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**OUTLOOK OF AMERICANS STUDY**  
**RELEASE DATE: SEPTEMBER 24, 2001**  
**STUDY #45-2936-69**

**NOTE: all results shown are percentages unless otherwise labeled.**

**CURRENTLY 18% OF ADULTS SAY THEY HAVE CHANGED OR ARE THINKING ABOUT CHANGING TRAVEL PLANS AS A RESULT OF WHAT HAPPENED. Q.1 IS BASED ONLY ON THIS 18%.**

1. Would you say the reasons you changed air travel plans were mostly out of safety concerns, or more for other reasons such as the long lines, delays or cancellations?

	Changed Travel Plans	All Adults
Mostly out of safety concerns .....	69	13
More for other reasons such as the long lines, delays or cancellations.....	20	4
Other reason (DO NOT READ) .....	10	2
Not sure.....	2	-
Have Not Changed/Don't Plan To Change Travel Plans .....	N/A	82

2. On a scale of '1' to '7' where '1' means you are completely dissatisfied with the overall quality of your life and '7' means you are completely satisfied with the overall quality of your life, how would you rate your satisfaction with your life?

	9/21- 23/01	6/01	12/99
7, completely satisfied.....	44	30	31
6.....	30	31	28
5.....	19	27	28
4.....	4	8	7
3.....	1	3	3
2.....	1	-	1
1, completely dissatisfied.....	1	1	2
Not sure .....	1	-	-

3. In terms of the current economic conditions in this country as a whole, how would you describe the overall state of the U.S. economy right now?

	9/21- 23/01	3/01	12/99
Very good.....	5	10	32
Good.....	61	67	53
Poor.....	30	19	11
Very poor.....	4	5	3
Not sure.....	-	-	1

4. Thinking about the next year or so, do you, yourself, generally feel that the economy here in the U.S. will improve, stay about the same, or get worse?

	9/21- <u>23/01</u>	3/01
Improve.....	53	21
Remain same.....	23	42
Get worse.....	22	36
Not sure.....	1	1

5. Over the next year, do you think your personal economic situation will improve, remain the same, or get worse?

	9/21- <u>23/01</u>	3/01	12/99
Improve.....	46	54	60
Remain same.....	45	37	32
Get worse.....	9	8	7
Not sure.....	-	-	1

6. And, all things considered, do you think your children will be better off or worse off than you? (IF VOLUNTEERS "NO CHILDREN" – ASK:) What about the generation younger than your own? Do you think they will be better off or worse off than your generation?

	9/21- <u>23/01</u>	3/01	12/99
Better off.....	72	78	81
Worse off.....	19	15	15
The same (DO NOT READ).....	5	4	2
Not sure.....	3	4	2

NEXT, I would like to ask you a couple of questions about the stock market here in America.

7. In light of the changes in the value of many shares this past week, would you advise friends or family members that now is a **(good/bad)** time to buy shares on the stock market OR would you say it is a **(good/bad)** time to buy shares on the stock market?

	9/21- <u>23/01</u>	6/01	1/01	9/00	4/00
Good time.....	64	46	44	48	53
Bad time.....	30	33	30	25	29
Not sure.....	5	20	26	28	18

8. The federal government should provide \$15 billion dollars to U.S.-based airlines to help them deal with the losses they've experienced as a result of the terrorist attacks and the war on terrorism?

	9/21- <u>23/01</u>
Strongly agree.....	38
Somewhat agree.....	38
Somewhat disagree.....	15
Strongly disagree.....	9
Not sure.....	1

**DEMOGRAPHICS**

A1. First of all, in what year were you born?

A2. Have you already had a birthday this year?

**(IF RESPONDENT REFUSES Q.A1 OR Q.A2, Q.A3 ASKED. RESULTS SHOWN IN SUMMARY BELOW.)**

A3. Are you:

18-24 .....	13
25-34 .....	19
35-44 .....	21
45-54 .....	19
55-64 .....	12
65 and over.....	16
Refused .....	-

B. Are you employed:

Full time .....	54
Part time .....	11
Not employed.....	14
Retired .....	20
Refused .....	-

C. What is the last year of school you completed?

Grade school or some high school.....	7
Completed high school.....	23
Some community college or university, but did not finish.....	25
Completed technical school or a community college.....	16
Completed an university or Bachelor's degree.....	18
Completed a post-graduate degree such as a Master's or Ph.D. ....	11
Refused.....	-

D. Are you currently married?

Yes .....	56
No .....	44
Refused .....	1

E1. Including yourself and any children, how many people are currently living in your household?

1 .....	20
2.....	34
3.....	16
4.....	15
5.....	9
6 or more.....	6
Refused/not sure.....	1

**(IF "ONE" OR "REFUSED" TO Q.E1, Q.F ASKED.)**

- E2. How many children under 6 years are currently living in your household?
- E3. How many children ages 6 to 12 are currently living in your household?
- E4. How many children ages 13 to 17 are currently living in your household?

<b>ANY CHILDREN – NET .....</b>	<b>39</b>
Under 6 .....	18
6-12.....	20
13-17.....	16
<b>No Children/Refused.....</b>	<b>61</b>

- F. Now, I am going to read a list of income ranges. When I get to the income range that best describes your household income from all sources in 2000, please stop me. Was your household income for 2000:

Under \$15,000 .....	8
\$15,000 to less than \$20,000.....	11
\$20,000 to less than \$25,000.....	11
\$25,000 to less than \$30,000.....	8
\$30,000 to less than \$40,000.....	10
\$40,000 to less than \$50,000.....	10
\$50,000 to less than \$75,000.....	15
\$75,000 to less than \$100,000.....	10
\$100,000 or more.....	10
Refused/not sure.....	8

- G1. Are you:

White.....	84
Black .....	7
Asian.....	2
Other.....	5
Refused.....	2

- G2. Are you of Hispanic ethnicity?

Yes.....	7
No .....	91
Refused.....	2

Z12a. Do you consider yourself a Democrat, a Republican, an Independent or none of these?

**(IF "DEMOCRAT" TO Q.12a, Q.12b ASKED. IF "REPUBLICAN" TO Q.12a, Q.12c ASKED. IF "INDEPENDENT" or "NONE OF THESE" TO Q.12a, Q.12d ASKED. RESULTS SHOWN IN SUMMARY BELOW)**

Z12b. Do you lean strongly or only moderately toward the Democratic Party?

Z12c. Do you lean strongly or only moderately toward the Republican Party?

Z12d. Do your beliefs tend to lean more toward the Democrats or the Republicans?

Strongly Republican .....	17
Moderately Republican .....	27
Definitely Independent/neither .....	11
Moderately Democrat.....	30
Strongly Democrat .....	14
Refused/not sure.....	2

**REGION:**

Northeast .....	20
Midwest.....	23
South .....	35
West .....	22

**GENDER:**

Male .....	48
Female .....	52