



October 25-27 interviews: 1,000 adults, 775 registered voters
 October 28-31 interviews: 1,000 adults, 758 registered voters
Margin of error: ± 3.1 for all adults, ± 3.6 for registered voters
 Combined interviews: 2,000 adults, 1,533 registered voters
Margin of error: ± 2.2 for all adults, ± 2.6 for registered voters

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IPSOS PUBLIC AFFAIRS/COOK POLITICAL REPORT NATIONAL POLL
IPSOS/CONSUMER ECONOMICS POLL
RELEASE DATE: NOVEMBER 1, 2002
PROJECT #45-3663-32

NOTE: all results shown are percentages unless otherwise labeled.

1. Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?

	ALL ADULTS								
	10/25- 31/02	10/28- 31/02	Current Likely Voters	10/15- 27/02	10/1- 17/02	9/16- 10/3/02	3 rd Quarter JAS 02	2 nd Quarter AMJ 02	1 st Quarter JFM 02
Right direction	43	43	46	44	44	47	46	54	63
Wrong track.....	50	51	47	49	50	47	48	39	32
Not sure	7	6	7	7	6	6	6	7	5

2. Overall, do you approve, disapprove or have mixed feelings about the way George W. Bush is handling his job as President? **(IF APPROVE OR DISAPPROVE, ASK:)** Is that strongly (approve/disapprove) or somewhat (approve/disapprove)? **(IF HAVE MIXED FEELINGS OR NOT SURE, ASK:)** If you had to choose, do you lean more toward approve or disapprove?

	REGISTERED VOTERS								
	10/25- 31/02	10/28- 31/02	Current Likely Voters	10/15- 27/02	10/1- 17/02	9/16- 10/3/02	3 rd Quarter JAS 02	2 nd Quarter AMJ 02	1 st Quarter JFM 02
Strongly approve.....	34	35	38	33	35	38	34	41	50
Somewhat approve.....	16	16	15	16	15	15	16	19	16
Lean toward approval	13	13	10	14	13	12	15	13	11
Still have mixed feelings	2	2	2	2	2	3	2	2	2
Lean toward disapproval.....	13	13	12	14	14	14	14	12	10
Somewhat disapprove	6	5	7	5	4	4	5	4	3
Strongly disapprove	15	16	16	16	17	14	13	9	7
Not sure	1	-	-	-	-	-	1	-	-
Total Approve.....	64	64	63	63	63	64	65	73	77
Total Disapprove.....	34	34	34	35	35	32	32	25	21
Mean Rating¹	4.8	4.8	4.8	4.7	4.8	4.9	4.9	5.3	5.6

¹Mean rating is calculated by assigning each response except "not sure" a value from 1 to 7, with "strongly approve" receiving a value of 7, and "strongly disapprove" a value of 1.

3. And when it comes to **(READ ISSUE)** do you approve or disapprove or have mixed feelings about the way George W. Bush is handling that issue?

(IF APPROVE OR DISAPPROVE, ASK:) Is that strongly (approve/disapprove) or somewhat (approve/disapprove)? **(IF HAVE MIXED FEELINGS OR NOT SURE, ASK:)** If you had to choose, do you lean more toward approve or disapprove?

REGISTERED VOTERS											
	Strongly Ap- prove	Some- what Ap- prove	Lean Toward Ap- proval	Still Have Mixed Feelings	Lean Toward Disap- proval	Some- what Disap- prove	Strongly Disap- prove	Not Sure	Total Ap- prove	Total Disap- prove	Mean- Rating ¹
Handling the economy											
10/25-31/02	21	19	14	3	14	7	21	1	54	42	4.3
10/28-31/02	21	19	14	2	14	8	21	1	55	42	4.2
Current Likely Voters	25	17	13	3	12	6	23	1	54	42	4.3
10/15-27/02	20	18	14	3	14	9	21	1	53	43	4.2
10/1-17/02	21	17	15	3	13	10	21	-	53	43	4.2
9/16-10/3/02	23	18	16	2	12	9	19	1	56	41	4.3
3 rd quarter JAS 02	21	19	15	2	14	9	19	1	55	42	4.3
2 nd quarter AMJ 02	27	23	12	2	12	8	15	1	63	34	4.7
1 st quarter JFM 02	31	21	14	2	11	7	14	1	66	32	4.8
Handling domestic issues like health care, education, the environment and energy											
10/25-31/02	19	21	14	3	13	8	21	1	55	41	4.2
10/28-31/02	19	22	14	4	13	7	20	1	55	40	4.3
Current Likely Voters	22	20	12	3	11	8	23	1	54	42	4.2
10/15-27/02	19	19	16	3	13	9	21	-	53	43	4.2
10/1-17/02	21	18	15	3	12	9	21	1	54	42	4.2
9/16-10/3/02	22	18	15	3	12	8	21	1	55	41	4.3
3 rd quarter JAS 02	20	19	14	3	14	8	21	1	53	43	4.2
2 nd quarter AMJ 02	22	20	14	3	13	8	19	1	56	40	4.4
1 st quarter JFM 02	25	20	16	2	12	7	17	1	61	36	4.6
Handling foreign policy issues and the war on terrorism											
10/25-31/02	40	13	11	3	12	6	14	1	64	32	4.9
10/28-31/02	40	13	12	3	13	6	13	-	64	32	4.9
Current Likely Voters	42	12	10	3	13	5	15	-	64	33	4.9
10/15-27/02	41	14	10	3	13	5	14	-	64	32	4.9
10/1-17/02	43	12	9	3	14	5	14	-	64	33	5.0
9/16-10/3/02	45	11	10	3	12	5	13	1	66	31	5.1
3 rd quarter JAS 02	44	14	12	3	12	4	10	1	70	26	5.2
2 nd quarter AMJ 02	47	16	11	2	10	4	9	1	74	23	5.4
1 st quarter JFM 02	59	14	10	1	7	2	6	-	83	15	5.9

¹Mean rating is calculated by assigning each response except "not sure" a value from 1 to 7, with "strongly approve" receiving a value of 7, and "strongly disapprove" a value of 1.

5. If the election were held today, would you ...

	REGISTERED VOTERS								
	10/25- 31/02	10/28- 31/02	Current Likely Voters	10/15- 27/02	10/1- 17/02	9/16- 10/3/02	3 rd Quarter JAS 02	2 nd Quarter AMJ 02	1 st Quarter JFM 02
Definitely vote to reelect Bush as President.....	42	42	45	43	44	45	42	50	54
Consider voting for someone else.....	27	26	23	28	28	27	29	25	24
Definitely vote for someone else.....	27	28	29	26	26	25	26	22	20
Not sure	4	4	3	3	2	3	3	3	2

6. And if the election for Congress were held today, would you want to see the Republicans or Democrats win control of Congress?

	REGISTERED VOTERS								
	10/25- 31/02	10/28- 31/02	Current Likely Voters	10/15- 27/02	10/1- 17/02	9/16- 10/3/02	3 rd Quarter JAS 02	2 nd Quarter AMJ 02	1 st Quarter JFM 02
Republicans	42	44	44	42	43	43	43	44	43
Democrats.....	45	45	45	45	45	44	44	40	41
Neither (VOL).....	9	8	8	9	8	8	9	12	12
Not sure	4	3	3	4	4	5	4	4	4

DEMOGRAPHICS

D1a. First of all, in what year were you born?

D1b. Have you already had a birthday this year?

(IF RESPONDENT REFUSES Q.D1a OR Q.D1b, Q.D1c ASKED. RESULTS SHOWN IN SUMMARY BELOW.)

D1c. Are you:

	ALL ADULTS	
	Current Likely Voters	10/25- 31/02
18-34	20	31
35-49	33	30
50-64	29	23
65 and over	18	15
Refused/not sure	-	1

D2a. Are you employed:

	ALL ADULTS	
	Current Likely Voters	10/25- 31/02
Full time.....	57	55
Part time	10	13
Not employed	9	12
Retired.....	24	20
Refused/not sure	-	-

(Q.D2b ASKED ONLY OF THOSE WHO ARE EMPLOYED FULL OR PART-TIME IN Q.2a.)

D2b. We would also like to have just a general idea of what type of occupation you have. Which one of the following best describes your current job?

	ALL ADULTS	
	Current Likely Voters	10/25- 31/02
Professional.....	19	17
Senior executive or manager.....	10	8
Clerical or administrative	9	8
Sales or services	6	9
A skilled trade or technical occupation	12	12
Blue-collar work or laborer.....	3	6
Farming or fishing	1	1
Other (VOL)	6	7
Refused/not sure	1	-
Not Employed Full/Part Time (Q.2a).....	33	32

D3. What is the last year of school you completed?

	ALL ADULTS	
	Current Likely Voters	10/25- 31/02
Grade school or some high school	5	7
Completed high school	19	24
Some community college or university, but did not finish.....	22	22
Completed technical school or a community college	14	14
Completed a university or Bachelor's degree	23	20
Completed a post-graduate degree such as a Master's or Ph.D.	17	13
Refused/not sure	-	-

D4. Are you currently married?

	ALL ADULTS	
	Current Likely Voters	10/25- 31/02
Yes	61	54
No.....	39	46
Refused/not sure	-	-

D5. Including yourself and any children, how many people are currently living in your household?

	ALL ADULTS	
	Current Likely Voters	10/25- 31/02
1	21	22
2	34	32
3	18	18
4	15	15
5	7	7
6 or more	4	5
Refused/not sure	1	1

(Q.D6a-c ASKED ONLY OF THOSE WHO SAY MORE THAN ONE PERSON IN HOUSEHOLD IN Q.D5.)

D6a. How many children under 6 years are currently living in your household?

D6b. How many children ages 6 to 12 are currently living in your household?

D6c. How many children ages 13 to 17 are currently living in your household?

	ALL ADULTS	
	Current Likely Voters	10/25- 31/02
ANY CHILDREN – NET	35	36
Under 6	14	17
6-12	18	18
13-17	15	15
NO CHILDREN	64	63
Refused/not sure	1	1

D7. Now, I am going to read a list of income ranges. When I get to the income range that best describes your household income from all sources in 2001, please stop me. Was your household income for 2001:

	ALL ADULTS	
	Current Likely Voters	10/25- 31/02
Under \$15,000.....	7	10
\$15,000 to less than \$20,000	6	8
\$20,000 to less than \$25,000	6	9
\$25,000 to less than \$30,000	5	6
\$30,000 to less than \$40,000	10	10
\$40,000 to less than \$50,000	10	9
\$50,000 to less than \$75,000	19	17
\$75,000 to less than \$100,000	13	11
\$100,000 or more	14	11
Refused/not sure	10	9

D8a. Are you white, black, Asian, or some other race?

D8b. Are you of Hispanic ethnicity?

(RESULTS SHOWN IN SUMMARY BELOW.)

	ALL ADULTS	
	Current Likely Voters	10/25- 31/02
White	83	79
Black.....	8	9
Hispanic.....	5	6
Asian	-	2
American Indian.....	-	1
Other.....	1	1
Refused	3	2

D9. Are you currently registered to vote at this address, or not?

	ALL ADULTS	
	Current Likely Voters	10/25- 31/02
Yes	100	75
No.....	-	25
Refused/not sure	-	-

(Q.D10a-c ASKED ONLY OF THOSE WHO SAY THEY ARE REGISTERED TO VOTE IN Q.D9.)

D10a. Do you consider yourself a Democrat, a Republican, an Independent or none of these?

(IF "DEMOCRAT" TO Q.D10a, Q.D10b ASKED. IF "REPUBLICAN" TO Q.D10a, Q.D10c ASKED. IF "INDEPENDENT" or "NONE OF THESE" TO Q.D10a, Q.D10d ASKED. RESULTS SHOWN IN SUMMARY BELOW.)

D10b. Do you lean strongly or only moderately toward the Democratic Party?

D10c. Do you lean strongly or only moderately toward the Republican Party?

D10d. Do your beliefs tend to lean more toward the Democrats or the Republicans?

	REGISTERED VOTERS	
	Current Likely Voters	10/25- 31/02
Strongly Republican	23	19
Moderately Republican.....	21	22
Definitely Independent/neither.....	11	13
Moderately Democrat	24	26
Strongly Democrat.....	19	18
Refused/not sure	2	2

Total Republican	44	42
Total Democrat	43	44

(Q.D11 ASKED ONLY OF THOSE WHO SAY THEY ARE REGISTERED TO VOTE IN Q.D9.)

D11. How likely are you to vote in the elections this November for Congress and other offices?

	REGISTERED VOTERS	
	Current Likely Voters	10/25- 31/02
Extremely likely.....	100	65
Very likely	-	21
Only somewhat likely	-	9
Not likely to vote	-	4
(DO NOT READ:) Definitely not voting	-	-
Refused/not sure	-	1

(Q.D12 ASKED ONLY OF THOSE WHO SAY THEY ARE REGISTERED TO VOTE IN Q.D9.)

D12. How much interest do you have in following news about the elections in November, using a 1 to 10 scale where a 10 means you have a lot of interest and a 1 means you have no interest at all.

	REGISTERED VOTERS	
	Current Likely Voters	10/25- 31/02
10, a lot of interest	33	26
9	10	8
8	22	18
7	13	13
6	6	8
5	10	14
4	2	3
3	2	3
2	-	2
1, no interest at all	2	5
Refused/not sure	-	-
<i>Mean</i>	7.8	7.2

D15. Do you own your home, or do you rent?

	ALL ADULTS	
	Current Likely Voters	10/25- 31/02
Own	68	59
Rent	16	23
Refused/not sure	16	18

D16a. What religion were you brought up in? Protestant, Catholic, Jewish, or some other religion?

	ALL ADULTS	
	Current Likely Voters	10/25- 31/02
Protestant	61	57
Catholic	27	28
Jewish	2	2
Some other religion	4	6
Not raised religiously (VOL)	2	2
Refused/not sure	4	5

D16b. Would you describe yourself as either a fundamentalist or born-again Christian, or neither?

	ALL ADULTS	
	Current Likely Voters	10/25- 31/02
Born-again Christian	30	27
Fundamentalist	5	6
Neither	64	65
Refused/not sure	1	2

REGION:

		ALL ADULTS
	Current Likely <u>Voters</u>	10/25- <u>31/02</u>
Northeast.....	19	20
Midwest	23	23
South.....	34	35
West.....	24	22

METROPOLITAN STATUS:

		ALL ADULTS
	Current Likely <u>Voters</u>	10/25- <u>31/02</u>
Urban	26	28
Suburban.....	52	49
Rural.....	22	23

GENDER:

		ALL ADULTS
	Current Likely <u>Voters</u>	10/25- <u>31/02</u>
Male	50	48
Female	50	52