The key issues and who has the best policies
Looking ahead to the next General Election, which, if any, issues do you think will be very important to you in helping you decide which party to vote for?*

- Managing the economy/ economic situation: 31%
- Asylum and immigration: 30%
- Healthcare/ NHS/ hospitals: 29%
- Education/ schools: 23%
- Benefits: 13%
- Foreign policy/foreign affairs: 12%
- Europe/ EU: 11%
- Unemployment: 10%
- Taxation: 8%
- Care for older and disabled people: 6%
- Defence: 6%
- Pensions: 6%
- Crime and anti-social behaviour/ law and order: 5%
- Housing: 5%

Base: 1,010 British adults 18+, 6th - 9th September 2014

*Showing only answers above 5%; see computer tables for full results

Source: Ipsos MORI Political Monitor
## Best party on important issues (1)

**Which party do you think has the best policies on... the Conservatives, Labour, Liberal Democrats or some other party?**

<table>
<thead>
<tr>
<th>Importance ranking</th>
<th>Conservative party</th>
<th>Labour party</th>
<th>Liberal Democrat party</th>
<th>UKIP</th>
<th>Conservative lead</th>
</tr>
</thead>
<tbody>
<tr>
<td>Managing the economy</td>
<td>1st</td>
<td>3%</td>
<td>20%</td>
<td>2%</td>
<td>45%</td>
</tr>
<tr>
<td>Asylum/immigration</td>
<td>2nd</td>
<td>6%</td>
<td>19%</td>
<td>20%</td>
<td>-1*</td>
</tr>
<tr>
<td>Healthcare</td>
<td>3rd</td>
<td>4%</td>
<td>21%</td>
<td>39%</td>
<td>-18</td>
</tr>
<tr>
<td>Education</td>
<td>4th</td>
<td>8%</td>
<td>27%</td>
<td>30%</td>
<td>-3</td>
</tr>
<tr>
<td>Benefits</td>
<td>5th</td>
<td>5%</td>
<td>31%</td>
<td>32%</td>
<td>-1</td>
</tr>
<tr>
<td>Europe</td>
<td>7th</td>
<td>11%</td>
<td>20%</td>
<td>21%</td>
<td>24%</td>
</tr>
</tbody>
</table>

Base: 1,010 British adults 18+, 6th - 9th September 2014

*behind UKIP

Source: Ipsos MORI Political Monitor
## Best party on important issues (2)

### Which party do you think has the best policies on... the Conservatives, Labour, Liberal Democrats or some other party?

<table>
<thead>
<tr>
<th>Importance ranking</th>
<th>Conservative party</th>
<th>Labour party</th>
<th>Liberal Democrat party</th>
<th>UKIP</th>
<th>Conservative lead</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unemployment</td>
<td>8th</td>
<td></td>
<td></td>
<td></td>
<td>-1</td>
</tr>
<tr>
<td>Taxation</td>
<td>9th</td>
<td></td>
<td></td>
<td></td>
<td>+4</td>
</tr>
<tr>
<td>Defence</td>
<td>=10th</td>
<td></td>
<td></td>
<td></td>
<td>+14</td>
</tr>
<tr>
<td>Housing</td>
<td>11th</td>
<td></td>
<td></td>
<td></td>
<td>-16</td>
</tr>
<tr>
<td>Crime and anti-social behaviour</td>
<td>12th</td>
<td></td>
<td></td>
<td></td>
<td>+13</td>
</tr>
</tbody>
</table>

Base: 1,010 British adults 18+, 6th - 9th September 2014

Source: Ipsos MORI Political Monitor
Best party on managing the economy over time (since 2000)

Which party do you think has the best policies on managing the economy the Conservatives, Labour, Liberal Democrats or some other party?

Base: 1,010 British adults 18+, 6th - 9th September 2014

Source: Ipsos MORI Political Monitor
Best party on asylum/immigration over time (since 2003)

Which party do you think has the best policies on asylum/immigration the Conservatives, Labour, Liberal Democrats or some other party?

Source: Ipsos MORI Political Monitor
Base: 1,010 British adults 18+, 6th-9th September 2014
Best party on healthcare over time (since 2000)

Which party do you think has the best policies on healthcare the Conservatives, Labour, Liberal Democrats or some other party?

Source: Ipsos MORI Political Monitor
Base: 1,010 British adults 18+, 6th - 9th September 2014

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