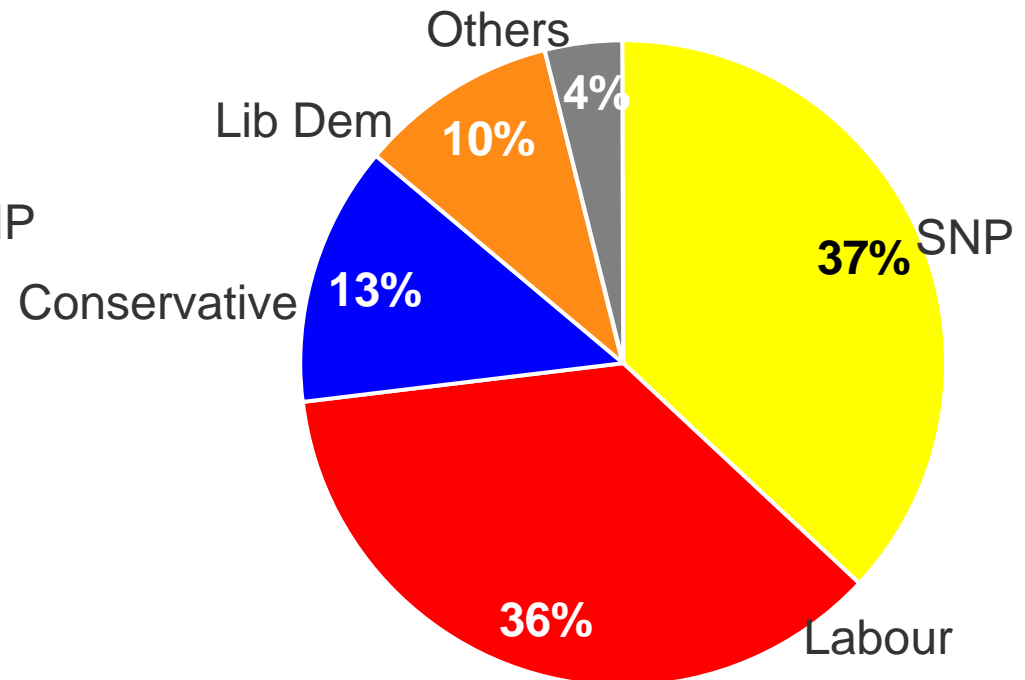
Q. If there were elections to the Scottish Parliament tomorrow, how would you use your first vote?

All giving a voting intention (84%)



Labour lead = 2%

All who are certain to vote (62%)

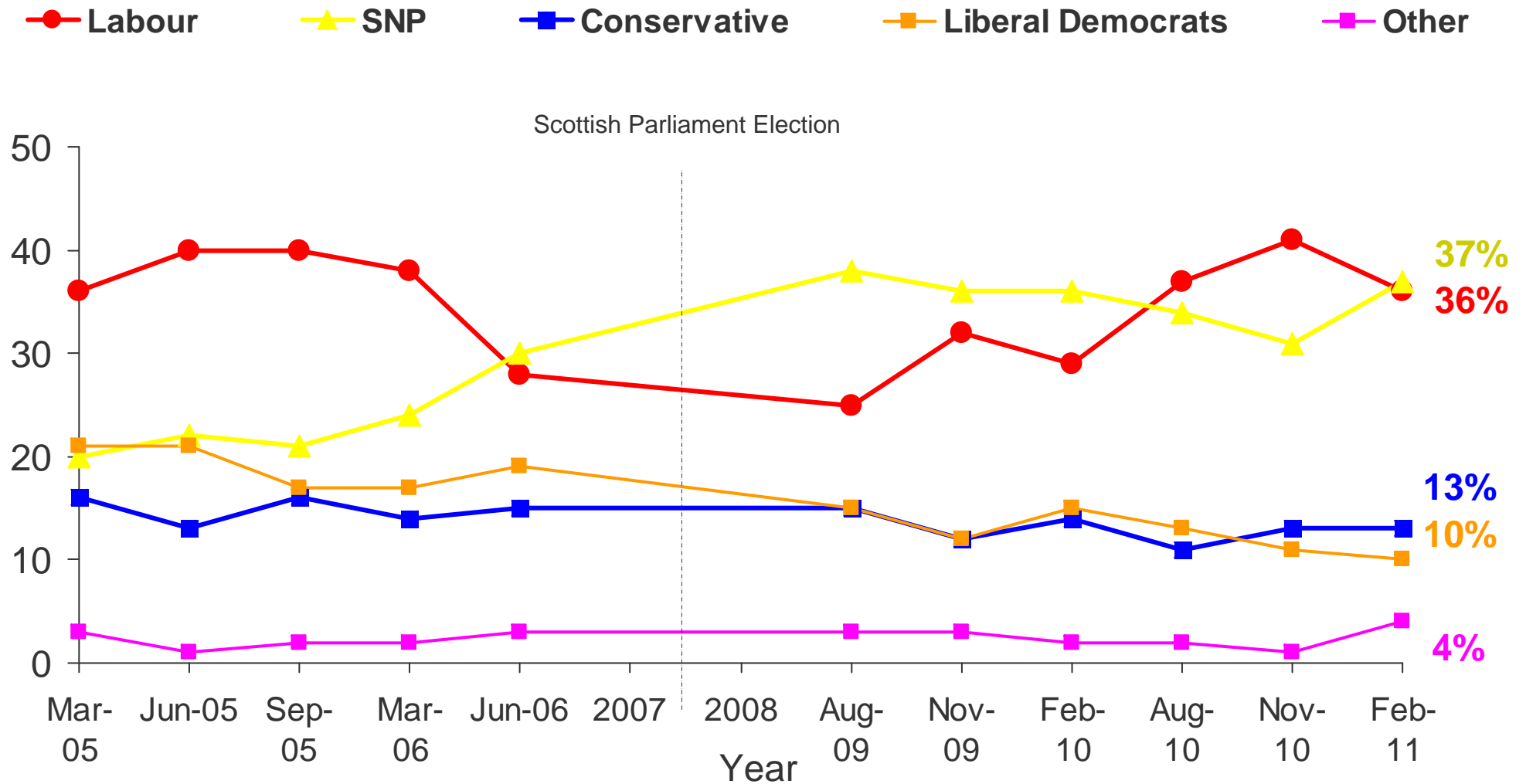


SNP lead = 1%

Base: All giving a voting intention = 84% (851); all certain to vote = 62% (627).
Data collected among 1,019 Scottish adults 18+, 10-14 February 2011

Source: Ipsos MORI

Voting intention for the Constituency element of a Scottish Parliament Election – Trends



Base: All certain to vote – March 2005 (436); June 2005 (500); Sep 2005 (544); March 2006 (491); June 2006 (444); August 2009 (533); November 2009 (546); February 2010 (581); August 2010 (677); November 2010 (628); February 2011 (627).

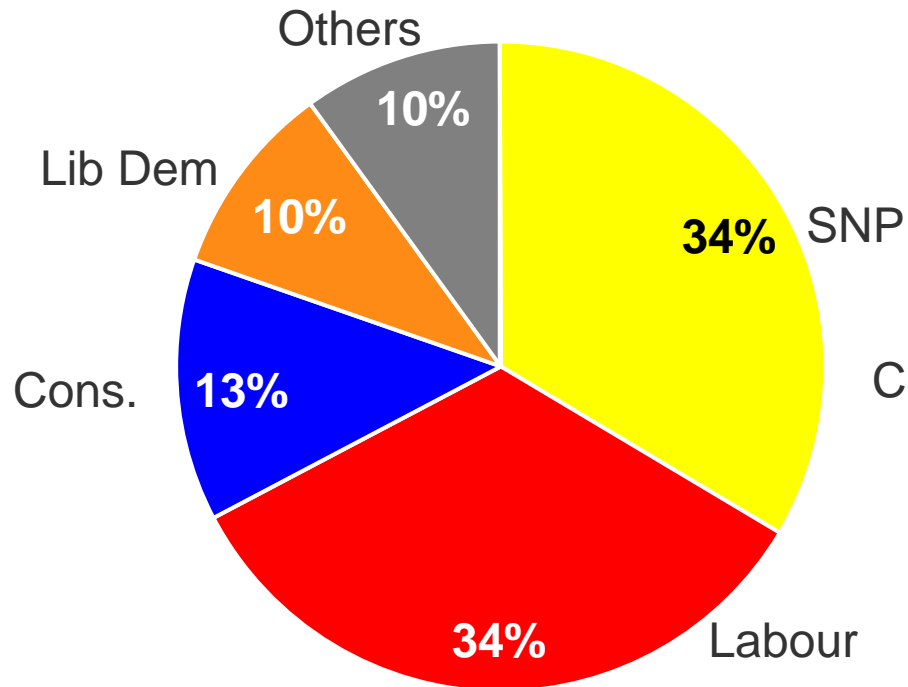
Ipsos MORI Pre Aug 2009 – data collected among c.1,000 Scottish adults face-to-face; Post Aug 2009 - Data collected among c.1,000 Scottish adults 18+ by telephone



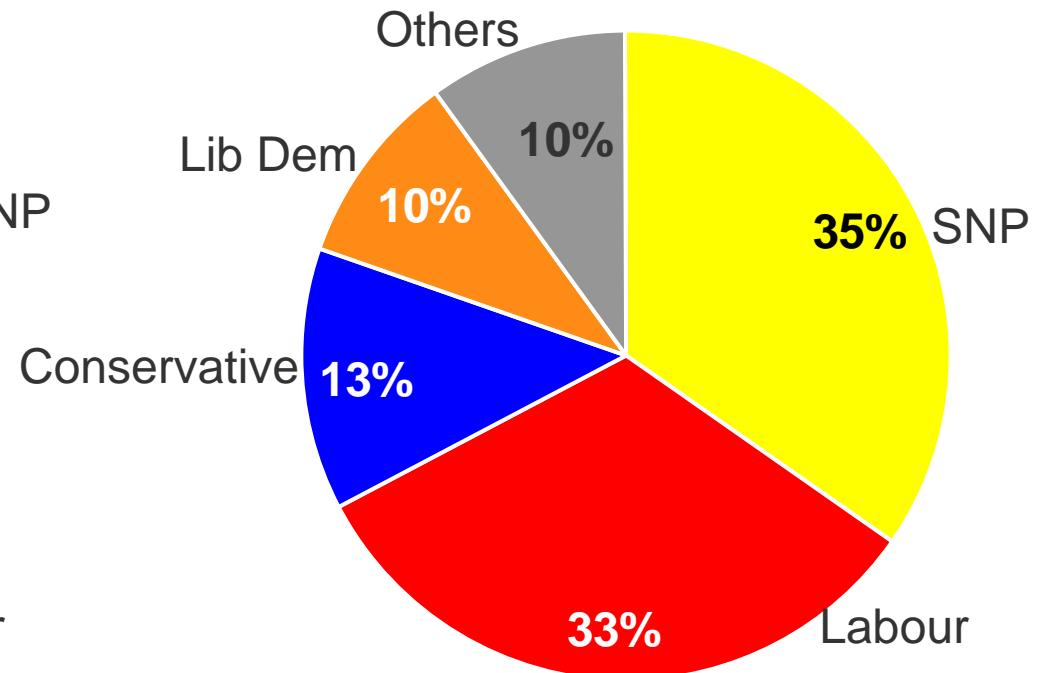
Voting intention: all giving an opinion vs. those 'certain to vote' – List vote, Holyrood

Q. If there were elections to the Scottish Parliament tomorrow, how would you use your second vote?

All giving a voting intention (83%)



All who are certain to vote (62%)



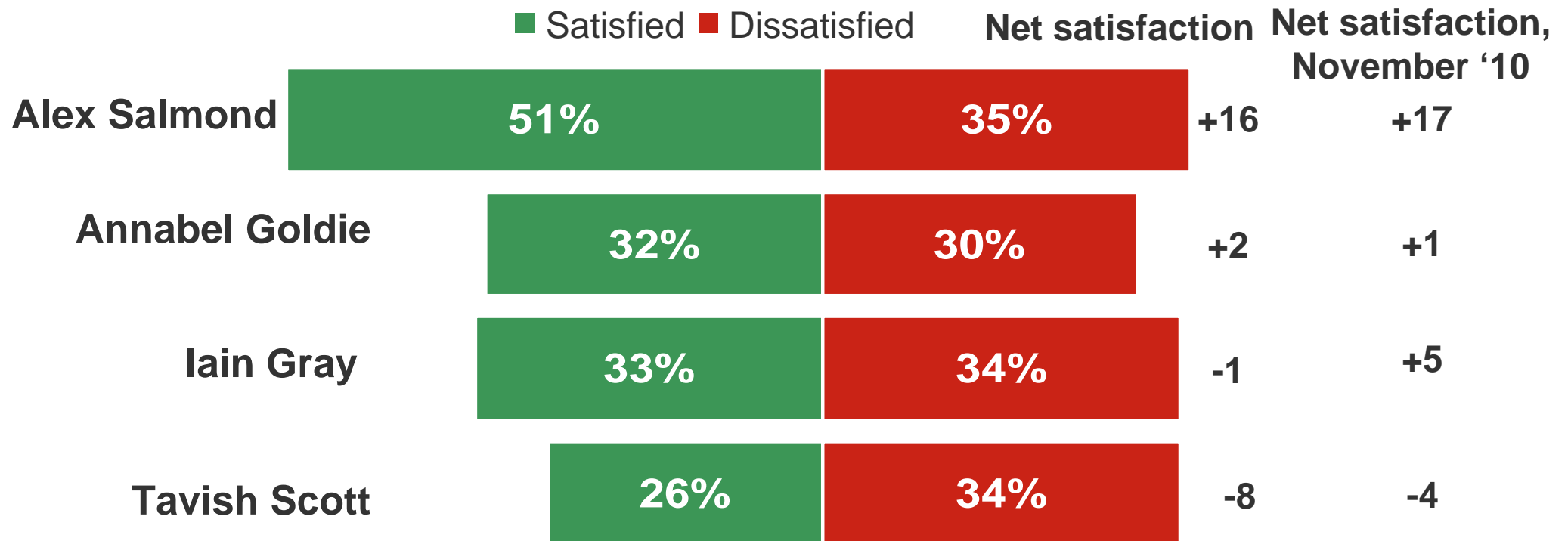
SNP lead = +2%

Base: All giving a voting intention = 83% (847); all certain to vote = 62% (627).
Data collected among 1,019 Scottish adults 18+, 10-14 February 2011

Source: Ipsos MORI

Satisfaction with party leaders – Scottish Parliament

Q. How satisfied or dissatisfied are you with the way ... is doing his job as First Minister/leader of the Scottish Labour Party/Scottish Conservative and Unionist Party/Scottish Liberal Democrats Party?



Base: 1,019 Scottish adults 18+, 10-14 February 2011

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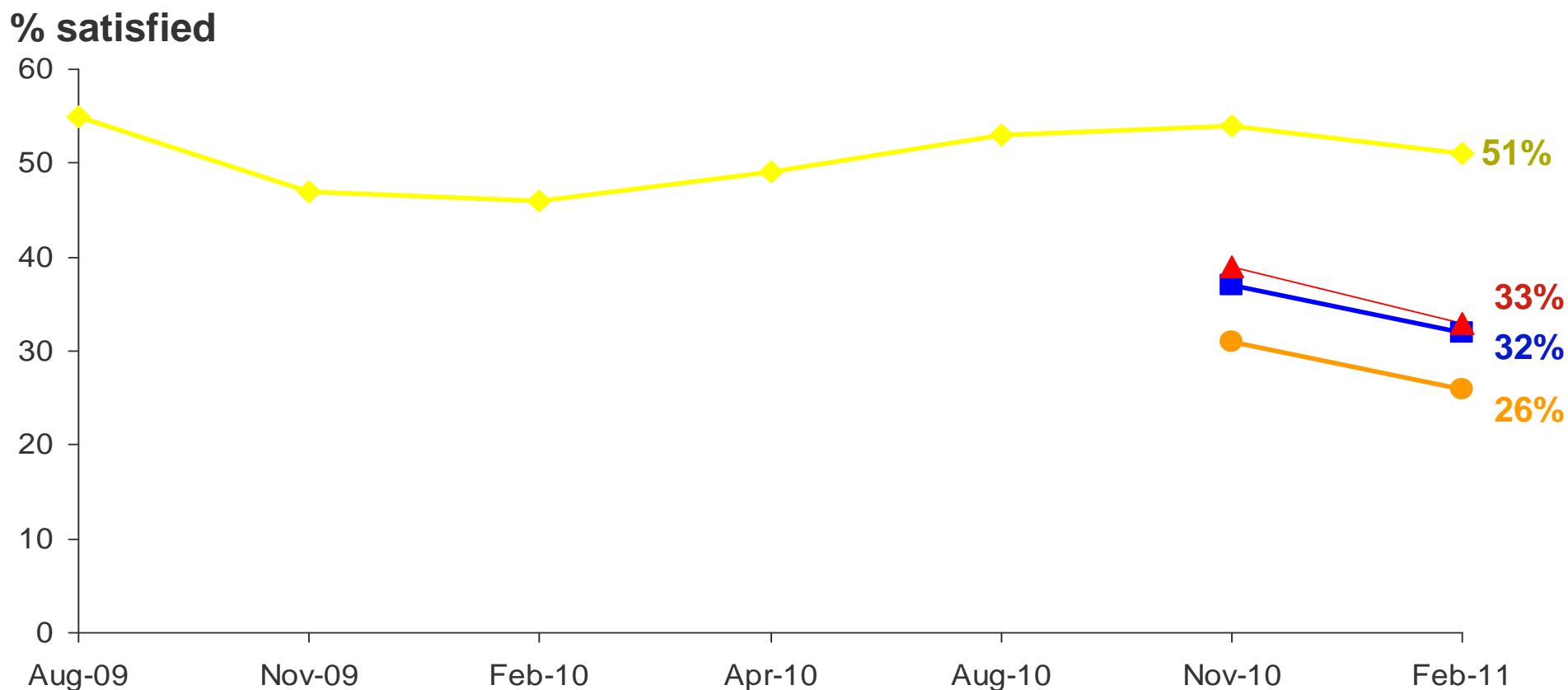
Source: Ipsos MORI



Satisfaction with party leaders – Trends

Q. How satisfied or dissatisfied are you with the way ... is doing his job as First Minister of Scotland/Leader of Scottish Labour/Leader of Scottish Conservative/Leader of Scottish Liberal Democrats?

■ Annabel Goldie ◆ Alex Salmond ● Tavish Scottish ▲ Iain Gray

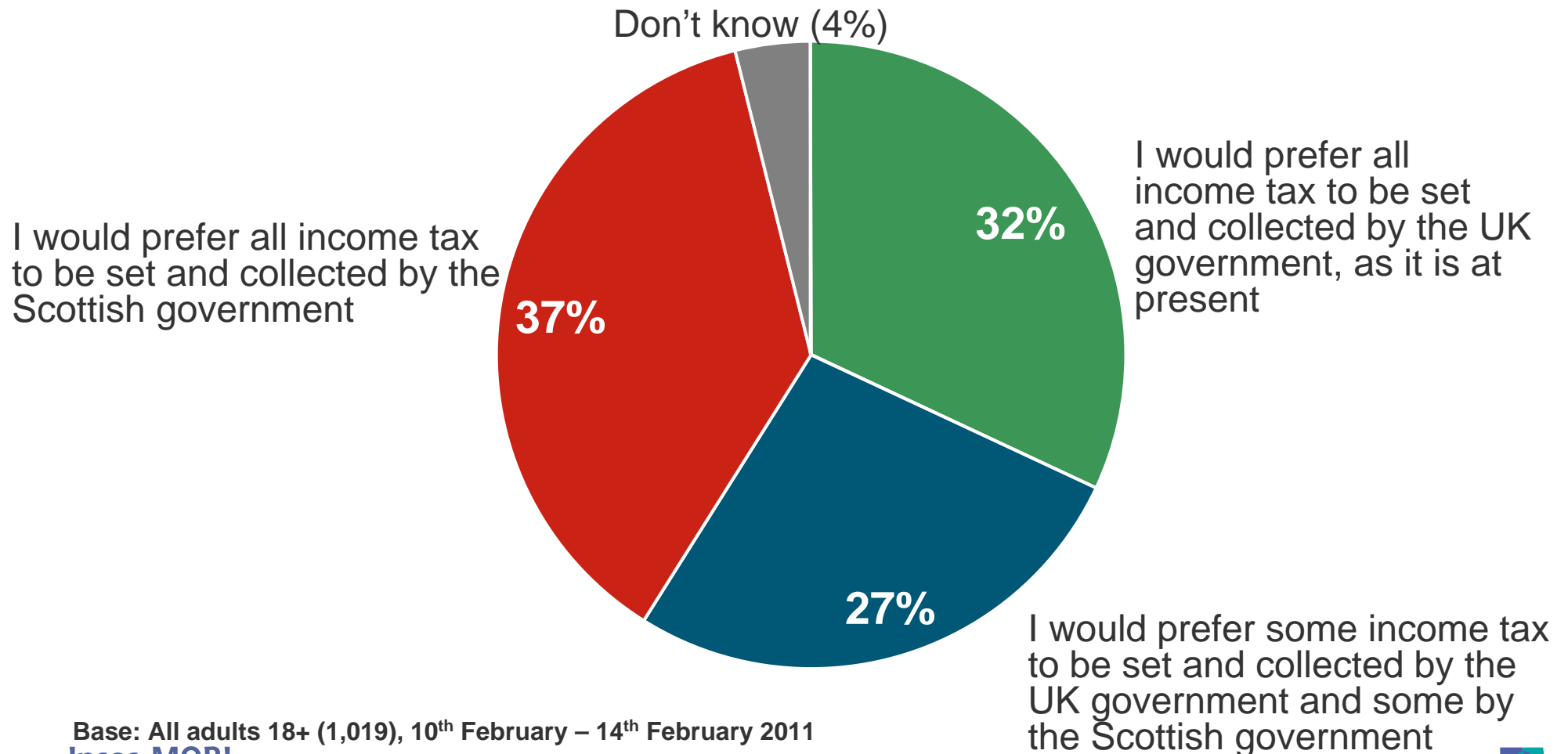


Base: 1,019 Scottish adults 18+, 10-14 February 2011

Source: Ipsos MORI

Income Tax

Q. At the moment, income tax is set and collected by the UK government. Currently, the UK government is proposing a transfer of power so that some income tax could be collected and set by the Scottish Government. Which of the following statements comes closest to your view on this issue?



Base: All adults 18+ (1,019), 10th February – 14th February 2011
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