



September 16-19 interviews: 1,000 adults, 746 registered voters
 October 1-3 interviews: 1,000 adults, 773 registered voters
 Margin of error: ± 3.1 for all adults, ± 3.6 for registered voters
 Combined interviews: 2,000 adults, 1,519 registered voters
 Margin of error: ± 2.2 for all adults, ± 2.6 for registered voters

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**IPSOS PUBLIC AFFAIRS/COOK POLITICAL REPORT NATIONAL POLL
 IPSOS/CONSUMER ECONOMICS POLL
 RELEASE DATE: OCTOBER 5, 2002
 PROJECT #45-3663-26**

NOTE: all results shown are percentages unless otherwise labeled.

1. Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?

	ALL ADULTS				
	9/16- 10/3/02	10/1- 3/02	3 rd Quarter JAS 02	2 nd Quarter AMJ 02	1 st Quarter JFM 02
	Right direction	47	44	46	54
Wrong track	47	50	48	39	32
Not sure	6	6	6	7	5

2. Overall, do you approve, disapprove or have mixed feelings about the way George W. Bush is handling his job as President? (IF APPROVE OR DISAPPROVE, ASK:) Is that strongly (approve/disapprove) or somewhat (approve/disapprove)? (IF HAVE MIXED FEELINGS OR NOT SURE, ASK:) If you had to choose, do you lean more toward approve or disapprove?

	REGISTERED VOTERS				
	9/16- 10/3/02	10/1- 3/02	3 rd Quarter JAS 02	2 nd Quarter AMJ 02	1 st Quarter JFM 02
	Strongly approve	38	37	34	41
Somewhat approve	15	15	16	19	16
Lean toward approval.....	12	11	15	13	11
Still have mixed feelings.....	3	3	2	2	2
Lean toward disapproval.....	14	13	14	12	10
Somewhat disapprove.....	4	5	5	4	3
Strongly disapprove	14	16	13	9	7
Not sure	-	-	1	-	-
Total Approve	64	63	65	73	77
Total Disapprove	32	33	32	25	21
<i>Mean Rating</i> ¹	4.9	4.8	4.9	5.3	5.6

¹Mean rating is calculated by assigning each response except "not sure" a value from 1 to 7, with "strongly approve" receiving a value of 7, and "strongly disapprove" a value of 1.

3. And when it comes to **(READ ISSUE)** do you approve or disapprove or have mixed feelings about the way George W. Bush is handling that issue?

(IF APPROVE OR DISAPPROVE, ASK:) Is that strongly (approve/disapprove) or somewhat (approve/disapprove)? **(IF HAVE MIXED FEELINGS OR NOT SURE, ASK:)** If you had to choose, do you lean more toward approve or disapprove?

REGISTERED VOTERS											
	Strongly Ap- prove	Some- what Ap- prove	Lean Toward Ap- proval	Still Have Mixed Feelings	Lean Toward Disap- proval	Some- what Disap- prove	Strongly Disap- prove	Not Sure	Total Ap- prove	Total Disap- prove	Mean- Rating ¹
Handling the economy											
9/16-10/3/02	23	18	16	2	12	9	19	1	56	41	4.3
10/1-3/02	22	16	17	3	12	10	20	-	55	42	4.2
3 rd quarter JAS 02	21	19	15	2	14	9	19	1	55	42	4.3
2 nd quarter AMJ 02	27	23	12	2	12	8	15	1	63	34	4.7
1 st quarter JFM 02	31	21	14	2	11	7	14	1	66	32	4.8
Handling domestic issues like health care, education, the environment and energy											
9/16-10/3/02	22	18	15	3	12	8	21	1	55	41	4.3
10/1-3/02	23	18	14	3	12	9	20	1	55	40	4.3
3 rd quarter JAS 02	20	19	14	3	14	8	21	1	53	43	4.2
2 nd quarter AMJ 02	22	20	14	3	13	8	19	1	56	40	4.4
1 st quarter JFM 02	25	20	16	2	12	7	17	1	61	36	4.6
Handling foreign policy issues and the war on terrorism											
9/16-10/3/02	45	11	10	3	12	5	13	1	66	31	5.1
10/1-3/02	45	11	9	3	12	5	15	-	64	32	5.0
3 rd quarter JAS 02	44	14	12	3	12	4	10	1	70	26	5.2
2 nd quarter AMJ 02	47	16	11	2	10	4	9	1	74	23	5.4
1 st quarter JFM 02	59	14	10	1	7	2	6	-	83	15	5.9

¹Mean rating is calculated by assigning each response except "not sure" a value from 1 to 7, with "strongly approve" receiving a value of 7, and "strongly disapprove" a value of 1.

5. If the election were held today, would you ...

	REGISTERED VOTERS				
	9/16- 10/3/02	10/1- 3/02	3 rd Quarter JAS 02	2 nd Quarter AMJ 02	1 st Quarter JFM 02
Definitely vote to reelect Bush as President	45	45	42	50	54
Consider voting for someone else	27	27	29	25	24
Definitely vote for someone else.....	25	25	26	22	20
Not sure	3	3	3	3	2

6. And if the election for Congress were held today, would you want to see the Republicans or Democrats win control of Congress?

REGISTERED VOTERS					
	9/16- 10/3/02	10/1- 3/02	3 rd Quarter JAS 02	2 nd Quarter AMJ 02	1 st Quarter JFM 02
Republicans	43	43	43	44	43
Democrats	44	44	44	40	41
Neither (VOL).....	9	8	9	12	12
Not sure	4	5	4	4	4

8. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

ALL ADULTS					
	9/16- 10/3/02	10/1- 3/02	3 rd Quarter JAS 02	2 nd Quarter AMJ 02	1 st Quarter JFM 02
7, very strong economy	6	5	6	6	7
6.....	10	10	10	11	11
5.....	32	32	31	34	32
4.....	24	23	23	23	23
3.....	16	16	16	14	15
2.....	5	6	5	5	5
1, very weak economy	7	7	8	6	7
Not sure	-	1	1	1	-
Total 6-7.....	16	15	16	16	17
Total 1-3.....	28	29	29	26	27
<i>Mean.....</i>	<i>4.2</i>	<i>4.2</i>	<i>4.2</i>	<i>4.3</i>	<i>4.3</i>

9. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

ALL ADULTS					
	9/16- 10/3/02	10/1- 3/02	3 rd Quarter JAS 02	2 nd Quarter AMJ 02	1 st Quarter JFM 02
Much stronger	6	4	6	6	8
Somewhat stronger	24	23	24	31	33
About the same	55	55	55	51	46
Somewhat weaker.....	10	13	10	8	8
Much weaker	4	4	4	3	3
Not sure	1	1	1	1	1
Total Stronger.....	29	27	30	37	41
Total Weaker.....	15	17	14	11	11

10. Rate your current financial situation, using a scale from 1 to 7, where 7 means your personal financial situation is very strong today and 1 means it is very weak.

ALL ADULTS					
	9/16- 10/3/02	10/1- 3/02	3 rd Quarter JAS 02	2 nd Quarter AMJ 02	1 st Quarter JFM 02
7, very strong.....	10	9	10	9	11
6.....	15	14	15	14	15
5.....	29	30	30	31	30
4.....	19	20	19	20	19
3.....	12	12	11	11	10
2.....	5	5	5	5	4
1, very weak.....	9	9	9	9	9
Not sure.....	1	1	1	1	1
Total 6-7.....	25	23	25	23	26
Total 1-3.....	25	27	24	24	23
<i>Mean.....</i>	<i>4.4</i>	<i>4.4</i>	<i>4.4</i>	<i>4.4</i>	<i>4.5</i>

11. Looking ahead six months from now, do you expect your personal financial situation to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

ALL ADULTS					
	9/16- 10/3/02	10/1- 3/02	3 rd Quarter JAS 02	2 nd Quarter AMJ 02	1 st Quarter JFM 02
Much stronger.....	11	11	11	11	13
Somewhat stronger.....	28	28	29	29	31
About the same.....	51	50	51	52	50
Somewhat weaker.....	6	7	6	5	4
Much weaker.....	2	2	2	2	2
Not sure.....	2	2	1	1	1
Total Stronger.....	39	39	40	40	44
Total Weaker.....	8	9	8	7	6

Now I'd like you to think about how your personal financial situation has changed in the past six months.

12. Compared to 6 months ago, are you NOW more or less comfortable making a major purchase, like a home or car?

ALL ADULTS					
	9/16- 10/3/02	10/1- 3/02	3 rd Quarter JAS 02	2 nd Quarter AMJ 02	1 st Quarter JFM 02
More comfortable.....	30	30	32	36	34
Less comfortable.....	50	50	49	43	45
No change (VOL).....	19	19	18	19	20
Not sure.....	1	1	1	2	1

13. Compared to 6 months ago, are you NOW more or less comfortable making other household purchases?

ALL ADULTS					
	9/16- 10/3/02	10/1- 3/02	3 rd Quarter JAS 02	2 nd Quarter AMJ 02	1 st Quarter JFM 02
More comfortable.....	36	35	39	43	41
Less comfortable.....	44	44	43	36	38
No change (VOL).....	20	21	17	20	21
Not sure.....	-	-	1	1	1

14. Compared to 6 months ago, are you NOW more or less confident about job security for yourself, your family and other people you know personally?

	ALL ADULTS				
	9/16- 10/3/02	10/1- 3/02	3 rd Quarter JAS 02	2 nd Quarter AMJ 02	1 st Quarter JFM 02
More confident.....	36	34	39	42	39
Less confident.....	46	47	45	41	45
No change (VOL).....	17	18	14	15	15
Not sure	1	1	2	2	2

15. Compared to 6 months ago, are you NOW more or less confident of your ability to invest in the future, including your ability to save money for your retirement or your children's education?

	ALL ADULTS				
	9/16- 10/3/02	10/1- 3/02	3 rd Quarter JAS 02	2 nd Quarter AMJ 02	1 st Quarter JFM 02
More confident.....	35	32	37	44	42
Less confident.....	48	50	49	39	40
No change (VOL).....	15	17	12	15	16
Not sure	2	1	2	2	2

- 16a. Thinking of the last 6 months, have you, someone in your family or someone else you know personally lost their job as a result of economic conditions?

	ALL ADULTS				
	9/16- 10/3/02	10/1- 3/02	3 rd Quarter JAS 02	2 nd Quarter AMJ 02	1 st Quarter JFM 02
Yes	44	45	42	42	43
No	56	55	58	57	57
Not sure	-	-	-	1	-

- 16b. Now look ahead at the next six months. How likely is it that you, someone in your family or someone else you know personally will lose their job in the next six months as a result of economic conditions?

	ALL ADULTS				
	9/16- 10/3/02	10/1- 3/02	3 rd Quarter JAS 02	2 nd Quarter AMJ 02	1 st Quarter JFM 02
Extremely likely.....	9	9	8	6	7
Very likely	12	13	12	11	12
Somewhat likely.....	30	33	30	28	29
Not very likely	29	29	31	34	32
Not at all likely	19	15	18	19	17
Not sure.....	1	1	1	2	1
Total Likely.....	21	22	20	18	20
Total Not Likely.....	47	44	48	53	50

DEMOGRAPHICS

D1a. First of all, in what year were you born?

D1b. Have you already had a birthday this year?

(IF RESPONDENT REFUSES Q.D1a OR Q.D1b, Q.D1c ASKED. RESULTS SHOWN IN SUMMARY BELOW.)

D1c. Are you:

	ALL ADULTS
	9/16- 10/3/02
18-34	31
35-49	30
50-64	23
65 and over	15
Refused/not sure	1

D2a. Are you employed:

	ALL ADULTS
	9/16- 10/3/02
Full time	55
Part time	11
Not employed	14
Retired	20
Refused/not sure	-

(Q.D2b ASKED ONLY OF THOSE WHO ARE EMPLOYED FULL OR PART-TIME IN Q.2a.)

D2b. We would also like to have just a general idea of what type of occupation you have. Which one of the following best describes your current job?

	ALL ADULTS
	9/16- 10/3/02
Professional	16
Senior executive or manager	8
Clerical or administrative	8
Sales or services	10
A skilled trade or technical occupation.....	12
Blue-collar work or laborer	5
Farming or fishing	1
Other (VOL)	6
Refused/not sure	-
Not Employed Full/Part Time (Q.2a).....	34

D3. What is the last year of school you completed?

	ALL ADULTS
	9/16- 10/3/02
Grade school or some high school.....	6
Completed high school	23
Some community college or university, but did not finish.....	23
Completed technical school or a community college	16
Completed a university or Bachelor's degree	20
Completed a post-graduate degree such as a Master's or Ph.D.	12
Refused/not sure.....	-

D4. Are you currently married?

	ALL ADULTS
	9/16- 10/3/02
Yes	57
No.....	43
Refused/not sure	-

D5. Including yourself and any children, how many people are currently living in your household?

	ALL ADULTS
	9/16- 10/3/02
1	20
2	33
3	18
4	16
5	8
6 or more	4
Refused/not sure	1

(Q.D6a-c ASKED ONLY OF THOSE WHO SAY MORE THAN ONE PERSON IN HOUSEHOLD IN Q.D5.)

D6a. How many children under 6 years are currently living in your household?

D6b. How many children ages 6 to 12 are currently living in your household?

D6c. How many children ages 13 to 17 are currently living in your household?

	ALL ADULTS
	9/16- 10/3/02
ANY CHILDREN – NET	38
Under 6.....	19
6-12	19
13-17	16
NO CHILDREN.....	61
Refused/not sure	1

D7. Now, I am going to read a list of income ranges. When I get to the income range that best describes your household income from all sources in 2001, please stop me. Was your household income for 2001:

ALL ADULTS	
	9/16- 10/3/02
Under \$15,000.....	12
\$15,000 to less than \$20,000	7
\$20,000 to less than \$25,000	8
\$25,000 to less than \$30,000	7
\$30,000 to less than \$40,000	10
\$40,000 to less than \$50,000	9
\$50,000 to less than \$75,000	17
\$75,000 to less than \$100,000	11
\$100,000 or more	11
Refused/not sure	8

D8a. Are you white, black, Asian, or some other race?

D8b. Are you of Hispanic ethnicity?

(RESULTS SHOWN IN SUMMARY BELOW.)

ALL ADULTS	
	9/16- 10/3/02
White	77
Black.....	9
Hispanic.....	7
Asian.....	2
American Indian.....	1
Other.....	2
Refused	2

D9. Are you currently registered to vote at this address, or not?

ALL ADULTS	
	9/16- 10/3/02
Yes	74
No.....	25
Refused/not sure	1

(Q.D10a-c ASKED ONLY OF THOSE WHO SAY THEY ARE REGISTERED TO VOTE IN Q.D9.)

D10a. Do you consider yourself a Democrat, a Republican, an Independent or none of these?

(IF "DEMOCRAT" TO Q.D10a, Q.D10b ASKED. IF "REPUBLICAN" TO Q.D10a, Q.D10c ASKED. IF "INDEPENDENT" or "NONE OF THESE" TO Q.D10a, Q.D10d ASKED. RESULTS SHOWN IN SUMMARY BELOW.)

D10b. Do you lean strongly or only moderately toward the Democratic Party?

D10c. Do you lean strongly or only moderately toward the Republican Party?

D10d. Do your beliefs tend to lean more toward the Democrats or the Republicans?

	REGISTERED VOTERS
	9/16- <u>10/3/02</u>
Strongly Republican	19
Moderately Republican.....	23
Definitely Independent/neither.....	11
Moderately Democrat	27
Strongly Democrat.....	18
Refused/not sure	2
<hr style="border-top: 1px dashed black;"/>	
Total Republican.....	42
Total Democrat	45

(Q.D11 ASKED ONLY OF THOSE WHO SAY THEY ARE REGISTERED TO VOTE IN Q.D9.)

D11. How likely are you to vote in the elections this November for Congress and other offices?

	REGISTERED VOTERS
	9/16- <u>10/3/02</u>
Extremely likely.....	59
Very likely	25
Only somewhat likely	11
Not likely to vote	5
(DO NOT READ:) Definitely not voting	-
Refused/not sure	-

(Q.D12 ASKED ONLY OF THOSE WHO SAY THEY ARE REGISTERED TO VOTE IN Q.D9.)

D12. How much interest do you have in following news about the elections in November, using a 1 to 10 scale where a 10 means you have a lot of interest and a 1 means you have no interest at all.

	REGISTERED VOTERS
	9/16- <u>10/3/02</u>
10, a lot of interest	26
9.....	8
8.....	21
7.....	13
6.....	7
5.....	13
4.....	3
3.....	3
2.....	2
1, no interest at all	4
Refused/not sure	-
<hr style="border-top: 1px dashed black;"/>	
<i>Mean</i>	<i>7.3</i>

D13. Do you currently own stocks, bonds or mutual funds?

ALL ADULTS	
	9/16- 10/3/02
Yes	53
No.....	45
Refused/not sure	2

(Q.D14 ASKED ONLY OF THOSE WHO SAY THEY OWN STOCKS, BONDS OR MUTUAL FUNDS IN Q.D13.)

D14. In 2001, how many times did you make changes in your investments—buying or selling stocks or stock mutual funds either within or outside an employer-sponsored 401K plan?

INVESTORS	
	9/16- 10/3/02
None	33
1 time	21
2 times	11
3 times	7
4 times	4
5 to 9 times	11
10 to 14 times	4
15 to 19 times	1
20 to 24 times	1
25 times or more.....	3
Refused/not sure	4
Active Investors (5 times or more)	21

D15. Do you own your home, or do you rent?

ALL ADULTS	
	9/16- 10/3/02
Own	70
Rent.....	28
Refused/not sure	2

D16a. What religion were you brought up in? Protestant, Catholic, Jewish, or some other religion?

ALL ADULTS	
	9/16- 10/3/02
Protestant	60
Catholic	26
Jewish	3
Some other religion	5
Not raised religiously (VOL).....	3
Refused/not sure	3

D16b. Would you describe yourself as either a fundamentalist or born-again Christian, or neither?

	ALL ADULTS
	9/16- <u>10/3/02</u>
Born-again Christian.....	29
Fundamentalist.....	6
Neither.....	63
Refused/not sure	2

REGION:

	ALL ADULTS
	9/16- <u>10/3/02</u>
Northeast.....	19
Midwest.....	23
South.....	36
West.....	22

METROPOLITAN STATUS:

	ALL ADULTS
	9/16- <u>10/3/02</u>
Urban.....	27
Suburban.....	49
Rural.....	24

GENDER:

	ALL ADULTS
	9/16- <u>10/3/02</u>
Male.....	48
Female.....	52