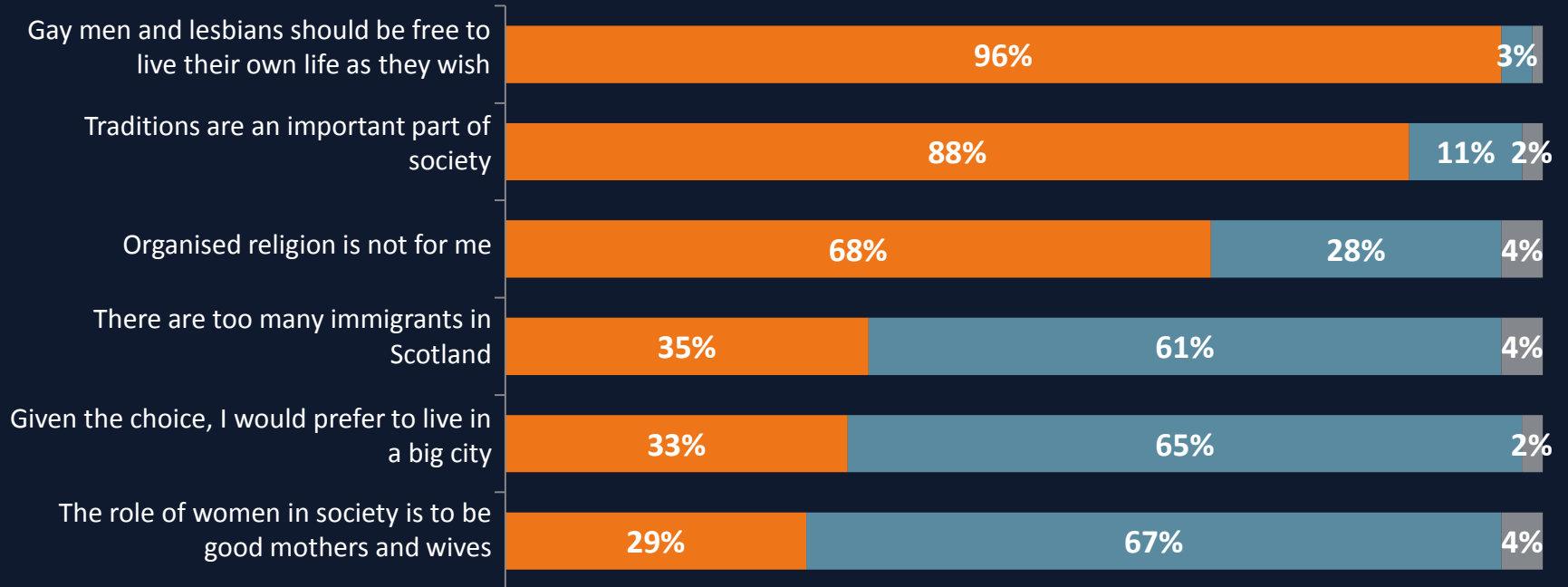


Social attitudes in Scotland



To what extent do you agree or disagree with each of these statements?

Agree Disagree Don't know



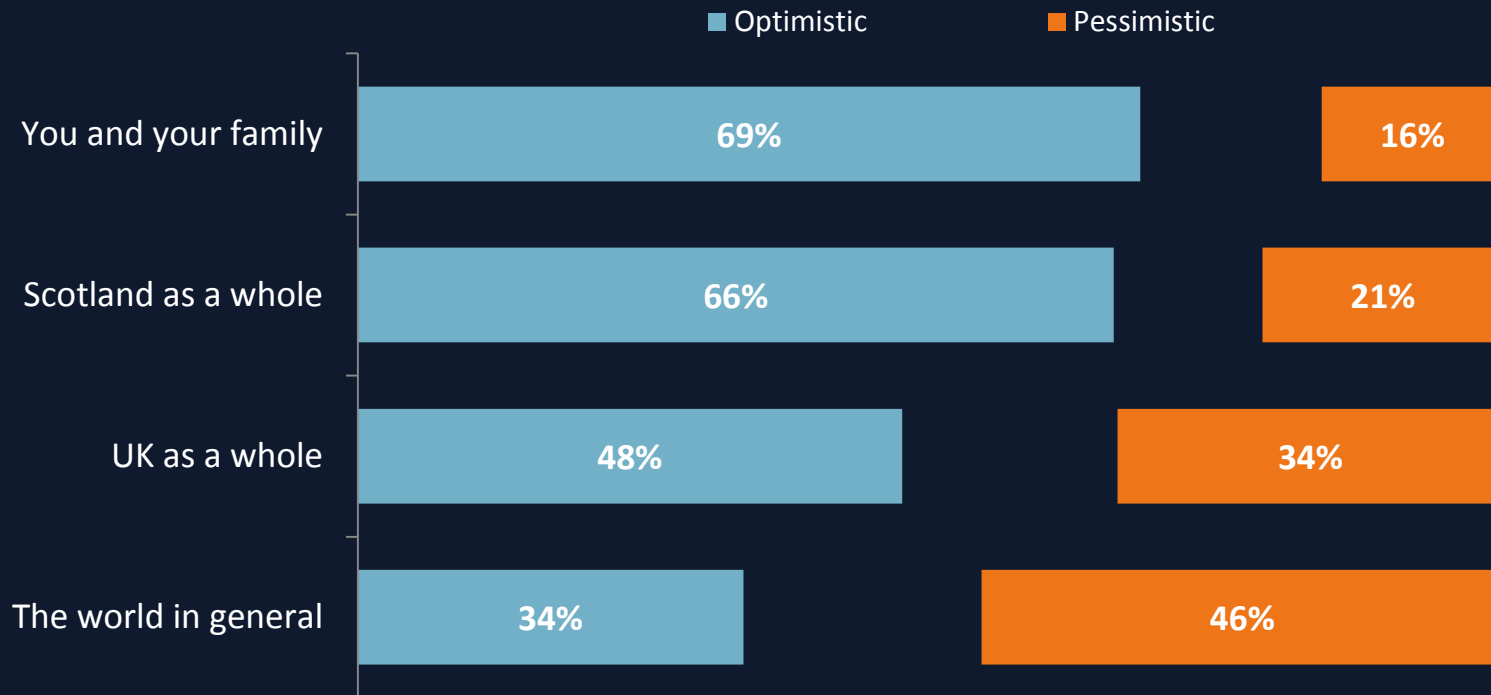
Base: 1,029 Scottish adults 16+, 9th-16th November 2015

Source: Ipsos MORI Scottish Public Opinion Monitor

Optimism – most optimistic closer to home



Thinking ahead 10 years from now, I'd like to ask how optimistic or pessimistic you are about each of the following.



Base: 1,029 Scottish adults 16+, 9th-16th November 2015

Source: Ipsos MORI Scottish Public Opinion Monitor

Generational outlook

To what extent, if at all, do you feel that ...

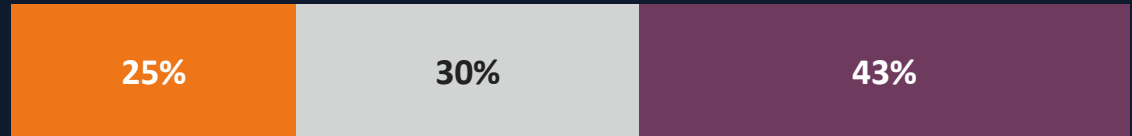


■ Better ■ About the same ■ Worse

your generation will have had a better or worse life than your parents' generation, or will it be about the same?



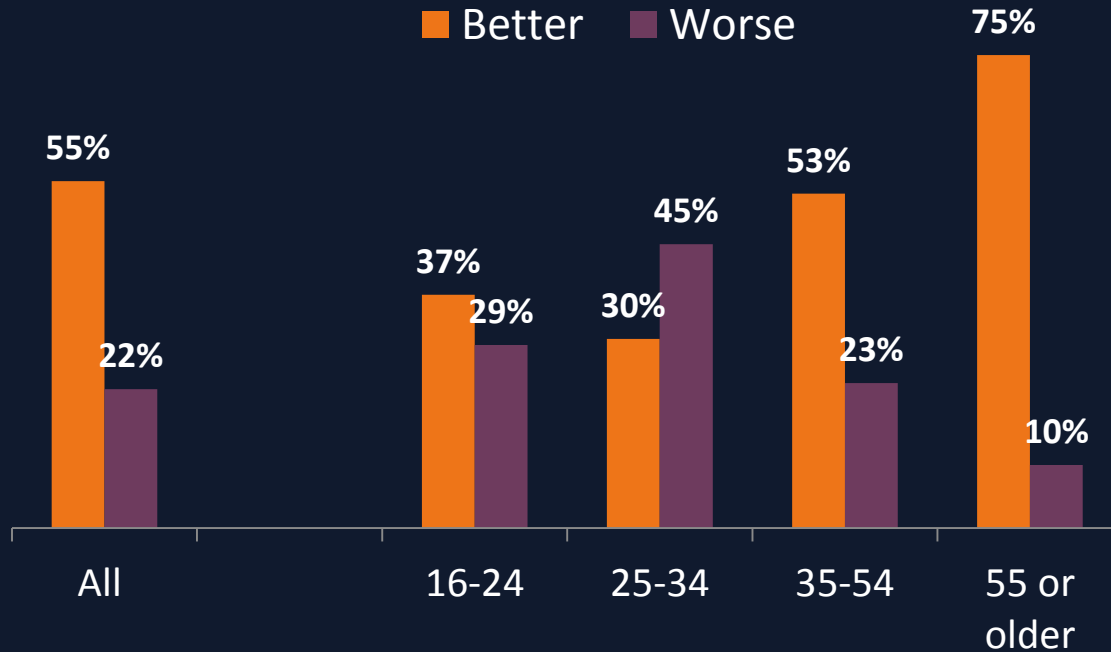
today's youth will have had a better or worse life than their parents', or will it be about the same?



Generational gloom – and boom



To what extent, if at all, do you feel that **your generation** will have had a better or worse life than **your parents' generation**, or will it be about the same?

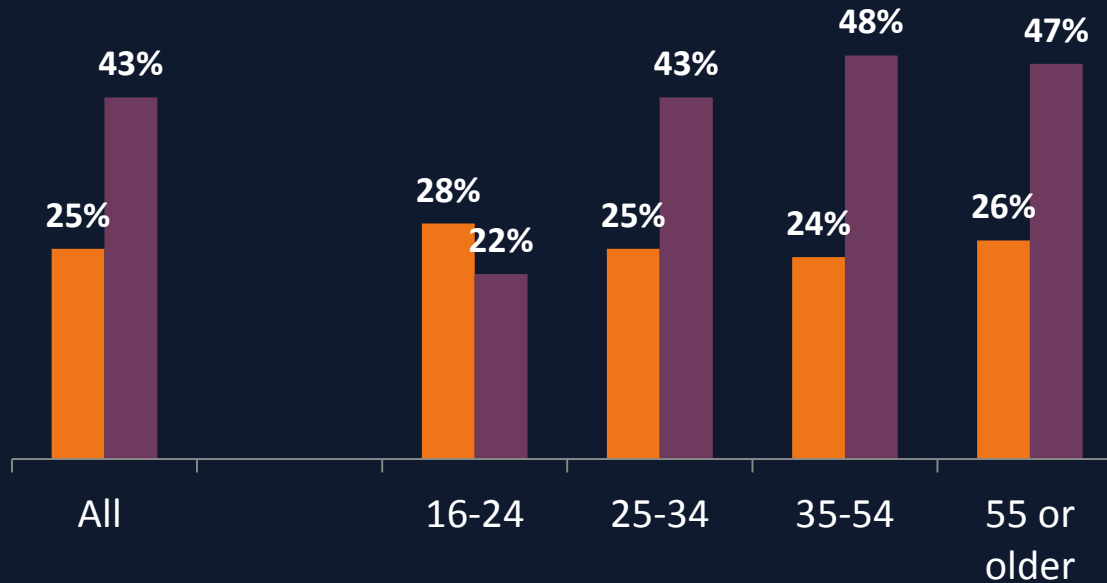


Generational gloom – and boom

To what extent, if at all, do you feel that **today's youth** will have had a better or worse life than **their parents**, or will it be about the same?



■ Better ■ Worse

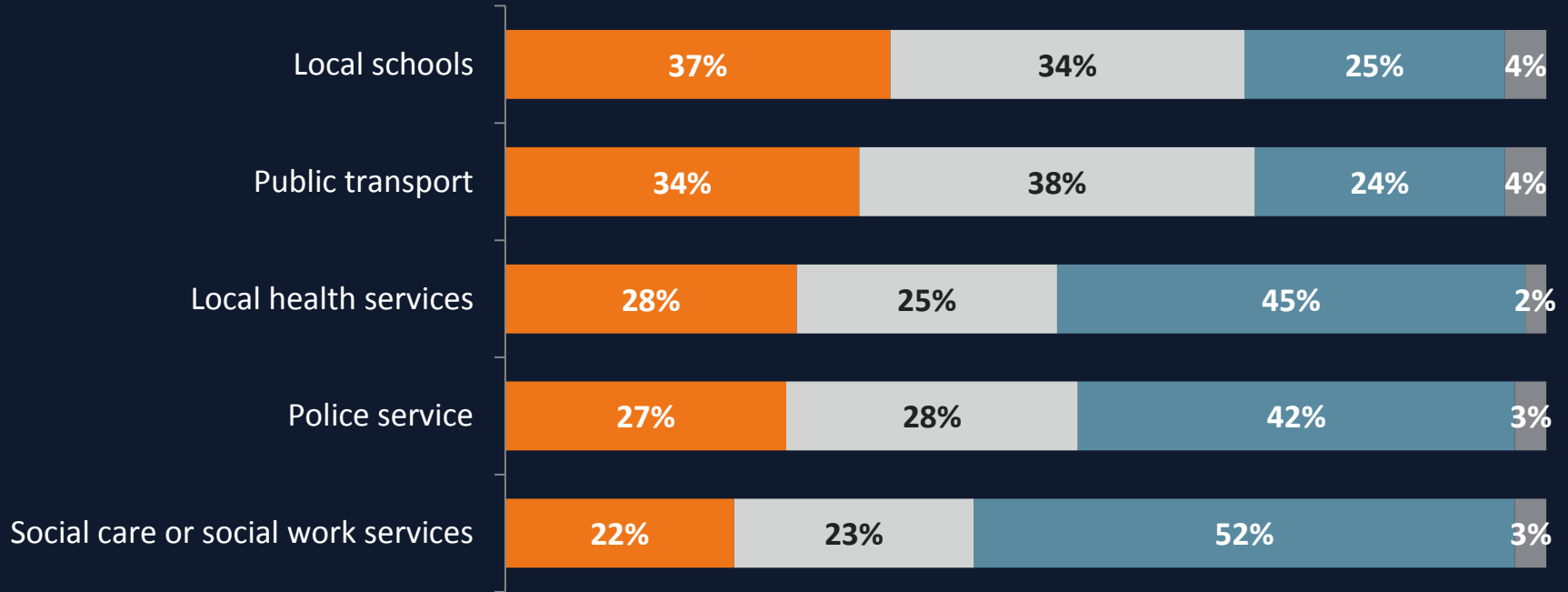


Prospects for public services in Scotland



Over the next 10 years, do you expect the quality of each of these public services to improve, stay the same or get worse?

Improve Stay the same Get worse Don't know



Base: 1,029 Scottish adults 16+, 9th-16th November 2015

Source: Ipsos MORI Scottish Public Opinion Monitor