



October 28-31 interviews: 1,000 adults, 758 registered voters
 November 1-3 interviews: 1,000 adults, 760 registered voters
Margin of error: ± 3.1 for all adults, ± 3.6 for registered voters
 Combined interviews: 2,000 adults, 1,518 registered voters
Margin of error: ± 2.2 for all adults, ± 2.6 for registered voters

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IPSOS PUBLIC AFFAIRS/COOK POLITICAL REPORT NATIONAL POLL
IPSOS/CONSUMER ECONOMICS POLL
RELEASE DATE: NOVEMBER 4, 2002
PROJECT #45-3663-33

NOTE: all results shown are percentages unless otherwise labeled.

1. Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?

	LIKELY VOTERS ONLY		ALL ADULTS					
	10/28-11/3/02	10/25-31/02	10/15-27/02	10/1-17/02	9/16-10/3/02	3 rd Quarter JAS 02	2 nd Quarter AMJ 02	1 st Quarter JFM 02
Right direction	46	46	44	44	47	46	54	63
Wrong track	47	47	49	50	47	48	39	32
Not sure	7	7	7	6	6	6	7	5

2. Overall, do you approve, disapprove or have mixed feelings about the way George W. Bush is handling his job as President? (IF APPROVE OR DISAPPROVE, ASK:) Is that strongly (approve/disapprove) or somewhat (approve/disapprove)? (IF HAVE MIXED FEELINGS OR NOT SURE, ASK:) If you had to choose, do you lean more toward approve or disapprove?

	LIKELY VOTERS ONLY		REGISTERED VOTERS					
	10/28-11/3/02	10/25-31/02	10/15-27/02	10/1-17/02	9/16-10/3/02	3 rd Quarter JAS 02	2 nd Quarter AMJ 02	1 st Quarter JFM 02
Strongly approve	39	38	33	35	38	34	41	50
Somewhat approve	13	15	16	15	15	16	19	16
Lean toward approval	11	10	14	13	12	15	13	11
Still have mixed feelings	2	2	2	2	3	2	2	2
Lean toward disapproval	11	12	14	14	14	14	12	10
Somewhat disapprove	5	7	5	4	4	5	4	3
Strongly disapprove	19	16	16	17	14	13	9	7
Not sure	-	-	-	-	-	1	-	-
Total Approve	62	63	63	63	64	65	73	77
Total Disapprove	36	34	35	35	32	32	25	21
Mean Rating¹	4.7	4.8	4.7	4.8	4.9	4.9	5.3	5.6

¹Mean rating is calculated by assigning each response except "not sure" a value from 1 to 7, with "strongly approve" receiving a value of 7, and "strongly disapprove" a value of 1.

3. And when it comes to **(READ ISSUE)** do you approve or disapprove or have mixed feelings about the way George W. Bush is handling that issue?

(IF APPROVE OR DISAPPROVE, ASK:) Is that strongly (approve/disapprove) or somewhat (approve/disapprove)? **(IF HAVE MIXED FEELINGS OR NOT SURE, ASK:)** If you had to choose, do you lean more toward approve or disapprove?

REGISTERED VOTERS											
	Strongly Ap- prove	Some- what Ap- prove	Lean Toward Ap- proval	Still Have Mixed Feelings	Lean Toward Disap- proval	Some- what Disap- prove	Strongly Disap- prove	Not Sure	Total Ap- prove	Total Disap- prove	Mean- Rating ¹
Handling the economy											
Likely Voters Only											
10/28-11/3/02	25	18	12	2	11	8	24	-	54	43	4.2
10/25-31/02	25	17	13	3	12	6	23	1	54	42	4.3
Registered Voters											
10/15-27/02	20	18	14	3	14	9	21	1	53	43	4.2
10/1-17/02	21	17	15	3	13	10	21	-	53	43	4.2
9/16-10/3/02	23	18	16	2	12	9	19	1	56	41	4.3
3 rd quarter JAS 02	21	19	15	2	14	9	19	1	55	42	4.3
2 nd quarter AMJ 02	27	23	12	2	12	8	15	1	63	34	4.7
1 st quarter JFM 02	31	21	14	2	11	7	14	1	66	32	4.8
Handling domestic issues like health care, education, the environment and energy											
Likely Voters Only											
10/28-11/3/02	22	21	11	3	11	8	24	-	54	42	4.2
10/25-31/02	22	20	12	3	11	8	23	1	54	42	4.2
Registered Voters											
10/15-27/02	19	19	16	3	13	9	21	-	53	43	4.2
10/1-17/02	21	18	15	3	12	9	21	1	54	42	4.2
9/16-10/3/02	22	18	15	3	12	8	21	1	55	41	4.3
3 rd quarter JAS 02	20	19	14	3	14	8	21	1	53	43	4.2
2 nd quarter AMJ 02	22	20	14	3	13	8	19	1	56	40	4.4
1 st quarter JFM 02	25	20	16	2	12	7	17	1	61	36	4.6
Handling foreign policy issues and the war on terrorism											
Likely Voters Only											
10/28-11/3/02	42	11	10	3	12	6	16	-	63	34	4.9
10/25-31/02	42	12	10	3	13	5	15	-	64	33	4.9
Registered Voters											
10/15-27/02	41	14	10	3	13	5	14	-	64	32	4.9
10/1-17/02	43	12	9	3	14	5	14	-	64	33	5.0
9/16-10/3/02	45	11	10	3	12	5	13	1	66	31	5.1
3 rd quarter JAS 02	44	14	12	3	12	4	10	1	70	26	5.2
2 nd quarter AMJ 02	47	16	11	2	10	4	9	1	74	23	5.4
1 st quarter JFM 02	59	14	10	1	7	2	6	-	83	15	5.9

¹Mean rating is calculated by assigning each response except "not sure" a value from 1 to 7, with "strongly approve" receiving a value of 7, and "strongly disapprove" a value of 1.

5. If the election were held today, would you ...

	LIKELY VOTERS ONLY		REGISTERED VOTERS					
	<u>10/28- 11/3/02</u>	<u>10/25- 31/02</u>	<u>10/15- 27/02</u>	<u>10/1- 17/02</u>	<u>9/16- 10/3/02</u>	<u>3rd Quarter JAS 02</u>	<u>2nd Quarter AMJ 02</u>	<u>1st Quarter JFM 02</u>
Definitely vote to reelect Bush as President	46	45	43	44	45	42	50	54
Consider voting for someone else	21	23	28	28	27	29	25	24
Definitely vote for someone else	30	29	26	26	25	26	22	20
Not sure	3	3	3	2	3	3	3	2

6. And if the election for Congress were held today, would you want to see the Republicans or Democrats win control of Congress?

	LIKELY VOTERS ONLY		REGISTERED VOTERS					
	<u>10/28- 11/3/02</u>	<u>10/25- 31/02</u>	<u>10/15- 27/02</u>	<u>10/1- 17/02</u>	<u>9/16- 10/3/02</u>	<u>3rd Quarter JAS 02</u>	<u>2nd Quarter AMJ 02</u>	<u>1st Quarter JFM 02</u>
Republicans	46	44	42	43	43	43	44	43
Democrats	44	45	45	45	44	44	40	41
Neither (VOL)	7	8	9	8	8	9	12	12
Not sure	3	3	4	4	5	4	4	4

(Q.8-16B ARE BASED ON POLL RESULTS CONDUCTED ON OCTOBER 15-17 & NOVEMBER 1-3, 2002)

8. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

	ALL ADULTS					
	<u>10/15- 11/3/02</u>	<u>10/1- 17/02</u>	<u>9/16- 10/3/02</u>	<u>3rd Quarter JAS 02</u>	<u>2nd Quarter AMJ 02</u>	<u>1st Quarter JFM 02</u>
7, very strong economy	6	5	6	6	6	7
6	9	9	10	10	11	11
5	27	31	32	31	34	32
4	26	25	24	23	23	23
3	16	15	16	16	14	15
2	7	7	5	5	5	5
1, very weak economy	9	7	7	8	6	7
Not sure	-	1	-	1	1	-
Total 6-7	15	15	16	16	16	17
Total 1-3	31	29	28	29	26	27
Mean	4.1	4.2	4.2	4.2	4.3	4.3

9. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

ALL ADULTS						
	10/15- 11/3/02	10/1- 17/02	9/16- 10/3/02	3 rd Quarter JAS 02	2 nd Quarter AMJ 02	1 st Quarter JFM 02
Much stronger	6	5	6	6	6	8
Somewhat stronger	25	24	24	24	31	33
About the same	52	53	55	55	51	46
Somewhat weaker	12	13	10	10	8	8
Much weaker	4	4	4	4	3	3
Not sure	1	1	1	1	1	1
Total Stronger	31	29	29	30	37	41
Total Weaker	16	17	15	14	11	11

10. Rate your current financial situation, using a scale from 1 to 7, where 7 means your personal financial situation is very strong today and 1 means it is very weak.

ALL ADULTS						
	10/15- 11/3/02	10/1- 17/02	9/16- 10/3/02	3 rd Quarter JAS 02	2 nd Quarter AMJ 02	1 st Quarter JFM 02
7, very strong	10	10	10	10	9	11
6	14	14	15	15	14	15
5	31	31	29	30	31	30
4	19	20	19	19	20	19
3	11	11	12	11	11	10
2	4	4	5	5	5	4
1, very weak	10	9	9	9	9	9
Not sure	1	1	1	1	1	1
Total 6-7	24	24	25	25	23	26
Total 1-3	25	25	25	24	24	23
<i>Mean</i>	<i>4.4</i>	<i>4.4</i>	<i>4.4</i>	<i>4.4</i>	<i>4.4</i>	<i>4.5</i>

11. Looking ahead six months from now, do you expect your personal financial situation to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

ALL ADULTS						
	10/15- 11/3/02	10/1- 17/02	9/16- 10/3/02	3 rd Quarter JAS 02	2 nd Quarter AMJ 02	1 st Quarter JFM 02
Much stronger	12	11	11	11	11	13
Somewhat stronger	30	29	28	29	29	31
About the same	50	51	51	51	52	50
Somewhat weaker	6	6	6	6	5	4
Much weaker	2	2	2	2	2	2
Not sure	-	1	2	1	1	1
Total Stronger	41	40	39	40	40	44
Total Weaker	8	8	8	8	7	6

Now I'd like you to think about how your personal financial situation has changed in the past six months.

12. Compared to 6 months ago, are you NOW more or less comfortable making a major purchase, like a home or car?

	ALL ADULTS					
	10/15- 11/3/02	10/1- 17/02	9/16- 10/3/02	3 rd Quarter JAS 02	2 nd Quarter AMJ 02	1 st Quarter JFM 02
More comfortable	33	32	30	32	36	34
Less comfortable	50	50	50	49	43	45
No change (VOL)	16	17	19	18	19	20
Not sure.....	1	1	1	1	2	1

13. Compared to 6 months ago, are you NOW more or less comfortable making other household purchases?

	ALL ADULTS					
	10/15- 11/3/02	10/1- 17/02	9/16- 10/3/02	3 rd Quarter JAS 02	2 nd Quarter AMJ 02	1 st Quarter JFM 02
More comfortable	39	37	36	39	43	41
Less comfortable	44	44	44	43	36	38
No change (VOL)	17	18	20	17	20	21
Not sure.....	-	1	-	1	1	1

14. Compared to 6 months ago, are you NOW more or less confident about job security for yourself, your family and other people you know personally?

	ALL ADULTS					
	10/15- 11/3/02	10/1- 17/02	9/16- 10/3/02	3 rd Quarter JAS 02	2 nd Quarter AMJ 02	1 st Quarter JFM 02
More confident.....	39	37	36	39	42	39
Less confident	47	47	46	45	41	45
No change (VOL)	13	16	17	14	15	15
Not sure.....	1	-	1	2	2	2

15. Compared to 6 months ago, are you NOW more or less confident of your ability to invest in the future, including your ability to save money for your retirement or your children's education?

	ALL ADULTS					
	10/15- 11/3/02	10/1- 17/02	9/16- 10/3/02	3 rd Quarter JAS 02	2 nd Quarter AMJ 02	1 st Quarter JFM 02
More confident.....	36	34	35	37	44	42
Less confident	51	50	48	49	39	40
No change (VOL)	11	14	15	12	15	16
Not sure.....	2	2	2	2	2	2

- 16a. Thinking of the last 6 months, have you, someone in your family or someone else you know personally lost their job as a result of economic conditions?

ALL ADULTS						
	10/15- 11/3/02	10/1- 17/02	9/16- 10/3/02	3 rd Quarter JAS 02	2 nd Quarter AMJ 02	1 st Quarter JFM 02
Yes	43	43	44	42	42	43
No.....	57	57	56	58	57	57
Not sure.....	-	-	-	-	1	-

- 16b. Now look ahead at the next six months. How likely is it that you, someone in your family or someone else you know personally will lose their job in the next six months as a result of economic conditions?

ALL ADULTS						
	10/15- 11/3/02	10/1- 17/02	9/16- 10/3/02	3 rd Quarter JAS 02	2 nd Quarter AMJ 02	1 st Quarter JFM 02
Extremely likely	9	9	9	8	6	7
Very likely.....	13	13	12	12	11	12
Somewhat likely	30	31	30	30	28	29
Not very likely.....	29	30	29	31	34	32
Not at all likely.....	17	16	19	18	19	17
Not sure	2	1	1	1	2	1
Total Likely	22	22	21	20	18	20
Total Not Likely	46	45	47	48	53	50

DEMOGRAPHICS

D1a. First of all, in what year were you born?

D1b. Have you already had a birthday this year?

(IF RESPONDENT REFUSES Q.D1a OR Q.D1b, Q.D1c ASKED. RESULTS SHOWN IN SUMMARY BELOW.)

D1c. Are you:

	LIKELY VOTERS	ALL ADULTS
	10/28- 11/3/02	
18-34	19	31
35-49	32	30
50-64	28	23
65 and over	20	15
Refused/not sure	1	1

D2a. Are you employed:

	LIKELY VOTERS	ALL ADULTS
	10/28- 11/3/02	
Full time.....	55	55
Part time	8	12
Not employed	11	14
Retired.....	26	19
Refused/not sure	-	-

(Q.D2b ASKED ONLY OF THOSE WHO ARE EMPLOYED FULL OR PART-TIME IN Q.2a.)

D2b. We would also like to have just a general idea of what type of occupation you have. Which one of the following best describes your current job?

	LIKELY VOTERS	ALL ADULTS
	10/28- 11/3/02	
Professional.....	17	14
Senior executive or manager.....	9	7
Clerical or administrative	8	8
Sales or services	6	9
A skilled trade or technical occupation	12	14
Blue-collar work or laborer.....	4	6
Farming or fishing	1	1
Other (VOL)	6	7
Refused/not sure	-	-
Not Employed Full/Part Time (Q.2a).....	37	34

D3. What is the last year of school you completed?

	LIKELY VOTERS	ALL ADULTS
	10/28- 11/3/02	
Grade school or some high school	5	8
Completed high school	21	25
Some community college or university, but did not finish.....	22	22
Completed technical school or a community college	15	15
Completed a university or Bachelor's degree	21	18
Completed a post-graduate degree such as a Master's or Ph.D.	16	12
Refused/not sure	-	-

D4. Are you currently married?

	LIKELY VOTERS	ALL ADULTS
	10/28- 11/3/02	
Yes	64	54
No.....	35	45
Refused/not sure	1	1

D5. Including yourself and any children, how many people are currently living in your household?

	LIKELY VOTERS	ALL ADULTS
	10/28- 11/3/02	
1	21	21
2	35	32
3	16	20
4	15	15
5	8	7
6 or more	4	5
Refused/not sure	1	-

(Q.D6a-c ASKED ONLY OF THOSE WHO SAY MORE THAN ONE PERSON IN HOUSEHOLD IN Q.D5.)

D6a. How many children under 6 years are currently living in your household?

D6b. How many children ages 6 to 12 are currently living in your household?

D6c. How many children ages 13 to 17 are currently living in your household?

	LIKELY VOTERS	ALL ADULTS
	10/28- 11/3/02	
ANY CHILDREN – NET	34	36
Under 6	14	17
6-12	18	19
13-17	14	14
NO CHILDREN	65	63
Refused/not sure	1	1

D7. Now, I am going to read a list of income ranges. When I get to the income range that best describes your household income from all sources in 2001, please stop me. Was your household income for 2001:

	LIKELY VOTERS	ALL ADULTS
	<u>10/28- 11/3/02</u>	
Under \$15,000.....	7	11
\$15,000 to less than \$20,000	6	8
\$20,000 to less than \$25,000	5	8
\$25,000 to less than \$30,000	5	6
\$30,000 to less than \$40,000	11	10
\$40,000 to less than \$50,000	9	9
\$50,000 to less than \$75,000	20	17
\$75,000 to less than \$100,000	13	11
\$100,000 or more	14	11
Refused/not sure	10	9

D8a. Are you white, black, Asian, or some other race?

D8b. Are you of Hispanic ethnicity?

(RESULTS SHOWN IN SUMMARY BELOW.)

	LIKELY VOTERS	ALL ADULTS
	<u>10/28- 11/3/02</u>	
White	85	80
Black.....	7	9
Hispanic.....	4	6
Asian	1	2
American Indian.....	-	-
Other.....	1	1
Refused	2	2

D9. Are you currently registered to vote at this address, or not?

	LIKELY VOTERS	ALL ADULTS
	<u>10/28- 11/3/02</u>	
Yes	100	73
No.....	-	26
Refused/not sure	-	1

(Q.D10a-c ASKED ONLY OF THOSE WHO SAY THEY ARE REGISTERED TO VOTE IN Q.D9.)

D10a. Do you consider yourself a Democrat, a Republican, an Independent or none of these?

(IF "DEMOCRAT" TO Q.D10a, Q.D10b ASKED. IF "REPUBLICAN" TO Q.D10a, Q.D10c ASKED. IF "INDEPENDENT" or "NONE OF THESE" TO Q.D10a, Q.D10d ASKED. RESULTS SHOWN IN SUMMARY BELOW.)

D10b. Do you lean strongly or only moderately toward the Democratic Party?

D10c. Do you lean strongly or only moderately toward the Republican Party?

D10d. Do your beliefs tend to lean more toward the Democrats or the Republicans?

	LIKELY VOTERS	ALL ADULTS
	<u>10/28- 11/3/02</u>	
Strongly Republican	25	20
Moderately Republican.....	21	23
Definitely Independent/neither.....	9	11
Moderately Democrat	23	26
Strongly Democrat.....	20	18
Refused/not sure	2	2

Total Republican	45	43
Total Democrat	44	44

(Q.D11 ASKED ONLY OF THOSE WHO SAY THEY ARE REGISTERED TO VOTE IN Q.D9.)

D11. How likely are you to vote in the elections this November for Congress and other offices?

	LIKELY VOTERS	ALL ADULTS
	<u>10/28- 11/3/02</u>	
Extremely likely.....	100	64
Very likely	-	22
Only somewhat likely	-	9
Not likely to vote	-	4
(DO NOT READ:) Definitely not voting	-	-
Refused/not sure	-	1

(Q.D12 ASKED ONLY OF THOSE WHO SAY THEY ARE REGISTERED TO VOTE IN Q.D9.)

D12. How much interest do you have in following news about the elections in November, using a 1 to 10 scale where a 10 means you have a lot of interest and a 1 means you have no interest at all.

	LIKELY VOTERS	ALL ADULTS
	<u>10/28- 11/3/02</u>	
10, a lot of interest	34	27
9	9	8
8	21	17
7	14	14
6	6	8
5	9	13
4	2	3
3	1	3
2	1	2
1, no interest at all	3	5
Refused/not sure	-	-
Mean.....	7.8	7.2

D13. Do you currently own stocks, bonds or mutual funds?

	LIKELY VOTERS	ALL ADULTS
	<u>10/28- 11/3/02</u>	
Yes	63	50
No.....	32	46
Refused/not sure	5	4

(Q.D14 ASKED ONLY OF THOSE WHO SAY THEY OWN STOCKS, BONDS OR MUTUAL FUNDS IN Q.D13.)

D14. In 2001, how many times did you make changes in your investments—buying or selling stocks or stock mutual funds either within or outside an employer-sponsored 401K plan?

	LIKELY VOTERS	INVESTORS
	<u>10/28- 11/3/02</u>	
None	32	36
1 time	19	19
2 times	12	13
3 times	6	6
4 times	5	5
5 to 9 times	11	9
10 to 14 times	6	4
15 to 19 times	1	1
20 to 24 times	-	-
25 times or more.....	3	3
Refused/not sure	5	4
Active Investors (5 times or more).....	21	17

D15. Do you own your home, or do you rent?

	LIKELY VOTERS	ALL ADULTS
	<u>10/28- 11/3/02</u>	
Own.....	81	69
Rent.....	17	29
Refused/not sure	2	2

D16a. What religion were you brought up in? Protestant, Catholic, Jewish, or some other religion?

	LIKELY VOTERS	ALL ADULTS
	<u>10/28- 11/3/02</u>	
Protestant.....	61	59
Catholic	28	28
Jewish	2	2
Some other religion	4	5
Not raised religiously (VOL)	2	2
Refused/not sure	3	4

D16b. Would you describe yourself as either a fundamentalist or born-again Christian, or neither?

	LIKELY VOTERS	ALL ADULTS
	<u>10/28- 11/3/02</u>	
Born-again Christian.....	28	27
Fundamentalist.....	6	6
Neither.....	65	65
Refused/not sure	1	2

REGION:

	LIKELY VOTERS	ALL ADULTS
	<u>10/28- 11/3/02</u>	
Northeast.....	18	20
Midwest	24	23
South.....	34	35
West.....	24	22

METROPOLITAN STATUS:

	LIKELY VOTERS	ALL ADULTS
	<u>10/28- 11/3/02</u>	
Urban	27	28
Suburban.....	50	50
Rural.....	23	22

GENDER:

	LIKELY VOTERS	ALL ADULTS
	10/28- 11/3/02	
Male	50	48
Female	50	52