



December 3-5 interviews: 1,011 adults, 792 registered voters
 December 17-19 interviews: 1,000 adults, 761 registered voters
Margin of error: ± 3.1 for all adults, ± 3.6 for registered voters
 Combined interviews: 2,011 adults, 1,553 registered voters
Margin of error: ± 2.2 for all adults, ± 2.5 for registered voters

Ipsos Public Affairs
 1101 Connecticut Avenue NW, Suite 200
 Washington, DC 20036
 (202) 463-7300

IPSOS PUBLIC AFFAIRS/COOK POLITICAL REPORT NATIONAL POLL
IPSOS/CONSUMER ECONOMICS POLL
RELEASE DATE: DECEMBER 20, 2002
PROJECT #45-3663-42

NOTE: all results shown are percentages unless otherwise labeled.

1. Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?

	ALL ADULTS									
	12/3- 19/02	12/17- 19/02	11/19- 12/5/02	11/1- 21/02	10/15- 11/3/02	10/1- 17/02	9/16- 10/3/02	3 rd Quarter JAS 02	2 nd Quarter AMJ 02	1 st Quarter JFM 02
Right direction	42	41	44	43	43	44	47	46	54	63
Wrong track	50	53	48	50	51	50	47	48	39	32
Not sure	8	6	8	7	6	6	6	6	7	5

2. Overall, do you approve, disapprove or have mixed feelings about the way George W. Bush is handling his job as President? **(IF APPROVE OR DISAPPROVE, ASK:)** Is that strongly (approve/disapprove) or somewhat (approve/disapprove)? **(IF HAVE MIXED FEELINGS OR NOT SURE, ASK:)** If you had to choose, do you lean more toward approve or disapprove?

	REGISTERED VOTERS									
	12/3- 19/02	12/17- 19/02	11/19- 12/5/02	11/1- 21/02	10/15- 11/3/02	10/1- 17/02	9/16- 10/3/02	3 rd Quarter JAS 02	2 nd Quarter AMJ 02	1 st Quarter JFM 02
Strongly approve	34	32	38	37	33	35	38	34	41	50
Somewhat approve	17	18	16	13	14	15	15	16	19	16
Lean toward approval	11	11	11	13	14	13	12	15	13	11
Still have mixed feelings	2	2	3	2	2	2	3	2	2	2
Lean toward disapproval	14	15	12	13	14	14	14	14	12	10
Somewhat disapprove	5	6	4	5	5	4	4	5	4	3
Strongly disapprove	16	16	16	16	18	17	14	13	9	7
Not sure	1	-	-	1	-	-	-	1	-	-
Total Approve	62	60	65	63	61	63	64	65	73	77
Total Disapprove	35	37	32	34	37	35	32	32	25	21
Mean Rating ¹	4.7	4.7	4.9	4.8	4.6	4.8	4.9	4.9	5.3	5.6

¹Mean rating is calculated by assigning each response except "not sure" a value from 1 to 7, with "strongly approve" receiving a value of 7, and "strongly disapprove" a value of 1.

3. And when it comes to **(READ ISSUE)** do you approve or disapprove or have mixed feelings about the way George W. Bush is handling that issue?

(IF APPROVE OR DISAPPROVE, ASK:) Is that strongly (approve/disapprove) or somewhat (approve/disapprove)? **(IF HAVE MIXED FEELINGS OR NOT SURE, ASK:)** If you had to choose, do you lean more toward approve or disapprove?

REGISTERED VOTERS											
	Strongly Ap- prove	Some- what Ap- prove	Lean Toward Ap- proval	Still Have Mixed Feelings	Lean Toward Disap- proval	Some- what Disap- prove	Strongly Disap- prove	Not Sure	Total Ap- prove	Total Disap- prove	Mean- Rating ¹
Handling the economy											
12/3-19/02	20	19	12	2	12	9	24	2	51	44	4.1
12/17-19/02	18	19	14	1	13	9	24	2	51	46	4.0
11/19-12/5/02	22	19	12	3	11	9	23	1	54	42	4.2
11/1-21/02	22	19	12	3	11	10	22	1	53	43	4.2
10/15-11/3/02	21	18	13	2	13	11	22	-	51	45	4.1
10/1-17/02	21	17	15	3	13	10	21	-	53	43	4.2
9/16-10/3/02	23	18	16	2	12	9	19	1	56	41	4.3
3 rd quarter JAS 02	21	19	15	2	14	9	19	1	55	42	4.3
2 nd quarter AMJ 02	27	23	12	2	12	8	15	1	63	34	4.7
1 st quarter JFM 02	31	21	14	2	11	7	14	1	66	32	4.8
Handling domestic issues like health care, education, the environment and energy											
12/3-19/02	19	19	13	4	12	9	23	1	50	44	4.1
12/17-19/02	18	17	13	4	12	10	24	2	49	46	4.0
11/19-12/5/02	20	19	14	3	12	8	22	2	53	42	4.2
11/1-21/02	20	19	14	3	12	9	22	1	53	43	4.2
10/15-11/3/02	20	18	14	3	12	10	22	1	52	44	4.1
10/1-17/02	21	18	15	3	12	9	21	1	54	42	4.2
9/16-10/3/02	22	18	15	3	12	8	21	1	55	41	4.3
3 rd quarter JAS 02	20	19	14	3	14	8	21	1	53	43	4.2
2 nd quarter AMJ 02	22	20	14	3	13	8	19	1	56	40	4.4
1 st quarter JFM 02	25	20	16	2	12	7	17	1	61	36	4.6
Handling foreign policy issues and the war on terrorism											
12/3-19/02	42	13	10	4	10	6	15	-	65	31	5.0
12/17-19/02	39	14	11	4	10	6	15	1	64	32	4.9
11/19-12/5/02	44	14	10	3	9	6	14	-	68	28	5.1
10/15-11/3/02	40	13	9	3	13	6	15	1	62	34	4.8
10/1-17/02	43	12	9	3	14	5	14	-	64	33	5.0
9/16-10/3/02	45	11	10	3	12	5	13	1	66	31	5.1
3 rd quarter JAS 02	44	14	12	3	12	4	10	1	70	26	5.2
2 nd quarter AMJ 02	47	16	11	2	10	4	9	1	74	23	5.4
1 st quarter JFM 02	59	14	10	1	7	2	6	-	83	15	5.9

¹Mean rating is calculated by assigning each response except "not sure" a value from 1 to 7, with "strongly approve" receiving a value of 7, and "strongly disapprove" a value of 1.

5. If the election were held today, would you ...

	REGISTERED VOTERS									
	12/3- 19/02	12/17- 19/02	11/19- 12/5/02	11/1- 21/02	10/15- 11/3/02	10/1- 17/02	9/16- 10/3/02	3 rd Quarter JAS 02	2 nd Quarter AMJ 02	1 st Quarter JFM 02
Definitely vote to reelect Bush as President	43	43	46	45	43	44	45	42	50	54
Consider voting for someone else	25	26	24	24	26	28	27	29	25	24
Definitely vote for someone else.....	29	28	27	28	29	26	25	26	22	20
Not sure	3	3	3	3	2	2	3	3	3	2

8. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

	ALL ADULTS									
	12/3- 19/02	12/17- 19/02	11/19- 12/5/02	11/1- 21/02	10/15- 11/3/02	10/1- 17/02	9/16- 10/3/02	3 rd Quarter JAS 02	2 nd Quarter AMJ 02	1 st Quarter JFM 02
7, very strong economy.....	4	5	5	6	6	5	6	6	6	7
6.....	7	8	7	9	9	9	10	10	11	11
5.....	30	28	30	27	27	31	32	31	34	32
4.....	24	23	24	24	26	25	24	23	23	23
3.....	19	21	17	17	16	15	16	16	14	15
2.....	7	7	7	7	7	7	5	5	5	5
1, very weak economy	8	8	8	9	9	7	7	8	6	7
Not sure	1	-	2	1	-	1	-	1	1	-
Total 6-7.....	12	13	12	15	15	15	16	16	16	17
Total 1-3.....	34	35	32	33	31	29	28	29	26	27
Mean.....	4.0	4.0	4.0	4.1	4.1	4.2	4.2	4.2	4.3	4.3

9. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

	ALL ADULTS									
	12/3- 19/02	12/17- 19/02	11/19- 12/5/02	11/1- 21/02	10/15- 11/3/02	10/1- 17/02	9/16- 10/3/02	3 rd Quarter JAS 02	2 nd Quarter AMJ 02	1 st Quarter JFM 02
Much stronger	4	4	5	6	6	5	6	6	6	8
Somewhat stronger	25	23	26	24	25	24	24	24	31	33
About the same	50	50	50	52	52	53	55	55	51	46
Somewhat weaker.....	13	13	12	11	12	13	10	10	8	8
Much weaker.....	7	9	5	5	4	4	4	4	3	3
Not sure.....	1	1	2	2	1	1	1	1	1	1
Total Stronger.....	29	27	31	31	31	29	29	30	37	41
Total Weaker.....	20	22	17	16	16	17	15	14	11	11

[illegible]

13. Compared to 6 months ago, are you NOW more or less comfortable making other household purchases?

	ALL ADULTS									
	12/3- 19/02	12/17- 19/02	11/19- 12/5/02	11/1- 21/02	10/15- 11/3/02	10/1- 17/02	9/16- 10/3/02	3 rd Quarter JAS 02	2 nd Quarter AMJ 02	1 st Quarter JFM 02
More comfortable	39	39	37	37	39	37	36	39	43	41
Less comfortable	40	42	39	43	44	44	44	43	36	38
No change (VOL)	21	18	23	20	17	18	20	17	20	21
Not sure	-	1	1	-	-	1	-	1	1	1

14. Compared to 6 months ago, are you NOW more or less confident about job security for yourself, your family and other people you know personally?

	ALL ADULTS									
	12/3- 19/02	12/17- 19/02	11/19- 12/5/02	11/1- 21/02	10/15- 11/3/02	10/1- 17/02	9/16- 10/3/02	3 rd Quarter JAS 02	2 nd Quarter AMJ 02	1 st Quarter JFM 02
More confident	37	39	36	37	39	37	36	39	42	39
Less confident	44	47	43	47	47	47	46	45	41	45
No change (VOL)	16	13	18	15	13	16	17	14	15	15
Not sure	3	1	3	1	1	-	1	2	2	2

15. Compared to 6 months ago, are you NOW more or less confident of your ability to invest in the future, including your ability to save money for your retirement or your children's education?

	ALL ADULTS									
	12/3- 19/02	12/17- 19/02	11/19- 12/5/02	11/1- 21/02	10/15- 11/3/02	10/1- 17/02	9/16- 10/3/02	3 rd Quarter JAS 02	2 nd Quarter AMJ 02	1 st Quarter JFM 02
More confident	36	35	36	35	36	34	35	37	44	42
Less confident	46	49	45	49	51	50	48	49	39	40
No change (VOL)	15	13	16	14	11	14	15	12	15	16
Not sure	3	3	3	2	2	2	2	2	2	2

16a. Thinking of the last 6 months, have you, someone in your family or someone else you know personally lost their job as a result of economic conditions?

	ALL ADULTS									
	12/3- 19/02	12/17- 19/02	11/19- 12/5/02	11/1- 21/02	10/15- 11/3/02	10/1- 17/02	9/16- 10/3/02	3 rd Quarter JAS 02	2 nd Quarter AMJ 02	1 st Quarter JFM 02
Yes	44	45	43	44	43	43	44	42	42	43
No	56	55	57	56	57	57	56	58	57	57
Not sure	-	-	-	-	-	-	-	-	1	-

16b. Now look ahead at the next six months. How likely is it that you, someone in your family or someone else you know personally will lose their job in the next six months as a result of economic conditions?

	ALL ADULTS									
	12/3- 19/02	12/17- 19/02	11/19- 12/5/02	11/1- 21/02	10/15- 11/3/02	10/1- 17/02	9/16- 10/3/02	3 rd Quarter JAS 02	2 nd Quarter AMJ 02	1 st Quarter JFM 02
Extremely likely	8	9	9	9	9	9	9	8	6	7
Very likely	14	15	13	13	13	13	12	12	11	12
Somewhat likely	30	29	30	30	30	31	30	30	28	29
Not very likely	31	30	30	27	29	30	29	31	34	32
Not at all likely	14	14	15	18	17	16	19	18	19	17
Not sure	3	3	3	3	2	1	1	1	2	1
Total Likely	23	24	21	22	22	22	21	20	18	20
Total Not Likely	45	44	45	45	46	45	47	48	53	50

DEMOGRAPHICS

D1a. First of all, in what year were you born?

D1b. Have you already had a birthday this year?

(IF RESPONDENT REFUSES Q.D1a OR Q.D1b, Q.D1c ASKED. RESULTS SHOWN IN SUMMARY BELOW.)

D1c. Are you:

	ALL ADULTS
	<u>12/3-19/02</u>
18-34	31
35-49	30
50-64	22
65 and over	16
Refused/not sure	1

D2a. Are you employed:

	ALL ADULTS
	<u>12/3-19/02</u>
EMPLOYED (NET)	65
Full time	52
Part time	12
Not employed	14
Retired	21
Refused/not sure	1

(Q.D2b ASKED ONLY OF THOSE WHO ARE EMPLOYED FULL OR PART-TIME IN Q.2a.)

D2b. We would also like to have just a general idea of what type of occupation you have. Which one of the following best describes your current job?

	ALL ADULTS
	<u>12/3-19/02</u>
Professional	14
Senior executive or manager	6
Clerical or administrative	8
Sales or services	8
A skilled trade or technical occupation	13
Blue-collar work or laborer	5
Farming or fishing	1
Other (VOL)	9
Refused/not sure	1
Not Employed Full/Part Time (Q.2a)	35

D3. What is the last year of school you completed?

	ALL ADULTS
	<u>12/3-19/02</u>
Grade school or some high school	7
Completed high school	26
Some community college or university, but did not finish	22
Completed technical school or a community college	13
Completed a university or Bachelor's degree	19
Completed a post-graduate degree such as a Master's or Ph.D.	12
Refused/not sure	1

D4. Are you currently married?

	ALL ADULTS
	<u>12/3-19/02</u>
Yes	57
No	43
Refused/not sure	-

D5. Including yourself and any children, how many people are currently living in your household?

	ALL ADULTS
	<u>12/3-19/02</u>
1	19
2	33
3	19
4	17
5	7
6 or more	4
Refused/not sure	1

(Q.D6a-c ASKED ONLY OF THOSE WHO SAY MORE THAN ONE PERSON IN HOUSEHOLD IN Q.D5.)

D6a. How many children under 6 years are currently living in your household?

D6b. How many children ages 6 to 12 are currently living in your household?

D6c. How many children ages 13 to 17 are currently living in your household?

	ALL ADULTS
	<u>12/3-19/02</u>
ANY CHILDREN – NET	37
Under 6	20
6-12	17
13-17	14
NO CHILDREN	62
Refused/not sure	1

D7. Now, I am going to read a list of income ranges. When I get to the income range that best describes your household income from all sources in 2001, please stop me. Was your household income for 2001:

ALL ADULTS	
<u>12/3-19/02</u>	
Under \$15,000	11
\$15,000 to less than \$20,000	8
\$20,000 to less than \$25,000	8
\$25,000 to less than \$30,000	6
\$30,000 to less than \$40,000	9
\$40,000 to less than \$50,000	9
\$50,000 to less than \$75,000	17
\$75,000 to less than \$100,000	11
\$100,000 or more.....	11
Refused/not sure.....	10

D8a. Are you white, black, Asian, or some other race?

D8b. Are you of Hispanic ethnicity?

(RESULTS SHOWN IN SUMMARY BELOW.)

ALL ADULTS	
<u>12/3-19/02</u>	
White	79
Black	9
Hispanic.....	6
Asian	2
American Indian	-
Other	2
Refused	2

D9. Are you currently registered to vote at this address, or not?

ALL ADULTS	
<u>12/3-19/02</u>	
Yes.....	76
No	24
Refused/not sure.....	-

(Q.D10a-c ASKED ONLY OF THOSE WHO SAY THEY ARE REGISTERED TO VOTE IN Q.D9.)

D10a. Do you consider yourself a Democrat, a Republican, an Independent or none of these?

(IF "DEMOCRAT" TO Q.D10a, Q.D10b ASKED. IF "REPUBLICAN" TO Q.D10a, Q.D10c ASKED. IF "INDEPENDENT" or "NONE OF THESE" TO Q.D10a, Q.D10d ASKED. RESULTS SHOWN IN SUMMARY BELOW.)

D10b. Do you lean strongly or only moderately toward the Democratic Party?

D10c. Do you lean strongly or only moderately toward the Republican Party?

D10d. Do your beliefs tend to lean more toward the Democrats or the Republicans?

	ALL ADULTS
	<u>12/3-19/02</u>
Strongly Republican	18
Moderately Republican	24
Definitely Independent/neither.....	11
Moderately Democrat.....	26
Strongly Democrat	19
Refused/not sure.....	2
<hr/>	
Total Republican	42
Total Democrat.....	44

D13. Do you currently own stocks, bonds or mutual funds?

	ALL ADULTS
	<u>12/3-19/02</u>
Yes.....	50
No	47
Refused/not sure.....	3

(Q.D14 ASKED ONLY OF THOSE WHO SAY THEY OWN STOCKS, BONDS OR MUTUAL FUNDS IN Q.D13.)

D14. In 2001, how many times did you make changes in your investments—buying or selling stocks or stock mutual funds either within or outside an employer-sponsored 401K plan?

INVESTORS	
<u>12/3-19/02</u>	
None.....	34
1 time.....	18
2 times.....	13
3 times.....	7
4 times.....	5
5 to 9 times.....	9
10 to 14 times.....	3
15 to 19 times.....	1
20 to 24 times.....	1
25 times or more	3
Refused/not sure	6
Active Investors (5 times or more).....	17

D15. Do you own your home, or do you rent?

ALL ADULTS	
<u>12/3-19/02</u>	
Own.....	70
Rent	27
Refused/not sure.....	3

D16a. What religion were you brought up in? Protestant, Catholic, Jewish, or some other religion?

ALL ADULTS	
<u>12/3-19/02</u>	
Protestant.....	56
Catholic.....	28
Jewish.....	3
Some other religion	7
Not raised religiously (VOL)	2
Refused/not sure.....	4

D16b. Would you describe yourself as either a fundamentalist or born-again Christian, or neither?

ALL ADULTS	
<u>12/3-19/02</u>	
Born-again Christian	26
Fundamentalist.....	6
Neither	65
Refused/not sure.....	3

REGION:

	ALL ADULTS
	<u>12/3-19/02</u>
Northeast	19
Midwest	23
South	36
West	22

METROPOLITAN STATUS:

	ALL ADULTS
	<u>12/3-19/02</u>
Urban	26
Suburban	49
Rural	25

GENDER:

	ALL ADULTS
	<u>12/3-19/02</u>
Male	48
Female	52