AMERICANS PUT HIGH PRIORITY ON PASSING ENERGY BILL

95% Of Americans Say Federal Action On Energy Is Important

72% Of Americans Say Passing Bill Is Higher Priority Compared to Other Action Congress Might Take These Days

73% Of Americans Say Congress Should Make Energy Bill Part Of President Bush's Stimulus Plan

67% of Americans Say Exploration Of New Energy Sources In U.S., Including Alaska's Arctic National Wildlife Refuge (ANWR), Is Convincing Reason To Support Passing Energy Policy Bill



Public Release Date: November 14, 2001 –11:00 a.m. (EDT)

Established in 1979, Ipsos-Reid is one of North America's leading market research and public opinion company. Founded by Dr. Angus Reid, Ipsos-Reid is a \$70 million company which has conducted extensive market and social research in 80 countries and in 40 languages, and serves clients around the world through more than 300-professionals and 1,000 data collection staff in 11 offices. The company is a member of the Paris-based Ipsos Group, ranked among the top ten research companies in the world, with specialties in advertising, media, customer satisfaction, public opinion and market research. Visit <u>www.ipsos-reid.com</u>

For copies of other news releases, please visit http://www.ipsos-reid.com/us/media/content/PRE_REL.cfm

© Ipsos-Reid

Washington • New York • St. Louis • Minneapolis • San Francisco Vancouver • Calgary • Winnipeg • Toronto • Ottawa • Montreal



AMERICANS PUT HIGH PRIORITY ON PASSING ENERGY BILL

95% Of Americans Say Federal Action On Energy Is Important 72% Of Americans Say Passing Bill Is Higher Priority Compared to Other Action Congress Might Take These Days

73% Of Americans Say Congress Should Make Energy Bill Part Of President Bush's Stimulus Plan

67% of Americans Say Exploration Of New Energy Sources In U.S., Including Alaska's Arctic National Wildlife Refuge (ANWR), Is Convincing Reason To Support Passing Energy Policy Bill

Washington, DC – Ipsos-Reid released two polls today regarding energy issues. The first poll is an early look at results from Ipsos-Reid's Public Perspectives on Continental Energy Survey, the largest survey ever conducted in North America on energy issues. The second, a joint Ipsos-Reid/Citizens For Real Energy Solutions poll conducted last weekend, reflects the latest thinking of Americans on issues related to President Bush's National Energy Bill.

Preliminary findings from the Ipsos-Reid Public Perspectives on Continental Energy Poll:

- Nearly half of all Americans (45%) say they have seen, read, or heard something about the Bush Administration's National Energy Policy. Of those familiar with President Bush's National Energy Policy, 60% say they support its implementation, whereas 26% say they oppose it.
- 95% of Americans say that it is very (69%) or somewhat (26%) important that the federal government address energy issues. That puts Federal action on energy at the same

© Ipsos-Reid



priority level as the economy, slightly behind security, but ahead of healthcare and the environment.

More than 3 in 4 Americans agree that decreasing dependence on foreign oil and gas is important to national security (86%) and that increasing domestic production of oil and gas is important to national security (78%).

Findings from the Ipsos-Reid/Citizens for Real Energy Solutions Poll:

- 72% of Americans say that the current situation with the economy, the war on terrorism, and other issues in the U.S. make the energy bill a much higher (31%) or somewhat higher (41%) priority compared to other action that Congress might take these days. These results are consistent among Republicans (73%), Democrats (70%) and Independents (71%).
- 74% of Americans say that cutting U.S. dependence on foreign oil by expanding domestic oil production is a very (36%) or somewhat (38%) convincing reason for passing President Bush's energy policy bill.
- 73% of Americans say that President Bush asking Congress to pass his stimulus plan, which includes making the U.S. less dependent on foreign oil, is a very (31%) or somewhat (42%) convincing reason for passing President Bush's energy policy bill.
- 67% of Americans say that finding and developing new energy sources in the U.S., including a wilderness area in Alaska called ANWR, is a very (33%) or somewhat (34%) convincing reason for passing President Bush's energy bill.

These are the findings from two polls: an Ipsos-Reid poll conducted between October 25th and November 10th 2001, based on a randomly selected sample of 532 adult Americans; and an Ipsos-Reid/Citizens for Real Energy Solutions poll conducted between November 9th and November 12th, 2001, based on a randomly selected sample of 733 adult Americans. With samples of these sizes, the

© Ipsos-Reid



results are considered accurate to within \pm 4.3 percentage points and \pm 3.7 percentage points, respectively, 19 times out of 20, of what they would have been had the entire adult U.S. population been polled. The margin of error for both polls will be larger within regions and for other subgroupings of the survey population. These data were statistically weighted to ensure the sample's regional and age/sex composition reflects that of the actual U.S. population according to the most recent Census data.

-30-

For more information on this news release, please contact:

Thomas RiehlePresidentPresidentU.S. Public AffairsWestIpsos-Reid(202) 463-7300(202) 463-7300(1100)thomas.riehle@ipsos-reid.comtim.med

Tim Moro Vice President Western Business Unit Ipsos-Reid (403) 294-7379 tim.moro@ipsos-reid.com

For full tabular results, please visit our website at <u>www.ipsos-reid.com</u>. *News Releases are available at* <u>http://www.ipsos-reid.com/us/media/content/PRE_REL.cfm</u>

© Ipsos-Reid