



August 2-4 interviews: 1,000 adults, 789 registered voters
 July 18-21 interviews: 1,000 adults, 761 registered voters
 Margin of error: ± 3.1 for all adults, ± 3.6 for registered voters
 Combined interviews: 2,000 adults, 1,550 registered voters
 Margin of error: ± 2.2 for all adults, ± 2.5 for registered voters

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IPSOS PUBLIC AFFAIRS/COOK POLITICAL REPORT NATIONAL POLL
IPSOS/CONSUMER ECONOMICS POLL
RELEASE DATE: AUGUST 5, 2002
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NOTE: all results shown are percentages unless otherwise labeled.

1. Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?

	ALL ADULTS					
	7/18-21 & 8/2-4/02	8/2- 4/02	7/11-14 & 7/18-21/02	6/21-23 & 7/11-14/02	2 nd Quarter AMJ 02	1 st Quarter JFM 02
Right direction	46	47	45	49	54	63
Wrong track	47	47	48	44	39	32
Not sure	7	6	7	7	7	5

2. Overall, do you approve, disapprove or have mixed feelings about the way George W. Bush is handling his job as President? (IF APPROVE OR DISAPPROVE, ASK:) Is that strongly (approve/disapprove) or somewhat (approve/disapprove)? (IF HAVE MIXED FEELINGS OR NOT SURE, ASK:) If you had to choose, do you lean more toward approve or disapprove?

	REGISTERED VOTERS					
	7/18-21 & 8/2-4/02	8/2- 4/02	7/11-14 & 7/18-21/02	6/21-23 & 7/11-14/02	2 nd Quarter AMJ 02	1 st Quarter JFM 02
Strongly approve	34	32	36	38	41	50
Somewhat approve	16	16	17	18	19	16
Lean toward approval	15	17	14	14	13	11
Still have mixed feelings	3	2	3	2	2	2
Lean toward disapproval	14	15	14	14	12	10
Somewhat disapprove	4	4	4	4	4	3
Strongly disapprove	14	14	12	10	9	7
Not sure	-	-	-	-	-	-
Total Approve	66	65	67	70	73	77
Total Disapprove	31	32	30	28	25	21
Mean Rating¹	4.9	4.8	5.0	5.1	5.3	5.6

¹Mean rating is calculated by assigning each response except "not sure" a value from 1 to 7, with "strongly approve" receiving a value of 7, and "strongly disapprove" a value of 1.

3. And when it comes to **(READ ISSUE)** do you approve or disapprove or have mixed feelings about the way George W. Bush is handling that issue?

(IF APPROVE OR DISAPPROVE, ASK:) Is that strongly (approve/disapprove) or somewhat (approve/disapprove)? **(IF HAVE MIXED FEELINGS OR NOT SURE, ASK:)** If you had to choose, do you lean more toward approve or disapprove?

REGISTERED VOTERS											
	Strongly Ap- prove	Some- what Ap- prove	Lean Toward Ap- proval	Still Have Mixed Feelings	Lean Toward Disap- proval	Some- what Disap- prove	Strongly Disap- prove	Not Sure	Total Ap- prove	Total Disap- prove	Mean- Rating ¹
Handling the economy											
7/18-21 & 8/2-4/02	19	19	15	3	15	8	20	1	54	43	4.2
8/2-4/02.....	20	17	17	3	15	8	20	-	53	43	4.2
7/11-14 & 7/18-21/02.....	21	19	14	3	16	7	19	1	55	42	4.3
6/21-23 & 7/11-14/02.....	24	20	14	3	14	8	16	1	58	38	4.5
2 nd quarter AMJ 02.....	27	23	12	2	12	8	15	1	63	34	4.7
1 st quarter JFM 02.....	31	21	14	2	11	7	14	1	66	32	4.8
Handling domestic issues like health care, education, the environment and energy											
7/18-21 & 8/2-4/02.....	19	20	13	2	14	9	22	1	53	44	4.2
8/2-4/02.....	18	19	13	3	14	9	23	1	51	46	4.1
7/11-14 & 7/18-21/02.....	20	20	13	3	14	9	21	-	53	43	4.2
6/21-23 & 7/11-14/02.....	21	20	13	3	13	9	21	-	54	43	4.2
2 nd quarter AMJ 02.....	22	20	14	3	13	8	19	1	56	40	4.4
1 st quarter JFM 02.....	25	20	16	2	12	7	17	1	61	36	4.6
Handling foreign policy issues and the war on terrorism											
7/18-21 & 8/2-4/02.....	44	15	12	3	11	4	10	1	71	25	5.3
8/2-4/02.....	43	15	12	3	12	4	10	1	70	26	5.2
7/11-14 & 7/18-21/02.....	46	15	13	3	11	3	8	1	74	22	5.4
6/21-23 & 7/11-14/02.....	46	16	12	2	11	3	9	1	74	23	5.4
2 nd quarter AMJ 02.....	47	16	11	2	10	4	9	1	74	23	5.4
1 st quarter JFM 02.....	59	14	10	1	7	2	6	-	83	15	5.9

¹Mean rating is calculated by assigning each response except "not sure" a value from 1 to 7, with "strongly approve" receiving a value of 7, and "strongly disapprove" a value of 1.

5. If the election were held today, would you ...

REGISTERED VOTERS						
	7/18-21 & 8/2-4/02	8/2- 4/02	7/11-14 & 7/18-21/02	6/21-23 & 7/11-14/02	2 nd Quarter AMJ 02	1 st Quarter JFM 02
Definitely vote to reelect Bush as President	42	41	42	45	50	54
Consider voting for someone else	29	30	30	29	25	24
Definitely vote for someone else	26	27	25	23	22	20
Not sure	3	2	3	3	3	2

6. And if the election for Congress were held today, would you want to see the Republicans or Democrats win control of Congress?

	REGISTERED VOTERS					
	7/18-21 & 8/2-4/02	8/2- 4/02	7/11-14 & 7/18-21/02	6/21-23 & 7/11-14/02	2 nd Quarter AMJ 02	1 st Quarter JFM 02
Republicans.....	43	41	44	44	44	43
Democrats.....	43	46	42	41	40	41
Neither (VOL).....	10	10	9	11	12	12
Not sure.....	4	3	5	4	4	4

8. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

	ALL ADULTS					
	7/18-21 & 8/2-4/02	8/2- 4/02	7/11-14 & 7/18-21/02	6/21-23 & 7/11-14/02	2 nd Quarter AMJ 02	1 st Quarter JFM 02
7, very strong economy	6	5	6	5	6	7
6	9	9	10	11	11	11
5	34	34	32	33	34	32
4	22	23	23	25	23	23
3	15	14	16	14	14	15
2	5	5	5	5	5	5
1, very weak economy.....	8	9	7	6	6	7
Not sure.....	1	1	1	1	1	-
Mean	4.2	4.2	4.3	4.3	4.3	4.3

9. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

	ALL ADULTS					
	7/18-21 & 8/2-4/02	8/2- 4/02	7/11-14 & 7/18-21/02	6/21-23 & 7/11-14/02	2 nd Quarter AMJ 02	1 st Quarter JFM 02
Much stronger.....	6	5	6	5	6	8
Somewhat stronger.....	25	27	23	25	31	33
About the same.....	55	55	56	56	51	46
Somewhat weaker	10	9	10	9	8	8
Much weaker.....	3	3	4	4	3	3
Not sure	1	1	1	1	1	1
Total Stronger	31	32	29	30	37	41
Total Weaker.....	14	12	14	13	11	11

10. Rate your current financial situation, using a scale from 1 to 7, where 7 means your personal financial situation is very strong today and 1 means it is very weak.

	ALL ADULTS					
	7/18-21 & 8/2-4/02	8/2- 4/02	7/11-14 & 7/18-21/02	6/21-23 & 7/11-14/02	2 nd Quarter AMJ 02	1 st Quarter JFM 02
7, very strong.....	10	11	9	8	9	11
6.....	15	14	16	15	14	15
5.....	31	31	30	31	31	30
4.....	19	19	19	20	20	19
3.....	11	11	11	12	11	10
2.....	4	4	5	5	5	4
1, very weak.....	9	8	9	8	9	9
Not sure.....	1	2	1	1	1	1
Mean.....	4.5	4.5	4.4	4.4	4.4	4.5

11. Looking ahead six months from now, do you expect your personal financial situation to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

	ALL ADULTS					
	7/18-21 & 8/2-4/02	8/2- 4/02	7/11-14 & 7/18-21/02	6/21-23 & 7/11-14/02	2 nd Quarter AMJ 02	1 st Quarter JFM 02
Much stronger.....	13	12	12	10	11	13
Somewhat stronger.....	29	30	29	31	29	31
About the same.....	50	49	50	50	52	50
Somewhat weaker.....	5	6	6	7	5	4
Much weaker.....	2	2	2	1	2	2
Not sure.....	1	1	1	1	1	1
Total Stronger.....	42	42	41	41	40	44
Total Weaker.....	8	8	8	8	7	6

Now I'd like you to think about how your personal financial situation has changed in the past six months.

12. Compared to 6 months ago, are you NOW more or less comfortable making a major purchase, like a home or car?

	ALL ADULTS					
	7/18-21 & 8/2-4/02	8/2- 4/02	7/11-14 & 7/18-21/02	6/21-23 & 7/11-14/02	2 nd Quarter AMJ 02	1 st Quarter JFM 02
More comfortable.....	33	32	33	33	36	34
Less comfortable.....	49	49	50	49	43	45
No change (VOL).....	17	18	16	17	19	20
Not sure.....	1	1	1	1	2	1

13. Compared to 6 months ago, are you NOW more or less comfortable making other household purchases?

	ALL ADULTS					
	7/18-21 & 8/2-4/02	8/2- 4/02	7/11-14 & 7/18-21/02	6/21-23 & 7/11-14/02	2 nd Quarter AMJ 02	1 st Quarter JFM 02
More comfortable.....	40	39	39	41	43	41
Less comfortable.....	42	43	43	42	36	38
No change (VOL).....	17	17	17	16	20	21
Not sure.....	1	1	1	1	1	1

14. Compared to 6 months ago, are you NOW more or less confident about job security for yourself, your family and other people you know personally?

	ALL ADULTS					
	7/18-21 & 8/2-4/02	8/2- 4/02	7/11-14 & 7/18-21/02	6/21-23 & 7/11-14/02	2 nd Quarter AMJ 02	1 st Quarter JFM 02
More confident.....	39	40	38	41	42	39
Less confident	46	45	47	44	41	45
No change (VOL)	14	13	14	14	15	15
Not sure.....	1	2	1	1	2	2

15. Compared to 6 months ago, are you NOW more or less confident of your ability to invest in the future, including your ability to save money for your retirement or your children's education?

	ALL ADULTS					
	7/18-21 & 8/2-4/02	8/2- 4/02	7/11-14 & 7/18-21/02	6/21-23 & 7/11-14/02	2 nd Quarter AMJ 02	1 st Quarter JFM 02
More confident.....	38	39	36	40	44	42
Less confident	49	48	51	46	39	40
No change (VOL)	11	11	12	13	15	16
Not sure.....	2	2	1	1	2	2

- 16a. Thinking of the last 6 months, have you, someone in your family or someone else you know personally lost their job as a result of economic conditions?

	ALL ADULTS					
	7/18-21 & 8/2-4/02	8/2- 4/02	7/11-14 & 7/18-21/02	6/21-23 & 7/11-14/02	2 nd Quarter AMJ 02	1 st Quarter JFM 02
Yes	40	39	44	44	42	43
No.....	59	61	55	56	57	57
Not sure.....	1	-	1	-	1	-

- 16b. Now look ahead at the next six months. How likely is it that you, someone in your family or someone else you know personally will lose their job in the next six months as a result of economic conditions?

	ALL ADULTS					
	7/18-21 & 8/2-4/02	8/2- 4/02	7/11-14 & 7/18-21/02	6/21-23 & 7/11-14/02	2 nd Quarter AMJ 02	1 st Quarter JFM 02
Extremely likely	8	9	8	7	6	7
Very likely.....	11	10	13	13	11	12
Somewhat likely	32	32	31	30	28	29
Not very likely.....	31	30	31	31	34	32
Not at all likely.....	17	18	16	18	19	17
Not sure	1	1	1	1	2	1
Total Likely	19	19	21	20	18	20
Total Not Likely	48	48	46	49	53	50

DEMOGRAPHICS

D1a. First of all, in what year were you born?

D1b. Have you already had a birthday this year?

(IF RESPONDENT REFUSES Q.D1a OR Q.D1b, Q.D1c ASKED. RESULTS SHOWN IN SUMMARY BELOW.)

D1c. Are you:

	ALL ADULTS
	7/18-21& 8/2-4/02
18-34	31
35-49	30
50-64	23
65 and over.....	15
Refused/not sure	1

D2a. Are you employed:

	ALL ADULTS
	7/18-21& 8/2-4/02
Full time.....	55
Part time	12
Not employed	14
Retired.....	19
Refused/not sure	-

(Q.D2b ASKED ONLY OF THOSE WHO ARE EMPLOYED FULL OR PART-TIME IN Q.2a.)

D2b. We would also like to have just a general idea of what type of occupation you have. Which one of the following best describes your current job?

	ALL ADULTS
	7/18-21& 8/2-4/02
Professional.....	16
Senior executive or manager	7
Clerical or administrative.....	7
Sales or services	11
A skilled trade or technical occupation.....	12
Blue-collar work or laborer.....	6
Farming or fishing	1
Other (VOL)	6
Refused/not sure	-
Not Employed Full/Part Time (Q.2a).....	34

D3. What is the last year of school you completed?

	ALL ADULTS
	7/18-21& 8/2-4/02
Grade school or some high school.....	7
Completed high school	25
Some community college or university, but did not finish.....	24
Completed technical school or a community college	14
Completed a university or Bachelor's degree.....	18
Completed a post-graduate degree such as a Master's or Ph.D.	12
Refused/not sure.....	-

D4. Are you currently married?

	ALL ADULTS
	7/18-21& 8/2-4/02
Yes	55
No	45
Refused/not sure	-

D5. Including yourself and any children, how many people are currently living in your household?

	ALL ADULTS
	7/18-21& 8/2-4/02
1	21
2	34
3	17
4	15
5	8
6 or more	4
Refused/not sure	1

(Q.D6a-c ASKED ONLY OF THOSE WHO SAY MORE THAN ONE PERSON IN HOUSEHOLD IN Q.D5.)

D6a. How many children under 6 years are currently living in your household?

D6b. How many children ages 6 to 12 are currently living in your household?

D6c. How many children ages 13 to 17 are currently living in your household?

	ALL ADULTS
	7/18-21& 8/2-4/02
ANY CHILDREN – NET	37
Under 6.....	19
6-12	18
13-17	15
NO CHILDREN.....	62
Refused/not sure	1

D7. Now, I am going to read a list of income ranges. When I get to the income range that best describes your household income from all sources in 2001, please stop me. Was your household income for 2001:

ALL ADULTS	
	7/18-21& 8/2-4/02
Under \$15,000	10
\$15,000 to less than \$20,000	9
\$20,000 to less than \$25,000	7
\$25,000 to less than \$30,000	7
\$30,000 to less than \$40,000	10
\$40,000 to less than \$50,000	9
\$50,000 to less than \$75,000	17
\$75,000 to less than \$100,000	11
\$100,000 or more	11
Refused/not sure	9

D8a. Are you white, black, Asian, or some other race?

D8b. Are you of Hispanic ethnicity?

(RESULTS SHOWN IN SUMMARY BELOW.)

ALL ADULTS	
	7/18-21& 8/2-4/02
White.....	79
Black.....	10
Hispanic.....	6
Asian.....	2
American Indian.....	1
Other.....	1
Refused	1

D9. Are you currently registered to vote at this address, or not?

ALL ADULTS	
	7/18-21& 8/2-4/02
Yes	76
No.....	24
Refused/not sure	-

(Q.D10a-c ASKED ONLY OF THOSE WHO SAY THEY ARE REGISTERED TO VOTE IN Q.D9.)

D10a. Do you consider yourself a Democrat, a Republican, an Independent or none of these?

(IF "DEMOCRAT" TO Q.D10a, Q.D10b ASKED. IF "REPUBLICAN" TO Q.D10a, Q.D10c ASKED. IF "INDEPENDENT" or "NONE OF THESE" TO Q.D10a, Q.D10d ASKED. RESULTS SHOWN IN SUMMARY BELOW.)

D10b. Do you lean strongly or only moderately toward the Democratic Party?

D10c. Do you lean strongly or only moderately toward the Republican Party?

D10d. Do your beliefs tend to lean more toward the Democrats or the Republicans?

	REGISTERED VOTERS
	7/18-21& 8/2-4/02
Strongly Republican	18
Moderately Republican	25
Definitely Independent/neither	11
Moderately Democrat	26
Strongly Democrat	18
Refused/not sure	2
Total Republican.....	43
Total Democrat	44

(Q.D11 ASKED ONLY OF THOSE WHO SAY THEY ARE REGISTERED TO VOTE IN Q.D9.)

D11. How likely are you to vote in the elections this November for Congress and other offices?

	REGISTERED VOTERS
	7/18-21& 8/2-4/02
Extremely likely	57
Very likely	26
Only somewhat likely	12
Not likely to vote	5
(DO NOT READ:) Definitely not voting	-
Refused/not sure	-

(Q.D12 ASKED ONLY OF THOSE WHO SAY THEY ARE REGISTERED TO VOTE IN Q.D9.)

D12. How much interest do you have in following news about the elections in November, using a 1 to 10 scale where a 10 means you have a lot of interest and a 1 means you have no interest at all.

	REGISTERED VOTERS
	7/18-21& 8/2-4/02
10, a lot of interest	27
9.....	7
8.....	18
7.....	13
6.....	7
5.....	15
4.....	3
3.....	3
2.....	2
1, no interest at all	5
Refused/not sure	-
Mean.....	7.2

D13. Do you currently own stocks, bonds or mutual funds?

ALL ADULTS	
	7/18-21& 8/2-4/02
Yes	52
No.....	46
Refused/not sure	2

(Q.D14 ASKED ONLY OF THOSE WHO SAY THEY OWN STOCKS, BONDS OR MUTUAL FUNDS IN Q.D13.)

D14. In 2001, how many times did you make changes in your investments—buying or selling stocks or stock mutual funds either within or outside an employer-sponsored 401K plan?

INVESTORS	
	7/18-21& 8/2-4/02
None	35
1 time	19
2 times	11
3 times	6
4 times	4
5 to 9 times	11
10 to 14 times	4
15 to 19 times	1
20 to 24 times	1
25 times or more	3
Refused/not sure	5
Active Investors (5 times or more)	19

D15. Do you own your home, or do you rent?

ALL ADULTS	
	7/18-21& 8/2-4/02
Own	69
Rent.....	28
Refused/not sure	3

D16a. What religion were you brought up in? Protestant, Catholic, Jewish, or some other religion?

ALL ADULTS	
	7/18-21& 8/2-4/02
Protestant	58
Catholic	28
Jewish	1
Some other religion	4
Not raised religiously (VOL)	4
Refused/not sure	5

D16b. Would you describe yourself as either a fundamentalist or born-again Christian, or neither?

ALL ADULTS	
	7/18-21& 8/2-4/02
Born-again Christian	27
Fundamentalist	6
Neither	65
Refused/not sure	2

REGION:

ALL ADULTS	
	7/18-21& 8/2-4/02
Northeast	19
Midwest	23
South	36
West	22

METROPOLITAN STATUS:

ALL ADULTS	
	7/18-21& 8/2-4/02
Urban	26
Suburban	50
Rural	24

GENDER:

ALL ADULTS	
	7/18-21& 8/2-4/02
Male	48
Female	52