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## IPSOS/BSA/BUSINESS 2.0 CYBER-SECURITY SURVEY US ADULTS 18+ JULY 11-14, 2002

## NOTE: All results shown are percentages unless otherwise labeled.

	To	tal Very/Fairly Concerned tal Somewhat/Not At All Cor		48	_
	Fa Ju No	ry concernedsty concernedst somewhat concernedst at all concernedst tat all concernedsty tat a		22 34 18	
1.	major "cyber attack" by to viruses or other hacker a	,	mputer syst	ems could	
		Yes		84 16	
		INTERNET ACCESS (Q.A/C	Q.B)		
		Don't know/refused		1	
		Yes No		34 65	
( <b>Q.B A</b> : I <b>N Q.A.</b> B.	.)	VHO SAY THEY DO NOT HA		NET ACCES	SS AT HOME OR AT WOR
	At home		66	34	-
	At work		<u>Yes</u> 47	<u>No</u> 52	Don't Know/ <u>Refused</u> 1
A.	Do you have Internet acc	ess?			

2.	In your opinion, what is the likelihood that the U.S. GOVERNMENT will be subject to a major cyber attack in
	the next 12 months? Please use a scale of 1 to 5 where a 5 means extremely likely and a 1 means not at al
	likely.

26
11
13
23
37
15
11

3. And, how prepared do you think the U.S. GOVERNMENT is for a major cyber attack? Please use a scale of 1 to 5 where a 5 means extremely prepared and a 1 means not at all prepared.

Total 1 + 2	• .
Total 4 + 5	34
Don't know/refused	2
1, not at all prepared	9
2	17
3	38
4	20
5, extremely prepared	14

4. How concerned are you that the computer systems of U.S. BUSINESSES could be the target of a major cyber attack by terrorists — meaning that the computer systems could be shut down or damaged by viruses or other hacker attacks?

Total Very/Fairly Concerned Total Somewhat/Not At All Concerned	44 56
Don't know/refused	
Not at all concerned	19
Just somewhat concerned	37
Fairly concerned	22
Very concerned	22

5. In your opinion, what is the likelihood that U.S. BUSINESSES will be subject to a major cyber attack in the next 12 months? Please use a scale of 1 to 5 where a 5 means extremely likely and a 1 means not at all likely.

Total 4 + 5	_
Total 4 · F	25
Don't know/refused	
1, not at all likely	12
2	
3	34
4	14
5, extremely likely	11

6.	And, how prepared do you think U.S. BUSINESSES are to defend themselves against a major cyber attack?
	Please use a scale of 1 to 5 where a 5 means extremely prepared and a 1 means not at all prepared.

5, extremely prepared	8
4	18
3	35
2	24
1, not at all prepared	13
Don't know/refused	2
Total 4 + 5	25
Total 1 + 2	38

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- D1a. First of all, in what year were you born?
- D1b. Have you already had a birthday this year?

## (IF RESPONDENT REFUSES Q.D1a OR Q.D1b, Q.D1c ASKED. RESULTS SHOWN IN SUMMARY BELOW.)

D1c. Are you:

18-34	31
35-49	30
50-64	23
65 and over	16
Refused/not sure	-

D2. Are you employed:

Full time	56
Part time	12
Not employed	14
Retired	18
Refused/not sure	_

D3. What is the last year of school you completed?

Grade school or some high school	7
Completed high school	22
Some community college or university, but	
did not finish	27
Completed technical school or a	
community college	14
Completed a university or Bachelor's degree	18
Completed a post-graduate degree such as a	
Master's or Ph.D	12
Refused/not sure	-

D4. Are you currently married?

Yes	56
No	44
Refused/not sure	-

D5.	Including yourself and any	y children, how many people are currently	y living in your household?		
		1	18 33 19 19 6 5		
<b>(Q.D6a</b> - D6a.		SE WHO SAY MORE THAN ONE PERS 6 years are currently living in your hous	•		
D6b.	How many children ages	6 to 12 are currently living in your house	hold?		
D6c.	How many children ages 13 to 17 are currently living in your household?				
		ANY CHILDREN – NET	38 17 18 17 <b>61</b>		
D7.	Now, I am going to read a list of income ranges. When I get to the income range that best describes household income from all sources in 2001, please stop me. Was your household income for 2001:				
		Under \$15,000	12 7 8 6 11 9 18 14 8 7		
D8a.	Are you white, black, Asia	in, or some other race?			
D8b.	Are you of Hispanic ethnic	city?			
(RESUL	TS SHOWN IN SUMMAR	Y BELOW.)			
		White	77 9 8 1 2 2 1		
D9.	Are you currently registered to vote at this address, or not?				
		Yes	77 23		

Refused/not sure .....

**REGION:** 

**GENDER:** 

**METROPOLITAN STATUS:** 

## (Q.D10a-c ASKED ONLY OF THOSE WHO SAY THEY ARE REGISTERED TO VOTE IN Q.D9.)

D10a. Do you consider yourself a Democrat, a Republican, an Independent or none of these?

(IF "DEMOCRAT" TO Q.D10a, Q.D10b ASKED. IF "REPUBLICAN" TO Q.D10a, Q.D10c ASKED. IF "INDEPENDENT" or "NONE OF THESE" TO Q.D10a, Q.D10d ASKED. RESULTS SHOWN IN SUMMARY BELOW.)

D10b. Do you lean strongly or only moderately toward the Democratic Party?

D10c. Do you lean strongly or only moderately toward the Republican Party?

D10d. Do your beliefs tend to lean more toward the Democrats or the Republicans?

an more toward the Democrats or the Repu	ublicans
Strongly Republican	18 26 12 25 18 1
Total Republican Total Democrat	44 43
Northeast	20 23 35 22
UrbanSuburbanRural	26 49 25
Male	48

Male.....Female....

52