

Ipsos MORI Political Monitor - July 2012

Table 1

Q.1(A)/Q.1(B) Combined Voting Intention

Base : All

| | Total (Weighted) | Likelihood to vote | | | | | | Gender | | Age | | | | | | | | | Social Class | | | | | | UnWgt Total | |
|--|------------------|-------------------------|------------|------------|------------|-------------|----------------|------------|-------------|-------------|------------|------------|-------------|-------------|-----------|-----------|-----------|-----------|--------------|-----------|-----------|-----------|-------------|------------|-------------|-------------|
| | | (10) Absolutely certain | (6 to 10) | (7 to 10) | (8 to 10) | (9 to 10) | Would NOT vote | Male | Female | 18-34 | 35-54 | 55+ | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | 75+ | AB | C1 | C2 | DE | ABC1 | | C2DE |
| Unweighted Total | 1006 | 538 | 762 | 727 | 680 | 601 | 97 | 471 | 535 | 262 | 362 | 382 | 110 | 152 | 182 | 180 | 153 | 229 | 93 | 288 | 286 | 201 | 231 | 574 | 432 | 1006 |
| Weighted Total | 1006 | 512 | 745 | 708 | 654 | 571 | 109 | 491 | 515 | 288 | 356 | 362 | 122 | 166 | 181 | 175 | 151 | 212 | 101 | 270 | 285 | 216 | 235 | 555 | 451 | 1006 |
| Total Voting | 777 | 463 | 661 | 631 | 589 | 517 | 13 | 384 | 393 | 225 | 264 | 288 | 93 | 132 | 131 | 134 | 120 | 168 | 80 | 234 | 221 | 150 | 172 | 455 | 322 | 794 |
| Conservative | 252 32% | 143 31% | 227 34% | 214 34% | 200 34% | 169 33% | 3 19% | 136 35% | 116 30% | 58 26% | 95 36% | 99 34% | 18 20% | 40 30% | 47 36% | 48 36% | 39 33% | 60 36% | 29 37% | 87 37% | 77 35% | 51 34% | 37 21% | 165 36% | 87 27% | 248 31% |
| Labour | 319 41% | 202 44% | 265 40% | 257 41% | 241 41% | 218 42% | 9 7% | 153 40% | 166 42% | 111 49% | 108 41% | 100 35% | 53 57% | 58 44% | 53 40% | 55 41% | 41 34% | 59 35% | 29 36% | 76 32% | 86 39% | 59 40% | 98 57% | 162 36% | 157 49% | 339 43% |
| Liberal Democrats (Lib Dem) | 102 13% | 54 12% | 83 13% | 78 12% | 69 12% | 57 11% | 1 11% | 35 9% | 67 17% | 31 14% | 30 11% | 42 15% | 13 14% | 18 14% | 13 10% | 17 12% | 19 16% | 23 14% | 11 14% | 41 17% | 29 13% | 18 12% | 14 8% | 70 15% | 33 10% | 98 12% |
| Scottish Nationalist | 23 3% | 18 4% | 21 3% | 21 3% | 21 4% | 18 4% | - | 14 4% | 10 2% | 7 3% | 7 3% | 9 3% | 5 5% | 2 2% | 4 3% | 4 3% | 4 4% | 5 3% | 2 3% | 6 2% | 8 3% | 4 2% | 6 4% | 13 3% | 10 3% | 25 3% |
| Plaid Cymru | 7 1% | 5 1% | 5 1% | 5 1% | 5 1% | 5 1% | - | 4 1% | 4 1% | 3 2% | 1 * | 3 1% | 1 1% | 2 2% | 1 1% | - | 1 * | 2 1% | 1 1% | 1 * | 3 1% | 1 1% | 3 2% | 3 1% | 4 1% | 7 1% |
| Green Party | 29 4% | 16 3% | 23 3% | 21 3% | 21 4% | 21 4% | - | 15 4% | 14 4% | 8 4% | 9 3% | 12 4% | - | 8 6% | 5 4% | 3 3% | 6 5% | 7 4% | 4 5% | 12 5% | 5 2% | 5 3% | 8 4% | 17 4% | 12 4% | 29 4% |
| UKIP | 32 4% | 21 5% | 27 4% | 26 4% | 25 4% | 23 4% | - | 19 5% | 13 3% | 3 1% | 9 3% | 20 7% | 1 1% | 2 1% | 4 3% | 5 4% | 8 7% | 12 7% | 3 4% | 11 5% | 9 4% | 9 6% | 3 2% | 20 4% | 12 4% | 36 5% |
| British National Party | 7 1% | 2 * | 5 1% | 5 1% | 4 1% | 2 * | - | 5 1% | 2 1% | 2 1% | 4 2% | - | 2 2% | 1 * | 2 2% | 2 2% | - | - | - | - | 1 * | 2 1% | 3 2% | 1 * | 5 2% | 6 1% |
| Other | 6 1% | 3 1% | 3 * | 3 * | 3 * | 3 * | - | 3 1% | 2 1% | 1 1% | 2 1% | 2 1% | - | 1 1% | 2 1% | - | 2 2% | - | - | 1 1% | 3 1% | - | 1 1% | 4 1% | 1 * | 6 1% |
| "Conservative Lead over Labour" | -66 -9% | -58 -13% | -38 -6% | -42 -7% | -42 -7% | -50 -10% | -7 -50% | -16 -4% | -50 -13% | -53 -23% | -13 -5% | -1 * | -34 -37% | -18 -14% | -6 -4% | -7 -5% | -2 -2% | 1 1% | * | 12 5% | -9 -4% | -9 -6% | -61 -36% | 3 1% | -70 -22% | -91 -11% |
| Undecided | 83 8% | 26 5% | 52 7% | 49 7% | 39 6% | 29 5% | 8 7% | 39 8% | 44 9% | 26 9% | 29 8% | 28 8% | 11 9% | 15 9% | 20 11% | 9 5% | 13 8% | 16 7% | 7 7% | 12 4% | 29 10% | 25 12% | 18 8% | 41 7% | 43 9% | 83 8% |
| Would not vote | 120 12% | 5 1% | 11 1% | 6 1% | 6 1% | 5 1% | 86 80% | 55 11% | 65 13% | 34 12% | 49 14% | 37 10% | 17 14% | 17 10% | 27 15% | 23 13% | 14 9% | 23 11% | 12 11% | 18 7% | 32 11% | 34 16% | 36 15% | 50 9% | 70 16% | 109 11% |
| Refused | 24 2% | 16 3% | 19 3% | 19 3% | 19 3% | 18 3% | 1 1% | 11 2% | 12 2% | 4 1% | 13 4% | 7 2% | 1 1% | 3 2% | 4 2% | 9 5% | 2 1% | 5 3% | 3 3% | 5 2% | 4 1% | 7 3% | 7 3% | 9 2% | 14 3% | 19 2% |
| Will vote for another party but don't know which | 2 * | 2 * | 2 * | 2 * | 2 * | 2 * | - | 2 * | - | - | - | 2 1% | - | - | - | - | 2 1% | - | - | - | - | - | 2 1% | - | 2 * | 1 * |

Fieldwork dates : 14th to 16th July 2012

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights - Updated August 2011.

Source : Ipsos MORI J12-002008-01 (J201207/r)

* = Less than 0.5%

our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<http://www.ipsos-mori.com/politicaltrends>

Ipsos MORI

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Table 2

Q.1(A)/Q.1(B) Combined Voting Intention

Base : All

| | Total (Weighted) | Voting | | | | | | Working status | | Government | | Work sector | | | Tenure | | | | | GOR Regions | | | | | | Past vote (2010 General Election) | | | UnW Tot. | | |
|--|------------------|--------|------|-------|---------|---------|--------|----------------|---------------------------|------------|--------------|-------------|---------|-------------------|----------|-----------------|----------------|---------------|----------------------|-------------|------------------|----------|-------|----------------|---------|-----------------------------------|------|------|----------|------|------|
| | | Con | Lab | LD | Not Con | Not Lab | Con LD | Full-time | Not full-time/Not working | Satisfied | Dissatisfied | Public | Private | Private/Voluntary | Mortgage | Owned out right | Private renter | Social renter | Total owner occupier | North | North excl. Scot | Midlands | South | Greater London | England | Scot | Con | Lab | | LD | |
| Unweighted Total | 1006 | 248 | 339 | 98 | 546 | 455 | 346 | 435 | 571 | 245 | 697 | 227 | 349 | 364 | 391 | 351 | 101 | 155 | 742 | 338 | 242 | 296 | 372 | 130 | 857 | 96 | 265 | 237 | 155 | 1006 | |
| Weighted Total | 1006 | 252 | 319 | 102 | 524 | 458 | 355 | 436 | 570 | 265 | 680 | 120 | 433 | 450 | 349 | 334 | 125 | 187 | 683 | 336 | 247 | 311 | 359 | 129 | 868 | 88 | 267 | 221 | 147 | 1006 | |
| Total Voting | 777 | 252 | 319 | 102 | 524 | 458 | 355 | 336 | 440 | 221 | 515 | 95 | 334 | 347 | 277 | 259 | 102 | 128 | 537 | 247 | 181 | 241 | 288 | 105 | 671 | 66 | 241 | 201 | 132 | 794 | |
| Conservative | 252 | 252 | - | - | - | 252 | 252 | 119 | 134 | 129 | 109 | 24 | 115 | 118 | 110 | 105 | 13 | 23 | 215 | 63 | 54 | 88 | 101 | 33 | 232 | 9 | 197 | 6 | 10 | 248 | |
| | | 100% | - | - | - | 55% | 71% | 35% | 30% | 58% | 21% | 26% | 34% | 34% | 40% | 40% | 13% | 18% | 40% | 26% | 30% | 37% | 35% | 31% | 35% | 14% | 82% | 3% | 7% | 31% | |
| Labour | 319 | - | 319 | - | 319 | - | - | 135 | 184 | 38 | 267 | 46 | 134 | 142 | 104 | 79 | 54 | 77 | 183 | 104 | 81 | 93 | 122 | 54 | 277 | 23 | 13 | 186 | 38 | 339 | |
| | | - | 100% | - | 61% | - | - | 40% | 42% | 17% | 52% | 48% | 40% | 41% | 38% | 30% | 53% | 60% | 34% | 42% | 45% | 39% | 42% | 52% | 41% | 34% | 5% | 92% | 29% | 43% | |
| Liberal Democrats (Lib Dem) | 102 | - | - | 102 | 102 | 102 | 102 | 37 | 65 | 40 | 52 | 12 | 45 | 45 | 32 | 39 | 15 | 15 | 71 | 30 | 27 | 33 | 40 | 10 | 96 | 3 | 9 | 2 | 69 | 98 | |
| | | - | - | 100% | 19% | 22% | 29% | 11% | 15% | 18% | 10% | 12% | 14% | 13% | 11% | 15% | 14% | 12% | 13% | 12% | 15% | 13% | 14% | 10% | 14% | 5% | 4% | 1% | 52% | 12% | |
| Scottish Nationalist | 23 | - | - | - | 23 | 23 | - | 13 | 10 | 6 | 17 | 3 | 11 | 11 | 8 | 5 | 5 | 5 | 13 | 23 | - | - | - | - | - | 23 | 3 | 1 | 1 | 25 | |
| | | - | - | - | 4% | 5% | - | 4% | 2% | 3% | 3% | 3% | 3% | 3% | 3% | 2% | 5% | 4% | 3% | 9% | - | - | - | - | - | 35% | 1% | * | 1% | 3% | |
| Plaid Cymru | 7 | - | - | - | 7 | 7 | - | 1 | 6 | 2 | 5 | 1 | 1 | 1 | 1 | 3 | - | 3 | 4 | - | - | 7 | - | - | - | - | - | - | - | 7 | |
| | | - | - | - | 1% | 2% | - | * | 1% | 1% | 1% | * | * | * | * | 1% | - | 2% | 1% | - | - | 3% | - | - | - | - | - | - | - | 1% | |
| Green Party | 29 | - | - | - | 29 | 29 | - | 14 | 15 | 1 | 28 | 5 | 11 | 13 | 6 | 12 | 7 | 3 | 18 | 9 | 5 | 8 | 12 | 6 | 25 | 4 | 4 | 3 | 9 | 29 | |
| | | - | - | - | 6% | 6% | - | 4% | 3% | * | 5% | 5% | 3% | 4% | 2% | 5% | 7% | 2% | 3% | 4% | 3% | 3% | 4% | 6% | 4% | 6% | 2% | 2% | 7% | 4% | |
| UKIP | 32 | - | - | - | 32 | 32 | - | 8 | 24 | 4 | 27 | 2 | 10 | 10 | 11 | 14 | 4 | 2 | 25 | 11 | 9 | 8 | 12 | 2 | 29 | 2 | 13 | 2 | 3 | 36 | |
| | | - | - | - | 6% | 7% | - | 2% | 5% | 2% | 5% | 2% | 3% | 3% | 4% | 5% | 4% | 1% | 5% | 5% | 5% | 3% | 4% | 1% | 4% | 4% | 5% | 1% | 2% | 5% | |
| British National Party | 7 | - | - | - | 7 | 7 | - | 5 | 2 | 1 | 6 | 1 | 3 | 3 | 3 | 1 | 2 | 1 | 4 | 2 | 2 | 3 | 1 | 1 | 7 | - | - | 1 | - | 6 | |
| | | - | - | - | 1% | 1% | - | 1% | * | * | 1% | 1% | 1% | 1% | 1% | * | 2% | 1% | 1% | 1% | 1% | 1% | * | 1% | 1% | - | - | * | - | 1% | |
| Other | 6 | - | - | - | 6 | 6 | - | 4 | 1 | - | 5 | 1 | 4 | 4 | 2 | 2 | 1 | 1 | 4 | 3 | 1 | 1 | 2 | - | 4 | 2 | 2 | 1 | 1 | 6 | |
| | | - | - | - | 1% | 1% | - | 1% | * | - | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | * | 1% | - | 1% | 3% | 1% | 1% | 1% | 1% | |
| "Conservative Lead over Labour" | -66 | 252 | -319 | 0 | -319 | 252 | 252 | -17 | -50 | 91 | -157 | -22 | -20 | -24 | 6 | 26 | -40 | -55 | 32 | -41 | -27 | -5 | -21 | -21 | -45 | -14 | 184 | -180 | -28 | -91 | |
| | | -9% | 100% | -100% | 0% | -61% | 55% | 71% | -5% | -11% | 41% | -30% | -23% | -6% | -7% | 2% | 10% | -40% | -43% | 6% | -17% | -15% | -2% | -7% | -20% | -7% | -21% | 76% | -89% | -22% | -11% |
| Undecided | 83 | - | - | - | - | - | - | 44 | 40 | 13 | 62 | 12 | 39 | 41 | 28 | 29 | 9 | 17 | 57 | 33 | 25 | 24 | 26 | 5 | 72 | 8 | 14 | 7 | 9 | 83 | |
| | | - | - | - | - | - | - | 10% | 7% | 5% | 9% | 10% | 9% | 9% | 8% | 9% | 7% | 9% | 8% | 10% | 10% | 8% | 7% | 4% | 8% | 9% | 5% | 3% | 6% | 8% | |
| Would not vote | 120 | - | - | - | - | - | - | 37 | 83 | 21 | 91 | 14 | 40 | 42 | 35 | 34 | 10 | 39 | 69 | 46 | 34 | 37 | 38 | 18 | 101 | 12 | 10 | 12 | 4 | 109 | |
| | | - | - | - | - | - | - | 9% | 15% | 8% | 13% | 12% | 9% | 9% | 10% | 10% | 8% | 21% | 10% | 14% | 14% | 12% | 11% | 14% | 12% | 13% | 4% | 6% | 3% | 11% | |
| Refused | 24 | - | - | - | - | - | - | 16 | 7 | 8 | 12 | - | 17 | 17 | 8 | 11 | 2 | 2 | 20 | 10 | 9 | 7 | 7 | 1 | 22 | 2 | 2 | - | 2 | 19 | |
| | | - | - | - | - | - | - | 4% | 1% | 3% | 2% | - | 4% | 4% | 2% | 3% | 2% | 1% | 2% | 3% | 3% | 2% | 2% | 1% | 3% | 2% | 1% | - | 1% | 2% | |
| Will vote for another party but don't know which | 2 | - | - | - | - | - | - | 2 | - | 2 | - | - | 2 | 2 | - | - | 2 | - | - | - | - | 2 | - | 2 | - | - | - | - | - | 1 | |
| | | - | - | - | - | - | - | * | - | 1% | - | - | * | * | - | - | 2% | - | - | - | - | 1% | - | - | * | - | - | - | - | * | |

Fieldwork dates : 14th to 16th July 2012

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights - Updated August 2011.

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Table 3

Q.1(A)/Q.1(B) Combined Voting Intention

Base : All certain to vote

| | Total (Weighted) | Likelihood to vote | | | | | | Gender | | Age | | | | | | | | | Social Class | | | | | | UnWgt Total | |
|--|------------------|-------------------------|-----------|-----------|-----------|-----------|----------------|--------|--------|-------|-------|-----|-------|-------|-------|-------|-------|-----|--------------|-----|------|------|------|------|-------------|------|
| | | (10) Absolutely certain | (6 to 10) | (7 to 10) | (8 to 10) | (9 to 10) | Would NOT vote | Male | Female | 18-34 | 35-54 | 55+ | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | 75+ | AB | C1 | C2 | DE | ABC1 | | C2DE |
| Unweighted Total | 538 | 538 | 538 | 538 | 538 | 538 | - | 256 | 282 | 98 | 192 | 248 | 36 | 62 | 94 | 98 | 100 | 148 | 57 | 175 | 151 | 96 | 116 | 326 | 212 | 538 |
| Weighted Total | 512 | 512 | 512 | 512 | 512 | 512 | - | 253 | 259 | 105 | 177 | 230 | 38 | 68 | 87 | 90 | 99 | 131 | 58 | 157 | 151 | 99 | 105 | 308 | 204 | 538 |
| Total Voting | 463 | 463 | 463 | 463 | 463 | 463 | - | 230 | 233 | 100 | 158 | 205 | 36 | 64 | 77 | 81 | 90 | 116 | 52 | 150 | 136 | 86 | 91 | 286 | 177 | 491 |
| Conservative | 143 | 143 | 143 | 143 | 143 | 143 | - | 78 | 66 | 29 | 51 | 63 | 6 | 23 | 22 | 29 | 23 | 40 | 20 | 52 | 42 | 27 | 23 | 94 | 50 | 144 |
| | 31% | 31% | 31% | 31% | 31% | 31% | - | 34% | 28% | 30% | 32% | 31% | 17% | 36% | 29% | 36% | 26% | 34% | 39% | 35% | 31% | 31% | 25% | 33% | 28% | 29% |
| Labour | 202 | 202 | 202 | 202 | 202 | 202 | - | 99 | 103 | 55 | 71 | 76 | 24 | 31 | 40 | 31 | 35 | 40 | 18 | 52 | 61 | 36 | 53 | 113 | 89 | 220 |
| | 44% | 44% | 44% | 44% | 44% | 44% | - | 43% | 44% | 55% | 45% | 37% | 68% | 48% | 52% | 38% | 39% | 35% | 34% | 35% | 45% | 42% | 58% | 39% | 50% | 45% |
| Liberal Democrats (Lib Dem) | 54 | 54 | 54 | 54 | 54 | 54 | - | 17 | 37 | 8 | 16 | 29 | 3 | 5 | 6 | 10 | 14 | 15 | 8 | 25 | 15 | 10 | 4 | 40 | 14 | 55 |
| | 12% | 12% | 12% | 12% | 12% | 12% | - | 7% | 16% | 8% | 10% | 14% | 8% | 9% | 8% | 12% | 15% | 13% | 15% | 17% | 11% | 12% | 4% | 14% | 8% | 11% |
| Scottish Nationalist | 18 | 18 | 18 | 18 | 18 | 18 | - | 12 | 6 | 2 | 7 | 9 | - | 2 | 4 | 3 | 4 | 5 | 2 | 5 | 7 | 2 | 4 | 12 | 6 | 19 |
| | 4% | 4% | 4% | 4% | 4% | 4% | - | 5% | 3% | 2% | 4% | 4% | - | 3% | 5% | 4% | 5% | 4% | 3% | 4% | 5% | 3% | 4% | 4% | 3% | 4% |
| Plaid Cymru | 5 | 5 | 5 | 5 | 5 | 5 | - | 2 | 4 | 1 | 1 | 3 | 1 | - | 1 | - | 1 | 2 | 1 | 1 | 1 | 1 | 3 | 1 | 4 | 6 |
| | 1% | 1% | 1% | 1% | 1% | 1% | - | 1% | 2% | 1% | 1% | 1% | 4% | - | 2% | - | 1% | 2% | 2% | * | 1% | 1% | 3% | * | 2% | 1% |
| Green Party | 16 | 16 | 16 | 16 | 16 | 16 | - | 8 | 8 | 2 | 5 | 8 | - | 2 | 3 | 3 | 5 | 4 | 2 | 8 | 3 | 2 | 3 | 11 | 5 | 17 |
| | 3% | 3% | 3% | 3% | 3% | 3% | - | 3% | 3% | 2% | 3% | 4% | - | 3% | 3% | 4% | 5% | 3% | 3% | 5% | 2% | 2% | 4% | 4% | 3% | 3% |
| UKIP | 21 | 21 | 21 | 21 | 21 | 21 | - | 12 | 10 | 1 | 4 | 16 | 1 | - | 1 | 4 | 6 | 10 | 2 | 7 | 7 | 6 | 2 | 13 | 8 | 26 |
| | 5% | 5% | 5% | 5% | 5% | 5% | - | 5% | 4% | 1% | 3% | 8% | 3% | - | 1% | 5% | 7% | 9% | 4% | 4% | 5% | 7% | 2% | 5% | 5% | 5% |
| British National Party | 2 | 2 | 2 | 2 | 2 | 2 | - | 2 | - | 1 | 1 | - | - | 1 | - | 1 | - | - | - | - | - | 2 | - | - | 2 | 2 |
| | * | * | * | * | * | * | - | 1% | - | 1% | 1% | - | - | 1% | - | 1% | - | - | - | - | - | 2% | - | - | 1% | * |
| Other | 3 | 3 | 3 | 3 | 3 | 3 | - | 2 | 1 | - | 1 | 2 | - | - | 1 | - | 2 | - | - | - | 2 | - | 1 | 2 | 1 | 2 |
| | 1% | 1% | 1% | 1% | 1% | 1% | - | 1% | * | - | * | 1% | - | - | 1% | - | 2% | - | - | - | 1% | - | 1% | * | * | * |
| "Conservative Lead over Labour" | -58 | -58 | -58 | -58 | -58 | -58 | 0 | -21 | -37 | -26 | -20 | -12 | -18 | -7 | -18 | -2 | -12 | * | 3 | * | -19 | -9 | -30 | -19 | -39 | -76 |
| | -13% | -13% | -13% | -13% | -13% | -13% | 0% | -9% | -16% | -26% | -13% | -6% | -51% | -12% | -24% | -3% | -13% | * | 5% | * | -14% | -11% | -33% | -7% | -22% | -15% |
| Undecided | 26 | 26 | 26 | 26 | 26 | 26 | - | 12 | 14 | 2 | 9 | 14 | - | 2 | 7 | 2 | 7 | 8 | 2 | 3 | 11 | 9 | 3 | 15 | 12 | 28 |
| | 5% | 5% | 5% | 5% | 5% | 5% | - | 5% | 5% | 2% | 5% | 6% | - | 3% | 8% | 2% | 7% | 6% | 3% | 2% | 8% | 9% | 3% | 5% | 6% | 5% |
| Would not vote | 5 | 5 | 5 | 5 | 5 | 5 | - | 2 | 3 | 1 | 2 | 2 | 1 | - | 2 | - | 2 | 1 | 2 | 2 | 1 | - | 2 | 3 | 2 | 5 |
| | 1% | 1% | 1% | 1% | 1% | 1% | - | 1% | 1% | 1% | 1% | 1% | 3% | - | - | 2% | - | 2% | 2% | 1% | 1% | - | 2% | 1% | 1% | 1% |
| Refused | 16 | 16 | 16 | 16 | 16 | 16 | - | 7 | 9 | 2 | 8 | 5 | 1 | 1 | 3 | 6 | - | 5 | 3 | 2 | 3 | 5 | 6 | 5 | 11 | 13 |
| | 3% | 3% | 3% | 3% | 3% | 3% | - | 3% | 3% | 2% | 5% | 2% | 2% | 2% | 3% | 6% | - | 4% | 4% | 1% | 2% | 5% | 6% | 2% | 5% | 2% |
| Will vote for another party but don't know which | 2 | 2 | 2 | 2 | 2 | 2 | - | 2 | - | - | - | 2 | - | - | - | - | 2 | - | - | - | - | - | 2 | - | 2 | 1 |
| | * | * | * | * | * | * | - | 1% | - | - | - | 1% | - | - | - | - | 2% | - | - | - | - | - | 2% | - | 1% | * |

Fieldwork dates : 14th to 16th July 2012

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights - Updated August 2011.

Source : Ipsos MORI J12-002008-01 (J201207/r)

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Table 4

Q.1(A)/Q.1(B) Combined Voting Intention

Base : All certain to vote

| | Total (Weighted) | Voting | | | | | | Working status | | Government | | Work sector | | | Tenure | | | | | GOR Regions | | | | | | Past vote (2010 General Election) | | | UnW Tot. | |
|--|------------------|--------|-------|------|---------|---------|--------|----------------|---------------------------|------------|--------------|-------------|---------|-------------------|----------|-----------------|----------------|---------------|----------------------|-------------|-------------------|----------|-------|----------------|---------|-----------------------------------|-----|------|----------|------|
| | | Con | Lab | LD | Not Con | Not Lab | Con LD | Full-time | Not full-time/Not working | Satisfied | Dissatisfied | Public | Private | Private/Voluntary | Mortgage | Owned out right | Private renter | Social renter | Total owner occupier | North | North excl. Scot. | Midlands | South | Greater London | England | Scot. | Con | Lab | | LD |
| Unweighted Total | 538 | 144 | 220 | 55 | 347 | 271 | 199 | 234 | 304 | 135 | 372 | 127 | 172 | 181 | 198 | 218 | 52 | 66 | 416 | 183 | 125 | 157 | 198 | 74 | 452 | 58 | 163 | 167 | 100 | 538 |
| Weighted Total | 512 | 143 | 202 | 54 | 319 | 261 | 197 | 229 | 283 | 141 | 342 | 64 | 212 | 223 | 167 | 203 | 63 | 73 | 369 | 170 | 117 | 163 | 179 | 67 | 433 | 53 | 159 | 151 | 90 | 538 |
| Total Voting | 463 | 143 | 202 | 54 | 319 | 261 | 197 | 205 | 258 | 130 | 310 | 61 | 189 | 199 | 157 | 178 | 56 | 65 | 334 | 154 | 105 | 145 | 164 | 64 | 389 | 49 | 154 | 147 | 87 | 491 |
| Conservative | 143 | 143 | - | - | - | 143 | 143 | 69 | 74 | 78 | 56 | 15 | 65 | 67 | 57 | 67 | 8 | 11 | 124 | 37 | 31 | 53 | 54 | 21 | 131 | 6 | 125 | 2 | 6 | 144 |
| | 31% | 100% | - | - | - | 55% | 73% | 34% | 29% | 60% | 18% | 24% | 34% | 33% | 37% | 38% | 14% | 17% | 37% | 24% | 30% | 36% | 33% | 32% | 34% | 12% | 81% | 2% | 7% | 29% |
| Labour | 202 | - | 202 | - | 202 | - | - | 89 | 113 | 21 | 177 | 32 | 80 | 87 | 65 | 52 | 33 | 47 | 118 | 71 | 55 | 59 | 72 | 32 | 175 | 16 | 6 | 138 | 29 | 220 |
| | 44% | - | 100% | - | 63% | - | - | 43% | 44% | 16% | 57% | 52% | 43% | 44% | 42% | 30% | 59% | 72% | 35% | 46% | 53% | 41% | 44% | 50% | 45% | 32% | 4% | 94% | 34% | 45% |
| Liberal Democrats (Lib Dem) | 54 | - | - | 54 | 54 | 54 | 54 | 21 | 33 | 22 | 23 | 8 | 20 | 20 | 15 | 28 | 8 | 1 | 43 | 13 | 10 | 16 | 24 | 5 | 48 | 3 | 6 | 1 | 42 | 55 |
| | 12% | - | - | 100% | 17% | 20% | 27% | 10% | 13% | 17% | 8% | 13% | 11% | 10% | 10% | 16% | 14% | 2% | 13% | 9% | 9% | 11% | 15% | 8% | 12% | 7% | 4% | 1% | 49% | 11% |
| Scottish Nationalist | 18 | - | - | - | 18 | 18 | - | 10 | 8 | 4 | 14 | 3 | 8 | 8 | 6 | 4 | 3 | 4 | 11 | 18 | - | - | - | - | - | 18 | 3 | 1 | 1 | 19 |
| | 4% | - | - | - | 6% | 7% | - | 5% | 3% | 3% | 5% | 4% | 4% | 4% | 4% | 3% | 6% | 6% | 3% | 12% | - | - | - | - | - | 36% | 2% | * | 1% | 4% |
| Plaid Cymru | 5 | - | - | - | 5 | 5 | - | 1 | 4 | 2 | 3 | 1 | 1 | 1 | 1 | 3 | - | 1 | 4 | - | - | 5 | - | - | - | - | - | - | - | 6 |
| | 1% | - | - | - | 2% | 2% | - | 1% | 2% | 2% | 1% | 1% | 1% | 1% | 1% | 1% | - | 1% | 1% | - | - | 4% | - | - | - | - | - | - | - | 1% |
| Green Party | 16 | - | - | - | 16 | 16 | - | 9 | 7 | - | 16 | 1 | 7 | 9 | 4 | 9 | 2 | 1 | 13 | 5 | 2 | 5 | 6 | 4 | 13 | 3 | 1 | 2 | 6 | 17 |
| | 3% | - | - | - | 5% | 6% | - | 4% | 3% | - | 5% | 1% | 4% | 4% | 3% | 5% | 3% | 1% | 4% | 3% | 2% | 3% | 4% | 6% | 3% | 6% | 1% | 1% | 7% | 3% |
| UKIP | 21 | - | - | - | 21 | 21 | - | 3 | 18 | 4 | 17 | 2 | 5 | 5 | 6 | 12 | 3 | 1 | 18 | 7 | 6 | 6 | 8 | 2 | 20 | 1 | 10 | 2 | 2 | 26 |
| | 5% | - | - | - | 7% | 8% | - | 2% | 7% | 3% | 5% | 3% | 3% | 2% | 4% | 7% | 5% | 1% | 5% | 5% | 5% | 4% | 5% | 2% | 5% | 3% | 7% | 1% | 2% | 5% |
| British National Party | 2 | - | - | - | 2 | 2 | - | 2 | - | - | 2 | 1 | 1 | 1 | 1 | 1 | - | - | 2 | - | - | 1 | 1 | 2 | - | - | - | 1 | - | 2 |
| | * | - | - | - | * | 1% | - | 1% | - | - | 1% | 1% | 1% | * | 1% | * | - | - | * | - | - | 1% | * | 1% | * | - | - | 1% | - | * |
| Other | 3 | - | - | - | 3 | 3 | - | 2 | 1 | - | 2 | - | 2 | 2 | - | 2 | - | 1 | 2 | 3 | 1 | - | - | - | 1 | 2 | 2 | 1 | - | 2 |
| | 1% | - | - | - | 1% | 1% | - | 1% | * | - | 1% | - | 1% | 1% | - | 1% | - | 1% | 1% | 2% | 1% | - | - | - | 4% | 4% | 1% | * | - | * |
| "Conservative Lead over Labour" | -58 | 143 | -202 | 0 | -202 | 143 | 143 | -20 | -39 | 57 | -121 | -17 | -16 | -20 | -8 | 14 | -25 | -36 | 7 | -34 | -24 | -6 | -18 | -12 | -44 | -10 | 119 | -135 | -24 | -76 |
| | -13% | 100% | -100% | 0% | -63% | 55% | 73% | -10% | -15% | 44% | -39% | -28% | -8% | -10% | -5% | 8% | -44% | -55% | 2% | -22% | -23% | -4% | -11% | -18% | -11% | -20% | 77% | -92% | -27% | -15% |
| Undecided | 26 | - | - | - | - | - | - | 10 | 16 | 3 | 20 | 3 | 10 | 10 | 6 | 14 | 1 | 4 | 20 | 6 | 4 | 13 | 7 | * | 23 | 2 | 5 | 2 | 3 | 28 |
| | 5% | - | - | - | - | - | - | 4% | 6% | 2% | 6% | 4% | 4% | 4% | 4% | 7% | 2% | 6% | 6% | 4% | 4% | 8% | 4% | * | 5% | 3% | 3% | 1% | 4% | 5% |
| Would not vote | 5 | - | - | - | - | - | - | 2 | 4 | - | 5 | - | 2 | 2 | 2 | 1 | 1 | 1 | 3 | 3 | 2 | - | 2 | 1 | 4 | 1 | 1 | 3 | - | 5 |
| | 1% | - | - | - | - | - | - | 1% | 1% | - | 2% | - | 1% | 1% | 1% | 1% | 2% | 2% | 1% | 2% | 2% | - | 1% | 2% | 1% | 2% | * | 2% | - | 1% |
| Refused | 16 | - | - | - | - | - | - | 10 | 6 | 5 | 7 | - | 10 | 10 | 2 | 10 | 2 | 2 | 12 | 7 | 6 | 4 | 6 | 1 | 15 | 1 | - | - | - | 13 |
| | 3% | - | - | - | - | - | - | 4% | 2% | 3% | 2% | - | 5% | 5% | 1% | 5% | 3% | 3% | 3% | 4% | 5% | 2% | 3% | 2% | 3% | 1% | - | - | - | 2% |
| Will vote for another party but don't know which | 2 | - | - | - | - | - | - | 2 | - | 2 | - | - | 2 | 2 | - | - | 2 | - | - | - | - | 2 | - | - | 2 | - | - | - | - | 1 |
| | * | - | - | - | - | - | - | 1% | - | 1% | - | - | 1% | 1% | - | - | 3% | - | - | - | - | 1% | - | - | * | - | - | - | - | * |

Fieldwork dates : 14th to 16th July 2012

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights - Updated August 2011.

Source : Ipsos MORI J12-002008-01 (J201207/r)

*=Less than 0.5%

our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

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Table 5

Q.1(A). How would you vote if there were a General Election tomorrow?

Base : All

| | Total (Weighted) | Likelihood to vote | | | | | | Gender | | Age | | | | | | | | | Social Class | | | | | | UnWgt Total | |
|------------------------------|------------------|-------------------------|-----------|-----------|-----------|-----------|----------------|--------|--------|-------|-------|-----|-------|-------|-------|-------|-------|-----|--------------|-----|-----|-----|-----|------|-------------|------|
| | | (10) Absolutely certain | (6 to 10) | (7 to 10) | (8 to 10) | (9 to 10) | Would NOT vote | Male | Female | 18-34 | 35-54 | 55+ | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | 75+ | AB | C1 | C2 | DE | ABC1 | | C2DE |
| Unweighted Total | 1006 | 538 | 762 | 727 | 680 | 601 | 97 | 471 | 535 | 262 | 362 | 382 | 110 | 152 | 182 | 180 | 153 | 229 | 93 | 288 | 286 | 201 | 231 | 574 | 432 | 1006 |
| Weighted Total | 1006 | 512 | 745 | 708 | 654 | 571 | 109 | 491 | 515 | 288 | 356 | 362 | 122 | 166 | 181 | 175 | 151 | 212 | 101 | 270 | 285 | 216 | 235 | 555 | 451 | 1006 |
| Conservative | 220 | 128 | 201 | 189 | 176 | 150 | 3 | 124 | 96 | 56 | 85 | 78 | 18 | 38 | 44 | 42 | 31 | 47 | 24 | 71 | 70 | 46 | 32 | 142 | 78 | 212 |
| | 22% | 25% | 27% | 27% | 27% | 26% | 2% | 25% | 19% | 19% | 24% | 22% | 15% | 23% | 24% | 24% | 21% | 22% | 24% | 26% | 25% | 21% | 14% | 26% | 17% | 21% |
| Labour | 269 | 180 | 225 | 218 | 207 | 193 | 8 | 135 | 134 | 103 | 84 | 82 | 48 | 54 | 41 | 44 | 36 | 46 | 24 | 67 | 72 | 47 | 83 | 139 | 130 | 289 |
| | 27% | 35% | 30% | 31% | 32% | 34% | 7% | 28% | 26% | 36% | 24% | 23% | 40% | 33% | 22% | 25% | 24% | 22% | 24% | 25% | 25% | 22% | 35% | 25% | 29% | 29% |
| Liberal Democrats (Lib Dem) | 73 | 45 | 65 | 63 | 55 | 49 | 1 | 27 | 47 | 22 | 21 | 30 | 11 | 11 | 8 | 13 | 14 | 16 | 9 | 35 | 21 | 12 | 5 | 56 | 17 | 72 |
| | 7% | 9% | 9% | 9% | 8% | 8% | 1% | 5% | 9% | 8% | 6% | 8% | 9% | 7% | 4% | 7% | 9% | 8% | 9% | 13% | 7% | 6% | 2% | 10% | 4% | 7% |
| Scottish Nationalist | 23 | 18 | 21 | 21 | 21 | 18 | - | 14 | 10 | 7 | 7 | 9 | 5 | 2 | 4 | 4 | 4 | 5 | 2 | 6 | 8 | 4 | 6 | 13 | 10 | 25 |
| | 2% | 3% | 3% | 3% | 3% | 3% | - | 3% | 2% | 2% | 2% | 3% | 4% | 1% | 2% | 2% | 3% | 2% | 2% | 2% | 3% | 2% | 3% | 2% | 2% | 2% |
| Plaid Cymru | 7 | 5 | 5 | 5 | 5 | 5 | - | 4 | 4 | 3 | 1 | 3 | 1 | 2 | 1 | - | 1 | 2 | 1 | 1 | 3 | 1 | 3 | 3 | 4 | 7 |
| | 1% | 1% | 1% | 1% | 1% | 1% | - | 1% | 1% | 1% | * | 1% | 1% | 1% | 1% | - | * | 1% | 1% | * | 1% | 1% | 1% | 1% | 1% | 1% |
| Green Party | 23 | 13 | 19 | 19 | 19 | 19 | - | 12 | 11 | 6 | 8 | 9 | - | 6 | 5 | 3 | 5 | 5 | 3 | 9 | 5 | 3 | 6 | 14 | 9 | 22 |
| | 2% | 3% | 3% | 3% | 3% | 3% | - | 2% | 2% | 2% | 2% | 3% | - | 3% | 2% | 3% | 2% | 3% | 2% | 3% | 2% | 1% | 3% | 3% | 2% | 2% |
| UKIP | 26 | 21 | 25 | 25 | 25 | 23 | - | 15 | 10 | 1 | 5 | 20 | 1 | - | 1 | 4 | 8 | 12 | 3 | 9 | 7 | 7 | 3 | 16 | 10 | 31 |
| | 3% | 4% | 3% | 3% | 4% | 4% | - | 3% | 2% | * | 1% | 5% | 1% | - | * | 2% | 5% | 6% | 3% | 3% | 2% | 3% | 1% | 3% | 2% | 3% |
| Scottish Socialist Party | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| British National Party (BNP) | 5 | 2 | 4 | 4 | 2 | 2 | - | 5 | - | 2 | 2 | - | 2 | 1 | - | 2 | - | - | - | - | 1 | 2 | 1 | 1 | 4 | 5 |
| | * | * | * | * | * | * | - | 1% | - | 1% | 1% | - | 1% | * | - | 1% | - | - | - | - | * | 1% | 1% | * | 1% | * |
| Independent Candidate | 4 | 3 | 3 | 3 | 3 | 3 | - | 3 | 1 | 1 | 1 | 2 | - | 1 | - | 2 | - | - | - | 1 | 2 | - | 1 | 3 | 1 | 4 |
| | * | * | * | * | * | * | - | 1% | * | * | * | 1% | - | 1% | * | - | 1% | - | - | * | 1% | - | * | 1% | * | * |
| Other | 2 | - | - | - | - | - | - | 1 | 1 | - | 1 | 1 | - | - | 1 | - | 1 | - | - | - | 1 | - | 1 | 1 | 1 | 2 |
| | * | - | - | - | - | - | - | * | * | - | * | * | - | - | 1% | - | * | - | - | - | * | - | * | * | * | * |
| Undecided | 207 | 67 | 140 | 130 | 110 | 80 | 16 | 89 | 119 | 52 | 74 | 81 | 20 | 32 | 45 | 29 | 33 | 48 | 21 | 51 | 58 | 52 | 47 | 109 | 99 | 202 |
| | 21% | 13% | 19% | 18% | 17% | 14% | 15% | 18% | 23% | 18% | 21% | 22% | 17% | 19% | 25% | 17% | 22% | 22% | 21% | 19% | 20% | 24% | 20% | 20% | 22% | 20% |
| Would not vote | 114 | 5 | 11 | 6 | 6 | 5 | 81 | 51 | 63 | 31 | 49 | 34 | 14 | 17 | 27 | 22 | 13 | 22 | 10 | 15 | 32 | 31 | 36 | 47 | 67 | 105 |
| | 11% | 1% | 1% | 1% | 1% | 1% | 74% | 10% | 12% | 11% | 14% | 9% | 12% | 10% | 15% | 13% | 8% | 10% | 10% | 6% | 11% | 14% | 15% | 8% | 15% | 10% |
| Don't know | 2 | 2 | 2 | 2 | 2 | 2 | - | 2 | - | - | - | 2 | - | - | - | - | 2 | - | - | - | - | - | 2 | - | 1 | |
| | * | * | * | * | * | * | - | * | - | - | - | 1% | - | - | - | - | 1% | - | - | - | - | - | 1% | - | * | * |
| Refused | 31 | 23 | 24 | 24 | 24 | 23 | 1 | 12 | 20 | 4 | 17 | 11 | 1 | 3 | 5 | 12 | 1 | 10 | 5 | 5 | 5 | 11 | 10 | 10 | 21 | 29 |
| | 3% | 4% | 3% | 3% | 4% | 4% | 1% | 2% | 4% | 1% | 5% | 3% | 1% | 2% | 3% | 7% | 1% | 5% | 5% | 2% | 2% | 5% | 4% | 2% | 5% | 3% |

Fieldwork dates : 14th to 16th July 2012

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights - Updated August 2011.

Source : Ipsos MORI J12-002008-01 (J201207/r)

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Ipsos MORI Political Monitor - July 2012

Table 6

Q.1(A). How would you vote if there were a General Election tomorrow?

Base : All

| | Total (Weighted) | Voting | | | | | | Working status | | Government | | Work sector | | | Tenure | | | | | GOR Regions | | | | | | | Past vote (2010 General Election) | | | UnW Tot. |
|------------------------------|------------------|------------|------------|-----------|------------|------------|------------|----------------|---------------------------|------------|--------------|-------------|------------|-------------------|------------|-----------------|----------------|---------------|----------------------|-------------|------------------|------------|-----------|----------------|------------|-----------|-----------------------------------|-----------|------------|------------|
| | | Con | Lab | LD | Not Con | Not Lab | Con LD | Full-time | Not full-time/Not working | Satisfied | Dissatisfied | Public | Private | Private/Voluntary | Mortgage | Owned out right | Private renter | Social renter | Total owner occupier | North | North excl. Scot | Midlands | South | Greater London | England | Scot | Con | Lab | LD | |
| Unweighted Total | 1006 | 248 | 339 | 98 | 546 | 455 | 346 | 435 | 571 | 245 | 697 | 227 | 349 | 364 | 391 | 351 | 101 | 155 | 742 | 338 | 242 | 296 | 372 | 130 | 857 | 96 | 265 | 237 | 155 | 1006 |
| Weighted Total | 1006 | 252 | 319 | 102 | 524 | 458 | 355 | 436 | 570 | 265 | 680 | 120 | 433 | 450 | 349 | 334 | 125 | 187 | 683 | 336 | 247 | 311 | 359 | 129 | 868 | 88 | 267 | 221 | 147 | 1006 |
| Conservative | 220 22% | 220 87% | - | - | - | 220 48% | 220 62% | 106 24% | 114 20% | 121 46% | 88 13% | 18 15% | 104 24% | 108 24% | 103 30% | 88 26% | 11 9% | 18 10% | 191 28% | 55 17% | 49 20% | 75 24% | 89 25% | 28 22% | 204 23% | 7 7% | 175 66% | 6 3% | 7 5% | 212 |
| Labour | 269 27% | - | 269 85% | - | 269 51% | - | 121 28% | 149 26% | 32 12% | 232 34% | 43 36% | 111 26% | 118 26% | 90 26% | 63 19% | 45 36% | 66 35% | 153 22% | 85 25% | 68 27% | 78 25% | 106 29% | 49 38% | 235 27% | 18 20% | 9 3% | 165 75% | 33 22% | 289 29% | |
| Liberal Democrats (Lib Dem) | 73 7% | - | - | 73 72% | 73 14% | 73 16% | 29 21% | 45 8% | 32 12% | 34 5% | 9 8% | 31 7% | 31 7% | 22 6% | 26 8% | 12 10% | 11 6% | 49 7% | 22 6% | 18 7% | 22 7% | 29 8% | 8 6% | 67 8% | 3 4% | 6 2% | 2 1% | 53 36% | 72 7% | |
| Scottish Nationalist | 23 2% | - | - | - | 23 4% | 23 5% | 13 3% | 10 2% | 6 2% | 17 3% | 3 2% | 11 3% | 11 2% | 8 2% | 5 2% | 5 4% | 5 3% | 13 2% | 23 7% | - | - | - | - | - | - | 23 26% | 3 1% | 1 * | 1 1% | 25 2% |
| Plaid Cymru | 7 1% | - | - | - | 7 1% | 7 2% | 1 * | 6 1% | 2 1% | 5 1% | 1 * | 1 * | 1 * | 1 * | 3 1% | - | 3 1% | 4 1% | - | - | 7 2% | - | - | - | - | - | - | - | - | 7 1% |
| Green Party | 23 2% | - | - | - | 23 4% | 23 5% | 12 3% | 11 2% | - | 22 3% | 3 3% | 9 2% | 11 2% | 5 1% | 10 3% | 7 5% | 1 1% | 15 2% | 9 3% | 5 2% | 5 2% | 9 2% | 4 3% | 19 2% | 4 4% | 4 1% | 3 1% | 8 6% | 22 2% | |
| UKIP | 26 3% | - | - | - | 26 5% | 26 6% | 5 1% | 21 4% | 4 1% | 21 3% | 2 2% | 6 1% | 6 1% | 8 2% | 14 4% | 3 2% | 1 * | 22 3% | 9 3% | 8 3% | 8 3% | 8 2% | 2 1% | 24 3% | 1 2% | 13 5% | 2 1% | 2 1% | 31 1% | 3% |
| Scottish Socialist Party | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| British National Party (BNP) | 5 * | - | - | - | 5 1% | 5 1% | 5 1% | - | 1 * | 4 1% | 1 1% | 3 3% | 3 1% | 3 1% | 1 * | - | 1 1% | 4 1% | 2 1% | 2 1% | 1 * | 1 * | 1 * | 5 1% | - | - | 1 * | - | 5 * | |
| Independent Candidate | 4 * | - | - | - | 4 1% | 4 1% | 3 1% | 1 * | - | 3 * | 1 * | 3 1% | 3 1% | 1 * | 2 1% | - | 1 * | 3 * | 3 1% | 1 1% | 1 * | - | - | 2 * | 2 2% | 2 1% | 1 * | 1 1% | 4 * | |
| Other | 2 * | - | - | - | 2 * | 2 * | 1 * | 1 * | - | 2 * | 1 * | 1 * | 1 * | 1 * | - | 1 1% | - | 1 * | - | - | - | 2 * | - | 2 * | - | - | 1 * | - | 2 * | |
| Undecided | 207 21% | 33 13% | 45 14% | 29 28% | 87 17% | 75 16% | 62 17% | 86 20% | 121 21% | 39 15% | 145 21% | 24 20% | 93 22% | 96 21% | 63 18% | 77 23% | 27 22% | 38 20% | 140 21% | 73 22% | 57 23% | 65 21% | 69 19% | 19 15% | 186 21% | 16 18% | 44 16% | 25 11% | 37 25% | 202 20% |
| Would not vote | 114 11% | - | - | - | - | - | 34 8% | 80 14% | 20 7% | 86 13% | 13 11% | 38 9% | 39 9% | 34 10% | 31 9% | 10 8% | 37 20% | 66 10% | 40 12% | 30 12% | 36 12% | 38 11% | 18 14% | 96 11% | 10 12% | 10 4% | 12 6% | 4 3% | 105 10% | |
| Don't know | 2 * | - | - | - | - | - | 2 * | - | 2 1% | - | 2 * | 2 * | 2 * | - | - | 2 2% | - | - | - | - | - | 2 1% | - | 2 * | - | - | - | - | 1 * | |
| Refused | 31 3% | - | 5 1% | - | 6 1% | 1 * | 18 4% | 13 2% | 6 2% | 20 3% | 2 1% | 20 5% | 20 4% | 8 2% | 15 4% | 2 2% | 6 3% | 23 3% | 13 4% | 9 4% | 10 3% | 8 2% | 1 1% | 26 3% | 4 4% | 2 1% | 3 1% | 1 1% | 29 3% | |

Fieldwork dates : 14th to 16th July 2012

Respondent Type : GB Adults, General Public 18+ - Telephone

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Table 7

Q.1(B). Which party are you most inclined to support?

Base : All undecided or refused

| | Total (Weighted) | Likelihood to vote | | | | | | Gender | | Age | | | | | | | | | Social Class | | | | | | UnWgt Total | |
|-----------------------------|---------------------|-------------------------|-----------|-----------|-----------|-----------|----------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|--------------|-----------|-----------|-----------|-----------|-----------|-------------|-----------|
| | | (10) Absolutely certain | (6 to 10) | (7 to 10) | (8 to 10) | (9 to 10) | Would NOT vote | Male | Female | 18-34 | 35-54 | 55+ | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | 75+ | AB | C1 | C2 | DE | ABC1 | | C2DE |
| Unweighted Total | 231 | 96 | 165 | 155 | 138 | 110 | 14 | 89 | 142 | 46 | 85 | 100 | 15 | 31 | 46 | 39 | 38 | 62 | 25 | 54 | 66 | 56 | 55 | 120 | 111 | 231 |
| Weighted Total | 238 | 90 | 164 | 154 | 134 | 103 | 17 | 100 | 138 | 56 | 91 | 92 | 21 | 35 | 50 | 41 | 34 | 57 | 26 | 56 | 63 | 63 | 57 | 119 | 119 | 231 |
| Conservative | 33 14% | 15 17% | 26 16% | 25 17% | 24 18% | 19 18% | - | 13 13% | 20 15% | 2 4% | 10 11% | 21 23% | * 1% | 2 5% | 3 7% | 6 15% | 8 23% | 13 23% | 6 21% | 16 29% | 7 11% | 5 8% | 4 8% | 23 19% | 10 8% | 36 16% |
| Labour | 49 21% | 22 25% | 40 25% | 39 25% | 34 25% | 26 25% | 1 9% | 17 17% | 32 23% | 8 14% | 24 26% | 18 20% | 4 20% | 3 10% | 12 25% | 11 27% | 5 15% | 13 22% | 5 20% | 8 15% | 14 22% | 12 19% | 15 26% | 22 19% | 27 23% | 50 22% |
| Liberal Democrats (Lib Dem) | 29 12% | 9 10% | 18 11% | 15 10% | 14 11% | 9 9% | 1 5% | 9 9% | 20 15% | 9 16% | 9 10% | 11 12% | 2 11% | 7 20% | 5 10% | 4 9% | 5 14% | 7 12% | 2 9% | 6 11% | 7 12% | 7 11% | 9 16% | 13 11% | 16 13% | 26 11% |
| Scottish Nationalist | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Plaid Cymru | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Green Party | 6 3% | 2 3% | 4 3% | 3 2% | 3 2% | 3 3% | - | 3 3% | 3 2% | 3 5% | 1 1% | 3 3% | - | 3 7% | 1 1% | - | 1 2% | 2 4% | 2 7% | 3 5% | - | 2 3% | 1 2% | 3 3% | 3 3% | 7 3% |
| UKIP | 6 3% | - | 3 2% | 2 1% | - | - | - | 4 4% | 2 2% | 2 3% | 4 5% | - | - | 2 5% | 3 6% | 1 3% | - | - | - | 2 3% | 2 3% | 2 4% | - | 4 3% | 2 2% | 5 2% |
| Scottish Socialist Party | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| British National Party | 2 1% | - | 2 1% | 2 1% | 2 1% | - | - | - | 2 1% | - | 2 2% | - | - | - | 2 4% | - | - | - | - | - | - | - | 2 3% | - | 2 2% | 1 * |
| Undecided | 83 35% | 26 29% | 52 32% | 49 32% | 39 29% | 29 28% | 8 48% | 39 39% | 44 32% | 26 47% | 29 32% | 28 31% | 11 51% | 15 44% | 20 39% | 9 23% | 13 37% | 16 27% | 7 28% | 12 21% | 29 45% | 25 40% | 18 31% | 41 34% | 43 36% | 83 36% |
| Would not vote | 6 3% | - | - | - | - | - | 6 33% | 4 4% | 2 1% | 3 5% | 1 1% | 3 3% | 3 12% | - | - | 1 1% | 2 4% | 2 3% | 2 6% | 3 5% | - | 3 5% | - | 3 3% | 3 3% | 4 2% |
| Refused | 24 10% | 16 17% | 19 11% | 19 12% | 19 14% | 18 17% | 1 5% | 11 11% | 12 9% | 4 7% | 13 14% | 7 8% | 1 4% | 3 9% | 4 7% | 9 22% | 2 6% | 5 9% | 3 10% | 5 10% | 4 6% | 7 11% | 7 13% | 9 8% | 14 12% | 19 8% |

Fieldwork dates : 14th to 16th July 2012

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights - Updated August 2011.

Source : Ipsos MORI J12-002008-01 (J201207/r)

* = Less than 0.5%

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Table 8

Q.1(B). Which party are you most inclined to support?

Base : All undecided or refused

| | Total (Weighted) | Voting | | | | | | Working status | | Government | | Work sector | | | Tenure | | | | | GOR Regions | | | | | | | Past vote (2010 General Election) | | | UnW Tot. | |
|-----------------------------|------------------|------------|------------|------------|-----------|-----------|-----------|----------------|---------------------------|------------|--------------|-------------|-----------|-------------------|-----------|-----------------|----------------|---------------|----------------------|-------------|------------------|-----------|-----------|----------------|-----------|----------|-----------------------------------|-----------|-----------|-----------|--------|
| | | Con | Lab | LD | Not Con | Not Lab | Con LD | Full-time | Not full-time/Not working | Satisfied | Dissatisfied | Public | Private | Private/Voluntary | Mortgage | Owned out right | Private renter | Social renter | Total owner occupier | North | North excl. Scot | Midlands | South | Greater London | England | Scot | Con | Lab | LD | | |
| Unweighted Total | 231 | 36 | 50 | 26 | 89 | 75 | 62 | 94 | 137 | 43 | 160 | 47 | 85 | 87 | 78 | 94 | 21 | 37 | 172 | 79 | 59 | 73 | 79 | 19 | 203 | 20 | 50 | 29 | 38 | 231 | |
| Weighted Total | 238 | 33 | 49 | 29 | 93 | 76 | 62 | 104 | 135 | 46 | 165 | 26 | 113 | 116 | 71 | 92 | 29 | 45 | 163 | 86 | 66 | 75 | 78 | 20 | 212 | 20 | 45 | 28 | 38 | 231 | |
| Conservative | 33 14% | 33 100% | - | - | - | 33 43% | 33 53% | 13 12% | 20 15% | 8 16% | 21 13% | 7 25% | 10 9% | 10 9% | 7 10% | 17 19% | 2 8% | 5 10% | 24 15% | 8 9% | 5 8% | 14 18% | 11 14% | 4 22% | 29 14% | 2 12% | 22 49% | - | 3 7% | 36 16% | |
| Labour | 49 21% | - | 49 100% | - | 49 53% | - | - | 14 14% | 35 26% | 6 13% | 35 21% | 3 12% | 23 20% | 24 21% | 14 19% | 16 18% | 9 29% | 11 25% | 30 18% | 19 22% | 14 21% | 15 19% | 16 21% | 5 27% | 42 20% | 5 25% | 4 9% | 21 73% | 6 15% | 50 22% | |
| Liberal Democrats (Lib Dem) | 29 12% | - | - | 29 100% | 29 31% | 29 38% | 29 47% | 8 8% | 21 15% | 9 19% | 18 11% | 2 10% | 15 13% | 15 13% | 9 13% | 13 14% | 3 9% | 4 10% | 22 14% | 8 10% | 8 13% | 10 14% | 10 14% | 2 11% | 29 14% | - | 3 7% | - | 16 42% | 26 11% | |
| Scottish Nationalist | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | |
| Plaid Cymru | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | |
| Green Party | 6 3% | - | - | - | 6 7% | 6 8% | - | 2 2% | 4 3% | 1 1% | 6 3% | 1 5% | 2 1% | 2 1% | 1 2% | 2 2% | 1 2% | 2 5% | 3 2% | - | - | 3 4% | 3 4% | 2 10% | 6 3% | - | - | - | 1 3% | 7 3% | |
| UKIP | 6 3% | - | - | - | 6 7% | 6 8% | - | 3 3% | 3 2% | - | 6 4% | - | 4 4% | 4 4% | 3 4% | - | 2 6% | 1 3% | 3 2% | 2 2% | 2 2% | 1 5% | - | 4 2% | - | 5 2% | 1 5% | - | 1 3% | 5 2% | |
| Scottish Socialist Party | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | |
| British National Party | 2 1% | - | - | - | 2 2% | 2 3% | - | - | 2 1% | - | 2 1% | - | - | - | - | - | 2 7% | - | - | - | - | 2 3% | - | 2 1% | - | - | - | - | - | - | 1 * |
| Undecided | 83 35% | - | - | - | - | - | - | 44 42% | 40 30% | 13 29% | 62 37% | 12 46% | 39 35% | 41 36% | 28 39% | 29 32% | 9 31% | 17 38% | 57 35% | 33 38% | 25 37% | 24 33% | 26 34% | 5 25% | 72 34% | 8 41% | 14 31% | 7 27% | 9 24% | 83 36% | |
| Would not vote | 6 3% | - | - | - | - | - | - | 3 3% | 3 2% | 2 3% | 5 3% | 1 2% | 3 2% | 3 2% | 1 1% | 3 3% | - | 3 6% | 4 2% | 6 7% | 4 6% | 1 1% | - | - | 5 2% | 2 8% | - | - | - | 4 2% | |
| Refused | 24 10% | - | - | - | - | - | - | 16 16% | 7 5% | 8 18% | 12 7% | - | 17 15% | 17 15% | 8 12% | 11 12% | 2 7% | 2 4% | 20 12% | 10 12% | 9 13% | 7 9% | 7 9% | 1 5% | 22 10% | 2 9% | 2 4% | - | 2 5% | 19 8% | |

Fieldwork dates : 14th to 16th July 2012

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights - Updated August 2011.

Source : Ipsos MORI J12-002008-01 (J201207/r)

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Table 9

Q.1(A). How would you vote if there were a General Election tomorrow? (certain to vote)

Base : All certain to vote

| | Total (Weighted) | Likelihood to vote | | | | | | Gender | | Age | | | | | | | | Social Class | | | | | | UnWgt Total | | |
|------------------------------|------------------|-------------------------|------------|------------|------------|------------|----------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|--------------|-----------|-----------|-----------|-----------|-----------|-------------|-----------|------------|
| | | (10) Absolutely certain | (6 to 10) | (7 to 10) | (8 to 10) | (9 to 10) | Would NOT vote | Male | Female | 18-34 | 35-54 | 55+ | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | 75+ | AB | C1 | C2 | DE | | ABC1 | C2DE |
| Unweighted Total | 538 | 538 | 538 | 538 | 538 | 538 | - | 256 | 282 | 98 | 192 | 248 | 36 | 62 | 94 | 98 | 100 | 148 | 57 | 175 | 151 | 96 | 116 | 326 | 212 | 538 |
| Weighted Total | 512 | 512 | 512 | 512 | 512 | 512 | - | 253 | 259 | 105 | 177 | 230 | 38 | 68 | 87 | 90 | 99 | 131 | 58 | 157 | 151 | 99 | 105 | 308 | 204 | 538 |
| Conservative | 128 25% | 128 25% | 128 25% | 128 25% | 128 25% | 128 25% | - | 73 29% | 55 21% | 29 27% | 46 26% | 54 23% | 6 16% | 23 34% | 20 23% | 25 28% | 20 20% | 34 26% | 17 30% | 41 26% | 41 27% | 27 27% | 20 19% | 82 27% | 46 23% | 127 24% |
| Labour | 180 35% | 180 35% | 180 35% | 180 35% | 180 35% | 180 35% | - | 89 35% | 91 35% | 53 50% | 62 35% | 65 28% | 24 64% | 28 42% | 34 40% | 27 30% | 30 31% | 35 26% | 16 28% | 47 30% | 52 34% | 32 32% | 49 47% | 99 32% | 81 40% | 194 36% |
| Liberal Democrats (Lib Dem) | 45 9% | 45 9% | 45 9% | 45 9% | 45 9% | 45 9% | - | 15 6% | 29 11% | 7 7% | 14 8% | 23 10% | 3 7% | 4 6% | 5 6% | 9 10% | 11 11% | 12 9% | 6 10% | 22 14% | 12 8% | 8 8% | 3 3% | 34 11% | 10 5% | 45 8% |
| Scottish Nationalist | 18 3% | 18 3% | 18 3% | 18 3% | 18 3% | 18 3% | - | 12 5% | 6 2% | 2 2% | 7 4% | 9 4% | - | 2 3% | 4 4% | 3 4% | 4 4% | 5 3% | 2 3% | 5 3% | 7 4% | 2 2% | 4 3% | 12 4% | 6 3% | 19 4% |
| Plaid Cymru | 5 1% | 5 1% | 5 1% | 5 1% | 5 1% | 5 1% | - | 2 1% | 4 1% | 1 1% | 1 1% | 3 1% | 1 4% | - | 1 1% | - | 1 1% | 2 2% | 1 2% | 1 * | 1 1% | 1 1% | 3 3% | 1 * | 4 2% | 6 1% |
| Green Party | 13 3% | 13 3% | 13 3% | 13 3% | 13 3% | 13 3% | - | 8 3% | 5 2% | 2 2% | 5 3% | 7 3% | - | 2 3% | 2 2% | 3 3% | 5 5% | 2 1% | - | 8 5% | 3 2% | - | 3 2% | 11 4% | 3 1% | 15 3% |
| UKIP | 21 4% | 21 4% | 21 4% | 21 4% | 21 4% | 21 4% | - | 12 5% | 10 4% | 1 1% | 4 2% | 16 7% | 1 3% | - | 1 1% | 4 4% | 6 6% | 10 8% | 2 4% | 7 4% | 7 4% | 6 6% | 2 2% | 13 4% | 8 4% | 26 5% |
| Scottish Socialist Party | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| British National Party (BNP) | 2 * | 2 * | 2 * | 2 * | 2 * | 2 * | - | 2 1% | - | 1 1% | 1 1% | - | - | 1 1% | - | 1 1% | - | - | - | - | - | 2 2% | - | - | 2 1% | 2 * |
| Independent Candidate | 3 * | 3 * | 3 * | 3 * | 3 * | 3 * | - | 2 1% | 1 * | - | 1 * | 2 1% | - | - | 1 1% | - | 2 2% | - | - | - | 2 1% | - | 1 1% | 2 1% | 1 * | 2 * |
| Undecided | 67 13% | 67 13% | 67 13% | 67 13% | 67 13% | 67 13% | - | 26 10% | 41 16% | 6 6% | 24 14% | 37 16% | * 1% | 6 9% | 17 19% | 8 9% | 17 17% | 19 15% | 8 14% | 21 14% | 24 16% | 13 13% | 9 9% | 45 15% | 22 11% | 74 14% |
| Would not vote | 5 1% | 5 1% | 5 1% | 5 1% | 5 1% | 5 1% | - | 2 1% | 3 1% | 1 1% | 2 1% | 2 1% | 1 3% | - | - | 2 2% | - | 2 2% | 1 2% | 2 1% | 1 1% | - | 2 2% | 3 1% | 2 1% | 5 1% |
| Don't know | 2 * | 2 * | 2 * | 2 * | 2 * | 2 * | - | 2 1% | - | - | - | 2 1% | - | - | - | - | 2 2% | - | - | - | - | - | 2 2% | - | 2 1% | 1 * |
| Refused | 23 4% | 23 4% | 23 4% | 23 4% | 23 4% | 23 4% | - | 9 4% | 14 5% | 2 2% | 10 6% | 11 5% | 1 2% | 1 2% | 3 3% | 8 8% | 1 1% | 10 7% | 5 9% | 2 1% | 3 2% | 9 9% | 9 8% | 6 2% | 17 9% | 22 4% |

Fieldwork dates : 14th to 16th July 2012

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights - Updated August 2011.

Source : Ipsos MORI J12-002008-01 (J201207/r)

* = Less than 0.5%

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Table 10

Q.1(A). How would you vote if there were a General Election tomorrow? (certain to vote)

Base : All certain to vote

| Total (Weighted) | Voting | | | | | | Working status | | Government | | Work sector | | | Tenure | | | | | GOR Regions | | | | | | | Past vote (2010 General Election) | | | UnW Tot. | |
|------------------------------|--------|-----|-----|---------|---------|--------|----------------|---------------------------|------------|--------------|-------------|---------|-------------------|----------|----------------|----------------|---------------|----------------------|-------------|------------------|----------|-------|----------------|---------|------|-----------------------------------|-----|-----|----------|-----|
| | Con | Lab | LD | Not Con | Not Lab | Con LD | Full-time | Not full-time/Not working | Satisfied | Dissatisfied | Public | Private | Private/Voluntary | Mortgage | Owned outright | Private renter | Social renter | Total owner occupier | North | North excl. Scot | Midlands | South | Greater London | England | Scot | Con | Lab | LD | | |
| Unweighted Total | 538 | 144 | 220 | 55 | 347 | 271 | 199 | 234 | 304 | 135 | 372 | 127 | 172 | 181 | 198 | 218 | 52 | 66 | 416 | 183 | 125 | 157 | 198 | 74 | 452 | 58 | 163 | 167 | 100 | 538 |
| Weighted Total | 512 | 143 | 202 | 54 | 319 | 261 | 197 | 229 | 283 | 141 | 342 | 64 | 212 | 223 | 167 | 203 | 63 | 73 | 369 | 170 | 117 | 163 | 179 | 67 | 433 | 53 | 159 | 151 | 90 | 538 |
| Conservative | 128 | 128 | - | - | 128 | 128 | 67 | 62 | 67 | 46 | 12 | 61 | 63 | 54 | 57 | 8 | 9 | 111 | 33 | 28 | 45 | 50 | 20 | 119 | 4 | 112 | 2 | 5 | 127 | |
| | 25% | 89% | - | - | 49% | 65% | 29% | 22% | 54% | 13% | 18% | 29% | 28% | 32% | 28% | 13% | 13% | 30% | 19% | 24% | 28% | 28% | 29% | 28% | 8% | 70% | 1% | 6% | 24% | |
| Labour | 180 | - | 180 | - | 180 | - | 79 | 101 | 20 | 159 | 29 | 71 | 78 | 61 | 45 | 28 | 41 | 106 | 61 | 50 | 53 | 65 | 31 | 158 | 12 | 6 | 129 | 24 | 194 | |
| | 35% | - | 89% | - | 56% | - | 34% | 36% | 14% | 46% | 45% | 34% | 35% | 36% | 22% | 45% | 57% | 29% | 36% | 42% | 32% | 36% | 46% | 37% | 22% | 4% | 85% | 26% | 36% | |
| Liberal Democrats (Lib Dem) | 45 | - | - | 45 | 45 | 45 | 17 | 28 | 21 | 18 | 5 | 18 | 18 | 13 | 22 | 7 | 1 | 35 | 11 | 8 | 15 | 19 | 5 | 39 | 3 | 4 | 1 | 36 | 45 | |
| | 9% | - | - | 84% | 17% | 23% | 7% | 10% | 15% | 5% | 8% | 9% | 8% | 8% | 11% | 11% | 1% | 10% | 7% | 7% | 9% | 11% | 8% | 9% | 6% | 3% | 1% | 40% | 8% | |
| Scottish Nationalist | 18 | - | - | - | 18 | 18 | 10 | 8 | 4 | 14 | 3 | 8 | 8 | 6 | 4 | 3 | 4 | 11 | 18 | - | - | - | - | - | 18 | 3 | 1 | 1 | 19 | |
| | 3% | - | - | - | 6% | 7% | 4% | 3% | 3% | 4% | 4% | 4% | 4% | 4% | 2% | 5% | 5% | 3% | 11% | - | - | - | - | - | 34% | 2% | * | 1% | 4% | |
| Plaid Cymru | 5 | - | - | - | 5 | 5 | 1 | 4 | 2 | 3 | 1 | 1 | 1 | 1 | 3 | - | 1 | 4 | - | - | 5 | - | - | - | - | - | - | - | 6 | |
| | 1% | - | - | - | 2% | 2% | 1% | 1% | 2% | 1% | 1% | 1% | 1% | 1% | 1% | - | 1% | 1% | - | - | 3% | - | - | - | - | - | - | - | 1% | |
| Green Party | 13 | - | - | - | 13 | 13 | 9 | 5 | - | 13 | 1 | 7 | 9 | 4 | 7 | 2 | - | 12 | 5 | 2 | 2 | 6 | 4 | 11 | 3 | 1 | 2 | 6 | 15 | |
| | 3% | - | - | - | 4% | 5% | 4% | 2% | - | 4% | 1% | 3% | 4% | 3% | 4% | 3% | - | 3% | 3% | 2% | 1% | 3% | 6% | 2% | 5% | 1% | 1% | 7% | 3% | |
| UKIP | 21 | - | - | - | 21 | 21 | 3 | 18 | 4 | 17 | 2 | 5 | 5 | 6 | 12 | 3 | 1 | 18 | 7 | 6 | 6 | 8 | 2 | 20 | 1 | 10 | 2 | 2 | 26 | |
| | 4% | - | - | - | 7% | 8% | 1% | 6% | 3% | 5% | 3% | 2% | 2% | 3% | 6% | 4% | 1% | 5% | 4% | 5% | 4% | 4% | 2% | 5% | 3% | 6% | 1% | 2% | 5% | |
| Scottish Socialist Party | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | |
| British National Party (BNP) | 2 | - | - | - | 2 | 2 | 2 | - | - | 2 | 1 | 1 | 1 | 1 | 1 | - | - | 2 | - | - | 1 | 1 | 1 | 2 | - | - | 1 | - | 2 | |
| | * | - | - | - | * | 1% | 1% | - | - | * | 1% | * | * | 1% | * | - | - | * | - | - | 1% | * | 1% | * | - | - | - | 1% | - | |
| Independent Candidate | 3 | - | - | - | 3 | 3 | 2 | 1 | - | 2 | - | 2 | 2 | - | 2 | - | 1 | 2 | 3 | 1 | - | - | - | 1 | 2 | 2 | 1 | - | 2 | |
| | * | - | - | - | 1% | 1% | 1% | * | - | 1% | - | 1% | 1% | - | 1% | - | 1% | 1% | 1% | 1% | - | - | - | * | 4% | 1% | * | - | * | |
| Undecided | 67 | 15 | 19 | 9 | 30 | 26 | 24 | 43 | 7 | 51 | 10 | 22 | 22 | 17 | 36 | 7 | 8 | 52 | 18 | 12 | 27 | 22 | 3 | 58 | 5 | 20 | 8 | 15 | 74 | |
| | 13% | 11% | 9% | 16% | 9% | 10% | 12% | 10% | 5% | 15% | 16% | 10% | 10% | 10% | 18% | 11% | 10% | 14% | 10% | 11% | 17% | 12% | 4% | 13% | 10% | 13% | 5% | 17% | 14% | |
| Would not vote | 5 | - | - | - | - | - | 2 | 4 | - | 5 | - | 2 | 2 | 2 | 1 | 1 | 1 | 3 | 3 | 2 | - | 2 | 1 | 4 | 1 | 1 | 3 | - | 5 | |
| | 1% | - | - | - | - | - | 1% | 1% | - | 2% | - | 1% | 1% | 1% | 1% | 2% | 2% | 1% | 2% | 2% | - | 1% | 2% | 1% | 2% | * | 2% | - | 1% | |
| Don't know | 2 | - | - | - | - | - | 2 | - | 2 | - | - | 2 | 2 | - | - | 2 | - | - | - | - | 2 | - | - | 2 | - | - | - | - | 1 | |
| | * | - | - | - | - | - | 1% | - | 1% | - | - | 1% | 1% | - | - | 3% | - | - | - | - | 1% | - | - | * | - | - | - | - | * | |
| Refused | 23 | - | 4 | - | 4 | - | 12 | 11 | 5 | 13 | 2 | 12 | 12 | 2 | 12 | 2 | 6 | 15 | 11 | 8 | 6 | 6 | 1 | 20 | 3 | - | 3 | 1 | 22 | |
| | 4% | - | 2% | - | 1% | - | 5% | 4% | 3% | 4% | 3% | 6% | 6% | 1% | 6% | 3% | 9% | 4% | 7% | 7% | 4% | 3% | 2% | 5% | 5% | - | 2% | 1% | 4% | |

Fieldwork dates : 14th to 16th July 2012

Respondent Type : GB Adults, General Public 18+ - Telephone

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Table 11

Q.1(B). Which party are you most inclined to support? (certain to vote)

Base : All undecided or refused - AND - certain to vote

| | Total (Weighted) | Likelihood to vote | | | | | Gender | | Age | | | | | | | | | Social Class | | | | | | UnWgt Total | |
|-----------------------------|------------------|-------------------------|-----------|-----------|-----------|-----------|----------------|-----------|----------|----------|-----------|----------|----------|----------|----------|----------|----------|--------------|-----------|-----------|----------|----------|-----------|-------------|-----------|
| | | (10) Absolutely certain | (6 to 10) | (7 to 10) | (8 to 10) | (9 to 10) | Would NOT vote | Male | Female | 18-34 | 35-54 | 55+ | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | 75+ | AB | C1 | C2 | DE | | ABC1 |
| Unweighted Total | 96 | 96 | 96 | 96 | 96 | - | 35 | 61 | 10 | 33 | 53 | 2 | 8 | 20 | 13 | 21 | 32 | 14 | 25 | 31 | 18 | 22 | 56 | 40 | 96 |
| Weighted Total | 90 | 90 | 90 | 90 | 90 | - | 35 | 55 | 8 | 35 | 47 | 1 | 7 | 19 | 15 | 18 | 29 | 13 | 24 | 27 | 22 | 18 | 51 | 40 | 96 |
| Conservative | 15 17% | 15 17% | 15 17% | 15 17% | 15 17% | - | 5 13% | 11 19% | 1 8% | 5 15% | 9 20% | * 25% | * 6% | 2 10% | 3 22% | 4 20% | 6 19% | 3 23% | 11 46% | 1 4% | - | 3 19% | 12 23% | 3 8% | 17 18% |
| Labour | 22 25% | 22 25% | 22 25% | 22 25% | 22 25% | - | 10 28% | 12 22% | 2 26% | 9 27% | 11 23% | - | 2 30% | 6 30% | 4 23% | 5 28% | 6 19% | 2 12% | 5 21% | 9 33% | 4 20% | 4 21% | 14 28% | 8 21% | 26 27% |
| Liberal Democrats (Lib Dem) | 9 10% | 9 10% | 9 10% | 9 10% | 9 10% | - | 2 5% | 7 13% | 1 14% | 2 5% | 6 12% | - | 1 16% | 1 6% | 1 5% | 3 14% | 3 11% | 2 17% | 3 11% | 3 10% | 3 12% | 1 5% | 5 11% | 3 9% | 10 10% |
| Scottish Nationalist | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Plaid Cymru | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Green Party | 2 3% | 2 3% | 2 3% | 2 3% | 2 3% | - | - | 2 4% | - | 1 2% | 2 4% | - | - | 1 3% | - | - | 2 6% | 2 13% | - | - | 2 8% | 1 3% | - | 2 6% | 2 2% |
| UKIP | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Scottish Socialist Party | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Undecided | 26 29% | 26 29% | 26 29% | 26 29% | 26 29% | - | 12 35% | 14 25% | 2 27% | 9 27% | 14 31% | - | 2 31% | 7 38% | 2 14% | 7 38% | 8 26% | 2 15% | 3 13% | 11 42% | 9 40% | 3 17% | 15 29% | 12 29% | 28 29% |
| Would not vote | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Refused | 16 17% | 16 17% | 16 17% | 16 17% | 16 17% | - | 7 20% | 9 16% | 2 25% | 8 24% | 5 11% | 1 75% | 1 18% | 3 14% | 6 36% | - | 5 18% | 3 20% | 2 8% | 3 11% | 5 21% | 6 35% | 5 10% | 11 27% | 13 14% |

Fieldwork dates : 14th to 16th July 2012

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Table 12

Q.1(B). Which party are you most inclined to support? (certain to vote)

Base : All undecided or refused - AND - certain to vote

| | Total (Weighted) | Voting | | | | | | Working status | | Government | | Work sector | | | Tenure | | | | | GOR Regions | | | | | | | Past vote (2010 General Election) | | | UnW Tot. |
|-----------------------------|------------------|------------|------------|-----------|-----------|-----------|-----------|----------------|---------------------------|------------|--------------|-------------|-----------|-------------------|----------|-----------------|----------------|---------------|----------------------|-------------|------------------|-----------|----------|----------------|-----------|----------|-----------------------------------|----------|----------|-----------|
| | | Con | Lab | LD | Not Con | Not Lab | Con LD | Full-time | Not full-time/Not working | Satisfied | Dissatisfied | Public | Private | Private/Voluntary | Mortgage | Owned out right | Private renter | Social renter | Total owner occupier | North | North excl. Scot | Midlands | South | Greater London | England | Scot | Con | Lab | LD | |
| Unweighted Total | 96 | 17 | 26 | 10 | 38 | 29 | 27 | 35 | 61 | 14 | 67 | 23 | 26 | 26 | 26 | 51 | 6 | 13 | 77 | 31 | 21 | 33 | 32 | 5 | 81 | 10 | 24 | 13 | 19 | 96 |
| Weighted Total | 90 | 15 | 22 | 9 | 33 | 26 | 24 | 36 | 54 | 12 | 64 | 12 | 34 | 34 | 19 | 48 | 9 | 14 | 67 | 29 | 21 | 33 | 28 | 4 | 78 | 8 | 20 | 11 | 16 | 96 |
| Conservative | 15 17% | 15 100% | - | - | - | 15 58% | 15 63% | 2 7% | 13 23% | 1 12% | 10 16% | 3 27% | 3 10% | 3 10% | 4 20% | 9 20% | - | 2 13% | 13 20% | 5 16% | 3 14% | 7 21% | 3 12% | 1 28% | 12 15% | 2 19% | 13 63% | - | * | 17 18% |
| Labour | 22 25% | - | 22 100% | - | 22 67% | - | - | 10 28% | 12 23% | 1 8% | 19 29% | 3 27% | 9 27% | 9 27% | 5 25% | 7 15% | 5 51% | 5 38% | 12 18% | 10 34% | 6 27% | 6 17% | 7 24% | 2 39% | 17 22% | 4 51% | * | 9 81% | 6 36% | 26 27% |
| Liberal Democrats (Lib Dem) | 9 10% | - | - | 9 100% | 9 26% | 9 33% | 9 37% | 4 10% | 5 9% | 1 11% | 6 9% | 2 21% | 2 6% | 2 6% | 2 13% | 5 11% | 1 12% | - | 8 11% | 2 7% | 2 10% | 2 5% | 5 19% | - | 9 11% | - | 2 11% | - | 7 41% | 10 10% |
| Scottish Nationalist | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Plaid Cymru | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Green Party | 2 3% | - | - | - | 2 7% | 2 9% | - | - | 2 4% | - | 2 4% | - | - | - | - | 2 4% | - | 1 4% | 2 3% | - | - | 2 7% | - | - | 2 3% | - | - | - | - | 2 2% |
| UKIP | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Scottish Socialist Party | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Undecided | 26 29% | - | - | - | - | - | - | 10 28% | 16 29% | 3 29% | 20 31% | 3 25% | 10 28% | 10 28% | 6 31% | 14 30% | 1 14% | 4 30% | 20 31% | 6 21% | 4 21% | 13 39% | 7 25% | * | 23 29% | 2 21% | 5 25% | 2 19% | 3 21% | 28 29% |
| Would not vote | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Refused | 16 17% | - | - | - | - | - | - | 10 27% | 6 11% | 5 41% | 7 12% | - | 10 30% | 10 30% | 2 11% | 10 20% | 2 23% | 2 14% | 12 18% | 7 23% | 6 28% | 4 11% | 6 20% | 1 27% | 15 19% | 1 9% | - | - | - | 13 14% |

Fieldwork dates : 14th to 16th July 2012

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights - Updated August 2011.

Source : Ipsos MORI J12-002008-01 (J201207/r)

*=Less than 0.5%

our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:
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Table 13

Q.2. And how likely will you be to vote in an immediate General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote and 1 that you would be absolutely certain NOT to vote?

Base : All

| | Total (Weighted) | Likelihood to vote | | | | | | Gender | | Age | | | | | | | | Social Class | | | | | | UnWgt Total | | |
|------------------------------------|------------------|-------------------------|-----------|-----------|-----------|-----------|----------------|--------|--------|-------|-------|------|-------|-------|-------|-------|-------|--------------|------|------|------|------|------|-------------|------|------|
| | | (10) Absolutely certain | (6 to 10) | (7 to 10) | (8 to 10) | (9 to 10) | Would NOT vote | Male | Female | 18-34 | 35-54 | 55+ | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | 75+ | AB | C1 | C2 | DE | | ABC1 | C2DE |
| Unweighted Total | 1006 | 538 | 762 | 727 | 680 | 601 | 97 | 471 | 535 | 262 | 362 | 382 | 110 | 152 | 182 | 180 | 153 | 229 | 93 | 288 | 286 | 201 | 231 | 574 | 432 | 1006 |
| Weighted Total | 1006 | 512 | 745 | 708 | 654 | 571 | 109 | 491 | 515 | 288 | 356 | 362 | 122 | 166 | 181 | 175 | 151 | 212 | 101 | 270 | 285 | 216 | 235 | 555 | 451 | 1006 |
| 1 - Absolutely certain not to vote | 109 | - | - | - | - | - | 109 | 48 | 60 | 35 | 44 | 30 | 15 | 20 | 23 | 21 | 12 | 18 | 9 | 15 | 28 | 31 | 34 | 43 | 65 | 97 |
| | 11% | - | - | - | - | - | 100% | 10% | 12% | 12% | 12% | 8% | 12% | 12% | 13% | 12% | 8% | 9% | 9% | 5% | 10% | 14% | 15% | 8% | 14% | 10% |
| 2 | 8 | - | - | - | - | - | - | 5 | 2 | 3 | 2 | 2 | - | 3 | 2 | 1 | 1 | 1 | - | 2 | 1 | 4 | 1 | 3 | 5 | 10 |
| | 1% | - | - | - | - | - | - | 1% | * | 1% | 1% | 1% | - | 2% | 1% | * | 1% | * | - | 1% | * | 2% | * | 1% | 1% | 1% |
| 3 | 26 | - | - | - | - | - | - | 11 | 15 | 9 | 10 | 7 | 5 | 4 | 5 | 4 | 4 | 3 | 2 | 3 | 13 | 2 | 8 | 16 | 10 | 25 |
| | 3% | - | - | - | - | - | - | 2% | 3% | 3% | 3% | 2% | 4% | 2% | 3% | 2% | 3% | 2% | 2% | 1% | 5% | 1% | 3% | 3% | 2% | 2% |
| 4 | 29 | - | - | - | - | - | - | 8 | 21 | 7 | 16 | 7 | 5 | 2 | 4 | 12 | 4 | 3 | 2 | 8 | 2 | 10 | 9 | 11 | 18 | 26 |
| | 3% | - | - | - | - | - | - | 2% | 4% | 2% | 4% | 2% | 4% | 1% | 2% | 7% | 3% | 1% | 2% | 3% | 1% | 5% | 4% | 2% | 4% | 3% |
| 5 | 80 | - | - | - | - | - | - | 38 | 42 | 37 | 27 | 16 | 19 | 18 | 17 | 10 | 6 | 10 | 8 | 11 | 21 | 29 | 19 | 32 | 48 | 77 |
| | 8% | - | - | - | - | - | - | 8% | 8% | 13% | 8% | 4% | 16% | 11% | 9% | 6% | 4% | 5% | 8% | 4% | 7% | 13% | 8% | 6% | 11% | 8% |
| 6 | 37 | - | 37 | - | - | - | - | 17 | 20 | 18 | 13 | 7 | 4 | 13 | 8 | 5 | 3 | 4 | * | 7 | 13 | 4 | 14 | 19 | 18 | 35 |
| | 4% | - | 5% | - | - | - | - | 3% | 4% | 6% | 4% | 2% | 4% | 8% | 4% | 3% | 2% | 2% | * | 2% | 4% | 2% | 6% | 3% | 4% | 3% |
| 7 | 54 | - | 54 | 54 | - | - | - | 27 | 27 | 23 | 18 | 13 | 11 | 12 | 7 | 11 | 2 | 11 | 5 | 18 | 16 | 9 | 10 | 34 | 19 | 47 |
| | 5% | - | 7% | 8% | - | - | - | 5% | 5% | 8% | 5% | 4% | 9% | 7% | 4% | 6% | 2% | 5% | 5% | 7% | 6% | 4% | 4% | 6% | 4% | 5% |
| 8 | 83 | - | 83 | 83 | 83 | - | - | 47 | 36 | 31 | 27 | 25 | 13 | 18 | 11 | 15 | 13 | 12 | 9 | 28 | 22 | 17 | 16 | 50 | 33 | 79 |
| | 8% | - | 11% | 12% | 13% | - | - | 10% | 7% | 11% | 8% | 7% | 11% | 11% | 6% | 9% | 9% | 5% | 9% | 10% | 8% | 8% | 7% | 9% | 7% | 8% |
| 9 | 59 | - | 59 | 59 | 59 | 59 | - | 35 | 24 | 15 | 23 | 22 | 9 | 5 | 16 | 6 | 5 | 17 | 6 | 19 | 15 | 10 | 15 | 34 | 25 | 63 |
| | 6% | - | 8% | 8% | 9% | 10% | - | 7% | 5% | 5% | 6% | 6% | 8% | 3% | 9% | 3% | 3% | 8% | 6% | 7% | 5% | 5% | 6% | 6% | 5% | 6% |
| 10 - Absolutely certain to vote | 512 | 512 | 512 | 512 | 512 | 512 | - | 253 | 259 | 105 | 177 | 230 | 38 | 68 | 87 | 90 | 99 | 131 | 58 | 157 | 151 | 99 | 105 | 308 | 204 | 538 |
| | 51% | 100% | 69% | 72% | 78% | 90% | - | 52% | 50% | 37% | 50% | 63% | 31% | 41% | 48% | 51% | 65% | 62% | 57% | 58% | 53% | 46% | 45% | 56% | 45% | 53% |
| Don't know | 8 | - | - | - | - | - | - | 1 | 8 | 4 | - | 4 | 2 | 2 | - | - | 1 | 3 | 2 | - | 2 | 1 | 5 | 2 | 6 | 8 |
| | 1% | - | - | - | - | - | - | * | 1% | 1% | - | 1% | 2% | 1% | - | - | * | 2% | 2% | - | 1% | 1% | 2% | * | 1% | 1% |
| Refused | 1 | - | - | - | - | - | - | 1 | - | 1 | - | - | - | 1 | - | - | - | - | - | 1 | - | - | - | 1 | - | 1 |
| | * | - | - | - | - | - | - | * | - | * | - | - | - | 1% | - | - | - | - | - | * | - | - | - | * | - | * |
| Mean | 7.66 | 10.00 | 9.28 | 9.45 | 9.66 | 9.90 | 1.00 | 7.81 | 7.51 | 7.01 | 7.49 | 8.34 | 6.82 | 7.15 | 7.47 | 7.52 | 8.32 | 8.34 | 8.10 | 8.37 | 7.77 | 7.14 | 7.18 | 8.06 | 7.16 | 7.82 |

Fieldwork dates : 14th to 16th July 2012

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights - Updated August 2011.

Source : Ipsos MORI J12-002008-01 (J201207/r)

*=Less than 0.5%

our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:
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Table 14

Q.2. And how likely will you be to vote in an immediate General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote and 1 that you would be absolutely certain NOT to vote?

Base : All

| | Total (Weighted) | Voting | | | | | | Working status | | Government | | Work sector | | | Tenure | | | | | GOR Regions | | | | | | | Past vote (2010 General Election) | | | UnW Tot. |
|------------------------------------|------------------|--------|------|------|---------|---------|--------|----------------|---------------------------|------------|--------------|-------------|---------|-------------------|----------|----------------|----------------|---------------|----------------------|-------------|------------------|----------|-------|----------------|---------|------|-----------------------------------|------|------|----------|
| | | Con | Lab | LD | Not Con | Not Lab | Con LD | Full-time | Not full-time/Not working | Satisfied | Dissatisfied | Public | Private | Private/Voluntary | Mortgage | Owned outright | Private renter | Social renter | Total owner occupier | North | North excl. Scot | Midlands | South | Greater London | England | Scot | Con | Lab | LD | |
| Unweighted Total | 1006 | 248 | 339 | 98 | 546 | 455 | 346 | 435 | 571 | 245 | 697 | 227 | 349 | 364 | 391 | 351 | 101 | 155 | 742 | 338 | 242 | 296 | 372 | 130 | 857 | 96 | 265 | 237 | 155 | 1006 |
| Weighted Total | 1006 | 252 | 319 | 102 | 524 | 458 | 355 | 436 | 570 | 265 | 680 | 120 | 433 | 450 | 349 | 334 | 125 | 187 | 683 | 336 | 247 | 311 | 359 | 129 | 868 | 88 | 267 | 221 | 147 | 1006 |
| 1 - Absolutely certain not to vote | 109 | 3 | 9 | 1 | 11 | 4 | 4 | 38 | 71 | 18 | 82 | 12 | 42 | 44 | 34 | 26 | 9 | 39 | 60 | 40 | 29 | 34 | 35 | 14 | 96 | 10 | 7 | 8 | 8 | 97 |
| | 11% | 1% | 3% | 1% | 2% | 1% | 1% | 9% | 12% | 7% | 12% | 10% | 10% | 10% | 10% | 8% | 8% | 21% | 9% | 12% | 12% | 11% | 11% | 12% | 12% | 3% | 3% | 3% | 5% | 10% |
| 2 | 8 | 1 | 1 | - | 3 | 3 | 1 | 5 | 3 | - | 6 | 2 | 2 | 3 | 4 | 1 | 3 | - | 5 | 5 | 4 | - | 3 | 1 | 7 | * | - | 1 | 1 | 10 |
| | 1% | 1% | * | - | 1% | 1% | * | 1% | 1% | - | 1% | 2% | 1% | 1% | 1% | * | 2% | - | 1% | 1% | 2% | - | 1% | 1% | 1% | 1% | - | 1% | 1% | 1% |
| 3 | 26 | 3 | 7 | 5 | 15 | 10 | 8 | 8 | 18 | 4 | 22 | 3 | 13 | 13 | 7 | 6 | 2 | 11 | 13 | 6 | 4 | 11 | 9 | 3 | 20 | 2 | 1 | 6 | 3 | 25 |
| | 3% | 1% | 2% | 5% | 3% | 2% | 2% | 2% | 3% | 2% | 3% | 2% | 3% | 3% | 2% | 2% | 1% | 6% | 2% | 2% | 2% | 3% | 3% | 2% | 3% | 3% | 1% | 3% | 2% | 2% |
| 4 | 29 | 5 | 9 | 2 | 13 | 8 | 6 | 10 | 19 | 7 | 20 | 5 | 12 | 12 | 12 | 9 | 2 | 7 | 20 | 15 | 9 | 6 | 8 | 2 | 22 | 6 | 4 | 5 | 2 | 26 |
| | 3% | 2% | 3% | 2% | 2% | 2% | 2% | 2% | 3% | 3% | 3% | 4% | 3% | 3% | 3% | 3% | 2% | 4% | 3% | 4% | 4% | 2% | 2% | 1% | 3% | 6% | 1% | 2% | 2% | 3% |
| 5 | 80 | 13 | 25 | 8 | 43 | 32 | 21 | 34 | 46 | 16 | 61 | 7 | 38 | 38 | 20 | 23 | 20 | 16 | 44 | 29 | 21 | 25 | 27 | 12 | 66 | 7 | 12 | 12 | 8 | 77 |
| | 8% | 5% | 8% | 8% | 8% | 7% | 6% | 8% | 8% | 6% | 9% | 6% | 9% | 8% | 6% | 7% | 16% | 8% | 6% | 9% | 9% | 8% | 8% | 9% | 8% | 8% | 4% | 6% | 5% | 8% |
| 6 | 37 | 13 | 9 | 5 | 17 | 21 | 18 | 17 | 20 | 11 | 25 | 4 | 16 | 17 | 19 | 8 | 1 | 9 | 27 | 16 | 15 | 12 | 9 | 7 | 35 | 1 | 9 | 5 | 6 | 35 |
| | 4% | 5% | 3% | 5% | 3% | 5% | 5% | 4% | 3% | 4% | 4% | 3% | 4% | 4% | 5% | 2% | 1% | 5% | 4% | 5% | 6% | 4% | 3% | 6% | 4% | 2% | 3% | 2% | 4% | 3% |
| 7 | 54 | 15 | 15 | 9 | 27 | 27 | 24 | 29 | 24 | 17 | 34 | 4 | 27 | 28 | 24 | 11 | 6 | 11 | 36 | 18 | 18 | 21 | 15 | 3 | 50 | - | 18 | 5 | 8 | 47 |
| | 5% | 6% | 5% | 9% | 5% | 6% | 7% | 7% | 4% | 6% | 5% | 4% | 6% | 6% | 7% | 3% | 4% | 6% | 5% | 5% | 7% | 7% | 4% | 2% | 6% | - | 7% | 2% | 5% | 5% |
| 8 | 83 | 31 | 23 | 12 | 41 | 49 | 43 | 38 | 45 | 27 | 51 | 10 | 43 | 44 | 34 | 24 | 13 | 13 | 58 | 23 | 17 | 22 | 39 | 13 | 73 | 6 | 32 | 14 | 13 | 79 |
| | 8% | 12% | 7% | 12% | 8% | 11% | 12% | 9% | 8% | 10% | 8% | 8% | 10% | 10% | 10% | 7% | 10% | 7% | 8% | 7% | 7% | 7% | 11% | 10% | 8% | 6% | 12% | 6% | 9% | 8% |
| 9 | 59 | 25 | 17 | 4 | 29 | 37 | 29 | 26 | 33 | 25 | 32 | 8 | 25 | 25 | 26 | 21 | 6 | 5 | 47 | 13 | 10 | 15 | 31 | 6 | 55 | 3 | 23 | 13 | 9 | 63 |
| | 6% | 10% | 5% | 4% | 6% | 8% | 8% | 6% | 6% | 9% | 5% | 7% | 6% | 6% | 7% | 6% | 5% | 3% | 7% | 4% | 4% | 5% | 9% | 5% | 6% | 3% | 9% | 6% | 6% | 6% |
| 10 - Absolutely certain to vote | 512 | 143 | 202 | 54 | 319 | 261 | 197 | 229 | 283 | 141 | 342 | 64 | 212 | 223 | 167 | 203 | 63 | 73 | 369 | 170 | 117 | 163 | 179 | 67 | 433 | 53 | 159 | 151 | 90 | 538 |
| | 51% | 57% | 63% | 52% | 61% | 57% | 56% | 52% | 50% | 53% | 50% | 53% | 49% | 50% | 48% | 61% | 50% | 39% | 54% | 51% | 47% | 52% | 50% | 52% | 50% | 60% | 60% | 68% | 61% | 53% |
| Don't know | 8 | 1 | 3 | 2 | 5 | 4 | 4 | 1 | 7 | 1 | 4 | 1 | 2 | 2 | 1 | 2 | 1 | 4 | 3 | 2 | 2 | 3 | 3 | 1 | 8 | - | 1 | 1 | - | 8 |
| | 1% | 1% | 1% | 2% | 1% | 1% | 1% | * | 1% | * | 1% | 1% | 1% | * | * | 1% | 1% | 2% | * | 1% | 1% | 1% | 1% | * | 1% | - | 1% | 1% | - | 1% |
| Refused | 1 | - | - | - | 1 | 1 | - | 1 | - | - | 1 | - | 1 | 1 | 1 | - | - | - | 1 | - | - | - | 1 | 1 | 1 | - | - | - | - | 1 |
| | * | - | - | - | * | * | - | * | - | - | * | - | * | * | * | - | - | - | * | - | - | - | * | 1% | * | - | - | - | - | * |
| Mean | 7.66 | 8.70 | 8.54 | 8.23 | 8.50 | 8.58 | 8.57 | 7.87 | 7.50 | 8.17 | 7.48 | 7.75 | 7.67 | 7.68 | 7.68 | 8.25 | 7.70 | 6.47 | 7.96 | 7.46 | 7.37 | 7.70 | 7.81 | 7.68 | 7.64 | 7.71 | 8.75 | 8.69 | 8.43 | 7.82 |

Fieldwork dates : 14th to 16th July 2012

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights - Updated August 2011.

Source : Ipsos MORI J12-002008-01 (J201207/r)

* = Less than 0.5%

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<http://www.ipsos-mori.com/politicaltrends>


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Table 15

Q.3 Are you satisfied or dissatisfied with the way the Government is running the country?

Base : All

| | Total (Weighted) | Likelihood to vote | | | | | | Gender | | Age | | | | | | | | | Social Class | | | | | | UnWgt Total | |
|----------------------|---------------------|----------------------------|-------------|-------------|-------------|-------------|----------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|
| | | (10) Absolutely certain | (6 to 10) | (7 to 10) | (8 to 10) | (9 to 10) | Would NOT vote | Male | Female | 18-34 | 35-54 | 55+ | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | 75+ | AB | C1 | C2 | DE | ABC1 | | C2DE |
| Unweighted Total | 1006 | 538 | 762 | 727 | 680 | 601 | 97 | 471 | 535 | 262 | 362 | 382 | 110 | 152 | 182 | 180 | 153 | 229 | 93 | 288 | 286 | 201 | 231 | 574 | 432 | 1006 |
| Weighted Total | 1006 | 512 | 745 | 708 | 654 | 571 | 109 | 491 | 515 | 288 | 356 | 362 | 122 | 166 | 181 | 175 | 151 | 212 | 101 | 270 | 285 | 216 | 235 | 555 | 451 | 1006 |
| Satisfied | 265 | 141 | 220 | 209 | 192 | 166 | 18 | 139 | 126 | 93 | 95 | 77 | 47 | 47 | 48 | 47 | 31 | 47 | 23 | 82 | 84 | 51 | 48 | 166 | 99 | 245 |
| | 26% | 27% | 30% | 30% | 29% | 29% | 16% | 28% | 24% | 32% | 27% | 21% | 38% | 28% | 27% | 27% | 20% | 22% | 23% | 31% | 29% | 23% | 20% | 30% | 22% | 24% |
| Dissatisfied | 680 | 342 | 484 | 459 | 426 | 374 | 82 | 332 | 348 | 181 | 241 | 257 | 68 | 113 | 122 | 119 | 108 | 149 | 69 | 175 | 187 | 144 | 174 | 362 | 318 | 697 |
| | 68% | 67% | 65% | 65% | 65% | 66% | 75% | 68% | 67% | 63% | 68% | 71% | 56% | 68% | 68% | 68% | 72% | 70% | 68% | 65% | 66% | 67% | 74% | 65% | 70% | 69% |
| Don't know | 61 | 29 | 41 | 39 | 36 | 31 | 9 | 19 | 42 | 13 | 19 | 28 | 7 | 6 | 10 | 9 | 12 | 16 | 9 | 13 | 14 | 21 | 13 | 26 | 34 | 64 |
| | 6% | 6% | 5% | 6% | 6% | 5% | 8% | 4% | 8% | 5% | 5% | 8% | 6% | 4% | 6% | 5% | 8% | 8% | 9% | 5% | 5% | 10% | 6% | 5% | 8% | 6% |
| Net satisfied | -414 | -202 | -265 | -250 | -233 | -209 | -64 | -193 | -221 | -88 | -147 | -180 | -22 | -67 | -74 | -73 | -78 | -102 | -46 | -92 | -103 | -94 | -125 | -195 | -219 | -452 |
| | -41% | -39% | -36% | -35% | -36% | -37% | -59% | -39% | -43% | -31% | -41% | -50% | -18% | -40% | -41% | -41% | -51% | -48% | -45% | -34% | -36% | -43% | -53% | -35% | -49% | -45% |

Fieldwork dates : 14th to 16th July 2012

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights - Updated August 2011.

Source : Ipsos MORI J12-002008-01 (J201207/r)

*Less than 0.5%

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<http://www.ipsos-mori.com/politicaltrends>

Ipsos MORI Political Monitor - July 2012

Table 16

Q.3 Are you satisfied or dissatisfied with the way the Government is running the country?

Base : All

| | Total (Weighted) | Voting | | | | | | Working status | | Government | | Work sector | | | Tenure | | | | | GOR Regions | | | | | | Past vote (2010 General Election) | | | UnW Tot. | |
|----------------------|---------------------|-----------|-------------|-------------|-------------|-------------|-----------|----------------|-------------------------------|-------------|--------------|-------------|-------------|-------------------|-------------|-----------------|----------------|---------------|----------------------|-------------|-------------------|-------------|-------------|----------------|-------------|--------------------------------------|------------|-------------|-------------|-------------|
| | | Con | Lab | LD | Not Con | Not Lab | Con LD | Full-time | Not full-time/ Not working | Satisfied | Dissatisfied | Public | Private | Private/Voluntary | Mortgage | Owned out right | Private renter | Social renter | Total owner occupier | North | North excl. Scot. | Midlands | South | Greater London | England | Scot. | Con | Lab | | LD |
| Unweighted Total | 1006 | 248 | 339 | 98 | 546 | 455 | 346 | 435 | 571 | 245 | 697 | 227 | 349 | 364 | 391 | 351 | 101 | 155 | 742 | 338 | 242 | 296 | 372 | 130 | 857 | 96 | 265 | 237 | 155 | 1006 |
| Weighted Total | 1006 | 252 | 319 | 102 | 524 | 458 | 355 | 436 | 570 | 265 | 680 | 120 | 433 | 450 | 349 | 334 | 125 | 187 | 683 | 336 | 247 | 311 | 359 | 129 | 868 | 88 | 267 | 221 | 147 | 1006 |
| Satisfied | 265 | 129 | 38 | 40 | 92 | 183 | 169 | 130 | 135 | 265 | - | 30 | 131 | 133 | 116 | 78 | 31 | 34 | 194 | 65 | 49 | 99 | 101 | 36 | 238 | 17 | 116 | 25 | 30 | 245 |
| | 26% | 51% | 12% | 39% | 17% | 40% | 48% | 30% | 24% | 100% | - | 25% | 30% | 30% | 33% | 23% | 25% | 18% | 28% | 20% | 20% | 32% | 28% | 28% | 27% | 19% | 44% | 11% | 20% | 24% |
| Dissatisfied | 680 | 109 | 267 | 52 | 406 | 249 | 161 | 291 | 389 | - | 680 | 80 | 287 | 298 | 214 | 230 | 83 | 148 | 444 | 252 | 187 | 195 | 233 | 86 | 578 | 65 | 132 | 186 | 106 | 697 |
| | 68% | 43% | 84% | 51% | 77% | 54% | 45% | 67% | 68% | - | 100% | 67% | 66% | 66% | 62% | 69% | 66% | 79% | 65% | 75% | 76% | 63% | 65% | 66% | 67% | 74% | 49% | 84% | 72% | 69% |
| Don't know | 61 | 14 | 14 | 10 | 27 | 27 | 24 | 15 | 46 | - | - | 10 | 15 | 18 | 18 | 26 | 11 | 5 | 44 | 18 | 11 | 18 | 25 | 8 | 51 | 6 | 18 | 10 | 11 | 64 |
| | 6% | 6% | 4% | 10% | 5% | 6% | 7% | 3% | 8% | - | - | 8% | 3% | 4% | 5% | 8% | 9% | 3% | 6% | 5% | 5% | 6% | 7% | 6% | 6% | 7% | 7% | 5% | 8% | 6% |
| Net satisfied | -414 | 20 | -229 | -11 | -314 | -66 | 8 | -160 | -254 | 265 | -680 | -50 | -156 | -165 | -98 | -152 | -51 | -113 | -250 | -187 | -139 | -95 | -132 | -50 | -340 | -48 | -16 | -161 | -76 | -452 |
| | -41% | 8% | -72% | -11% | -60% | -14% | 2% | -37% | -45% | 100% | -100% | -42% | -36% | -37% | -28% | -46% | -41% | -61% | -37% | -56% | -56% | -31% | -37% | -39% | -39% | -55% | -6% | -73% | -52% | -45% |

Fieldwork dates : 14th to 16th July 2012

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights - Updated August 2011.

Source : Ipsos MORI J12-002008-01 (J201207/r)

* = Less than 0.5%

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Table 17

Q.4 Are you satisfied or dissatisfied with the way David Cameron is doing his job as Prime Minister?

Base : All

| | Total (Weighted) | Likelihood to vote | | | | | | Gender | | Age | | | | | | | | | Social Class | | | | | | UnWgt Total | |
|----------------------|---------------------|----------------------------|-------------|-------------|-------------|-------------|----------------|-------------|-------------|-------------|-------------|-------------|------------|-------------|-------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|
| | | (10) Absolutely certain | (6 to 10) | (7 to 10) | (8 to 10) | (9 to 10) | Would NOT vote | Male | Female | 18-34 | 35-54 | 55+ | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | 75+ | AB | C1 | C2 | DE | ABC1 | | C2DE |
| Unweighted Total | 1006 | 538 | 762 | 727 | 680 | 601 | 97 | 471 | 535 | 262 | 362 | 382 | 110 | 152 | 182 | 180 | 153 | 229 | 93 | 288 | 286 | 201 | 231 | 574 | 432 | 1006 |
| Weighted Total | 1006 | 512 | 745 | 708 | 654 | 571 | 109 | 491 | 515 | 288 | 356 | 362 | 122 | 166 | 181 | 175 | 151 | 212 | 101 | 270 | 285 | 216 | 235 | 555 | 451 | 1006 |
| Satisfied | 328 | 167 | 269 | 252 | 231 | 191 | 24 | 182 | 147 | 113 | 119 | 96 | 55 | 58 | 53 | 66 | 41 | 55 | 28 | 104 | 96 | 69 | 59 | 200 | 128 | 305 |
| | 33% | 33% | 36% | 36% | 35% | 33% | 22% | 37% | 29% | 39% | 34% | 27% | 45% | 35% | 30% | 38% | 27% | 26% | 28% | 39% | 34% | 32% | 25% | 36% | 28% | 30% |
| Dissatisfied | 602 | 317 | 433 | 415 | 389 | 351 | 71 | 278 | 323 | 156 | 206 | 239 | 58 | 98 | 108 | 98 | 97 | 142 | 65 | 153 | 168 | 125 | 156 | 321 | 281 | 624 |
| | 60% | 62% | 58% | 59% | 59% | 61% | 65% | 57% | 63% | 54% | 58% | 66% | 48% | 59% | 59% | 56% | 64% | 67% | 64% | 57% | 59% | 58% | 66% | 58% | 62% | 62% |
| Don't know | 76 | 28 | 43 | 40 | 34 | 29 | 14 | 31 | 45 | 19 | 31 | 27 | 9 | 10 | 20 | 11 | 13 | 14 | 8 | 12 | 21 | 22 | 20 | 34 | 42 | 77 |
| | 8% | 6% | 6% | 6% | 5% | 5% | 13% | 6% | 9% | 6% | 9% | 7% | 7% | 6% | 11% | 6% | 8% | 7% | 8% | 5% | 8% | 10% | 9% | 6% | 9% | 8% |
| Net satisfied | -273 | -150 | -164 | -162 | -158 | -160 | -47 | -97 | -176 | -43 | -87 | -143 | -3 | -40 | -54 | -33 | -56 | -87 | -37 | -48 | -72 | -55 | -97 | -121 | -152 | -319 |
| | -27% | -29% | -22% | -23% | -24% | -28% | -44% | -20% | -34% | -15% | -24% | -40% | -3% | -24% | -30% | -19% | -37% | -41% | -36% | -18% | -25% | -25% | -41% | -22% | -34% | -32% |

Fieldwork dates : 14th to 16th July 2012

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights - Updated August 2011.

Source : Ipsos MORI J12-002008-01 (J201207/r)

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Table 18

Q.4 Are you satisfied or dissatisfied with the way David Cameron is doing his job as Prime Minister?

Base : All

| | Total (Weighted) | Voting | | | | | | Working status | | Government | | Work sector | | | Tenure | | | | | GOR Regions | | | | | | Past vote (2010 General Election) | | | UnW Tot. | |
|----------------------|----------------------|-------------------|----------------------|-------------------|----------------------|------------------|-------------------|---------------------|---------------------------|--------------------|----------------------|---------------------|---------------------|---------------------|---------------------|----------------------|---------------------|---------------------|----------------------|----------------------|---------------------|---------------------|---------------------|---------------------|----------------------|-----------------------------------|-------------------|----------------------|---------------------|----------------------|
| | | Con | Lab | LD | Not Con | Not Lab | Con LD | Full-time | Not full-time/Not working | Satisfied | Dissatisfied | Public | Private | Private/Voluntary | Mortgage | Owned outright | Private renter | Social renter | Total owner occupier | North | North excl. Scot. | Midlands | South | Greater London | England | Scot. | Con | Lab | | LD |
| Unweighted Total | 1006 | 248 | 339 | 98 | 546 | 455 | 346 | 435 | 571 | 245 | 697 | 227 | 349 | 364 | 391 | 351 | 101 | 155 | 742 | 338 | 242 | 296 | 372 | 130 | 857 | 96 | 265 | 237 | 155 | 1006 |
| Weighted Total | 1006 | 252 | 319 | 102 | 524 | 458 | 355 | 436 | 570 | 265 | 680 | 120 | 433 | 450 | 349 | 334 | 125 | 187 | 683 | 336 | 247 | 311 | 359 | 129 | 868 | 88 | 267 | 221 | 147 | 1006 |
| Satisfied | 328 33% | 164 65% | 43 14% | 45 44% | 103 20% | 223 49% | 208 59% | 167 38% | 161 28% | 232 88% | 76 11% | 39 32% | 168 39% | 170 38% | 139 40% | 99 30% | 39 31% | 47 25% | 238 35% | 85 25% | 69 28% | 111 36% | 132 37% | 45 35% | 298 34% | 17 19% | 151 57% | 29 13% | 38 26% | 305 30% |
| Dissatisfied | 602 60% | 76 30% | 257 81% | 51 50% | 395 75% | 213 47% | 127 36% | 240 55% | 362 63% | 27 10% | 562 83% | 71 59% | 239 55% | 252 56% | 191 55% | 206 62% | 72 58% | 127 68% | 397 58% | 219 65% | 155 63% | 176 57% | 206 57% | 79 61% | 504 58% | 64 72% | 100 38% | 181 82% | 100 68% | 624 62% |
| Don't know | 76 8% | 13 5% | 18 6% | 7 6% | 26 5% | 21 5% | 20 6% | 29 7% | 47 8% | 7 2% | 42 6% | 10 8% | 26 6% | 28 6% | 19 6% | 28 8% | 14 11% | 13 7% | 48 7% | 31 9% | 24 10% | 25 8% | 20 6% | 5 4% | 66 8% | 7 8% | 15 6% | 11 5% | 9 6% | 77 8% |
| Net satisfied | -273 -27% | 88 35% | -214 -67% | -6 -6% | -292 -56% | 10 2% | 81 23% | -72 -17% | -201 -35% | 206 78% | -486 -71% | -33 -27% | -72 -17% | -82 -18% | -52 -15% | -107 -32% | -33 -27% | -80 -43% | -159 -23% | -134 -40% | -87 -35% | -66 -21% | -74 -21% | -33 -26% | -206 -24% | -47 -53% | 50 19% | -151 -68% | -62 -42% | -319 -32% |

Fieldwork dates : 14th to 16th July 2012

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights - Updated August 2011.

Source : Ipsos MORI J12-002008-01 (J201207/r)

*Less than 0.5%

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Table 19

Q.5 Are you satisfied or dissatisfied with the way Ed Miliband is doing his job as leader of the Labour Party?

Base : All

| | Total (Weighted) | Likelihood to vote | | | | | | Gender | | Age | | | | | | | | | Social Class | | | | | | UnWgt Total | |
|----------------------|---------------------|----------------------------|-------------|-------------|-------------|-------------|----------------|-------------|-------------|-----------|-------------|-------------|------------|-------------|-------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|------------|-------------|-------------|-------------|
| | | (10) Absolutely certain | (6 to 10) | (7 to 10) | (8 to 10) | (9 to 10) | Would NOT vote | Male | Female | 18-34 | 35-54 | 55+ | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | 75+ | AB | C1 | C2 | DE | ABC1 | | C2DE |
| Unweighted Total | 1006 | 538 | 762 | 727 | 680 | 601 | 97 | 471 | 535 | 262 | 362 | 382 | 110 | 152 | 182 | 180 | 153 | 229 | 93 | 288 | 286 | 201 | 231 | 574 | 432 | 1006 |
| Weighted Total | 1006 | 512 | 745 | 708 | 654 | 571 | 109 | 491 | 515 | 288 | 356 | 362 | 122 | 166 | 181 | 175 | 151 | 212 | 101 | 270 | 285 | 216 | 235 | 555 | 451 | 1006 |
| Satisfied | 327 | 185 | 266 | 253 | 236 | 210 | 17 | 155 | 172 | 118 | 104 | 105 | 66 | 52 | 52 | 53 | 44 | 61 | 32 | 85 | 86 | 65 | 92 | 171 | 156 | 339 |
| | 33% | 36% | 36% | 36% | 36% | 37% | 16% | 32% | 33% | 41% | 29% | 29% | 54% | 31% | 29% | 30% | 29% | 29% | 32% | 32% | 30% | 30% | 39% | 31% | 35% | 34% |
| Dissatisfied | 517 | 260 | 379 | 360 | 334 | 288 | 62 | 274 | 243 | 115 | 191 | 210 | 28 | 87 | 101 | 91 | 94 | 116 | 50 | 157 | 155 | 107 | 98 | 312 | 205 | 508 |
| | 51% | 51% | 51% | 51% | 51% | 50% | 57% | 56% | 47% | 40% | 54% | 58% | 23% | 52% | 56% | 52% | 62% | 55% | 49% | 58% | 54% | 50% | 42% | 56% | 45% | 50% |
| Don't know | 162 | 66 | 100 | 94 | 84 | 73 | 29 | 62 | 101 | 55 | 60 | 48 | 28 | 27 | 29 | 31 | 13 | 35 | 19 | 27 | 45 | 44 | 46 | 72 | 90 | 159 |
| | 16% | 13% | 13% | 13% | 13% | 13% | 27% | 13% | 20% | 19% | 17% | 13% | 23% | 16% | 16% | 18% | 9% | 16% | 19% | 10% | 16% | 21% | 19% | 13% | 20% | 16% |
| Net satisfied | -190 | -75 | -114 | -107 | -98 | -78 | -45 | -119 | -71 | 3 | -87 | -106 | 38 | -35 | -49 | -38 | -50 | -56 | -18 | -72 | -69 | -43 | -6 | -141 | -49 | -169 |
| | -19% | -15% | -15% | -15% | -15% | -14% | -41% | -24% | -14% | 1% | -24% | -29% | 31% | -21% | -27% | -22% | -33% | -26% | -18% | -27% | -24% | -20% | -3% | -25% | -11% | -17% |

Fieldwork dates : 14th to 16th July 2012

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights - Updated August 2011.

Source : Ipsos MORI J12-002008-01 (J201207/r)

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Table 20

Q.5 Are you satisfied or dissatisfied with the way Ed Miliband is doing his job as leader of the Labour Party?

Base : All

| | Total (Weighted) | Voting | | | | | | Working status | | Government | | Work sector | | | Tenure | | | | | GOR Regions | | | | | | Past vote (2010 General Election) | | | UnW Tot. | |
|----------------------|----------------------|----------------------|-------------------|---------------------|----------------|----------------------|----------------------|----------------------|---------------------------|--------------------|----------------------|-------------------|----------------------|----------------------|---------------------|----------------------|-------------------|--------------------|----------------------|---------------------|---------------------|---------------------|---------------------|---------------------|----------------------|-----------------------------------|----------------------|-------------------|---------------------|----------------------|
| | | Con | Lab | LD | Not Con | Not Lab | Con LD | Full-time | Not full-time/Not working | Satisfied | Dissatisfied | Public | Private | Private/Voluntary | Mortgage | Owned outright | Private renter | Social renter | Total owner occupier | North | North excl. Scot. | Midlands | South | Greater London | England | Scot. | Con | Lab | | LD |
| Unweighted Total | 1006 | 248 | 339 | 98 | 546 | 455 | 346 | 435 | 571 | 245 | 697 | 227 | 349 | 364 | 391 | 351 | 101 | 155 | 742 | 338 | 242 | 296 | 372 | 130 | 857 | 96 | 265 | 237 | 155 | 1006 |
| Weighted Total | 1006 | 252 | 319 | 102 | 524 | 458 | 355 | 436 | 570 | 265 | 680 | 120 | 433 | 450 | 349 | 334 | 125 | 187 | 683 | 336 | 247 | 311 | 359 | 129 | 868 | 88 | 267 | 221 | 147 | 1006 |
| Satisfied | 327 33% | 60 24% | 174 54% | 24 24% | 227 43% | 113 25% | 84 24% | 131 30% | 196 34% | 102 38% | 216 32% | 48 40% | 126 29% | 134 30% | 119 34% | 92 27% | 50 40% | 63 34% | 210 31% | 113 34% | 77 31% | 103 33% | 112 31% | 42 32% | 271 31% | 35 40% | 53 20% | 112 51% | 44 30% | 339 34% |
| Dissatisfied | 517 51% | 167 66% | 103 32% | 61 59% | 227 43% | 290 63% | 227 64% | 245 56% | 271 48% | 124 47% | 377 55% | 53 44% | 251 58% | 258 57% | 184 53% | 196 59% | 53 42% | 76 41% | 380 56% | 162 48% | 119 48% | 164 53% | 190 53% | 63 49% | 450 52% | 43 49% | 181 68% | 77 35% | 90 61% | 508 50% |
| Don't know | 162 16% | 26 10% | 42 13% | 18 17% | 71 14% | 55 12% | 44 12% | 59 13% | 104 18% | 39 15% | 88 13% | 20 16% | 56 13% | 58 13% | 45 13% | 47 14% | 22 18% | 47 25% | 92 13% | 61 18% | 51 21% | 44 14% | 57 16% | 24 19% | 147 17% | 10 11% | 33 12% | 32 14% | 13 9% | 159 16% |
| Net satisfied | -190 -19% | -107 -42% | 71 22% | -36 -35% | * * | -178 -39% | -143 -40% | -114 -26% | -76 -13% | -22 -8% | -161 -24% | -5 -4% | -125 -29% | -124 -28% | -66 -19% | -104 -31% | -3 -3% | -13 -7% | -170 -25% | -50 -15% | -42 -17% | -62 -20% | -78 -22% | -21 -16% | -179 -21% | -8 -9% | -127 -48% | 35 16% | -47 -32% | -169 -17% |

Fieldwork dates : 14th to 16th July 2012

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights - Updated August 2011.

Source : Ipsos MORI J12-002008-01 (J201207/r)

* = Less than 0.5%

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Table 21

Q.6 Are you satisfied or dissatisfied with the way Nick Clegg is doing his job as Deputy Prime Minister?

Base : All

| | Total (Weighted) | Likelihood to vote | | | | | | Gender | | Age | | | | | | | | | Social Class | | | | | | UnWgt Total | |
|----------------------|---------------------|----------------------------|-------------|-------------|-------------|-------------|----------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|
| | | (10) Absolutely certain | (6 to 10) | (7 to 10) | (8 to 10) | (9 to 10) | Would NOT vote | Male | Female | 18-34 | 35-54 | 55+ | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | 75+ | AB | C1 | C2 | DE | ABC1 | | C2DE |
| Unweighted Total | 1006 | 538 | 762 | 727 | 680 | 601 | 97 | 471 | 535 | 262 | 362 | 382 | 110 | 152 | 182 | 180 | 153 | 229 | 93 | 288 | 286 | 201 | 231 | 574 | 432 | 1006 |
| Weighted Total | 1006 | 512 | 745 | 708 | 654 | 571 | 109 | 491 | 515 | 288 | 356 | 362 | 122 | 166 | 181 | 175 | 151 | 212 | 101 | 270 | 285 | 216 | 235 | 555 | 451 | 1006 |
| Satisfied | 261 | 133 | 214 | 202 | 183 | 158 | 22 | 131 | 130 | 80 | 101 | 81 | 40 | 40 | 49 | 52 | 27 | 54 | 30 | 85 | 79 | 50 | 48 | 163 | 98 | 243 |
| | 26% | 26% | 29% | 28% | 28% | 28% | 20% | 27% | 25% | 28% | 28% | 22% | 33% | 24% | 27% | 30% | 18% | 25% | 30% | 31% | 28% | 23% | 20% | 29% | 22% | 24% |
| Dissatisfied | 641 | 343 | 476 | 453 | 427 | 375 | 62 | 318 | 324 | 174 | 219 | 248 | 60 | 114 | 115 | 104 | 110 | 138 | 58 | 169 | 181 | 136 | 156 | 350 | 292 | 661 |
| | 64% | 67% | 64% | 64% | 65% | 66% | 57% | 65% | 63% | 61% | 62% | 68% | 49% | 69% | 64% | 59% | 73% | 65% | 58% | 63% | 64% | 63% | 66% | 63% | 65% | 66% |
| Don't know | 103 | 36 | 55 | 53 | 44 | 37 | 25 | 42 | 62 | 34 | 36 | 33 | 22 | 12 | 16 | 20 | 14 | 20 | 13 | 16 | 25 | 30 | 32 | 42 | 62 | 102 |
| | 10% | 7% | 7% | 7% | 7% | 7% | 23% | 8% | 12% | 12% | 10% | 9% | 18% | 7% | 9% | 11% | 9% | 9% | 13% | 6% | 9% | 14% | 14% | 8% | 14% | 10% |
| Net satisfied | -380 | -210 | -262 | -252 | -244 | -216 | -39 | -186 | -194 | -95 | -118 | -167 | -20 | -75 | -66 | -52 | -83 | -84 | -29 | -84 | -102 | -86 | -108 | -186 | -193 | -418 |
| | -38% | -41% | -35% | -36% | -37% | -38% | -36% | -38% | -38% | -33% | -33% | -46% | -16% | -45% | -37% | -30% | -55% | -40% | -28% | -31% | -36% | -40% | -46% | -34% | -43% | -42% |

Fieldwork dates : 14th to 16th July 2012

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights - Updated August 2011.

Source : Ipsos MORI J12-002008-01 (J201207/r)

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Table 22

Q.6 Are you satisfied or dissatisfied with the way Nick Clegg is doing his job as Deputy Prime Minister?

Base : All

| | Total (Weighted) | Voting | | | | | | Working status | | Government | | Work sector | | | Tenure | | | | | GOR Regions | | | | | | Past vote (2010 General Election) | | | UnW Tot. | |
|----------------------|----------------------|---------------------|----------------------|-------------------|----------------------|---------------------|--------------------|----------------------|---------------------------|-------------------|----------------------|---------------------|----------------------|----------------------|---------------------|----------------------|---------------------|---------------------|----------------------|----------------------|----------------------|----------------------|----------------------|---------------------|----------------------|-----------------------------------|---------------------|----------------------|---------------------|----------------------|
| | | Con | Lab | LD | Not Con | Not Lab | Con LD | Full-time | Not full-time/Not working | Satisfied | Dissatisfied | Public | Private | Private/Voluntary | Mortgage | Owned outright | Private renter | Social renter | Total owner occupier | North | North excl. Scot. | Midlands | South | Greater London | England | Scot. | Con | Lab | | LD |
| Unweighted Total | 1006 | 248 | 339 | 98 | 546 | 455 | 346 | 435 | 571 | 245 | 697 | 227 | 349 | 364 | 391 | 351 | 101 | 155 | 742 | 338 | 242 | 296 | 372 | 130 | 857 | 96 | 265 | 237 | 155 | 1006 |
| Weighted Total | 1006 | 252 | 319 | 102 | 524 | 458 | 355 | 436 | 570 | 265 | 680 | 120 | 433 | 450 | 349 | 334 | 125 | 187 | 683 | 336 | 247 | 311 | 359 | 129 | 868 | 88 | 267 | 221 | 147 | 1006 |
| Satisfied | 261 26% | 104 41% | 44 14% | 54 53% | 115 22% | 176 38% | 158 45% | 128 30% | 133 23% | 169 64% | 82 12% | 31 26% | 122 28% | 125 28% | 112 32% | 75 22% | 30 24% | 40 21% | 187 27% | 65 19% | 52 21% | 89 29% | 107 30% | 34 26% | 237 27% | 13 15% | 97 36% | 27 12% | 49 33% | 243 24% |
| Dissatisfied | 641 64% | 134 53% | 251 79% | 41 40% | 376 72% | 258 56% | 174 49% | 271 62% | 370 65% | 72 27% | 552 81% | 77 64% | 274 63% | 286 64% | 206 59% | 226 68% | 78 63% | 125 67% | 432 63% | 230 69% | 164 66% | 192 62% | 219 61% | 83 65% | 538 62% | 66 75% | 150 56% | 184 83% | 88 60% | 661 66% |
| Don't know | 103 10% | 15 6% | 24 7% | 7 7% | 34 6% | 25 5% | 22 6% | 36 8% | 67 12% | 24 9% | 46 7% | 13 11% | 37 9% | 39 9% | 31 9% | 33 10% | 17 14% | 22 12% | 64 9% | 41 12% | 32 13% | 30 10% | 32 9% | 12 9% | 92 11% | 9 10% | 20 7% | 11 5% | 10 7% | 102 10% |
| Net satisfied | -380 -38% | -30 -12% | -208 -65% | 14 14% | -260 -50% | -82 -18% | -16 -4% | -143 -33% | -237 -42% | 97 37% | -470 -69% | -46 -38% | -152 -35% | -161 -36% | -94 -27% | -151 -45% | -49 -39% | -85 -46% | -245 -36% | -165 -49% | -112 -45% | -103 -33% | -112 -31% | -50 -39% | -301 -35% | -53 -60% | -53 -20% | -158 -71% | -39 -27% | -418 -42% |

Fieldwork dates : 14th to 16th July 2012

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights - Updated August 2011.

Source : Ipsos MORI J12-002008-01 (J201207/r)

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Table 23

Q.7 Do you think that the general economic condition of the country will improve, stay the same, or get worse over the next 12 months?

Base : All

| | Total (Weighted) | Likelihood to vote | | | | | | Gender | | Age | | | | | | | | | Social Class | | | | | | UnWgt Total | |
|--------------------|----------------------|----------------------------|----------------------|----------------------|----------------------|----------------------|---------------------|----------------------|----------------------|---------------------|----------------------|----------------------|---------------------|---------------------|---------------------|---------------------|---------------------|---------------------|---------------------|---------------------|---------------------|---------------------|----------------------|----------------------|----------------------|----------------------|
| | | (10) Absolutely certain | (6 to 10) | (7 to 10) | (8 to 10) | (9 to 10) | Would NOT vote | Male | Female | 18-34 | 35-54 | 55+ | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | 75+ | AB | C1 | C2 | DE | ABC1 | | C2DE |
| Unweighted Total | 1006 | 538 | 762 | 727 | 680 | 601 | 97 | 471 | 535 | 262 | 362 | 382 | 110 | 152 | 182 | 180 | 153 | 229 | 93 | 288 | 286 | 201 | 231 | 574 | 432 | 1006 |
| Weighted Total | 1006 | 512 | 745 | 708 | 654 | 571 | 109 | 491 | 515 | 288 | 356 | 362 | 122 | 166 | 181 | 175 | 151 | 212 | 101 | 270 | 285 | 216 | 235 | 555 | 451 | 1006 |
| Improve | 164 16% | 85 17% | 137 18% | 130 18% | 121 19% | 100 18% | 8 8% | 86 18% | 77 15% | 53 18% | 49 14% | 62 17% | 31 25% | 22 13% | 28 15% | 21 12% | 18 12% | 44 21% | 27 26% | 47 17% | 49 17% | 29 14% | 38 16% | 96 17% | 68 15% | 163 16% |
| Stay the same | 332 33% | 167 33% | 257 35% | 240 34% | 227 35% | 193 34% | 28 26% | 181 37% | 152 29% | 91 32% | 139 39% | 103 28% | 37 31% | 54 32% | 76 42% | 62 36% | 49 33% | 53 25% | 25 25% | 109 40% | 109 38% | 71 33% | 44 18% | 218 39% | 114 25% | 334 33% |
| Get worse | 479 48% | 246 48% | 332 45% | 318 45% | 288 44% | 261 46% | 66 60% | 212 43% | 267 52% | 139 48% | 156 44% | 184 51% | 50 41% | 89 53% | 69 38% | 87 50% | 81 54% | 102 48% | 42 42% | 111 41% | 113 40% | 113 52% | 142 60% | 225 41% | 254 56% | 479 48% |
| Don't know | 31 3% | 13 3% | 19 3% | 19 3% | 18 3% | 17 3% | 6 6% | 12 2% | 19 4% | 5 2% | 12 3% | 14 4% | 4 3% | 1 1% | 7 4% | 5 3% | 2 1% | 12 6% | 7 7% | 3 1% | 13 5% | 3 2% | 12 5% | 16 3% | 15 3% | 30 3% |
| Net improve | -316 -31% | -161 -31% | -195 -26% | -187 -26% | -167 -26% | -161 -28% | -57 -53% | -126 -26% | -190 -37% | -86 -30% | -108 -30% | -122 -34% | -20 -16% | -67 -40% | -41 -23% | -67 -38% | -63 -42% | -58 -28% | -15 -15% | -64 -24% | -65 -23% | -83 -39% | -103 -44% | -129 -23% | -187 -41% | -316 -31% |

Fieldwork dates : 14th to 16th July 2012

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights - Updated August 2011.

Source : Ipsos MORI J12-002008-01 (J201207/r)

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Table 24

Q.7 Do you think that the general economic condition of the country will improve, stay the same, or get worse over the next 12 months?

Base : All

| | Total (Weighted) | Voting | | | | | | Working status | | Government | | Work sector | | | Tenure | | | | | GOR Regions | | | | | | Past vote (2010 General Election) | | | UnW Tot. | |
|--------------------|------------------|------------|-------------|-------------|-------------|-------------|-------------|----------------|---------------------------|------------|--------------|-------------|-------------|-------------------|-------------|----------------|----------------|---------------|----------------------|-------------|-------------------|-------------|-------------|----------------|-------------|-----------------------------------|-------------|-------------|-------------|-------------|
| | | Con | Lab | LD | Not Con | Not Lab | Con LD | Full-time | Not full-time/Not working | Satisfied | Dissatisfied | Public | Private | Private/Voluntary | Mortgage | Owned outright | Private renter | Social renter | Total owner occupier | North | North excl. Scot. | Midlands | South | Greater London | England | Scot. | Con | Lab | | LD |
| Unweighted Total | 1006 | 248 | 339 | 98 | 546 | 455 | 346 | 435 | 571 | 245 | 697 | 227 | 349 | 364 | 391 | 351 | 101 | 155 | 742 | 338 | 242 | 296 | 372 | 130 | 857 | 96 | 265 | 237 | 155 | 1006 |
| Weighted Total | 1006 | 252 | 319 | 102 | 524 | 458 | 355 | 436 | 570 | 265 | 680 | 120 | 433 | 450 | 349 | 334 | 125 | 187 | 683 | 336 | 247 | 311 | 359 | 129 | 868 | 88 | 267 | 221 | 147 | 1006 |
| Improve | 164 | 66 | 37 | 14 | 67 | 96 | 80 | 69 | 95 | 84 | 62 | 18 | 70 | 73 | 59 | 60 | 17 | 25 | 119 | 49 | 35 | 54 | 60 | 24 | 143 | 14 | 60 | 22 | 23 | 163 |
| | 16% | 26% | 12% | 13% | 13% | 21% | 23% | 16% | 17% | 32% | 9% | 15% | 16% | 16% | 17% | 18% | 14% | 13% | 17% | 15% | 14% | 17% | 17% | 19% | 16% | 16% | 23% | 10% | 15% | 16% |
| Stay the same | 332 | 99 | 100 | 40 | 163 | 163 | 140 | 164 | 168 | 111 | 201 | 43 | 160 | 168 | 153 | 103 | 27 | 49 | 255 | 107 | 78 | 105 | 121 | 38 | 284 | 28 | 99 | 69 | 55 | 334 |
| | 33% | 39% | 31% | 39% | 31% | 35% | 39% | 38% | 29% | 42% | 30% | 35% | 37% | 37% | 44% | 31% | 21% | 26% | 37% | 32% | 32% | 34% | 34% | 30% | 33% | 32% | 37% | 31% | 37% | 33% |
| Get worse | 479 | 78 | 176 | 47 | 284 | 186 | 125 | 199 | 280 | 60 | 403 | 58 | 200 | 204 | 134 | 159 | 76 | 103 | 293 | 168 | 130 | 145 | 166 | 62 | 418 | 38 | 102 | 125 | 69 | 479 |
| | 48% | 31% | 55% | 46% | 54% | 41% | 35% | 46% | 49% | 23% | 59% | 48% | 46% | 45% | 38% | 48% | 61% | 55% | 43% | 50% | 53% | 47% | 46% | 48% | 48% | 43% | 38% | 56% | 47% | 48% |
| Don't know | 31 | 8 | 6 | 2 | 11 | 13 | 10 | 4 | 27 | 10 | 14 | 2 | 4 | 4 | 4 | 12 | 5 | 10 | 16 | 12 | 4 | 7 | 12 | 5 | 23 | 8 | 5 | 5 | 1 | 30 |
| | 3% | 3% | 2% | 2% | 2% | 3% | 3% | 1% | 5% | 4% | 2% | 1% | 1% | 1% | 1% | 4% | 4% | 5% | 2% | 4% | 1% | 2% | 3% | 4% | 3% | 9% | 2% | 2% | * | 3% |
| Net improve | -316 | -12 | -138 | -33 | -216 | -90 | -45 | -130 | -185 | 24 | -341 | -40 | -130 | -131 | -75 | -99 | -58 | -78 | -174 | -119 | -95 | -91 | -106 | -38 | -275 | -24 | -42 | -103 | -46 | -316 |
| | -31% | -5% | -43% | -32% | -41% | -20% | -13% | -30% | -32% | 9% | -50% | -34% | -30% | -29% | -21% | -30% | -47% | -42% | -25% | -35% | -38% | -29% | -30% | -29% | -32% | -27% | -16% | -46% | -31% | -31% |

Fieldwork dates : 14th to 16th July 2012

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights - Updated August 2011.

Source : Ipsos MORI J12-002008-01 (J201207/r)

*Less than 0.5%

our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:
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Ipsos MORI Political Monitor - July 2012

Table 25

POLQ8. Do you think the Coalition government is or is not able to react quickly in a crisis?

Base : All

| | Total (Weighted) | Likelihood to vote | | | | | | Gender | | Age | | | | | | | | | Social Class | | | | | | UnWgt Total | |
|------------------|------------------|-------------------------|-------------|-------------|-------------|-------------|----------------|-------------|-------------|-------------|-------------|-------------|------------|-------------|-------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|
| | | (10) Absolutely certain | (6 to 10) | (7 to 10) | (8 to 10) | (9 to 10) | Would NOT vote | Male | Female | 18-34 | 35-54 | 55+ | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | 75+ | AB | C1 | C2 | DE | ABC1 | | C2DE |
| Unweighted Total | 1006 | 538 | 762 | 727 | 680 | 601 | 97 | 471 | 535 | 262 | 362 | 382 | 110 | 152 | 182 | 180 | 153 | 229 | 93 | 288 | 286 | 201 | 231 | 574 | 432 | 1006 |
| Weighted Total | 1006 | 512 | 745 | 708 | 654 | 571 | 109 | 491 | 515 | 288 | 356 | 362 | 122 | 166 | 181 | 175 | 151 | 212 | 101 | 270 | 285 | 216 | 235 | 555 | 451 | 1006 |
| Is | 347 | 190 | 282 | 270 | 253 | 217 | 24 | 172 | 175 | 105 | 120 | 123 | 48 | 57 | 52 | 67 | 55 | 67 | 32 | 111 | 102 | 66 | 68 | 213 | 134 | 354 |
| | 34% | 37% | 38% | 38% | 39% | 38% | 22% | 35% | 34% | 36% | 34% | 34% | 39% | 34% | 29% | 39% | 37% | 32% | 32% | 41% | 36% | 31% | 29% | 38% | 30% | 35% |
| Is not | 554 | 284 | 402 | 381 | 352 | 313 | 63 | 279 | 275 | 149 | 199 | 206 | 58 | 91 | 107 | 92 | 85 | 121 | 57 | 139 | 156 | 125 | 134 | 295 | 259 | 559 |
| | 55% | 56% | 54% | 54% | 54% | 55% | 58% | 57% | 53% | 52% | 56% | 57% | 48% | 55% | 59% | 52% | 57% | 57% | 57% | 52% | 55% | 58% | 57% | 53% | 57% | 56% |
| Don't know | 105 | 38 | 60 | 56 | 48 | 41 | 22 | 39 | 65 | 34 | 37 | 34 | 16 | 18 | 21 | 16 | 10 | 23 | 11 | 19 | 27 | 25 | 34 | 46 | 58 | 93 |
| | 10% | 7% | 8% | 8% | 7% | 7% | 20% | 8% | 13% | 12% | 10% | 9% | 13% | 11% | 12% | 9% | 7% | 11% | 11% | 7% | 10% | 11% | 14% | 8% | 13% | 9% |
| Net is | -207 | -94 | -120 | -112 | -99 | -96 | -39 | -107 | -100 | -45 | -79 | -83 | -10 | -34 | -55 | -24 | -30 | -54 | -25 | -28 | -54 | -59 | -66 | -83 | -124 | -205 |
| | -21% | -18% | -16% | -16% | -15% | -17% | -36% | -22% | -19% | -16% | -22% | -23% | -9% | -21% | -30% | -14% | -20% | -25% | -25% | -11% | -19% | -27% | -28% | -15% | -28% | -20% |

Fieldwork dates : 14th to 16th July 2012

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights - Updated August 2011.

Source : Ipsos MORI J12-002008-01 (J201207/r)

*Less than 0.5%

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Ipsos MORI Political Monitor - July 2012

Table 26

POLQ8. Do you think the Coalition government is or is not able to react quickly in a crisis?

Base : All

| | Total (Weighted) | Voting | | | | | | Working status | | Government | | Work sector | | | Tenure | | | | | GOR Regions | | | | | | Past vote (2010 General Election) | | | UnW Tot. | |
|------------------|------------------|-----------|-------------|------------|-------------|------------|-----------|----------------|----------------------------|------------|--------------|-------------|-------------|-------------------|-------------|-----------------|----------------|---------------|----------------------|-------------|-------------------|-------------|-------------|----------------|-------------|-----------------------------------|------------|-------------|-------------|-------------|
| | | Con | Lab | LD | Not Con | Not Lab | Con LD | Full-time | Not full-time/ Not working | Satisfied | Dissatisfied | Public | Private | Private/Voluntary | Mortgage | Owned out right | Private renter | Social renter | Total owner occupier | North | North excl. Scot. | Midlands | South | Greater London | England | Scot. | Con | Lab | | LD |
| Unweighted Total | 1006 | 248 | 339 | 98 | 546 | 455 | 346 | 435 | 571 | 245 | 697 | 227 | 349 | 364 | 391 | 351 | 101 | 155 | 742 | 338 | 242 | 296 | 372 | 130 | 857 | 96 | 265 | 237 | 155 | 1006 |
| Weighted Total | 1006 | 252 | 319 | 102 | 524 | 458 | 355 | 436 | 570 | 265 | 680 | 120 | 433 | 450 | 349 | 334 | 125 | 187 | 683 | 336 | 247 | 311 | 359 | 129 | 868 | 88 | 267 | 221 | 147 | 1006 |
| Is | 347 | 122 | 83 | 54 | 166 | 205 | 176 | 151 | 196 | 171 | 155 | 50 | 155 | 157 | 137 | 114 | 44 | 48 | 251 | 108 | 79 | 97 | 142 | 51 | 304 | 29 | 119 | 51 | 55 | 354 |
| | 34% | 48% | 26% | 53% | 32% | 45% | 50% | 35% | 34% | 64% | 23% | 42% | 36% | 35% | 39% | 34% | 35% | 26% | 37% | 32% | 32% | 31% | 40% | 40% | 35% | 33% | 45% | 23% | 38% | 35% |
| Is not | 554 | 118 | 209 | 44 | 320 | 228 | 162 | 245 | 309 | 73 | 461 | 65 | 234 | 247 | 180 | 188 | 68 | 114 | 367 | 192 | 142 | 181 | 181 | 63 | 472 | 50 | 133 | 151 | 87 | 559 |
| | 55% | 47% | 66% | 43% | 61% | 50% | 46% | 56% | 54% | 28% | 68% | 54% | 54% | 55% | 51% | 56% | 55% | 61% | 54% | 57% | 57% | 58% | 51% | 49% | 54% | 56% | 50% | 68% | 59% | 56% |
| Don't know | 105 | 13 | 27 | 5 | 39 | 25 | 17 | 39 | 65 | 22 | 64 | 5 | 44 | 46 | 32 | 32 | 13 | 25 | 64 | 36 | 27 | 34 | 35 | 15 | 92 | 9 | 15 | 20 | 5 | 93 |
| | 10% | 5% | 9% | 4% | 7% | 5% | 5% | 9% | 11% | 8% | 9% | 4% | 10% | 10% | 9% | 10% | 10% | 13% | 9% | 11% | 11% | 11% | 10% | 12% | 11% | 10% | 6% | 9% | 3% | 9% |
| Net is | -207 | 4 | -126 | 10 | -154 | -23 | 14 | -94 | -113 | 97 | -306 | -15 | -79 | -90 | -42 | -73 | -24 | -65 | -116 | -84 | -64 | -84 | -39 | -12 | -167 | -20 | -13 | -100 | -32 | -205 |
| | -21% | 2% | -40% | 10% | -29% | -5% | 4% | -22% | -20% | 37% | -45% | -12% | -18% | -20% | -12% | -22% | -19% | -35% | -17% | -25% | -26% | -27% | -11% | -9% | -19% | -23% | -5% | -45% | -22% | -20% |

Fieldwork dates : 14th to 16th July 2012

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights - Updated August 2011.

Source : Ipsos MORI J12-002008-01 (J201207/r)

*Less than 0.5%

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Ipsos MORI Political Monitor - July 2012

Table 27

POLQ8. Do you think the Coalition government is or is not providing stable government?

Base : All

| | Total (Weighted) | Likelihood to vote | | | | | | Gender | | Age | | | | | | | | | Social Class | | | | | | UnWgt Total | |
|------------------|---------------------|----------------------------|------------|------------|------------|------------|----------------|------------|-------------|------------|-------------|-------------|------------|-------------|-------------|------------|-------------|-------------|--------------|-----------|------------|-------------|-------------|-----------|-------------|-------------|
| | | (10) Absolutely certain | (6 to 10) | (7 to 10) | (8 to 10) | (9 to 10) | Would NOT vote | Male | Female | 18-34 | 35-54 | 55+ | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | 75+ | AB | C1 | C2 | DE | ABC1 | | C2DE |
| Unweighted Total | 1006 | 538 | 762 | 727 | 680 | 601 | 97 | 471 | 535 | 262 | 362 | 382 | 110 | 152 | 182 | 180 | 153 | 229 | 93 | 288 | 286 | 201 | 231 | 574 | 432 | 1006 |
| Weighted Total | 1006 | 512 | 745 | 708 | 654 | 571 | 109 | 491 | 515 | 288 | 356 | 362 | 122 | 166 | 181 | 175 | 151 | 212 | 101 | 270 | 285 | 216 | 235 | 555 | 451 | 1006 |
| Is | 397 | 231 | 332 | 318 | 295 | 260 | 20 | 214 | 183 | 121 | 152 | 125 | 53 | 68 | 71 | 81 | 57 | 68 | 31 | 142 | 126 | 69 | 60 | 268 | 130 | 402 |
| | 39% | 45% | 45% | 45% | 45% | 46% | 19% | 44% | 35% | 42% | 43% | 34% | 43% | 41% | 39% | 46% | 38% | 32% | 31% | 53% | 44% | 32% | 26% | 48% | 29% | 40% |
| Is not | 547 | 264 | 385 | 362 | 334 | 289 | 71 | 248 | 299 | 146 | 187 | 214 | 56 | 90 | 97 | 89 | 89 | 125 | 60 | 119 | 140 | 132 | 155 | 260 | 288 | 550 |
| | 54% | 52% | 52% | 51% | 51% | 51% | 66% | 51% | 58% | 51% | 53% | 59% | 46% | 54% | 54% | 51% | 59% | 59% | 59% | 44% | 49% | 61% | 66% | 47% | 64% | 55% |
| Don't know | 62 | 17 | 28 | 27 | 25 | 22 | 17 | 28 | 33 | 21 | 17 | 24 | 13 | 8 | 13 | 4 | 5 | 19 | 10 | 9 | 19 | 14 | 20 | 27 | 34 | 54 |
| | 6% | 3% | 4% | 4% | 4% | 4% | 16% | 6% | 6% | 7% | 5% | 7% | 11% | 5% | 7% | 2% | 3% | 9% | 10% | 3% | 7% | 7% | 9% | 5% | 8% | 5% |
| Net is | -150 | -33 | -53 | -44 | -39 | -29 | -51 | -34 | -116 | -26 | -35 | -89 | -4 | -22 | -27 | -8 | -32 | -57 | -28 | 22 | -14 | -63 | -95 | 8 | -158 | -148 |
| | -15% | -6% | -7% | -6% | -6% | -5% | -47% | -7% | -23% | -9% | -10% | -25% | -3% | -13% | -15% | -5% | -22% | -27% | -28% | 8% | -5% | -29% | -40% | 1% | -35% | -15% |

Fieldwork dates : 14th to 16th July 2012

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights - Updated August 2011.

Source : Ipsos MORI J12-002008-01 (J201207/r)

*Less than 0.5%

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Ipsos MORI Political Monitor - July 2012

Table 28

POLQ8. Do you think the Coalition government is or is not providing stable government?

Base : All

| | Total (Weighted) | Voting | | | | | | Working status | | Government | | Work sector | | | Tenure | | | | | GOR Regions | | | | | | Past vote (2010 General Election) | | | UnW Tot. | |
|------------------|------------------|------------|-------------|------------|-------------|------------|------------|----------------|---------------------------|------------|--------------|-------------|------------|-------------------|------------|----------------|----------------|---------------|----------------------|-------------|-------------------|-------------|------------|----------------|-------------|-----------------------------------|------------|-------------|------------|-------------|
| | | Con | Lab | LD | Not Con | Not Lab | Con LD | Full-time | Not full-time/Not working | Satisfied | Dissatisfied | Public | Private | Private/Voluntary | Mortgage | Owned outright | Private renter | Social renter | Total owner occupier | North | North excl. Scot. | Midlands | South | Greater London | England | Scot. | Con | Lab | | LD |
| Unweighted Total | 1006 | 248 | 339 | 98 | 546 | 455 | 346 | 435 | 571 | 245 | 697 | 227 | 349 | 364 | 391 | 351 | 101 | 155 | 742 | 338 | 242 | 296 | 372 | 130 | 857 | 96 | 265 | 237 | 155 | 1006 |
| Weighted Total | 1006 | 252 | 319 | 102 | 524 | 458 | 355 | 436 | 570 | 265 | 680 | 120 | 433 | 450 | 349 | 334 | 125 | 187 | 683 | 336 | 247 | 311 | 359 | 129 | 868 | 88 | 267 | 221 | 147 | 1006 |
| Is | 397 | 149 | 88 | 62 | 184 | 245 | 212 | 201 | 196 | 195 | 171 | 53 | 195 | 202 | 163 | 140 | 43 | 45 | 303 | 117 | 88 | 122 | 158 | 63 | 351 | 28 | 142 | 55 | 67 | 402 |
| | 39% | 59% | 28% | 61% | 35% | 53% | 60% | 46% | 34% | 73% | 25% | 44% | 45% | 45% | 47% | 42% | 35% | 24% | 44% | 35% | 36% | 39% | 44% | 48% | 40% | 32% | 53% | 25% | 46% | 40% |
| Is not | 547 | 90 | 218 | 36 | 321 | 193 | 127 | 218 | 330 | 54 | 477 | 63 | 218 | 228 | 169 | 180 | 74 | 120 | 349 | 202 | 145 | 169 | 177 | 61 | 462 | 57 | 115 | 160 | 73 | 550 |
| | 54% | 36% | 68% | 36% | 61% | 42% | 36% | 50% | 58% | 20% | 70% | 52% | 50% | 51% | 49% | 54% | 59% | 64% | 51% | 60% | 59% | 54% | 49% | 47% | 53% | 64% | 43% | 72% | 50% | 55% |
| Don't know | 62 | 13 | 12 | 4 | 20 | 20 | 16 | 17 | 45 | 17 | 32 | 4 | 20 | 20 | 16 | 14 | 8 | 22 | 30 | 17 | 14 | 20 | 24 | 6 | 55 | 4 | 10 | 6 | 7 | 54 |
| | 6% | 5% | 4% | 3% | 4% | 4% | 5% | 4% | 8% | 6% | 5% | 4% | 5% | 4% | 5% | 4% | 6% | 12% | 4% | 5% | 6% | 6% | 7% | 4% | 6% | 4% | 4% | 3% | 5% | 5% |
| Net is | -150 | 59 | -130 | 26 | -137 | 52 | 85 | -16 | -133 | 140 | -306 | -10 | -23 | -26 | -6 | -40 | -31 | -75 | -46 | -85 | -57 | -46 | -18 | 2 | -111 | -28 | 27 | -105 | -6 | -148 |
| | -15% | 23% | -41% | 25% | -26% | 11% | 24% | -4% | -23% | 53% | -45% | -8% | -5% | -6% | -2% | -12% | -24% | -40% | -7% | -25% | -23% | -15% | -5% | 1% | -13% | -32% | 10% | -47% | -4% | -15% |

Fieldwork dates : 14th to 16th July 2012

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights - Updated August 2011.

Source : Ipsos MORI J12-002008-01 (J201207/r)

*Less than 0.5%

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Table 29

POLQ8. Do you think the Coalition government is or is not dealing with the economic crisis effectively?

Base : All

| | Total (Weighted) | Likelihood to vote | | | | | | Gender | | Age | | | | | | | | | Social Class | | | | | | UnWgt Total | |
|------------------|---------------------|----------------------------|-------------|-------------|-------------|-------------|----------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|
| | | (10) Absolutely certain | (6 to 10) | (7 to 10) | (8 to 10) | (9 to 10) | Would NOT vote | Male | Female | 18-34 | 35-54 | 55+ | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | 75+ | AB | C1 | C2 | DE | ABC1 | | C2DE |
| Unweighted Total | 1006 | 538 | 762 | 727 | 680 | 601 | 97 | 471 | 535 | 262 | 362 | 382 | 110 | 152 | 182 | 180 | 153 | 229 | 93 | 288 | 286 | 201 | 231 | 574 | 432 | 1006 |
| Weighted Total | 1006 | 512 | 745 | 708 | 654 | 571 | 109 | 491 | 515 | 288 | 356 | 362 | 122 | 166 | 181 | 175 | 151 | 212 | 101 | 270 | 285 | 216 | 235 | 555 | 451 | 1006 |
| Is | 286 | 157 | 235 | 221 | 203 | 179 | 15 | 160 | 126 | 100 | 108 | 78 | 44 | 56 | 53 | 54 | 33 | 45 | 19 | 102 | 94 | 49 | 42 | 195 | 91 | 263 |
| | 28% | 31% | 32% | 31% | 31% | 31% | 14% | 33% | 24% | 35% | 30% | 22% | 36% | 34% | 29% | 31% | 22% | 21% | 19% | 38% | 33% | 23% | 18% | 35% | 20% | 26% |
| Is not | 639 | 323 | 463 | 441 | 411 | 353 | 76 | 302 | 336 | 171 | 218 | 250 | 65 | 105 | 110 | 108 | 112 | 138 | 60 | 156 | 169 | 147 | 167 | 324 | 314 | 664 |
| | 63% | 63% | 62% | 62% | 63% | 62% | 70% | 62% | 65% | 59% | 61% | 69% | 54% | 63% | 61% | 62% | 74% | 65% | 60% | 58% | 59% | 68% | 71% | 58% | 70% | 66% |
| Don't know | 81 | 32 | 47 | 46 | 41 | 38 | 17 | 28 | 53 | 17 | 30 | 34 | 12 | 5 | 17 | 13 | 5 | 29 | 21 | 12 | 23 | 20 | 26 | 35 | 46 | 79 |
| | 8% | 6% | 6% | 6% | 6% | 7% | 16% | 6% | 10% | 6% | 8% | 9% | 10% | 3% | 9% | 7% | 4% | 13% | 21% | 5% | 8% | 9% | 11% | 6% | 10% | 8% |
| Net is | -353 | -166 | -228 | -220 | -208 | -174 | -61 | -142 | -211 | -70 | -110 | -172 | -21 | -49 | -57 | -53 | -78 | -93 | -41 | -54 | -75 | -98 | -125 | -129 | -224 | -401 |
| | -35% | -33% | -31% | -31% | -32% | -30% | -56% | -29% | -41% | -24% | -31% | -47% | -17% | -30% | -32% | -30% | -52% | -44% | -41% | -20% | -26% | -45% | -53% | -23% | -50% | -40% |

Fieldwork dates : 14th to 16th July 2012

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights - Updated August 2011.

Source : Ipsos MORI J12-002008-01 (J201207/r)

*Less than 0.5%

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Table 30

POLQ8. Do you think the Coalition government is or is not dealing with the economic crisis effectively?

Base : All

| | Total (Weighted) | Voting | | | | | | Working status | | Government | | Work sector | | | Tenure | | | | | GOR Regions | | | | | | Past vote (2010 General Election) | | | UnW Tot. | |
|------------------|------------------|------------|-------------|------------|-------------|------------|------------|----------------|---------------------------|------------|--------------|-------------|-------------|-------------------|-------------|----------------|----------------|---------------|----------------------|-------------|-------------------|-------------|-------------|----------------|-------------|-----------------------------------|-----------|-------------|-------------|-------------|
| | | Con | Lab | LD | Not Con | Not Lab | Con LD | Full-time | Not full-time/Not working | Satisfied | Dissatisfied | Public | Private | Private/Voluntary | Mortgage | Owned outright | Private renter | Social renter | Total owner occupier | North | North excl. Scot. | Midlands | South | Greater London | England | Scot. | Con | Lab | | LD |
| Unweighted Total | 1006 | 248 | 339 | 98 | 546 | 455 | 346 | 435 | 571 | 245 | 697 | 227 | 349 | 364 | 391 | 351 | 101 | 155 | 742 | 338 | 242 | 296 | 372 | 130 | 857 | 96 | 265 | 237 | 155 | 1006 |
| Weighted Total | 1006 | 252 | 319 | 102 | 524 | 458 | 355 | 436 | 570 | 265 | 680 | 120 | 433 | 450 | 349 | 334 | 125 | 187 | 683 | 336 | 247 | 311 | 359 | 129 | 868 | 88 | 267 | 221 | 147 | 1006 |
| Is | 286 | 142 | 39 | 44 | 102 | 205 | 186 | 146 | 140 | 196 | 74 | 27 | 157 | 158 | 132 | 90 | 28 | 32 | 221 | 86 | 68 | 96 | 103 | 37 | 253 | 19 | 128 | 22 | 42 | 263 |
| | 28% | 56% | 12% | 43% | 19% | 45% | 52% | 34% | 24% | 74% | 11% | 22% | 36% | 35% | 38% | 27% | 22% | 17% | 32% | 26% | 27% | 31% | 29% | 29% | 21% | 48% | 10% | 29% | 26% | |
| Is not | 639 | 95 | 260 | 53 | 394 | 230 | 149 | 269 | 370 | 53 | 560 | 85 | 258 | 272 | 202 | 213 | 85 | 133 | 415 | 220 | 159 | 195 | 224 | 83 | 543 | 60 | 121 | 190 | 99 | 664 |
| | 63% | 38% | 81% | 52% | 75% | 50% | 42% | 62% | 65% | 20% | 82% | 71% | 60% | 60% | 58% | 64% | 68% | 71% | 61% | 65% | 64% | 63% | 62% | 64% | 63% | 68% | 45% | 86% | 67% | 66% |
| Don't know | 81 | 15 | 20 | 5 | 28 | 23 | 20 | 21 | 61 | 16 | 45 | 8 | 18 | 20 | 14 | 31 | 12 | 22 | 46 | 30 | 21 | 20 | 32 | 9 | 72 | 9 | 17 | 10 | 6 | 79 |
| | 8% | 6% | 6% | 5% | 5% | 5% | 6% | 5% | 11% | 6% | 7% | 7% | 4% | 4% | 4% | 9% | 10% | 12% | 7% | 9% | 8% | 6% | 9% | 7% | 8% | 10% | 7% | 4% | 4% | 8% |
| Net is | -353 | 47 | -220 | -9 | -292 | -25 | 37 | -122 | -230 | 143 | -486 | -58 | -101 | -113 | -70 | -123 | -57 | -101 | -194 | -133 | -92 | -99 | -120 | -46 | -291 | -41 | 7 | -168 | -57 | -401 |
| | -35% | 18% | -69% | -9% | -56% | -6% | 11% | -28% | -40% | 54% | -72% | -48% | -23% | -25% | -20% | -37% | -45% | -54% | -28% | -40% | -37% | -32% | -33% | -36% | -34% | -47% | 2% | -76% | -39% | -40% |

Fieldwork dates : 14th to 16th July 2012

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights - Updated August 2011.

Source : Ipsos MORI J12-002008-01 (J201207/r)

*Less than 0.5%

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Table 31

POLQ8. Do you think the Coalition government is or is not working as a united team?

Base : All

| | Total (Weighted) | Likelihood to vote | | | | | | Gender | | Age | | | | | | | | | Social Class | | | | | | UnWgt Total | |
|------------------|---------------------|----------------------------|-------------|-------------|-------------|-------------|----------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|
| | | (10) Absolutely certain | (6 to 10) | (7 to 10) | (8 to 10) | (9 to 10) | Would NOT vote | Male | Female | 18-34 | 35-54 | 55+ | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | 75+ | AB | C1 | C2 | DE | ABC1 | | C2DE |
| Unweighted Total | 1006 | 538 | 762 | 727 | 680 | 601 | 97 | 471 | 535 | 262 | 362 | 382 | 110 | 152 | 182 | 180 | 153 | 229 | 93 | 288 | 286 | 201 | 231 | 574 | 432 | 1006 |
| Weighted Total | 1006 | 512 | 745 | 708 | 654 | 571 | 109 | 491 | 515 | 288 | 356 | 362 | 122 | 166 | 181 | 175 | 151 | 212 | 101 | 270 | 285 | 216 | 235 | 555 | 451 | 1006 |
| Is | 261 | 136 | 200 | 190 | 174 | 154 | 19 | 135 | 125 | 84 | 104 | 72 | 39 | 45 | 52 | 52 | 36 | 36 | 15 | 70 | 82 | 59 | 50 | 152 | 109 | 255 |
| | 26% | 27% | 27% | 27% | 27% | 27% | 18% | 28% | 24% | 29% | 29% | 20% | 32% | 27% | 29% | 30% | 24% | 17% | 15% | 26% | 29% | 27% | 21% | 27% | 24% | 25% |
| Is not | 667 | 344 | 500 | 474 | 441 | 381 | 70 | 324 | 343 | 175 | 220 | 272 | 66 | 109 | 114 | 106 | 110 | 161 | 75 | 188 | 179 | 139 | 161 | 367 | 300 | 678 |
| | 66% | 67% | 67% | 67% | 67% | 67% | 64% | 66% | 67% | 61% | 62% | 75% | 54% | 66% | 63% | 61% | 73% | 76% | 74% | 70% | 63% | 64% | 68% | 66% | 66% | 67% |
| Don't know | 79 | 32 | 45 | 43 | 39 | 36 | 19 | 32 | 47 | 28 | 32 | 18 | 16 | 12 | 15 | 17 | 4 | 15 | 11 | 12 | 24 | 18 | 25 | 36 | 43 | 73 |
| | 8% | 6% | 6% | 6% | 6% | 6% | 18% | 6% | 9% | 10% | 9% | 5% | 13% | 7% | 8% | 10% | 3% | 7% | 11% | 4% | 9% | 8% | 10% | 7% | 9% | 7% |
| Net is | -406 | -208 | -300 | -284 | -268 | -227 | -51 | -188 | -218 | -91 | -116 | -199 | -27 | -64 | -62 | -54 | -74 | -126 | -59 | -118 | -97 | -80 | -112 | -215 | -191 | -423 |
| | -40% | -41% | -40% | -40% | -41% | -40% | -47% | -38% | -42% | -32% | -33% | -55% | -22% | -39% | -34% | -31% | -49% | -59% | -59% | -44% | -34% | -37% | -47% | -39% | -42% | -42% |

Fieldwork dates : 14th to 16th July 2012

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights - Updated August 2011.

Source : Ipsos MORI J12-002008-01 (J201207/r)

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Table 32

POLQ8. Do you think the Coalition government is or is not working as a united team?

Base : All

| | Total (Weighted) | Voting | | | | | | Working status | | Government | | Work sector | | | Tenure | | | | | GOR Regions | | | | | | Past vote (2010 General Election) | | | UnW Tot. | |
|------------------|---------------------|-------------|-------------|-------------|-------------|-------------|-------------|----------------|-------------------------------|------------|--------------|-------------|-------------|-------------------|-------------|-----------------|----------------|---------------|----------------------|-------------|-------------------|-------------|-------------|----------------|-------------|--------------------------------------|-------------|-------------|-------------|-------------|
| | | Con | Lab | LD | Not Con | Not Lab | Con LD | Full-time | Not full-time/ Not working | Satisfied | Dissatisfied | Public | Private | Private/Voluntary | Mortgage | Owned out right | Private renter | Social renter | Total owner occupier | North | North excl. Scot. | Midlands | South | Greater London | England | Scot. | Con | Lab | | LD |
| Unweighted Total | 1006 | 248 | 339 | 98 | 546 | 455 | 346 | 435 | 571 | 245 | 697 | 227 | 349 | 364 | 391 | 351 | 101 | 155 | 742 | 338 | 242 | 296 | 372 | 130 | 857 | 96 | 265 | 237 | 155 | 1006 |
| Weighted Total | 1006 | 252 | 319 | 102 | 524 | 458 | 355 | 436 | 570 | 265 | 680 | 120 | 433 | 450 | 349 | 334 | 125 | 187 | 683 | 336 | 247 | 311 | 359 | 129 | 868 | 88 | 267 | 221 | 147 | 1006 |
| Is | 261 | 98 | 63 | 35 | 120 | 155 | 132 | 131 | 130 | 139 | 102 | 35 | 128 | 133 | 103 | 79 | 38 | 40 | 181 | 79 | 58 | 79 | 103 | 42 | 225 | 21 | 90 | 40 | 30 | 255 |
| | 26% | 39% | 20% | 34% | 23% | 34% | 37% | 30% | 23% | 52% | 15% | 29% | 30% | 30% | 29% | 24% | 31% | 21% | 27% | 23% | 23% | 25% | 29% | 33% | 26% | 24% | 34% | 18% | 20% | 25% |
| Is not | 667 | 146 | 237 | 59 | 373 | 282 | 206 | 279 | 387 | 97 | 546 | 78 | 280 | 290 | 227 | 232 | 71 | 128 | 459 | 227 | 169 | 212 | 228 | 74 | 576 | 58 | 166 | 168 | 110 | 678 |
| | 66% | 58% | 74% | 58% | 71% | 62% | 58% | 64% | 68% | 37% | 80% | 64% | 65% | 64% | 65% | 69% | 57% | 69% | 67% | 68% | 68% | 68% | 64% | 57% | 66% | 66% | 62% | 76% | 75% | 67% |
| Don't know | 79 | 8 | 18 | 8 | 31 | 21 | 17 | 25 | 54 | 30 | 32 | 8 | 25 | 27 | 19 | 23 | 16 | 19 | 42 | 30 | 21 | 21 | 28 | 13 | 67 | 9 | 10 | 13 | 8 | 73 |
| | 8% | 3% | 6% | 8% | 6% | 5% | 5% | 6% | 9% | 11% | 5% | 7% | 6% | 6% | 5% | 7% | 13% | 10% | 6% | 9% | 8% | 7% | 8% | 10% | 8% | 10% | 4% | 6% | 5% | 7% |
| Net is | -406 | -49 | -174 | -25 | -252 | -127 | -74 | -149 | -258 | 42 | -444 | -43 | -151 | -157 | -124 | -153 | -32 | -89 | -277 | -148 | -111 | -133 | -125 | -32 | -350 | -37 | -76 | -128 | -80 | -423 |
| | -40% | -19% | -55% | -24% | -48% | -28% | -21% | -34% | -45% | 16% | -65% | -36% | -35% | -35% | -36% | -46% | -26% | -48% | -41% | -44% | -45% | -43% | -35% | -24% | -40% | -42% | -28% | -58% | -54% | -42% |

Fieldwork dates : 14th to 16th July 2012

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights - Updated August 2011.

Source : Ipsos MORI J12-002008-01 (J201207/r)

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Table 33

POLQ8. Do you think the Coalition government is or is not likely to last until 2015?

Base : All

| | Total (Weighted) | Likelihood to vote | | | | | | Gender | | Age | | | | | | | | | Social Class | | | | | | UnWgt Total | |
|------------------|---------------------|----------------------------|------------|------------|------------|------------|----------------|------------|-------------|------------|------------|------------|------------|------------|------------|-----------|------------|------------|--------------|------------|------------|------------|------------|------------|-------------|-------------|
| | | (10) Absolutely certain | (6 to 10) | (7 to 10) | (8 to 10) | (9 to 10) | Would NOT vote | Male | Female | 18-34 | 35-54 | 55+ | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | 75+ | AB | C1 | C2 | DE | ABC1 | | C2DE |
| Unweighted Total | 1006 | 538 | 762 | 727 | 680 | 601 | 97 | 471 | 535 | 262 | 362 | 382 | 110 | 152 | 182 | 180 | 153 | 229 | 93 | 288 | 286 | 201 | 231 | 574 | 432 | 1006 |
| Weighted Total | 1006 | 512 | 745 | 708 | 654 | 571 | 109 | 491 | 515 | 288 | 356 | 362 | 122 | 166 | 181 | 175 | 151 | 212 | 101 | 270 | 285 | 216 | 235 | 555 | 451 | 1006 |
| Is | 399 | 222 | 318 | 298 | 282 | 250 | 30 | 221 | 178 | 112 | 149 | 139 | 45 | 66 | 64 | 84 | 64 | 75 | 35 | 113 | 120 | 87 | 78 | 234 | 165 | 402 |
| | 40% | 43% | 43% | 42% | 43% | 44% | 28% | 45% | 34% | 39% | 42% | 38% | 37% | 40% | 36% | 48% | 42% | 35% | 35% | 42% | 42% | 40% | 33% | 42% | 37% | 40% |
| Is not | 526 | 254 | 378 | 363 | 331 | 283 | 61 | 241 | 285 | 154 | 185 | 188 | 63 | 91 | 100 | 85 | 76 | 111 | 50 | 145 | 137 | 108 | 137 | 282 | 245 | 524 |
| | 52% | 50% | 51% | 51% | 51% | 50% | 56% | 49% | 55% | 53% | 52% | 52% | 52% | 55% | 55% | 49% | 51% | 53% | 50% | 54% | 48% | 50% | 58% | 51% | 54% | 52% |
| Don't know | 81 | 35 | 49 | 46 | 41 | 38 | 18 | 29 | 52 | 23 | 22 | 36 | 13 | 9 | 17 | 6 | 10 | 25 | 15 | 11 | 28 | 21 | 20 | 39 | 42 | 80 |
| | 8% | 7% | 7% | 7% | 6% | 7% | 16% | 6% | 10% | 8% | 6% | 10% | 11% | 6% | 9% | 3% | 7% | 12% | 15% | 4% | 10% | 10% | 9% | 7% | 9% | 8% |
| Net is | -127 | -32 | -60 | -65 | -49 | -33 | -31 | -20 | -107 | -42 | -36 | -49 | -18 | -24 | -36 | -1 | -12 | -37 | -15 | -32 | -16 | -20 | -59 | -48 | -79 | -122 |
| | -13% | -6% | -8% | -9% | -7% | -6% | -28% | -4% | -21% | -15% | -10% | -13% | -15% | -15% | -20% | * | -8% | -17% | -15% | -12% | -6% | -9% | -25% | -9% | -18% | -12% |

Fieldwork dates : 14th to 16th July 2012

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights - Updated August 2011.

Source : Ipsos MORI J12-002008-01 (J201207/r)

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Table 34

POLQ8. Do you think the Coalition government is or is not likely to last until 2015?

Base : All

| | Total (Weighted) | Voting | | | | | | Working status | | Government | | Work sector | | | Tenure | | | | | GOR Regions | | | | | | Past vote (2010 General Election) | | | UnW Tot. | |
|------------------|---------------------|----------|------------|-----------|------------|----------|-----------|----------------|-------------------------------|------------|--------------|-------------|----------|-------------------|------------|-----------------|----------------|---------------|----------------------|-------------|-------------------|------------|------------|----------------|-------------|--------------------------------------|------------|------------|------------|-------------|
| | | Con | Lab | LD | Not Con | Not Lab | Con LD | Full-time | Not full-time/ Not working | Satisfied | Dissatisfied | Public | Private | Private/Voluntary | Mortgage | Owned out right | Private renter | Social renter | Total owner occupier | North | North excl. Scot. | Midlands | South | Greater London | England | Scot. | Con | Lab | | LD |
| Unweighted Total | 1006 | 248 | 339 | 98 | 546 | 455 | 346 | 435 | 571 | 245 | 697 | 227 | 349 | 364 | 391 | 351 | 101 | 155 | 742 | 338 | 242 | 296 | 372 | 130 | 857 | 96 | 265 | 237 | 155 | 1006 |
| Weighted Total | 1006 | 252 | 319 | 102 | 524 | 458 | 355 | 436 | 570 | 265 | 680 | 120 | 433 | 450 | 349 | 334 | 125 | 187 | 683 | 336 | 247 | 311 | 359 | 129 | 868 | 88 | 267 | 221 | 147 | 1006 |
| Is | 399 | 119 | 118 | 58 | 217 | 219 | 177 | 201 | 197 | 156 | 227 | 46 | 205 | 212 | 155 | 132 | 56 | 49 | 287 | 135 | 98 | 108 | 156 | 55 | 348 | 37 | 118 | 76 | 63 | 402 |
| | 40% | 47% | 37% | 57% | 41% | 48% | 50% | 46% | 35% | 59% | 33% | 38% | 47% | 47% | 45% | 39% | 44% | 26% | 42% | 40% | 40% | 35% | 44% | 43% | 40% | 42% | 44% | 34% | 43% | 40% |
| Is not | 526 | 115 | 179 | 40 | 279 | 215 | 155 | 210 | 316 | 94 | 404 | 70 | 203 | 211 | 172 | 171 | 60 | 120 | 343 | 174 | 131 | 174 | 178 | 65 | 448 | 43 | 128 | 133 | 79 | 524 |
| | 52% | 45% | 56% | 39% | 53% | 47% | 44% | 48% | 55% | 35% | 59% | 58% | 47% | 47% | 49% | 51% | 48% | 64% | 50% | 52% | 53% | 56% | 50% | 50% | 52% | 49% | 48% | 60% | 54% | 52% |
| Don't know | 81 | 18 | 22 | 4 | 28 | 25 | 22 | 24 | 57 | 16 | 48 | 5 | 24 | 26 | 22 | 31 | 9 | 18 | 52 | 27 | 19 | 30 | 24 | 9 | 72 | 8 | 21 | 12 | 6 | 80 |
| | 8% | 7% | 7% | 4% | 5% | 5% | 6% | 5% | 10% | 6% | 7% | 4% | 6% | 6% | 6% | 9% | 7% | 9% | 8% | 8% | 8% | 10% | 7% | 7% | 8% | 9% | 8% | 6% | 4% | 8% |
| Net is | -127 | 5 | -61 | 18 | -61 | 4 | 23 | -9 | -118 | 62 | -177 | -25 | 2 | 1 | -16 | -39 | -5 | -72 | -56 | -39 | -33 | -66 | -22 | -10 | -100 | -7 | -10 | -56 | -16 | -122 |
| | -13% | 2% | -19% | 18% | -12% | 1% | 6% | -2% | -21% | 23% | -26% | -20% | * | * | -5% | -12% | -4% | -38% | -8% | -12% | -13% | -21% | -6% | -7% | -12% | -7% | -4% | -25% | -11% | -12% |

Fieldwork dates : 14th to 16th July 2012

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights - Updated August 2011.

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Table 35

POLQ8. Do you think the Coalition government is or is not

- Summary table -

Base : All

| | able to react quickly in a crisis? | providing stable government? | dealing with the economic crisis effectively? | working as a united team? | likely to last until 2015? |
|------------------|------------------------------------|------------------------------|---|----------------------------|----------------------------|
| Unweighted Total | 1006 | 1006 | 1006 | 1006 | 1006 |
| Weighted Total | 1006 | 1006 | 1006 | 1006 | 1006 |
| Is | 347 34% | 397 39% | 286 28% | 261 26% | 399 40% |
| Is not | 554 55% | 547 54% | 639 63% | 667 66% | 526 52% |
| Don't know | 105 10% | 62 6% | 81 8% | 79 8% | 81 8% |
| Net is | -207 -21% | -150 -15% | -353 -35% | -406 -40% | -127 -13% |

Fieldwork dates : 14th to 16th July 2012

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights - Updated August 2011.

Source : Ipsos MORI J12-002008-01 (J201207/r)

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