

**Which of the two statements comes CLOSER to your opinion about U.S. involvement in the World Trade Organization?**

Proportions/Means: Columns Tested (5% risk level) - A/B/C - D/E - F/G

	Total	Party Affiliation			Reaction to Policy That Blocks Trademark Protection (q3)		Opinion of U.S. Trade Embargo Against Cuba (q6)	
		Republican	Democrat	Definitely Independent/ Neither	Favor	Opposes	Favor	Opposes
		A	B	C	D	E	F	G
Base: All respondents	1000	402	451	127	356	569	502	464
Weighted	1000	389	460	132	356	572	503	463
(Statement A) The U.S. benefits more than it gives up	479	182	229	62	165	288	224	246
	47.9%	46.7%	49.7%	47.0%	46.3%	50.4%	44.6%	53.1%
(Statement B) The U.S. gives up more than it benefits	430	173	199	49	167	238	235	181
	43.0%	44.5%	43.2%	37.4%	46.8%	41.6%	46.8%	39.1%
Some of both	31	10	8	11	9	16	17	9
	3.1%	2.6%	1.8%	8.0%	2.4%	2.9%	3.4%	2.0%
Don't Know	53	24	17	10	15	25	21	24
	5.3%	6.2%	3.8%	7.6%	4.1%	4.3%	4.2%	5.3%
Refused	7	0	7	0	1	4	5	2
	0.7%	-	1.5%	-	0.3%	0.8%	0.9%	0.5%

**How important do you feel it is for the U.S. to pursue these foreign and economic policy issues that the U.S. faces today: Make sure the trademarks for U.S. companies such as Coca-Cola, Nike, or Microsoft are respected around the world and fake products are not sold under the trademark name in other countries.**

Proportions/Mean: Columns Tested (5% risk level) - A/B/C - D/E - F/G

		Party Affiliation			Reaction to Policy That Blocks Trademark Protection (q3)		Opinion of U.S. Trade Embargo Against Cuba (q6)	
	Total	Republican	Democrat	Definitely Independent/ Neither	Favor	Opposes	Favor	Opposes
		A	B	C	D	E	F	G
Base: All respondents								
Weighted	1000	402	451	127	356	569	502	464
	1000	389	460	132	356	572	503	463
Extremely important (4)	244 24.4%	97 24.9%	106 23.1%	34 25.9%	87 24.3%	143 25.0%	138 27.4% G	101 21.7%
Very important (3)	477 47.7%	197 50.6% C	223 48.5%	52 39.3%	174 48.8%	268 46.9%	245 48.7%	219 47.2%
Somewhat important (2)	214 21.4%	77 19.8%	99 21.4%	32 24.0%	74 20.8%	124 21.7%	93 18.6%	110 23.8%
Not important at all (1)	53 5.3%	18 4.5%	28 6.0%	8 6.2%	20 5.5%	33 5.8%	25 5.0%	27 5.9%
(DK/NS)	12 1.2%	1 0.2%	4 0.9%	6 4.5% AB	2 0.6%	4 0.7%	2 0.3%	6 1.4%
Summary								
TopBox (Extremely/Very important)	721 72.1%	294 75.5% C	330 71.6%	86 65.2%	261 73.1%	411 71.9%	382 76.1% G	319 68.9%
LowBox (Somewhat/Not important at all)	267 26.7%	95 24.3%	126 27.4%	40 30.3%	94 26.3%	157 27.4%	119 23.6%	138 29.7% F
Mean	2.9	3.0	2.9	2.9	2.9	2.9	3.0 G	2.9

**How important do you feel it is for the U.S. to pursue these foreign and economic policy issues that the U.S. faces today: Make sure the embargo against Cuban products is enforced so that no Cuban products are sold to customers in the U.S.**

Proportions/Mean: Columns Tested (5% risk level) - A/B/C - D/E - F/G

		Party Affiliation			Reaction to Policy That Blocks Trademark Protection (q3)		Opinion of U.S. Trade Embargo Against Cuba (q6)	
	Total	Republican	Democrat	Definitely Independent/ Neither	Favor	Opposes	Favor	Opposes
		A	B	C	D	E	F	G
Base: All respondents								
Weighted	1000	402	451	127	356	569	502	464
	1000	389	460	132	356	572	503	463
Extremely important (4)	144 14.4%	66 17.1%	60 13.1%	15 11.5%	68 19.1% E	67 11.6%	99 19.7% G	42 9.0%
Very important (3)	261 26.1%	110 28.3%	119 25.8%	31 23.2%	115 32.3% E	131 22.9%	185 36.8% G	69 14.9%
Somewhat important (2)	287 28.7%	108 27.7%	135 29.3%	36 27.0%	99 27.8%	171 29.9%	163 32.4% G	117 25.3%
Not important at all (1)	287 28.7%	99 25.5%	139 30.2%	44 33.7%	70 19.7%	195 34.0% D	54 10.8%	229 49.4% F
(DK/NS)	20 2.0%	6 1.4%	7 1.6%	6 4.5% A	4 1.2%	9 1.5%	2 0.3%	6 1.3%
Summary								
TopBox (Extremely/Very important)	406 40.6%	177 45.4% C	179 38.9%	46 34.7%	183 51.4% E	198 34.6%	284 56.5% G	111 23.9%
LowBox (Somewhat/Not important at all)	574 57.4%	207 53.2%	274 59.5%	80 60.7%	169 47.4%	366 63.9% D	217 43.2%	346 74.8% F
Mean	2.3	2.4 BC	2.2	2.1	2.5 E	2.1	2.7 G	1.8

**How important do you feel it is for the U.S. to pursue these foreign and economic policy issues that the U.S. faces today: Make sure trucks from Mexico that come into the U.S. meet U.S. safety standards.**

Proportions/Mean: Columns Tested (5% risk level) - A/B/C - D/E - F/G

	Total	Party Affiliation			Reaction to Policy That Blocks Trademark Protection (q3)		Opinion of U.S. Trade Embargo Against Cuba (q6)	
		Republican	Democrat	Definitely Independent/ Neither	Favor	Opposes	Favor	Opposes
		A	B	C	D	E	F	G
Base: All respondents	1000	402	451	127	356	569	502	464
Weighted	1000	389	460	132	356	572	503	463
Extremely important (4)	389 38.9%	156 40.1%	179 38.8%	43 33.1%	152 42.6%	209 36.6%	226 45.0% G	153 33.1%
Very important (3)	516 51.6%	196 50.3%	239 52.0%	74 56.0%	177 49.6%	303 53.0%	244 48.6%	253 54.5%
Somewhat important (2)	78 7.8%	33 8.4%	35 7.7%	9 6.9%	23 6.4%	49 8.5%	28 5.6%	47 10.1% F
Not important at all (1)	14 1.4%	5 1.3%	5 1.0%	3 2.3%	2 0.6%	10 1.8%	4 0.8%	9 2.0%
(DK/NS)	4 0.4%	0 -	2 0.4%	2 1.6% A	3 0.7%	0 -	0 -	1 0.2%
Summary								
TopBox (Extremely/Very important)	904 90.4%	351 90.3%	418 90.8%	117 89.1%	329 92.3%	513 89.6%	470 93.6% G	406 87.6%
LowBox (Somewhat/Not important at all)	92 9.2%	38 9.7%	40 8.7%	12 9.3%	25 7.0%	59 10.4%	32 6.4%	56 12.2% F
Mean	3.3	3.3	3.3	3.2	3.4 E	3.2	3.4 G	3.2

**How important do you feel it is for the U.S. to pursue these foreign and economic policy issues that the U.S. faces today: Make sure companies from other countries that sell products in the U.S. are not getting special assistance from their governments or other unfair competitive advantages over U.S. companies.**

Proportions/Mean: Columns Tested (5% risk level) - A/B/C - D/E - F/G

		Party Affiliation			Reaction to Policy That Blocks Trademark Protection (q3)		Opinion of U.S. Trade Embargo Against Cuba (q6)	
	Total	Republican	Democrat	Definitely Independent/ Neither	Favor	Opposes	Favor	Opposes
		A	B	C	D	E	F	G
Base: All respondents								
Weighted	1000	402	451	127	356	569	502	464
	1000	389	460	132	356	572	503	463
Extremely important (4)	216 21.6%	90 23.2%	94 20.5%	29 22.2%	79 22.3%	120 21.0%	128 25.4% G	85 18.3%
Very important (3)	435 43.5%	167 42.9%	201 43.7%	57 43.6%	155 43.5%	248 43.3%	228 45.4%	193 41.6%
Somewhat important (2)	273 27.3%	101 26.1%	132 28.7%	34 25.7%	104 29.1%	159 27.9%	121 24.1%	147 31.8% F
Not important at all (1)	61 6.1%	26 6.7%	27 5.8%	8 5.9%	16 4.3%	39 6.9%	23 4.5%	36 7.7% F
(DK/NS)	15 1.5%	5 1.2%	6 1.4%	3 2.5%	3 0.8%	6 1.0%	3 0.6%	3 0.6%
Summary								
TopBox (Extremely/Very important)	651 65.1%	257 66.1%	295 64.2%	87 65.8%	234 65.8%	368 64.3%	356 70.8% G	277 59.9%
LowBox (Somewhat/Not important at all)	334 33.4%	127 32.7%	159 34.5%	42 31.7%	119 33.5%	199 34.7%	144 28.6%	183 39.5% F
Mean	2.8	2.8	2.8	2.8	2.8	2.8	2.9 G	2.7

**The U.S. Congress has passed a law that blocks the protection of the Havana Club rum trademark in the U.S. Do you strongly favor, somewhat favor, somewhat oppose, or strongly oppose this U.S. policy?**

Proportions/Means: Columns Tested (5% risk level) - A/B/C - D/E - F/G

	Total	Party Affiliation			Reaction to Policy That Blocks Trademark Protection (q3)		Opinion of U.S. Trade Embargo Against Cuba (q6)	
		Republican	Democrat	Definitely Independent/ Neither	Favor	Opposes	Favor	Opposes
		A	B	C	D	E	F	G
Base: All respondents	1000	402	451	127	356	569	502	464
Weighted	1000	389	460	132	356	572	503	463
Strongly favor (4)	143 14.3%	59 15.2%	66 14.4%	15 11.1%	143 40.1% E	0 -	105 21.0% G	34 7.2%
Somewhat favor (3)	214 21.4%	89 22.8%	85 18.5%	33 24.8%	214 59.9% E	0 -	144 28.7% G	66 14.2%
Somewhat oppose (2)	329 32.9%	128 32.9%	159 34.6%	40 30.8%	0 -	329 57.6% D	136 27.1%	186 40.2% F
Strongly oppose (1)	243 24.3%	83 21.3%	126 27.4% A	30 22.8%	0 -	243 42.4% D	88 17.5%	151 32.5% F
(DK/NS)	72 7.2%	30 7.7%	24 5.1%	14 10.5% B	0 -	0 -	29 5.8%	27 5.8%
Summary								
TopBox (Strongly/Somewhat favor)	356 35.6%	148 38.1%	151 32.9%	47 35.9%	356 100.0% E	0 -	249 49.6% G	99 21.4%
LowBox (Strongly/Somewhat oppose)	572 57.2%	211 54.2%	285 61.9% A	70 53.6%	0 -	572 100.0% D	224 44.6%	337 72.8% F
Mean	2.3	2.3	2.2	2.3	3.4 E	1.6	2.6 G	2.0

*The U.S. is a leader in encouraging other countries to protect the trademarks of U.S. companies in their countries through the World Trade Organization's rules. How much does it concern you that the U.S. is blocking protection of the Havana Club rum trademark in the U.S. while at the same time it is demanding trademark protection for U.S. companies in all countries around the world? Does it concern you: a great deal, quite a bit, only some, very little, or not at all?*

Proportions/Mean: Columns Tested (5% risk level) - A/B/C - D/E - F/G

		Party Affiliation			Reaction to Policy That Blocks Trademark Protection (q3)		Opinion of U.S. Trade Embargo Against Cuba (q6)	
		Republican	Democrat	Definitely Independent/ Neither	Favor	Opposes	Favor	Opposes
		A	B	C	D	E	F	G
Base: All respondents Weighted	1000	402	451	127	356	569	502	464
	1000	389	460	132	356	572	503	463
A great deal (5)	159	48	85	23	33	119	73	80
	15.9%	12.4%	18.4%	17.5%	9.4%	20.9%	14.5%	17.4%
Quite a bit (4)	203	80	94	27	68	129	95	102
	20.3%	20.5%	20.4%	20.2%	19.1%	22.6%	18.9%	22.0%
Only some (3)	316	121	156	35	109	188	163	147
	31.6%	31.0%	33.8%	26.7%	30.6%	33.0%	32.4%	31.8%
Very little (2)	166	77	64	20	77	76	92	69
	16.6%	19.9%	13.9%	15.1%	21.7%	13.4%	18.3%	14.9%
Not at all (1)	135	57	52	23	68	53	76	55
	13.5%	14.7%	11.2%	17.5%	19.0%	9.3%	15.1%	11.9%
(DK/NS)	21	5	11	4	1	5	4	10
	2.1%	1.3%	2.3%	3.0%	0.2%	1.0%	0.8%	2.1%
Summary								
TopBox (A great deal/Quite a bit)	362	128	178	49	101	248	168	182
	36.2%	33.0%	38.8%	37.6%	28.5%	43.4%	33.4%	39.3%
LowBox (Very little/Not at all)	301	135	115	43	145	130	168	124
	30.1%	34.7%	25.1%	32.7%	40.7%	22.6%	33.4%	26.8%
Mean		B			E		G	
	3.1	3.0	3.2	3.1	2.8	3.3	3.0	3.2
		A				D	F	

***If the U.S. is insisting that other countries' policies abide by World Trade Organization rules, how important do you think it is that U.S. policies abide by those same rules?***

Proportions/Mean: Columns Tested (5% risk level) - A/B/C - D/E - F/G

	Total	Party Affiliation			Reaction to Policy That Blocks Trademark Protection (q3)		Opinion of U.S. Trade Embargo Against Cuba (q6)	
		Republican	Democrat	Definitely Independent/ Neither	Favor	Opposes	Favor	Opposes
		A	B	C	D	E	F	G
Base: All respondents	1000	402	451	127	356	569	502	464
Weighted	1000	389	460	132	356	572	503	463
Extremely important (4)	340 34.0%	125 32.0%	165 35.9%	44 33.8%	104 29.2%	218 38.1% D	159 31.6%	171 36.9%
Very important (3)	453 45.3%	162 41.6%	223 48.6%	59 44.9%	150 42.1%	268 46.9%	226 44.9%	211 45.5%
Somewhat important (2)	168 16.8%	85 21.7% B	60 13.0%	20 15.3%	85 23.9% E	71 12.5%	95 18.9%	70 15.0%
Not important at all (1)	30 3.0%	15 3.9%	8 1.7%	4 3.3%	15 4.3% E	10 1.8%	20 4.0%	9 2.0%
(DK/NS)	10 1.0%	3 0.7%	4 0.8%	4 2.8%	2 0.5%	4 0.7%	2 0.4%	3 0.6%
Summary								
TopBox (Extremely/Very important)	792 79.2%	286 73.7%	389 84.5% A	103 78.7%	254 71.3%	486 85.0% D	385 76.6%	382 82.4% F
LowBox (Somewhat/Not important at all)	197 19.7%	100 25.6% B	68 14.7%	24 18.6%	100 28.2% E	82 14.3%	116 23.0% G	79 17.0%
Mean	3.1	3.0	3.2 A	3.1	3.0	3.2 D	3.0	3.2 F