

**J11-015508-01-05 - IFAW - SEALS - MULTI COUNTRY
MAY 2011
INTERNAL USE ONLY
IPSOS MORI**

**Table 1
SE01
THINKING ABOUT COMMERCIAL SEAL HUNTING, HOW MUCH - IF AT ALL - WOULD YOU SAY YOU PERSONALLY KNOW ABOUT THIS?
BASE: ALL RESPONDENTS**

	TOTAL (z)	AGE					SEX		WORK STATUS RESPONDENT		STANDARD REGION										UNWEIGHTED BASE		
		15-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	MALE (g)	FEMALE (h)	ACTIVE (i)	INACTIVE (j)	LITHUANIA (k)	SPAIN (l)	NETHERLANDS (m)	SWE DEN (n)	ITALY (o)	POLAND (p)	GERMANY (q)	GREAT BRITAIN (r)	ROMANIA (s)		FRANCE (t)	BELGIUM (u)
UNWEIGHTED BASE	6102	978	859	1003	991	1022	1246	2909	3193	2874	3182	500	516	502	500	518	501	524	482	1040	517	502	6102
WEIGHTED BASE	6102	905	964	1108	1024	913	1186	2952	3150	3014	3051	51	708	250	140	926	539	1266	845	346	870	160	6102
EFFECTIVE BASE	3259	508	514	569	504	619	581	1588	1671	1581	1652	497	444	325	492	381	479	448	395	985	468	382	6102
(5) A GREAT DEAL	172	15	21	20	27	32	56	86	85	67	105	*	22	10	1	46	3	21	31	2	19	16	176
	3%	2%	2%	2%	3%	4%	5%	3%	3%	2%	3%	1%	3%	4%	1%	5%	1%	2%	4%	1%	2%	10%	3%
	100%knps	9%	12%	12%	16%	19%	33%zabc	50%	50%	39%	61%l	*	13%knps	6%knps	1%	27%zknps	2%	12%	18%knps	1%	11%ps	10%z	102%
(4) A FAIR AMOUNT	1096	81	149	187	238	201	237	565	531	584	509	2	108	86	17	149	19	291	150	10	217	48	976
	18%	9%	15%	17%	23%	22%	20%	19%	17%	19%	17%	4%	15%	34%	12%	16%	4%	23%	18%	3%	25%	30%	16%
	100%aknps	7%	14%a	17%a	22%zabc	18%zabc	22%a	52%	48%	53%j	46%	*	10%kps	8%zkl	2%kps	14%kps	2%	27%zknps	14%knps	1%	20%zkl	4%zkl	89%
(3) NOT VERY MUCH	1840	248	273	376	334	262	346	903	937	943	894	7	251	71	56	303	68	631	218	47	139	49	1598
	30%	27%	28%	34%	33%	29%	29%	31%	30%	31%	29%	15%	35%	29%	40%	33%	13%	50%	26%	13%	16%	31%	26%
	100%kpst	13%	15%	20%ab	18%	14%	19%	49%	51%	51%	49%	*	14%zkmprst	4%kps	3%zkl	16%kprst	4%	34%zklmnpqrstu	12%kps	3%	8%	3%kps	87%
(2) NOTHING AT ALL, BUT HAVE HEARD OF IT	1408	233	240	267	211	206	251	680	728	721	673	15	157	56	57	167	203	283	127	56	260	27	1445
	23%	26%	25%	24%	21%	23%	21%	23%	23%	24%	22%	29%	22%	22%	41%	18%	38%	22%	15%	16%	30%	17%	24%
	100%orsu	17%	17%	19%	15%	15%	18%	48%	52%	51%	48%	1%zlmnoqrstu	11%rs	4%rs	4%zklmnoqrstu	12%	14%zklmnoqrstu	20%rs	9%	4%	18%zklmnoqrstu	2%	103%
(1) NEVER HEARD OF IT	1522	321	269	241	205	200	286	691	831	672	834	25	144	24	8	252	227	41	319	229	235	18	1837
	25%	35%	28%	22%	20%	22%	24%	23%	26%	22%	27%	50%	20%	10%	6%	27%	42%	3%	38%	66%	27%	11%	30%
	100%dlmnoqrstu	21%zbcdef	18%code	16%	13%	13%	19%	45%	55%g	44%	55%i	2%zklmnoqrstu	9%mnqu	2%nq	1%q	17%lmnoqrstu	15%zklmnoqrstu	3%	21%zklmnoqrstu	15%zklmnoqrstu	15%lmnoqrstu	1%nq	121%
MEAN	2.50abkprs	2.15	2.38a	2.52ab	2.68zabc	2.62zab	2.60ab	2.55h	2.46	2.55j	2.46	1.74s	2.57kprs	3.01zklmnoqrstu	2.62zklmnoqrstu	2.53kprs	1.78s	2.97zklmnoqrstu	2.35kprs	1.54	2.45kprs	3.12zklmnoqrstu	2.37
STANDARD ERROR	0.01	0.03	0.04	0.03	0.04	0.04	0.03	0.02	0.02	0.02	0.02	0.04	0.05	0.05	0.04	0.05	0.04	0.04	0.06	0.03	0.05	0.05	0.01
STANDARD DEVIATION	1.13	1.06	1.12	1.07	1.12	1.16	1.19	1.13	1.14	1.11	1.16	0.91	1.09	1.07	0.80	1.19	0.85	0.80	1.25	0.87	1.19	1.15	1.16
GREAT DEAL/FAIR AMOUNT	1268	97	170	208	265	233	293	651	616	651	613	2	130	96	18	194	22	311	181	12	236	64	1152
	21%	11%	18%	19%	26%	25%	25%	22%	20%	22%	20%	5%	18%	39%	13%	21%	4%	25%	21%	3%	27%	40%	19%
	100%aknps	8%	13%a	16%a	21%zabc	18%zabc	23%zabc	51%	49%	51%	48%	*	10%knps	8%zklmnoqrstu	1%kps	15%knps	2%	25%klmnoqrstu	14%knps	1%	19%zklmnoqrstu	5%zklmnoqrstu	91%

Proportions/Mean: Columns Tested (5% risk level) - z/ab/c/d/e/f - z/g/h - z/i/j - z/k/l/m/n/o/p/q/r/s/t/u

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Table 1
SE01
THINKING ABOUT COMMERCIAL SEAL HUNTING, HOW MUCH - IF AT ALL - WOULD YOU SAY YOU PERSONALLY KNOW ABOUT THIS?
BASE: ALL RESPONDENTS

	TOTAL (z)	AGE						SEX		WORK STATUS RESPONDENT		STANDARD REGION										UNWEI GHTED BASE	
		15-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	MALE (g)	FEMALE (h)	ACTIVE (i)	INACTIVE (j)	LITH UANIA (k)	SPAIN (l)	NETH ER LANDS (m)	SWE DEN (n)	ITALY (o)	PO LAND (p)	GER MANY (q)	GREAT BRIT AIN (r)	RO MANIA (s)	FRAN CE (t)		BEL GIUM (u)
WEIGHTED BASE	6102	905	964	1108	1024	913	1186	2952	3150	3014	3051	51	708	250	140	926	539	1266	845	346	870	160	6102
	100%	15%	16%	18%	17%	15%	19%	48%	52%	49%	50%	1%	12%	4%	2%	15%	9%	21%	14%	6%	14%	3%	100%
NOT VERY MUCH/NOTHING	3248	480	512	643	545	469	597	1583	1665	1664	1567	22	408	127	114	470	270	915	345	102	399	76	3043
	53%	53%	53%	58%	53%	51%	50%	54%	53%	55%	51%	44%	58%	51%	81%	51%	50%	72%	41%	30%	46%	48%	50%
	100%krstu	15%	16%	20%zef	17%	14%	18%	49%	51%	51%j	48%	1% s	13% kop rstu	4% rs	3% zk lmop qrst u	14% krs	8% rs	28% zk lmopr stu	11% s	3%	12% s	2% s	94%
NOTHING/NEVER HEARD OF IT	2930	554	509	508	416	406	537	1371	1559	1393	1506	40	301	80	65	419	430	324	446	285	495	45	3282
	48%	61%	53%	46%	41%	44%	45%	46%	50%	46%	49%	80%	43%	32%	46%	45%	80%	26%	53%	82%	57%	28%	54%
	100%dlmq	19% f	17% zbcde	17% zdef	17%	14%	18%	47%	53%	48%	51%	1% zl mnoq rtu	10% mqu	3% q	2% mq u	14% mq	15% zl mnoqr tu	11%	15% lm oqu	10% zl mnoqr tu	17% zlm noqu	2%	112%
NOT SURE	65	7	13	15	8	13	9	27	37	27	37	1	26	2	1	10	20	-	-	3	-	1	70
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	4%	1%	1%	1%	4%	-	-	1%	-	1%	1%
	100%qrt	10%	20%	24%	13%	19%	14%	42%	58%	41%	58%	1% qr t	41% zkm noqrst u	4% qrt	1% qr t	16% qr t	31% zkm noqrst u	-	-	5% qrt	-	2% q	108%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j - z/k/l/m/n/o/p/q/r/s/t/u

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**Table 2
SE02
FROM WHAT YOU KNOW, DO YOU SUPPORT OR OPPOSE THE EU BAN ON THE SALE OF SEAL PRODUCTS IN EUROPE?
BASE: ALL RESPONDENTS**

	TOTAL (z)	AGE						SEX		WORK STATUS RESPONDENT		STANDARD REGION										UNWEIGHTED BASE	
		15-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	MALE (g)	FEMALE (h)	ACTIVE (i)	INACTIVE (j)	LITHUANIA (k)	SPAIN (l)	NETHERLANDS (m)	SWE DEN (n)	ITALY (o)	PO LAND (p)	GER MANY (q)	GREAT BRITAIN (r)	RO MANIA (s)	FRAN CE (t)		BEL GIUM (u)
UNWEIGHTED BASE	6102	978	859	1003	991	1022	1246	2909	3193	2874	3182	500	516	502	500	518	501	524	482	1040	517	502	6102
WEIGHTED BASE	6102	905	964	1108	1024	913	1186	2952	3150	3014	3051	51	708	250	140	926	539	1266	845	346	870	160	6102
EFFECTIVE BASE	3259	508	514	569	504	619	581	1588	1671	1581	1652	497	444	325	492	381	479	448	395	985	468	382	6102
(5) STRONGLY SUPPORT THE BAN	3435	516	506	650	594	503	663	1530	1904	1721	1701	29	344	132	77	399	295	904	473	179	495	108	3404
	56%	57%	53%	59%	58%	55%	56%	52%	60%	57%	56%	57%	49%	53%	55%	43%	55%	71%	56%	52%	57%	68%	56%
	100%glos	15%	15%	19%b	17%	15%	19%	45%	55%zq	50%	50%	1%lo	10%	4%o	2%o	12%	9%o	26%zk lmnop rst	14%lo	5%o	14%lo	3%zk lmno prst	99%
(4) TEND TO SUPPORT THE BAN	970	154	157	192	149	140	178	536	433	511	453	9	92	33	26	84	99	214	144	34	208	26	939
	16%	17%	16%	17%	15%	15%	15%	18%	14%	17%	15%	18%	13%	13%	19%	9%	18%	17%	17%	10%	24%	16%	15%
	100%hnos	16%	16%	20%	15%	14%	18%	55%zh	45%	53%	47%	1%los	9%	3%	3%lmo s	9%	10%lo s	22%os	15%os	3%	21%zkl mnopqr su	3%os	97%
(3) NEITHER SUPPORT NOR OPPOSE THE BAN	513	74	105	82	99	69	84	294	219	274	234	5	82	26	14	56	36	70	92	45	74	12	555
	8%	8%	11%	7%	10%	8%	7%	10%	7%	9%	8%	9%	12%	10%	10%	6%	7%	6%	11%	13%	9%	7%	9%
	100%q	14%	20%cf	16%	19%	14%	16%	57%h	43%	53%	46%	1%q	16%zop qu	5%oq	3%op q	11%	7%	14%	18%opq u	9%zk opqt u	14%	2%	108%
(2) TEND TO OPPOSE THE BAN	231	22	44	33	39	52	43	134	97	115	114	3	39	8	6	42	19	27	39	9	37	3	225
	4%	2%	5%	3%	4%	6%	4%	5%	3%	4%	4%	5%	5%	3%	4%	5%	4%	2%	5%	2%	4%	2%	4%
	100%	9%	19%	14%	17%	22%zac	18%	58%h	42%	50%	49%	1%qs u	17%qsu	4%	3%qs u	18%q	8%	12%	17%q	4%	16%	1%	97%
(1) STRONGLY OPPOSE THE BAN	589	81	96	103	107	88	113	296	293	264	318	4	71	34	6	268	33	35	78	12	42	7	498
	10%	9%	10%	9%	10%	10%	10%	10%	9%	9%	10%	7%	10%	14%	4%	29%	6%	3%	9%	3%	5%	4%	8%
	100%npqst u	14%	16%	18%	18%	15%	19%	50%	50%	45%	54%	1%nq su	12%npq stu	6%zkn pqtstu	1%	45%zkl mnpqrs tu	6%qs	6%	13%nqs tu	2%	7%	1%	84%
MEAN	4.12gimo	4.18	4.03	4.18	4.10	4.08	4.14	4.03	4.21zg	4.15	4.10	4.16l mo	3.96o	3.94o	4.24l mo	3.36	4.25l mo	4.54z kimno prst	4.08o	4.29z kimor	4.26z lmor	4.45z kimno prst	4.16
STANDARD ERROR	0.02	0.04	0.05	0.04	0.04	0.04	0.04	0.03	0.02	0.02	0.03	0.06	0.06	0.07	0.05	0.08	0.06	0.04	0.06	0.04	0.05	0.05	0.02
STANDARD DEVIATION	1.33	1.28	1.35	1.29	1.35	1.36	1.33	1.34	1.31	1.29	1.36	1.27	1.39	1.46	1.13	1.78	1.19	0.91	1.31	1.11	1.10	1.02	1.28
SUPPORT	4405	670	664	842	742	643	841	2067	2338	2231	2154	38	436	164	103	484	394	1118	617	213	703	134	4343
	72%	74%	69%	76%	73%	70%	71%	70%	74%	74%	71%	75%	62%	66%	73%	52%	73%	88%	73%	61%	81%	84%	71%
	100%lmos	15%	15%	19%be	17%	15%	19%	47%	53%g	51%j	49%	1%lm os	10%o	4%o	2%lm os	11%	9%lm os	25%zk lmnop rst	14%lmo s	5%o	16%zkl mnoprs	3%zk lmno prs	99%
OPPOSE	821	103	140	136	146	140	156	431	390	378	432	6	109	43	12	310	53	62	117	20	79	10	723
	13%	11%	15%	12%	14%	15%	13%	15%	12%	13%	14%	13%	15%	17%	9%	33%	10%	5%	14%	6%	9%	6%	12%
	100%npqst u	13%	17%	17%	18%	17%	19%	52%	48%	46%	53%	1%nq stu	13%npq stu	5%npq stu	2%qs	38%zkl mnpqrs tu	6%qs	8%	14%nqs tu	2%	10%qs	1%	88%

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Table 2
SE02
FROM WHAT YOU KNOW, DO YOU SUPPORT OR OPPOSE THE EU BAN ON THE SALE OF SEAL PRODUCTS IN EUROPE?
BASE: ALL RESPONDENTS

	TOTAL (z)	AGE					SEX		WORK STATUS RESPONDENT		STANDARD REGION										UNWEI GHTED BASE		
		15-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	MALE (g)	FEMALE (h)	ACTIVE (i)	INACTIVE (j)	LITH UANIA (k)	SPAIN (l)	NETH ER LANDS (m)	SWE DEN (n)	ITALY (o)	PO LAND (p)	GER MANY (q)	GREAT BRIT AIN (r)	RO MANIA (s)		FRAN CE (t)	BEL GIUM (u)
WEIGHTED BASE	6102	905	964	1108	1024	913	1186	2952	3150	3014	3051	51	708	250	140	926	539	1266	845	346	870	160	6102
	100%	15%	16%	18%	17%	15%	19%	48%	52%	49%	50%	1%	12%	4%	2%	15%	9%	21%	14%	6%	14%	3%	100%
NO OPINION	198	37	34	26	13	35	52	93	106	82	115	2	59	12	7	41	41	10	3	19	1	3	238
	3%	4%	4%	2%	1%	4%	4%	3%	3%	3%	4%	3%	8%	5%	5%	4%	8%	1%	*	6%	*	2%	4%
	100% ^{dqrt}	19% ^d	17% ^d	13%	7%	18% ^d	26% ^d	47%	53%	41%	58%	1% ^{qr}	30% ^{zkn}	6% ^{qrt}	3% ^{qr}	21% ^{qr}	21% ^{zko}	5%	1%	10% ^{zqk}	1%	2% ^r	120%
DON'T KNOW	166	21	21	22	23	26	53	68	97	49	116	*	21	4	4	36	15	6	16	49	13	1	243
	3%	2%	2%	2%	2%	3%	4%	2%	3%	2%	4%	*	3%	2%	3%	4%	3%	*	2%	14%	1%	1%	4%
	100% ^{lkqu}	13%	13%	13%	14%	15%	32% ^{zbc}	41%	59%	29%	70% ^{zi}	*	13% ^{kqu}	2%	2% ^{kqu}	22% ^{kkqt}	9% ^{kqu}	4%	10% ^q	29% ^{zkl}	8%	1%	147%

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**Table 3
SE02
FROM WHAT YOU KNOW, DO YOU SUPPORT OR OPPOSE THE EU BAN ON THE SALE OF SEAL PRODUCTS IN EUROPE?
BASE: ALL RESPONDENTS**

	KNOWLEDGE ABOUT SEAL HUNTING								
	TOTAL (z)	A GREAT DEAL (a)	A FAIR AMOUNT (b)	NOT VERY MUCH (c)	NOTHING BUT HAVE HEARD OF (d)	NEVER HEARD OF IT (e)	NOT SURE (f)	KNOW SOME (g)	KNOW LITTLE (h)
UNWEIGHTED BASE	6102	176	976	1598	1445	1837	70	1152	3282
WEIGHTED BASE	6102	172*	1096	1840	1408	1522	65*	1268	2930
	100%	3%*	18%	30%	23%	25%	1%*	21%	48%
EFFECTIVE BASE	3259	85	558	863	800	951	45	644	1747
	100%	3%	17%	26%	25%	29%	1%	20%	54%
(5) STRONGLY SUPPORT THE BAN	3435	111	738	1117	739	715	15	849	1454
	56%	64%	67%	61%	52%	47%	23%	67%	50%
	100%efh	3%defh	21%zdefh	33%zdefh	22%ef	21%f	*	25%zdefh	42%f
(4) TEND TO SUPPORT THE BAN	970	15	158	314	260	217	5	173	477
	16%	9%	14%	17%	18%	14%	8%	14%	16%
	100%	2%	16%	32%a	27%abeg	22%	1%	18%	49%
(3) NEITHER SUPPORT NOR OPPOSE THE BAN	513	9	66	145	136	144	12	75	281
	8%	5%	6%	8%	10%	9%	19%	6%	10%
	100%g	2%	13%	28%	27%bg	28%bg	2%zabcd	15%	55%bg
(2) TEND TO OPPOSE THE BAN	231	7	28	68	74	53	-	35	128
	4%	4%	3%	4%	5%	4%	-	3%	4%
	100%	3%	12%	30%	32%bg	23%	-	15%	55%
(1) STRONGLY OPPOSE THE BAN	589	30	93	139	133	192	3	123	325
	10%	17%	8%	8%	9%	13%	4%	10%	11%
	100%	5%zbcdf	16%	24%	22%	33%zbcd	*	21%	55%g
MEAN	4.12eh	3.99	4.31zade	4.23zdeh	4.04	3.91	3.85	4.27zdeh	3.98
STANDARD ERROR	0.02	0.12	0.04	0.03	0.04	0.04	0.21	0.04	0.03
STANDARD DEVIATION	1.33	1.56	1.23	1.23	1.33	1.45	1.22	1.29	1.39
SUPPORT	4405	126	896	1431	999	932	20	1022	1931
	72%	73%	82%	78%	71%	61%	31%	81%	66%
	100%efh	3%ef	20%zdefh	33%zdefh	23%efh	21%f	*	23%zdefh	44%ef
OPPOSE	821	37	121	207	207	246	3	158	453
	13%	21%	11%	11%	15%	16%	4%	12%	15%
	100%	4%zbcfg	15%	25%	25%bcf	30%zbcfg	*	19%	55%bcf
NO OPINION	198	*	5	37	39	98	18	6	138
	3%	*	*	2%	3%	6%	28%	*	5%
	100%bgh	*	3%	19%bg	20%bg	50%zabcdg	9%zabcde	3%	69%zabcdg
DON'T KNOW	166	*	7	18	26	101	12	8	128
	3%	*	1%	1%	2%	7%	19%	1%	4%
	100%bcg	*	4%	11%	16%g	61%zabcdg	7%zabcde	5%	77%zabcdg

Proportions/Means: Columns Tested (5% risk level) - z/ab/c/d/e/f/g/h
* small base

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IPSOS MORI**

**Table 4
SE02
FROM WHAT YOU KNOW, DO YOU SUPPORT OR OPPOSE THE EU BAN ON THE SALE OF SEAL PRODUCTS IN EUROPE?
BASE: ALL RESPONDENTS EXCLUDING DK/NO OPINION**

	TOTAL (z)	AGE						SEX		WORK STATUS RESPONDENT		STANDARD REGION											UNWEIGHTED BASE
		15-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	MALE (g)	FEMALE (h)	ACTIVE (i)	INACTIVE (j)	LITHUANIA (k)	SPAIN (l)	NETHERLANDS (m)	SWE DEN (n)	ITALY (o)	POLAND (p)	GERMANY (q)	GREAT BRITAIN (r)	ROMANIA (s)	FRANCE (t)	BELGIUM (u)	
UNWEIGHTED BASE	5621	903	794	948	941	941	1091	2692	2929	2720	2861	484	463	470	463	476	450	518	471	829	510	487	5621
WEIGHTED BASE	5738	846	909	1060	987	852	1081	2791	2947	2884	2820	49	628	233	130	849	483	1250	826	278	856	155	5621
EFFECTIVE BASE	3022	469	477	538	479	575	520	1484	1539	1495	1503	481	398	306	455	345	431	442	385	785	462	371	5621
(5) STRONGLY SUPPORT THE BAN	3435	516	506	650	594	503	663	1530	1904	1721	1701	29	344	132	77	399	295	904	473	179	495	108	3404
	60%	61%	56%	61%	60%	59%	61%	55%	65%	60%	60%	59%	55%	56%	59%	47%	61%	72%	57%	64%	58%	70%	61%
	100%go	15%	15%	19%	17%	15%	19%	45%	55%zg	50%	50%	1%o	10%o	4%o	2%o	12%	9%o	26%zk lmnop rst	14%o	5%zl mort	14%o	3%zk lmnop prt	99%
(4) TEND TO SUPPORT THE BAN	970	154	157	192	149	140	178	536	433	511	453	9	92	33	26	84	99	214	144	34	208	26	939
	17%	18%	17%	18%	15%	16%	16%	19%	15%	18%	16%	18%	15%	14%	20%	10%	21%	17%	12%	12%	24%	17%	17%
	100%os	16%	16%	20%	15%	14%	18%	55%h	45%	53%	47%	1%os	9%o	3%	3%lmo s	9%	10%lm os	22%os	15%os	3%	21%zkl moqrsu	3%os	97%
(3) NEITHER SUPPORT NOR OPPOSE THE BAN	513	74	105	82	99	69	84	294	219	274	234	5	82	26	14	56	36	70	92	45	74	12	555
	9%	9%	12%	8%	10%	8%	8%	11%	7%	9%	8%	10%	13%	11%	11%	7%	8%	6%	11%	16%	9%	7%	10%
	100%q	14%	20%cf	16%	19%	14%	16%	57%h	43%	53%	46%	1%q	16%zop qtu	5%oq	3%oq	11%	7%	14%	18%oq	9%zkl mnop rtu	14%	2%	108%
(2) TEND TO OPPOSE THE BAN	231	22	44	33	39	52	43	134	97	115	114	3	39	8	6	42	19	27	39	9	37	3	225
	4%	3%	5%	3%	4%	6%	4%	5%	3%	4%	4%	6%	6%	4%	5%	5%	4%	2%	5%	3%	4%	2%	4%
	100%qu	9%	19%	14%	17%	22%zac	18%	58%h	42%	40%	49%	1%qs u	17%zqs u	4%	3%qu	18%qu	8%	12%	17%q	4%	16%	1%	97%
(1) STRONGLY OPPOSE THE BAN	589	81	96	103	107	88	113	296	293	264	318	4	71	34	6	268	33	35	78	12	42	7	498
	10%	10%	11%	10%	11%	10%	10%	11%	10%	9%	11%	8%	11%	15%	5%	32%	7%	3%	9%	4%	5%	4%	9%
	100%npqst u	14%	16%	18%	18%	15%	19%	50%	50%	45%	54%	1%qs u	12%npq stu	6%zkn pqrst u	1%	45%zkl mnpqrs tu	6%q	6%	13%nqs tu	2%	7%	1%	84%
MEAN	4.12gimo	4.18	4.03	4.18	4.10	4.08	4.14	4.03	4.21zg	4.15	4.10	4.16l mo	3.96o	3.94o	4.24l mo	3.36	4.25l mo	4.54z kimno prst	4.08o	4.29z kimor	4.26z lmor	4.45z kimno prst	4.16
STANDARD ERROR	0.02	0.04	0.05	0.04	0.04	0.04	0.04	0.03	0.02	0.02	0.03	0.06	0.06	0.07	0.05	0.08	0.06	0.04	0.06	0.04	0.05	0.05	0.02
STANDARD DEVIATION	1.33	1.28	1.35	1.29	1.35	1.36	1.33	1.34	1.31	1.29	1.36	1.27	1.39	1.46	1.13	1.78	1.19	0.91	1.31	1.11	1.10	1.02	1.28
SUPPORT	4405	670	664	842	742	643	841	2067	2338	2231	2154	38	436	164	103	484	394	1118	617	213	703	134	4343
	77%	79%	73%	79%	75%	78%	78%	74%	79%	77%	76%	77%	69%	71%	79%	57%	82%	89%	75%	76%	82%	86%	77%
	100%gimo	15%b	15%	19%b	17%	15%	19%	47%	53%zg	51%	49%	1%lm o	10%o	4%o	2%lm o	11%	9%zl mors	25%zk lmnop rst	14%o	5%lm o	16%zlm ors	3%zk lmno rs	99%
OPPOSE	821	103	140	136	146	140	156	431	390	378	432	6	109	43	12	310	53	62	117	20	79	10	723
	14%	12%	15%	13%	15%	16%	14%	15%	13%	13%	15%	13%	17%	18%	10%	37%	11%	5%	14%	7%	9%	6%	13%
	100%ncstu	13%	17%	17%	18%	17%a	19%	52%	48%	46%	53%	1%qs tu	13%npq stu	5%npq stu	2%q	38%zkl mnpqrs tu	6%qsu	8%	14%qst u	2%	10%q	1%	88%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f - z/g/h - z/i/j - z/k/l/m/n/o/p/q/r/s/t/u

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**Table 5
SE02
FROM WHAT YOU KNOW, DO YOU SUPPORT OR OPPOSE THE EU BAN ON THE SALE OF SEAL PRODUCTS IN EUROPE?
BASE: ALL RESPONDENTS EXCLUDING DK/NO OPINION**

	TOTAL (z)	KNOWLEDGE ABOUT SEAL HUNTING							
		A GREAT DEAL (a)	A FAIR AMOUNT (b)	NOT VERY MUCH (c)	NOTHING BUT HAVE HEARD OF (d)	NEVER HEARD OF IT (e)	NOT SURE (f)	KNOW SOME (g)	KNOW LITTLE (h)
UNWEIGHTED BASE	5621	174	961	1543	1366	1542	35	1135	2908
WEIGHTED BASE	5738	171*	1083	1784	1342	1322	35**	1255	2665
	100%	3%*	19%	31%	23%	23%	1%**	22%	46%
EFFECTIVE BASE	3022	85	550	832	761	804	24	635	1564
	100%	3%	18%	28%	25%	27%	1%	21%	52%
(5) STRONGLY SUPPORT THE BAN	3435	111	738	1117	739	715	15	849	1454
	60%	65%	68%	63%	55%	54%	43%	68%	55%
	100%deh	3%	21%zcdhe	33%deh	22%	21%	*	25%zcdhe	42%
(4) TEND TO SUPPORT THE BAN	970	15	158	314	260	217	5	173	477
	17%	9%	15%	18%	19%	16%	14%	14%	18%
	100%ae	2%	16%	32%ag	27%abg	22%	1%	18%	49%ag
(3) NEITHER SUPPORT NOR OPPOSE THE BAN	513	9	66	145	136	144	12	75	281
	9%	5%	6%	8%	10%	11%	35%	6%	11%
	100%bg	2%	13%	28%	27%bg	28%bg	2%	15%	55%bg
(2) TEND TO OPPOSE THE BAN	231	7	28	68	74	53	-	35	128
	4%	4%	3%	4%	6%	4%	-	3%	5%
	100%	3%	12%	30%	32%bg	23%	-	15%	55%bg
(1) STRONGLY OPPOSE THE BAN	589	30	93	139	133	192	3	123	325
	10%	17%	9%	8%	10%	15%	8%	10%	12%
	100%cd	5%zbcde	16%	24%	22%	33%zbcde	*	21%	55%zbc
MEAN	4.12eh	3.99	4.31zade	4.23zdeh	4.04	3.91	3.85	4.27zdeh	3.98
STANDARD ERROR	0.02	0.12	0.04	0.03	0.04	0.04	0.21	0.04	0.03
STANDARD DEVIATION	1.33	1.56	1.23	1.23	1.33	1.45	1.22	1.29	1.39
SUPPORT	4405	126	896	1431	999	932	20	1022	1931
	77%	73%	83%	80%	74%	71%	57%	81%	72%
	100%efh	3%	20%zadeh	33%zdeh	23%	21%	*	23%zdeh	44%
OPPOSE	821	37	121	207	207	246	3	158	453
	14%	22%	11%	12%	15%	19%	8%	13%	17%
	100%cd	4%bcg	15%	25%	25%bc	30%zbcg	*	19%	55%zbcg

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h
* small base; ** very small base (under 30) ineligible for sig testing

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