



October 15-17 interviews: 1,000 adults, 748 registered voters  
 October 25-27 interviews: 1,000 adults, 775 registered voters  
 Margin of error:  $\pm 3.1$  for all adults,  $\pm 3.6$  for registered voters  
 Combined interviews: 2,000 adults, 1,523 registered voters  
 Margin of error:  $\pm 2.2$  for all adults,  $\pm 2.6$  for registered voters

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**IPSOS PUBLIC AFFAIRS/COOK POLITICAL REPORT NATIONAL POLL**  
**IPSOS/CONSUMER ECONOMICS POLL**  
**RELEASE DATE: OCTOBER 28, 2002**  
**PROJECT #45-3663-31**

**NOTE: all results shown are percentages unless otherwise labeled.**

1. Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?

	ALL ADULTS						
	10/15- 27/02	10/25- 27/02	10/1- 17/02	9/16- 10/3/02	3 <sup>rd</sup> Quarter JAS 02	2 <sup>nd</sup> Quarter AMJ 02	1 <sup>st</sup> Quarter JFM 02
Right direction .....	44	43	44	47	46	54	63
Wrong track .....	49	49	50	47	48	39	32
Not sure .....	7	8	6	6	6	7	5

2. Overall, do you approve, disapprove or have mixed feelings about the way George W. Bush is handling his job as President? **(IF APPROVE OR DISAPPROVE, ASK: )** Is that strongly (approve/disapprove) or somewhat (approve/disapprove)? **(IF HAVE MIXED FEELINGS OR NOT SURE, ASK:)** If you had to choose, do you lean more toward approve or disapprove?

	REGISTERED VOTERS						
	10/15- 27/02	10/25- 27/02	10/1- 17/02	9/16- 10/3/02	3 <sup>rd</sup> Quarter JAS 02	2 <sup>nd</sup> Quarter AMJ 02	1 <sup>st</sup> Quarter JFM 02
Strongly approve .....	33	34	35	38	34	41	50
Somewhat approve.....	16	17	15	15	16	19	16
Lean toward approval .....	14	13	13	12	15	13	11
Still have mixed feelings .....	2	2	2	3	2	2	2
Lean toward disapproval.....	14	13	14	14	14	12	10
Somewhat disapprove .....	5	6	4	4	5	4	3
Strongly disapprove .....	16	14	17	14	13	9	7
Not sure .....	-	1	-	-	1	-	-
<b>Total Approve .....</b>	<b>63</b>	<b>64</b>	<b>63</b>	<b>64</b>	<b>65</b>	<b>73</b>	<b>77</b>
<b>Total Disapprove .....</b>	<b>35</b>	<b>33</b>	<b>35</b>	<b>32</b>	<b>32</b>	<b>25</b>	<b>21</b>
<b>Mean Rating<sup>1</sup> .....</b>	<b>4.7</b>	<b>4.8</b>	<b>4.8</b>	<b>4.9</b>	<b>4.9</b>	<b>5.3</b>	<b>5.6</b>

<sup>1</sup>Mean rating is calculated by assigning each response except "not sure" a value from 1 to 7, with "strongly approve" receiving a value of 7, and "strongly disapprove" a value of 1.

3. And when it comes to **(READ ISSUE)** do you approve or disapprove or have mixed feelings about the way George W. Bush is handling that issue?

**(IF APPROVE OR DISAPPROVE, ASK: )** Is that strongly (approve/disapprove) or somewhat (approve/disapprove)? **(IF HAVE MIXED FEELINGS OR NOT SURE, ASK:)** If you had to choose, do you lean more toward approve or disapprove?

REGISTERED VOTERS											
	Strongly Ap- prove	Some- what Ap- prove	Lean Toward Ap- proval	Still Have Mixed Feelings	Lean Toward Disap- proval	Some- what Disap- prove	Strongly Disap- prove	Not Sure	Total Ap- prove	Total Disap- prove	Mean- Rating <sup>1</sup>
<b>Handling the economy</b>											
10/15-27/02 .....	20	18	14	3	14	9	21	1	53	43	4.2
10/25-27/02 .....	21	18	14	4	15	7	20	1	54	41	4.3
10/1-17/02 .....	21	17	15	3	13	10	21	-	53	43	4.2
9/16-10/3/02 .....	23	18	16	2	12	9	19	1	56	41	4.3
3 <sup>rd</sup> quarter JAS 02 .....	21	19	15	2	14	9	19	1	55	42	4.3
2 <sup>nd</sup> quarter AMJ 02 .....	27	23	12	2	12	8	15	1	63	34	4.7
1 <sup>st</sup> quarter JFM 02 .....	31	21	14	2	11	7	14	1	66	32	4.8
<b>Handling domestic issues like health care, education, the environment and energy</b>											
10/15-27/02 .....	19	19	16	3	13	9	21	-	53	43	4.2
10/25-27/02 .....	19	20	15	3	12	9	21	1	54	42	4.2
10/1-17/02 .....	21	18	15	3	12	9	21	1	54	42	4.2
9/16-10/3/02 .....	22	18	15	3	12	8	21	1	55	41	4.3
3 <sup>rd</sup> quarter JAS 02 .....	20	19	14	3	14	8	21	1	53	43	4.2
2 <sup>nd</sup> quarter AMJ 02 .....	22	20	14	3	13	8	19	1	56	40	4.4
1 <sup>st</sup> quarter JFM 02 .....	25	20	16	2	12	7	17	1	61	36	4.6
<b>Handling foreign policy issues and the war on terrorism</b>											
10/15-27/02 .....	41	14	10	3	13	5	14	-	64	32	4.9
10/25-27/02 .....	40	14	10	3	12	5	15	1	64	32	4.9
10/1-17/02 .....	43	12	9	3	14	5	14	-	64	33	5.0
9/16-10/3/02 .....	45	11	10	3	12	5	13	1	66	31	5.1
3 <sup>rd</sup> quarter JAS 02 .....	44	14	12	3	12	4	10	1	70	26	5.2
2 <sup>nd</sup> quarter AMJ 02 .....	47	16	11	2	10	4	9	1	74	23	5.4
1 <sup>st</sup> quarter JFM 02 .....	59	14	10	1	7	2	6	-	83	15	5.9

<sup>1</sup>Mean rating is calculated by assigning each response except "not sure" a value from 1 to 7, with "strongly approve" receiving a value of 7, and "strongly disapprove" a value of 1.

5. If the election were held today, would you ...

	REGISTERED VOTERS						
	10/15- <u>27/02</u>	10/25- <u>27/02</u>	10/1- <u>17/02</u>	9/16- <u>10/3/02</u>	3 <sup>rd</sup> Quarter <u>JAS 02</u>	2 <sup>nd</sup> Quarter <u>AMJ 02</u>	1 <sup>st</sup> Quarter <u>JFM 02</u>
Definitely vote to reelect Bush as President .....	43	43	44	45	42	50	54
Consider voting for someone else .....	28	27	28	27	29	25	24
Definitely vote for someone else.....	26	26	26	25	26	22	20
Not sure .....	3	4	2	3	3	3	2

6. And if the election for Congress were held today, would you want to see the Republicans or Democrats win control of Congress?

	REGISTERED VOTERS						
	10/15- <u>27/02</u>	10/25- <u>27/02</u>	10/1- <u>17/02</u>	9/16- <u>10/3/02</u>	3 <sup>rd</sup> Quarter <u>JAS 02</u>	2 <sup>nd</sup> Quarter <u>AMJ 02</u>	1 <sup>st</sup> Quarter <u>JFM 02</u>
Republicans .....	42	40	43	43	43	44	43
Democrats .....	45	46	45	44	44	40	41
Neither (VOL).....	9	9	8	8	9	12	12
Not sure .....	4	5	4	5	4	4	4

# DEMOGRAPHICS

D1a. First of all, in what year were you born?

D1b. Have you already had a birthday this year?

(IF RESPONDENT REFUSES Q.D1a OR Q.D1b, Q.D1c ASKED. RESULTS SHOWN IN SUMMARY BELOW.)

D1c. Are you:

	ALL ADULTS
	10/15- 27/02
18-34 .....	31
35-49 .....	30
50-64 .....	23
65 and over .....	15
Refused/not sure .....	1

D2a. Are you employed:

	ALL ADULTS
	10/15- 27/02
Full time .....	55
Part time .....	12
Not employed .....	14
Retired .....	19
Refused/not sure .....	-

(Q.D2b ASKED ONLY OF THOSE WHO ARE EMPLOYED FULL OR PART-TIME IN Q.2a.)

D2b. We would also like to have just a general idea of what type of occupation you have. Which one of the following best describes your current job?

	ALL ADULTS
	10/15- 27/02
Professional .....	16
Senior executive or manager .....	8
Clerical or administrative .....	7
Sales or services .....	9
A skilled trade or technical occupation.....	13
Blue-collar work or laborer .....	6
Farming or fishing .....	1
Other (VOL) .....	7
Refused/not sure .....	-
Not Employed Full/Part Time (Q.2a) .....	33

D3. What is the last year of school you completed?

	ALL ADULTS
	<u>10/15-</u> <u>27/02</u>
Grade school or some high school.....	7
Completed high school .....	23
Some community college or university, but did not finish.....	24
Completed technical school or a community college .....	13
Completed a university or Bachelor's degree .....	20
Completed a post-graduate degree such as a Master's or Ph.D. ....	13
Refused/not sure.....	-

D4. Are you currently married?

	ALL ADULTS
	<u>10/15-</u> <u>27/02</u>
Yes .....	55
No.....	45
Refused/not sure .....	-

D5. Including yourself and any children, how many people are currently living in your household?

	ALL ADULTS
	<u>10/15-</u> <u>27/02</u>
1 .....	21
2 .....	35
3 .....	18
4 .....	15
5 .....	6
6 or more .....	4
Refused/not sure .....	1

(Q.D6a-c ASKED ONLY OF THOSE WHO SAY MORE THAN ONE PERSON IN HOUSEHOLD IN Q.D5.)

D6a. How many children under 6 years are currently living in your household?

D6b. How many children ages 6 to 12 are currently living in your household?

D6c. How many children ages 13 to 17 are currently living in your household?

	ALL ADULTS
	<u>10/15-</u> <u>27/02</u>
<b>ANY CHILDREN – NET .....</b>	<b>37</b>
Under 6.....	18
6-12 .....	18
13-17 .....	14
<b>NO CHILDREN.....</b>	<b>62</b>
<b>Refused/not sure .....</b>	<b>1</b>

D7. Now, I am going to read a list of income ranges. When I get to the income range that best describes your household income from all sources in 2001, please stop me. Was your household income for 2001:

	<b>ALL ADULTS</b>
	<u>10/15-27/02</u>
Under \$15,000.....	10
\$15,000 to less than \$20,000 .....	7
\$20,000 to less than \$25,000 .....	9
\$25,000 to less than \$30,000 .....	6
\$30,000 to less than \$40,000 .....	10
\$40,000 to less than \$50,000 .....	9
\$50,000 to less than \$75,000 .....	17
\$75,000 to less than \$100,000 .....	12
\$100,000 or more .....	11
Refused/not sure .....	9

D8a. Are you white, black, Asian, or some other race?

D8b. Are you of Hispanic ethnicity?

**(RESULTS SHOWN IN SUMMARY BELOW.)**

	<b>ALL ADULTS</b>
	<u>10/15-27/02</u>
White .....	79
Black.....	9
Hispanic.....	6
Asian.....	2
American Indian.....	1
Other.....	1
Refused .....	2

D9. Are you currently registered to vote at this address, or not?

	<b>ALL ADULTS</b>
	<u>10/15-27/02</u>
Yes .....	74
No.....	25
Refused/not sure .....	1

**(Q.D10a-c ASKED ONLY OF THOSE WHO SAY THEY ARE REGISTERED TO VOTE IN Q.D9.)**

D10a. Do you consider yourself a Democrat, a Republican, an Independent or none of these?

**(IF "DEMOCRAT" TO Q.D10a, Q.D10b ASKED. IF "REPUBLICAN" TO Q.D10a, Q.D10c ASKED. IF "INDEPENDENT" or "NONE OF THESE" TO Q.D10a, Q.D10d ASKED. RESULTS SHOWN IN SUMMARY BELOW.)**

D10b. Do you lean strongly or only moderately toward the Democratic Party?

D10c. Do you lean strongly or only moderately toward the Republican Party?

D10d. Do your beliefs tend to lean more toward the Democrats or the Republicans?

	REGISTERED VOTERS
	<u>10/15-</u> <u>27/02</u>
Strongly Republican .....	18
Moderately Republican.....	23
Definitely Independent/neither.....	13
Moderately Democrat .....	27
Strongly Democrat.....	17
Refused/not sure .....	2
<hr/>	
<b>Total Republican.....</b>	<b>41</b>
<b>Total Democrat .....</b>	<b>45</b>

**(Q.D11 ASKED ONLY OF THOSE WHO SAY THEY ARE REGISTERED TO VOTE IN Q.D9.)**

D11. How likely are you to vote in the elections this November for Congress and other offices?

	REGISTERED VOTERS
	<u>10/15-</u> <u>27/02</u>
Extremely likely .....	62
Very likely .....	22
Only somewhat likely .....	10
Not likely to vote .....	5
(DO NOT READ:) Definitely not voting .....	-
Refused/not sure .....	1

**(Q.D12 ASKED ONLY OF THOSE WHO SAY THEY ARE REGISTERED TO VOTE IN Q.D9.)**

D12. How much interest do you have in following news about the elections in November, using a 1 to 10 scale where a 10 means you have a lot of interest and a 1 means you have no interest at all.

	REGISTERED VOTERS
	<u>10/15-</u> <u>27/02</u>
10, a lot of interest .....	23
9.....	8
8.....	20
7.....	13
6.....	9
5.....	13
4.....	4
3.....	3
2.....	2
1, no interest at all .....	5
Refused/not sure .....	-
<hr/>	
<i>Mean.....</i>	<i>7.1</i>

D15. Do you own your home, or do you rent?

	ALL ADULTS
	<u>10/15-</u> <u>27/02</u>
Own .....	59
Rent .....	24
Refused/not sure .....	17

D16a. What religion were you brought up in? Protestant, Catholic, Jewish, or some other religion?

	ALL ADULTS
	<u>10/15-</u> <u>27/02</u>
Protestant .....	57
Catholic .....	27
Jewish .....	2
Some other religion .....	5
Not raised religiously (VOL) .....	3
Refused/not sure .....	6

D16b. Would you describe yourself as either a fundamentalist or born-again Christian, or neither?

	ALL ADULTS
	<u>10/15-</u> <u>27/02</u>
Born-again Christian .....	25
Fundamentalist .....	6
Neither .....	66
Refused/not sure .....	3

**REGION:**

	ALL ADULTS
	<u>10/15-</u> <u>27/02</u>
Northeast .....	19
Midwest .....	23
South .....	35
West .....	23

**METROPOLITAN STATUS:**

	ALL ADULTS
	<u>10/15-</u> <u>27/02</u>
Urban .....	28
Suburban .....	49
Rural .....	23



**GENDER:**

	<b>ALL ADULTS</b>
	<u>10/15-</u>
	<u>27/02</u>
Male.....	48
Female .....	52