



Ipsos MORI Scottish Public Opinion Monitor

August 2010

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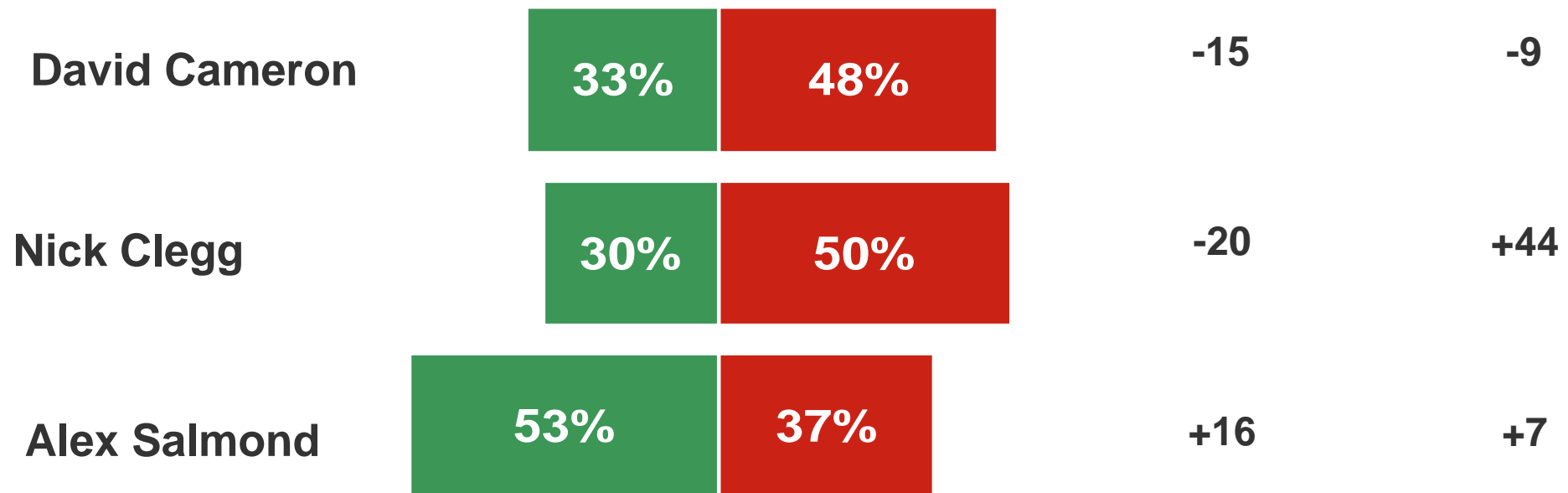
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Satisfaction with party leaders

Q. How satisfied or dissatisfied are you with the way ... is doing his job as Prime Minister/Deputy Prime Minister/First Minister of Scotland?

■ Satisfied ■ Dissatisfied **Net satisfaction** **Net satisfaction, April '10**



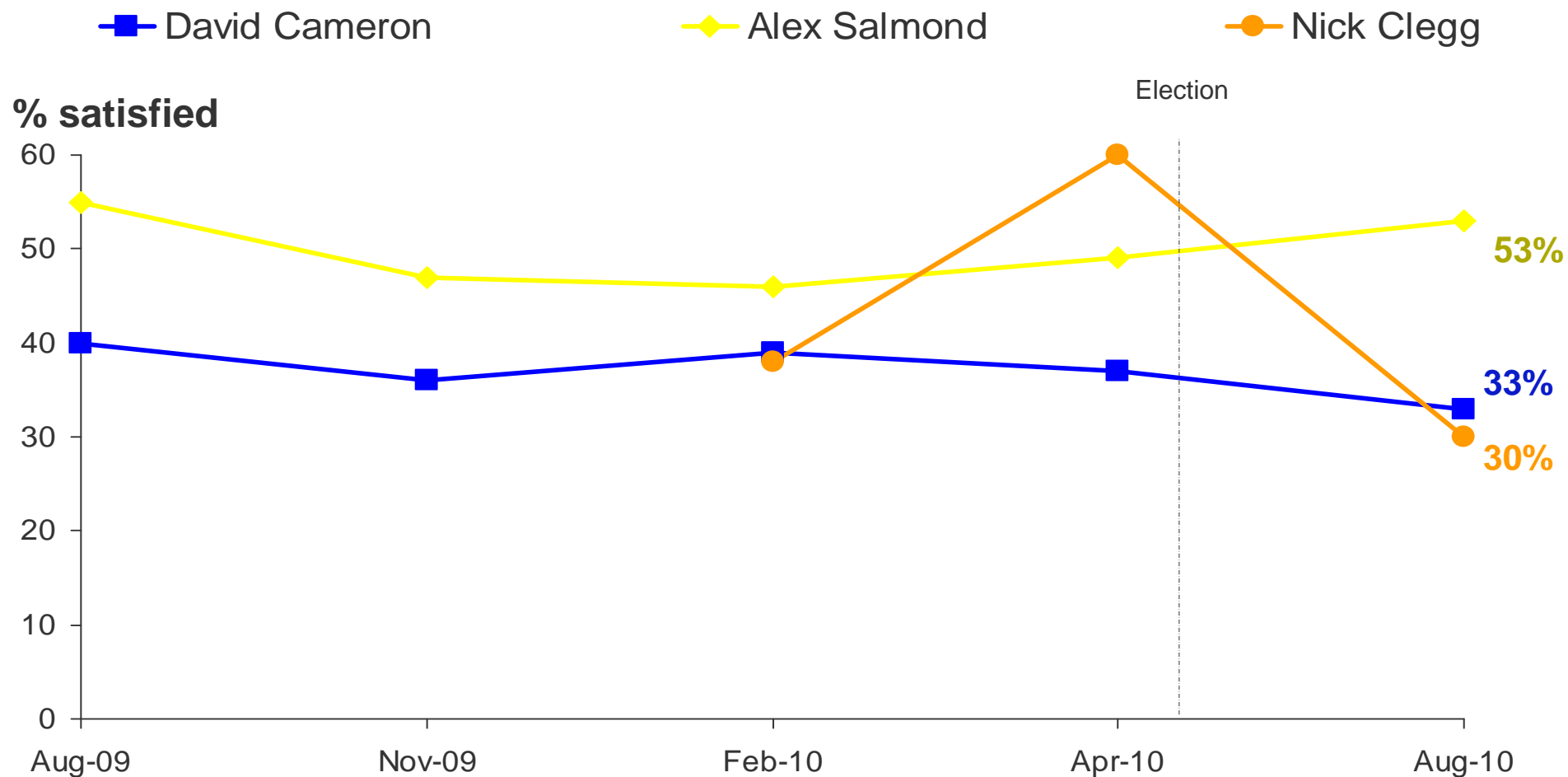
Base: 1,013 Scottish adults 18+, 16-19 August 2010
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Source: Ipsos MORI



Satisfaction with party leaders – Trends

Q. How satisfied or dissatisfied are you with the way ... is doing his job as Prime Minister/Deputy Prime Minister/First Minister of Scotland?



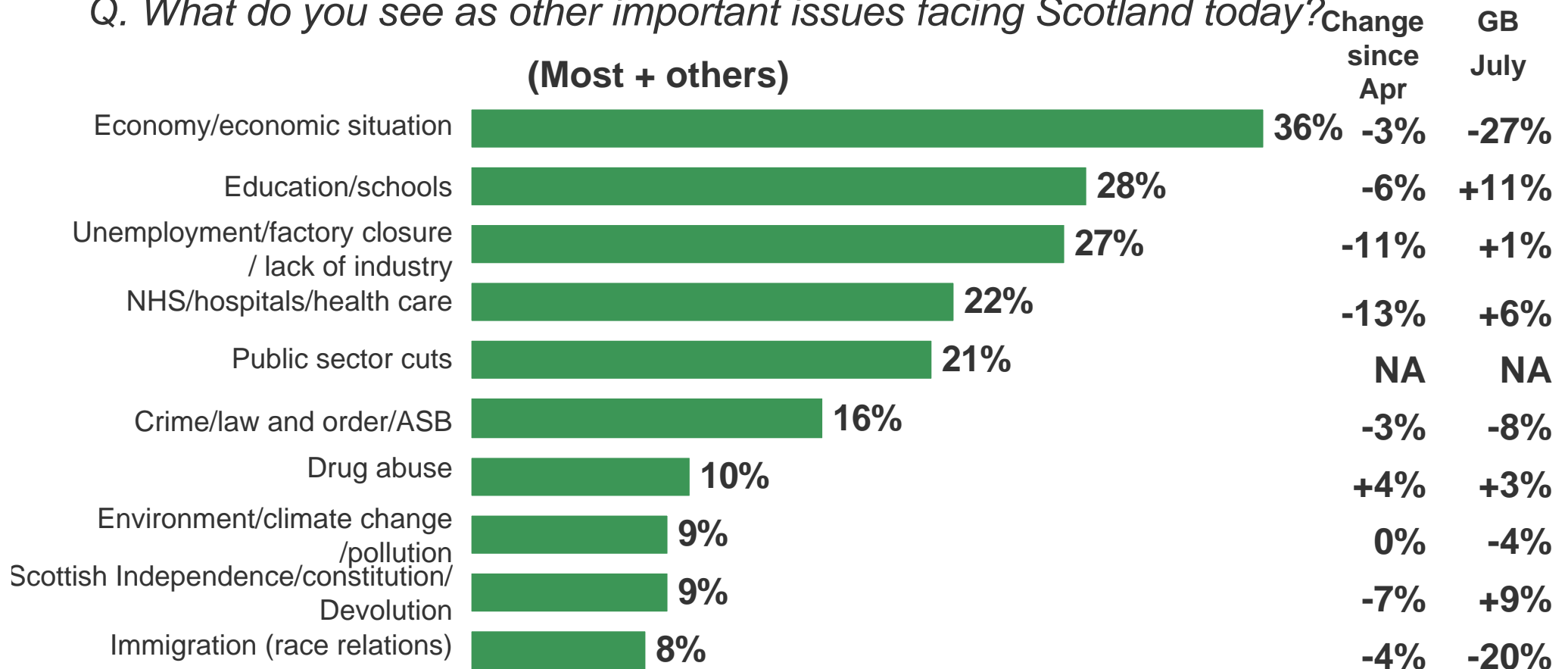
Base: 1,013 Scottish adults 18+, 16-19 August 2010

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Issues facing Scotland

Q. What do you see as the most important issue facing Scotland today?

Q. What do you see as other important issues facing Scotland today?

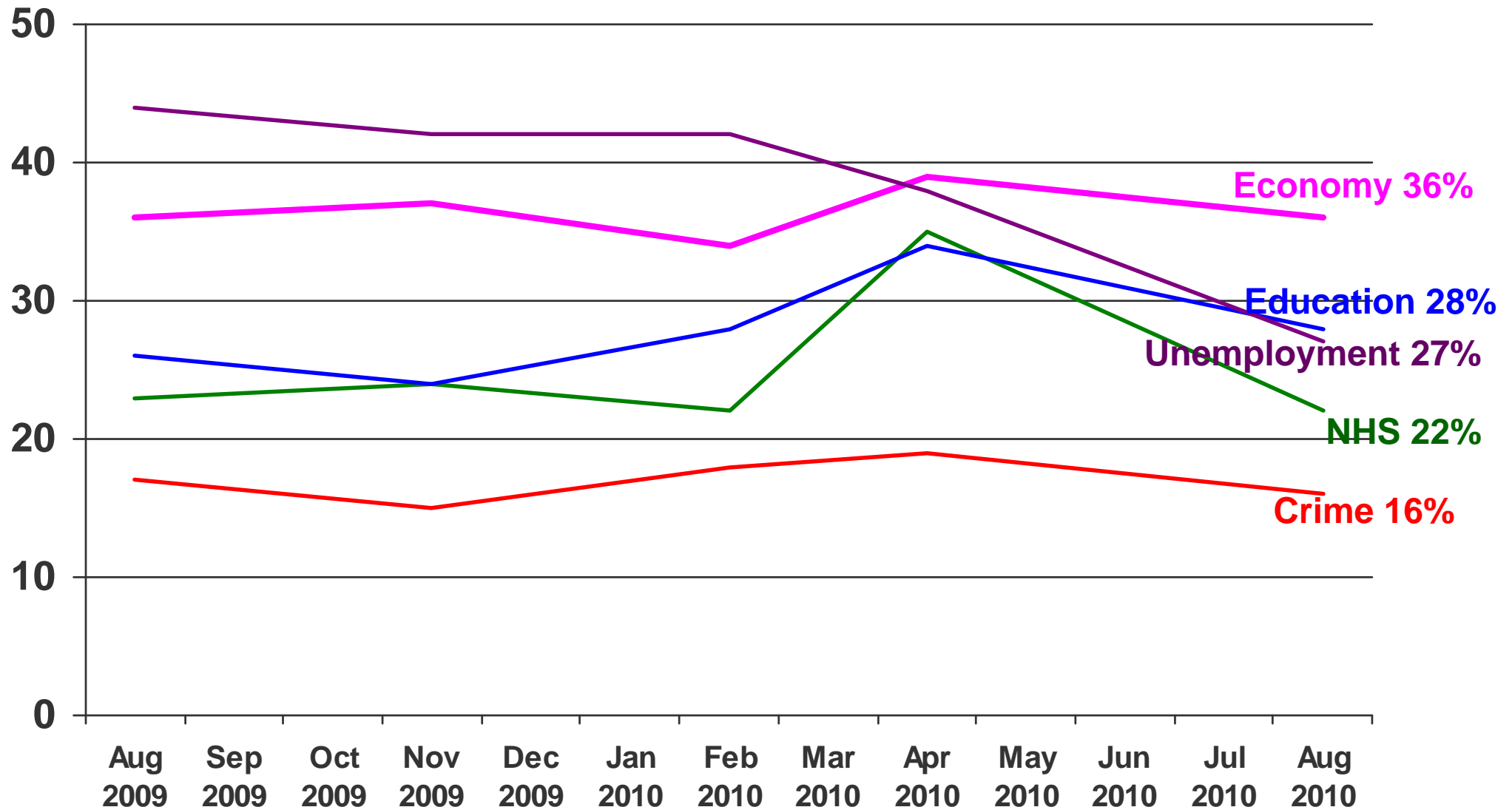


Base: Scotland results – 1,013 Scottish adults 18+, 16-19 August 2010; GB results – 992 GB adults 18+, 2-8 July, 2010

Source: Ipsos MORI

Issues Facing Scotland: Trends

What do you see as the most/other important issues facing Scotland today?



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Base: representative sample of c.1,000 Scottish adults age 18+ each quarter, interviewed by telephone

Source: Ipsos MORI

