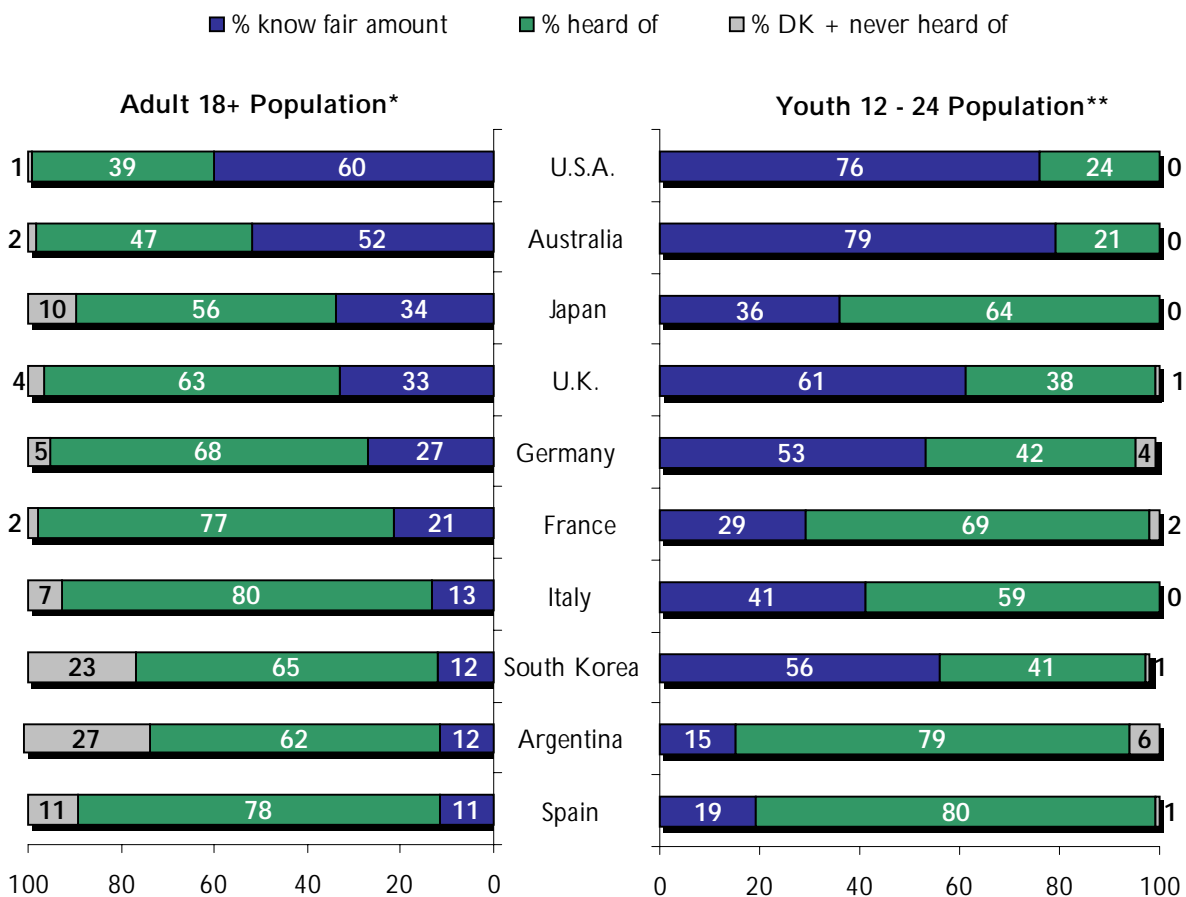


## Awareness of Internet

"These days, many people are talking about the Internet. Some have heard or read about the Internet, while others have not. How about you, would you say you ...?"



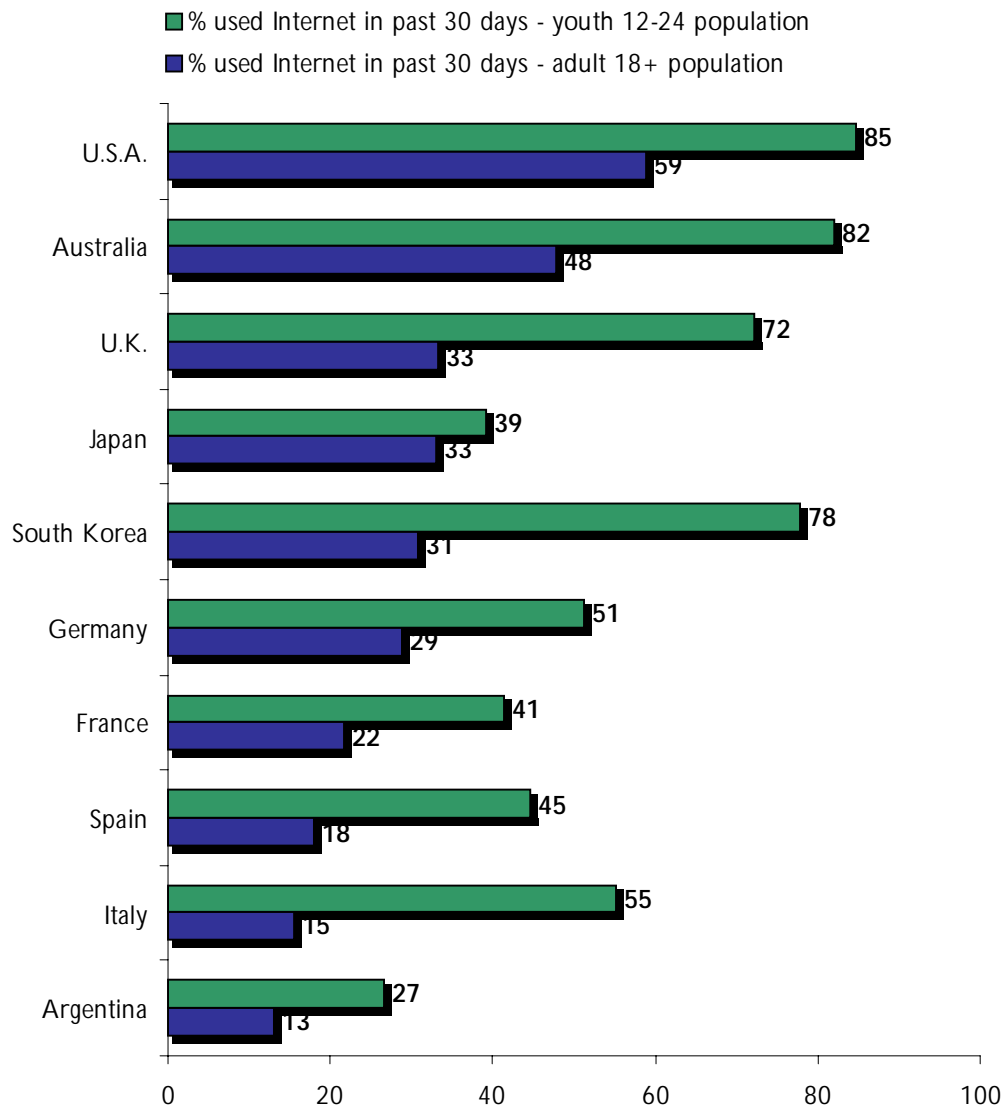
\* *Face of the Web, 1999.*

\*\* *Face of the Web Youth, 2000.*

## Use of Internet

"Have you ever used the Internet?"

"When was the last time you used the Internet from any location for any reason?"



## Internet Usage Intention Among Current Internet Non-Users

"How likely are you to actually use the Internet within the next 12 months?"

