

Scottish Public Opinion Monitor – April 2015
STV Topline results
FINAL 29.04.15

Technical details:

- This presents the topline results from Scotland
- Results are based on a survey of 1,071 respondents (adults aged 18+) conducted by telephone
- Fieldwork dates: 22nd- 27th April 2015
- Data are weighted by: age, sex and working status using census data; tenure using SHS data; and public-private sector employment using Scottish Government Quarterly Public Sector Employment series data
- Where results do not sum to 100%, this may be due to computer rounding, multiple responses, or the exclusion of “don’t know” categories
- Results are based on all respondents 1,071 unless otherwise stated.

Voting

How would you vote if there were a UK General Election tomorrow? Would you vote...?					
		All giving a voting intention	Certain to vote	Jan 15 Certain to vote	Jan-April % point change
	<i>Base:</i>	948	785	650	
		%	%	%	
	Scottish Conservative and Unionist Party	17	17	12	+5
	Scottish Labour	20	20	24	-4
	Scottish Liberal Democrat	6	5	4	+1
	Scottish National Party (SNP)	54	54	52	+2
	Scottish Green Party	3	2	4	-2
	UK Independence Party (UKIP)	1	1	1	-
	Others	-	1	2	-1

GE_LIK EV	And, how likely would you be to vote in an immediate General Election , on a scale of 1 to 10, where 10 means you would be absolutely certain to vote and 1 that you would be absolutely certain NOT to vote?	
	<i>Base: All</i>	.
	10 (Absolutely certain to vote)	80
	9	5
	8	4
	7	3
	6	1
	5	3
	4	*
	3	*
	2	1
	1 (Absolutely certain not to vote)	3
	Don't know	*
	Refused	-

DECISION	Have you definitely decided to vote in this way or is there a chance you may change your mind before you vote?	
	<i>Base: All</i>	
		%
	Definitely decided	77
	May change mind	22
	Don't know	1

Satisfaction with party leaders
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Are you satisfied or dissatisfied with the way Nicola Sturgeon is doing her job as First Minister of Scotland?					
		April 15	Jan 15	Jan-April% point change	
	<i>Base: All</i>	1,071	1,001		
		%	%		
	Satisfied	71	69	+2	
	Dissatisfied	24	20	+4	
	Don't know	5	11	-6	
	<i>Net satisfaction</i>	48	49	-1	

Are you satisfied or dissatisfied with the way John Swinney is doing his job as Deputy First Minister of Scotland?					
		April 15	Jan 15	Jan-April% point change	
	<i>Base: All</i>	1,071	1,001		
		%	%		
	Satisfied	48	43	+5	
	Dissatisfied	33	27	+6	
	Don't know	19	30	-11	
	<i>Net satisfaction</i>	15	16	-1	

Are you satisfied or dissatisfied with the way Ruth Davidson is doing her job as leader of the Scottish Conservative and Unionist Party?					
		April 15	Jan 15	Jan-April% point change	
	<i>Base: All</i>	1,071	1,001		
		%	%		
	Satisfied	45	30	+15	
	Dissatisfied	38	38	-	
	Don't know	18	32	-14	
	<i>Net satisfaction</i>	7	-8	+15	

Are you satisfied or dissatisfied with the way Willie Rennie is doing his job as leader of the Scottish Liberal Democrats?				
		April 15	Jan 15	Jan-April% point change
	<i>Base: All</i>	1,071	1,001	
		%	%	
	Satisfied	27	20	+7
	Dissatisfied	41	36	+5
	Don't know	32	44	-12
	<i>Net satisfaction</i>	-14	-17	+3

Are you satisfied or dissatisfied with the way Jim Murphy is doing his job as leader of the Scottish Labour party?				
		April 15	Jan 15	Jan-April% point change
	<i>Base: All</i>	1,071	1,001	
		%	%	
	Satisfied	33	34	-1
	Dissatisfied	52	38	+14
	Don't know	15	28	-13
	<i>Net satisfaction</i>	-19	-4	-15

Are you satisfied or dissatisfied with the way Patrick Harvie is doing his job as leader of the Scottish Green Party?				
		April 15	Jan 15	Jan-April% point change
	<i>Base: All</i>	1,071	1,001	
		%	%	
	Satisfied	43	38	+5
	Dissatisfied	23	17	+6
	Don't know	34	45	-11
	<i>Net satisfaction</i>	20	21	-1

Are you satisfied or dissatisfied with the way David Cameron is doing his job as Prime Minister?				
		April 15	Jan 15	Jan-April% point change
	<i>Base: All</i>	1,071	1,001	
		%	%	
	Satisfied	31	27	+4
	Dissatisfied	65	67	-2
	Don't know	4	5	-1
	<i>Net satisfaction</i>	-34	-40	+6

Are you satisfied or dissatisfied with the way Ed Miliband is doing his job as leader of the Labour Party?				
		April 15	Jan 15	Jan-April% point change
	<i>Base: All</i>	1,071	1,001	
		%	%	
	Satisfied	30	21	+9
	Dissatisfied	61	66	-5
	Don't know	9	13	-4
	<i>Net satisfaction</i>	-31	-45	+14

Are you satisfied or dissatisfied with the way Nick Clegg is doing his job as Deputy Prime Minister and leader of the Liberal Democrats?				
		April 15	Jan 15	Jan-April% point change
	<i>Base: All</i>	1,071	1,001	
		%	%	
	Satisfied	26	18	+8
	Dissatisfied	65	69	-4
	Don't know	9	13	-4
	<i>Net satisfaction</i>	-39	-50	+11

ELECTION	Thinking about each of the main parties standing at the forthcoming general election, which of the following statements comes closest to your view?				
		SNP	Cons	Scottish Labour	SLD
	<i>Base: All</i>	%	%	%	%
	They are my preferred party	45	14	14	5
	They are not my preferred party but I might vote for them if I thought they had a chance of winning in my constituency	17	15	30	25
	I would never consider voting for them	35	67	52	67
	DK	4	4	4	4

WIN	Still thinking about the forthcoming general election, which party do you think will win the vote in your local constituency?	
	<i>Base: All</i>	
		%
	Scottish National Party	53
	Scottish Labour Party	28
	Scottish Conservative and Unionist Party	5
	Scottish Liberal Democrat Party	6
	Other	1
	Don't know	7

SEC OND	And which party do you think will come second in your local constituency?	
	<i>Base: All</i>	
		%
	Scottish National Party	31
	Scottish Labour Party	39
	Scottish Conservative and Unionist Party	7
	Scottish Liberal Democrat Party	7
	Other	3
	Don't know	12

SNPI NF	Some people think that the Scottish National Party will increase the number of seats they hold after the forthcoming election. In the event of a hung parliament they might have some influence in the UK government. If that does happen, do you think that would a good thing or a bad thing for:		
	<i>Base: All</i>	Scotland	The UK as a whole
		%	%
	Good thing	69	60
	Bad thing	26	33
	Don't know	5	7