

Ipsos MORI Political Monitor - September 2010

Table 1

Q.1(A)/Q.1(B) Combined Voting Intention

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age								Social Class						Unweighted Total		
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	1004	622	818	796	757	676	80	481	523	261	364	379	108	153	179	185	164	215	83	282	277	196	249	559	445	1004
Weighted Total	1004	617	805	784	745	666	84	489	515	286	360	358	122	164	189	170	152	206	100	270	289	210	235	559	445	1004
Total Voting	855	578	742	724	691	625	33	418	437	238	312	305	99	138	171	141	131	175	86	247	249	159	200	496	359	851
Conservative	308 36%	213 37%	272 37%	266 37%	251 36%	229 37%	8 24%	165 39%	143 33%	60 25%	111 36%	137 45%	18 19%	42 30%	61 35%	50 36%	60 46%	77 44%	35 41%	115 47%	97 39%	57 36%	39 20%	212 43%	96 27%	295 35%
Labour	319 37%	215 37%	271 37%	264 36%	252 36%	230 37%	13 41%	147 35%	172 39%	97 41%	113 36%	109 36%	50 50%	47 34%	63 37%	50 35%	46 35%	63 36%	35 40%	64 26%	85 34%	59 37%	111 55%	149 30%	170 47%	315 37%
Liberal Democrats (Lib Dem)	138 16%	88 15%	122 16%	117 16%	113 16%	98 16%	5 15%	58 14%	80 18%	49 20%	57 18%	33 11%	20 20%	29 21%	34 20%	23 16%	11 8%	22 13%	11 13%	44 18%	41 17%	20 13%	32 16%	86 17%	53 15%	145 17%
Scottish Nationalist	16 2%	12 2%	15 2%	14 2%	13 2%	12 2%	-	6 1%	10 2%	4 1%	9 3%	4 1%	-	4 3%	4 2%	6 4%	1 1%	2 1%	2 2%	8 3%	2 1%	2 1%	4 2%	10 2%	6 2%	19 2%
Plaid Cymru	7 1%	5 1%	5 1%	5 1%	5 1%	5 1%	2 5%	2 1%	4 1%	2 1%	2 *	3 3%	*	2 1%	2 1%	-	1 *	2 1%	2 3%	* *	3 1%	3 2%	-	3 1%	3 1%	5 1%
Green Party	24 3%	17 3%	22 3%	22 3%	21 3%	19 3%	-	14 3%	10 2%	12 5%	5 2%	7 2%	4 4%	8 6%	2 1%	3 2%	4 3%	3 2%	-	5 2%	10 4%	5 3%	4 2%	14 3%	9 3%	28 3%
UKIP	20 2%	13 2%	18 2%	18 2%	18 3%	16 3%	2 6%	13 3%	7 2%	3 1%	6 2%	11 3%	1 1%	3 2%	2 1%	4 3%	8 6%	3 2%	2 2%	6 3%	7 3%	4 2%	3 1%	14 3%	6 2%	21 2%
British National Party	13 1%	9 2%	9 1%	9 1%	9 1%	9 1%	2 5%	8 2%	5 1%	6 3%	5 2%	1 *	3 3%	4 3%	3 2%	2 2%	1 1%	* *	-	* *	-	5 3%	7 3%	* *	12 3%	12 1%
Other	10 1%	6 1%	8 1%	8 1%	8 1%	7 1%	1 4%	5 1%	6 1%	5 2%	5 2%	1 *	3 3%	1 1%	2 1%	3 2%	-	1 *	-	4 1%	4 1%	3 2%	-	7 1%	3 1%	11 1%
"Conservative Lead over Labour"	-12 -1%	-1 *	1 *	2 *	-1 *	-2 *	-6 -17%	18 4%	-30 -7%	-37 -16%	-2 -1%	27 9%	-31 -32%	-6 -4%	-2 -1%	1 *	14 11%	13 8%	* *	51 21%	11 5%	-2 -2%	-71 -36%	62 13%	-74 -21%	-20 -2%
Undecided	49 5%	15 2%	31 4%	30 4%	24 3%	16 2%	5 6%	15 3%	34 7%	19 7%	13 4%	17 5%	11 9%	8 5%	6 3%	7 4%	8 5%	9 4%	5 5%	11 4%	9 3%	19 9%	10 4%	20 4%	29 7%	47 5%
Would not vote	74 7%	6 1%	10 1%	10 1%	9 1%	7 1%	45 54%	42 9%	32 6%	24 8%	25 7%	25 7%	10 8%	14 9%	14 9%	10 7%	14 7%	3 3%	6 2%	22 8%	28 13%	18 8%	28 5%	46 10%	78 8%	
Refused	26 3%	17 3%	20 3%	20 3%	20 3%	17 3%	1 1%	14 3%	12 2%	6 2%	9 2%	11 3%	2 2%	4 2%	3 2%	6 3%	3 2%	8 4%	5 5%	7 2%	9 3%	4 2%	6 3%	16 3%	10 2%	27 3%
Will vote for another party but don't know which	* *	* *	* *	* *	* *	* *	- -	- -	* *	- -	- -	* *	- -	- -	- -	- -	- -	* *	- -	- -	- -	- -	* *	- -	* *	1 *

Fieldwork dates : 10th to 12th September 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-09 (J2010/09 & J38671x9 & J38671s9)

* = Less than 0.5%

Ipsos MORI Political Monitor - September 2010

Table 2

Q.1(A)/Q.1(B) Combined Voting Intention

Base : All

	Total (Weighted)	Voting Voters only						Working status		Government		Work sector				Tenure						GOR Regions					Newspaper readership		Past vote (2010 General Election)			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Con LD	Full-time	Not full-time/ Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	Other	North	Midlands	South	Greater London	England	Tabloid	Broad sheet	Con	Lab	LD	
Unweighted Total	1004	295	315	145	544	524	440	451	553	425	487	230	337	17	354	403	333	116	142	736	10	334	297	373	139	867	404	244	274	249	176	1004
Weighted Total	1004	308	319	138	535	523	446	438	566	433	475	121	426	22	448	452	274	98	173	726	7	335	312	358	128	867	400	233	283	253	161	1004
Total Voting	855	308	319	138	535	523	446	379	476	389	398	100	365	20	385	388	243	70	146	631	7	274	263	318	112	737	339	213	274	241	149	851
Conservative	308	308	-	-	-	308	308	146	161	232	47	28	153	5	158	148	113	18	26	260	3	85	95	127	35	283	136	94	247	7	15	295
	36%	100%	-	-	-	59%	69%	39%	34%	60%	12%	28%	42%	23%	41%	38%	46%	26%	18%	41%	43%	31%	36%	40%	31%	38%	40%	44%	90%	3%	10%	35%
Labour	319	-	319	-	319	-	-	116	203	68	232	42	111	7	118	136	75	20	86	212	2	107	104	108	56	278	135	58	10	222	27	315
	37%	-	100%	-	60%	-	-	31%	43%	18%	58%	41%	30%	33%	31%	35%	31%	28%	59%	34%	25%	39%	40%	34%	50%	38%	40%	27%	4%	92%	18%	37%
Liberal Democrats (Lib Dem)	138	-	-	138	138	138	-	72	66	68	55	20	60	6	65	71	33	17	15	105	1	40	35	63	12	119	35	31	10	9	97	145
	16%	-	-	100%	26%	26%	31%	19%	14%	17%	14%	20%	16%	28%	17%	18%	14%	24%	11%	17%	17%	15%	13%	20%	11%	16%	10%	15%	4%	4%	65%	17%
Scottish Nationalist	16	-	-	-	16	16	-	6	10	-	14	3	7	-	7	7	4	1	4	11	*	16	-	-	-	*	4	5	1	1	*	19
	2%	-	-	-	3%	3%	-	2%	2%	-	4%	3%	2%	-	2%	2%	2%	1%	3%	2%	4%	6%	-	-	-	*	1%	3%	1%	1%	*	2%
Plaid Cymru	7	-	-	-	7	7	-	2	4	4	3	1	2	-	2	4	*	-	2	4	-	-	7	-	-	-	2	*	-	-	-	5
	1%	-	-	-	1%	1%	-	1%	1%	1%	1%	*	-	-	*	1%	*	-	2%	1%	-	-	3%	-	-	-	*	*	-	-	-	1%
Green Party	24	-	-	-	24	24	-	14	10	3	20	2	12	3	15	9	6	8	1	14	1	10	5	9	6	19	4	11	*	2	8	28
	3%	-	-	-	4%	5%	-	4%	2%	1%	5%	2%	3%	16%	4%	2%	2%	11%	1%	2%	10%	4%	2%	3%	5%	3%	1%	5%	*	1%	5%	3%
UKIP	20	-	-	-	20	20	-	9	10	10	8	3	8	-	8	8	8	1	3	15	-	5	11	4	1	19	11	10	4	-	-	21
	2%	-	-	-	4%	4%	-	2%	2%	3%	2%	3%	2%	-	2%	2%	3%	2%	2%	2%	-	2%	4%	1%	1%	3%	3%	5%	2%	-	-	2%
British National Party	13	-	-	-	-	-	-	8	4	2	10	*	10	-	10	4	1	2	6	5	-	6	2	4	1	10	11	-	-	-	1	12
	1%	-	-	-	-	-	-	2%	1%	1%	3%	*	3%	-	3%	1%	1%	3%	4%	1%	-	2%	1%	1%	1%	1%	3%	-	-	-	1%	1%
Other	10	-	-	-	10	10	-	4	7	2	9	2	2	-	2	2	3	3	3	5	-	4	4	2	1	9	2	3	1	-	1	11
	1%	-	-	-	2%	2%	-	1%	1%	1%	2%	2%	1%	-	1%	*	1%	4%	2%	1%	-	2%	2%	1%	1%	1%	1%	1%	1%	-	1%	1%
"Conservative Lead over Labour"	-12	308	-319	0	-319	308	308	30	-42	164	-185	-14	42	-2	40	11	37	-2	-60	49	1	-22	-9	19	-22	4	1	36	237	-215	-12	-20
	-1%	100%	-100%	0%	-60%	59%	69%	8%	-9%	42%	-46%	-14%	12%	-10%	10%	3%	15%	-2%	-41%	8%	18%	-8%	-4%	6%	-19%	1%	*	*	86%	-89%	-8%	-2%
Undecided	49	-	-	-	-	-	-	20	29	17	22	7	19	2	20	22	9	10	9	30	-	21	15	14	5	39	23	5	7	8	4	47
	5%	-	-	-	-	-	-	5%	5%	4%	5%	5%	4%	7%	5%	5%	3%	10%	5%	4%	-	6%	5%	4%	4%	5%	6%	2%	3%	3%	2%	5%
Would not vote	74	-	-	-	-	-	-	31	43	17	47	12	34	-	34	29	14	15	15	43	-	27	26	20	8	66	31	8	2	4	4	78
	7%	-	-	-	-	-	-	7%	8%	4%	10%	10%	8%	-	7%	6%	5%	16%	9%	6%	-	8%	8%	6%	6%	8%	8%	3%	1%	1%	3%	8%
Refused	26	-	-	-	-	-	-	8	18	10	8	2	9	-	9	14	8	2	2	21	-	12	8	6	3	24	7	7	1	-	4	27
	3%	-	-	-	-	-	-	2%	3%	2%	2%	2%	2%	-	2%	3%	3%	2%	1%	3%	-	4%	3%	2%	2%	3%	2%	3%	*	-	2%	3%
Will vote for another party but don't know which	*	-	-	-	-	-	-	-	*	-	*	-	-	-	-	-	*	-	-	*	-	*	-	-	-	-	*	*	-	-	-	1
	*	-	-	-	-	-	-	-	*	-	*	-	-	-	-	-	*	-	-	*	-	*	-	-	-	-	*	*	-	-	-	*

Fieldwork dates : 10th to 12th September 2010

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Source : Ipsos MORI J09038671-09 (J2010/09 & J38671x9 & J38671s9)

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Ipsos MORI Political Monitor - September 2010

Table 3

Q.1(A)/Q.1(B) Combined Voting Intention

Base : All certain to vote

	Total (Weighted)	Likelihood to vote						Gender		Age								Social Class						Unweighted Total		
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	622	622	622	622	622	622	-	295	327	121	233	268	40	81	112	121	119	149	53	197	178	103	144	375	247	622
Weighted Total	617	617	617	617	617	617	-	302	315	138	228	251	45	93	118	110	110	141	63	187	186	113	131	374	244	622
Total Voting	578	578	578	578	578	578	-	284	294	132	215	232	44	87	110	105	101	131	60	179	180	98	122	358	220	580
Conservative	213 37%	213 37%	213 37%	213 37%	213 37%	213 37%	-	111 39%	102 35%	32 24%	75 35%	107 46%	8 17%	24 28%	36 33%	39 37%	50 49%	57 43%	23 39%	87 49%	70 39%	34 35%	22 18%	157 44%	56 25%	207 36%
Labour	215 37%	215 37%	215 37%	215 37%	215 37%	215 37%	-	99 35%	116 39%	54 41%	77 36%	83 36%	23 51%	31 36%	42 39%	35 34%	37 36%	47 36%	24 41%	44 25%	63 35%	39 40%	68 56%	107 30%	107 49%	216 37%
Liberal Democrats (Lib Dem)	88 15%	88 15%	88 15%	88 15%	88 15%	88 15%	-	39 14%	49 17%	25 19%	41 19%	22 9%	5 12%	20 22%	23 21%	19 18%	6 5%	16 12%	7 12%	31 17%	28 15%	12 12%	18 15%	58 16%	30 14%	91 16%
Scottish Nationalist	12 2%	12 2%	12 2%	12 2%	12 2%	12 2%	-	3 1%	8 3%	1 1%	7 3%	3 1%	-	1 2%	2 2%	5 5%	*	2 2%	1 2%	6 3%	2 1%	-	3 3%	8 2%	3 1%	14 2%
Plaid Cymru	5 1%	5 1%	5 1%	5 1%	5 1%	5 1%	-	2 1%	3 1%	2 2%	-	3 1%	*	2 2%	-	-	1 1%	2 2%	2 4%	*	3 2%	2 2%	-	3 1%	2 1%	4 1%
Green Party	17 3%	17 3%	17 3%	17 3%	17 3%	17 3%	-	11 4%	6 2%	8 6%	3 1%	7 3%	3 7%	4 5%	2 2%	1 1%	3 3%	3 3%	-	4 2%	8 4%	4 4%	2 2%	11 3%	6 3%	19 3%
UKIP	13 2%	13 2%	13 2%	13 2%	13 2%	13 2%	-	8 3%	5 2%	2 1%	4 2%	7 3%	1 2%	1 1%	1 3%	3 5%	5 2%	2 2%	1 2%	4 2%	3 2%	4 4%	2 2%	7 2%	6 3%	15 3%
British National Party	9 2%	9 2%	9 2%	9 2%	9 2%	9 2%	-	6 2%	3 1%	5 4%	4 2%	* *	2 4%	3 4%	2 2%	1 1%	-	* *	-	* *	-	2 2%	6 5%	* *	8 4%	7 1%
Other	6 1%	6 1%	6 1%	6 1%	6 1%	6 1%	-	4 1%	3 1%	4 3%	2 1%	1 *	2 5%	1 1%	1 1%	1 1%	-	1 1%	-	2 1%	3 1%	2 2%	-	4 1%	2 1%	7 1%
"Conservative Lead over Labour"	-1 *	-1 *	-1 *	-1 *	-1 *	-1 *	0 0%	12 4%	-14 -5%	-22 -17%	-2 -1%	23 10%	-15 -34%	-7 -8%	-6 -6%	4 4%	13 13%	10 8%	-1 -1%	44 24%	6 4%	-5 -5%	-46 -38%	50 14%	-51 -23%	-9 -2%
Undecided	15 2%	15 2%	15 2%	15 2%	15 2%	15 2%	-	4 1%	11 4%	1 1%	5 2%	9 4%	-	1 1%	4 3%	1 1%	5 5%	4 3%	-	3 2%	2 1%	7 7%	2 2%	5 1%	10 4%	16 3%
Would not vote	6 1%	6 1%	6 1%	6 1%	6 1%	6 1%	-	2 1%	3 1%	2 1%	2 1%	2 1%	-	2 2%	2 1%	1 1%	1 1%	1 *	-	1 *	-	3 3%	2 1%	1 *	5 2%	6 1%
Refused	17 3%	17 3%	17 3%	17 3%	17 3%	17 3%	-	11 4%	6 2%	3 3%	6 3%	7 3%	1 1%	3 3%	2 2%	4 4%	3 2%	5 3%	4 6%	5 3%	4 2%	4 3%	4 3%	9 2%	8 3%	19 3%
Will vote for another party but don't know which	*	*	*	*	*	*	-	-	*	-	-	*	-	-	-	-	*	-	-	-	-	-	*	-	*	1 *

Fieldwork dates : 10th to 12th September 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-09 (J2010/09 & J38671x9 & J38671s9)

* = Less than 0.5%

Ipsos MORI Political Monitor - September 2010

Table 4

Q.1(A)/Q.1(B) Combined Voting Intention

Base : All certain to vote

	Total (Weighted)	Voting Voters only						Working status		Government		Work sector				Tenure					GOR Regions					Newspaper readership		Past vote (2010 General Election)			UnW Tot.	
		Con	Lab	LD	Not Con	Not Lab	Not LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	Other	North	Midlands	South	Greater London	England	Tabloid	Broad sheet	Con	Lab		LD
Unweighted Total	622	207	216	91	366	357	298	274	348	278	292	142	203	13	216	260	222	61	72	482	7	219	174	229	78	527	230	190	207	179	121	622
Weighted Total	617	213	215	88	356	355	302	269	349	283	283	75	258	17	274	284	183	51	94	467	5	220	183	213	73	524	224	183	215	179	113	622
Total Voting	578	213	215	88	356	355	302	253	325	272	267	70	243	15	258	264	171	46	92	435	5	201	172	206	71	492	212	175	211	177	106	580
Conservative	213	213	-	-	-	213	213	98	115	172	24	18	102	5	107	101	79	14	17	181	2	66	65	83	23	196	87	78	191	4	9	207
	37%	100%	-	-	-	60%	71%	39%	35%	63%	9%	25%	42%	31%	41%	38%	46%	29%	18%	42%	49%	33%	38%	40%	33%	40%	41%	44%	90%	2%	8%	36%
Labour	215	-	215	-	215	-	-	79	136	39	166	32	75	5	80	90	56	14	54	146	1	80	63	71	34	186	87	49	9	165	21	216
	37%	-	100%	-	60%	-	-	31%	42%	14%	62%	45%	31%	36%	31%	34%	33%	29%	59%	33%	28%	40%	37%	35%	49%	38%	41%	28%	4%	93%	20%	37%
Liberal Democrats (Lib Dem)	88	-	-	88	88	88	88	49	39	45	32	13	38	3	41	50	23	8	7	73	-	27	25	36	7	72	18	25	5	6	68	91
	15%	-	-	100%	25%	25%	29%	19%	12%	17%	12%	19%	16%	22%	16%	19%	13%	18%	8%	17%	-	13%	15%	17%	10%	15%	8%	15%	2%	3%	64%	16%
Scottish Nationalist	12	-	-	12	12	-	-	3	9	-	9	2	4	-	4	5	2	1	3	7	*	12	-	-	-	*	2	5	1	1	*	14
	2%	-	-	3%	3%	-	-	1%	3%	-	4%	3%	2%	-	1%	2%	1%	2%	3%	2%	6%	6%	-	-	-	*	1%	3%	1%	*	*	2%
Plaid Cymru	5	-	-	5	5	-	-	2	3	4	1	1	2	-	2	2	*	-	2	3	-	-	5	-	-	-	-	*	-	-	-	4
	1%	-	-	1%	1%	-	-	1%	1%	1%	*	1%	1%	-	1%	1%	*	-	3%	1%	-	-	3%	-	-	-	-	*	-	-	-	1%
Green Party	17	-	-	17	17	-	-	10	8	3	15	1	9	2	11	7	4	5	*	11	1	8	3	6	3	13	2	8	*	1	8	19
	3%	-	-	5%	5%	-	-	4%	2%	1%	5%	1%	4%	11%	4%	3%	2%	10%	*	3%	16%	4%	2%	3%	4%	3%	1%	5%	*	1%	7%	3%
UKIP	13	-	-	13	13	-	-	5	8	5	8	2	5	-	5	5	5	1	1	10	-	2	7	4	1	13	9	7	4	-	-	15
	2%	-	-	4%	4%	-	-	2%	2%	2%	3%	3%	2%	-	2%	2%	3%	3%	1%	2%	-	1%	4%	2%	2%	3%	4%	4%	2%	-	-	3%
British National Party	9	-	-	-	-	-	-	5	3	2	6	*	7	-	7	1	1	1	6	2	-	4	2	3	1	6	7	-	-	-	-	7
	2%	-	-	-	-	-	-	2%	1%	1%	2%	1%	3%	-	3%	*	1%	2%	6%	*	-	2%	1%	1%	1%	1%	3%	-	-	-	-	1%
Other	6	-	-	6	6	-	-	2	4	1	6	1	1	-	1	1	1	3	2	2	-	3	1	2	1	6	1	3	-	-	1	7
	1%	-	-	2%	2%	-	-	1%	1%	*	2%	2%	1%	-	*	*	*	6%	2%	*	-	1%	1%	1%	2%	1%	*	2%	-	-	1%	1%
"Conservative Lead over Labour"	-1	213	-215	0	-215	213	213	19	-21	133	-141	-14	27	-1	26	11	24	*	-37	35	1	-15	2	11	-11	11	*	29	182	-161	-12	-9
	*	100%	-100%	0%	-60%	60%	71%	8%	-6%	49%	-53%	-19%	11%	-5%	10%	4%	14%	*	-40%	8%	21%	-7%	1%	6%	-16%	2%	*	16%	86%	-91%	-11%	-2%
Undecided	15	-	-	-	-	-	-	5	10	4	7	2	5	2	6	8	5	2	-	13	-	6	6	3	1	11	5	3	3	2	3	16
	2%	-	-	-	-	-	-	2%	3%	2%	3%	3%	2%	9%	2%	3%	3%	4%	-	3%	-	3%	3%	1%	1%	2%	2%	2%	1%	1%	3%	3%
Would not vote	6	-	-	-	-	-	-	3	3	1	4	1	2	-	2	4	2	*	-	6	-	2	3	1	*	6	2	-	-	1	-	6
	1%	-	-	-	-	-	-	1%	1%	*	1%	1%	1%	-	1%	1%	1%	*	-	1%	-	1%	1%	*	1%	1%	1%	-	-	*	-	1%
Refused	17	-	-	-	-	-	-	7	10	6	5	2	7	-	7	8	5	2	2	13	-	11	3	4	1	16	4	5	1	-	3	19
	3%	-	-	-	-	-	-	3%	3%	2%	2%	2%	3%	-	3%	3%	3%	4%	2%	3%	-	5%	2%	2%	1%	3%	2%	3%	*	-	3%	3%
Will vote for another party but don't know which	*	-	-	-	-	-	-	-	*	-	*	-	-	-	-	-	*	-	-	*	-	*	-	-	-	-	*	*	-	-	-	1
	*	-	-	-	-	-	-	-	*	-	*	-	-	-	-	-	*	-	-	*	-	*	-	-	-	-	*	*	-	-	-	*

Fieldwork dates : 10th to 12th September 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-09 (J2010/09 & J38671x9 & J38671s9)

*Less than 0.5%

Ipsos MORI Political Monitor - September 2010

Table 5

Q.1(A). How would you vote if there were a General Election tomorrow?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age								Social Class						Unweighted Total		
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	1004	622	818	796	757	676	80	481	523	261	364	379	108	153	179	185	164	215	83	282	277	196	249	559	445	1004
Weighted Total	1004	617	805	784	745	666	84	489	515	286	360	358	122	164	189	170	152	206	100	270	289	210	235	559	445	1004
Conservative	275 27%	197 32%	246 31%	242 31%	232 31%	211 32%	7 9%	150 31%	125 24%	52 18%	100 28%	122 34%	18 14%	35 21%	56 29%	45 26%	54 36%	68 33%	30 30%	106 39%	85 29%	48 23%	36 15%	191 34%	84 19%	264 26%
Labour	279 28%	190 31%	243 30%	236 30%	224 30%	204 31%	12 15%	133 27%	145 28%	90 31%	91 25%	98 27%	45 37%	44 27%	53 28%	38 22%	42 28%	56 27%	31 31%	60 22%	73 25%	55 26%	90 38%	134 24%	145 33%	274 27%
Liberal Democrats (Lib Dem)	118 12%	75 12%	103 13%	98 12%	95 13%	84 13%	4 5%	46 9%	71 14%	44 16%	47 13%	27 7%	19 16%	25 15%	29 15%	18 10%	8 5%	18 9%	10 10%	38 14%	34 12%	17 8%	28 12%	72 13%	45 10%	120 12%
Scottish Nationalist	15 2%	11 2%	14 2%	13 2%	12 2%	11 2%	-	6 1%	10 2%	4 1%	9 3%	3 1%	-	4 2%	4 2%	6 3%	1 1%	2 1%	1 1%	8 3%	2 1%	2 1%	3 1%	10 2%	5 1%	17 2%
Plaid Cymru	7 1%	5 1%	5 1%	5 1%	5 1%	5 1%	2 2%	2 *	4 1%	2 1%	2 *	3 1%	*	2 1%	2 1%	-	1 *	2 1%	2 2%	* 1%	3 1%	3 2%	-	3 1%	3 1%	5 1%
Green Party	20 2%	15 2%	19 2%	19 2%	18 2%	17 3%	-	11 2%	9 2%	10 4%	5 1%	5 2%	3 3%	7 4%	2 1%	3 2%	2 2%	3 1%	-	4 1%	7 3%	5 3%	4 2%	11 2%	9 2%	23 2%
UKIP	19 2%	13 2%	17 2%	17 2%	17 2%	16 2%	2 2%	12 3%	7 1%	3 1%	6 2%	10 3%	1 1%	3 2%	2 1%	4 2%	8 5%	2 1%	1 1%	6 2%	7 3%	4 2%	2 1%	14 2%	6 1%	20 2%
Scottish Socialist Party	1 *	1 *	1 *	1 *	1 *	1 *	-	-	1 *	-	1 *	-	-	-	-	1 *	-	-	-	-	1 *	-	-	1 *	-	1 *
British National Party (BNP)	13 1%	9 1%	9 1%	9 1%	9 1%	9 1%	2 2%	8 2%	5 1%	6 2%	5 1%	1 *	3 2%	4 2%	3 1%	2 1%	1 1%	* 1%	-	* 1%	-	5 3%	7 3%	* 3%	12 3%	12 1%
Independent Candidate	1 *	1 *	1 *	1 *	1 *	1 *	-	-	1 *	1 *	1 *	-	1 1%	-	-	1 *	-	-	-	-	-	1 1%	-	-	1 *	2 *
Other	6 1%	3 1%	4 *	4 *	4 1%	4 1%	1 1%	3 1%	2 *	3 1%	3 1%	1 *	3 2%	-	2 1%	1 *	-	1 *	-	2 1%	2 1%	2 1%	-	4 1%	2 *	6 1%
Undecided	145 14%	62 10%	102 13%	99 13%	86 11%	67 10%	12 14%	53 11%	92 18%	43 15%	57 16%	45 13%	16 13%	27 16%	26 13%	32 19%	18 12%	27 13%	13 13%	32 12%	41 14%	35 17%	38 16%	73 13%	72 16%	145 14%
Would not vote	64 6%	5 1%	10 1%	9 1%	8 1%	6 1%	39 46%	38 8%	27 5%	18 6%	23 6%	24 7%	8 6%	10 6%	9 5%	14 8%	10 7%	14 7%	3 3%	4 1%	19 7%	26 13%	15 6%	23 4%	42 9%	70 7%
Don't know	* *	* *	* *	* *	* *	* *	-	-	* *	-	-	* *	-	-	-	-	-	* *	-	-	-	-	* *	-	* *	1 *
Refused	40 4%	30 5%	31 4%	31 4%	31 4%	30 4%	3 3%	24 5%	16 3%	10 3%	11 3%	19 5%	5 4%	5 3%	4 2%	8 4%	6 4%	13 6%	8 8%	9 3%	14 5%	6 3%	12 5%	23 4%	17 4%	44 4%

Fieldwork dates : 10th to 12th September 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-09 (J2010/09 & J38671x9 & J38671s9)

* = Less than 0.5%

Ipsos MORI Political Monitor - September 2010

Table 6

Q.1(A). How would you vote if there were a General Election tomorrow?

Base : All

Total (Weighted)	Voting Voters only						Working status		Government		Work sector				Tenure						GOR Regions					Newspaper readership		Past vote (2010 General Election)			UnW Tot.		
	Con	Lab	LD	Not Con	Not Lab	Con LD	Full-time	Not full-time/ Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	Other	North	Mid-lands	South	Greater London	England	Tabloid	Broad sheet	Con	Lab	LD			
Unweighted Total	1004	295	315	145	544	524	440	451	553	425	487	230	337	17	354	403	333	116	142	736	10	334	297	373	139	867	404	244	274	249	176	1004	
Weighted Total	1004	308	319	138	535	523	446	438	566	433	475	121	426	22	448	452	274	98	173	726	7	335	312	358	128	867	400	233	283	253	161	1004	
Conservative	275	275	-	-	-	275	275	133	142	214	38	25	135	5	139	135	98	17	22	232	3	78	83	115	31	250	120	88	227	6	12	264	
	27%	89%	-	-	-	53%	62%	30%	25%	49%	8%	21%	32%	21%	31%	30%	36%	18%	13%	32%	43%	23%	26%	32%	24%	29%	30%	38%	80%	2%	8%	26%	
Labour	279	-	279	-	279	-	-	106	173	59	204	36	102	4	106	129	66	17	66	195	1	93	91	94	47	246	113	53	7	203	24	274	
	28%	-	87%	-	52%	-	-	24%	30%	14%	43%	30%	24%	20%	24%	29%	24%	17%	38%	27%	17%	28%	29%	26%	36%	28%	28%	23%	3%	80%	15%	27%	
Liberal Democrats (Lib Dem)	118	-	-	118	118	118	118	62	55	62	44	17	51	6	56	66	24	13	14	90	1	32	30	56	12	102	30	28	10	9	80	120	
	12%	-	-	85%	22%	23%	26%	14%	10%	14%	9%	14%	12%	26%	13%	15%	9%	14%	8%	12%	17%	10%	10%	16%	9%	12%	8%	12%	3%	4%	50%	12%	
Scottish Nationalist	15	-	-	-	15	15	-	6	9	-	13	3	7	-	7	7	4	1	4	11	-	15	-	-	-	*	4	5	1	1	*	17	
	2%	-	-	-	3%	3%	-	1%	2%	-	3%	2%	2%	-	1%	2%	1%	1%	2%	1%	-	5%	-	-	-	*	1%	2%	*	1%	*	2%	
Plaid Cymru	7	-	-	-	7	7	-	2	4	4	3	1	2	-	2	4	*	-	2	4	-	-	7	-	-	-	2	*	-	-	-	5	
	1%	-	-	-	1%	1%	-	1%	1%	1%	1%	*	*	-	1%	*	-	-	1%	1%	-	-	2%	-	-	-	*	*	-	-	-	*	
Green Party	20	-	-	-	20	20	-	11	9	3	17	1	9	3	12	7	5	7	1	12	1	8	5	7	4	17	3	10	*	2	8	23	
	2%	-	-	-	4%	4%	-	3%	2%	1%	4%	1%	2%	15%	3%	2%	2%	7%	1%	2%	10%	2%	2%	2%	3%	2%	1%	4%	*	1%	5%	2%	
UKIP	19	-	-	-	19	19	-	9	10	9	8	3	8	-	8	8	7	1	3	15	-	5	11	4	1	19	11	10	4	-	-	20	
	2%	-	-	-	4%	4%	-	2%	2%	2%	2%	2%	2%	-	2%	2%	3%	1%	2%	2%	-	1%	3%	1%	1%	2%	3%	4%	2%	-	-	2%	
Scottish Socialist Party	1	-	-	-	1	1	-	-	1	-	1	*	-	-	-	1	-	-	-	1	-	1	-	-	-	-	-	1	-	-	-	1	
	*	-	-	-	*	*	-	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
British National Party (BNP)	13	-	-	-	-	-	-	8	4	2	10	*	10	-	10	4	1	2	6	5	-	6	2	4	1	10	11	-	-	-	1	12	
	1%	-	-	-	-	-	-	2%	1%	1%	2%	*	2%	-	2%	1%	1%	2%	3%	1%	-	2%	1%	1%	*	1%	3%	-	-	-	1%	1%	
Independent Candidate	1	-	-	-	1	1	-	1	1	-	1	1	-	-	-	1	-	1	-	1	-	1	1	-	-	1	-	-	-	-	-	2	
	*	-	-	-	*	*	-	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Other	6	-	-	-	6	6	-	2	4	2	4	1	1	-	1	1	2	1	3	2	-	2	4	1	-	5	2	1	-	-	1	6	
	1%	-	-	-	1%	1%	-	*	1%	*	1%	*	*	-	*	*	1%	1%	2%	*	-	*	1%	*	-	1%	*	*	-	-	*	1%	
Undecided	145	31	33	17	57	55	48	54	92	50	72	19	58	2	60	49	42	21	33	91	-	52	48	46	19	121	60	21	31	25	24	145	
	14%	10%	10%	12%	11%	11%	11%	12%	16%	12%	15%	15%	14%	11%	13%	11%	15%	21%	19%	13%	-	15%	15%	13%	15%	14%	15%	9%	11%	10%	15%	14%	
Would not vote	64	-	-	-	-	-	-	30	35	11	45	11	30	-	30	24	14	14	13	37	-	26	18	20	8	58	29	7	2	3	4	70	
	6%	-	-	-	-	-	-	7%	6%	3%	9%	9%	7%	-	7%	5%	5%	14%	8%	5%	-	8%	6%	6%	6%	7%	7%	3%	1%	1%	3%	7%	
Don't know	*	-	-	-	-	-	-	-	*	-	*	-	-	-	-	-	*	-	-	*	-	*	-	-	-	-	*	*	-	-	-	1	
	*	-	-	-	-	-	-	-	*	-	*	-	-	-	-	-	*	-	-	*	-	*	-	-	-	*	*	-	-	-	-	*	
Refused	40	1	7	4	12	6	5	13	27	15	15	4	15	2	16	18	11	3	7	30	1	16	14	10	5	38	16	9	1	4	7	44	
	4%	*	2%	3%	2%	1%	1%	3%	5%	4%	3%	3%	3%	7%	4%	4%	4%	3%	4%	4%	12%	5%	4%	3%	4%	4%	4%	4%	*	2%	4%	4%	

Fieldwork dates : 10th to 12th September 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-09 (J2010/09 & J38671x9 & J38671s9)

* = Less than 0.5%

Ipsos MORI Political Monitor - September 2010

Table 7

Q.1(B). Which party are you most inclined to support?

Base : All undecided or refused

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						Unweighted Total	
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	189	96	140	137	124	103	15	82	107	48	68	73	19	29	27	41	30	43	19	46	51	38	54	97	92	189
Weighted Total	186	91	133	130	117	97	15	78	108	53	69	64	21	31	29	39	25	40	21	41	55	41	49	96	90	189
Conservative	32 18%	16 18%	26 20%	25 19%	19 16%	18 18%	*	15 19%	17 16%	8 14%	11 15%	14 23%	1 4%	7 21%	5 17%	6 14%	6 22%	9 23%	5 23%	9 21%	12 21%	9 21%	3 7%	21 21%	12 13%	31 16%
Labour	40 22%	25 27%	28 21%	28 22%	28 24%	26 27%	1 6%	13 17%	27 25%	8 14%	21 31%	12 18%	5 22%	3 9%	10 33%	11 29%	4 17%	8 19%	4 18%	4 9%	12 21%	4 11%	20 42%	16 16%	25 28%	41 22%
Liberal Democrats (Lib Dem)	21 11%	13 14%	19 14%	19 15%	18 16%	14 14%	1 4%	12 15%	9 8%	4 8%	10 15%	6 10%	*	4 12%	5 16%	5 14%	2 10%	4 10%	1 6%	6 15%	7 13%	3 8%	4 8%	13 14%	7 8%	25 13%
Scottish Nationalist	1 1%	1 1%	1 1%	1 1%	1 1%	1 1%	-	*	1 1%	-	-	1 1%	-	-	-	-	-	1 2%	-	-	-	-	1 2%	-	1 1%	2 1%
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Green Party	4 2%	2 2%	3 2%	3 2%	3 2%	3 3%	-	2 3%	1 1%	2 3%	1 1%	2 3%	1 2%	1 3%	1 2%	-	1 5%	*	-	1 3%	2 4%	-	*	3 3%	*	5 3%
UKIP	1 *	-	1 *	1 *	1 1%	-	-	1 1%	-	-	-	1 1%	-	-	-	-	-	1 2%	1 3%	-	-	-	1 1%	-	1 1%	1 1%
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	3 1%	1 1%	3 2%	3 2%	3 2%	1 1%	-	1 2%	1 1%	1 2%	1 2%	-	-	1 4%	-	1 4%	-	-	-	1 3%	1 2%	-	-	3 3%	-	2 1%
Undecided	49 27%	15 17%	31 24%	30 23%	24 20%	16 17%	5 36%	15 19%	34 32%	19 36%	13 20%	17 26%	11 51%	8 26%	6 21%	7 18%	8 33%	9 22%	5 24%	11 26%	9 17%	19 47%	10 21%	20 21%	29 33%	47 25%
Would not vote	9 5%	1 1%	1 *	1 *	1 1%	1 1%	7 46%	4 5%	5 5%	6 11%	3 4%	1 1%	2 8%	4 13%	-	3 7%	-	1 2%	1 3%	2 6%	3 5%	1 3%	3 6%	5 5%	4 5%	8 4%
Refused	26 14%	17 19%	20 15%	20 16%	20 17%	17 18%	1 5%	14 18%	12 11%	6 11%	9 13%	11 17%	2 11%	4 12%	3 11%	6 14%	3 11%	8 21%	5 24%	7 16%	9 17%	4 10%	6 12%	16 16%	10 11%	27 14%

Fieldwork dates : 10th to 12th September 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-09 (J2010/09 & J38671x9 & J38671s9)

* = Less than 0.5%

Ipsos MORI Political Monitor - September 2010

Table 8

Q.1(B). Which party are you most inclined to support?

Base : All undecided or refused

	Total (Weighted)	Voting Voters only						Working status		Government		Work sector					Tenure						GOR Regions					Newspaper readership		Past vote (2010 General Election)			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	Other	North	Midlands	South	Greater London	England	Tabloid	Broad sheet	Con	Lab	LD		
Unweighted Total	189	31	41	25	76	66	56	79	110	65	90	44	60	3	63	66	66	26	29	132	2	68	55	66	26	164	77	35	28	31	37	189	
Weighted Total	186	32	40	21	69	61	53	67	119	65	87	23	72	4	76	68	53	24	40	121	1	68	62	56	24	159	76	30	32	29	31	189	
Conservative	32	32	-	-	-	32	32	14	19	18	9	3	19	-	19	13	15	1	4	28	-	7	12	13	4	32	15	6	20	1	3	31	
	18%	100%	-	-	-	53%	61%	21%	16%	28%	10%	12%	26%	-	25%	19%	28%	4%	9%	23%	-	11%	20%	23%	15%	20%	20%	21%	63%	3%	9%	16%	
Labour	40	-	40	-	40	-	-	10	30	9	28	6	9	2	11	7	9	3	20	16	1	14	13	13	10	32	22	5	3	19	3	41	
	22%	-	100%	-	59%	-	-	15%	26%	14%	32%	25%	13%	60%	15%	11%	17%	13%	50%	14%	65%	20%	22%	24%	41%	20%	29%	18%	9%	66%	11%	22%	
Liberal Democrats (Lib Dem)	21	-	-	21	21	21	21	10	11	5	12	4	9	-	9	6	10	4	2	15	-	8	5	7	-	17	5	3	-	-	17	25	
	11%	-	-	100%	30%	34%	39%	15%	9%	8%	13%	17%	13%	-	12%	8%	18%	16%	5%	12%	-	12%	9%	13%	-	11%	6%	10%	-	-	55%	13%	
Scottish Nationalist	1	-	-	-	1	1	-	-	1	-	1	-	-	-	-	-	-	-	1	-	*	1	-	-	-	-	1	-	-	-	-	2	
	1%	-	-	-	1%	2%	-	-	1%	-	1%	-	-	-	-	-	-	-	2%	-	35%	1%	-	-	-	-	1%	-	-	-	-	1%	
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Green Party	4	-	-	-	4	4	-	3	1	-	3	1	3	-	3	2	1	1	-	3	-	2	-	2	2	2	1	1	-	-	-	5	
	2%	-	-	-	5%	6%	-	4%	1%	-	3%	2%	4%	-	4%	3%	2%	4%	-	2%	-	3%	-	3%	6%	1%	2%	3%	-	-	-	3%	
UKIP	1	-	-	-	1	1	-	-	1	1	-	-	-	-	-	-	1	-	-	1	-	1	-	-	-	1	-	-	-	-	-	1	
	*	-	-	-	1%	1%	-	-	1%	1%	-	-	-	-	-	-	1%	-	-	*	-	1%	-	-	-	*	-	-	-	-	-	1%	
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Other	3	-	-	-	3	3	-	1	1	-	3	-	1	-	1	1	1	-	1	-	-	1	-	1	1	3	-	1	1	-	-	2	
	1%	-	-	-	4%	4%	-	2%	1%	-	3%	-	2%	-	2%	-	3%	5%	-	1%	-	2%	-	2%	5%	2%	-	4%	4%	-	-	1%	
Undecided	49	-	-	-	-	-	-	20	29	17	22	7	19	2	20	22	9	10	9	30	-	21	15	14	5	39	23	5	7	8	4	47	
	27%	-	-	-	-	-	-	30%	25%	25%	25%	29%	26%	40%	27%	32%	16%	43%	22%	25%	-	30%	24%	25%	19%	25%	31%	17%	22%	29%	12%	25%	
Would not vote	9	-	-	-	-	-	-	1	8	6	2	1	4	-	4	5	1	1	2	6	-	2	8	-	-	9	2	1	-	1	-	8	
	5%	-	-	-	-	-	-	1%	7%	9%	2%	4%	5%	-	5%	7%	1%	6%	6%	5%	-	2%	12%	-	-	5%	3%	4%	-	2%	-	4%	
Refused	26	-	-	-	-	-	-	8	18	10	8	2	9	-	9	14	8	2	2	21	-	12	8	6	3	24	7	7	1	-	4	27	
	14%	-	-	-	-	-	-	12%	15%	15%	9%	10%	12%	-	11%	20%	14%	9%	6%	18%	-	17%	13%	10%	13%	15%	9%	23%	2%	-	13%	14%	

Fieldwork dates : 10th to 12th September 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-09 (J2010/09 & J38671x9 & J38671s9)

* = Less than 0.5%

Ipsos MORI Political Monitor - September 2010

Table 9

Q.1(A). How would you vote if there were a General Election tomorrow? (certain to vote)

Base : All certain to vote

	Total (Weighted)	Likelihood to vote					Would NOT vote	Gender		Age										Social Class						Unweighted Total
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)		Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	
Unweighted Total	622	622	622	622	622	622	-	295	327	121	233	268	40	81	112	121	119	149	53	197	178	103	144	375	247	622
Weighted Total	617	617	617	617	617	617	-	302	315	138	228	251	45	93	118	110	141	63	187	186	113	131	374	244	622	
Conservative	197 32%	197 32%	197 32%	197 32%	197 32%	197 32%	-	105 35%	92 29%	30 22%	70 31%	97 38%	8 17%	23 24%	34 29%	36 33%	46 41%	51 36%	20 32%	82 44%	66 35%	29 26%	20 15%	148 40%	49 20%	192 31%
Labour	190 31%	190 31%	190 31%	190 31%	190 31%	190 31%	-	89 30%	101 32%	50 36%	65 28%	75 30%	19 43%	31 33%	37 31%	28 26%	33 30%	42 30%	22 35%	43 23%	55 29%	36 32%	57 44%	97 26%	93 38%	191 31%
Liberal Democrats (Lib Dem)	75 12%	75 12%	75 12%	75 12%	75 12%	75 12%	-	30 10%	45 14%	23 17%	35 15%	18 7%	5 11%	18 19%	20 17%	15 13%	5 5%	12 9%	6 9%	27 14%	22 12%	12 10%	15 12%	49 13%	27 11%	77 12%
Scottish Nationalist	11 2%	11 2%	11 2%	11 2%	11 2%	11 2%	-	3 1%	8 2%	1 1%	7 3%	2 1%	-	1 2%	2 2%	5 5%	-	2 1%	1 2%	6 3%	2 1%	-	2 2%	8 2%	2 1%	12 2%
Plaid Cymru	5 1%	5 1%	5 1%	5 1%	5 1%	5 1%	-	2 1%	3 1%	2 2%	-	3 1%	*	2 2%	-	-	1 1%	2 2%	2 4%	*	3 2%	2 2%	-	3 1%	2 1%	4 1%
Green Party	15 2%	15 2%	15 2%	15 2%	15 2%	15 2%	-	10 3%	5 2%	8 5%	2 1%	5 2%	3 7%	4 5%	1 1%	1 1%	2 2%	3 2%	-	3 2%	6 3%	4 3%	2 1%	10 3%	6 2%	16 3%
UKIP	13 2%	13 2%	13 2%	13 2%	13 2%	13 2%	-	8 3%	5 2%	2 1%	4 2%	7 3%	1 2%	1 1%	1 3%	3 4%	5 2%	2 2%	1 2%	4 2%	3 2%	4 3%	2 2%	7 2%	6 2%	15 2%
Scottish Socialist Party	1 *	1 *	1 *	1 *	1 *	1 *	-	-	1 *	-	1 *	-	-	-	-	1 1%	-	-	-	-	1 *	-	-	1 *	-	1 *
British National Party (BNP)	9 1%	9 1%	9 1%	9 1%	9 1%	9 1%	-	6 2%	3 1%	5 3%	4 2%	* *	2 4%	3 3%	2 2%	1 1%	-	* *	-	*	-	2 2%	6 5%	* *	8 3%	7 1%
Independent Candidate	1 *	1 *	1 *	1 *	1 *	1 *	-	-	1 *	1 1%	1 *	-	1 2%	-	-	1 *	-	-	-	-	-	1 1%	-	-	1 1%	2 *
Other	3 1%	3 1%	3 1%	3 1%	3 1%	3 1%	-	2 1%	1 *	2 1%	1 *	1 *	2 3%	-	1 1%	-	-	1 1%	-	2 1%	1 *	1 1%	-	2 1%	1 *	3 *
Undecided	62 10%	62 10%	62 10%	62 10%	62 10%	62 10%	-	25 8%	37 12%	8 5%	28 12%	27 11%	2 5%	6 6%	14 12%	13 12%	12 11%	14 10%	4 6%	12 6%	19 10%	15 13%	15 12%	31 8%	31 13%	64 10%
Would not vote	5 1%	5 1%	5 1%	5 1%	5 1%	5 1%	-	2 1%	3 1%	2 1%	2 1%	2 1%	-	2 2%	2 1%	-	1 1%	1 *	-	*	-	3 3%	2 1%	* 2%	5 2%	5 1%
Don't know	* *	* *	* *	* *	* *	* *	-	-	* *	-	-	* *	-	-	-	-	-	-	* *	-	-	-	* *	-	* *	1 *
Refused	30 5%	30 5%	30 5%	30 5%	30 5%	30 5%	-	20 7%	10 3%	5 4%	9 4%	15 6%	3 6%	3 3%	3 2%	6 6%	6 6%	9 6%	6 10%	8 4%	8 4%	5 4%	9 7%	16 4%	14 6%	32 5%

Fieldwork dates : 10th to 12th September 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-09 (J2010/09 & J38671x9 & J38671s9)

* = Less than 0.5%

Ipsos MORI Political Monitor - September 2010

Table 10

Q.1(A). How would you vote if there were a General Election tomorrow? (certain to vote)

Base : All certain to vote

	Total (Weighted)	Voting Voters only						Working status		Government		Work sector				Tenure						GOR Regions					Newspaper readership		Past vote (2010 General Election)			UnW Tot.	
		Con	Lab	LD	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	Other	North	Mid-lands	South	Greater London	England	Tabloid	Broad sheet	Con	Lab	LD		
Unweighted Total	622	207	216	91	366	357	298	274	348	278	292	142	203	13	216	260	222	61	72	482	7	219	174	229	78	527	230	190	207	179	121	622	
Weighted Total	617	213	215	88	356	355	302	269	349	283	283	75	258	17	274	284	183	51	94	467	5	220	183	213	73	524	224	183	215	179	113	622	
Conservative	197	197	-	-	-	197	197	94	103	163	21	17	95	5	99	96	72	13	15	167	2	62	58	77	21	181	77	72	179	4	7	192	
	32%	92%	-	-	-	56%	65%	35%	30%	57%	7%	22%	37%	28%	36%	34%	39%	25%	16%	36%	49%	28%	32%	36%	29%	34%	34%	34%	39%	83%	2%	6%	31%
Labour	190	-	190	-	190	-	-	72	118	33	149	29	67	3	70	84	50	12	43	134	1	71	55	64	30	166	70	45	7	151	17	191	
	31%	-	88%	-	53%	-	-	27%	34%	12%	53%	38%	26%	19%	26%	29%	27%	24%	46%	29%	16%	32%	30%	30%	41%	32%	31%	25%	3%	84%	16%	31%	
Liberal Democrats (Lib Dem)	75	-	-	75	75	75	75	43	32	42	25	12	32	3	36	47	17	7	5	63	-	22	20	33	7	61	14	22	5	6	58	77	
	12%	-	-	86%	21%	21%	25%	16%	9%	15%	9%	16%	12%	20%	13%	16%	9%	14%	6%	14%	-	10%	11%	15%	9%	12%	6%	12%	2%	3%	52%	12%	
Scottish Nationalist	11	-	-	-	11	11	-	3	8	-	9	2	4	-	4	5	2	1	3	7	-	11	-	-	-	*	2	5	1	1	*	12	
	2%	-	-	-	3%	3%	-	1%	2%	-	3%	3%	1%	-	1%	2%	1%	2%	3%	2%	-	5%	-	-	-	*	1%	2%	1%	*	*	2%	
Plaid Cymru	5	-	-	-	5	5	-	2	3	4	1	1	2	-	2	2	*	-	2	3	-	-	5	-	-	-	-	*	-	-	-	4	
	1%	-	-	-	1%	1%	-	1%	1%	1%	*	1%	1%	-	1%	1%	*	-	2%	1%	-	-	3%	-	-	-	-	*	-	-	-	1%	
Green Party	15	-	-	-	15	15	-	8	7	3	12	*	3	2	10	6	4	5	*	9	1	7	3	5	3	12	1	8	*	1	8	16	
	2%	-	-	-	4%	4%	-	3%	2%	1%	4%	*	8%	10%	3%	2%	2%	9%	*	2%	16%	3%	1%	3%	4%	2%	*	4%	*	1%	7%	3%	
UKIP	13	-	-	-	13	13	-	5	8	5	8	2	5	-	5	5	5	1	1	10	-	2	7	4	1	13	9	7	4	-	-	15	
	2%	-	-	-	4%	4%	-	2%	2%	2%	3%	3%	2%	-	2%	2%	3%	3%	1%	2%	-	1%	4%	2%	2%	2%	4%	4%	2%	-	-	2%	
Scottish Socialist Party	1	-	-	-	1	1	-	-	1	-	1	1	-	-	-	1	-	-	-	1	-	1	-	-	-	-	-	1	-	-	-	1	
	*	-	-	-	*	*	-	-	*	-	*	1%	-	-	-	*	-	-	-	*	-	*	-	-	-	-	-	*	-	-	-	*	
British National Party (BNP)	9	-	-	-	-	-	-	5	3	2	6	*	7	-	7	1	1	1	6	2	-	4	2	3	1	6	7	-	-	-	-	7	
	1%	-	-	-	-	-	-	2%	1%	1%	2%	1%	3%	-	3%	*	*	2%	6%	*	-	2%	1%	1%	1%	1%	3%	-	-	-	-	1%	
Independent Candidate	1	-	-	-	1	1	-	1	1	-	1	1	-	-	-	1	-	1	-	1	-	1	1	-	1	1	-	-	-	-	-	2	
	*	-	-	-	*	*	-	*	*	-	*	1%	-	-	-	*	-	2%	-	*	-	*	*	-	*	*	-	-	-	-	-	*	
Other	3	-	-	-	3	3	-	-	3	1	2	-	-	-	-	-	1	1	2	1	-	2	1	1	-	3	1	1	-	-	1	3	
	1%	-	-	-	1%	1%	-	-	1%	*	1%	-	-	-	-	-	*	2%	2%	*	-	1%	*	*	-	1%	*	*	-	-	1%	*	
Undecided	62	15	19	9	32	28	25	22	40	19	34	8	23	2	26	22	20	8	11	43	-	22	22	18	7	49	30	16	17	12	15	64	
	10%	7%	9%	10%	9%	8%	8%	8%	11%	7%	12%	11%	9%	14%	9%	8%	11%	15%	12%	9%	-	10%	12%	8%	10%	9%	13%	9%	8%	7%	13%	10%	
Would not vote	5	-	-	-	-	-	-	3	3	-	4	*	2	-	2	3	2	*	-	5	-	2	3	1	*	5	2	-	-	-	5		
	1%	-	-	-	-	-	-	1%	1%	-	1%	*	1%	-	1%	1%	*	-	1%	-	-	1%	1%	*	*	1%	1%	-	-	-	-	1%	
Don't know	*	-	-	-	-	-	-	-	*	-	*	-	-	-	-	-	*	-	-	*	-	*	-	-	-	-	*	*	-	-	-	1	
	*	-	-	-	-	-	-	-	*	-	*	-	-	-	-	-	*	-	-	*	-	*	-	-	-	-	*	*	-	-	-	*	
Refused	30	1	6	4	10	5	4	11	19	12	10	3	12	2	14	12	9	2	6	21	1	14	7	8	3	27	11	6	1	4	6	32	
	5%	*	3%	4%	3%	1%	1%	4%	5%	4%	3%	3%	5%	9%	5%	4%	5%	4%	6%	5%	19%	7%	4%	4%	5%	5%	5%	5%	3%	2%	5%	5%	

Fieldwork dates : 10th to 12th September 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-09 (J2010/09 & J38671x9 & J38671s9)

*=Less than 0.5%

Ipsos MORI Political Monitor - September 2010

Table 11

Q.1(B). Which party are you most inclined to support? (certain to vote)

Base : All undecided or refused - AND - certain to vote

	Total (Weighted)	Likelihood to vote						Gender		Age										Social Class						Unweighted Total
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	
Unweighted Total	96	96	96	96	96	96	-	44	52	12	34	50	5	7	14	20	23	27	10	24	25	18	29	49	47	96
Weighted Total	91	91	91	91	91	91	-	45	47	13	37	42	5	8	17	20	18	23	10	19	28	20	24	47	44	96
Conservative	16	16	16	16	16	16	-	7	10	2	5	10	-	2	2	3	4	6	3	5	4	5	2	9	7	15
	18%	18%	18%	18%	18%	18%	-	15%	21%	12%	13%	24%	-	18%	10%	16%	22%	25%	33%	27%	14%	26%	8%	20%	16%	16%
Labour	25	25	25	25	25	25	-	10	15	4	13	9	4	-	6	7	4	4	2	1	9	3	11	10	15	25
	27%	27%	27%	27%	27%	27%	-	22%	32%	28%	34%	21%	79%	-	35%	34%	23%	19%	21%	7%	32%	17%	47%	21%	33%	26%
Liberal Democrats (Lib Dem)	13	13	13	13	13	13	-	9	4	2	7	4	*	1	3	4	*	4	1	4	6	-	3	10	3	14
	14%	14%	14%	14%	14%	14%	-	20%	8%	14%	19%	10%	9%	16%	17%	20%	2%	16%	11%	21%	21%	-	13%	21%	7%	15%
Scottish Nationalist	1	1	1	1	1	1	-	*	1	-	-	1	-	-	-	-	*	1	-	-	-	-	1	-	1	2
	1%	1%	1%	1%	1%	1%	-	1%	1%	-	-	2%	-	-	-	-	2%	3%	-	-	-	-	4%	-	2%	2%
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Green Party	2	2	2	2	2	2	-	2	*	-	1	2	-	-	1	-	1	*	-	1	1	-	*	2	*	3
	2%	2%	2%	2%	2%	2%	-	4%	1%	-	1%	4%	-	-	3%	-	7%	2%	-	3%	5%	-	2%	4%	1%	3%
UKIP	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	1	1	1	1	1	1	-	1	-	1	-	-	-	1	-	-	-	-	-	-	1	-	-	1	-	1
	1%	1%	1%	1%	1%	1%	-	3%	-	10%	-	-	-	15%	-	-	-	-	-	-	5%	-	-	3%	-	1%
Undecided	15	15	15	15	15	15	-	4	11	1	5	9	-	1	4	1	5	4	-	3	2	7	2	5	10	16
	17%	17%	17%	17%	17%	17%	-	9%	24%	10%	13%	22%	-	15%	23%	5%	30%	15%	-	15%	9%	38%	10%	12%	22%	17%
Would not vote	1	1	1	1	1	1	-	1	-	-	1	-	-	-	1	-	-	-	-	1	-	-	-	1	-	1
	1%	1%	1%	1%	1%	1%	-	1%	-	-	2%	-	-	-	3%	-	-	-	-	3%	-	-	-	1%	-	1%
Refused	17	17	17	17	17	17	-	11	6	3	6	7	1	3	2	4	3	5	4	5	4	4	4	9	8	19
	19%	19%	19%	19%	19%	19%	-	25%	13%	27%	17%	18%	12%	35%	12%	21%	15%	20%	35%	25%	15%	20%	18%	19%	19%	20%

Fieldwork dates : 10th to 12th September 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-09 (J2010/09 & J38671x9 & J38671s9)

* = Less than 0.5%

Ipsos MORI Political Monitor - September 2010

Table 12

Q.1(B). Which party are you most inclined to support? (certain to vote)

Base : All undecided or refused - AND - certain to vote

	Total (Weighted)	Voting Voters only						Working status		Government		Work sector				Tenure					GOR Regions					Newspaper readership		Past vote (2010 General Election)			UnW Tot.	
		Con	Lab	LD	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	Other	North	Midlands	South	Greater London	England	Tabloid	Broad sheet	Con	Lab		LD
Unweighted Total	96	15	25	14	45	35	29	39	57	32	46	21	29	3	32	33	39	10	12	72	2	36	27	33	11	81	42	25	15	18	24	96
Weighted Total	91	16	25	13	42	33	29	33	58	31	43	10	36	4	40	34	30	10	17	64	1	37	29	25	11	76	41	22	17	16	21	96
Conservative	16 18%	16 100%	-	-	-	16 49%	16 56%	4 13%	12 20%	9 30%	3 8%	1 13%	7 20%	-	7 18%	6 17%	8 26%	1 11%	2 11%	13 21%	-	4 10%	7 24%	5 22%	2 22%	16 21%	10 23%	6 27%	12 67%	-	1 7%	15 16%
Labour	25 27%	-	25 100%	-	25 59%	-	-	7 21%	18 31%	7 22%	16 38%	3 28%	8 23%	2 60%	10 26%	6 19%	5 18%	2 16%	11 65%	12 18%	1 65%	9 26%	8 27%	8 30%	5 44%	19 26%	17 41%	4 18%	3 14%	14 85%	3 16%	25 26%
Liberal Democrats (Lib Dem)	13 14%	-	-	13 100%	13 30%	13 38%	13 44%	6 17%	7 12%	4 12%	7 16%	1 12%	6 17%	-	6 15%	3 10%	6 21%	1 14%	2 11%	10 15%	-	4 12%	5 17%	3 13%	-	11 14%	3 8%	3 13%	-	-	10 47%	14 15%
Scottish Nationalist	1 1%	-	-	-	1 2%	1 3%	-	-	1 2%	-	1 2%	-	-	-	-	-	-	-	1 4%	-	*	1 3%	-	-	-	-	1 2%	-	-	-	-	2 2%
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Green Party	2 2%	-	-	-	2 5%	2 6%	-	2 5%	* 1%	-	2 5%	1 5%	1 3%	-	1 3%	2 5%	* 1%	-	-	2 3%	-	1 3%	-	1 3%	1 5%	1 1%	1 3%	1 2%	1 3%	1 2%	-	3 3%
UKIP	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	1 1%	-	-	-	1 3%	1 4%	-	1 4%	-	-	1 3%	-	1 4%	-	1 3%	-	-	1 13%	-	-	-	-	-	1 5%	1 12%	1 2%	-	1 6%	-	-	-	1 1%
Undecided	15 17%	-	-	-	-	-	-	5 16%	10 17%	4 14%	7 17%	2 21%	5 14%	2 40%	6 16%	8 25%	5 16%	2 23%	-	13 21%	-	6 16%	6 21%	3 13%	1 8%	11 15%	5 13%	3 14%	3 15%	2 11%	3 14%	16 17%
Would not vote	1 1%	-	-	-	-	-	-	1 2%	-	1 2%	-	1 6%	-	-	1 2%	-	-	-	-	1 1%	-	1 2%	-	-	-	1 1%	-	-	-	1 4%	-	1 1%
Refused	17 19%	-	-	-	-	-	-	7 22%	10 17%	6 21%	5 11%	2 15%	7 20%	-	7 18%	8 24%	5 18%	2 23%	2 10%	13 21%	-	11 29%	3 10%	4 14%	1 9%	16 21%	4 9%	5 21%	1 3%	-	3 17%	19 20%

Fieldwork dates : 10th to 12th September 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-09 (J2010/09 & J38671x9 & J38671s9)

*Less than 0.5%

Ipsos MORI Political Monitor - September 2010

Table 13

Q.2. And how likely will you be to vote in an immediate General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote and 1 that you would be absolutely certain NOT to vote?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						Unweighted Total	
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	1004	622	818	796	757	676	80	481	523	261	364	379	108	153	179	185	164	215	83	282	277	196	249	559	445	1004
Weighted Total	1004	617	805	784	745	666	84	489	515	286	360	358	122	164	189	170	152	206	100	270	289	210	235	559	445	1004
1 - Absolutely certain not to vote	84	-	-	-	-	-	84	45	39	25	33	27	12	13	16	17	9	18	8	8	22	26	29	30	54	80
	8%	-	-	-	-	-	100%	9%	8%	9%	9%	7%	10%	8%	8%	10%	6%	9%	8%	3%	8%	12%	12%	5%	12%	8%
2	11	-	-	-	-	-	-	4	7	6	2	3	4	2	*	1	2	1	1	1	2	6	2	3	8	11
	1%	-	-	-	-	-	-	1%	1%	2%	1%	1%	3%	1%	*	1%	2%	*	1%	*	1%	3%	1%	1%	2%	1%
3	28	-	-	-	-	-	-	6	21	15	9	4	7	8	7	2	2	2	-	6	5	9	7	11	17	25
	3%	-	-	-	-	-	-	1%	4%	5%	2%	1%	5%	5%	4%	1%	2%	1%	-	2%	2%	4%	3%	2%	4%	2%
4	13	-	-	-	-	-	-	10	3	5	5	3	4	1	1	4	2	1	1	5	2	1	5	7	7	13
	1%	-	-	-	-	-	-	2%	1%	2%	1%	1%	3%	*	*	3%	1%	1%	1%	2%	1%	1%	2%	1%	1%	1%
5	58	-	-	-	-	-	-	23	34	18	25	15	12	6	17	8	5	10	7	15	10	18	15	24	33	50
	6%	-	-	-	-	-	-	5%	7%	6%	7%	4%	10%	4%	9%	5%	3%	5%	7%	5%	3%	9%	7%	4%	8%	5%
6	20	-	20	-	-	-	-	8	12	14	2	4	6	8	1	1	-	4	3	7	1	6	6	8	13	22
	2%	-	3%	-	-	-	-	2%	2%	5%	1%	1%	5%	5%	1%	1%	-	2%	3%	2%	*	3%	3%	1%	3%	2%
7	40	-	40	40	-	-	-	22	18	16	12	12	10	6	8	4	8	4	2	7	13	10	10	20	20	39
	4%	-	5%	5%	-	-	-	4%	4%	6%	3%	3%	8%	4%	4%	3%	6%	2%	2%	3%	5%	5%	4%	4%	5%	4%
8	79	-	79	79	79	-	-	42	37	29	25	25	12	17	14	12	8	16	10	16	32	12	19	48	30	81
	8%	-	10%	10%	11%	-	-	9%	7%	10%	7%	7%	10%	10%	7%	7%	5%	8%	10%	6%	11%	5%	8%	9%	7%	8%
9	49	-	49	49	49	49	-	26	23	21	18	10	11	10	8	10	4	6	1	18	15	7	9	33	15	54
	5%	-	6%	6%	7%	7%	-	5%	4%	7%	5%	3%	9%	6%	4%	6%	3%	3%	1%	7%	5%	3%	4%	6%	3%	5%
10 - Absolutely certain to vote	617	617	617	617	617	617	-	302	315	138	228	251	45	93	118	110	110	141	63	187	186	113	131	374	244	622
	61%	100%	77%	79%	83%	93%	-	62%	61%	48%	63%	70%	37%	57%	62%	65%	73%	68%	63%	69%	64%	54%	56%	67%	55%	62%
Don't know	5	-	-	-	-	-	-	*	4	1	-	4	-	1	-	-	-	4	3	1	-	2	1	1	3	5
	*	-	-	-	-	-	-	*	1%	*	-	1%	-	*	-	-	-	2%	3%	1%	-	1%	*	*	1%	*
Refused	1	-	-	-	-	-	-	1	1	-	1	-	-	-	1	-	-	1	1	-	-	1	1	-	1	2
	*	-	-	-	-	-	-	*	*	-	*	-	-	-	*	-	-	*	1%	-	-	*	*	-	*	*
Mean	8.19	10.00	9.49	9.58	9.72	9.93	1.00	8.23	8.14	7.64	8.22	8.58	7.09	8.05	8.18	8.27	8.67	8.52	8.35	8.82	8.49	7.49	7.70	8.65	7.60	8.26

Fieldwork dates : 10th to 12th September 2010
 Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus
 Source : Ipsos MORI J09038671-09 (J2010/09 & J38671x9 & J38671s9)
 *=Less than 0.5%

Ipsos MORI Political Monitor - September 2010

Table 14

Q.2. And how likely will you be to vote in an immediate General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote and 1 that you would be absolutely certain NOT to vote?

Base : All

	Total (Weighted)	Voting Voters only						Working status		Government		Work sector				Tenure					GOR Regions					Newspaper readership		Past vote (2010 General Election)			UnW Tot.	
		Con	Lab	LD	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned outright	Private renter	Social renter	Total owner occupier	Other	North	Midlands	South	Greater London	England	Tabloid	Broad sheet	Con	Lab		LD
Unweighted Total	1004	295	315	145	544	524	440	451	553	425	487	230	337	17	354	403	333	116	142	736	10	334	297	373	139	867	404	244	274	249	176	1004
Weighted Total	1004	308	319	138	535	523	446	438	566	433	475	121	426	22	448	452	274	98	173	726	7	335	312	358	128	867	400	233	283	253	161	1004
1 - Absolutely certain not to vote	84	8	13	5	23	18	13	32	53	24	50	10	33	2	35	34	15	12	24	48	-	25	27	32	12	77	36	4	5	13	4	80
	8%	3%	4%	4%	4%	3%	3%	7%	9%	5%	11%	8%	8%	11%	8%	7%	5%	12%	14%	7%	-	7%	9%	9%	9%	9%	9%	2%	2%	5%	3%	8%
2	11	1	3	-	3	1	1	6	5	5	4	2	6	-	6	6	2	2	*	8	-	4	3	3	2	9	5	1	1	2	-	11
	1%	*	1%	-	1%	*	*	1%	1%	1%	1%	1%	1%	-	1%	1%	1%	2%	1%	1%	-	1%	1%	1%	1%	1%	1%	*	*	1%	-	1%
3	28	5	9	1	13	8	6	10	18	8	16	4	9	-	9	8	4	5	11	11	1	9	7	11	6	25	13	4	2	4	2	25
	3%	2%	3%	1%	2%	2%	1%	2%	3%	2%	3%	3%	2%	-	2%	2%	1%	5%	6%	2%	11%	3%	2%	3%	4%	3%	3%	2%	1%	2%	1%	2%
4	13	3	3	1	4	4	4	6	7	5	7	2	4	-	4	7	1	2	3	8	-	4	6	3	1	12	8	1	2	5	1	13
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	-	1%	2%	1%	2%	2%	1%	-	1%	2%	1%	1%	1%	2%	*	1%	2%	*	1%
5	58	18	18	9	29	28	27	24	33	20	25	3	34	-	34	26	15	7	10	41	-	16	26	16	5	50	29	9	10	10	3	50
	6%	6%	6%	6%	5%	5%	6%	6%	6%	5%	5%	2%	8%	-	8%	6%	6%	7%	6%	6%	-	5%	8%	4%	4%	6%	7%	4%	4%	4%	2%	5%
6	20	5	7	5	13	12	11	11	9	8	10	4	10	1	10	9	2	3	7	10	-	9	5	6	1	17	12	2	4	6	3	22
	2%	2%	2%	4%	2%	2%	2%	3%	2%	2%	2%	3%	2%	3%	2%	2%	1%	3%	4%	1%	-	3%	1%	2%	1%	2%	3%	1%	2%	3%	2%	2%
7	40	15	12	4	17	21	19	21	19	15	22	4	19	-	19	18	10	6	5	29	-	9	14	17	5	34	21	4	10	4	9	39
	4%	5%	4%	3%	3%	4%	4%	5%	3%	3%	5%	3%	4%	-	4%	4%	4%	6%	3%	4%	-	3%	4%	5%	4%	4%	5%	2%	4%	2%	6%	4%
8	79	22	22	15	44	45	38	32	46	38	34	13	30	-	30	32	25	8	13	57	-	22	25	32	12	67	29	12	16	17	16	81
	8%	7%	7%	11%	8%	9%	8%	7%	8%	9%	7%	10%	7%	-	7%	7%	9%	8%	8%	8%	-	7%	8%	9%	9%	8%	7%	5%	6%	7%	10%	8%
9	49	15	16	10	31	31	25	26	23	22	21	6	24	2	26	27	13	3	3	40	2	15	14	20	10	44	21	12	18	11	9	54
	5%	5%	5%	7%	6%	6%	6%	6%	4%	5%	4%	5%	6%	10%	6%	6%	5%	3%	2%	6%	24%	4%	5%	5%	8%	5%	5%	5%	6%	4%	5%	5%
10 - Absolutely certain to vote	617	213	215	88	356	355	302	269	349	283	283	75	258	17	274	284	183	51	94	467	5	220	183	213	73	524	224	183	215	179	113	622
	61%	69%	67%	64%	67%	68%	68%	61%	62%	65%	60%	62%	61%	76%	61%	63%	67%	52%	54%	64%	65%	66%	59%	60%	57%	60%	56%	78%	76%	71%	70%	62%
Don't know	5	1	1	-	1	1	1	-	5	3	1	1	-	-	-	1	2	-	2	3	-	1	-	4	2	4	3	-	*	1	-	5
	*	*	*	-	*	*	*	-	1%	1%	*	*	-	-	-	*	1%	-	1%	*	-	*	-	1%	2%	*	1%	-	*	1%	-	*
Refused	1	-	-	-	-	-	-	-	1	1	1	-	1	-	1	-	1	-	-	1	-	1	1	-	1	1	1	1	-	-	1	2
	*	-	-	-	-	-	-	-	*	*	*	-	*	-	*	-	*	-	-	*	-	*	*	-	*	*	*	*	-	-	*	*
Mean	8.19	8.85	8.62	8.72	8.67	8.81	8.81	8.26	8.13	8.56	7.97	8.26	8.18	8.83	8.21	8.31	8.67	7.47	7.45	8.45	8.98	8.37	8.03	8.15	8.08	8.12	7.90	9.24	9.19	8.73	9.04	8.26

Fieldwork dates : 10th to 12th September 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-09 (J2010/09 & J38671x9 & J38671s9)

*Less than 0.5%

Ipsos MORI Political Monitor - September 2010

Table 15

Q.3 Are you satisfied or dissatisfied with the way the Government is running the country?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age										Social Class						Unweighted Total
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	
Unweighted Total	1004	622	818	796	757	676	80	481	523	261	364	379	108	153	179	185	164	215	83	282	277	196	249	559	445	1004
Weighted Total	1004	617	805	784	745	666	84	489	515	286	360	358	122	164	189	170	152	206	100	270	289	210	235	559	445	1004
Satisfied	433	283	367	359	344	305	24	241	192	123	154	156	54	69	74	80	65	91	39	135	130	91	77	265	167	425
	43%	46%	46%	46%	46%	46%	28%	49%	37%	43%	43%	44%	44%	42%	39%	47%	43%	44%	39%	50%	45%	43%	33%	47%	38%	42%
Dissatisfied	475	283	371	360	339	305	50	215	260	132	181	162	56	76	103	78	70	92	45	103	125	104	143	229	247	487
	47%	46%	46%	46%	45%	46%	59%	44%	51%	46%	50%	45%	46%	46%	54%	46%	46%	45%	45%	38%	43%	50%	61%	41%	55%	49%
Don't know	96	51	67	65	62	56	10	33	63	31	25	40	12	19	13	12	17	23	16	32	34	15	16	65	31	92
	10%	8%	8%	8%	8%	8%	12%	7%	12%	11%	7%	11%	10%	12%	7%	7%	11%	11%	16%	12%	12%	7%	7%	12%	7%	9%
Net satisfied	-43	*	-4	-2	5	1	-26	26	-69	-9	-27	-6	-2	-7	-28	1	-5	-1	-5	32	5	-13	-66	37	-79	-62
	-4%	*	*	*	1%	*	-31%	5%	-13%	-3%	-8%	-2%	-1%	-4%	-15%	1%	-3%	-1%	-5%	12%	2%	-6%	-28%	7%	-18%	-6%

Fieldwork dates : 10th to 12th September 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-09 (J2010/09 & J38671x9 & J38671s9)

* = Less than 0.5%

Ipsos MORI Political Monitor - September 2010

Table 16

Q.3 Are you satisfied or dissatisfied with the way the Government is running the country?

Base : All

	Total (Weighted)	Voting Voters only						Working status		Government		Work sector				Tenure						GOR Regions					Newspaper readership		Past vote (2010 General Election)			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Con LD	Full-time	Not full-time/ Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	Other	North	Midlands	South	Greater London	England	Tabloid	Broad sheet	Con	Lab	LD	
Unweighted Total	1004	295	315	145	544	524	440	451	553	425	487	230	337	17	354	403	333	116	142	736	10	334	297	373	139	867	404	244	274	249	176	1004
Weighted Total	1004	308	319	138	535	523	446	438	566	433	475	121	426	22	448	452	274	98	173	726	7	335	312	358	128	867	400	233	283	253	161	1004
Satisfied	433	232	68	68	155	319	300	218	215	433	-	47	204	10	214	206	128	39	55	333	5	120	141	172	48	381	168	110	205	47	79	425
	43%	75%	21%	49%	29%	61%	67%	50%	38%	100%	-	39%	48%	44%	48%	46%	47%	40%	32%	46%	64%	36%	45%	48%	38%	44%	42%	47%	72%	19%	49%	42%
Dissatisfied	475	47	232	55	340	156	103	185	290	-	475	65	183	11	194	206	109	49	110	314	3	179	141	155	66	397	198	97	56	189	67	487
	47%	15%	73%	40%	64%	30%	23%	42%	51%	-	100%	54%	43%	51%	43%	45%	40%	50%	63%	43%	36%	54%	45%	43%	52%	46%	49%	42%	20%	75%	42%	49%
Don't know	96	28	19	16	39	49	44	35	61	-	-	10	39	1	40	41	37	10	8	78	-	36	30	31	14	88	34	26	23	16	15	92
	10%	9%	6%	11%	7%	9%	10%	8%	11%	-	-	8%	9%	5%	9%	9%	14%	11%	4%	11%	-	11%	10%	9%	11%	10%	8%	11%	8%	6%	9%	9%
Net satisfied	-43	185	-164	12	-185	163	197	32	-75	433	-475	-18	21	-1	20	*	19	-10	-54	19	2	-60	*	17	-18	-16	-30	13	149	-142	11	-62
	-4%	60%	-51%	9%	-35%	31%	44%	7%	-13%	100%	-100%	-15%	5%	-6%	4%	*	7%	-10%	-31%	3%	28%	-18%	*	5%	-14%	-2%	-7%	6%	52%	-56%	7%	-6%

Fieldwork dates : 10th to 12th September 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-09 (J2010/09 & J38671x9 & J38671s9)

*Less than 0.5%

Ipsos MORI Political Monitor - September 2010

Table 17

Q.4 Are you satisfied or dissatisfied with the way David Cameron is doing his job as Prime Minister?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						Unweighted Total	
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	1004	622	818	796	757	676	80	481	523	261	364	379	108	153	179	185	164	215	83	282	277	196	249	559	445	1004
Weighted Total	1004	617	805	784	745	666	84	489	515	286	360	358	122	164	189	170	152	206	100	270	289	210	235	559	445	1004
Satisfied	575	360	479	468	441	388	40	282	293	161	201	213	68	92	107	94	88	125	65	181	176	116	102	357	218	566
	57%	58%	60%	60%	59%	58%	47%	58%	57%	56%	56%	59%	56%	56%	56%	55%	58%	61%	65%	67%	61%	55%	43%	64%	49%	56%
Dissatisfied	333	210	263	258	248	230	34	163	170	94	130	109	41	53	68	62	52	58	23	67	88	70	107	156	178	348
	33%	34%	33%	33%	33%	35%	40%	33%	33%	33%	36%	30%	34%	32%	36%	36%	34%	28%	24%	25%	30%	34%	46%	28%	40%	35%
Don't know	96	47	62	59	55	47	11	44	52	31	29	36	12	19	15	14	13	24	11	21	25	24	26	47	49	90
	10%	8%	8%	8%	7%	7%	13%	9%	10%	11%	8%	10%	10%	11%	8%	8%	8%	11%	12%	8%	9%	11%	11%	8%	11%	9%
Net satisfied	241	150	216	210	194	158	6	119	123	66	71	104	27	39	39	32	36	68	41	114	87	45	-5	201	40	218
	24%	24%	27%	27%	26%	24%	7%	24%	24%	23%	20%	29%	22%	24%	21%	19%	24%	33%	41%	42%	30%	22%	-2%	36%	9%	22%

Fieldwork dates : 10th to 12th September 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-09 (J2010/09 & J38671x9 & J38671s9)

*Less than 0.5%

Ipsos MORI Political Monitor - September 2010

Table 18

Q.4 Are you satisfied or dissatisfied with the way David Cameron is doing his job as Prime Minister?

Base : All

	Total (Weighted)	Voting Voters only						Working status		Government		Work sector				Tenure						GOR Regions					Newspaper readership		Past vote (2010 General Election)			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned outright	Private renter	Social renter	Total owner occupier	Other	North	Midlands	South	Greater London	England	Tabloid	Broadsheet	Con	Lab	LD	
Unweighted Total	1004	295	315	145	544	524	440	451	553	425	487	230	337	17	354	403	333	116	142	736	10	334	297	373	139	867	404	244	274	249	176	1004
Weighted Total	1004	308	319	138	535	523	446	438	566	433	475	121	426	22	448	452	274	98	173	726	7	335	312	358	128	867	400	233	283	253	161	1004
Satisfied	575	278	99	92	225	404	370	258	317	413	111	65	253	12	265	272	172	54	73	444	5	171	189	215	63	501	236	137	251	66	100	566
	57%	91%	31%	66%	42%	77%	83%	59%	56%	95%	23%	54%	59%	54%	59%	60%	63%	55%	42%	61%	64%	51%	61%	60%	49%	58%	59%	59%	88%	26%	62%	56%
Dissatisfied	333	13	195	33	265	83	46	140	193	11	317	49	131	10	141	145	75	36	75	220	3	123	96	115	53	287	129	78	18	169	45	348
	33%	4%	61%	24%	50%	16%	10%	32%	34%	3%	67%	41%	31%	46%	31%	32%	27%	37%	43%	30%	36%	37%	31%	32%	41%	33%	32%	34%	6%	67%	28%	35%
Don't know	96	16	25	14	45	36	30	40	56	9	47	7	43	-	43	35	27	9	25	62	-	41	27	28	12	79	36	18	15	18	15	90
	10%	5%	8%	10%	8%	7%	7%	9%	10%	2%	10%	6%	10%	-	9%	8%	10%	9%	15%	9%	-	12%	9%	8%	9%	9%	9%	8%	5%	7%	10%	9%
Net satisfied	241	265	-96	59	-40	321	324	118	123	402	-207	16	122	2	124	127	97	18	-2	224	2	48	93	101	10	214	107	59	233	-103	55	218
	24%	86%	-30%	43%	-7%	61%	73%	27%	22%	93%	-43%	13%	29%	9%	28%	28%	35%	18%	-1%	31%	27%	14%	30%	28%	8%	25%	27%	25%	82%	-41%	34%	22%

Fieldwork dates : 10th to 12th September 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-09 (J2010/09 & J38671x9 & J38671s9)

*Less than 0.5%

Ipsos MORI Political Monitor - September 2010

Table 19

Q.5 Are you satisfied or dissatisfied with the way Nick Clegg is doing his job as Deputy Prime Minister?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age								Social Class						Unweighted Total		
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	1004	622	818	796	757	676	80	481	523	261	364	379	108	153	179	185	164	215	83	282	277	196	249	559	445	1004
Weighted Total	1004	617	805	784	745	666	84	489	515	286	360	358	122	164	189	170	152	206	100	270	289	210	235	559	445	1004
Satisfied	522	328	441	430	404	353	28	270	252	153	190	180	69	84	100	90	78	102	46	163	156	108	95	320	203	509
	52%	53%	55%	55%	54%	53%	33%	55%	49%	53%	53%	50%	57%	51%	53%	53%	51%	49%	46%	60%	54%	52%	40%	57%	46%	51%
Dissatisfied	356	230	283	279	269	251	37	178	178	90	140	125	34	56	73	67	54	72	32	74	103	71	109	176	179	374
	35%	37%	35%	36%	36%	38%	44%	36%	35%	32%	39%	35%	28%	34%	38%	40%	35%	35%	32%	27%	35%	34%	46%	32%	40%	37%
Don't know	126	60	81	76	71	62	20	41	84	43	29	53	18	25	17	13	21	33	21	33	30	31	32	63	63	121
	13%	10%	10%	10%	10%	9%	23%	8%	16%	15%	8%	15%	15%	15%	9%	7%	14%	16%	22%	12%	10%	15%	14%	11%	14%	12%
Net satisfied	167	98	159	151	135	102	-9	92	74	63	50	54	35	28	27	23	24	30	14	90	54	37	-14	143	23	135
	17%	16%	20%	19%	18%	15%	-11%	19%	14%	22%	14%	15%	29%	17%	14%	14%	16%	15%	14%	33%	19%	18%	-6%	26%	5%	13%

Fieldwork dates : 10th to 12th September 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-09 (J2010/09 & J38671x9 & J38671s9)

*Less than 0.5%

Ipsos MORI Political Monitor - September 2010

Table 20

Q.5 Are you satisfied or dissatisfied with the way Nick Clegg is doing his job as Deputy Prime Minister?

Base : All

	Total (Weighted)	Voting Voters only						Working status		Government		Work sector				Tenure						GOR Regions					Newspaper readership		Past vote (2010 General Election)			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned outright	Private renter	Social renter	Total owner occupier	Other	North	Midlands	South	Greater London	England	Tabloid	Broad sheet	Con	Lab	LD	
Unweighted Total	1004	295	315	145	544	524	440	451	553	425	487	230	337	17	354	403	333	116	142	736	10	334	297	373	139	867	404	244	274	249	176	1004
Weighted Total	1004	308	319	138	535	523	446	438	566	433	475	121	426	22	448	452	274	98	173	726	7	335	312	358	128	867	400	233	283	253	161	1004
Satisfied	522 52%	246 80%	95 30%	93 67%	216 40%	368 70%	339 76%	251 57%	272 48%	369 85%	106 22%	64 53%	239 56%	12 55%	250 56%	261 58%	148 54%	44 44%	65 38%	409 56%	4 58%	150 45%	173 55%	199 56%	57 45%	463 53%	207 52%	130 56%	222 78%	61 24%	108 67%	509 51%
Dissatisfied	356 35%	42 14%	187 59%	29 21%	256 48%	110 21%	71 16%	151 35%	204 36%	33 8%	311 66%	49 40%	144 34%	9 40%	153 34%	152 34%	83 30%	38 39%	79 46%	236 32%	3 36%	135 40%	98 31%	123 34%	57 45%	305 35%	145 36%	80 35%	38 13%	166 66%	41 25%	374 37%
Don't know	126 13%	19 6%	37 12%	16 12%	63 12%	45 9%	36 8%	36 8%	90 16%	31 7%	58 12%	9 7%	43 10%	1 5%	45 10%	38 9%	43 16%	16 16%	28 16%	81 11%	* 5%	49 15%	41 13%	36 10%	14 11%	99 11%	48 12%	23 10%	23 8%	26 10%	12 7%	121 12%
Net satisfied	167 17%	205 67%	-93 -29%	63 46%	-40 -7%	257 49%	268 60%	99 23%	68 12%	336 78%	-205 -43%	15 12%	94 22%	3 14%	98 22%	109 24%	65 24%	5 5%	-14 -8%	174 24%	2 22%	16 5%	75 24%	76 21%	* *	158 18%	62 16%	49 21%	185 65%	-105 -41%	68 42%	135 13%

Fieldwork dates : 10th to 12th September 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-09 (J2010/09 & J38671x9 & J38671s9)

*Less than 0.5%

Ipsos MORI Political Monitor - September 2010

Table 21
Q.6 Do you think that the general economic condition of the country will improve, stay the same, or get worse over the next 12 months?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age								Social Class						Unweighted Total		
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	1004	622	818	796	757	676	80	481	523	261	364	379	108	153	179	185	164	215	83	282	277	196	249	559	445	1004
Weighted Total	1004	617	805	784	745	666	84	489	515	286	360	358	122	164	189	170	152	206	100	270	289	210	235	559	445	1004
Improve	276 28%	178 29%	235 29%	229 29%	223 30%	190 29%	18 22%	148 30%	128 25%	85 30%	92 26%	99 28%	43 35%	42 26%	54 28%	38 22%	34 22%	65 32%	33 33%	83 31%	78 27%	58 28%	57 24%	161 29%	115 26%	265 26%
Stay the same	222 22%	126 20%	177 22%	172 22%	157 21%	142 21%	15 18%	118 24%	104 20%	85 30%	78 22%	60 17%	37 31%	47 29%	47 25%	31 18%	28 18%	32 16%	8 8%	64 24%	66 23%	44 21%	47 20%	131 23%	92 21%	220 22%
Get worse	483 48%	301 49%	373 46%	365 46%	347 47%	319 48%	49 59%	211 43%	271 53%	113 39%	182 51%	188 52%	39 32%	73 45%	88 47%	94 55%	89 59%	98 48%	52 52%	114 42%	136 47%	106 50%	127 54%	250 45%	233 52%	496 49%
Don't know	23 2%	12 2%	19 2%	19 2%	17 2%	15 2%	2 2%	11 2%	11 2%	3 1%	8 2%	12 3%	2 2%	1 1%	1 *	7 4%	1 1%	11 5%	6 6%	9 3%	9 3%	2 1%	3 1%	18 3%	5 1%	23 2%
Net improve	-206 -21%	-123 -20%	-139 -17%	-136 -17%	-124 -17%	-129 -19%	-31 -37%	-63 -13%	-143 -28%	-28 -10%	-90 -25%	-88 -25%	4 3%	-31 -19%	-34 -18%	-56 -33%	-55 -36%	-33 -16%	-19 -19%	-30 -11%	-58 -20%	-47 -23%	-71 -30%	-88 -16%	-118 -27%	-231 -23%

Fieldwork dates : 10th to 12th September 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-09 (J2010/09 & J38671x9 & J38671s9)

*=Less than 0.5%

Ipsos MORI Political Monitor - September 2010

Table 22
Q.6 Do you think that the general economic condition of the country will improve, stay the same, or get worse over the next 12 months?

Base : All

	Total (Weighted)	Voting Voters only						Working status		Government		Work sector				Tenure						GOR Regions					Newspaper readership		Past vote (2010 General Election)			UnW Tot.	
		Con	Lab	LD	Not Con	Not Lab	Con LD	Full-time	Not full-time/ Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	Other	North	Midlands	South	Greater London	England	Tabloid	Broad sheet	Con	Lab	LD		
Unweighted Total	1004	295	315	145	544	524	440	451	553	425	487	230	337	17	354	403	333	116	142	736	10	334	297	373	139	867	404	244	274	249	176	1004	
Weighted Total	1004	308	319	138	535	523	446	438	566	433	475	121	426	22	448	452	274	98	173	726	7	335	312	358	128	867	400	233	283	253	161	1004	
Improve	276	130	55	37	107	181	167	132	144	181	66	22	133	8	141	130	85	17	44	215	-	90	86	101	32	239	111	67	117	45	43	265	
		28%	42%	17%	27%	20%	35%	30%	25%	42%	14%	18%	31%	38%	31%	29%	31%	18%	25%	30%	-	27%	28%	28%	25%	28%	28%	29%	41%	18%	27%	26%	
Stay the same	222	77	68	37	120	129	114	116	106	119	84	26	115	2	117	118	48	25	28	166	3	68	67	87	30	191	85	49	60	50	40	220	
		22%	25%	21%	27%	22%	25%	27%	19%	27%	18%	21%	27%	10%	26%	26%	18%	26%	16%	23%	41%	20%	22%	24%	24%	22%	21%	21%	21%	20%	25%	22%	
Get worse	483	96	192	59	297	200	155	183	299	124	316	72	171	11	182	200	129	51	98	329	4	170	151	161	63	415	194	111	100	155	73	496	
		48%	31%	60%	43%	56%	38%	42%	53%	29%	67%	59%	40%	51%	41%	44%	47%	52%	57%	45%	59%	51%	49%	45%	49%	48%	48%	48%	35%	61%	45%	49%	
Don't know	23	5	3	5	11	13	10	6	16	8	9	1	8	-	8	4	12	4	3	16	-	7	8	9	3	22	10	6	6	3	5	23	
		2%	2%	1%	4%	2%	2%	1%	3%	2%	2%	1%	2%	-	2%	1%	4%	4%	2%	2%	-	2%	2%	2%	2%	2%	3%	2%	2%	1%	3%	2%	
Net improve	-206	34	-137	-22	-190	-19	12	-51	-155	57	-250	-50	-38	-3	-41	-70	-44	-34	-54	-114	-4	-81	-65	-60	-31	-175	-82	-44	18	-111	-30	-231	
		-21%	11%	-43%	-16%	-36%	-4%	3%	-12%	-27%	13%	-53%	-41%	-9%	-13%	-9%	-16%	-16%	-35%	-31%	-16%	-59%	-24%	-21%	-17%	-25%	-20%	-21%	-19%	6%	-44%	-18%	-23%

Fieldwork dates : 10th to 12th September 2010
 Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus
 Source : Ipsos MORI J09038671-09 (J2010/09 & J38671x9 & J38671s9)
 *=Less than 0.5%

Ipsos MORI Political Monitor - September 2010

Table 23

Q.7. On balance, would you describe yourself as more hopeful or more fearful of what the new government will do?

Base : All

	Total (Weighted)	Likelihood to vote					Gender		Age									Social Class						Unweighted Total		
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	1004	622	818	796	757	676	80	481	523	261	364	379	108	153	179	185	164	215	83	282	277	196	249	559	445	1004
Weighted Total	1004	617	805	784	745	666	84	489	515	286	360	358	122	164	189	170	152	206	100	270	289	210	235	559	445	1004
More hopeful	520 52%	323 52%	430 53%	416 53%	398 53%	352 53%	27 32%	273 56%	247 48%	149 52%	174 48%	197 55%	66 54%	83 51%	93 49%	81 48%	79 52%	118 57%	59 59%	161 59%	156 54%	108 52%	95 40%	317 57%	203 46%	498 50%
More fearful	438 44%	265 43%	341 42%	336 43%	314 42%	284 43%	49 58%	195 40%	243 47%	130 45%	168 47%	140 39%	52 43%	78 48%	89 47%	80 47%	67 44%	73 35%	29 29%	102 38%	123 43%	93 44%	119 51%	225 40%	212 48%	452 45%
Both equally	10 1%	6 1%	8 1%	7 1%	7 1%	7 1%	1 2%	3 1%	7 1%	2 1%	5 1%	4 1%	1 1%	1 *	1 *	4 2%	2 1%	2 1%	2 2%	5 2%	1 *	3 1%	2 1%	6 1%	4 1%	13 1%
Neither	18 2%	11 2%	14 2%	14 2%	14 2%	12 2%	4 5%	11 2%	7 1%	3 1%	4 1%	11 3%	1 1%	2 1%	2 1%	2 1%	4 2%	8 4%	6 6%	2 1%	5 2%	2 1%	9 4%	7 1%	11 2%	22 2%
Don't know	18 2%	12 2%	13 2%	12 1%	12 2%	12 2%	4 4%	7 1%	11 2%	2 1%	9 2%	7 2%	2 2%	2 *	5 3%	4 2%	1 2%	6 3%	4 4%	1 *	4 1%	4 2%	10 4%	4 1%	14 3%	19 2%
Net more hopeful	82 8%	58 9%	89 11%	79 10%	84 11%	68 10%	-22 -26%	79 16%	3 1%	19 7%	6 2%	57 16%	14 12%	5 3%	4 2%	2 1%	13 8%	45 22%	30 30%	59 22%	33 11%	15 7%	-24 -10%	91 16%	-9 -2%	46 5%

Fieldwork dates : 10th to 12th September 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-09 (J2010/09 & J38671x9 & J38671s9)

* = Less than 0.5%

Ipsos MORI Political Monitor - September 2010

Table 24

Q.7. On balance, would you describe yourself as more hopeful or more fearful of what the new government will do?

Base : All

	Total (Weighted)	Voting Voters only						Working status		Government		Work sector				Tenure					GOR Regions					Newspaper readership		Past vote (2010 General Election)			UnW Tot.	
		Con	Lab	LD	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned outright	Private renter	Social renter	Total owner occupier	Other	North	Midlands	South	Greater London	England	Tabloid	Broad sheet	Con	Lab		LD
Unweighted Total	1004	295	315	145	544	524	440	451	553	425	487	230	337	17	354	403	333	116	142	736	10	334	297	373	139	867	404	244	274	249	176	1004
Weighted Total	1004	308	319	138	535	523	446	438	566	433	475	121	426	22	448	452	274	98	173	726	7	335	312	358	128	867	400	233	283	253	161	1004
More hopeful	520 52%	262 85%	84 26%	75 54%	186 35%	364 70%	338 76%	252 57%	268 47%	363 84%	97 20%	50 41%	250 59%	11 49%	261 58%	238 53%	157 57%	50 51%	72 42%	395 54%	3 36%	154 46%	168 54%	198 55%	62 48%	457 53%	205 51%	123 53%	236 83%	60 24%	87 54%	498 50%
More fearful	438 44%	38 12%	219 69%	59 43%	324 61%	142 27%	97 22%	170 39%	268 47%	60 14%	350 74%	65 54%	165 39%	11 51%	177 39%	204 45%	99 36%	46 47%	86 50%	303 42%	4 48%	164 49%	128 41%	146 41%	61 47%	371 43%	175 44%	100 43%	37 13%	180 71%	70 44%	452 45%
Both equally	10 1%	4 1%	1 *	2 1%	4 1%	6 1%	5 1%	4 1%	6 1%	5 1%	2 *	1 1%	4 1%	- -	4 1%	2 *	4 2%	- -	3 1%	6 1%	1 17%	3 1%	3 1%	4 1%	1 1%	10 1%	5 1%	3 1%	4 1%	1 *	2 1%	13 1%
Neither	18 2%	3 1%	4 1%	1 1%	7 1%	6 1%	4 1%	8 2%	10 2%	3 1%	12 3%	4 4%	4 1%	- -	4 1%	4 1%	9 3%	1 1%	4 3%	12 2%	- -	7 2%	8 2%	3 1%	* *	17 2%	7 2%	4 2%	4 1%	5 2%	1 *	22 2%
Don't know	18 2%	* *	10 3%	1 1%	14 3%	4 1%	2 *	4 1%	14 3%	1 *	13 3%	1 1%	3 1%	- -	3 1%	4 1%	5 2%	1 1%	8 5%	9 1%	- -	7 2%	5 2%	6 2%	4 3%	13 1%	9 2%	1 1%	3 1%	7 3%	1 1%	19 2%
Net more hopeful	82 8%	225 73%	-135 -42%	16 12%	-138 -26%	222 42%	241 54%	82 19%	1 *	303 70%	-253 -53%	-16 -13%	85 20%	-1 -3%	84 19%	35 8%	57 21%	5 5%	-14 -8%	92 13%	-1 -12%	-10 -3%	40 13%	52 15%	2 1%	86 10%	30 7%	23 10%	199 70%	-120 -48%	17 11%	46 5%

Fieldwork dates : 10th to 12th September 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-09 (J2010/09 & J38671x9 & J38671s9)

* = Less than 0.5%

Ipsos MORI Political Monitor - September 2010

Table 25

Q.8. Who do you think would make the most capable Prime Minister, David Cameron, Nick Clegg or?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						Unweighted Total	
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	1004	622	818	796	757	676	80	481	523	261	364	379	108	153	179	185	164	215	83	282	277	196	249	559	445	1004
Weighted Total	1004	617	805	784	745	666	84	489	515	286	360	358	122	164	189	170	152	206	100	270	289	210	235	559	445	1004
David Cameron	496 49%	325 53%	417 52%	406 52%	388 52%	350 53%	30 35%	250 51%	245 48%	117 41%	180 50%	198 55%	49 40%	68 41%	91 48%	89 52%	89 58%	109 53%	56 56%	161 60%	152 53%	102 49%	80 34%	313 56%	182 41%	474
Nick Clegg	110 11%	58 9%	90 11%	85 11%	79 11%	67 10%	6 8%	49 10%	61 12%	57 20%	38 11%	14 4%	24 19%	33 20%	25 13%	13 8%	5 3%	10 5%	3 3%	31 12%	30 11%	22 11%	25 11%	62 11%	48 11%	113
David Miliband or Ed Miliband	209 21%	146 24%	181 23%	177 23%	170 23%	158 24%	10 12%	117 24%	92 18%	58 20%	73 20%	78 22%	28 23%	29 18%	33 17%	40 24%	34 22%	44 21%	20 20%	45 17%	60 21%	42 20%	61 26%	105 19%	103 23%	224
Don't know	190 19%	87 14%	117 15%	116 15%	108 14%	91 14%	38 46%	73 15%	118 23%	55 19%	68 19%	68 19%	21 17%	34 21%	40 21%	28 16%	25 16%	43 21%	21 21%	33 12%	46 16%	43 21%	68 29%	79 14%	111 25%	193

Fieldwork dates : 10th to 12th September 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-09 (J2010/09 & J38671x9 & J38671s9)

*Less than 0.5%

Ipsos MORI Political Monitor - September 2010

Table 26

Q.8. Who do you think would make the most capable Prime Minister, David Cameron, Nick Clegg or?

Base : All

	Total (Weighted)	Voting Voters only						Working status		Government		Work sector				Tenure					GOR Regions					Newspaper readership		Past vote (2010 General Election)			UnW Tot.	
		Con	Lab	LD	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	Other	North	Mid-lands	South	Greater London	England	Tabloid	Broad sheet	Con	Lab		LD
Unweighted Total	1004	295	315	145	544	524	440	451	553	425	487	230	337	17	354	403	333	116	142	736	10	334	297	373	139	867	404	244	274	249	176	1004
Weighted Total	1004	308	319	138	535	523	446	438	566	433	475	121	426	22	448	452	274	98	173	726	7	335	312	358	128	867	400	233	283	253	161	1004
David Cameron	496 49%	281 91%	84 26%	47 34%	163 31%	360 69%	328 74%	231 53%	265 47%	332 77%	116 24%	48 40%	227 53%	9 42%	237 53%	234 52%	153 56%	37 37%	69 40%	387 53%	3 39%	150 45%	165 53%	180 50%	56 43%	436 50%	213 53%	129 55%	254 89%	59 23%	58 36%	474 47%
Nick Clegg	110 11%	11 4%	17 5%	53 38%	85 16%	79 15%	64 14%	57 13%	53 9%	42 10%	58 12%	21 18%	49 11%	3 15%	52 12%	57 13%	18 7%	17 18%	15 9%	75 10%	2 28%	32 10%	32 10%	45 13%	15 11%	90 10%	35 9%	19 8%	10 4%	9 4%	54 34%	113 11%
David Miliband or Ed Miliband	209 21%	3 1%	161 50%	13 9%	188 35%	30 6%	16 4%	82 19%	127 22%	20 5%	180 38%	30 25%	79 19%	4 18%	83 19%	99 22%	57 21%	10 10%	42 24%	156 22%	* 5%	77 23%	62 20%	70 20%	34 26%	179 21%	83 21%	57 24%	2 1%	140 56%	21 13%	224 22%
Don't know	190 19%	14 4%	58 18%	25 18%	98 18%	54 10%	38 9%	69 16%	122 22%	39 9%	121 26%	22 18%	71 17%	5 25%	76 17%	61 14%	46 17%	34 35%	47 27%	107 15%	2 28%	75 22%	52 17%	63 18%	25 19%	163 19%	70 17%	28 12%	18 6%	45 18%	27 17%	193 19%

Fieldwork dates : 10th to 12th September 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-09 (J2010/09 & J38671x9 & J38671s9)

*Less than 0.5%

Ipsos MORI Political Monitor - September 2010

Table 27

Q.8. Who do you think would make the most capable Prime Minister, David Cameron, Nick Clegg or David Miliband?

Base : Those asked about David Miliband

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						Unweighted Total	
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	505	321	415	403	382	345	39	238	267	133	181	191	55	78	88	93	84	107	37	126	146	97	136	272	233	505
Weighted Total	508	322	412	400	376	342	40	245	264	143	190	176	63	79	99	91	78	98	45	115	154	107	132	269	239	505
David Cameron	247 49%	169 53%	209 51%	203 51%	192 51%	176 52%	10 26%	125 51%	122 46%	52 36%	94 50%	100 57%	21 34%	31 39%	47 47%	48 52%	50 64%	50 51%	22 50%	68 60%	77 50%	57 53%	44 34%	146 54%	101 42%	248 49%
Nick Clegg	52 10%	26 8%	42 10%	40 10%	36 10%	31 9%	4 10%	23 9%	29 11%	31 22%	17 9%	4 2%	14 21%	18 22%	11 11%	6 7%	1 1%	3 3%	- -	11 9%	12 8%	12 12%	16 12%	23 9%	29 12%	48 10%
David Miliband	112 22%	80 25%	99 24%	96 24%	90 24%	86 25%	7 17%	63 26%	49 19%	33 23%	40 21%	39 22%	18 29%	15 18%	17 17%	23 25%	15 20%	24 24%	12 27%	18 16%	41 27%	20 18%	33 25%	59 22%	53 22%	116 23%
Don't know	98 19%	47 14%	62 15%	61 15%	58 15%	49 14%	19 47%	34 14%	64 24%	27 19%	39 20%	33 19%	10 16%	17 21%	24 25%	14 16%	12 15%	21 21%	10 23%	18 15%	24 15%	19 17%	38 29%	41 15%	57 24%	93 18%

Fieldwork dates : 10th to 12th September 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-09 (J2010/09 & J38671x9 & J38671s9)

*=Less than 0.5%

Ipsos MORI Political Monitor - September 2010

Table 28

Q.8. Who do you think would make the most capable Prime Minister, David Cameron, Nick Clegg or David Miliband?

Base : Those asked about David Miliband

	Total (Weighted)	Voting Voters only						Working status		Government		Work sector				Tenure						GOR Regions					Newspaper readership		Past vote (2010 General Election)			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned outright	Private renter	Social renter	Total owner occupier	Other	North	Midlands	South	Greater London	England	Tabloid	Broadsheet	Con	Lab	LD	
Unweighted Total	505	153	157	62	266	262	215	229	276	213	246	118	169	9	178	201	163	52	83	364	6	172	146	187	78	436	221	120	146	126	76	505
Weighted Total	508	153	165	57	267	256	211	228	281	209	251	62	219	13	232	225	130	44	105	355	4	176	151	181	75	437	219	114	145	130	69	505
David Cameron	247 49%	141 92%	40 25%	21 37%	80 30%	181 71%	162 77%	116 51%	131 47%	167 80%	54 22%	26 42%	114 52%	4 30%	118 51%	117 52%	71 55%	18 41%	39 37%	188 53%	2 38%	81 46%	80 53%	85 47%	27 36%	218 50%	109 50%	63 55%	128 88%	26 20%	28 40%	248 49%
Nick Clegg	52 10%	5 3%	9 5%	20 36%	38 14%	34 13%	25 12%	28 12%	24 9%	19 9%	31 12%	8 13%	25 11%	2 16%	27 12%	25 11%	9 7%	5 11%	12 11%	34 10%	1 29%	16 9%	13 8%	24 13%	10 13%	41 9%	18 8%	11 10%	5 3%	6 5%	24 34%	48 10%
David Miliband	112 22%	- -	87 53%	3 6%	100 37%	13 5%	3 2%	47 20%	65 23%	11 5%	96 38%	17 28%	44 20%	2 12%	46 20%	51 22%	28 21%	6 13%	27 26%	78 22%	* 9%	44 25%	30 20%	38 21%	23 31%	99 23%	49 22%	25 22%	2 1%	77 59%	8 11%	116 23%
Don't know	98 19%	8 5%	28 17%	12 22%	49 18%	29 11%	20 10%	37 16%	61 22%	12 6%	70 28%	11 17%	35 16%	5 42%	41 18%	33 15%	21 16%	15 35%	27 26%	54 15%	1 23%	36 20%	28 18%	34 19%	15 20%	80 18%	43 20%	14 12%	10 7%	21 16%	10 14%	93 18%

Fieldwork dates : 10th to 12th September 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-09 (J2010/09 & J38671x9 & J38671s9)

*Less than 0.5%

Ipsos MORI Political Monitor - September 2010

Table 29

Q.8. Who do you think would make the most capable Prime Minister, David Cameron, Nick Clegg or Ed Miliband?

Base : Those asked about Ed Miliband

	Total (Weighted)	Likelihood to vote						Gender		Age								Social Class						Unweighted Total		
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	499	301	403	393	375	331	41	243	256	128	183	188	53	75	91	92	80	108	46	156	131	99	113	287	212	499
Weighted Total	496	295	393	384	368	324	44	244	251	143	170	183	58	85	90	79	74	109	55	155	135	103	103	290	206	499
David Cameron	249	156	208	204	196	174	19	125	124	65	86	98	28	37	45	42	39	59	34	93	75	45	36	168	81	226
	50%	53%	53%	53%	53%	54%	44%	51%	49%	45%	51%	54%	48%	44%	49%	52%	52%	54%	61%	60%	55%	44%	35%	58%	40%	45%
Nick Clegg	58	33	48	45	43	36	2	26	31	25	22	11	10	15	14	7	4	7	3	20	18	10	9	39	19	65
	12%	11%	12%	12%	12%	11%	5%	11%	12%	18%	13%	6%	17%	18%	16%	9%	6%	6%	5%	13%	13%	10%	9%	13%	9%	13%
Ed Miliband	97	66	82	81	79	72	3	54	43	25	33	39	10	15	15	17	19	21	8	27	19	23	28	46	51	108
	19%	22%	21%	21%	22%	22%	7%	22%	17%	17%	19%	21%	17%	17%	17%	22%	25%	19%	15%	17%	14%	22%	27%	16%	25%	22%
Don't know	93	40	55	55	49	43	20	39	54	28	29	35	11	17	16	13	13	22	10	15	23	25	30	38	55	100
	19%	14%	14%	14%	13%	13%	44%	16%	21%	20%	17%	19%	18%	21%	18%	17%	17%	21%	19%	10%	17%	24%	29%	13%	27%	20%

Fieldwork dates : 10th to 12th September 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-09 (J2010/09 & J38671x9 & J38671s9)

*Less than 0.5%

Ipsos MORI Political Monitor - September 2010

Table 30

Q.8. Who do you think would make the most capable Prime Minister, David Cameron, Nick Clegg or Ed Miliband?

Base : Those asked about Ed Miliband

	Total (Weighted)	Voting Voters only						Working status		Government		Work sector				Tenure					GOR Regions					Newspaper readership		Past vote (2010 General Election)			UnW Tot.		
		Con	Lab	LD	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned outright	Private renter	Social renter	Total owner occupier	Other	North	Midlands	South	Greater London	England	Tabloid	Broadsheet	Con	Lab		LD	
Unweighted Total	499	142	158	83	278	262	225	222	277	212	241	112	168	8	176	202	170	64	59	372	4	162	151	186	61	431	183	124	128	123	100	499	
Weighted Total	496	154	155	81	267	267	235	210	286	224	224	59	207	9	216	226	144	54	68	371	3	158	160	177	53	429	181	119	139	123	92	499	
David Cameron	249	140	43	26	83	180	166	115	134	165	62	22	113	5	118	118	82	18	30	199	1	69	85	95	28	218	103	66	126	33	31	226	
		50%	91%	28%	32%	31%	67%	71%	55%	47%	74%	28%	37%	55%	60%	55%	52%	57%	34%	44%	54%	39%	43%	53%	54%	51%	57%	55%	91%	27%	33%	45%	
Nick Clegg	58	6	8	33	46	45	39	29	29	23	27	13	24	1	25	32	9	13	3	41	1	17	19	21	4	49	17	8	5	3	31	65	
		12%	4%	5%	40%	17%	17%	14%	10%	10%	12%	22%	12%	14%	12%	14%	6%	24%	5%	11%	26%	11%	12%	12%	8%	11%	10%	7%	4%	3%	33%	13%	
Ed Miliband	97	3	74	10	89	17	12	35	61	9	84	13	35	2	37	49	29	4	15	78	-	33	31	32	10	80	33	32	*	63	13	108	
		19%	2%	48%	12%	33%	6%	5%	17%	21%	4%	37%	22%	17%	26%	17%	22%	20%	7%	22%	21%	-	21%	20%	18%	19%	19%	18%	27%	*	52%	15%	22%
Don't know	93	5	29	12	49	25	18	31	61	27	51	11	36	-	36	28	25	19	20	53	1	39	25	28	10	83	27	14	7	23	17	100	
		19%	4%	19%	15%	18%	9%	8%	15%	21%	12%	23%	19%	17%	-	16%	12%	17%	35%	29%	14%	34%	25%	15%	16%	18%	19%	15%	12%	5%	19%	19%	20%

Fieldwork dates : 10th to 12th September 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-09 (J2010/09 & J38671x9 & J38671s9)

*Less than 0.5%

Ipsos MORI Political Monitor - September 2010

Table 31

Q.9. On balance, do you agree or disagree with the statement that 'in the long term, this government's policies will improve the state of Britain's economy'?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age								Social Class						Unweighted Total		
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	1004	622	818	796	757	676	80	481	523	261	364	379	108	153	179	185	164	215	83	282	277	196	249	559	445	1004
Weighted Total	1004	617	805	784	745	666	84	489	515	286	360	358	122	164	189	170	152	206	100	270	289	210	235	559	445	1004
Agree	573	364	482	472	447	394	33	297	275	167	199	206	71	96	112	87	86	119	57	177	172	116	107	349	223	563
	57%	59%	60%	60%	60%	59%	39%	61%	53%	59%	55%	57%	59%	58%	59%	51%	57%	58%	57%	66%	60%	55%	46%	62%	50%	56%
Disagree	363	217	279	269	257	234	42	173	190	106	135	123	44	62	69	65	58	64	26	80	94	81	108	174	189	377
	36%	35%	35%	34%	35%	35%	50%	35%	37%	37%	37%	34%	36%	38%	37%	38%	38%	31%	26%	30%	32%	39%	46%	31%	42%	38%
Don't know	68	36	44	43	41	38	9	19	50	13	25	30	6	6	8	18	7	23	16	12	23	13	20	36	32	64
	7%	6%	5%	5%	6%	6%	11%	4%	10%	4%	7%	8%	5%	4%	4%	10%	5%	11%	16%	5%	8%	6%	8%	6%	7%	6%
Net agree	209	147	203	203	190	160	-9	124	85	62	65	83	28	34	43	22	28	55	31	97	78	35	-1	175	34	186
	21%	24%	25%	26%	25%	24%	-11%	25%	17%	22%	18%	23%	23%	21%	23%	13%	19%	27%	31%	36%	27%	17%	*	31%	8%	19%

Fieldwork dates : 10th to 12th September 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-09 (J2010/09 & J38671x9 & J38671s9)

*=Less than 0.5%

Ipsos MORI Political Monitor - September 2010

Table 32

Q.9. On balance, do you agree or disagree with the statement that 'in the long term, this government's policies will improve the state of Britain's economy'?

Base : All

	Total (Weighted)	Voting Voters only						Working status		Government		Work sector				Tenure					GOR Regions					Newspaper readership		Past vote (2010 General Election)			UnW Tot.	
		Con	Lab	LD	Not Con	Not Lab	Con LD	Full-time	Not full-time/ Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned outright	Private renter	Social renter	Total owner occupier	Other	North	Midlands	South	Greater London	England	Tabloid	Broad sheet	Con	Lab		LD
Unweighted Total	1004	295	315	145	544	524	440	451	553	425	487	230	337	17	354	403	333	116	142	736	10	334	297	373	139	867	404	244	274	249	176	1004
Weighted Total	1004	308	319	138	535	523	446	438	566	433	475	121	426	22	448	452	274	98	173	726	7	335	312	358	128	867	400	233	283	253	161	1004
Agree	573	286	98	86	214	402	372	266	307	386	122	61	269	10	279	268	171	56	73	439	5	178	181	213	66	502	230	145	261	66	100	563
	57%	93%	31%	62%	40%	77%	83%	61%	54%	89%	26%	51%	63%	47%	62%	59%	63%	57%	42%	61%	62%	53%	58%	60%	51%	58%	57%	62%	92%	26%	62%	56%
Disagree	363	13	199	42	282	96	54	145	218	32	317	52	136	10	147	161	82	35	82	243	3	134	108	121	53	308	146	76	16	170	48	377
	36%	4%	62%	30%	53%	18%	12%	33%	38%	7%	67%	43%	32%	47%	33%	36%	30%	36%	48%	33%	38%	40%	35%	34%	41%	36%	37%	33%	5%	67%	30%	38%
Don't know	68	9	23	10	39	25	20	27	42	14	36	8	21	1	22	23	20	8	17	44	-	22	23	23	10	56	24	11	6	17	13	64
	7%	3%	7%	7%	7%	5%	4%	6%	7%	3%	8%	7%	5%	6%	5%	5%	7%	8%	10%	6%	-	7%	7%	6%	8%	6%	6%	5%	2%	7%	8%	6%
Net agree	209	273	-102	45	-68	306	318	120	89	355	-194	9	133	*	133	107	89	21	-9	196	2	44	73	92	13	194	84	69	246	-104	52	186
	21%	89%	-32%	32%	-13%	59%	71%	28%	16%	82%	-41%	8%	31%	1%	30%	24%	33%	21%	-5%	27%	24%	13%	23%	26%	10%	22%	21%	30%	87%	-41%	32%	19%

Fieldwork dates : 10th to 12th September 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-09 (J2010/09 & J38671x9 & J38671s9)

*=Less than 0.5%

Ipsos MORI Political Monitor - September 2010

Table 33
Q.10. Please tell me how strongly you agree or disagree with each of these arguments about public services and public spending.
There is a real need to cut spending on public services in order to pay off the very high national debt we now have.

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age										Social Class						Unweighted Total
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	
Unweighted Total	1004	622	818	796	757	676	80	481	523	261	364	379	108	153	179	185	164	215	83	282	277	196	249	559	445	1004
Weighted Total	1004	617	805	784	745	666	84	489	515	286	360	358	122	164	189	170	152	206	100	270	289	210	235	559	445	1004
Strongly agree	279 28%	185 30%	239 30%	232 30%	219 29%	202 30%	13 16%	170 35%	108 21%	64 22%	93 26%	122 34%	28 23%	36 22%	48 25%	46 27%	54 36%	67 33%	31 31%	98 36%	80 28%	55 26%	46 20%	177 32%	101 23%	272 27%
Tend to agree	286 29%	179 29%	239 30%	232 30%	220 30%	191 29%	16 19%	152 31%	134 26%	80 28%	111 31%	96 27%	34 28%	45 28%	58 30%	53 31%	40 26%	56 27%	28 28%	72 27%	89 31%	63 30%	63 27%	160 29%	126 28%	285 28%
Neither agree nor disagree	55 5%	28 5%	38 5%	37 5%	34 5%	31 5%	5 6%	16 3%	39 8%	15 5%	25 7%	14 4%	6 5%	10 6%	14 8%	11 6%	9 6%	6 3%	1 1%	8 3%	24 8%	11 5%	12 5%	32 6%	23 5%	56 6%
Tend to disagree	171 17%	98 16%	134 17%	130 17%	123 17%	109 16%	14 17%	56 11%	114 22%	68 24%	58 16%	45 13%	29 24%	39 24%	33 17%	25 15%	20 13%	25 12%	12 12%	42 16%	49 17%	31 15%	48 21%	91 16%	79 18%	170 17%
Strongly disagree	203 20%	121 20%	146 18%	144 18%	140 19%	128 19%	35 41%	91 19%	111 22%	58 20%	73 20%	72 20%	24 20%	35 21%	37 20%	35 21%	26 17%	46 22%	22 22%	48 18%	47 16%	48 23%	59 25%	95 17%	108 24%	208 21%
Don't know	11 1%	6 1%	9 1%	9 1%	9 1%	6 1%	1 1%	3 1%	8 1%	1 *	1 *	9 3%	1 1%	-	-	1 *	3 2%	6 3%	5 5%	2 1%	1 *	2 1%	6 2%	3 1%	7 2%	13 1%
Combinations - Summary																										
Agree	565 56%	364 59%	477 59%	464 59%	439 59%	392 59%	30 35%	322 66%	242 47%	143 50%	204 57%	218 61%	62 51%	81 50%	105 56%	99 58%	94 62%	124 60%	60 60%	169 63%	168 58%	118 56%	110 47%	338 60%	227 51%	557 55%
Disagree	373 37%	219 36%	280 35%	274 35%	263 35%	237 36%	49 58%	148 30%	226 44%	126 44%	130 36%	117 33%	53 44%	73 45%	70 37%	60 35%	46 30%	71 34%	34 34%	90 33%	96 33%	79 38%	108 46%	187 33%	187 42%	378 38%
Net Agree	191 19%	145 24%	197 25%	190 24%	175 24%	155 23%	-20 -23%	175 36%	17 3%	17 6%	74 20%	101 28%	9 7%	8 5%	35 19%	39 23%	47 31%	53 26%	26 26%	79 29%	72 25%	38 18%	2 1%	151 27%	40 9%	179 18%

Fieldwork dates : 10th to 12th September 2010
 Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus
 Source : Ipsos MORI J09038671-09 (J2010/09 & J38671x9 & J38671s9)
 *=Less than 0.5%

Ipsos MORI Political Monitor - September 2010

Table 34
Q.10. Please tell me how strongly you agree or disagree with each of these arguments about public services and public spending.
There is a real need to cut spending on public services in order to pay off the very high national debt we now have.

Base : All

	Total (Weighted)	Voting Voters only						Working status		Government		Work sector				Tenure					GOR Regions					Newspaper readership		Past vote (2010 General Election)			UnW Tot.		
		Con	Lab	LD	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned outright	Private renter	Social renter	Total owner occupier	Other	North	Midlands	South	Greater London	England	Tabloid	Broad sheet	Con	Lab		LD	
Unweighted Total	1004	295	315	145	544	524	440	451	553	425	487	230	337	17	354	403	333	116	142	736	10	334	297	373	139	867	404	244	274	249	176	1004	
Weighted Total	1004	308	319	138	535	523	446	438	566	433	475	121	426	22	448	452	274	98	173	726	7	335	312	358	128	867	400	233	283	253	161	1004	
Strongly agree	279	157	40	38	91	208	195	132	146	195	66	24	135	5	140	134	88	16	39	222	1	77	87	115	38	251	127	83	145	34	42	272	
	28%	51%	12%	27%	17%	40%	44%	30%	26%	45%	14%	20%	32%	24%	31%	30%	32%	16%	23%	31%	15%	23%	28%	32%	29%	29%	32%	36%	51%	13%	26%	27%	
Tend to agree	286	74	104	40	167	136	114	127	159	141	120	37	119	3	122	128	73	34	49	201	3	107	88	91	28	233	107	66	65	70	55	285	
	29%	24%	33%	29%	31%	26%	26%	29%	28%	33%	25%	30%	28%	13%	27%	28%	27%	35%	28%	28%	35%	32%	28%	25%	22%	27%	27%	29%	23%	28%	34%	28%	
Neither agree nor disagree	55	12	10	12	33	34	24	26	29	20	28	8	32	3	34	19	15	14	6	34	2	19	24	12	6	45	21	9	12	7	11	56	
	5%	4%	3%	9%	6%	7%	5%	6%	5%	5%	6%	6%	7%	12%	8%	4%	6%	14%	3%	5%	21%	6%	8%	3%	5%	5%	5%	4%	4%	3%	7%	6%	
Tend to disagree	171	44	61	27	100	82	70	72	99	46	95	23	70	6	76	91	41	15	23	132	1	53	49	68	25	152	71	31	40	48	29	170	
	17%	14%	19%	19%	19%	16%	16%	16%	17%	11%	20%	19%	16%	27%	17%	20%	15%	15%	13%	18%	16%	16%	16%	19%	20%	17%	18%	13%	14%	19%	18%	17%	
Strongly disagree	203	18	100	19	139	57	38	79	124	31	161	29	69	5	74	78	52	17	54	131	1	77	60	65	27	176	67	43	18	91	22	208	
	20%	6%	31%	14%	26%	11%	8%	18%	22%	7%	34%	24%	16%	23%	17%	17%	19%	18%	31%	18%	12%	23%	19%	18%	21%	20%	17%	18%	6%	36%	14%	21%	
Don't know	11	3	4	2	6	5	5	1	9	-	5	1	1	-	1	2	5	1	2	7	-	2	3	6	4	11	7	1	3	3	1	13	
	1%	1%	1%	1%	1%	1%	1%	*	2%	-	1%	1%	*	-	*	*	2%	2%	1%	1%	-	1%	1%	2%	3%	1%	2%	*	1%	1%	1%	1%	
Combinations - Summary																																	
Agree	565	231	144	78	258	344	309	260	305	336	186	61	254	8	262	262	161	50	88	423	4	184	175	206	66	484	235	149	211	104	98	557	
	56%	75%	45%	56%	48%	66%	69%	59%	54%	78%	39%	50%	60%	37%	59%	58%	59%	51%	51%	58%	51%	55%	56%	58%	51%	56%	59%	64%	74%	41%	61%	55%	
Disagree	373	62	161	46	239	139	108	150	223	76	256	52	139	11	150	169	93	32	77	262	2	130	109	134	52	327	138	74	57	139	50	378	
	37%	20%	51%	33%	45%	27%	24%	34%	39%	18%	54%	43%	33%	51%	34%	37%	34%	33%	44%	36%	28%	39%	35%	37%	40%	38%	34%	32%	20%	55%	31%	38%	
Net Agree	191	169	-17	32	19	205	201	109	82	260	-71	9	115	-3	112	93	68	18	11	161	2	53	66	72	14	156	97	75	153	-35	47	179	
	19%	55%	-5%	23%	4%	39%	45%	25%	15%	60%	-15%	7%	27%	-13%	25%	21%	25%	18%	6%	22%	22%	16%	21%	20%	11%	18%	24%	32%	54%	-14%	29%	18%	

Fieldwork dates : 10th to 12th September 2010
 Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus
 Source : Ipsos MORI J09038671-09 (J2010/09 & J38671x9 & J38671s9)
 *=Less than 0.5%

Ipsos MORI Political Monitor - September 2010

Table 35

Q.10. Please tell me how strongly you agree or disagree with each of these arguments about public services and public spending.

Making public services more efficient can save enough money to pay off the very high national debt we now have, without damaging services the public receive.

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						Unweighted Total	
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	1004	622	818	796	757	676	80	481	523	261	364	379	108	153	179	185	164	215	83	282	277	196	249	559	445	1004
Weighted Total	1004	617	805	784	745	666	84	489	515	286	360	358	122	164	189	170	152	206	100	270	289	210	235	559	445	1004
Strongly agree	215 21%	137 22%	174 22%	167 21%	155 21%	143 21%	18 22%	124 25%	91 18%	64 23%	57 16%	94 26%	18 15%	46 28%	29 15%	28 16%	35 23%	59 29%	27 27%	63 23%	58 20%	44 21%	51 22%	121 22%	94 21%	210
Tend to agree	349 35%	218 35%	285 35%	278 35%	262 35%	234 35%	27 33%	169 34%	180 35%	102 36%	134 37%	112 31%	56 46%	46 28%	69 36%	65 38%	55 36%	57 28%	25 25%	90 33%	111 38%	71 34%	77 33%	201 36%	148 33%	343
Neither agree nor disagree	71 7%	35 6%	50 6%	50 6%	46 6%	39 6%	6 7%	25 5%	46 9%	21 7%	32 9%	19 5%	8 6%	14 8%	15 8%	16 10%	9 6%	9 5%	7 7%	15 6%	23 8%	16 8%	18 7%	38 7%	34 8%	70
Tend to disagree	173 17%	103 17%	146 18%	142 18%	138 19%	115 17%	14 17%	82 17%	91 18%	55 19%	56 15%	62 17%	22 18%	33 20%	31 16%	25 15%	26 17%	36 17%	22 22%	57 21%	52 18%	37 18%	26 11%	109 20%	63 14%	178
Strongly disagree	167 17%	108 17%	129 16%	127 16%	122 16%	119 18%	16 19%	81 16%	87 17%	35 12%	78 22%	55 15%	14 11%	21 13%	45 24%	33 19%	23 15%	32 15%	10 10%	40 15%	40 14%	36 17%	52 22%	80 14%	87 20%	175
Don't know	29 3%	16 3%	21 3%	21 3%	21 3%	17 3%	3 3%	9 2%	20 4%	9 3%	4 1%	16 5%	4 3%	5 3%	1 *	3 2%	3 2%	13 6%	8 8%	5 2%	5 2%	6 3%	12 5%	10 2%	18 4%	28
Combinations - Summary																										
Agree	564 56%	355 58%	459 57%	445 57%	418 56%	377 57%	46 54%	292 60%	272 53%	167 58%	191 53%	207 58%	74 61%	92 56%	98 52%	93 55%	90 59%	116 56%	52 53%	153 57%	169 58%	114 55%	128 54%	322 58%	242 54%	553
Disagree	340 34%	211 34%	275 34%	269 34%	260 35%	234 35%	30 36%	162 33%	178 35%	90 31%	134 37%	117 33%	36 30%	53 33%	76 40%	58 34%	49 33%	67 33%	32 32%	97 36%	92 32%	73 35%	77 33%	189 34%	151 34%	353
Net Agree	224 22%	144 23%	184 23%	176 22%	157 21%	143 21%	16 19%	130 27%	94 18%	77 27%	57 16%	90 25%	38 31%	39 24%	22 12%	35 21%	41 27%	49 24%	20 20%	55 20%	77 27%	41 20%	50 21%	132 24%	91 21%	200

Fieldwork dates : 10th to 12th September 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-09 (J2010/09 & J38671x9 & J38671s9)

*=Less than 0.5%

Ipsos MORI Political Monitor - September 2010

Table 36

Q.10. Please tell me how strongly you agree or disagree with each of these arguments about public services and public spending.

Making public services more efficient can save enough money to pay off the very high national debt we now have, without damaging services the public receive.

Base : All

	Total (Weighted)	Voting Voters only						Working status		Government		Work sector				Tenure					GOR Regions					Newspaper readership		Past vote (2010 General Election)			UnW Tot.	
		Con	Lab	LD	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned outright	Private renter	Social renter	Total owner occupier	Other	North	Midlands	South	Greater London	England	Tabloid	Broad sheet	Con	Lab		LD
Unweighted Total	1004	295	315	145	544	524	440	451	553	425	487	230	337	17	354	403	333	116	142	736	10	334	297	373	139	867	404	244	274	249	176	1004
Weighted Total	1004	308	319	138	535	523	446	438	566	433	475	121	426	22	448	452	274	98	173	726	7	335	312	358	128	867	400	233	283	253	161	1004
Strongly agree	215	98	50	23	85	132	121	89	126	129	72	19	85	4	90	87	72	23	33	158	*	69	70	76	23	178	90	52	96	35	22	210
	21%	32%	16%	16%	16%	25%	27%	20%	22%	30%	15%	16%	20%	20%	20%	19%	26%	24%	19%	22%	7%	21%	22%	21%	18%	21%	23%	22%	34%	14%	14%	21%
Tend to agree	349	118	102	56	181	197	173	154	195	166	141	37	162	5	167	171	84	37	55	255	2	121	113	114	31	302	150	63	107	78	67	343
	35%	38%	32%	40%	34%	38%	39%	35%	34%	38%	30%	30%	38%	24%	37%	38%	31%	37%	32%	35%	28%	36%	36%	32%	24%	35%	38%	27%	38%	31%	42%	34%
Neither agree nor disagree	71	18	26	11	44	36	28	36	35	31	34	12	27	5	32	33	22	2	14	55	*	18	26	27	12	66	24	15	13	17	16	70
	7%	6%	8%	8%	8%	7%	6%	8%	6%	7%	7%	10%	6%	21%	7%	7%	8%	2%	8%	8%	4%	5%	8%	8%	10%	8%	6%	7%	5%	7%	10%	7%
Tend to disagree	173	44	57	29	100	88	73	78	95	76	79	23	78	4	82	76	49	20	26	125	1	51	49	73	31	148	57	52	40	48	32	178
	17%	14%	18%	21%	19%	17%	16%	18%	17%	18%	17%	19%	18%	17%	18%	17%	18%	21%	15%	17%	13%	15%	16%	20%	24%	17%	14%	22%	14%	19%	20%	18%
Strongly disagree	167	19	76	19	113	57	38	73	94	22	136	28	66	4	70	79	36	13	36	115	4	66	45	56	24	149	63	45	16	68	22	175
	17%	6%	24%	13%	21%	11%	8%	17%	17%	5%	29%	23%	16%	18%	16%	18%	13%	13%	21%	16%	48%	20%	15%	16%	19%	17%	16%	19%	6%	27%	14%	17%
Don't know	29	10	8	2	11	14	13	8	21	8	14	2	7	-	7	6	11	3	8	17	-	9	8	11	6	25	16	5	10	7	2	28
	3%	3%	2%	2%	2%	3%	3%	2%	4%	2%	3%	2%	2%	-	2%	1%	4%	3%	5%	2%	-	3%	3%	3%	5%	3%	4%	2%	4%	3%	1%	3%
Combinations - Summary																																
Agree	564	216	152	78	266	329	294	243	321	295	213	56	247	10	257	257	156	60	88	413	3	191	183	190	55	480	241	115	203	113	89	553
	56%	70%	48%	56%	50%	63%	66%	55%	57%	68%	45%	46%	58%	44%	57%	57%	57%	61%	51%	57%	35%	57%	59%	53%	43%	55%	60%	49%	72%	45%	55%	55%
Disagree	340	63	133	47	214	144	111	151	189	98	215	51	145	8	152	155	85	33	62	240	5	117	94	129	55	296	120	97	56	117	54	353
	34%	21%	42%	34%	40%	28%	25%	35%	33%	23%	45%	42%	34%	35%	34%	34%	31%	34%	36%	33%	61%	35%	30%	36%	43%	34%	30%	42%	20%	46%	33%	35%
Net Agree	224	152	20	31	52	185	183	92	132	197	-2	5	102	2	104	102	71	26	26	173	-2	73	89	62	-1	183	121	18	147	-4	36	200
	22%	50%	6%	22%	10%	35%	41%	21%	23%	46%	*	4%	24%	9%	23%	23%	26%	27%	15%	24%	-26%	22%	28%	17%	*	21%	30%	8%	52%	-2%	22%	20%

Fieldwork dates : 10th to 12th September 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-09 (J2010/09 & J38671x9 & J38671s9)

*=Less than 0.5%

Ipsos MORI Political Monitor - September 2010

Table 37
Q.10. Please tell me how strongly you agree or disagree with each of these arguments about public services and public spending.

- Summary Table -

Base : All

	There is a real need to cut spending on public services in order to pay off the very high national debt we now have.	Making public services more efficient can save enough money to pay off the very high national debt we now have, without damaging services the public receive.
Unweighted Total	1004	1004
Weighted Total	1004	1004
Strongly agree	279 28%	215 21%
Tend to agree	286 29%	349 35%
Neither agree nor disagree	55 5%	71 7%
Tend to disagree	171 17%	173 17%
Strongly disagree	203 20%	167 17%
Don't know	11 1%	29 3%
Combinations - Summary		
Agree	565 56%	564 56%
Disagree	373 37%	340 34%
Net Agree	191 19%	224 22%

Fieldwork dates : 10th to 12th September 2010
 Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus
 Source : Ipsos MORI J09038671-09 (J2010/09 & J38671x9 & J38671s9)
 *=Less than 0.5%

Ipsos MORI Political Monitor - September 2010

Table 38

Q.11. And which of these comes closest to your opinion about how the government goes about reducing the deficit?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age								Social Class						Unweighted Total		
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	1004	622	818	796	757	676	80	481	523	261	364	379	108	153	179	185	164	215	83	282	277	196	249	559	445	1004
Weighted Total	1004	617	805	784	745	666	84	489	515	286	360	358	122	164	189	170	152	206	100	270	289	210	235	559	445	1004
It is important to cut spending quickly even if this means immediate job losses, because it will be better for the economy in the long term.	226 23%	167 27%	198 25%	194 25%	188 25%	178 27%	11 13%	153 31%	74 14%	54 19%	68 19%	104 29%	18 15%	36 22%	37 19%	31 18%	46 30%	58 28%	27 27%	85 32%	68 24%	40 19%	33 14%	153 27%	73 16%	223 22%
It is better to cut spending more slowly, to reduce the impact on public services and the economy.	753 75%	432 70%	586 73%	571 73%	537 72%	470 71%	70 83%	323 66%	430 83%	227 79%	285 79%	241 67%	103 85%	124 75%	149 79%	135 80%	101 67%	140 68%	68 69%	182 67%	213 74%	163 78%	195 83%	395 71%	358 80%	750 75%
Neither	15 2%	11 2%	13 2%	13 2%	13 2%	11 2%	2 2%	9 2%	6 1%	2 1%	4 1%	9 3%	- -	2 1%	3 2%	1 1%	4 3%	5 3%	2 2%	2 1%	4 2%	4 2%	5 2%	7 1%	9 2%	19 2%
Don't know	9 1%	7 1%	7 1%	7 1%	7 1%	7 1%	1 2%	4 1%	5 1%	3 1%	2 1%	4 1%	* *	2 2%	- -	2 1%	1 1%	3 2%	2 2%	1 *	3 1%	3 1%	2 1%	4 1%	5 1%	12 1%

Fieldwork dates : 10th to 12th September 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-09 (J2010/09 & J38671x9 & J38671s9)

* = Less than 0.5%

Ipsos MORI Political Monitor - September 2010

Table 39

Q.11. And which of these comes closest to your opinion about how the government goes about reducing the deficit?

Base : All

	Total (Weighted)	Voting Voters only						Working status		Government		Work sector				Tenure					GOR Regions					Newspaper readership		Past vote (2010 General Election)			UnW Tot.	
		Con	Lab	LD	Not Con	Not Lab	Con LD	Full-time	Not full-time/ Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	Other	North	Mid-lands	South	Greater London	England	Tabloid	Broad sheet	Con	Lab		LD
Unweighted Total	1004	295	315	145	544	524	440	451	553	425	487	230	337	17	354	403	333	116	142	736	10	334	297	373	139	867	404	244	274	249	176	1004
Weighted Total	1004	308	319	138	535	523	446	438	566	433	475	121	426	22	448	452	274	98	173	726	7	335	312	358	128	867	400	233	283	253	161	1004
It is important to cut spending quickly even if this means immediate job losses, because it will be better for the economy in the long term.	226 23%	143 46%	23 7%	21 15%	62 12%	182 35%	164 37%	115 26%	112 20%	185 43%	35 7%	19 16%	112 26%	2 9%	114 25%	112 25%	74 27%	12 12%	26 15%	186 26%	2 30%	62 19%	69 22%	95 26%	30 23%	209 24%	82 20%	66 28%	136 48%	10 4%	32 20%	223 22%
It is better to cut spending more slowly, to reduce the impact on public services and the economy.	753 75%	159 52%	290 91%	113 82%	460 86%	330 63%	273 61%	317 72%	436 77%	243 56%	426 90%	98 81%	307 72%	20 91%	327 73%	334 74%	188 69%	86 87%	140 81%	522 72%	5 70%	260 78%	236 76%	256 72%	96 75%	635 73%	310 77%	155 66%	142 50%	237 94%	126 78%	750 75%
Neither	15 2%	3 1%	6 2%	1 *	9 2%	6 1%	4 1%	3 1%	13 2%	2 *	11 2%	3 2%	3 1%	- -	3 1%	3 1%	- -	5 3%	11 1%	- -	7 2%	3 1%	5 1%	2 1%	13 1%	7 2%	5 2%	3 1%	6 2%	1 *	19 2%	
Don't know	9 1%	2 1%	* *	3 2%	3 1%	5 1%	5 1%	3 1%	6 1%	2 1%	2 *	1 1%	4 1%	- -	4 1%	2 1%	5 2%	* *	2 1%	7 1%	- -	4 1%	3 1%	2 1%	1 *	9 1%	2 1%	7 3%	2 1%	- -	2 2%	12 1%

Fieldwork dates : 10th to 12th September 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-09 (J2010/09 & J38671x9 & J38671s9)

* = Less than 0.5%

Ipsos MORI Political Monitor - September 2010

Table 40
Q.12. Do you approve or disapprove of possible plans to ... Encourage parents, teachers and companies to set up schools?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age								Social Class						Unweighted Total		
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	1004	622	818	796	757	676	80	481	523	261	364	379	108	153	179	185	164	215	83	282	277	196	249	559	445	1004
Weighted Total	1004	617	805	784	745	666	84	489	515	286	360	358	122	164	189	170	152	206	100	270	289	210	235	559	445	1004
Approve	521	287	390	375	349	309	50	277	244	176	182	163	82	94	99	82	61	102	52	135	153	112	122	287	233	503
	52%	46%	48%	48%	47%	46%	60%	57%	47%	61%	51%	46%	67%	57%	53%	48%	40%	50%	52%	50%	53%	53%	52%	51%	52%	50%
Disapprove	425	286	366	362	348	311	30	191	234	102	157	167	38	64	78	79	79	87	38	118	123	84	100	241	184	438
	42%	46%	45%	46%	47%	47%	35%	39%	45%	35%	44%	46%	31%	39%	41%	46%	52%	42%	38%	44%	42%	40%	42%	43%	41%	44%
Don't know	58	44	49	47	47	46	4	21	37	9	21	29	2	7	12	9	12	17	10	17	14	14	14	31	27	63
	6%	7%	6%	6%	6%	7%	5%	4%	7%	3%	6%	8%	1%	4%	6%	5%	8%	8%	10%	6%	5%	7%	6%	6%	6%	6%
Net approve	96	1	24	13	1	-2	21	86	10	74	25	-3	44	30	21	4	-19	15	14	16	30	28	22	46	49	65
	10%	*	3%	2%	*	*	25%	18%	2%	26%	7%	-1%	36%	18%	11%	2%	-12%	7%	14%	6%	10%	13%	9%	8%	11%	6%

Fieldwork dates : 10th to 12th September 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-09 (J2010/09 & J38671x9 & J38671s9)

*=Less than 0.5%

Ipsos MORI Political Monitor - September 2010

Table 41
Q.12. Do you approve or disapprove of possible plans to ... Encourage parents, teachers and companies to set up schools?

Base : All

	Total (Weighted)	Voting Voters only						Working status		Government		Work sector				Tenure					GOR Regions					Newspaper readership		Past vote (2010 General Election)			UnW Tot.	
		Con	Lab	LD	Not Con	Not Lab	Con LD	Full-time	Not full-time/ Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	Other	North	Midlands	South	Greater London	England	Tabloid	Broad sheet	Con	Lab		LD
Unweighted Total	1004	295	315	145	544	524	440	451	553	425	487	230	337	17	354	403	333	116	142	736	10	334	297	373	139	867	404	244	274	249	176	1004
Weighted Total	1004	308	319	138	535	523	446	438	566	433	475	121	426	22	448	452	274	98	173	726	7	335	312	358	128	867	400	233	283	253	161	1004
Approve	521	208	128	72	230	310	281	231	290	285	189	53	230	9	239	234	128	57	99	362	3	160	166	195	62	451	220	112	184	91	76	503
	52%	68%	40%	52%	43%	59%	63%	53%	51%	66%	40%	44%	54%	42%	53%	52%	47%	58%	57%	50%	43%	48%	53%	54%	49%	52%	55%	48%	65%	36%	48%	50%
Disapprove	425	84	173	54	274	185	139	181	244	124	261	61	173	13	185	194	124	37	67	318	3	154	135	136	58	362	156	104	82	142	75	438
	42%	27%	54%	39%	51%	35%	31%	41%	43%	29%	55%	50%	40%	58%	41%	43%	45%	37%	39%	44%	45%	46%	43%	38%	45%	42%	39%	45%	29%	56%	46%	44%
Don't know	58	15	18	12	31	28	26	26	33	23	25	8	24	-	24	25	22	5	6	46	1	21	11	27	8	54	24	17	17	19	10	63
	6%	5%	6%	9%	6%	5%	6%	6%	6%	5%	5%	6%	6%	-	5%	5%	8%	5%	4%	6%	12%	6%	3%	7%	6%	6%	6%	7%	6%	8%	6%	6%
Net approve	96	124	-45	18	-44	125	142	50	46	161	-71	-7	58	-4	54	40	4	20	31	44	*	6	31	58	5	90	64	8	102	-51	2	65
	10%	40%	-14%	13%	-8%	24%	32%	11%	8%	37%	-15%	-6%	14%	-16%	12%	9%	2%	20%	18%	6%	-2%	2%	10%	16%	4%	10%	16%	3%	36%	-20%	1%	6%

Fieldwork dates : 10th to 12th September 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-09 (J2010/09 & J38671x9 & J38671s9)

*Less than 0.5%

Ipsos MORI Political Monitor - September 2010

Table 42
Q.12. Do you approve or disapprove of possible plans to ... Encourage parents, teachers and companies to set up schools?

Base : All

	Total (Weighted)	GOR Regions Public sector employment 2008 percentage % Certain areas only				Public sector employment - percentage % change 1998 to 2008 Certain areas only			Unweighted				
		31% or more	More than 27%, less than 31%	Up to 27%	Other areas/ unmatched	40% or more	More than 24%, less than 40%	Up to 24% DP MUST CHECK	Edinburgh call centre	Edinburgh Recont. call centre	Lowestoft call centre	SA call centre	Total
Unweighted Total	1004	106	109	223	566	84	112	242	253	200	300	251	1004
Weighted Total	1004	106	112	213	573	86	110	235	259	216	301	228	1004
Approve	521 52%	51 48%	64 57%	107 50%	298 52%	45 52%	50 46%	127 54%	130 50%	104 48%	160 53%	127 56%	503 50%
Disapprove	425 42%	46 43%	45 41%	93 44%	241 42%	36 41%	53 48%	95 40%	112 43%	95 44%	132 44%	86 38%	438 44%
Don't know	58 6%	9 9%	3 2%	13 6%	34 6%	5 6%	6 6%	13 6%	17 7%	16 8%	9 3%	15 7%	63 6%
Net approve	96 10%	6 5%	19 17%	14 7%	57 10%	9 11%	-3 -2%	32 13%	18 7%	9 4%	28 9%	41 18%	65 6%

Fieldwork dates : 10th to 12th September 2010
 Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus
 Source : Ipsos MORI J09038671-09 (J2010/09 & J38671x9 & J38671s9)
 *=Less than 0.5%

Ipsos MORI Political Monitor - September 2010

Table 43

Q.12. Do you approve or disapprove of possible plans to ... Give greater power to GPs to run the NHS?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						Unweighted Total	
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	1004	622	818	796	757	676	80	481	523	261	364	379	108	153	179	185	164	215	83	282	277	196	249	559	445	1004
Weighted Total	1004	617	805	784	745	666	84	489	515	286	360	358	122	164	189	170	152	206	100	270	289	210	235	559	445	1004
Approve	623	377	498	484	455	403	48	313	310	180	226	217	81	99	124	102	97	121	61	168	172	142	141	339	284	616
	62%	61%	62%	62%	61%	61%	57%	64%	60%	63%	63%	61%	67%	60%	65%	60%	64%	58%	61%	62%	59%	68%	60%	61%	64%	61%
Disapprove	318	196	249	244	237	212	33	153	166	96	108	115	35	60	50	58	44	71	29	90	98	61	69	188	130	326
	32%	32%	31%	31%	32%	32%	39%	31%	32%	33%	30%	32%	29%	37%	26%	34%	29%	34%	29%	33%	34%	29%	29%	34%	29%	32%
Don't know	63	44	57	56	53	51	3	23	39	10	26	26	5	5	16	11	11	15	9	12	19	6	25	32	31	62
	6%	7%	7%	7%	7%	8%	3%	5%	8%	4%	7%	7%	4%	3%	8%	6%	7%	7%	10%	5%	7%	3%	11%	6%	7%	6%
Net approve	305	180	249	241	218	191	15	161	144	85	118	102	46	39	74	44	52	50	32	77	74	81	72	151	154	290
	30%	29%	31%	31%	29%	29%	18%	33%	28%	30%	33%	28%	38%	24%	39%	26%	34%	24%	32%	29%	25%	39%	31%	27%	35%	29%

Fieldwork dates : 10th to 12th September 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-09 (J2010/09 & J38671x9 & J38671s9)

* = Less than 0.5%

Ipsos MORI Political Monitor - September 2010

Table 44

Q.12. Do you approve or disapprove of possible plans to ... Give greater power to GPs to run the NHS?

Base : All

	Total (Weighted)	Voting Voters only						Working status		Government		Work sector				Tenure					GOR Regions					Newspaper readership		Past vote (2010 General Election)			UnW Tot.	
		Con	Lab	LD	Not Con	Not Lab	Con LD	Full-time	Not full-time/ Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned outright	Private renter	Social renter	Total owner occupier	Other	North	Midlands	South	Greater London	England	Tabloid	Broad sheet	Con	Lab		LD
Unweighted Total	1004	295	315	145	544	524	440	451	553	425	487	230	337	17	354	403	333	116	142	736	10	334	297	373	139	867	404	244	274	249	176	1004
Weighted Total	1004	308	319	138	535	523	446	438	566	433	475	121	426	22	448	452	274	98	173	726	7	335	312	358	128	867	400	233	283	253	161	1004
Approve	623	212	170	89	303	345	302	269	355	295	279	74	271	9	280	282	157	60	119	439	5	207	197	219	65	528	248	143	196	131	103	616
	62%	69%	53%	65%	57%	66%	68%	61%	63%	68%	59%	61%	64%	39%	62%	62%	57%	61%	69%	61%	66%	62%	63%	61%	51%	61%	62%	61%	69%	52%	64%	61%
Disapprove	318	71	126	45	202	147	116	147	172	115	166	43	131	10	141	148	92	34	43	240	2	105	101	113	47	280	124	76	66	105	49	326
	32%	23%	39%	33%	38%	28%	26%	33%	30%	27%	35%	35%	31%	44%	31%	33%	33%	34%	25%	33%	21%	31%	32%	32%	37%	32%	31%	33%	23%	41%	30%	32%
Don't know	63	24	23	4	30	30	28	23	40	23	30	5	24	4	27	22	25	4	11	47	1	23	14	26	16	59	29	14	21	17	9	62
	6%	8%	7%	3%	6%	6%	6%	5%	7%	5%	6%	4%	6%	17%	6%	5%	9%	4%	6%	6%	13%	7%	4%	7%	13%	7%	7%	6%	7%	7%	5%	6%
Net approve	305	141	44	44	101	198	185	122	183	181	113	31	140	-1	139	134	66	26	76	199	3	102	96	106	19	249	124	66	130	26	54	290
	30%	46%	14%	32%	19%	38%	42%	28%	32%	42%	24%	25%	33%	-5%	31%	30%	24%	27%	44%	27%	44%	31%	31%	30%	14%	29%	31%	28%	46%	10%	34%	29%

Fieldwork dates : 10th to 12th September 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-09 (J2010/09 & J38671x9 & J38671s9)

*Less than 0.5%

Ipsos MORI Political Monitor - September 2010

Table 45

Q.12. Do you approve or disapprove of possible plans to ... Raise the age of retirement?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						Unweighted Total	
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	1004	622	818	796	757	676	80	481	523	261	364	379	108	153	179	185	164	215	83	282	277	196	249	559	445	1004
Weighted Total	1004	617	805	784	745	666	84	489	515	286	360	358	122	164	189	170	152	206	100	270	289	210	235	559	445	1004
Approve	426	288	361	356	339	311	24	240	186	118	146	161	56	62	78	67	59	103	52	149	123	76	78	271	154	418
	42%	47%	45%	45%	45%	47%	28%	49%	36%	41%	41%	45%	46%	38%	41%	40%	38%	50%	53%	55%	42%	36%	33%	49%	35%	42%
Disapprove	547	313	422	407	386	336	57	239	308	161	208	179	62	99	110	98	84	95	45	115	159	125	149	273	274	555
	55%	51%	52%	52%	52%	51%	67%	49%	60%	56%	58%	50%	51%	60%	58%	58%	55%	46%	45%	42%	55%	60%	63%	49%	62%	55%
Don't know	31	17	22	22	20	18	4	10	21	7	6	18	4	3	1	5	10	8	2	7	8	9	8	15	16	31
	3%	3%	3%	3%	3%	3%	4%	2%	4%	2%	2%	5%	3%	2%	1%	3%	7%	4%	2%	3%	3%	4%	3%	3%	4%	3%
Net approve	-122	-25	-61	-51	-47	-25	-33	1	-122	-42	-62	-17	-6	-36	-31	-31	-25	8	7	34	-36	-50	-70	-2	-120	-137
	-12%	-4%	-8%	-6%	-6%	-4%	-39%	*	-24%	-15%	-17%	-5%	-5%	-22%	-17%	-18%	-16%	4%	7%	13%	-12%	-24%	-30%	*	-27%	-14%

Fieldwork dates : 10th to 12th September 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-09 (J2010/09 & J38671x9 & J38671s9)

* = Less than 0.5%

Ipsos MORI Political Monitor - September 2010

Table 46

Q.12. Do you approve or disapprove of possible plans to ... Raise the age of retirement?

Base : All

	Total (Weighted)	Voting Voters only						Working status		Government		Work sector				Tenure						GOR Regions					Newspaper readership		Past vote (2010 General Election)			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Con LD	Full-time	Not full-time/ Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	Other	North	Midlands	South	Greater London	England	Tabloid	Broad sheet	Con	Lab	LD	
Unweighted Total	1004	295	315	145	544	524	440	451	553	425	487	230	337	17	354	403	333	116	142	736	10	334	297	373	139	867	404	244	274	249	176	1004
Weighted Total	1004	308	319	138	535	523	446	438	566	433	475	121	426	22	448	452	274	98	173	726	7	335	312	358	128	867	400	233	283	253	161	1004
Approve	426	164	111	63	213	266	227	187	239	250	143	44	184	8	192	190	131	43	58	321	4	121	133	172	64	374	140	126	149	83	77	418
	42%	53%	35%	45%	40%	51%	51%	43%	42%	58%	30%	36%	43%	38%	43%	42%	48%	44%	33%	44%	58%	36%	43%	48%	50%	43%	35%	54%	53%	33%	48%	42%
Disapprove	547	134	198	71	307	243	205	236	311	172	316	75	230	9	239	251	130	52	111	381	3	202	171	174	60	465	248	100	127	160	79	555
	55%	44%	62%	51%	57%	46%	46%	54%	55%	40%	66%	62%	54%	41%	53%	56%	48%	53%	64%	53%	42%	60%	55%	49%	47%	54%	62%	43%	45%	63%	49%	55%
Don't know	31	9	10	5	15	14	14	15	16	10	16	2	13	5	17	11	13	3	4	24	-	11	8	12	4	28	12	7	8	10	5	31
	3%	3%	3%	3%	3%	3%	3%	3%	3%	2%	3%	2%	3%	21%	4%	2%	5%	3%	2%	3%	-	3%	3%	3%	3%	3%	3%	3%	3%	4%	3%	3%
Net approve	-122	30	-88	-8	-94	23	22	-49	-73	78	-172	-32	-46	-1	-46	-61	1	-9	-53	-60	1	-81	-39	-2	3	-90	-108	27	22	-76	-2	-137
	-12%	10%	-27%	-6%	-18%	4%	5%	-11%	-13%	18%	-36%	-26%	-11%	-2%	-10%	-14%	*	-10%	-31%	-8%	16%	-24%	-12%	-1%	3%	-10%	-27%	11%	8%	-30%	-1%	-14%

Fieldwork dates : 10th to 12th September 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-09 (J2010/09 & J38671x9 & J38671s9)

*Less than 0.5%

Ipsos MORI Political Monitor - September 2010

Table 47

Q.12. Do you approve or disapprove of possible plans to ...Raise VAT to 20%?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age								Social Class						Unweighted Total		
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	1004	622	818	796	757	676	80	481	523	261	364	379	108	153	179	185	164	215	83	282	277	196	249	559	445	1004
Weighted Total	1004	617	805	784	745	666	84	489	515	286	360	358	122	164	189	170	152	206	100	270	289	210	235	559	445	1004
Approve	306	219	267	258	251	229	14	174	132	77	107	122	35	42	50	57	48	74	36	105	88	68	44	193	113	317
	30%	36%	33%	33%	34%	34%	16%	36%	26%	27%	30%	34%	29%	26%	26%	34%	32%	36%	36%	39%	31%	33%	19%	35%	25%	32%
Disapprove	673	382	516	505	476	420	69	306	367	204	244	225	83	121	135	109	101	124	56	158	194	139	182	352	321	663
	67%	62%	64%	64%	64%	63%	82%	63%	71%	71%	68%	63%	68%	74%	72%	64%	66%	60%	56%	59%	67%	66%	77%	63%	72%	66%
Don't know	25	15	21	21	18	17	2	8	17	5	8	12	4	1	4	4	3	9	7	7	7	3	9	14	11	24
	3%	2%	3%	3%	2%	3%	2%	2%	3%	2%	2%	3%	4%	1%	2%	2%	2%	4%	8%	3%	2%	1%	4%	2%	3%	2%
Net approve	-367	-163	-249	-246	-225	-192	-55	-132	-235	-127	-137	-103	-48	-79	-86	-52	-53	-50	-20	-53	-105	-70	-137	-159	-208	-346
	-37%	-26%	-31%	-31%	-30%	-29%	-65%	-27%	-46%	-44%	-38%	-29%	-39%	-48%	-45%	-30%	-35%	-24%	-20%	-20%	-36%	-34%	-58%	-28%	-47%	-34%

Fieldwork dates : 10th to 12th September 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-09 (J2010/09 & J38671x9 & J38671s9)

*Less than 0.5%

Ipsos MORI Political Monitor - September 2010

Table 48

Q.12. Do you approve or disapprove of possible plans to ...Raise VAT to 20%?

Base : All

	Total (Weighted)	Voting Voters only						Working status		Government		Work sector				Tenure						GOR Regions					Newspaper readership		Past vote (2010 General Election)			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Con LD	Full-time	Not full-time/ Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned outright	Private renter	Social renter	Total owner occupier	Other	North	Midlands	South	Greater London	England	Tabloid	Broadsheet	Con	Lab	LD	
Unweighted Total	1004	295	315	145	544	524	440	451	553	425	487	230	337	17	354	403	333	116	142	736	10	334	297	373	139	867	404	244	274	249	176	1004
Weighted Total	1004	308	319	138	535	523	446	438	566	433	475	121	426	22	448	452	274	98	173	726	7	335	312	358	128	867	400	233	283	253	161	1004
Approve	306	130	82	34	144	192	164	147	159	192	92	41	132	5	137	137	96	26	46	233	1	106	87	113	33	268	109	94	122	64	49	317
	30%	42%	26%	25%	27%	37%	37%	34%	28%	44%	19%	34%	31%	21%	31%	30%	35%	26%	27%	32%	18%	32%	28%	32%	25%	31%	27%	40%	43%	26%	31%	32%
Disapprove	673	172	223	102	373	322	274	282	391	228	371	78	290	15	305	308	166	71	121	474	6	218	220	235	90	580	279	134	158	178	106	663
	67%	56%	70%	74%	70%	62%	62%	64%	69%	53%	78%	64%	68%	69%	68%	68%	61%	73%	70%	65%	82%	65%	70%	66%	70%	67%	70%	58%	56%	71%	66%	66%
Don't know	25	5	14	2	17	8	7	8	17	12	13	3	4	2	6	7	12	1	5	19	-	11	5	10	6	19	13	4	4	10	6	24
	3%	2%	4%	1%	3%	2%	2%	2%	3%	3%	3%	2%	1%	10%	1%	1%	4%	1%	3%	3%	-	3%	1%	3%	5%	2%	3%	2%	1%	4%	3%	2%
Net approve	-367	-42	-141	-68	-229	-130	-110	-135	-232	-36	-279	-37	-158	-10	-168	-171	-70	-45	-75	-241	-5	-113	-132	-122	-57	-312	-169	-40	-37	-114	-57	-346
	-37%	-14%	-44%	-49%	-43%	-25%	-25%	-31%	-41%	-8%	-59%	-31%	-37%	-47%	-38%	-38%	-26%	-46%	-44%	-33%	-63%	-34%	-42%	-34%	-45%	-36%	-42%	-17%	-13%	-45%	-35%	-34%

Fieldwork dates : 10th to 12th September 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-09 (J2010/09 & J38671x9 & J38671s9)

*Less than 0.5%

Ipsos MORI Political Monitor - September 2010

Table 49

Q.12. Do you approve or disapprove of possible plans to ...increase the use of nuclear energy to generate power?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age								Social Class						Unweighted Total		
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	1004	622	818	796	757	676	80	481	523	261	364	379	108	153	179	185	164	215	83	282	277	196	249	559	445	1004
Weighted Total	1004	617	805	784	745	666	84	489	515	286	360	358	122	164	189	170	152	206	100	270	289	210	235	559	445	1004
Approve	605	392	501	486	461	416	47	360	245	173	214	218	74	98	119	95	88	130	62	178	165	140	122	343	262	600
	60%	63%	62%	62%	62%	62%	56%	74%	47%	60%	60%	61%	61%	60%	63%	56%	58%	63%	62%	66%	57%	66%	52%	61%	59%	60%
Disapprove	310	167	235	231	218	186	33	109	201	97	112	101	41	57	59	52	52	49	23	67	104	57	82	171	139	314
	31%	27%	29%	29%	29%	28%	39%	22%	39%	34%	31%	28%	33%	34%	31%	31%	34%	24%	23%	25%	36%	27%	35%	31%	31%	31%
Don't know	90	59	68	68	66	64	4	20	70	16	34	40	7	9	11	23	12	28	14	26	20	14	30	46	44	90
	9%	9%	8%	9%	9%	10%	5%	4%	14%	6%	9%	11%	6%	6%	6%	13%	8%	13%	15%	10%	7%	6%	13%	8%	10%	9%
Net approve	295	225	266	255	243	230	14	251	44	76	103	116	34	42	60	43	36	81	39	111	61	83	40	172	123	286
	29%	36%	33%	32%	33%	35%	17%	51%	9%	26%	29%	32%	28%	25%	32%	25%	23%	39%	39%	41%	21%	39%	17%	31%	28%	28%

Fieldwork dates : 10th to 12th September 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-09 (J2010/09 & J38671x9 & J38671s9)

*Less than 0.5%

Ipsos MORI Political Monitor - September 2010

Table 50

Q.12. Do you approve or disapprove of possible plans to ...increase the use of nuclear energy to generate power?

Base : All

	Total (Weighted)	Voting Voters only						Working status		Government		Work sector				Tenure						GOR Regions					Newspaper readership		Past vote (2010 General Election)			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Con LD	Full-time	Not full-time/ Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned outright	Private renter	Social renter	Total owner occupier	Other	North	Midlands	South	Greater London	England	Tabloid	Broad sheet	Con	Lab	LD	
Unweighted Total	1004	295	315	145	544	524	440	451	553	425	487	230	337	17	354	403	333	116	142	736	10	334	297	373	139	867	404	244	274	249	176	1004
Weighted Total	1004	308	319	138	535	523	446	438	566	433	475	121	426	22	448	452	274	98	173	726	7	335	312	358	128	867	400	233	283	253	161	1004
Approve	605	214	185	82	303	333	296	293	311	310	255	68	284	10	294	286	159	62	93	445	5	202	182	220	76	530	245	148	190	151	94	600
	60%	69%	58%	59%	57%	64%	66%	67%	55%	72%	54%	56%	67%	48%	66%	63%	58%	63%	54%	61%	69%	60%	59%	61%	59%	61%	61%	63%	67%	60%	58%	60%
Disapprove	310	68	104	46	188	151	114	118	192	91	173	43	114	9	123	140	83	31	53	223	2	102	102	106	41	266	117	66	66	78	53	314
	31%	22%	33%	34%	35%	29%	26%	27%	34%	21%	36%	35%	27%	42%	28%	31%	30%	32%	31%	31%	31%	30%	33%	30%	32%	31%	29%	29%	23%	31%	33%	31%
Don't know	90	26	31	10	44	39	36	26	63	32	47	10	28	2	30	25	32	5	27	58	-	31	27	32	11	71	39	19	27	24	15	90
	9%	9%	10%	7%	8%	8%	8%	6%	11%	7%	10%	8%	7%	10%	7%	6%	12%	5%	15%	8%	-	9%	9%	9%	9%	8%	10%	8%	10%	9%	9%	9%
Net approve	295	146	80	36	116	181	182	176	119	219	82	26	170	1	171	146	76	30	39	222	3	101	80	114	35	264	128	81	124	74	41	286
	29%	47%	25%	26%	22%	35%	41%	40%	21%	51%	17%	21%	40%	5%	38%	32%	28%	31%	23%	31%	38%	30%	26%	32%	27%	30%	32%	35%	44%	29%	26%	28%

Fieldwork dates : 10th to 12th September 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-09 (J2010/09 & J38671x9 & J38671s9)

*Less than 0.5%

Ipsos MORI Political Monitor - September 2010

Table 51

Q.12. Do you approve or disapprove of possible plans to ... Pay private firms and voluntary groups to rehabilitate prisoners, therefore giving some criminals shorter jail sentences?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age										Social Class						Unweighted Total
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	
Unweighted Total	1004	622	818	796	757	676	80	481	523	261	364	379	108	153	179	185	164	215	83	282	277	196	249	559	445	1004
Weighted Total	1004	617	805	784	745	666	84	489	515	286	360	358	122	164	189	170	152	206	100	270	289	210	235	559	445	1004
Approve	292	187	240	233	226	209	20	147	145	99	104	89	48	51	53	51	32	57	25	105	77	58	53	181	111	289
	29%	30%	30%	30%	30%	31%	24%	30%	28%	35%	29%	25%	39%	31%	28%	30%	21%	28%	25%	39%	26%	28%	23%	32%	25%	29%
Disapprove	663	395	521	507	476	419	62	324	339	183	238	242	74	109	128	110	111	131	63	151	200	147	164	352	311	662
	66%	64%	65%	65%	64%	63%	73%	66%	66%	64%	66%	68%	60%	66%	68%	65%	73%	63%	63%	56%	69%	70%	70%	63%	70%	66%
Don't know	49	35	44	44	42	37	2	18	32	4	18	28	*	4	8	9	9	18	12	14	12	5	18	26	23	53
	5%	6%	6%	6%	6%	6%	3%	4%	6%	2%	5%	8%	*	2%	4%	5%	6%	9%	12%	5%	4%	3%	8%	5%	5%	5%
Net approve	-370	-208	-281	-274	-250	-210	-41	-177	-194	-84	-134	-153	-26	-58	-75	-59	-79	-74	-38	-47	-124	-89	-111	-170	-200	-373
	-37%	-34%	-35%	-35%	-34%	-32%	-49%	-36%	-38%	-29%	-37%	-43%	-21%	-35%	-40%	-35%	-52%	-36%	-38%	-17%	-43%	-42%	-47%	-30%	-45%	-37%

Fieldwork dates : 10th to 12th September 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-09 (J2010/09 & J38671x9 & J38671s9)

*=Less than 0.5%

Ipsos MORI Political Monitor - September 2010

Table 52

Q.12. Do you approve or disapprove of possible plans to ... Pay private firms and voluntary groups to rehabilitate prisoners, therefore giving some criminals shorter jail sentences?

Base : All

	Total (Weighted)	Voting Voters only						Working status		Government		Work sector				Tenure					GOR Regions					Newspaper readership		Past vote (2010 General Election)			UnW Tot.	
		Con	Lab	LD	Not Con	Not Lab	Con LD	Full-time	Not full-time/ Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	Other	North	Midlands	South	Greater London	England	Tabloid	Broad sheet	Con	Lab		LD
Unweighted Total	1004	295	315	145	544	524	440	451	553	425	487	230	337	17	354	403	333	116	142	736	10	334	297	373	139	867	404	244	274	249	176	1004
Weighted Total	1004	308	319	138	535	523	446	438	566	433	475	121	426	22	448	452	274	98	173	726	7	335	312	358	128	867	400	233	283	253	161	1004
Approve	292	99	85	54	157	171	153	138	154	157	103	34	127	8	134	148	76	31	37	224	*	87	81	124	51	265	91	102	88	71	63	289
	29%	32%	27%	39%	29%	33%	34%	32%	27%	36%	22%	28%	30%	35%	30%	33%	28%	31%	22%	31%	7%	26%	26%	35%	39%	31%	23%	44%	31%	28%	39%	29%
Disapprove	663	199	213	79	347	333	278	285	377	259	348	83	288	11	299	288	180	64	124	468	7	234	216	212	67	560	301	116	185	162	88	662
	66%	65%	67%	57%	65%	64%	62%	65%	67%	60%	73%	68%	68%	50%	67%	64%	66%	65%	72%	64%	93%	70%	69%	59%	52%	65%	75%	50%	65%	64%	55%	66%
Don't know	49	10	21	6	31	20	16	14	35	16	25	5	12	3	15	16	18	3	12	34	-	14	14	22	11	42	9	15	11	20	10	53
	5%	3%	7%	4%	6%	4%	4%	3%	6%	4%	5%	4%	3%	15%	3%	4%	7%	3%	7%	5%	-	4%	5%	6%	9%	5%	2%	6%	4%	8%	6%	5%
Net approve	-370	-100	-128	-25	-190	-162	-125	-147	-223	-102	-245	-49	-161	-3	-164	-140	-104	-33	-86	-244	-6	-148	-135	-88	-16	-295	-209	-13	-96	-91	-25	-373
	-37%	-32%	-40%	-18%	-36%	-31%	-28%	-34%	-39%	-23%	-52%	-40%	-38%	-14%	-37%	-31%	-38%	-34%	-50%	-34%	-86%	-44%	-43%	-25%	-13%	-34%	-52%	-6%	-34%	-36%	-15%	-37%

Fieldwork dates : 10th to 12th September 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-09 (J2010/09 & J38671x9 & J38671s9)

*=Less than 0.5%

Ipsos MORI Political Monitor - September 2010

Table 53

Q.12. Do you approve or disapprove of possible plans to ...

- Summary Table -

Base : All

Base : All

	Encourage parents, teachers and companies to set up schools	Give greater power to GPs to run the NHS	Raise the age of retirement	Raise VAT to 20%	Increase the use of nuclear energy to generate power	Pay private firms and voluntary groups to rehabilitate prisoners, therefore giving some criminals shorter jail sentences
Unweighted Total	1004	1004	1004	1004	1004	1004
Weighted Total	1004	1004	1004	1004	1004	1004
Approve	521 52%	623 62%	426 42%	306 30%	605 60%	292 29%
Disapprove	425 42%	318 32%	547 55%	673 67%	310 31%	663 66%
Don't know	58 6%	63 6%	31 3%	25 3%	90 9%	49 5%
Net approve	96 10%	305 30%	-122 -12%	-367 -37%	295 29%	-370 -37%

Fieldwork dates : 10th to 12th September 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-09 (J2010/09 & J38671x9 & J38671s9)

*Less than 0.5%

Ipsos MORI Political Monitor - September 2010

Table 54
Q.13. Which party did you vote for at the General Election on May 6th 2010? If you are not sure, or did not vote, please say so.

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						Unweighted Total	
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	1004	622	818	796	757	676	80	481	523	261	364	379	108	153	179	185	164	215	83	282	277	196	249	559	445	1004
Weighted Total	1004	617	805	784	745	666	84	489	515	286	360	358	122	164	189	170	152	206	100	270	289	210	235	559	445	1004
Conservative	283 28%	215 35%	263 33%	259 33%	249 33%	233 35%	5 6%	141 29%	142 28%	53 19%	99 28%	131 37%	16 13%	37 23%	55 29%	43 26%	58 38%	74 36%	32 32%	98 36%	89 31%	55 26%	41 18%	187 33%	96 22%	274 27%
Labour	253 25%	179 29%	218 27%	212 27%	207 28%	190 29%	13 15%	119 24%	134 26%	68 24%	98 27%	86 24%	31 26%	37 22%	44 23%	55 32%	35 23%	51 25%	29 29%	59 22%	65 22%	46 22%	83 35%	124 22%	129 29%	249 25%
Lib Dems	161 16%	113 18%	150 19%	147 19%	138 18%	121 18%	4 5%	77 16%	84 16%	53 19%	65 18%	42 12%	15 13%	38 23%	38 20%	27 16%	15 10%	27 13%	12 12%	53 19%	49 17%	27 13%	32 14%	101 18%	60 13%	176 18%
Scottish/Welsh nationalist	13 1%	11 2%	13 2%	13 2%	13 2%	11 2%	1 1%	4 1%	9 2%	1 *	6 2%	6 2%	1 1%	- -	2 1%	5 3%	2 1%	4 2%	2 2%	3 1%	4 1%	1 *	6 2%	7 1%	6 1%	16 2%
UKIP - UK Independence Party	22 2%	16 3%	21 3%	21 3%	21 3%	19 3%	- -	15 3%	7 1%	5 2%	6 2%	11 3%	1 1%	4 2%	1 1%	5 3%	6 4%	5 2%	3 3%	6 2%	5 2%	9 4%	2 1%	11 2%	11 2%	23 2%
Green	13 1%	10 2%	12 2%	12 2%	12 2%	12 2%	1 1%	6 1%	8 2%	4 1%	6 2%	4 1%	1 1%	3 2%	2 1%	4 2%	3 2%	1 *	- -	2 1%	6 2%	3 1%	3 1%	8 1%	6 1%	15 1%
BNP - British National Party	5 1%	5 1%	5 1%	5 1%	5 1%	5 1%	- -	2 *	3 1%	2 1%	2 1%	1 *	2 1%	1 *	2 1%	- -	- -	1 *	- -	* -	- -	2 1%	3 1%	* *	5 1%	5 *
Other	18 2%	11 2%	15 2%	15 2%	15 2%	14 2%	1 1%	9 2%	10 2%	10 3%	7 2%	2 1%	4 3%	6 3%	5 2%	2 1%	1 1%	1 1%	- -	3 1%	9 3%	4 2%	2 1%	12 2%	6 1%	21 2%
Did not vote	172 17%	26 4%	61 8%	55 7%	45 6%	27 4%	57 68%	88 18%	84 16%	72 25%	57 16%	43 12%	36 29%	36 22%	33 18%	23 14%	22 14%	21 10%	11 11%	30 11%	41 14%	53 25%	48 21%	70 13%	101 23%	163 16%
Too young	9 1%	3 *	6 1%	6 1%	3 *	3 *	- -	6 1%	3 1%	9 3%	- *	9 7%	- -	- -	- -	* *	- -	- -	- -	3 1%	1 *	1 *	4 2%	4 1%	5 1%	8 1%
Can't remember	25 3%	10 2%	17 2%	16 2%	14 2%	13 2%	3 4%	8 2%	17 3%	6 2%	5 1%	14 4%	6 5%	- -	4 2%	1 *	5 3%	9 4%	3 3%	8 3%	7 2%	5 3%	6 2%	15 3%	11 2%	24 2%
Refused	28 3%	18 3%	23 3%	23 3%	23 3%	18 3%	- -	15 3%	13 3%	2 1%	8 2%	17 5%	- -	2 1%	3 1%	6 3%	6 4%	12 6%	8 8%	5 2%	14 5%	5 2%	3 1%	20 4%	8 2%	30 3%

Fieldwork dates : 10th to 12th September 2010
 Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus
 Source : Ipsos MORI J09038671-09 (J2010/09 & J38671x9 & J38671s9)
 *=Less than 0.5%

Ipsos MORI Political Monitor - September 2010

Table 55
Q.13. Which party did you vote for at the General Election on May 6th 2010? If you are not sure, or did not vote, please say so.

Base : All

	Total (Weighted)	Voting Voters only						Working status		Government		Work sector				Tenure					GOR Regions					Newspaper readership		Past vote (2010 General Election)			UnW Tot.	
		Con	Lab	LD	Not Con	Not Lab	Con LD	Full-time	Not full-time/ Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	Other	North	Midlands	South	Greater London	England	Tabloid	Broad sheet	Con	Lab		LD
Unweighted Total	1004	295	315	145	544	524	440	451	553	425	487	230	337	17	354	403	333	116	142	736	10	334	297	373	139	867	404	244	274	249	176	1004
Weighted Total	1004	308	319	138	535	523	446	438	566	433	475	121	426	22	448	452	274	98	173	726	7	335	312	358	128	867	400	233	283	253	161	1004
Conservative	283	247	10	10	27	264	256	128	156	205	56	23	135	5	140	132	99	20	29	231	4	81	90	112	30	254	122	94	283	-	-	274
	28%	80%	3%	7%	5%	50%	57%	29%	28%	47%	12%	19%	32%	21%	31%	29%	36%	20%	17%	32%	49%	24%	29%	31%	23%	29%	30%	40%	100%	-	-	27%
Labour	253	7	222	9	234	19	16	97	156	47	189	36	99	9	108	123	58	16	55	181	2	89	79	85	45	223	102	49	-	253	-	249
	25%	2%	70%	7%	44%	4%	4%	22%	28%	11%	40%	29%	23%	41%	24%	27%	21%	16%	32%	25%	25%	27%	25%	24%	35%	26%	25%	21%	-	100%	-	25%
Lib Dems	161	15	27	97	133	121	112	92	69	79	67	29	71	5	75	84	39	18	20	123	-	49	43	69	14	142	37	42	-	-	161	176
	16%	5%	8%	70%	25%	23%	25%	21%	12%	18%	14%	24%	17%	21%	17%	19%	14%	19%	11%	17%	-	15%	14%	19%	11%	16%	9%	18%	-	-	100%	18%
Scottish/Welsh nationalist	13	-	-	1	11	11	1	3	10	3	9	3	3	-	3	6	2	*	5	8	-	10	3	-	-	*	5	4	-	-	-	16
	1%	-	-	1%	2%	2%	*	1%	2%	1%	2%	3%	1%	-	1%	1%	*	3%	1%	-	-	3%	1%	-	-	*	1%	2%	-	-	-	2%
UKIP - UK Independence Party	22	3	3	-	17	17	3	11	11	11	11	5	8	-	8	8	7	2	4	15	-	9	9	4	2	21	13	7	-	-	-	23
	2%	1%	1%	-	3%	3%	1%	2%	2%	3%	2%	4%	2%	-	2%	2%	3%	2%	3%	2%	-	3%	3%	1%	1%	2%	3%	3%	-	-	-	2%
Green	13	-	1	1	11	10	1	8	6	4	10	2	5	2	7	8	1	2	1	9	1	5	3	5	3	10	3	5	-	-	-	15
	1%	-	*	1%	2%	2%	*	2%	1%	1%	2%	2%	1%	9%	2%	2%	*	2%	1%	1%	10%	2%	1%	1%	3%	1%	1%	2%	-	-	-	1%
BNP - British National Party	5	-	-	-	-	-	-	2	3	1	4	*	4	-	4	-	1	1	3	1	-	2	-	4	1	5	5	-	-	-	-	5
	1%	-	-	-	-	-	-	1%	1%	*	1%	*	1%	-	1%	-	*	1%	2%	*	-	*	-	1%	*	1%	1%	-	-	-	-	*
Other	18	1	7	-	13	7	1	7	12	6	11	5	5	-	5	10	6	1	1	16	-	6	11	2	1	12	9	1	-	-	-	21
	2%	*	2%	-	2%	1%	*	2%	2%	1%	2%	4%	1%	-	1%	2%	2%	1%	1%	2%	-	2%	3%	1%	1%	1%	2%	*	-	-	-	2%
Did not vote	172	23	37	15	65	51	37	75	97	50	94	14	79	-	79	59	39	33	41	98	-	59	58	55	23	144	73	19	-	-	-	163
	17%	7%	11%	11%	12%	10%	8%	17%	17%	11%	20%	11%	18%	-	18%	13%	14%	33%	24%	14%	-	18%	19%	15%	18%	17%	18%	8%	-	-	-	16%
Too young	9	3	3	1	6	5	3	1	8	3	6	1	1	-	1	3	1	-	4	4	1	3	3	4	2	8	7	1	-	-	-	8
	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	1%	*	-	*	1%	*	-	2%	1%	15%	-	1%	1%	1%	2%	1%	2%	*	-	-	-	1%
Can't remember	25	6	9	2	12	10	9	8	17	14	9	2	8	2	9	11	8	3	5	18	-	8	7	10	3	22	13	2	-	-	-	24
	3%	2%	3%	2%	2%	2%	2%	2%	3%	3%	2%	1%	2%	7%	2%	2%	3%	3%	3%	2%	-	2%	2%	3%	2%	3%	3%	1%	-	-	-	2%
Refused	28	3	1	2	6	7	5	7	21	10	9	3	8	-	8	8	13	2	5	21	-	14	6	8	4	26	11	8	-	-	-	30
	3%	1%	*	2%	1%	1%	1%	2%	4%	2%	2%	2%	2%	-	2%	2%	5%	2%	3%	3%	-	4%	2%	2%	3%	3%	3%	4%	-	-	-	3%

Fieldwork dates : 10th to 12th September 2010
 Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus
 Source : Ipsos MORI J09038671-09 (J2010/09 & J38671x9 & J38671s9)
 *Less than 0.5%