



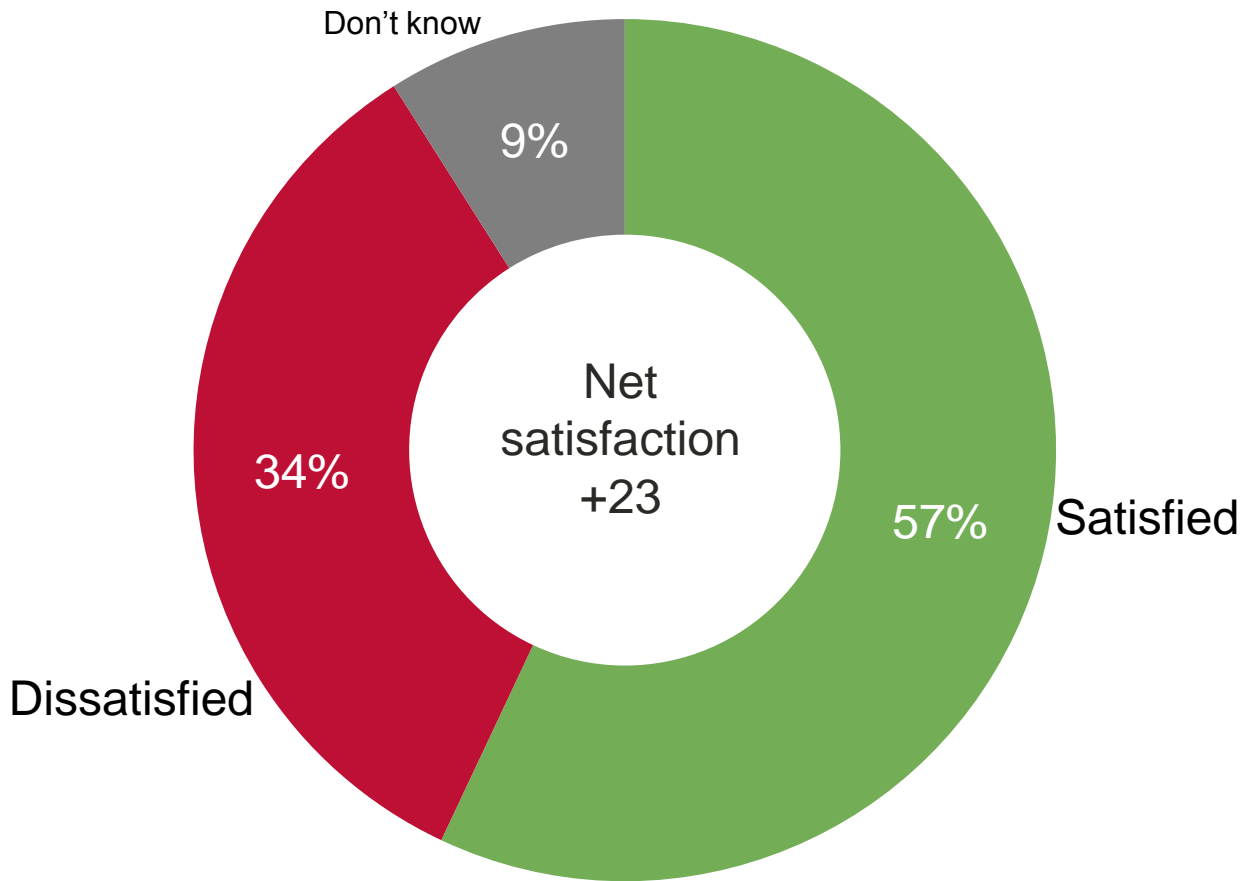
Scottish Government Approval Rating

October 2013

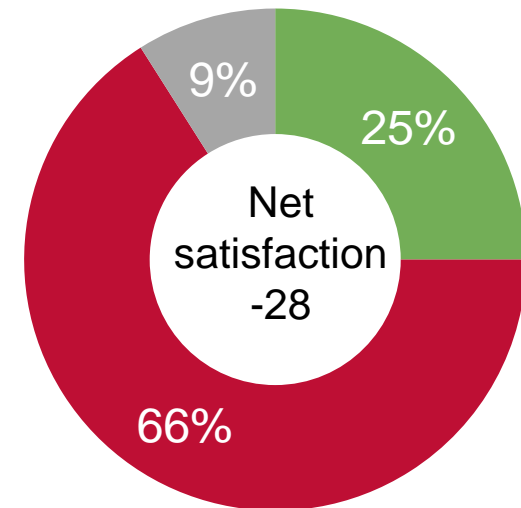
SCOTTISH PUBLIC OPINION MONITOR
Understanding Scotland

Majority satisfied with the way the Scottish Government is running the country

Are you satisfied or dissatisfied with the way the Scottish Government is running the country?



Satisfaction with the UK Government among British adults

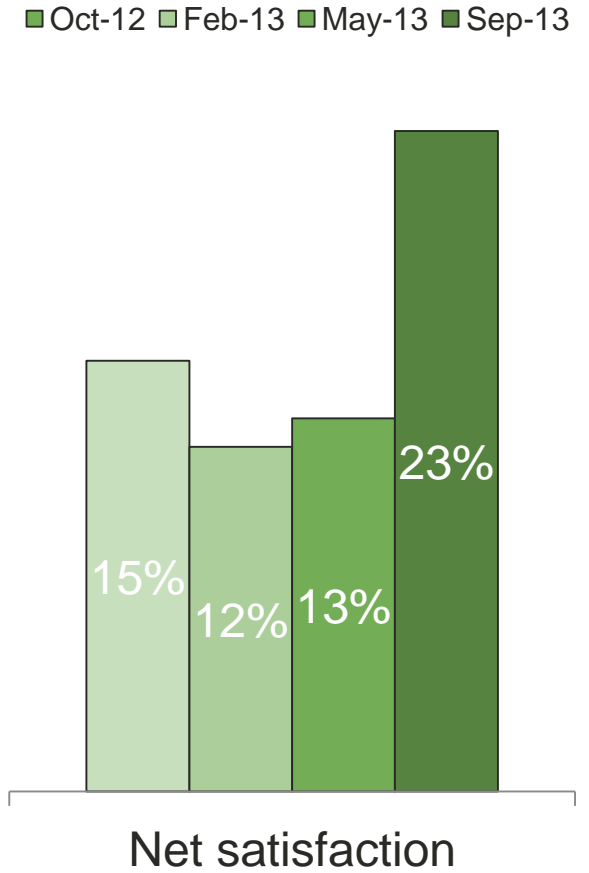
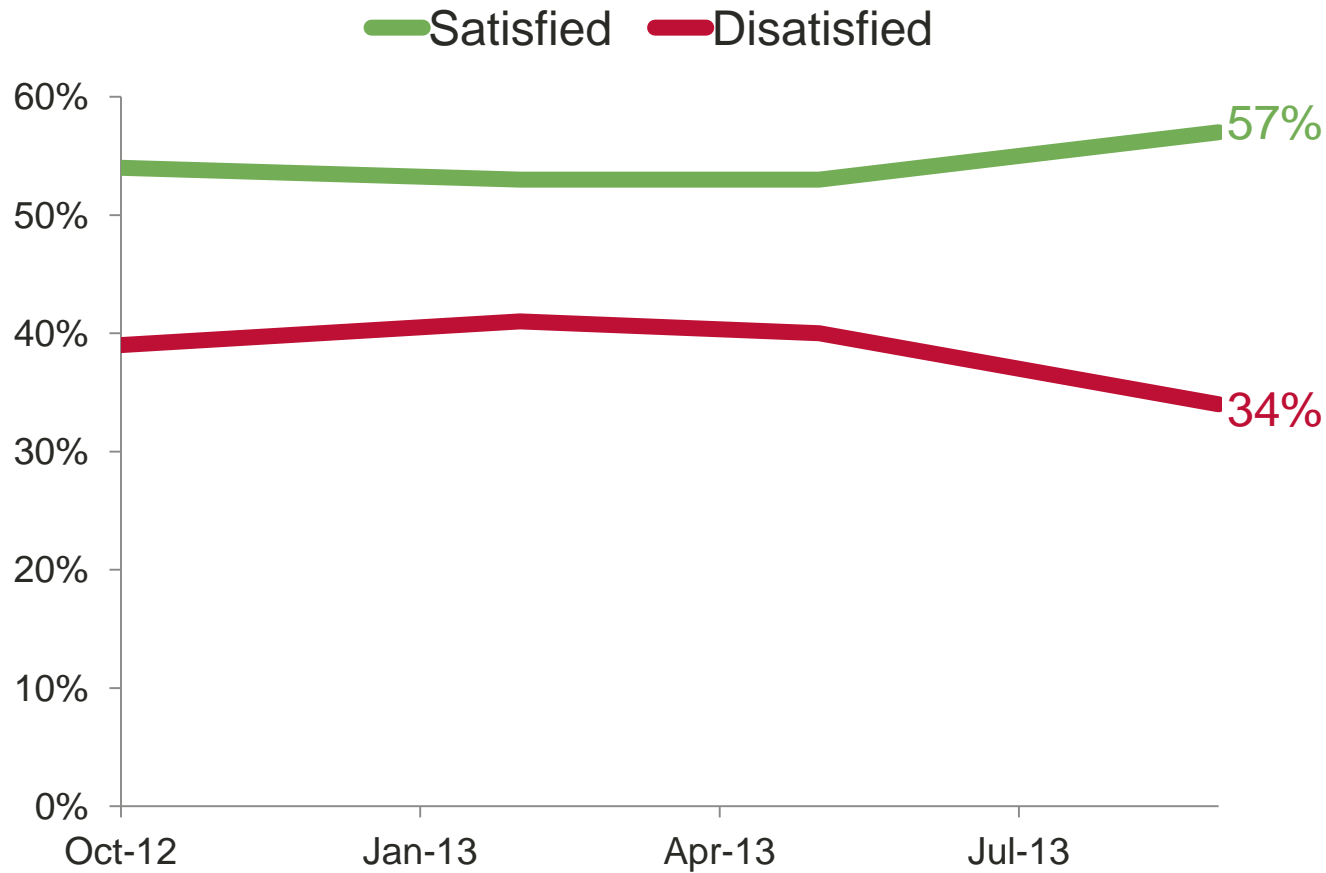


Base: All (1,000). Data collected among 1,000 Scottish adults 16+, 9th-15th September 2013

Source: Ipsos MORI

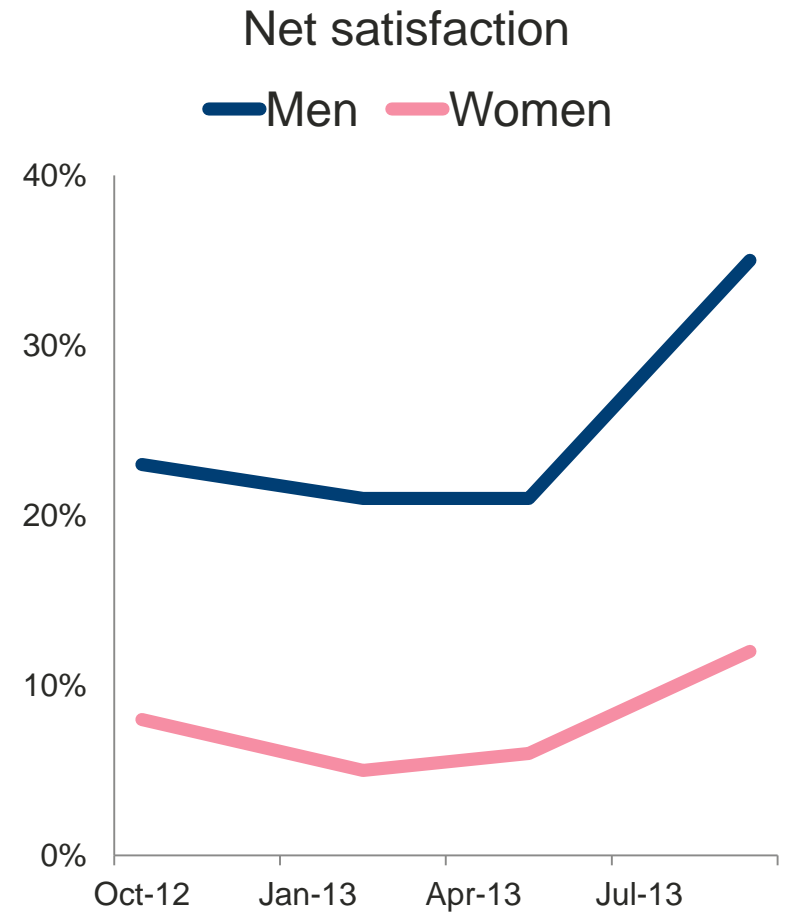
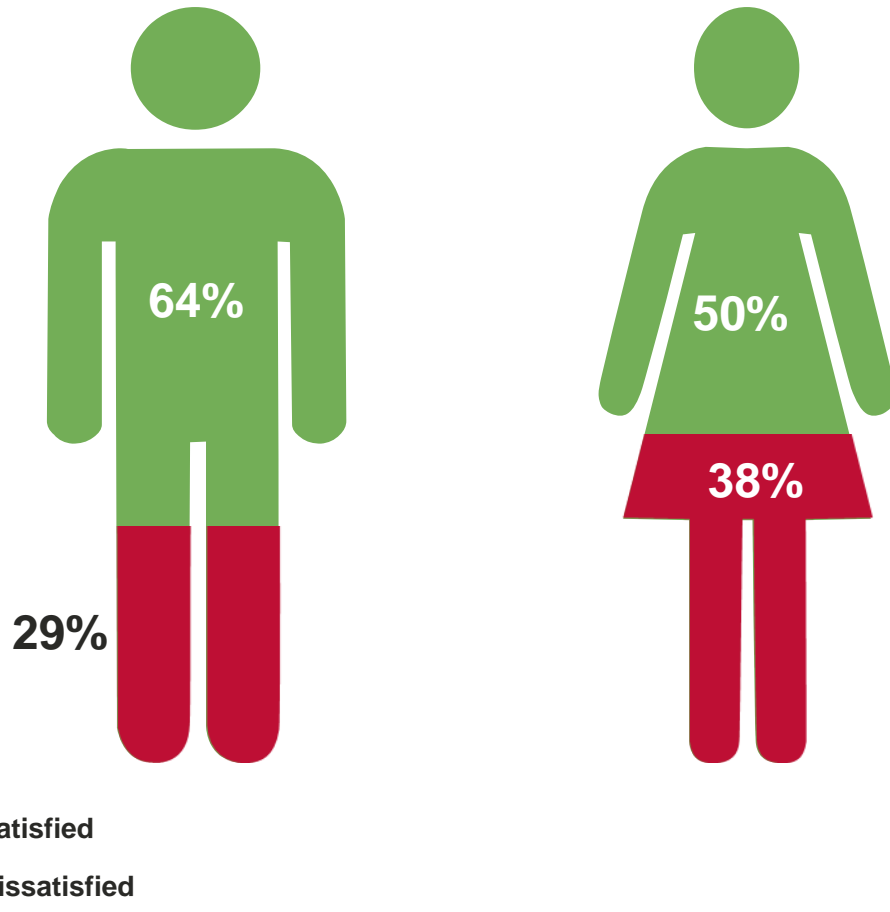
Approval rating – recent trend

Q. Should Scotland be an independent country?



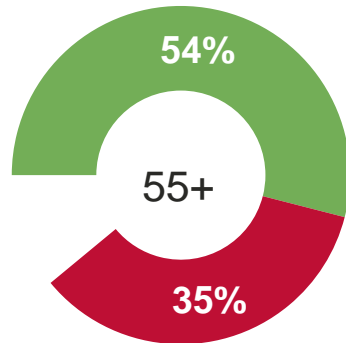
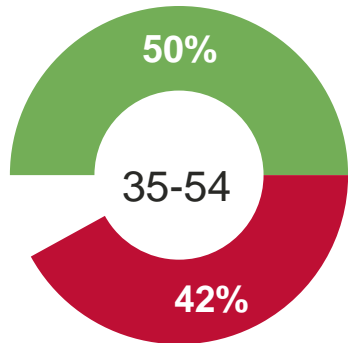
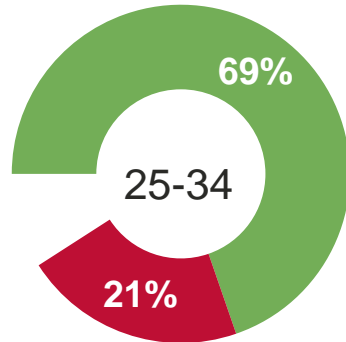
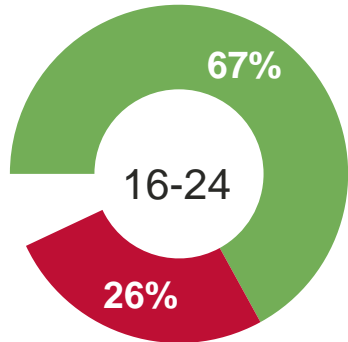
Base: All (1,000). Data collected among c1,000 Scottish adults

Approval rating by gender

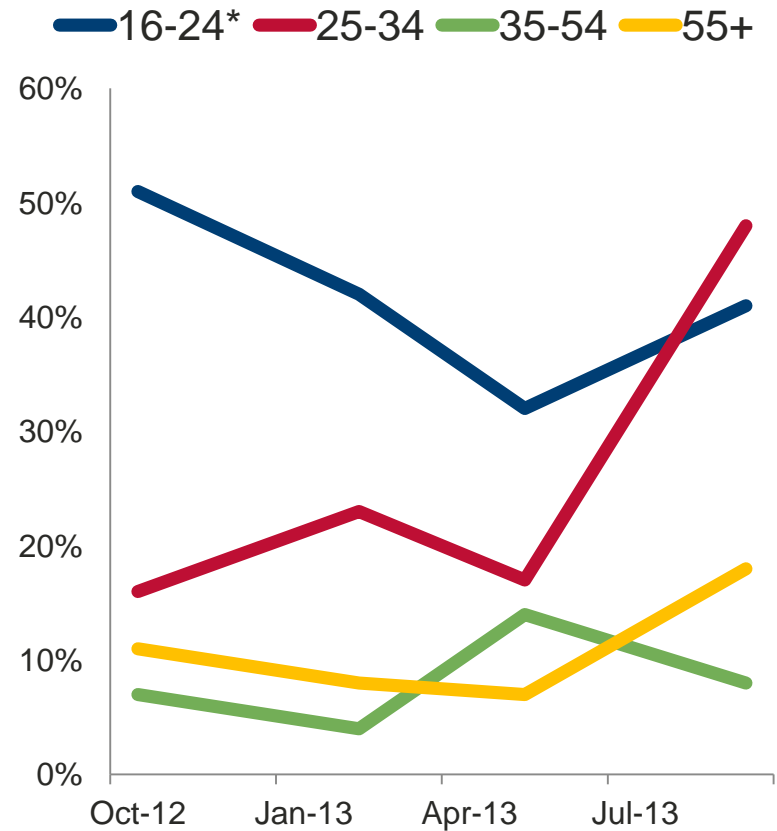


Base: All (1,000). Data collected among 1,000 Scottish adults 16+, 9th-15th September 2013

Approval rating by age group



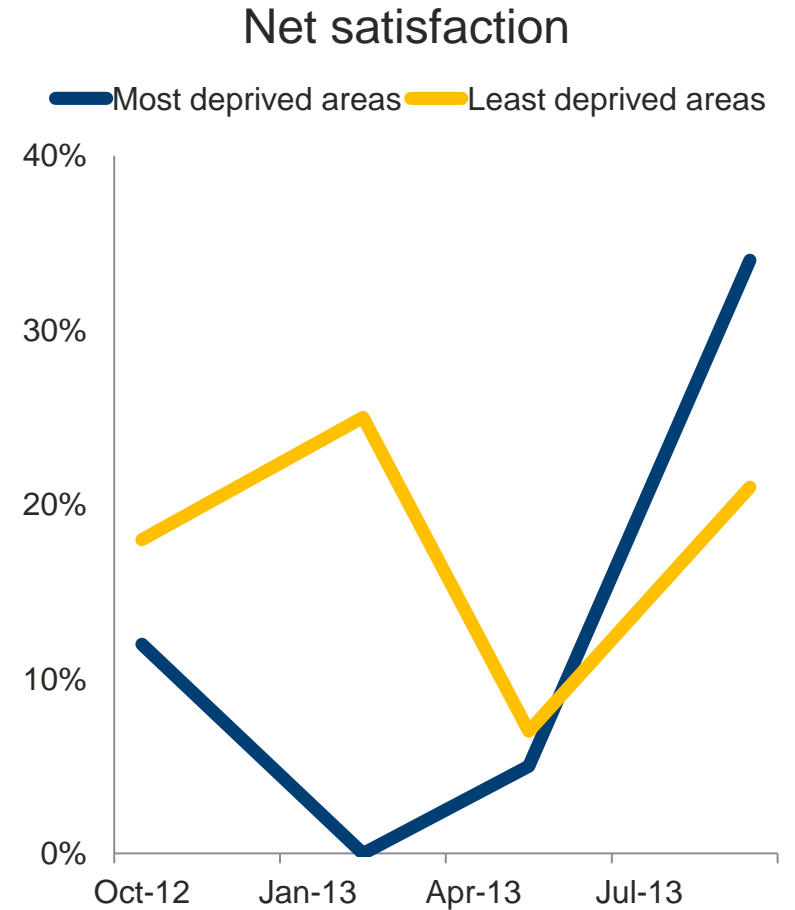
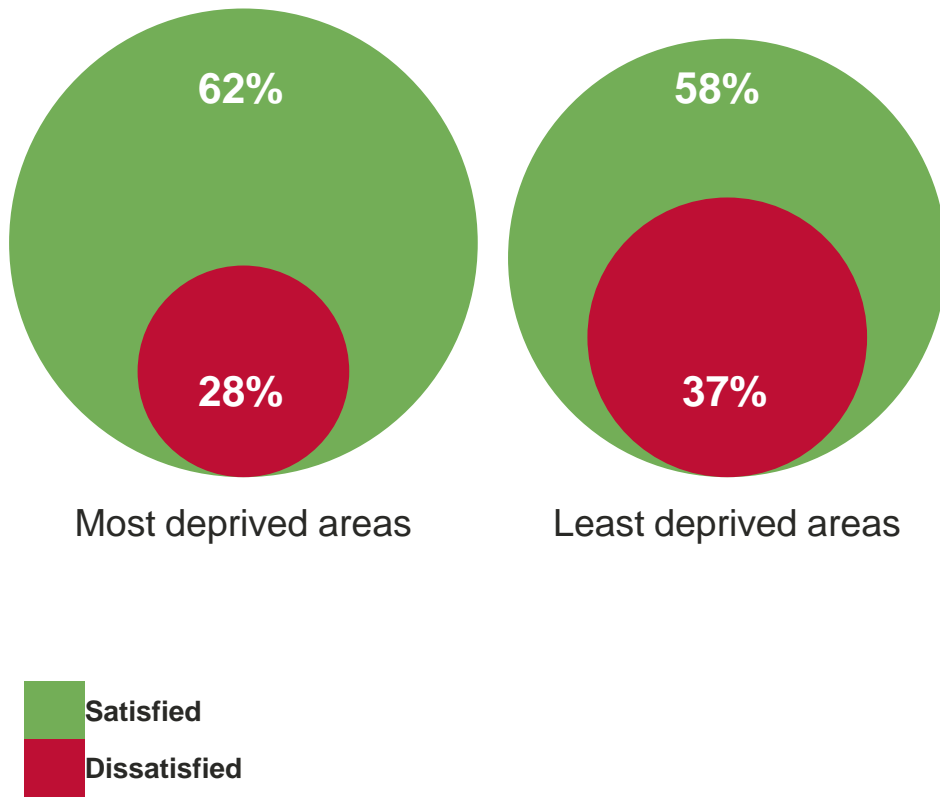
Net satisfaction



*Jan 2012 – May 2013 this was 18-24 year olds

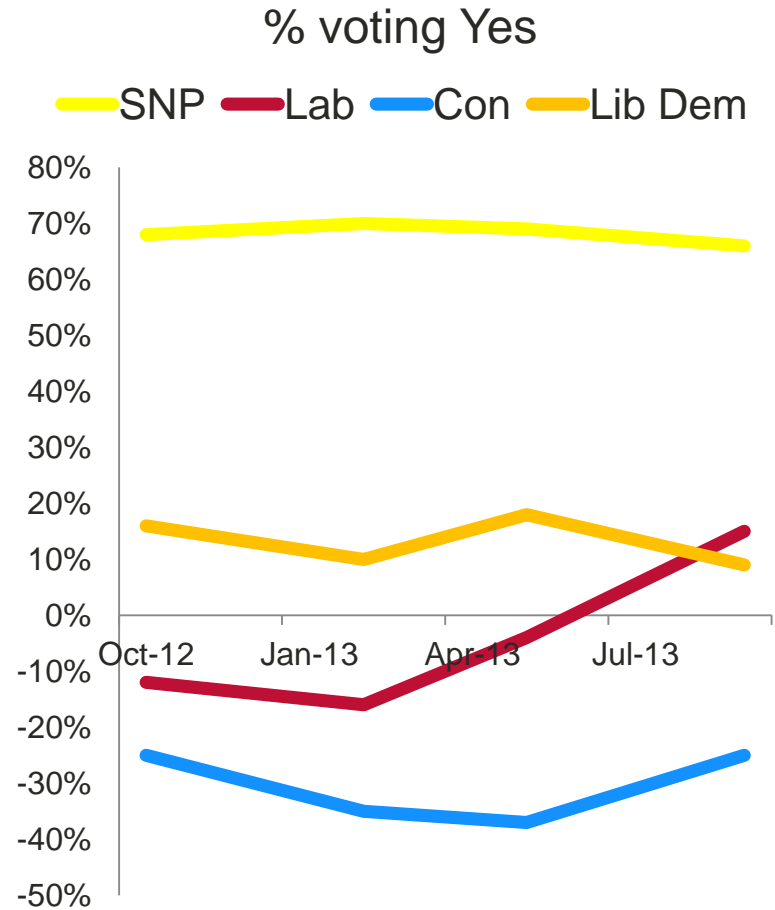
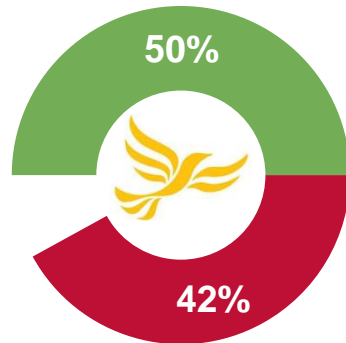
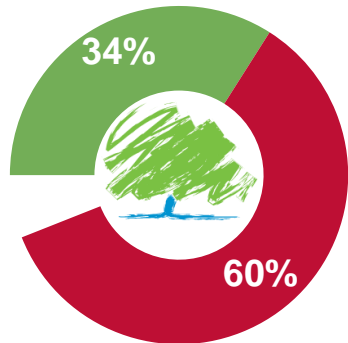
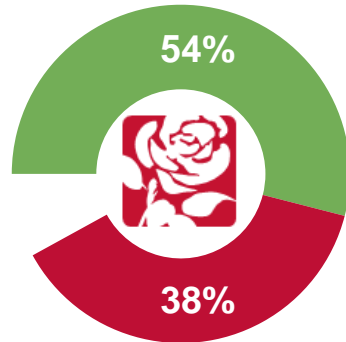
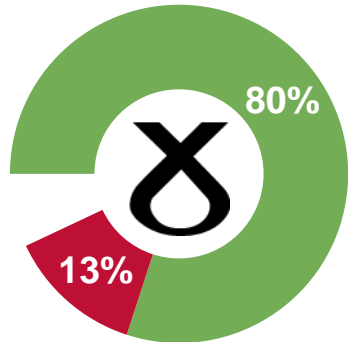
Base: All (1,000). Data collected among 1,000 Scottish adults 16+, 9th-15th September 2013

Approval rating by levels of deprivation



Base: All (1,000). Data collected among 1,000 Scottish adults 16+, 9th-15th September 2013

Approval rating by party support



Base: All (1,000). Data collected among 1,000 Scottish adults 16+, 9th-15th September 2013

- This presents the topline results from Scotland
- Results are based on a survey of 1,000 respondents (adults aged 16+) conducted by telephone
- Fieldwork dates: 9th – 15th September 2013
- Data are weight by: age, sex and working status using census data; tenure using SHS data; and public-private sector employment using Scottish Government Quarterly Public Sector Employment series data
- Where results do not sum to 100%, this may be due to computer rounding, multiple responses, or the exclusion of “don’t know” categories
- Results are based on all respondents (1,000) unless otherwise stated





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