

## Scottish Public Opinion Monitor November 2015

### Technical details:

- This presents the topline results from Scotland
- Results are based on a survey 1,029 respondents (adults aged 16+) conducted by telephone
- Fieldwork dates: 9<sup>th</sup> – 16<sup>th</sup> November 2015
- Data are weighted by: age, sex and working status using census data; tenure using SHS data; and public-private sector employment using Scottish Government Quarterly Public Sector Employment series data
- Where results do not sum to 100%, this may be due to computer rounding, multiple responses, or the exclusion of “don’t know” categories
- Results are based on all respondents 1,029 unless otherwise stated.

### Voting

<b>In elections for the Scottish Parliament you have two votes. Your first vote is for a member to represent the constituency. If there were elections to the Scottish Parliament tomorrow, how would you use your first vote? Would you vote...?</b>			
		Base: All giving a voting intention	Base: All likely to vote
	<i>Base:</i>	928	756
		%	%
	<b>Scottish Conservative and Unionist Party</b>	<b>17</b>	<b>18</b>
	<b>Scottish Labour</b>	<b>20</b>	<b>20</b>
	<b>Scottish Liberal Democrat</b>	<b>7</b>	<b>7</b>
	<b>Scottish National Party (SNP)</b>	<b>52</b>	<b>50</b>
	<b>Scottish Green Party</b>	<b>3</b>	<b>3</b>
	<b>UK Independence Party (UKIP)</b>	<b>1</b>	<b>1</b>
	<b>Other</b>	<b>1</b>	<b>1</b>

<b>Your second vote for the Scottish Parliament is for a list of candidates put up by each party, or single individuals who stand to represent your region of Scotland. You can vote for the same party as you did with your first vote, or vote differently. If there were elections to the Scottish Parliament tomorrow, how would you use your second vote? Would you vote....?</b>			
		Base: All giving a voting intention	Base: All likely to vote
		920	748
		%	%
	<b>Scottish Conservative and Unionist Party</b>	<b>16</b>	<b>16</b>
	<b>Scottish Labour</b>	<b>20</b>	<b>19</b>
	<b>Scottish Liberal Democrat</b>	<b>8</b>	<b>8</b>
	<b>Scottish National Party (SNP)</b>	<b>48</b>	<b>46</b>
	<b>Scottish Green Party</b>	<b>7</b>	<b>7</b>
	<b>UK Independence Party (UKIP)</b>	<b>1</b>	<b>1</b>
	<b>Other</b>	<b>2</b>	<b>2</b>

And, how likely would you be to vote in an immediate <u>Scottish Parliamentary election</u> , on a scale of 1 to 10, where 10 means you would be absolutely certain to vote and 1 that you would be absolutely certain NOT to vote?			
<i>Base: All</i>			%
	<b>10 (Absolutely certain to vote)</b>		<b>72</b>
	<b>9</b>		<b>7</b>
	<b>8</b>		<b>8</b>
	<b>7</b>		<b>2</b>
	<b>6</b>		<b>2</b>
	<b>5</b>		<b>4</b>
	<b>4</b>		*
	<b>3</b>		<b>1</b>
	<b>2</b>		*
	<b>1 (Absolutely certain not to vote)</b>		<b>3</b>
	Don't know		<b>1</b>
	Refused		*

### Satisfaction with party leaders

Are you satisfied or dissatisfied with the way Nicola Sturgeon is doing her job as First Minister of Scotland?				
		Nov 15	Aug 15	Aug-Nov % point change
	<i>Base: All</i>	1,029	1,002	
		%	%	
	<b>Satisfied</b>	<b>67</b>	<b>71</b>	-4
	<b>Dissatisfied</b>	<b>28</b>	<b>23</b>	+5
	Don't know	5	6	-1
	<i>Net satisfaction</i>	39	48	-9

Are you satisfied or dissatisfied with the way John Swinney is doing his job as Deputy First Minister of Scotland?				
		Nov 15	Aug 15	Aug-Nov % point change
	<i>Base: All</i>	1,029	1,002	
		%	%	
	<b>Satisfied</b>	<b>49</b>	<b>51</b>	-2
	<b>Dissatisfied</b>	<b>30</b>	<b>33</b>	-3
	Don't know	20	17	+3
	<i>Net satisfaction</i>	19	18	+1

Are you satisfied or dissatisfied with the way Ruth Davidson is doing her job as leader of the Scottish Conservative and Unionist Party?				
		Nov 15	Aug 15	Aug-Nov % point change
	<i>Base: All</i>	1,029	1,002	
		%	%	
	<b>Satisfied</b>	<b>47</b>	<b>43</b>	<b>+4</b>
	<b>Dissatisfied</b>	<b>33</b>	<b>34</b>	<b>-1</b>
	Don't know	20	23	-3
	<i>Net satisfaction</i>	14	9	+5

<b>Are you satisfied or dissatisfied with the way Willie Rennie is doing his job as leader of the Scottish Liberal Democrats?</b>				
		<b>Nov 15</b>	<b>Aug 15</b>	<b>Aug-Nov % point change</b>
	<i>Base: All</i>	1,029	1,002	
		%	%	
	<b>Satisfied</b>	<b>28</b>	<b>29</b>	<b>-1</b>
	<b>Dissatisfied</b>	<b>31</b>	<b>34</b>	<b>-3</b>
	Don't know	41	37	+4
	<i>Net satisfaction</i>	-3	-5	+2

<b>Are you satisfied or dissatisfied with the way Kezia Dugdale is doing her job as leader of the Scottish Labour party?</b>				
		<b>Nov 15</b>	<b>Aug 15</b>	
	<i>Base: All</i>	1,029	1,002	
		%	%	
	<b>Satisfied</b>	<b>38</b>	<b>32</b>	+6
	<b>Dissatisfied</b>	<b>33</b>	<b>31</b>	+2
	Don't know	29	36	-7
	<i>Net satisfaction</i>	4	1	+3

<b>Are you satisfied or dissatisfied with the way Patrick Harvie is doing his job as leader of the Scottish Green Party?</b>				
		<b>Nov 15</b>	<b>Aug 15</b>	<b>Aug-Nov % point change</b>
	<i>Base: All</i>	1,029	1,002	
		%	%	
	<b>Satisfied</b>	<b>42</b>	<b>47</b>	<b>-5</b>
	<b>Dissatisfied</b>	<b>18</b>	<b>16</b>	<b>+2</b>
	Don't know	41	36	+5
	<i>Net satisfaction</i>	24	31	-7

<b>Are you satisfied or dissatisfied with the way David Cameron is doing his job as Prime Minister?</b>				
		<b>Nov 15</b>	<b>Aug 15</b>	<b>Aug-Nov % point change</b>
	<i>Base: All</i>	1,029	1,002	
		%	%	
	<b>Satisfied</b>	<b>30</b>	<b>28</b>	<b>+2</b>
	<b>Dissatisfied</b>	<b>66</b>	<b>68</b>	<b>-2</b>
	Don't know	4	4	-
	<i>Net satisfaction</i>	-36	-40	+4

	<b>Should the UK remain a member of the European Union or leave the European Union?</b>	
	<i>Base: All</i>	%
	<b>Remain a member of the European Union</b>	65
	<b>Leave the European Union</b>	22
	Don't know	13

	<b>As you know there will be a referendum on Britain's membership of the European Union by 2017. Have you definitely decided to vote for Britain to remain a member/leave the European Union or is there a chance you may change your mind before you vote?</b>	
	<i>Base: All giving an opinion at EUVOTE1 (902)</i>	%
	Definitely decided	65
	May change mind	33
	Don't know	2

	<b>Please tell me how confident, if at all, you are that David Cameron will get a good deal for Britain in negotiations with other European Union leaders.</b>	
	<i>Base: All</i>	%
	<b>Very confident</b>	3
	<b>Fairly confident</b>	26
	<b>Not very confident</b>	37
	<b>Not at all confident</b>	30
	Don't know	5