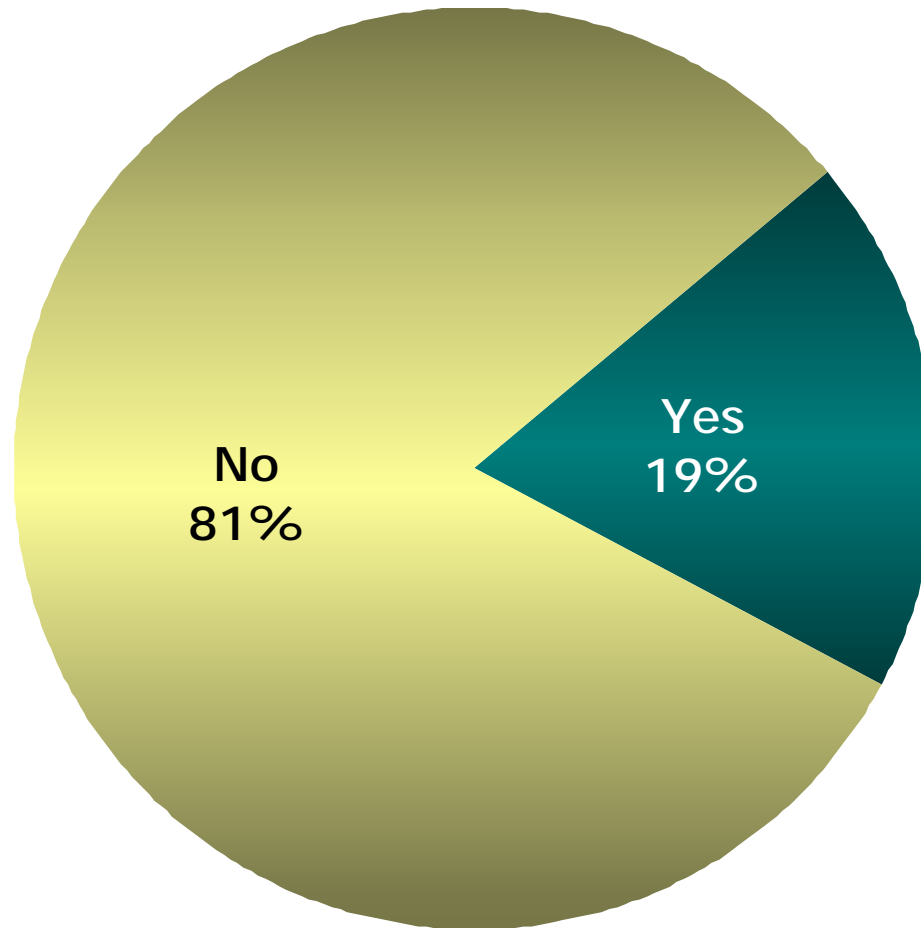


Prevalence of Music/ MP3 File-Sharing

T5. Have you ever downloaded digital music files (or mp3 files) from an online file-sharing service (such as Morpheus, Napster, or Audio Galaxy)?



Base: All respondents (n=1113)

Prevalence of Music/ MP3 File-Sharing

By Age and Gender

Total (n=1113) 19%

T5. Have you ever downloaded digital music files (or mp3 files) from an online file-sharing service (such as Morpheus, Napster, or Audio Galaxy?)

Gender

Male (n=566) (A) 25% B

Female (n=547) (B) 14%

Age

12-17 (n=111) (A) 41% CDE

18-24 (n=135) (B) 45% CDE

25-34 (n=184) (C) 26% DE

35-54 (n=394) (D) 14% E

55+ (n=282) (E) 2%

■ % Yes

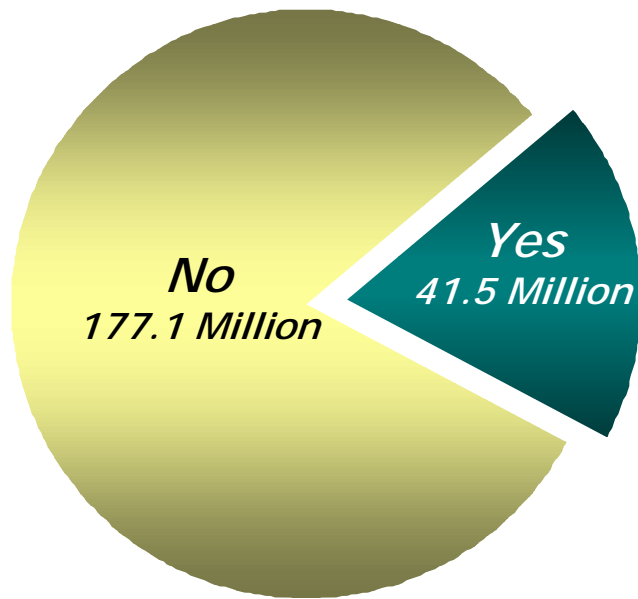
0% 20% 40% 60%

Base: All respondents

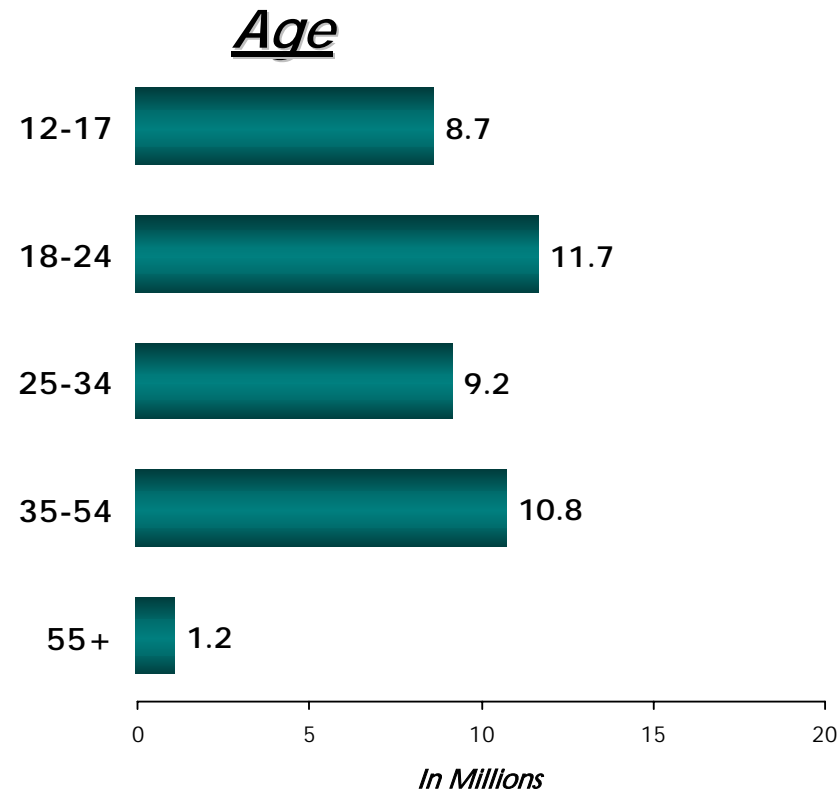
Letters indicate significant differences at the 95% confidence level

Projected Population of File-sharers

- With a total U.S. population age 12 and over of 218.6 million* people, the projected population of American Music/ MP3 File-sharers is currently at 41.5 million.

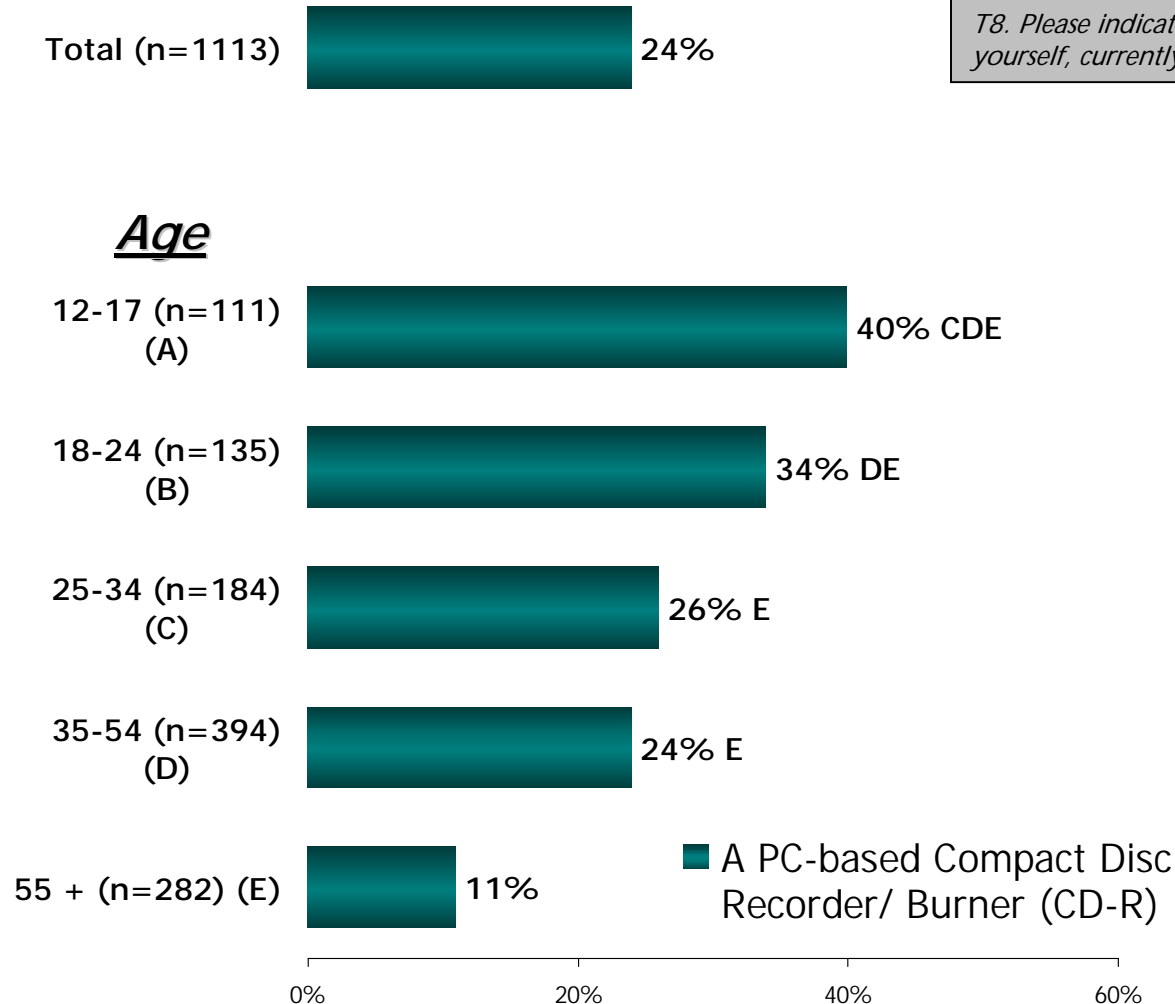


Base: U.S. Population age 12 and over*



Base: All respondents

Ownership of PC-based CD Burners



Letters indicate significant differences at the 95% confidence level

Base: All respondents