

Ipsos MORI Political Monitor - March 2012

Table 1

Q.1(A)/Q.1(B) Combined Voting Intention

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						UnWgt Total	
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	1014	591	796	763	713	632	85	471	543	238	383	393	88	150	198	185	173	220	93	283	297	199	235	580	434	1014
Weighted Total	1014	587	788	758	707	632	84	495	519	291	359	365	123	168	182	176	152	213	101	272	287	218	237	559	455	1014
Total Voting	830	543	716	693	652	586	17	419	410	227	295	307	94	133	148	147	126	182	86	242	239	166	182	481	349	829
Conservative	289	194	260	255	242	215	5	155	134	58	118	113	16	42	60	58	38	75	33	96	77	62	55	173	117	286
	35%	36%	36%	37%	37%	37%	28%	37%	33%	25%	40%	37%	16%	32%	41%	40%	31%	41%	38%	40%	32%	37%	30%	36%	33%	34%
Labour	317	200	262	252	232	211	10	153	164	104	116	97	52	52	57	59	42	54	28	84	91	70	72	175	142	334
	38%	37%	37%	36%	36%	36%	59%	36%	40%	46%	39%	32%	55%	39%	39%	40%	34%	30%	33%	35%	38%	42%	40%	36%	41%	40%
Liberal Democrats (Lib Dem)	98	62	86	81	76	66	1	39	59	25	34	40	13	12	22	12	17	23	12	24	33	15	26	58	40	96
	12%	11%	12%	12%	12%	11%	4%	9%	14%	11%	11%	13%	14%	9%	15%	8%	13%	13%	13%	10%	14%	9%	14%	12%	12%	12%
Scottish Nationalist	25	15	19	18	18	17	-	13	12	12	3	9	3	9	2	1	4	6	3	7	4	6	9	11	14	19
	3%	3%	3%	3%	3%	3%	-	3%	3%	5%	1%	3%	3%	7%	1%	1%	3%	3%	4%	3%	1%	3%	5%	2%	4%	2%
Plaid Cymru	2	2	2	2	2	2	-	-	2	-	1	1	-	-	1	1	-	1	-	1	1	-	-	2	-	3
	*	*	*	*	*	*	-	-	1%	-	*	*	-	-	*	*	-	1%	-	1%	*	-	-	*	-	*
Green Party	41	28	36	35	34	30	-	24	17	22	8	11	9	13	2	6	8	3	2	14	17	3	7	31	10	36
	5%	5%	5%	5%	5%	5%	-	6%	4%	10%	3%	4%	10%	10%	1%	4%	7%	2%	2%	6%	7%	2%	4%	6%	3%	4%
UKIP	27	23	26	26	26	25	-	21	6	-	4	23	-	-	1	2	11	12	5	3	9	10	5	12	15	24
	3%	4%	4%	4%	4%	4%	-	5%	1%	-	1%	7%	-	-	1%	2%	9%	7%	6%	1%	4%	6%	3%	2%	4%	3%
British National Party	7	3	6	5	5	3	-	5	2	1	2	4	-	1	1	2	2	2	-	1	2	-	4	3	4	8
	1%	1%	1%	1%	1%	*	-	1%	1%	1%	1%	1%	-	1%	*	1%	1%	1%	-	1%	1%	-	2%	1%	1%	1%
Other	23	17	19	19	18	17	1	11	13	6	8	9	2	3	2	6	4	5	4	11	6	2	5	16	7	23
	3%	3%	3%	3%	3%	3%	9%	3%	3%	2%	3%	3%	2%	3%	2%	4%	3%	3%	4%	4%	4%	2%	1%	3%	3%	2%
"Conservative Lead over Labour"	-28	-6	-3	4	10	4	-5	2	-30	-46	2	16	-36	-10	3	*	-4	20	5	11	-14	-8	-17	-3	-25	-48
	-3%	-1%	*	1%	2%	1%	-31%	1%	-7%	-20%	1%	5%	-39%	-8%	2%	*	-3%	11%	5%	5%	-6%	-5%	-9%	-1%	-7%	-6%
Undecided	83	28	48	42	37	30	13	30	54	33	21	28	18	16	11	11	14	14	6	15	17	24	28	32	51	78
	8%	5%	6%	6%	5%	5%	16%	6%	10%	11%	6%	8%	15%	9%	6%	6%	9%	7%	6%	5%	6%	11%	12%	6%	11%	8%
Would not vote	88	8	13	13	10	9	52	42	46	24	38	26	11	13	21	17	11	15	7	13	26	26	23	39	49	91
	9%	1%	2%	2%	1%	1%	62%	8%	9%	8%	11%	7%	9%	8%	12%	10%	7%	7%	7%	5%	9%	12%	10%	7%	11%	9%
Refused	14	8	11	10	9	8	1	4	10	6	4	3	-	6	2	2	1	2	2	2	5	2	5	7	6	16
	1%	1%	1%	1%	1%	1%	1%	1%	2%	2%	1%	1%	-	3%	1%	1%	1%	2%	2%	1%	2%	1%	2%	1%	1%	2%

Fieldwork dates : 17th to 19th March 2012

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights - Updated August 2011.

Source : Ipsos MORI J12-002008-01 (J201203/r)

* = Less than 0.5%

our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<http://www.ipsos-mori.com/politicaltrends>

Ipsos MORI Political Monitor - March 2012

Table 2

Q.1(A)/Q.1(B) Combined Voting Intention

Base : All

	Total (Weighted)	Voting						Working status		Government		Work sector				Tenure					GOR Regions							Past vote (2010 General Election)			UnW Tot.	
		Con	Lab	LD	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	Other	North	North excl. Scot	Mid-lands	South	Greater London	England	Scot	Con	Lab		LD
Unweighted Total	1014	286	334	96	520	472	382	438	576	302	632	248	329	22	351	385	359	122	130	744	18	332	252	302	380	142	890	80	290	246	177	1014
Weighted Total	1014	289	317	98	517	489	387	439	575	324	611	121	430	24	453	351	337	150	153	688	23	338	249	314	362	130	875	89	285	232	185	1014
Total Voting	830	289	317	98	517	489	387	368	462	284	493	102	359	18	377	299	275	116	119	574	21	282	214	244	303	108	720	68	266	214	171	829
Conservative	289	289	-	-	-	289	289	137	153	192	77	26	145	4	150	118	111	32	25	229	4	82	67	85	122	37	265	15	219	9	16	286
		35%	100%	-	-	59%	75%	37%	33%	68%	16%	25%	40%	25%	40%	40%	40%	28%	21%	40%	18%	29%	31%	35%	40%	35%	37%	23%	82%	4%	9%	34%
Labour	317	-	317	-	317	-	-	134	183	37	270	57	120	6	126	119	86	45	60	205	7	119	105	96	103	44	280	14	15	189	48	334
		38%	100%	-	61%	-	-	37%	40%	13%	55%	56%	33%	32%	33%	40%	31%	39%	50%	36%	35%	42%	49%	39%	34%	41%	39%	20%	5%	88%	28%	40%
Liberal Democrats (Lib Dem)	98	-	-	98	98	98	98	38	59	31	57	8	42	3	45	31	30	21	14	61	2	28	20	33	37	16	88	8	5	3	71	96
		12%	-	100%	19%	20%	25%	10%	13%	11%	12%	8%	12%	17%	12%	10%	11%	18%	11%	11%	9%	10%	9%	13%	12%	15%	12%	11%	2%	2%	41%	12%
Scottish Nationalist	25	-	-	-	25	25	-	13	11	6	13	1	12	-	12	4	6	6	6	10	3	25	-	-	-	-	-	25	2	2	-	19
		3%	-	-	5%	5%	-	4%	2%	2%	3%	1%	3%	-	3%	1%	2%	5%	5%	2%	16%	9%	-	-	-	-	-	36%	1%	1%	-	2%
Plaid Cymru	2	-	-	-	2	2	-	1	2	-	2	1	-	-	-	1	1	-	-	2	-	-	-	2	-	-	-	-	-	1	-	3
		*	-	-	*	*	-	*	*	-	*	1%	-	-	-	*	*	-	-	*	-	-	-	1%	-	-	-	-	-	*	-	*
Green Party	41	-	-	-	41	41	-	21	20	7	31	4	18	2	20	10	17	7	6	27	1	9	9	8	23	6	39	-	1	6	27	36
		5%	-	-	8%	8%	-	6%	4%	3%	6%	4%	5%	12%	5%	3%	6%	6%	5%	5%	6%	3%	4%	3%	8%	5%	5%	-	*	3%	16%	4%
UKIP	27	-	-	-	27	27	-	11	15	6	18	*	12	-	12	8	13	3	3	21	-	7	6	11	8	1	25	1	15	-	2	24
		3%	-	-	5%	5%	-	3%	3%	2%	4%	*	3%	-	3%	3%	5%	3%	2%	4%	-	2%	3%	5%	3%	1%	4%	2%	6%	-	1%	3%
British National Party	7	-	-	-	7	7	-	3	4	1	6	1	1	1	2	2	4	-	1	6	-	2	2	2	2	1	7	-	2	3	1	8
		1%	-	-	1%	1%	-	1%	1%	*	1%	1%	*	7%	1%	2%	1%	-	1%	1%	-	1%	1%	1%	1%	1%	1%	-	1%	1%	*	1%
Other	23	-	-	-	-	-	-	9	14	4	19	4	8	1	9	6	8	1	5	14	3	11	5	5	7	3	15	6	7	1	6	23
		3%	-	-	-	-	-	2%	3%	1%	4%	4%	2%	7%	2%	2%	3%	1%	4%	2%	15%	4%	2%	2%	2%	2%	8%	3%	*	4%	3%	
"Conservative Lead over Labour"	-28	289	-317	0	-317	289	289	3	-31	154	-193	-32	25	-1	24	-1	25	-14	-35	24	-4	-37	-39	-10	19	-7	-15	2	204	-180	-32	-48
		-3%	100%	-100%	0%	-61%	59%	1%	-7%	54%	-39%	-31%	7%	-7%	6%	*	9%	-12%	-29%	4%	-18%	-13%	-18%	-4%	6%	-6%	-2%	3%	77%	-84%	-19%	-6%
Undecided	83	-	-	-	-	-	-	30	54	21	52	9	31	5	36	27	28	12	15	54	1	26	17	33	25	9	68	9	11	9	10	78
		8%	-	-	-	-	-	7%	9%	6%	8%	8%	7%	21%	8%	8%	8%	8%	10%	8%	5%	8%	7%	10%	7%	7%	8%	10%	4%	4%	6%	8%
Would not vote	88	-	-	-	-	-	-	34	54	18	57	8	34	-	34	22	29	21	14	51	1	24	16	35	29	11	76	8	8	7	3	91
		9%	-	-	-	-	-	8%	9%	5%	9%	6%	8%	-	9%	6%	9%	14%	9%	7%	4%	7%	7%	11%	8%	8%	9%	9%	3%	3%	2%	9%
Refused	14	-	-	-	-	-	-	8	6	2	8	2	5	1	6	4	5	1	4	9	-	6	2	3	5	3	10	4	*	1	-	16
		1%	-	-	-	-	-	2%	1%	1%	1%	2%	1%	5%	1%	1%	2%	1%	2%	1%	-	2%	1%	1%	1%	2%	1%	5%	*	*	-	2%

Fieldwork dates : 17th to 19th March 2012
 Respondent Type : GB Adults, General Public 18+ - Telephone
 Standard weights - Updated August 2011.
 Source : Ipsos MORI J12-002008-01 (J201203/r)
 *=Less than 0.5%

our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:
<http://www.ipsos-mori.com/politicaltrends>



Ipsos MORI Political Monitor - March 2012

Table 3

Q.1(A)/Q.1(B) Combined Voting Intention

Base : All certain to vote

	Total (Weighted)	Likelihood to vote						Gender		Age										Social Class						UnWgt Total
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	
Unweighted Total	591	591	591	591	591	591	-	276	315	102	224	265	27	75	108	116	117	148	57	201	166	104	120	367	224	591
Weighted Total	587	587	587	587	587	587	-	286	301	129	212	246	39	90	99	113	103	143	65	198	157	114	118	355	232	591
Total Voting	543	543	543	543	543	543	-	270	274	117	196	229	38	80	92	104	95	135	61	186	146	106	106	331	212	545
Conservative	194	194	194	194	194	194	-	103	91	29	77	87	5	24	40	38	31	56	23	74	47	39	34	121	73	195
	36%	36%	36%	36%	36%	36%	-	38%	33%	25%	39%	38%	13%	30%	43%	36%	33%	42%	38%	40%	32%	37%	32%	37%	34%	36%
Labour	200	200	200	200	200	200	-	94	106	49	84	68	16	32	38	45	30	38	19	64	54	45	37	118	82	213
	37%	37%	37%	37%	37%	37%	-	35%	39%	41%	43%	30%	43%	40%	41%	44%	32%	28%	31%	34%	37%	43%	35%	36%	39%	39%
Liberal Democrats (Lib Dem)	62	62	62	62	62	62	-	25	37	15	18	29	7	8	9	9	12	17	8	18	20	7	17	38	24	59
	11%	11%	11%	11%	11%	11%	-	9%	13%	12%	9%	13%	18%	10%	10%	9%	13%	13%	13%	10%	14%	6%	16%	11%	11%	11%
Scottish Nationalist	15	15	15	15	15	15	-	7	8	6	1	8	3	4	1	-	2	6	3	7	1	3	5	8	7	13
	3%	3%	3%	3%	3%	3%	-	3%	3%	6%	*	4%	7%	5%	1%	-	2%	4%	5%	4%	1%	3%	4%	2%	4%	2%
Plaid Cymru	2	2	2	2	2	2	-	-	2	-	1	1	-	-	1	-	-	1	-	1	1	-	-	2	-	2
	*	*	*	*	*	*	-	-	1%	-	*	1%	-	-	1%	-	-	1%	-	1%	*	-	-	1%	-	*
Green Party	28	28	28	28	28	28	-	13	15	16	7	5	6	10	2	5	5	-	-	10	12	1	4	22	6	25
	5%	5%	5%	5%	5%	5%	-	5%	6%	14%	3%	2%	15%	13%	2%	4%	5%	-	-	5%	8%	1%	4%	7%	3%	5%
UKIP	23	23	23	23	23	23	-	18	5	-	3	20	-	-	1	1	9	11	4	2	7	9	5	8	14	20
	4%	4%	4%	4%	4%	4%	-	6%	2%	-	1%	9%	-	-	1%	1%	9%	8%	6%	1%	4%	8%	5%	3%	7%	4%
British National Party	3	3	3	3	3	3	-	2	1	-	2	1	-	-	-	2	1	-	-	1	1	-	1	2	1	3
	1%	1%	1%	1%	1%	1%	-	1%	*	-	1%	1%	-	-	-	2%	1%	-	-	1%	1%	-	1%	1%	*	1%
Other	17	17	17	17	17	17	-	9	8	3	5	9	1	1	1	4	4	5	4	8	4	1	3	12	5	15
	3%	3%	3%	3%	3%	3%	-	3%	3%	2%	3%	4%	4%	2%	1%	4%	4%	4%	6%	5%	3%	1%	3%	4%	2%	3%
"Conservative Lead over Labour"	-6	-6	-6	-6	-6	-6	0	9	-15	-20	-6	20	-11	-8	2	-8	1	19	4	11	-7	-6	-3	3	-9	-18
	-1%	-1%	-1%	-1%	-1%	-1%	0%	3%	-6%	-17%	-3%	9%	-30%	-10%	2%	-7%	1%	14%	7%	6%	-5%	-6%	-3%	1%	-4%	-3%
Undecided	28	28	28	28	28	28	-	10	18	6	9	13	-	6	5	5	6	7	2	9	4	6	8	13	14	30
	5%	5%	5%	5%	5%	5%	-	3%	6%	4%	4%	5%	-	6%	5%	4%	6%	5%	3%	5%	3%	5%	7%	4%	6%	5%
Would not vote	8	8	8	8	8	8	-	3	5	3	3	2	2	2	*	3	2	-	-	2	3	2	1	5	3	7
	1%	1%	1%	1%	1%	1%	-	1%	2%	2%	1%	1%	4%	2%	*	2%	2%	-	-	1%	2%	2%	1%	2%	1%	1%
Refused	8	8	8	8	8	8	-	4	4	3	3	2	-	3	2	1	*	2	2	1	3	-	3	4	3	9
	1%	1%	1%	1%	1%	1%	-	1%	1%	2%	1%	1%	-	3%	2%	1%	*	1%	3%	1%	2%	-	3%	1%	1%	2%

Fieldwork dates : 17th to 19th March 2012

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights - Updated August 2011.

Source : Ipsos MORI J12-002008-01 (J201203/r)

* = Less than 0.5%

our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<http://www.ipsos-mori.com/politicaltrends>

Ipsos MORI Political Monitor - March 2012

Table 4

Q.1(A)/Q.1(B) Combined Voting Intention

Base : All certain to vote

	Total (Weighted)	Voting						Working status		Government		Work sector				Tenure						GOR Regions						Past vote (2010 General Election)			UnW Tot.	
		Con	Lab	LD	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	Other	North	North excl. Scot	Midlands	South	Greater London	England	Scot	Con	Lab		LD
Unweighted Total	591	195	213	59	335	317	254	250	341	191	367	142	189	13	202	236	225	55	62	461	13	200	145	171	220	71	506	55	204	167	133	591
Weighted Total	587	194	200	62	332	326	256	243	344	203	356	67	243	12	256	220	206	66	76	426	19	198	141	181	208	65	498	57	204	154	139	591
Total Voting	543	194	200	62	332	326	256	227	316	193	324	62	229	11	240	203	191	59	73	394	17	183	134	167	194	60	467	48	198	147	131	545
Conservative	194	194	-	-	-	194	194	83	111	137	47	16	91	3	94	82	81	13	15	162	4	49	39	62	82	19	180	10	165	5	12	195
	36%	100%	-	-	-	59%	76%	37%	35%	71%	14%	26%	40%	28%	39%	40%	42%	22%	20%	41%	21%	27%	29%	37%	42%	31%	39%	21%	83%	3%	9%	36%
Labour	200	-	200	-	200	-	-	83	117	19	175	33	77	5	82	79	54	25	36	133	5	79	69	62	59	25	171	10	12	134	40	213
	37%	-	100%	-	60%	-	-	36%	37%	10%	54%	54%	34%	47%	34%	39%	28%	43%	49%	34%	31%	43%	51%	37%	30%	41%	37%	22%	6%	91%	31%	39%
Liberal Democrats (Lib Dem)	62	-	-	62	62	62	62	24	38	19	38	4	27	2	29	20	20	10	9	41	2	18	13	21	22	9	55	5	2	3	50	59
	11%	-	-	100%	19%	19%	24%	10%	12%	10%	12%	7%	12%	18%	12%	10%	11%	18%	13%	10%	11%	10%	10%	13%	12%	16%	12%	10%	1%	2%	38%	11%
Scottish Nationalist	15	-	-	-	15	15	-	5	10	4	10	1	4	-	4	2	6	1	3	8	3	15	-	-	-	-	-	15	2	1	-	13
	3%	-	-	-	5%	5%	-	2%	3%	2%	3%	1%	2%	-	2%	1%	3%	1%	4%	2%	19%	8%	-	-	-	-	-	32%	1%	1%	-	2%
Plaid Cymru	2	-	-	-	2	2	-	-	2	-	2	1	-	-	-	1	1	-	-	2	-	-	-	2	-	-	-	-	-	-	-	2
	*	-	-	-	1%	1%	-	-	1%	-	1%	1%	-	-	-	*	1%	-	-	*	-	-	-	1%	-	-	-	-	-	-	-	*
Green Party	28	-	-	-	28	28	-	14	13	6	20	3	13	1	13	7	10	5	5	16	1	5	5	7	16	4	26	-	-	3	22	25
	5%	-	-	-	8%	8%	-	6%	4%	3%	6%	4%	6%	7%	6%	3%	5%	9%	6%	4%	8%	3%	4%	4%	8%	7%	6%	-	-	2%	17%	5%
UKIP	23	-	-	-	23	23	-	10	12	5	15	*	10	-	10	7	11	3	2	18	-	4	3	10	8	1	21	1	11	-	2	20
	4%	-	-	-	7%	7%	-	5%	4%	2%	5%	*	5%	-	4%	4%	6%	5%	2%	5%	-	2%	2%	6%	4%	2%	5%	3%	6%	-	1%	4%
British National Party	3	-	-	-	3	3	-	1	2	-	3	1	1	-	1	1	2	-	-	3	-	1	1	1	1	-	3	-	-	1	1	3
	1%	-	-	-	1%	1%	-	*	1%	-	1%	1%	*	-	*	*	1%	-	-	1%	-	1%	1%	*	1%	-	1%	-	-	1%	*	1%
Other	17	-	-	-	-	-	-	7	10	3	14	3	6	-	6	4	6	1	4	10	2	10	4	2	5	1	11	6	6	1	5	15
	3%	-	-	-	-	-	-	3%	3%	2%	4%	5%	3%	-	2%	2%	3%	2%	5%	3%	10%	6%	3%	1%	3%	2%	2%	12%	3%	*	4%	3%
"Conservative Lead over Labour"	-6	194	-200	0	-200	194	194	*	-6	119	-128	-17	13	-2	11	2	27	-12	-21	29	-2	-30	-30	*	23	-6	9	*	153	-129	-28	-18
	-1%	100%	-100%	0%	-60%	59%	76%	*	-2%	61%	-40%	-28%	6%	-19%	5%	1%	14%	-21%	-29%	7%	-10%	-16%	-22%	*	12%	-10%	2%	*	77%	-88%	-21%	-3%
Undecided	28	-	-	-	-	-	-	9	19	8	20	4	9	1	10	11	11	4	1	22	1	11	6	8	8	3	20	6	5	5	8	30
	5%	-	-	-	-	-	-	4%	6%	4%	6%	6%	4%	7%	4%	5%	5%	6%	1%	5%	6%	6%	4%	5%	4%	4%	4%	10%	3%	3%	5%	5%
Would not vote	8	-	-	-	-	-	-	1	7	2	5	*	1	-	1	2	2	3	1	4	-	-	-	4	1	6	-	-	1	-	7	
	1%	-	-	-	-	-	-	1%	2%	1%	1%	1%	*	-	*	1%	1%	5%	1%	1%	-	-	-	2%	2%	1%	1%	-	-	*	-	1%
Refused	8	-	-	-	-	-	-	6	2	*	7	1	4	1	5	3	4	-	1	7	-	4	*	2	2	2	5	3	*	1	-	9
	1%	-	-	-	-	-	-	3%	1%	*	2%	2%	2%	9%	2%	1%	2%	-	1%	2%	-	2%	*	1%	1%	2%	1%	6%	*	1%	-	2%

Fieldwork dates : 17th to 19th March 2012

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights - Updated August 2011.

Source : Ipsos MORI J12-002008-01 (J201203/r)

* = Less than 0.5%

our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<http://www.ipsos-mori.com/politicaltrends>

Ipsos MORI

Ipsos MORI Political Monitor - March 2012

Table 5

Q.1(A). How would you vote if there were a General Election tomorrow?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						UnWgt Total	
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	1014	591	796	763	713	632	85	471	543	238	383	393	88	150	198	185	173	220	93	283	297	199	235	580	434	1014
Weighted Total	1014	587	788	758	707	632	84	495	519	291	359	365	123	168	182	176	152	213	101	272	287	218	237	559	455	1014
Conservative	242	175	228	225	213	193	1	137	105	50	99	93	14	36	53	46	30	63	28	84	68	50	40	152	90	238
	24%	30%	29%	30%	30%	31%	1%	28%	20%	17%	28%	26%	12%	21%	29%	26%	20%	30%	27%	31%	24%	23%	17%	27%	20%	23%
Labour	264	178	230	219	204	185	7	124	141	82	99	83	37	45	48	51	36	47	26	70	74	61	60	143	121	280
	26%	30%	29%	29%	29%	29%	9%	25%	27%	28%	28%	23%	30%	27%	26%	29%	23%	22%	26%	26%	26%	28%	25%	26%	27%	28%
Liberal Democrats (Lib Dem)	79	55	74	72	68	59	-	37	42	19	26	34	8	11	17	9	14	20	10	23	26	9	21	48	30	75
	8%	9%	9%	9%	10%	9%	-	7%	8%	7%	7%	9%	6%	7%	9%	5%	9%	9%	10%	8%	9%	4%	9%	9%	7%	7%
Scottish Nationalist	18	14	16	15	15	14	-	9	9	6	3	8	3	4	2	1	2	6	3	7	2	4	4	9	8	15
	2%	2%	2%	2%	2%	2%	-	2%	2%	2%	1%	2%	2%	2%	1%	1%	1%	3%	3%	3%	1%	2%	2%	2%	2%	1%
Plaid Cymru	2	2	2	2	2	2	-	-	2	-	1	1	-	-	1	-	-	1	-	1	1	-	-	2	-	2
	*	*	*	*	*	*	-	-	*	-	*	*	-	-	*	-	-	1%	-	*	*	-	-	*	-	*
Green Party	37	25	33	31	31	28	-	23	14	20	7	11	8	12	2	4	8	3	2	12	16	3	6	28	9	32
	4%	4%	4%	4%	4%	4%	-	5%	3%	7%	2%	3%	7%	7%	1%	2%	5%	1%	2%	4%	6%	1%	3%	5%	2%	3%
UKIP	24	20	23	23	23	22	-	18	6	-	1	23	-	-	-	1	11	12	5	3	8	9	4	11	12	21
	2%	3%	3%	3%	3%	3%	-	4%	1%	-	*	6%	-	-	-	1%	7%	6%	5%	1%	3%	4%	2%	2%	3%	2%
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
British National Party (BNP)	6	3	6	5	5	3	-	4	2	1	2	3	-	1	1	2	1	2	-	1	2	-	3	3	3	7
	1%	*	1%	1%	1%	*	-	1%	*	*	1%	1%	-	1%	*	1%	1%	1%	-	*	1%	-	1%	1%	1%	1%
Other	14	10	11	11	11	10	1	7	7	4	5	6	2	1	2	2	3	3	2	5	3	2	4	8	6	14
	1%	2%	1%	1%	2%	2%	2%	1%	1%	1%	1%	2%	2%	1%	1%	1%	2%	1%	2%	2%	1%	1%	2%	1%	1%	1%
Undecided	225	89	141	132	117	99	19	90	135	80	76	70	40	39	36	40	33	36	13	47	59	52	67	106	119	221
	22%	15%	18%	17%	16%	16%	23%	18%	26%	27%	21%	19%	33%	23%	20%	23%	22%	17%	13%	17%	21%	24%	28%	19%	26%	22%
Would not vote	86	8	13	13	10	9	52	40	45	24	37	25	11	13	20	17	11	14	7	13	24	26	23	37	49	89
	8%	1%	2%	2%	1%	1%	62%	8%	9%	8%	10%	7%	9%	8%	11%	10%	7%	7%	7%	5%	8%	12%	10%	7%	11%	9%
Refused	17	9	12	11	9	9	3	7	10	5	4	9	-	5	2	2	3	5	5	5	5	2	5	10	7	20
	2%	2%	1%	1%	1%	1%	4%	1%	2%	2%	1%	2%	-	3%	1%	1%	2%	3%	5%	2%	2%	1%	2%	2%	1%	2%

Fieldwork dates : 17th to 19th March 2012

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights - Updated August 2011.

Source : Ipsos MORI J12-002008-01 (J201203/r)

* = Less than 0.5%

our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<http://www.ipsos-mori.com/politicaltrends>

Ipsos MORI

Ipsos MORI Political Monitor - March 2012

Table 6

Q.1(A). How would you vote if there were a General Election tomorrow?

Base : All

	Total (Weighted)	Voting						Working status		Government		Work sector				Tenure						GOR Regions						Past vote (2010 General Election)			UnW Tot.	
		Con	Lab	LD	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	Other	North	North excl. Scot	Midlands	South	Greater London	England	Scot	Con	Lab		LD
Unweighted Total	1014	286	334	96	520	472	382	438	576	302	632	248	329	22	351	385	359	122	130	744	18	332	252	302	380	142	890	80	290	246	177	1014
Weighted Total	1014	289	317	98	517	489	387	439	575	324	611	121	430	24	453	351	337	150	153	688	23	338	249	314	362	130	875	89	285	232	185	1014
Conservative	242	242	-	-	-	242	242	118	125	174	55	20	126	4	130	102	90	27	19	193	4	59	50	75	108	33	225	9	187	9	12	238
	24%	84%	-	-	-	50%	63%	27%	22%	54%	9%	17%	29%	18%	29%	29%	27%	18%	12%	28%	16%	18%	20%	24%	30%	25%	26%	10%	66%	4%	6%	23%
Labour	264	-	264	-	264	-	-	105	159	29	228	48	94	6	100	102	70	39	48	172	5	103	91	77	84	35	232	12	10	169	43	280
	26%	-	83%	-	51%	-	-	24%	28%	9%	37%	40%	22%	24%	22%	29%	21%	26%	31%	25%	23%	31%	37%	24%	23%	27%	27%	13%	3%	73%	23%	28%
Liberal Democrats (Lib Dem)	79	-	-	79	79	79	79	31	48	29	44	6	34	3	37	21	25	17	14	46	2	21	15	29	29	13	70	7	5	3	60	75
	8%	-	-	80%	15%	16%	20%	7%	8%	9%	7%	5%	8%	13%	8%	6%	7%	11%	9%	7%	9%	6%	6%	9%	8%	10%	8%	8%	2%	1%	33%	7%
Scottish Nationalist	18	-	-	-	18	18	-	8	10	6	10	1	7	-	7	4	5	1	5	8	3	18	-	-	-	-	-	18	2	-	-	15
	2%	-	-	-	3%	4%	-	2%	2%	2%	2%	1%	2%	-	1%	1%	1%	*	3%	1%	15%	5%	-	-	-	-	-	20%	1%	-	-	1%
Plaid Cymru	2	-	-	-	2	2	-	-	2	-	2	1	-	-	-	1	1	-	-	2	-	-	-	2	-	-	-	-	-	-	-	2
	*	-	-	-	*	*	-	-	*	-	*	1%	-	-	-	*	*	-	-	*	-	-	-	1%	-	-	-	-	-	-	-	*
Green Party	37	-	-	-	37	37	-	18	20	7	28	2	16	2	18	8	16	7	6	24	-	8	8	8	21	6	36	-	1	6	24	32
	4%	-	-	-	7%	8%	-	4%	3%	2%	5%	2%	4%	9%	4%	2%	5%	5%	4%	4%	-	2%	3%	3%	6%	4%	4%	-	*	3%	13%	3%
UKIP	24	-	-	-	24	24	-	10	14	5	16	-	11	-	11	7	12	2	3	19	-	7	6	10	7	1	22	1	13	-	2	21
	2%	-	-	-	5%	5%	-	2%	2%	1%	3%	-	3%	-	2%	2%	4%	1%	2%	3%	-	2%	2%	3%	2%	1%	3%	1%	4%	-	1%	2%
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
British National Party (BNP)	6	-	-	-	6	6	-	3	4	1	5	1	1	1	2	2	4	-	1	6	-	2	2	2	2	1	6	1	3	1	7	
	1%	-	-	-	1%	1%	-	1%	1%	*	1%	1%	*	5%	*	1%	1%	-	*	1%	-	1%	1%	1%	1%	*	1%	-	*	1%	*	1%
Other	14	-	-	-	-	-	-	6	9	2	12	3	5	-	5	3	4	1	5	7	1	7	2	3	5	3	9	5	1	1	3	14
	1%	-	-	-	-	-	-	1%	1%	1%	2%	3%	1%	-	1%	1%	1%	3%	1%	6%	-	2%	1%	1%	1%	2%	1%	5%	1%	*	2%	1%
Undecided	225	43	53	19	87	77	62	101	124	51	144	29	98	6	105	77	70	36	36	147	6	82	56	72	72	25	187	26	53	33	37	221
	22%	15%	17%	20%	17%	16%	16%	23%	22%	16%	24%	24%	23%	27%	23%	22%	21%	24%	24%	21%	27%	24%	22%	23%	20%	19%	21%	29%	19%	14%	20%	22%
Would not vote	86	-	-	-	-	-	-	34	52	16	56	8	34	-	34	22	28	20	14	50	1	22	16	35	29	11	76	6	8	7	3	89
	8%	-	-	-	-	-	-	8%	9%	5%	9%	6%	8%	-	8%	6%	8%	13%	9%	7%	4%	7%	6%	11%	8%	8%	9%	7%	3%	3%	2%	9%
Refused	17	4	-	-	-	4	4	7	10	4	10	2	4	1	5	3	10	1	3	13	-	8	4	2	7	3	12	5	4	1	-	20
	2%	1%	-	-	-	1%	1%	2%	2%	1%	2%	2%	1%	5%	1%	1%	3%	1%	2%	2%	-	3%	1%	1%	2%	2%	1%	6%	2%	*	-	2%

Fieldwork dates : 17th to 19th March 2012

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights - Updated August 2011.

Source : Ipsos MORI J12-002008-01 (J201203/r)

* = Less than 0.5%

our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<http://www.ipsos-mori.com/politicaltrends>

Ipsos MORI

Ipsos MORI Political Monitor - March 2012

Table 7

Q.1(B). Which party are you most inclined to support?

Base : All undecided or refused

	Total (Weighted)	Likelihood to vote						Gender		Age								Social Class						UnWgt Total		
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	241	110	164	154	138	119	18	87	154	68	85	88	28	40	39	46	43	45	17	55	66	47	73	121	120	241
Weighted Total	242	98	153	143	126	108	22	96	146	84	79	78	40	44	37	42	37	42	18	52	64	54	72	116	126	241
Conservative	47 19%	19 20%	32 21%	31 22%	28 23%	22 21%	4 19%	18 19%	29 20%	8 9%	19 24%	20 26%	1 3%	6 15%	7 20%	12 28%	9 23%	11 27%	5 29%	12 22%	9 15%	11 21%	15 21%	21 18%	26 21%	48 20%
Labour	53 22%	22 22%	33 21%	33 23%	28 22%	26 24%	3 13%	29 31%	24 16%	22 27%	17 21%	14 18%	15 38%	7 17%	10 26%	7 18%	7 18%	7 17%	2 11%	15 28%	17 27%	9 17%	12 17%	32 28%	21 17%	54 22%
Liberal Democrats (Lib Dem)	19 8%	7 7%	11 7%	9 7%	8 7%	7 7%	1 3%	2 2%	17 12%	6 7%	8 10%	6 7%	5 13%	* 1%	5 13%	3 7%	2 7%	3 8%	2 8%	2 3%	8 12%	5 10%	5 6%	9 8%	10 8%	21 9%
Scottish Nationalist	7 3%	2 2%	3 2%	3 2%	3 2%	3 3%	-	4 4%	3 2%	5 6%	-	2 2%	-	5 12%	-	-	2 5%	-	-	-	1 2%	1 2%	5 7%	1 1%	6 5%	4 2%
Plaid Cymru	1 *	-	-	-	-	-	-	-	1 *	-	1 1%	-	-	-	-	1 1%	-	-	-	-	1 1%	-	-	1 *	-	1 *
Green Party	4 1%	3 3%	4 2%	4 2%	3 2%	3 2%	-	1 1%	3 2%	2 2%	1 2%	* *	1 2%	1 2%	-	1 3%	* 1%	-	-	2 3%	1 1%	-	1 1%	3 2%	1 1%	4 2%
UKIP	3 1%	3 3%	3 2%	3 2%	3 2%	3 3%	-	3 3%	* *	-	3 3%	* *	-	-	1 4%	1 3%	* 1%	-	-	-	* *	1 2%	1 2%	* *	3 2%	3 1%
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
British National Party	* *	-	-	-	-	-	-	* 1%	-	-	-	* 1%	-	-	-	-	-	* 1%	-	-	-	-	* 1%	-	* *	1 *
Undecided	83 34%	28 28%	48 32%	42 29%	37 29%	30 27%	13 60%	30 31%	54 37%	33 40%	21 27%	28 36%	18 44%	16 35%	11 28%	11 25%	14 38%	14 34%	6 33%	15 29%	17 27%	24 44%	28 38%	32 28%	51 41%	78 32%
Would not vote	2 1%	-	-	-	-	-	-	1 1%	1 1%	-	1 1%	1 1%	-	-	1 3%	-	-	1 2%	-	-	2 3%	-	-	2 2%	-	2 1%
Refused	14 6%	8 8%	11 7%	10 7%	9 7%	8 7%	1 5%	4 4%	10 7%	6 7%	4 6%	3 4%	-	6 13%	2 6%	2 5%	1 3%	2 5%	2 9%	2 4%	5 8%	2 3%	5 6%	7 6%	6 5%	16 7%
Not stated	9 4%	7 7%	8 6%	8 6%	7 6%	7 6%	-	4 4%	5 4%	2 2%	4 5%	3 4%	-	2 5%	-	4 9%	1 2%	3 6%	2 9%	5 10%	3 4%	-	1 1%	8 7%	1 1%	9 4%

Fieldwork dates : 17th to 19th March 2012

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights - Updated August 2011.

Source : Ipsos MORI J12-002008-01 (J201203/r)

* = Less than 0.5%

our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<http://www.ipsos-mori.com/politicaltrends>

Ipsos MORI

Ipsos MORI Political Monitor - March 2012

Table 8

Q.1(B). Which party are you most inclined to support?

Base : All undecided or refused

	Total (Weighted)	Voting						Working status		Government		Work sector				Tenure						GOR Regions						Past vote (2010 General Election)			UnW Tot.		
		Con	Lab	LD	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	Other	North	North excl. Scot	Midlands	South	Greater London	England	Scot	Con	Lab		LD	
Unweighted Total	241	48	54	21	88	82	69	106	135	54	162	60	75	6	81	85	88	29	35	173	4	90	63	67	84	31	201	27	63	38	37	241	
Weighted Total	242	47	53	19	87	81	66	108	134	56	154	31	102	7	110	79	80	37	39	160	6	90	59	74	78	28	198	31	57	34	37	241	
Conservative	47	47	-	-	-	47	47	19	28	18	22	6	20	-	20	16	20	5	7	36	-	23	16	10	14	5	41	6	32	1	5	48	
	19%	100%	-	-	-	58%	71%	18%	21%	32%	14%	18%	19%	-	18%	20%	25%	12%	17%	23%	-	25%	27%	14%	18%	17%	20%	21%	55%	2%	13%	20%	
Labour	53	-	53	-	53	-	-	30	24	8	42	9	26	-	26	17	15	7	12	32	2	16	14	19	19	9	48	2	5	20	6	54	
	22%	-	100%	-	61%	-	-	27%	18%	15%	27%	29%	26%	-	24%	21%	19%	18%	31%	20%	35%	17%	24%	26%	24%	32%	24%	6%	8%	59%	15%	22%	
Liberal Democrats (Lib Dem)	19	-	-	19	19	19	19	8	12	2	13	2	8	-	8	9	6	4	-	15	-	6	6	4	8	2	18	1	1	*	10	21	
	8%	-	-	100%	22%	24%	29%	7%	9%	4%	8%	7%	8%	-	8%	12%	7%	11%	-	9%	-	7%	9%	6%	11%	8%	9%	2%	1%	1%	29%	9%	
Scottish Nationalist	7	-	-	-	7	7	-	5	2	-	3	-	5	-	5	-	1	5	1	1	-	7	-	-	-	-	7	-	2	-	4		
	3%	-	-	-	8%	9%	-	5%	1%	-	2%	-	5%	-	5%	-	2%	15%	1%	1%	-	8%	-	-	-	-	23%	-	7%	-	2%		
Plaid Cymru	1	-	-	-	1	1	-	1	-	-	1	-	-	-	-	1	-	-	-	1	-	-	-	1	-	-	-	-	1	-	1	*	
	*	-	-	-	1%	1%	-	1%	-	-	*	-	-	-	-	1%	-	-	-	*	-	-	-	1%	-	-	-	-	2%	-	-	*	
Green Party	4	-	-	-	4	4	-	4	-	-	4	1	2	-	2	2	*	-	-	2	1	1	1	-	3	-	4	-	-	-	3	4	
	1%	-	-	-	4%	4%	-	3%	-	-	2%	4%	2%	-	2%	2%	*	-	-	1%	21%	1%	2%	-	3%	-	2%	-	-	-	7%	2%	
UKIP	3	-	-	-	3	3	-	1	2	1	2	*	1	-	1	1	*	1	-	2	-	-	-	1	2	*	3	-	3	-	3	1%	
	1%	-	-	-	3%	4%	-	1%	1%	2%	1%	1%	1%	-	1%	2%	*	4%	-	1%	-	-	-	2%	2%	1%	1%	-	5%	-	-	1%	
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
British National Party	*	-	-	-	*	*	-	-	*	-	*	-	-	-	-	-	-	-	*	-	-	-	-	-	*	*	*	*	-	-	-	1	*
	*	-	-	-	1%	1%	-	-	*	-	*	-	-	-	-	-	-	-	1%	-	-	-	-	1%	2%	*	-	1%	-	-	-	*	
Undecided	83	-	-	-	-	-	-	30	54	21	52	9	31	5	36	27	28	12	15	54	1	26	17	33	25	9	68	9	11	9	10	78	
	34%	-	-	-	-	-	-	27%	40%	37%	34%	29%	30%	69%	33%	34%	35%	33%	39%	34%	17%	28%	29%	44%	32%	31%	34%	28%	19%	26%	29%	32%	
Would not vote	2	-	-	-	-	-	-	-	2	1	1	-	-	-	-	-	1	1	-	1	-	2	1	-	-	-	1	1	-	-	-	2	
	1%	-	-	-	-	-	-	-	1%	2%	1%	-	-	-	-	-	1%	3%	-	*	-	2%	1%	-	-	-	*	4%	-	-	-	1%	
Refused	14	-	-	-	-	-	-	8	6	2	8	2	5	1	6	4	5	1	4	9	-	6	2	3	5	3	10	4	*	1	-	16	
	6%	-	-	-	-	-	-	7%	4%	4%	6%	8%	5%	15%	6%	4%	7%	3%	9%	6%	-	7%	3%	4%	6%	10%	5%	13%	1%	3%	-	7%	
Not stated	9	-	-	-	-	-	-	3	6	2	7	1	3	1	4	3	3	-	1	7	2	4	3	3	3	-	6	1	5	-	3	9	
	4%	-	-	-	-	-	-	3%	4%	3%	5%	2%	3%	16%	4%	4%	4%	-	1%	4%	26%	4%	5%	4%	3%	-	3%	3%	10%	-	7%	4%	

Fieldwork dates : 17th to 19th March 2012

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights - Updated August 2011.

Source : Ipsos MORI J12-002008-01 (J201203/r)

* = Less than 0.5%

our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<http://www.ipsos-mori.com/politicaltrends>

Ipsos MORI

Ipsos MORI Political Monitor - March 2012

Table 9

Q.1(A). How would you vote if there were a General Election tomorrow? (certain to vote)

Base : All certain to vote

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						UnWgt Total	
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	591	591	591	591	591	591	-	276	315	102	224	265	27	75	108	116	117	148	57	201	166	104	120	367	224	591
Weighted Total	587	587	587	587	587	587	-	286	301	129	212	246	39	90	99	113	103	143	65	198	157	114	118	355	232	591
Conservative	175	175	175	175	175	175	-	97	78	26	73	75	5	22	38	36	25	50	20	68	43	34	29	111	63	173
	30%	30%	30%	30%	30%	30%	-	34%	26%	21%	35%	30%	13%	24%	38%	31%	24%	35%	31%	34%	27%	30%	25%	31%	27%	29%
Labour	178	178	178	178	178	178	-	83	95	44	74	61	16	27	33	41	26	34	19	58	45	42	34	102	76	187
	30%	30%	30%	30%	30%	30%	-	29%	31%	34%	35%	25%	42%	30%	34%	36%	25%	24%	30%	29%	28%	37%	29%	29%	33%	32%
Liberal Democrats (Lib Dem)	55	55	55	55	55	55	-	24	31	15	13	27	7	8	7	7	11	16	8	17	17	7	15	33	21	50
	9%	9%	9%	9%	9%	9%	-	8%	10%	11%	6%	11%	17%	9%	7%	6%	11%	11%	12%	8%	11%	6%	12%	9%	9%	8%
Scottish Nationalist	14	14	14	14	14	14	-	7	6	6	1	6	3	4	1	-	1	6	3	7	1	2	4	8	6	11
	2%	2%	2%	2%	2%	2%	-	3%	2%	5%	*	3%	7%	4%	1%	-	*	4%	5%	4%	1%	2%	3%	2%	2%	2%
Plaid Cymru	2	2	2	2	2	2	-	-	2	-	1	1	-	-	1	-	-	1	-	1	1	-	-	2	-	2
	*	*	*	*	*	*	-	-	1%	-	*	*	-	-	1%	-	-	1%	-	1%	*	-	-	1%	-	*
Green Party	25	25	25	25	25	25	-	13	12	15	5	5	6	9	2	3	5	-	-	8	11	1	4	19	6	22
	4%	4%	4%	4%	4%	4%	-	4%	4%	12%	2%	2%	14%	10%	2%	3%	5%	-	-	4%	7%	1%	4%	5%	2%	4%
UKIP	20	20	20	20	20	20	-	15	5	-	-	20	-	-	-	-	9	11	4	2	6	8	4	8	12	17
	3%	3%	3%	3%	3%	3%	-	5%	2%	-	-	8%	-	-	-	-	8%	8%	6%	1%	4%	7%	3%	2%	5%	3%
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
British National Party (BNP)	3	3	3	3	3	3	-	2	1	-	2	1	-	-	-	2	1	-	-	1	1	-	1	2	1	3
	*	*	*	*	*	*	-	1%	*	-	1%	1%	-	-	-	1%	1%	-	-	1%	1%	-	1%	1%	*	1%
Other	10	10	10	10	10	10	-	6	5	1	3	6	1	-	1	2	3	3	2	3	2	1	3	5	5	9
	2%	2%	2%	2%	2%	2%	-	2%	2%	1%	1%	2%	4%	-	1%	2%	3%	2%	3%	2%	1%	1%	3%	2%	2%	2%
Undecided	89	89	89	89	89	89	-	31	58	17	34	38	-	17	15	18	19	20	6	28	24	17	20	52	37	99
	15%	15%	15%	15%	15%	15%	-	11%	19%	13%	16%	16%	-	19%	16%	16%	18%	14%	9%	14%	15%	15%	17%	15%	16%	17%
Would not vote	8	8	8	8	8	8	-	3	5	3	3	2	2	2	*	3	2	-	-	2	3	2	1	5	3	7
	1%	1%	1%	1%	1%	1%	-	1%	2%	2%	1%	1%	4%	2%	*	2%	2%	-	-	1%	2%	2%	1%	2%	1%	1%
Refused	9	9	9	9	9	9	-	6	3	1	3	5	-	1	2	1	2	3	3	3	3	-	3	6	3	11
	2%	2%	2%	2%	2%	2%	-	2%	1%	1%	1%	2%	-	2%	2%	1%	2%	2%	4%	1%	2%	-	3%	2%	1%	2%

Fieldwork dates : 17th to 19th March 2012

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights - Updated August 2011.

Source : Ipsos MORI J12-002008-01 (J201203/r)

* = Less than 0.5%

our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<http://www.ipsos-mori.com/politicaltrends>


Ipsos MORI Political Monitor - March 2012

Table 10

Q.1(A). How would you vote if there were a General Election tomorrow? (certain to vote)

Base : All certain to vote

	Total (Weighted)	Voting						Working status		Government		Work sector				Tenure						GOR Regions						Past vote (2010 General Election)			UnW Tot.	
		Con	Lab	LD	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	Other	North	North excl. Scot	Midlands	South	Greater London	England	Scot	Con	Lab		LD
Unweighted Total	591	195	213	59	335	317	254	250	341	191	367	142	189	13	202	236	225	55	62	461	13	200	145	171	220	71	506	55	204	167	133	591
Weighted Total	587	194	200	62	332	326	256	243	344	203	356	67	243	12	256	220	206	66	76	426	19	198	141	181	208	65	498	57	204	154	139	591
Conservative	175 30%	175 90%	-	-	-	175 54%	175 68%	76 31%	98 29%	129 63%	40 11%	13 20%	84 34%	3 24%	87 34%	75 34%	71 34%	11 17%	13 17%	147 34%	4 20%	43 22%	35 25%	59 33%	72 35%	16 25%	163 33%	8 14%	152 75%	5 3%	8 5%	173 29%
Labour	178 30%	-	178 89%	-	178 54%	-	-	68 28%	110 32%	14 7%	159 45%	28 42%	65 27%	5 40%	70 28%	71 32%	48 23%	25 38%	32 42%	118 28%	3 17%	72 36%	63 45%	53 29%	54 26%	22 34%	154 31%	9 15%	9 4%	121 78%	36 26%	187 32%
Liberal Democrats (Lib Dem)	55 9%	-	-	55 88%	55 17%	55 17%	55 21%	22 9%	33 10%	19 10%	31 9%	3 5%	25 10%	2 15%	26 10%	15 7%	18 9%	10 15%	9 12%	34 8%	2 11%	18 9%	13 9%	19 11%	18 9%	9 13%	48 10%	5 9%	1 1%	3 2%	45 33%	50 8%
Scottish Nationalist	14 2%	-	-	-	14 4%	14 4%	-	5 2%	8 2%	4 2%	8 2%	1 1%	4 2%	-	4 2%	2 1%	5 2%	1 1%	3 4%	7 2%	3 18%	14 7%	-	-	-	-	-	14 24%	2 1%	-	-	11 2%
Plaid Cymru	2 *	-	-	-	2 1%	2 1%	-	-	2 1%	-	2 1%	1 1%	-	-	-	1 *	1 1%	-	-	2 *	-	-	2 1%	-	-	-	-	-	-	-	-	2 *
Green Party	25 4%	-	-	-	25 8%	25 8%	-	12 5%	13 4%	6 3%	18 5%	2 3%	10 4%	1 6%	11 4%	6 3%	9 4%	5 8%	5 6%	15 4%	-	4 2%	4 3%	7 4%	14 7%	4 7%	23 5%	-	-	3 2%	19 14%	22 4%
UKIP	20 3%	-	-	-	20 6%	20 6%	-	9 4%	11 3%	3 2%	13 4%	-	9 4%	-	9 4%	6 3%	10 5%	2 3%	2 2%	16 4%	-	4 2%	3 2%	9 5%	7 3%	1 2%	18 4%	1 2%	8 4%	-	2 1%	17 3%
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
British National Party (BNP)	3 *	-	-	-	3 1%	3 1%	-	1 *	2 1%	-	3 1%	1 1%	1 *	-	1 *	1 *	2 1%	-	-	3 1%	-	1 1%	1 1%	1 *	1 1%	-	3 1%	-	1 1%	1 *	3 1%	
Other	10 2%	-	-	-	-	-	-	4 1%	7 2%	2 1%	9 2%	3 4%	3 1%	-	3 1%	1 *	4 2%	1 5%	4 5%	5 1%	-	6 3%	2 1%	1 *	3 2%	1 2%	5 8%	5 1%	1 1%	3 2%	9 2%	
Undecided	89 15%	18 9%	22 11%	7 12%	36 11%	32 10%	25 10%	40 17%	48 14%	22 11%	61 17%	14 21%	38 16%	1 7%	39 15%	38 17%	30 14%	8 12%	7 9%	67 16%	6 34%	31 16%	19 14%	26 15%	31 15%	8 13%	70 14%	12 21%	28 14%	20 13%	25 18%	99 17%
Would not vote	8 1%	-	-	-	-	-	-	1 1%	7 2%	2 1%	5 1%	* 1%	1 *	-	1 *	2 1%	2 1%	3 5%	1 1%	4 1%	-	-	-	4 2%	4 2%	1 1%	6 1%	-	-	1 *	-	7 1%
Refused	9 2%	2 1%	-	-	-	2 1%	2 1%	5 2%	4 1%	3 1%	6 2%	1 2%	3 1%	1 9%	4 1%	2 1%	6 3%	-	1 1%	8 2%	-	5 2%	1 1%	1 *	4 2%	2 3%	6 1%	3 6%	2 1%	1 1%	-	11 2%

Fieldwork dates : 17th to 19th March 2012

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights - Updated August 2011.

Source : Ipsos MORI J12-002008-01 (J201203/r)

* = Less than 0.5%

our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<http://www.ipsos-mori.com/politicaltrends>

Ipsos MORI

Ipsos MORI Political Monitor - March 2012

Table 11

Q.1(B). Which party are you most inclined to support? (certain to vote)

Base : All undecided or refused - AND - certain to vote

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						UnWgt Total	
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	110	110	110	110	110	110	-	36	74	16	42	52	-	16	19	23	26	26	8	33	30	18	29	63	47	110
Weighted Total	98	98	98	98	98	98	-	37	61	18	37	43	-	18	17	20	21	22	9	31	27	17	24	58	40	110
Conservative	19	19	19	19	19	19	-	6	13	3	4	13	-	3	2	2	7	6	3	6	4	5	5	10	9	22
	20%	20%	20%	20%	20%	20%	-	16%	22%	14%	11%	29%	-	14%	12%	10%	31%	27%	36%	20%	14%	28%	19%	17%	23%	20%
Labour	22	22	22	22	22	22	-	10	11	5	10	7	-	5	5	5	4	3	-	6	10	3	3	15	6	26
	22%	22%	22%	22%	22%	22%	-	28%	19%	27%	26%	17%	-	27%	30%	23%	19%	14%	-	19%	35%	21%	12%	27%	16%	24%
Liberal Democrats (Lib Dem)	7	7	7	7	7	7	-	1	6	-	5	3	-	-	2	2	1	2	-	1	3	-	3	5	3	9
	7%	7%	7%	7%	7%	7%	-	3%	10%	-	12%	6%	-	-	13%	12%	4%	8%	-	4%	12%	-	11%	8%	7%	8%
Scottish Nationalist	2	2	2	2	2	2	-	-	2	-	-	2	-	-	-	-	2	-	-	-	-	1	1	-	2	2
	2%	2%	2%	2%	2%	2%	-	-	3%	-	-	4%	-	-	-	-	9%	-	-	-	-	7%	2%	-	4%	2%
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Green Party	3	3	3	3	3	3	-	-	3	1	1	*	-	1	-	1	*	-	-	2	1	-	-	3	-	3
	3%	3%	3%	3%	3%	3%	-	-	4%	5%	4%	1%	-	5%	-	7%	2%	-	-	6%	3%	-	-	5%	-	3%
UKIP	3	3	3	3	3	3	-	3	*	-	3	*	-	-	1	1	*	-	-	-	*	1	1	*	3	3
	3%	3%	3%	3%	3%	3%	-	7%	*	-	7%	1%	-	-	8%	7%	1%	-	-	-	1%	8%	6%	*	7%	3%
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Undecided	28	28	28	28	28	28	-	10	18	6	9	13	-	6	5	5	6	7	2	9	4	6	8	13	14	30
	28%	28%	28%	28%	28%	28%	-	26%	30%	32%	25%	30%	-	32%	27%	24%	27%	32%	25%	30%	16%	35%	35%	23%	35%	27%
Would not vote	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refused	8	8	8	8	8	8	-	4	4	3	3	2	-	3	2	1	*	2	2	1	3	-	3	4	3	9
	8%	8%	8%	8%	8%	8%	-	10%	7%	15%	8%	5%	-	15%	9%	7%	2%	8%	20%	4%	12%	-	14%	8%	9%	8%
Not stated	7	7	7	7	7	7	-	3	3	1	2	3	-	1	-	2	1	3	2	5	1	-	-	7	-	6
	7%	7%	7%	7%	7%	7%	-	9%	6%	8%	5%	8%	-	8%	-	10%	4%	11%	19%	18%	5%	-	-	12%	-	5%

Fieldwork dates : 17th to 19th March 2012

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights - Updated August 2011.

Source : Ipsos MORI J12-002008-01 (J201203/r)

*=Less than 0.5%

our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:
<http://www.ipsos-mori.com/politicaltrends>

Ipsos MORI

Ipsos MORI Political Monitor - March 2012

Table 12

Q.1(B). Which party are you most inclined to support? (certain to vote)

Base : All undecided or refused - AND - certain to vote

	Total (Weighted)	Voting						Working status		Government		Work sector				Tenure						GOR Regions						Past vote (2010 General Election)			UnW Tot.		
		Con	Lab	LD	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	Other	North	North excl. Scot	Midlands	South	Greater London	England	Scot	Con	Lab		LD	
Unweighted Total	110	22	26	9	43	39	31	53	57	24	80	31	34	2	36	46	43	7	10	89	4	42	25	27	41	13	86	17	34	25	27	110	
Weighted Total	98	19	22	7	36	34	26	45	52	24	68	15	41	2	43	40	36	8	8	75	6	36	21	27	35	10	76	15	30	21	25	110	
Conservative	19	19	-	-	-	19	19	7	12	9	7	3	7	-	7	6	10	2	1	16	-	6	4	3	10	3	17	2	13	-	5	22	
	20%	100%	-	-	-	57%	73%	15%	24%	36%	10%	17%	17%	-	17%	16%	27%	24%	18%	21%	-	18%	20%	11%	28%	27%	14%	43%	-	18%	20%		
Labour	22	-	22	-	22	-	-	15	7	5	16	5	12	-	12	9	6	-	4	15	2	7	6	9	5	2	17	2	4	13	4	26	
	22%	-	100%	-	60%	-	-	32%	13%	20%	23%	35%	29%	-	28%	22%	18%	-	49%	20%	35%	20%	27%	33%	16%	22%	22%	11%	12%	64%	16%	24%	
Liberal Democrats (Lib Dem)	7	-	-	7	7	7	7	2	6	-	7	1	2	-	2	5	2	1	-	7	-	1	1	2	4	1	7	-	1	-	5	9	
	7%	-	-	100%	20%	21%	27%	4%	11%	-	11%	7%	6%	-	6%	12%	5%	8%	-	9%	-	2%	4%	8%	12%	8%	9%	-	3%	-	20%	8%	
Scottish Nationalist	2	-	-	2	2	-	-	2	-	2	-	-	-	-	-	-	1	-	1	1	-	2	-	-	-	-	2	-	1	-	2	-	
	2%	-	-	5%	5%	-	-	3%	-	3%	-	-	-	-	-	-	3%	-	7%	2%	-	5%	-	-	-	-	12%	-	6%	-	2%	-	
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Green Party	3	-	-	3	3	-	3	-	3	-	3	*	2	-	2	1	*	-	-	1	1	1	1	-	2	-	3	-	-	-	3	3	
	3%	-	-	7%	8%	-	6%	-	4%	-	4%	2%	6%	-	5%	2%	1%	-	-	2%	21%	3%	5%	-	5%	-	3%	-	-	-	10%	3%	
UKIP	3	-	-	3	3	-	1	2	1	2	*	1	-	1	1	*	1	-	2	-	-	-	-	1	2	*	3	-	3	-	3	3	
	3%	-	-	8%	9%	-	3%	3%	6%	2%	2%	3%	-	3%	3%	1%	17%	-	2%	-	-	-	-	5%	5%	2%	4%	-	9%	-	-	3%	
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Undecided	28	-	-	-	-	-	9	19	8	20	4	9	1	10	11	11	4	1	22	1	11	6	8	8	3	20	6	5	5	8	30		
	28%	-	-	-	-	-	19%	36%	31%	29%	26%	22%	43%	23%	28%	30%	52%	13%	29%	17%	32%	29%	31%	23%	25%	26%	36%	17%	25%	30%	27%	-	
Would not vote	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refused	8	-	-	-	-	-	6	2	*	7	1	4	1	5	3	4	-	1	7	-	4	*	2	2	2	5	3	*	1	-	9	9	
	8%	-	-	-	-	-	14%	3%	2%	11%	7%	10%	57%	12%	8%	10%	-	13%	9%	-	10%	2%	7%	7%	16%	6%	21%	1%	5%	-	8%	8%	
Not stated	7	-	-	-	-	-	3	3	1	5	1	3	-	3	3	2	-	-	5	2	4	3	1	2	-	5	1	4	-	1	6	6	
	7%	-	-	-	-	-	7%	7%	6%	8%	4%	7%	-	7%	9%	5%	-	-	7%	26%	10%	14%	5%	5%	-	7%	6%	15%	-	6%	5%	5%	

Fieldwork dates : 17th to 19th March 2012

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights - Updated August 2011.

Source : Ipsos MORI J12-002008-01 (J201203/r)

* = Less than 0.5%

our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<http://www.ipsos-mori.com/politicaltrends>

Ipsos MORI

Ipsos MORI Political Monitor - March 2012

Table 13

Q.2. And how likely will you be to vote in an immediate General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote and 1 that you would be absolutely certain NOT to vote?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						UnWgt Total	
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	1014	591	796	763	713	632	85	471	543	238	383	393	88	150	198	185	173	220	93	283	297	199	235	580	434	1014
Weighted Total	1014	587	788	758	707	632	84	495	519	291	359	365	123	168	182	176	152	213	101	272	287	218	237	559	455	1014
1 - Absolutely certain not to vote	84	-	-	-	-	-	84	36	48	25	28	30	8	17	15	13	12	18	12	12	18	25	28	30	54	85
	8%	-	-	-	-	-	100%	7%	9%	9%	8%	8%	7%	10%	8%	8%	8%	9%	12%	5%	6%	12%	12%	5%	12%	8%
2	11	-	-	-	-	-	-	8	2	5	3	3	5	-	3	1	2	1	1	2	3	3	3	5	6	10
	1%	-	-	-	-	-	-	2%	*	2%	1%	1%	4%	-	1%	*	2%	*	1%	1%	1%	2%	1%	1%	6	1%
3	33	-	-	-	-	-	-	12	20	17	13	3	13	3	5	8	1	2	-	3	14	8	7	18	15	29
	3%	-	-	-	-	-	-	3%	4%	6%	4%	1%	11%	2%	3%	4%	1%	1%	-	1%	5%	4%	3%	3%	3%	3%
4	22	-	-	-	-	-	-	16	6	6	10	6	-	6	3	7	2	4	2	3	7	3	9	10	12	18
	2%	-	-	-	-	-	-	3%	1%	2%	3%	2%	-	4%	2%	4%	1%	2%	2%	1%	3%	1%	4%	2%	3%	2%
5	67	-	-	-	-	-	-	36	32	29	19	19	16	13	11	8	6	13	4	10	23	13	21	33	34	65
	7%	-	-	-	-	-	-	7%	6%	10%	5%	5%	13%	8%	6%	4%	4%	6%	4%	4%	8%	6%	9%	6%	8%	6%
6	30	-	30	-	-	-	-	10	20	16	7	8	9	7	5	2	3	5	2	7	9	8	7	16	15	33
	3%	-	4%	-	-	-	-	2%	4%	5%	2%	2%	7%	4%	3%	1%	2%	2%	2%	3%	3%	3%	3%	3%	3%	3%
7	51	-	51	51	-	-	-	26	25	20	25	6	16	4	20	5	5	1	-	9	20	14	8	29	22	50
	5%	-	6%	7%	-	-	-	5%	5%	7%	7%	2%	13%	2%	11%	3%	3%	1%	-	3%	7%	6%	4%	5%	5%	5%
8	74	-	74	74	74	-	-	35	39	26	28	20	9	17	16	12	10	10	4	12	20	21	21	33	42	81
	7%	-	9%	10%	10%	-	-	7%	8%	9%	8%	5%	8%	10%	9%	7%	7%	5%	4%	4%	7%	9%	9%	6%	9%	8%
9	45	-	45	45	45	45	-	25	20	17	9	20	8	9	5	4	7	12	10	15	16	6	9	31	15	41
	4%	-	6%	6%	6%	7%	-	5%	4%	6%	2%	5%	6%	5%	3%	2%	5%	6%	10%	6%	5%	3%	4%	6%	3%	4%
10 - Absolutely certain to vote	587	587	587	587	587	587	-	286	301	129	212	246	39	90	99	113	103	143	65	198	157	114	118	355	232	591
	58%	100%	75%	77%	83%	93%	-	58%	58%	44%	59%	67%	32%	53%	54%	64%	68%	67%	64%	73%	55%	52%	50%	63%	51%	58%
Don't know	7	-	-	-	-	-	-	4	3	-	4	3	-	-	-	4	-	3	2	-	-	2	5	-	7	7
	1%	-	-	-	-	-	-	1%	1%	-	1%	1%	-	-	-	2%	-	1%	2%	-	-	1%	2%	-	1%	1%
Refused	2	-	-	-	-	-	-	*	2	1	1	1	-	1	-	1	-	1	1	1	-	1	1	1	2	4
	*	-	-	-	-	-	-	*	*	*	*	*	-	1%	-	*	-	*	1%	*	-	*	*	*	*	*
Mean	8.00	10.00	9.41	9.54	9.73	9.93	1.00	8.03	7.97	7.39	8.04	8.45	6.82	7.81	7.90	8.20	8.48	8.43	8.28	8.87	7.92	7.60	7.46	8.38	7.52	8.04

Fieldwork dates : 17th to 19th March 2012

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights - Updated August 2011.

Source : Ipsos MORI J12-002008-01 (J201203/r)

*=Less than 0.5%

our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:
<http://www.ipsos-mori.com/politicaltrends>

Ipsos MORI

Ipsos MORI Political Monitor - March 2012

Table 14

Q.2. And how likely will you be to vote in an immediate General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote and 1 that you would be absolutely certain NOT to vote?

Base : All

	Total (Weighted)	Voting						Working status		Government		Work sector				Tenure						GOR Regions						Past vote (2010 General Election)			UnW Tot.		
		Con	Lab	LD	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	Other	North	North excl. Scot.	Mid-lands	South	Greater London	England	Scot	Con	Lab		LD	
Unweighted Total	1014	286	334	96	520	472	382	438	576	302	632	248	329	22	351	385	359	122	130	744	18	332	252	302	380	142	890	80	290	246	177	1014	
Weighted Total	1014	289	317	98	517	489	387	439	575	324	611	121	430	24	453	351	337	150	153	688	23	338	249	314	362	130	875	89	285	232	185	1014	
1 - Absolutely certain not to vote	84	5	10	1	11	6	6	34	50	16	49	7	35	2	37	14	29	15	24	43	2	28	22	30	25	12	77	7	8	10	1	85	
	8%	2%	3%	1%	2%	1%	1%	8%	9%	5%	8%	6%	8%	1%	8%	4%	9%	10%	16%	6%	11%	8%	9%	10%	7%	9%	9%	7%	3%	4%	1%	8%	
2	11	1	-	2	4	5	4	8	3	3	7	1	6	1	7	2	5	3	2	7	-	1	1	4	7	5	11	-	1	3	1	10	
	1%	1%	-	2%	1%	1%	1%	2%	1%	1%	1%	*	1%	5%	2%	1%	1%	2%	1%	1%	-	*	*	1%	2%	4%	1%	-	*	2%	*	1%	
3	33	4	9	2	11	6	5	13	19	9	23	3	13	1	14	9	10	12	2	19	-	15	9	11	8	1	24	5	-	5	2	29	
	3%	1%	3%	2%	2%	1%	1%	3%	3%	3%	4%	2%	3%	3%	3%	2%	3%	8%	1%	3%	-	4%	4%	3%	2%	1%	3%	6%	-	2%	1%	3%	
4	22	7	5	-	11	13	7	14	8	1	15	3	13	-	13	10	3	7	2	13	-	12	5	5	5	*	15	7	3	1	-	18	
	2%	3%	2%	-	2%	3%	2%	3%	1%	*	2%	2%	3%	-	3%	3%	1%	5%	1%	2%	-	4%	2%	2%	1%	*	2%	8%	1%	*	-	2%	
5	67	12	27	8	38	23	20	34	34	18	42	7	29	1	30	22	22	8	15	44	1	24	19	15	29	15	61	5	11	14	10	65	
	7%	4%	9%	8%	7%	5%	5%	8%	6%	6%	7%	6%	7%	3%	7%	6%	7%	5%	10%	6%	2%	7%	8%	5%	8%	11%	7%	5%	4%	6%	5%	6%	
6	30	4	11	4	19	13	9	10	20	6	20	7	10	2	11	12	6	7	6	18	-	13	12	8	9	5	28	1	5	9	4	33	
	3%	1%	3%	4%	4%	3%	2%	2%	3%	2%	3%	6%	2%	7%	2%	3%	2%	5%	4%	3%	-	4%	5%	2%	3%	4%	3%	1%	2%	4%	2%	3%	
7	51	14	20	5	26	20	19	24	27	25	25	8	27	1	28	20	13	11	6	33	-	10	10	18	22	6	50	-	9	12	9	50	
	5%	5%	6%	6%	5%	4%	5%	6%	5%	8%	4%	6%	6%	5%	6%	6%	4%	7%	4%	5%	-	3%	4%	6%	6%	4%	6%	-	3%	5%	5%	5%	
8	74	26	21	10	38	44	36	33	41	25	43	15	28	4	32	27	20	13	14	47	*	24	19	27	23	9	65	5	25	13	13	81	
	7%	9%	7%	10%	7%	9%	9%	8%	7%	8%	7%	12%	6%	17%	7%	8%	6%	9%	9%	7%	2%	7%	8%	9%	6%	7%	7%	5%	9%	6%	7%	8%	
9	45	21	11	4	21	32	26	22	23	15	25	3	25	-	25	14	21	6	4	34	1	11	9	12	23	11	40	1	18	8	6	41	
	4%	7%	3%	4%	4%	6%	7%	5%	4%	5%	4%	2%	6%	-	5%	4%	6%	4%	3%	5%	4%	3%	4%	4%	6%	8%	5%	1%	6%	4%	3%	4%	
10 - Absolutely certain to vote	587	194	200	62	332	326	256	243	344	203	356	67	243	12	256	220	206	66	76	426	19	198	141	181	208	65	498	57	204	154	139	591	
	58%	67%	63%	63%	64%	67%	66%	55%	60%	63%	58%	55%	57%	52%	56%	63%	61%	44%	50%	62%	80%	58%	56%	58%	58%	50%	57%	64%	72%	67%	75%	58%	
Don't know	7	-	3	-	5	2	-	2	5	2	4	1	1	-	1	1	*	2	2	2	-	1	-	3	2	2	4	1	1	2	-	7	
	1%	-	1%	-	1%	*	-	*	1%	1%	1%	*	*	-	*	*	*	2%	2%	*	-	*	-	1%	1%	1%	*	2%	*	1%	-	1%	
Refused	2	-	-	-	-	-	-	1	2	-	1	1	-	-	-	*	1	-	1	2	-	1	1	1	1	1	2	-	1	-	-	4	
	*	-	-	-	-	-	-	*	*	-	*	-	-	-	-	*	*	-	*	*	-	*	*	*	*	*	*	-	*	-	-	-	*
Mean	8.00	8.89	8.48	8.67	8.60	8.86	8.84	7.90	8.07	8.46	7.97	8.10	7.96	7.75	7.95	8.43	8.14	7.18	7.36	8.29	8.83	7.92	7.89	7.97	8.11	7.73	7.96	7.99	9.05	8.55	9.16	8.04	

Fieldwork dates : 17th to 19th March 2012

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights - Updated August 2011.

Source : Ipsos MORI J12-002008-01 (J201203/r)

* = Less than 0.5%

our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<http://www.ipsos-mori.com/politicaltrends>


Ipsos MORI Political Monitor - March 2012

Table 15

Q.3 Are you satisfied or dissatisfied with the way the Government is running the country?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						UnWgt Total	
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	1014	591	796	763	713	632	85	471	543	238	383	393	88	150	198	185	173	220	93	283	297	199	235	580	434	1014
Weighted Total	1014	587	788	758	707	632	84	495	519	291	359	365	123	168	182	176	152	213	101	272	287	218	237	559	455	1014
Satisfied	324	203	275	269	244	219	16	186	138	106	119	99	38	68	67	52	40	59	27	105	96	67	56	201	123	302
	32%	35%	35%	35%	35%	35%	19%	38%	27%	37%	33%	27%	31%	40%	37%	29%	26%	28%	27%	39%	34%	31%	24%	36%	27%	30%
Dissatisfied	611	356	469	449	424	381	49	276	335	153	221	237	70	82	103	118	101	136	61	147	171	130	163	318	293	632
	60%	61%	60%	59%	60%	60%	58%	56%	64%	53%	62%	65%	57%	49%	57%	67%	66%	64%	60%	54%	59%	60%	69%	57%	64%	62%
Don't know	79	28	44	40	39	33	19	33	46	32	18	29	14	18	12	7	11	18	13	20	20	21	18	40	39	80
	8%	5%	6%	5%	6%	5%	22%	7%	9%	11%	5%	8%	11%	11%	6%	4%	7%	8%	13%	7%	7%	10%	8%	7%	9%	8%
Net satisfied	-286	-153	-194	-180	-180	-162	-33	-90	-196	-47	-102	-137	-32	-15	-36	-66	-61	-77	-33	-42	-74	-63	-107	-116	-170	-330
	-28%	-26%	-25%	-24%	-25%	-26%	-39%	-18%	-38%	-16%	-29%	-38%	-26%	-9%	-20%	-38%	-40%	-36%	-33%	-15%	-26%	-29%	-45%	-21%	-37%	-33%

Fieldwork dates : 17th to 19th March 2012

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights - Updated August 2011.

Source : Ipsos MORI J12-002008-01 (J201203/r)

* = Less than 0.5%

our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:
<http://www.ipsos-mori.com/politicaltrends>

Ipsos MORI Political Monitor - March 2012

Table 16

Q.3 Are you satisfied or dissatisfied with the way the Government is running the country?

Base : All

	Total (Weighted)	Voting						Working status		Government		Work sector				Tenure						GOR Regions						Past vote (2010 General Election)			UnW Tot.	
		Con	Lab	LD	Not Con	Not Lab	Con LD	Full-time	Not full-time/ Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	Other	North	North excl. Scot	Midlands	South	Greater London	England	Scot	Con	Lab		LD
Unweighted Total	1014	286	334	96	520	472	382	438	576	302	632	248	329	22	351	385	359	122	130	744	18	332	252	302	380	142	890	80	290	246	177	1014
Weighted Total	1014	289	317	98	517	489	387	439	575	324	611	121	430	24	453	351	337	150	153	688	23	338	249	314	362	130	875	89	285	232	185	1014
Satisfied	324	192	37	31	88	243	223	157	167	324	-	27	170	6	175	118	106	62	32	224	6	100	77	94	130	39	292	23	162	32	44	302
	32%	66%	12%	32%	17%	50%	57%	36%	29%	100%	-	22%	40%	23%	39%	34%	32%	41%	21%	33%	28%	30%	31%	30%	36%	30%	33%	26%	57%	14%	24%	30%
Dissatisfied	611	77	270	57	397	204	134	246	364	-	611	86	223	18	241	212	205	74	104	417	16	218	162	195	197	75	515	56	103	193	130	632
	60%	27%	85%	58%	77%	42%	35%	56%	63%	-	100%	71%	52%	73%	53%	60%	61%	49%	68%	61%	68%	64%	65%	62%	55%	58%	59%	63%	36%	83%	71%	62%
Don't know	79	21	10	10	31	42	31	36	43	-	-	8	37	1	38	21	25	15	17	46	1	20	11	24	34	16	67	10	21	6	10	80
	8%	7%	3%	10%	6%	9%	8%	8%	7%	-	-	7%	9%	3%	8%	6%	8%	10%	11%	7%	4%	6%	4%	8%	9%	12%	8%	11%	7%	3%	5%	8%
Net satisfied	-286	115	-233	-26	-309	38	89	-89	-197	324	-611	-59	-53	-12	-65	-94	-99	-12	-72	-193	-9	-118	-86	-101	-67	-36	-223	-32	59	-161	-86	-330
	-28%	40%	-73%	-27%	-60%	8%	23%	-20%	-34%	100%	-100%	-48%	-12%	-50%	-14%	-27%	-29%	-8%	-47%	-28%	-40%	-35%	-34%	-32%	-19%	-28%	-26%	-36%	21%	-69%	-47%	-33%

Fieldwork dates : 17th to 19th March 2012

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights - Updated August 2011.

Source : Ipsos MORI J12-002008-01 (J201203/r)

*=Less than 0.5%

our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<http://www.ipsos-mori.com/politicaltrends>

Ipsos MORI Political Monitor - March 2012

Table 17

Q.4 Are you satisfied or dissatisfied with the way David Cameron is doing his job as Prime Minister?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						UnWgt Total	
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	1014	591	796	763	713	632	85	471	543	238	383	393	88	150	198	185	173	220	93	283	297	199	235	580	434	1014
Weighted Total	1014	587	788	758	707	632	84	495	519	291	359	365	123	168	182	176	152	213	101	272	287	218	237	559	455	1014
Satisfied	414	254	344	334	305	275	25	220	194	126	152	136	49	77	77	75	58	79	40	127	127	89	72	253	161	398
	41%	43%	44%	44%	43%	43%	30%	45%	37%	43%	42%	37%	40%	46%	42%	42%	38%	37%	40%	47%	44%	41%	30%	45%	35%	39%
Dissatisfied	524	309	406	386	367	327	44	240	284	133	183	208	59	74	88	95	85	123	54	129	132	114	150	260	264	538
	52%	53%	52%	51%	52%	52%	52%	48%	55%	46%	51%	57%	48%	44%	48%	54%	56%	58%	54%	47%	46%	52%	63%	47%	58%	53%
Don't know	76	24	38	38	35	31	15	35	41	32	24	20	15	17	17	7	9	12	7	16	29	15	15	45	30	78
	7%	4%	5%	5%	5%	5%	18%	7%	8%	11%	7%	6%	12%	10%	9%	4%	6%	5%	7%	6%	10%	7%	7%	8%	7%	8%
Net satisfied	-110	-55	-62	-53	-62	-52	-18	-19	-91	-7	-31	-72	-10	3	-11	-20	-28	-44	-14	-2	-5	-24	-79	-7	-103	-140
	-11%	-9%	-8%	-7%	-9%	-8%	-22%	-4%	-17%	-3%	-9%	-20%	-8%	2%	-6%	-11%	-18%	-21%	-14%	-1%	-2%	-11%	-33%	-1%	-23%	-14%

Fieldwork dates : 17th to 19th March 2012

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights - Updated August 2011.

Source : Ipsos MORI J12-002008-01 (J201203/r)

* = Less than 0.5%

our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:
<http://www.ipsos-mori.com/politicaltrends>

Ipsos MORI Political Monitor - March 2012

Table 18

Q.4 Are you satisfied or dissatisfied with the way David Cameron is doing his job as Prime Minister?

Base : All

	Total (Weighted)	Voting						Working status		Government		Work sector				Tenure						GOR Regions						Past vote (2010 General Election)			UnW Tot.	
		Con	Lab	LD	Not Con	Not Lab	Con LD	Full-time	Not full-time/ Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	Other	North	North excl. Scot	Midlands	South	Greater London	England	Scot	Con	Lab		LD
Unweighted Total	1014	286	334	96	520	472	382	438	576	302	632	248	329	22	351	385	359	122	130	744	18	332	252	302	380	142	890	80	290	246	177	1014
Weighted Total	1014	289	317	98	517	489	387	439	575	324	611	121	430	24	453	351	337	150	153	688	23	338	249	314	362	130	875	89	285	232	185	1014
Satisfied	414	234	54	43	119	299	277	195	220	293	88	41	205	9	214	147	137	75	48	284	7	132	95	120	161	46	368	37	197	43	62	398
	41%	81%	17%	44%	23%	61%	71%	44%	38%	90%	14%	34%	48%	38%	47%	42%	41%	50%	31%	41%	32%	39%	38%	38%	45%	35%	42%	42%	69%	18%	33%	39%
Dissatisfied	524	42	250	46	364	156	88	214	310	25	491	72	193	14	207	180	178	59	93	358	14	186	144	172	166	69	442	42	73	180	113	538
	52%	14%	79%	47%	70%	32%	23%	49%	54%	8%	80%	59%	45%	59%	46%	51%	53%	39%	61%	52%	60%	55%	58%	55%	46%	53%	51%	47%	26%	78%	61%	53%
Don't know	76	14	14	9	33	34	22	31	45	6	32	8	31	1	32	24	22	17	11	46	2	20	10	22	35	15	65	10	15	8	10	78
	7%	5%	4%	9%	6%	7%	6%	7%	8%	2%	5%	6%	7%	3%	7%	7%	6%	11%	7%	7%	7%	6%	4%	7%	10%	12%	7%	11%	5%	4%	6%	8%
Net satisfied	-110	192	-195	-3	-245	142	189	-19	-91	268	-403	-31	12	-5	7	-33	-41	16	-46	-74	-6	-54	-50	-51	-4	-23	-74	-4	124	-138	-51	-140
	-11%	66%	-61%	-3%	-47%	29%	49%	-4%	-16%	83%	-66%	-25%	3%	-21%	2%	-9%	-12%	11%	-30%	-11%	-28%	-16%	-20%	-16%	-1%	-18%	-8%	-5%	43%	-59%	-28%	-14%

Fieldwork dates : 17th to 19th March 2012

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights - Updated August 2011.

Source : Ipsos MORI J12-002008-01 (J201203/r)

* = Less than 0.5%

our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<http://www.ipsos-mori.com/politicaltrends>

Ipsos MORI Political Monitor - March 2012

Table 19

Q.5 Are you satisfied or dissatisfied with the way Ed Miliband is doing his job as leader of the Labour Party?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						UnWgt Total	
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	1014	591	796	763	713	632	85	471	543	238	383	393	88	150	198	185	173	220	93	283	297	199	235	580	434	1014
Weighted Total	1014	587	788	758	707	632	84	495	519	291	359	365	123	168	182	176	152	213	101	272	287	218	237	559	455	1014
Satisfied	343	197	278	266	245	214	19	192	151	129	109	104	66	64	66	43	50	54	25	83	103	81	76	186	157	315
	34%	34%	35%	35%	35%	34%	23%	39%	29%	45%	30%	29%	54%	38%	36%	24%	33%	25%	25%	31%	36%	37%	32%	33%	34%	31%
Dissatisfied	527	329	419	406	385	351	42	249	278	101	214	213	34	67	95	118	82	131	62	157	144	109	117	301	226	539
	52%	56%	53%	54%	55%	56%	50%	50%	54%	35%	60%	58%	27%	40%	52%	67%	54%	61%	61%	58%	50%	50%	49%	54%	50%	53%
Don't know	144	61	91	85	77	67	22	53	90	60	36	48	23	37	21	15	20	28	14	31	41	27	45	72	72	160
	14%	10%	12%	11%	11%	11%	27%	11%	17%	21%	10%	13%	19%	22%	12%	9%	13%	13%	14%	12%	14%	13%	19%	13%	16%	16%
Net satisfied	-184	-133	-142	-140	-141	-137	-23	-57	-127	28	-104	-108	32	-4	-29	-75	-31	-77	-36	-74	-41	-28	-42	-115	-69	-224
	-18%	-23%	-18%	-18%	-20%	-22%	-27%	-12%	-25%	10%	-29%	-30%	26%	-2%	-16%	-42%	-21%	-36%	-36%	-27%	-14%	-13%	-18%	-21%	-15%	-22%

Fieldwork dates : 17th to 19th March 2012

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights - Updated August 2011.

Source : Ipsos MORI J12-002008-01 (J201203/r)

* = Less than 0.5%

our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:
<http://www.ipsos-mori.com/politicaltrends>

Ipsos MORI Political Monitor - March 2012

Table 20

Q.5 Are you satisfied or dissatisfied with the way Ed Miliband is doing his job as leader of the Labour Party?

Base : All

	Total (Weighted)	Voting						Working status		Government		Work sector				Tenure						GOR Regions						Past vote (2010 General Election)			UnW Tot.	
		Con	Lab	LD	Not Con	Not Lab	Con LD	Full-time	Not full-time/ Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned outright	Private renter	Social renter	Total owner occupier	Other	North	North excl. Scot	Midlands	South	Greater London	England	Scot	Con	Lab		LD
Unweighted Total	1014	286	334	96	520	472	382	438	576	302	632	248	329	22	351	385	359	122	130	744	18	332	252	302	380	142	890	80	290	246	177	1014
Weighted Total	1014	289	317	98	517	489	387	439	575	324	611	121	430	24	453	351	337	150	153	688	23	338	249	314	362	130	875	89	285	232	185	1014
Satisfied	343	102	146	33	199	155	135	148	195	146	180	40	153	8	161	117	93	73	58	209	3	109	89	124	110	33	304	21	97	98	49	315
	34%	35%	46%	34%	39%	32%	35%	34%	34%	45%	30%	33%	36%	33%	36%	33%	27%	48%	38%	30%	13%	32%	36%	39%	30%	25%	35%	23%	34%	42%	26%	31%
Dissatisfied	527	155	144	50	260	271	205	233	294	148	357	57	224	15	240	192	199	50	68	391	18	183	132	148	197	72	450	51	156	115	108	539
	52%	54%	45%	51%	50%	56%	53%	53%	51%	46%	58%	47%	52%	64%	53%	55%	59%	33%	44%	57%	78%	54%	53%	47%	54%	56%	51%	57%	55%	50%	58%	53%
Don't know	144	33	28	14	57	63	47	59	85	30	74	25	52	1	53	42	45	28	27	87	2	46	29	42	55	25	121	18	32	19	28	160
	14%	11%	9%	15%	11%	13%	12%	13%	15%	9%	12%	20%	12%	3%	12%	12%	13%	18%	18%	13%	9%	14%	12%	14%	15%	19%	14%	20%	11%	8%	15%	16%
Net satisfied	-184	-53	2	-17	-61	-117	-71	-85	-99	-3	-177	-16	-71	-7	-78	-76	-106	23	-10	-182	-15	-73	-44	-24	-87	-40	-146	-30	-60	-18	-59	-224
	-18%	-18%	1%	-17%	-12%	-24%	-18%	-19%	-17%	-1%	-29%	-13%	-17%	-30%	-17%	-22%	-32%	15%	-7%	-26%	-65%	-22%	-17%	-8%	-24%	-31%	-17%	-34%	-21%	-8%	-32%	-22%

Fieldwork dates : 17th to 19th March 2012

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights - Updated August 2011.

Source : Ipsos MORI J12-002008-01 (J201203/r)

*=Less than 0.5%

our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<http://www.ipsos-mori.com/politicaltrends>

Ipsos MORI Political Monitor - March 2012

Table 21

Q.6 Are you satisfied or dissatisfied with the way Nick Clegg is doing his job as Deputy Prime Minister?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						UnWgt Total	
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	1014	591	796	763	713	632	85	471	543	238	383	393	88	150	198	185	173	220	93	283	297	199	235	580	434	1014
Weighted Total	1014	587	788	758	707	632	84	495	519	291	359	365	123	168	182	176	152	213	101	272	287	218	237	559	455	1014
Satisfied	321	205	272	265	248	218	21	175	145	101	104	115	36	65	57	47	47	68	36	95	102	64	60	198	123	292
	32%	35%	34%	35%	35%	35%	25%	35%	28%	35%	29%	32%	29%	39%	31%	27%	31%	32%	36%	35%	36%	29%	25%	35%	27%	29%
Dissatisfied	593	340	457	436	407	369	47	285	308	154	223	217	76	77	105	117	93	125	55	154	161	134	145	315	279	613
	59%	58%	58%	58%	58%	58%	56%	58%	59%	53%	62%	60%	62%	46%	58%	66%	61%	58%	54%	57%	56%	62%	61%	56%	61%	60%
Don't know	100	42	59	56	52	45	16	34	66	36	32	32	10	26	20	12	12	20	10	23	24	20	33	47	53	109
	10%	7%	8%	7%	7%	7%	19%	7%	13%	12%	9%	9%	8%	15%	11%	7%	8%	10%	10%	8%	8%	9%	14%	8%	12%	11%
Net satisfied	-273	-136	-185	-171	-159	-151	-26	-110	-163	-53	-118	-102	-40	-12	-48	-70	-45	-57	-19	-59	-59	-70	-85	-117	-155	-321
	-27%	-23%	-24%	-23%	-23%	-24%	-31%	-22%	-31%	-18%	-33%	-28%	-33%	-7%	-26%	-40%	-30%	-27%	-19%	-22%	-20%	-32%	-36%	-21%	-34%	-32%

Fieldwork dates : 17th to 19th March 2012

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights - Updated August 2011.

Source : Ipsos MORI J12-002008-01 (J201203/r)

*=Less than 0.5%

our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:
<http://www.ipsos-mori.com/politicaltrends>

Ipsos MORI Political Monitor - March 2012

Table 22

Q.6 Are you satisfied or dissatisfied with the way Nick Clegg is doing his job as Deputy Prime Minister?

Base : All

	Total (Weighted)	Voting						Working status		Government		Work sector				Tenure						GOR Regions						Past vote (2010 General Election)			UnW Tot.	
		Con	Lab	LD	Not Con	Not Lab	Con LD	Full-time	Not full-time/ Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	Other	North	North excl. Scot	Mid-lands	South	Greater London	England	Scot	Con	Lab		LD
Unweighted Total	1014	286	334	96	520	472	382	438	576	302	632	248	329	22	351	385	359	122	130	744	18	332	252	302	380	142	890	80	290	246	177	1014
Weighted Total	1014	289	317	98	517	489	387	439	575	324	611	121	430	24	453	351	337	150	153	688	23	338	249	314	362	130	875	89	285	232	185	1014
Satisfied	321	165	43	50	108	230	215	149	172	220	76	29	158	7	165	107	109	62	37	217	5	102	73	104	115	27	283	30	143	29	60	292
	32%	57%	14%	51%	21%	47%	56%	34%	30%	68%	12%	24%	37%	30%	36%	31%	32%	41%	24%	31%	23%	30%	29%	33%	32%	21%	32%	34%	50%	13%	32%	29%
Dissatisfied	593	98	256	40	372	214	138	254	339	78	499	79	238	15	253	211	205	66	94	416	17	210	162	181	203	79	504	47	112	187	115	613
	59%	34%	81%	41%	72%	44%	36%	58%	59%	24%	82%	65%	55%	63%	56%	60%	61%	44%	62%	60%	73%	62%	65%	58%	56%	61%	58%	53%	39%	81%	63%	60%
Don't know	100	26	18	8	37	45	34	36	64	26	35	13	34	2	35	33	23	22	21	55	1	26	14	29	45	24	87	12	30	16	9	109
	10%	9%	6%	8%	7%	9%	9%	8%	11%	8%	6%	11%	8%	7%	8%	9%	7%	15%	14%	8%	4%	8%	6%	9%	12%	19%	10%	13%	10%	7%	5%	11%
Net satisfied	-273	67	-213	10	-264	16	78	-105	-168	141	-423	-50	-81	-8	-88	-104	-95	-4	-58	-199	-12	-107	-90	-77	-88	-52	-221	-17	31	-158	-56	-321
	-27%	23%	-67%	10%	-51%	3%	20%	-24%	-29%	44%	-69%	-41%	-19%	-33%	-20%	-30%	-28%	-3%	-38%	-29%	-50%	-32%	-36%	-25%	-24%	-40%	-25%	-20%	11%	-68%	-30%	-32%

Fieldwork dates : 17th to 19th March 2012

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights - Updated August 2011.

Source : Ipsos MORI J12-002008-01 (J201203/r)

*=Less than 0.5%

our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<http://www.ipsos-mori.com/politicaltrends>

Ipsos MORI Political Monitor - March 2012

Table 23

Q.7 Do you think that the general economic condition of the country will improve, stay the same, or get worse over the next 12 months?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						UnWgt Total	
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	1014	591	796	763	713	632	85	471	543	238	383	393	88	150	198	185	173	220	93	283	297	199	235	580	434	1014
Weighted Total	1014	587	788	758	707	632	84	495	519	291	359	365	123	168	182	176	152	213	101	272	287	218	237	559	455	1014
Improve	295	184	245	239	225	202	17	176	119	81	95	119	32	49	45	49	41	78	40	101	87	59	49	187	108	279
	29%	31%	31%	32%	32%	32%	21%	36%	23%	28%	26%	33%	26%	29%	25%	28%	27%	37%	39%	37%	30%	27%	21%	34%	24%	28%
Stay the same	255	149	213	197	179	160	9	123	133	83	103	70	38	44	55	47	42	29	15	72	79	62	42	151	104	259
	25%	25%	27%	26%	25%	25%	11%	25%	26%	28%	29%	19%	31%	27%	30%	27%	27%	13%	14%	27%	27%	28%	18%	27%	23%	26%
Get worse	439	245	316	307	288	261	49	188	251	117	157	165	51	66	80	77	66	99	42	97	116	91	134	213	226	450
	43%	42%	40%	41%	41%	41%	59%	38%	48%	40%	44%	45%	42%	39%	44%	44%	44%	46%	41%	36%	41%	42%	57%	38%	50%	44%
Don't know	24	9	14	14	14	10	8	8	17	10	4	10	2	8	2	2	3	7	5	2	5	6	12	7	17	26
	2%	2%	2%	2%	2%	2%	9%	2%	3%	3%	1%	3%	1%	5%	1%	1%	2%	3%	5%	1%	2%	3%	5%	1%	4%	3%
Net improve	-144	-61	-71	-68	-62	-59	-32	-12	-131	-36	-62	-45	-19	-17	-34	-28	-25	-21	-2	4	-30	-32	-86	-26	-118	-171
	-14%	-10%	-9%	-9%	-9%	-9%	-38%	-3%	-25%	-12%	-17%	-12%	-16%	-10%	-19%	-16%	-16%	-10%	-2%	1%	-10%	-15%	-36%	-5%	-26%	-17%

Fieldwork dates : 17th to 19th March 2012

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights - Updated August 2011.

Source : Ipsos MORI J12-002008-01 (J201203/r)

*=Less than 0.5%

our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:
<http://www.ipsos-mori.com/politicaltrends>

Ipsos MORI

Ipsos MORI Political Monitor - March 2012

Table 24

Q.7 Do you think that the general economic condition of the country will improve, stay the same, or get worse over the next 12 months?

Base : All

	Total (Weighted)	Voting						Working status		Government		Work sector				Tenure						GOR Regions						Past vote (2010 General Election)			UnW Tot.	
		Con	Lab	LD	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned outright	Private renter	Social renter	Total owner occupier	Other	North	North excl. Scot	Midlands	South	Greater London	England	Scot	Con	Lab		LD
Unweighted Total	1014	286	334	96	520	472	382	438	576	302	632	248	329	22	351	385	359	122	130	744	18	332	252	302	380	142	890	80	290	246	177	1014
Weighted Total	1014	289	317	98	517	489	387	439	575	324	611	121	430	24	453	351	337	150	153	688	23	338	249	314	362	130	875	89	285	232	185	1014
Improve	295	131	57	28	119	193	158	133	162	158	110	25	141	9	151	101	107	49	29	207	10	93	64	91	112	33	258	29	122	36	55	279
	29%	45%	18%	28%	23%	39%	41%	30%	28%	49%	18%	20%	33%	39%	33%	29%	32%	33%	19%	30%	42%	27%	26%	29%	31%	25%	29%	32%	43%	15%	30%	28%
Stay the same	255	83	78	33	129	133	116	123	133	91	144	34	118	4	122	104	79	34	30	183	9	95	72	79	81	34	215	24	75	61	54	259
	25%	29%	25%	34%	25%	27%	30%	28%	23%	28%	24%	28%	27%	16%	27%	30%	23%	23%	19%	27%	37%	28%	29%	25%	22%	26%	25%	27%	26%	26%	29%	26%
Get worse	439	71	177	34	261	154	105	177	262	68	351	62	163	11	174	143	142	66	84	284	5	145	109	137	157	58	378	36	82	133	72	450
	43%	25%	56%	35%	50%	32%	27%	40%	46%	21%	57%	51%	38%	45%	38%	41%	42%	44%	55%	41%	21%	43%	44%	44%	43%	45%	43%	40%	29%	57%	39%	44%
Don't know	24	5	5	3	8	8	8	6	18	7	6	1	8	-	8	4	9	2	10	13	-	5	5	7	12	5	24	1	6	3	3	26
	2%	2%	1%	3%	2%	2%	2%	1%	3%	2%	1%	1%	2%	-	2%	1%	3%	1%	7%	2%	-	2%	2%	2%	3%	4%	3%	1%	2%	1%	2%	3%
Net improve	-144	60	-120	-6	-142	38	54	-44	-100	91	-241	-37	-22	-1	-23	-42	-35	-17	-55	-77	5	-53	-45	-47	-45	-25	-121	-7	40	-97	-17	-171
	-14%	21%	-38%	-6%	-27%	8%	14%	-10%	-17%	28%	-39%	-30%	-5%	-6%	-5%	-12%	-10%	-11%	-36%	-11%	22%	-16%	-18%	-15%	-12%	-19%	-14%	-8%	14%	-42%	-9%	-17%

Fieldwork dates : 17th to 19th March 2012

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights - Updated August 2011.

Source : Ipsos MORI J12-002008-01 (J201203/r)

*=Less than 0.5%

our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<http://www.ipsos-mori.com/politicaltrends>

Ipsos MORI

Ipsos MORI Political Monitor - March 2012

Table 25

Q.8. On balance, do you agree or disagree with the following statement: 'In the long term, this government's policies will improve the state of Britain's economy?'

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						UnWgt Total	
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	1014	591	796	763	713	632	85	471	543	238	383	393	88	150	198	185	173	220	93	283	297	199	235	580	434	1014
Weighted Total	1014	587	788	758	707	632	84	495	519	291	359	365	123	168	182	176	152	213	101	272	287	218	237	559	455	1014
Agree	470	290	395	381	360	317	24	248	222	130	159	180	44	86	83	77	68	112	57	137	136	105	91	273	196	447
	46%	49%	50%	50%	51%	50%	29%	50%	43%	45%	44%	49%	36%	51%	45%	44%	45%	53%	56%	50%	47%	48%	38%	49%	43%	44%
Disagree	481	264	347	332	309	281	53	226	255	143	178	161	72	71	88	89	73	87	37	125	131	102	123	256	225	497
	47%	45%	44%	44%	44%	44%	63%	46%	49%	49%	49%	44%	58%	42%	49%	50%	48%	41%	37%	46%	46%	47%	52%	46%	49%	49%
Don't know	64	33	45	45	38	35	7	21	42	17	22	24	7	11	11	11	11	14	7	10	20	11	23	30	34	70
	6%	6%	6%	6%	5%	5%	8%	4%	8%	6%	6%	7%	5%	6%	6%	6%	7%	6%	7%	4%	7%	5%	10%	5%	7%	7%
Net agree	-11	26	47	50	50	36	-28	22	-33	-12	-18	19	-27	15	-6	-12	-5	25	20	12	5	4	-32	17	-28	-50
	-1%	5%	6%	7%	7%	6%	-34%	4%	-6%	-4%	-5%	5%	-22%	9%	-3%	-7%	-4%	12%	19%	5%	2%	2%	-13%	3%	-6%	-5%

Fieldwork dates : 17th to 19th March 2012

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights - Updated August 2011.

Source : Ipsos MORI J12-002008-01 (J201203/r)

*=Less than 0.5%

our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:
<http://www.ipsos-mori.com/politicaltrends>

Ipsos MORI

Ipsos MORI Political Monitor - March 2012

Table 26

Q.8. On balance, do you agree or disagree with the following statement: 'In the long term, this government's policies will improve the state of Britain's economy'?

Base : All

	Total (Weighted)	Voting						Working status		Government		Work sector				Tenure						GOR Regions						Past vote (2010 General Election)			UnW Tot.	
		Con	Lab	LD	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned outright	Private renter	Social renter	Total owner occupier	Other	North	North excl. Scot.	Midlands	South	Greater London	England	Scot.	Con	Lab		LD
Unweighted Total	1014	286	334	96	520	472	382	438	576	302	632	248	329	22	351	385	359	122	130	744	18	332	252	302	380	142	890	80	290	246	177	1014
Weighted Total	1014	289	317	98	517	489	387	439	575	324	611	121	430	24	453	351	337	150	153	688	23	338	249	314	362	130	875	89	285	232	185	1014
Agree	470	246	65	42	156	338	288	225	245	275	147	43	230	10	241	175	165	64	50	340	16	153	107	148	169	56	407	46	226	50	70	447
	46%	85%	21%	43%	30%	69%	74%	51%	43%	85%	24%	35%	54%	44%	53%	50%	49%	42%	33%	49%	68%	45%	43%	47%	47%	43%	46%	52%	79%	21%	38%	44%
Disagree	481	30	242	43	336	123	73	200	280	36	428	72	180	13	194	164	146	73	93	309	5	169	130	148	164	63	409	39	47	172	99	497
	47%	10%	76%	44%	65%	25%	19%	46%	49%	11%	70%	59%	42%	56%	43%	47%	43%	48%	61%	45%	23%	50%	52%	47%	45%	49%	47%	44%	17%	74%	54%	49%
Don't know	64	13	10	13	25	28	26	14	49	14	35	7	19	-	19	13	26	14	9	38	2	16	13	18	29	11	59	4	12	10	15	70
	6%	5%	3%	14%	5%	6%	7%	3%	9%	4%	6%	6%	4%	-	4%	4%	8%	9%	6%	6%	9%	5%	5%	6%	8%	8%	7%	4%	4%	4%	8%	7%
Net agree	-11	217	-177	-1	-179	214	215	24	-35	238	-281	-29	50	-3	47	11	20	-9	-43	31	10	-15	-23	*	4	-7	-3	7	179	-122	-29	-50
	-1%	75%	-56%	-1%	-35%	44%	56%	6%	-6%	74%	-46%	-24%	12%	-13%	10%	3%	6%	-6%	-28%	4%	46%	-5%	-9%	*	1%	-6%	*	8%	63%	-53%	-16%	-5%

Fieldwork dates : 17th to 19th March 2012

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights - Updated August 2011.

Source : Ipsos MORI J12-002008-01 (J201203/r)

*=Less than 0.5%

our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<http://www.ipsos-mori.com/politicaltrends>

Ipsos MORI

Ipsos MORI Political Monitor - March 2012

Table 27

Q.9. Some people say that the impact of the economic crisis in Britain has already reached its peak and things will slowly begin to recover. Others disagree and say that the worst is still to come. Which of these statements is closest to your opinion?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						UnWgt Total	
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	1014	591	796	763	713	632	85	471	543	238	383	393	88	150	198	185	173	220	93	283	297	199	235	580	434	1014
Weighted Total	1014	587	788	758	707	632	84	495	519	291	359	365	123	168	182	176	152	213	101	272	287	218	237	559	455	1014
The impact of the crisis has already reached his peak	413 41%	253 43%	343 44%	333 44%	316 45%	281 44%	24 28%	221 45%	192 37%	126 44%	138 38%	149 41%	47 38%	79 47%	76 42%	62 35%	61 41%	87 41%	43 43%	141 52%	113 39%	87 40%	72 30%	254 45%	159 35%	393 39%
The worst is still to come	568 56%	314 53%	423 54%	403 53%	369 52%	331 52%	54 64%	258 52%	310 60%	156 54%	213 59%	198 54%	72 59%	84 50%	103 56%	111 63%	84 55%	115 54%	51 50%	125 46%	166 58%	122 56%	155 65%	291 52%	277 61%	584 58%
Don't know	33 3%	20 3%	22 3%	22 3%	22 3%	21 3%	6 7%	15 3%	17 3%	8 3%	8 2%	18 5%	4 3%	4 2%	4 2%	4 2%	7 4%	11 5%	8 7%	5 2%	8 3%	9 4%	10 4%	14 2%	19 4%	37 4%

Fieldwork dates : 17th to 19th March 2012

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights - Updated August 2011.

Source : Ipsos MORI J12-002008-01 (J201203/r)

*=Less than 0.5%

our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:
<http://www.ipsos-mori.com/politicaltrends>

Ipsos MORI

Ipsos MORI Political Monitor - March 2012

Table 28

Q.9. Some people say that the impact of the economic crisis in Britain has already reached its peak and things will slowly begin to recover. Others disagree and say that the worst is still to come. Which of these statements is closest to your opinion?

Base : All

	Total (Weighted)	Voting						Working status		Government		Work sector					Tenure					GOR Regions						Past vote (2010 General Election)			UnW Tot.	
		Con	Lab	LD	Not Con	Not Lab	Con LD	Full-time	Not full-time/ Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned outright	Private renter	Social renter	Total owner occupier	Other	North	North excl. Scot	Midlands	South	Greater London	England	Scot	Con	Lab		LD
Unweighted Total	1014	286	334	96	520	472	382	438	576	302	632	248	329	22	351	385	359	122	130	744	18	332	252	302	380	142	890	80	290	246	177	1014
Weighted Total	1014	289	317	98	517	489	387	439	575	324	611	121	430	24	453	351	337	150	153	688	23	338	249	314	362	130	875	89	285	232	185	1014
The impact of the crisis has already reached his peak	413 41%	187 65%	88 28%	43 44%	166 32%	265 54%	230 59%	195 44%	219 38%	209 65%	168 27%	41 34%	202 47%	9 38%	211 47%	162 46%	139 41%	60 40%	39 25%	301 44%	13 57%	150 44%	106 42%	123 39%	140 39%	44 34%	354 40%	44 50%	167 59%	52 22%	79 43%	393 39%
The worst is still to come	568 56%	92 32%	224 70%	52 53%	340 66%	208 43%	144 37%	235 53%	333 58%	105 32%	433 71%	77 63%	216 50%	15 62%	231 51%	182 52%	182 54%	87 58%	107 70%	364 53%	10 43%	178 53%	135 54%	183 58%	206 57%	80 61%	489 56%	44 49%	106 37%	175 76%	101 55%	584 58%
Don't know	33 3%	10 4%	6 2%	3 3%	11 2%	15 3%	13 3%	10 2%	23 4%	10 3%	10 2%	4 3%	12 3%	-	12 3%	8 2%	15 4%	4 2%	7 4%	23 3%	-	10 3%	9 4%	7 2%	16 4%	6 5%	32 4%	1 1%	12 4%	5 2%	5 2%	37 4%

Fieldwork dates : 17th to 19th March 2012

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights - Updated August 2011.

Source : Ipsos MORI J12-002008-01 (J201203/r)

*=Less than 0.5%

our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:
<http://www.ipsos-mori.com/politicaltrends>

Ipsos MORI

Ipsos MORI Political Monitor - March 2012

Table 29
Q.10. Who do you think would make the most capable Chancellor, the Conservatives' George Osborne or Labour's Ed Balls?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						UnWgt Total	
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	1014	591	796	763	713	632	85	471	543	238	383	393	88	150	198	185	173	220	93	283	297	199	235	580	434	1014
Weighted Total	1014	587	788	758	707	632	84	495	519	291	359	365	123	168	182	176	152	213	101	272	287	218	237	559	455	1014
George Osborne	362	245	316	308	291	264	11	197	165	71	130	162	22	49	66	63	65	97	46	118	101	74	69	219	143	358
	36%	42%	40%	41%	41%	42%	13%	40%	32%	24%	36%	44%	18%	29%	36%	36%	43%	45%	45%	43%	35%	34%	29%	39%	31%	35%
Ed Balls	352	223	285	273	256	235	18	162	191	116	133	103	61	55	66	67	55	48	22	92	99	81	80	191	162	349
	35%	38%	36%	36%	36%	37%	21%	33%	37%	40%	37%	28%	50%	33%	36%	38%	36%	23%	22%	34%	34%	37%	34%	34%	36%	34%
Neither	143	68	100	96	90	74	24	77	66	43	50	50	16	27	22	28	20	30	10	32	42	34	35	74	69	150
	14%	12%	13%	13%	13%	12%	28%	16%	13%	15%	14%	14%	13%	16%	12%	16%	13%	14%	10%	12%	15%	16%	15%	13%	15%	15%
Don't know	156	52	87	80	69	59	31	59	98	60	46	51	23	37	28	18	13	38	23	30	45	28	53	75	81	157
	15%	9%	11%	11%	10%	9%	37%	12%	19%	21%	13%	14%	19%	22%	15%	10%	8%	18%	22%	11%	16%	13%	22%	13%	18%	15%

Fieldwork dates : 17th to 19th March 2012

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights - Updated August 2011.

Source : Ipsos MORI J12-002008-01 (J201203/r)

*=Less than 0.5%

our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:
<http://www.ipsos-mori.com/politicaltrends>

Ipsos MORI

Ipsos MORI Political Monitor - March 2012

Table 30
Q.10. Who do you think would make the most capable Chancellor, the Conservatives' George Osborne or Labour's Ed Balls?

Base : All

	Total (Weighted)	Voting						Working status		Government		Work sector				Tenure						GOR Regions						Past vote (2010 General Election)			UnW Tot.	
		Con	Lab	LD	Not Con	Not Lab	Con LD	Full-time	Not full-time/ Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	Other	North	North excl. Scot	Midlands	South	Greater London	England	Scot	Con	Lab		LD
Unweighted Total	1014	286	334	96	520	472	382	438	576	302	632	248	329	22	351	385	359	122	130	744	18	332	252	302	380	142	890	80	290	246	177	1014
Weighted Total	1014	289	317	98	517	489	387	439	575	324	611	121	430	24	453	351	337	150	153	688	23	338	249	314	362	130	875	89	285	232	185	1014
George Osborne	362	237	14	31	83	305	268	161	201	222	119	34	170	5	175	133	143	39	40	276	8	111	83	110	142	46	323	28	214	26	47	358
	36%	82%	5%	32%	16%	62%	69%	37%	35%	68%	20%	28%	40%	21%	39%	38%	43%	26%	26%	40%	33%	33%	33%	35%	39%	35%	37%	31%	75%	11%	25%	35%
Ed Balls	352	20	223	40	293	90	60	160	192	62	277	55	146	11	157	123	107	58	57	230	7	122	98	115	115	44	297	25	26	156	79	349
	35%	7%	70%	41%	57%	18%	15%	36%	33%	19%	45%	45%	34%	46%	35%	35%	32%	39%	38%	33%	32%	36%	39%	37%	32%	34%	34%	28%	9%	67%	43%	34%
Neither	143	12	42	13	78	48	26	63	80	13	122	15	52	5	58	46	49	18	23	95	7	56	39	37	49	21	119	17	20	28	35	150
	14%	4%	13%	14%	15%	10%	7%	14%	14%	4%	20%	12%	12%	22%	13%	13%	15%	12%	15%	14%	30%	17%	16%	12%	14%	16%	14%	20%	7%	12%	19%	15%
Don't know	156	21	38	13	63	46	34	55	101	27	93	19	61	3	64	50	37	35	33	88	1	49	30	51	56	20	135	19	25	22	23	157
	15%	7%	12%	14%	12%	9%	9%	13%	18%	8%	15%	15%	14%	11%	14%	14%	11%	24%	21%	13%	4%	14%	12%	16%	16%	15%	15%	21%	9%	9%	13%	15%

Fieldwork dates : 17th to 19th March 2012

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights - Updated August 2011.

Source : Ipsos MORI J12-002008-01 (J201203/r)

*=Less than 0.5%

our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:
<http://www.ipsos-mori.com/politicaltrends>

Ipsos MORI

Ipsos MORI Political Monitor - March 2012

Table 31

Q.11. On Wednesday, the Chancellor George Osborne will make his Budget statement. This will outline the government's tax and spending plans. Who, if anyone, do you think will benefit the most from the measures the Chancellor will announce in the Budget next week?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						UnWgt Total	
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	1014	591	796	763	713	632	85	471	543	238	383	393	88	150	198	185	173	220	93	283	297	199	235	580	434	1014
Weighted Total	1014	587	788	758	707	632	84	495	519	291	359	365	123	168	182	176	152	213	101	272	287	218	237	559	455	1014
Those on low incomes	171	103	134	132	128	114	11	79	92	52	57	63	21	30	24	33	26	37	15	62	41	37	31	103	68	171
	17%	18%	17%	17%	18%	18%	13%	16%	18%	18%	16%	17%	17%	18%	13%	18%	17%	17%	15%	23%	14%	17%	13%	18%	15%	17%
Those on middle incomes	184	99	147	138	121	105	11	90	94	59	66	59	28	32	38	28	21	38	27	43	64	49	28	107	77	174
	18%	17%	19%	18%	17%	17%	13%	18%	18%	20%	18%	16%	23%	19%	21%	16%	14%	18%	27%	16%	22%	23%	12%	19%	17%	17%
Those on high incomes	511	321	408	395	370	341	41	254	257	122	196	193	51	70	95	102	87	106	40	128	137	105	141	265	246	524
	50%	55%	52%	52%	52%	54%	49%	51%	49%	42%	55%	53%	42%	42%	52%	58%	58%	50%	40%	47%	48%	48%	59%	47%	54%	52%
No-one will benefit (DNRO)	39	22	27	26	26	23	2	28	11	16	12	11	6	10	4	8	6	5	2	17	9	6	7	27	13	36
	4%	4%	3%	3%	4%	4%	2%	6%	2%	5%	3%	3%	4%	6%	2%	5%	4%	2%	2%	6%	3%	3%	3%	5%	3%	4%
Budget will affect everyone equally (DNRO)	22	14	16	16	16	14	6	15	7	10	5	7	4	6	4	*	*	7	5	4	7	5	6	11	11	24
	2%	2%	2%	2%	2%	2%	7%	3%	1%	3%	1%	2%	3%	4%	2%	*	*	3%	5%	2%	2%	2%	3%	2%	2%	2%
Don't know	86	28	55	50	46	35	14	28	58	32	23	31	13	19	17	6	11	20	11	17	29	16	24	46	40	85
	8%	5%	7%	7%	6%	6%	17%	6%	11%	11%	6%	9%	11%	11%	9%	3%	7%	10%	11%	6%	10%	7%	10%	8%	9%	8%

Fieldwork dates : 17th to 19th March 2012

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights - Updated August 2011.

Source : Ipsos MORI J12-002008-01 (J201203/r)

*=Less than 0.5%

our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:
<http://www.ipsos-mori.com/politicaltrends>

Ipsos MORI Political Monitor - March 2012

Table 32

Q.11. On Wednesday, the Chancellor George Osborne will make his Budget statement. This will outline the government's tax and spending plans. Who, if anyone, do you think will benefit the most from the measures the Chancellor will announce in the Budget next week?

Base : All

	Total (Weighted)	Voting						Working status		Government		Work sector				Tenure					GOR Regions						Past vote (2010 General Election)			UnW Tot.			
		Con	Lab	LD	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	Other	North	North excl. Scot	Midlands	South	Greater London	England	Scot	Con		Lab	LD	
Unweighted Total	1014	286	334	96	520	472	382	438	576	302	632	248	329	22	351	385	359	122	130	744	18	332	252	302	380	142	890	80	290	246	177	1014	
Weighted Total	1014	289	317	98	517	489	387	439	575	324	611	121	430	24	453	351	337	150	153	688	23	338	249	314	362	130	875	89	285	232	185	1014	
Those on low incomes	171	92	35	8	50	106	100	78	93	89	74	22	80	4	84	74	59	20	16	133	2	46	38	61	64	17	153	9	83	19	19	171	
		17%	32%	11%	8%	10%	22%	26%	18%	16%	28%	12%	18%	19%	16%	18%	21%	18%	14%	11%	19%	9%	14%	15%	19%	18%	13%	17%	10%	29%	8%	10%	17%
Those on middle incomes	184	76	49	20	82	109	96	86	98	98	73	18	80	5	85	53	66	33	27	119	5	53	42	63	67	23	169	11	68	39	25	174	
		18%	26%	15%	20%	16%	22%	25%	20%	17%	30%	12%	15%	19%	21%	19%	15%	20%	22%	18%	17%	22%	16%	17%	20%	19%	17%	19%	13%	24%	17%	13%	17%
Those on high incomes	511	79	211	56	332	199	135	214	297	86	401	66	202	13	215	180	169	70	76	349	16	191	139	144	175	66	428	52	88	162	115	524	
		50%	27%	67%	57%	64%	41%	35%	49%	52%	26%	66%	54%	47%	54%	47%	51%	50%	47%	50%	51%	69%	57%	56%	46%	48%	51%	49%	59%	31%	70%	63%	52%
No-one will benefit (DNRO)	39	11	8	6	24	27	18	23	16	14	20	4	23	-	23	14	13	7	5	27	-	14	7	10	15	8	29	7	13	3	9	36	
		4%	4%	3%	6%	5%	5%	5%	3%	4%	3%	3%	5%	-	5%	4%	4%	5%	3%	4%	-	4%	3%	3%	4%	6%	3%	7%	5%	1%	5%	4%	
Budget will affect everyone equally (DNRO)	22	6	2	1	5	9	7	11	12	11	10	4	9	-	9	7	7	4	4	14	-	8	7	6	8	2	21	1	9	-	5	24	
		2%	2%	1%	1%	2%	2%	2%	2%	3%	2%	3%	2%	-	2%	2%	2%	3%	3%	2%	-	2%	3%	2%	2%	2%	2%	1%	3%	-	3%	2%	
Don't know	86	26	12	6	25	39	32	28	58	26	34	8	35	2	37	24	23	15	25	46	-	25	16	28	32	15	75	9	24	8	12	85	
		8%	9%	4%	6%	5%	8%	6%	10%	8%	6%	7%	8%	10%	8%	7%	7%	10%	16%	7%	-	8%	7%	9%	9%	11%	9%	10%	8%	4%	7%	8%	

Fieldwork dates : 17th to 19th March 2012

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights - Updated August 2011.

Source : Ipsos MORI J12-002008-01 (J201203/r)

*=Less than 0.5%

our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:
<http://www.ipsos-mori.com/politicaltrends>

Ipsos MORI