

October 1-3 interviews: 1,000 adults, 773 registered voters October 15-17 interviews: 1,000 adults, 748 registered voters Margin of error: ±3.1 for all adults, ±3.7 for registered voters Combined interviews: 2,000 adults, 1,521 registered voters Margin of error: ±2.2 for all adults, ±2.6 for registered voters

Ipsos Public Affairs 1101 Connecticut Avenue NW, Suite 200 Washington, DC 20036 (202) 463-7300

IPSOS PUBLIC AFFAIRS/COOK POLITICAL REPORT NATIONAL POLL IPSOS/CONSUMER ECONOMICS POLL RELEASE DATE: OCTOBER 18, 2002 PROJECT #45-3663-29

NOTE: all results shown are percentages unless otherwise labeled.

1. Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?

	ALL ADULTS								
				3 rd	2 nd	1 st			
	10/1-	10/15-	9/16-	Quarter	Quarter	Quarter			
	17/02	<u>17/02</u>	10/3/02	JAS 02	<u>AMJ 02</u>	JFM 02			
Right direction	44	45	47	46	54	63			
Wrong track	50	49	47	48	39	32			
Not sure	6	6	6	6	7	5			

Overall, do you approve, disapprove or have mixed feelings about the way George W. Bush is handling his job as President? (IF APPROVE OR DISAPPROVE, ASK:) Is that strongly (approve/disapprove) or somewhat (approve/disapprove)? (IF HAVE MIXED FEELINGS OR NOT SURE, ASK:) If you had to choose, do you lean more toward approve or disapprove?

			REGISTER	D VOTERS		
				3 rd	2 nd	1 st
	10/1-	10/15-	9/16-	Quarter	Quarter	Quarter
	<u>17/02</u>	17/02	10/3/02	JAS 02	AMJ 02	JFM 02
Strongly approve	35	33	38	34	41	50
Somewhat approve	15	15	15	16	19	16
Lean toward approval	13	15	12	15	13	11
Still have mixed feelings	2	1	3	2	2	2
Lean toward disapproval	14	15	14	14	12	10
Somewhat disapprove	4	4	4	5	4	3
Strongly disapprove	17	17	14	13	9	7
Not sure	-		-	1		-
Total Approve	63	62	64	65	73	77
Total Disapprove	35	36	32	32	25	21
Mean Rating ¹	4.8	4.7	4.9	4.9	5.3	5.6

¹Mean rating is calculated by assigning each response except "not sure" a value from 1 to 7, with "strongly approve" receiving a value of 7, and "strongly disapprove" a value of 1.

3. And when it comes to **(READ ISSUE)** do you approve or disapprove or have mixed feelings about the way George W. Bush is handling that issue?

(IF APPROVE OR DISAPPROVE, ASK:) Is that strongly (approve/disapprove) or somewhat (approve/disapprove)? (IF HAVE MIXED FEELINGS OR NOT SURE, ASK:) If you had to choose, do you lean more toward approve or disapprove?

				REGISTER	RED VOTERS	i					
	Strongly Ap- prove	Some- what Ap- prove	Lean Toward Ap- <u>proval</u>	Still Have Mixed <u>Feelings</u>	Lean Toward Disap- <u>proval</u>	Some- what Disap- prove	Strongly Disap- prove	Not <u>Sure</u>	Total Ap- prove	Total Disap- prove	Mean- <u>Rating</u> 1
Handling the economy									1 1 1		
10/1-17/02	21	17	15	3	13	10	21	-	53	43	4.2
10/15-17/02	19	18	14	3	13	11	21	1	52	45	4.1
9/16-10/3/02	23	18	16	2	12	9	19	1	56	41	4.3
3 rd quarter JAS 02	21	19	15	2	14	9	19	1	55	42	4.3
2 nd quarter AMJ 02	27	23	12	2	12	8	15	1	63	34	4.7
1 st quarter JFM 02	31	21	14	2	11	7	14	1	66	32	4.8
Handling domestic issues like health care, education, the environment and energy											
10/1-17/02	21	18	15	3	12	9	21	1	54	42	4.2
10/15-17/02	19	18	16	3	13	9	22	-	52	44	4.1
9/16-10/3/02	22	18	15	3	12	8	21	1	55	41	4.3
3 rd quarter JAS 02	20	19	14	3	14	8	21	1	53	43	4.2
2 nd quarter AMJ 02	22	20	14	3	13	8	19	1	56	40	4.4
1 st quarter JFM 02	25	20	16	2	12	7	17	1	61	36	4.6
Handling foreign policy issues and the war on terrorism									 		
10/1-17/02	43	12	9	3	14	5	14	-	64	33	5.0
10/15-17/02	41	13	9	3	15	5	14	-	63	33	4.9
9/16-10/3/02	45	11	10	3	12	5	13	1	66	31	5.1
3 rd quarter JAS 02	44	14	12	3	12	4	10	1	70	26	5.2
2 nd quarter AMJ 02	47	16	11	2	10	4	9	1	74	23	5.4
1 st quarter JFM 02	59	14	10	1	7	2	6	-	83	15	5.9

¹Mean rating is calculated by assigning each response except "not sure" a value from 1 to 7, with "strongly approve" receiving a value of 7, and "strongly disapprove" a value of 1.

5. If the election were held today, would you ...

			REGISTERI	ED VOTERS		
				3 rd	2 nd	1 st
	10/1-	10/15-	9/16-	Quarter	Quarter	Quarter
	<u>17/02</u>	<u>17/02</u>	10/3/02	JAS 02	<u>AMJ 02</u>	<u>JFM 02</u>
Definitely vote to reelect Bush as						
President	44	43	45	42	50	54
Consider voting for someone else	28	28	27	29	25	24
Definitely vote for someone else	26	27	25	26	22	20
Not sure	2	2	3	3	3	2

6. And if the election for Congress were held today, would you want to see the Republicans or Democrats win control of Congress?

			REGISTERI	ED VOTERS		
				3 rd	2 nd	1 st
	10/1-	10/15-	9/16-	Quarter	Quarter	Quarter
	17/02	<u>17/02</u>	10/3/02	JAS 02	<u>AMJ 02</u>	JFM 02
Republicans	43	44	43	43	44	43
Democrats	45	44	44	44	40	41
Neither (VOL)	8	9	8	9	12	12
Not sure	4	3	5	4	4	4

8. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

			ALL A	DULTS		
				3 rd	2 nd	1 st
	10/1-	10/15-	9/16-	Quarter	Quarter	Quarter
	<u>17/02</u>	<u>17/02</u>	10/3/02	<u>JAS 02</u>	<u>AMJ 02</u>	<u>JFM 02</u>
7, very strong economy	5	6	6	6	6	7
6	9	9	10	10	11	11
5	31	29	32	31	34	32
4	25	27	24	23	23	23
3	15	14	16	16	14	15
2	7	7	5	5	5	5
1, very weak economy	7	8	7	8	6	7
Not sure	1		-	1	1	-
Total 6-7	15	14	16	16	16	17
Total 1-3	29	29	28	29	26	27
Mean	4.2	4.1	4.2	4.2	4.3	4.3

9. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

			ALL A	DULTS		
				3 rd	2 nd	1 st
	10/1-	10/15-	9/16-	Quarter	Quarter	Quarter
	<u>17/02</u>	<u>17/02</u>	10/3/02	JAS 02	<u>AMJ 02</u>	JFM 02
Much stronger	5	5	6	6	6	8
Somewhat stronger	24	25	24	24	31	33
About the same	53	52	55	55	51	46
Somewhat weaker	13	13	10	10	8	8
Much weaker	4	4	4	4	3	3
Not sure	1	1	1	1	1	1
Total Stronger	29	30	29	30	37	41
Total Weaker	17	17	15	14	11	11

10. Rate your current financial situation, using a scale from 1 to 7, where 7 means your personal financial situation is very strong today and 1 means it is very weak.

			ALL A	DULTS		
				3 rd	2 nd	1 st
	10/1-	10/15-	9/16-	Quarter	Quarter	Quarter
	17/02	<u>17/02</u>	10/3/02	JAS 02	AMJ 02	JFM 02
7, very strong	10	11	10	10	9	11
6	14	15	15	15	14	15
5	31	32	29	30	31	30
4	20	19	19	19	20	19
3	11	10	12	11	11	10
2	4	4	5	5	5	4
1, very weak	9	9	9	9	9	9
Not sure	1	-	1	1	1	1
Total 6-7	24	26	25	25	23	26
Total 1-3	25	23	25	24	24	23
Mean	4.4	4.5	4.4	4.4	4.4	4.5

11. Looking ahead six months from now, do you expect your personal financial situation to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

	ALL ADULTS							
				3 rd	2 nd	1 st		
	10/1-	10/15-	9/16-	Quarter	Quarter	Quarter		
	17/02	<u>17/02</u>	10/3/02	JAS 02	<u>AMJ 02</u>	JFM 02		
Much stronger	11	11	11	11	11	13		
Somewhat stronger	29	30	28	29	29	31		
About the same	51	51	51	51	52	50		
Somewhat weaker	6	6	6	6	5	4		
Much weaker	2	2	2	2	2	2		
Not sure	1		2	1	1	1		
Total Stronger	40	41	39	40	40	44		
Total Weaker	8	7	8	8	7	6		

Now I'd like you to think about how your personal financial situation has changed in the past six months.

12. Compared to 6 months ago, are you NOW more or less comfortable making a major purchase, like a home or car?

			ALL A	DULTS		
				3 rd	2 nd	1 st
	10/1-	10/15-	9/16-	Quarter	Quarter	Quarter
	<u>17/02</u>	<u>17/02</u>	10/3/02	JAS 02	<u>AMJ 02</u>	JFM 02
More comfortable	32	34	30	32	36	34
Less comfortable	50	50	50	49	43	45
No change (VOL)	17	15	19	18	19	20
Not sure	1	1	1	1	2	1

13. Compared to 6 months ago, are you NOW more or less comfortable making other household purchases?

			ALL A	DULTS		
				3 rd	2 nd	1 st
	10/1-	10/15-	9/16-	Quarter	Quarter	Quarter
	<u>17/02</u>	<u>17/02</u>	10/3/02	JAS 02	<u>AMJ 02</u>	JFM 02
More comfortable	37	39	36	39	43	41
Less comfortable	44	44	44	43	36	38
No change (VOL)	18	16	20	17	20	21
Not sure	1	1	-	1	1	1

14. Compared to 6 months ago, are you NOW more or less confident about job security for yourself, your family and other people you know personally?

			ALL A	DULTS		
				3 rd	2 nd	1 st
	10/1-	10/15-	9/16-	Quarter	Quarter	Quarter
	<u>17/02</u>	<u>17/02</u>	10/3/02	JAS 02	AMJ 02	JFM 02
More confident	37	40	36	39	42	39
Less confident	47	46	46	45	41	45
No change (VOL)	16	13	17	14	15	15
Not sure	-	1	1	2	2	2

15. Compared to 6 months ago, are you NOW more or less confident of your ability to invest in the future, including your ability to save money for your retirement or your children's education?

	ALL ADULTS					
				3 rd	2 nd	1 st
	10/1-	10/15-	9/16-	Quarter	Quarter	Quarter
	17/02	<u>17/02</u>	10/3/02	JAS 02	AMJ 02	JFM 02
More confident	34	36	35	37	44	42
Less confident	50	51	48	49	39	40
No change (VOL)	14	11	15	12	15	16
Not sure	2	2	2	2	2	2

16a. Thinking of the <u>last</u> 6 months, have you, someone in your family or someone else you know personally lost their job as a result of economic conditions?

	ALL ADULTS					
				3 rd	2 nd	1 st
	10/1-	10/15-	9/16-	Quarter	Quarter	Quarter
	17/02	<u>17/02</u>	10/3/02	JAS 02	AMJ 02	JFM 02
Yes	43	40	44	42	42	43
No	57	60	56	58	57	57
Not sure	-	_	_	-	1	_

16b. Now look ahead at the <u>next</u> six months. How likely is it that you, someone in your family or someone else you know personally will lose their job in the next six months as a result of economic conditions?

	ALL ADULTS					
				3 rd	2 nd	1 st
	10/1-	10/15-	9/16-	Quarter	Quarter	Quarter
	17/02	<u>17/02</u>	10/3/02	JAS 02	<u>AMJ 02</u>	JFM 02
Extremely likely	9	8	9	8	6	7
Very likely	13	13	12	12	11	12
Somewhat likely	31	31	30	30	28	29
Not very likely	30	31	29	31	34	32
Not at all likely	16	16	19	18	19	17
Not sure	1	1	1	1	2	1
Total Likely	22	21	21	20	18	20
Total Not Likely	45	47	47	48	53	50

****** BEGINNING SPECIAL SECTION ******** 401(k) STUDY

PAGES 7-8 SHOW RESULTS FOR QUESTIONS ASKED ONLY ON OCTOBER 15-17, 2002.

1a. How frequently do you follow news about the stock market?

	Investors
	10/15-17/02
Every day	35
Most days	22
Once a week	18
Once a month	7
Less than once a month	18
Not sure	1
Total Every Or Most Days Total Once A Month Or Less	57 25
Total Office A Month of Less	20

1b. In the past week or so, did you or your spouse receive a quarterly report on your 401(k) performance in the third quarter, that is July, August and September?

	Investors
	10/15-17/02
Yes	44
No	26
Not sure if received 401(k) quarterly	
statement	18
Do not have 401(k)	12
Not sure	-

(ASKED ONLY OF INVESTORS WHO SAY THEY RECEIVE A QUARTERLY REPORT ON THEIR 401(k) IN Q.1b.)

2. What did you do with the quarterly 401(k) statement or statements you received?

	Investors
	10/15-17/02
Throw it away without opening it	1
Set it aside to read later	12
Skim it over but not really study it	39
Study it closely	48
Refused/not sure	_

(ASKED ONLY OF INVESTORS WHO SAY THEY RECEIVE A QUARTERLY REPORT ON THEIR 401(k) IN Q.1b.)

3a. Compared to where it was at the end of June, is the overall value of your 401(k) account or accounts today...?

	Investors
	10/15-17/02
Much higher	1
Somewhat higher	14
About the same	14
Somewhat lower	42
Much lower	27
Not sure	2
Total Higher	15
Total Lower	69

(ASKED ONLY OF INVESTORS WHO SAY THEY RECEIVE A QUARTERLY REPORT ON THEIR 401(k) IN Q.1b AND THAT THE OVERALL VALUE WAS LOWER IN Q.3a.)

3b. Did you first learn about the extent of your losses when you received your quarterly statement in the past week or did you learn about the extent of your losses before hand?

	Investors
	10/15-17/02
Learned about the extent of losses when received	
statement in the past week or so	31
Learned about extent of losses before hand	69
Not sure	-

4. Now I'm going to read you a scenario. If you received a 401(k) statement for the third quarter, July through September, and learned that the value of your retirement account had declined significantly in the past quarter would that make you...?

	Investors
	10/15-17/02
Much more likely to vote for Democratic Party candidates in the November elections	11
Somewhat more likely to vote for Democratic candidates	7
Somewhat more likely to vote for Republican candidates	4
Much more likely to vote for Republican Party candidates in the November elections	7
No effect on whether you vote for Democrats or Republicans	68
Not sure	3

Do you currently own stocks, bonds, or mutual funds?

	ALL ADULTS
	10/15-17/02
Yes	53
No	46
Refused/not sure	1

****** * * * END SPECIAL SECTION * * * * * * * * *

DEMOGRAPHICS

- D1a. First of all, in what year were you born?
- D1b. Have you already had a birthday this year?

(IF RESPONDENT REFUSES Q.D1a OR Q.D1b, Q.D1c ASKED. RESULTS SHOWN IN SUMMARY BELOW.)

D1c. Are you:

	ALL ADULTS
	10/1-17/02
18-34	31
35-49	30
50-64	23
65 and over	15
Refused/not sure	1

D2a. Are you employed:

	ALL ADULTS
	10/1-17/02
Full time	54
Part time	11
Not employed	15
Retired	20
Refused/not sure	-

(Q.D2b ASKED ONLY OF THOSE WHO ARE EMPLOYED FULL OR PART-TIME IN Q.2a.)

D2b. We would also like to have just a general idea of what type of occupation you have. Which one of the following best describes your current job?

	ALL ADULTS
	10/1-17/02
Professional	15
Senior executive or manager	9
Clerical or administrative	8
Sales or services	9
A skilled trade or technical occupation	12
Blue-collar work or laborer	5
Farming or fishing	1
Other (VOL)	6
Refused/not sure	-
Not Employed Full/Part Time (Q.2a)	35

D3. What is the last year of school you completed?

	ALL ADULTS
	10/1-17/02
Grade school or some high school	6
Completed high school	23
Some community college or university, but	
did not finish	24
Completed technical school or a	
community college	14
Completed a university or Bachelor's degree	20
Completed a post-graduate degree such as a	
Master's or Ph.D.	13
Refused/not sure	-

D4. Are you currently married?

	ALL ADULTS
	10/1-17/02
Yes	56
No	44
Refused/not sure	-

D5. Including yourself and any children, how many people are currently living in your household?

	ALL ADULTS
	10/1-17/02
1	18
2	36
3	19
4	16
5	7
6 or more	3
Refused/not sure	1

(Q.D6a-c ASKED ONLY OF THOSE WHO SAY MORE THAN ONE PERSON IN HOUSEHOLD IN Q.D5.)

- D6a. How many children under 6 years are currently living in your household?
- D6b. How many children ages 6 to 12 are currently living in your household?
- D6c. How many children ages 13 to 17 are currently living in your household?

	ALL ADULTS
	10/1-17/02
ANY CHILDREN - NET	38
Under 6	19
6-12	17
13-17	14
NO CHILDREN	61
Refused/not sure	1

D7. Now, I am going to read a list of income ranges. When I get to the income range that best describes your household income from all sources in 2001, please stop me. Was your household income for 2001:

	ALL ADULTS
	10/1-17/02
Under \$15,000	12
\$15,000 to less than \$20,000	7
\$20,000 to less than \$25,000	8
\$25,000 to less than \$30,000	7
\$30,000 to less than \$40,000	11
\$40,000 to less than \$50,000	8
\$50,000 to less than \$75,000	17
\$75,000 to less than \$100,000	11
\$100,000 or more	11
Refused/not sure	8

- D8a. Are you white, black, Asian, or some other race?
- D8b. Are you of Hispanic ethnicity?

(RESULTS SHOWN IN SUMMARY BELOW.)

	ALL ADULTS
	10/1-17/02
White	79
Black	8
Hispanic	7
Asian	
American Indian	1
Other	2
Refused	1

D9. Are you currently registered to vote at this address, or not?

	ALL ADULTS
	10/1-17/02
Yes	74
No	25
Refused/not sure	1

(Q.D10a-c ASKED ONLY OF THOSE WHO SAY THEY ARE REGISTERED TO VOTE IN Q.D9.)

D10a. Do you consider yourself a Democrat, a Republican, an Independent or none of these?

(IF "DEMOCRAT" TO Q.D10a, Q.D10b ASKED. IF "REPUBLICAN" TO Q.D10a, Q.D10c ASKED. IF "INDEPENDENT" or "NONE OF THESE" TO Q.D10a, Q.D10d ASKED. RESULTS SHOWN IN SUMMARY BELOW.)

- D10b. Do you lean strongly or only moderately toward the Democratic Party?
- D10c. Do you lean strongly or only moderately toward the Republican Party?
- D10d. Do your beliefs tend to lean more toward the Democrats or the Republicans?

	REGISTERED VOTERS
	10/1-17/02
Strongly Republican	19
Moderately Republican	23
Definitely Independent/neither	12
Moderately Democrat	27
Strongly Democrat	17
Refused/not sure	2
Total Republican	42
Total Democrat	44

(Q.D11 ASKED ONLY OF THOSE WHO SAY THEY ARE REGISTERED TO VOTE IN Q.D9.)

D11. How likely are you to vote in the elections this November for Congress and other offices?

	REGISTERED VOTERS
	10/1-17/02
Extremely likely	59
Very likely	25
Only somewhat likely	11
Not likely to vote	5
(DO NOT READ:) Definitely not voting	-
Refused/not sure	-

(Q.D12 ASKED ONLY OF THOSE WHO SAY THEY ARE REGISTERED TO VOTE IN Q.D9.)

D12. How much interest do you have in following news about the elections in November, using a 1 to 10 scale where a 10 means you have a lot of interest and a 1 means you have no interest at all.

	REGISTERED VOTERS
	10/1-17/02
10, a lot of interest	24
9	9
8	20
7	12
6	9
5	13
4	3
3	4
2	2
1, no interest at all	4
Refused/not sure	-
Mean	7.14

D13. Do you currently own stocks, bonds or mutual funds?

	ALL ADULTS
	10/1-17/02
Yes	53
No	46
Refused/not sure	1

(Q.D14 ASKED ONLY OF THOSE WHO SAY THEY OWN STOCKS, BONDS OR MUTUAL FUNDS IN Q.D13.)

D14. In 2001, how many times did you make changes in your investments—buying or selling stocks or stock mutual funds either within or outside an employer-sponsored 401K plan?

	Investors
	10/1-17/02
None	34
1 time	21
2 times	12
3 times	7
4 times	4
5 to 9 times	10
10 to 14 times	3
15 to 19 times	1
20 to 24 times	1
25 times or more	3
Refused/not sure	4
Active Investors (5 times or more)	19

D15. Do you own your home, or do you rent?

	ALL ADULTS
	10/1-17/02
Own	70
Rent	28
Refused/not sure	2

D16a. What religion were you brought up in? Protestant, Catholic, Jewish, or some other religion?

	ALL ADULTS
	10/1-17/02
Protestant	58
Catholic	27
Jewish	2
Some other religion	6
Not raised religiously (VOL)	3
Refused/not sure	4

D16b. Would you describe yourself as either a fundamentalist or born-again Christian, or neither?

	ALL ADULTS
	10/1-17/02
Born-again Christian	27
Fundamentalist	7
Neither	64
Refused/not sure	2

REGION:

	ALL ADULTS
	10/1-17/02
Northeast	19
Midwest	23
South	36
West	22

METROPOLITAN STATUS:

	ALL ADULTS
	10/1-17/02
Urban	27
Suburban	49
Rural	24

GENDER:

	ALL ADULTS
	10/1-17/02
Male	48
Female	52