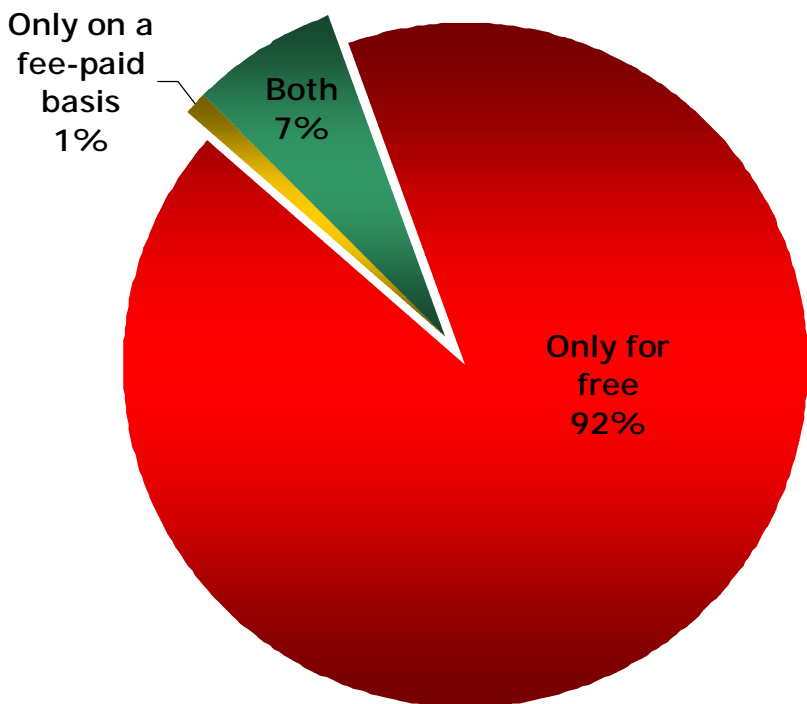


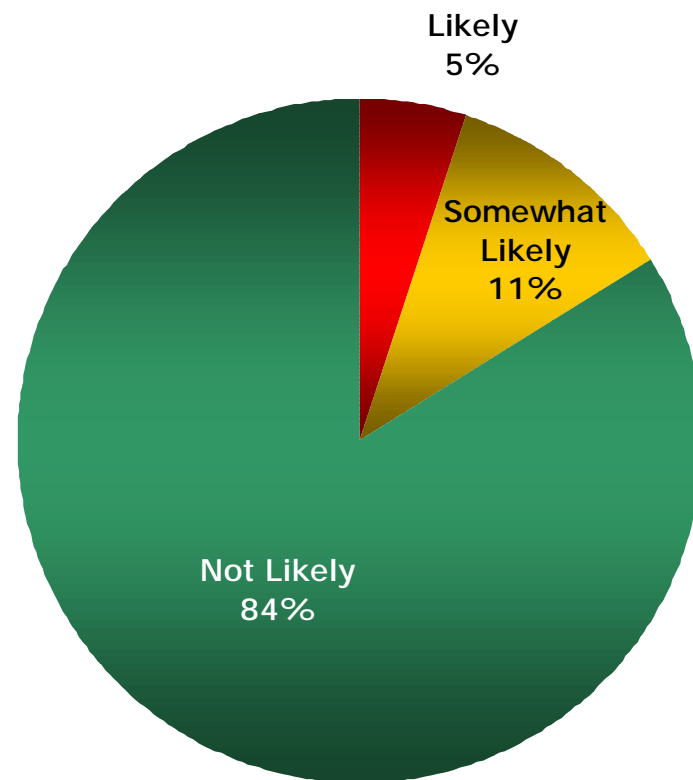
Paid vs. Free Online Music

"Thinking of the music that you have either downloaded or streamed off of the Internet, or the Internet radio stations you have listened to off of the Internet, would you say you have done this for free, on a fee-basis either by subscription or per-use, or a mixture of both?"

"And how likely would you be to actually pay to download or stream music off of the Internet if there was NO free material available?"



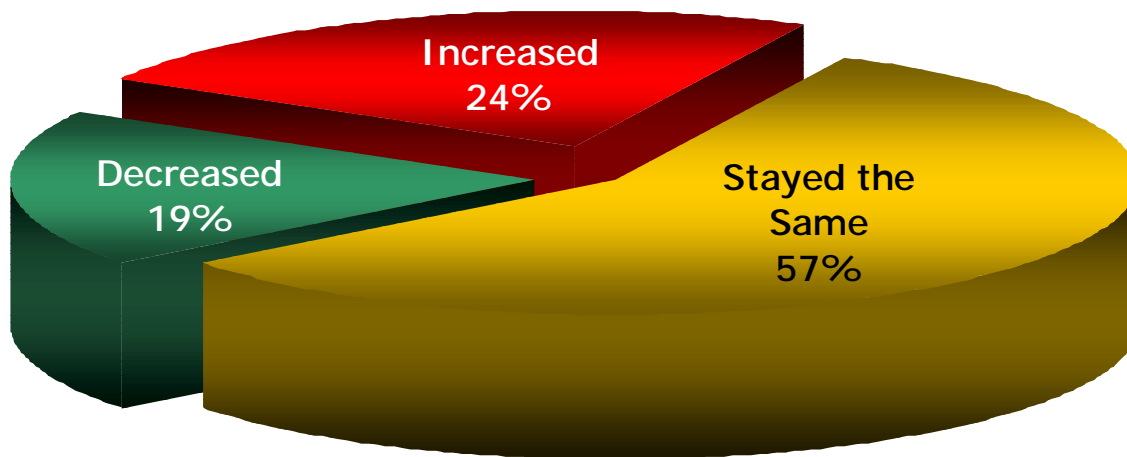
Base: Downloaders (n=834)



Base: Have only obtained music for free off of the Internet (n=769)

Effects of Downloading Compact Disc Purchases

"Since you initially began downloading music or MP3 files off of the Internet, would you say that your Compact Disc purchases have...?"

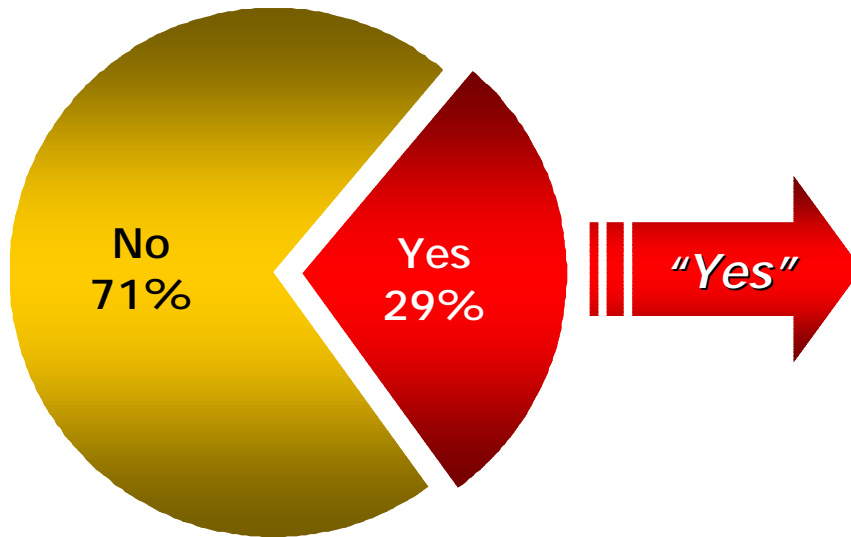


Base: Downloaded music (n=834)

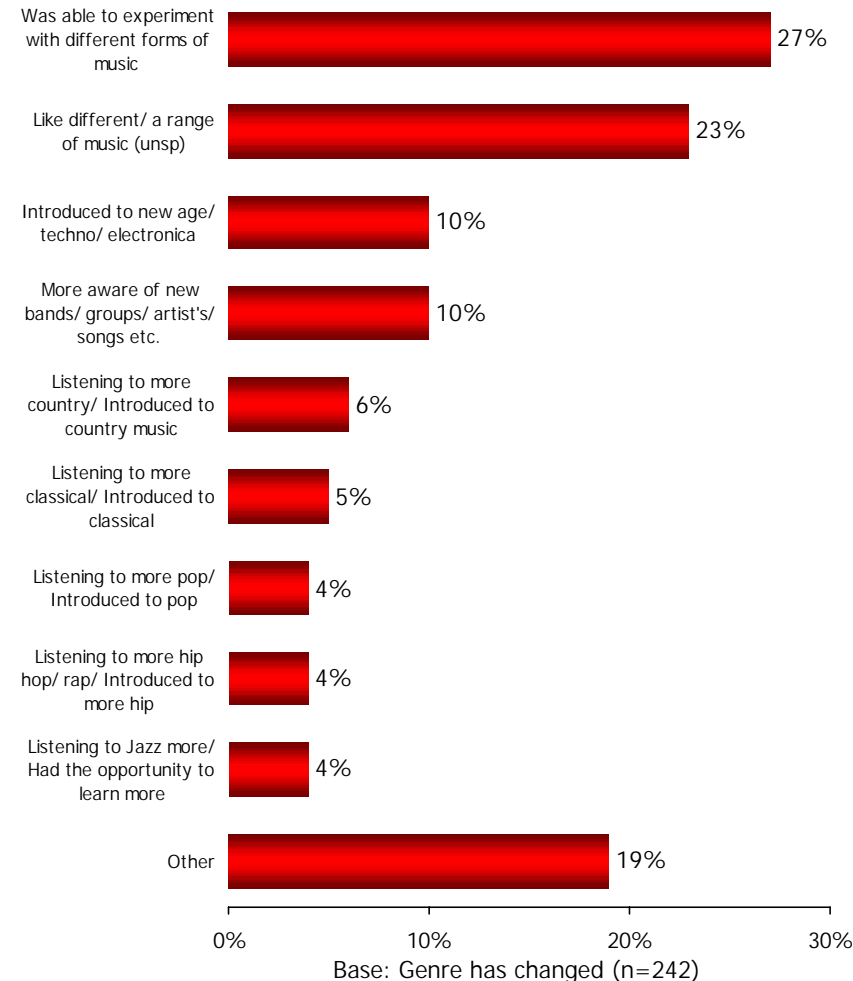
Effects of Downloading

Genre of Music

"And has the genre of music that you typically listen to/ or purchase changed since you initially began downloading music or MP3 files off of the Internet? In what ways..."

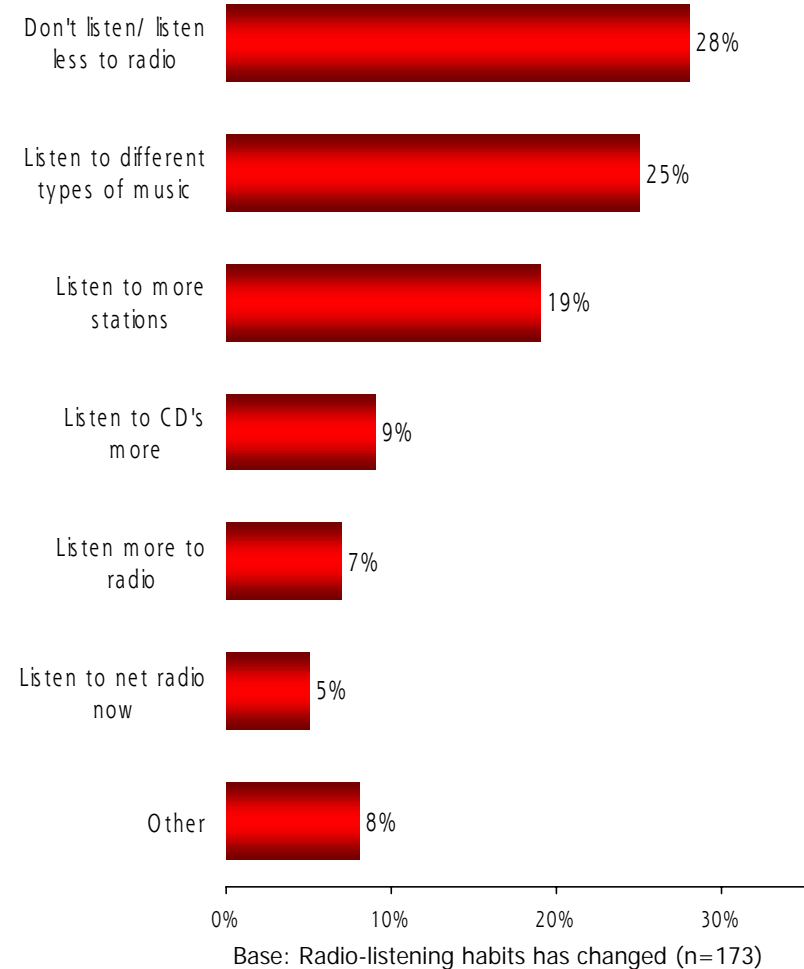
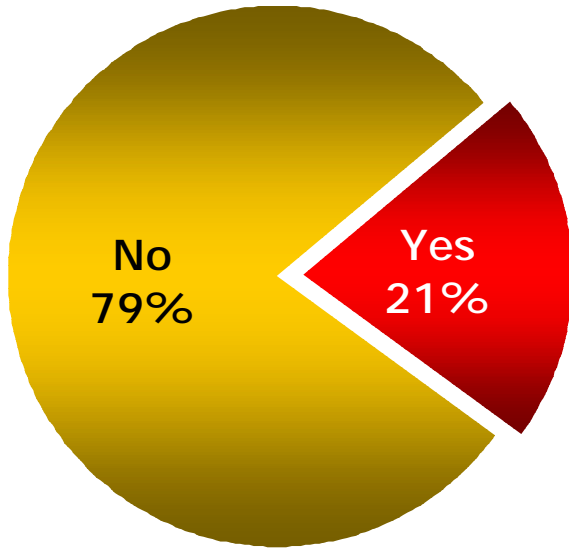


Base: Downloaded music (n=834)



Effects of Downloading Radio Listening Habits

"Have your radio listening habits changed since you initially began downloading music or MP3 files off of the Internet? In what ways...?"



Base: Downloaded music (n=834)