

## Ipsos-Reid U.S. Public Affairs: Microsoft Study

## detailed tables

1. The U.S. Government and Microsoft have come to an agreement to settle the anti-trust case. Nine State Attorneys General, however, argue that the anti-trust case against Microsoft should continue. Which of the following two statements comes closer to your opinion?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J/K/L

	Total	Gender		Age			Household Income			Region			
		Male	Female	18-34	35-54	55+	Under \$25K	\$25K- <\$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All respondents Weighted	1000	500	500	267	413	312	194	315	385	196	234	354	216
	1000	480	520	319	399	275	287	263	345	196	234	354	216
The U.S. economy and consumers would be better off if this issue were settled as soon as possible	701	328	373	210	281	206	187	182	260	137	164	250	151
	70%	68%	72%	66%	71%	75% C	65%	69%	75% F	70%	70%	70%	70%
The court should continue to investigate whether Microsoft should be punished for its business activities	243	135	107	87	107	47	77	70	76	47	52	86	57
	24%	28% B	21%	27% E	27% E	17%	27%	27%	22%	24%	22%	24%	26%
(DK/NS)	56 6%	16 3%	40 8% A	21 7% D	11 3%	22 8% D	23 8% H	10 4%	9 2%	12 6%	18 8%	18 5%	8 4%

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Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K - L/M

		Children		Education			Employment Status				Marital Status		Race	
	Total	Yes	No	HS or less	Some College	College Degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All respondents Weighted	1000	345	645	310	409	279	545	114	113	224	560	434	854	129
	1000	348	642	333	406	260	534	131	125	206	518	475	842	142
The U.S. economy and consumers would be better off if this issue were settled as soon as possible	701	248	447	228	289	184	374	85	87	152	384	313	594	95
	70%	71%	70%	68%	71%	71%	70%	65%	70%	74%	74% K	66%	71%	67%
The court should continue to investigate whether Microsoft should be punished for its business activities	243	83	157	79	97	66	135	40	30	38	110	131	197	43
	24%	24%	25%	24%	24%	26%	25%	30% I	24%	19%	21%	28% J	23%	30%
(DK/NS)	56 6%	17 5%	37 6%	26 8% E	19 5%	9 4%	25 5%	6 5%	8 7%	16 8%	24 5%	31 7%	50 6%	5 3%

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Proportions/Mean: Columns Tested (5% risk level) - A/B/C - D/E/F

	Total	Party Affiliation			Presidential Job Approval		
		Republican	Democrat	Independent	Approve (5-7)	Mixed (4/DK)	Disapprove (1-3)
		A	B	C	D	E	F
Base: All respondents	1000	429	444	116	751	111	138
Weighted	1000	414	453	122	746	113	141
The U.S. economy and consumers would be better off if this issue were settled as soon as possible	701	323	291	79	554	72	75
	70%	78% BC	64%	65%	74% EF	64%	53%
The court should continue to investigate whether Microsoft should be punished for its business activities	243	75	135	31	152	35	55
	24%	18%	30% A	25%	20%	31% D	39% D
(DK/NS)	56 6%	16 4%	27 6%	12 10% A	40 5%	6 5%	11 8%