



September 3-5 interviews: 1,000 adults, 781 registered voters  
 September 16-19 interviews: 1,000 adults, 746 registered voters  
 Margin of error:  $\pm 3.1$  for all adults,  $\pm 3.7$  for registered voters  
 Combined interviews: 2,000 adults, 1,527 registered voters  
 Margin of error:  $\pm 2.2$  for all adults,  $\pm 2.6$  for registered voters

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**IPSOS PUBLIC AFFAIRS/COOK POLITICAL REPORT NATIONAL POLL**  
**IPSOS/CONSUMER ECONOMICS POLL**  
**RELEASE DATE: SEPTEMBER 20, 2002**  
**PROJECT #45-3663-23**

**NOTE: all results shown are percentages unless otherwise labeled.**

1. Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?

|                       | ALL ADULTS    |                |                 |               |                 |                |                  |                                      |                                      |
|-----------------------|---------------|----------------|-----------------|---------------|-----------------|----------------|------------------|--------------------------------------|--------------------------------------|
|                       | 9/3-<br>19/02 | 9/16-<br>19/02 | 8/16-<br>9/5/02 | 8/2-<br>18/02 | 7/18-<br>8/4/02 | 7/11-<br>21/02 | 6/21-<br>7/14/02 | 2 <sup>nd</sup><br>Quarter<br>AMJ 02 | 1 <sup>st</sup><br>Quarter<br>JFM 02 |
| Right direction ..... | 47            | 50             | 44              | 46            | 46              | 45             | 49               | 54                                   | 63                                   |
| Wrong track .....     | 47            | 44             | 50              | 48            | 47              | 48             | 44               | 39                                   | 32                                   |
| Not sure .....        | 6             | 6              | 6               | 6             | 7               | 7              | 7                | 7                                    | 5                                    |

2. Overall, do you approve, disapprove or have mixed feelings about the way George W. Bush is handling his job as President? (IF APPROVE OR DISAPPROVE, ASK: ) Is that strongly (approve/disapprove) or somewhat (approve/disapprove)? (IF HAVE MIXED FEELINGS OR NOT SURE, ASK:) If you had to choose, do you lean more toward approve or disapprove?

|                                      | REGISTERED VOTERS |                |                 |               |                 |                |                  |                                      |                                      |
|--------------------------------------|-------------------|----------------|-----------------|---------------|-----------------|----------------|------------------|--------------------------------------|--------------------------------------|
|                                      | 9/3-<br>19/02     | 9/16-<br>19/02 | 8/16-<br>9/5/02 | 8/2-<br>18/02 | 7/18-<br>8/4/02 | 7/11-<br>21/02 | 6/21-<br>7/14/02 | 2 <sup>nd</sup><br>Quarter<br>AMJ 02 | 1 <sup>st</sup><br>Quarter<br>JFM 02 |
| Strongly approve .....               | 35                | 39             | 31              | 32            | 34              | 36             | 38               | 41                                   | 50                                   |
| Somewhat approve .....               | 16                | 15             | 17              | 16            | 16              | 17             | 18               | 19                                   | 16                                   |
| Lean toward approval....             | 14                | 12             | 15              | 16            | 15              | 14             | 14               | 13                                   | 11                                   |
| Still have mixed<br>feelings .....   | 2                 | 2              | 3               | 3             | 3               | 3              | 2                | 2                                    | 2                                    |
| Lean toward<br>disapproval .....     | 14                | 15             | 13              | 13            | 14              | 14             | 14               | 12                                   | 10                                   |
| Somewhat disapprove...               | 5                 | 4              | 5               | 5             | 4               | 4              | 4                | 4                                    | 3                                    |
| Strongly disapprove .....            | 13                | 13             | 15              | 15            | 14              | 12             | 10               | 9                                    | 7                                    |
| Not sure .....                       | 1                 | -              | 1               | -             | -               | -              | -                | -                                    | -                                    |
| <b>Total Approve .....</b>           | <b>65</b>         | <b>66</b>      | <b>63</b>       | <b>64</b>     | <b>66</b>       | <b>67</b>      | <b>70</b>        | <b>73</b>                            | <b>77</b>                            |
| <b>Total Disapprove .....</b>        | <b>32</b>         | <b>31</b>      | <b>33</b>       | <b>33</b>     | <b>31</b>       | <b>30</b>      | <b>28</b>        | <b>25</b>                            | <b>21</b>                            |
| <b>Mean Rating<sup>1</sup> .....</b> | <b>4.9</b>        | <b>5.0</b>     | <b>4.8</b>      | <b>4.8</b>    | <b>4.9</b>      | <b>5.0</b>     | <b>5.1</b>       | <b>5.3</b>                           | <b>5.6</b>                           |

<sup>1</sup>Mean rating is calculated by assigning each response except "not sure" a value from 1 to 7, with "strongly approve" receiving a value of 7, and "strongly disapprove" a value of 1.

3. And when it comes to **(READ ISSUE)** do you approve or disapprove or have mixed feelings about the way George W. Bush is handling that issue?

**(IF APPROVE OR DISAPPROVE, ASK:)** Is that strongly (approve/disapprove) or somewhat (approve/disapprove)? **(IF HAVE MIXED FEELINGS OR NOT SURE, ASK:)** If you had to choose, do you lean more toward approve or disapprove?

| REGISTERED VOTERS                                                                |                          |                               |                                 |                                    |                                    |                                  |                             |             |                       |                          |                              |
|----------------------------------------------------------------------------------|--------------------------|-------------------------------|---------------------------------|------------------------------------|------------------------------------|----------------------------------|-----------------------------|-------------|-----------------------|--------------------------|------------------------------|
|                                                                                  | Strongly<br>Ap-<br>prove | Some-<br>what<br>Ap-<br>prove | Lean<br>Toward<br>Ap-<br>proval | Still<br>Have<br>Mixed<br>Feelings | Lean<br>Toward<br>Disap-<br>proval | Some-<br>what<br>Disap-<br>prove | Strongly<br>Disap-<br>prove | Not<br>Sure | Total<br>Ap-<br>prove | Total<br>Disap-<br>prove | Mean-<br>Rating <sup>1</sup> |
| Handling the economy                                                             |                          |                               |                                 |                                    |                                    |                                  |                             |             |                       |                          |                              |
| 9/3-19/02 .....                                                                  | 23                       | 20                            | 14                              | 2                                  | 12                                 | 9                                | 19                          | 1           | 57                    | 40                       | 4.4                          |
| 9/16-19/02 .....                                                                 | 23                       | 19                            | 15                              | 2                                  | 13                                 | 9                                | 18                          | 1           | 57                    | 40                       | 4.4                          |
| 8/16-9/5/02 .....                                                                | 22                       | 19                            | 14                              | 3                                  | 12                                 | 10                               | 19                          | 1           | 55                    | 41                       | 4.3                          |
| 8/2-18/02 .....                                                                  | 20                       | 17                            | 16                              | 3                                  | 14                                 | 9                                | 20                          | 1           | 53                    | 43                       | 4.2                          |
| 7/18-8/4/02 .....                                                                | 19                       | 19                            | 15                              | 3                                  | 15                                 | 8                                | 20                          | 1           | 54                    | 43                       | 4.2                          |
| 7/11-21/02 .....                                                                 | 21                       | 19                            | 14                              | 3                                  | 16                                 | 7                                | 19                          | 1           | 55                    | 42                       | 4.3                          |
| 6/21-7/14/02 .....                                                               | 24                       | 20                            | 14                              | 3                                  | 14                                 | 8                                | 16                          | 1           | 58                    | 38                       | 4.5                          |
| 2 <sup>nd</sup> quarter AMJ 02.....                                              | 27                       | 23                            | 12                              | 2                                  | 12                                 | 8                                | 15                          | 1           | 63                    | 34                       | 4.7                          |
| 1 <sup>st</sup> quarter JFM 02.....                                              | 31                       | 21                            | 14                              | 2                                  | 11                                 | 7                                | 14                          | 1           | 66                    | 32                       | 4.8                          |
| Handling domestic issues like health care, education, the environment and energy |                          |                               |                                 |                                    |                                    |                                  |                             |             |                       |                          |                              |
| 9/3-19/02 .....                                                                  | 21                       | 19                            | 16                              | 3                                  | 12                                 | 8                                | 20                          | 1           | 56                    | 41                       | 4.3                          |
| 9/16-19/02 .....                                                                 | 20                       | 17                            | 17                              | 3                                  | 13                                 | 8                                | 21                          | 1           | 54                    | 42                       | 4.2                          |
| 8/16-9/5/02 .....                                                                | 22                       | 18                            | 15                              | 3                                  | 13                                 | 8                                | 20                          | 1           | 54                    | 42                       | 4.2                          |
| 8/2-18/02 .....                                                                  | 19                       | 17                            | 14                              | 3                                  | 15                                 | 9                                | 22                          | 1           | 51                    | 46                       | 4.1                          |
| 7/18-8/4/02 .....                                                                | 19                       | 20                            | 13                              | 2                                  | 14                                 | 9                                | 22                          | 1           | 53                    | 44                       | 4.2                          |
| 7/11-21/02 .....                                                                 | 20                       | 20                            | 13                              | 3                                  | 14                                 | 9                                | 21                          | -           | 53                    | 43                       | 4.2                          |
| 6/21-7/14/02 .....                                                               | 21                       | 20                            | 13                              | 3                                  | 13                                 | 9                                | 21                          | -           | 54                    | 43                       | 4.2                          |
| 2 <sup>nd</sup> quarter AMJ 02.....                                              | 22                       | 20                            | 14                              | 3                                  | 13                                 | 8                                | 19                          | 1           | 56                    | 40                       | 4.4                          |
| 1 <sup>st</sup> quarter JFM 02.....                                              | 25                       | 20                            | 16                              | 2                                  | 12                                 | 7                                | 17                          | 1           | 61                    | 36                       | 4.6                          |
| Handling foreign policy issues and the war on terrorism                          |                          |                               |                                 |                                    |                                    |                                  |                             |             |                       |                          |                              |
| 9/3-19/02 .....                                                                  | 44                       | 12                            | 12                              | 2                                  | 12                                 | 5                                | 12                          | 1           | 68                    | 29                       | 5.1                          |
| 9/16-19/02 .....                                                                 | 46                       | 11                            | 12                              | 2                                  | 12                                 | 5                                | 11                          | 1           | 68                    | 29                       | 5.2                          |
| 8/16-9/5/02 .....                                                                | 41                       | 14                            | 13                              | 2                                  | 12                                 | 6                                | 12                          | -           | 68                    | 29                       | 5.0                          |
| 8/2-18/02 .....                                                                  | 41                       | 15                            | 12                              | 3                                  | 12                                 | 5                                | 11                          | 1           | 69                    | 28                       | 5.1                          |
| 7/18-8/4/02 .....                                                                | 44                       | 15                            | 12                              | 3                                  | 11                                 | 4                                | 10                          | 1           | 71                    | 25                       | 5.3                          |
| 7/11-21/02 .....                                                                 | 46                       | 15                            | 13                              | 3                                  | 11                                 | 3                                | 8                           | 1           | 74                    | 22                       | 5.4                          |
| 6/21-7/14/02 .....                                                               | 46                       | 16                            | 12                              | 2                                  | 11                                 | 3                                | 9                           | 1           | 74                    | 23                       | 5.4                          |
| 2 <sup>nd</sup> quarter AMJ 02.....                                              | 47                       | 16                            | 11                              | 2                                  | 10                                 | 4                                | 9                           | 1           | 74                    | 23                       | 5.4                          |
| 1 <sup>st</sup> quarter JFM 02.....                                              | 59                       | 14                            | 10                              | 1                                  | 7                                  | 2                                | 6                           | -           | 83                    | 15                       | 5.9                          |

<sup>1</sup>Mean rating is calculated by assigning each response except "not sure" a value from 1 to 7, with "strongly approve" receiving a value of 7, and "strongly disapprove" a value of 1.

5. If the election were held today, would you ...

|                                                       | REGISTERED VOTERS |                |                 |               |                 |                |                  |                                      |                                      |
|-------------------------------------------------------|-------------------|----------------|-----------------|---------------|-----------------|----------------|------------------|--------------------------------------|--------------------------------------|
|                                                       | 9/3-<br>19/02     | 9/16-<br>19/02 | 8/16-<br>9/5/02 | 8/2-<br>18/02 | 7/18-<br>8/4/02 | 7/11-<br>21/02 | 6/21-<br>7/14/02 | 2 <sup>nd</sup><br>Quarter<br>AMJ 02 | 1 <sup>st</sup><br>Quarter<br>JFM 02 |
| Definitely vote to reelect<br>Bush as President ..... | 44                | 46             | 42              | 41            | 42              | 42             | 45               | 50                                   | 54                                   |
| Consider voting for<br>someone else .....             | 28                | 27             | 28              | 28            | 29              | 30             | 29               | 25                                   | 24                                   |
| Definitely vote for<br>someone else .....             | 24                | 24             | 27              | 28            | 26              | 25             | 23               | 22                                   | 20                                   |
| Not sure.....                                         | 4                 | 3              | 3               | 3             | 3               | 3              | 3                | 3                                    | 2                                    |

6. And if the election for Congress were held today, would you want to see the Republicans or Democrats win control of Congress?

|                     | REGISTERED VOTERS    |                       |                        |                      |                        |                       |                         |                                             |                                             |
|---------------------|----------------------|-----------------------|------------------------|----------------------|------------------------|-----------------------|-------------------------|---------------------------------------------|---------------------------------------------|
|                     | 9/3-<br><u>19/02</u> | 9/16-<br><u>19/02</u> | 8/16-<br><u>9/5/02</u> | 8/2-<br><u>18/02</u> | 7/18-<br><u>8/4/02</u> | 7/11-<br><u>21/02</u> | 6/21-<br><u>7/14/02</u> | 2 <sup>nd</sup><br>Quarter<br><u>AMJ 02</u> | 1 <sup>st</sup><br>Quarter<br><u>JFM 02</u> |
| Republicans.....    | 42                   | 43                    | 41                     | 42                   | 43                     | 44                    | 44                      | 44                                          | 43                                          |
| Democrats.....      | 45                   | 44                    | 46                     | 45                   | 43                     | 42                    | 41                      | 40                                          | 41                                          |
| Neither (VOL) ..... | 9                    | 10                    | 8                      | 9                    | 10                     | 9                     | 11                      | 12                                          | 12                                          |
| Not sure.....       | 4                    | 3                     | 5                      | 4                    | 4                      | 5                     | 4                       | 4                                           | 4                                           |

8. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

|                            | ALL ADULTS    |                |                 |               |                 |                |                  |                                      |                                      |
|----------------------------|---------------|----------------|-----------------|---------------|-----------------|----------------|------------------|--------------------------------------|--------------------------------------|
|                            | 9/3-<br>19/02 | 9/16-<br>19/02 | 8/16-<br>9/5/02 | 8/2-<br>18/02 | 7/18-<br>8/4/02 | 7/11-<br>21/02 | 6/21-<br>7/14/02 | 2 <sup>nd</sup><br>Quarter<br>AMJ 02 | 1 <sup>st</sup><br>Quarter<br>JFM 02 |
| 7, very strong economy.... | 6             | 6              | 6               | 6             | 6               | 6              | 5                | 6                                    | 7                                    |
| 6.....                     | 10            | 10             | 10              | 10            | 9               | 10             | 11               | 11                                   | 11                                   |
| 5.....                     | 29            | 31             | 30              | 33            | 34              | 32             | 33               | 34                                   | 32                                   |
| 4.....                     | 24            | 24             | 23              | 23            | 22              | 23             | 25               | 23                                   | 23                                   |
| 3.....                     | 17            | 17             | 17              | 16            | 15              | 16             | 14               | 14                                   | 15                                   |
| 2.....                     | 5             | 4              | 6               | 5             | 5               | 5              | 5                | 5                                    | 5                                    |
| 1, very weak economy ..... | 8             | 8              | 7               | 7             | 8               | 7              | 6                | 6                                    | 7                                    |
| Not sure .....             | 1             | -              | 1               | -             | 1               | 1              | 1                | 1                                    | -                                    |
| Mean.....                  | 4.2           | 4.2            | 4.2             | 4.2           | 4.2             | 4.3            | 4.3              | 4.3                                  | 4.3                                  |

9. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

|                             | ALL ADULTS    |                |                 |               |                 |                |                  |                                      |                                      |
|-----------------------------|---------------|----------------|-----------------|---------------|-----------------|----------------|------------------|--------------------------------------|--------------------------------------|
|                             | 9/3-<br>19/02 | 9/16-<br>19/02 | 8/16-<br>9/5/02 | 8/2-<br>18/02 | 7/18-<br>8/4/02 | 7/11-<br>21/02 | 6/21-<br>7/14/02 | 2 <sup>nd</sup><br>Quarter<br>AMJ 02 | 1 <sup>st</sup><br>Quarter<br>JFM 02 |
| Much stronger .....         | 7             | 7              | 6               | 5             | 6               | 6              | 5                | 6                                    | 8                                    |
| Somewhat stronger .....     | 24            | 24             | 24              | 26            | 25              | 23             | 25               | 31                                   | 33                                   |
| About the same .....        | 54            | 56             | 53              | 54            | 55              | 56             | 56               | 51                                   | 46                                   |
| Somewhat weaker .....       | 10            | 8              | 12              | 10            | 10              | 10             | 9                | 8                                    | 8                                    |
| Much weaker.....            | 4             | 4              | 4               | 4             | 3               | 4              | 4                | 3                                    | 3                                    |
| Not sure .....              | 1             | 1              | 1               | 1             | 1               | 1              | 1                | 1                                    | 1                                    |
| <b>Total Stronger .....</b> | <b>30</b>     | <b>31</b>      | <b>30</b>       | <b>31</b>     | <b>31</b>       | <b>29</b>      | <b>30</b>        | <b>37</b>                            | <b>41</b>                            |
| <b>Total Weaker.....</b>    | <b>15</b>     | <b>12</b>      | <b>16</b>       | <b>13</b>     | <b>14</b>       | <b>14</b>      | <b>13</b>        | <b>11</b>                            | <b>11</b>                            |

10. Rate your current financial situation, using a scale from 1 to 7, where 7 means your personal financial situation is very strong today and 1 means it is very weak.

|                      | ALL ADULTS    |                |                 |               |                 |                |                  |                                      |                                      |
|----------------------|---------------|----------------|-----------------|---------------|-----------------|----------------|------------------|--------------------------------------|--------------------------------------|
|                      | 9/3-<br>19/02 | 9/16-<br>19/02 | 8/16-<br>9/5/02 | 8/2-<br>18/02 | 7/18-<br>8/4/02 | 7/11-<br>21/02 | 6/21-<br>7/14/02 | 2 <sup>nd</sup><br>Quarter<br>AMJ 02 | 1 <sup>st</sup><br>Quarter<br>JFM 02 |
| 7, very strong ..... | 11            | 10             | 12              | 11            | 10              | 9              | 8                | 9                                    | 11                                   |
| 6 .....              | 15            | 17             | 14              | 14            | 15              | 16             | 15               | 14                                   | 15                                   |
| 5 .....              | 29            | 29             | 29              | 31            | 31              | 30             | 31               | 31                                   | 30                                   |
| 4 .....              | 20            | 18             | 20              | 19            | 19              | 19             | 20               | 20                                   | 19                                   |
| 3 .....              | 11            | 11             | 10              | 10            | 11              | 11             | 12               | 11                                   | 10                                   |
| 2 .....              | 5             | 5              | 5               | 5             | 4               | 5              | 5                | 5                                    | 4                                    |
| 1, very weak.....    | 8             | 9              | 8               | 8             | 9               | 9              | 8                | 9                                    | 9                                    |
| Not sure .....       | 1             | 1              | 2               | 2             | 1               | 1              | 1                | 1                                    | 1                                    |
| Mean .....           | 4.5           | 4.5            | 4.5             | 4.5           | 4.5             | 4.4            | 4.4              | 4.4                                  | 4.5                                  |

11. Looking ahead six months from now, do you expect your personal financial situation to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

|                             | ALL ADULTS    |                |                 |               |                 |                |                  |                                      |                                      |
|-----------------------------|---------------|----------------|-----------------|---------------|-----------------|----------------|------------------|--------------------------------------|--------------------------------------|
|                             | 9/3-<br>19/02 | 9/16-<br>19/02 | 8/16-<br>9/5/02 | 8/2-<br>18/02 | 7/18-<br>8/4/02 | 7/11-<br>21/02 | 6/21-<br>7/14/02 | 2 <sup>nd</sup><br>Quarter<br>AMJ 02 | 1 <sup>st</sup><br>Quarter<br>JFM 02 |
| Much stronger .....         | 12            | 12             | 11              | 11            | 13              | 12             | 10               | 11                                   | 13                                   |
| Somewhat stronger .....     | 27            | 28             | 28              | 30            | 29              | 29             | 31               | 29                                   | 31                                   |
| About the same .....        | 53            | 52             | 53              | 51            | 50              | 50             | 50               | 52                                   | 50                                   |
| Somewhat weaker .....       | 5             | 5              | 5               | 5             | 5               | 6              | 7                | 5                                    | 4                                    |
| Much weaker.....            | 2             | 2              | 2               | 2             | 2               | 2              | 1                | 2                                    | 2                                    |
| Not sure .....              | 1             | 1              | 1               | 1             | 1               | 1              | 1                | 1                                    | 1                                    |
| <b>Total Stronger .....</b> | <b>39</b>     | <b>39</b>      | <b>39</b>       | <b>41</b>     | <b>42</b>       | <b>41</b>      | <b>41</b>        | <b>40</b>                            | <b>44</b>                            |
| <b>Total Weaker.....</b>    | <b>7</b>      | <b>8</b>       | <b>7</b>        | <b>7</b>      | <b>8</b>        | <b>8</b>       | <b>8</b>         | <b>7</b>                             | <b>6</b>                             |

**Now I'd like you to think about how your personal financial situation has changed in the past six months.**

12. Compared to 6 months ago, are you NOW more or less comfortable making a major purchase, like a home or car?

|                        | ALL ADULTS           |                       |                        |                      |                        |                       |                         |                                             |                                             |
|------------------------|----------------------|-----------------------|------------------------|----------------------|------------------------|-----------------------|-------------------------|---------------------------------------------|---------------------------------------------|
|                        | 9/3-<br><u>19/02</u> | 9/16-<br><u>19/02</u> | 8/16-<br><u>9/5/02</u> | 8/2-<br><u>18/02</u> | 7/18-<br><u>8/4/02</u> | 7/11-<br><u>21/02</u> | 6/21-<br><u>7/14/02</u> | 2 <sup>nd</sup><br>Quarter<br><u>AMJ 02</u> | 1 <sup>st</sup><br>Quarter<br><u>JFM 02</u> |
| More comfortable ..... | 33                   | 31                    | 34                     | 32                   | 33                     | 33                    | 33                      | 36                                          | 34                                          |
| Less comfortable ..... | 48                   | 48                    | 47                     | 48                   | 49                     | 50                    | 49                      | 43                                          | 45                                          |
| No change (VOL) .....  | 18                   | 20                    | 18                     | 19                   | 17                     | 16                    | 17                      | 19                                          | 20                                          |
| Not sure.....          | 1                    | 1                     | 1                      | 1                    | 1                      | 1                     | 1                       | 2                                           | 1                                           |

13. Compared to 6 months ago, are you NOW more or less comfortable making other household purchases?

|                        | ALL ADULTS           |                       |                        |                      |                        |                       |                         |                                             |                                             |
|------------------------|----------------------|-----------------------|------------------------|----------------------|------------------------|-----------------------|-------------------------|---------------------------------------------|---------------------------------------------|
|                        | 9/3-<br><u>19/02</u> | 9/16-<br><u>19/02</u> | 8/16-<br><u>9/5/02</u> | 8/2-<br><u>18/02</u> | 7/18-<br><u>8/4/02</u> | 7/11-<br><u>21/02</u> | 6/21-<br><u>7/14/02</u> | 2 <sup>nd</sup><br>Quarter<br><u>AMJ 02</u> | 1 <sup>st</sup><br>Quarter<br><u>JFM 02</u> |
| More comfortable ..... | 38                   | 37                    | 39                     | 40                   | 40                     | 39                    | 41                      | 43                                          | 41                                          |
| Less comfortable ..... | 44                   | 43                    | 43                     | 41                   | 42                     | 43                    | 42                      | 36                                          | 38                                          |
| No change (VOL) .....  | 17                   | 20                    | 17                     | 18                   | 17                     | 17                    | 16                      | 20                                          | 21                                          |
| Not sure.....          | 1                    | -                     | 1                      | 1                    | 1                      | 1                     | 1                       | 1                                           | 1                                           |

14. Compared to 6 months ago, are you NOW more or less confident about job security for yourself, your family and other people you know personally?

|                       | ALL ADULTS           |                       |                        |                      |                        |                       |                         |                                             |                                             |
|-----------------------|----------------------|-----------------------|------------------------|----------------------|------------------------|-----------------------|-------------------------|---------------------------------------------|---------------------------------------------|
|                       | 9/3-<br><u>19/02</u> | 9/16-<br><u>19/02</u> | 8/16-<br><u>9/5/02</u> | 8/2-<br><u>18/02</u> | 7/18-<br><u>8/4/02</u> | 7/11-<br><u>21/02</u> | 6/21-<br><u>7/14/02</u> | 2 <sup>nd</sup><br>Quarter<br><u>AMJ 02</u> | 1 <sup>st</sup><br>Quarter<br><u>JFM 02</u> |
| More confident.....   | 39                   | 39                    | 39                     | 40                   | 39                     | 38                    | 41                      | 42                                          | 39                                          |
| Less confident .....  | 45                   | 44                    | 45                     | 44                   | 46                     | 47                    | 44                      | 41                                          | 45                                          |
| No change (VOL) ..... | 15                   | 16                    | 14                     | 14                   | 14                     | 14                    | 14                      | 15                                          | 15                                          |
| Not sure.....         | 1                    | 1                     | 2                      | 2                    | 1                      | 1                     | 1                       | 2                                           | 2                                           |

15. Compared to 6 months ago, are you NOW more or less confident of your ability to invest in the future, including your ability to save money for your retirement or your children's education?

|                       | ALL ADULTS           |                       |                        |                      |                        |                       |                         |                                             |                                             |
|-----------------------|----------------------|-----------------------|------------------------|----------------------|------------------------|-----------------------|-------------------------|---------------------------------------------|---------------------------------------------|
|                       | 9/3-<br><u>19/02</u> | 9/16-<br><u>19/02</u> | 8/16-<br><u>9/5/02</u> | 8/2-<br><u>18/02</u> | 7/18-<br><u>8/4/02</u> | 7/11-<br><u>21/02</u> | 6/21-<br><u>7/14/02</u> | 2 <sup>nd</sup><br>Quarter<br><u>AMJ 02</u> | 1 <sup>st</sup><br>Quarter<br><u>JFM 02</u> |
| More confident.....   | 37                   | 38                    | 36                     | 37                   | 38                     | 36                    | 40                      | 44                                          | 42                                          |
| Less confident .....  | 49                   | 47                    | 50                     | 49                   | 49                     | 51                    | 46                      | 39                                          | 40                                          |
| No change (VOL) ..... | 12                   | 13                    | 12                     | 12                   | 11                     | 12                    | 13                      | 15                                          | 16                                          |
| Not sure.....         | 2                    | 2                     | 2                      | 2                    | 2                      | 1                     | 1                       | 2                                           | 2                                           |

16a. Thinking of the last 6 months, have you, someone in your family or someone else you know personally lost their job as a result of economic conditions?

| ALL ADULTS     |                      |                       |                        |                      |                        |                       |                         |                                             |                                             |
|----------------|----------------------|-----------------------|------------------------|----------------------|------------------------|-----------------------|-------------------------|---------------------------------------------|---------------------------------------------|
|                | 9/3-<br><u>19/02</u> | 9/16-<br><u>19/02</u> | 8/16-<br><u>9/5/02</u> | 8/2-<br><u>18/02</u> | 7/18-<br><u>8/4/02</u> | 7/11-<br><u>21/02</u> | 6/21-<br><u>7/14/02</u> | 2 <sup>nd</sup><br>Quarter<br><u>AMJ 02</u> | 1 <sup>st</sup><br>Quarter<br><u>JFM 02</u> |
| Yes .....      | 43                   | 42                    | 42                     | 40                   | 40                     | 44                    | 44                      | 42                                          | 43                                          |
| No .....       | 57                   | 58                    | 58                     | 60                   | 59                     | 55                    | 56                      | 57                                          | 57                                          |
| Not sure ..... | -                    | -                     | -                      | -                    | 1                      | 1                     | -                       | 1                                           | -                                           |

16b. Now look ahead at the next six months. How likely is it that you, someone in your family or someone else you know personally will lose their job in the next six months as a result of economic conditions?

| ALL ADULTS                    |                      |                       |                        |                      |                        |                       |                         |                                             |                                             |
|-------------------------------|----------------------|-----------------------|------------------------|----------------------|------------------------|-----------------------|-------------------------|---------------------------------------------|---------------------------------------------|
|                               | 9/3-<br><u>19/02</u> | 9/16-<br><u>19/02</u> | 8/16-<br><u>9/5/02</u> | 8/2-<br><u>18/02</u> | 7/18-<br><u>8/4/02</u> | 7/11-<br><u>21/02</u> | 6/21-<br><u>7/14/02</u> | 2 <sup>nd</sup><br>Quarter<br><u>AMJ 02</u> | 1 <sup>st</sup><br>Quarter<br><u>JFM 02</u> |
| Extremely likely .....        | 8                    | 8                     | 8                      | 8                    | 8                      | 8                     | 7                       | 6                                           | 7                                           |
| Very likely .....             | 12                   | 12                    | 13                     | 11                   | 11                     | 13                    | 13                      | 11                                          | 12                                          |
| Somewhat likely .....         | 29                   | 28                    | 30                     | 31                   | 32                     | 31                    | 30                      | 28                                          | 29                                          |
| Not very likely .....         | 29                   | 29                    | 31                     | 31                   | 31                     | 31                    | 31                      | 34                                          | 32                                          |
| Not at all likely .....       | 20                   | 22                    | 17                     | 18                   | 17                     | 16                    | 18                      | 19                                          | 17                                          |
| Not sure .....                | 2                    | 1                     | 1                      | 1                    | 1                      | 1                     | 1                       | 2                                           | 1                                           |
| <b>Total Likely .....</b>     | <b>21</b>            | <b>19</b>             | <b>21</b>              | <b>19</b>            | <b>19</b>              | <b>21</b>             | <b>20</b>               | <b>18</b>                                   | <b>20</b>                                   |
| <b>Total Not Likely .....</b> | <b>49</b>            | <b>51</b>             | <b>49</b>              | <b>49</b>            | <b>48</b>              | <b>46</b>             | <b>49</b>               | <b>53</b>                                   | <b>50</b>                                   |

# DEMOGRAPHICS

D1a. First of all, in what year were you born?

D1b. Have you already had a birthday this year?

**(IF RESPONDENT REFUSES Q.D1a OR Q.D1b, Q.D1c ASKED. RESULTS SHOWN IN SUMMARY BELOW.)**

D1c. Are you:

|                        | ALL ADULTS       |
|------------------------|------------------|
|                        | <u>9/3-19/02</u> |
| 18-34 .....            | 31               |
| 35-49 .....            | 30               |
| 50-64 .....            | 22               |
| 65 and over .....      | 16               |
| Refused/not sure ..... | 1                |

D2a. Are you employed:

|                        | ALL ADULTS       |
|------------------------|------------------|
|                        | <u>9/3-19/02</u> |
| Full time .....        | 56               |
| Part time .....        | 11               |
| Not employed .....     | 15               |
| Retired .....          | 18               |
| Refused/not sure ..... | -                |

**(Q.D2b ASKED ONLY OF THOSE WHO ARE EMPLOYED FULL OR PART-TIME IN Q.D2a.)**

D2b. We would also like to have just a general idea of what type of occupation you have. Which one of the following best describes your current job?

|                                               | ALL ADULTS       |
|-----------------------------------------------|------------------|
|                                               | <u>9/3-19/02</u> |
| Professional .....                            | 16               |
| Senior executive or manager .....             | 7                |
| Clerical or administrative .....              | 8                |
| Sales or services .....                       | 10               |
| A skilled trade or technical occupation ..... | 13               |
| Blue-collar work or laborer .....             | 7                |
| Farming or fishing .....                      | 1                |
| Other (VOL) .....                             | 5                |
| Refused/not sure .....                        | -                |
| Not Employed Full/Part Time (Q.D2a) .....     | 33               |

D3. What is the last year of school you completed?

|                                                                      | ALL ADULTS |
|----------------------------------------------------------------------|------------|
|                                                                      | 9/3-19/02  |
| Grade school or some high school.....                                | 6          |
| Completed high school .....                                          | 25         |
| Some community college or university, but<br>did not finish.....     | 22         |
| Completed technical school or a<br>community college .....           | 16         |
| Completed a university or Bachelor's degree .....                    | 18         |
| Completed a post-graduate degree such as a<br>Master's or Ph.D. .... | 13         |
| Refused/not sure.....                                                | -          |

D4. Are you currently married?

|                        | ALL ADULTS |
|------------------------|------------|
|                        | 9/3-19/02  |
| Yes .....              | 58         |
| No .....               | 42         |
| Refused/not sure ..... | -          |

D5. Including yourself and any children, how many people are currently living in your household?

|                        | ALL ADULTS |
|------------------------|------------|
|                        | 9/3-19/02  |
| 1 .....                | 19         |
| 2 .....                | 32         |
| 3 .....                | 18         |
| 4 .....                | 17         |
| 5 .....                | 8          |
| 6 or more .....        | 5          |
| Refused/not sure ..... | 1          |

**(Q.D6a-c ASKED ONLY OF THOSE WHO SAY MORE THAN ONE PERSON IN HOUSEHOLD IN Q.D5.)**

D6a. How many children under 6 years are currently living in your household?

D6b. How many children ages 6 to 12 are currently living in your household?

D6c. How many children ages 13 to 17 are currently living in your household?

|                                 | ALL ADULTS |
|---------------------------------|------------|
|                                 | 9/3-19/02  |
| <b>ANY CHILDREN – NET .....</b> | <b>38</b>  |
| Under 6.....                    | 18         |
| 6-12 .....                      | 20         |
| 13-17 .....                     | 15         |
| <b>NO CHILDREN.....</b>         | <b>61</b>  |
| Refused/not sure .....          | 1          |



D7. Now, I am going to read a list of income ranges. When I get to the income range that best describes your household income from all sources in 2001, please stop me. Was your household income for 2001:

| ALL ADULTS                            |    |
|---------------------------------------|----|
| 9/3-19/02                             |    |
| Under \$15,000 .....                  | 10 |
| \$15,000 to less than \$20,000 .....  | 8  |
| \$20,000 to less than \$25,000 .....  | 8  |
| \$25,000 to less than \$30,000 .....  | 7  |
| \$30,000 to less than \$40,000 .....  | 10 |
| \$40,000 to less than \$50,000 .....  | 9  |
| \$50,000 to less than \$75,000 .....  | 17 |
| \$75,000 to less than \$100,000 ..... | 11 |
| \$100,000 or more .....               | 12 |
| Refused/not sure .....                | 8  |

D8a. Are you white, black, Asian, or some other race?

D8b. Are you of Hispanic ethnicity?

(RESULTS SHOWN IN SUMMARY BELOW.)

| ALL ADULTS             |    |
|------------------------|----|
| 9/3-19/02              |    |
| White .....            | 77 |
| Black .....            | 10 |
| Hispanic .....         | 6  |
| Asian .....            | 2  |
| American Indian .....  | 1  |
| Other .....            | 1  |
| Refused/not sure ..... | 3  |

D9. Are you currently registered to vote at this address, or not?

| ALL ADULTS             |    |
|------------------------|----|
| 9/3-19/02              |    |
| Yes .....              | 75 |
| No .....               | 24 |
| Refused/not sure ..... | 1  |

**(Q.D10a-c ASKED ONLY OF THOSE WHO SAY THEY ARE REGISTERED TO VOTE IN Q.D9.)**

D10a. Do you consider yourself a Democrat, a Republican, an Independent or none of these?

**(IF "DEMOCRAT" TO Q.D10a, Q.D10b ASKED. IF "REPUBLICAN" TO Q.D10a, Q.D10c ASKED. IF "INDEPENDENT" or "NONE OF THESE" TO Q.D10a, Q.D10d ASKED. RESULTS SHOWN IN SUMMARY BELOW.)**

D10b. Do you lean strongly or only moderately toward the Democratic Party?

D10c. Do you lean strongly or only moderately toward the Republican Party?

D10d. Do your beliefs tend to lean more toward the Democrats or the Republicans?

|                                      | REGISTERED<br>VOTERS |
|--------------------------------------|----------------------|
|                                      | <u>9/3-19/02</u>     |
| Strongly Republican .....            | 19                   |
| Moderately Republican .....          | 22                   |
| Definitely Independent/neither ..... | 10                   |
| Moderately Democrat .....            | 27                   |
| Strongly Democrat .....              | 20                   |
| Refused/not sure .....               | 2                    |
| <hr/>                                |                      |
| <b>Total Republican .....</b>        | <b>41</b>            |
| <b>Total Democrat .....</b>          | <b>46</b>            |

**(Q.D11 ASKED ONLY OF THOSE WHO SAY THEY ARE REGISTERED TO VOTE IN Q.D9.)**

D11. How likely are you to vote in the elections this November for Congress and other offices?

|                                            | REGISTERED<br>VOTERS |
|--------------------------------------------|----------------------|
|                                            | <u>9/3-19/02</u>     |
| Extremely likely .....                     | 58                   |
| Very likely .....                          | 27                   |
| Only somewhat likely .....                 | 11                   |
| Not likely to vote .....                   | 4                    |
| (DO NOT READ:) Definitely not voting ..... | -                    |
| Refused/not sure .....                     | -                    |

**(Q.D12 ASKED ONLY OF THOSE WHO SAY THEY ARE REGISTERED TO VOTE IN Q.D9.)**

D12. How much interest do you have in following news about the elections in November, using a 1 to 10 scale where a 10 means you have a lot of interest and a 1 means you have no interest at all.

|                             | REGISTERED<br>VOTERS |
|-----------------------------|----------------------|
|                             | <u>9/3-19/02</u>     |
| 10, a lot of interest ..... | 24                   |
| 9 .....                     | 8                    |
| 8 .....                     | 21                   |
| 7 .....                     | 14                   |
| 6 .....                     | 8                    |
| 5 .....                     | 13                   |
| 4 .....                     | 3                    |
| 3 .....                     | 3                    |
| 2 .....                     | 2                    |
| 1, no interest at all ..... | 4                    |
| Refused/not sure .....      | -                    |
| <hr/>                       |                      |
| <i>Mean .....</i>           | <i>7.1</i>           |

D13. Do you currently own stocks, bonds or mutual funds?

| ALL ADULTS             |    |
|------------------------|----|
| 9/3-19/02              |    |
| Yes .....              | 53 |
| No .....               | 45 |
| Refused/not sure ..... | 2  |

**(Q.D14 ASKED ONLY OF THOSE WHO SAY THEY OWN STOCKS, BONDS OR MUTUAL FUNDS IN Q.D13.)**

D14. In 2001, how many times did you make changes in your investments—buying or selling stocks or stock mutual funds either within or outside an employer-sponsored 401K plan?

| INVESTORS                                       |           |
|-------------------------------------------------|-----------|
| 9/3-19/02                                       |           |
| None .....                                      | 33        |
| 1 time .....                                    | 19        |
| 2 times .....                                   | 11        |
| 3 times .....                                   | 6         |
| 4 times .....                                   | 4         |
| 5 to 9 times .....                              | 10        |
| 10 to 14 times .....                            | 6         |
| 15 to 19 times .....                            | 1         |
| 20 to 24 times .....                            | 2         |
| 25 times or more .....                          | 4         |
| Refused/not sure .....                          | 4         |
| <b>Active Investors (5 times or more) .....</b> | <b>22</b> |

D15. Do you own your home, or do you rent?

| ALL ADULTS             |    |
|------------------------|----|
| 9/3-19/02              |    |
| Own .....              | 71 |
| Rent .....             | 27 |
| Refused/not sure ..... | 2  |

D16a. What religion were you brought up in? Protestant, Catholic, Jewish, or some other religion?

| ALL ADULTS                         |    |
|------------------------------------|----|
| 9/3-19/02                          |    |
| Protestant .....                   | 60 |
| Catholic .....                     | 26 |
| Jewish .....                       | 2  |
| Some other religion .....          | 5  |
| Not raised religiously (VOL) ..... | 3  |
| Refused/not sure .....             | 4  |

D16b. Would you describe yourself as either a fundamentalist or born-again Christian, or neither?

| ALL ADULTS                 |    |
|----------------------------|----|
| 9/3-19/02                  |    |
| Born-again Christian ..... | 29 |
| Fundamentalist .....       | 7  |
| Neither .....              | 62 |
| Refused/not sure .....     | 2  |

**REGION:**

|                | <b>ALL ADULTS</b> |
|----------------|-------------------|
|                | <u>9/3-19/02</u>  |
| Northeast..... | 19                |
| Midwest .....  | 23                |
| South .....    | 36                |
| West .....     | 22                |

**METROPOLITAN STATUS:**

|               | <b>ALL ADULTS</b> |
|---------------|-------------------|
|               | <u>9/3-19/02</u>  |
| Urban.....    | 25                |
| Suburban..... | 52                |
| Rural.....    | 23                |

**GENDER:**

|              | <b>ALL ADULTS</b> |
|--------------|-------------------|
|              | <u>9/3-19/02</u>  |
| Male.....    | 48                |
| Female ..... | 52                |