



Internet Usage Growth Year-Over-Year

Past-30 Day Internet Usage			
	1999 %	2000 %	Difference %
Rank 1: Leading Edge			
Sweden	53	65	12
Canada	56	60	4
U.S.	59	59	0
Netherlands	40	57	17
Switzerland	45	51	6
Australia	48	54	6
Finland	44	53	9
Singapore	33	46	13
South Korea	31	45	14
U.K.	33	35	2
Germany	29	37	8
Rank 2: Advancing			
Belgium	28	36	8
Urban Mexico	27	33	6
Hong Kong	35	34	- 1
Taiwan	29	35	6
France	22	30	8
Japan	33	33	0
Urban Malaysia*	23	26	3
Italy	16	28	12

The Face of the Web



Internet Usage Growth Year-Over-Year (cont'd)

Past-30 Day Internet Usage			
	1999 %	2000 %	Difference %
Rank 3: Emergent			
Urban Brazil	21	22	1
Urban Colombia	14	17	3
Spain	18	22	4
Urban Egypt	8	17	9
Urban China	12	21	9
Urban South Africa	9	6	- 3
Urban Argentina*	13	20	7
Poland	11	19	8
Rank 4: Nascent			
Urban India***	5	9	4
Turkey**	14	13	- 1
Urban Russia	5	6	1

* Mainly urban samples, not exclusively.

** Quasi-national samples.

*** Middle, upper sec's.