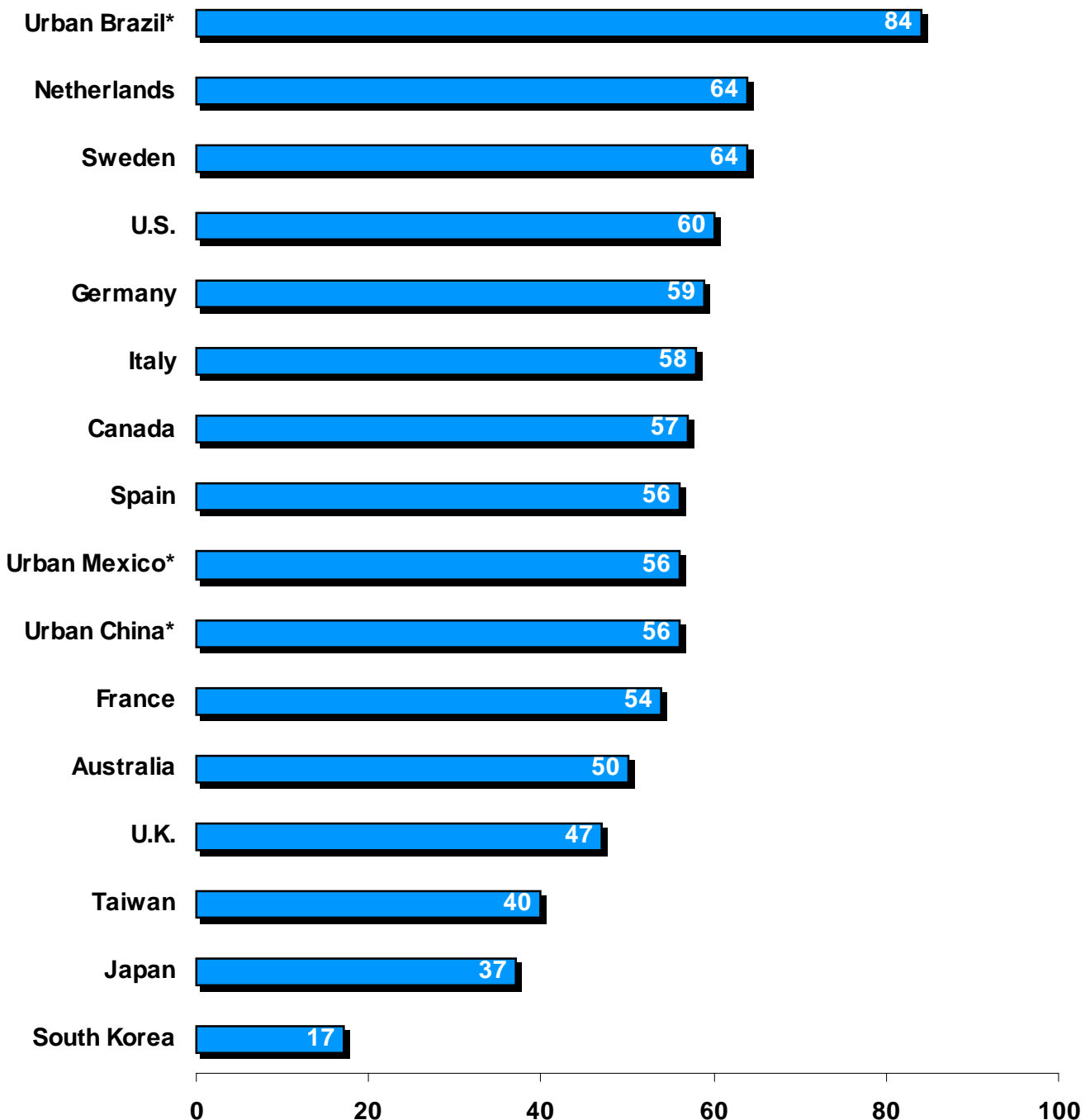


Gathered Information

"Have you ever gathered information about any products or services on the Internet?"

% of youth Internet Users who have window-shopped online

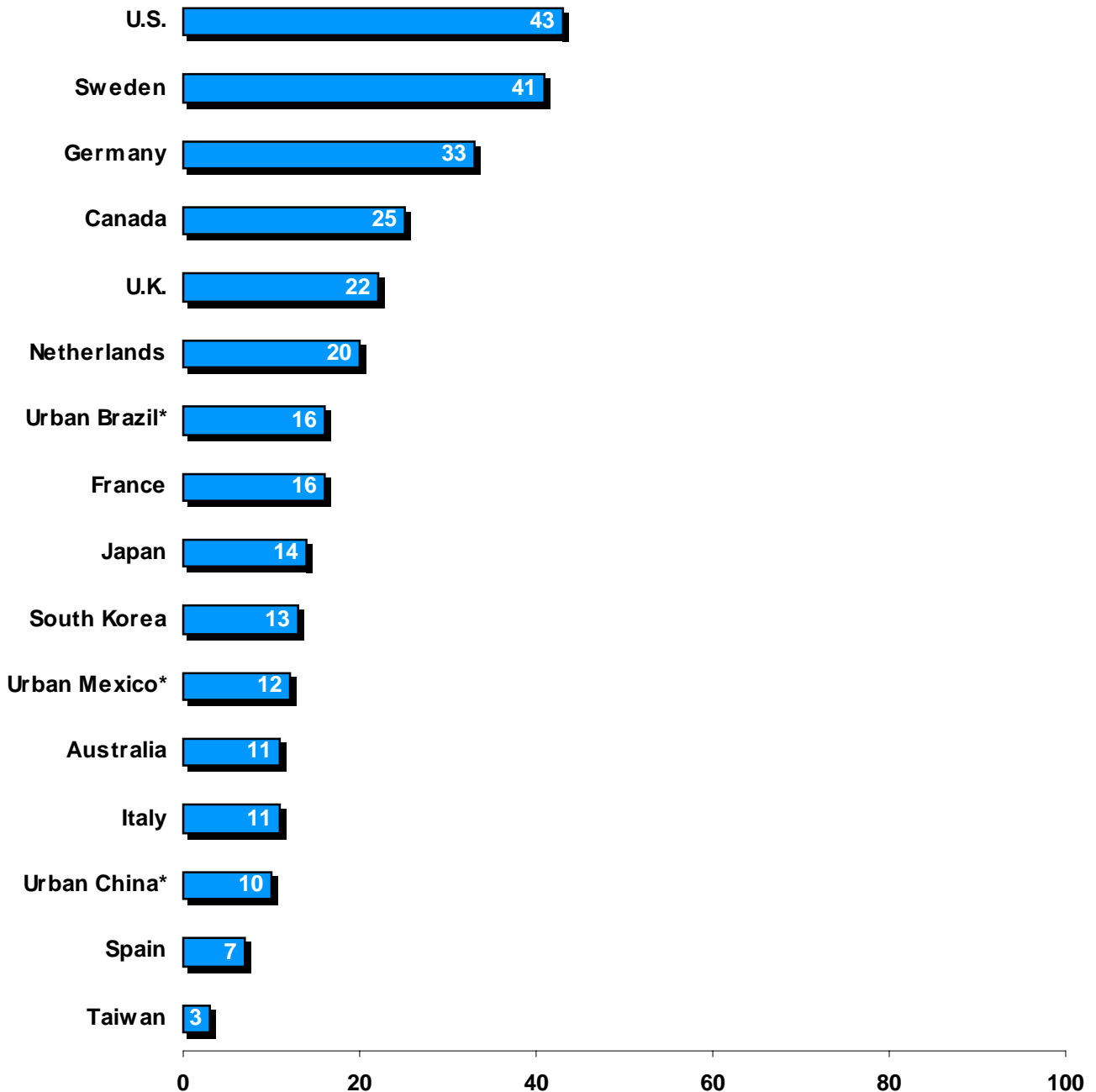


Base: 16-Country *The Face of the Web: Youth User Survey*
(n = 300 or more per country)

* Interviewing in China, Mexico and Brazil was conducted in urban markets only.

Purchase Products Online by Country

% of youth Internet Users who have ever purchased a product/service online



Base: 16-Country *The Face of the Web: Youth User Survey*
(n = 300 or more per country)

* Interviewing in China, Mexico and Brazil was conducted in urban markets only.