



August 16-18 interviews: 1,000 adults, 773 registered voters
 September 3-5 interviews: 1,000 adults, 781 registered voters
 Margin of error: ± 3.1 for all adults, ± 3.6 for registered voters
 Combined interviews: 2,000 adults, 1,554 registered voters
 Margin of error: ± 2.2 for all adults, ± 2.5 for registered voters

Ipsos Public Affairs
 1101 Connecticut Avenue NW, Suite 200
 Washington, DC 20036
 (202) 463-7300

IPSOS PUBLIC AFFAIRS/COOK POLITICAL REPORT NATIONAL POLL
IPSOS/CONSUMER ECONOMICS POLL
RELEASE DATE: SEPTEMBER 9, 2002
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NOTE: all results shown are percentages unless otherwise labeled.

1. Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?

	ALL ADULTS							
	8/16-18& 9/3-5/02	9/3- 5/02	8/2-4& 8/16-18/02	7/18-21& 8/2-4/02	7/11-14 & 7/18-21/02	6/21-23 & 7/11-14/02	2 nd Quarter AMJ 02	1 st Quarter JFM 02
Right direction.....	44	43	46	46	45	49	54	63
Wrong track	50	51	48	47	48	44	39	32
Not sure	6	6	6	7	7	7	7	5

2. Overall, do you approve, disapprove or have mixed feelings about the way George W. Bush is handling his job as President? (IF APPROVE OR DISAPPROVE, ASK:) Is that strongly (approve/disapprove) or somewhat (approve/disapprove)? (IF HAVE MIXED FEELINGS OR NOT SURE, ASK:) If you had to choose, do you lean more toward approve or disapprove?

	REGISTERED VOTERS							
	8/16-18& 9/3-5/02	9/3- 5/02	8/2-4& 8/16-18/02	7/18-21& 8/2-4/02	7/11-14 & 7/18-21/02	6/21-23 & 7/11-14/02	2 nd Quarter AMJ 02	1 st Quarter JFM 02
Strongly approve.....	31	32	32	34	36	38	41	50
Somewhat approve	17	17	16	16	17	18	19	16
Lean toward approval ...	15	15	16	15	14	14	13	11
Still have mixed feelings	3	2	3	3	3	2	2	2
Lean toward disapproval.....	13	14	13	14	14	14	12	10
Somewhat disapprove ..	5	5	5	4	4	4	4	3
Strongly disapprove	15	14	15	14	12	10	9	7
Not sure	1	1	-	-	-	-	-	-
Total Approve.....	63	65	64	66	67	70	73	77
Total Disapprove.....	33	32	33	31	30	28	25	21
Mean Rating¹	4.8	4.8	4.8	4.9	5.0	5.1	5.3	5.6

¹Mean rating is calculated by assigning each response except "not sure" a value from 1 to 7, with "strongly approve" receiving a value of 7, and "strongly disapprove" a value of 1.

3. And when it comes to **(READ ISSUE)** do you approve or disapprove or have mixed feelings about the way George W. Bush is handling that issue?

(IF APPROVE OR DISAPPROVE, ASK:) Is that strongly (approve/disapprove) or somewhat (approve/disapprove)? **(IF HAVE MIXED FEELINGS OR NOT SURE, ASK:)** If you had to choose, do you lean more toward approve or disapprove?

REGISTERED VOTERS											
	Strongly Ap- prove	Some- what Ap- prove	Lean Toward Ap- proval	Still Have Mixed Feelings	Lean Toward Disap- proval	Some- what Disap- prove	Strongly Disap- prove	Not Sure	Total Ap- prove	Total Disap- prove	Mean- Rating ¹
Handling the economy											
8/16-18 & 9/3-5/02	22	19	14	3	12	10	19	1	55	41	4.3
9/3-5/02.....	24	20	13	2	11	9	19	2	57	40	4.4
8/2-4 & 8/16-18/02	20	17	16	3	14	9	20	1	53	43	4.2
7/18-21 & 8/2-4/02	19	19	15	3	15	8	20	1	54	43	4.2
7/11-14 & 7/18-21/02	21	19	14	3	16	7	19	1	55	42	4.3
6/21-23 & 7/11-14/02	24	20	14	3	14	8	16	1	58	38	4.5
2 nd quarter AMJ 02.....	27	23	12	2	12	8	15	1	63	34	4.7
1 st quarter JFM 02.....	31	21	14	2	11	7	14	1	66	32	4.8
Handling domestic issues like health care, education, the environment and energy											
8/16-18 & 9/3-5/02	22	18	15	3	13	8	20	1	54	42	4.2
9/3-5/02.....	22	21	15	2	11	8	20	1	57	39	4.4
8/2-4 & 8/16-18/02	19	17	14	3	15	9	22	1	51	46	4.1
7/18-21 & 8/2-4/02	19	20	13	2	14	9	22	1	53	44	4.2
7/11-14 & 7/18-21/02	20	20	13	3	14	9	21	-	53	43	4.2
6/21-23 & 7/11-14/02	21	20	13	3	13	9	21	-	54	43	4.2
2 nd quarter AMJ 02.....	22	20	14	3	13	8	19	1	56	40	4.4
1 st quarter JFM 02.....	25	20	16	2	12	7	17	1	61	36	4.6
Handling foreign policy issues and the war on terrorism											
8/16-18 & 9/3-5/02	41	14	13	2	12	6	12	-	68	29	5.0
9/3-5/02.....	41	14	12	3	12	6	12	-	67	29	5.1
8/2-4 & 8/16-18/02	41	15	12	3	12	5	11	1	69	28	5.1
7/18-21 & 8/2-4/02	44	15	12	3	11	4	10	1	71	25	5.3
7/11-14 & 7/18-21/02	46	15	13	3	11	3	8	1	74	22	5.4
6/21-23 & 7/11-14/02	46	16	12	2	11	3	9	1	74	23	5.4
2 nd quarter AMJ 02.....	47	16	11	2	10	4	9	1	74	23	5.4
1 st quarter JFM 02.....	59	14	10	1	7	2	6	-	83	15	5.9

¹Mean rating is calculated by assigning each response except "not sure" a value from 1 to 7, with "strongly approve" receiving a value of 7, and "strongly disapprove" a value of 1.

5. If the election were held today, would you ...

	REGISTERED VOTERS						2 nd	1 st
	8/16-18& 9/3-5/02	9/3- 5/02	8/2-4& 8/16-18/02	7/18-21& 8/2-4/02	7/11-14 & 7/18-21/02	6/21-23 & 7/11-14/02	Quarter AMJ 02	Quarter JFM 02
Definitely vote to reelect Bush as President	42	43	41	42	42	45	50	54
Consider voting for someone else	28	29	28	29	30	29	25	24
Definitely vote for someone else	27	24	28	26	25	23	22	20
Not sure	3	4	3	3	3	3	3	2

6. And if the election for Congress were held today, would you want to see the Republicans or Democrats win control of Congress?

	REGISTERED VOTERS						2 nd	1 st
	8/16-18& 9/3-5/02	9/3- 5/02	8/2-4& 8/16-18/02	7/18-21& 8/2-4/02	7/11-14 & 7/18-21/02	6/21-23 & 7/11-14/02	Quarter AMJ 02	Quarter JFM 02
Republicans	41	41	42	43	44	44	44	43
Democrats	46	46	45	43	42	41	40	41
Neither (VOL).....	8	8	9	10	9	11	12	12
Not sure	5	5	4	4	5	4	4	4

8. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

	ALL ADULTS						2 nd	1 st
	8/16-18& 9/3-5/02	9/3- 5/02	8/2-4& 8/16-18/02	7/18-21& 8/2-4/02	7/11-14 & 7/18-21/02	6/21-23 & 7/11-14/02	Quarter AMJ 02	Quarter JFM 02
7, very strong economy ...	6	7	6	6	6	5	6	7
6	10	9	10	9	10	11	11	11
5	30	28	33	34	32	33	34	32
4	23	22	23	22	23	25	23	23
3	17	17	16	15	16	14	14	15
2	6	7	5	5	5	5	5	5
1, very weak economy.....	7	9	7	8	7	6	6	7
Not sure	1	1	-	1	1	1	1	-
Mean	4.2	4.1	4.2	4.2	4.3	4.3	4.3	4.3

9. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

ALL ADULTS								
	8/16-18& 9/3-5/02	9/3- 5/02	8/2-4& 8/16-18/02	7/18-21& 8/2-4/02	7/11-14 & 7/18-21/02	6/21-23 & 7/11-14/02	2 nd Quarter AMJ 02	1 st Quarter JFM 02
Much stronger	6	7	5	6	6	5	6	8
Somewhat stronger	24	23	26	25	23	25	31	33
About the same	53	52	54	55	56	56	51	46
Somewhat weaker	12	13	10	10	10	9	8	8
Much weaker	4	4	4	3	4	4	3	3
Not sure	1	1	1	1	1	1	1	1
Total Stronger	30	29	31	31	29	30	37	41
Total Weaker	16	17	13	14	14	13	11	11

10. Rate your current financial situation, using a scale from 1 to 7, where 7 means your personal financial situation is very strong today and 1 means it is very weak.

ALL ADULTS								
	8/16-18& 9/3-5/02	9/3- 5/02	8/2-4& 8/16-18/02	7/18-21& 8/2-4/02	7/11-14 & 7/18-21/02	6/21-23 & 7/11-14/02	2 nd Quarter AMJ 02	1 st Quarter JFM 02
7, very strong	12	12	11	10	9	8	9	11
6	14	14	14	15	16	15	14	15
5	29	28	31	31	30	31	31	30
4	20	21	19	19	19	20	20	19
3	10	11	10	11	11	12	11	10
2	5	5	5	4	5	5	5	4
1, very weak	8	8	8	9	9	8	9	9
Not sure	2	1	2	1	1	1	1	1
<i>Mean</i>	<i>4.5</i>	<i>4.5</i>	<i>4.5</i>	<i>4.5</i>	<i>4.4</i>	<i>4.4</i>	<i>4.4</i>	<i>4.5</i>

11. Looking ahead six months from now, do you expect your personal financial situation to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

ALL ADULTS								
	8/16-18& 9/3-5/02	9/3- 5/02	8/2-4& 8/16-18/02	7/18-21& 8/2-4/02	7/11-14 & 7/18-21/02	6/21-23 & 7/11-14/02	2 nd Quarter AMJ 02	1 st Quarter JFM 02
Much stronger	11	11	11	13	12	10	11	13
Somewhat stronger	28	27	30	29	29	31	29	31
About the same	53	53	51	50	50	50	52	50
Somewhat weaker	5	5	5	5	6	7	5	4
Much weaker	2	2	2	2	2	1	2	2
Not sure	1	2	1	1	1	1	1	1
Total Stronger	39	38	41	42	41	41	40	44
Total Weaker	7	7	7	8	8	8	7	6

Now I'd like you to think about how your personal financial situation has changed in the past six months.

12. Compared to 6 months ago, are you NOW more or less comfortable making a major purchase, like a home or car?

	ALL ADULTS							
	8/16-18& 9/3-5/02	9/3- 5/02	8/2-4& 8/16-18/02	7/18-21& 8/2-4/02	7/11-14 & 7/18-21/02	6/21-23 & 7/11-14/02	2 nd Quarter AMJ 02	1 st Quarter JFM 02
More comfortable	34	35	32	33	33	33	36	34
Less comfortable	47	47	48	49	50	49	43	45
No change (VOL)	18	17	19	17	16	17	19	20
Not sure	1	1	1	1	1	1	2	1

13. Compared to 6 months ago, are you NOW more or less comfortable making other household purchases?

	ALL ADULTS							
	8/16-18& 9/3-5/02	9/3- 5/02	8/2-4& 8/16-18/02	7/18-21& 8/2-4/02	7/11-14 & 7/18-21/02	6/21-23 & 7/11-14/02	2 nd Quarter AMJ 02	1 st Quarter JFM 02
More comfortable	39	39	40	40	39	41	43	41
Less comfortable	43	45	41	42	43	42	36	38
No change (VOL)	17	15	18	17	17	16	20	21
Not sure	1	1	1	1	1	1	1	1

14. Compared to 6 months ago, are you NOW more or less confident about job security for yourself, your family and other people you know personally?

	ALL ADULTS							
	8/16-18& 9/3-5/02	9/3- 5/02	8/2-4& 8/16-18/02	7/18-21& 8/2-4/02	7/11-14 & 7/18-21/02	6/21-23 & 7/11-14/02	2 nd Quarter AMJ 02	1 st Quarter JFM 02
More confident	39	38	40	39	38	41	42	39
Less confident	45	46	44	46	47	44	41	45
No change (VOL)	14	14	14	14	14	14	15	15
Not sure	2	2	2	1	1	1	2	2

15. Compared to 6 months ago, are you NOW more or less confident of your ability to invest in the future, including your ability to save money for your retirement or your children's education?

	ALL ADULTS							
	8/16-18& 9/3-5/02	9/3- 5/02	8/2-4& 8/16-18/02	7/18-21& 8/2-4/02	7/11-14 & 7/18-21/02	6/21-23 & 7/11-14/02	2 nd Quarter AMJ 02	1 st Quarter JFM 02
More confident	36	37	37	38	36	40	44	42
Less confident	50	50	49	49	51	46	39	40
No change (VOL)	12	11	12	11	12	13	15	16
Not sure	2	2	2	2	1	1	2	2

16a. Thinking of the last 6 months, have you, someone in your family or someone else you know personally lost their job as a result of economic conditions?

ALL ADULTS								
	8/16-18& 9/3-5/02	9/3- 5/02	8/2-4& 8/16-18/02	7/18-21& 8/2-4/02	7/11-14 & 7/18-21/02	6/21-23 & 7/11-14/02	2 nd Quarter AMJ 02	1 st Quarter JFM 02
Yes	42	43	40	40	44	44	42	43
No	58	57	60	59	55	56	57	57
Not sure	-	-	-	1	1	-	1	-

16b. Now look ahead at the next six months. How likely is it that you, someone in your family or someone else you know personally will lose their job in the next six months as a result of economic conditions?

ALL ADULTS								
	8/16-18& 9/3-5/02	9/3- 5/02	8/2-4& 8/16-18/02	7/18-21& 8/2-4/02	7/11-14 & 7/18-21/02	6/21-23 & 7/11-14/02	2 nd Quarter AMJ 02	1 st Quarter JFM 02
Extremely likely	8	9	8	8	8	7	6	7
Very likely.....	13	13	11	11	13	13	11	12
Somewhat likely	30	29	31	32	31	30	28	29
Not very likely.....	31	30	31	31	31	31	34	32
Not at all likely.....	17	18	18	17	16	18	19	17
Not sure	1	1	1	1	1	1	2	1
Total Likely	21	22	19	19	21	20	18	20
Total Not Likely	49	47	49	48	46	49	53	50

DEMOGRAPHICS

D1a. First of all, in what year were you born?

D1b. Have you already had a birthday this year?

(IF RESPONDENT REFUSES Q.D1a OR Q.D1b, Q.D1c ASKED. RESULTS SHOWN IN SUMMARY BELOW.)

D1c. Are you:

	ALL ADULTS
	8/16-18& 9/3-5/02
18-34	31
35-49	31
50-64	22
65 and over.....	15
Refused/not sure	1

D2a. Are you employed:

	ALL ADULTS
	8/16-18& 9/3-5/02
Full time.....	56
Part time	11
Not employed	15
Retired.....	18
Refused/not sure	-

(Q.D2b ASKED ONLY OF THOSE WHO ARE EMPLOYED FULL OR PART-TIME IN Q.D2a.)

D2b. We would also like to have just a general idea of what type of occupation you have. Which one of the following best describes your current job?

	ALL ADULTS
	8/16-18& 9/3-5/02
Professional.....	16
Senior executive or manager	8
Clerical or administrative.....	7
Sales or services	10
A skilled trade or technical occupation.....	13
Blue-collar work or laborer.....	7
Farming or fishing	1
Other (VOL)	4
Refused/not sure	-
Not Employed Full/Part Time (Q.D2a)	34

D3. What is the last year of school you completed?

	ALL ADULTS
	8/16-18& 9/3-5/02
Grade school or some high school.....	6
Completed high school	26
Some community college or university, but did not finish.....	24
Completed technical school or a community college	14
Completed a university or Bachelor's degree.....	17
Completed a post-graduate degree such as a Master's or Ph.D.	13
Refused/not sure.....	-

D4. Are you currently married?

	ALL ADULTS
	8/16-18& 9/3-5/02
Yes	57
No	43
Refused/not sure	-

D5. Including yourself and any children, how many people are currently living in your household?

	ALL ADULTS
	8/16-18& 9/3-5/02
1	19
2	33
3	20
4	17
5	7
6 or more	4
Refused/not sure	-

(Q.D6a-c ASKED ONLY OF THOSE WHO SAY MORE THAN ONE PERSON IN HOUSEHOLD IN Q.D5.)

D6a. How many children under 6 years are currently living in your household?

D6b. How many children ages 6 to 12 are currently living in your household?

D6c. How many children ages 13 to 17 are currently living in your household?

	ALL ADULTS
	8/16-18& 9/3-5/02
ANY CHILDREN – NET	39
Under 6.....	18
6-12	20
13-17	15
NO CHILDREN.....	60
Refused/not sure	1

D7. Now, I am going to read a list of income ranges. When I get to the income range that best describes your household income from all sources in 2001, please stop me. Was your household income for 2001:

ALL ADULTS	
	8/16-18& 9/3-5/02
Under \$15,000	11
\$15,000 to less than \$20,000	8
\$20,000 to less than \$25,000	8
\$25,000 to less than \$30,000	7
\$30,000 to less than \$40,000	10
\$40,000 to less than \$50,000	8
\$50,000 to less than \$75,000	17
\$75,000 to less than \$100,000	10
\$100,000 or more	12
Refused/not sure	9

D8a. Are you white, black, Asian, or some other race?

D8b. Are you of Hispanic ethnicity?

(RESULTS SHOWN IN SUMMARY BELOW.)

ALL ADULTS	
	8/16-18& 9/3-5/02
White.....	77
Black.....	10
Hispanic.....	6
Asian.....	3
American Indian.....	1
Other.....	1
Refused/not sure	2

D9. Are you currently registered to vote at this address, or not?

ALL ADULTS	
	8/16-18& 9/3-5/02
Yes	76
No.....	23
Refused/not sure	1

(Q.D10a-c ASKED ONLY OF THOSE WHO SAY THEY ARE REGISTERED TO VOTE IN Q.D9.)

D10a. Do you consider yourself a Democrat, a Republican, an Independent or none of these?

(IF "DEMOCRAT" TO Q.D10a, Q.D10b ASKED. IF "REPUBLICAN" TO Q.D10a, Q.D10c ASKED. IF "INDEPENDENT" or "NONE OF THESE" TO Q.D10a, Q.D10d ASKED. RESULTS SHOWN IN SUMMARY BELOW.)

D10b. Do you lean strongly or only moderately toward the Democratic Party?

D10c. Do you lean strongly or only moderately toward the Republican Party?

D10d. Do your beliefs tend to lean more toward the Democrats or the Republicans?

	REGISTERED VOTERS
	8/16-18& 9/3-5/02
Strongly Republican	18
Moderately Republican	23
Definitely Independent/neither	11
Moderately Democrat	26
Strongly Democrat	19
Refused/not sure	3
Total Republican.....	41
Total Democrat	45

(Q.D11 ASKED ONLY OF THOSE WHO SAY THEY ARE REGISTERED TO VOTE IN Q.D9.)

D11. How likely are you to vote in the elections this November for Congress and other offices?

	REGISTERED VOTERS
	8/16-18& 9/3-5/02
Extremely likely	54
Very likely	28
Only somewhat likely	13
Not likely to vote	5
(DO NOT READ:) Definitely not voting	-
Refused/not sure	-

(Q.D12 ASKED ONLY OF THOSE WHO SAY THEY ARE REGISTERED TO VOTE IN Q.D9.)

D12. How much interest do you have in following news about the elections in November, using a 1 to 10 scale where a 10 means you have a lot of interest and a 1 means you have no interest at all.

	REGISTERED VOTERS
	8/16-18& 9/3-5/02
10, a lot of interest	22
9.....	7
8.....	20
7.....	13
6.....	8
5.....	14
4.....	4
3.....	4
2.....	2
1, no interest at all	5
Refused/not sure	1
Mean.....	7.0

D13. Do you currently own stocks, bonds or mutual funds?

ALL ADULTS	
	8/16-18& 9/3-5/02
Yes	52
No.....	46
Refused/not sure	2

(Q.D14 ASKED ONLY OF THOSE WHO SAY THEY OWN STOCKS, BONDS OR MUTUAL FUNDS IN Q.D13.)

D14. In 2001, how many times did you make changes in your investments—buying or selling stocks or stock mutual funds either within or outside an employer-sponsored 401K plan?

INVESTORS	
	8/16-18& 9/3-5/02
None	40
1 time	18
2 times	10
3 times	6
4 times	3
5 to 9 times	9
10 to 14 times	5
15 to 19 times	1
20 to 24 times	1
25 times or more	3
Refused/not sure	4
Active Investors (5 times or more)	19

D15. Do you own your home, or do you rent?

ALL ADULTS	
	8/16-18& 9/3-5/02
Own	70
Rent.....	29
Refused/not sure	1

D16a. What religion were you brought up in? Protestant, Catholic, Jewish, or some other religion?

	ALL ADULTS
	8/16-18& 9/3-5/02
Protestant	59
Catholic	27
Jewish	2
Some other religion	6
Not raised religiously (VOL)	3
Refused/not sure	3

D16b. Would you describe yourself as either a fundamentalist or born-again Christian, or neither?

	ALL ADULTS
	8/16-18& 9/3-5/02
Born-again Christian	28
Fundamentalist	6
Neither	64
Refused/not sure	2

REGION:

	ALL ADULTS
	8/16-18& 9/3-5/02
Northeast	19
Midwest	23
South	35
West	23

METROPOLITAN STATUS:

	ALL ADULTS
	8/16-18& 9/3-5/02
Urban	25
Suburban	53
Rural	22

GENDER:

	ALL ADULTS
	8/16-18& 9/3-5/02
Male	48
Female	52