

**Scottish Public Opinion Monitor – August 2015**  
**STV Topline results**  
**02.09.15**

**Technical details:**

- This presents the topline results from Scotland
- Results are based on a survey of 1,002 respondents (adults aged 16+) conducted by telephone
- Fieldwork dates: 24<sup>th</sup>- 30<sup>th</sup> August 2015
- Data are weighted by: age, sex and working status using census data; tenure using SHS data; and public-private sector employment using Scottish Government Quarterly Public Sector Employment series data
- Where results do not sum to 100%, this may be due to computer rounding, multiple responses, or the exclusion of “don’t know” categories
- Results are based on all respondents 1,002 unless otherwise stated.

**Voting**

<b>In elections for the Scottish Parliament you have two votes. Your first vote is for a member to represent the constituency. If there were elections to the Scottish Parliament tomorrow, how would you use your first vote? Would you vote...?.</b>			
		Base: All giving a voting intention	Base: All 9-10/10 certain to vote and always/usually/depends vote at Holyrood elections*
		924	741
		%	%
	<b>Scottish Conservative and Unionist Party</b>	<b>12</b>	<b>12</b>
	<b>Scottish Labour</b>	<b>21</b>	<b>20</b>
	<b>Scottish Liberal Democrat</b>	<b>7</b>	<b>7</b>
	<b>Scottish National Party (SNP)</b>	<b>55</b>	<b>55</b>
	<b>Scottish Green Party</b>	<b>3</b>	<b>4</b>
	<b>UK Independence Party (UKIP)</b>	<b>1</b>	<b>1</b>
	<b>Other</b>	<b>1</b>	<b>1</b>

\*In line with our interim approach following the general election, our headline indicator now takes account of past voting behaviour (do people always or usually vote at Holyrood elections) as well as stated intention to vote in an upcoming election. This approach only applies to those aged 22 or over who were eligible to vote in the 2011 Holyrood election. Results for those aged under 22 are based purely on their stated likelihood to vote in a Holyrood election.

<b>Your second vote for the Scottish Parliament is for a list of candidates put up by each party, or single individuals who stand to represent your region of Scotland. You can vote for the same party as you did with your first vote, or vote differently. If there were elections to the Scottish Parliament tomorrow, how would you use your second vote? Would you vote....?</b>			
		Base: All giving a voting intention	Base: All 9-10/10 certain to vote and always/usually/depends vote at Holyrood elections*
		932	744
		%	%
	<b>Scottish Conservative and Unionist Party</b>	<b>12</b>	<b>12</b>
	<b>Scottish Labour</b>	<b>21</b>	<b>20</b>
	<b>Scottish Liberal Democrat</b>	<b>7</b>	<b>7</b>
	<b>Scottish National Party (SNP)</b>	<b>50</b>	<b>50</b>
	<b>Scottish Green Party</b>	<b>8</b>	<b>8</b>
	<b>UK Independence Party (UKIP)</b>	<b>1</b>	<b>*</b>
	<b>Other</b>	<b>2</b>	<b>2</b>

\*In line with our interim approach following the general election, our headline indicator now takes account of past voting behaviour (do people always or usually vote at Holyrood elections) as well as stated intention to vote in an upcoming election. This approach only applies to those aged 22 or over who were eligible to vote in the 2011 Holyrood election. Results for those aged under 22 are based purely on their stated likelihood to vote in a Holyrood election.

<b>And, how likely would you be to vote in an immediate <u>Scottish Parliamentary election</u>, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote and 1 that you would be absolutely certain NOT to vote?</b>			
<i>Base: All</i>			%
	<b>10 (Absolutely certain to vote)</b>		<b>75</b>
	<b>9</b>		<b>5</b>
	<b>8</b>		<b>5</b>
	<b>7</b>		<b>3</b>
	<b>6</b>		<b>1</b>
	<b>5</b>		<b>4</b>
	<b>4</b>		<b>1</b>
	<b>3</b>		<b>1</b>
	<b>2</b>		<b>*</b>
	<b>1 (Absolutely certain not to vote)</b>		<b>3</b>
	Don't know		<b>1</b>
	Refused		<b>*</b>

**Satisfaction with party leaders**

<b>Are you satisfied or dissatisfied with the way Nicola Sturgeon is doing her job as First Minister of Scotland?</b>				
		<b>Aug 15</b>	<b>April 15</b>	<b>April-August % point change</b>
	<i>Base: All</i>	1,002	1,071	
		%	%	
	<b>Satisfied</b>	<b>71</b>	<b>71</b>	-
	<b>Dissatisfied</b>	<b>23</b>	<b>24</b>	-1
	Don't know	6	5	+1
	<i>Net satisfaction</i>	48	47	+1

<b>Are you satisfied or dissatisfied with the way John Swinney is doing his job as Deputy First Minister of Scotland?</b>				
		<b>Aug 15</b>	<b>April 15</b>	<b>April-August % point change</b>
	<i>Base: All</i>	1,002	1,071	
		%	%	
	<b>Satisfied</b>	<b>51</b>	<b>48</b>	+3
	<b>Dissatisfied</b>	<b>33</b>	<b>33</b>	-
	Don't know	17	19	-2
	<i>Net satisfaction</i>	18	15	+3

<b>Are you satisfied or dissatisfied with the way Ruth Davidson is doing her job as leader of the Scottish Conservative and Unionist Party?</b>				
		<b>Aug 15</b>	<b>April 15</b>	<b>April-August % point change</b>
	<i>Base: All</i>	1,002	1,071	
		%	%	
	<b>Satisfied</b>	<b>43</b>	<b>45</b>	-2
	<b>Dissatisfied</b>	<b>34</b>	<b>38</b>	-4
	Don't know	23	18	+5
	<i>Net satisfaction</i>	9	7	+2

<b>Are you satisfied or dissatisfied with the way Willie Rennie is doing his job as leader of the Scottish Liberal Democrats?</b>				
		<b>Aug 15</b>	<b>April 15</b>	<b>April-August % point change</b>
	<i>Base: All</i>	1,002	1,071	
		%	%	
	<b>Satisfied</b>	<b>29</b>	<b>27</b>	+2
	<b>Dissatisfied</b>	<b>34</b>	<b>41</b>	-7
	Don't know	37	32	+5
	<i>Net satisfaction</i>	-5	-14	+9

Are you satisfied or dissatisfied with the way Kezia Dugdale is doing her job as leader of the Scottish Labour party?			
	Aug 15		
<i>Base: All</i>	1,002		
	%		
<b>Satisfied</b>	<b>32</b>		
<b>Dissatisfied</b>	<b>31</b>		
Don't know	36		
<i>Net satisfaction</i>	1		

Are you satisfied or dissatisfied with the way Patrick Harvie is doing his job as leader of the Scottish Green Party?			
	Aug 15	April 15	April-August % point change
<i>Base: All</i>	1,002	1,071	
	%	%	
<b>Satisfied</b>	<b>47</b>	<b>43</b>	<b>+4</b>
<b>Dissatisfied</b>	<b>16</b>	<b>23</b>	<b>-7</b>
Don't know	36	34	+2
<i>Net satisfaction</i>	31	20	+11

Are you satisfied or dissatisfied with the way David Cameron is doing his job as Prime Minister?			
	Aug 15	April 15	April-August % point change
<i>Base: All</i>	1,002	1,071	
	%	%	
<b>Satisfied</b>	<b>28</b>	<b>31</b>	<b>-3</b>
<b>Dissatisfied</b>	<b>68</b>	<b>65</b>	<b>+3</b>
Don't know	4	4	-
<i>Net satisfaction</i>	-40	-34	-6

### Policy issues

I am now going to read out a list of issues. For each issue, please tell me which political party you think has the best policies for Scotland?								
		SNP	Scottish Labour	Scottish Conservatives	Scottish Liberal Democrats	Scottish Green party	Other	Don't Know
	<i>Base: All</i>	%	%	%	%	%	%	%
A	<b>Health and the NHS</b>	48	18	9	4	3	1	15
B	<b>Education</b>	49	16	10	4	2	1	17
C	<b>Crime and anti-social behaviour</b>	40	14	15	4	2	2	23
D	<b>The environment</b>	28	9	6	4	36	1	16

## Labour leadership

<b>As you may know, Kezia Dugdale was elected as the new leader of the Scottish Labour Party in August 2015. Does her appointment make you more likely or less likely to vote for the Scottish Labour Party at the Scottish Parliament elections in May 2016? Does it make you....</b>	
<i>Base: All</i>	%
<b>A lot more likely</b>	6
<b>A little more likely</b>	14
<b>Makes no difference</b>	53
<b>A little less likely</b>	7
<b>A lot less likely</b>	16
Don't know	4

<b>As you may know, the UK Labour Party is currently electing a new leader. You may be aware that one of the candidates in that election is Jeremy Corbyn. If Jeremy Corbyn is elected as leader of the UK Labour Party, would you be more likely or less likely to vote Labour at the Scottish Parliament elections in May 2016? Would you be ....</b>	
<i>Base: All</i>	%
<b>A lot more likely</b>	10
<b>A little more likely</b>	13
<b>Makes no difference</b>	38
<b>A little less likely</b>	11
<b>A lot less likely</b>	23
Don't know	5

<b>You said that you would not vote for Scottish Labour if there were an election to the Scottish Parliament tomorrow .What do you think is the single most important thing that Scottish Labour could do to win your support?</b>	
<i>Base: All non-Labour voters (782)</i>	%
Have better policies	29
Be more distinctly 'Scottish'/different from the UK party	10
Stand up more for ordinary voters	7
Support Scottish Independence	6
Disband/ reform the party	4
Show they can be trusted on running the Scottish economy	2
A stronger opposition	2
Support further devolution of powers to Scotland, beyond what is currently proposed through the Smith Commission	1
Select a new leader in Scotland	1
Learn the lessons of the past	1
Elect Jeremy Corbyn as Labour Party leader	*
Do not elect Jeremy Corbyn as Labour Party leader	*
Nothing they can do	11
Don't know	16
Refused	*
Other	8

## Independence

<b>Thinking about the possibility of holding another referendum on Scottish independence. Please tell me whether you support or oppose another referendum being held in the event of each of the following circumstances....</b>				
<i>Base: All</i>				
		<b>Support</b>	<b>Oppose</b>	<b>Don't know</b>
		<b>%</b>	<b>%</b>	<b>%</b>
<b>A</b>	<b>One being held in the next five years</b>	<b>50</b>	<b>46</b>	<b>4</b>
<b>B</b>	<b>One being held in the next 10 years</b>	<b>58</b>	<b>37</b>	<b>4</b>
<b>C</b>	<b>The UK leaving the European Union after a referendum when voters in Scotland voted to stay in the European Union</b>	<b>52</b>	<b>39</b>	<b>9</b>
<b>D</b>	<b>The UK parliament voting in favour of renewing the Trident nuclear deterrent</b>	<b>41</b>	<b>47</b>	<b>12</b>
<b>E</b>	<b>The UK Parliament voting in favour of 'English votes for English Laws' which will limit the voting rights of Scottish MPs on legislation that only affects England</b>	<b>50</b>	<b>41</b>	<b>9</b>

<b>And if there was a referendum on Scottish independence held tomorrow, how would you vote in response to the question 'Should Scotland be an independent country'</b>	
<i>Base: All</i>	
	<b>%</b>
I would vote 'Yes'	<b>53</b>
I would vote 'No'	<b>44</b>
Undecided/Don't know	<b>3</b>